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Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

L. 51. NO. 63

NEW YORK, U.S.A. WEDNESDAY, APRIL 1, 1942

TEN CENTS

## Shipping Space Priority Given U.S. Film Firms

### Facilities for Export to Allies Assured

Motion pictures will be granted priorities on shipping space to Allied nations and to certain neutral countries, major company foreign department heads were informed yesterday at a meeting at MPPDA headquarters.

The report resulted from clarification of recent notifications to exporters from Washington that many classes of shipments henceforth will have to await permits due to the limited amount of ship space available. The clarification permits continued film shipments to Britain and the Empire and to Sweden by way of Britain.

The proposal for investment of the distributors' frozen funds in London in British war bonds was shelved as a result of the viewpoint expressed at

(Continued on page 11)

### See Goldwyn Deal Within Two Weeks

A new distribution deal may be set by Samuel Goldwyn in Hollywood during the next two weeks, by which time negotiations now under way there are scheduled to be completed.

James Mulvey, Goldwyn's Eastern representative, is in Hollywood to participate in the negotiations which, it is reported, involve both RKO and United Artists. George J. Schaefer, RKO president, has returned to the Coast for the discussions and Edward C. Raftery, United Artists president, is remaining there for an additional week or two.

Goldwyn has set no distribution deal yet for his nearly completed "The Pride of the Yankees" nor for the other five or six productions which are on his schedule for the future.

### Col. Contracts at Record of 10,780

Columbia yesterday reported a new all-time high for the company of 10,780 contracts. The new total is reported as 780 more than the highest number on the company's books last year.

The company's annual sales drive, known as "Columbia's Victory Sales Campaign," is credited by the company with making the new record possible. The drive has four more months to go.

## Umpi Cancellation Parleys Continue; Expect Agreement

Exhibitor and distributor members of the United Motion Picture Industry trade practice committee will continue their efforts today to reach an agreement on a new sales plan, following all-day conferences at the Astor Hotel yesterday which were not decisive.

Neither side made any formal statement at the end of the sessions but it was indicated that the chief obstacle to a prompt agreement are the suggestions which have been made by exhibitors for changes in the plan's cancellation provisions. Various exhibitor formulae have been proposed and the distributors have countered with their own suggestions, with the result that this phase of the plan is as yet undetermined. Both hope to

(Continued on page 11)

## List 13,000 Pledges To Show WAC Films

Exhibitor pledges to show Government films approved by the War Activities Committee now aggregate more than 13,000, Joseph Bernhard, chairman of the committee's theatre division, reported yesterday.

During the past year, 16 films, 12 Army recruiting trailers and a series of Defense Bond "tags" have been approved for distribution by the committee, Bernhard stated. A substantially larger number of films is scheduled to be distributed and exhibited in the coming months, he said.

The drive for exhibitor commitments for showing the Government films is under the direction of Harry Brandt.

## M-G-M to Open Broadway 'Show Window' for Shorts

### WB Zone Managers Study War Problems

Problems likely to affect theatre operation during the Summer in view of wartime conditions were discussed yesterday at a home office conference of Warner Theatres zone managers, presided over by Joseph Bernhard, general manager.

Harry Kalmine, assistant general manager; Harry Goldberg, advertising and publicity director, and other home office executives addressed the meeting, which ended last night.

### Camacho to Narrate Mexican War Film

Mexico City, March 31.—President Manuel Avila Camacho will do the narration for a documentary short subject to be produced by the Federal Film Censoring and Supervision Department. Titled "Mexico y la Guerra" ("Mexico and the War") it will report on Mexico's national defense work and its participation in the war effort of the Americas.

## 60 Theatres in Lower Bronx Blackout Area

Some 60 theatres in the lower section of the Bronx which had a test blackout from 9 to 9:20 o'clock last night experienced the slash in grosses which usually accompanies blackouts. Estimates of the business drop ranged up to 40 per cent. Last week's blackout in lower Manhattan brought a reported box-office decline of between 40 and 50 per cent.

The lower Bronx area affected has a residential population estimated at 935,000, and was the largest yet of the sections in which blackouts have been conducted in the New York metropolitan area. The blackout was total, with street lights out and traffic stopped.

Loew's, which has nine theatres in the area, reported a box-office drop of 40 per cent. Skouras and RKO the-

(Continued on page 11)

## WPB Appoints Advisory Unit On Production

### Moore Directs Priorities, Brylawski Consultant

WASHINGTON, March 31.—Establishment of a producers' committee to cooperate with the War Production Board in handling problems of priorities, critical materials, substitutes for scarce materials and similar matters, was announced today by M. D. Moore, Chief of the Consumers' Durable Goods Division in charge of motion picture priorities.

Members of the committee will be Barney Balaban, president of Paramount; Joseph Hazen, Warner Bros.; William F. Rodgers, M-G-M; I. E. Chadwick, Chadwick Productions; Ted J. Buell, Paramount; A. Montague, Columbia; John J. O'Connor, Universal; Arthur Greenblatt, Producers Releasing Corp.; W. Ray Johnston, Monogram; Earl Sponable, Movietone, (20th Century-Fox); Ned E. Depinet, RKO Pathe, and Louis de Rochemont, March of Time.

[A hearing on production priorities will be held before the

(Continued on page 11)

## 16 Arbitration Cases In March; Total 198

American Arbitration Association headquarters reported yesterday that 16 arbitration complaints under the consent decree were brought in March, bringing the total filed since the opening of the boards 14 months ago to 198 complaints.

Arbitrator Rupert C. Schaefer, Jr., has dismissed the combined clearance and some run complaint of John and Grace Kozak, operators of the Earle, Newcastle, Del., against Loew's at the

(Continued on page 11)

### Brauer Named 'U' Memphis Manager

William A. Scully, vice-president and general sales manager of Universal, yesterday named Roy Brauer, New Orleans branch manager, to succeed the late H. I. Mansfield, Memphis manager, who died recently.

At the same time, Scully named Nicholas Lamantia, Jr., salesman and office manager of the New Orleans exchange, to the post of branch manager there, succeeding Brauer.



## Coast Flashes

**PURCHASE** by 20th Century-Fox of "The Bird of Paradise," Richard Walton Tully play, from RKO, which made it in 1932, was announced today. Gene Tierney will have the role played by Irene Dunne in the RKO picture.

Frank S. Nugent, former *New York Times* film critic, who joined 20th Century-Fox as a writer about two years ago and then became "trouble shooter" on scripts, today was appointed to Darryl Zanuck's executive staff and given a year's contract extension. Nugent has not yet received any screen credits.

Hollywood's traditional Easter Sunrise service which in former years has attracted some 40,000 persons from all over Southern California, will be held Sunday. But with Army regulations permitting only the program participants in Hollywood Bowl, Risé Stevens, Bette Davis and others on the program, which will include 250 musical and dramatic artists, will have only a radio audience. The ritual will be shortwaved around the world.

## British Ask Better War Film Release

LONDON, March 31.—The British Ministry of Information has expressed dissatisfaction with the present distribution of its films, and has asked the Kinematograph Renters Society for greater freedom in the selection of distributors. The distributors will discuss the matter at a meeting in the middle of April.

A Canadian representative here has protested the refusal of the Board of Trade to admit two films produced by John Grierson, "Strategy of Metals" and "Battle for Oil," to quota credit. In addition the protest of M-G-M over the Board of Trade's refusal to count "Wavell's 30,000" for quota is expected to bring about amendments in certain sections of the Quota Act.

## Eye Clinic Opened By Charlotte Club

CHARLOTTE, N. C., March 31.—The local Variety Club has opened its Eye and Nose Clinic, the most ambitious undertaking the organization has yet sponsored. Chief Barker H. H. Everett made the presentation, and the clinic was accepted for the city by R. W. Flack, City Manager.

The Charlotte Welfare Agencies cooperate with the Variety Club, and any patients sent by them, with proof that they are unable to pay for treatment, are treated free. All expenses attached to the operation of the project, including rent, are met by the club.

## Griffis Names Aides In Navy Relief Drive

Persons prominent in entertainment and sports will serve in the \$5,000,000 Navy Relief Society drive, Stanton Griffis, chairman of the special events division, said yesterday. Among those who have volunteered their services are Lieut. Richard Aldrich, Sonja Henie, Ted Husing, John Ringling North, Grantland Rice and Dan Topping.

# Personal Mention

**JOE ROCK** has arrived in New York from London.

**ART SCHMIDT** has left for Florida.

**MR. and MRS. BUDD ROGERS** have announced the engagement of their daughter, **RHODA**, to **ENSIGN WILLIAM B. SCHULMAN**, U.S.N.R.

**HAROLD HIRSHBERG**, manager of the Bethlehem Palace, Allentown, Pa., has recovered from an illness.

**ELMO SARNO** of Warners' Center, Philadelphia, has joined the Marines.

**WILMA FREEMAN** leaves tomorrow for Dallas.

**TONY GABLIK** has a painting on exhibit at the Ferargil Galleries.

## CBS Sets Tribute Honoring DeMille

Program details were revealed yesterday in connection with the CBS "Cauling Pan America" program Saturday, 6:15-6:45 P.M., to honor Cecil B. DeMille and the Paramount-DeMille 30th anniversary picture, "Reap the Wild Wind." The program will start in New York with theme music from DeMille's "Lux Radio Theatre." Carlos Borcosque, Argentine film director, will be heard from Buenos Aires; Leonard W. Brockington, former chairman of the board of governors of the Canadian Broadcasting Corp., from Vancouver, and Fernando de Fuentes, Mexican producer-director, from Acapulco, Mexico.

The finale will come from Hollywood where DeMille and Donald W. Thornburgh, CBS vice-president, will speak. The program will be carried in English by CBS and CBC for the U. S. and Canada. It will be shortwaved in Portuguese to Brazil and in Spanish for the rest of Latin America.

## Deneau Is Given Farewell Dinner

Sidney Deneau, head booker for Fabian Theatres, who is to be inducted into the Army Friday, was given a farewell dinner by a large gathering of friends last night at Toots Shor's restaurant.

David A. Levy, Universal branch manager here, and George Trilling of the Fabian office arranged the affair. Harry Black, general manager of the Fabian houses in Staten Island, was toastmaster. Among those attending were J. J. O'Connor, Si Fabian, William Sussman, Nat Cohn, Roy Haines, Fred Meyers and Max Fellerman.

## Galanter Joins Metro

CHICAGO, March 31.—Theodore Galanter, former advertising manager of the Filmack Trailer Co., will succeed Gene Rich, effective April 8, as assistant to William Bishop, M-G-M exploitation man here. Rich is in the Air Corps.

## New Company Formed

ALBANY, March 31.—Shifra Productions, Inc., has been chartered here, by Harold Halpern, Richard K. Gregory and Sharon Gould, all of New York City.

**ROBERT M. GILLHAM** will leave this weekend for a vacation in the South.

**BEN GRIMM** is confined to his home with a cold.

**A. A. SCHUBART** has left for Atlanta.

**FRED KOHLMAR** is due here Friday from the Coast.

**RALPH W. MAW**, Buffalo branch manager for M-G-M, is an official of the local Community Fund campaign.

**WILLIAM BAUSCH**, vice-president of Bausch & Lomb Optical Co., Rochester, last week observed his 81st birthday.

## Buxbaum Honored at Associates Luncheon

Harry Buxbaum, metropolitan district manager for 20th Century-Fox and president of the Motion Picture Associates, yesterday was given a "welcome home" luncheon by the Associates at the Hotel Astor. He recently returned from a stay of several weeks in Florida. Harry Brandt and Harold Rodner addressed the gathering in a program arranged by Jack Ellis, who presided.

Ellis, who is vice-president of the organization, announced the appointment of a board of directors, including Joseph Felder, Jack Hattem, Joseph Lee, David A. Levy, William Stein, Lawrence Wilson, Dave Snaper and Morris Sanders.

## Theatre Wing Plans War Work Checkup

The American Theatre Wing War Service, Inc., has formed a War Production Training Committee which has for its purpose the enrollment of all employed in the entertainment field who may wish to undertake training courses for work in war production industries. It is planned to send a questionnaire to more than 12,000 persons here to obtain information as to skills and aptitudes.

A rally is planned by the committee for midnight of April 16. The questionnaires are expected to be returned by April 26.

## Interned by Japs

Mrs. Clifford E. Almy, wife of Mrs. Almy's manager for the Philippines, was listed by the State Department yesterday as among the Americans interned by the Japs at Manila. Almy was not listed but since the report is incomplete the Warner home office assumes that he is with his wife. Several film company Far Eastern representatives were reported interned earlier.

## Scully, Heineman West

William A. Scully, vice-president and general sales manager of Universal, and William J. Heineman, assistant general sales manager, will leave today for the Coast studio to attend conferences on the lineup for 1942-'43 and to see new current season releases.

## Newsreel Parade

*THE war news in the new issues includes the British raid on German plants in Paris and a Soviet drive against the Nazis. A troop convoy at sea also is shown. Here are the contents:*

**MOVIETONE NEWS, No. 59**—British bombers leave for Paris. Soviet war fil. Troop convoy at sea. Admiral King sworn in as Navy chief. Rickenbacker sees air show in Long Beach, Cal. Acoustic alarm fence surrounds duPont plant in Wilmington. Ski troops on Mt. Ranier, Washington. Fort Meade engineers in maneuvers. Dog show in Chicago. Rangers-Toronto hockey. Man of War has 25th birthday in Kentucky.

**NEWS OF THE DAY, No. 257**—Soviet war films. R. A. F. bombs Paris. Heavy snow in Washington, D. C. Ski troops on Mt. Ranier. Rickenbacker and pilots in Long Beach, Cal. Maneuvers at Fort Meade. Pandas in Bronx Zoo. Basketball in New York.

**PARAMOUNT NEWS, No. 62**—Ski troops on Mt. Ranier. Blackout test in Manhattan. British aerial offensive in France. British airmen near Leningrad. British warships on convoy duty. Annapolis trains physical training instructors. Spring in New Hampshire. Explosion in Pennsylvania limestone quarry. Blizzard hits Washington. Maneuvers at Fort Meade.

**RKO PATHE NEWS, No. 62**—British bombers raid Paris. War films from Russia. Axis aliens in Panama concentration camp. Blizzard sweeps capital. Rickenbacker visits fliers. Pandas at Bronx Zoo. Maneuvers at Fort Meade. Physical training instructors at Annapolis. British convoy in Atlantic. Governor Salt-onstall of Massachusetts donates blood to Red Cross.

**UNIVERSAL NEWSREEL, NO. 71**—Russians take prisoners and munitions in drive Pennsylvania quarry blast. Record snow in Washington, D. C. Fort Meade troops bridge river. Canal Zone interns aliens. Ski troops on Mt. Ranier. Rickenbacker views air demonstration at Long Beach, Cal. Noted coaches in physical training course at Annapolis. Dog show in Chicago. All-Star basketball in New York.

## Ivanoff Rites Today

Funeral services will be held this morning at the Westhall Funeral Parlor, Lakewood, N. J., for Alexander N. Ivanoff, 56, musician and film editor for Terry-Toons, Inc., for many years. Ivanoff died suddenly of a heart attack on Sunday. He is survived by his widow.

## Fire at Verdun House

VERDUN, Que., March 31.—Fire today gutted the Palace Theatre here, operated by Superior Theatres of Montreal.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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Not  
**ONE!**



Not  
**TWO!**



Not  
**THREE!**



Not  
**FOUR!**



"In  
clover"

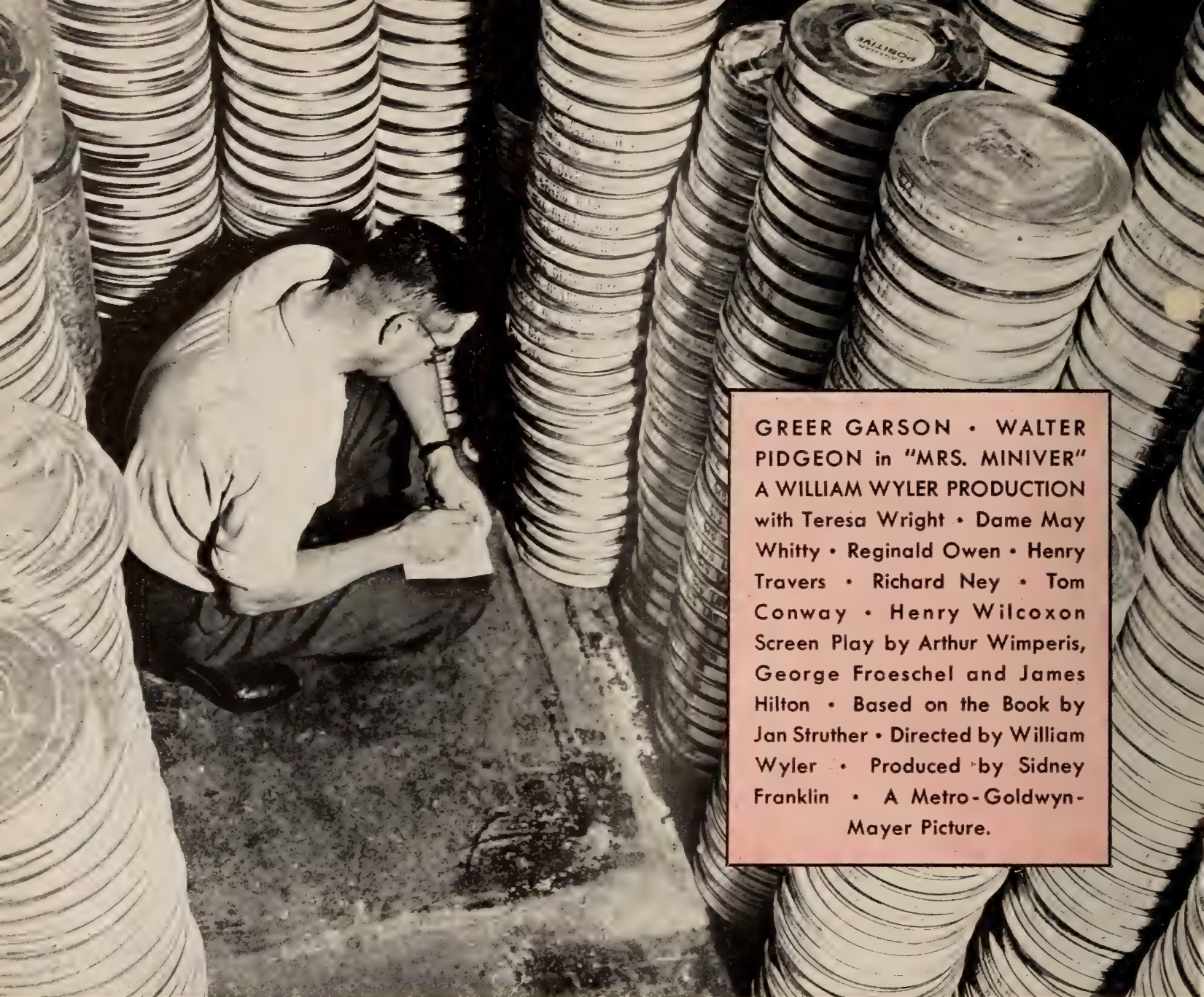


but **FIVE GREAT  
M-G-M PICTURES  
WERE PREVIEWED  
LAST WEEK IN  
CALIFORNIA!**

Here's a report by an eye-witness!

(look!)





GREER GARSON • WALTER  
PIDGEON in "MRS. MINIVER"  
A WILLIAM WYLER PRODUCTION  
with Teresa Wright • Dame May  
Whitty • Reginald Owen • Henry  
Travers • Richard Ney • Tom  
Conway • Henry Wilcoxon  
Screen Play by Arthur Wimperis,  
George Froeschel and James  
Hilton • Based on the Book by  
Jan Struther • Directed by William  
Wyler • Produced by Sidney  
Franklin • A Metro-Goldwyn-  
Mayer Picture.

# MAKE ROOM IN FILMDOM'S HALL OF FAME FOR M-G-M's "MRS. MINIVER"



"One!"

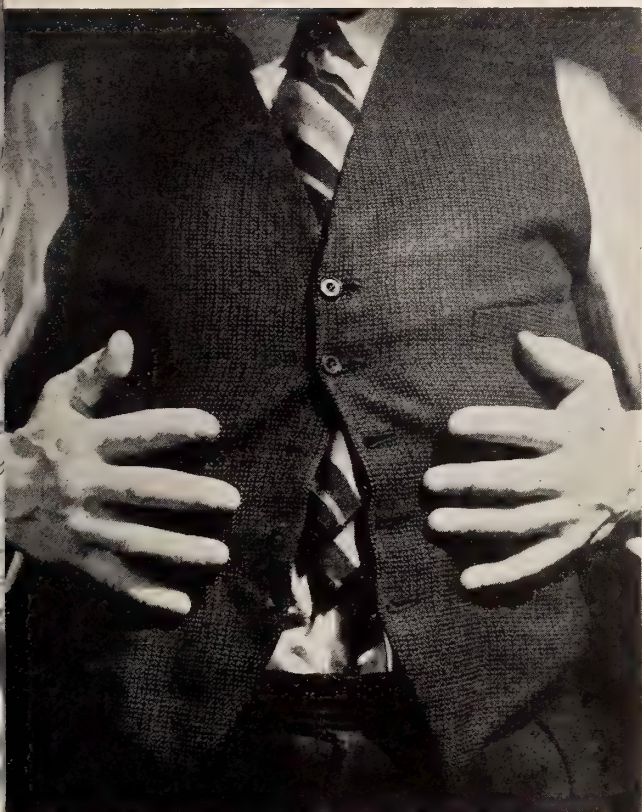
Previewed to literally cheering audiences in California, packing thrill upon thrill and heart-throb upon heart-throb, this picture is already being hailed by the ambitious word "MASTERPIECE!" Time will tell and you shall judge for yourself. We are able to state without reservation that it is one of the greatest productions ever made by M-G-M, and we have no hesitancy in predicting that it will be one of the biggest, perhaps *the* biggest of this year!



"Two!"



# THAT PREVIEW OF **ABBOTT and COSTELLO** in **"RIO RITA"**



"they laughed  
so hard ....  
POP went  
the buttons!"



**BUD ABBOTT** FUNNIER THAN EVER! AND NOW THEY'RE IN A BIG M-G-M MUSICAL! **LOU COSTELLO**

The world's funniest two-some rollicking down to Rio in M-G-M's screenful of spectacular showmanship!

## RIO RITA

**Songs**  
Rio Rita  
The Ranger Song  
Long Before You Came Along  
The Shadow Song  
Samba Dances by  
The South American Whirlwind  
EROS VOLUSIA

The musical comedy laugh and song sensation with  
**KATHRYN GRAYSON · JOHN CARROLL**  
PATRICIA DANE · TOM CONWAY · PETER WHITNEY · EROS VOLUSIA  
Produced by PANDRO S. BERMAN  
Directed by S. SYLVAN SIMON · Screen Play by Richard Connell  
and Gladys Lehman · Special Material by John Grant

The trade-showings and the published reviews of "Rio Rita" confirm what WestCoast audiences have said about this fabulous box-office property! The stars are at their funniest and they are presented to their waiting millions in a magnificent Metro-Goldwyn-Mayer musical. POP go the records, too!

(more and more)



"Three!"



**SPENCER TRACY**  
**HEDY LAMARR**  
**JOHN GARFIELD**  
"A Winning Ticket!"

in  
VICTOR FLEMING'S PRODUCTION  
of  
JOHN STEINBECK'S

# "TORTILLA FLAT"

A thrilling success at its California Preview! Star-power that comes through to captivate and delight audiences. Unusual people in an unusual setting, where wine, women and song are the essentials of a gay life. It's got that magnetism that draws at the box-office!



with **FRANK MORGAN** • AKIM TAMIROFF  
SHELDON LEONARD • JOHN QUALEN • DONALD MEEK  
CONNIE GILCHRIST • ALLEN JENKINS • HENRY O'NEILL

Screen Play by John Lee Mahin and Benjamin Glazer • Directed by VICTOR FLEMING  
Produced by SAM ZIMBALIST • A Metro-Goldwyn-Mayer Picture



**NOW IT'S  
BANK-BOOK**





"Four!"



# Not since "King Kong" such thrills as the Preview audience gasped at in **TARZAN'S NEW YORK ADVENTURE!**

Here's what they saw! Look at him, swinging from skyscrapers! A brilliant stroke of showmanship has yielded the best Tarzan picture of all time! They've never seen *this* Tarzan before, in street clothes but just as primitive as ever! Adventuring in New York's maelstrom with jungle gold on the trail of kidnapped "Boy"! Tops in thrills and fun!



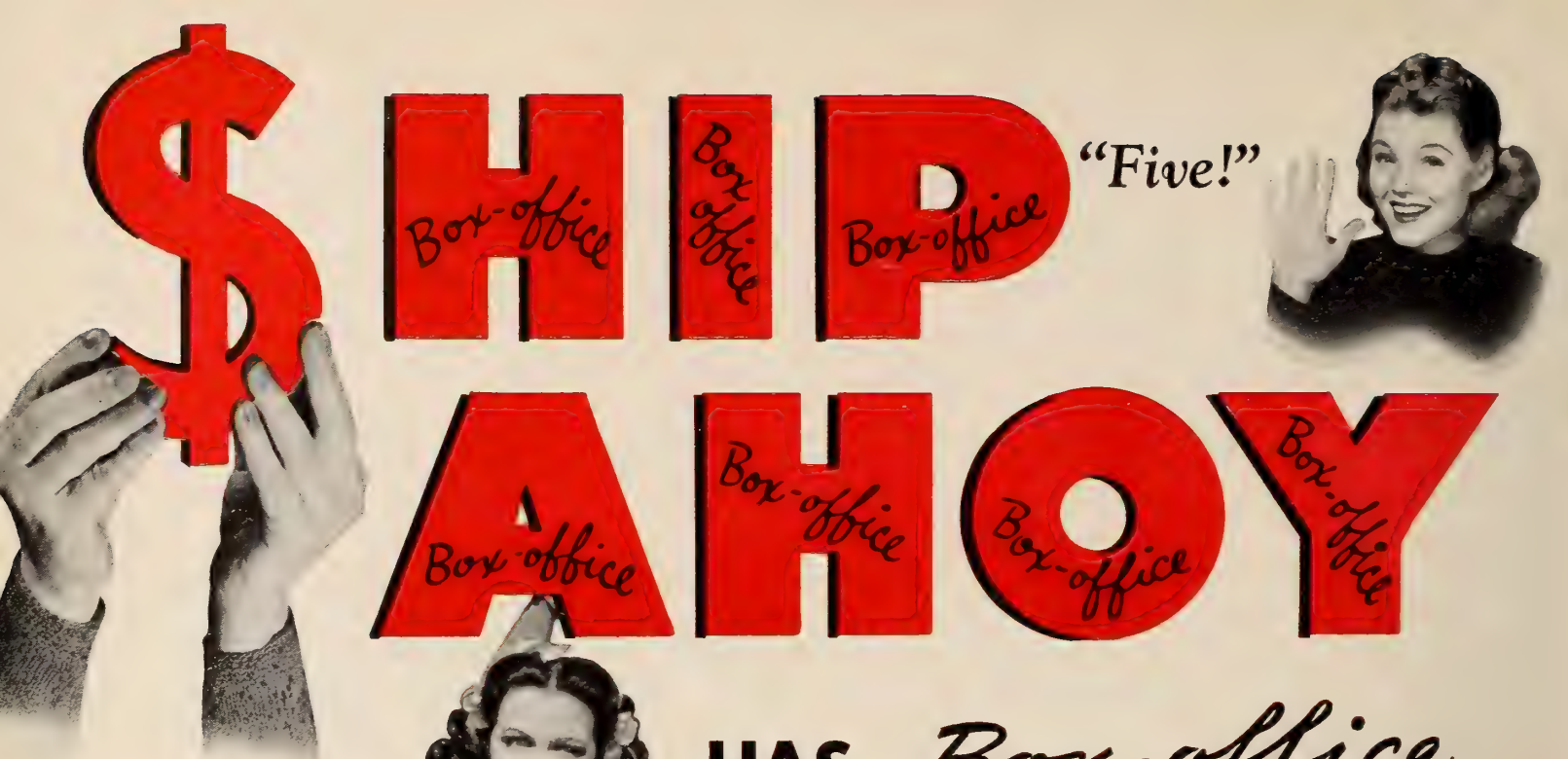
## "TARZAN'S NEW YORK ADVENTURE"

with **JOHNNY  
WEISSMULLER**  
**MAUREEN O'SULLIVAN**

**John Sheffield • Virginia Grey  
Chas. Bickford • Paul Kelly • Chill Wills**

Screen Play by William R. Lipman and Myles Connolly • From  
a Story by Myles Connolly • Based Upon the Characters Created  
by Edgar Rice Burroughs • Directed by **RICHARD THORPE**  
Produced by **FREDERICK STEPHANI** • An M-G-M Picture





**HAS** *Box-office*  
**WRITTEN ALL OVER IT!**



(Above) Red Skelton, Eleanor Powell, Tommy Dorsey



**Eleanor Red**  
**POWELL · SKELTON**  
**'SHIP AHOY'**

**BERT LAHR · VIRGINIA O'BRIEN**  
**TOMMY DORSEY and his ORCHESTRA**

Screen Play by Harry Clark · Directed by EDWARD BUZZELL  
Produced by JACK CUMMINGS · A Metro-Goldwyn-Mayer Picture

Riotous is the word for "Ship Ahoy"! The M-G-M studio has previewed numberless pictures in its history but seldom such hysterics, such howls, such complete enjoyment of a musical comedy as was registered by the audience. Teeming with talent: Eleanor Powell's brilliant new routines; Red Skelton's devastating antics; Bert Lahr and Virginia O'Brien at their funniest; and none other than Tommy Dorsey and his Orchestra flooding the screen with music. And ship-shape beauties! Tell the folks fast!



# YES, INDEED! THE BIG NOISE OUT WEST IS LEAPING LEO!

RIO  
RITA

SHIP  
AHOY

TARZAN'S  
NEW YORK  
ADVENTURE

TORTILLA  
FLAT

MRS.  
MINIVER



You've been in this business a long time! It's not unusual for you to hear that big things are happening at the M-G-M studios. But today it's truer than it ever was. In one week the World's Greatest Studio has flashed on preview screens FIVE BIG MONEY ENTERTAINMENTS and that's just part of the riches in store for M-G-M customers. Leadership entails this obligation. It is expected of the Friendly Company. And again throughout the film colony they're watching the activity, the enthusiasm, the outpouring of talent and treasure that result in pleasure and profit when the Lion Roars on your screen. This year, last year, every year... there's only ONE company that can do it.

(YOUR CUE ON NEXT PAGE!)



## THE LONG GREEN!

### "RIO RITA"

(Bud Abbott & Lou Costello)

### "JOHNNY EAGER"

(Robert Taylor, Lana Turner)

### "SHIP AHOY"

(Eleanor Powell, Red Skelton, Tommy Dorsey and his Orchestra)

### "TORTILLA FLAT"

(Spencer Tracy, Hedy Lamarr, John Garfield)

### "SHADOW OF A LADY"

(Jeanette MacDonald, Robert Young)

### "MRS. MINIVER"

(Greer Garson, Walter Pidgeon)

### "CROSSROADS"

(William Powell, Hedy Lamarr)

### "WE WERE DANCING"

(Norma Shearer, Melvyn Douglas)

### "SOMEWHERE I'LL FIND YOU"

(Clark Gable, Lana Turner)

### "HER CARDBOARD LOVER"

(Norma Shearer, Robert Taylor)

### "BABES ON BROADWAY"

(Mickey Rooney, Judy Garland)

### "WOMAN OF THE YEAR"

(Spencer Tracy, Katharine Hepburn)

### "COURTSHIP OF ANDY HARDY"

(Lewis Stone, Mickey Rooney & the Folks)

### "I MARRIED AN ANGEL"

(Jeanette MacDonald, Nelson Eddy)

### "TARZAN'S NEW YORK ADVENTURE"

(Johnny Weissmuller, Maureen O'Sullivan)

MGM



# GIVE YOURSELF A BREAK!





## 60 Theatres in Lower Bronx Blackout Area

(Continued from page 1)

atres also reported sharp cuts. Clem Perry of the Julius Joelson Circuit, which has nine theatres in the district, said business was off 30 per cent, but he attributed it in part to Holy Week. The Interboro Circuit also operates in the area.

A test blackout in the Jackson Heights, Queens, area from 9 to 9:30 last night affected only one house, the Earle, a Brandt operation. Street lights were not extinguished. The Earle management said business was off about 15 per cent.

A surprise blackout of the entire county of Westchester together with the mobilization of the county's 50,000 defense workers, has been announced for some time between Sunday and April 12. No warning will be given.

## 16 Arbitration Cases In March; Total 198

(Continued from page 1)

Philadelphia board, it was reported yesterday.

The case was the second to be decided involving the same theatre and complaint. The first was filed last April by David Silver, operator of the theatre at that time. The present owners were substituted as complainants after taking over the Earle. Schaefer, also arbitrator in the first case, entered an award in their favor directing Loew's to offer some run of product to the Earle. Loew's appealed the award and the appeals board affirmed it in favor of the Earle last October.

The run offered by Loew's provided for 28 days' clearance over the Earle by Loew's Parkway, Wilmington, Del. The operators of the Earle filed the second complaint last January, charging that Loew's were attempting to defeat the purpose of Sections 6 and 8 of the decree. In his recent award dismissing that complaint, Schaefer held that Loew's had complied with the provisions of those sections.

## Para. Broadway Net Loss \$120,863 in '41

Paramount Broadway Corp., which owns the Paramount Building and theatre property at Times Square, yesterday reported net loss of \$120,863 for 1941.

The report lists the land valuation at \$1,017,301, and the building at \$6,000,000, less \$5,009,600 for depreciation at \$4.38 per sq. ft. Income from operations for the year amounted to \$1,031,353, and expenses, less depreciation and amortization, to \$775,338. Deficit account amounted to \$851,251.

## Cut Service Men's Price

SCRANTON, Pa., March 31.—The Comerford Circuit has established a price of 22 cents for matinees and 28 cents at night for service men in uniform throughout the circuit.

# Reviews

## "Canal Zone"

(Columbia)

FAMILIARITY in story and its characters and an unexciting presentation for the most part tend to make "Canal Zone" rather inadequate as a tribute (as the prologue so labels the film) to American pilots who ferry bombers to Allied nations.

Set in Panama, and primarily concerned with the training of a group of recruits, the film is replete with the hardened instructor, the commander's attractive daughter, and the all-knowing socialite student who causes the crack-up of a younger colleague and finally redeems himself by rescuing the instructor who crashes during a storm.

Chester Morris, the instructor, and John Hubbard as the over-bright student, make the most of the material. Harriet Hilliard is the girl. There are engaging moments, particularly when above the clouds. Lew Landers directed.

Running time, 79 minutes. "G."\*

EUGENE ARNEEL

## "Sunset on the Desert"

(Republic)

TWO characters identical in appearance but on different sides of the law is the theme of "Sunset on the Desert." Roy Rogers plays the dual role in the story which runs an active but obvious course. The performances meet requirements and intermittent musical numbers by "The Sons of the Pioneers" are satisfying.

Rogers, with his team mate, George "Gabby" Hayes, returns to his home town to check a crooked land-grabbing scheme, and is mistaken for one of the mob. He plays the part, digs beneath the surface of the plot, and the outlaws finish out of the money.

Lynne Carver is the girl involved and Frank M. Thomas is the judge. Directed by Joseph Kane, who also was associate producer, this offers sufficient entertainment for western fans.

Running time, 63 minutes. \*\*"G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## Weigh Summer Stock Plans for Rochester

ROCHESTER, March 31.—Ten weeks of Summer stock at the RKO Temple is under consideration here. Plan was taken under advisement by Jay Golden, RKO-Paramount-Comerford pool city manager, following the big business done by "Life with Father" and touring band shows.

## Gullette Studio Agent

George S. Gullette has been appointed general representative for Marsh Cinesound, Inc., which has studios at Cedarhurst and Oceanside, Long Island.

## Umpi Cancellation Parleys Continue

(Continued from page 1)

reach an agreement at today's meeting, it was indicated.

Distributor members of the committee convened alone at 10 A. M. to consider exhibitor proposals for changes in the original Umpi plan and at 11:30 called in the exhibitor members for a joint session which lasted into the early afternoon. The exhibitors then met in separate session until 4:30, when they were rejoined by the distributors in a conference which continued to 6 P. M. The joint sessions are scheduled to be resumed this morning.

## M-G-M to Open Broadway 'Show Window' for Shorts

(Continued from page 1)

their own." The best of M-G-M's one and two-reel subjects will be used, it was stated.

It is planned to continue the initial program indefinitely, and a second all-shorts show will follow, it was said.

### Subjects Listed

Called "M-G-M's Prize Package," the initial program will include these shorts, among others: "Main Street on the March," which received an Academy award as the best two-reel film of 1941; "Telltale Heart," two-reeler featuring Joseph Schildkraut; and one-reelers including "Wanted a Master," Pete Smith Specialty; "The Boss Didn't Say Good Morning"; "This Is the Bowery" and "Every Sunday," a musical in which

Judy Garland and Deanna Durbin were first seen in films.

"Good shorts have long been recognized as bearing the same position in the film field as the better short story does to the novel," said William F. Rodgers, M-G-M sales manager. "For a long time our company has been getting critical and audience reactions on certain shorts which struck those distributing the product as rather remarkable. We have long felt that some place should be made on Broadway where a collection of such shorts could be exhibited at one time, rather than just as the tag end of a feature bill. The reaction to this experiment will be awaited with great interest."

The Broadway Theatre is a Shubert house.

## WPB Appoints Advisory Unit On Production

(Continued from page 1)

WPB April 7 in Washington, MOTION PICTURE DAILY revealed yesterday.]

Meanwhile, it was made known tonight that A. Julian Brylawski, an aide in the WPB in connection with film industry priorities, has resigned as assistant to Moore. He is, however, being retained as a consultant to Moore; it was announced, and will continue to take an active part in developing the program for the war operation of the film industry, it was stated.

The Consumers' Durable Goods Division, now consisting of four assistants to Moore, will be considerably expanded, officials announced, and Moore will personally take over the direction of film priorities and conservation.

Brylawski's resignation, it was stated, was due to the fact that he has found it difficult to take care of his own affairs while spending practically all of his time in the War Production Board. Brylawski is in charge of the Warner Bros.' real estate department here.

## WPB Sets Unit on Photo Accessories

Formation of a photographic accessories subcommittee of the photographic equipment industry advisory committee was announced by the War Production Board. The subcommittee will cooperate with the WPB on priorities problems affecting the photographic accessories industry.

Among the 19 members are A. C. Brandt, G. M. Laboratories, Inc., Chicago; Dalton Craig, president, Craig Movie Supply Co., Los Angeles; L. Fisch, president, Motion Picture Screen & Accessory Co., Inc., New York; James Forrestal, general manager, Agfa Ansco, Binghamton, N. Y.; Jean Foute, Raven Screen Corp., New York; R. S. Heck, president, Da-Lite Screen Co., Inc., Chicago; J. J. Kuschner, Dejur Amsco Corp., Shelton, Conn., and W. S. Vaughn, Eastman Kodak Co., Rochester, N. Y.

## Shipping Priority For U. S. Films

(Continued from page 1)

the MPPDA board meeting on Monday that it should be determined as an individual company matter rather than as an industry one.

The meeting was advised that approximately \$8,000,000 of the companies' frozen British funds is remittable today under the current British monetary agreement. The withdrawal is the final one under the provision releasing 50 per cent of the major companies' frozen funds in London last Nov. 1.

## PRC, Atlantis in Deal

A deal by which Atlantis Picture Corp. will produce "The Army Takes Over" for Producers Releasing Corp. was revealed yesterday by Leon Fromkess, PRC vice-president. PRC also has closed for "Corregidor," an original story, for a new season film, he said.



## Short Subject Review

### "America's New Army" (March of Time) (RKO)

A FEATURE of this timely reel is a recording of General MacArthur's voice in the now historic pledge which he made on arrival in Australia to "keep the soldier's faith." Timed for release when Army Day celebrations will bring to many minds questions about the organization of the Army, this reel describes the new setup with General Marshall at its head.

The film starts with the early days of the draft and then shows how the Army moved into high gear with the outbreak of war. Among those seen are General Somervell, General McNair, General Arnold and members of their staffs. Interesting, too, is the opening shots of "typical" draftees. It is timely and interesting. Running time, 17 mins. Release, April 9.

### G.B. Claims 'Wind' Terms Not Too High

LONDON, March 31.—The Cinematograph Exhibitors Association has published correspondence with the Gaumont-British circuit relative to the recent Gaumont deal with M-G-M for "Gone With the Wind." Arthur Jarratt, Gaumont official, contends that the terms under which the circuit rented the films were in line with those proposed by the CEA in May, 1940, when the exhibitor organization originally protested the terms asked by Metro, and sought to institute a boycott of the film.

### Approve Signing of Madeleine Carroll

The Stock Managers Association, a group which produces Summer stock, yesterday received permission from Actors Equity to engage Madeleine Carroll for a series of appearances this Summer. The union's permission was necessary because Miss Carroll is an alien actress.

Paul Dullzell, Equity secretary, was named to the board of governors of the American Theatre Wing. Kenneth Thomson, Screen Actors Guild executive secretary, appeared before the Equity council to explain complicated new procedure for suspensions under a recent California court ruling.

### Scranton Has Ample Male Usher Supply

SCRANTON, PA., March 31.—According to a survey here, the supply of masculine ushers for local theatres is ample. "In fact, the supply is greater than the demand," one theatre man reported. "We usually have plenty of applications every day from young fellows under the draft age but over 16."

Approximately 100 ushers are employed in the theatres in the city with 250 employed in the region.

### Two New Stations To Join Blue Web

Two new stations will join the Blue, it was announced yesterday. On June 15, WHDH, with 5,000 watts full time, will replace WBZ as the Boston outlet. On April 15, WSRP, Stamford, Conn., with 250 watts, will become a basic supplementary outlet.

## Key Grosses Hold Level During Past Few Weeks

KEY city grosses during the past several weeks maintained a fairly even level, compared to the closing weeks of the 1941 calendar year. For the most recent week, ending March 20-21, a total of 141 theatres in key cities reported an aggregate gross of \$1,447,900, according to a compilation of box-office receipts based on MOTION PICTURE DAILY's weekly gross reports from across the country.

The highest total recorded since the New Year holiday week was for the week ending Feb. 27-28, when 161 houses reported a total gross of \$1,815,300.

The following tabulation indicates the total gross each week and the number of theatres reporting, since the beginning of the 1941 calendar year:

Week Ending	No. of Theatres	Total Gross
Jan. 3-4, 1941	139	\$1,723,700
Jan. 10-11	140	1,697,500
Jan. 17-18	159	1,644,000
Jan. 24-25	150	1,624,700
Jan. 31-Feb. 1	151	1,681,700
Feb. 7-8	146	1,634,000
Feb. 14-15	144	1,447,400
Feb. 21-22	144	1,422,000
Feb. 28-March 1	146	1,601,900
March 7-8	153	1,488,500
March 14-15	162	1,532,600
March 21-22	154	1,614,400
March 28-29	161	1,612,800
April 4-5	153	1,449,300
April 11-12	148	1,384,600
April 18-19	152	1,638,800
April 25-26	154	1,540,200
May 2-3	160	1,496,400
May 9-10	166	1,540,300
May 16-17	166	1,489,750
May 23-24	156	1,392,600
May 30-31	162	1,403,100
June 6-7	163	1,607,000
June 13-14	146	1,230,600
June 20-21	145	1,322,500
June 27-28	151	1,284,300
July 4-5	146	1,306,400
July 11-12	134	1,549,100
July 18-19	130	1,233,200
July 25-26	125	1,271,500
Aug. 1-2	145	1,352,700
Aug. 8-9	138	1,358,200
Aug. 15-16	140	1,409,100
Aug. 22-23	139	1,496,900
Aug. 29-30	138	1,383,800
Sept. 5-6	147	1,760,500
Sept. 12-13	143	1,520,400
Sept. 19-20	147	1,520,400
Sept. 26-27	152	1,562,700
Oct. 3-4	153	1,631,400
Oct. 10-11	158	1,695,000
Oct. 17-18	150	1,707,100
Oct. 24-25	144	1,586,800
Oct. 31-Nov. 1	152	1,549,500
Nov. 7-8	148	1,594,100
Nov. 14-15	155	1,713,300
Nov. 21-22	145	1,539,600
Nov. 28-29	147	1,769,400
Dec. 5-6	148	1,577,900
Dec. 12-13	150	1,493,100
Dec. 19-20	148	1,336,200
Dec. 26-27	132	1,078,000
Jan. 2-3, 1942	150	1,815,500
Jan. 9-10	138	1,700,000
Jan. 16-17	150	1,600,600
Jan. 23-24	142	1,575,100
Jan. 30-31	130	1,474,700
Feb. 6-7	148	1,641,400
Feb. 13-14	146	1,518,600
Feb. 20-21	136	1,500,000
Feb. 27-28	161	1,815,300
March 6-7	137	1,435,500
March 13-14	129	1,386,600
March 20-21	141	1,447,900

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### New House for L & J

SMYRNA, Ga., March 31. — J. S. Thompson, Atlanta banker, will erect a theatre here for operation by Lucas & Jenkins under a 20-year lease.

### Named Raid Warden

ALENTOWN, PA., March 31.—Leo Trainor, manager of the Rialto, has been appointed air raid warden for all theatres in Lehigh County.

### War Dep't Starting New Radio Series

Washington, March 31. — A new series of war broadcasts featuring men who have been prominent as overseas news commentators and reporters will be sponsored by the War Department beginning Thursday, it was announced today. The programs will originate at army camps.

Two programs will be broadcast weekly by CBS and short-waved to soldiers overseas, it was said. Speakers will be Edward R. Murrow, European manager of CBS; Leigh White, Quentin Reynolds, William L. Shirer, Herbert Agar and Sergt. Alvin C. York.

### Shirley Temple Air Program Rated High

Shirley Temple's first audience rating for her new program, "Junior Miss," was reported almost twice that of other half-hour shows which started during the past two seasons, the March report of Cooperative Analysis of Broadcasting giving Miss Temple a rating of 11.6 per cent.

CAB said, that while the rating does not compare with the 40 points scored by the few top programs, the introductory ratings of nearly three dozen half-hour evening shows launched during the past two seasons, except newscasts and commentaries, averaged between five and six per cent.

The same report showed a gain in Fred Allen's audience since he switched from Wednesdays to Sundays from 20.8 to 22.7 per cent. Coincidentally, Wednesday shows formerly opposite Allen showed gains while Sunday shows now opposite him showed losses. The "Ford Sunday Evening Hour," which formerly occupied the Sunday spot now taken by Allen, had a final rating of 12.8.

### Strike Call Seen in Mutual-AFM Dispute

The American Federation of Musicians may call a strike on all sustaining and commercial programs over Mutual at 3 P.M. today, it was reported yesterday. Conferences were said to be continuing but little likelihood of a settlement was seen.

The dispute involves Mutual because its Nashville affiliate, WSIX, is in dispute with the local musicians' union. The AFM is demanding that all sustaining service to WSIX be discontinued by Mutual and it is believed that the network will accede to this demand if the strike call is actually issued.

### Capital Store Hor Shift Without Lar

WASHINGTON, March 31.—After two weeks of experience with the department stores' innovation of remaining open until 9 P.M. on Thursday nights and opening at 12:30 P. M. on those days, exhibitors have decided that the effect on business is negligible.

The consensus is that night business, after 9 o'clock, will be stimulated somewhat on Thursdays but this will be offset by an adverse effect on the morning box-office.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

VOL. 51. NO. 64

NEW YORK, U. S. A., THURSDAY, APRIL 2, 1942

TEN CENTS

## Board to Name 20th-Fox Head Within 10 Days

### Skouras and Place Among Those Considered

The 20th Century-Fox board of directors is giving "serious consideration" to several individuals for the post of company president and expects to make a decision within the next 10 days, Joseph M. Schenck said yesterday.

Spyros Skouras, head of National Theatres, and Hermann G. Place, chairman of the company's executive committee, are among the leading possibilities for the post at this time, but consideration is being given to "several others," Schenck said.

The board will meet today and presumably will discuss further the qualifications of the several individuals  
(Continued on page 4)

## N.J. Sets Blackout; Test Held in Boston

TRENTON, N. J., April 1.—More than 100 theatres will be affected in a test blackout in a wide New Jersey area set by the State Defense Council for some time in the week of April 12. The blackout will be the largest in the State to date, embracing five counties and parts of three others, with a population of 2,500,000.

Larger cities affected will include Newark, Jersey City, Paterson, Elizabeth, Hoboken and Hackensack.

The blackout will include all of  
(Continued on page 4)

## Reelection of All 'U' Officers Due Today

Reelection of all officers of Universal Pictures Co. is scheduled for today at the organization meeting of the company's board of directors at the home office.

Officers of the company who will be reelected are: Nate J. Blumberg, president; J. Cheever Cowdin, chairman of the board; Charles D. Prutzman, vice-president and general counsel; W. A. Scully, Matthew J. Fox, Joseph H. Seidelman and Clifford Work, vice-presidents; Samuel Mach-

(Continued on page 4)

## Coe Will Be Named Vice-President and Counsel of MPPDA

Charles Francis Coe, newly appointed executive assistant to Will H. Hays, is scheduled to be elected a vice-president and general counsel of the MPPDA, probably at the next meeting of the organization's board of directors.

In his new capacities, Coe thus becomes one of the mainsprings of the MPPDA. His duties will embrace many of those formerly performed by C. C. Pettijohn, Francis S. Harmon, Maurice McKenzie and the late Gabriel Hess, no successors to any of whom were ever appointed. Sidney Schreiber, however, will continue as the mainstay of the MPPDA legal department.

Coe, it is understood, will have full authority to represent and speak for Hays in the latter's absence. Coe took

(Continued on page 4)

## Metro Not Granting Ayres Cancellation

M-G-M is not granting cancellations on pictures in which Lew Ayres appears and the "Dr. Kildare" films are not being withdrawn, William F. Rodgers, general sales manager, declared yesterday.

Ayres arrived yesterday at an Oregon camp for conscientious objectors after refusing to serve in the Army.

Rodgers admitted a number of notices of deferment of playdates on Ayres' pictures had been received but said that exhibitors would have to pay for the films if they cancelled. He

(Continued on page 4)

## UMPI AGREES ON NEW SALES PLAN

### Approval to Be Asked of Exhibitor Groups; If Ratified, Will Go to Justice Dep't For Possible Changes in Decree

The trade practice negotiating committee of the United Motion Picture Industry reached an agreement yesterday on a substitute selling plan for the consent decree's blocks-of-five system, and the proposed plan was immediately adopted by the Umpi committee of the whole.

The plan must now be returned to exhibitor organizations throughout the country for their ratification or other action. If ratified by a majority of exhibitor organizations during the next two or three weeks, it will be presented to the Department of Justice for consideration before the end of the month.

The proposed plan provides for sales of pictures four times a year in blocks of not more than 12, five of which are to be tradeshown and seven to be identified but not tradeshown, by stars or featured players or by source material such as book, play or original story.

Cancellation provision remains as originally proposed by the Umpi committee but the stipulation is made that it represents "the minimum each company is willing to grant." Pictures cancelled by an exhibitor from one block may not be included in subsequent blocks offered him.

Allocation of prices on individual pictures is to be given to the exhibitor either on notice of availability or on booking of the picture, whichever is earlier, and is not to be changed thereafter. Specials or roadshows, as defined in the consent decree, and fea-

(Continued on page 4)

### Text of Umpi Selling Plan

**F**OLLOWING is the text of the amended selling plan as announced yesterday by the trade practice committee of the United Motion Picture Industry:

1. Starting in September, 1942, the five consenting companies are to sell four groups of feature pictures per year, not exceeding 12 features per group, five of each group to be tradeshown, the balance to be identified as below.

2. CANCELLATIONS: In brackets of average film rentals based on season 1939-40, \$1 to \$100, two-picture cancellation; \$101 to \$200, one-picture cancellation. Such cancellation to apply only to identified pictures (see above). These cancellation privileges represent the mini-

(Continued on page 4)

## Schine Will Ask Suit Delay, Charging Evasion by U.S.

### Fred Jack Resigns; Couple WB Districts

Fred M. Jack has resigned as Southwestern district manager for Warners, Ben Kalmenson, general sales manager, announced yesterday.

Effective immediately, Kalmenson said, the Southwestern and Southeastern districts will be combined and will be known as the Southern district. It will be placed under the supervision of Ralph L. McCoy, formerly Southeastern district manager, with headquarters in Atlanta.

BUFFALO, April 1.—Still further delay in the trial of the Government's anti-trust suit against the Schine Circuit and the "Little Three" will be sought Monday from Federal Judge John Knight, it was revealed today when Willard S. McKay of New York and Penney & Penney, Schine counsel, filed motion papers seeking a postponement. The trial had been set for April 28.

Schine counsel will move for an adjournment until 60 days after the Government furnishes all information required by Judge Knight's order of

(Continued on page 7)

## England May Name Film Emissary Here

LONDON, April 1.—The British Government is understood to have given consideration to the idea of appointing a British Government representative to Washington, charged with supervising film affairs as they concern England.

It is thought probable here that such work would chiefly concern propaganda film matters and the distribution of British films in which the British Government is interested.

Official confirmation of the reports cannot be obtained. Among those of the industry reportedly mentioned for such a post is Sidney Bernstein, chairman of the Granada Theatres and Bernstein Theatres, Ltd., and well known industry executive.



## Coast Flashes

Hollywood, April 1

**M**-G-M today announced purchase of "Flying Blonde," story by Robert Hopkins of women test pilots, as a vehicle for Lana Turner.

Edward G. Robinson's next picture for Warner Bros. will be "Deadline" from an original script by Fred Niblo, Jr., and Hector Chevalign, it was disclosed today. Jo Graham will direct and Ben Stoloff produce.

Dorothy Comingore today reportedly withdrew from RKO's "The Silver Spoon" and was suspended from salary for the third time since her appearance in "Citizen Kane" last year. The picture went before the cameras this morning with Jane Randolph, who had a supporting role, supplanting her.

Ruth Terry has been signed by Republic and will star in a film being prepared for her, it was announced today.

## N. Y. Senate Passes Child Performer Bill

ALBANY, April 1.—The State Senate today passed without debate the Ehrlich bill to amend the laws restricting the appearance of children under 16 years in theatrical performances and on the radio. Assembly concurrence is expected next week.

Senator Coudert has introduced an amendment to the 1940 law restricting ticket resale to 75 cents above printed price. The amendment would exempt tickets for events, attendance at which is affected by the weather, where brokers cannot return them for redemption.

The District Attorney of Ulster County has protested to Assemblyman Caffery that his bill regulating the use of chance game apparatus in theatres recognizes the conduct of a lottery.

## Harris Theatre to Open

PITTSBURGH, April 1.—The new J. P. Harris Theatre, named for the late Senator John P. Harris, who founded the Harris Theatres, will be opened on Saturday. In the evening, Mayor Cornelius D. Scully and Senator Frank J. Harris will participate in brief opening ceremonies.

## Griffith Office Manager

OKLAHOMA CITY, April 1.—Charles Guthrie has been named new office manager of the Griffith offices here.

## Mexico Backs New Film Acting School

Mexico City, April 1. — Nearly 1,000 men and women of all ages and nearly all social classes are pupils at Mexico's newest school, that of film acting, which has the official backing of the Government and the National Cinematographic Workers Union. The school is known as Academia de Artes Cinematograficas. Julio Bracho, winner of the award as the best Mexican director of 1941, is in charge of the school.

# Personal Mention

**A.** H. BLANK has returned to Des Moines from a visit here.

E. D. LEISHMAN, personnel director of the Schine Circuit, is recuperating at Littauer Hospital, Gloversville, N. Y., following an appendix operation.

WILLIAM BIEN, Cincinnati film man, is in Florida.

JACK O'CONNELL, former assistant at the Roger Sherman Theatre, New Haven, has reached Australia with the armed forces.

**N**ORMAN J. AYERS, Eastern district manager for Warners, returns to Boston today after a visit here.

LOUIS LEVY, manager of the Des Moines exchange for Universal, and INA RAY of Waterloo, Ia., were married recently.

EARL WINGART was home ill yesterday.

JERRY MAGONE, manager of the Playhouse Theatre, Ridgefield, Conn., will leave shortly for the Army.

## Rafferty Is Due, May Return for Parleys

Edward C. Rafferty, United Artists' president, is scheduled to arrive from the Coast today or tomorrow by plane to spend the Easter holidays with his family, and may return to the Coast soon for further negotiations on new producer deals for the company.

Hunt Stromberg, with whom United Artists is currently negotiating, is scheduled to come East either with Rafferty or within a day or two after his arrival, as a result of which there is a possibility that those negotiations may be resumed here. United Artists' talks concerning a new deal with Samuel Goldwyn have been opened on the Coast but may not reach a decisive stage until Rafferty's return there.

## Sears Arrives on Coast

HOLLYWOOD, April 1.—Gradwell L. Sears, United Artists' vice-president in charge of distribution, arrived today for conferences with U. A. own-members and producers.

## Hamrick Managers Hold Seattle Meeting

SEATTLE, April 1.—Washington state theatre managers for the Hamrick-Evergreen circuit attended a one-day sales meeting here, presided over by Al Rosenberg, district manager. Among those in attendance were Oscar Nyberg, E. W. Baker, J. B. Reisman and W. R. Seale of Spokane; R. J. Monohan, John Bretz and Mrs. E. T. Mathes of Bellingham; William Hartford, Everett; Morrie Nimmer, Wenatchee; Hal J. Murphy, Olympia; Thomas L. Clanton, Vancouver; L. L. Peterson, Bremerton, and Russell Brown, Aberdeen.

## Government Agency Goes to Cincinnati

CINCINNATI, April 1.—Local exhibitors anticipate some improvement in attendance by the addition of more than 800 to the local population in the transfer of employees and their families from the Farm Security Administration, which is being moved here from Washington under the Government decentralization plan of some of its agencies.

## \$1,918 for Red Cross

MINNEAPOLIS, April 1.—The Twin City Variety Club turned over a check for \$1,918.40 to the Red Cross here. The money represented receipts of a midnight benefit stage show at the Orpheum Theatre recently.

## Eyssell Is Host at Hitchcock Reception

Alfred Hitchcock was guest at a cocktail reception yesterday given by Gus Eyssell, managing director of the Radio City Music Hall, at the theatre. Hitchcock plans to go to Washington today in connection with plans for the forthcoming premiere there of "Saboteur," which he directed. The film is a Frank Lloyd production, released by Universal.

Among those at the party were J. Cheever Cowdin, Charles Prutzman, Joseph H. Seidelman, Adolph Schimmel, Jules Levey, Larney Goodkind, J. J. O'Connor, Fred Meyers, Robert Gillham, Lou Pollock, Al Daff, Norman Lloyd, Budd Rogers, Cal Swanson, Russell Downing, Fred Lynch, Grace Beneke, Leon Leonidoff, Gene Snyder, Russell Markert, Al Margolies, and the press.

## Stage Shows Well Received in Seattle

SEATTLE, April 1.—Stage entertainment is meeting with popular response here, it is indicated. Sally Rand's show at a local club drew well during the first week of a three-week engagement at a \$1 top. The San Carlo Opera, in a one-week stand, played to one of the largest attendances of recent years. "Springtime for Henry" drew well at \$2.30 top.

Following two attempts to operate the Music Hall Theatre on a first run weekend policy, Hamrick-Evergreen executives decided to use a regular continuous run policy at the house. Opening is set for Saturday with the scale the same as other local first runs, on a dual bill. Dan Redden, manager of the Paramount, also will manage the Music Hall.

## Sues WB on Overtime

MANSFIELD, O., April 1.—H. M. Rust, attorney, has filed suit in Common Pleas Court here against Warners asking \$5,000 in attorney fees and \$791 for his client, Henry Elliott, maintenance man at Warner's Ohio, claimed as back pay and overtime. Rust in his petition alleges that Elliott worked 105 hours a week for 24 weeks, or a total of 1,560 hours over the 40 hours a week specified by the Federal Wage and Hour Law.

## Schedule Union Dance

CHICAGO, April 1.—The second annual dance of the Film Exchange Employees union, Local B-45, will be held at the Skyline Athletic Club, May 24. Music will be furnished by the Lou Brownie orchestra.

## No March Rejection By Chicago Censor

Chicago, April 1.—The Chicago censor board made no rejections among the 139 films reviewed during the month of March. Of the total of 584,000 feet of film reviewed, 59 eliminations were made. "The Ghost of Frankenstein" was given an "adults only" permit, and "Shanghai Gesture," classed for adults only in February, was given a general showing permit during March.

## CEA Will Name Army Aid Liaison Officers

LONDON, April 1.—The Cinematograph Exhibitors Association has begun the selection of members as nominees to act as liaison officers between the armed services of England and the industry. This follows the agreement of the CEA with the War Office on the use of film theatres as locations for the training of Home Guard units and similar activities.

There will be approximately 80 liaison officers chosen, and all will be given commissioned rank, as either lieutenants or captains in the Home Guard. It is considered likely that W. R. Fuller, general secretary of the CEA, and T. O'Brien, general secretary of the National Association of Theatrical and Kine Employees, may be given higher rank, probably as majors in the Home Guard.

## Mich. Theatre Files Clearance Complaint

Daniel Gregory, operator of the Crystal in Beulah, Mich., has filed a clearance complaint naming all five consenting companies and Ashman Bros., operators of the Garden, Frankfort, Mich., as respondents, the American Arbitration Association reported yesterday. Gregory states that the original clearance of the Garden over the Crystal was raised from seven days to 21 last November and seeks restoration of the seven days on the ground that 21 days is unreasonable.

Arthur J. Goldberg, attorney, has been named as arbitrator of the Freeport, Freeport, Ill., case which has been set for April 8 at Chicago. The A.A.A. selected Goldberg after the parties failed to agree among themselves on an arbitrator.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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*between  
the Lines...*

**THE**



**HELD OVER - 2nd WEEK - IN COLUMBUS!**



**MALE**



**WAY OVER "DINNER" IN ROCHESTER, N.Y.!**

**ANIMAL**

**TOP COMEDY OF THE YEAR IN PHILLY!**

HENRY FONDA • OLIVIA de HAVILLAND • JOAN LESLIE

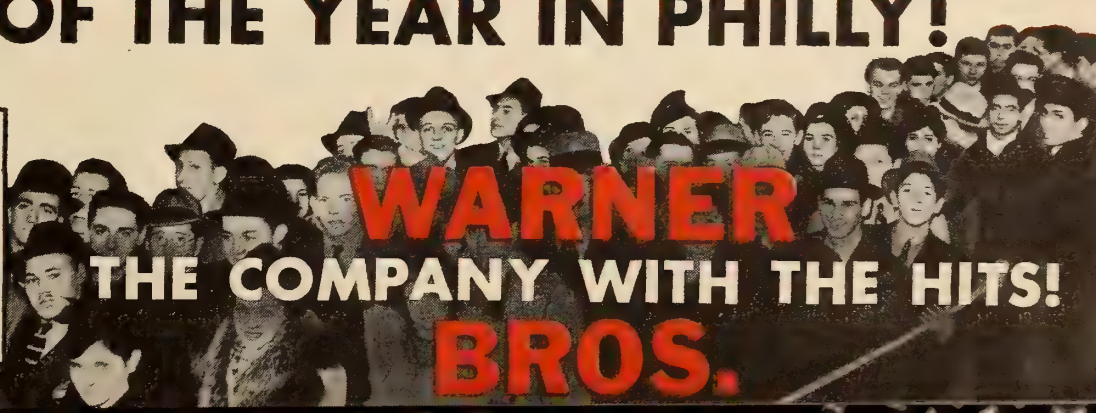
in "THE MALE ANIMAL" with

JACK CARSON • EUGENE PALLETTE • HERBERT ANDERSON  
Directed by ELLIOTT NUGENT

Screen Play by Julius J. and Philip G. Epstein and  
Stephen Morehouse Avery • From the Play by James  
Thurber and Elliott Nugent • Produced by Herman Shumlin



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**THE COMPANY WITH THE HITS!**  
**BROS.**





## Board to Name 20th-Fox Head Within 10 Days

(Continued from page 1)

under consideration but the election of a successor to the late Sidney R. Kent is not scheduled at today's meeting. The election will take place at a special meeting expected to be held in about 10 days following the return to New York of Darryl F. Zanuck, William Goetz and Sol Wurtzel.

Schenck yesterday expressed concern over published reports quoting him as saying a decision had been reached on the company presidency. He said he had not been quoted correctly and that the decision, when it is made, will be by the board of directors. He pointed out that Skouras has a long term contract as head of National Theatres and could not be elected to the presidency of 20th Century-Fox unless arrangements could be made to relieve him of that contract.

## Metro Not Granting Ayres Cancellation

(Continued from page 1)

pointed out that the completed pictures are valuable properties and that M-G-M could not afford to shelve them. He plans to go to the Coast next week to confer with studio executives, and the future of the "Dr. Kildare" series is expected to be taken up.

"Dr. Kildare's Victory" is now in general release around the country and another in the series was completed last week. "Fingers at the Window," a feature starring Ayres, has been tradeshown but not released.

### Reaction Immediate

A number of local situations arose immediately after the Ayres story appeared in newspapers. Tuesday and several exhibitors withdrew "Dr. Kildare's Victory" because of local pressure. In New York, most circuits indicated that they would withdraw the film. It played yesterday at the Sanders in Brooklyn and at the Tuxedo in the Coney Island area.

The Sanders reported business as normal but with a large number of protests received. At the Tuxedo, it was said that business was off somewhat but that business is generally off there on the eve of Jewish holidays. Only one complaint was received there during the course of the afternoon, it was said. The Clinton and Farragut, both in Brooklyn, withdrew the picture and substituted another.

### Studio Studies Problem

HOLLYWOOD, April 1.—M-G-M studio officials are studying the situation created by public reaction to Lew Ayres' refusal to serve in the armed forces but no decision will be made independently of the company's New York executives. Because the films are completed, the studio attitude is that the matter is primarily a distribution problem. The latest in the Kildare series, tentatively titled, "Born to Be Bad," is in the editing stage.

## Umpi Agrees on Sales Plan, as 'a Beginning'

(Continued from page 1)

tures covered by special contracts between producer and distributor, may be sold separately.

Groups of as many as six Westerns may be sold without trade showing, identified only by the star.

**A special provision is made that if war or other unavoidable conditions force a distributor to reduce by 20 per cent or more his scheduled seasonal output, the cancellation privilege is eliminated and a new arrangement is subject to negotiation by the committee.**

In an Umpi statement accompanying the text of the proposed plan, sales in blocks of 12 were described as the "best and only" solution to the exhibitors' demands for groups larger than the decree's blocks of five. It was pointed out that the Government could not be expected to approve blind selling and companies could not identify more than the seven pictures now proposed. The identification plan is expected to meet Government and public groups' requirements.

The cancellation proposal, it was claimed by Umpi, will benefit approximately 83 per cent of the exhibitors of the country, whereas under the decree none receive a cancellation right. Cancellation on religious, racial or moral grounds still remains.

### Comment on Allocation

Of the allocation proposal, Umpi said: "Here the distributors, recognizing the abuses which have crept into the cancellation privileges in the past, showed their willingness to safeguard the exhibitor under this selling system by so fixing the allocation of prices on contracts that any subterfuges of the past would be repeated."

The aims of the unity movement, particularly the promise it holds out for establishing a new and better era

of trade relations between exhibitor and distributor, were stressed by the various exhibitor and distributor representatives in talks at an open session of the Umpi committee following the agreement.

All emphasized that the plan is to be considered only as a beginning, that it can be revised and liberalized as conditions warrant.

**"The important thing to bear in mind," said William F. Rodgers, Umpi chairman, "is that if it is adopted a start in the right direction will have been made."**

The exhibitor representatives, for the most part, stated that the plan was acceptable to them and that they would return to their organizations and ask for its ratification. In this group were: Ed Kuykendall, MPTOA president; Robert White, Robert Poole and Hugh Bruen of PCCITO; Max A. Cohen, Allied of New York; John Ruger of Intermountain Theatres Association, Salt Lake City, and William F. Crockett, MPTO of Virginia.

### Allied Board to Meet

H. A. Cole of Allied States Association praised the objectives of unity and the spirit of the negotiations which made the agreement possible, but stated that he was not authorized by his board of directors to speak for the organization. A meeting of the national Allied board will be held in Chicago late next week or early the following week, he said, to take action on the plan. He said he would submit it to the board with the declaration that it represents the best that can be worked out now.

Statements for distributors were made by Tom J. Connors, 20th Century-Fox; Ned E. Depinet and A. W. Smith, RKO; C. J. Scollard, Paramount; Howard Levinson, Warners, and Rodgers for Loew's.

## Coe to Be Named MPPDA Counsel

(Continued from page 1)

over his new duties officially yesterday.

The MPPDA board failed to approve a recommendation for appointment of an executive secretary for the Eastern public relations committee of the industry on the grounds that the proposed salary, \$20,000 per year, was excessive. The committee is scheduled to consider other eligibles for the post at its regular weekly meeting today.

### Operator Hurt in Fire

MONTREAL, April 1.—The fire which destroyed the Palace Theatre in Verdun, a suburb, yesterday, resulted in injuries to the projectionist and several firemen. Few patrons were in the house at the time. The fire occurred at the early matinee show.

### Nolan Branch Auditor

NEW HAVEN, April 1.—Daniel Nolan, RKO home office representative here, is the new auditor at the RKO branch here, succeeding Emmet Cashman, who has been assigned to the home office staff.

## Reelection of All 'U' Officers Due Today

(Continued from page 1)

novitch, treasurer; Peyton Gibson, secretary; Eugene F. Walsh and Harold Brewster, assistant treasurers; Edward Muhl and Machnovitch, assistant secretaries.

Fox's reelection is expected despite the fact that he is on a leave of absence to perform Government service. He was reelected to the company's board of directors last month after assuming the Government post.

### Milgram Gets 26th

PHILADELPHIA, April 1.—David E. Milgram, head of Affiliated Theatres, independent circuit, has acquired the Orpheum in Reading, Pa. Last month, six houses in upstate Pennsylvania were added to the circuit. The Orpheum becomes the 26th house in the circuit.

### Shift N. H. Personnel

NEW HAVEN, April 1.—Jack Meadow has been named accessories manager for Universal here, succeeding Irving Cooperstack, who has joined the Army.

## Text of Umpi Selling Plan

(Continued from page 1)

mum each company is willing to grant.

**3. IDENTIFICATION** of all pictures not tradeshown to be by stars or featured players or original stories, if based on such, or well-known book or plays.

**4. SUSPENSION:** If a minimum of 20% reduction in number of pictures to be produced by any one company is necessitated by the war emergency, the above cancellation privilege to be eliminated on future sales and further negotiation to be undertaken by this committee to arrive at a substitute privilege.

**5. ALLOCATIONS:** Where contracts entered into permit distribution to allocate or re-allocate film prices, such price allocation on each feature to be given exhibitor on notice of availability or upon booking of feature, whichever is earlier, and not to be changed thereafter.

**6. SPECIAL FEATURES** and/or roadshows as defined in the Consent Decree and those features covered by special contracts between producer and distributor which do not permit inclusion in group sales may be sold separately from groups of 12.

**7. FEATURES CANCELLED:** These are not to be included in future groups offered the exhibitor who originally availed himself of the cancellation.

**8. WESTERNS:** Groups of as many as six Westerns may be sold unscreened, identified by star only.

## N.J. Sets Blackout; Test Held in Boston

(Continued from page 1)

Hudson, Bergen, Essex, Passaic and Middlesex counties and parts of Union, Somerset and Morris counties.

BOSTON, April 1.—More than 150 film theatres throughout metropolitan Boston were affected by last night's blackout. Business at most houses was reported unaffected, and many said business was good. Thousands went to the shows rather than sit in the darkness of their homes.

In accordance with the instructions of the State Committee of Public Safety, audiences remained in the theatres during the 15-minute blackout to aid wardens in keeping pedestrians off the streets.

### Comerford Men Prepared

SCRANTON, Pa., April 1.—Completing a tour of the Comerford Circuit theatres in Pennsylvania, New York and Rhode Island, Charles A. Ryan and Tom Comerford reported that all employes from the men in the projection booths to the janitors and watchmen have been instructed in air raid precautions.



# An Exhibitor Speaks!



E. M. LOEW'S THEATRES

METROPOLITAN THEATRE BUILDING

BOSTON MASSACHUSETTS

TELEPHONE HUBBARD 4700

March 31, 1942

Columbia Pictures Corp.,  
729 Seventh Ave.,  
New York, N. Y.

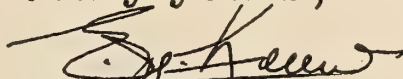
Gentlemen:

I very reluctantly allowed you to persuade me to spend more than my normal budget on TWO YANKS IN TRINIDAD in Hartford, particularly in view of the fact that the picture was to play Holy Week.

The results, however, are excellent and the extra money that I spent proved to be a wonderful investment. The gross for the first four days of the engagement is really big and considering that it is Holy Week, the results are amazing. You unquestionably have a smash picture and I want to thank you for calling it to my attention.

Kindest personal regards.

Very truly yours,

  
E. M. Loew

# HELD OVER!



# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Mar. 6		We Were Dancing (C) 225 Norma Shearer Melvyn Douglas	Black Dragon (D) Bela Lugosi Arizona Roundup (O)		Girls' Town (D) 202 June Storey Edith Fellows	Sleepytime Gal (C) 102 Judy Canova Tom Brown	Sing Your Worries Away (M) 219 Bert Lahr	Night Before the Divorce (C) 235 Lynn Bari Mary B. Hughes	To Be or Not to Be (C) Carole Lombard Jack Benny	Frisco Lil (D) 6027 Irene Hervey Kent Taylor	Bullet Scars (D) 123 Regis Toomey Adele Longmire
Mar. 13	Tramp, Tramp, Tramp (C) 3033 Lawless Plainsman (O) 3204	Born to Sing (M) 226 V. Weidler Ray McDonald Nazi Agent (D) 227 Conrad Veidt This Time for Keeps (C) 228 Robt. Sterling Ann Rutherford Courtship of Andy Hardy (C) 229 Rooney-Stone	Man With Two Lives Edward Norris Eleanor Lawson		Rodeo Rhythm (O) 270	Heart of the Rio Grande (O) 144 Yokel Boy (C) 115	Mexican Spitfire at Sea (C) 220 Errol-Velez	Song of the Island (M) 236 Mature-Grable Jack Oakie	Dudes Are Pretty People (C) (Streamliner) M. Woodworth	Ghost of Frankenstein (D) 6012 Lon Chaney, Jr. Bela Lugosi	Always in My Heart (D) 124 Gloria Warren Francis-Houston
Mar. 20	Canal Zone (D) Chester Morris John Hubbard		Klondike Fury (D) Edmund Lowe L. Fairbanks	(Fourth Block) Torpedo Boat (D) Arlen-Parker	Lone Rider in Cheyenne (O) 264	Raiders of the Range (O) 165 3 Mesquiteers	The Bashful Bachelor (C) Lum & Abner	Rings on Her Fingers (C) 237 Gene Tierney Henry Fonda	Mister V (D) Leslie Howard Mary Morris	Butch Minds the Baby (C) Virginia Bruce	This Was Paris (D) 129 Ben Lyon Ann Dvorak
Mar. 27	Two Yanks in Trinidad (D) Pat O'Brien Brian Donlevy		Ghost Town Law (O) Rough Riders	The Remarkable Andrew (D) Holden-Drew The Lady Has Plans (C) Goddard-Milland Fly by Night (D) Nancy Kelly Richard Carlson The Fleet's In (D) Lamour-Holden	Dawn Express (D) 211 Michael Whalen Anne Nagel The Strangler (D) 229 Judy Campbell Sebastian Shaw House of Errors (C) 208 Harry Langdon Marion Marsh	Affairs of Jimmy Valentine (D) Jesse James, Jr. Shepherd of the Ozarks (O) Sunset on the Desert (O) 155 Roy Rogers Home in Wyoming' (O) 146 Gene Autry Smiley Burnette	Fantasia 291 Disney Feature Land of the Open Range (O) 284 Tim Holt	The Remarkable Mr. Kipps (D) 238 M. Redgrave Secret Agent of Japan (D) 239 Foster-Bari To the Shores of Tripoli (D) 240 Payne-O'Hara Randolph Scott	Juke Box Jenny (M) 6026 Harriet Hilliard Ken Murray Mystery of Marie Roget (D) Pat Knowles Unseen Enemy (D) 6053 The Spoilers (D)	Gambling Lady (D) 127 (Reissue) Kennel Murder Case (D) 128 (Reissue) The Male Animal (C) 126 O. De Havilland Henry Fonda Murder in the Big House (D) 125 Faye Emerson King's Row (D) 120 Ann Sheridan Robert Cummings	
Apr. 3	Alias Boston Blackie (D) North of the Rockies (O)	Kid Glove Killer (D) 230 Van Hefflin							Jungle Book Sabu Joseph Calleia		
Apr. 10	Blondie's Blessed Event (C) P. Singelton Arthur Lake	Mokey (C) 231 Donna Reed Dan Dailey, Jr.									
Apr. 17		Fingers at the Window (D) 232 Ayes-Day	So's Your Aunt Emma Zasu Pitts Roger Pryor	(Fifth Block) This Gun for Hire (D) Veronica Lake Robert Preston Henry and Dizzy (C) Charlie Smith	The Panther's Claw (D) 217 Sidney Blackmer Ricki Vallin Rolling Down the Great Divide (O) The Rambler Art Davis	Girl from Alaska (D) 117 Ray Middleton Jean Parker Westward, Ho! (O) 166 3 Mesquiteers	Tuttles of Tahiti (C) Charles Loughton Jon Hall Scattergood Rides High (C) Guy Kibbee Dorothy Moore	Who Is Hope Schuyler? (D) 242 J. Allen, Jr. Mary Howard	The Gold Rush (C) (Reissue) Charles Chaplin	Mississippi Gambler (D) 6034 Strange Case of Dr. Rx (D) 6035	
Apr. 24	Hello Annapolis (D) Down Rio Grande Way (O)	Rio Rita (C) 233 Abbott-Costello	Boothill Bandits (O) Range Busters	Great Man's Lady (D) B. Stangwyck Joel McCrea True to the Navy (C) Judy Canova Allan Jones My Favorite Blonde (C) Bob Hope M. Carroll	Inside the Law (C) 218 Wallace Ford Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart				Twin Beds (C) George Brent Joan Bennett Mischa Auer		I Was Framed (D) 130 Michael Ames Julie Bishop
May 1	Wife Takes A Flyer (C) Joan Bennett Franchot Tone		Where Trail Ends Tom Keene							You're Telling Me (C) 6041 Hugh Herbert Robert Paige Anne Gwynne	Larceny, Inc. (D) 131 Ed Robinson Jane Wyman
May 8	A Desperate Chance for Ellery Queen (D) Gargan-Lindsay		The Corpse Vanishes Bela Lugosi			Remember Pearl Harbor (D) D. M. Barry Fay McKenzie	Mayor of 44th Street (C) Anne Shirley George Murphy			The Saboteur (D) 6047 Priscilla Lane Robt. Cummings	
May 15	Not A Lady's Man (D) The Devil's Trail (O)		She's in the Army Veda Borg Lyle Talbot						Ships With Wings (D) John Clements Leslie Banks		
May 22	Sweetheart of the Fleet (C) J. Falkenburg Joan Davis		Down Texas Way (O) Buck Jones Tim McCoy		Mad Monster (D) Johnny Downs George Zucco Anne Nagel						

[ Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Parenthesis ]



# 'Frisco,' Band Chicago High With \$21,000

CHICAGO, April 1.—The Oriental with "Frisco "Lil" and Henry Busse's band on the stage, did \$21,000, while the Palace, with "Ride 'Em Cowboy" and "Obliging Young Lady" garnered \$20,000. "To Be or Not to Be" and "Torpedo Boat" at the Garrick did \$8,000.

Estimated receipts for the week ending March 26:

"Appointment for Love" (Univ.)  
 "A Gentleman at Heart" (20th-Fox)  
 APOLLO—(1,400) (35c-55c-65c-75c) 7 days.  
 Gross: \$9,500. (Average, \$5,000)  
 "The Man Who Came to Dinner" (W. B.)  
 CHICAGO—(4,000) (35c-55c-75c) 7 days.  
 Stage: Jan Savitt's Orchestra. Gross: \$35,000. (Average, \$32,000)  
 "To Be or Not to Be" (U. A.)  
 (2nd week in Loop)  
 "Torpedo Boat" (Para.)  
 GARRICK—(1,000) (35c-55c-65c-75c) 7 days.  
 Gross: \$8,000. (Average, \$5,000)  
 "Frisco Lil" (Univ.)  
 ORIENTAL—(3,200) (25c-30c-40c-50c) 7 days.  
 Stage: Henry Busse orchestra. Gross: \$21,000. (Average, \$16,000)  
 "Look Who's Laughing" (RKO)  
 "Call Out the Marines" (RKO)  
 4 days, 2nd week  
 "Ride 'Em Cowboy" (Univ.)  
 "Obliging Young Lady" (RKO) 3 days  
 PALACE—(2,500) (40c-50c-68c) 7 days.  
 Gross: \$20,000. (Average, \$13,000)  
 "Bedtime Story" (Col.)  
 "Wild Bill Hickok Rides" (W. B.)  
 5 days, 2nd week  
 "Born to Sing" (M-G-M)  
 "We Were Dancing" (M-G-M) 2 days  
 ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days.  
 Gross: \$10,500. (Average, \$11,000)  
 "Louisiana Purchase" (Para.)  
 STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days.  
 3rd week. Gross: \$14,000. (Average, \$14,000)  
 "Johnny Eager" (M-G-M)  
 UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days, 3rd week. Gross: \$11,000. (Average, \$14,000)  
 "Paris Calling" (Univ.)  
 "Never Give a Sucker an Even Break" (Univ.) 1 day, 2nd week  
 "The Men in Her Life" (Col.)  
 "Adventures of Martin Eden" (Col.) 6 days  
 WOODS—(1,200) (35c-55c-65c-75c) 7 days.  
 Gross: \$7,800.

# 'Lady Has Plans' \$9,500 in Toronto

TORONTO, April 1. — "The Lady Has Plans" and "Mr. Bug Goes to Town" reaped \$9,500 at Shea's. The Imperial took \$8,500 on a dual topped by "A Bedtime Story."

Estimated receipts for the week ending March 28:

"Sergeant York" (W.B.)  
 EGLINTON—(1,086) (18c-30c-48c-60c) 6 days.  
 Gross: \$4,000. for repeat run. Gross: \$4,500.  
 "Bedtime Story" (Col.)  
 "Texas" (Col.)  
 IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days.  
 Gross: \$8,500. (Average, \$9,000)  
 "To Be or Not to Be" (U.A.)  
 "Niagara Falls" (U.A.)  
 LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days.  
 2nd week. Gross: \$7,000. (Average, \$9,000)  
 "The Lady Has Plans" (Para.)  
 "Mr. Bug Goes to Town" (Para.)  
 SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days.  
 Gross: \$9,500. (Average, \$9,000)  
 "Remember the Day" (20th-Fox)  
 "Blue, White and Perfect" (20th-Fox)  
 TIVOLI—(1,434) (12c-18c-30c-48c) 6 days.  
 Gross: \$3,000. (Average, \$3,900)  
 "A Gentleman After Dark" (U.A.)  
 "Havfoot" (U.A.)  
 UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days.  
 Gross: \$6,000. (Average, \$9,000)

# Wis. Theatre Opens Soon

WAUSAU, Wis., April 1. — The new Hollywood Theatre is scheduled to open here some time in April. The house will seat about 700 persons and will be operated by S. M. Grengs, Spooner exhibitor.

# Review

## "Harvard, Here I Come" (Columbia)

HAVING been selected, at the outset of the picture, as the year's outstanding moron by the Harvard *Lampoon*, Maxie Rosenbloom, who has made a career of acting dumb, becomes, as he terms it, "a vulture for culture." He sets out to enroll at Harvard, and instead is paid by the learned professors—who find him the "perfect throwback to the cave man"—for purposes of research. From then on it's the unique Rosenbloom comedy in full bloom.

Rosenbloom's rugged handling of the English language is the whole show, the story merely serving as a backdrop. Some of his grammatical acrobatics are laugh-provoking, but are hardly enough to carry the weight of the entire picture.

Arlene Judge, Stanley Brown, Don Beddoe, Marie Wilson and others are in supporting roles. Lew Landers directed.

Running time, 65 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## 'Sucker,' Masters Milwaukee's Best

MILWAUKEE, April 1. — Frankie Masters and his orchestra and the picture, "Never Give a Sucker An Even Break," hit \$14,000 at the Riverside. "Ride 'Em, Cowboy" and "Almost Married" drew \$7,800 at the Warner.

Estimated receipts for the week ending March 25-26:

"Son of Fury" (20th-Fox)  
 "The Perfect Snob" (20th-Fox)  
 WISCONSIN—(3,200) (44c-60c) 7 days, 2nd week.  
 Gross: \$5,500. (Average, \$5,500)  
 "The Lady Is Willing" (Col.)  
 "Ellery Queen and the Murder Ring" (Col.)  
 PALACE—(2,400) (44c-60c) 7 days.  
 Gross: \$4,000. (Average, \$4,000)  
 "Never Give a Sucker An Even Break" (Univ.)  
 RIVERSIDE—(2,700) (33c-44c-55c) 7 days.  
 Stage: Frankie Masters. Gross: \$14,000. (Average, \$6,500)  
 "Roxie Hart" (20th-Fox)  
 "Sullivan's Travels" (Para.)  
 STRAND—(1,400) (44c-65c) 7 days.  
 Gross: \$1,700. (Average, \$1,500)  
 "Ride 'Em Cowboy" (Univ.)  
 "Almost Married" (Univ.)  
 WARNER—(2,400) (33c-44c-55c) 7 days.  
 Gross: \$7,800. (Average, \$4,500)

## 'Woman' at \$11,000 Big in Minneapolis

MINNEAPOLIS, April 1.—"Woman of the Year" drew \$11,000 at the State, while "Roxie Hart" garnered \$8,000 at the Orpheum, despite unfavorable Spring weather.

Estimated receipts for the week ending March 27:

"Blues in the Night" (W. B.)  
 GOPHER—(998) (30c) 7 days. Gross: \$3,300. (Average, \$2,500)  
 "Roxie Hart" (20th-Fox)  
 ORPHEUM—(2,800) (30c-40c-50c) 7 days.  
 Gross: \$8,000. (Average, \$5,500)  
 "Lydia" (U. A.)  
 WORLD—(350) (30c-40c-50c-60c) 7 days, 2nd week.  
 Gross: \$1,700. (Average, \$1,600)  
 "To Be or Not to Be" (U. A.)  
 CENTURY—(1,600) (30c-40c-50c) 7 days, 2nd week.  
 Gross: \$4,500. (Average, \$4,000)  
 "Woman of the Year" (M-G-M)  
 STATE—(2,300) (30c-40c-50c) 7 days.  
 Gross: \$11,000. (Average, \$6,000)  
 "Tanks a Million" (U. A.)  
 "Man Who Returned to Life" (Col.) 3 days  
 "Bombay Clipper" (Univ.)  
 "Treat 'Em Rough" (Univ.) 4 days  
 ASTER—(900) (20c-30c) 7 days. Gross: \$2,600. (Average, \$1,800)

# Schine Will Ask Suit Delay, Charging Evasion by U.S.

(Continued from page 1)

Feb. 27, "or at least until such date as the court shall deem proper."

The request for delay is included in a motion to strike out certain allegations of the Government's complaint for alleged failure to comply with the Feb. 27 order. In an accompanying affidavit McKay alleged "continued failure and refusal by the plaintiff to answer interrogatories heretofore propounded by the Schine defendants fully, fairly, completely and non-evasively," and asked "a postponement of the date of trial of this action because of incidents which have occurred since this court fixed April 28 as the date of trial."

Repeated delays in the action were blamed on the Government by McKay, who said he and other counsel have been "forced to chase the plaintiff around in circles" to obtain proper answers.

"The court will note that by adopting this evasive method of answering the interrogatory, the plaintiff has incorporated its answer in the 'merry-go-round' which it started to build in

its answers to two interrogatories previously discussed," McKay's affidavit said. "This is typical of the plaintiffs tactics throughout this case." He also charged the Government had "frivolously sought to avoid the effect of the decision of the court."

Also on Monday, the defendants will ask that demands by the prosecution for admission of certain facts be stricken out or modified. It is contended that the Schine defendants are asked to admit or deny alleged facts not within their personal knowledge and as to which a full and complete disclosure had already been made in the sworn answers to interrogatories.

In the Federal Court at Syracuse on Tuesday, Government attorneys will ask permission to inspect certain film contracts and correspondence produced by the Schine circuit in connection with a deposition of J. G. Selmsler, taken in Gloversville, N. Y., Schine headquarters. The circuit brought the documents to court in response to a subpoena but refused to permit the Government to inspect them.

# 'Reap' Scores Good \$16,000, Los Angeles

LOS ANGELES, April 1. — The town's newest film theatre, the Hollywood Paramount, with 1,407 seats, opened auspiciously with Paramount's "Reap the Wild Wind" to gross \$16,000, exclusive of a \$5.50 top premiere. The house was converted from the El Capitan Theatre, a legitimate attraction showplace.

Estimated receipts for the week ending March 26:

"The Bugle Sounds" (M-G-M)  
 "A Yank on the Burma Road" (M-G-M)  
 CHINESE—(2,500) (33c-44c-55c-75c) 7 days.  
 Gross: \$10,000. (Average, \$12,000)  
 "Paris Calling" (Univ.)  
 4 STAR—(900) (44c-55c) 7 days, 2nd week.  
 Gross: \$4,200. (Average, \$3,250)  
 "Hellzapoppin'" (Univ.)  
 HAWAII—(1,100) (33c-44c-55c-75c) 7 days, 6th week.  
 Gross: \$4,700.  
 "The Lady Is Willing" (Col.)  
 "Adventures of Martin Eden" (Col.)  
 HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days.  
 Gross: \$8,900. (Average, \$6,500)  
 "The Bugle Sounds" (M-G-M)  
 "A Yank on the Burma Road" (M-G-M)  
 LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days.  
 Gross: \$16,500. (Average, \$14,000)  
 "The Lady Is Willing" (Col.)  
 "Adventures of Martin Eden" (Col.)  
 PANTAGES—(3,000) (33c-44c-55c-75c) 7 days.  
 Gross: \$7,500. (Average, \$7,000)  
 "Reap the Wild Wind" (Para.)  
 PARAMOUNT (HOLLYWOOD)—(1,407) (44c-55c-65c-75c-88c) 7 days.  
 Gross: \$16,000.  
 "The Fleet's In" (Para.)  
 "No Hands on the Clock" (Para.)  
 PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 7 days, 2nd week.  
 Gross: \$8,700. (Average, \$18,000)  
 "The Male Animal" (W. B.)  
 "Lady for a Night" (Rep.)  
 WARNER BROS. (HOLLYWOOD)—(3,000) (33c-44c-55c-75c) 7 days.  
 Gross: \$13,800. (Average, \$14,000)  
 "The Male Animal" (W. B.)  
 "Lady for a Night" (Rep.)  
 WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-55c-75c) 7 days.  
 Gross: \$13,800. (Average, \$12,000)

## 'To Be' Pittsburgh Winner at \$17,000

PITTSBURGH, April 1. — "To Be or Not to Be" was good for \$17,000 at Loew's Penn. and "Night of January 16" with Duke Ellington and Ethel Waters on the stage at the Stanley took \$20,000.

Estimated receipts for the week ending March 27:

"Citizen Kane" (RKO)  
 FULTON (1,700) (30c-44c-55c) 7 days, 3rd week.  
 Gross: \$4,200. (Average, \$5,000)  
 "To Be or Not to Be" (U. A.)  
 LOEW'S PENN—(3,400) (30c-44c-55c) 7 days.  
 Gross: \$17,000. (Average, \$13,000)  
 "Martin Eden" (Col.)  
 "Sleepytime Gal" (Rep.)  
 SENATOR—(1,800) (30c-44c-55c) 7 days.  
 Gross: \$4,900. (Average, \$5,000)  
 "Louisiana Purchase" (Para.)  
 RITZ—(800) (30c-44c-55c) 7 days, 3rd week.  
 Gross: \$2,500. (Average, \$3,000)  
 "Night of January 16" (Para.)  
 STANLEY—(3,600) (30c-44c-66c) 7 days.  
 On stage: Duke Ellington's orchestra, Ethel Waters, Pegleg Bates. Gross: \$20,000. (Average, \$18,500)  
 "Ball of Fire" (RKO)  
 WARNER—(2,000) (30c-44c-55c) 7 days, 2nd week.  
 Gross: \$8,500. (Average, \$5,000)

## Aided Paralysis Drive

INDIANAPOLIS, April 1. — Marion County (this city and a dozen surrounding suburban towns) gave net receipts of \$23,458 to this year's infantile paralysis drive, of which \$6,910 was collected by theatres. Kenneth Collins, manager of the Indiana and chief Barker of the local Variety Club, had charge of theatre collections.



## 30-State Study Shows Sets in 71% of Homes

WASHINGTON, April 1.—Census reports from 30 selected states and the District of Columbia show that 71.1 per cent of homes had radios in 1940, according to a report released today by J. C. Capt, director of the Bureau of Census. The percentage in 1930 was 26.9.

Urban homes led in 1940 with 85.1 per cent equipped with radio. Rural non-farm homes were next with 71.5 per cent and rural-farm homes third with 52.4 per cent. Rhode Island and Connecticut showed the largest ownership with 95.7 per cent each, while Mississippi, with 39.9 per cent, was lowest.

The report pointed out that most of the larger states were not included and therefore the figures are not representative of the United States as a whole. In this connection, it was pointed out that in the country as a whole 40.3 per cent of homes were equipped in 1930, while the 30 selected states and the District of Columbia showed only 26.9 per cent ownership that year.

### Percentage by States

States covered by the census and their percentage of home radio ownership follow: Maine, 86.5; New Hampshire, 90; Vermont, 88.6; Rhode Island, 95.7; Connecticut, 95.7; Iowa, 90.2; North Dakota, 88.4; South Dakota, 84.6; Nebraska, 84.7; Kansas, 83; Delaware, 87; District of Columbia, 93.7; Virginia, 67.1; West Virginia, 75.1; North Carolina, 61.8; South Carolina, 49.6; Florida, 64.8; Alabama, 49.4; Mississippi, 39.9; Arkansas, 50.9; Louisiana, 53.3; Oklahoma, 68.8; Montana, 86.2; Idaho, 86.4; Wyoming, 84.4; Colorado, 84.5; New Mexico, 53.2; Arizona, 69; Utah, 92.4; Nevada, 81.4; Oregon, 88.7.

## Order Hearst Radio To Cease Union Ban

WASHINGTON, April 1.—The National Labor Relations Board today ordered WBAL, Baltimore, to cease interfering with the efforts of employees to organize and discontinue attempts to discourage membership of employees in the American Communications Association.

A complaint was filed by the ACA in January charging that two employees had been discharged because of union activities, and the board order requires the payment of \$150 to each employee to make good any loss suffered by reason of their discharge.

## Ellis Adds 3 Phila. Houses

PHILADELPHIA, April 1. — A. M. Ellis has added three houses to his independent circuit in acquiring operation of the Breeze, Pastime and Dixie, all in the South Philadelphia section. He recently sold the Towers and Broadway in Camden, N. J., to the Varbalow interests, but since acquired the Admiral here.

# Off the Antenna

THE War Department's new series to explain to soldiers what the war is about will get under way today. The series will be heard Thursday, 6:15-6:30 P. M. over CBS. First speaker will be Edward R. Murrow, CBS European manager, whose subject will be "The Road To War." Others, in order, will be Leigh White, CBS European correspondent, speaking on "The War To Date"; Quentin Reynolds, "Our Allies—Your Comrades in Arms"; William L. Shirer, CBS correspondent, "Your Enemies, the Fascists"; Herbert Agar, editor and author, "What We Fight For," and Sgt. Alvin C. York, "A Freedom Worth Fighting For."

**Purely Personal:** Three former NBC television men now in the armed forces will participate in a special program Sunday night. They are Lt. Ray Forrest, Lt. Frank C. Lapore, stage manager, and Pvt. Pete Barker, producer. . . . Ray F. Smults has joined the CBS radio sales department. . . . Joy V. Grubbs has resigned as assistant director of the CBS "School of the Air of the Americas" to join the staff of the U. S. Embassy at Bogota, Colombia. . . . Charles Rynd, Blue sales service manager, is the father of a daughter. . . . William Mulholland has succeeded Bill Treadwell as press representative for Uncle Don. . . . Howard J. London has been named radio director for the Navy Relief Society-National Citizens Committee. . . . Art Ford of WBYN has started a music publishing firm.

KRMD, Shreveport, La., will join the Blue on Sept. 1 as part of the Southern Group. The station, operated by KRMD, Inc., of which T. B. Lanford is head, has 250 watts power on 1,340 kc.

The long pending baseball broadcast situation has finally been settled with WOR taking the home games of the New York Yankees and Giants. General Mills will sponsor and Mel Allen will be the play-by-play announcer. There will be no "re-constructed" descriptions from telegraph lines, of course, except for pre-season games, because either the Yankees or Giants play in New York each day during the season. WHN is broadcasting the Dodger games.

## Mutual Cuts WSIX, AFM Strike Averted

Mutual at 4 P.M. yesterday discontinued service to WSIX, its Nashville affiliate, following a strike call against all sustaining and commercial programs on the network by the American Federation of Musicians. The strike was called off without any effect on the program service when Mutual agreed to the union's demand to cease feeding the station.

WSIX is in dispute with the Nashville local of the AFM. Fred Weber, Mutual general manager, stated that discontinuance of service to WSIX was necessary to protect network programs to 198 other stations. Mutual last night resumed its remote dance band pickups which have been off the air since the controversy started March 16.

## Indianapolis Gives 'Lady' \$8,000 Lead

INDIANAPOLIS, April 1. — "The Lady Has Plans" and "North to Klondike" drew \$8,000 to the Indiana in a week of warm weather that saw all first runs a bit over average.

Estimated receipts for the week ending March 26-27:

"Dangerously They Live" (W.B.)  
"Lady for a Night" (Rep.)  
CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$7,400. (Average, \$6,500)  
"The Lady Has Plans" (Para.)  
"North to the Klondike" (Univ.)  
INDIANA—(3,200) (28c-33c-44c) 7 days. Gross: \$8,000. (Average, \$7,000)  
"To Be or Not To Be" (U.A.)  
"Brooklyn Orchid" (U.A.)  
LOEW'S—(2,800) (28c-33c-44c) 7 days. 2nd week. Gross: \$7,800. (Average, \$8,000)  
"Song of the Islands" (20th-Fox)  
"Blue, White and Perfect" (20th-Fox)  
LYRIC—(2,000) (28c-33c-44c) 7 days. 2nd week. Gross: \$5,000. (Average, \$4,500)

## Caples Moves Office

The Caples Co., advertising agency for Railway Air Express and other accounts, including radio, has moved its office from 230 Park Ave. to 535 Fifth Ave.

## 'To Be' Is Capital Winner at \$20,500

WASHINGTON, April 1. — "To Be Or Not to Be," at Loew's Palace, took \$20,500. "Dangerously They Live," in conjunction with a stage show at Warners' Earle, did \$18,100.

Estimated receipts for the week ending March 25-26:

"Woman of the Year" (M-G-M)  
LOEW'S COLUMBIA—(1,250) (28c-44c) 7 days return engagement. Gross: \$6,500. (Average, \$3,500)  
"The Shanghai Gesture" (20th-Fox)  
LOEW'S CAPITOL—(3,434) (28c-39c-44c-66c) 7 days. On stage: George Beatty, Marjorie Gainsworth, Mata & Hari, Rhythm Rockets. Gross: \$17,200. (Average, \$15,500)  
"Louisiana Purchase" (Para.)  
WARNER'S METROPOLITAN—(1,600) (28c-44c) 7 days, return engagement. Gross: \$6,800. (Average, \$4,000)  
"To Be or Not To Be" (U.A.)  
LOEW'S PALACE—(2,300) (40c-60c) 7 days. Gross: \$20,500. (Average, \$15,000)  
"Dangerously They Live" (W.B.)  
WARNER'S EARLE—(2,200) (28c-39c-55c-66c-77c) 7 days. On stage: Ray Kinney & Orchestra, Meymo Holt, Aloha Maids, Alfred Apaka, Carr Bros., Six Diplomats. Gross: \$18,100. (Average, \$15,000)

## 'Lady' with \$6,000 New Haven Leader

NEW HAVEN, April 1.—"The Lady Has Plans" and "Mob Town" at the Paramount took \$6,000. "Wild Bill Hickok Rides" and "Playmates" at the Roger Sherman grossed \$5,800.

Estimated receipts for the week ending March 27:

"To Be or Not To Be" (U.A.)  
"Brooklyn Orchid" (U.A.)  
COLLEGE—(1,627) (40c-50c) 7 days. 2nd week. Gross: \$3,200. (Average, \$2,800)  
"We Were Dancing" (M-G-M)  
"Joe Smith, American" (M-G-M)  
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: \$6,500. (Average, \$8,000)  
"The Lady Has Plans" (Univ.)  
"Mob Town" (Univ.)  
PARAMOUNT—(2,373) (40c-50c) 7 days. Gross: \$6,000. (Average, \$4,600)  
"Wild Bill Hickok Rides" (W.B.)  
"Playmates" (RKO)  
ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$5,800. (Average, 5,200)

# Showmanship Flashes...

## Girls With Books in New York 'Wind' Stunt

As part of the exploitation campaign on "Gone With the Wind" at the Astor Theatre on Broadway, two attractive girls with enlarged, brightly decorated copies of the book traveled about the city, visiting such busy points as Radio City, Wall Street and Times Square, and made frequent use of buses, trolley cars and subways.

## Recruiting Tieup Used For 'Sergeant York'

Spokane, Wash., April 1.—A tie-up with the local Army recruiting station was arranged by Manager H. A. Black of the Empress for the showing of "Sergeant York." Pictures on Army training were shown in the theatre lobby by the recruiting captain, who signed up some recruits on the spot. The theatre advertised that guest tickets would be given all men joining the Army during the film's run.

## Skouras, Magazine in 'Ball of Fire' Promotion

Skouras Theatres in Greater New York and New Jersey arranged a tieup with Guild Publications, under which reprints of the first installment of "Ball of Fire," as published in *Stardom Magazine*, were distributed at 41 Skouras houses. Trailers announced publication of the serial before it appeared.

## Slogan Contest on New Engagement of 'Wind'

A radio contest with \$150 in defense bonds as prizes from Clark Gable and Vivien Leigh is under way over WHN in connection with the Broadway engagement of "Gone with the Wind" at the Astor Theatre. Contestants must submit a victory slogan made up of words including only the letters appearing in New York newspaper ads on the film. The contest ends next Saturday.

## Resemblance Contest Is Used on 'Sullivan's Travels'

WILKES-BARRE, Pa., April 1. — To promote "Sullivan's Travels" Manager Fred Lee of the Capitol staged a contest in cooperation with the Wilkes-Barre Record and several local merchants to find the girl in Wyoming Valley who most resembles Veronica Lake. The winner received a silver cup, clothes and an autographed photograph of Miss Lake. The winner and two runners-up were guests of the Capitol at a dinner party.

## 'Slangwidge' Contest Aids 'Ball of Fire' Run

Alexandria, La., April 1. — A "slangwidge" contest, executed with the cooperation of a local radio station, was used to promote "Ball of Fire," playing at the Don Theatre. In addition 2,500 match books were distributed carrying copy on the film and the theatre.

## Plans Tennessee Theatre

Rockwood, Tenn., April 1. — The Rockwood Amusement Co., Inc., will open another theatre in the Hutcherson Building here, according to announcement by Walter Howard.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

Vol. 51, NO. 65

NEW YORK, U. S. A., FRIDAY, APRIL 3, 1942

TEN CENTS

## Theatres Hasty In Cancelling Ayres: Rodgers

**Films Cancelled by B&K,  
Phila. Army Bookers**

William F. Rodgers, vice-president in charge of sales for M-G-M, yesterday issued a statement in which he declared that exhibitors who have cancelled films in which Lew Ayres appears "are perhaps acting hastily."

A number of exhibitors around the country have announced cancellation of "Dr. Kildare's Victory" and other Ayres' films on the ground of public reaction to Ayres' refusal, as a conscientious objector, to serve in the armed forces.

Rodgers' statement follows:  
"The number of theatres requesting release from their contracts is few. Even in these cases the cancellation does not seem to represent  
(Continued on page 5)

## 4-A Takes Over Affairs of A.G.V.A.

The long standing difficulty among talent unions in organizing vaudeville, night clubs, film stage presentation houses and other variety fields came to a head yesterday when the Associated Actors and Artistes of America superseded the national officers and board of the American Guild of Variety Artists.

The decision was made at a joint meeting of the 4-A and AGVA  
(Continued on page 6)

## Talks Resumed for Breen PCA Return

Negotiations with Joseph J. Breen involving his resignation as general manager of production for RKO and his return to his former position as director of the Production Code Administration have been resumed.

This development has been learned in connection with the ending of conversations which have been carried on for some time with Judge Stephen S. Jackson, of the Court of Domestic Relations of New York City. Judge Jackson had been under consideration for the Code work in event that Breen's return to his former position did not eventuate.

No announcement has as yet been made of Breen's retirement from RKO. He is on vacation in Mexico.

## 'Reap Wild Wind' In \$100,000 Week; Biggest Pre-Easter

"Reap the Wild Wind," Cecil B. DeMille-Paramount 30th anniversary picture, brought the Radio City Music Hall the biggest pre-Easter business in its history, estimated at \$100,000 for the first week. Business continued S.R.O. yesterday as the show started a second week. The film is playing with the Music Hall's traditional holiday pageant "Glory of Easter" and "To the Colors," patriotic revue, on the stage.

"To the Shores of Tripoli" at the Roxy, with the stage show, grossed an estimated \$10,700 Monday and Tuesday, bringing the first week's business to an estimated \$65,700. The bill is maintaining the strong pace in its second week, which began Wednesday.

Although business in the neighborhoods has taken an expected dip with the observance of the Holy Days,  
(Continued on page 6)

## Jack Bryson Here From Washington

Jack Bryson, MPPDA official who succeeded Charles C. Pettijohn in charge of legislative matters, arrived from Washington yesterday for a New York visit.

Bryson will confer with Will H. Hays and other MPPDA officials. He formerly was in charge of legislative matters for the Association of Motion Picture Producers at Sacramento, Calif. He was appointed to the Washington post in full charge of MPPDA legislative matters on the recommendation of the Lawyers' Committee of Six following Pettijohn's resignation.

## Kent Successor Election April 21

Election of officers of 20th Century-Fox, including a president to succeed the late Sidney R. Kent, will be held April 21 immediately following the company's annual meeting of stockholders at the home office. Company officials disclosed this yesterday following a special meeting of the board of directors, which was adjourned until today after a brief session.

## Umpi Sets Up 6 New Regional Tax Units

Six additional regional tax protective committees have been set up under the program of the taxation committee of the United Motion Picture Industry. Spyros Skouras is chairman of the committee.

The new regional units bring the total of such committees now in operation to 31, according to Leon Bamberger, Umpi executive secretary. The program calls for 54 regional committees.

The six new committees are as follows: Kansas, R. R. Biechele, chairman, Howard Jameyson and Frank C. Hensler; Louisiana, Gordon Ogden, Rodney Toups and Page Baker; Mississippi, H. J. Williams, W. A. Prewitt, Jr., and L. C. Connor; New Jersey, George Gold, Robert Paskob and Albert Gebhardt; North Dakota, F. E. Wetzstein, Edward Kraus and F. R. Anderson; Oklahoma, I. M. Loewenstein, Frank Roberts and Charles W. Clark.

The following have been elected chairmen of regional committees ap-  
(Continued on page 5)

## WPB Priority Edict for Theatres Will Assure Continued Operations

Washington, April 2.—Orders restricting the use of strategic materials by theatres are expected to be issued by the War Production Board within a week but will be so framed as to assure continued operation of every house now open, it was learned today.

Limitation and preference rating orders have been drafted and are now being reviewed by legal and industry experts of the board. It is planned to provide sufficient of the scarce materials for which there are no substitutes to take care of maintenance requirements.

No new equipment will be permitted or any replacements other than of essential parts, it is understood.

Board officials are proceeding on the theory that the motion picture theatres are engaged in an essential operation, but have warned that if the situation in strategic materials becomes uncomfortably tight at some time in the future it may be necessary to curtail maintenance and repair supplies further than is contemplated in the orders now being framed.

## Acceptances of Umpi's Selling Proposal Start

**Eastern Pa. and Virginia  
Groups Ratify**

The proposed sales plan of the United Motion Picture Industry was formally accepted yesterday by the United MPTO of Eastern Pennsylvania, Southern New Jersey and Delaware, an MPTOA unit, and the MPTO of Virginia, an unaffiliated unit, the first two organizations to report.

Officials of other unaffiliated organizations, including the PCCITO, Allied Theatre Owners of Iowa-Nebraska, Northwest Allied, and Intermountain Theatres Association, are scheduled to act on the plan today at a joint meeting to be held in Chicago.

The Allied States board of directors is scheduled to take action on the plan about April 10 in Chicago. Ed Kuy-  
(Continued on page 5)

## Rep. Convention in Hollywood in June

HOLLYWOOD, April 2.—Republic plans to hold its annual convention here in the first week of June, James R. Grainger, Republic Pictures president, announced here today. It is planned to bring here the company's British and Latin American representatives as well as the staffs of all domestic exchanges, he said.

Grainger is here on conferences on the balance of this season's product and next year's schedule. He stated that bookings for April, May and June indicate from \$2,500,000 to \$2,750,000 gross to the company, the largest 12-week period in its history.

## Stromberg-U.A. Deal Near Closing Stage

HOLLYWOOD, April 2.—Hunt Stromberg's deal to form his own producing company and release through United Artists was virtually set today at a conference of Stromberg, Myron Selznick, his agent, and Edward C. Raftery and George Bag-nall, who represented U. A. Raftery and Stromberg plan to leave at the end of the week for New York, where the papers are to be signed. David O. Selznick may accompany them.



## Variety Club Drive Adds 1,179 Members

The membership drive being conducted by the national Variety Club has resulted in the opening of two new clubs, in Chicago and New Haven, and the addition of 1,179 members in the 25 clubs already existing. The total membership in the 27 clubs at the conclusion of the drive was 6,921, according to a report of Paul Short, drive chairman.

The organization's aim is a total of 34 clubs and a total membership of 10,000 by the end of the year. On Monday the Memphis club will receive the Charity Citation Award, at a dinner in that city. National officers will attend, with John H. Harris, national chief barker, as guest of honor. Short will induct new officers, and R. J. O'Donnell will present the award. M. A. Lightman, chief barker of the Memphis club, will preside.

O'Donnell and Short will go from Memphis to New Orleans to confer with E. V. Richards on plans for a club there, on which preliminary work already has been done. From there, O'Donnell and Short, with Harris, will go to Kansas City, for the opening of new club quarters. Also attending will be R. E. Griffith, Dallas chief barker, and L. C. Griffith of Oklahoma City, whose brother, H. J. Griffith, is Kansas City chief barker.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

50th ST. and 6th AVE.  
CECIL B. DE MILLE'S

### "REAP THE WILD WIND"

RAY MILLAND • JOHN WAYNE  
PAULETTE GODDARD • A Paramount Picture  
On Stage: "Glory of Easter" — pageant . . .  
and "To the Colors" — Leonidoff's revue.  
Symphony Orchestra, direction of Erno Rapee.  
1st Mezzanine Seats Reserved Circle 6-4600

Paramount Presents  
**BOB HOPE-CARROLL**  
IN  
**"MY FAVORITE BLONDE"**  
IN PERSON  
**TOMMY DORSEY**  
and His Orchestra  
**PARAMOUNT** TIMES SQUARE

RKO **PALACE** B'WAY & 47th St.  
BETTY GRABLE-VICTOR MATURE  
**"SONG OF THE ISLANDS"**  
and  
Walter Huston-Kay Francis  
**"ALWAYS IN MY HEART"**

John Maureen Randolph  
PAYNE • O'HARA • SCOTT  
**"TO THE SHORES OF TRIPOLI"**  
PLUS A BIG STAGE SHOW **ROXY** 7th Ave. & 50th St.

"A GREAT SHOW."—Herald Tribune  
**50c, \$1 & \$1.50** PLUS TAX  
NO HIGHER  
2nd Year—2nd Edition—Thrilling 2nd Million  
**IT HAPPENS ON ICE**  
Sensational Musical Extravaganza  
Center Theatre, Rockefeller Center, CO. 5-5474  
Eves. except Mon. Matinee TOMORROW 2:40.  
501 Seats for Every Perf. 50c. EVGS. AT 8:40  
**9 EASTER MATS. DAILY** Beg. this Sat. April 4 to 12

## Personal Mention

**EDWARD M. SCHNITZER** is a grandfather, a daughter having been born to his son and daughter-in-law, MR. and MRS. GERALD SCHNITZER, at the Cedars of Lebanon Hospital, Los Angeles.

**DARRYL F. ZANUCK** and **WILLIAM GOETZ** are due here next week from the Coast.

**J. C. HUNTER**, general manager of Talbot Theatres, Tulsa, Okla., is ill of pneumonia in St. Johns Hospital, Tulsa.

**GEORGE SIMPSON**, manager of the Fort Theatre, Fort Smith, Ark., has been called to the Army.

**SAMUEL ROSEN**, Monogram branch manager in Philadelphia, became a grandfather this week.

**FRANCIS FLAMMER** of Warner Theatres in Philadelphia and **FLORENCE GAMBLE** have announced their engagement.

**LEON JACKSON**, M-G-M booker in New Haven, spent a few days in Canada.

**TOM J. CONNORS** was confined to his home by illness yesterday.

**LEONARD GOLDENSON** is scheduled to return from Boston today.

**ED KUYKENDALL** will leave for his Columbus, Miss., home today.

**ROY HAINES** left yesterday for Pittsburgh. He is expected to return on Monday.

**CHARLES STERN**, United Artists' district manager in Chicago, is at Miami Beach. He is expected back April 13.

**TONY MUTO**, Movietone's representative in Washington, leaves Hollywood today for the East.

**IRVING MARTIN**, publicist at Warner's Stanley, Baltimore, will spend the Easter holiday in Richmond.

**HOWARD SMITH**, 20th Century-Fox salesman in Philadelphia, has recovered from an appendix operation.

**ELI GINSBURG** is ill at the Naval Hospital, Philadelphia.

## Publicity Unit Hears Thomson, Strickling

A report on the activities of the Hollywood Victory Committee was given members of the industry's Eastern public relations committee at their weekly luncheon meeting at the New York Athletic Club yesterday by Kenneth Thomson, chairman of the Hollywood committee, and Howard Strickling, M-G-M studio publicity director, and a committee official.

Members were introduced to Charles Francis Coe, newly appointed executive assistant to Will H. Hays. David Lipton, Columbia advertising and publicity director, presided in the absence of Robert M. Gillham, chairman, who left yesterday for Florida.

## Exhibitor Forum Set For N. J. Allied Meet

Exhibitors will be invited to participate in a "Round Table Conference of Exhibitors in War Time," which will form a part of the 23rd annual convention of New Jersey Allied, set for June 3, 4 and 5 at the Ambassador Hotel, Atlantic City.

At a meeting earlier this week the Allied unit appointed Irving Dolinger chairman of the convention committee and E. Thornton Kelley convention manager.

## Mono. Convention May 14 on Coast

HOLLYWOOD, April 2. — Monogram announced today that it has changed its convention date to May 14-16 at the Hollywood Roosevelt Hotel here.

## Morton Rites Held

PITTSBURGH, April 2.—Funeral services were held here yesterday for Edward B. Morton, for many years local manager of the National Theatre Supply branch here, who died on Monday. Burial was in Allegheny Memorial Cemetery. W. E. Green, NTS president, attended from New York.

## Vogel Resigns as Round Table Head

A-Mike Vogel, for the last eight years in charge of the Round Table department of *Motion Picture Herald*, has resigned, effective with the closing of last week's issue. *Motion Picture Herald*, out today, presents a statement from Vogel saying:

"Having seen the arrival of the Round Table at a high point of box-office effectiveness and assured of the continuance of that effectiveness, I have asked, and received, permission of Martin Quigley to resign these activities to explore certain ideas which for some time have engaged my attention.

"The eight years of my stewardship have been full ones, colorful and kind. They were made possible only by the help of the men in the field, the unanimous backing of Martin Quigley, Colvin Brown, Terry Ramsaye, and the whole personnel of Quigley Publications, particularly Gertrude Merriam, associate editor, who, of course, continues in that post.

"I depart rich in the good will and friendship of the many Round Tablers and the folks in the home offices and studios who have carried the ball and to whom I am so indebted."

## Roach Films Shown On Train in Chicago

CHICAGO, April 2.—With Ben Eisenberg, United Artists' branch manager here, as host, two Hal Roach "Streamliners" productions, "Hayfoot" and "Brooklyn Orchid," were screened today aboard a Chicago & Northwestern streamliner train. Twenty guests, including Harry and Elmer Balaban, Henry and Reuben Schoenstadt and other exhibitors and Chicago and Milwaukee film critics attended. A luncheon in the dining car preceded the showing.

## Newsreel Parade

**THE first pictures from the Philippines—an account of the Japanese raid upon undefended Manila—are in the new issues. American troops in London also are shown. Here are the contents:**

**MOVIETONE NEWS, No. 60**—Jap attack on Philippines. Doughboys in London. Warship returns to England. S.U. torpedo boats in England. Golden Gloves bouts in New York. Football at Miami University. Soldiers play pushball in Virginia.

**NEWS OF THE DAY, No. 258**—Manila attack. Roosevelt calls War Council. Troops in Australia. Yanks in London. Cruiser *Renown* in England. New torpedo boats in England. Christen Kentucky quadruplets. Clear way for road to Alaska. Football in Miami. Army sports in Virginia.

**PARAMOUNT NEWS, No. 63**—American troops in London. War Relief show in Mississippi. Miami students play football. Rush work on highway to Alaska. Jap attack on Manila; Francis Sayre in Washington. Item on "loose-talk." Holy Week services at West Point.

**RKO PATHE NEWS, No. 63**—Manila bombed. Speed road to Alaska. American troops in London. Amateur boxing in New York.

**UNIVERSAL NEWSREEL, No. 72**—Attack on Manila. Cripps in India. Australian soldiers prepare. Yanks in London. Troop review in Georgia.

## Turner Film Buyer In WB Phila. Zone

PHILADELPHIA, April 2. — Ted Schlanger, Warner Theatres zone manager here, has appointed John Turner as chief film buyer for the Philadelphia zone. He succeeds Edward Hinchy, who is assuming other duties with the company.

Louis Davidoff, currently a Warner district manager in this zone, has been promoted to Turner's former post as assistant to the chief film buyer.

## Coe Making First Hays Trip to Coast

Charles Francis Coe will leave for the Coast Sunday for his first Hollywood visit in his new capacity as MPPDA general counsel and executive assistant to Will H. Hays. He will be in Hollywood several days for conferences with officials of the Association of Motion Picture Producers and the Production Code Administration.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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THE FLOWERS THAT  
BLOOM IN THE SPRING  
TRA-LA ... BELONG TO  
PARAMOUNT!



**Walter Winchell**  
*On Broadway*

NEW YORKCHIDS: Cecil B. DeMille's  
"Reap the Wild Winner"...Madeleine  
Carroll and "My Favorite Blonde,"  
a Bob Hope-fest. S. Lanfield directed.

(March 27, N. Y. Daily Mirror)

For "MY  
FAVORITE  
BLONDE"

For  
"REAP THE  
WILD WIND"

THEY'VE GOT  
**PLENTY** TO DO  
WITH THE CASE!





WE'RE NO SHRINKING VIOLETS, OR  
WE'D PRETEND WINCHELL'S ORCHIDS  
AREN'T DESERVED, AND "MY FAVORITE  
BLONDE" ISN'T A DAISY OF A PICTURE,  
OR THAT EXHIBS WON'T BE ROLLING IN  
CLOVER WHEN THEY GET "REAP THE  
WILD WIND"! BUT IT IS-AND THEY WILL!

## POSIES

FROM THE TRADE PRESS, TOO

### "REAP THE WILD WIND"

"Powerful and magnificent boxoffice attraction; one of the year's and DeMille's best!"

(Film Daily)

"Here is a show. A very genuine package of bucks and lots of them at the boxoffice!"

(Boxoffice)

"A showman's picture from the word go. Should make itself unstintingly felt at box-offices!"

(Motion Picture Daily)

"Capstones the span of three-score big features Cecil B. DeMille has turned out during his 30 years!"

(Daily Variety)

"Big in spectacle and boxoffice . . . magnificent! Will earn many times its cost!"

(Hollywood Reporter)

### "MY FAVORITE BLONDE"

"Watch out at the boxoffice for a hefty money-maker!"

(Hollywood Reporter)

"One of the studio's top money pictures of the year. Should do smash business everywhere!"

(Daily Variety)

"A laugh-provoking, gag-filled spy melodrama guaranteed to take troubled minds off the war . . . pace fast and furious!"

(Motion Picture Daily)

"Bright, gag-laden romantic meller which brings Hope to the screen again and coin to the box-office!"

(Film Daily)

"A natural to reap rich rewards at the box-office; Hope at his wise-cracking best!"

(Showmen's Trade Review)



# Theatres Hasty In Cancelling Ayres: Rodgers

(Continued from page 1)

public feeling in the matter. Naturally, our company wishes to cooperate with public sentiment but the public attracted to the Dr. Kildare pictures does not wish to be deprived of this latest in the series. Therefore, it may be said that those exhibitors who have cancelled the film are perhaps acting hastily.

"We have conducted a survey in the last two days, through impartial checking services and theatre managers, with investigators sitting in the audiences and interviewing patrons at the end of the performance in the lobbies.

## Reports from Field

"Typical of reports are the following: From New Orleans: the Paramount Theatre, at Gulfport, did a normal business, with no adverse comments from an audience well sprinkled with soldiers; at the Circle Theatre, New Orleans, 'People Vs. Dr. Kildare' was generously applauded at the close. Similar reactions were voiced from Sedalia, Mo., Providence, R. I., Springfield, Mass., Buffalo and Rochester, N. Y., three districts in Oklahoma and several more in Missouri. In five situations in Pittsburgh there were no adverse comments, with business normal. In eight theatres checked for comments in Cleveland, seven had none and in one theatre there were some telephone objections. In Arkansas, the Conway Theatre, at Little Rock, reported attendance above average, with no adverse criticism. In the Denver district several runs there report that there was no adverse reaction when Ayres appeared on the screen. In nine situations in Chicago, in no case was there any comment or adverse criticism by the audience either in the theatre or going out. The same conditions were reported from Omaha.

## 'Fingers' to Criterion

"We have two films in which Lew Ayres will appear in the immediate future. One of them, 'Fingers at the Window,' will shortly play at the Criterion Theatre, in New York. It had been erroneously reported that this booking was cancelled.

"After all, many individuals have been active in the making of these films besides Lew Ayres and it is not right that their work should arbitrarily be cancelled."

## Balaban & Katz, Great States Cancel

CHICAGO, April 2.—All films starring Lew Ayres, including the "Kildare" series, were banned yesterday in all Balaban & Katz theatres in Chicago and vicinity and the Great States downstate circuit, totaling 100 houses. Several Chicago independent exhibitors have cancelled the latest "Kildare" film.

John Balaban, secretary and treasurer of the two circuits, said: "We are not in sympathy with Ayres' attitude, when the security of the country is at stake, and we don't believe the movie public is either."

W. E. Banford, local M-G-M manager, reports that he has talked with

# Review

## "The Mystery of Marie Roget"

(Universal)

THIS Edgar Allen Poe mystery tale has been fashioned into an engrossing film, one that should have sizeable audience waiting since the author's works have long been on the preferred list of mystery fans.

The picture has been handled competently. Under the well balanced direction of Phil Rosen, the atmosphere of mystery is sustained until the end and the few "horror" phases of the story are carefully toned down. The performances are good, and the settings are unusually impressive, for which credit goes to Jack Otterson. The locale is Paris.

Patric Knowles plays the police chemist, who with Lloyd Corrigan, inspector, investigates the disappearance of the stage star, Marie Roget, played by Maria Montez. Miss Montez returns with no explanation shortly after the body of a girl is found in the river and been identified as her. The plot deepens as Miss Montez and her suitor, Edward Norris, undertake to murder Miss Montez' sister, Nell O'Day. The girls' grandmother, Maria Ouspenskaya, learns of the scheme and summons Knowles to prevent its execution. As it turns out, Miss Montez is the victim. Knowles and the befuddled inspector, with the help of John Litel, a friend of the family, work out the solution. Paul Malvern was associate producer.

Running time, 61 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

theatre managers in Canton and Peoria, Ill., and Laporte, Ind., currently playing "Dr. Kildare's Victory," and all state they have received no criticism of any kind and that no demonstration or unfavorable reaction has come from audiences.

## Cancellation by Wehrenberg Circuit

ST. LOUIS, April 2.—"Dr. Kildare's Victory" was cancelled at 28 theatres in St. Louis today, it was disclosed, including 25 of the Kaimann-Wehrenberg circuit, which were due to play the picture next month. It also was withdrawn from the Empress Theatre following a demonstration reported to have taken place when the trailer was shown yesterday. Several other houses in the area have cancelled. John X. Quinn, M-G-M manager here, said he visited one neighborhood house showing the film Tuesday night and there was no outward demonstration.

## Army Bookers Cancel in Phila.

PHILADELPHIA, April 2. — Army bookers today disclosed cancellation of "Dr. Kildare's Victory" and "Fingers at the Window." Army bookings are arranged here for three camps. A few temporary cancellations on the "Kildare" film, final action depending on public sentiment, were reported by the M-G-M exchange. The film has opened in Philadelphia and is playing elsewhere in the territory.

## Hitchcock in Washington

WASHINGTON, April 2.—Alfred Hitchcock conferred here today with Archibald MacLeish, Office of Facts and Figures' chief, and Louis Nichols of the FBI. Earlier, Hitchcock, whose "Saboteur" will open at RKO Keith's here April 22, was interviewed at a press luncheon given at the Carlton Hotel by Hardie Meakin, Keith's managing director.

## Named Booker in Phila.

PHILADELPHIA, April 2.—Jack Forscher has been shifted from the contract department to booker at the local 20th Century-Fox exchange. He replaces John J. Bergin, who has joined the Paramount exchange as salesman.

# Directors Reelect Universal Officers

All Universal Pictures Co. officers with the exception of Matthew J. Fox, vice-president, were reelected by the board of directors yesterday. Fox is on a leave of absence with the War Production Board in Washington.

Officers reelected include: J. Cheever Cowdin, chairman of the board; N. J. Blumberg, president; Charles D. Prutzman, vice-president and general counsel; John J. O'Connor, vice-president and assistant to the president; W. A. Scully, J. H. Seidelman, and Cliff Work, vice-presidents; Peyton Gibson, secretary; Samuel Machnovitch, treasurer and assistant secretary; Edward Muhl, Anthony Petti and Adolph Schimel, assistant secretaries; Eugene F. Walsh, assistant treasurer and comptroller, and Harold S. Brewster, assistant treasurer at studio.

## Kaltenborn Contract Renewed for 2 Years

H. V. Kaltenborn, whose 20th anniversary in radio will be celebrated by NBC at a dinner at the Harvard Club tomorrow, received a two-year renewal of his contract from the network yesterday. The contract calls for Kaltenborn's exclusive services. Kaltenborn was designated best news commentator in the MOTION PICTURE DAILY "Champion of Champions" poll on behalf of *Fame*, conducted among radio editors of the United States and Canada.

## Renominated in Chicago

CHICAGO, April 2.—The local stagehands' union has renominated all officers for reelection in May. The only opposition candidates are Patrick J. Egan, for executive board and delegate; Henry Burton for delegate, and Fred Conne for vice-president.

## Lewis Service Today

Funeral services for the late Julius A. Lewis, brother of Charles E. Lewis, will be held at 2 P. M. today at Riverside Memorial Chapel, Amsterdam Ave. and 76th St.

# Acceptances of Umpi's Selling Proposal Start

(Continued from page 1)

kendall, MPTOA president, yesterday dispatched requests by mail to heads of all affiliated units to pass on the plan without delay.

Kuykendall included in his request a recommendation that the regional units approve the proposed plan as the best obtainable at this time.

It was reported that the ITOA of New York, an unaffiliated unit, will act on the plan today.

The meeting of unaffiliated organizations representatives in Chicago today will be attended by Hugh Bruen, Robert H. Poole and Robert White, representing the PCCITO; Leo Wolcott, Iowa-Nebraska Allied; John Ruger of Salt Lake City, Intermountain Theatres Association, and Fred Strom of Northwest Allied.

Poole, Bruen, White and Ruger left here yesterday for Chicago. All four participated in the negotiations here and prior to their departure said they would recommend acceptance of the plan to their units.

William F. Crockett, president of MPTO of Virginia, gave the acceptance of his organization in a notification yesterday to William F. Rodgers, Umpi chairman. The Eastern Pennsylvania unit, of which Lewen Pizor is president, met in Philadelphia yesterday and voted acceptance of the plan. Pizor attended the Umpi sessions here as a member of the committee of the whole.

# Umpi Sets Up 6 New Regional Tax Units

(Continued from page 1)

pointed previously: M. S. Fine, Northern Ohio; Elmer C. Rhoden, Western Missouri; Don Rossiter, Indiana; John Ruger, Utah; Henry Randel, New York; Frank Newman, Sr., Washington. Fred Wehrenberg, chairman of the Eastern Missouri committee, has been named state chairman for Missouri.

James C. Quinn has been added to the Southern California committee, and Arthur Lucas is to be replaced by another on the Georgia group.

## New Reel House Is Opened on 14th St.

The City News Reel Theatre, Fourth Ave. and 14th St., Manhattan, opened yesterday with a program of shorts and newsreels. Formerly the City, with 2,300 seats, the house had been completely altered with the second balcony eliminated and the seating capacity reduced to 900.

Operating the house are James Walsh and Robert Weil, who plan to open a second newsreel theatre in Louisville, Ky., within 10 days. G. B. Odium is manager of the house.

## Kalmenson on Tour

Ben Kalmenson, Sales manager for Warners, left yesterday for a three-week tour of exchanges. His first stop will be Chicago.



## 'Reap Wild Wind' In \$100,000 Week; Biggest Pre-Easter

(Continued from page 1)

Broadway in general is drawing substantial grosses and prospects for Easter Week are bright.

The fourth Broadway presentation of "Gone With the Wind" has been playing to capacity audiences at the Astor since its opening Tuesday, according to home office report. At the Paramount, "My Favorite Blonde," with Tommy Dorsey's orchestra, is giving an impressive box-office performance with an estimated \$19,000 for the first two days. The show opened Wednesday.

"The Male Animal" and Shep Fields' orchestra finished the first week at the Strand last night with a healthy gross estimated at \$38,600 and the second week begins today. "To Be or Not to Be" finished its fourth week at the Rivoli last night with an estimated \$16,000, plays an extra day today and will be followed tomorrow by "Jungle Book."

"Canal Zone" concludes a week's run at the Globe tonight with an estimated \$6,000 expected and will be followed tomorrow by "Two Yanks in Trinidad." "The Strange Case of Dr. Rx" brought an estimated \$5,800 to the Rialto for the week and "Ghost of Frankenstein" bows in tomorrow.

Army officers and their wives were the guests of M-G-M last night at the Capitol which yesterday brought in "The Bugle Sounds."

## 'Roxie' at \$13,000 Cincinnati Leader

CINCINNATI, April 2. — "Roxie Hart" gave the RKO Palace \$13,000, while "The Invaders" pulled \$7,500 at the RKO Shubert. Otherwise, business was below average, with warm-Spring-like weather.

Estimated receipts for the week ending March 25-28:

"The Shanghai Gesture" (U. A.)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days. Gross: \$9,600. (Average, \$12,000)  
"Roxie Hart" (20th-Fox)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days. Gross: \$13,000. (Average, \$10,000)  
"The Invaders" (Col.)  
RKO SHUBERT—(2,150) (33c-40c-50c) 7 days. Gross: \$7,500. (Average, \$5,000)  
"To Be or Not to Be" (U. A.)  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days, 2nd week. Gross: \$5,000. (Average, \$5,500)  
"The Ghost of Frankenstein" (Univ.)  
RKO GRAND—(1,500) (33c-40c-50c) 7 days, 2nd week. Gross: \$3,700. (Average, \$5,000)  
"Woman of the Year" (M-G-M)  
RKO LYRIC—(1,400) (28c-33c-42c) 7 days, 4th week. Gross: \$2,900. (Average, \$4,500)  
"Broadway Big Shot" (PRC)  
"Mad Doctor of Market Street" (Univ.)  
RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$1,100. (Average, \$1,200)  
"Land of the Open Range" (RKO)  
"Small Town Deb" (20th-Fox)  
RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$800. (Average, \$800)  
"Call Out the Marines" (RKO)  
KEITH'S—(1,500) (33c-40c-50c) 7 days. Gross: \$4,400. (Average, \$5,000)

## Zenith Profit \$1,598,450

CHICAGO, April 2.—The Zenith Radio Corp. reports consolidated operating profit for the first nine months of its current fiscal year, ended Jan. 31, 1942, of \$1,598,450, after depreciation, excise taxes and reserves but before provision for Federal income and excess profits taxes.

## Notes from Hollywood

Hollywood, April 2

SIX story purchases marked the week's production news, Monogram and M-G-M each acquiring two properties. Monogram bought "Dime a Dance," original by CORNELL WOOLRICH and "Texas to Bataan," by ARTHUR HOERL.

Screen rights on "Oh, Bury Me Not," by PATRICIA COLEMAN, a play, and "Three Guys Named Joe," original by CHANDLER SPRAGUE and DAVID BOEHM of American fliers killed by Jap sabotage, were bought by M-G-M. Twentieth Century-Fox purchased "Amateur Bride," original by SIDNEY SHELTON. Paramount took an option on "The Well Groomed Bride," original by GEORGE BECK and MANNY SEFF.

VICTOR YOUNG, composer, has been given a contract extension at Paramount. . . . BRUCE CABOT joins PRISCILLA LANE and GEORGE BRENT in HARRY SHERMAN's "Silver Queen" . . . IAN KEITH goes into "Remember Pearl Harbor," Republic . . . EDDIE ALBERT has been confirmed for the lead of "Lady Bodyguard," Paramount . . . ALBERT DEKKER, EDGAR KENNEDY, PATSY KELLY and DICK PURCELL are supporting JOHN WAYNE and BINNIE BARNES in Republic's "In Old California."

Samuel Bronston has set back production of "British Foreign Legion" to follow his next picture, "City Without Men," which he is producing with B. P. Schulberg for Columbia. . . . 53 writers working on 43 story properties is the new Columbia record. . . . Louis Edelman draws the production assignment on "Carnival in Rio," featuring Fred Astaire and Rita Hayworth at Columbia.

ANN SHERIDAN replaces OLIVIA DE HAVILLAND in "George Washington Slept Here," JACK BENNY vehicle at Warners. . . . HARRY BARRIS has been set for Paramount's "Priorities of 1942." . . . ROBERT YOUNG will play opposite JEANETTE MACDONALD in M-G-M's "Shadow of a Lady." . . . Before going to Paramount to direct "Silver Queen," LLOYD BACON set a record of directing 100 films at Warners, without an interruption.

Script trouble on "Treasure Chest" has caused SAMUEL GOLDWYN to shelve the picture, which was to have starred BOB HOPE and DOROTHY LA-

MOUR. Instead HOPE will play in "The Washington Story," which EDWIN JUSTUS MAYER is putting into screenplay form. . . . ROBERT STEVENS gets the lead in "Perils of the Royal Mounted," Columbia serial. . . . RICHARD CARLSON in RKO's "Silver Spoon" . . . DONNA REED, film newcomer, has the second feminine lead in M-G-M's "Random Harvest" . . . Monogram will start four pictures this month—"Little MacArthurs," East Side Kids vehicle; "Do Not Disturb," "Down Texas Way" and Hot Rubber."

In recognition of the humanitarian services rendered the film industry by Hollywood personalities, the Motion Picture Relief Fund is establishing an annual tribute to be paid the person contributing most outstanding support to rehabilitation and general welfare.

LOUISE BEAVERS has been cast in M-G-M's "Tulip Time." . . . Set to appear in "She's in the Army" at Monogram are VEDA ANN BORG, LYLE TALBOT, MARIE WILSON, LUCILE GLEASON and ROBERT LOWERY. JEAN YARBROUGH will direct, with TED RICHMOND producer. . . . 20th Century-Fox has borrowed RICHARD TRAVIS from Warners for "The Postman Didn't Ring" . . . CAROLE LANDIS, MARY BETH HUGHES go into "Orchestra Wife," 20th Century-Fox. . . . DAVID LEWIS, now associate producer at Paramount has been assigned "Frenchman's Creek," "The Hour Before Dawn," and "Storm."

WILLIAM TRACEY has been signed by Warners for "George Washington Slept Here." . . . VICTOR McLAGLEN has been signed by EDWARD FINNEY to star in "The Clown," which will feature DARRYL HICKMAN. FREDERICH FEHER will direct. FINNEY is seeking a major release for the film. . . . EDDIE ALBERT goes into RKO's "Battle Stations" with PAT O'BRIEN. . . . JAMES ELLISON has the title role in "Army Surgeon," with JANE WYATT and KENT TAYLOR, at RKO.

## 'Invaders' Smash \$14,000 in Buffalo

BUFFALO, April 2.—"The Invaders" led here with \$14,000 at the Lafayette. "Captains of the Clouds" continued to draw in a second week.

Estimated receipts for the week ending March 28:

"Dangerously They Live" (W.B.)  
"Born to Sing" (M-G-M)  
BUFFALO — (3,489) (35c-55c) 7 days. Gross: \$10,900. (Average, \$12,200)  
"The Lady Has Plans" (Para.)  
"Torpedo Boat" (Para.)  
GREAT LAKES—(3,000) (35c-55c) 7 days. Gross: \$11,900. (Average, \$8,000)  
"Captains of the Clouds" (W.B.)  
HIPPODROME—(2,100) (35c-50c) 7 days, 2nd week. Gross: \$8,300. (Average, \$7,000)  
"Joan of Paris" (RKO)  
"Four Jacks and a Jill" (RKO)  
TWENTIETH CENTURY—(3,000) (30c-35c-55c) 7 days. Gross: \$8,800. (Average, \$9,000)  
"The Invaders" (Col.)  
"Sing for Your Supper" (Col.)  
LAFAYETTE — (3,000) (35c-50c) 7 days. Gross: \$14,000. (Average, \$6,500)

## Permit FM Station For Indianapolis

WASHINGTON, April 2.—The FCC has issued a construction permit to Associated Broadcasters, Inc., Indianapolis, for a new FM station to operate on 47,300 kilocycles.

The commission ordered hearings on a number of applications, including those of Stations WBOC, Salisbury, Md., for change of frequency from 1,230 to 960 kilocycles and increase of power from 250 to 1,000 watts; WLEU, Erie, Pa., for change of frequency from 1,450 to 1,260 kilocycles and increase of power from 250 watts to 1,000 watts night, 5,000 watts day; WLAP, Lexington, Ky., for change of frequency from 1,450 to 630 kilocycles and increase of power from 250 to 1,000 watts, and WTEL, Philadelphia, for increase of power from 100 to 250 watts.

## Half-Ton Exhibit

Providence, April 2  
WHEN the U. S. District court convenes in the Federal Building here Monday before Judge John P. Hartigan a half-ton model of a drive-in theatre will be on display. It will serve as an exhibit in the patent infringement action brought by Park-In Theatres, Inc., against Loew's Drive-In Theatres, Inc.

## 4-A Takes Over Affairs of A.G.V.A.

(Continued from page 1)

boards, and suspension of AGVA's autonomy came on adoption of a motion by Henry Dunn, AGVA treasurer. The need for "drastic action with respect to AGVA and conditions existing in the variety field" was given as the reason for the move.

The 4-A committee on AGVA, consisting of Walter N. Greaza, of Actors Equity; Emily Holt, American Federation of Radio Artists; Florence Marston, Screen Actors Guild; Ruth Richman, Chorus Equity, and Thomas J. Phillips, Brother Artists Association, will meet Monday to consider further plans for AGVA. Gerald Griffin, who was AGVA executive secretary until superseded yesterday, will handle the union's affairs over the weekend. Local officers and boards will continue until notified to the contrary by the 4-A.

### Chartered in 1939

AGVA received its charter in 1939 after the charter of the American Federation of Actors was revoked. The AFA obtained a charter from the IATSE and the resultant jurisdictional turmoil threatened to tie up the entire entertainment industry. The dispute was settled, with the 4-A retaining jurisdiction, but the variety field never was organized and there were many executive shakeups in AGVA. Members unions of the 4-A have heavy financial investments in AGVA.

## WNEW to Broadcast Giants' Night Games

General Mills will sponsor night baseball games of the New York Giants on WNEW. All home games of both the Giants and Yankees will be broadcast on WOR, with General Mills sponsorship, but WOR is unable to carry night games because of other commitments. The Yankees have no night home games scheduled. The arrangement is similar to that of last season when WOR carried all day games of the Brooklyn Dodgers and WNEW broadcast the evening games.

## Carmichael Joining NBC

Cecil K. Carmichael, until recently in charge of special programming and exploitation for WLW, WSAI and WLWO, Cincinnati, will join NBC April 15 to handle program exploitation, it was announced by Frank E. Mullen, executive vice-president, yesterday.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

VOL. 51. NO. 66

NEW YORK, U. S. A., MONDAY, APRIL 6, 1942

TEN CENTS

## Exhibitors Act This Week on New Umpi Plan

### *Its Fate Seen Decided By End of Week*

The majority of exhibitor organizations throughout the country are expected to take action this week on the revised selling plan of the United Motion Picture Industry, which already has been approved by the United MPTO of Eastern Pennsylvania, Southern New Jersey and Delaware and the MPTO of Virginia.

Results of the organization meetings are expected to give a clear indication of the fate of the plan by the end of the week.

Jack Kirsch, chairman of the Umpi trade practice committee which drafted the plan, and head of Illinois Allied, will call a meeting of the latter organization in Chicago this week for action on the plan. Allied of New York, an MPTOA affiliate headed by Max A. Cohen, also will act on the (Continued on page 5)

## WB Executives to Coast for Parleys

Joseph Bernhard, vice-president and general manager of Warners, and Mort Blumenstock, in charge of advertising and publicity in the East, left over the weekend for production conferences at the studios. They will be joined later in the week by Ben Kalmenson, general sales manager.

The conferences will be held with H. M. Warner, Jack L. Warner and S. Charles Einfeld and will cover the (Continued on page 5)

## Axis Film Shipments To S. A. Disclosed

Washington, April 5.—Germany and Italy sent 135,000 feet of film to South America in the six months between Dec. 1, 1940, and May 31, 1941, the Truman Committee, investigating war production, was told on Friday. The films, mostly from Germany, were transported on the Italian Lati Air Line, operating between Europe and Brazil. The shipments comprised 135 cans of film and were 11.6 per cent of the total cargo on the line during the period.

## Production Material Supply Scheduled For Talks Tomorrow

WASHINGTON, April 5.—The new Producers' Committee, cooperating with the War Production Board, is scheduled to discuss studio priorities when it meets with WPB officials on Tuesday.

Barney Balaban is chairman of the committee. The conferences will be with M. D. Moore, chief of the Consumers' Durable Goods Division, in charge of motion picture priorities.

The group also may have an opportunity to review the proposed restrictions on materials for theatres, now in the final stages of drafting, which are expected to be issued within the next few days.

As in the case of theatres, the limitations on the use of strategic materials by the studios are expected to be (Continued on page 5)

## \$1,122,511 Net Profit For Famous Players

TORONTO, April 5.—Famous Players Canadian financial statement, issued yesterday for 1941, showed an increase in operating profit at \$3,035,858, compared with \$2,624,247 in 1940, and other income from investments totalled \$233,202. After payment in corporation taxes of \$950,266, the net profit was \$1,122,511, compared with \$998,555 in the previous year.

Total assets were reported as \$16,966,138 and current liabilities \$1,291,379. The net profit, equal to \$2.60 a common share, was highest in 10 years.

## U. S. Plans Bond Sales in Theatres

Los Angeles, April 5.—Sale of defense bonds in Southern California theatres at the suggestion of the Los Angeles Variety Club amounted to \$403,970 in the first four weeks, according to local Treasury officials. Acting on this evidence of public response to theatre sale of bonds, Secretary of the Treasury Morgenthau, it was revealed here, has invited Adolph Zukor and Harry Brandt of New York to Washington to work out plans for applying Southern California sales methods throughout the nation. These include use of sound track for a message during intermission with ushers making sales and the sale of bonds at foyer candy counters.

## Report \$1,400,000 In Dimes Campaign

Total collections in the industry's March of Dimes drive reached \$1,400,000 at the weekend, according to a tabulation made by Miller, Donaldson & Co., certified public accountants.

Nicholas M. Schenck, chairman of the drive, said a number of theatres still have not reported their collections and urged them to do so at once in order that a final audit may be made. The accountants' firm has do- (Continued on page 5)

## Committee of 6 To Meet on War Effort of Films

### *Eastern Lawyer Members Leave for Coast*

The three Eastern members of the Lawyers' Committee of Six which has been formulating a new public and industrial relations policy for the industry left yesterday for Hollywood to continue conferences with the West Coast group. The meetings are scheduled to begin Wednesday when the Eastern representatives arrive on the Coast.

The conferences will concern the over-all place of the industry in the war activity and how it can best serve as an entity in that phase. Organizing the industry for that purpose, it is reported, will be the purpose of meeting.

Those leaving for California were J. Robert Rubin, vice-president and general counsel of M-G-M; Austin C. Keough, general counsel for Paramount, and Joseph Hazen of Warner Bros. Keough is chairman of the Eastern group.

They will meet with Mendel Silberberg, Herbert Freston and Maurice Benjamin, who were in New York some time ago in connection with setting up the industry's new policy and procedure.

## 20th-Fox Board Nominations Set

Nominations of candidates for re-election or election to the 20th Century-Fox board of directors were completed by the board at an adjourned meeting on Friday.

The form for notices to stockholders for the annual meeting at the home office, April 21, which includes the nominations of directors, was approved by the board and is scheduled to be made public today.

The new board will meet immediately following the stockholders' meeting, April 21, to elect officers, including a president to succeed the late Sidney R. Kent.

Election of a director to fill the Kent vacancy is expected to be scheduled for the stockholders' meeting.

Darryl F. Zanuck and William Goetz, vice-presidents of the company, are due here this week from the Coast for conferences concerning the new executive setup.

## Unite Now, Allied Declares

Pittsburgh, April 5

ALLIED States Association, in a bulletin issued by M. A. Rosenberg, president, today called on the industry to settle its differences and unite in the national interest. The statement said in part:

"Our industry, particularly, because it always has been and is now, more than ever, a great force for national unity, security and coordination, must not make itself ineffectual through internal dissension and disunity. To do so would be evidence of a lack of wisdom as well as a lack of patriotism. Differences exist; that is only natural. But these must now be subordinated; or, better still, settled immediately in a spirit of fairness and honest compromise, lest the supreme national need be affected or hurt.

"Wake Up, Industry! Of what avail will an advantage gained by one group in our midst over another be if our national objective should fail? Remember, our industry can only hope to survive if our nation survives!

"Let us bestir ourselves not only in the production, distribution and exhibition of entertainment for our immediate interests, but let us also bend our efforts to a breaking point to contribute to production, distribution and exhibition towards increased morale building. We may think that we have been doing this, but we haven't as yet scratched the surface in our efforts towards this objective.

"Let us discard and repudiate any and all who show interest only because it brings them to the foreground! Let us cut red tape and get down to doing the job for our country and our cause! And let's stop worrying as to who should get credit for doing what and when!"



## F. P. Canadian Bars Lew Ayres Pictures

TORONTO, April 5.—In the belief that the Canadian public objects to Lew Ayres' stand toward Army service, Famous Players Canadian has announced the banning of his films from the circuit's screens by order of J. J. Fitzgibbons, president.

The order resulted in the withdrawal of Ayres' pictures from 150 theatres in the Dominion, according to Ben Geldsaler, manager of the circuit's booking department here.

It was pointed out by circuit officials in this connection that Eugene Fitzgibbons, second son of the Famous Players president, last week enlisted in the United States Army, following his older brother, Jack, who, it is understood, is already in Australia with the American forces.

### Withdrawn in Milwaukee

MILWAUKEE, Wis., April 5.—The Fox Circuit, which had slated "Fingers at the Window" for showing at its Palace here in connection with "The Courtship of Andy Hardy," opening April 1, pulled the Lew Ayres film in favor of "Kid Glove Killer."

### Protest in New Bedford

NEW BEDFORD, Mass., April 5.—"Dr. Kildare's Victory," Lew Ayres film, was withdrawn from the program at the Empire Theatre here on demand of the local American Legion Post.

## Disney Thrift Short Going to Australia

The Walt Disney subject, "The Thrifty Pig," made for the Canadian Government drive to encourage savings, has been requested by the Australian Government, RKO announced.

With the permission of Canada, RKO plans to provide 30 prints of the Technicolor subject for Australian use, with special titles to meet requirements there. The deal was handled by RKO's Australasian managing director, Ralph Doyle, and Phil Reisman, vice-president in charge of RKO foreign sales.

## Hunter and Hake In From Australia

Harry Hunter, Paramount manager for Australia, and Clay V. Hake, 20th Century-Fox manager there, have arrived on the West Coast.

Ralph Clark, Warners' Australian manager, and George Applegate, manager there for Western Electric, also are expected from Australia for home office visits. Hunter and Hake are visiting relatives in the West before coming to New York.

## Hellinger Returns to Warner as Producer

HOLLYWOOD, April 5.—Mark Hellinger has returned to the Warner studio as a producer, Jack L. Warner, vice-president in charge of production, announced over the weekend. Hellinger was with Warner from 1937 to last year as associate producer, and left to join 20th Century-Fox. His first assignment at the Warner studio will be "Mississippi Belle," based on a story by Clements Ripley.

# Personal Mention

S. A. LYNCH is in town from Florida.

WILLIAM F. RODGERS plans to leave for the Coast in a day or two.

SHEPPARD BLOOM, son of Jack Bloom of the 20th Century-Fox home office, now in the Army, is entering the Field Artillery Officers' Training Camp in Oklahoma.

COL. H. A. COLE left for Dallas over the weekend.

TENNANT C. WRIGHT, Warner studio production manager, yesterday observed his 20th year with the company.

MITCHELL RAWSON returns today from the Coast.

JOHN JOSEPH and MAURICE BERGMAN are expected here from the Coast late this week.

SAM L. HANDLER, division manager of the Interboro circuit, is the father of a second son, KENNETH JAY.

EDWARD GOLDEN left Saturday for Dallas. He will go from there to the Coast.

DAVE FLEISCHER is in town.

GEORGE C. CLANTON, owner of the Daw Theatre in Tappahannock, Va., has joined the Navy.

HARVEY PERGAMENT and ESTHER AMATEAU were married last week and are honeymooning in New England.

## Seeks Tax-Exempt Tickets at Posts

WASHINGTON, April 5.—Suspension of the admission tax on admissions to theatres and other activities operated by the War and Navy departments within the confines of military reservations is provided for in a bill introduced in Congress by Sen. Robert R. Reynolds of North Carolina.

As chairman of the Military Affairs Committee of the upper house, Senator Reynolds is in close touch with Army officials on all matters pertaining to the military establishment, and his bill is believed to reflect the views of military officials that the men in uniform should not be taxed on their amusements.

It is pointed out that Federal taxes on other things used by men in the service, such as cigarettes, do not apply on taxable goods sold through Army and Navy stores in camps and posts and on shipboard.

## Several Managers Are Shifted by B & K

CHICAGO, April 5.—Al Leonard, manager of the Lakeside Theatre, Balaban & Katz house, has been transferred to manager of the Pantheon, succeeding the late Adolph M. Eisner. Other changes among circuit managers are: Frank Leonard, from assistant manager of the Central Park to manager of the Lakeside; Dean Jones, from assistant manager of the Paradise to assistant manager of the Marbro, replacing William Bader, resigned; George Diadum, assistant manager of the Howard to assistant manager of the Paradise.

## Wisconsin I.T.P.A. Meets Next Friday

WAUKESHA, Wis., April 5.—A combination board of directors and regional meeting of the ITPA of Wisconsin and Upper Michigan will be held next Friday at the Avon Hotel here. L. F. Thurwachter, Waukesha exhibitor, will be host to the gathering, which will be attended by independent theatre owners from the southeastern section of Wisconsin.

### 10 Shorts on Program

COLUMBUS, O., April 5.—The suburban Indianola will play a program of 10 Disney cartoons as its bill tomorrow.

## Col. Branch Staffs Will Share Prizes

The entire personnel of Columbia exchanges which attain their full quota in the company's Victory sales campaign will share in the \$50,000 defense bond prizes which have been posted, Abe Montague, general sales manager, announced on Saturday.

Additional defense bond prizes will be awarded managers, salesmen and bookers of branches exceeding their quotas. Managers of branches in the 100 per cent class will receive \$200 defense bonds; salesmen, \$100 in bonds; bookers, \$50 bonds, and all other branch employees, \$25 bonds. The eligibles in exchanges which exceed their quota will receive defense bonds equal to five per cent of every dollar over the quota up to 110 per cent, and 10 per cent of every dollar over 110 per cent of the quota.

## Shift Albany Case to New York Tribunal

ALBANY, April 5.—The arbitration clearance case of Thornton Theatres against the five consenting companies which was filed here last month has been transferred to the jurisdiction of the New York tribunal. The complaint seeks an adjustment of the 14 days clearance of the Broadway and Kingston at Kingston over the Orpheum, Saugerties.

Leonard Rosenthal of Troy, executive secretary of the New York State unit of national Allied, is attorney for the complainant.

## Kaufman Trial to Be Delayed Two Weeks

The trial of Louis Kaufman, business agent of the Newark projectionists' local, is scheduled to be adjourned for about two weeks when it is called in Federal Court this morning. Kaufman, together with Nick Circella, also known as Nick Dean, is charged with having extorted more than \$1,000,000 from the film industry.

The sentence of Dean, who has pleaded guilty, is set for tomorrow before Judge John C. Knox.

### Evans Joins War Dep't

Edward Evans of RKO Pathe News will leave for Washington today to begin service with the public relations bureau of the War Department.

## Enlistments in Signal Corps Will Be Aided

HOLLYWOOD, April 5.—Appointment of a Research Council Personnel Committee to cooperate with the War Department and to assist in the procurement of qualified photographic personnel for enlistment in various Signal Corps Reserve units, has been announced by Darryl F. Zanuck, chairman of the Research Council of the Academy of Motion Picture Arts & Sciences.

Nathan Levinson is chairman of the committee and S. J. Briskin, vice-chairman. Other members include John Aalberg, Bernard Brown, Hector Dods, Farciot Edouart, E. H. Hansen, John Livadary, C. L. Lootens, Wesley C. Miller, Gordon S. Mitchell, T. T. Moulton, J. M. Nickolaus, Elmer Raguse, Roy Seawright and Douglas Shearer.

The committee will function in close cooperation with the Signal Corps and the industry's War Activities Committee, it was said, and will insure that motion picture technicians and others interested in joining the Army are assigned to units for which their training best fits them. At the same time, it was added, the committee will see to it that the signal Corps obtains the service of the best possible trained personnel available.

## N. H. Film District Raid Drill Today

NEW HAVEN, April 5.—The film exchange district will have its first official air raid drill tomorrow at 3 P. M., with George Weber, M-G-M office manager, in charge. Test of the time required to vacate the film offices will be made. As a result of negotiations with the State Police Department, bell and horn systems have been installed in the Film Building.

The Metro Pep Club devoted its meeting Thursday to discussion of air raid precautions and emergency measures. Leon Jakubson, president, and Weber, who is air raid warden, explained the procedure in case of air raids.

### 'Bachelor' Opening Set

The opening of the RKO film, "Bashful Bachelor," starring Lum and Abner, radio team, will be held at the Pulaski Theatre, Little Rock, Ark., on Thursday. Their first film, "Dreaming Out Loud," also opened there. The two have been given a long-term contract by RKO.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## 'Bahama' Is Best in Slow Phila. Week

PHILADELPHIA, April 5.—In face of opposition from the three legitimate theatres and the "Roller Skating Vanities" at the Arena, along with the winter season, business at the downtown houses was only fair. "Bahama Passage" took \$15,000 at the Fox, while "What's Cookin'" with a stage show gave the Earle \$21,000 for six days.

Estimated receipts for the week ended March 24-27:

### "Citizen Kane" (RKO)

ALDINE—(1,400) (35c-41c-46c-57c-68c) 7 days, 3rd week. Gross: \$7,000. (Average, \$9,000)

### "How Green Was My Valley" (20th-Fox)

ARCADIA—(600) (35c-41c-46c-57c) 5 days, 3rd run. Gross: \$1,800. (Average, \$2,600)

### "The Male Animal" (W.B.)

BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days. Gross: \$14,000. (Average, \$13,000)

### "What's Cookin'" (Univ.)

6 days, \$21,000.

### "Bahama Passage" (Para.)

1 day, \$1,800.

### EARLE—(4,000) (35c-41c-46c-57c-68c)

7 days. Vaudeville including Ina Ray Hutton's orchestra, Stuart Foster, Blackstone & Co., and Barr & Estes. Gross: \$22,800. (Average, \$14,000)

### "Frisco Lil" (Univ.)

FAY'S—(2,190) (15c-29c-35c-46c-57c) 7 days.

Vaudeville including Zonia DuVal, Trixie, Neal Keaton & Georgette Armfield, Merrill Miller, The Gay Sisters, Gae Foster's Roxettes and Billy Klais's orchestra. Gross: \$6,200. (Average, \$6,900)

### "Bahama Passage" (Para.)

FOX—(3,000) (35c-41c-46c-57c-68c) 7 days.

Gross: \$15,000. (Average, \$13,000)

### "Roxie Hart" (20th-Fox)

KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days, 2nd run, 2nd week. Gross: \$2,800. (Average, \$3,000)

### "Ball of Fire" (RKO)

KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$5,500. (Average, \$4,500)

### "To Be Or Not To Be" (U.A.)

STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$10,000. (Average, \$14,000)

### "A Gentleman After Dark" (U.A.)

STANTON—(1,700) (35c-41c-46c-57c) 7 days, 2nd week. Gross: \$5,000. (Average, \$4,500)

## 'Blues' with Basie \$10,200, Milwaukee

MILWAUKEE, April 5.—The Riverside with Count Basie and his orchestra and the film, "Jail House Blues," took \$10,200 in a generally slow week. "Playmates" and "Dangerously They Live" hit \$6,000 at the Warner.

Estimated receipts for the week ending March 31-April 2:

### "The Vanishing Virginian" (M-G-M)

"Flying Blind" (Para.)

PALACE—(2,400) (44c-60c) 5 days. Gross: \$3,000. (Average, \$4,000)

### "Jail House Blues" (Univ.)

RIVERSIDE—(2,700) (33c-44c-55c) 7 days.

Stage: Count Basie. Gross: \$10,200. (Average, \$6,500)

### "Roxie Hart" (20th-Fox)

"The Lady Is Willing" (Col.)

STRAND—(1,400) (44c-65c) 7 days. Gross: \$1,500. (Average, \$1,500)

### "Playmates" (RKO)

"Dangerously They Live" (W.B.)

WARNER—(2,400) (33c-44c-55c) 7 days.

Gross: \$6,000. (Average, \$4,500)

### "Rings On Her Fingers" (20th-Fox)

"Secret Agent of Japan" (20th-Fox)

WISCONSIN—(3,200) (44c-60c) 8 days.

Gross: \$5,500. (Average, \$5,500)

## Plan Rochester Concerts

ROCHESTER, April 5.—Outdoor symphony concerts will be presented twice weekly in one of the parks here this Summer in a project backed by the local Junior Chamber of Commerce. Popular prices are planned.

## Critics' Quotes . . .

### "REAP THE WILD WIND" (Paramount)

For 30 years, motion picture audiences have been able to count on Cecil B. DeMille for spectacular action and thrills upon the screen. The producer-director supplies a wealth of both in "Reap the Wild Wind."—*Harrison Carroll, Los Angeles Herald-Express.*

This will probably be box-office plus, for it is fast-moving—and although it is long, no one can complain that it is ever dull or lacking in action.—*Louella O. Parsons, Los Angeles Examiner.*

A production of flaunting excitement and tempest-tossed pictorial effects . . . looks like sure-fire box-office.—*Edwin Schallert, Los Angeles Times.*

A rousing and resplendent screen spectacle . . . plays to the gallery, as the saying used to go, but it does a superb job in keeping that gallery audience up in its seats.—*Howard Barnes, New York Herald Tribune.*

You'll love every inch of it.—*Frank Farrell, New York World-Telegram.*

It definitely marks a DeMillestone . . . a picture which represents the quintessence of make-believe.—*Bosley Crowther, New York Times.*

The story has given DeMille plenty of exciting situations to direct, and some spectacular sea scenes as background for the action. The director has used all of his inherent showmanship in putting the colorful story on the screen and he has handled Technicolor as skillfully as he did in "Northwest Mounted Police."—*Kate Cameron, New York News.*

### "TO THE SHORES OF TRIPOLI" (20th Century-Fox)

It is a battle cry as well as a lavish entertainment . . . may not be a distinguished film but at the moment it is one to make you cheer.—*Howard Barnes, New York Herald Tribune.*

Routine wiseguy yarn . . . plenty of martial music in it, some handsome shots of "leathernecks" at training drills and a few stimulating glimpses of our real battle fleet at sea. . . . No doubt a great many persons will take pleasure in "To the Shores of Tripoli."—*Bosley Crowther, New York Times.*

Timely, stirring film entertainment.—*Rose Pelswick, New York Journal American.*

This is the stuff audiences seem to like, familiar, pretty, good-natured, with a military rhythm, no fighting, and a sentimental plot.—*Eileen Creelman, New York Sun.*

### "THE MALE ANIMAL" (Warners)

"The Male Animal" which delighted so many theatre-goers when the play was here a couple of years ago, now arrives in movie form to enchant many more . . . a gay comedy with a punch.—*Laura Lee, Philadelphia Bulletin.*

Promises to duplicate the success of its stage parent.—*Mildred Martin, Philadelphia Inquirer.*

Here is a genuinely human and extremely funny comedy.—*Harrison Carroll, Los Angeles Herald-Express.*

### "MY FAVORITE BLONDE" (Paramount)

One of the best screen comedies of the season . . . will keep you laughing from beginning to end.—*Howard Barnes, New York Herald Tribune.*

Director Sidney Lanfield has kept the confusion spinning around him (Bob Hope). That is entirely gratifying, for, in these times, we can't have too much Hope.—*Bosley Crowther, New York Times.*

My favorite comedy of the year is "My Favorite Blonde."—*Lee Mortimer, New York Daily Mirror.*

### "JOE SMITH, AMERICAN" (M-G-M)

Combines excitement and a pleasing, heart-warming quality. Well worth seeing.—*Edith Werner, New York Daily Mirror.*

"Joe Smith, American" is not a "big" film as Hollywood productions go, but it pulls a good deal more than its own weight.—*New York Times.*

Powerful propaganda as well as more exciting than most gangster and adventure pictures. . . . See this picture. It is most worth while.—*Robert W. Dana, New York Herald Tribune.*

A picture you must see, not only because it teaches a great lesson in patriotism but also because the whole production commands nothing less than great admiration, praise and respect.—*Wanda Hale, New York News.*

## 'Cowboy' Hits Good \$12,400 Frisco Tally

SAN FRANCISCO, April 5.—"Ride 'Em Cowboy" scored \$12,400 on a dual at the Orpheum. "The Lady Has Plans" and "Torpedo Boat" took \$14,600 at the Paramount. The weather was excellent.

Estimated receipts for the week ending March 24-26:

### "Playmates" (RKO)

GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: vaudeville. Gross: \$17,000. (Average, \$15,000)

### "The Lady Has Plans" (Para.)

"Torpedo Boat" (Para.)

PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days. Gross: \$14,600. (Average, \$11,500)

### "To Be Or Not To Be" (U. A.)

"Brooklyn Orchid" (U. A.)

UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$9,800. (Average, \$7,500)

### "Captains of the Clouds" (W. B.)

"Sleepytime Gal" (Rep.)

FOX—(5,000) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$14,500. (Average, \$16,000)

### "Woman of the Year" (M-G-M)

"Pacific Blackout" (Para.)

ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days, 5th week. Gross: \$4,000. (Average, \$4,500)

### "Rings on Her Fingers" (20th-Fox)

"Secret Agent of Japan" (20th-Fox)

WARFIELD—(2,680) (20c-35c-40c-55c) 7 days. Gross: \$11,700. (Average, \$12,000)

### "Confessions of a Cheat" (Foreign)

CLAY—(400) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$1,100. (Average, \$1,000)

### "Ride 'Em Cowboy" (Univ.)

"Frisco Lil" (Univ.)

ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days. Gross: \$12,400. (Average, \$8,000)

## 10 New Pictures Are Approved by Legion

The National Legion of Decency for the current week has approved 10 of 12 new films, five for general patronage and five for adults, and classed two films as objectionable in part. The new films and their classification follow:

Class A-1, Unobjectionable for General Patronage: "Jesse James, Jr.," "Mokey," "My Favorite Blonde," "Rolling Down the Great Divide," "Tarzan's New York Adventure." Class A-2, Unobjectionable for Adults: "Affairs of Jimmy Valentine," "Blondie's Blessed Event," "The Jungle Book," "Mexican Spitfire Sees a Ghost," "This Was Paris." Class B, Unobjectionable in Part: "Tuttles of Tahiti," "Twin Beds."

**"THE INVADERS"**  
**7 PRE-RELEASE DATES**  
**7 HOLDOVERS**  
**TURN PLEASE . . .**





# ***BIGGEST*** **BOX-OFFICE SMASH** SINCE "GONE WITH THE WIND" **"THE INVADERS"**



**OPENING SOON** Rialto, ATLANTA • Pantages, & Hill St. LOS ANGELES • E. M. Loew, HARTFORD • Olympic, UTICA • U. S., PATERSON  
 Strand, NIAGARA FALLS • Mayfair, ASBURY PARK • Grand, EVANSVILLE • State, OKLAHOMA CITY • Orpheum, NEW ORLEANS • Strand,  
 PORTLAND, Me. • Palace, CANTON • Orpheum, SAN FRANCISCO • Embassy, READING • Strand, ITHACA • Rivoli, TOLEDO • Embassy,  
 JOHNSTOWN • Loew's, SYRACUSE • Loew's, ROCHESTER • Loew's Midland, KANSAS CITY • Loew's State, LOUISVILLE • Bijou, SPRINGFIELD,  
 Mass. • Opera House, NEW BRUNSWICK • Colonial, ALLENTOWN • Colonial, HARRISBURG • Palace, ALBANY • Palace, AKRON • Palace,  
 YOUNGSTOWN • Hippodrome, BALTIMORE • Brandeis, OMAHA • Palace, STAMFORD • Palace, INDIANAPOLIS



# 'To Be' Takes High \$37,500 Boston Gross

BOSTON, April 5.—"To Be or Not to Be" playing at Loew's State and Orpheum drew \$37,500 at both houses. "How Green Was My Valley" in its fourth week at Keith's Memorial garnered \$22,000. The weather was rainy.

Estimated receipts for the week ending March 26-27:

"To Be or Not to Be" (U. A.)  
"Brooklyn Orchid" (U. A.)  
LOEW'S ORPHEUM—(3,000) (33c-44c-55c-65c) 7 days. Gross: \$19,500. (Average, \$12,000)  
"To Be or Not to Be" (U. A.)  
"Brooklyn Orchid" (U. A.)  
LOEW'S STATE—(2,900) (33c-44c-55c-65c) 7 days. Gross: \$18,000. (Average, \$11,500)  
"How Green Was My Valley" (20th-Fox)  
"Niagara Falls" (U. A.)  
KEITH MEMORIAL—(2,907) (28c-33c-44c-55c-65c) 7 days, 6th week. Gross: \$22,000. (Average, \$16,000)  
"Valley of the Sun" (RKO)  
KEITH BOSTON—(2,679) (28c-33c-44c-55c-65c) 7 days. Stage show with Alvino Rey and his orchestra and the King Sisters. Gross: \$15,500. (Average, \$8,500)  
"Playmates" (RKO)  
"Young America" (20th-Fox)  
PARAMOUNT—(1,797) (28c-33c-55c) 7 days. Gross: \$14,500. (Average, \$7,500)  
"Playmates" (RKO)  
"Young America" (20th-Fox)  
FENWAY—(1,320) (28c-33c-55c) 7 days. Gross: \$9,500. (Average, \$4,500)  
"Song of the Islands" (20th-Fox)  
"Shanghai Gesture" (U. A.)  
SCOLLAY—(2,500) (28c-33c-55c) 7 days. Gross: \$8,200. (Average, \$4,000)

# 'Cowboy' Garners \$27,000 in Detroit

DETROIT, April 5.—The Fox led with a gross of \$27,000 for "Ride 'Em, Cowboy" and "The Wolf Man." The Michigan with "Suspicion" and "Law of the Tropics," reported \$22,000.

Estimated receipts for the week ending March 26:

"Ball of Fire" (RKO)  
"Mexican Spitfire at Sea" (RKO)  
ADAMS—(1,600) (15c-39c-44c-55c) 7 days. Gross: \$6,500. (Average, \$5,500)  
"The Little Foxes" (RKO)  
"International Squadron" (W. B.)  
FISHER—(2,700) (15c-39c-44c-55c) 7 days. Gross: \$6,800. (Average, \$7,000)  
"Ride 'Em, Cowboy" (Univ.)  
"The Wolf Man" (Univ.)  
FOX—(5,000) (20c-44c-55c-65c) 7 days. Gross: \$27,000. (Average, \$15,000)  
"Suspicion" (RKO)  
"Law of the Tropics" (W. B.)  
MICHIGAN—(4,000) (15c-39c-44c-55c-65c) 7 days. Gross: \$22,000. (Average, \$12,000)  
"The Fleets in" (Para.) (2nd week)  
"The Shanghai Gesture" (U. A.)  
PALMS—(2,000) (20c-39c-44c-55c) 7 days. Gross: \$7,500. (Average, \$7,000)  
"Woman of the Year" (M-G-M)  
"Joe Smith American" (M-G-M)  
UNITED ARTISTS—(2,800) (20c-30c-44c-55c) 7 days, 2nd week. Gross: \$10,000. (Average, \$10,000)

# Republic Making Films for Cavalry

HOLLYWOOD, April 5.—Republic is producing for the Research Council of the Academy a series of War Department training films on horsemanship, which are being directed by Les Orlebeck. Equipment and horses for the films are being furnished by the 11th Cavalry from Camp Lockett, California. Lt. Col. Charles S. Stodter of the Signal Corps is liaison officer, and Lt. Col. Marion Carson of the Cavalry is technical adviser.

# Reviews

## "Shepherd of the Ozarks"

(Republic)

THE Weaver Family, Leon, Frank and June, return in a story about the patriotism of the simple people of the Ozarks. Ably supported by Marilyn Hare, Frank Albertson, Thurston Hall and Johnny Arthur, the Weavers give their usual, well-rounded performance.

Miss Hare is particularly appealing as Susanna Weaver. When Albertson, a flying lieutenant, bails out near Weaverville he falls, almost literally, into the arms of Miss Hare. The romance is interrupted by the sudden appearance of Hall, as Albertson's millionaire father, but the latter is suddenly diverted by the discovery of bauxite ore for aluminum in the neighborhood.

He attempts to trick the Ozark people out of their property. Finally, however, these people willingly surrender their homes to the Government and Hall confesses that he is ashamed of his lack of patriotism. There are some highly amusing interludes, including one where the hill people suddenly intervene in Army maneuvers which they think are genuine attacks, and another when Elviry sings a sentimental ballad at a metropolitan night club.

Heard in the film are "Lonely Hillbilly," "Life Is Like a Mountain Railroad," "Oh, Susanna," "He Was a Wandering Sheep" and "Well, Well." Frank McDonald directed and Armand Schaefer was associate producer.

Running time, 70 minutes. "G."\*

EDWARD GREIF

## "West of Tombstone"

(Columbia)

A MEASURE of entertainment is offered in the vocal pleasantries of Cliff Edwards, which go along with the usual Western action in this film. Charles Starrett is the gang buster of the western and alongside him in the big cleanup clash is none other than Billy the Kid, played by Gordon DeMain. Starrett and Edwards do a little grave digging at the outset, and find "the Kid's" casket but Billy is not therein. Further investigation leads them to the outlaw in the person of a middle-aged stage coach operator, who had closed the books on a nefarious career a generation before.

A mob of outlaws, former colleagues, turn up and threaten to expose him unless he assists them. The battle follows and Billy the Kid is killed, permanently, and his identity is kept from his grown son and daughter. Russell Hayden and Marcella Martin are the latter two.

Howard Bretherton directed from an original screenplay by Maurice Geraghty.

Running time, 59 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## Report \$1,400,000 In Dimes Campaign

(Continued from page 1)

nated its services for that purpose. After all outstanding collections have been remitted to the national committee, it was decided, proportionate expenses of each state will be deducted, after which half of the money collected in each county throughout the United States will be returned to that county.

Allocations of funds to the counties will start in about four weeks, it was estimated. Schenck said that the money will go to each community and distributed as recommended by the local Fight Infantile Paralysis committees. Consideration will be given to the recommendations of the theatre men in each locality, Schenck said.

## Production Materials Conference Tomorrow

(Continued from page 1)

framed as to impose a minimum burden on the producers. It was reported, however, that the studios undoubtedly will find it necessary to exercise strict economy in the use of new materials, salvage everything possible after use and forego the more expansive settings toward which Hollywood was tending before the outbreak of war.

## WB Executives to Coast for Parleys

(Continued from page 1)

remainder of the current season's product, plans for next season, co-operation with the Government's war effort, and, it was announced, procedure for meeting any emergency which may arise.

Bernhard and Blumenstock are expected back next week. Kalmenson, who is stopping off at exchanges en route West, will visit additional cities on the return trip.

## Actors Fund Slate Named Tomorrow

The board of trustees of the Actors Fund of America tomorrow will select a committee to nominate candidates for office. Walter Vincent, president, will preside. The slate will be presented at the Fund's annual meeting May 8 at the Lyceum Theatre.

## To Reopen in Indianapolis

INDIANAPOLIS, April 5.—B. F. Keith's, dark since last Summer when a locally-sponsored stock company operated for several weeks, is to reopen April 16 with a four-day-a-week film and vaudeville policy. Anton F. Sibilia will be resident manager.

# Exhibitors Act This Week on New Umpi Plan

(Continued from page 1)

plan this week and the New York Independent Theatre Owners Association probably will take action within the next day or two.

Leaders of unaffiliated regional organizations conferred on the plan in Chicago on Friday but took no formal action pending meetings of their boards' or memberships which will be called following their return to their territories.

Among those at the Chicago conference were the PCCITO leaders, Robert White of Portland, Ore.; Hugh Bruen and Robert Poole of Los Angeles, and John Rugar of Intermountain Theatres Association, Salt Lake City, all of whom participated in the negotiations which led to the agreement on the plan.

Before leaving New York, Bruen and Poole stated they would ask their organization, the ITO of Southern California and Arizona, to approve the plan. Bruen also represented the ITO of Northern California at the negotiations here in his capacity as alternate for H. V. Harvey.

## Will Urge Approval

Rugar, before leaving New York, said he regarded the provisions of the plan as adequate and would ask members of his organization to approve it.

White is on record as saying the plan constitutes a foundation for improved industry relations and offers an improvement over the present selling method.

Approval of the plan has been recommended to all MPTOA units by Ed Kuykendall, president. The regional organizations affiliated with MPTOA will take action on the plan at individual meetings during the next week or two, beginning at once. Allied States units also will act on the plan at individual meetings starting this week to instruct their leaders for the meeting of the national Allied board in Chicago, expected to be held early next week.

## Justice Dept Awaits Exhibitors' Approval

WASHINGTON, April 5.—Department of Justice officials over the weekend had no comment to offer on the new Umpi sales plan, explaining that it has not yet been brought to their attention.

It was indicated that the Department will not give consideration to any plan unless and until it has been approved by the various exhibitor groups. Officials pointed out that the original plan was hailed in some quarters as solving the problems involved and that efforts were made to secure the Department's views before the program was laid before the theatre men. The Department refused to take any position and it turned out that the plan was not acceptable to exhibitors.

If the present proposals meet with exhibitor approval, they will be carefully considered by the Department, it was said. While exhibitor endorsement will not dictate the Government's position, the fact that a plan is offered which is supported by all groups will have considerable weight, it was stated.



## Police Expand ARP Television Courses

Expansion of the New York City Police Department's course of training for air raid wardens by television was announced Saturday by Lewis J. Valentine, police commissioner. Two courses will be added to the basic training instructions now being given over WNBC, the NBC television station.

The police department stated that 30,000 wardens took the first television course of six weeks. Beginning today, these basic lessons will be repeated for the benefit of newcomers. Each lesson will be given four times, at 3, 4:30, 7:30 and 9 P. M., on Monday, Tuesday and Wednesday for six weeks.

Pickups and retecasts by WPTZ, Philco station in Philadelphia, and WRGB, General Electric station in Schenectady, will continue.

Besides the 84 precinct reception centers, additional viewing groups are being organized at private homes equipped with television sets.

Meanwhile, NBC announced a new drama series, "The City Awakes," based on the nation's civilian defense work. Starting this week, it will be heard Fridays, at 4, 8 and 9 P. M., for one hour. A large cast will be used and a Broadway stage star will be guest.

## Crosley Re-elected Company President

CINCINNATI, April 5.—Powel Crosley, Jr., was re-elected president of the Crosley Corp. at a meeting of stockholders and directors. Others re-elected were: Lewis M. Crosley, executive vice-president; James D. Shouse, vice-president and general manager; Robert E. Dunville, vice-president and general sales manager, both of the broadcasting division, and Edwin J. Ellig, secretary and treasurer. All officers of the manufacturing division were re-elected.

Powel Crosley told stockholders that a single war order now on hand was several times greater than the entire radio production of last year. Sales, which last year amounted to \$26,000,000, were greater by \$6,000,000 than any previous year in the company's history.

## 'Maltese Falcon' Omaha Hit, \$9,300

OMAHA, April 5.—"Maltese Falcon" took top honors, grossing \$9,300 at the Orpheum. The weather was warm and clear.

Estimated receipts for the week ending March 31-April 1:

"Dangerously They Live" (W. B.)  
"Adventures of Martin Eden" (Col.)  
BRANDEIS—(1,200) (30c-44c) 7 days.  
Gross: \$4,200. (Average, \$4,000)  
"Vanishing Virginian" (M-G-M)  
"Joe Smith, American" (M-G-M)  
OMAHA—(2,000) (30c-44c) 7 days. Gross: \$7,100. (Average, \$6,000)  
"The Maltese Falcon" (W. B.)  
"A Yank on the Burma Road" (M-G-M)  
ORPHEUM—(3,000) (30c-44c) 7 days. Gross: \$9,300. (Average, \$7,000)

## Screening for Soldiers

CINCINNATI, April 5.—RKO officials here are arranging to screen "Captains of the Clouds" and an assortment of short subjects at the suburban Orpheum tomorrow to entertain the soldiers here for the Army Day celebration.

# Off the Antenna

IN response to a suggestion by the Office of Facts & Figures, WINS has arranged for a series of four spot announcements, one of which either precedes or follows all news broadcasts or commentaries. They read: "Don't play into the Axis' hands by spreading rumors. Your press and radio give you all the true facts of the war." "The repeating of rumors plays into the Axis partners' hands. Your press and radio give you true facts of the war." "The American press and radio give you the true facts of the war. Rumors help the enemy so don't you play into the Axis' hands by spreading rumors." "Don't become an Axis partner by spreading rumors. The American press and radio give you the true facts of the war."

**Purely Personal:** Cecil Brown, CBS foreign correspondent, will address the Overseas Press Club Wednesday. . . . Louis Ruppel, CBS publicity head, and members of his staff including Hal Rorke, Will Marcus, Jack Hanford, Michael Boscia, Helen Bratrud, Charles Benziger, Thomas Flynn, Ann Harding, Medea Strasser and Jack Hoins, last week went down as a group to the Red Cross blood donors' station. . . . Joseph Thompson, formerly NBC production director, has been promoted from private to second lieutenant and will produce the "Army Hour" for the War Department. . . . Hedda Hopper, CBS Hollywood reporter, is in town.

The "Treasury Star Parade," 15-minute transcription sent to stations by the Treasury Department, will release a sequence Friday from the Columbia picture, "The Invaders."

WSPR, Springfield, Mass., will become a basic outlet of the Blue on Sept. 29. It operates with 500 watts, day and night, on 1,270 k.c. The station, which is the only one locally owned and managed, has its offices and studios in a private home. Another Blue station, WOC, Davenport, Ia., will increase its power from 250 watts to 5,000 day and night July 1. At the same time, the frequency will be changed from 1,450 k.c. to 1,420 k.c. The network rate will be increased from a basic rate of \$120 per evening hour to \$180.

**Program News:** Seeman Bros. will sponsor a newscast over WABC, 9-9:15 A.M., Monday through Saturday. . . . Quaker Oats has signed for nine weeks of one-minute announcements, Monday through Saturday on "Radio Rendezvous" over WJZ, and Noxon will participate on "Breakfast in Bedlam" on the station for 13 weeks, Monday through Friday. . . . With Wally Butterworth leaving the CBS "Vox Pop" show, Parks Johnson will have guests as his co-interviewers. . . . "Tillie, the Toller," based on the comic strip of the same name, will make its debut on CBS as a sustainer this week. It will be heard Saturdays, 7:30-8 P.M. . . . Effective May 2, the American Tobacco Co. has renewed "Your Hit Parade" on 95 CBS stations. It is the seventh consecutive year American Tobacco has been on CBS. . . . Boake Carter will return to the New York area today when he starts a Monday through Friday commentary on WOR. He has been heard on Mutual regularly but not over WOR for the past few months.

**Around the Country:** Franklin Tooke, KDKA, Pittsburgh, program manager, has resigned to join the Navy. . . . Kennedy Nelson, formerly music director for WAAF, Chicago, has joined the music staff of WJJD, Chicago. . . . Carl A. Cabasin, formerly with WDAY, Fargo, N. D., has joined the NBC Central division as studio engineer.

## Grosses Are Slow For Kansas City

KANSAS CITY, April 5.—Grosses were generally slow here. "The Wolf Man" and "The Strange Case of Dr. Rx" scored \$4,100 at the Esquire and \$3,500 at the Uptown. The weather was unfavorable.

Estimated receipts for the week ending March 26:

"The Wolf Man" (Univ.)  
"The Strange Case of Dr. Rx" (Univ.)  
ESQUIRE—(800) (30c-44c) 7 days. Gross: \$4,100. (Average, \$2,400)  
"The Lady Is Willing" (Col.)  
"The Vanishing Virginian" (M-G-M)  
MIDLAND—(3,600) (30c-44c) 7 days. Gross: \$7,000. (Average, \$8,500)  
"The Remarkable Andrew" (Para.)  
"Mr. Bug Goes to Town" (Para.)  
NEWMAN—(1,900) (30c-44c) 8 days. Gross: \$7,200. (Average, 8 days, \$8,000)  
"Captains of the Clouds" (W. B.)  
"Mexican Spitfire at Sea" (RKO)  
ORPHEUM—(1,900) (30c-44c) 8 days, 2nd week. Gross: \$5,200. (Average, 8 days, \$5,750)  
"Right to the Heart" (20th-Fox)  
TOWER—(2,200) (30c-50c) 7 days. Lawrence Welk and orchestra on the stage. Gross: \$7,000. (Average, \$6,000)  
"The Wolf Man" (Univ.)  
"The Strange Case of Dr. Rx" (Univ.)  
UPTOWN—(2,000) (30c-44c) 7 days. Gross: \$3,500. (Average, \$4,000)

## 'Invaders' Is Big at \$7,800, Seattle Lead

SEATTLE, April 5.—The second week of "The Invaders" at the Liberty drew a strong \$7,800, and "To Be or Not to Be" at the Paramount took \$6,600 the second week. The weather was mild and clear.

Estimated receipts for the week ending March 28:

"Roxie Hart" (20th-Fox)  
"Confirm or Deny" (20th-Fox)  
BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 2nd week. Moved from Fifth Avenue. Gross: \$3,900. (Average, \$4,000)  
"We Were Dancing" (M-G-M)  
"Nazi Agent" (M-G-M)  
FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days. Gross: \$6,800. (Average, \$7,000)  
"The Invaders" (Col.)  
LIBERTY—(1,800) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$7,800. (Average, \$3,000)  
"The Bugle Sounds" (M-G-M)  
"Obliging Young Lady" (RKO)  
MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 2nd week. Moved from Paramount. Gross: \$3,600. (Average, \$4,000)  
"You're in the Army Now" (W. B.)  
"Juke Box Jenny" (Univ.)  
ORPHEUM—(2,450) (30c-42c-58c) 7 days. Gross: \$5,900. (Average, \$6,000)  
"Yokel Boy" (Rep.)  
"Elery Queen and the Murder Ring" (Col.)  
PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Vaudeville. Gross: \$5,200. (Average, \$5,000)  
"To Be or Not to Be" (U. A.)  
"Castle in the Desert" (20th-Fox)  
PARAMOUNT—(3,050) (30c-42c-58c) 7 days, 2nd week. Gross: \$6,600. (Average, \$6,000)

## 'Lady,' Stage Show \$21,000, Cleveland

CLEVELAND, April 5.—"The Lady Is Willing" drew a strong \$21,000 at the RKO Palace with the aid of the Andrews Sisters and Johnny Long's band on the stage. "Shanghai Gesture" at Loew's State drew \$12,100.

Estimated receipts for the week ending March 26-27:

"Men in Her Life" (20th-Fox)  
ALLEN—(3,000) (33c-39c-47c) 7 days. Gross: \$2,700. (Average, \$4,000)  
"Ball of Fire" (RKO)  
WARNERS' HIPPODROME—(3,800) (33c-39c-47c) 7 days, 2nd week. Gross: \$8,700. (Average, \$11,000)  
"Hellzapoppin'" (Univ.)  
WARNERS' LAKE—(900) (33c-39c-47c) 7 days, 3rd week. Gross: \$1,200. (Average, \$1,500)  
"The Lady Is Willing" (Col.)  
RKO PALACE—(3,100) (40c-50c-55c) 7 days. Andrews Sisters and Johnny Long's Orchestra on stage, 7 days. Gross: \$21,000. (Average, \$17,500)  
"Shanghai Gesture" (U. A.)  
LOEW'S STATE—(3,500) (33c-39c-47c) 7 days. Gross: \$12,100. (Average, \$11,000)  
"To Be or Not to Be" (U. A.)  
LOEW'S STILLMAN—(1,900) (33c-39c-47c) 7 days, 2nd week. Gross: \$4,900. (Average, \$4,000)  
"Yank on the Burma Road" (M-G-M)  
LOEW'S GRANADA—(2,400) (22c-31c) 7 days. Gross: \$4,200. (Average, \$4,000)

## Promoted by Circuit

KENOSHA, Wis., April 5.—Francis P. Schlax, manager of Standard's Kenosha Theatre, has been named district manager of the southern division of the Standard circuit. Schlax continues as manager of the Kenosha, assisted by John Anoszko, house manager.

## Canada Makes Army Short

OTTAWA, April 5.—The National Film Board is in the process of producing a short documentary film on the 8th Reserve Force Brigade.

## 'Laughing' Scores \$6,000, New Haven

NEW HAVEN, April 5.—"Look Who's Laughing" and "A Gentleman at Heart" at the Roger Sherman took \$6,000. "Roxie Hart," dualled with "Castle in the Desert," brought the Loew-Poli gross to \$8,500, and at the College "A Yank on the Burma Road" and "Fiesta" grossed \$3,400.

Estimated receipts for the week ending April 2:

"A Yank on the Burma Road" (M-G-M)  
"Fiesta" (U. A.)  
COLLEGE—(1,627) (40c-50c) 7 days. Gross: \$3,400. (Average, \$2,800)  
"Roxie Hart" (20th-Fox)  
"Castle in the Desert" (20th-Fox)  
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: \$8,500. (Average, \$8,000)  
"A Farewell to Arms" (Para.) (reissue)  
"Mr. Bug Goes to Town" (Para.)  
PARAMOUNT—(2,373) (40c-50c) 7 days. Gross: \$4,600. (Average, \$4,600)  
"Look Who's Laughing" (RKO)  
"A Gentleman at Heart" (20th-Fox)  
ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$6,000. (Average, \$5,200)

## Lamour in 'Sombrero'

HOLLYWOOD, April 5.—Paramount has announced plans to star Dorothy Lamour in "Sombrero," a Western, to be made in Technicolor. Sol C. Siegel will produce.



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# IMPORTANT NOTICE

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WAR requirements have sharply curtailed the supply of metal and plastics needed to manufacture 35-mm. motion-picture film cans and cores. Consequently, the Eastman Kodak Company urges the prompt return of these essential supplies. They must be used over and over again.

Help maintain the supply of motion-picture film by seeing to it that all Eastman cans and cores are kept in good condition, collected, and shipped to the Kodak Park Works, Rochester, N. Y.

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51. NO. 67

NEW YORK, U. S. A., TUESDAY, APRIL 7, 1942

TEN CENTS

## 20th-Fox Net For '41 Up to \$4,921,926

**Profit Compares With '40  
Loss of \$517,336**

Twentieth Century-Fox yesterday reported net profit of \$4,921,926 for 1941 after provision of a reserve for foreign assets of \$550,000. The earnings compare with net loss of \$517,336 for 1940.

The company's consolidated net profit for the fourth quarter of 1941 amounted to \$3,372,762, compared with a fourth quarter profit of \$558,275 the year before.

The addition to the reserve for foreign assets of \$550,000 compares with an addition of \$2,800,000 for 1940. A lesser reserve was necessary because of the more liberal British monetary agreement currently in force, which released half of the company's frozen British funds and permitted increased remittances which were included in income for the year 1941, as received.

Net assets in foreign countries at the end of the year amounted to \$12,828,374, against which there was a reserve of \$3,800,000, leaving a net

(Continued on page 3)

## Edmondson Named For 20th-Fox Board

John P. Edmondson, 20th Century-Fox home office attorney, has been proposed for the company's board of directors by the proxy committee to fill an existing vacancy, it was disclosed with the issuance yesterday of notices of the company's annual meeting of stockholders to be held April 21.

However, it was reported that should the 20th Century-Fox board agree in the near future on a new president of the company, to succeed the late Sidney R. Kent, Edmondson would withdraw as a candidate for the directorate and the vacancy on the board would go to the new company head. The election of officers is scheduled for the board meeting immediately following the stockholders' meeting, April 21.

The proxy statement proposes the reelection of all other members of the 20th Century-Fox board. They are W. C. Michel, H. Donald Campbell, Daniel O. Hastings, Hermann G. Place, Seton Porter, Sydney Towell, Wilfred J. Eadie, John R. Dillon, Felix A. Jenkins, Edwin P. Kilroe and William P. Philips.

## Minn. Loss Exceeds 20% Cancellations, St. Paul Court Told

ST. PAUL, April 6.—The loss to distributors of doing business under Minnesota's anti-block-of-five law has been much greater proportionately than the 20 per cent cancellation of pictures granted the exhibitor under the law, Joseph W. Finley, counsel for distributors attacking the statute's constitutionality, asserted in final pleas here today in two actions involving the law.

In one action three companies are charged with violations of the law, and in the other, six companies are seeking to have it declared unconstitutional.

In his argument before Judge Albin S. Pearson in Ramsey County District Court, Finley charged the law enforces compulsory block booking on Minnesota exhibitors, and is harsh and confiscatory in granting non-negotiable cancellation. The law prohibits re-licensing of pictures withdrawn by cancellation from the market, and pro-

(Continued on page 7)

## Jewish Appeal Will Open Drive Tuesday

The first luncheon organization committee meeting of the Amusement Division of the United Jewish Appeal here will be held next Tuesday at 12:45 at the Hotel Astor. Co-chairmen of the Amusement Division of the annual drive are David Bernstein, Major Albert Warner and Barney Balaban.

Nathan Straus has been invited to address the luncheon meeting.

## D. of C. Appeals Court Has Power to Stay FCC Orders

## Group to Plan Int'l Relations Program

Suggestions for an international public relations program to improve the standing of the industry throughout the world are to be formulated by a subcommittee appointed at a meeting of the International Publicity Committee at MPPDA headquarters yesterday.

Members of the subcommittee are Albert Deane, Paramount, chairman; Leslie F. Whelan, 20th Century-Fox,

(Continued on page 7)

## HOLIDAY GROSSES BOOM BROADWAY

## Schine Hearing Set for May 9; 'Final Delay'

BUFFALO, April 6.—Trial of the anti-trust suit involving Schine Theatres, and the "Little Three" today was delayed by Federal Judge John Knight here until Saturday, May 9. It was on the calendar for April 28.

Counter-charges came thick and fast during the four-hour hearing. The session was based on a set of three motions advanced by Willard S. McKay, Schine counsel, chief of which concerned a request to delay the trial for 60 days or more.

"We won't sanction another postponement," said Judge Knight. "There will be no further delay unless death or war interferes. This case has been pending for two years and seven months, and that's long enough."

Judge Knight's decision in moving the date ahead eleven days was in the form of a rejection of McKay's demand for a 60-day extension.

In addition to asking extension of trial, McKay sought further answers to defendants' interrogatories by the Government and modification of the

(Continued on page 7)

## 'Blonde' Sets Para. Record With \$31,000 Weekend; Other Pictures Big

Favored by the tremendous influx of visitors, the school vacation, mild weather and, above all, high-scoring product, Broadway film houses had a boom Easter weekend, with new records established at two theatres and with near-record business at others. Prospects are for a banner week and extra shows have been set for the rest of the week at most theatres.

Excluding New Year's Eve when the price scale is boosted, the Paramount set a new Saturday and Sunday record with "My Favorite Blonde" and Tommy Dorsey's orchestra on the stage, estimated at \$31,000. The show is expected to bring an estimated \$80,000 for the first week which ends tonight and is expected to play four weeks.

After scoring the biggest pre-Easter business at the Radio City Music Hall last week, "Reap the Wild Wind," Paramount-DeMille 30th anniversary picture, with the holiday stage

(Continued on page 3)

## Stromberg to Make 6 or More for U.A.

The deal by which Hunt Stromberg will produce for United Artists release is scheduled to be closed here this week following the return of Edward C. Raftery, United Artists president, from the Coast today.

Stromberg, who arrived from Hollywood yesterday, said that the deal is for three years and calls for a minimum of six pictures, and the number may be more.

## Will Seek Delay of Divorce Suit Today

Federal Judge Henry W. Goddard will be asked today to postpone until April 16 the Government's action to compel Paramount and 20th Century-Fox to divest themselves of a total of 38 theatres which the Government alleges were acquired contrary to the consent decree provisions governing theatre acquisitions.

The new postponement has been agreed upon by opposing counsel.



## 26 Disney Shorts A Year for RKO

Hollywood, April 6.—RKO today announced consummation of a two-year contract with Walt Disney under which the company will distribute 26 Disney shorts a year. The company has formerly distributed 18. The expanded number includes Latin-American subjects in connection with which Disney recently visited South America. Disney also will revive the "Silly Symphonies" series, discontinued some years ago. The deal covers distribution of "Bambi" but no other feature-length films.

## Personal Mention

M. R. and MRS. HENRY GINSBERG are the parents of a daughter, weighing 6 pounds, 12 ounces, born at Cedars of Lebanon Hospital, Los Angeles, on Saturday. It is their third child. GINSBERG is vice-president and general manager of the Paramount studio.

NORMAN H. MORAY is touring the South after a visit to the Coast.

PAUL FIELD, manager of the Strand, Rochester, N. Y., has enlisted in the Army. EDWARD HOWARD has taken his place.

MRS. A. M. SCHUMAN of the Black Rock Theatre, Bridgeport, Conn., is vacationing at Hot Springs, Ark.

ALEXANDER KORDA is expected to arrive from England by clipper within the next few days.

WALTER BRANSON, Western division manager for RKO, returned yesterday from a trip to Chicago and Minneapolis.

C. E. Peppiatt, United Artists' district manager in Atlanta, is recovering after a recent operation in Miami.

DARRYL F. ZANUCK and WILLIAM GOETZ left California last night for the East by plane.

MR. and MRS. VICTOR CASSELLA of New Haven are parents of a daughter, born last week at Grace Hospital there.

## Memphis Variety Club Gets Plaque

MEMPHIS, April 6.—R. J. O'Donnell of Dallas, National Assistant Chief Barker of the Variety Clubs, formally presented Memphis Variety Tent 20 with a silver plaque citing the club for outstanding humanitarian work in maintenance of its mother's milk bank, credited with saving the lives of many newborn babies, at a banquet here tonight.

The award was not for money raised by the Memphis tent, O'Donnell said, but for the good it had done. He cited figures of \$165,000 raised in his own Dallas tent, \$100,000 by Detroit and a like sum by Pittsburgh, but said the \$7,500 raised by Memphis tent had been used with outstanding effectiveness. The plaque was awarded to Memphis at the national convention in Atlantic City last Summer.

M. A. Lightman, Sr., Chief Barker of the Memphis club, accepted the plaque and acknowledged the club's indebtedness to cooperating physicians, present as honor guests. Previous winners were Washington and Detroit.

O'Donnell said there will be no more Variety Club conventions until after the war, but that it is hoped soon the national membership will be raised from 6,500 to 10,000, with new chapters planned for San Francisco, Portland, Salt Lake City, Seattle, Denver, New Haven and New York, putting a club in each of the 31 distribution centers.

Paul Short, Dallas Chief Barker, presided over induction of new members.

## Jack Warner Given Medal by Veterans

HOLLYWOOD, April 6.—Jack L. Warner Saturday night was awarded a gold medal in recognition of his services to war veterans by 2,000 disabled veterans of the first World War, at special pre-Army Day ceremonies at the U. S. Hospital at Sawtelle, Cal.

Warner said: "It has been a privilege and a pleasure to help perpetuate the heroism of our soldiers of 1917-'18. Your deeds have given courage to millions of young men now carrying the burden of the present war." The ceremonies were broadcast by short wave to the nation's forces abroad.

## Stars to Tour for Service Relief Aid

A "Hollywood Victory Caravan" made up of 20 or 30 leading film players about May 1 will begin a tour of 13 cities across the country, playing one-night benefit performances, with the proceeds to be divided equally between the Navy Relief Society and the Army Emergency Relief.

The Hollywood Victory Committee will supply the talent for the shows, which will be given over a period of about two weeks. The Navy Society's share will be added to the current national drive for \$5,000,000.

In charge of arrangements will be Stanton Griffis and Clarence Dillon, representing the Navy Relief Society, and Under Secretary of War Robert P. Patterson, president of the Army Emergency Relief.

The "caravan" will open in Washington and appear in 12 other cities, in the following order: Boston, Philadelphia, Cleveland, Pittsburgh, Detroit, Chicago, St. Louis, Kansas City, Des Moines, Dallas, Houston and San Francisco. The exact dates and the personnel of the troupe have not yet been finally determined, it was said.

## M-G-M 'Ship Ahoy' Tour for Bond Sales

In conjunction with M-G-M, the Defense Savings Staff of the U. S. Treasury Department will launch a nationwide "Ship Ahoy" Minute Girls' tour next Monday to stimulate the sale of defense bonds and stamps. Two starlets from "Ship Ahoy," Jetsy Parker and Dorothy Schoemer, will make the tour.

The tour was planned by Howard Dietz, director of M-G-M advertising and publicity, and will be supervised by William R. Ferguson, exploitation manager, in cooperation with Carlton Duffus, chief of motion pictures and special events of the Treasury Department.

The first appearance will be in Minneapolis with dates so far set up to June 1.

## \$20,000 Raised for Navy

MIAMI BEACH, April 6.—Nearly \$20,000 was raised for the Navy Relief Fund at the all-star show arranged and directed by Lt. Comdr. Walter Winchell and a staff of aides here. Winchell and Ben Bernie were masters of ceremonies. The show was staged by Larry Schwab, former Broadway producer.

## Cinema Lodge Gives Camera, Film to Navy

The Cinema Lodge of B'nai B'rith has donated a Bell & Howell 16 mm. camera and 2,000 feet of Kodachrome film to the U. S. Navy, for use in making photographic records of activities in the United States troop transport service.

Presentation was made yesterday by A. W. Schwalberg, honorary president of the lodge, to Chaplains Ernest R. Barnes and Joshua L. Goldberg of the Navy. Irving H. Greenfield is president of the lodge.

## Allied Board Meets In Chicago April 14

WASHINGTON, April 6.—A meeting of the national board of directors of Allied States Association has been set for April 14 in Chicago by Abram F. Myers, chairman, at which time final action on the proposed new sales plan of the United Motion Picture Industry will be taken.

The meeting is scheduled to decide whether Allied's annual national convention will be held this year. A convention is doubtful at present because of transportation difficulties.

## Late News Flashes from the Coast

Hollywood, April 6

RKO announced today that Joseph Nolan will rejoin the studio next Monday in charge of casting, stories and commitments. Nolan, who has been inactive during the year since he left RKO, formerly was for some years treasurer of the company and later vice-president in charge of the studio.

Robert Sisk will leave his Paramount production berth in May, terminating eight months during which he produced "Forest Rangers" and completed scripts of "Texas Guinan" and "Angel in Furs." Sisk has not as yet disclosed his plans.

Joseph I. Breen, whose return to his RKO post was originally scheduled for today, will continue his vacation in Mexico until late this month, it was disclosed.

William Lundigan was named today for the Dan Daily, Jr., role in M-G-M's remake of the lately shelved "Panama Hattie." Joan Carroll, Red Skelton and Virginia O'Brien also are set for the new version, which will retain several production numbers filmed.

The Association of Motion Picture Producers at its monthly meeting today approved recommendations of the guilds' and unions' committee for the system of identifying studio employees. The recommendations submitted eliminated certain features considered objectionable.

Ellen Drew, who has been under suspension for declining a role in Paramount's "Priorities of 1942," will return to the studio to co-star with Eddie Albert in "Lady Bodyguard," it was announced.

Gordon S. Mitchell, manager of the Research Council of the Academy of Motion Picture Arts & Sciences, left tonight for Fort Sill, Okla., to attend a showing of two field artillery training films after which he will proceed to Washington where he will be joined by Darryl F. Zanuck for conferences with the Chief Signal Officer on the training film production program.

Producers Releasing Corp. announced today it will fly the press to San Quentin on Sunday to preview "Men of San Quentin."

Mary Roberts Rhinehart's "Tish" was announced today by M-G-M as a vehicle for Marjorie Main. Spring Byington will be in a featured role.

"Hero Hunters," original by Ralph Dietrich based on the investigations conducted for the Carnegie Foundation by field men, was announced today by 20th Century-Fox for early production.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## 20th-Fox Net For '41 Up to \$4,921,926

(Continued from page 1)

balance of \$9,028,374. Net balance at close of 1940 was \$7,088,707. The base of \$1,939,667 consists mostly of additional funds in England received after Dec. 27, 1941. During the year, assets in enemy-occupied countries were completely written off in the amount of \$496,690.

**National Theatres Corp., in which 20th Century-Fox has a 42 per cent stock interest, had consolidated net income of \$2,397,246 for 1941, it was reported, compared with \$2,037,177 for the previous year. A dividend of \$693,000 was paid by National Theatres to 20th Century-Fox, the same as in 1940. The company's interest in National Theatres' 1941 earnings amounted to \$1,006,843.**

Current assets shown in the consolidated balance sheet at Dec. 27, 1941, amounted to \$39,483,642, including cash of \$13,483,046, domestic and foreign, as against current liabilities of \$7,476,156. Inventories increased during the year by \$5,986,180, occasioned principally, the report states, by the consent decree's trade showing requirements.

### \$48,760,290 Income

Gross income for the year amounted to \$48,760,290, of which gross income from sales and rentals of film and accessories was \$46,493,707. Operating and administrative expenses amounted to \$11,859,180, and amortization of production and other costs to \$26,073,850. Provision for Federal income taxes was \$2,275,162.

### Roxy Theatre Earnings

Net profit of \$36,934 for 1941 was reported yesterday by Roxy Theatre, Inc. Gross income amounted to \$1,903,408 and operating expenses \$1,648,324.

## Depinet Sales Drive Extended to June 19

Ned E. Depinet, vice-president of RKO in charge of distribution, yesterday addressed the staffs of the company's 38 branches in the United States and Canada from the home office over a long distance telephone hookup, announcing the extension of the Depinet sales drive from May 8 to June 19.

Nat Levy, drive captain, will leave tomorrow for a tour of all branches. He will be accompanied through the East by Robert Mochrie, Eastern division manager, and will be joined later for the Western tour by Walter E. Branson, Western division manager. A number of home office RKO executives were present at Depinet's talk, including A. W. Smith, Jr., general sales manager; the division heads; Leon Goldberg, treasurer; Garrett Van Wagner, comptroller; Gordon E. Youngman, vice-president and general counsel; J. Miller Walker, secretary, and others.

# Reviews

## "In This Our Life"

(Warners)

Hollywood, April 6

WITH Bette Davis and Olivia de Havilland, two of the five nominees for this year's Academy Awards, in the two principal roles, and with George Brent, Dennis Morgan, Billie Burke, Frank Craven, Charles Coburn, Hattie McDaniel and Lee Patrick leading the supporting cast, there can be little question about the exploitation value of this picture.

A considerable question about the audience-satisfaction value of it must be reported in evidence, however, on the occasion of its preview at the Warner Theatre in Beverly Hills. There the audience manifested somewhat the kind of response which used to be accorded melodramas of the footlight era.

The story concerns mainly two sisters, good and bad, and the damage to their individual and collective lives, and to those of their family and affiliates, by the doings of the bad girl. This sister, played by Miss Davis, runs away with her sister's husband, leaving her own fiancé brokenhearted, marries him after a period in which a divorce is arranged, causes him to commit suicide, then returns home to attempt to regain the affection of her fiancé, who has turned to the good sister and is on the point of marrying her. While attempting this, she kills a woman and child by reckless driving, lies to place the blame upon a colored servant, is caught in the lie by her former fiancé and, faced with imprisonment, tries to get an unprincipled uncle to use his influence to save her from justice. She fails, flees the community, is pursued by the police and dies when her car plunges over an embankment.

The bad sister is introduced into the picture as bad and presented as consistently and persistently bad throughout, with no explanation as to cause and little as to purpose. Lacking this, the film stacks up simply as a chronicle which makes no point beyond the basic one that the wages of sin is death. The audience reported upon indicated disinterest in and some amusement at this particular redemonstration of that principle.

Performances in general are such as are to be expected from the talent employed, but artificiality of material deprives them of much of their power to entertain. David Lewis acted as associate producer to executive producer Hal B. Wallis and John Huston directed from a screenplay by Howard Koch based upon a novel by Ellen Glasgow. It is not a picture for children.

Running time, 100 minutes. "A."\*

ROScoe WILLIAMS

\*"A" denotes adult classification.

## "Murder in the Big House"

(Warners)

Hollywood, April 6

WARNERS' "Murder in the Big House" is a concisely told story of newspapermen solving a murder committed in a prison death row to prevent a killer, about to be executed legally, from exposing a crime ring. Well made and tersely directed, the picture offers little in the way of marquee embellishments other than the title.

Principal players are Faye Emerson and Van Johnson, newcomers to the screen; George Meeker, Frank Wilcox, Michael Ames and Roland Drew.

B. Reeves Eason directed the original screenplay by Raymond L. Schrock, with Jerry Chodorov given credit for the idea. Some of the dialogue is trite and the ending is reminiscent of "The Front Page." A cub reporter and a veteran discover that a convict has been murdered in death row under circumstances which make it appear that a bolt of lightning struck him as he was awaiting execution. After a series of adventures they manage to solve the crime and prevent other murders, thus bringing about the exposure of a political ring.

Running time, 60 minutes. "G."\*

VANCE KING

\*"G" denotes general classification.

## Schad Anti-Trust Trial Is Resumed

PHILADELPHIA, April 6.—Final hearing in the anti-trust suit of Harry J. Schad, Reading Pa., exhibitor, was resumed today before Judge J. Cullen Ganey in U. S. District Court here. Frank L. McNamee, former RKO branch manager here and now associated with Jay Emanuel Theatres, which has a pooling arrangement with Schad in Reading, testified all

day as the first witness for the plaintiff and will return to the stand when the case is continued tomorrow.

In his testimony McNamee charged that Warner Bros. controlled exhibition in Pennsylvania and that Wilmer & Vincent circuit in Reading was already overbought on 20th Century-Fox product when the company sold away the 50 per cent franchise from Schad's Astor to the circuit's Embassy and State which already had the other 50 per cent.

# Easter Grosses Boom B'way; 'Blonde' Big

(Continued from page 1)

presentation, grossed an estimated \$68,500 for the four days of its second week beginning Thursday. This is better by an estimated \$5,000 than the first four days of the first week.

"To the Shores of Tripoli" with the stage show at the Roxy drew an estimated \$41,300 Friday through Sunday. The film is now in its second week and will continue.

### 'Jungle Book' Opens Well

"Jungle Book" had a big opening at the Rivoli, taking an estimated \$15,100 Saturday and Sunday. "Ghost of Frankenstein" provided the Rialto with a new weekend record, estimated at \$6,000 for Friday through Sunday.

"The Male Animal" with Shep Fields' orchestra grossed an estimated \$25,100 Friday through Sunday at the Strand and will bow out Thursday night, completing a second week. "Dangerously They Live" goes in Friday with a stage show headlining John Garfield, Dick Stabile's orchestra, Gracie Barrie and Jerry Lester.

At the Globe, "Two Yanks in Trinidad" drew an estimated \$6,500 Saturday and Sunday, which is high for the theatre.

### 'Happens on Ice' Good

Business at the legitimate shows was less impressive. "It Happens on Ice" at the Center was among the better grossers, drawing standees Saturday evening. At the 12 shows which gave matinee yesterday business ranged from poor to good, it was stated, with the Center's ice show, "Blithe Spirit," "Junior Miss" and "Lady in the Dark" reporting good grosses.

# Film Priorities Will Be Weighed Today

Representatives of the motion picture producing companies will meet in Washington today with M. D. Moore of the War Production Board to discuss the priorities situation.

Yesterday a committee of producer representatives met at the offices of the industry's War Activities Committee for preliminary discussions. Those present yesterday who will also attend today's meeting include Barney Balaban, Paramount president; Harvey Briggs, Warners; L. H. Buell, Paramount; Frank Cahill, Warners; Arthur Greenblatt, Producers Releasing; Donald E. Hyndman, of Eastman Kodak and the War Activities Committee; John J. O'Connor, Universal; George Smith, Columbia; William Spencer, Loew's; Steve Brody and Lindsley Parsons, Monogram; George P. Ulcigan and Thomas E. Mahaffy, Soundies Distributing Corp., and Alex Kelly, 20th Century-Fox.

Robert Carr of March of Time was also present at the session. That company will be represented by Richard de Rochemont at today's meeting. Fred Schmidt of Erpi and Barton Kreuzer of RCA, also were present.



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**REX BEACH'S**

*The*

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from frontier annals . . . NOW told in smash  
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**MARLENE  
DIETRICH**

with MARGARET LINDSAY • HARRY CAE

Screen Play by Lawrence Hazard and Tom R







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WAYNE**



**HARD BARTHELMESS • WILLIAM FARNUM • GEORGE CLEVELAND**

ected by **RAY ENRIGHT** • Associate Producer, Lee Marcus

Produced by  
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## Steinbeck Play to Open Tonight and Circus Thursday

First event of the week on the legitimate stage calendar for Broadway is the opening tonight of the John Steinbeck play, "The Moon Is Down," which will be presented by Oscar Serlin at the Martin Beck. Otto Kruger and Ralph Morgan head the cast, which includes Whitford Kane, Leona Powers, Jane Seymour and Alan Hewitt.

On Thursday evening, at Madison Square Garden, the curtain is scheduled to rise on the 1942 edition of the "Greatest Show on Earth." The Ringling Bros. and Barnum & Bailey Circus, produced by John Ringling North, staged by John Murray Anderson and designed by Norman Bel Geddes, has among other features "Mr. and Mrs. Gargantua the Great" and a "Ballet of the Elephants."

Among the subsequent openings is "Autumn Hill" which begins next Monday at the Booth. Beth Merrill has top role in the play.

On April 14, Paul Muni will appear in the Emlyn Williams' play, "Yesterday's Magic," a Theatre Guild production, at the Guild Theatre.

## NEW YORK THEATRES

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**TOMMY DORSEY**

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**RKO**

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BETTY GRABLE-VICTOR MATURE

**'SONG OF THE ISLANDS'**

and  
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SECOND YEAR — SECOND EDITION  
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501 Seats for Every Perf. 50c. EVGS. AT 8:40

## Special Concert at Center on Sunday

In a special public program marking the 500th performance of the "Music Hall on the Air" radio series, Gustav Mahler's "Eighth Symphony" will be presented at the Center Theatre Sunday at 12:30 o'clock by the Radio City Music Hall Symphony Orchestra, a chorus of 300, and seven solo artists. Erno Rapee will direct.

The performance is under the direction of Gus S. Eysell, managing director of the Radio City Music Hall and the Center Theatre. The advance ticket sale indicates a capacity house, it was reported.

## Chicago Service Center Expanding

CHICAGO, April 6.—Expanded activities for service men during March were described in the fourth monthly report of the Amusement and Recreation Division of the Chicago Commission on National Defense. Eight stage shows were presented on Saturdays and Sundays during March and soldiers were invited to attend the world premiere of "Joe Smith, American." The film was run three times to take care of the overflow.

The principal work of the division is maintenance of a 16-story building which acts as a center for the service men. An electric organ has been installed and a series of wrestling and boxing bouts will be started during April. Another special feature is a recording machine which permits the men to send records of their voices back home.

## Sunday Dancing Bill Is R. I. Competition

PROVIDENCE, April 6.—Awaiting only the signature of Gov. J. Howard McGrath to make it law after passage by both houses of the legislature, is a bill legalizing Sunday dancing in Providence, Pawtucket, Woonsocket, Newport, Cranston, Central Falls, Burrillville and West Warwick.

The measure, designed to provide additional recreational facilities for service men on weekend leave here, promises to open up a field of competition to film theatres which hitherto have had the recreation and amusement field much to themselves in these communities on Sunday.

## Baltimore Club Will Back Summer Camp

BALTIMORE, April 6.—The local Variety Club plans to devote its Summer charitable activities to sending underprivileged children to camp. The welfare committee, of which J. Louis Rome is chairman, is investigating desirable locations and other problems.

Sending the children to camp will replace, temporarily, an earlier idea to establish a medical clinic.

## Brazil Approves 'Dictator'

"The Great Dictator," Charles Chaplin film for United Artists' release, has finally been approved by the Brazilian Government, U. A. announced. The film will open in Rio de Janeiro and Sao Paulo on May 15.

## 'Happens on Ice' Seen by 1,100,000

The Center's "It Happens on Ice" to date has played to 1,100,000 and by the end of this week the figure will be raised by another 40,000, according to advance sales. However, closing of the show is anticipated within a few weeks, in which event it would be followed by another skating production which would open about June.

The current show will continue after April 18 on a week-to-week basis for as long as business warrants. The theatre had a big turnover over the weekend and yesterday and will probably finish the week with an estimated \$30,000. Whether the next show will be a third edition of "It Happens on Ice" or a completely new production has not been decided.

## 4-A Removes Griffin As AGVA Secretary

The international board of the Associated Actors & Artistes of America yesterday removed Gerald Griffin as executive secretary of the American Guild of Variety Artists. In his place the board named Thomas J. Phillips, executive secretary of the Brother Artists Association, to serve as general organizer for AGVA.

Griffin will continue for two weeks to advise Phillips on current affairs. Jonas T. Silverstone was continued as counsel for AGVA. Last Thursday, the 4-A suspended the authority of the AGVA national board and national officers. This suspension will continue in effect and Phillips will be responsible to the 4-A board.

Meanwhile, AGVA, together other AFL unions in the Combined Theatrical and Amusement Crafts Council, has called a strike against the circus scheduled to open at Madison Square Garden Thursday. It is claimed by the council that circus officials refused to negotiate a contract.

## Indianapolis Club's Installation April 13

INDIANAPOLIS, April 6.—The eighth annual banquet and installation of officers will be held by the local Variety Club April 13 in the Claypool Hotel. A cocktail party in the club rooms in the Lyric Theatre building will precede it.

For the first time the banquet is open to the ladies, and is not limited to barkers, but is open to all Indiana people in the industry. Leo J. McGinley is chairman of the banquet committee, assisted by Al Blocher, Richard Frank and Marc J. Wolf.

## Honor Loew Manager

WATERBURY, CONN., April 6.—Edward FitzPatrick, manager of the Loew-Poli here, was guest of honor at a testimonial luncheon at the Hotel Elton and the recipient of a plaque for obtaining first honors in exploitation campaigns. Morey Goldstein, M-G-M manager here, presented the plaque.

## Delay 'Saboteur' Opening

The opening of the Alfred Hitchcock-Universal picture, "Saboteur," at the Keith Theatre in Washington has been postponed from April 15 to April 22. Hitchcock flew to the Coast yesterday for the final approval of the film.

## Plays Go to Eastern Houses for Summer

Broadway stage plays again will be presented this summer in a group of Eastern theatres, termed by the producer, Jules J. Leventhal, the Atlantic Coast Circuit. To date four houses have arranged for the shows with negotiations under way for others. The four are two Brandt in the Windsor, Bronx, and Flat, Brooklyn, which have vaudeville during the rest of the year, and the Central, Cedarhurst, Long Island, and the Central, Passaic, N. J.

### More Under Consideration

William Brandt said yesterday that the Summer stage offerings are under consideration for other Brandt theatres but nothing definite has been set.

The first booking is at the Flatbush which will bring in "Native Son" on April 14. The house will drop the current vaudeville tomorrow evening. The Windsor will open with the play April 21. The Passaic and Cedarhurst have not yet set bookings. The price scale at all houses will be 25 to 50 cents for matinee shows, which will be given Wednesday, Saturday and Sunday, and 40 cents to \$1 for evenings.

## Oklahoma Club Aids Theatre Stamp Sale

OKLAHOMA CITY, April 6.—The local Variety Club has prepared a campaign press book on the sale of defense savings stamps and bonds in Oklahoma theatres. The book was prepared by C. B. Akers, a director of the local club and assistant general manager of Griffith Theatres. Louis C. Griffith is chief barker of the club.

In the book are suggestions for theatre promotion of the sale of stamps and bonds, including sale at the box-office, sale to employees, as prizes, in cooperation with schools, with concessions and the like. There are also suggestions for lobby display material, trailers and special advertising mats.

## Park in Pittsburgh To Open on April 18

PITTSBURGH, April 6.—This area's leading competitor to motion picture theatres, the Summer Kennywood Park, will open its 44th season April 18. A. Brady McSwigan is president. Frank L. Danahey, formerly publicity head, will be Kennywood manager this year, succeeding Carl E. Denninger, who resigned to enlist in the U. S. Naval Reserve. R. W. Comstock will be assistant manager.

**"MEET ME AT THE ASTOR"**

*The*  
**HUNTING ROOM**

Luncheon a la Carte  
Dinner from \$1.75

**HOTEL ASTOR**  
TIMES SQUARE



# Schine Trials Set for May 9; 'Final Delay'

(Continued from page 1)

Government's request for admission of certain facts by Schine.

Samuel Simon, special assistant to U. S. Attorney General, disclosed to the court that he probably will be called into Navy Service on or about June 15, and that expediting the trial as far as he is concerned is vital.

Simon said the admission of facts directed at Schine was based only on points about which there is no dispute, adding that if defendants do not comply his own recourse would be to subpoena Schine books, records and employes at the trial.

"This trial can be concluded in from six weeks to two months, if defendants are willing to cooperate on matters which need no dispute," he said.

## Will Examine Schine

J. Myer Schine was present at the hearing. McKay revealed that by stipulation with Simon he has agreed to produce Louis W. Schine for examination next Monday, apparently in Gloversville.

Two new Schine counsel were introduced and admitted to court. They are Herman L. Weisman of New York and Richard B. Byrne of Syracuse.

With Simon was Holmes Baldridge, special assistant Attorney General in charge of the Government's anti-trust trial division.

Declaring considerable hardship would be worked upon the Government if there was a further delay in the trial, Simon asked early during the session that the date be left at April 28.

McKay began his opening address to the court by pointing out this was the third time he had been before Judge Knight on the question of answers to interrogatories which, he declared, still were unsatisfactory.

"We consider these answers to be vitally necessary," he said. "We would not have made this new motion, but it was forced upon us." He then enumerated 15 of them which he branded as inadequate. He spent the most time on the Government's definition of first-class theatres and pictures.

## 'An Endless Circle'

"This is an endless circle we have been chasing ourselves around on," he pleaded in asking the court to demand better answers by the Government. "Instead of enlightening us, their answers have made us more confused."

At this point, the judge interrupted to say: "This description of a first-class picture or a first-class theatre—both you and Mr. Simon know what they are. Why all the argument?"

McKay admitted they both knew what "first class" means, but declared he wanted to know what Simon will claim it is during trial and that much depended upon the final definition.

Then from McKay came a charge that the Government could have obtained what information it now wishes from six to nine months in advance of trial. He said this has now been whittled down to 30 or 60 days.

The Schine attorney also demanded to know the number of witnesses the Government intends to call during

## PCCITO Favorable To Umpi Proposals

Los Angeles, April 6.—Trustees of the Pacific Coast Conference of Independent Theatre Owners will meet April 14 in San Francisco to pass on the proposed Umpi plan. Points 2, 3 and 4 are reported by officials as particularly acceptable to the organization's delegates to the Umpi meetings in New York, who assert they believe the Umpi plan "will work to the decided advantage of the small independent exhibitor." The delegates included Robert H. Poole, Robert White and Hugh Bruen.

## 200th Complaint Is Brought in Dallas

The 200th arbitration complaint since the opening of the boards Feb. 1, 1941, was filed at the Dallas tribunal last Friday, American Arbitration Association headquarters reported yesterday.

The complaint, which seeks some run and clearance relief, was filed by Edward Joseph, operator of the Texas Theatre, Bastrop, Tex., against Loew's, Warners, Paramount and 20th Century-Fox. Joseph charged the distributors refused to license his recently opened theatre on terms and conditions conforming with Sections 6 and 8 of the consent decree. He asked that a run be granted similar to that of the Strand, Bastrop, and for clearance over new theatres in the town now under construction.

A clearance complaint filed in Minneapolis by Lyle Carisch and Raymond Lee, operators of the Wayzata Theatre Co., against Loew's and Minneapolis first run theatres has been withdrawn following a settlement, terms of which were not disclosed.

## Rules Court May Stay FCC Orders

(Continued from page 1)

power to the frequency and power of WCOP.

The original petition to the Circuit Court was rejected by a two-to-one vote, but a motion for rehearing before all six members was granted and the judges, being equally divided on the question of the court's power to grant a stay, certified the question to the Supreme Court.

In ruling that the court had authority to issue a stay order, the Supreme Court pointed out that its opinion does not "in any way imply that a stay order would or would not be warranted upon the showing made by the appellant in this case."

trial, declaring one list had 77, a second 81, and that now he learns about 47 have been subpoenaed.

At another point in the hearing, Simon told Judge Knight the Government has attempted to answer defendant's interrogatories as fully as possible and asserted he doesn't believe McKay has any right to come into court and attempt to "make us file the type of answer he wants."

## Minn. Loss Exceeds 20% Cancellations, St. Paul Court Told

(Continued from page 1)

hibits spot bookings and split and short deals, all definite aids to the industry, he said.

David Shearer, also of counsel for the distributors, charged that the act "entirely lacks any public purpose, rather it is opposed to the public interest." He said it is designed for the benefit of "a small pressure group," and "confers advantages exclusively on a small class—the independent exhibitors."

The statute is in violation of the due process clause of both the State and Federal constitutions, he charged, and "is beyond the limitations of State police powers and legal legislation."

In arguing against the cancellation clause, he said, "Every picture is made for a definite purpose and is of interest to every family." He charged the law constitutes unlawful interference with the copyright, interstate commerce and Sherman anti-trust laws, and the Federal industry consent decree.

"The motion picture industry," Shearer said, "was developed on a flexible basis on which it might prosper and adjust itself to meet its difficulties. The Minnesota law threatens that flexibility."

Other attorneys representing the distributors at today's hearing were Frederick W. Lorenzen and C. Stanley Thompson of New York.

## Group to Plan Int'l Relations Program

(Continued from page 1)

and Fortunat Baronat, Universal. The program will be based on the joint efforts of the New York and Hollywood foreign department committees, and resulted from an exchange of views by the two on March 25 in Hollywood, with Whelan representing the Eastern committee.

William Gordon of the RKO studio, a member of the Hollywood committee, reported at yesterday's meeting on the successful trip to Ensenada of a group of Hollywood stars to entertain Mexican soldiers. He also reported on Hollywood's plans for entertaining Dr. Assia de Figueirido, assistant to the head of the Department of Press and Propaganda of Brazil. His Hollywood visit will culminate with a luncheon tomorrow at which Y. Frank Freeman, president of the AMPP, will preside.

## Mutual Gross for March Double 1941

Mutual's March gross billings continued the trend of the first two months in showing more than double for the same month in 1941. Billings for March, 1942, totaled \$1,053,444, an increase of 105.4 per cent, it was announced. The total for the first quarter was \$3,016,141, an increase of 106.4 per cent over \$1,461,162 billings reported for the first three months of 1941.

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MAGAZINE  
AD

LAUGHS AND MUSIC  
IN A  
BIG PICTURE


FROM the SENSATIONAL MUSICAL COMEDY HIT that BROADWAY HOWLED AT for MONTHS COMES REPUBLIC'S GREAT screen SMASH — "YOKEL BOY!" If

EVER there was a need FOR laughter, now is the TIME. And if ever there WAS a picture designed TO fill that need, "YOKEL BOY" is the one. It's an UPROARIOUS farce comedy WITH music with lots of very FUNNY people. EDDY FOY, JR., plays the FOCAL yokel; JOAN DAVIS is HILARIOUSLY VOCAL. And they HAVE ALBERT DEKKER, ALAN MOWBRAY, ROSCOE KARNS, MARILYN HARE, MIKHAIL RASUMNY, and MARC LAWRENCE to help them in the HIGH-jinks and shenanigans. When BUGSIE MALONE, America's FOREMOST mobster, decides to BECOME a glamorous movie hero, THE laughs pile on so fast that you'll ENJOY every minute of it. There IS a lot of fine music, too—in fact, EVERYTHING to entertain you. "YOKEL BOY," 1942's best COMEDY, is



A REPUBLIC PICTURE





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Intelligent  
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to the Motion  
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Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 68

NEW YORK, U. S. A., WEDNESDAY, APRIL 8, 1942

TEN CENTS

## Theatres of Nation to Aid Sale of Bonds

### WAC and Treasury Dep't Complete Plans

Plans have been completed between the War Activities Committee of the Motion Picture Industry and the Treasury Department for participation by the nation's theatres in the sale of war bonds and stamps. A total of 15,000 theatres are expected to participate.

Joseph Bernhard, chairman of the Theatres Division, and Adolph Zukor, chairman of the Drives Division, will be in charge of the drive.

Final details, including the dates of the drive, are expected to be determined at a meeting here on Friday to be attended by Treasury Department representatives and WAC officials.

Preliminary meetings already have been held in Washington and here. The Hollywood Victory Committee

(Continued on page 5)

## WPB Cancels Meet With Studio Group

WASHINGTON, April 7.—War Production Board officials called off the meeting which was to have been held today for the purpose of discussing the material priorities situation as it affects the studios. They said the postponement was indefinite and gave no indication when the conference would be held.

The conference, it was said, was arranged by the Hollywood industry with the purpose of securing an opportunity to discuss studio needs before the WPB issued any restriction orders covering the hundreds of items and materials required for production.

It was proposed that representatives

(Continued on page 5)

## 70 Studio Players Set for Relief Tour

HOLLYWOOD, April 7. — Seventy "name" personalities will entrain on the "Hollywood Victory Caravan" when it tours 13 American cities on behalf of the national drive for Army Emergency Relief and the Navy Relief Society, it was decided today by the Hollywood Victory Committee following an emergency meeting of film casting directors and

(Continued on page 6)

## May 19 Fixed for Schine Case Trial; 10-Day Stay Given

BUFFALO, April 7.—Trial of the Government's anti-trust case against Schine Theatres and the "Little Three," has been set for May 19, instead of May 9, by decision of the court and agreement of opposing counsel, it was disclosed today.

The later date was agreed upon during a conference between counsel and Federal Judge John Knight which took place immediately following a hearing yesterday on motions by Willard S. McKay, chief Schine counsel. Apparently in haste to end the controversy, Judge Knight first set the earlier date, which falls on Saturday. Court sessions are brief on that day. In consideration of this and further requests by McKay—who had originally asked for a 60-day postponement—a further extension of 10 days was granted. The trial had been on the calendar for April 28.

On file now are affidavits by McKay and Seymour Simon, special Department of Justice attorney. Their affidavits voice disagreements in the

(Continued on page 5)

## Divorce Suit Delay Approved by Court

Federal Judge Henry W. Goddard yesterday granted a request by counsel for a postponement to April 16 of the hearing scheduled for yesterday on the Government's action to compel Paramount and 20th Century-Fox to divest themselves of a total of 38 theatres allegedly acquired contrary to provisions of the consent decree.

## Minn. Anti-5 Cases Await Court Ruling

St. Paul, April 7.—The two actions involving the major distributors in a constitutional test of the Minnesota anti-block-of-five law went to Judge Albin S. Pearson in Ramsey County District Court here today after the State rested its case. In one of the actions Paramount, RKO and 20th Century-Fox are charged with violating the law and in the other those three and Warners, Loew's and United Artists are seeking to have the law declared invalid.

## KAO Meet Today; RKO Has Control

The annual meeting of stockholders of Keith - Albee - Orpheum Corp., scheduled for today at the home office, will be the first in approximately 10 years at which RKO, the parent company, has exercised voting control.

The K-A-O first preferred stockholders received the right to elect a majority of the directors in 1932 after three consecutive dividends on the preferred had been passed. Voting control was retained by the preferred holders until last Fall when RKO acquired from M. J. Meehan the majority outstanding preferred stock, together with tenders from other holders.

D. K. David and John J. McCaffrey, representatives on the board of

(Continued on page 5)

## 144 of 199 Arbitration Complaints In 14 Months Are on Clearance

Of the 199 arbitration complaints filed with the 31 industry boards during the first 14 months of operation ended March 31, 144 were on clearance, a report made public yesterday by the American Arbitration Association revealed.

Of the remaining actions, 30 involved some run, 19 were combination complaints and six were designated as run cases. In the 14 months' period, 95 awards were made by arbitrators, of which 49 were in favor of distributors and 46 in favor of exhibitors. A total of 48 cases were withdrawn after filing, presumably following settlement agreements.

The national appeals board received 30 appeals and handed down 20 decisions during the 14 months. Nine were in favor of distributors and 11 were in favor of exhibitors. Eight appeals are still pending and two were withdrawn prior to a decision.

The AAA is now compiling statistical material for a report on the average time required for the determination of a case and the average cost of an arbitration proceeding to exhibitor complainants. The study will cover the same 14 months' period and is expected to be ready about the end of the month.

## Two MPTOA Units Approve New Umpi Plan

### Oklahoma, W.Va. Groups Accept Proposal

The MPTO of Oklahoma and the MPTO of West Virginia have approved the revised selling plan of the United Motion Picture Industry, Ed Kuykendall, president of MPTOA, with which both organizations are affiliated, announced yesterday.

The organizations are the third and fourth, respectively, to announce ratification of the proposed new sales plan. Earlier the plan was approved by United MPTO of Eastern Pennsylvania, Southern New Jersey and Delaware, also an MPTOA affiliate, and MPTO of Virginia, an unaffiliated regional organization.

No exhibitor organization has yet announced its rejection of the plan.

Acceptance by the Oklahoma unit was reported to Kuykendall by Morris Loewenstein, president of the regional organization, after a poll of directors and members. Acceptance

(Continued on page 5)

## Dean Gets 8 Years, Is Fined \$10,000

Nick Circella, also known as Nick Dean, former official of the Chicago projectionists' local of the IATSE, was sentenced yesterday by Federal Judge Henry W. Goddard to eight years in jail and \$10,000 fine. Dean pleaded guilty last month to charges of conspiring to violate the anti-racketeering act. His co-defendant, Louis Kaufman, business agent of the Newark projectionists' local, is scheduled to come to trial on the same charges April 20.

U. S. Attorney Mathias F. Correa recommended a nine-year sentence.

(Continued on page 5)

## Zanuck and Goetz Here for Meeting

Darryl F. Zanuck will arrive from Washington today to join William Goetz, who came directly here from the Coast. They are scheduled to remain here about 10 days for conferences with company officials and directors preliminary to the annual meeting of 20th Century-Fox stockholders and the organization meeting

(Continued on page 5)



## Coast Flashes

**Hollywood, April 7**  
**R**EPUBLIC's four serials for the new season were set today as "King of the Royal Mounted Strikes Again," "G Men Versus the Black Dragon," "Daredevils of the West" and "Sambo in Darkest Africa," according to a studio announcement.

Tim Durant, film executive and former stock exchange figure, was named today as the fifth member of the United Artists' product committee headed by George Bagnall. Durant until recently was executive assistant to Edward Small and previously was with Charles Chaplin and King Vidor. Other members of the committee are Arthur W. Kelly, Daniel T. O'Shea and Loyd Wright.

Republic plans to make "Icecapades of 1943" as a follow-up to the first "Icecapades" film.

## Paramount Partners In N. Y. for Parleys

Paramount theatre partners from various sections of the country are here or en route to New York for conferences with Leonard Goldenson, Sam Dembow and Leon Netter at the home office.

Already in town are G. Ralph Branton, Myron Blank and Joseph Dietch of the Tri-States Circuit, Des Moines, and Fred Kent and Frank Rogers of Florida State Theatres. Julius Gordon of Beaumont, Tex., and Vincent McFaul of Buffalo are expected here within the next few days.

## Personal Mention

**W**ILL H. HAYS and **C**HARLES FRANCIS COE arrive today on the Coast.

**E. W. AARON** has returned from Florida.

**DENIS MURRAY** of TWA is the father of a daughter, born to Mrs. MURRAY yesterday at Wickersham Hospital.

**MILES LAMOREAUX** and **WILLIAM EGGLESTON** of the Forty Fort Theatre in Forty Fort, Pa., have joined the Army.

**HOWARD PARTRIDGE** of the Century Theatre, Rochester, has entered the Army.

**MAX ROTH**, Warner Buffalo branch manager, is in town.

**JACK KIRSCH** has left Chicago for a vacation in Miami.

**LESTER MCRAE**, manager of the Pastime, Lewistown, Pa., has joined the Army.

**HI SHAPIRO**, manager of the Terminal, Philadelphia, has left for Miami.

**JACKSON T. ECKENRODE** of the Penn Theatre, Wilkes-Barre, Pa., has enlisted in the Army.

**DAVID DYKES** of the Ashley Theatre, Ashley, Pa., is in the Army.

## Rodgers to Studio

**William F. Rodgers**, Loew's vice-president and general sales manager, left for Washington yesterday en route to the Coast. After visits in Washington, Chicago, Dallas and other cities on the way West, Rodgers will spend several weeks at the studio conferring on forthcoming product.

## Tyrone Power in Navy

**Tyrone Power** yesterday enlisted here in the Naval Reserve. Officials said he probably would be assigned in the morale and recreation division. He will start active duty after completing a film for 20th Century-Fox in about two months.

## 20th-Fox and Metro Set Trade Showings

M-G-M and 20th Century-Fox yesterday each set trade showings on groups of five pictures. The 20th Century-Fox group, forming the company's 10th block, includes: "The Man Who Wouldn't Die," "Whispering Ghosts" and "My Gal Sal," to be shown on April 15, and "The Mad Martindales" and "Moontide," on April 16.

M-G-M will show "Tarzan's New York Adventure" and "Sunday Punch," in some exchanges on April 16 and in others on April 17; "Ship Ahoy" and "Tortilla Flat" on April 23 and "Grand Central Murder" on April 24. However, the New York-New Jersey schedule is as follows: "Tarzan's New York Adventure" and "Sunday Punch," April 14; "Ship Ahoy," April 16, and "Grand Central Murder" and "Tortilla Flat," April 21.

## Name Lexey Warner Circuit District Head

**PHILADELPHIA, April 7.**—Jack Lexey, manager of the Broadway Theatre in South Philadelphia, has been promoted to the post of district manager for Warner Theatres in this zone, succeeding Lou Davidoff, recently promoted to the film buying department.

The change was made by Ted Schlanger, zone manager. Lexey has been with the organization for many years.

## Pep Club Concert Set

The Spring concert of the Paramount Pep Club Choral Society will be held April 17 at the Hotel Plaza, for the benefit of the James Buchanan Brady Foundation of the New York Hospital.

## Pathe Luncheon Friday

Pathe News will hold a buffet luncheon on Friday at 12:30 at its new quarters, 625 Madison Ave.

**Newsreel writer to write concise, punchy script for Newsreel's Staff Commentators. Ability to do rapid research, write under pressure. Write, giving work qualifications, personal data.**

Box 205, Motion Picture Daily

## Mexican Trade Pact On Films Is Studied

**WASHINGTON, April 7.**—The treatment accorded American motion pictures in Mexico will be explored at hearings to be held by the committee for Reciprocity Information beginning May 18.

This was learned as a result of disclosures by the State Department that concessions on motion pictures would be considered in the course of negotiations of a reciprocal trade agreement with Mexico.

The present rate of duty on Mexican film imports is two cents per linear foot for undeveloped and three cents for developed negatives, and one cent per foot for positives. Under the law providing for reciprocal trade agreements, rates may be cut up to a maximum of 50 per cent.

## Variety Club Unit Sought in Seattle

Film executives of Seattle have applied to the National Variety Clubs for a charter for a local club to cover the State of Washington and Alaska. The petition was signed by Frank Newman and Frank Christie of Fox Evergreen Theatres, exchange managers, and others. It will be known as Tent No. 27.

The national officers are expected to act shortly on an application for a charter submitted by I. J. Hoffman, New England zone manager for Warner Theatres at New Haven, and other New Haven executives. The club will be known as Tent No. 28 of Connecticut.

## Westchester County In Total Blackout

Without warning, all of Westchester county was plunged into a sudden blackout at 8:50 o'clock last night. It lasted an hour and 10 minutes, and was complete. The only exceptions permitted were war plants and the beacon lights on the tower of Station WFAS in White Plains. The test had been expected some time this week, and theatres for the last several days ran trailers pointing out that the theatre was just the place to pass a blackout.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## The Southern Sunshine Route

You span the continent in brief, restful flight in American's overnight skysleepers or luxurious club planes. Delicious meals. Courteous stewardess service. Only American follows the famous coast-to-coast, Southern Sunshine Route across Tennessee, Texas and Arizona.

### DAILY SERVICES

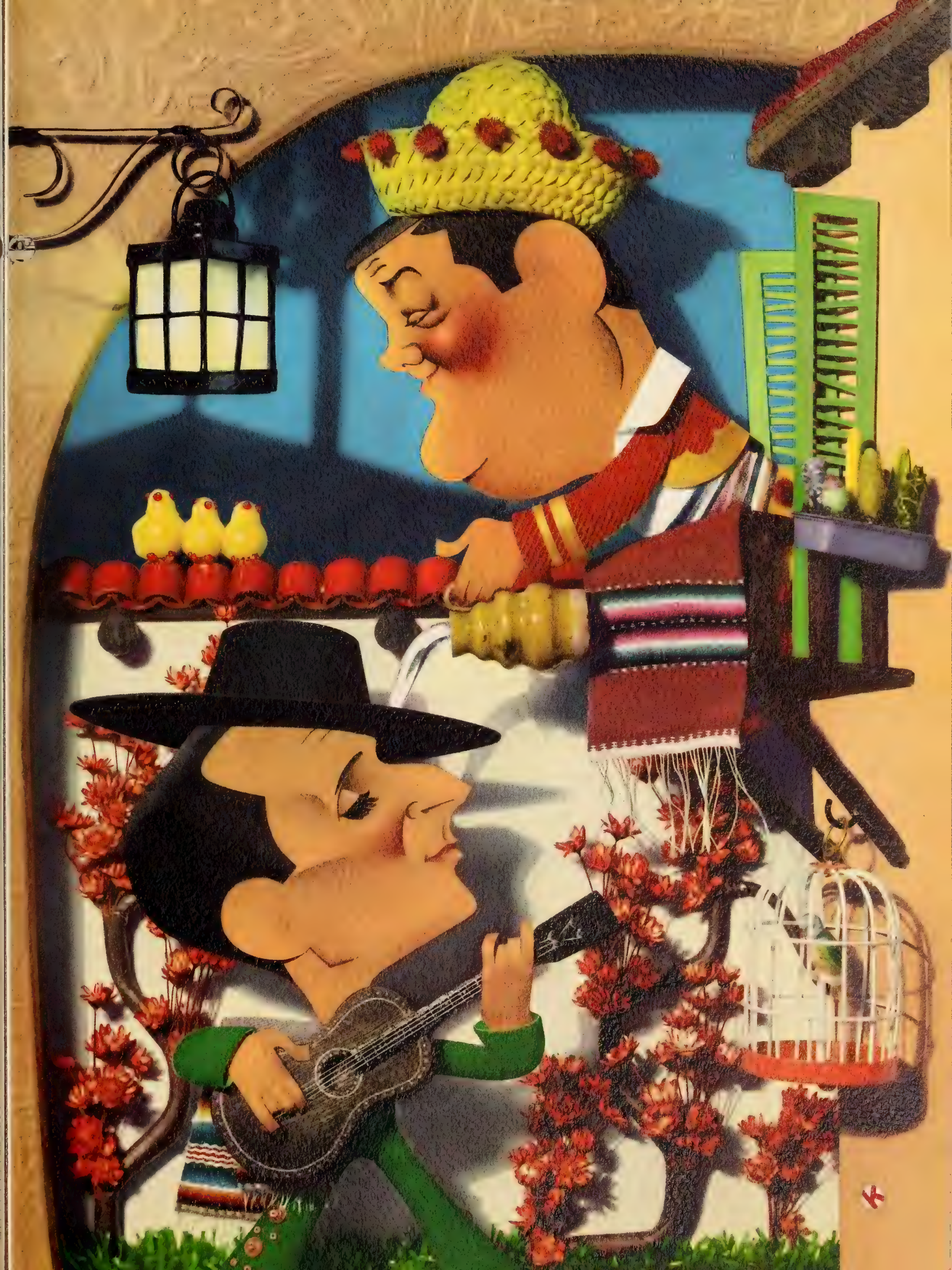
*The Mercury* (Two Sections) 4:30 pm & 4:45 pm  
*The Plainsman* . . . . . 5:25 pm  
*The Southerner* . . . . . 10:10 pm  
*Flight 37* . . . . . 10:55 pm  
*Sun Country Special* . . . . . 6:30 am

Call your Travel Agent for reservations, or Havemeyer 6-5000. Ticket Offices: Rockefeller Center at 18 W. 49th St. and Airlines Terminal, 42nd St. at Park Ave.

## AMERICAN AIRLINES Inc.

ROUTE OF THE FLAGSHIPS









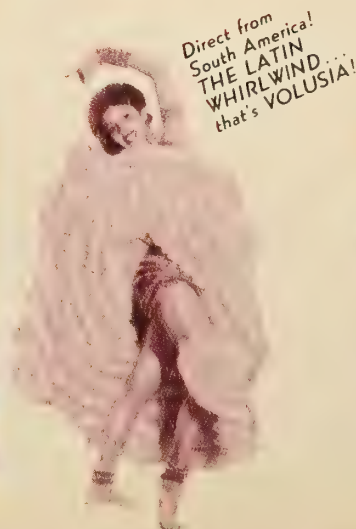
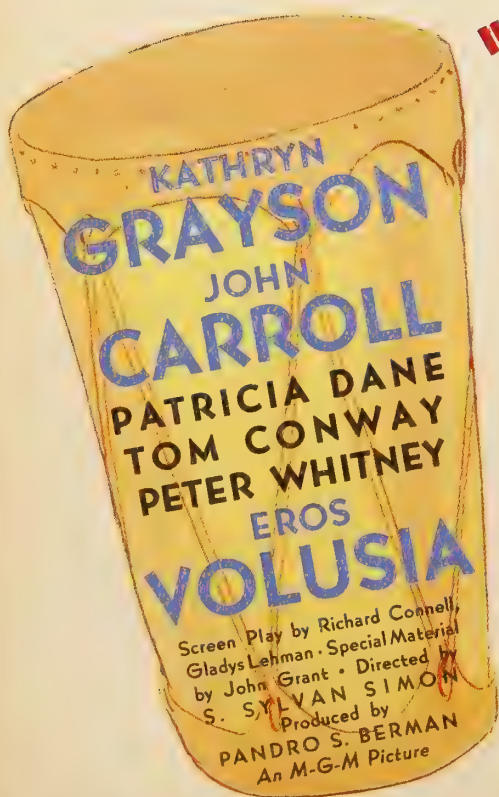
IT'S AS SIMPLE AS

**A B BOTT & C COSTELLO**

THAT THE DOUGH WILL BE  
R-O-L-L-I-N-G DOWN TO

**"RIO RITA"**

Watch my step!  
**LEO (RITA)**



Direct from  
South America!  
THE LATIN  
WHIRLWIND...  
that's VOLUSIA!



## CBS Reports Year's Net of \$4,804,733

CBS earned a net profit of \$4,804,733 after all deductions for a year ended Jan. 3, as compared with \$5,006,663 for 1940, the company reported yesterday. The profit actually was slightly higher in 1941 than 1940 but the figure was reduced by \$220,000 through a special provision for contingencies representing the approximate profit on the sale of artist management subsidiaries.

Earned surplus at the end of 1941 was \$11,874,594 as compared with \$10,502,414 at the end of 1940.

### Gross Income Increase

Gross income from the sale of facilities, talent, lines, records and the like was \$59,456,304 in 1941, compared with \$50,912,063 in 1940, while the net income after time discounts, agency commissions and the like was \$42,378,991 as compared with \$36,043,356.

In his annual statement, William S. Paley said the Pearl Harbor attack found radio "seasoned and ready." "For the duration," he declared, "Columbia's first task since Dec. 7 has been and will continue to be to make radio serve the cause of victory." He scored the FCC network regulations.

## Dean Gets 8 Years, Is Fined \$10,000

(Continued from page 1)

The maximum under the law is 10 years. Correa refused to recommend much leniency, asserting that Dean's "plea of guilty is a typical gangster maneuver to block further investigation." "He is simply taking orders from someone else to prevent the Government from continuing its investigation," Correa said. "He has done everything in his power to obstruct the administration of justice."

Correa added that Dean had saved the Government the expense of a trial and therefore recommended one year less than the maximum. The sentence, as imposed by Judge Goddard is the same as that given to George Browne, former IATSE president, and two years less than that fixed for William Bioff.

Correa, however, said that there were more than just Browne and Bioff involved in the conspiracy and that Dean's connection was "close and intimate with the gang that kidnapped the union." Dean, who had been at liberty under bail, was committed immediately after sentence was passed.

## Schenck, Moskowitz Win Stay for Appeal

Joseph M. Schenck and Joseph M. Moskowitz have been granted stays of 30 days by the U. S. Circuit Court of Appeals pending their applications for a writ of certiorari to the U. S. Supreme Court for a review of their conviction on charges of income tax evasion.

## May 19 Fixed for Schine Case Trial; 10-Day Stay Given

(Continued from page 1)

manner in which preparations for trial are being conducted.

McKay enumerated difficulties he said he has encountered in obtaining names of witnesses the Government intends to call to testify during trial. In other parts of his affidavit he charged the Government, although Schine was ready for trial in January, is still trying to obtain further information from distributors and that the distributors, as a result, have been prevented from furnishing Schine with data that they have sought for months. Other charges were made of a similar nature.

### Charges Misstatements

Simon said he filed his affidavit principally to call the court's attention to some instances of "flagrant misstatements of fact contained in McKay's affidavit and unfounded imputations by him of bad faith on the part of the Government."

The affidavit contains a denial that a representative of the U. S. Attorney's office here or of the Attorney General's office had directed that the names of witnesses subpoenaed by the Government must be kept from defendant distributors.

### Reserves Decision on Inspection of Records

SYRACUSE, April 7.—Decision was reserved today by Federal Judge Frederick Bryant on a motion by the Government in the anti-trust suit against the Schine circuit and the "Little Three" to inspect certain documents in the case. The records of the circuit, including several film contracts, were produced by Schine during a deposition of J. G. Selsmer, a Schine official, but the Government was denied the right to inspect them.

## Theatres of Nation To Aid Bond Sales

(Continued from page 1)

has pledged its cooperation in the drive.

Bernhard said: "This all-industry effort aimed at selling millions of dollars worth of defense bonds and stamps is being organized in such a fashion that every branch of the industry will participate." The industry's committee is expected to work with Treasury representatives in each state. Special material including newsreels and publicity and advertising will be prepared for the drive.

## Two MPTOA Units Approve Umpi Plan

(Continued from page 1)

of the West Virginia unit was reported by James Shanklin for that organization.

The ITOA of New York is scheduled to meet here next week to take action on the plan.

## Union Party Tomorrow

The Paramount chapter of Screen Office and Professional Employees Guild will give a Victory party at Malin Studios, West 44th Street, tomorrow evening.

## 'Reap' Holds Fast Pace in Los Angeles

LOS ANGELES, April 7.—"Reap the Wild Wind" in the second week held a good pace, taking \$12,200 at the new Paramount Hollywood, and \$19,000 at the downtown Paramount. "The Turtles of Tahiti" was strong at the Hillstreet and Pantages.

Estimated receipts for the week ending April 1:

"Tarzan's Secret Treasure" (M-G-M)  
"Kathleen" (M-G-M)  
CHINESE — (2,500) (33c-44c-55c-75c) 7 days. Gross: \$9,500. (Average, \$12,000)  
"Paris Calling" (Univ.)  
4 STAR—(900) (44c-55c) 6 days, 3rd week. Gross: \$2,600. (Average, \$3,250)  
"Hellzapoppin'" (Univ.)  
HAWAII—(1,100) (33c-44c-55c-75c) 7 days, 7th week. Gross: \$3,900.  
"The Turtles of Tahiti" (RKO)  
"Call Out the Marines" (RKO)  
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: \$9,400. (Average, \$6,500)  
"Tarzan's Secret Treasure" (M-G-M)  
"Kathleen" (M-G-M)  
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$14,000. (Average, \$14,000)  
"The Turtles of Tahiti" (RKO)  
"Call Out the Marines" (RKO)  
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$7,800. (Average, \$7,000)  
"Reap the Wild Wind" (Para.)  
PARAMOUNT (Hollywood)—(1,407) (44c-55c-65c-75c-88c) 7 days, 2nd week. Gross: \$12,200.  
"Reap the Wild Wind" (Para.)  
PARAMOUNT (Downtown)—(3,595) (33c-44c-55c-75c) 7 days. Gross: \$19,000. (Average, \$18,000)  
"The Male Animal" (W.B.)  
"Lady For a Night" (Rep.)  
WARNER BROS. (Hollywood)—(3,000) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$10,400. (Average, \$14,000)  
"The Male Animal" (W.B.)  
"Lady For a Night" (Rep.)  
WARNER BROS. (Downtown)—(3,400) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$10,900. (Average, \$12,000)

## WPB Cancels Meet With Studio Group

(Continued from page 1)

from New York join with the Hollywood delegation in taking the matter up with the board. A few of those who had planned to attend the meeting and did not receive notice of its postponement in time arrived in Washington and conferred informally with officials of the Consumers Durable Goods Division, in charge of motion pictures.

## Zanuck and Goetz Here for Meeting

(Continued from page 1)

of the board April 21 which is to elect a president.

It was reported in informed quarters yesterday that no final decision has yet been made on a successor to the late Sidney R. Kent as president of the company but that Spyros Skouras and Hermann G. Place still are being given first consideration for the post.

## KAO Meet Today; RKO Has Control

(Continued from page 1)

preferred holders, have since resigned. If the vacancies are filled at today's meeting, RKO will be entitled to name the new directors. The present directors are George J. Schaefer, N. Peter Rathvon, Malcolm Kingsberg, Monroe Goldwater and Lunsford P. Yandell.

ANOTHER  
REPUBLIC  
FAN  
MAGAZINE  
AD

## FAIR WARNING ABOUT A BIG PICTURE

IF you should bust a rib and split  
YOUR sides, laughing at "YOKEL  
BOY," don't say  
WE didn't  
WARN you.  
BECAUSE we  
GO on record  
RIGHT here  
AND now that  
THIS latest  
REPUBLIC comedy  
HIT is pure and  
UNADULTERATED  
FUN all the way  
FROM start to  
FINISH. Which is just what you  
HAVE a right to expect from such  
SURE-fire comedy stars as  
EDDIE FOY, Jr., JOAN DAVIS,  
ALBERT DEKKER, ALAN  
MOWBRAY, ROSCOE  
KARNS, MIKHAIL  
RASUMNY,  
LYNNE CARVER,  
MARC LAWRENCE  
AND MARILYN  
HARE. Grand  
PERFORMERS all, and with a  
RIOTOUS script and some  
TOP-flight musical numbers to  
HELP them, they make "YOKEL  
BOY" a real comedy classic. It's  
FROM the Broadway  
SUCCESS that  
HAD audiences  
HOWLING for  
MONTHS in New  
YORK—and  
EVERYONE who has seen the  
PICTURE agrees that "YOKEL  
BOY" is even greater on the  
SCREEN. You'll jump for joy at  
"YOKEL BOY." It's



A REPUBLIC PICTURE



## 46 Pictures Now in Work; 8 Completed

HOLLYWOOD, April 7. — Forty-six pictures were before the cameras this week as eight finished and 11 started. Twenty-nine are being prepared, and 62 are being edited.

The tally by studio:

### Columbia

*Finished:* "Valley of Lawless Men," "Parachute Nurse."

*In Work:* "Three's a Crowd," "S. O. S. Iceland," "He's My Old Man," "He Kissed the Bride."

### Goldwyn

*In Work:* "The Pride of the Yankees."

### M-G-M

*Finished:* "Get Rich Quick Maisie."

*In Work:* "Tulip Time," "A Yank at Eton," "Apache Trail," "Pierre of the Plains," "Jackass Mail," "Til You Return," untitled Clark Gable-Lana Turner picture.

*Started:* "Cairo."

### Monogram

*Finished:* "Where Trails End,"

"The Corpse Vanishes."

*In Work:* "She's in the Army."

*Started:* "I Am an American."

### Producers Releasing

*Started:* "Bombs Over Burma."

### Loew-Lewin

*In Work:* "The Moon and Sixpence."

### Paramount

*Finished:* "The Glass Key."

*In Work:* "The Major and the Minor," "The Road to Morocco," "The Forest Rangers," "Priorities of 1942."

### RKO

*Started:* "Army Surgeon," "Scattergood Survives a Murder," untitled Jane Darwell-Richard Carlson vehicle.

### Republic

*In Work:* "Stardust on the Sage," "Remember Pearl Harbor," "In Old California."

### Roach (U. A.)

*Finished:* "Hitler's Valet."

*In Work:* "Bridget from Brooklyn."

### 20th Century-Fox

*In Work:* "The Magnificent Jerk," "The Pied Piper," "A Haunting We Will Go," "Thunderbirds," "The Loves of Edgar Allen Poe," "Footlight Serenade" (formerly "Strictly Dynamite").

*Started:* "Through Different Eyes," "The Postman Didn't Ring."

### Universal

*Finished:* "Broadway."

*In Work:* "Strictly in the Groove," "Destiny," "Pardon My Sarong," "Eagle Squadron."

*Started:* "Danger in the Pacific," "Private Buckaroo."

### Warners

*In Work:* "The Hard Way," "Across the Pacific," "The Constant Nymph," "Desperate Journey."

## Rites Held for Duffy

SCRANTON, Pa., April 7.—Funeral services were held here for Patrick J. Duffy, 79, veteran Comerford Circuit employee, who died at Mercy Hospital. He is survived by his brother, Anthony J. Duffy, former manager of the Lyceum here.

## Reviews

### "Juke Girl"

(Warners)

Hollywood, April 7

OFFERING the talents of a large cast headed by Ann Sheridan and Ronald Reagan, "Juke Girl" is the story of migratory farm workers in Florida, their lives, their entertainment and their passions. Its principal villain is the town's sole vegetable packer, who controls the prices of the crops and who in the end commits a murder and then incites a lynch mob against two innocent persons.

Miss Sheridan and Reagan share top acting honors with Richard Whorf, of the stage, who does an outstanding job as a worker looking for the easiest "out" in life. There is an excellent supporting cast.

Located in Florida, the picture presents no complimentary picture of the plight of the migratory workers and the packers who prey on them. It opens with the descent upon a little farm community of a horde of workers, including "juke girls," who act as hostesses in bars equipped with slot phonographs.

One of the workers (Reagan) joins forces with a Greek farmer (Tobias), who singlehandedly attempts to overthrow the yoke imposed by the thieving packer. They succeed in selling a bumper bean crop in another town and, in the celebration which follows, the farmer attempts a reconciliation with the packer and is killed in the fight that follows. The packer incites mob violence against the worker and the "juke girl" (Miss Sheridan), but is himself its victim when he confesses the killing.

Curtis Bernhardt did a masterful job of direction, although he permits the story to become anticlimactic. A. I. Bezzerides did the screenplay and Kenneth Gamet the adaptation of a story by Theodore Pratt. The production shewn that is characteristic of Hal B. Wallis' pictures was supplied by his associate producers, Jerry Wald and Jack Saper.

Running time, 92 minutes. "A."\*

VANCE KING

\* "A" denotes adult classification.

### "Lady Gangster"

(Warners)

THIS picture offers gangster melodrama cut closely to pattern, yet imbued with sufficient action, excitement and suspense to be reasonably satisfactory to the action film fans.

It is unpretentious as to production dress, and the players are quite unknown, but their efforts are for the most part of good quality. Florian Roberts directed with accent on action. The screenplay was prepared by Anthony Coldey from a play by Dorothy Mackaye and Carlton Miles.

Faye Emerson has the title role, as the small town girl who becomes involved with a gang, is their accomplice in a bank robbery and is sentenced to the penitentiary. A crusading broadcasting station owner, Frank Wilcox, whom she had known as a child, tries to befriend her, but a series of misunderstandings and complications get in the way of their eventual reconciliation and romance.

Good supporting roles are supplied by Ruth Ford, as a prison "stool pigeon," Julie Bishop, as a prison inmate who befriends Miss Emerson, and Virginia Brissac as the unscrupulous prison matron. The climax comes in Miss Emerson's escape to warn Wilcox of the trap she had set for him with her gangster friends when she mistakenly thought he was double-crossing her. A wild police car chase in the gangster film tradition completes the film.

Running time, 62 minutes. "G."\*

CHARLES S. AARONSON

### "I Was Framed"

(Warners)

Hollywood, April 7

A MELODRAMA bearing the marks of economy exercised in its production, this stacks up as a bit of material with which to fill up running time.

The players are Michael Ames, Julie Bishop, Regis Toomey, Patty Hale, John Harmon, Aldrich Howker, Roland Drew, Oscar O'Shea, Wade Boteler, Howard Hickman, Norman Willis, Hobart Bosworth, Guy Usher and Sam McDaniel. Direction is by D. Ross Lederman, screenplay by Robert E. Kent and idea by Jerome Odlum.

Ames plays a big town reporter framed into prison by crooked politicians. He escapes to be with his wife when their child is born; they flee the community and take up life anew under an assumed name in another community where he becomes editor of the local newspaper and a power in the affairs of the area. Then a crook he met in prison arrives on the scene, blackmails his wife for a while, but is identified and ultimately caught by the police, who also bring news that Ames has been cleared of the charge which sent him to jail.

Running time, 63 minutes. "G."\*

ROSCOE WILLIAMS

\* "G" denotes general classification.

## 'Cowboy' Is Chicago High With \$23,000

CHICAGO, April 7.—"Ride 'Em Cowboy" and "Obliging Young Lady" topped grosses with \$23,000 at the Palace. "Courtship of Andy Hardy" opened to a good \$17,000 at the United Artists.

Estimated receipts for the week ending April 2:

"Appointment for Love" (Univ.)

"A Gentleman at Heart" (20th-Fox)

APOLLO—(1,400) (35c-55c-65c-75c) 7 days,

2nd week. Gross: \$6,500. (Average, \$5,000)

"Song of the Islands" (20th-Fox)

CHICAGO—(4,000) (35c-55c-75c) 7 days.

Stage: Variety Show. Gross: \$33,000. (Average, \$32,000)

"The Man Who Came to Dinner" (W.B.)

"Bullet Scars" (W.B.)

GARRICK—(1,000) (35c-55c-65c-75c) 7

days. Gross: \$5,000. (Average, \$5,000)

"Blondie Goes to College" (Col.)

ORIENTAL—(3,200) (25c-30c-40c-50c) 7

days. Stage: Red Norvo orchestra, Mildred Bailey. Gross: \$17,000. (Average, \$16,000)

"Ride 'Em Cowboy" (Univ.)

"Obliging Young Lady" (RKO)

PALACE—(2,500) (40c-50c-68c) 7 days.

Gross: \$23,000. (Average, \$13,000)

"Born to Sing" (M-G-M)

"We Were Dancing" (M-G-M)

5 days, 2nd week.

"Dangerously We Live" (W.B.)

"Always in My Heart" (W.B.)

2 days.

ROOSEVELT—(1,500) (35c-55c-65c-75c) 7

days. Gross: \$15,000. (Average, \$11,000)

"Louisiana Purchase" (Para.)

STATE-LAKE—(3,700) (35c-55c-65c-75c) 7

days, 4th week. Gross: \$12,500. (Average, \$14,000)

"Johnny Eager" (M-G-M)

1 day, 4th week.

"The Courtship of Andy Hardy" (M-G-M)

6 days.

UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days. Gross: \$17,000. (Average, \$14,000)

"The Men in Her Life" (Col.)

"Adventures of Martin Eden" (Col.)

WOODS—(1,200) (35c-55c-65c-75c) 7 days,

2nd week. Gross: \$6,800.



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and  
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to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

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Film and  
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Accurate  
and  
Impartial

51. NO. 69

NEW YORK, U. S. A., THURSDAY, APRIL 9, 1942

TEN CENTS

## Future Status Of Television Is Up Today

### Industry Delegates Will Confer With Fly

The status of television during the war is expected to be decided today when representatives of the industry will meet with FCC Chairman James L. Fly in Washington. Delegations have been limited to two from each company.

The meeting will be informal in nature but the exchange of ideas is expected to govern television's future course.

Although opinion was reported to be divided, even among officials of the same company, the views to be presented today are generally expected to follow three main lines.

NBC and RCA, it was said, will recommend continued operation on the

(Continued on page 8)

## Bronx and Astoria Blackouts Tonight

Continuing the series of blackouts in the Metropolitan area, the northern section of the Bronx, not included in that borough's first test on March 31, will be darkened tonight. Approximately 30 film theatres are included in that area. Also tonight, the Astoria precinct of Queens Borough will have a blackout. That area has 10 theatres, five of them operated by Skouras.

The Bronx and Astoria tests will not be simultaneous. The Bronx test is scheduled for 20 minutes, beginning at 9 P. M., and the Astoria test will be 15 minutes, at 9:45.

Brooklyn, which has 173 film theatres in operation, will be darkened in two tests. The first is set for next Tuesday and will cover the southern

(Continued on page 5)

## RCAF Men to Attend 'Captains' in Detroit

DETROIT, April 8.—More than 100 cadets of the Royal Canadian Air Force will come from Canada to attend the opening of Warners' "Captains of the Clouds" at the Michigan Theatre here Friday night. The arrangement was made by Earl Hudson, general manager of United Detroit Theatres. The cadets will be met by an American Legion band consisting of Canadians.

## Schaefer Calls Coast Meet to Discuss War Effort with Mellett

HOLLYWOOD, April 8.—The industry's cooperation with the Government and its over-all participation in the war effort will be discussed at a special meeting here Friday of executives and Lowell Mellett, Coordinator of Government Films, who will arrive from Washington.

Attending the meeting, among others, will be the Lawyers' Committee of Six, Eastern members of which arrived today for a series of conferences on matters of public and industrial relations policy, which have been under discussion. The Committee will focus particular attention on the in-

(Continued on page 5)

## KAO Adds Robertson, Youngman to Board

Hugh Robertson of Rockefeller Center, Inc., and Gordon Youngman, RKO home office attorney, were elected to the Keith-Albee-Orpheum board of directors at the annual meeting of the company's stockholders at the home office yesterday.

Other directors of the RKO theatre company were reelected. They are: George J. Schaefer, N. Peter Rathvon, Malcolm Kingsberg, L. P. Yandell and Monroe Goldwater. Robertson and Youngman fill the vacancies created by the resignations of D. K. David and John J. McCaffrey, who resigned from the board after the preferred stock of M. J. Meehan was acquired by RKO last Fall.

## Treasury Mobilizes Studio Workers for War Savings

### Suggests Theatre Skylight Protection

Arthur J. Benline, Acting Deputy Commissioner of Housing and Buildings in New York, has communicated to the film circuits and legitimate theatres here a suggestion for emergency covering of stage and other large skylights.

Benline said that at recent discussions with theatre representatives the question was raised as to whether the Building Department would approve such temporary frame structures. The department's suggested construction,

(Continued on page 5)

### Victory Films Given Full Play, Says WAC

Approximately 12,000 of the 13,000 or more theatres which book the Government's Victory Films are not only using them daily but at every performance, the War Activities Committee reported yesterday on the basis of a survey just completed of theatres polled at random. Perfect compliance with the pledges to run the shorts was evidenced by 94 per cent of the theatres, it was stated, thus discounting reports the WAC said are current that actual showings of the Victory Films are not up to expectations.

## Report Offer To Zanuck as 20th-Fox Head

Darryl F. Zanuck has been offered the post of president of 20th Century-Fox by the board of directors, it was reported yesterday. Zanuck, who arrived yesterday in New York, could not be reached for comment. He is vice-president of 20th Century-Fox in charge of production.

The board of directors is scheduled to meet April 21 to elect a president to succeed the late Sidney R. Kent. Spyros Skouras, head of National Theatres, and Hermann G. Place, chairman of the executive committee,

(Continued on page 8)

## New Theatres Ruled Out for War Duration

### WPB Edict Bars Projects Of \$5,000 or More

WASHINGTON, April 8. — The War Production Board tonight ruled out all theatre construction for the duration of the war. In orders going much further than the SPAB announcement of last October 9 that no priority assistance would be given to non-essential construction, the WPB provided that no construction involving more than a nominal cost may be started without its authorization.

"It is in the national interest that all construction which is not essential, directly or indirectly, to the successful prosecution of the war, and which involves the use of labor, material or equipment urgently needed in the war effort, be deferred for the duration of the emergency," the board said.

Under the new order, no construction of recreational projects, including

(Continued on page 5)

## N.J. Allied Defers Action on Umpi Plan

New Jersey Allied has deferred formal action on the proposed new selling plan of the United Motion Picture Industry for the time being, after discussion of the plan at a meeting here, it was learned yesterday.

The organization designated Harry Lowenstein, president, as its delegate to the meeting of the board of Allied States in Chicago next Tuesday, at which time the national organization is scheduled to act on the plan.

Presumably, Lowenstein will be au-

(Continued on page 8)

## Classify Employees For SPG Contract

Classification of employees at the home office advertising and publicity departments of seven major companies is under way as one of the final steps in the negotiations with the Screen Publicists Guild of New York and is expected to be completed within a few days, it was reported yesterday.

Classification in the various wage

(Continued on page 5)



## Coast Flashes

**Hollywood, April 8**  
PARAMOUNT at a studio luncheon today was host to Dr. Assis Figueiredo, assistant director of the Department of Press and Propaganda of Brazil. Dr. Figueiredo was honored at a reception at the RKO studio last night given by the Motion Picture Society for the Americas. In an address he said that cultural missions, including those of films and other arts, had a definite place in promoting understanding among the Americas.

Carlyle Ellis, 63, film producer and writer, died following a long illness. He was drama critic for the old *New York World* and later produced, directed and wrote films for Tiffany and Fine Arts. He was one of the first producers of films for Government agencies. He held editorial posts on several magazines.

Harry Sherman, producing for Paramount release, announced today that the first two of four pictures starring Richard Dix will be "Peace Marshal" and "Buckskin Empire."

## 'Voyage' Named by Argentine Academy

**BUENOS AIRES, April 8.**—The Argentine Academy has voted "The Long Voyage Home," Wanger-United Artists picture, as best 1941 foreign film. A special award went to Walt Disney for "Fantasia." It was said that Charles Chaplin's "The Great Dictator" was not included because it had not yet been released in Argentina.

The best Argentine film was judged to be "Los Martes Orquideas;" best director, Luis Saslavsky; best actor, Enrique Muino; best actress, Delia Garcés. The awards will be made April 20 in the National Academy Theatre. Orson Welles, now here, has been invited to participate.

## W. B. Employees in Service Total 508

During the past month an additional 67 Warner employees from the home office and the field have entered the country's armed services, bringing the total to 508, exclusive of the studio, the company announced yesterday. Among the home office men leaving this week are Morton Brill, Nat Gartsman, Charles Moscovitz and Ellis Ekus.

## Kansas-Missouri Meeting April 28

**KANSAS CITY, April 8.**—R. R. Biechele, president, has announced that the annual convention of the Kansas-Missouri Theatre Association will be held in Kansas City April 28 and 29.

## Boston Party Sunday

**BOSTON, April 8.**—Next Sunday evening the Variety Club of New England will hold its annual dinner-dance at the Club Mayfair here. The proceeds will go to assist the charity activities in which the club is interested. Phil Smith is chairman of the dinner committee. M. J. Mullin is chief barker of the club.

# Personal Mention

**LEO JUSTIN**, general manager of Walter Reade Theatres, is in Beth David Hospital for a checkup.

**RALPH CLARK**, Warner manager in Australia, arrived in town from the Coast yesterday with his wife and son, **RALPH, JR.** Clark reached the Coast Monday from Sydney.

**EDWARD M. SCHNITZER** left for Philadelphia last night.

**RUSSELL GAUS**, M-G-M salesman in Oklahoma City, has been called into active Army service.

**L. E. DELOMEY**, exhibitor of Mt. Park, Okla., has been inducted into the Army.

**ALEXANDER HARWIN**, theatre manager of Mt. Ephraim, N. J., has joined the Air Corps.

**WOLFE COHEN**, Canadian district manager for Warners, arrived here yesterday from Toronto.

**HILLER INNES** has left for Miami.

**BERNARD J. McKENNA**, general manager of the Griffith Amusement Co., has left St. Anthony's Hospital, Oklahoma City, after recovering from injuries sustained in an automobile accident.

**HARRY BLATT**, salesman for M-G-M in Seattle, has joined the Army. He was married last week to **MILDRED DE FOI** of the M-G-M Seattle branch.

**CLARENCE BOWER** of Seattle has joined the Air Corps.

**WALTER DOLIN**, Warner branch manager in Oklahoma City, is back at work after a siege of influenza.

## Will Argue Schad Dismissal Motion

**PHILADELPHIA, April 8.**—Arguments on a motion to dismiss the antitrust action of Harry J. Schad, Reading, Pa., exhibitor, will be heard in Federal Court here on May 18 before Judge J. Cullen Ganey.

Following the completion of the plaintiff's testimony today, a motion to dismiss was made by Bernard Segal, attorney for 20th Century-Fox, one of the defendants. The plaintiff's attorney asked immediate action on the motion but Judge Ganey said he was not well acquainted with the film industry, and asked both sides to submit briefs on the motion by May 8. If the motion is denied, the defense asked that the week of May 18 be reserved for the presentation of its testimony.

Testifying for the plaintiff today were Schad, Frank L. McNamee of the Jay Emanuel Theatres; Leonard Stallman, Reading manager for Schad, and Lester Krieger, former chief film buyer here for Warner Theatres.

## Set St. Louis Office Workers Hearing

**ST. LOUIS, April 8.**—The regional office of the National Labor Relations Board has set April 16 for a consolidated hearing on the petition of the Bookkeepers, Stenographers and Accountants Union, AFL, for designation as collective bargaining agency for clerical workers employed at exchanges here. Companies involved in the order are Columbia, RKO, Paramount, Republic, Monogram and United Artists.

## Actors' Fund Names Nominating Group

At a meeting here of the officers and trustees of the Actors Fund of America, a nominating committee was designated consisting of Sam Forrest, chairman, and Marcus Heiman and Lee Baker. All officers and six trustees are to be elected at the annual meeting to be held May 8 at the Lyceum Theatre. Walter W. Vincent is president of the Fund.

## Some Run Awarded Minneapolis House

An arbitration award directing 20th Century-Fox to offer some run to the White Bear Theatre, Minneapolis, has been handed down at the arbitration board there, the American Arbitration Association stated yesterday.

The theatre's complaint was the first to be filed at the Minneapolis tribunal, having been entered March 5, 1941. It named RKO, Loew's, Warners and 20th Century-Fox, but was dismissed as to Loew's prior to a hearing and as to RKO in the course of the hearing. The arbitrator's award dismissed the complaint as to Warners, holding that that company had not refused to license the theatre on terms and conditions calculated to defeat the purpose of the some run section of the consent decree.

## Postpone Hepburn Play to September

The New York opening of the Theatre Guild play, "Without Love," starring Katharine Hepburn and Philip Barry, has been postponed until September. The decision, the Guild said, was reached because Miss Hepburn's contract for the current season ends June 1, and an early opening would limit the engagement to five weeks. The play will continue on tour for the rest of the season. It is currently at the Colonial Theatre in Boston.

## Bookers Club Party Will Be Held May 10

The annual dinner and dance of the Motion Picture Bookers Club has been set for May 10 at the Hotel Astor Roof, with the net proceeds to be devoted to the organization's fund for local industry personnel now in the armed forces. Edward Susse is chairman of the entertainment committee, which includes Max Fried, Dan Ponticelle, Myron Starr and Jack Meltzer.

## Warner Club Dance

**PHILADELPHIA, April 8.**—The local Warner Club will hold a "War Bond" dinner and dance on May 8 at the Cedarbrook Country Club.

## New War Picture Shown in London

**London, April 8.**—Rated by many critics England's best war picture to date, "The Foreman Went to France," previewed here today by United Artists, is a dramatic and exciting film packed with thrills and suspense. Against a realistic background of collapsing France, the picture tells a story, based on fact, of a foreman's adventures in rescuing secret machinery from the advancing Nazis.

Graphically etched are the French capitulation, fifth column activity, the tragedy of the refugees and the ruthlessness of the Germans. Charles Friend scores with his direction, and Clifford Evans, Constance Cummings and Tommy Trinder are superlative in the leading roles. The film seems a sure box-office hit.

Flanagan

## Sunday Baseball in Ontario is Planned

**TORONTO, April 8.**—Semi-professional baseball clubs in southern Ontario are preparing to play Sunday games during the coming season on the ground that workers in war industries are entitled to recreation and diversion on that day. No objection has been raised by religious bodies, but the latter have been campaigning against what they believe to be encroachment upon Sunday observance by the holding of theatre shows after Sunday midnight.

A court in eastern Ontario has ruled that bowling on Sunday is permissible, a charge against the proprietor of a bowling establishment of violating the Lord's Day Act being dismissed.

## Veto R. I. Sunday Dancing Measure

**PROVIDENCE, April 8.**—Gov. J. Howard McGrath of Rhode Island today vetoed the bill which would have permitted Sunday dancing here and in several other cities and towns in the state. In his veto message, the Governor said there had been "substantial and sincere" objection to the measure, and that it "does not appear to offer any special advantage to service men."

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

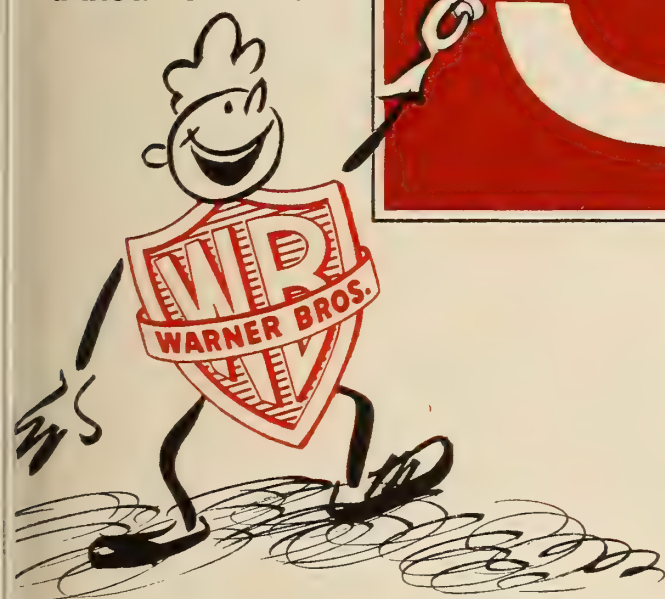
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# KINGS ROW

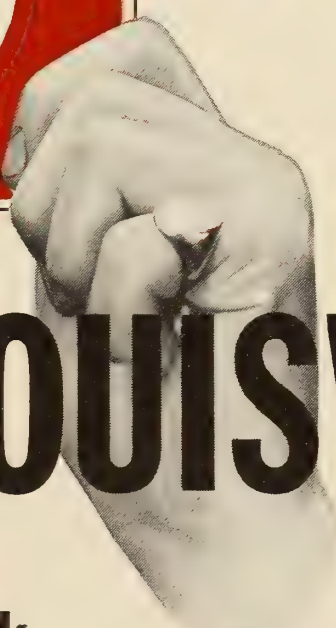


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"KINGS ROW"

with  
CHARLES COBURN  
Claude Rains • Judith  
Anderson • Nancy Coleman  
KAAREN VERNE  
MARIA OUSPENSKAYA  
HARRY DAVENPORT  
Directed by SAM WOOD  
Screen Play by Casey Robinson  
From the Novel by Henry Bellman  
Music by Erich Wolfgang Korngold



## 'Ghost' Is Hit With \$11,000, Philadelphia

PHILADELPHIA, April 8.—Holy Week business held up well. At the Stanton "The Ghost of Frankenstein" drew \$11,000. "Ride 'Em, Cowboy" gave the Stanley \$16,000.

Estimated receipts for the week ending March 31-April 3:

"Citizen Kane" (RKO)  
ALDINE—(1,400) (35c-41c-46c-57c-68c) 7 days, 4th week. Gross: \$6,000. (Average, \$9,000)  
"Louisiana Purchase" (Para.)  
ARCADIA—(600) (35c-46c-57c) 7 days, 2nd run. Gross: \$4,300. (Average, \$2,600)  
"The Male Animal" (W. B.)  
BOYD—(2,400) (35c-41c-46c-57c-68c) 10 days, 2nd week. Gross: \$12,000. (Average, \$13,000)  
"Call Out the Marines" (RKO) (6 days, \$16,000)  
"Ride 'Em Cowboy" (Univ.) (1 day, \$2,000)  
EARLE—(4,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville, including Gertrude Nielsen, Jinx Falkenburg, Lew Parker, The Jansleys, Lou Breese's orchestra, Skip Moor, Berry Warren and Nita Norman. Gross: \$18,000. (Average, \$14,000)  
"Mexican Spitfire at Sea" (RKO)  
FAY'S—(2,190) (15c-29c-35c-46c-57c) 7 days. Vaudeville, including Carol Lord, Jean Carroll, Cleotora, Tel Waldman & Susie, Nick & Vicki Collins, Lillian Horner, Valdena & Murray, Gae Foster's Roxettes and Billy Klais's orchestra. Gross: \$6,000. (Average, \$6,900)  
"Bahama Passage" (Para.)  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$10,000. (Average, \$13,000)  
"Mr. Bug Goes to Town" (Para.)  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$3,000. (Average, \$3,000)  
"To Be or Not to Be" (Para.)  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 8 days, 2nd run. Gross: \$5,500. (Average, \$4,500)  
"Ride 'Em Cowboy" (Univ.)  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$16,000. (Average, \$14,000)  
"The Ghost of Frankenstein" (Univ.)  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$11,000. (Average, \$4,500)

## 'Kings Row' Best; Providence in Lull

PROVIDENCE, April 8.—"Kings Row" and "Don't Get Personal" in the third week got \$4,900 at the Carlton, and "Ride 'Em, Cowboy" and "Bombay Clipper" were good for \$6,500 in the third week at the RKO-Albee.

Estimated receipts for the week ending April 1-2:

"Ride 'Em Cowboy" (Univ.)  
"Bombay Clipper" (Univ.)  
RKO-ALBEE—(2,239) (28c-39c-50c) 7 days, 3rd week. Gross: \$6,500. (Average, \$6,000)  
"Dangerously They Live" (W.B.)  
"Confirm or Deny" (20th-Fox)  
MAJESTIC—(2,250) (28c-39c-50c) 7 days. Gross: \$7,600. (Average, \$7,000)  
"A Gentleman After Dark" (U.A.)  
"The Vanishing Virginian" (M-G-M)  
LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: \$9,500. (Average, \$11,000)  
"The Invaders" (Col.)  
"Blondie Goes to College" (Col.)  
STRAND—(2,200) (28c-39c-50c) 7 days, 2nd week. Gross: \$6,500. (Average, \$6,000)  
"The Strange Case of Dr. Rx" (Univ.)  
FAY'S—(1,800) (20c-33c-44c) 7 days. Stage show with Louis and Oliver Sisters; Four Medlodears; Kelly and Hayes; Whaling and Yvette; Richards and Adrian; Duke Norman; Al Johns Orchestra. Gross: \$5,700. (Average, \$5,000)  
"Borrowed Hero" (Mono.)  
METROPOLITAN—(3,045) (30c-39c-55c-75c) 3 days. Stage show with Alvino Rey and Orchestra; Eddie Julian; the Four King Sisters; Lane Brothers; Spencer and Forman. Gross: \$8,200. (Average, \$5,000)  
"Kings Row" (W. B.)  
"Don't Get Personal" (Univ.)  
CARLTON—(1,526) (28c-39c-50c) 7 days, 3rd week. Gross: \$4,900. (Average, \$3,500)  
"Louisiana Purchase" (Para.) (3 days)  
"Young America" (20th-Fox) (3 days)  
"Shanghai Gesture" (U.A.) (4 days)  
"Dr. Kildare's Victory" (M-G-M) (4 days)  
EMPIRE—(1,200) (20c-28c) 2nd run. Gross: \$2,100. (Average, \$2,000)

## Reviews

### "One of Our Aircraft Is Missing"

(Anglo-American)

London, March 29 (By Air Mail)

IF war is still an entertainment factor in Britain, then the R.A.F. is probably Box-Office Champion No. 1. Michael Powell and Emeric Pressburger's film is thus on safe ground, for it exploits that appeal, in a telling story of British fliers grounded in friendly Holland. In telling of their concealment by the friendly Dutch—people for whom the British have no small affection these days—of their escape across the North Sea, the picture not only hands out a fairly exciting and dramatic yarn, but tears the veil from a side of the war about which not much is known but about which there is plenty of curiosity. With so much appeal, and a title which spells box-office, the picture should not fail to hit the target bang in the center.

Most of the settings are in Holland, but the picture includes a rousing re-creation of a raid on Germany and R.A.F. station episodes which are as near to documentary as possible. In Holland the four fliers are cared for by the Dutch—after a searching investigation of their credentials—evade the eagle eye of the Gestapo, and are helped to cross to Britain again during a R.A.F. raid on the port. The general flavor of the drama is adventure, and there are thrills and suspense. There is, however, also a touching treatment of the theme of Dutch bravery under the Nazi yoke, a sympathetic depiction of their quiet friendliness and warmth of temperament, and the atmosphere seems accurate and faithful.

Eric Portman, rising rapidly to stardom here, has a leading role as the pilot of the abandoned bomber, and handles it with no small competence. Few of the other names are topline but Bernard Miles, Godfrey Tearle, and Hay Petrie—the latter as a Dutch people's leader—deserve special mention.

The technical qualities are notable, particularly the camera work, whether it be of airborne craft or bucolic Dutch landscape. The editing is effective, although there are one or two wild leaps in continuity.

Running time, 110 minutes. "G."\*

AUBREY FLANAGAN

### "Girls Town"

(Producers Releasing)

THIS film deals with a group of girls trying to win recognition in Hollywood, particularly with a self-centered beauty contest winner and her younger sister, who is the direct opposite. The story is drawn out and uneven, weakening the presentation considerably.

Edith Fellows, June Storey, Kenneth Howell, Alice White and Anna Q. Nilsson are the principal members of the cast. Warren Hymer appears briefly in a scene as the long-lost father of the youngest member of Miss Nilsson's home for screen aspirants, and Vince Barnett has a small part as the proprietor of a Hollywood drive-in. Miss Fellows is the younger sister of Miss Storey and Howell is the booking agent who eventually awakens to Miss Fellows' charm. As it turns out, it is Miss Fellows and not her sister who is "discovered." A few glimpses of studio characters are included. Victor Halperin directed.

Running time, 68 minutes. "G."

EUGENE ARNEEL

\*"G" denotes general classification.

### "The Pasha's Wives"

(Better Films, Inc.)

DISTINGUISHED performances by Viviane Romance and Dalio mark this French production about the early efforts in 1910 to modernize Turkey and emancipate its women. Beyond that, however, there is only a thin plot which is stretched over an hour and a half of screen time.

Miss Romance, a French woman who marries a Turkish official (John Lodge) accompanies her husband to his native land. She is installed in the harem, but she makes an effort to abide by the Turkish customs. Despite several outbursts, during which she daringly appears in public without a veil, she manages to get along.

Meanwhile, her husband has gained the ear of the Sultan and is about to initiate some important reforms. Motivated by Lodge's enemies, the Sultan sends Lodge a second wife which the latter is forced to accept. This is more than Miss Romance can stand and she attempts to flee. She is arrested, released and finally is joined by her husband, who flees with her. Dalio, as the unprepossessing but crafty Sultan, will delight "art theatre" fans.

The dialogue is in French with English subtitles. Marc Sorkin directed and C. Geftman was in charge of production.

Running time, 92 minutes. "A."\*

EDWARD GREIF

\*"A" denotes adult classification.

## 'Andy Hardy' Takes \$12,500, Cincinnati Likes 'Invaders'

CINCINNATI, April 8.—"The Courtship of Andy Hardy" paced the field with a nice \$12,500 at the RKO Palace, and "The Invaders" took \$5,000 on its second move-over week at the RKO Shubert.

Estimated receipts for the week ending April 1-4:

"The Lady Is Willing" (Col.)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days. Gross: \$10,000. (Average, \$12,000)  
"The Courtship of Andy Hardy" (M-G-M)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days. Gross: \$12,500. (Average, \$10,000)  
"The Invaders" (Col.)  
RKO SHUBERT—(2,150) (33c-40c-50c) 7 days, 2nd week. Gross: \$5,200. (Average, \$5,500)  
"Roxie Hart" (20th-Fox)  
RKO CAPITOL—(1,500) (33c-40c-50c) 7 days, 2nd week. Gross: \$4,800. (Average, \$5,500)  
"Secret Agent of Japan" (20th-Fox)  
RKO GRAND—(1,500) (33c-40c-50c) 7 days. Gross: \$3,800. (Average, \$5,000)  
"To Be or Not to Be" (U. A.)  
RKO LYRIC—(1,400) (28c-33c-42c) 7 days, 3rd week. Gross: \$2,800. (Average, \$4,500)  
"Cowboy Serenade" (Rep.)  
"Bullet Scars" (W. B.)  
RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$1,300. (Average, \$1,200)  
"Riders of the Timberline" (Para.)  
"Jail House Blues" (Univ.)  
RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$900. (Average, \$800)  
"Joe Smith, American" (M-G-M)  
KEITH'S—(1,500) (33c-40c-50c) 7 days. Gross: \$3,400. (Average, \$5,000)

## 'Roxie' Hits \$5,300, Oklahoma City Lead

OKLAHOMA CITY, April 8.—"Roxie Hart" at the Criterion drew \$5,300 with "The Men in Her Life" at the State doing \$3,800.

Estimated receipts for the week ending April 2:

"Roxie Hart" (20th-Fox)  
CRITERION—(1,500) (20c-25c-40c) 7 days. Gross: \$5,300. (Average, \$4,500)  
"Rise and Shine" (20th-Fox)  
"Man from Montana" (Univ.)  
LIBERTY—(1,200) (20c-25c) 7 days. Gross: \$2,100. (Average, \$2,400)  
"Appointment for Love" (Univ.)  
MIDWEST—(1,500) (20c-25c-40c) 7 days. Gross: \$3,600. (Average, \$4,000)  
"The Men in Her Life" (Col.)  
STATE—(1,100) (20c-25c-40c) 7 days. Gross: \$3,800. (Average, \$3,500)  
"Song of the Islands" (20th-Fox)  
TOWER—(1,000) (20c-25c-40c) 7 days, moved from Criterion. Gross: \$1,900. (Average, \$1,750)

## 'Fire' and 'Fleet' Score in Toronto

TORONTO, April 8.—"The Fleet's In" at the Imperial and "Ball of Fire" at Shea's each grossed \$16,000. "Woman of the Year" hit \$14,000 at Loew's.

Estimated receipts for the week ending April 4:

"Joan of Paris" (RKO)  
EGLINTON—(1,086) (18c-30c-40c-60c) 6 days. Gross: \$6,500. (Average, \$4,500)  
"The Fleet's In" (Para.)  
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: \$16,000. (Average, \$9,000)  
"Woman of the Year" (M-G-M)  
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days. Gross: \$14,000. (Average, \$9,000)  
"Ball of Fire" (RKO)  
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days. Gross: \$16,000. (Average, \$9,000)  
"Ride 'Em Cowboy" (Univ.)  
"Flying Cadet" (Univ.)  
TIVOLI—(2,434) (12c-18c-30c-48c) 6 days. Gross: \$5,500. (Average, \$3,900)  
"The Jungle Book" (U. A.)  
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days. Gross: \$12,500. (Average, \$9,000)



## Schaefer Calls Coast Meet to Discuss War Effort with Mellett

(Continued from page 1)

dustry's activities in the war effort.

The meeting was called by George Schaefer, chairman of the War Activities Committee. It is expected that Mellett will appoint a Hollywood representative after talking over candidates with the industry executives.

Members of the Committee of Six were invited to the meeting by Fred W. Beetson, executive vice-president of the Association of Motion Picture Producers.

In addition to the Eastern committee members, who are J. Robert Rubin of M-G-M, Austin C. Keough of Paramount and Joseph Hazen of Warner Bros., arriving today were Will H. Hays, president of the MPPDA, and Charles Francis Coe, his executive assistant.

Hollywood members of the Committee of Six are Mendel Silberberg, Herbert Freston and Maurice Benjamin.

## Bronx and Astoria Blackouts Tonight

(Continued from page 1)

three-fifths of the borough, excluding the Coney Island area, which already has been tested. The remaining two-fifths will be blacked out April 21. Both tests will be of 20 minutes duration beginning at 9 P. M.

The Brooklyn neighborhoods designated to be darkened in the first test include Bay Ridge, Fort Hamilton, Flatbush, Brownsville, East New York, Borough Park, Midwood, Vandever Park, Flatlands, Bensonhurst and Bath Beach. The north Brooklyn blackout on April 21 will cover Red Hook, Borough Park, Williamsburg, Greenpoint, Ridgewood and Bushwick.

## McKay Back from Schine Hearings

Willard S. McKay, attorney for the Schine circuit, returned yesterday from Syracuse and Buffalo where he argued motions in the Government's anti-trust suit against the circuit and the "Little Three." McKay stated that the confusion over the trial date set by Federal Judge John Knight for May 19 arose from a reference to May 9 by an attorney but that May 19 was the only date set by the court. He also pointed out that the adjournment was obtained over vigorous objection by Government counsel.

## James Cagney First 'Caravan' Volunteer

James Cagney is the first star to volunteer for the "Hollywood Victory Caravan," which will tour 14 cities in one-night benefit performances for the Navy Relief Society and the Army Emergency Fund. The "caravan" will open in Washington on April 30.

## Newell Leaves 20th-Fox

Monroe Newell of the 20th Century-Fox exploitation staff at the home office, has resigned to join the Sossner Steel Stamps, Inc.

## Review

### "Unpublished Story"

(Columbia)

London, March 29 (By Air Mail)

GRIM and harassing as the blitzing of London was in 1940-41, bitter its memories, Britishers still look back upon it with a certain wonder—wonder mainly that life, personal and commercial, has gone on normally since. In this vivid, and for all its fiction side-issues, touching reaction of that episode, the British audience will be able and not sorry to look back and see themselves as they were in their most difficult hour. For that reason the picture is likely to overcome objections which may exist to war as a source of entertainment. Non-British audiences can take it that this was London—or part of it at any rate.

"The Unpublished Story" is the inside story of Fifth Column activities and the Security Office's tussle therewith, a story which a boy and girl, reporters both, track down and expose, but which, for security reasons, must remain unpublished. It is not much more than a wartime variation on an old narrative theme, done with a sense of drama and comedy, spectacle and thrill.

Appeal is likely to be greater on the vivid and honest recreation of the blitz, with its destruction and its tragedy, its courage and its native humors. Spectacular library material recreates the bombing of the docks, with blazing warehouses and tottering buildings, homely directorial touches tilt at Civil Service officialdom, salute the fraternity of the shelters, and the zeal of fire fighters and ambulance teams. It is a fair picture, without emotionality or patriotic fervors.

Richard Greene is the reporter and Valerie Hobson plays opposite. Brefni O'Rourke as the editor is a sound characterization, with Miles Maleson etching a quaint piece of whimsy as a comedy columnist.

The camerawork is Bernie Knowles at his best, and the sound track as dramatic as it is realistic.

Running time, 91 minutes. "A."\*

AUBREY FLANAGAN

\*"A" denotes adult classification.

## Classify Employees For SPG Contract

(Continued from page 1)

brackets is being worked out separately by each company as a basis of wage scales for publicists and artists and will be annexed to the final contract, it was said. Annual wage increases in accordance with the schedule reportedly will be provided.

Guild representatives said the contract may be ready for final drafting next week. Warner Bros. is not participating in the present negotiations. The union expects to start conferring with that company after the major contract is completed.

## Suggests Theatre Skylight Protection

(Continued from page 1)

according to Benline, is expected to afford protection against shrapnel, anti-aircraft fragments, other falling objects and incendiary bombs. The structure is not represented to be bomb-proof.

The proposed protection, Benline pointed out, is not required by law. It has the approval of the Fire Department. Such structures are to be erected only for the duration of the emergency.

## Loew's Leases House

WATERBURY, CONN., April 8.—Loew's, Inc., has taken over the 1,556-seat Strand, leased until last week by Warner Theatres, and has started operation. Wallace Cooper, formerly at the Poli, Hartford, is manager.

## New Theatres Ruled Out for War Duration

(Continued from page 1)

theatres, may be initiated without authority if the cost of the project amounts to \$5,000 or more.

Although the order applies only to construction not yet started, projects already under way are being carefully examined by the board and may be stopped if scarce materials to be used in them can be put to more effective use in the war program, it was said.

**The board emphasized that the order will not affect ordinary maintenance and repair work not involving changes in design.**

Another order expected to be issued within the next 48 hours will prohibit the use of iron and steel in hundreds of metal products which will be listed. That order not only is expected to halt the use of steel for many purposes in the film industry, but also to bar the use of other metals and the scarce plastics.

With the issuance of the metals order the WPB will have taken practically the final step necessary for the conversion of civilian industry to total all-out war production.

Conservation orders for the industry, shortly to be issued by the board through its Consumers' Durable Goods Division, will reflect the limitations which are to be placed upon the use of metals and plastics.

**YOKEL BOY**

A REPUBLIC PICTURE

ALBERT DEKKER • JOAN DAVIS

EDDIE FOY, JR.

ALAN MOWBRAY • ROSCOE KARNS  
MIKHAIL RASUMNY • LYNNE CARVER  
MARC LAWRENCE • MARILYN HARE

Screen Play by ISABEL DAWN—Based on a Story by RUSSEL ROUSE—Based on the Musical Play "YOKEL BOY" Written by LEW BROWN and Scored by LEW BROWN, CHARLES TOBIAS and SAM H. STEPT—JOSEPH SANTLEY—Director

\* Buy U. S. Defense Bonds \*



# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Mar. 13	Tramp, Tramp, Tramp (C) 3033 Lawless Plainsman (O) 3204	Born to Sing (M) 226 We Were Dancing (C) 225	Man With Two Lives Edward Norris Eleanor Lawson	(Fourth Block) Torpedo Boat (D) Arlen-Parker	Rodeo Rhythm (O) 270	Heart of the Rio Grande (O) 144 Yokel Boy (C) 115	Mexican Spitfire at Sea (C) 220 Errol-Velez	Song of the Island (M) 236 Mature-Grable Jack Oakie	Dudes Are Pretty People (C) (Streamliner) M. Woodworth	Ghost of Frankenstein (D) 6012 Lon Chaney, Jr. Bela Lugosi	Always in My Heart (D) 124 Gloria Warren Francis-Houston
Mar. 20	Canal Zone (D) Chester Morris John Hubbard	Nazi Agent (D) 227	Klondike Fury (D) Edmund Lowe L. Fairbanks	The Remarkable Andrew (D) Holden-Drew	Lone Rider in Cheyenne (O) 264	Raiders of the Range (O) 165 3 Mesquiteers	The Bashful Bachelor (C) Lum & Abner	Rings on Her Fingers (C) 237 Gene Tierney Henry Fonda	Mister V (D) Leslie Howard Mary Morris	Butch Minds the Baby (C) Virginia Bruce	This Was Paris (D) 129 Ben Lyon Ann Dvorak
Mar. 27	Two Yanks in Trinidad (D) Pat O'Brien Brian Donlevy	This Time for Keeps (C) 228	Ghost Town Law (O) Rough Riders	The Lady Has Plans (C) Goddard-Millard	Dawn Express (D) 211 Michael Whalen Anne Nagel	Affairs of Jimmy Valentine (D) Jesse James, Jr. Shepherd of the Ozarks (O)	Fantasia 291 Disney Feature	The Remarkable Mr. Kipps (D) 238 M. Redgrave	Jungle Book Sabu Joseph Calleia	Juke Box Jenny (M) 6026 Harriet Hilliard Ken Murray	Gambling Lady (D) 127 (Reissue) Kennel Murder Case (D) 128 (Reissue)
Apr. 3	Alias Boston Blackie (D) North of the Rockies (O)	Kid Glove Killer (D) 230		Fly by Night (D) Nancy Kelly Richard Carlson	The Strangler (D) 229	Sunset on the Desert (O) 155 Roy Rogers	Land of the Open Range (O) 284 Tim Holt	To the Shores of Tripoli (D) 240 Payne-O'Hara Randolph Scott	The Gold Rush (C) (Reissue) The Spoilers (D) 6048	Mystery of Marie Roget (D) 6022 Patric Knowles	The Male Animal (C) 126 O. De Havilland Henry Fonda
Apr. 10	Blondie's Blessed Event (C) P. Singleton Arthur Lake	Mokey (C) 231		The Fleet's In (D) Lamour-Holden	House of Errors (C) 208	S.O.S. Coast Guard (D) Ralph Byrd Bela Lugosi	Tuttles of Tahiti (C) Charles Laughton Jon Hall	Who Is Hope Schuyler? (D) 242 J. Allen, Jr. Mary Howard	Mississippi Gambler (D) 6034 Strange Case of Dr. Rx (D) 6035	Unseen Enemy (D) 6053 The Spoilers (D) 6048	Murder in the Big House (D) 125 Faye Emerson
Apr. 17	The Invaders (D) Leslie Howard Olivier-Massey	Fingers at the Window (D) 232	So's Your Aunt Emma Zasu Pitts Roger Pryor	(With Block) This Gun for Hire (D) Veronica Lake Robert Preston	The Panther's Claw (D) 217 Sidney Blackmer Ricki Vallin	Home in Wyomin' (O) 146 Girl from Alaska (D) 117	Scattergood Rides High (C) Guy Kibbee Dorothy Moore	Westward, Ho! (O) 166 Suicide Squadron (D)	Twin Beds (C) George Brent Joan Bennett Mischa Auer	The Saboteur (D) 6047 Priscilla Lane Robt. Cummings	I Was Framed (D) 130 Michael Ames Julie Bishop
Apr. 24	Hello Annapolis (D) Down Rio Grande Way (O)	Rio Rita (C) 233 Abbott-Costello	Boothill Bandits (O) Range Busters	Henry and Dizzy (C) Charlie Smith	Rolling Down the Great Divide (O) 253 The Rambler Art Davis	Westward, Ho! (O) 166 Suicide Squadron (D)	Scattergood Rides High (C) Guy Kibbee Dorothy Moore	The Man Who Wouldn't Die (D) 243 Lloyd Nolan	The Saboteur (D) 6047 Priscilla Lane Robt. Cummings	You're Telling Me (C) 6041 Hugh Herbert Robert Paige Anne Gwynne	Larceny, Inc. (D) 131 Ed Robinson Jane Wyman
May 1	Wife Takes A Flyer (C) Joan Bennett Franchot Tone		Where Trails End (O) Tom Keene	Great Man's Lady (D) B. Stanwyck Joel McCrea	Inside the Law (C) 218 Wallace Ford	Remember Pearl Harbor (D) D. M. Barry Fay McKenzie	Mayor of 44th Street (C) Anne Shirley George Murphy	My Gal Sal (M) 244 Kila Hayworth Mature-Landis	Lady in a Jam (C) Irene Dunne Patric Knowles	Danger in the Pacific (D) Leo Carrillo Andy Devine	In This Our Life (D) Betty Davis O. deHavilland George Brent
May 8	A Desperate Chance for Ellery Queen (D) Gargan-Lindsay		The Corpse Vanishes Bela Lugosi	True to the Navy (C) Judy Canova Allan Jones	Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart	In Old California (O) John Wayne Binnie Barnes		The Mad Martindales (C) 245 Jane Withers	Ships With Wings (D) Friendly Enemies (C)		
May 15	Not A Lady's Man (D) The Devil's Trail (O)		She's in the Army Veda Borg Lyle Talbot	My Favorite Blonde (C) Bob Hope M. Carroll	Mad Monster (D) 209 Johnny Downs George Zucco Anne Nagel	Stardust on the Sage (O) Gene Autry S. Burnette		Whispering Ghosts (C) 246 Berle-Joyce			
May 22	Sweetheart of the Fleet (C) J. Falkenburg Joan Davis		Down Texas Way (O) Buck Jones Tim McCoy								
May 29	Meet the Stewarts (C) William Holden Frances Dee		I Am An American (D) Tom Brown Gorcey-Jordan		Bombs Over Burma (D) 208 Anna May Wong Noel Madison	Springtime in the Rockies (O) Roy Rogers		Moontide (D) 247 Jean Gabin Ida Lupino	Miss Annie Rooney (D) Shirley Temple William Gargan	Eagle Squadron (D) Diana Barrymore Myrt Stack	Juke Girl (D) Ann Sheridan Ronald Reagan

[ Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Parenthesis ]



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## Future Status Of Television Is Up Today

(Continued from page 1)

present basis although its major presentation will consist of records and statistics of its operations without stress on the future. This contingent, it was reported, is content to keep going with its limited facilities.

CBS, on the other hand, was reported to be favoring relaxation of the operating requirement from the present 15 hours weekly and was said to view favorably a suspension of television service for the duration. In this quarter, it was said, the belief prevails that television is not producing the proportionate results required of wartime expenditures and suspension of the service would result in the release of important engineering and executive personnel to more needed services.

DuMont was said to be favoring a middle ground. In this view, if priority ratings could be procured for manufacture of receivers to be used in key locations, television should carry on for the duration with a view to post-war development. However, if these minimum priority ratings cannot be obtained, it is felt that operating requirements should be eased.

## Report Presidency Offered to Zanuck

(Continued from page 1)

have been considered in connection with the presidency.

Zanuck is here for conferences on the company's new executive setup. He is expected to go to Washington later this week to confer with War Department officials on the production of training films by the Research Council of the Academy of Motion Picture Arts and Sciences, of which he is chairman.

## N. J. Allied Defers Action on Umpi Plan

(Continued from page 1)

thorized to vote at the national board meeting as he sees fit at that time, unless the New Jersey organization takes positive action in the meantime after further consideration of the plan.

The Southeastern Theatre Owners Association is scheduled to meet in Atlanta Monday to act on the plan.

## All-Night Defense Show in Rochester

ROCHESTER, April 8.—Featuring its regular program, the Lincoln, managed by Howard Lurie, has held its first all-night show for defense workers. The house opened at midnight, with the film program starting at 12:15 A. M. and running to 4:30 A. M. The all-night shows will be held Monday, Wednesday and Friday nights.

## National Screen Sued

PHILADELPHIA, April 8.—National Screen Service Corp. in a suit filed here was charged by 13 independent competitors with seeking to obtain a monopoly on the distribution of lithographs and other advertising materials for the film industry.

## Off the Antenna

THE first sponsor for the two CBS shortwave stations will be the Texas Co. which has purchased the 11 A.M. to noon hour Sundays, beginning April 19, for re-broadcasts of Fred Allen's "Texaco Star Theatre." The re-broadcasts will be directed principally to U. S. service men on the battle fronts.

**Purely Personal:** Bruce Kamman, NBC production director in Chicago, has been named assistant to Wilfred S. Roberts, Eastern production manager. . . . Norman Cloutier has been appointed musical director of the NBC radio-recording division. . . . John T. Adams, formerly head of the Adams & Adams talent agency, has joined the Russel M. Seeds advertising agency as radio director. . . . John D. Whitmore is a new member of the WOR news and special features division. Charles Oppenheim III has joined the publicity staff. . . . Martin Block, conductor of WNEW's "Make Believe Ballroom," has been signed by American Tobacco for commercial announcements on "Your Hit Parade" and "College of Musical Knowledge." . . . George Bryan has been engaged for the 9 A.M. daily newscasts on WABC. . . . Ted Husing will describe the CBS television fights from the ringside tomorrow night.

James A. Farley, former postmaster general, will make his debut as a radio actor tomorrow evening at 9:30, when he will portray the role of an office seeker in "The Good Party Man," second of the plays on the Blue's "Celebrity Theatre" series.

Three Oklahoma City stations have reduced operating time to conserve radio equipment. WKY will open at 6 A.M. instead of 5:30 and shut down at 11:30 P.M. instead of midnight. KTOK and KOCY also will shut down at 11:30 P.M. but will continue to start operations at 6:30 A.M. KTOK will open an hour later than usual on Sundays.

**Program News:** The Blue will inaugurate "Alias John Freedom" on Sunday, April 19. It is described as a morale-stimulating adventure drama. . . . Beginning Monday, Red Barber will be heard on WOR Monday through Friday, 9:15-9:30 P.M., with a sports review. . . . Neal Hopkins has taken over the script writing of "Joe and Mabel," NBC serial, succeeding Irving G. Neiman, who has joined the Army.

KDKA, Pittsburgh, has set up a special department to coordinate all programs relating to the war. Victoria Corey, who has been writing special radio programs for the Pittsburgh Civilian Defense Council, will head the new setup.

**Around the Country:** Alvin Flanagan, formerly of WSB, Atlanta, has joined KDKA, Pittsburgh, as production director. . . . Arthur J. Kemp has been placed in charge of the CBS San Francisco operations. Kemp continues as Pacific Coast sales manager. . . . William Baldwin, former special events director for KFWB, Hollywood, is now a member of the KGO, San Francisco, program staff. . . . Ray Schaeffer has succeeded Shirley Mayer as press representative for WPEN, Philadelphia.

## Treasury Mobilizes Studio Workers for War Savings

(Continued from page 1)

is to draft plans for the complete co-operation of all workers in war stamp and bond savings.

### Members of Committee

Other appointees and their organizations include Jane Murfin, Screen Writers Guild; Ralph Byrd, Actors Guild; King Vidor, Directors' Guild; Carl S. Cooper, IATSE; Francis Carothers, Motion Picture International Labor Committee; Herbert Sorrell, president, Conference of Studio Unions; Fred Othman, United Press; J. H. Rosenberg, Bank of America; John McCormick, Artists Managers Guild; Fred W. Beeton, Association of Motion Picture Producers; Teet Carle, Screen Publicists Guild; William S. Holman, RKO; W. K. Craig, MGM; Fred Metzler, 20th Century-Fox; Sol Lesser, Principal Productions; B. B. Kahane, Columbia; M. J. Siegel, Republic; E. L. Depatie, Warners; A. H. McCausland, Universal; William Dozier, Paramount and Edward Blackburn of J. E. Brulatur, Inc.

## 'Woman' Is Seattle Best With \$9,500

SEATTLE, April 8.—"Woman of the Year" as a single feature took a strong \$9,500 at the Fifth Avenue. Edward Everett Horton in person, the Metropolitan in "Springtime for Henry" was competitive. The weather was warm and clear.

Estimated receipts for the week ending April 4:

"Roxie Hart" (20th-Fox)  
"Confirm or Deny" (20th-Fox)  
BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 3rd week. Moved from Fifth Avenue. Gross: \$3,800. (Average, \$4,000)  
"Woman of the Year" (M-G-M)  
FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days. Gross: \$9,500. (Average, \$7,000)  
"The Invaders" (Col.)  
"Honolulu Lu" (Col.)  
LIBERTY—(1,800) (30c-42c-58c-70c) 7 days, 3rd week. Gross: \$4,800. (Average, \$5,000)  
"The Bugle Sounds" (M-G-M)  
"Obliging Young Lady" (M-G-M)  
MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 3rd week. Moved from Paramount. Gross: \$3,700. (Average, \$4,000)  
"The Wolf Man" (Univ.)  
"The Mad Doctor of Market Street" (Univ.)  
ORPHEUM—(2,450) (30c-42c-58c) 7 days. Gross: \$6,200. (Average, \$6,000)  
"Sullivan's Travels" (Para.)  
PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Vaudeville. Gross: \$5,300. (Average, \$5,000)  
"To Be or Not to Be" (U. A.)  
"Castle in the Desert" (20th-Fox)  
PARAMOUNT—(3050) (30c-42c-58c) 7 days, 2nd week. Gross: \$5,800. (Average, \$6,000)

## 'Fleet' in St. Louis Captures \$14,300

ST. LOUIS, April 8.—"The Fleet's In" grossed \$14,300 at the Fox. "Louisiana Purchase" took \$7,800 at the Missouri.

Estimated receipts for the week ending April 2:

"To Be or Not to Be" (U. A.)  
"Brooklyn Orchid" (U. A.)  
LOEW'S—(3,162) (30c-40c-50c-55c) 7 days, 2nd week. Gross: \$11,000. (Average, \$13,000)  
"Bahama Passage" (Para.)  
"There's One Born Every Minute" (Univ.)  
AMBASSADOR—(3,154) (30c-40c-50c) 7 days. Gross: \$11,000. (Average, \$11,500)  
"The Fleet's In" (Para.)  
"Pacific Blackout" (Para.)  
FOX—(5,038) (30c-40c-50c) 7 days. Gross: \$14,300. (Average, \$11,000)  
"Louisiana Purchase" (Para.)  
"Rings on Her Fingers" (20th-Fox)  
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: \$7,800. (Average, \$4,000)  
"Hellzapoppin'" (Univ.)  
"Birth of the Blues" (Para.)  
ST. LOUIS—(4,000) (25c-35c) 7 days. Gross: \$3,800. (Average, \$2,600)

## Bill in Drive-In Suit

PROVIDENCE, R. I., April 8.—Judge John P. Hartigan in Federal Court here has granted Loew's Drive-In Theatres Inc., a bill of particulars in the patent infringement suit brought by Park-In Theatres, Inc., of Newark, N. J. At the same time, the defendant was permitted to withdraw a motion for summary dismissal of the suit.

## K.C. Pioneer Dies

KANSAS CITY, April 8.—Walter O. Burkey, 68, pioneer exhibitor, who retired about 10 years ago, died here. He had operated a downtown theatre, and built the Admiral, suburban, which he operated several years.

## 'Doctors' and Show Get \$15,300, Buffalo

BUFFALO, April 8.—"Doctors Don't Tell" and a stage show led here at the Twentieth Century with \$15,300. "Mr. V." and "Kid Glove Killer" at the Great Lakes drew \$11,100.

Estimated receipts for the week ending April 4:

"Roxie Hart" (20th-Fox)  
"The Night Before the Divorce" (20th-Fox)  
BUFFALO—(3,489) (35c-55c) 7 days. Gross: \$12,100. (Average, \$12,200)  
"Mr. V." (U. A.)  
"Kid Glove Killer" (M-G-M)  
GREAT LAKES—(3,000) (35c-55c) 7 days. Gross: \$11,100. (Average, \$8,000)  
"The Vanishing Virginian" (M-G-M)  
"A Yank on the Burma Road" (M-G-M)  
HIPEODROME—(2,100) (35c-50c) 7 days. Gross: \$7,300. (Average, \$7,000)  
"Doctors Don't Tell" (Rep.)  
TWENTIETH CENTURY—(3,000) (30c-35c-55c) 7 days. "Meet the People," a musical revue on stage, with Buddy Pepper, Joey Faye, Lorraine Kruger, Jack Albertson, Ted Arkin, Dorothy Roberts, Sue Robbins, June Tyrrell, Danny Hoxter, Jimmy Alexander, a male sextet and a chorus. Gross: \$15,300. (Average, \$9,000)  
"The Invaders" (Col.)  
"Honolulu Lu" (Col.)  
LAFAYETTE—(3,000) (35c-50c) 7 days. Gross: \$8,700. (Average, \$6,500)



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 70

NEW YORK, U.S.A., FRIDAY, APRIL 10, 1942

TEN CENTS

## Chas. Skouras Is Slated as Circuit Chief

Charles Skouras, head of Fox West Coast Theatres, is slated to become president of National Theatres Corp., the post vacated by his brother, Spyros Skouras, with the latter's election to the 20th Century - Fox presidency, it was learned last night.



Charles Skouras

Charles Skouras is scheduled to arrive here early next week from Los Angeles to confer with members of the board and the new management on details of the proposed deal, it was reported. It was also reliably reported that the post was offered him late yesterday by telephone after the election of new 20th Century-Fox officers and that he indicated that he would accept.

His selection has the approval of the 20th Century-Fox directorate, it was learned. The deal is not yet terminated, it is understood, and the final touches will be given the negotiations when Skouras arrives in New York.

## Grosses Continue Smash B'way Pace

Extraordinary grosses were clocked at the Broadway first-week this week as the tremendous weekend business continued through Wednesday. The take fell off in some houses yesterday with the constant snowfall, although the Music Hall, Astor, Paramount and Roxy were not affected to any noticeable extent.

The biggest business in months has been brought to the Rivoli by "Jungle Book," which finishes its first week tonight with an estimated \$40,000 and continues.

"Reap the Wild Wind" with the stage show at the Music Hall grossed an estimated \$115,000 for the second week and began a third week yesterday, taking an estimated \$15,000 for the day. The Paramount with "My Favorite Blonde" and Tommy Dorsey's orchestra on Wednesday experi-

(Continued on page 3)

## Skouras 20th-Fox Head; Willkie Board Chairman

### See Canadian Receipts Tax Rising to 30%

TORONTO, April 9.—Canadian theatres face a substantial increase in the present Federal amusement tax of 20 per cent on gross admissions, it is learned on reliable authority, when J. L. Ilsley, Minister of National Revenue, in May submits his annual budget for the new fiscal year.

There are intimations that the new tax will be 30 per cent instead of 20, with the tax on receipts to be collected from exhibitors under the arrangements effective since the last

(Continued on page 4)

### 157 Theatres Sue Ascap

Suit for total damages of \$606,784 under the anti-trust laws was filed yesterday in the United States District court here against Ascap on behalf of 157 independent film exhibitors in New York, New Jersey, Connecticut

(Continued on page 4)

### Connors Vice-President in Charge of Sales; Setup Otherwise the Same; Willkie to Be Inactive in Operation, Firm Is Counsel

Spyros P. Skouras was elected president and Wendell L. Willkie chairman of the board of 20th Century-Fox at a meeting of the company's board of directors yesterday.

Tom J. Connors was elected vice-president in charge of sales. Skouras will relinquish his post of president of National Theatres, with whom he had a five-year contract, to accept the presidency of 20th Century-Fox which has been vacant since the death of Sidney R. Kent on March 19.



SPYROS SKOURAS

Willkie's law firm, Willkie, Owen, Otis, Farr & Gallagher, was appointed special counsel to the company. In connection with the legal appointment, Willkie was elected chairman of the board, but will not, however, perform any executive duties or be actively connected with the operation of the company, it was stated. Skouras will be chief executive officer.

Othe company executives continue as heretofore. Darryl F. Zanuck will continue as vice-president in charge of production; William Goetz as vice-president in charge of studio operation; Hermann G. Place, chairman of the executive committee; William C. Michel, executive vice-president; Sydney Towell, treasurer; Wilfred J. Eadie, comptroller, and Felix Jenkins, secretary.

Zanuck threw his support to Skouras after refusing an offer by the Chase National Bank, largest single stockholder in 20th Century-Fox, that he take the presidency.

Zanuck's refusal was on the ground of his Hollywood production duties and his activity in the production of training films for the War Department, as a lieutenant colonel in the Signal Corps, which, he urged, would not permit him to take on other duties.

The formal elections took place at a meeting of the board yesterday afternoon. First word of the new setup became known to the company personnel after 4 P. M. The board remained in session until a late hour.

Eadie, Jenkins, and Edwin P. Kilroe resigned from the board and their places, together with the vacancy re-

(Continued on page 3)

### Key 20th Century-Fox Executives



Wendell Willkie



Tom J. Connors



Darryl F. Zanuck



## Coast Flashes

Hollywood, April 9

**W**A. SCULLY, Universal general sales manager, today set release dates on four of the company's important pictures for April and May. "The Spoilers" will go into national release April 10; "Saboteur," April 24; "Broadway," May 8, and "Eagle Squadron," May 29. Scully and W. J. Heineman, assistant general sales manager, leave tomorrow for New York.

George J. Schaefer, president of RKO, is scheduled to leave for New York tomorrow to attend the monthly board meeting of the company.

Gradwell L. Sears, vice-president of the United Artists in charge of distribution, leaves tomorrow for New York after a series of conferences here with owner-members of the company and producers.

Republic today signed Joe E. Brown to co-star with Judy Canova in "Lazybones." The picture will be Harriett Parsons' first feature.

## Time Reel Previewed

Special previews of the March of Time subject, "America's New Army" are being held for Army officials in all parts of the country. The first was held this week in Washington.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

50th ST. and 6th AVE.  
CECIL B. DE MILLE'S

### "REAP THE WILD WIND"

RAY MILLAND • JOHN WAYNE  
PAULETTE GODDARD • A Paramount Picture  
On Stage: "Glory of Easter" — pageant . . .  
and "To the Colors" — Leonidoff's revue.  
Symphony Orchestra, direction of Erno Rapee.  
1st Mezzanine Seats Reserved Circle 6-4600

Paramount Presents  
**BOB HOPE CARROLL**  
in  
**"MY FAVORITE BLONDE"**

IN PERSON  
**TOMMY DORSEY**  
and His Orchestra

**PARAMOUNT** TIMES SQUARE

**RKO PALACE** B'WAY & 47th St.

ABBOTT & COSTELLO  
**'RIDE 'EM COWBOY'**

— and —  
LYNN BARI — MARY BETH HUGHES  
'NIGHT BEFORE THE DIVORCE'

John Payne • Maureen O'Hara • Randolph Scott

**'TO THE SHORES OF TRIPOLI'**

PLUS A BIG STAGE SHOW **ROXY** 7th Ave. & 50th St.

**"A GREAT SHOW"** — *Herald Tribune*  
**50c, \$1 & \$1.50** PLUS TAX NO HIGHER  
SECOND YEAR — SECOND EDITION  
Now Thrilling its SECOND MILLION  
**IT HAPPENS ON ICE**  
Sensational Musical Ice extravaganza  
Center Theatre, Rockefeller Center, CO. 5-5474  
Eves. except Mon. Daily Mats, this Week.  
501 Seats for Every Perf. 50c. EVGS. AT 8:40

## Personal Mention

**D**AVID LIPTON, Columbia advertising and publicity director, left for Florida yesterday.

**WILLIAM F. RODGERS** left Chicago yesterday for the Coast.

**H. M. RICHEY** leaves for California tonight.

**WILLIAM FINNEY**, Southern division manager for Loew's Theatres, left yesterday to return to his headquarters in Atlanta after a visit here.

**HARRY KREBS** of the M-G-M home office advertising and publicity department has left to join the Army.

**ORVILLE RENNING**, manager of the New Weed Theatre in San Francisco, has joined the Army.

**C. C. PETTIJOHN** left for the Coast by train yesterday for a visit of several weeks.

**SAM SHAIN** will arrive in New York Monday after several weeks in California.

**NORMAN MORAY** is expected Monday from a visit to the Coast and a field trip.

**Mr. and Mrs. DAVID CARSON** are the parents of a daughter, born yesterday at Sydenham Hospital. CARSON is with Warners.

**HERMAN SILVER** of Loew's Theatres leaves today for the Army.

**WILMA FREEMAN** of Warners is ill.

## 'Reap' Charleston Premiere Friday

"Reap the Wild Wind," Paramount-Cecil B. De Mille 30th anniversary picture, will have a Southern premiere next Sunday in Charleston, with a three-day celebration next Friday, Saturday and Sunday, Paramount yesterday revealed.

Guests of honor will include Paulette Goddard, Walter Hampden, Susan Hayward and Martha O'Driscoll, of the cast; John Boles, and other players. An official welcoming dinner is scheduled for next Friday evening, with Mayor Lockwood as host. A charity ball will follow. Various events are planned for Saturday. The premiere of the film will be held at 2:30 Sunday afternoon. The events will be broadcast.

## Flinn Declines Post On Publicity Group

John C. Flinn yesterday formally advised the Eastern public relations committee of the industry that he would not accept the post of permanent secretary of the organization. Flinn had been the unanimous choice of the committee for the post, which was proffered him early in March as reported in MOTION PICTURE DAILY of March 6.

The committee began consideration of other candidates for the post at its weekly luncheon meeting yesterday.

## Selznick to Move Office in New York

David O. Selznick Productions, Inc., will move its offices on May 1 from 630 Fifth Avenue to 515 Madison Avenue. Selznick International Pictures, Inc., which is now liquidating, but still holds assets, including the films, "Gone With the Wind" and "Rebecca," also will move on that date from the Fifth Avenue address to the RKO building. Selznick himself will have his New York headquarters in the Madison Avenue office.

## In Warner Field Post

Tom Baldrige has been named field publicity representative in Atlanta for Warners, succeeding Jack Goldsmith, who is entering the service.

## Reels Seek Better Defense Coverage

WASHINGTON, April 9.—More than 60 Government publicity officials met today with representatives of the newsreel companies in a meeting arranged by Harold Jacobs, in charge of newsreels for the Coordinator of Government Films, with a view to exploring the possibilities of developing better national defense material.

The conference was held at the request of the companies, who expressed the belief the Government agencies were not making the most of their opportunities to get the war message over to the public.

Jacobs urged the publicity men to seek to develop better film material after company representatives had pointed out that since Dec. 7, 70 per cent of the material released in the reels dealt with some phase of the war and national defense and asserted that today practically all of the newsreel time is devoted to those subjects.

## 4-A Clears Griffin of AGVA Charges

The international board of the Associated Actors & Artistes of America yesterday met to accept a committee report clearing Gerald Griffin, former executive secretary of the American Guild of Variety Artists, of charges of being anti-Semitic. The board pointed out that Griffin had been deposed because of difficulties between AGVA's locals and national office and not because of the charges. The 4-A took over the affairs of the AGVA national office last week.

## Greenblatt on Tour

Arthur Greenblatt, PRC general sales manager, will leave today for a tour of Southern exchanges. He will preside at the annual convention of franchise holders and sales executives in Hollywood, May 5. O. Henry Briggs, PRC president, will leave for Washington and Charlotte today and will return early next week.

## Brooklyn Strand Closing

As in previous years, the Strand, 2,911-seat Warner house in the downtown section of Brooklyn, will close for the Summer on Monday night. The theatre features stage shows and films.

## Newsreel Parade

**W**ITH the exception of Paramount, each of the new issues presents coverage of the Army Day observance, ice breaking in the Great Lakes, the last radio set turned out at the RCA plant in Camden and films of air hero Lieutenant O'Hare. Paramount has a special on the transmission of America to a nation at war. Here are the contents:

**MOVIETONE NEWS, No. 62**—Army Day parades. New cruiser at Camden, N. J. Last radio set for the public. Ice breaking in Great Lakes. Lieutenant O'Hare in Honolulu. Steeplechase run in Mexico. Sergeant Hank Greenberg in Tampa.

**NEWS OF THE DAY, No. 260**—Army Day observed. Ice breaking in the Great Lakes. Radio production halted. O'Hare in Honolulu. Steeplechase in Mexico.

**PARAMOUNT NEWS, No. 65**—America's new national Army: soldiers on parade; tanks en masse; new battle hats; new weapons; commando drills, and films taken aboard a flying fortress.

**RKO PATHE NEWS, No. 65**—Army Day. O'Hare in Honolulu. Last radio set, Great Lakes ice breaking. Boston shipyard blaze.

**UNIVERSAL NEWSREEL, No. 74**—Last radio set. Ice jam in Great Lakes. Sergeant Hank Greenberg in Tampa. Charity drive in New York. Bust of MacArthur unveiled in Washington. O'Hare in Honolulu. Army Day observed.

## B. F. Keith Board Vacancies Filled

Hugh Robertson and Gordon Youngman, who were elected to the board of Keith-Albee-Orpheum on Wednesday, were elected directors of B. F. Keith Corp. yesterday at the annual meeting of the theatre company's stockholders.

As in the case of K-A-O, Robertson and Youngman fill vacancies created by the resignations of D. K. David and John J. McCaffrey. Other B. F. Keith directors were reelected. They are: George J. Schaefer, N. Peter Rathvon, Malcolm Kingsberg, L. P. Yandell and Monroe Goldwater, comprising the same directorate as that of K-A-O.

The boards of the two companies are scheduled to meet next week to elect officers.

## Heads Salvage Drive

ROCHESTER, April 9. — Charles H. Vayo, traffic manager for Eastman Kodak Co., is heading the city's salvage drive among industries.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# Skouras, Willkie in 20th-Fox Posts

## New Executive Alignment of Film Company

(Continued from page 1)

sulting from Kent's death, were filled by the election to the board of Skouras, Willkie, Zanuck and Goetz.

The election yesterday was unexpected, inasmuch as company officials had stated only a few days ago following a meeting of the board that action would be deferred until after the annual meeting of stockholders, April 21. It was indicated, however, that following an agreement on the new management reached recently by the representatives of the majority stock interest, comprising Chase National Bank, Joseph M. Schenck, Zanuck and Goetz, and with the further acceptances of the new management executives, the decision was made to proceed with the election in order to fill the most important vacancies in management immediately.

Herman Wobber, who was general sales manager of the company, will devote his time to the West Coast division with headquarters in San Francisco, which is his home. Wobber, drafted as sales head by Sidney R. Kent upon the death of John Clark about four years ago, has long expressed a desire to return to California.

The post of chairman of the board has been unfilled since Schenck's resignation a year ago.

## Gross Off Sharply In Bronx Blackout

A blackout of the northern Bronx and the Astoria precinct of Queens last night produced severe box-office repercussions at the approximately 40 theatres in the territories covered, with the drop in grosses ranging to 40 per cent. Business reports ran parallel to those of theatres in previously tested areas, including the southern Bronx, lower Manhattan and Staten Island.

Units of various circuits were affected in the Bronx demonstration, which began at 9 o'clock and lasted 20 minutes. The Skouras circuit chiefly was concerned in Astoria, operating five of the 10 houses in the area, which went dark at 9:45 for 15 minutes.

## R. I. Blackout Has No Effect on Gross

PROVIDENCE, April 9.—Northern Rhode Island's first major blackout, covering an area occupied by more than 500,000 persons, last night apparently had little if any effect on grosses.

Downtown first runs have reported trade "about average" or "slightly off." Even parking restrictions failed to hurt attendance appreciably.

## Skouras Election Climax To Exhibition Career

Spyros Skouras, president of National Theatres since 1933, is in his 10th year of association with the 20th Century-Fox affiliated theatres. In 1932, together with his brother Charles, Skouras became associated with the Fox West Coast circuit, brought it through the bankruptcy proceedings in which it was then involved, and reorganized it into National Theatres, of which he has been president since its formation in 1933.

The career of the new 20th Century-Fox president is one of the fabulous ones of the industry. The three Skouras brothers—the third is George P., president of Skouras Theatres Corp. of New York—have been associated in exhibition during their entire business career. They are natives of Skourohian, Greece, and came to the United States in their youth.

### Started in St. Louis

Spyros Skouras began his long exhibition career in 1913 as operator of a small house in St. Louis. When

the first World War broke out, Skouras with his brother George enlisted in the aviation corps, leaving Charles to look after the business. After the war, the circuit continued its expansion until it consisted of about 35 houses in St. Louis and vicinity.

The circuit was sold to Warners and Skouras became general manager of all Warner theatres, leaving that position to join Paramount-Publix in 1930. After a short time there, Skouras and his brothers took over operation of Fox Metropolitan Playhouses in New York City and formed Skouras Theatres Corp. which now operates these theatres. George remained as head of this company in 1932 when Spyros and Charles Skouras joined Fox West Coast.

As chief executive of National Theatres, Skouras directed operations of some 450 houses from Detroit to California, with a large concentration on the West Coast.

## Grosses Continue Smash B'way Pace; 'Jungle Book' Big

(Continued from page 1)

enced the biggest weekday business since its present policy was adopted, estimated at \$12,100. The show drew an estimated \$11,000 yesterday. It begins a third week Tuesday.

"To the Shores of Tripoli" with a stage show at the Roxy took an estimated \$70,000 for its second week and began a third week Wednesday with an estimated \$11,200 for the day. "The Male Animal" and Shep Fields' orchestra in a second week at the Strand drew an estimated \$45,000 and will be followed tomorrow by "Dangerously They Live" with Dick Stabile's orchestra, John Garfield and Jerry Lester on the stage.

"Two Yanks in Trinidad" gave the Globe an estimated \$12,000 during its first five days ending Wednesday night and will start a second tomorrow. "The Gold Rush" will open April 18. "Gone With the Wind" is continuing to draw heavily at the Astor, according to reports. "M-G-M's Prize Package," a two-hour program of shorts, has been drawing favorable comments from the audience at the Broadway, it is said, but business has not been up to expectations.

## Columbian Club to Celebrate Tomorrow

The Columbian Club, organization of home office employees of Columbia, will hold its 12th annual dinner-dance tomorrow night in the grand ballroom of the Waldorf-Astoria Hotel. The proceeds will go to the Navy Relief Society. Billy Ryan will be master of ceremonies. Seth Raisler is president of the club.

## Connors Came To 20th-Fox As Kent Aide

The signing of a five-year contract by Tom J. Connors as personal assistant to the president of 20th Century-Fox was announced by Sidney R. Kent on Nov. 25. In a statement announcing the move, Kent declared that he had admired Connors' "ability and integrity as a man and I have made the choice after consideration of several men."

Connors is regarded in the trade as one of the most capable film distribution executives. He went to 20th Century-Fox from M-G-M, where he was Eastern, Southern and Canadian sales manager.

Connors was born in New York City in 1893 and attended school and Manhattan College here. He became a salesman of cotton goods and steel products, and entered the industry in 1913 as a salesman for Pathe in New York. In 1916 he joined Metro as salesman. He became assistant branch manager and branch manager for Metro and in 1924 was named assistant general sales manager.

A year later, he was promoted by M-G-M to Southern sales manager and, in 1933, Canadian sales manager, then being placed in charge of both divisions. In 1935 he was named Eastern, Southern and Canadian sales manager, a post he held until joining 20th Century-Fox.

## Buys Phila. Exchange

PHILADELPHIA, April 9.—Ben Harris has bought out the interest of his partner in the American Film Co. and now becomes the sole owner of the independent local exchange.

## Senate Inquiry Placed Willkie In the Industry

Wendell L. Willkie, who as Republican candidate for the presidency of the United States in 1940 achieved the highest popular vote ever given a defeated candidate, came into the industry picture last year when he represented the companies as special counsel during a Senatorial investigation of alleged war propaganda in films.

He won the admiration of many executives in the industry by his handling of that assignment and there were numerous reports at that time that he would take a position in the industry. Willkie spoke at the last Academy Awards dinner in Hollywood and he has been in consultation with the Lawyers Committee of Six which has been formulating the new overall program of industry public relations.

**In his public expressions concerning the motion picture industry Willkie has consistently championed the cause of a free and untrammelled screen.**

Willkie, born in Elwood, Ind., in 1892, was graduated in 1916 from Indiana University with degrees of B.A. and LL.B. He was admitted to the Indiana bar on the year of his graduation and engaged in the practice of law. In 1919, he was admitted to practice in Ohio and, in 1930, in New York State. He became president of Commonwealth & Southern Corp., large utility organization, in 1933 and held that post until 1940. After the 1940 election campaign, Willkie returned to the practice of law in the firm of Willkie, Owen, Otis & Bailly in New York.

## Robbins Answers Philadelphia Suit

Herman Robbins, president of National Screen Service, yesterday issued the following statement concerning the action filed by members of Independent Poster Exchanges of America in Federal court at Philadelphia on Wednesday, charging National Screen, Loew's, Paramount and RKO with attempting to monopolize the theatrical accessories field:

"Anyone can make reckless charges," Robbins said. "To prove or substantiate them is another matter. Our company is not a monopoly. It has certain exclusive arrangements with three companies who have the right to turn over the manufacture and distribution of their copyrighted material to anyone they deem responsible.

"Our company has made available all accessories it handles on a basis that has material financial advantages for all exhibitors. We welcome the opportunity once and for all to bury this 'monopoly' charge. We are proud of our record of achievement and reputation for fair business methods which we have won in the industry during the 22 years we have been in business."



## See Priorities Bringing Halt To Television

WASHINGTON, April 9.—Inability to secure needed materials may bring television to a halt until after the war, it was indicated today at a conference between some 50 television representatives and the full membership of the FCC.

In an all-day session, representatives of a number of broadcasters indicated they would like to suspend service because of the situation created by a scarcity of cathode ray tubes, iconoscopes and other essential equipment. Others, definitely a minority, saw the possibility of continuing service if the 15-hours per week rule were relaxed.

FCC members maintained a non-committal attitude but the proceedings were recorded and a decision as to the wartime fate of television is expected after study of the views presented.

Considerable discussion centered on television's value in war. Because of lack of receivers, the value was questioned and some representatives pointed out that aural broadcasting could cover the whole country much more cheaply. Despite the critical effect of the war on television, some of those present were highly optimistic on its ultimate future, expressing the belief that research work now being conducted may make television the great post-war industry.

## Ascap Is Sued by 157 Theatre Owners

(Continued from page 1)

cut, Massachusetts and the District of Columbia.

The 490-page complaint charged that Ascap maintains an illegal monopoly by forcing exhibitors to take out music licenses despite the fact that the producers already have contracts with Ascap governing the use of all music in films.

Named as defendants in the action, in addition to Ascap were the latter's directors, headed by Gene Buck; 19 corporate members of Ascap and 1,500 individual songwriters who are Ascap members.

## Connecticut MPTO Reelects Jacocks

NEW HAVEN, April 9.—At the annual election meeting of the Connecticut MPTO, Irving C. Jacocks, Jr., Branford exhibitor, was reelected president, Adolph G. Johnson of the Strand, Hamden, first vice-president, George H. Wilkinson, Jr., of the Wilkinson, Wallingford, second vice-president and treasurer, and Herman M. Levy, executive secretary.

In addition to the officers, the following were elected to the board of directors: Lou Brown, Hy Fine, B. E. Hoffman, Arthur H. Lockwood, Edwin Raffile, A. E. Robbins, Jr., Peter Perakos, Samuel Rosen, Louis Schaefer, Harry F. Shaw and Irving Wheeler. The organization voted unanimous opposition to the arbitrary withdrawal of the Lew Ayres picture.

## Reviews

### "The Spoilers"

(Frank Lloyd-Universal)

REX BEACH'S hardy story of claim-jumping in the Alaskan gold rush, centering in the mud-filled boom town of Nome in 1900, comes once again to the screen, and it should be a grand dish for the appetites of the action fans up and down the land.

This time John Wayne carries the lead, as the mine owner who would follow the course of law, until he finds that the alleged law is crooked. He does a splendid job, supported to the hilt by Marlene Dietrich as the saloon owner with whom he is in love; Randolph Scott, as the crooked gold commissioner; Harry Carey, as Wayne's partner; Margaret Lindsay and Samuel Hinds, part of the crooked, claim-jumping setup; Richard Barthelmess and William Farnum.

Produced by Frank Lloyd as a Charles K. Feldman Group Production, the film was directed with skill and plenty of pace by Ray Enright from a screenplay by Lawrence Hazard and Tom Reed. Lee Marcus was associate producer.

The exhibitor can sell this for all he is worth, emphasizing that here is action material of the first order. And the exhibitor must not fail to make mention of the climax fight between Wayne and Scott. Built alike, both big, they settle their score, over mine and Miss Dietrich, with their fists. It is one of the fistic highlights of cinematic bare-knuckle encounters. It starts upstairs in a room of the saloon, goes down stairs through the saloon, out through a window and winds up in the road, leaving a shambles behind it, and should leave any audience breathless.

Running time, 87 minutes. "G."\*

CHARLES S. AARONSON

### "Continental Express"

(Monogram)

THE style of presentation of "Continental Express," which was made in England a few seasons back, is typical British melodrama. It deals with terrorists' intrigue which aims at the assassination of a Balkan statesman and war. The story unfolds for the most part aboard a train from France to the Balkans. It is tightly put together and although somewhat vague in some instances the mood of suspense is sustained a good deal of the way.

The characters aboard the train include Rex Harrison, who as a secret agent, frustrates the plan; Valerie Hobson, the misled girl who becomes enmeshed in the plot, and John Loder, French journalist assigned to the country involved. They and the other members of the supporting cast are competent.

Running time, 70 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## St. Louis Complaint; Order New Trial in Settled; File Second Suit Against U. A.

ST. LOUIS, April 9.—The clearance complaint of the Olga Theatre, Hannibal, Mo., against 20th Century-Fox, Warners and Paramount was settled at a hearing at the local board yesterday. A new complaint, the ninth for the board here, was filed today.

In its complaint, the Olga had asked for a definite booking date from the three distributors, claiming it had been forced to wait as long as two years after national release for their pictures. The companies have agreed to make pictures available to the theatre 185 days after release.

The complaint filed here today, on behalf of the Princess, South St. Louis, also is on clearance and names Warners, Paramount, RKO and 20th Century-Fox and the Wehrenberg-Kaimann and St. Louis Amusement Co.—Fanchon & Marco circuits. It charges the clearance of the Cinderella and Gravois over the Princess is unreasonable, asserting that the latter must wait 14 days after both houses have played films.

### New Cincinnati Clerk

Richard A. Stith, attorney, has been appointed clerk of the industry arbitration tribunal at Cincinnati, replacing J. Vincent Aug, resigned.

COLUMBUS, April 9.—Judge Clifford of the Court of Common Pleas, Franklin County, has reversed his own ruling made last year and ordered a new trial in the suit of Ardmore Amusement Co., operator of the Bexley Theatre, Bexley, O., against United Artists.

Ardmore claimed that it had built the Bexley with the understanding that U.A. would grant it first run in that city but that, subsequently, U.A. gave another house first run. The plaintiff asked that the cost of building the Bexley be added as extra damages and a jury awarded damages of \$225 as damages for breach of the first run contract and \$25,000 additional for damage to the plaintiff's reputation and good will.

In his decision, Judge Clifford stated that he accepted all blame for the original verdict and that the cost of building the Bexley should not have been admitted into evidence. The controversy arose in the Spring of 1938.

### Fined for Crowding

OTTAWA, April 9.—Ambrose Nolan, manager of the Little Theatre here, has been fined \$50 and \$2 costs in Magistrate's Court for allowing the aisles to be overcrowded.

## See Canadian Receipts Tax Rising to 30%

(Continued from page 1)

**Dominion Government levy last May.**

It is understood, however, that suggested 30 per cent may not materialize, and that it was broadened to obtain exhibitor reactions. It is said the circuits already have undertaken discussions with Government officials.

The present tax is expected to realize \$8,000,000 for the Dominion treasury in the first fiscal year, since grosses for the year ended March 31, last, are estimated at \$40,000,000. The Government has let it be known that so-called "luxuries," with the exception of liquor, will be more heavily taxed, and theatres, it is contended, are not essential to the war effort, a premise which the exhibitors deny.

It is considered likely that exhibitors in situations where a provincial tax also is levied, may be permitted to add the Federal tax increase to admissions, although Government regulation prohibits an increase in the regular admission price.

### Attendance Drive By Canada Houses

TORONTO, April 9.—The price ceilings set by the Canadian Wartime Prices and Trade Board are expected by many industry observers here to result eventually in an increase, rather than a reduction, of total theatre revenues in the Dominion.

The industry is engaged in a wide-scale drive to increase attendance. Whereas the attendance total for Canada in 1941 has been estimated at 160,000,000, with total receipts estimated at \$40,000,000, the 1942 attendance, it is estimated, will reach 170,000,000 and the aggregate revenue \$42,500,000. The Government has encouraged the theatres' drive for increased attendance, since the war treasury would benefit through increased admission tax revenues.

The figures for 1940 (the last year for which a complete compilation has been made) show that 1,232 Canadian theatres had paid admission totaling 152,137,277, but the total patronage was only 30 per cent of the aggregate seating capacity for all performances.

## CIO Officials Watch SOPEG Negotiations

Prominent CIO officials are taking an interest in current negotiations by clerical workers in home offices, a spokesman for the Screen Office & Professional Employees Guild, Local 109, stated yesterday. Lewis Merrill, president of the United Office & Professional Workers of America, parent union of the SOPEG, and Philip Murray, CIO president, have been conferring about the negotiations, it was said, because they represent the first foothold of the CIO in the industry.

The SOPEG held its first conference with Columbia this week in what was termed an "exploratory" meeting. Copies of union's demands have also been sent to Loew's and the first negotiating meeting with 20th Century-Fox may be held early next week, the union said.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

VOL. 51. NO. 71

NEW YORK, U. S. A., MONDAY, APRIL 13, 1942

TEN CENTS

## Completion of New 20th-Fox Setup Is Near

### Charles Skouras Deal Is Expected Shortly

Conferences of the new 20th Century-Fox management and operating officials, headed by Spyros Skouras, president, are in progress for the completion of the corporate setup which will be submitted to the annual meetings of stockholders and directors on April 21.

The deal by which Charles Skouras, head of Fox West Coast theatres, is slated to become president of National Theatres, succeeding his brother, Spyros Skouras, is expected to be negotiated shortly.

The Fox West Coast head is expected here this week, and the negotiations, it was reported, will decide whether he will make his headquarters in Los Angeles, with fre-

(Continued on page 6)

## Television Building Reports Ordered

WASHINGTON, April 12.—Twenty-one holders of construction permits for television stations were ordered over the weekend to submit reports to the FCC showing what progress was being made with the construction.

Detailed information regarding the station projects was asked by the Commission as an aftermath of a conference Thursday at which representatives of the industry aired their views as to the course to be taken with respect to television operation during the war.

Permit holders were asked to report the percentage of construction

(Continued on page 8)

## WAC Officials Attend Albany Meet Today

ALBANY, April 12.—The local Variety Club will hold a defense luncheon tomorrow at the Hotel Ten Eyck to urge showing of defense reels in theatres. A large turnout of exhibitors from this area is expected. Among those expected to attend from the industry's War Activities Committee are Sam E. Morris, Si Fabian, Harry Brandt and Francis Harmon. Morris will represent Joseph Bernhard, chairman of the WAC theatres division.

## W. B. Field Changes Made by Kalmenson; Three Going to U. A.

CHICAGO, April 12.—The resignations of Rud Lohrenz, Warners' Midwest district manager; Sid Rose, Chicago branch manager, and James Winn, Detroit branch manager, have been accepted by Ben Kalmenson, Warners' general sales manager, it was learned here today with Kalmenson's arrival from the Coast.

All three of the former Warner sales officials are scheduled for important field posts with United Artists.

"Following our usual policy of promoting from the ranks," Kalmenson said, "we are filling the vacated posts with the appointments of William Shartin, Seattle branch manager, to Midwest district manager with headquarters at Chicago; Jack Shumow, Omaha branch manager, to Chicago branch manager, and a successor to Winn will be announced on my return

(Continued on page 6)

## One Payment Seen Aim of Ascap Suit

Ascap would welcome an arrangement by which clearance at the source, involving a single payment for music recording and performing fees, could be put into effect in the industry, officials of the Society stated on Friday in commenting on the anti-trust action filed in Federal court here last Thursday by 157 independent exhibitors.

The Society reserved official comment on the action pending a study of the complaint and formal service on defendants. Speaking unofficially,

(Continued on page 8)

## RKO Will Distribute 3 Goldwyn Pictures

Hollywood, April 12.—RKO will distribute Samuel Goldwyn's next three productions, it was revealed over the weekend. The deal was signed Friday by George J. Schaefer, RKO president, before he left for New York.

The pictures are "The Pride of the Yankees," currently shooting, with Gary Cooper; a vehicle, as yet untitled, for Bob Hope and Dorothy Lamour, and "Spitfire," which was made in England.

## Hutchinson Dies; Hold Rites Today

Walter J. Hutchinson, director of foreign distribution for 20th Century-Fox, died of a lingering illness at Doctors' Hospital at 12:30 A.M. on Saturday. He was 49 years old.



W. J. Hutchinson

Funeral services will be at 11 A.M. today at St. Margaret's Church in Waterbury, Connecticut, his home town, and the place of his birth. Burial will be in Calvary Cemetery in Waterbury.

One of the industry's leading foreign department executives, Hutchinson was a veteran of more than 22 years in the

(Continued on page 6)

## 2 More Groups Approve Umpi Sales Proposal

### Wisconsin, Rhode Island Units Ratify Plan

The proposed new selling plan of the United Motion Picture industry was approved over the weekend by two more regional exhibitor organizations, Independent Theatres Protective Association of Wisconsin and Upper Michigan, affiliated with Allied States, and the MPTO of

## Allied Board Meet Delayed to April 30

Allied States national board meeting, which was scheduled to be held in Chicago tomorrow, has been postponed to April 30 due to the illness of Jack Kirsch, president of Illinois Allied, who is convalescing in Florida.

The board is scheduled to vote on the Umpi plan and decide whether the organization will hold a convention this year.

Rhode Island, an MPTOA unit. Four previous organization acceptances are on record.

In addition, the plan was sanctioned informally by heads of three regional exhibitor organizations, indicating its probable approval by their units.

Edward M. Fay, president of the Rhode Island organization, revealed in Providence Saturday that the sales proposal had been accepted as "a first step" toward industry unity.

The directors of the Wisconsin ITPA on Saturday disclosed unani-

(Continued on page 6)

## Studio Heads Hold Parley with Mellett

HOLLYWOOD, April 12.—Conferences of studio heads and the Lawyers Committee of Six with Lowell Mellett, Coordinator of Government Films, were held over the weekend. The conferences were scheduled to start Friday, but Mellett was delayed by bad flying weather. He arrived yesterday.

Out of the sessions are expected to emerge indications of the trend production is to take during the war.

The presence here of Will H. Hays and his executive assistant, Charles Francis Coe, is interpreted here as indicating that decisions on many points in the realignment of the industry's public relations are likely to be made at this time.

## Permanent Budget of \$75,000 Annually Is Proposed for Umpi

A permanent budget of \$75,000 a year has been proposed for operations of the United Motion Picture Industry, it was learned over the weekend.

The proposal, still in an informal stage, will go to the Umpi finance committee as soon as a meeting can be arranged following the return from the Coast of H. M. Richey, committee chairman. The meeting may be held sometime next week.

Under the proposal the bulk of the budget would be subscribed by the five consenting companies, probably at the rate of \$8,000 to \$10,000 each per year. The balance would be subscribed by exhibitors individually and on a voluntary basis. One proposal under consideration is to offer Umpi memberships to exhibitors with dues based on seating capacity of theatres. The suggested scale is \$2 a year for theatres seating up to 500; \$3 for those seating up to 1,000; \$5 for those up to 1,500, and \$10 for those over 1,500.

The five companies which collectively would contribute between \$40,000 and \$50,000 a year, according to estimate, are Paramount, Loew's, Warner Bros., 20th Century-Fox and RKO.



## Arrival of Films

### Booms Australia

Film business in Australia is "phenomenal," according to Ralph Clark, Warner Bros. Australian managing director, who arrived here last week from his territory. He said that about a month ago, just before he left, a shipment of 50 pictures from various companies arrived at Sydney, and the new releases were doing big business. Exchanges for three months previously had no new pictures because of shipping difficulties.

An occasional propaganda picture is made in Australia, but otherwise production is nil, Clark said. He plans to remain here indefinitely.

## Itinerary Set for 'Victory Caravan'

The itinerary of the "Hollywood Victory Caravan," which will tour 13 cities on behalf of the Army Emergency Fund and the Navy Relief Society, has been set as follows:

Washington, April 30; Boston, May 1; Philadelphia, May 2; Cleveland, May 3; Detroit, May 5; Chicago, May 6; St. Louis, May 7; St. Paul, May 9 (matinee); Minneapolis, May 9 (evening); Des Moines, May 10; Dallas, May 11; Houston, May 12, and San Francisco, May 14.

Arrangements are being made in Hollywood under the direction of Mark Sandrich. James Cagney, Cary Grant, Olivia de Havilland, Joan Bennett, Bert Lahr and a 30-piece orchestra under the direction of Alfred Newman are among those already on the tour roster.

## Western Pa. Allied Votes Drives Ban

PITTSBURGH, April 12.—Allied MPTO of Western Pennsylvania voted to refrain from participating in any sales or booking drives by individual producers or distributors, at a general membership meeting here late last week.

M. A. Rosenberg, president of national Allied States, as well as of the local organization, has appointed the following regional vice-presidents of national Allied: Eastern regional, Joseph Reed, Mt. Carmel, Conn.; Eastern Central, Ray Branch, Hastings, Mich.; South Central, Roy Harrold, Rushville, Ind., and Middle West, Jack Kirsch, Chicago.

## Civil Defense Rallies At Skouras Theatres

Civilian defense rallies were held in five Skouras theatres here yesterday morning. Air raid information was given by speakers of the Police and Fire Departments and others, and civilian defense films were shown. The theatres, all on upper Broadway, were the Nemo, Riviera, Symphony, Stoddard and the Beacon.

## Snowstorm Hits Grosses

ROCHESTER, April 12.—Attendance dropped here Friday as a result of an unusual four-inch snowstorm that started early in the day.

# Personal Mention

**BARNEY BALABAN** left for the Coast over the weekend.

**JAMES MULVEY**, **SAMUEL GOLDWYN** Eastern representative, is expected back from the Coast today.

**S. BARRET McCORMICK** is expected from the Coast within the next few days.

**HET MANHEIM**, head of the William Morris office literary department, has left for Army service.

**HARRY RATHNER** is on a tour of key cities.

**HOWARD DIETZ**, director of advertising and publicity for M-G-M, left Friday night for a two-week stay on the Coast.

**ROY HAINES**, Warner Eastern and Canadian sales manager, is expected back today from Washington.

**MARK HELLINGER** will leave today for the Coast.

**I. M. RAPPAPORT**, owner of the Hippodrome Theatre in Baltimore, will be in New York this week.

**BING MILLER**, Columbia salesman in Des Moines, is visiting in St. Louis.

## B'nai B'rith Installs Officers Tomorrow

Pierre van Paassen, author, will be the chief speaker at the installation of officers of the Cinema Lodge of B'nai B'rith tomorrow evening at an open meeting in the Sun Room of the Hotel Edison.

Van Paassen will be introduced by Dr. Jonah B. Wise, rabbi of the Central Synagogue and New York chairman of the United Jewish Appeal. Judge Myron Sulzberger will officiate at the installation ceremony.

New officers are: Irving Greenfield, president; Victor Blau, Leon Goldberg, Leo Jaffe, Adolph Schimel, Edward M. Schnitzer, Col. A. Ralph Steinberg, William Sussman, A-Mike Vogel, Robert M. Weitman, vice-presidents; Max A. Blackman, treasurer; Julius M. Collins, recording secretary; Jerome I. Hyman, corresponding secretary, and Harold L. Danson monitor.

## Pilot Given Party On Joining Army

A farewell luncheon was given Leo Pillot of the Columbia exploitation department, who has resigned to enlist in the Army, by his associates on Friday.

Present were: Dave O'Malley, Hortense Schorr, Rita Ankus, Nick Amen, Larry Curtis, Robert Ferguson, Bernice Gobel, Miriam Hirschhorn, Jack Kerness, Moe Kalis, Nancy Klein, Wally Lobel, Morris Leftoff, Ernst Lichtenstein, William McHale, Ralph Martin, Florence Palmer, Barrye Phillips, Seymour Roman, Frank Rosenberg, Al Rhylander, Jose Schorr and Henry Spiegel.

## Detroit's Opening Of 'Clouds' Colorful

DETROIT, April 12.—The local premiere of Warners' "Captains of the Clouds" at the Michigan Theatre here, Friday night, was a colorful event. The event was arranged by Earl Hudson, president of United Detroit Theatres. Fifty Royal Canadian Air Force Cadets attended, and the activities included a "blind date" for the cadets, drills in front of the theatre and a reception.

## Col. Preferred Dividend

The Columbia Pictures board of directors has declared a quarterly dividend of 68½ cents a share on the \$2.75 convertible preferred stock, payable May 15 to holders of record May 1.

## Exhibitors Opposing Ayres Cancellations

Resolutions opposing cancellation of pictures in which Lew Ayres appears were adopted late last week by the ITO of Washington, Northern Idaho and Alaska, the MPTO of Virginia and the MPTO of Arkansas, Mississippi and Tennessee, the M-G-M home office was advised on Friday.

A similar resolution was adopted earlier by the Connecticut MPTO. The resolutions urged exhibitors to "be tolerant, to take no hasty action and to avoid cancellations of the Ayres films."

The New York ITOA on Friday issued a statement by Harry Brandt, president, saying that on the basis of patron reaction obtained by member theatres, they "feel it is not inconsistent with Americanism" to show the Ayres pictures.

## Ayres 'Washed Up' At Metro: Schenck

MIAMI, April 12.—Nicholas M. Schenck, president of M-G-M, declared here on Friday that Lew Ayres, now in a camp for conscientious objectors, is "washed up" with the company "since he's washed himself up with the public" as a result of his refusal to bear arms. Schenck said he has pleaded with the actor to give up his pacifist views. He declared he sympathized with the actor, "but not with his views."

## WB Office Employees Ask NLRB Hearing

The Warner Bros. Associated Office Employees of Greater New York has filed a petition for a hearing with the National Labor Relations Board on its complaint that the Warner management has refused to negotiate with the union as a collective bargaining agent, according to J. Ray Price, head of the union. The management based its refusal on the contention that no labor dispute is existent hence negotiations are not in order, Price declared.

## Scully, Heineman Tour Exchanges

W. A. Scully, Universal vice-president and general sales manager, and William J. Heineman, assistant sales manager, will make a tour of the company's exchanges this week while en route here from the Coast. They are expected to return to the home office next Monday.

## See Films, Radio in Senate Patent Quiz

WASHINGTON, April 12.—The Senate Patents Committee tomorrow will open an investigation of patents covering processes and products needed in the war effort, with a view to determining action to be taken on legislation authorizing the compulsory licensing of such patents for the duration of the emergency.

Possibilities that the inquiry will extend to motion pictures and radio were seen in a statement by Chairman Homer T. Bone that "film" would be among the subjects covered, that the Federal Communications Commission and the Office of Inter-American Affairs were among the agencies which will present testimony on the effect of patents on production, and that the General Electric Co. is among those subpoenaed to produce pertinent documents for the committee's consideration.

Bone said that since March 30 the files of the anti-trust division of the Department of Justice relating to film and a number of other products have been under subpoena.

As the Senate committee gets its investigation under way, the House Interstate and Commerce Committee will open hearings Tuesday on the Sanders bill and other radio legislation, in what may be an exploration of the attitude and activities of the FCC and the necessity for amending the Communications Act.

## Pathe News Marks 33rd Anniversary

A buffet luncheon marking the 33rd year of operation of Pathe News was held on Friday at the new Pathe quarters at 625 Madison Avenue. Among those attending were Frederic Ullman, Jr., Phil Reisman, Terry Ramsaye, Ned E. Depinet, Walton Ament, Walter Bonafield, Harry Michelson, Rutgers Neilson, Franklin P. Adams and the entire Pathe staff in New York.

## Comedians To See 'Gold'

United Artists will hold a home office screening of Charles Chaplin's "The Gold Rush" today, to which leading comedians have been invited. Among them are: Eddie Cantor, Danny Kaye, Ed Wynn, Victor Moore, Ole Olsen, Chick Johnson, Billy Gaxton, Bert Gordon, Frank Fay, Walter O'Keefe and Billy DeWolfe.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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April 24<sup>th</sup>

THE CURTAIN RISES IN SCORES OF FIRST RUNS FROM COAST TO COAST ON EDWARD SMALL'S HIT MADE FROM THE MOST HILARIOUS STAGE SUCCESS EVER TO PLAY THREE SMASH SEASONS ON BROADWAY OR TO THRILL MILLIONS ON THE ROAD AND IN STOCK YEAR AFTER YEAR! PRE-RELEASE ENGAGEMENTS APRIL 16<sup>th</sup> IN IMPORTANT KEY CITIES. NOW THE LAUGHS ARE LOUDER THAN EVER BECAUSE ON THE SCREEN

IT'S THE FUNNIEST THING  
ON EIGHT LEGS!

Edward Small  
presents

GEORGE BRENT

JOAN BENNETT

IN

"Twin Beds"

"Hey, brother, have you seen those knock-out ads in Life and Look? And the great Chesterfield promotion of 30,000 billboards and \$250,000 worth of magazine ads?"



with **Mischa Auer** • Una Merkel • Glenda Farrell • Ernest Truex • Margaret Hamilton

Based on the Stage Success "TWIN BEDS" by Margaret Mayo and Salisbury Field • Screenplay by Curtis Kenyon and Kenneth Earl and E. Edwin Moran • Directed by TIM WHELAN

RELEASED THRU UNITED ARTISTS



## 'Ghost,' Show Big in Boston With \$19,500

BOSTON, April 12.—Despite Holy Week and a blackout which hit business, "The Ghost of Frankenstein" and a stage show featuring Jimmy Durante grossed a big \$19,500 at the Keith Boston. "To Be or Not to Be" took a total of \$26,500 at Loew's State and Orpheum.

Estimated receipts for the week ending April 2-3:

"To Be or Not to Be" (U. A.)  
"Brooklyn Orchid" (U. A.)  
LOEW'S ORPHEUM—(3,000) (33c-44c-55c-65c) 7 days, 2nd week. Gross: \$14,000. (Average, \$12,000)  
"To Be or Not to Be" (U. A.)  
"Brooklyn Orchid" (U. A.)  
LOEW'S STATE—(2,900) (33c-44c-55c-65c) 7 days, 2nd week. Gross: \$12,500. (Average, \$11,500)  
"The Ghost of Frankenstein" (Univ.)  
KEITH BOSTON—(2,679) (28c-33c-44c-55c-65c) 7 days. Stage show with Ina Ray Hutton and her orchestra and Jimmy Durante. Gross: \$19,500. (Average, \$8,500)  
"How Green Was My Valley" (20th-Fox)  
"Niagara Falls" (U. A.)  
KEITH MEMORIAL—(2,907) (28c-33c-55c-65c) 7 days, 7th week. Gross: \$17,800. (Average, \$16,000)  
"The Fleet's In" (Para.)  
"A Yank on the Burma Road" (M-G-M)  
METROPOLITAN—(4,376) (28c-33c-55c-65c) 5 days. Gross: \$14,500. (Average, \$15,000)  
"The Lady Is Willing" (Col.)  
"Torpedo Boat" (Para.)  
PARAMOUNT—(1,797) (28c-33c-44c-55c) 7 days. Gross: \$9,000. (Average, \$7,500)  
"The Lady Is Willing" (Col.)  
"Torpedo Boat" (Para.)  
FENWAY—(1,320) (28c-33c-44c-55c) 7 days. Gross: \$6,500. (Average, \$4,500)  
"Kings Row" (W. B.)  
"No Hands on the Clock" (Para.)  
SCOLLAY—(2,500) (28c-33c-44c-55c) 7 days. Gross: \$5,500. (Average, \$4,000)

## 'Night' and Kaye Hit \$14,500, Kansas City

KANSAS CITY, April 12.—"Fly by Night" on the stage plus Sammy Kaye heading a stage show at the Newman, drew a powerful \$14,500. "Heart of the Rio Grande" took \$7,500 at the Tower.

Estimated receipts for the week ending April 2:

"Rings on Her Fingers" (20th-Fox)  
ESQUIRE—(800) (30c-44c) 8 days. Gross: \$2,800. (Average, 8 days, \$2,700)  
"A Gentleman After Dark" (U. A.)  
MIDLAND—(3,600) (30c-44c) 7 days. Gross: \$6,000. (Average, \$8,500)  
"Fly by Night" (Para.)  
NEWMAN—(1,900) (35c-50c plus tax) 7 days. Sammy Kaye and stage revue. Gross: \$14,500. (Average, \$7,000)  
"Valley of the Sun" (RKO)  
"Shining Victory" (W. B.)  
ORPHEUM—(1,900) (30c-44c) 7 days. Gross: \$3,500. (Average, \$5,000)  
"Heart of the Rio Grande" (Rep.)  
TOWER—(2,200) (30c) 7 days. Stage show. Gross: \$7,500. (Average, \$6,000)  
"Rings on Her Fingers" (20th-Fox)  
UPTOWN—(2,000) (30c-44c) 8 days. Gross: \$3,500. (Average, 8 days, \$5,000)

## Staff Replacement Is Circuit Problem

CHICAGO, April 12.—Jack Rose, official of the Indiana-Illinois Circuit, has declared that it is becoming increasingly difficult to replace managers and assistant managers because of the draft.

He has appointed Winifred Stumpf, for many years cashier at the Lincoln, Goshen, Ind., as manager of the house. She is believed to be one of the first women to be named a manager among circuits in this area.

## Review

### "SOS Coast Guard"

(Republic)

THE emphasis is on action in this story of the activities of the U. S. Coast Guard in preventing smuggling. It has been edited from a chapter-serial of the same name, released by Republic some years ago, and takes the highlights from that series. As a result, most of the chapter endings, with a series of explosions, wrecks, fights, sea battles and the like, are included.

Although the action is somewhat dated in spots, the film takes on a certain timeliness because of its dedication to a branch of the armed services and because the subject of the smuggling is a secret gas being sent to a foreign power.

Included in the cast are Ralph Byrd, as a lieutenant in the Coast Guard; Bela Lugosi, as the inventor of the gas and head of the smugglers; Maxine Doyle, as a newspaper woman; Lee Ford, as her photographer; Herbert Rawlinson, Richard Alexander, John Picorri, Lawrence Grant, Thomas Carr and several others. William Witney and Alan James directed.

Running time, 69 minutes. "G."\*

EDWARD GREIF

"G" denotes general classification.

## 'Night' Cleveland Leader at \$12,500

CLEVELAND, April 12.—"All Through the Night" gave Warners' Hippodrome \$12,500. "Ball of Fire" earned \$5,000 in the third week at the Allen. Estimated receipts for the week ending April 2-3:

"Ball of Fire" (RKO)  
ALLEN—(3,000) (33c-39c-47c) 7 days, 3rd week. Gross: \$5,000. (Average, \$4,000)  
"All Through the Night" (W. B.)  
WARNERS' HIPPODROME—(3,800) (33c-39c-47c) 7 days. Gross: \$12,500. (Average, \$11,000)  
"Secret Agent of Japan" (20th-Fox)  
WARNERS' LAKE—(900) (33c-39c-47c) 7 days. Gross: \$1,300. (Average, \$1,500)  
"Valley of the Sun" (RKO)  
RKO PALACE—(3,100) (40c-50c-55c) 7 days. Chico Marx and orchestra, Larry Adler on stage. Gross: \$15,800. (Average, \$17,500)  
"Sullivan's Travels" (Para.)  
LOEW'S STATE—(3,500) (33c-39c-47c) 7 days. Gross: \$6,000. (Average, \$11,000)  
"Vanishing Virginian" (M-G-M)  
LOEW'S STILLMAN—(1,900) (33c-39c-47c) 7 days. Gross: \$3,800. (Average, \$4,000)

## Messeri Wins \$3,400 On Claim for Salary

Judgment was entered Friday on a verdict of \$3,400 plus interest in favor of Marian Palmer, as assignee of Moses J. Messeri, against 20th Century-Fox. The judgment was based on a jury verdict following trial before Supreme Court Justice Samuel Null.

Messeri claimed that he was employed as managing director of Hispano Fox Film, S.A.E., Spanish subsidiary of 20th Century-Fox, in Barcelona, from June, 1939, to May, 1940. According to Messeri, he was to be paid \$100 weekly in New York and \$200 weekly in Spain but that for a period of 34 weeks, from September, 1939, until his discharge, he did not receive the \$100 to be paid here. Messeri also claimed \$2,660 which he alleged was an adjustment due him on differences on the Spanish rate of exchange but the jury ruled against him on this issue. Saul E. Rogers represented the plaintiff.

## Peel Reported Killed

LONDON, April 12.—Sir Robert Peel, 21, son of Beatrice Lillie, actress, is reported to have been killed in action with the British Navy.

## 'Bahama' Scores \$19,000 in Capital

WASHINGTON, April 12.—The leaders were Loew's Capitol and Warners' Earle, each with a stage show. The former, with "Bahama Passage," did \$19,000, while "Playmates" at the Earle took \$17,300.

Estimated receipts for the week ending April 1-2:

"To Be or Not to Be" (U. A.)  
LOEW'S PALACE—(2,300) (40c-60c) 7 days, 2nd week. Gross: \$11,000. (Average, \$12,000)  
"Son of Fury" (20th-Fox)  
LOEW'S COLUMBIA—(1,250) (28c-44c) 7 days, return engagement. Gross: \$5,000. (Average, \$3,500)  
"Playmates" (RKO)  
WARNER'S EARLE—(28c-39c-55c-66c-77c) 7 days. On stage: Johnny Long & His Orchestra, Bob Dupont, Southern Sisters. Gross: \$17,300. (Average, \$15,000)  
"Bahama Passage" (Para.)  
LOEW'S CAPITOL—(3,434) (28c-39c-44c-66c) 7 days. On stage: Cliff Nazarro, Frank and Jean Hubert, Lester Cole and Debutantes, Rhythm Rockets. Gross: \$19,000. (Average, \$15,500)  
"Louisiana Purchase" (Para.)  
WARNER'S METROPOLITAN—(1,600) (28c-44c) 7 days, 2nd week, return engagement. Gross: \$4,400. (Average, \$3,500)

## 'Rings' Gets \$7,800, Indianapolis Lead

INDIANAPOLIS, April 12.—Holy week kept grosses close to the par line. "Rings on Her Fingers" and "The Night Before the Divorce" brought the Indiana \$7,800.

Estimated receipts for the week ending April 2-3:

"The Remarkable Andrew" (Para.)  
"Mr. Bug Goes to Town" (Para.)  
CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$5,700. (Average, \$5,500)  
"Rings on Her Fingers" (20th-Fox)  
"The Night Before the Divorce" (20th-Fox)  
INDIANA—(3,000) (28c-33c-44c) 7 days. Gross: \$7,800. (Average, \$7,000)  
"The Lady Is Willing" (Col.)  
"Mister V" (U. A.)  
LOEW'S—(2,800) (28c-33c-44c) 7 days. Gross: \$7,200. (Average, \$8,000)  
"Song of the Islands" (20th-Fox)  
"Blue, White and Perfect" (20th-Fox)  
LYRIC—(2,000) (28c-33c-44c) 7 days, 3rd week. Gross: \$4,000. (Average, \$4,500)

## Institutes Vaudeville

HAZLETON, Pa., April 12.—The Key Theatre here has instituted a three-day vaudeville policy weekly. Five acts will be shown with the film on Monday, Tuesday and Wednesday.

## 'Cowboy' Hits \$10,900 Tally, Frisco Lead

SAN FRANCISCO, April 12.—"Ride 'Em Cowboy" and "Frisco Lil" drew \$10,900 at the Orpheum. "The Courtship of Andy Hardy" scored \$14,700 at the Warfield. The weather was good.

Estimated receipts for the week ending March 31-April 2:

"Valley of the Sun" (RKO)  
GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: vaudeville. Gross: \$16,200. (Average, \$15,000)  
"The Lady Has Plans" (Para.)  
"Torpedo Boat" (Para.)  
PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$11,000. (Average, \$11,500)  
"To Be or Not to Be" (U. A.)  
"Brooklyn Orchid" (U. A.)  
UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days, 3rd week. Gross: \$8,000. (Average, \$7,500)  
"Song of the Islands" (20th-Fox)  
"Last of the Duanees" (20th-Fox)  
FOX—(5,000) (20c-35c-40c-55c) 7 days. Gross: \$17,500. (Average, \$16,000)  
"The Courtship of Andy Hardy" (M-G-M)  
"Kathleen" (M-G-M)  
WARFIELD—(2,680) (20c-35c-40c-55c) 7 days. Gross: \$14,700. (Average, \$12,000)  
"Captains of the Clouds" (W. B.)  
"Sleepytime Gal" (Rep.)  
ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days, 3rd week. (Moved over from Fox.) Gross: \$4,800. (Average, \$4,500)  
"Ride 'Em Cowboy" (Univ.)  
"Frisco Lil" (Univ.)  
ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$10,900. (Average, \$8,000)  
"Laburnum Grove" (Anglo Film)  
CLAY—(400) (15c-35c-45c) 7 days. Gross: \$900. (Average, \$1,000)

## 'Castle' Pittsburgh Winner With \$7,000

PITTSBURGH, April 12.—"Castle in the Desert" and "Ghost of Frankenstein" hit \$7,000 at the Fulton. "Sullivan's Travels" with Blue Barron on the stage drew \$16,500 at the Stanley.

Estimated receipts for the week ending April 2:

"Castle in the Desert" (20th-Fox)  
"Ghost of Frankenstein" (Univ.)  
FULTON—(1,700) (30c-40c-55c) 7 days. Gross: \$7,000. (Average, \$5,000)  
"We Were Dancing" (M-G-M)  
LOEW'S PENN—(3,400) (30c-40c-55c) 6 days. Gross: \$9,500. (Average, 7 days, \$13,000)  
"Ball of Fire" (RKO)  
RITZ—(800) (30c-40c-55c) 6 days, 3rd week. Gross: \$2,500. (Average, 7 days, \$3,000)  
"Juke Box Jenny" (Univ.)  
"Shut My Big Mouth" (Col.)  
SENATOR—(1,800) (30c-40c-55c) 6 days. Gross: \$4,000. (Average, 7 days, \$5,000)  
"Sullivan's Travels" (Para.)  
STANLEY—(3,600) (30c-44c-66c). On stage: Blue Barron's Orchestra, Fred Sanborn, Dick, Don and Dinah. 7 days. Gross: \$16,500. (Average, \$18,000)  
"To Be or Not to Be" (U. A.)  
WARNER—(2,000) (30c-40c-55c) 6 days, 2nd week. Gross: \$5,000. (Average, 7 days, \$5,000)

## Film for Lakes Region

"Lake Carrier," Government-produced short being distributed through the War Activities Committee, because of its subject matter, will be released only in the Great Lakes areas, the WAC announced. Prints will be available this week. Other Victory Films are released nationally.

## Relax Ban on Slacks

HOLLYWOOD, April 12.—RKO, Universal and M-G-M have relaxed their ban on slacks for women employees other than stars, in line with the clothing conservation campaigns.



# TO THE SHORES OF TRIPOLI

IN TECHNICOLOR!

★  
Held over  
New York

(3rd Week, Roxy Theatre) ★ Held over

Utica ★ Held over Pittsburgh ★ Held over

Miami ★ Held over Providence ★ Held

over Kansas City ★ Held over Omaha

Held over Milwaukee ★ Held over San

Diego ★ Held over San Francisco

HELD OVER EVERYWHERE  
IT'S PLAYED!



## 2 More Groups Approve Umpi Sales Proposal

(Continued from page 1)

mous approval of the revised plan and indicated the organization's willingness to cooperate with the Umpi committee to the fullest extent.

The organization leaders who commended the plan were Edward G. Zorn, president of United Theatre Owners of Illinois, downstate organization; William R. Griffin, president of Alabama MPTOA, and R. X. Williams, president of MPTO of Arkansas, Mississippi and Tennessee.

The MPTO of Maryland gave favorable consideration to the plan at a membership meeting late last week but reserved formal action until the meeting of Allied States national board of directors April 30 in Chicago.

The proposed plan has been approved by United MPTO of Eastern Pennsylvania, Southern New Jersey and Delaware, the MPTO of Virginia, the MPTO of Oklahoma and the West Virginia Managers Association. Decision on the plan has been reserved by Allied of New Jersey until the national Allied board meeting. The only known rejection is by the Independent Exhibitors, Inc., of New England, an Allied affiliate.

**Commenting on the plan late last week, Griffin, the Alabama MPTOA head, said: "The sales plan should be adopted wholeheartedly by exhibitors. Let's stop quibbling and join in all-out cooperation, at least for the duration. It's high time we ganged up on foreign enemies and stopped wrangling among ourselves."**

Zorn, of the Illinois organization, said that while the plan cannot be regarded as perfect, "it is a definite step forward and will go a long way toward alleviating many of the industry's internal ills."

Williams reported that no opposition to the plan has been expressed by any member of the tri-state organization.

### Ohio ITO Sounds Members

COLUMBUS, April 12.—Copies of the revised Umpi sales plan have been sent to members of the ITO of Ohio by P. J. Wood, secretary, with requests that responses be sent to him prior to the meeting of the Allied States national board in Chicago for the guidance of the Ohio organization's delegates.

## Loew's Sets 'Wind' For 34 Situations

The Loew circuit will open popular price continuous run engagements of "Gone With the Wind" at 34 theatres in 33 cities, starting April 22, M-G-M announced over the weekend. These will be the third engagements for the picture in these situations. Similar runs have been opened in eight situations, including the Astor on Broadway.

### Astor Reissuing Film

Astor Pictures is reissuing "The Terror of Tinytown," midget feature produced by Sol Lesser.

## Jersey Allied Pays Tribute to S. R. Kent

Allied Theatre Owners of New Jersey at a meeting Friday adopted a resolution expressing regret at the recent death of Sidney R. Kent, president of 20th Century-Fox. The resolution stressed Kent's fair dealings in his relations with independent exhibitors.

The organization has scheduled its next meeting at Harry Hecht's Ritz Restaurant, in Passaic, N. J., on April 30, with a beefsteak dinner and social gathering in the evening.

## W. B. Field Changes Made by Kalmenson; Three Going to U.A.

(Continued from page 1)

to New York. He will be from our own sales force."

Other moves and promotions in the Warner sales department include: Al Oxtoby, from St. Louis branch manager to manager at Portland; Vete Stewart, Portland manager, to manager at Seattle; Lester Bona, St. Louis salesman, to branch manager there, and Frank Hannon, Omaha salesman, to branch manager.

Kalmenson will initiate the changes during a brief stay here. He is en route back to New York after a series of conferences with studio officials and Joseph Bernhard, Warner vice-president and general manager. Bernhard is scheduled to arrive in New York Tuesday. Mort Blumenstock, Warners' Eastern advertising and publicity head, who was en route with Kalmenson, continued to New York and will arrive there tomorrow.

## U. S. Required to Give Schine Data

BUFFALO, April 12.—In an opinion on defense motions to strike out certain allegations in the Government's anti-trust complaint against the Schine Circuit for reason of "non-compliance by the Government with a court order of Jan. 27," Federal Judge John Knight on Friday ruled that seven of the Government's answers are sufficient but two others should be "more specific."

With reference to a Schine query about the number of witnesses to be called by the Government, Judge Knight said: "While it seems improbable that all the witnesses named will be called to testify, it is not seen how the court can be of any further aid to the defendant in this connection. It is believed that the Government should advise the defendant of any witnesses who probably will not be called in order that the efforts of all may be conserved."

## Malcolm Douglas Dies

MORRISTOWN, N. J., April 12.—Malcolm Douglas, 78, author, playwright and producer, who managed the New Amsterdam Theatre years ago, died at his home here late last week. He had been ill since suffering a stroke two years ago.

## Hutchinson Dies; Hold Rites Today In Waterbury, Conn.

(Continued from page 1)

film business. With the former Fox Film Co. and then with 20th Century-Fox, he played an important part in the development of the foreign market over a period of many years. His death follows by only a few weeks that of Sidney R. Kent, president of 20th Century-Fox.

Hutchinson is survived by his father and mother, Mr. and Mrs. James M. Hutchinson of Waterbury; four brothers, Rev. Gerald F. Hutchinson, S.J., of Weston College, Weston, Mass.; Rev. John M. Hutchinson, S.J., of Holy Cross College, Worcester, Mass.; William T. and Vincent A. Hutchinson, both of Newark, N. J., and two sisters, Mary and Gertrude Hutchinson, teachers at Wilby High School, Waterbury.

The 20th Century-Fox offices will be closed all day today, as will the company's offices in all foreign territories.

Honorary pallbearers include Spyros Skouras, Herman G. Place, Martin Quigley, W. C. Michel, Sydney Towell, W. J. Eadie, T. J. Connors, Herman Wobber, Sol Wurtzel, William Goetz, Darryl Zanuck, Joseph M. Schenck, Jason Joy, E. I. Sponable, Frederick A. Kuser, Edgar Mayer, Saul Rogers, Ben Miggins, Alan E. Freedman, Irving Maas, Leslie Whelan, Richard Dwight, F. S. Irby, Edmund Reek and Felix Jenkins.

### Entered Industry After War Service

Walter J. Hutchinson was born in Waterbury, Conn., on Dec. 24, 1892. He received his degree from Holy Cross College at Worcester, Mass., in 1914.

He taught at the Concord High School, Concord, N. H., the year after he left college, and in 1916 became assistant principal and head of the business section of Wilby Annex High School, Waterbury. He served in the Army during the war, and joined the Fox Film Co. after the war.

In 1919 and 1920 he was in Canada as a salesman, branch manager and home office representative. Subsequently he was appointed assistant foreign manager, and in 1921 went to Australia as home office representative. Hutchinson became managing director for Australasia and then Far Eastern representative, and in 1921-1923 opened company offices throughout the Far East.

He went to England in 1925, where he was appointed managing director for Great Britain. In 1933 he was made general European manager, and in December, 1935, he was appointed foreign distribution executive for 20th Century-Fox.

Under his leadership the company's business abroad underwent gradual and constant growth. Four years ago, establishment of 20th Century-Fox distribution in every country in the world, outside Russia, was completed when he opened sales offices in South Africa.

Hutchinson was a member of the French Legion of Honor. He was active in numerous committees and organizations promoting goodwill in the Far East and Latin America.

## Completion of New 20th-Fox Setup Is Near

(Continued from page 1)

quent trips to New York. Should this arrangement be decided upon, it is believed probable in informed circles that he will appoint a New York representative to act for him here in National Theatres matters. It is reported that Skouras wishes to continue making his home in California.

Meanwhile, it was learned that further changes in 20th Century-Fox's directorate are in prospect for the company's annual meeting of stockholders, and a reorganization of the company's executive committee, headed by Hermann G. Place, is in prospect which may give the committee increased activity in company affairs.

In addition to the resignations from the 20th Century-Fox board last week of Edwin P. Kilroe, Felix Jenkins and Wilfred J. Eadie, it was reported that Sydney Towell, treasurer, also would resign from the board and that John P. Edmondson, home office attorney, who was proposed for the board in the notices of the annual meeting sent to company stockholders last week, already has withdrawn as a candidate.

### Board Additions Expected

The stockholders will be asked to elect as directors Spyros Skouras, Wendell Willkie, Darryl F. Zanuck and William Goetz, who were added to the board last week, and indications are that one or two new names may be proposed for election to the board. The reelection of W. C. Michel, Place, Daniel O. Hastings, H. Donald Campbell, John R. Dillon, William P. Philips and Seton Porter is expected.

Provision is made in the notices which have gone out to company stockholders for the substitution of new or additional names for those proposed for the directorate.

It is believed likely that under the reorganization of the executive committee, Place will continue as chairman, with new names added to the group, and that it may assume a more important role in the company's affairs.

## 80% of Eastman Co. Production for War

ROCHESTER, N. Y., April 12.—With expansion and conversion of its camera and optical plants effected to meet the needs of the military, Eastman Kodak Co. told stockholders in its annual report that more than 80 per cent of its 1942 output will be for war production.

The company, which earned a net 1941 profit of \$21,588,790, said "more than half" its American output of photographic sensitized goods is currently being used for military purposes.

Although its output of photographic sensitized goods has been adequate so far to meet the normal demands as well as unusual military requirements, the company concluded "progressive curtailment of photographic materials for civilian use seems inevitable."



## Minneapolis Gives 'Woman' Big \$8,500

MINNEAPOLIS, April 12.—"Woman of the Year" attracted an \$8,500 gross in its second week at State, while "The Bugle Sounds" drew \$7,000 at the Orpheum.

Estimated receipts for the week ending April 4:

"Kathleen" (M-G-M)  
GOPHER—(998) (30c) 7 days. Gross: \$3,000. (Average, \$2,500)  
"Mr. Bug Goes to Town" (Para.)  
On the Sunny Side" (20th-Fox)  
CENTURY—(1,600) (30c-40c-50c) 7 days. Gross: \$5,500. (Average, \$4,000)  
"The Bugle Sounds" (M-G-M)  
ORPHEUM—(2,800) (30c-40c-50c) 7 days. Gross: \$7,000. (Average, \$5,500)  
"Woman of the Year" (M-G-M)  
STATE—(2,300) (30c-40c-50c) 7 days. Gross: \$8,500. (Average, \$6,000)  
"Paris Calling" (Univ.)  
WORLD—(350) (30c-40c-50c-60c) 7 days. Gross: \$3,000. (Average, \$1,600)  
"Bombay Clipper" (Univ.) (2 days)  
"Treat 'Em Rough" (Univ.) (2 days)  
"Shut My Big Mouth" (Col.) (5 days)  
"Blue, White and Perfect" (20th-Fox) (5 days)  
ASTER—(900) (20c-30c) 7 days. Gross: \$2,300. (Average, \$1,800)

## Snow, Pre-Easter Hurt in Baltimore

BALTIMORE, April 12.—A snowstorm of near-blizzard proportions combined with the pre-Easter lull resulted in poor business. "The Wolf Man" took \$10,500 at Keith's.

Estimated receipts for the week ending April 2:

"A Gentleman After Dark" (U.A.)  
CENTURY—(3,000) (28c-44c and 55c weekends) 7 days. Gross: \$9,500.  
"The Wolf-Man" (Univ.)  
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: \$10,500. (Average, \$9,000)  
"Roxie Hart" (20th-Fox)  
NEW—(1,581) (15c-28c-35c-55c) 7 days, 3rd week. Gross: \$5,000. (Average, \$7,000)  
"Dangerously They Live" (W.B.)  
STANLEY—(3,280) (15c-28c-39c-44c-55c) 7 days. Plus Louis-Simon Fight films. Gross: \$10,000. (Average, \$12,000)  
"Citizen Kane" (RKO)  
HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days. Stage show featuring Jackie Miles, Kim Loo Sisters, The Shyrettes and others. Gross: \$12,000. (Average, \$14,000)  
"Adventures of Martin Eden" (Col.)  
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: \$6,500. (Average, \$6,000)

## Seek Dismissal of Chicago Complaint

CHICAGO, April 12.—Hearing of the arbitration clearance case of the Wheaton, Wheaton, Ill., was adjourned to Wednesday after an initial session Friday.

A motion to dismiss the complaint was made by Arthur Goldberg, Paramount attorney, who pointed out that the plaintiff's clearance was governed by the Chicago release system while that of the Arcadia, St. Charles, Ill., named as an interested party, was governed by the country release system. To change the Wheaton's schedule would result in its playing several weeks ahead of other theatres in the nearby territory and would invite numerous other arbitration complaints, Goldberg said.

## Form Theatre Firm

ALBANY, April 12.—Shelter Island Theatre Corp., Greenport, N. Y., has been chartered here by Herbert S. Millard, Forest Hills, Lillian Dinney and Sylvia Goodman, both of Brooklyn.

# • Short Subject Reviews •

## "Food—Weapon of Conquest"

(World in Action)  
(Warwick-U.A.)

The third release in the "World in Action" series deals with the importance of food in the war. The problems of food supply to England and, possibly, Russia, are considered. How England is approaching the food problem by supplying special foods to its factory workers and armed forces is shown. This is followed by a discussion of the types of food America is growing and what is really needed.

As in the case of the other issues, captured reels from Germany heighten the interest. The Nazi method of starving conquered nations into submission, and its agricultural program planned years in advance of the war are graphically described. The subject is timely and instructive and packs a dramatic punch. Running time, 20 mins. Release not set.

## "Eat Me Kitty, Eight to the Bar"

(Terry-Toons)  
(20th Century-Fox)

Here's an amusing little cartoon which should be received well. A cat is seen feeding the birds, leaving them unmolested, and making friends with his old enemy, the mouse. The cat brings gifts of cheese to his friend, the mouse, while the latter, in turn, offers to be eaten. These friendly relations induce a nearby bulldog to try to make peace with an old goat but he does not fare so well. Running time, 7 mins. Release, March 6.

## "Sham Battle Shenanigans"

(Terry-Toons)  
(20th Century-Fox)

Gandy, the goose, is being interviewed on the radio and he tells how he and his sergeant engaged in maneuvers. They start on a cross-country ride in a jeep and "engage" the phantom enemy. Real enemies, in the forms of woodpeckers, swordfish and the like harass them and they suddenly find themselves in the midst of a genuine barrage. Done in color, it should amuse. Running time, 7 mins. Release, March 20.

## "Hub of the World"

(The World Today)  
(20th Century-Fox)

Fulton Lewis, Jr., the Mutual network commentator, describes the sights of the nation's capital. Most of the scenes are familiar but the commentary provides a timely touch by relating all Washington activities to the war effort. New interest is seen in the thousands of civil workers now doing a behind-the-lines job; the engraving department is making defense bonds, and the new activities of the War Department are mentioned. President Roosevelt is seen asking for the declaration of war against Japan. Running time, 10 mins. Release, March 13.

## Sanson Navy Fund Aide

MANCHESTER, Conn., April 12.—Jack Sanson, manager of Warners' State Theatre here, has been appointed chairman of the local Navy Relief Fund.

## "Pipeye, Pupeye, Popeye Peepeye"

(Popeye Cartoon)  
(Paramount)

Popeye's four little nephews are served dinner by uncle. All goes well until they rebel at the spinach. Popeye demonstrates its value, they eat it, then go to work on the hapless uncle. When they're through, they still dislike spinach. It's only a fair cartoon. Running time, 7 mins. Release, April 10.

## "Timing Is Everything"

(Sportlight)  
(Paramount)

With Ted Husing supplying the narration, which is weakened by too much attempted "punning," this subject demonstrated the importance of timing in such expert activity as juggling with hoops, Indian clubs, and tennis balls, baton wielding and acrobatics. It is interesting, as are all well-photographed exhibitions of skill. Running time, 10 mins. Release, March 20.

## "The Wrestling Octopus"

(Sport Reel)  
(Columbia)

This covers a wrestling match between a masked character known as "The Octopus" and George Becker, who calls himself the "American Adonis." The boys get a hold on each other, break away, then entangle again. "The Octopus" wins. Wrestling fans will probably enjoy it. Running time, 9 mins. Release, March 28.

## "Menace of the Rising Sun"

(Universal)

Thomas Meade of Universal Newsreel has compiled and edited a vast amount of library news material and skillfully fashioned it into a documentary which testifies to more perfidy and inhumanity on the part of the Japanese than perhaps anything, even of much greater length, that has come to the screen thus far in the war. Narration by Graham McNamee not only ties a long series of incidents in Japanese and world affairs into a cohesive whole, and ascribes them to a chronic case of Jap treachery, but also bristles with some plain and fancy invective that many will respond to and none can misunderstand. It finishes with some unabashed flag-waving, and the net result should be a stepping up of the hate-Japan tempo. Running time, 20 mins. Release, April 10.

## "Funny Bunny Business"

(Terry-Toons)  
(20th Century-Fox)

Both the farmer and his dog rejoice at the opening of the hunting season. Even the bunnies celebrate. All await the official start of the season and then the chase begins. Nobody gets hurt except the hunter and his dog and there are some funny effects when the bunnies start popping out of silk top hats. A good reel. Running time, 7 mins. Release, Feb. 6.

**YOKEL BOY**  
A REPUBLIC PICTURE

ALBERT DEKKER JOAN DAVIS EDITH FOY, JR.  
ALAN MOWBRAY-ROSCOE KARNES-MIKHAIL RASUMNY  
LYNNE CARVER-MARC LAWRENCE-MARILYN HARE

SCREEN PLAY BY ISABEL DANN - BASED ON A STORY BY RUSSELL ROOSE  
BASED ON THE MUSICAL PLAY "YOKEL BOY" WRITTEN BY LEW BROWN  
AND SCORED BY LEW BROWN - CHARLES THOMAS AND SAM H. STEPT  
JOSEPH SARTLEY - Director

★ Buy U. S. Defense Bonds ★



## Daylight Time Complicating Air Schedules

By EDWARD GREIF

Daylight Saving Time, always a considerable problem for radio, is regarded as posing an even greater mixup this year, a survey revealed over the weekend. Network officials admitted that the problem of DST imposed on top of War Time presented a far more complicated picture.

**The complications arise principally because DST this year will be more localized than previously. Officials of all networks stated that if DST is confined to only a few cities or states, they will continue operations on War Time and disregard DST entirely.**

Network contracts provide that rates and time available are based on time prevailing in New York City. However, this city is one of those contemplating DST. These contracts, however, also provide that the networks may not switch to DST unless a large portion of the country does so and this situation leaves the webs on the horns of a dilemma.

### Blue Stays on War Time

Keith Kiggins, vice-president in charge of stations for the Blue, on Friday notified the network's 119 affiliates that the Blue will stay on War Time even if "small segments of the population and certain geographical areas" decide on double daylight time. Kiggins took the position that the time has been fixed by Government decree and that it should not be shifted further as far as broadcasters are concerned.

At CBS, it was stated definitely that if only New York City or even the entire State adopts DST, the network will continue on War Time. A similar opinion was expressed at Mutual. NBC has taken no position on the issue. Key network stations located in New York also will operate on War Time. In this connection, it was said, neither the city nor the State could control the time by legislation as radio stations have been held to be engaged in interstate commerce and could continue on the same time used by railroads.

### Advocate U. S. Control

Broadcasters long have advocated Federal time control to prevent the seasonal upsets of radio schedules, and radio circles thought the problem settled when Congress adopted War Time. Most of the big radio shows take a Summer vacation after the last Sunday in April because of the customary drop in radio listening at that time. Double daylight time would, of course, cause even further inroads into the networks' audiences.

Although proposals for DST are not nearly as widespread as in previous years, many communities are urging its adoption because of local power shortages or to keep disruption of normal activities through blackouts to a minimum.

## Off the Antenna

NBC will dedicate a half-hour show at 10:30 tonight to commemorate the 20th anniversary of WMAQ, the network's key station in Chicago. Fibber McGee & Molly and Amos 'n' Andy will describe their experiences on the station from which they rose to network prominence. Also on the program will be Hal Totten, who did play-by-play broadcasts in 1925 on WMAQ; Judith Waller, now public service director of the NBC Central division and formerly manager of WMAQ; William S. Hedges, NBC vice-president and first president of the station; Joseph Gallicchio, NBC conductor who selected the first Amos 'n' Andy theme music, and the Dinning Sisters, one of the station's newest discoveries. Fred Waring will salute the station during his "Pleasure Time" broadcast at 7 tonight.

**Purely Personal:** Lou Frankel has resigned as WBYN director of publicity, promotion and special events. . . . George Clapp has resigned from the Mutual sales service department to become manager of WALB, Albany, Ga. . . . John W. Ekwood, who has been in charge of NBC shortwave, has been transferred to the Pacific Coast division for special assignments. . . . Joe Hasel has been named sports reporter for WJZ. Beginning today, he will be heard on the station Monday through Saturday, 6:15-6:30 P.M. . . . Lee Shubert, Broadway producer, will make his radio debut Wednesday at 11:15 A.M. when he will be interviewed by Bessie Beatty on WOR. . . . Frank Lovejoy, of the Blue theatre company, is featured in two shorts produced by Columbia pictures. . . . NBC has received reports that Bert Silen, its correspondent in Manila, is probably a Jap prisoner. . . . Irwin Naitove, of the WMCA continuity staff, has been commissioned as ensign in the Navy. . . . Don Bryan has been named WMCA music director.

**Second commercial account for CBS shortwave is American Tobacco Co., which will sponsor recordings of its "Your Hit Parade" show for American troops abroad, beginning this week.**

**WJZ yesterday** started to test the commercial possibilities of the hour between midnight and 1 A.M. Walter Winchell's repeat broadcast over the Blue was recorded and aired locally at 12:45-1 A.M. His first broadcast Sundays is heard here at 9 P.M. The station is trying to build its all-night show from 1 to 7 A.M. and the use of the "Jergens Journal" is described as "frankly an experiment." Test offers to sponsors may be made in several weeks, it was said.

**Program News:** Bayer Co. will sponsor "American Melody Hour" over CBS, Tuesdays, 7:30-8 P.M., as replacement for "Second Husband" which has been shifted to the Blue. . . . "Those We Love" will be the Summer replacement for the Eddie Cantor "Time to Smile" show for Bristol-Myers on NBC beginning July 1. . . . General Petroleum Corp. has renewed "I Was There" on the CBS Pacific network. . . . Chamberlain Sales Corp. has returned to CBS with sponsorship of David Lane with songs on five CBS Pacific stations, Tuesdays, 9:55-10 P.M., PWT.

**General Electric notes that its three shortwave stations, WGEO and WGEA, in Schenectady, and KGEI, San Francisco, now broadcast 100 news programs a week for a total of 24½ hours daily as compared with 3¾ hours weekly in October, 1940. Newscasts are now made in 14 languages.**

**Around the Country:** The Chicago Sun has purchased six quarter hours and one half-hour weekly on WLS, Chicago. . . . WGAR, Cleveland, has purchased the full United Press service in addition to day and night trunk wire of International News Service. . . . Lou Smith, baseball writer for the Cincinnati Enquirer, has been signed as sports commentator for WCKY, Cincinnati. . . . Frances Allen has replaced Rosemary Lambright as conductor of women's programs of WJJD, Chicago. . . . General Mills is now sponsoring all baseball games in San Francisco and Oakland.

## Television Building Reports Ordered

(Continued from page 1)

already achieved; the amount expended on construction, including land, equipment, etc.; man hours expended on construction in the past six months; a description and approximate cost of material and equipment on hand necessary for completion of the station; the personnel and man hours required for completion, and the date on which construction is expected to be completed.

FCC officials explained that the purpose of the inquiry is to secure an accurate picture of the situation, regarding which little information was available at Thursday's conference.

## Annual Peabody Air Awards Presented

Winners of the George Foster Peabody annual radio awards for 1941 were announced at a dinner at the Waldorf Astoria Hotel, Friday night. S. V. Sanford, chancellor of the University System of Georgia, made the presentations.

Winners were: Cecil Brown, CBS, for "best reporting of news"; "Against the Storm," a daytime serial, and Norman Corwin's "The Bill of Rights" as "outstanding in the field of drama"; Alfred Wallenstein, Mutual musical director, for outstanding work in the field of music, and "Chicago Round Table of the Air," an NBC program, for its work in the field of education. All international shortwave broadcasters were cited for their patriotic services.

## Ascap Sees One Payment Aim of Action

(Continued from page 1)

however, Ascap officers said that they regarded the action, on the basis of newspaper accounts, as another effort by exhibitors to obtain clearance at the source on film music.

Ascap, they said, is prevented by the Federal Copyright laws from enforcing a clearance at the source plan unless producers-distributors agree to it.

### Cites Law as Bar

"The copyright laws," one Ascap official said, "do not permit us to collect a fee for public performance of our music for profit from producers-distributors. We can collect only the recording fee from them. The performance fee must be levied on exhibitors unless producers-distributors voluntarily agree to pay both fees."

**"In the past," he said, "Ascap has made several proposals to producers-distributors for single fee arrangements, only to have them rejected. The average of all fees paid to Ascap by theatre licensees is \$80 per year.**

"Producers-distributors have advised us that the minimum charge they could make for handling collections of performance fees under a single fee licensing plan is 50 cents per film. The average theatre uses about 400 films per year, and the average performing fee on that basis thus would be \$200 per year, instead of the \$80 now paid Ascap."

John G. Paine, Ascap general manager, said that in his opinion there are so many more genuine problems confronting exhibitors today that he regards exhibitor leaders who make an issue of the "modest fees" paid to Ascap as "either incompetent or lacking the courage to tackle the exhibitors' real problems."

### Negotiated With Exhibitors

He asserted that the Ascap performing fees now in effect were established after extended negotiations with exhibitor representatives. The charges of Ascap "monopoly," Society officials said, were gone into extensively during the Government anti-trust suit against the organization last year and the Society now is operating under a Federal consent decree which terminated that action.

The exhibitors' suit seeks recovery of triple damages aggregating \$606,784 and \$50,000 attorney fees. The sums sued for range all the way from \$34.80 asked by Ritz-Berk Theatre Corp., operating two Brooklyn houses, to \$232,982 asked by Randforce Amusement Corp., operating 34 metropolitan New York houses. Most plaintiffs are New York ITOA members.

## KFBI, Wichita, to Blue

KFBI, Wichita, Kan., joined the Blue as the network's 122nd affiliate yesterday. The station operates on a clear channel of 1,070 k.c. with 5,000 watts days and 1,000 nights.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

DL 51. NO. 72

NEW YORK, U.S.A., TUESDAY, APRIL 14, 1942

TEN CENTS

## Independent Producer Unit Hits Umpi Plan

### Urge Exhibitors to Reject Sales Proposals

HOLLYWOOD, April 13.—The Society of Independent Motion Picture Producers in a statement by Loyd Wright, president, released through United Artists today, called upon exhibitors to reject the proposed new selling plan of the United Motion Picture Industry.

Producer members of the society include Charles Chaplin, Walt Disney, Samuel Goldwyn, Mary Pickford, David O. Selznick, Walter Wanger, Orson Welles and Alexander Korda. They take the position, Wright stated, that any amendment of the consent decree in the nature of a return to blind selling is not in the best interests of the industry.

"We believe, rather," Wright's statement said, "that if any modification"

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## St. Louis Unit Ratifies Plan

ST. LOUIS, April 13.—The MPTO of St. Louis, Eastern Missouri and Southern Illinois at a special meeting here today attended by about 90 members unanimously approved the new Umpi sales plan. The organization previously had rejected Umpi's original sales proposals. Fred Wehrenberg is president of the group.

ATLANTA, April 13.—The MPTO of Georgia rejected the proposed new selling plan of the United Motion Picture Industry.

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## IATSE to Restore Pittsburgh Charter

PITTSBURGH, April 13.—Operators Union, Local 171, of the IATSE, will have its local autonomy restored within 60 days, it was announced here by Richard F. Walsh, IA president, and Louis Krouse, secretary-treasurer. Lawrence J. Katz, business agent who has controlled the local's affairs for the past seven years as direct IA representative, will continue in charge until the first elections are held and

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## B'way Gross Strong; 4th Week for 'Reap', 'Blonde' at \$74,000

Broadway grosses over the week-end actually were equal to and in some instances above last week's, although most programs remained the same. This marks the third consecutive week of top-notch business for most first-run theatres.

"Reap the Wild Wind" with the holiday stage presentation at the Radio City Music Hall grossed an estimated \$68,500 Thursday through Sunday and will be held for a fourth week. An overture will replace the "Glory of Easter" portion of the stage presentation beginning Thursday.

Taking an estimated \$29,000 Saturday and Sunday, the Paramount show, "My Favorite Blonde" and Tommy Dorsey's orchestra, finishes

(Continued on page 2)

## Brooklyn Blackout Is Set for Tonight

Broadway theatremen will be given an idea of what to expect in the way of a blackout when the lights go out tonight in three-fifths of Brooklyn, including the borough's downtown theatre center. Following the test tonight and a second covering the remaining two-fifths of Brooklyn next week all New York City will have been tested with the exception of Manhattan above 14th Street.

The two Brooklyn blackouts will affect over 170 film theatres. The one tonight has been set to run 25 minutes beginning at 9 o'clock. Showmen are suggesting that residents spend the time in theatres, using trailers and posters for the purpose.

## Miss. Sunday Ban Faces Court Test

JACKSON, Miss., April 13.—Henry Seale, manager of two theatres here, was arrested yesterday for operating on Sunday, and the show was stopped by police. He faces trial in City Court in what is expected to be a test of the State's 120-year ban on Sabbath shows.

In the last session of the Mississippi legislature measures to permit Sunday films were defeated after stormy debate. Many of the State's theatres, especially those in the delta region near Vicksburg, habitually ignore the ban.

MONROE, N. C., April 13.—Sunday films have been authorized here by the Board of Aldermen.

## Jewish Appeal to Start Drive Today

The first organization meeting of the Amusement Division of the United Jewish Appeal will be held at a luncheon at 12:45 today at the Hotel Astor, to set plans for the 1942 industry drive on behalf of the organization.

Co-chairmen of the division are David Bernstein, Barney Balaban and Major Albert Warner. Nathan Straus is expected to address the meeting. Bernstein will preside.

## Oakland Clearance Award Is Reversed By Appeals Board

The arbitration appeals board yesterday reversed the award of an arbitrator at the San Francisco board reducing the clearance of the Piedmont Theatre, Oakland, Calif., and dismissed the case. The case involved availability with relation to move-over dates.

Respondents in the action were all five consenting companies, and Oakland theatres intervening included the Fox Oakland, Grand Lake, Paramount, Orpheum, Esquire, Roxie, Senator and Chimes. The appeal was taken by 20th Century-Fox, West Coast Theatres, Inc., of Northern California and Solano Theatre Corp.

The arbitrator's award reduced the clearance of the Chimes and Grand

(Continued on page 5)

## New Tax on Gross Is Seen in England

LONDON, April 13.—A new theatre tax, taking the form of a percentage of the gross receipts of the theatres, is expected in some quarters with the presentation of the new budget in the House of Commons shortly.

The recent Treasury suggestion to exhibitors that admission prices not be increased until after the new budget is introduced, is believed to indicate the Chancellor of the Exchequer has a new taxation plan for theatres. The general council of the Cinematograph Exhibitors Association will meet on Wednesday, and is expected to take up the question of increased admissions. It will also discuss the recent booking of "Gone With the Wind" by Gaumont British Circuit, although no further action is expected in the matter.

## Industry Will Make 26 Films In War Effort

### Mellett Names Poynter Coast Representative

HOLLYWOOD, April 13.—The film industry "has as clear an understanding of what the world faces

as any other institution today," Lowell Mellett, Coordinator of Government Films, declared yesterday at the close of two days of meetings with Hollywood and New York executives. "It is with confidence and appreciation that the Government looks forward to a new and greater contribution to the war effort," he declared.

Mellett referred to an agreement to

(Continued on page 8)

## Hutchinson Rites Held in Waterbury

Funeral services for Walter J. Hutchinson, director of foreign distribution for 20th Century-Fox, were held yesterday at St. Margaret's Catholic Church, Waterbury, Conn., with three Low Masses conducted by three kin of the deceased, Rev. John Hutchinson and Rev. Gerald Hutchinson, brothers, and Rev. David Hutchinson, a cousin. Burial in Calvary Cemetery, Waterbury, followed. Hutchinson, who was 49, died at the

(Continued on page 8)

## Warner Sets 'York' Release for July 4

The general release of "Sergeant York" has been set for July 4, it was stated yesterday by Mort Blumenstock, head of Warner publicity and advertising in the East. Blumenstock returned over the weekend with Joseph Bernhard, vice-president and general manager, from product conferences on the Coast in which they participated with Harry M. Warner,

(Continued on page 8)



Lowell Mellett



## Coast Flashes

**T**EN more film players were added to the roster of entertainers for the "Hollywood Victory Caravan," which will start a nationwide tour in Washington April 30. The additions are Charles Boyer, Eleanor Powell, Risé Stevens, Laurel and Hardy, Merle Oberon, Frank McHugh, Bert Lahr, Desi Arnaz and Ray McDonald. James Cagney, Cary Grant, Olivia DeHavilland and Joan Bennett previously volunteered.

Leon Schlesinger will produce 39 cartoon shorts for Warner Bros. next season, it was announced today. Included will be 26 Merrie Melodies in Technicolor and 13 Looney Tunes. Six of the latter will be in color, marking the first time this series departs from black and white. Fifteen of the Schlesinger subjects for the new season are in preparation or in work.

Producers Releasing Corp. last night held a press preview of "Men of San Quentin," in the mess hall of San Quentin prison. The audience, in addition to newspapermen from Hollywood, included some 500 convicts and 400 guards and their families. The film will be shown to the prison's 4,300 other inmates during the week. Among those attending were Martin Mooney and Max M. King, co-producers of the picture, and George Batcheller, PRC production head. Much of the film was shot inside the prison.

## Personal Mention

**G**EORGE J. SCHAEFER, RKO president, returned yesterday from California.

**GRADWELL L. SEARS**, United Artists' vice-president, arrived from the Coast yesterday.

**OSCAR A. MORGAN** returns today from a three-week trip in the field.

**WILLIAM GOLDMAN**, independent circuit operator in the Philadelphia area, and **MRS. HELENE LAMAZE**, widow of the restaurant man here, were married last week and left for a Mexican honeymoon.

**FRANK O. ACKLEY**, manager of the Carman, Philadelphia, and **HELEN EVERETT**, concert singer, were married last week in Alabama.

**SIDNEY E. SAMUELSON**, Eastern Pennsylvania Allied business manager, and **HARRY E. WEINER**, Columbia branch manager in Philadelphia, have left for Florida.

**D. A. DORAN**, Columbia story editor, has arrived from the Coast for a visit of several weeks.

### Heads Phila. Drive

**PHILADELPHIA**, April 13.—Ben Amsterdam, independent circuit head, is chairman of the motion picture industry division in the Salvation Army drive here.

**JAMES R. GRAINGER**, president of Republic, returned yesterday from a month's field trip.

**NORMAN ELSON** has left for Philadelphia and Washington, and returns Thursday.

**MORRIS GOODMAN**, head of foreign sales for Republic, is now in Panama, in the course of a tour of Latin America.

**JAMES W. WOOD**, manager of the Mariemont Theatre, Cincinnati, and **ROBERTA JEAN LEWIS** of the Cincinnati Theatre Guild were married over the weekend.

**CYRIL S. LANDAU** of the RKO legal department has a birthday today.

**TED O'HARRA** of Columbia has entered the Army.

**HERMAN ARSHAM** of M-G-M has joined the Army.

**JULES LAPIDUS** left yesterday for Philadelphia and Washington. He is due back Friday.

**STEVE BROIDY** and **LINDSLEY PARSONS** have returned to the Coast from the East.

**ROY HAINES** left last night for Detroit.

### New Haven Honors Jacocks and Kirk

**NEW HAVEN**, April 13.—More than 300 persons attended the party at the Waverly Inn here tonight for Irving Jacocks, president of the Connecticut MPTO, and Frederick Kirk, Hamden, Conn., representative in the state legislature, jointly celebrating their birthdays.

Among the speakers were Ex-Governor Raymond Baldwin, Senator John Daneher, and other notables. Samuel Seletsky and Herman M. Levy were in charge of arrangements. On the committee also were C. Raymond Brock, Frank M. Lynch, state auditor, and William L. Hadden, majority leader of the House, who acted as master of ceremonies, and Judge Ellsworth Foote. David Palfreyman of the MPPDA, New York, was among the out-of-town guests. Jacocks has been in the state legislature for the past two terms.

### Child Player Bill Goes to Governor

**ALBANY**, April 13.—The Assembly tonight concurred in Senate amendments to the Ehrlich bill which repeals "blue law" provisions in the penal and labor statutes relating to film, stage and radio acting by children under 16 years. The measure now goes to Governor Lehman for signature.

### Lou Smith Resigns Post at Col. Studio

**HOLLYWOOD**, April 13.—Lou Smith, head of the Columbia studio publicity department, resigned today, effective Saturday. Lance Heath, his assistant, will be acting department head.

## B'way Gross Strong; 4th Week for 'Reap'

(Continued from page 1)

its second week tonight with an estimated \$74,000 expected and will continue. "To the Shores of Tripoli" will go a fourth week at the Roxy beginning Wednesday. The film with the stage show brought an estimated \$56,200 in the five days ending Sunday night.

"Gone With the Wind" at the Alhambra is reported to be doing well in its current second week. "Jungle Book," at the Rivoli drew an estimated \$13,500 Saturday and Sunday. Now in its second week, the film will continue until the end of the month, when "Moontide" is scheduled to start at the theatre. "Dangerously They Live" with John Garfield, Dick Stabile's orchestra and Jerry Lester on the stage gave the Strand an estimated \$24,500 Friday through Sunday and will be held for a second week. At the Globe, "Two Yanks in Trinidad" grossed an estimated \$8,500 in its first week and began its second with an estimated \$3,800 for Saturday and Sunday.

### St. Louis Club Nets \$22,500 for Navy

**ST. LOUIS**, April 13.—The local Variety Club presented a check for \$22,500 to the St. Louis Navy Relief Society, about 25 per cent of the St. Louis quota. Louis K. Ansell, acting chief barker, announced that additional funds are expected to come in later and will likely raise the final figure to about \$25,000.

In appreciation of the club's efforts, Charles Belknap, chairman of the St. Louis drive, presented the club with a silver trophy. Mayor William D. Becker was made an honorary member.

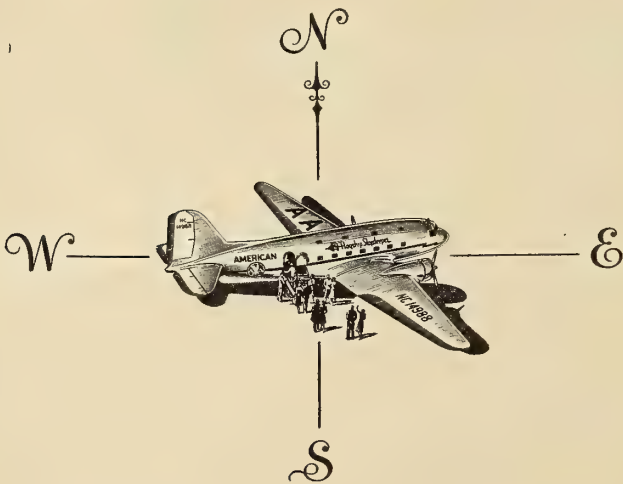
### Trade Showings of 'Reap' Held Today

"Reap the Wild Wind," Cecil B. DeMille-Paramount 30th anniversary film, will be tradeshown today in 28 Paramount exchanges, it was announced by Neil Agnew, Paramount general sales manager. Screenings will be held tomorrow in Denver, Des Moines and St. Louis. They were held in New York, Charlotte and Los Angeles last month.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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• The principal obstacle to civilization is friction in all its forms—political, social, mechanical. And sometimes the removal of one form of friction automatically takes care of one or more of the other forms. In such a world, air transportation is more than the movement of people and things with a minimum of mechanical friction. It is a means of bringing people into closer and more frequent personal contact—which automatically tends to dissolve social and political frictions. And that means fertile ground for the seeds of peace.

**AMERICAN AIRLINES Inc.**

ROUTE OF THE FLAGSHIPS



# PLAIN STATEMENT ABOUT A MONSTER

**HE** has broken every existing money or attendance record at the Rialto Theatre in New York!

**HE** has just broken an eight-year record for opening week business at the Stanton Theatre in Philadelphia!

**HE** now is doing a box-office business at the Woods Theatre in Chicago so sensational that nothing comparable to it has been seen in years!

**HE** is doing a business at the Grand Theatre in Cincinnati that has already put him among the very top grossers in the history of that theatre!

**HE** is absolutely the biggest money maker for his company to play this season at the Fulton in Pittsburgh, the Strand in Hartford, the Majestic in Bridgeport, the Paramount in Denver, the Lyric in Indianapolis, the Strand in Louisville, the Mayfair in Portland, Oregon, and the Civic in Portland, Maine!



He's the  
**MONSTER** in  
Universal's  
"The **GHOST** of  
**FRANKENSTEIN**"  
of course!

It's all  
**NEW!**

**DATE IT NOW!**  
Let him scare up that big  
goose-pimple money for you!

**The GHOST of  
FRANKENSTEIN**

with  
SIR CEDRIC HARDWICKE RALPH BELLAMY  
LIONEL ATWILL BELA LUGOSI EVELYN ANKERS

and  
**LON CHANEY** As Frankenstein's  
Monster

The sensational  
creator of the  
"Wolf Man"  
Screen Play, W. Scott Darling  
Directed by ERLE C. KENTON  
Original Story, Eric Taylor  
Produced by GEORGE WAGGNER  
A UNIVERSAL PICTURE



## Oakland Clearance Award Is Reversed

(Continued from page 1)

Lake to one day over the Piedmont and also held that the computation of the Piedmont's availability date should be from the termination of a picture's engagement at the first run theatre in which it opened, rather than from the last day of a movie's engagement.

The appeals board ruled that the existing clearances over the Piedmont are not unreasonable and held that, since the same admission price was charged during the the move-over engagement as at the opening first run theatre, and since availability dates to subsequent runs were not disturbed by the move-over practice, the present method of computing availability dates in Oakland is not unreasonable. Costs were divided equally among complainant, intervenors and defendants.

### Hearing of Sosna Complaint Starts

ST. LOUIS, April 13.—Hearing of the some run complaint of Louis Sosna, Mexico, Mo., exhibitor, against Paramount, RKO, Warner Bros. and 20th Century-Fox, started here today. Sosna was awarded some run from Loew's, after the appeal board reversed the local arbitrator.

Sosna testified that Paramount and 20th Century-Fox refused to sell him product, and RKO and Warner would sell him under conditions he termed unreasonable and unfair, claiming they wanted him to raise his admission prices.

Ben Reingold, 20th Century-Fox branch manager here, testified Sosna's business practices would be detrimental to the company's product in that area and said efforts were made to persuade him to raise his minimum price from 5 cents to 10 and 15 cents before films were sold him. The hearing will be resumed tomorrow.

### Pittsburgh Plays in June

PITTSBURGH, April 13.—For the first time in more than a decade, the Nixon will present legitimate shows in June. Manager Sam Nixon has set bookings through June 8. In recent years, the Nixon has closed in April or early May, with bookings for local organizations following.

### Will Play Ayres Films

William F. Rodgers, general sales manager of M-G-M, has received communications from the executives of several circuits indicating their intention of playing M-G-M films featuring Lew Ayres, M-G-M announced.

## Williams' Play with Muni Opens Tonight

The Theatre Guild production of Emlyn Williams' "Yesterday's Magic" which has Paul Muni in the starring role is set to open tonight at the Guild Theatre. Jessica Tandy has the top feminine assignment and in other featured roles are Brenda Forbes, Patrick O'Moore, Margaret Douglass, Cathleen Cordell and James Monks. Reginald Denham is the director.

"Yesterday's Magic" is the second and final of the week's openings. Max Liebman's production of "Autumn Hill," by Norma Mitchell and John Harris, was presented last night at the Booth. Beth Merrill heads the cast.

## Operators Study Burlesque Appeal

Operators of the Gaiety Theatre, one of three burlesque houses closed in February when New York City License Commissioner Paul Moss refused a renewal of license, will decide this week whether or not to appeal Justice Aaron J. Levy's refusal to compel Moss to issue a new license. The ruling was made Saturday.

Justice Levy refused to sustain charges of "censorship." "There is abundant factual support for the Commissioner's determination that the petitioner's performances have been predominantly offensive to public morals and decency," the court ruled, "and in the absence of any showing of abuse of discretion, the court may not substitute its judgment."

### Fight Minneapolis Closing

MINNEAPOLIS, April 13. — Mayor Marvin L. Kline has been ordered to show cause why his revocation of the license of the Gayety, burlesque house, should not be set aside. The Mayor took action following a hearing in which church groups, police officers and Fort Snelling authorities testified against the theatre.

## Loew's Personnel Is Shifted in Field

Joseph R. Vogel, in charge of out-of-town theatre operations for Loew's Circuit, has made a number of promotions and transfers.

Thomas J. Foley, treasurer at Loew's Orpheum, Boston, is now assistant manager of Loew's State, Boston. Dominic Del Torto succeeds Foley at the Orpheum. William Tibbetts, chief usher, is now junior treasurer at the Orpheum. James Dixon, student assistant at the Century Baltimore, is assistant at Loew's Broad, Columbus. Joel Margolis, assistant in Norfolk, is now at Loew's Century, Baltimore. Russell Grant, student assistant at the Loew's Poli, Hartford, succeeds Margolis as assistant in Norfolk. Harold Martin, assistant at Loew's Poli in Meriden, Conn., has gone to Loew's Poli, Springfield, Mass. Helen McLaughlin, cashier at the Meriden house, is now assistant manager.

### Form New Company

ALBANY, April 13.—Astra Pictures, Inc., has been chartered here by F. L. Myerson, Lewis Leeds and Gustave I. Jahr, all of New York City. White Plains Theatre Corp. has been dissolved.

## Stage Door Canteen Subject of Picture

The American Theatre Wing's Stage Door Canteen, where theatre personalities give their time and talent nightly to entertain service men will be the background of a film to be made by Paramount, that company has announced. Walter MacEwen is slated as producer and the story is an original by Lester Cole titled "Stage Door Canteen."

## New Variety Show Will Open April 24

Clifford C. Fischer and Lee Shubert will raise the curtain on their new variety show, "Keep 'Em Laughing," April 24 at the Forty-fourth Street Theatre. Patterned after the producers' current "Priorities of 1942," the show will be of the vaudeville type in makeup and will be presented twice daily. The team of William Gaxton and Victor Moore, Hildegard and the Hartmans are among those to appear in it.

## Managers Moved By Warner in Phila.

PHILADELPHIA, April 13.—In manager changes in the Warner circuit here Henry Kahan has moved from the Savoia to the Broadway, succeeding Jack Lexey, who was promoted to district manager. Sam Phillippe moves from the Plaza to the Savoia and Nat Watkin from the Avon to the Plaza. Walter Krisbell was made assistant manager of the Orpheum Theatre.

Other manager changes in the territory include Milton Lewis moving from the Sherwood to A. M. Ellis' newly-reopened Victory here. John H. Neuer has been named manager of the Strand and Standard in Steelton, Pa., Don Peifer succeeding him at the Lemoyne, Lemoyne, Pa.

## Phila. Legion Unit Is Given Charter

PHILADELPHIA, April 13.—Formal presentation of the charter for the Variety Club's American Legion Post was made tonight by I. G. Gordon Foster, Pennsylvania State Commander of the American Legion. The club's veterans' group will be known as the Philadelphia Variety Post, No. 713.

Election of officers will be held, and with all the candidates unopposed, the post administration includes Henry Friedman, commander; Ted Schlanger, first vice-commander; Elmer O. Wilschke, second vice-commander; Jack Kraker, adjutant; Al Davis, financial officer and Eli Epstein, historian.

### More Town Hall Time

The Blue has signed a new contract with Town Hall which calls for a Town Hall broadcast 52 weeks a year for the next five years. Heretofore, these broadcasts have been heard 26 weeks a year. The contract stipulates that approximately half the broadcasts originate in cities other than New York.

## Defense Rallies in All Skouras Houses

Civilian defense rallies such as were held Sunday in five Skouras theatres on Broadway, are scheduled for all other houses of the circuit on various Sunday mornings. The program consists of educational talks by officials of the Office of Civilian Defense, the Police and the Fire departments and the showing of defense films. Theatres will call attention to the rallies in advance with trailers and lobby notices.

## SOPEG Certified for 20th - Fox, Movietone

WASHINGTON, April 13.—Clerical employes in the New York offices of 20th Century-Fox and Movietone are to be represented for collective bargaining purposes by the Screen, Office and Professional Employees Guild (CIO), it was announced today by the NLRB.

The board certified the guild as agent for the employes on the basis of an election held March 30 in which 196 votes were cast for and 96 against the union.

### Buffalo Stage Shows

BUFFALO, April 13.—Robert T. Murphy, managing director of the Twentieth Century Theatre here, has signed players for personal appearances.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

50th ST. and 6th Ave.  
CECIL B. DE MILLE'S

### "REAP THE WILD WIND"

RAY MILLAND • JOHN WAYNE  
PAULETTE GODDARD • A Paramount Picture  
On Stage: "Glory of Easter" — pageant . . .  
and "To the Colors" — Leonidoff's revue.  
Symphony Orchestra, direction of Erno Rapée.  
1st Mezzanine Seats Reserved Circle 6-4600

Paramount Presents  
BOB HOPE-CARROLL  
IN  
"MY FAVORITE BLONDE"

IN PERSON  
TOMMY DORSEY  
and His Orchestra

PARAMOUNT TIMES SQUARE

PALACE B'WAY & 47th St.

ABBOTT & COSTELLO  
"RIDE 'EM COWBOY"  
— and —  
LYNN BARI — MARY BETH HUGHES  
"NIGHT BEFORE THE DIVORCE"

John PAYNE • Maureen O'HARA • Randolph SCOTT

"TO THE SHORES of TRIPOLI"  
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

"A GREAT SHOW" — Herald Tribune  
50c, \$1 & \$1.50 PLUS TAX  
NO HIGHER  
SECOND YEAR — SECOND EDITION  
Now Thrilling its SECOND MILLION  
**IT HAPPENS ON ICE**  
Sensational Musical Extravaganza  
Center Theatre, Rockefeller Center, CO. 5-5474  
Eves. except Mon. Mats.: Wed., Sat. & Sun.  
501 Seats for Every Perf. 50c. EVGS. AT 8:40

"MEET ME AT THE ASTOR"

The HUNTING ROOM  
Luncheon a la Carte  
Dinner from \$1.75

HOTEL ASTOR  
TIMES SQUARE



# THANK YOU,

... for your continued confidence in the sales organization of RKO RADIO.

WE are proud of our association with you ... proud of the job we have done with your masterful boxoffice productions THE LITTLE FOXES and BALL OF FIRE.

IT is gratifying to know that you are pleased with our efforts ... that you are granting to us the privilege of distributing, during the coming year, three superb Samuel Goldwyn productions:

(1) THE PRIDE OF THE YANKEES (the



# Samuel Goldwyn

life of Lou Gehrig), starring GARY COOPER,  
with TERESA WRIGHT.

(2) the BOB HOPE-DOROTHY LAMOUR  
comedy.

(3) SPITFIRE, starring LESLIE HOWARD  
and DAVID NIVEN, produced in Great  
Britain with the cooperation of the Fighter  
Command.

THAT IS, indeed, an honor. Again . . .  
Samuel Goldwyn, THANK YOU.



GEORGE J. SCHAEFER, *President*  
RKO RADIO PICTURES, INC.



## Industry Will Make 26 Films In War Effort

(Continued from page 1)

produce 26 "short entertainment features on subjects the U. S. Government believes will meet a known need." These pictures will be started as early as possible, it was revealed, and will be completed within six months, "with Government cooperation and assistance."

Mellet also announced appointment of Nelson D. Poynter, as his Hollywood representative charged with setting up machinery whereby "a constant flow of information will clear from the nation's capital to assist Hollywood producers in their undertaking and afford every other possible assistance." Poynter, editor and publisher of the *St. Petersburg Times* and a former Scripps-Howard editor, has been lent by Col. William J. Donovan, Coordinator of Information, to this service. Poynter was associate director of the foreign information bureau for the COI. Leo R. Rosten, representing the Office of Facts & Figures, also attended the meetings.

Mellet's statement did not define the length of the shorts to be produced nor the manner of distribution but asserted the "finest acting, directing, writing and technical talent will be utilized" and that "access to all Government agencies for complete knowledge of what is needed and what is current on all subjects of vital interest to the American people" will be afforded.

In addition to producing company executives, attending the meetings were Will H. Hays, Charles Francis Coe, several executives of the Association of Motion Picture Producers, the Lawyers Committee of Six, Geoffrey Shurlock and Addison Durland of the Production Code Authority. Mellett left for Washington tonight.

### Rochester Educator Heads Chicago Office

ROCHESTER, N. Y., April 13.—A leave of absence has been granted Paul Reed, head of visual and radio education for the public school system here, to establish and supervise the Chicago office for the distribution of morale and war films for the Office of Government Films and the Office of Inter-American Affairs.

### Open Mexico City House

A new 5,000-seat house, the Cairo, has opened in Mexico City, according to word received by Republic from Morris Goodman, head of foreign sales, who was in Mexico City.

### Slogans for Victory

CBS plans shortly to start broadcasting a series of propaganda slogans before and after sustaining programs. These slogans will be heard at times when commercial announcements normally are made on sponsored shows. Network employees are being canvassed for ideas.

## Hutchinson Rites Held in Waterbury

(Continued from page 1)

Doctors Hospital in Manhattan on Saturday.

Cables from all over the world expressing sympathy were received during the day by Hutchinson's family, in addition to wires and floral tributes from friends in this country. In a cable from the 20th-Fox office in Lima, Peru, signed by Charles Matzen, manager, it was stated that a Seventh Day Mass would be celebrated in Lima's principal church.

In Hutchinson's honor, flags at the 20th-Fox studio, the Waterbury Post of the American Legion and the Newtown, Conn., Fire Department were at half mast. The foreign department at the home office and company offices abroad were closed for the day.

Among those attending the services were Spyros Skouras, Hermann Place, W. C. Michel, Sydney Towell, Thomas J. Connors, Robert A. Kreier, Earl I. Sponable, Frederick Kuser, Saul Rogers, Irving Maas, Leslie F. Whelan, Richard A. White, F. S. Irby, Edmund Reek, Felix A. Jenkins, W. J. Clark, Charles Mayer, William Sussman, William C. Gehring, Sam Dembow, Clayton Sheehan, Mrs. F. L. Harley, William White, Mrs. C. F. Minck, Mr. and Mrs. E. S. Fraser, Edith Sinclair, W. Van Lockhurst, Amy Mayer, Thomas Reed, Norman Steinberg and Nico Vandenstein.

## Warner Sets 'York' Release for July 4

(Continued from page 1)

Jack L. Warner, Ben Kalmenson and S. Charles Einfeld.

Blumenstock said the major campaign of the year would be centered around "Yankee Doodle Dandy," and the premiere of "In This Our Life" would probably be held in Richmond, Va.

Among other pictures, at least five musicals are on the Warner schedule for the near future, it was said. The first will probably be "The Desert Song," with Dennis Morgan and Irene Manning. Others include "Sweethearts of 1942," with Priscilla Lane; an untitled film to be produced by Vinton Freedley with Ann Sheridan and Joan Leslie in the leads; "Rhapsody in Blue," based on the life and music of George Gershwin, and "Banjo Eyes" with Eddie Cantor, to be produced after the current run of the Broadway play of the same name.

### Mrs. Lucy Harde Rites

Funeral services will be held tomorrow morning at Our Lady of Lourdes Church, Malvern, L. I., for Mrs. Lucy Harde, wife of Harry Harde, Universal Newsreel New York staff cameraman. Mrs. Harde died Sunday night.

### St. Louis Showman Dies

ST. LOUIS, April 13.—Conrad Heib, 76, president of the Empress Amusement Co., operator of the Empress Theatre, subsequent-run house, died last week. He had been in the amusement business for more than 40 years.

## Series Will Stress Civilian Aid in War

The Hollywood Victory Committee and the Blue Network will cooperate in a new program series, "Three Thirds of a Nation," which will start Wednesday, April 22, at 10 P. M., it was revealed yesterday. Sponsored by the War Production Board, the series will explain to civilians how sacrifices can aid the war effort. It will originate in Hollywood.

Scripts will be written by Dorothea J. Lewis of the WPB radio section. Leith Stevens and Meredith Wilson will write original music for the program. John Nelson will direct.

## St. Louis Unit Ratifies Plan

(Continued from page 1)

Picture Industry at a meeting of the state organization at the Henry Grady Hotel here today, J. H. Thompson, president, announced following the meeting.

### Plan Approved by Eight Organizations

The proposed Umpi sales plan has now being approved by eight regional exhibitor organizations, two have deferred action and the Georgia organization is the second to reject it. Presidents of three regional organizations have personally indorsed the plan, in addition to those units which have approved it. Allied MPTO of Western Pennsylvania approved the plan last week.

The ITOA of New York is scheduled to meet Thursday to act on the plan.

## Legion Approves Ten New Pictures

The National Legion of Decency for the current week has approved 10 new pictures, six for general patronage and four for adults. The new films and their classification follow.

Class A-1, Unobjectionable for General Patronage—"Ghost Town Law," "Lone Star Ranger," "Secret Agent of Japan," "Sunset on the Desert," "When Knights Were Bold," "Whispering Ghosts." Class A-2, Unobjectionable for Adults—"Desperate Chance for Ellery Queen," "Klondike Fury," "Ship Ahoy," "This Gun for Hire."

## IATSE to Restore Pittsburgh Charter

(Continued from page 1)

then will be transferred elsewhere, it was said.

Adoption of a constitution and nomination of officers are set for April 24 with elections two weeks later. The IA took over the local in 1934 when an organization drive at independent theatres was accompanied by several bombings. Clyde A. Weston preceded Katz as IA representative.

## Independent Producer Unit Hits Umpi Plan

(Continued from page 1)

tions of the sales methods are contemplated by the Department of Justice such changes shall more vigorously protect the exhibitor against any forced group selling, leaving to his sole discretion whether he shall license one or more films from any group, tradeshown exclusively."

### Find Quality Increased

The statement credited the consent decree selling method with an increase in quality productions during the current season and said that it has been a "spur to Hollywood creative talent which has been reflected in better pictures, in public recognition of merit and talent and in the inevitable purging of incompetence and triteness heretofore fostered by volume-selling of films."

"On the side of business showmanship," the statement continued, "the provisions of the consent decree have resulted in higher box-office and film rental returns for the delivering and satisfying product."

The fact that the Umpi plan provides for tradeshowing of some of the films before they are sold and identification of others "does not mitigate against the inherent, unfair and unscientific angles of the proposals," the statement said.

### Say Exhibitors 'Blinded'

"It is declared by proponents of the so-called unity plan," it continued, "that exhibitors shall reclaim some privileges of cancelling films unsuitable or undesirable. In fact, the lure of cancellation is blinding many exhibitors to the far greater dangers and potential abuses in the proposed plan which, among other evils, results in forcing on the public indifferent and trite product."

Lloyd Wright is of counsel to United Artists.

## FCC Official Aiding CBC War Program

OTTAWA, April 13.—Eric Estorick, head of the British Empire division of the foreign broadcasting service attached to the U. S. Federal Communications Commission, has begun in Ottawa a survey of Canadian radio activity with the object of gearing Dominion broadcasting to the needs of a nation at war.

Estorick is on leave from his Washington post and is here at the request of Major William Gladstone Murray, chairman of the CBC board of governors. He will spend five weeks on a coast-to-coast survey.

### Heads K.C. Auditorium

KANSAS CITY, April 13.—Louis G. Lower, assistant director of the Municipal Auditorium, has been appointed director, succeeding Eugene C. Zachman, lieutenant in the Navy, who will be public relations officer for the promotion of war bond and stamp sales.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
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Accurate  
and  
Impartial

OL. 51. NO. 73

NEW YORK, U. S. A., WEDNESDAY, APRIL 15, 1942

TEN CENTS

## Trade to Open Jewish Appeal Drive May 12

### Robbins Is Chairman of Luncheon at Astor

Herman Robbins, National Screen Service president, yesterday was named chairman of the luncheon committee of the amusement industry's drive for the United Jewish Appeal, which will be launched at a luncheon to be held at the Hotel Astor on May 12. Harry Brandt will serve as chairman with Robbins.



Herman Robbins

Rabbi Hillel Silver, of Cleveland, one of the national chairmen of the campaign, will be the principal speaker.

David Bernstein, Barney Balaban and Major Albert Warner, who headed last year's drive, are co-chair-

(Continued on page 6)

### Para. Sales Meet Called for May 4

Paramount home office sales officials and district managers from this country and Canada will hold a four-day sales meeting, May 4 to 7, inclusive, at Adolph Zukor's Mountain View Farm, New City, N. Y.

New season production plans and selling plans for the balance of the current season's product will be discussed at the meeting, according to Neil F. Agnew, vice-president in charge of sales.

### Nominate Pollock as President of Ampa

Louis Pollock of Universal has been nominated as the next president of the Ampa, heading a slate completed yesterday by the organization's nominating committee. Elections will be held April 30.

Other officers nominated for 1942-'43 are: Arthur A. Schmidt, vice-president; David A. O'Malley, treasurer; Blanche Livingston, secretary; Paul Lazarus, Fred Lynch, Manny Reiner, David E. Weshner, Martin Starr,

(Continued on page 6)

## Rodgers Comments On Producer Attack Against Umpi Plan

Hollywood, April 14.—The exhibitors themselves asked for changes in the consent decree selling method, William F. Rodgers, general sales manager of M-G-M, declared here today in comment on yesterday's attack on the proposed Umpi sales plan by the Society of Independent Motion Picture Producers.

Declaring he had not read in full the statement issued yesterday by at-

Allied Theatre Owners of New York, an MPTOA affiliate, of which Max A. Cohen is president, has approved the Umpi plan, Ed Kuykendall, MPTOA president, announced yesterday. The organization is the ninth to ratify. Two organizations have rejected it. About 25 regional organizations have not yet acted on the proposals.

torney Loyd Wright, president of the society, Rodgers said he would issue

(Continued on page 6)

## Big Five May Have Schine Suit Counsel

The five consenting companies are weighing the advisability of retaining special counsel to represent them in the Government anti-trust suit against the Schine Circuit and the "Little Three," although the five are not involved in the defense of the case, it was learned yesterday.

Several conferences have been held by attorneys for the consenting com-

(Continued on page 6)

## British Budget Doubles Admission Tax on All Types of Entertainment

London, April 14.—The admission tax on film theatres and all other types of entertainment in Great Britain will be doubled, Kingsley Wood, Chancellor of the Exchequer, told the House of Commons today in announcing the new budget. Seats costing less than sevenpence will be unaffected.

The new taxes will be the subject of discussions at the Cinematograph Exhibitors Association general council meeting tomorrow, which has been called to consider increased admissions. General trade opinion prevalent tonight was that the increased tax suggests increased admission prices.

In some circles, however, it was believed that the new taxes may operate to increase the number of cheaper seats. Wood stated that 90 per cent of all entertainment taxes came from film houses and that 90 per cent of all film house taxes came from seats priced under one shilling sixpence. Attendance at film theatres in Great Britain is estimated at 1,400,000,000 a year.

## MINN. ANTI-5 LAW DECLARED INVALID

### St. Paul Court Finds Para., RKO, 20th-Fox Not Guilty of Violation and Rules Statute Breaches U. S. and State Constitutions

ST. PAUL, April 14.—The Minnesota anti-block-of-five law was held unconstitutional and invalid by Judge Albin S. Pearson in decisions given in Ramsey County district court here today in two cases in which major distributors sought tests of its validity.

## Studios Adopt Program for War Service

HOLLYWOOD, April 14.—A five-point program to increase the industry's usefulness to the nation at war was adopted today by the board of directors of the Association of Motion Picture Producers.

Today's session culminated a series of meetings in progress for the past six days, attended by Will H. Hays, Charles Francis Coe, Hays' executive assistant; the industry Lawyers' Committee of Six and, on Saturday, by Lowell Mellett, Co-ordinator of Government Films.

The program adopted at today's meeting includes: development of methods of inter-studio cooperation to carry out the industry's contribution to war service; development of plans for inter-studio assistance and inter-use of equipment in the event of war

(Continued on page 6)

The distributors won clear-cut victories in both cases. Judge Pearson found Paramount, RKO and 20th Century-Fox "not guilty" of the State's criminal charges of violating the law in consummating sales contrary to its provisions. In the second case, Judge Pearson signed the findings of fact and conclusions of law submitted by the attorneys for the distributor defendants, which held that

Current season's sales contracts will remain in force in Minnesota despite the court decisions yesterday, except insofar as companies which reserved the right to cancel contracts in the event the State law was held invalid, company attorneys stated. Upon expiration of present contracts, consenting companies will be obliged to conform to decree sales methods in Minnesota, it was said.

it had been proved conclusively that the State law violated the State and Federal constitutions and was invalid.

The court took no action on the findings and conclusions of the State.

In the second action, the five consenting companies and United Artists sought declaratory judgment that the State law was invalid.

The decisions reversed the ruling of Judge Hugo H. Hanft in District Court a year ago who found the law constitutional.

The Minnesota anti-block-of-five law was sponsored by Allied Theatre

(Continued on page 6)

## Allvine Secretary Of Publicity Group

Glendon Allvine, veteran industry advertising and publicity official, yesterday was named secretary of the Eastern Public Relations Committee, comprising major company advertising and publicity directors.

Allvine was a publicity representative for Paramount for a number of years, and was director of advertising and publicity for the old Fox

(Continued on page 6)



## Listening Time, Film Attendance Found Related

"Persons who do not listen, or listen rarely, to the radio are poor moviegoers and persons who listen a great deal to the radio attend the movies frequently," it was concluded yesterday by Dr. Leo Handel, director of the Motion Picture Research Bureau, as a result of a survey.

Handel said a "positive" correlation between radio listening and motion picture theatre attendance was found in the survey which was conducted in collaboration with the Columbia University Office of Radio Research. The Research Bureau is a private survey organization which conducts studies of factors entering into attendance at theatres.

A total of 508 interviews was conducted in four boroughs of New York City, it was stated. Those interviewed were asked how frequently they attended film theatres and how much they listened on the average weekday to the radio during evening hours. Those who never listen during the evening average 2.5 trips to films during the month; those who listen for one hour average 3.1 attendances; one-two hours, four attendances; two-three hours, 4.2 attendances, three-four hours, 3.9 attendances, and more than four hours, 4.5 attendances.

## To Ask New Delay In Divorce Action

Government and major company attorneys tomorrow will ask Federal Judge Henry W. Goddard for another postponement of the hearing on the Department of Justice action to require Paramount and 20th Century-Fox to divest themselves of a total of 38 theatres allegedly acquired contrary to provisions of the consent decree.

A two-week postponement of the hearing, which is scheduled for tomorrow, will be asked. Attorneys for both sides have not completed work on stipulations of facts in the case designed to simplify and shorten the hearing when it goes before the court.

## Employees of NSS Form Social Club

Employees of National Screen Service have formed a home office club known as the N.S.S. Club. Officers are: A. G. Stefanic, president; Mae Ziffer, vice-president; Harry Pritz, treasurer, and Sylvia Cohen, secretary.

A dance will be held in the Florentine Room of the Park Central Hotel on April 24. Part of the proceeds will be used to buy gifts for service men. A Chicago unit of the club has been formed.

## Paulette Goddard Arrives

Paulette Goddard and Martha O'Driscoll, featured players in "Reap the Wild Wind," arrived by plane here yesterday. They will go to Charleston, S. C., where the Southern premiere of the picture will be held Sunday. Miss Goddard's contract was extended this week by Paramount.

# Personal Mention

**JOSEPH A. McCONVILLE**, Columbia foreign manager, left for Mexico yesterday. He will also visit several South American countries.

**LEONARD GAYNOR** flies to Washington tomorrow.

**JULES ALLEN**, head of Premier Theatres, Toronto, has returned from Florida.

**CLIFFORD FARMER**, Warners' Symphony Theatre, Chicago, is in Will Rogers Sanitarium, Saranac, N. Y., for a checkup.

**JOSEPH MACK**, son of **IRVING MACK** of Chicago, reports at Camp Grant, Ill., next week for Army service.

**LESTER JEFFRIES**, assistant manager of Fay's Theatre, Philadelphia, has recovered from an illness.

**DARRYL F. ZANUCK** is expected back on the Coast today, after visiting Washington and New York.

**CLAUDE LEE**, director of Paramount public relations, returned yesterday from a Southern trip.

**IRVING REFOWICH**, manager of the Refowich Theatre in Freeland, Pa., and **Ruth Nassan** were married in Hazleton, Pa., recently.

**SANFORD KORN** of 20th Century-Fox will enter the Army at the end of the month.

**JOSEPH KANE**, manager of the Woodbine Theatre, Woodbine, N. J., has left for Army duty.

**HOWARD SMITH**, 20th Century-Fox salesman in Philadelphia, is at Anderson Hospital for an appendix operation.

## Brooklyn Grosses Hurt by Blackout

A 20-minute test blackout of about two-thirds of Brooklyn last night caused a sizeable drop in business at theatres in the area, it was reported after the demonstration by exhibitors and circuit district managers.

The reports were similar to those of theatremen in areas previously tested, mostly ranging from 15 to 40 per cent below normal business. Century Circuit, Loew's, RKO, Brandt and Randforce have a large number of theatres in the borough. The blackout began at 9 o'clock.

Downtown Brooklyn, where the borough's first-run theatres are located, will be included in a blackout next Tuesday of the neighborhoods not covered last night. Brooklyn has 173 theatres in operation.

## Capital Grosses Off in Blackout

WASHINGTON, April 14.—Neighborhood theatre business fell off about 10 per cent, but was normal at the downtown first run houses tonight in Washington's first total blackout trial. The test lasted 14 minutes, the all-clear being sounded at 10:42 p. m.

## 'U' Changes Vehicle. For Deanna Durbin

HOLLYWOOD, April 14.—Universal today announced "Divine Young Lady" as the picture in which **Deanna Durbin** will return to the studio instead of "Three Smart Girls Join Up," previously announced, which has been postponed. **Bruce Manning** will produce and **Jean Renoir** direct from an original screenplay by **Leo Townsend** and **Boris Ingster**. Shooting is scheduled to start within a month.

## Schmidt on 'Caravan'

**Arthur Schmidt**, M-G-M publicity manager, left yesterday for a tour of Midwestern cities, to make advance arrangements for the Hollywood Victory Caravan, whose tour on behalf of Army and Navy relief organizations will start April 30.

## Assembly Passes NY Agency Fee Bill

ALBANY, April 14.—The New York State Assembly has passed the Condon bill to amend the present General Business Law in relation to gross fees charged by employment agencies of applicants seeking theatrical engagements.

Under the bill, the amount charged must not exceed the maximum set forth in a schedule to be filed with the commissioner of licenses or other licensing authority in each city. The agency may file changes in the schedule, which become effective 14 days after filing unless disapproved by the licensing authority within that time. The gross fee of five per cent of wages provided under the existing law has been stricken out by the Condon bill.

## Miss. Blue Law Case To Be Heard Friday

JACKSON, Miss., April 14.—Police Justice L. F. Hendrick on Friday will hear the case of **Henry Seale**, local manager, arrested for violation of the state's blue laws for operation last Sunday. Hendrick refused to impanel a jury, replying to the request of **Ralph Avery**, defense attorney, with the remark, "I dispose of an average of 75 cases a day and if jury trials were held on each the docket never would be cleared." The case was continued to Friday.

## Sol Lesser Named to Disney Prod. Board

HOLLYWOOD, April 14.—Walt Disney today announced that **Sol Lesser** had been made a member of the board of Walt Disney Productions. Disney in a statement said that Lesser will be "active in the production, distribution and exhibition phases of the business."

## Two Houses Burned

KEWANEE, ILL., April 14.—The Rialto and Kee theatres were among the 70 buildings which were razed or damaged when fire swept through the heart of this city's business district yesterday.

# Newsreel Parade

**ONALD NELSON** urging Americans to make war sacrifices and an assortment of war and defense subjects are contained in the new issues of the newsreels. The contents follow:

**MOVIETONE NEWS, No. 63**—Nelson in Washington. Torpedoed tanker makes port in North Carolina. Malta continues stand under raids. General Pershing's son at Fort Belvoir, Va. Miami pier prepared for Army service center. Bomb production in Pennsylvania. PT boats in Panama. Select "American Mother of 1942." Golf in Georgia. Seals in Australia. Jamaica race track opens.

**NEWS OF THE DAY, No. 261**—PT boats in Panama. Defenses hold in Malta. Nelson in Washington. Princess Martha of Norway christens new ship. Pershing's son in the army. Victory parade in New York. Golf in Georgia. Jamaica track opens.

**PARAMOUNT NEWS, No. 66**—New York women in victory march. Princess Martha sponsors ship launching. New ship on West Coast. Private Pershing at Fort Belvoir. Mickey Cochrane coaches Navy baseball team. Milwaukee has youngest mayor. Cherry blossoms in Washington. Military demonstration at Fort Bragg. War paintings in Arkansas. Trial of French leaders ends in Rome. Jamaica track opens. Tony Galento composes a song.

**RKO PATHE NEWS, No. 66**—Torpedo boats in Panama. Donald Nelson in Washington. War fashions in New York. Girls clean Miami pier for army. California convicts train for war. Pershing's son in army. Latin American flyers at Disney studio. Golf tournament in Georgia.

**UNIVERSAL NEWSREEL, No. 75**—PT boats in Panama. Nelson calls for sacrifices. New York women in war parade. Bomb production. Norway Princess at ship launching. Pershing's son in the army. Minnesota train wreck. Miami girls prepare recreation center for army. Jamaica race track opens.

## KRS Cables Regret At Hutchinson Death

LONDON, April 14.—The Kinemograph Renters Society has cabled 20th Century-Fox expressing profound regret at the death of **Walter J. Hutchinson**, director of foreign distribution, who died in New York Saturday. Hutchinson spent many years in England and was active in the KRS council.

## Open 'Moontide' April 29

"Moontide," 20th Century-Fox film starring **Jean Gabin** and **Ida Lupino**, will open at the Rivoli on Broadway April 29, it was announced.

# MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## AN OPEN LETTER TO LEW AYRES

The newspapers this week have carried a story from Miami which has distressed me deeply because things I said have been misquoted. These are the facts:

During an informal dinner in my home at Miami Beach where I spent a few days, you were being discussed and severely criticized. I felt that my guests should know you as I do. It was not my province to judge your philosophy or the road you have taken. I said: "Since Lew Ayres is not with us, since this boy is away at camp, I can speak as an individual and not as the head of a company in which he is a star."

I told my guests that you were one of the finest men it has ever been my privilege to know, a person of utter sincerity. I explained to them that you had asked your country to send you to the front lines as an ambulance driver no matter how great the risk, that it was your hope to save human lives, that you could not kill. In this connection I told them a fact with which they were not familiar, that you did not eat fish or meat or anything that had to be killed. I told them that in all Hollywood there was no more charitable individual, that there was no cause for which you did not give bountifully. I pointed out specifically the splendid work you have been doing for the Red Cross. I told them that you not only made large contributions of money but that day and night, apart from your studio duties, you had devoted yourself to conducting classes in first aid.

Among those present was a Miami newspaperman. He expressed great interest in many of these statements, was delighted to get a true picture of an individual who has been misunderstood. Mind you, at no time did I discuss or express agreement with the stand you have taken. Frankly, I must confess that I have never understood your position. It is a peculiarity beyond my personal comprehension.

What you saw in the papers was a distressing misrepresentation, doubtless unintentional. I wanted you to know.

—NICHOLAS M. SCHENCK



THE HUSBAND TAKES  
*A TRIP!*

THE WIFE TAKES  
*A FLYER!*

You take  
*advantage*  
*of a rare*  
*opportunity*  
*to keep 'em*  
LAUGHING!





HER COUNTRY WAS OCCUPIED  
TERRITORY...AND SO WERE HER ARMS!

# The WIFE TAKES A FLYER



A Nazi of rank gets  
a spank from a Yank!



STARRING

*Joan*

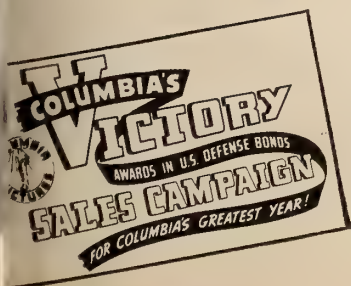
*Franchot*

**BENNETT ★ TONE**

with **ALLYN JOSLYN**

**CECIL CUNNINGHAM • ROGER CLARK**

Screen play by Gina Kaus and Jay Dratler • Directed by RICHARD WALLACE  
Produced by B. P. SCHULBERG • A COLUMBIA PICTURE





## Minn. Anti-5 Law Declared To Be Invalid

(Continued from page 1)

Owners of the Northwest. It was introduced in the legislature early in 1941 and was passed by both Houses and signed by the Governor in April, 1941. The test suits were filed last July and went to trial in Ramsey County district court before Judge Pearson last Winter. Final briefs were filed by the defendants last week, but the State rested its case without filing reply briefs. Judge Pearson had the case under advisement only one week before making his decisions.

The decisions are regarded as of considerable significance outside Minnesota, as well, since several exhibitor organizations, particularly in the Midwest and South, have given serious consideration to sponsoring similar anti-consent decree legislation in their states.

The five consenting distributors halted selling in Minnesota last Spring and Summer while they were unable to comply with the State law, which required them to sell an entire season's product output at one time and to grant a 20 per cent cancellation privilege to the exhibitor, while they were bound by the decree's provisions limiting sales to blocks of five, without cancellation rights. The result was that by Fall, theatres throughout Minnesota were confronted with such limited product supplies that they were threatened with the necessity of outright closing or part-time operation. A number of theatres were eventually forced to do one or the other.

### Resumed Selling in Fall

However, the consenting companies, individually went to Federal Judge Henry W. Goddard, some of them at the petition of Minnesota exhibitor leaders, and obtained exemptions from the decree's selling provisions to permit them to comply with the Minnesota law and resume selling in the State. All five were selling again by mid-Fall.

William F. Rodgers, Loew's vice-president and general sales manager, recently intimated that distributors were not certain that they would continue to sell in the State after this season in the event the anti-decree law was upheld.

## Nominate Pollock as President of Ampa

(Continued from page 1)

board of directors; A. M. Botsford, board of trustees. The committee's slate is considered tantamount to election. The slate will be mailed to members to permit the introduction of an opposition list of candidates.

The nominating committee, headed by John C. Flinn, includes: Ray Gallagher, S. Barret McCormick, Charles Alicoate, Hortense Schorr, Edward McNamee, Joel Swensen.

## 600 Houses in Asia Lost to U. S. Films

Hollywood, April 14.—Leon Britton, Far Eastern supervisor for RKO, who arrived from Bombay over the weekend, disclosed today that upwards of 600 theatres in East Asia which had used American and British product have been lost to the war.

Britton said that large quantities of films, machinery and equipment of the film distribution companies have been lost. India is the only market left open to American films in the Far East, he said. He left for New York by train tonight for his first home office visit in 12 years.

## Trade to Open Jewish Appeal Drive May 12

(Continued from page 1)

men of the campaign. Bernstein presided at an organization meeting yesterday at the Hotel Astor. Nathan Straus, who was guest speaker, pointed to the necessity of continued support of the United Jewish Appeal, which raises the funds administered for the Joint Distribution Committee, the United Palestine Appeal and the National Refugee Service.

No quota has been set yet for the amusement industry and the drive is expected to continue into the Summer, it was said. Among those who attended yesterday's meeting were Sigmond Romberg, Leon Goldberg, Harold Danson, Arthur Mayer, Max B. Blackman, Leonard H. Goldenson, Louis Nizer, Toby Gruen, Hyman Rachmil, Abraham Schneider, Sam Schneider, Louis Phillips, Samuel Cohen, Irving H. Greenfield, Leopold Friedman, Emanuel Frisch, Samuel Rinzler, Sam Machnovitch, Edward N. Rugoff, Budd Rogers, Harry A. Nadel, Nat Lefkowitz, Max A. Cohen, Malcolm Kingsberg, Adolph Schimmel and Stanley Adams.

## Allvine Secretary Of Publicity Group

(Continued from page 1)

Film Corp. for five years. In 1933 he became an associate producer at the RKO studio and later was chairman of the editorial board at the Paramount studio. For the past year and a half he has been advertising and publicity director for the Center Theatre, Rockefeller Center. He is a past president of Ampa and a member of the board of governors of the Association of Theatrical Agents and Managers.

## B & K Service Passes Up

CHICAGO, April 14.—Balaban & Katz has revealed that 10,051 passes were issued to men in uniforms during March, compared with 4,300 in February. The Chicago, with single features and stage shows, was most favored, with the Roosevelt and Garrick theatres, showing duals, second in preference.

## Rodgers Comments On Producer Attack Against Umpi Plan

(Continued from page 1)

no formal reply to it as Umpi chairman.

"The producer group's statement was issued to exhibitors and asked them not to approve the proposed new sales plan," Rodgers said. "It was the exhibitors themselves who wanted a change in the consent decree sales method and asked the distributors to amend it."

### Seek Larger Blocks

"Theatre owners want to buy their product in larger quantities and the Umpi plan gives them that opportunity. Distributors did not ask them to talk to the Department of Justice about it, as charged in the statement. To arrange their programs more advantageously, exhibitors want to buy their pictures in greater numbers than is possible under present conditions. The proposed new sales plan, however, is only one part of the unity program."

"Inasmuch as the statement was addressed to exhibitors and called upon them to act, I shall not issue any formal reply to it, nor do I care to dissect it in full."

### Southeastern T. O. Rejects Proposal

ATLANTA, April 14.—The Southeastern Theatre Owners Association, an MPTOA affiliate comprising exhibitor groups in Alabama, Florida, Georgia and Tennessee, rejected the Umpi sales plan at a meeting here today and appointed a committee to study the advisability of sponsoring state legislation to require single picture selling.

### Say Relief Insufficient

A resolution stated the organization was dissatisfied with the proposals "in that they afford insufficient relief from the forcing of undesirable pictures, especially those trade shown."

Previous to today's meeting the Alabama MPTOA had approved the Umpi plan and MPTO of Georgia had rejected it. Presumably, the Florida and Tennessee delegates provided a majority to swing the Association vote against it.

## New York Clearance Complaint Dismissed

The clearance complaint of Metropolitan Playhouses' Ogden Theatre was dismissed at the New York arbitration board yesterday and, in Philadelphia, the clearance complaint of the Plains Theatre, Plains, Pa., was withdrawn following a settlement.

Loew's and Paramount were named in the Ogden's complaint, with J-J Theatres' Mt. Eden an interested party. Lionel F. Popkin, arbitrator, held that the seven days clearance of the Mt. Eden over the Ogden is reasonable and dismissed the complaint. Costs were assessed against the complainant.

The complaint withdrawn at the Philadelphia board had named Loew's, Paramount and Warners and the Parsons Theatre, Parsons, Pa. Terms of the settlement were not made known.

## Studios Adopt Program for War Service

(Continued from page 1)

damage; a survey of available transportation and delivery service in view of war shortages; the employment of engineers to determine what equipment now used in producing pictures can also be used in part-time production for the armed forces and what method can best apply such equipment to war needs, and an analysis of possible methods of conserving essential war materials in all phases of production.

The AMPP also announced that it had approved a recommendation "enlarging the functions of the Washington office of the MPPDA, with Jack Bryson in charge, through which will channel all contacts by producers and distributors with administrative and executive Government branches in Washington except matters now handled by the War Activities Committee and the Hollywood Victory Committee."

"These steps," said Y. Frank Freeman, president of the AMPP, "primarily represent the industry's own determination to equip itself for greater war service."

### Public Relations Program

Meanwhile, the western division of the Public Relations Committee today adopted a program for the coming year designed to further integrate the industry output of publicity with that of the Government and other agencies promoting the war effort.

The meeting was attended by the lawyers committee; Edward L. Roddan, Washington representative of the public relations committee; Hays and Coe. Details of the program were not disclosed.

Producers who will carry out production of the 26 shorts furthering the national interest agreed upon in weekend meetings with Lowell Mellett, Coordinator of Government Films, will confer tomorrow with Nelson D. Poynter, Mellett's local representative, on allocation of the topics suggested by Mellett. It is reliably reported that Clark Gable will be starred in one of the subjects.

## Big Five May Have Schine Suit Counsel

(Continued from page 1)

panies on the subject but no law firm has yet been selected. Although the five companies were dismissed as defendants in the Schine action at the time of the entry of the decree, it is understood that the Government will cite Schine deals with them in the course of the prosecution, as was done in the trial of the Crescent Circuit suit.

Trial of the Schine action is scheduled to start May 19 in Federal court at Buffalo.

## Buffalo Newsreel Opens

BUFFALO, April 14.—Buffalo's first newsreel theatre, the Telenews, has opened here. Seating 300, the house is operated by Telenews Theatres.



# 71 New Films Being Edited; 47 Shooting

HOLLYWOOD, April 14.—Forty-seven pictures were before the cameras this week as 13 finished and 14 started. Thirty were being prepared, and 71 were in the cutting rooms.

Twentieth Century-Fox is the busiest studio, with eight currently in work.

The tally by studio:

## Columbia

**Finished:** "S.O.S. Iceland," "The Talk of the Town" (formerly "Three's a Crowd").

**In Work:** "He Kissed the Bride," "He's My Old Man."

**Started:** "Vengeance of the West," "The Lone Wolf in Scotland Yard."

## Goldwyn (RKO)

**In Work:** "The Pride of the Yankees."

## M-G-M

**Finished:** "Pierre of the Plains," untitled Gable-Turner film.

**In Work:** "Cairo," "Tulip Time," "A Yank at Eton," "Apache Trail," "Jackass Mail," "Til You Return."

**Started:** "Me and My Gal."

## Monogram

**Finished:** "She's in the Army," "I Am an American."

**In Work:** "Do Not Disturb."

## Producers Releasing

**Finished:** "Bombs Over Burma."

## Loew-Lewin (U.A.)

**In Work:** "The Moon and Sixpence."

## Paramount

**In Work:** "The Major and the Minor," "The Road to Morocco," "The Forest Rangers," "Priorities of 1942."

**Started:** "Wrecking Crew," "Silver Queen," "Triumph Over Pain."

## RKO

**In Work:** "Army Surgeon," "Scattergood Survives a Murder," untitled Richard Carlson-Jane Darwell picture.

## Republic

**Finished:** "Stardust on the Sage," "Remember Pearl Harbor."

**In Work:** "In Old California."

**Started:** Springtime in the Rockies."

## Roach (U.A.)

**Finished:** "Bridget from Brooklyn."

**Started:** "Calaboose."

## 20th Century-Fox

**Finished:** "The Loves of Edgar Allen Poe."

**In Work:** "Through Different Eyes," "The Postman Didn't Ring," "The Magnificent Jerk," "The Pied Piper," "A Haunting We will Go," "Thunderbirds," "Footlight Serenade."

**Started:** "Orchestra Wife."

## Universal

**Finished:** "Strictly in the Groove," "Destiny."

**In Work:** "Eagle Squadron," "Pardon my Sarong," "Danger in the Pacific," "Private Buckaroo."

**Started:** "The Great Impersonation," "Destination Unknown."

## Warners

**In Work:** "The Hard Way," "Accross the Pacific," "The Constant Nymph," "Desperate Journey."

**Started:** "Now, Voyager," "George Washington Slept Here."

## Notes from Hollywood

Hollywood, April 14

**E**LEVEN story purchases have been disclosed by five studios, M-G-M has acquired four story properties. They are "Gentle Annie," novel by MACKINLAY KANTOR; "The Gold of Eldorado" and "Look Me in the Eye," originals, and "Right About Face," story of PRIVATE CHUCK BENSON, Army boxing champion, by MATT BROOKS and JOSEPH HOFFMANN. RKO bought three for its TIM HOLT Western series. Purchased for HOLT were "Singing Guns," by BENNETT R. COHEN; "Pikes Peak or Bust," by BERNARD MCCONVILLE, and "Adventure in Salt Valley," by MARTIN SPERBER.

Pine-Thomas productions, producing for Paramount, has acquired "You Can't Live Forever," by JOSEPH HOFFMANN. It deals with truck drivers who cart around nitroglycerine. "Are You Making Any Money?", original by RAY GOLDEN, has been bought by Columbia. "Stage Door Canteen," original by LESTER COLE, has been purchased by Paramount.

**Bud Abbott and Lou Costello** are the first film stars to ask their studio, Universal, to name a street in a motion picture sequence after General MacArthur. If their wish is granted, according to report, the city of San Francisco will be screened in "Pardon My Sarong" with a "MacArthur Boulevard."

JON HALL, ILONA MASSEY, PETER LORRE and SIR CEDRIC HARDWICKE have been cast in "The Invisible Spy," FRANK LLOYD production for Universal. . . . JOHN BOLES and KAY FRANCIS have been given roles in "Love and Kisses. Caroline," HENRY KOSTER production at Universal.

WILLIAM DIETERLE has signed a term director contract at M-G-M, drawing as his first assignment "The Man on America's Conscience," which tells the story of Andrew Johnson, who was almost impeached as president of the United States. VAN HEFLIN plays the title role. . . . RKO has given JAMES CRAIG a new contract. . . . HOWARD BRETHERTON has been set to direct Monogram's "Down Texas Way," next Rough Riders western. . . . "The Great Gildersleeve" will support FIBBER MCGEE and MOLLY, EDGAR BERGEN and CHARLIE MCCARTHY in their as yet untitled vehicle at RKO. . . . ALLAN DWAN will produce and direct. . . . SUSAN HAYWARD will support FREDRIC MARCH and VERONICA LAKE in Paramount's "I Married a Witch." . . . ELLEN DREW and EDDIE ALBERT will appear in Paramount's "Lady Bodyguard."

**Harry Carey** gets a featured role in Paramount's "Triumph Over Pain," with Joel McCrea and Betty Field. . . . Harry Sherman has placed Lynne Overman in "Silver Queen." . . . "Do Not Disturb," Monogram comedy, will have John Beal in the top role. . . . Lindsley Parsons will produce "Lure of the Islands," Monogram picture which will bring Margie Hart, burlesque player to the screen.

ED GROSS, Monogram producer, has engaged WILLIAM SILVERS as general manager of his production unit, Capitol Productions. . . . Columbia has ex-

tended the contract of CLAIRE TREVOR. . . . BARBARA BRITTON will play the feminine lead of Paramount's "Wake Island." . . . ZEKE CANOVA, JUDY's brother, has been signed to a Republic term deal. . . . CLAUDE BINYON has been given a new term writing contract at Paramount. . . . MICHAEL CURTIZ' next picture at Warners will be "Casablanca," HAL B. WALLIS production. . . . Warners has put "Reminiscence," the EDWIN GILBERT play, on the active production list with BEN STOLOFF given the production reins and CHARLES HOFFMAN the adaptation assignment.

RANDOLPH SCOTT and JACKIE COOPER will support PAT O'BRIEN in RKO's "Battle Stations." . . . The radio troupe, Sons of the Pioneers, has been set by Republic for eight more ROY ROGERS westerns. . . . JENNIFER HOLT, daughter of JACK HOLT, draws the feminine lead of Universal's "Private Buckaroo," opposite DICK FORAN.

## Gets Monogram Post

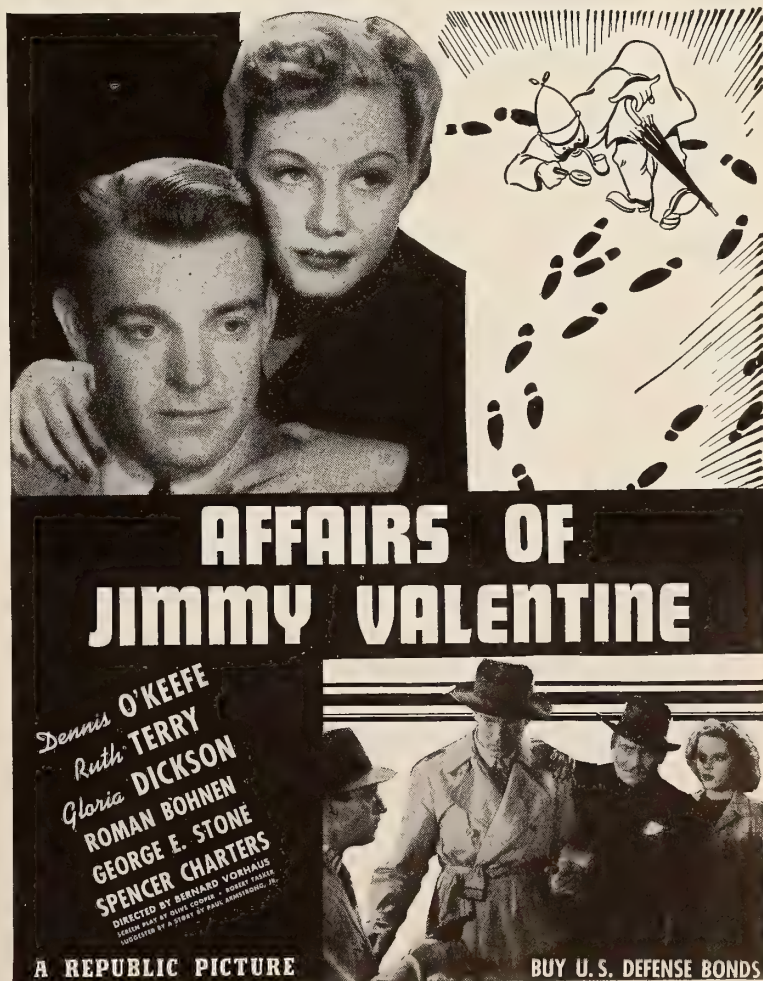
DES MOINES, April 14.—F. E. Judd, local Monogram franchise holder, has appointed H. L. Frost as assistant branch manager and salesman in this territory.

# 'Frankenstein' Takes Chicago Lead, \$12,500

CHICAGO, April 14.—The Woods Theatre, with "The Ghost of Frankenstein" and "The Strange Case of Dr. Rx," chalked up a fine \$12,500 and "Captains of the Clouds" at the State-Lake drew \$23,000.

Estimated receipts for the week ending April 9:

"Song of the Islands" (20th-Fox)  
"The Night Before the Divorce" (20th-Fox)  
APOLLO—(1,400) (35c-55c-75c) 7 days.  
Gross: \$6,200. (Average, \$5,000)  
"The Remarkable Andrew" (Para.)  
CHICAGO—(4,000) (35c-55c-75c) 7 days.  
Stage—Sammy Kaye orchestra. Gross: \$36,000. (Average, \$32,000)  
"Louisiana Purchase" (Para.)  
GARRICK—(1,000) (35c-55c-65c-75c) 7 days, 5th week. Gross: \$5,500. (Average, \$5,000)  
"North to the Klondike" (Univ.)  
ORIENTAL—(3,200) (25c-30c-40c-50c) 7 days. Stage—Art Kassel Band. Gross: \$20,000. (Average, \$16,000)  
"Ride 'Em Cowboy" (Univ.)  
"Mississippi Gambler" (Univ.)  
PALACE—(2,500) (40c-50c-68c) 7 days, 2nd week. Gross: \$17,000. (Average, \$13,000)  
"Dangerously They Live" (W. B.)  
"Always in My Heart" (W. B.)  
ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$12,000. (Average, \$11,000)  
"Louisiana Purchase" (Para.) 1 day, 5th week.  
"Captains of the Clouds" (W. B.) 6 days  
STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days. Gross: \$23,000. (Average, \$14,000)  
"Courtship of Andy Hardy" (M-G-M)  
UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$14,000. (Average, \$14,000)  
"Ghost of Frankenstein" (Univ.)  
"Strange Case of Dr. Rx" (Univ.)  
WOODS—(1,200) (35c-55c-65c-75c) 7 days. Gross: \$12,500.



**AFFAIRS OF JIMMY VALENTINE**

Dennis O'KEEFE  
Ruth TERRY  
Gloria DICKSON  
ROMAN BOHNEN  
GEORGE E. STONE  
SPENCER CHARTERS

DIRECTED BY BERNARD VORHAUS  
SCREENPLAY BY GUY CRONIN  
BASED UPON A PLAY BY PAUL ARMSTRONG, JR.

A REPUBLIC PICTURE

BUY U.S. DEFENSE BONDS





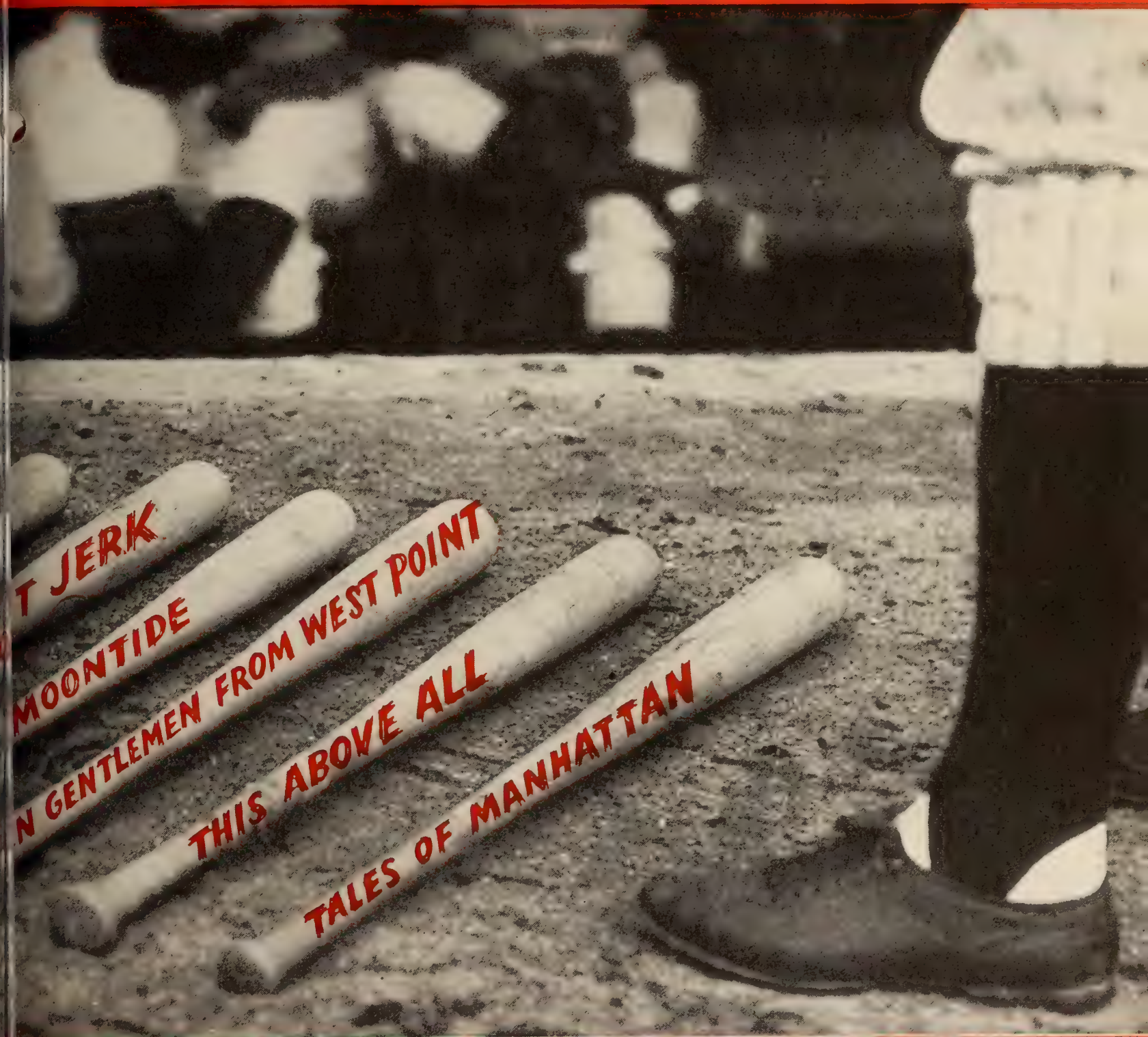
# IS BATT



Right from the opener . . . it's been hi  
of 20th! And the industry's champ  
champs . . . to make this the greatest



# ING 1.000!



after hit after hit from the sluggers  
will keep batting 'em out like  
season that a showman ever had!



## 'Kings Row' in Philadelphia Gets \$22,000

PHILADELPHIA, April 14.—Easter week found the downtown theatres enjoying brisk activity. The Boyd registered the best business with \$22,000 for "Kings Row," followed by "Song of the Islands" at the Fox with \$17,000.

Estimated receipts for the week ended April 7-10:

"Mister V" (U. A.)  
ALDINE—(1,400) (35c-41c-46c-57c-68c) 7 days. Gross: \$12,000. (Average, \$9,000)

"Louisiana Purchase" (Para.)  
ARCADIA—(600) (35c-46c-57c) 9 days, 2nd week, 2nd run. Gross: \$3,700. (Average, \$2,600)

"Kings Row" (W. B.)  
BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days. Gross: \$22,000. (Average, \$13,000)

"Adventures of Martin Eden" (Col.) (6 days)

"Kings Row" (W. B.) (1 day)  
EARLE—(4,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville including Blue Barron's orchestra, Yvette, Jerry Lester, Clyde Burk, Tiny Wolf, Billy Cower, Three Blue Notes, Charlie Fischer and Rae & Rudells. Gross: \$21,500. (Average, \$14,000)

"Mississippi Gambler" (Univ.)  
FAY'S—(2,190) (15c-29c-35c-46c-47c) 7 days. Vaudeville including Joe Young & Charlie Kaye, Robbins Trio, Little Fred & his Football Dogs, Leon Fields, Gae Foster's Roxettes and Billy Klaiiss' orchestra. Gross: \$3,500. (Average, \$6,900)

"Song of the Islands" (20th-Fox)  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$17,000. (Average, \$13,000)

"Bahama Passage" (Para.)  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$3,000. (Average, \$3,000)

"The Male Animal" (W. B.)  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$4,500. (Average, \$4,500)

"Ride 'Em Cowboy" (Univ.)  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$10,500. (Average, \$14,000)

"The Ghost of Frankenstein" (Univ.)  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$7,500. (Average, \$4,500)

## Quebec Exhibitors Form Association

MONTREAL, April 14.—Unaffiliated exhibitors of Quebec Province have formed the Independent Motion Picture Exhibitors Association of Quebec, with C. O. Auclair of Montreal as president; S. J. Dunning as vice-president, and L. K. Jones, secretary-treasurer.

The organization was formed with the cooperation of B. E. Laxer, president of the IMPEA of Ontario. The new group is a member of the National Council of Independent Exhibitors of Canada, which cooperates with the Industrial Advisory Council of the Wartime Prices and Trade Board.

## Army Studies Use of Miami Beach Houses

MIAMI BEACH, April 14.—With the Air Corps Officer Candidate School of nearly 30,000 here, some of the eight theatres, operated by the Paramount and the Wometco circuits, may be rented by the Government for troop use.

Plans have been abandoned for building a theatre here for the school and representatives of the War Department Theatre Service are here to learn what facilities are available for daytime classes where training films can be shown and for general auditorium needs.

## Reviews

### "Tarzan's New York Adventure"

(M-G-M)

THE Tarzan series continues with a fabulous adventure that has the unique entertainment values of its predecessors, and then some. The picture is fast and the action abundant. It hits a high mark in screen hilarity when attention is focused on Tarzan's pet ape who commits mayhem on the slightest provocation.

It begins in the jungle as the master, his attractive wife and the youngster known as "Boy" encounter a party of trappers. It shifts to New York as "Boy" is carried away by the unscrupulous visitors to exploit his ability in handling animals. Asides to this are "Boy's" battle with a lion, a native attack and glimpses of the makeshift conveniences and means of travel in the jungle.

Tarzan and his mate accompanied by the comic ape follow in search of the youngster, find him employed in a circus, but in the legal custody of the promoters. A court session is unavailing, Tarzan gets out of hand and is remanded, leaps out of the window, swings to another building and is off to the circus. There a "Hey Rube" is sounded, Tarzan is captured and caged in while the kidnappers are escaping with "Boy." The elephants block their escape when Tarzan gives the call of the wild. The family returns to what they reason is a more civilized way of life.

Johnny Weissmuller, Maureen O'Sullivan and John Sheffield are in the top roles and Richard Thorpe directed. Virginia Grey, Charles Bickford, Paul Kelly and Russell Hicks are in support. William R. Lipman and Myles Connolly wrote the screenplay.

Running time, 71 minutes. "G."\*

EUGENE ARNEEL

### "Sunday Punch"

(M-G-M)

DAVID MILLER has directed a fanciful, if somewhat minor, tale about a boarding house somewhere in Brooklyn which caters only to boxers. No woman, except Ma Galestrum (Connie Gilchrist), is permitted to pass the door of the house.

It is inevitable, of course, that Ma should have a niece and that said niece in the glamorous person of Jean Rogers should invade the sanctum. After that, the boxers start dressing for dinner, William Lundigan, the most promising of the fighters, begins thinking of returning to college, and Dan Dailey, Jr., the janitor, starts to take up boxing. It is Dailey who ultimately gets a crack at the championship by knocking out Lundigan so that the latter will return to college and marry Miss Rogers.

This bout is the highlight of the film—a bangup fistic encounter. Guy Kibbee and J. Carrol Naish give good impersonations of fight managers but it is Sam Levene who draws most of the laughs as the worrisome trainer of the crew. Others in the cast are Leo Gorcey, "Rags" Ragland, Douglas Newland, Anthony Caruso, Tito Renaldo and Michael Browne. Irving Starr produced. The story is an original by Fay and Michael Kanin with Allen Rivkin collaborating on the screen play.

Running time, 76 minutes. "G."\*

EDWARD GREIF

### "Dudes Are Pretty People"

(Roach-United Artists)

ONE of the Hal Roach "Streamliner" features of short length, released by United Artists, this tells a comic tale of a couple of cowboys, one of whom is addicted to the feminine sex, despite the efforts of his pal to keep him away. One of those episodes is recounted here, with a fair degree of amusement and a few laughs.

Noah Beery, Jr., is the susceptible cowboy, and Jimmy Rogers is his buddy. The feminine trouble is personified by Marjorie Woodworth, and Paul Hurst, Marjorie Gleason and Russell Gleason are in support. The trouble arises when Beery runs into Miss Woodworth, visitor at a neighboring dude ranch, and she is attracted to him—momentarily. Rogers tries one ruse after another to get Beery away from the feminine danger, and finally succeeds. Hal Roach, Jr., directed from an original story by Donald Hough, and screenplay by Louis S. Kaye.

Running time, 46 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

### Quits Monogram Post

CHICAGO, April 14.—Charles Lindau, for 13 years associated with the Henri Elman enterprises, has resigned as city salesman of Monogram to devote full time to his Louis Theatre.

### Lord Called to Army

HOLLYWOOD, April 14.—Robert Lord, for 12 years a Warner producer, has reported to the U. S. Signal Corps for active duty as a major.

### Salesman Transferred

CHICAGO, April 14.—Max Schwartz, M-G-M salesman, has been transferred from the southern Illinois and Indiana territory to handle the West Side section of Chicago.

### Name 20th-Fox Salesman

CLEVELAND, April 14.—Thomas Alley has been promoted from the 20th Century-Fox booking staff here to salesman.

## 'Tripoli' Hits Good \$18,500, Frisco's High

SAN FRANCISCO, April 14.—"To the Shores of Tripoli" and "Night Before the Divorce" drew \$18,500 at the Fox. "Wild Bill Hickok Rides," paired with "Lady for the Night," took \$13,000 at the Paramount. The weather was wet.

Estimated receipts for the week ending April 7-9:

"Joan of Paris" (RKO)  
GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: vaudeville. Gross: \$15,500. (Average, \$15,000)

"Courtship of Andy Hardy" (M-G-M)  
"Kathleen" (M-G-M)  
WARFIELD—(2,680) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$12,900. (Average, \$12,000)

"To Be or Not to Be" (U. A.)  
"Brooklyn Orchid" (U. A.)  
UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days, 4th week. Gross: \$7,800. (Average, \$7,500)

"Wild Bill Hickok Rides" (W. B.)  
"Lady for a Night" (Rep.)  
PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days. Gross: \$13,000. (Average, \$11,500)

"To the Shores of Tripoli" (20th-Fox)  
"Night Before the Divorce" (20th-Fox)  
FOX—(5,000) (20c-35c-40c-55c) 7 days. Gross: \$18,500. (Average, \$16,000)

"Song of the Islands" (20th-Fox)  
"Last of the Duanes" (20th-Fox)  
ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days, 2nd week (Moved over from Fox). Gross: \$4,800. (Average, \$4,500)

"Ride 'Em Cowboy" (Univ.)  
"Frisco Lil" (Univ.)  
ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days, 3rd week. Gross: \$7,800. (Average, \$8,000)

"Man Who Seeks the Truth" (French)  
CLAY—(400) (15c-35c-45c) 7 days. Gross: \$1,300. (Average, \$1,000)

## 'Islands' Detroit Gross Is \$26,000

DETROIT, April 14.—The Fox grossed \$26,000 with "Song of the Islands" and "Secret Agent of Japan" in a week of good business.

Estimated receipts for the week ending April 9:

"Ride 'Em Cowboy" (Univ.)  
"Canal Zone" (Col.)  
ADAMS—(1,600) (15c-39c-44c-55c) 7 days. Gross: \$6,500. (Average, \$5,500)

"Bahama Passage" (Para.)  
"Sundown" (U. A.)  
FISHER—(2,700) (15c-39c-44c-55c) 7 days. Gross: \$6,900. (Average, \$7,000)

"Song of the Islands" (20th-Fox)  
"Secret Agent of Japan" (20th-Fox)  
FOX—(5,000) (20c-44c-55c-65c) 7 days. Gross: \$26,000. (Average, \$15,000)

"To Be or Not to Be" (U. A.)  
"Mr. Bug Goes to Town" (Para.)  
MICHIGAN—(4,000) (15c-39c-44c-55c-65c) 7 days. Gross: \$20,000. (Average, \$12,000)

"Suspicion" (RKO)  
"All Through the Night" (W. B.)  
PALMS—(2,000) (20c-39c-44c-55c) 7 days, 2nd week. Gross: \$9,000. (Average, \$7,000)

"The Courtship of Andy Hardy" (M-G-M)  
"Nazi Agent" (M-G-M)  
UNITED ARTISTS—(2,800) (20c-39c-44c-55c) 7 days. Gross: \$14,000. (Average, \$10,000)

## Oriental in Chicago Increases Wages

CHICAGO, April 14.—The Oriental Theatre, large independent Loop house, has increased salaries of all non-union employees approximately 15 per cent. The increase affects 35 employees, including cashiers, ushers, doormen, assistant managers and others. Michael Michaels has been added to the staff as treasurer, succeeding Elmer Stromberg, named second assistant manager.



## Short Subject Reviews

### "The Bulleteers"

(Superman Cartoon)  
(Paramount)

The weird and incredible cartoon adventures of the redoubtable Superman in this instance should prove highly entertaining to the youngsters. This time Superman, in his usual disguise as a newspaper reporter, saves the city from destruction at the hands of a mysterious gang riding a rocket car which changes into a plane at the will of its crew. Superman does the trick, and it should bring the youngsters up standing. Running time, 9 mins. Release, March 27.

### "Unusual Occupations"

L 1-4"

(Paramount)

The avocations of several inmates of San Quentin Prison, who display amazing skill makes for an interesting subject in this number of the series in color. The Army camouflage units' work, a Texas woman who does unusual work with crochet needles, and Richard Arlen's operation of an airplane rental airport on the Coast complete the subject. Running time, 11 mins. Release, April 10.

### "The Raven"

(Two-Reel Special)

(Paramount)

An amusing and cleverly animated takeoff on Poe's poem, "The Raven," involves a fox, the raven as a vacuum cleaner salesman, and a Scottie who owns a castle. The Fox is an ex-convict, and the vacuum cleaner most amusingly undoes his elaborate plans to rob the castle. It is a good subject, in Technicolor. Running time, 15 mins. Release, April 3.

### "Concerto in B-Flat Minor"

(Color Rhapsody)

(Columbia)

The Tchaikowsky concerto is performed in satirical fashion by the usual assortment of cartoon characters. An onlooker cracking peanut shells and the eccentric gesticulating of the conductor afford little amusement. Running time, 7 mins. Release, March 20.

### "Ascap Songs"

(Screen Snapshots, No. 8)

(Columbia)

Made with Ascap cooperation, this shows a group of composers performing at the San Diego Naval Base, with Allan Jones as master of ceremonies. Groucho Marx sings an amusing little ditty, Jerome Kern plays his "Old Man River," and other tunesmiths render their songs. Jones closes the show with "God Bless America." Running time, 10 mins. Release, April 10.

### "Snow Trails"

(Sports Review)

(20th Century-Fox)

The often photographed Sun Valley of Idaho is before the camera again but Ed Thorgeren adds a filip by taking over much of the footage or himself. He describes his own reactions to the scenic beauty and the

## Reviews

### "Men of San Quentin"

(Producers Releasing)

Hollywood, April 14

"MEN of San Quentin," a stirring document of prison reform which was photographed almost entirely within the walls of San Quentin, is an exploitation natural for almost any type of house. Given a fictional plot for the purposes of motivation, the film narrative of America's largest penitentiary carries a strong message of humanitarianism in dealing with convicts.

It is the first picture to be filmed inside of San Quentin, Warden Clinton T. Duffy having given full cooperation to producers Martin Mooney and Max M. King. In effect, it parallels the rise of Duffy, a modern penologist who effected many reforms at the institution.

The cast includes J. Anthony Hughes, Eleanor Stewart, Dick Curtis, Charles Middleton, Jeffrey Sayre, George Breakston, Art Miles, Michael Mark, John Ince, Joe Whitehead, Skins Miller, Jack Shay, Jack Cheatham and Nancy Evans. Hundreds of inmates of the prison are seen. Ernest Booth, himself an ex-convict, wrote the screenplay from an original story by Martin Mooney. William Beaudine directed.

The story deals with the reforms brought about in prison administration when a humane guard is made warden with no political strings attached.

Running time, 78 minutes. "G."\*

VANCE KING

\*"G" denotes general classification.

### "The Corpse Vanishes"

(Monogram)

Hollywood, April 14

SAM KATZMAN and his associate producer, Barney Sarecky of Banner Pictures, had an idea that the public wanted horror pictures and decided to out-Dracula Count Dracula and make a baby out of Frankenstein. So they concocted "The Corpse Vanishes," which is about as eerie an offering as has appeared on the screen.

The story concerns a scientist who causes beautiful brides to go into a state of coma at their weddings, steals their bodies and drains their blood to give to his own wife, who would die if she were not thus invigorated.

After seven or eight young women have disappeared, a newspaperwoman gets on the doctor's trail and is saved from a like fate by the timely arrival of her fiance and the police. Bela Lugosi was the natural selection in casting the doctor. Luana Walters enacts the role of the newspaperwoman and Tristram Coffin, Elizabeth Russell, Minerva Urecal, Angelo Rossitto, Joan Barclay, Kenneth Harlan, Gwen Keyon, Vince Barnett, Frank Moran and George Eldridge complete the cast.

Wallace Fox directed from a screenplay by Harvey Gates, who adapted the original story by Sam Robins and Gerald Schnitzer. Some of the acting and part of the dialogue are inept, but the over-all production job is competent. There are chills aplenty for the horror picture addicts.

Running time, 63 minutes. "A."\*

VANCE KING

\*"A" denotes adult classification.

championship form displayed. Skating by Hans Johnson and Yvonne Broders is outstanding, as are the slow motion shots of the difficult ski jumps. For the finals, Alf Engen takes a group of skiers down the long Sun Valley trail. Running time, 10 mins. Release, Feb. 27.

### "Oh Gentle Spring"

(Terry-Toons)

(20th Century-Fox)

The animal world and humans greet the coming of Spring in their respective fashions. The robin wins the race, as usual, to be the first bird North to bring the seasonal greeting. Bunnies, flowers and insects each pay their tribute to Spring. Some clever animations. Running time, 7 mins. Release, March 3.

### "Cat Meets Mouse"

(Terry-Toons)

(20th Century-Fox)

Paul Terry's appealing characters, the cat and mouse, are engaged in a

naval conflict in this reel. The cat has a box labeled "Concentration Camp," in which he imprisons the mouse. There are openings in the box through which the mouse escapes but is inevitably recaptured. When the cat imprisons some more mice, the latter sound a call to arms and a well-equipped mouse army finally routs the aggressor. It should bring laughs. Running time, 7 mins. Release, Feb. 20.

### "Fleets of Stren'th"

(Popeye Cartoon)

(Paramount)

Popeye, sailor on a warship, has his own peculiarly effective fashion of handling enemy dive bombers in an amusing cartoon attuned to the times. At first he and his ship take a beating from the carrier-based planes, then the spinach gets in its licks, and that's that. Running time, 7 mins. Release, March 13.

## 'Kings Row' in Los Angeles Does \$39,300

LOS ANGELES, April 14.—"Kings Row" scored a total of \$39,300 at two houses, with \$19,900 at the Warner Hollywood and \$19,400 at the Downtown. "Reap the Wild Wind" will be held a fourth week at the Paramount Downtown and a fifth at the Paramount Hollywood.

Estimated receipts for the week ending April 8:

"The Courtship of Andy Hardy" (M-G-M)  
"Born to Sing" (M-G-M)  
CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$10,900. (Average, \$12,000)  
"Hellzapoppin'" (Univ.)  
HAWAII—(1,100) (33c-44c-55c-75c) 7 days, 8th week. Gross: \$3,900  
"The Turtles of Tahiti" (RKO)  
"Call Out the Marines" (RKO)  
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: \$11,500. (Average, \$6,500)  
"The Courtship of Andy Hardy" (M-G-M)  
"Born to Sing" (M-G-M)  
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$15,200. (Average, \$14,000)  
"The Turtles of Tahiti" (RKO)  
"Call Out the Marines" (RKO)  
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$10,200. (Average, \$7,000)  
"Reap the Wild Wind" (Para.)  
PARAMOUNT (HOLLYWOOD)—(1,407) (44c-55c-64c-75c-88c) 7 days, 3rd week. Gross: \$10,300  
"Reap the Wild Wind" (Para.)  
PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$16,000. (Average, \$18,000)  
"Kings Row" (W. B.)  
WARNER BROS. (HOLLYWOOD)—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$19,900. (Average, \$14,000)  
"Kings Row" (W. B.)  
WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-55c-75c) 7 days. Gross: \$19,400. (Average, \$12,000)

## 'Hardy' Hits \$5,600 Oklahoma City High

OKLAHOMA CITY, April 14.—"The Courtship of Andy Hardy" scored \$5,600 at the Criterion.

Estimated receipts for the week ending April 9:

"The Courtship of Andy Hardy" (M-G-M)  
CRITERION—(1,500) (20c-25c-40c) 7 days. Gross: \$5,600. (Average, \$4,500)  
"No Hands on the Clock" (Para.)  
"A Yank on the Burma Road" (Univ.)  
LIBERTY—(1,200) (20c-25c) 7 days. Gross: \$2,600. (Average, \$2,400)  
"Kings Row" (W.B.)  
MIDWEST—(1,500) (20c-25c-40c) 7 days. Gross: \$4,600. (Average, \$4,000)  
"Jungle Book" (U. A.)  
STATE—(1,100) (20c-25c-40c) 7 days. Gross: \$4,200. (Average, \$3,500)  
"Roxie Hart" (20th-Fox)  
TOWER—(1,000) (20c-25c-40c) 7 days. Moved from Criterion. Gross: \$2,000. (Average, \$1,750)

## 'Hardy' Is Omaha's Winner with \$7,600

OMAHA, April 14.—Easter week grosses were above last year, exhibitors reported. "Courtship of Andy Hardy" pulled \$7,600 at the Omaha.

Estimated receipts for the week ending April 8-9:

"Valley of the Sun" (RKO)  
"Joan of Paris" (RKO)  
BRANDEIS—(1,200) (30c-44c) 7 days. Gross: \$4,200. (Average, \$4,000)  
"Courtship of Andy Hardy" (M-G-M)  
"North to the Klondike" (Univ.)  
OMAHA—(2,000) (30c-44c) 7 days. Gross: \$7,600. (Average, \$6,000)  
"To the Shores of Tripoli" (20th-Fox)  
"Dudes Are Pretty People" (U. A.)  
ORPHEUM—(3,000) (30c-44c) 7 days. Gross: \$8,100. (Average, \$7,000)



## Survey F.M. Unit Facilities Now Available

A survey is being conducted among FM stations now in operation or under construction to determine the facilities which will be available during the war. Many of the stations are operating on temporary antenna or are unable to complete the frequency measurement tests required by the FCC.

Many of these stations are required to work on short extensions of their licenses and the survey is expected to reveal the exact situation. If the facts revealed warrant any action, suggestions may be made to the FCC which will permit certain of the stations to continue on their present basis for the duration.

Further expansion of FM during the war appears to be hampered more by the lack of receivers than by transmitting equipment. In cities where FM stations are already operating, many receivers have been installed and another station will increase the service to listeners without requiring new sets. On the other hand, areas which have no present station have no sets in the homes. Consequently, there will be no audience for a station opening in such areas, as FM receivers are becoming increasingly difficult to obtain. Those interested in FM are trying to encourage new stations in cities now having the service and discourage it in other localities.

At present, there are 27 commercial FM stations in the nation, of which four are in Chicago, three in New York, and two in Philadelphia, with a third about to start. In addition, there are 10 experimental stations on the air regularly. The 37 stations are located in about 15 cities. About 40 more are in some stage of construction, some almost ready to go on the air and others with only construction permits from the FCC. Including stations now on the air and those under construction, there are locations in about 30 cities, although some of those now under construction may not be completed during the war.

## Fred Bate New NBC Chief of Shortwave

Fred Bate, former head of NBC's London office, has been named manager of the network's shortwave division. He succeeds John W. Elwood, who has been shifted to the West Coast for special assignments.

Bate received recognition for his broadcasts from London while air raids were in progress. He was wounded during a raid and returned to New York for a rest in January, 1941. He returned to his London post and came back to this country several weeks ago. Bate has represented NBC in London since 1932.

## Bell Engineer Dies

Charles L. Weiss, Jr., 41, television engineer for Bell Telephone Laboratories, died this week.

## CBC Barring Talks Of Draft Opposition

Montreal, April 14.—The Canadian Broadcasting Co. will not grant free time to opponents of conscription in the forthcoming plebiscite, it has been announced. Time will be allotted only to leaders of recognized political parties, all of which favor conscription. However, opponents will be able to purchase time on privately owned Canadian stations which are not members of CBC. The CBC has allotted 23 periods of free time to supporters of conscription.

## Mary Boland Draws Equity Fine of \$500

Mary Boland was fined \$500 yesterday by the council of Actors Equity for failing to communicate with Equity's Chicago representative last month when she left the cast of "The Rivals," and her failure at that time to submit to a physician's examination.

The fine was imposed following charges by Frank R. Dare, Equity's Chicago representative. Miss Boland admitted the truth of the charges at the hearing yesterday but said she was too ill and overwrought at the time to speak to Dare. Her temporary suspension, imposed March 10, was continued by the council until the fine is paid.

Warren P. Munsell, Theatre Guild business manager, and Max Meyer, company manager of "The Rivals," withdrew charges that Miss Boland had broken her contract by withdrawing from the cast. The Guild had asked four weeks' salary, or \$4,000, in damages. The Guild is convinced that Miss Boland was genuinely ill at the time, the officials stated.

The council set Equity's annual meeting for June 5 at the Hotel Astor. Members in good standing at May 1 will be eligible to vote.

## Col. Division Head Drive Award Posted

Columbia yesterday announced a special award of a \$1,000 war bond to the division manager whose territory achieves the highest of its original quota for the fiscal year, as part of its "Victory Sales Campaign."

This award is in addition to more than \$50,000 in bonds which will be distributed to the sales staff, Abe Montague, general sales manager, said. Eligible for the latest award will be Sam Moscow, Southern division; Nat Cohn, New York; Jerome Saffron, Western; Carl Shalit, Central; Sam Galanty, Mideast, and Phil Dunas, Midwest.

## Theatres in Miami Dim All Marquees

MIAMI BEACH, April 14.—Screening out of the whole Miami area is in effect and all theatre operators have agreed upon a uniform lighting policy. There will be no bright lighted marquees. From now on, only dim lights will announce the titles and the stars. Box-offices will continue to be lighted and for safety, the entrances and the exits will be brightly lighted.

## British Service Film Release Change Due

LONDON, April 14.—The method of providing films for the armed forces is due to be thoroughly overhauled following discussions today by the Kinematograph Renters Society council.

It was pointed out that the armed services all over the world are gradually becoming the largest customer and provision for them is becoming a basic economic problem. Minimum terms for the armed services were extensively discussed at the meeting, and the committee considering the issue was enlarged.

KRS members unanimously expressed determination to provide soldiers and sailors, notably the Americans here, with the latest film releases. Meetings with the Cinematograph Exhibitors Association are hanging fire pending tomorrow's CEA council session.

## Shellac for Records Is Cut 70% by WPB

WASHINGTON, April 14.—A 70 per cent cut in the amount of shellac used in the production of phonograph records and transcriptions was ordered today by the War Production Board as part of a program to conserve scanty supplies of the product, which is imported from the Far East.

WPB officials said that by reducing the amount of shellac used on each record the industry might be able to produce more than the 30 per cent of last year's output to which otherwise it will be restricted.

The order was not unexpected by the industry, which for some time has been devoting itself to a search for substitute materials. So far, however, it is said, all of the possible substitutes also are subject to priority orders.

The manufacture of phonograph records and transcriptions normally is responsible for about one-third of the total consumption of shellac in the United States.

## WPB Film Priority Meeting Tuesday

WASHINGTON, April 14.—War Production Board officials will confer with representatives of the producers next Tuesday and with exhibitors and representatives of the legitimate theatre the following day on the material limitations which shortly are to be imposed upon the motion picture and theatrical industries, it was disclosed at the board today.

Officials said that the film men, whom they would not identify, will be asked to nominate committees to act in an advisory capacity to the agency in the handling of the problems arising in the restriction of consumption of scarce materials. At least one of the restriction orders dealing with theatres is said to be ready for application at once.

## Develop Savings Plan

HOLLYWOOD, April 14.—A studio comptrollers' sub-committee has arranged a systematic handling of accounts in a unification of the mechanics of a war savings plan for employees of all studios and allied industries.

## FCC Changes Are Outlined By Bar Group

WASHINGTON, April 14.—Proposals of the Federal Communications Bar Association for revamping of the organization and procedure of the FCC were set before the House Interstate and Foreign Commerce Committee today by Herbert M. Bingham, chairman of the association committee, at the opening of the hearings on the Sanders bill, in which those proposals are incorporated.

At the hearing, which attracted only a handful of radio men, most of them attorneys, Bingham told the committee that the "more attractive and publicity-making questions" involved in broadcasting had received the bulk of the FCC's attention, to the detriment of other services which it also regulates. The work of the FCC is so broad and varied, Bingham continued, that it can be handled properly only by a definite segregation into separate divisions of public and private communications.

## Sykes to Testify

His testimony, almost completely technical, was not concluded today. He is expected to finish his presentation tomorrow, to be followed by Eugene O. Sykes, president of the association, and former member of the Federal Radio Commission, after which a recess for one or two weeks is probable.

There is little pressure for the legislation, particularly since war conditions will curtail construction of new stations and restrict other activities, and the committee is expected to take its time in considering the measure.

## F. C. C. Authorizes Power Increase

WASHINGTON, April 14.—The FCC has authorized Station KFAR, Fairbanks, Alaska, to increase its power from 1,000 to 5,000 watts and authorized Station KRBA, Lufkin, Tex., to extend its time of operation from day to unlimited.

At the same time, the commission ordered hearings on the application of Station WLAW, Lawrence, Mass., for increase of power from 5,000 to 50,000 watts. Hearings also were ordered on a three-way contest in Ohio, in which WHBC, Canton, is seeking a change of frequency from 1,220 to 1,480 kilocycle and an increase of power to 1,000 watts, contingent upon WGAR, Cleveland, moving from 1,480 to 1,220 kilocycles and increasing power to 5,000 watts, while WADC, Akron, asks that WHBC be moved to 1,350 kilocycles in order that it may have the 1,220-kilocycle frequency and increase its power to 50,000 watts.

## Officials Tour Canada

OTTAWA, April 14.—Twenty U. S. radio officials will start in Montreal April 20 a four-day tour of Quebec and Ontario war industries and military centers. Guests on the tour, arranged by the Canadian Broadcasting Corp., will include representatives of the Blue, CBS, Mutual and NBC.



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# MOTION PICTURE DAILY

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VOL. 51. NO. 74

NEW YORK, U. S. A., THURSDAY, APRIL 16, 1942

TEN CENTS

## Eleven Groups Approve Umpi Plan to Date

### *Intermountain, Southern Units Ratify*

Intermountain Theatres Association, with headquarters in Salt Lake City, and the MPTO of Arkansas, Mississippi and Tennessee have approved the proposed new selling plan of the United Motion Picture Industry, it was disclosed yesterday. With these two, a total of 11 regional exhibitor organizations have approved the proposals to date.

The acceptance of the Intermountain organization is subject to the plan's presentation to the Umpi committee of the whole along with the other four points on the agenda of the trade practice committee, according to John Rugar, president.

Theatre Owners of North and South Carolina will meet in Charlotte

(Continued on page 7)

## *Kuykendall to Speak At KMTA Convention*

KANSAS CITY, April 15.—Ed Kuykendall, president of the MPTOA, will address the Kansas-Missouri Theatre Association convention here April 28-29, at the Phillips Hotel. Elmer C. Rhoden, head of Fox Midwest Theatres, regional chairman of the War Activities Committee; H. J. Griffith, head of the local Variety Club, and Byron Spencer, attorney, also will speak. R. R. Biechele is president of the association.

### *Exhibitors in Phila. Oppose More DST*

Philadelphia, April 15.—A protest against another hour of daylight time was registered with Mayor Bernard Samuel today by a delegation from Eastern Pennsylvania Allied. Milton Rogasner, spokesman for the group, said the extra hour of daylight would tend to reduce theatre attendance and that a survey of theatre patrons showed that a majority opposed the change. The Mayor must make his decision by April 26.

## 200 Film Theatres In Jersey Blackout; Biggest Yet in East

NEWARK, April 15.—Exteriors of more than 200 film theatres were darkened in tonight's blackout in Northern New Jersey, this State's first general blackout test and the largest ever held in the East. The test started at 9:58 P. M. and ended at 10:17 P. M.

Attendance, in the larger centers was below normal and dropped off in suburban areas where many potential customers were on air raid duty. Nine counties with an estimated population of 2,500,000 were affected, centering around Newark, Jersey City, Paterson, Elizabeth and Hackensack.

Theatres followed blackout orders without exception. Managers, acting as wardens, had staffs trained in first aid and took other precautions. Theatres reported no incident. Station WAAT, Jersey City, covered the test.

## *U. S. Army in Eire to See New Films First*

LONDON, April 15.—American troops in Northern Ireland will receive the latest films from the United States immediately after they are received and before release in England.

The Cinematograph Exhibitors Association today expressed willingness to cooperate to the fullest extent to permit the earliest possible showing of American films to U. S. troops in

(Continued on page 7)

## *Bill Would Restrict Government Films*

Washington, April 15.—Charging that Government publicity activities now cost \$27,000,000 annually, Representative Robert F. Jones of Ohio today introduced legislation which would prohibit a number of informational services, including expenditures for radio broadcasting and motion pictures, by all Government agencies other than the War and Navy Departments.

## Bingham Says FCC Exceeds Authority

WASHINGTON, April 15.—The FCC is showing a "growing disposition" to exercise more power than has been delegated to it, the House Interstate and Foreign Commerce Committee was told today by Herbert M. Bingham, testifying for the Federal Communications Bar Association.

Continuing his explanation of amendments to the Communications Act which the committee is studying, Bingham criticized the FCC for resorting to license renewal proceedings to deal with violation of regulation by stations instead of bringing license revocation proceedings. Bingham pointed out that in renewal proceedings, the burden falls on the station to prove it has operated in the

(Continued on page 7)

## Minn. Seeking Stay to Appeal 5-Block Ruling

### *N. W. Allied May Have to Defray Costs*

ST. PAUL, April 15.—James F. Lynch, Ramsey County Attorney, today moved to obtain a 40-day stay of entry of judgment in the Minnesota anti-block-of-five law cases so that an appeal may be brought.

Judge Albin S. Pearson of Ramsey County district court, who yesterday held the law to be unconstitutional and invalid, indicated he would grant the stay. However, whether an appeal actually is taken appears to depend on the costs of the procedure being defrayed by Northwest Allied, which sponsored the State law, or other advocates of the statute, since Lynch said there are no public funds for the appeal of the civil case by the State. It is impossible to appeal the criminal case, he said.

Lynch disclosed, however, that he has conferred with other attorneys in the action, who have indicated that an appeal may be brought about.

An appeal of the case might be looked upon favorably by the distributors involved, it was indicated here, inasmuch as they are represented as being desirous of having the highest courts pass on the statute.

## *Rise in English Tax Is Effective May 10*

LONDON, April 15.—Chancellor of the Exchequer Kingsley Wood has postponed until May 10 the effective date of the increase on entertainment taxes, announced yesterday as doubled in the new budget. Other tax increases are effective immediately.

The Cinematograph Exhibitors Association today discussed the tax rise and determined that there would be considerable mechanical difficulty in adjusting admissions. While it was said the CEA is anxious to cooperate in raising the maximum revenue from the increased taxes, it will ask that Sir Wilfred Eady of the Treasury receive a delegation to discuss price adjustment. An emergency meeting of the CEA general council has been called for April 29.

The CEA meeting today also discussed the booking of "Gone With the Wind" by the Gaumont British circuit. Criticism was voiced but no action taken.

## Cohen Calls Producers' Statement 'Red Herring'

Max A. Cohen, New York Allied president, in a reply yesterday to the statement of the Society of Independent Motion Picture Producers urging exhibitors to oppose the new Umpi plan, said, "The producers' statement is a feeble attempt to draw a red herring across the path of industry unity and is a design of selfish interests."

### *Poe Is Loew-Lewin N. Y. Representative*

Seymour Poe, formerly assistant to the Western division manager at United Artists, has been appointed New York sales representative for Loew-Lewin, Inc., it was announced yesterday.

The next production from the Loew-Lewin studios will be Somerset Maugham's "The Moon and Sixpence" with George Sanders and Herbert Marshall, and Albert Lewin directing. Release is through U. A.

Cohen, whose unit is an MPTOA affiliate, declared: "It is high time that the belief that independent exhibitors can be led around like a pack of sheep is ended. Exhibitors proved in the conferences that led to the unity program that they know what it is all about." The producers' statement was issued by Attorney Loyd Wright, president of the independent producer group, on the Coast.

Cohen declared that the independent producers derive their profits from exhibitor efforts, but did nothing to

(Continued on page 2)



## Coast Flashes

Hollywood, April 15

**R**KO is seeking a replacement for Tim Holt, western star, who today enlisted in the Army Air Corps. He had been set for six westerns for next season's release.

Universal today signed Constance Bennett to play the title role in "Madam Spy."

Claudette Colbert, Pat O'Brien, Joan Blondell and Charlotte Greenwood volunteered today for the Hollywood Victory Caravan which will tour the nation on behalf of Army and Navy emergency funds.

## Price Pegging Halts Canada 'Wind' Runs

**TORONTO, April 15.**—Repeat engagements of "Gone With the Wind" in Canada have been held up because of the ruling of the Wartime Prices and Trade Board pegging theatre admissions at the prices in effect during the period Sept. 11 to Oct. 15, last. The film is booked at advanced admissions.

At the M-G-M home office it was said that a ruling had been sought for "Gone With the Wind" in Canada on the basis that it originally ran before prices were pegged, but that the board had ruled the film could not be played now at advanced prices. A decision on the showing of the film in Canada will be held in abeyance pending the return here of William F. Rodgers, general sales manager, now on the Coast.

## 'Holiday Inn' Will Be Sold Separately

Paramount has decided to sell "Holiday Inn" separately, Neil Agnew, vice-president in charge of distribution, announced yesterday. The picture is scheduled for release during Labor Day week, he disclosed. The film stars Bing Crosby and Fred Astaire, with a score by Irving Berlin. It was produced by Mark Sandrich. "Holiday Inn" is the third Paramount picture to be sold separately this season, the others being "Louisiana Purchase" and "Reap the Wild Wind."

## New W.B. Theatre Opens

**BRIDGEPORT, CONN., April 15.**—The Merritt Theatre, a new Warner house, opened here today. Joseph Bernhard, Harry M. Kalmine, Leonard Schlesinger and Rudy Weiss, home office executives, attended the opening. Murray Howard is manager of the house. "Kings Row" was the opening attraction.

## 20th-Fox Trailer Ready

"Movies for Millions," a 10-minute trailer stressing forthcoming 20th Century-Fox product and outlining the part the screen plays in the nation's war effort, will be offered by the company free to exhibitors, it was announced yesterday. A total of 150 prints will be sent to exchanges.

## Basil Host in Buffalo

**BUFFALO, April 15.**—The Basil Circuit here will stage a party for local Variety Club members in the club-rooms on April 25.

# Personal Mention

**R. B. WILBY** of Wilby-Kincey Circuit, Atlanta, was in town yesterday.

**S. BARRET McCORMICK** is expected to arrive from the Coast today.

**HARRY HUNTER**, Paramount manager for Australia, is due from the Coast today.

**GEORGE S. SHARP**, M-G-M attorney, and **THERESE BERGMAN** will be married at the Waldorf-Astoria Hotel, May 17.

**HARVEY DAY** left yesterday for the Midwest and the Coast.

**JACK HUNT**, manager of the Oriental Theatre, Chicago, plans a visit to New York late this month.

**JAMES BOYLE** is stationed at Camp Livingston, La.

**WALTER GOULD**, United Artists foreign manager, plans to leave May 4 for Latin America.

**JOSEPH M. SCHENCK** and **DARRYL ZANUCK** have returned to Hollywood.

**BERTRAM BLOCK** is on the Coast.

**SAM YELLEN**, secretary and treasurer of the Twentieth Century Theatre, Buffalo, is in the Army technical school at Miami.

**STANLEY KOZANOWSKI**, chief bark-er of the Buffalo Variety Club, is ill.

**LEO BONOFF**, exhibitor of Saybrook and Madison, Conn., has returned from Miami.

**ROBERT BRANWICK**, of the Strand, Hartford, has been inducted into the Army.

## Mort Blumenstock's Marriage Revealed

Mort Blumenstock, director of Warner Bros. advertising and publicity in the East, and Mrs. Sandra Sandhurst, formerly of San Francisco, have been married, it was revealed yesterday. They are expected to arrive in New York from Boston today.

## 'Banjo Eyes' Run Ends

Due to the illness of Eddie Cantor, the engagement of "Banjo Eyes" was terminated at the Hollywood Theatre yesterday afternoon. The show may be reopened at a later date.

## Mary Boland Reinstated

Mary Boland yesterday paid the \$500 fine levied against her by Actors Equity and was reinstated.

# Cohen Calls Producers' Statement 'Red Herring'

(Continued from page 1)

help the cause of industry unity or aid exhibitors when they were seeking a solution to their problems. He said that more than 90 per cent of the nation's exhibitors want the decree sales method changed, and that they need a backlog of product in order to book to the best advantage. The primary reason for seeking a change is to provide a sufficient flow of product, not now available, Cohen said, referring to the producer contention that films should be sold separately.

Replying to the contention that the decree method has improved product, Cohen said, "the box-office value of a picture is a question of dispute between exhibitors and distributors." He said it is debatable whether product has improved in the past season.

He agreed with the producers on one point—that the decree has increased rentals, and pointed to company financial statements as proof. But the decree has not increased exhibitor earnings, in the same proportion, Cohen said. "Poor product still is being paid for by the theatre owners without relief of any kind," he said.

Posing a question relative to the producers' intentions, Cohen asked, "Do they have the best interests of the public and exhibitors at heart in advocating single picture selling, or is it merely a smoke screen to get higher film rentals for themselves?" Single picture or small group selling is outmoded, if blind selling and block book-

ing is, he said, since the former antedated block booking.

He claimed the producers took their stand because quarterly selling puts the exhibitor in a better bargaining position than under the decree selling, and can "navigate" without a "special" for which exorbitant rates are asked, under the Umpi plan. He said the producer group's members are the greatest offenders in the matter of selling "specials" at high terms, and in granting no cancellation privileges and refusing adjustments.

Cohen pointed out that this is the first time a majority of exhibitors had agreed on what they want and that exhibitors cannot spend all their time viewing pictures. "How long," he asked, "would these so-called protectors stay in business if they had to operate on their own single picture plan if any of them maintained their own distribution organization?"

He said exhibitors were encouraged by recent Washington conversations and that the "best interests of the public can be served by the great majority of exhibitors putting Umpi's accomplishments into practice." Declaring that the "self-styled protectors of the public" refused to participate in trade practice conferences, Cohen said Umpi's aims are "mainly concerned with the little exhibitor."

Lloyd Wright, in addition to being president of the independents' society, is chairman of the United Artists production committee and counsel to some of the U. A. producers. He is due tomorrow from the Coast.

## Bleachers for Bikes

Buffalo, April 15

**MILTON HARRIS**, manager of the Buffalo Drive-In Theatre, which opens on Friday, is considering the erection of bleachers to accommodate bicycle riders, with racks beneath for the bicycles. He expressed the opinion that driving restrictions will not materially reduce drive-in patronage.

## Record DeMille Talk For 'Reap' Premiere

An address by Cecil B. DeMille, producer of Paramount's "Reap the Wild Wind," has been recorded and will be heard at the costume ball given tomorrow evening by the Charleston, S. C., Junior League as part of a three-day celebration in connection with the film's Southern premiere at Albert Settle's Gloria Theatre in that city Sunday afternoon. DeMille will be unable to attend.

Mayor Lockwood will be host at a dinner to visiting stars tomorrow, preceding the ball. On Saturday, there will be a reception at the Charleston Navy Yard with Rear Admiral William H. Allen heading the receiving line, followed by luncheon in the Cypress Gardens and a "Plantation Party" at WCSC in the evenings.

## Writers Volunteer For 'Caravan' Aid

Several writers have volunteered to write material for the Hollywood Victory Caravan, which will open a tour of 13 cities on April 30, with the proceeds to go to Army and Navy relief groups. The San Francisco playing date has been changed to May 19.

The writers include: Ben Hecht, Marc Connelly, Edwin Justus Mayer, Phil and Julius Epstein, Jerome Chodorov, Mary McCall, Arthur Schwartz, Donald Ogden Stewart, Henry Meyer, Hi Kraft, John Mercer, Matt Brooks, True Boardman, Sidney Perelman and Joseph Schrank.

## Photographers Set Party

**PHILADELPHIA, April 15.**—The Philadelphia Press Photographers Association will hold its annual entertainment and dance on Friday at the Bellevue-Stratford Hotel.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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FOR THE THIRD TIME\* IN ITS HISTORY, THE  
**BROOKLYN PARAMOUNT**  
IS HOLDING A PICTURE FOR A  
**4<sup>TH</sup> WEEK!**

THE PICTURE IS

**KINGS ROW**

\* THE OLD MAID and CAUGHT  
IN THE DRAFT were the only  
other four-weekers!

**ADD IT TO THE LIST:**

*"Never seen anything  
like it!" says Fabian's  
Joe Lee as first day  
of 4th week opens  
with block-long  
lines of Brooklynites  
waiting to get in!*

**8 weeks in New York!**  
**5 weeks in Louisville!**  
**3 weeks in Dayton!**  
**3 weeks in Providence!**  
**2 weeks everywhere!**

**NO COINCIDENCE!**  
Of Brooklyn's three  
4-weekers, two are from...  
**WARNERS!**



ANN SHERIDAN  
ROBERT CUMMINGS  
RONALD REAGAN  
BETTY FIELD

in  
**"KINGS ROW"**

with  
CHARLES COBURN  
Claude Rains • Judith  
Anderson • Nancy Coleman  
KAAREN VERNE  
MARIA OUSPENSKAYA  
HARRY DAVENPORT

Directed by SAM WOOD  
Screen Play by Casey Robinson  
Based on the Novel by Henry Bellman  
Music by Erich Wolfgang Korngold



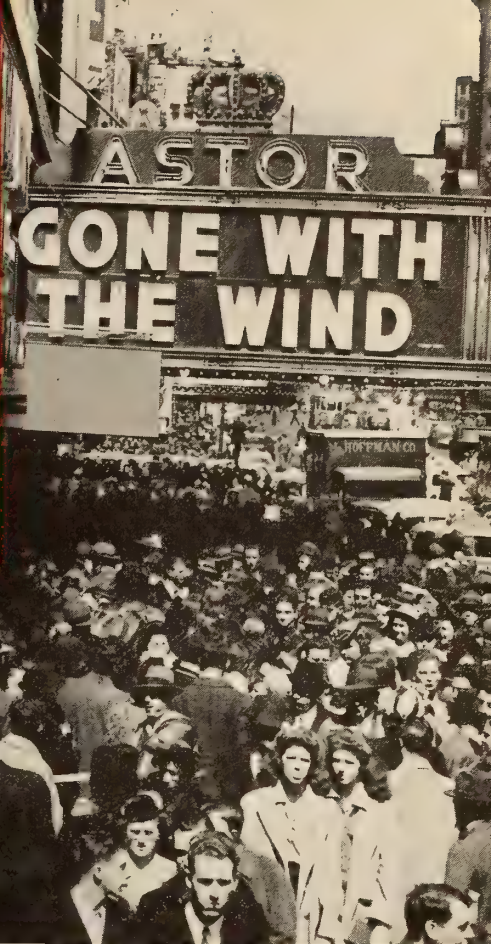
# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Mar. 20	Canal Zone (D) <i>Chester Morris</i> <i>John Hubbard</i>	Born to Sing (M) 226 <i>We Were Dancing</i> (C) 225 Nazi Agent (D) 227 This Time for Keeps (C) 228 Courtship of Andy Hardy (C) 229	Klondike Fury (D) <i>Edmund Lowe</i> <i>L. Fairbanks</i>	(Fourth Block) Torpedo Boat (D) <i>Arlen-Parker</i>	Lone Rider in Cheyenne (O) 264	Raiders of the Range (O) 165 3 Mesquiteers	The Bashful Bachelor (C) <i>Lum &amp; Abner</i>	Rings on Her Fingers (C) 237 <i>Gene Tierney</i> <i>Henry Fonda</i>	Mister V (D) <i>Leslie Howard</i> <i>Mary Morris</i>	Butch Minds the Baby (C) <i>Virginia Bruce</i>	This Was Paris (D) 129 <i>Ben Lyon</i> <i>Ann Dvorak</i>
Mar. 27	Two Yanks in Trinidad (D) <i>Pat O'Brien</i> <i>Brian Donlevy</i>	Ghost Town Law (O) 4155 <i>Rough Riders</i> Tower of Terror (D) 4137 <i>W. Lawson</i> <i>Movita</i>	Ghost Town Law (O) 4155 <i>Rough Riders</i> Tower of Terror (D) 4137 <i>W. Lawson</i> <i>Movita</i>	The Remarkable Andrew (D) <i>Holden-Drew</i> The Lady Has Plans (C) <i>Goddard-Millard</i> Fly by Night (D) <i>Nancy Kelly</i> <i>Richard Carlson</i>	Dawn Express (D) 211 <i>Michael Whalen</i> <i>Anne Nagel</i> The Strangler (D) 229 <i>Judy Campbell</i> <i>Sebastian Shaw</i>	Affairs of Jimmy Valentine (D) <i>Jesse James, Jr.</i> Shepherd of the Ozarks (O)		The Remarkable Mr. Kipps (D) 238 <i>M. Redgrave</i>	Juke Box Jenny (M) 6026 <i>Harriet Hilliard</i> <i>Ken Murray</i>	Gambling Lady (D) 127 <i>(Reissue)</i> Kennel Murder Case (D) 128 <i>(Reissue)</i>	
Apr. 3	Alias Boston Blackie (D) North of the Rockies (O) Blondie's Blessed Event (C) <i>P. Singelton</i> <i>Arthur Lake</i>	Kid Glove Killer (D) 230 <i>Van Hefflin</i> Mokey (C) 231 <i>Donna Reed</i> <i>Dan Dailey, Jr.</i>		Fly by Night (D) <i>Nancy Kelly</i> <i>Richard Carlson</i> The Fleet's In (D) <i>Lamour-Holden</i>	The Strangler (D) 229 <i>Judy Campbell</i> <i>Sebastian Shaw</i> House of Errors (C) 208 <i>Harry Langdon</i> <i>Marion Marsh</i>	Sunset on the Desert (O) 155 <i>Roy Rogers</i> S.O.S. Coast Guard (D) <i>Ralph Byrd</i> <i>Bela Lugosi</i>	Fantasia 291 <i>Disney Feature</i>	To the Shores of Tripoli (D) 240 <i>Payne-O'Hara</i> <i>Randolph Scott</i>	Jungle Book Sabu <i>Joseph Calleia</i>	Unseen Enemy (D) 6053 The Spoilers (D) 6048	Murder in the Big House (D) 125 <i>Faye Emerson</i>
Apr. 10	The Invaders (D) <i>Leslie Howard</i> <i>Olivier-Massey</i>	Fingers at the Window (D) 232 <i>Ayres-Day</i>	So's Your Aunt Emma (D) <i>Zasu Pitts</i> <i>Roger Pryor</i>	(Fifth Block) This Gun for Hire (D) <i>Veronica Lake</i> <i>Robert Preston</i>	The Panther's Claw (D) 217 <i>Sidney Blackmer</i> <i>Ricki Vallin</i> Rolling Down the Great Divide (O) 253 <i>The Rambler</i> <i>Art Davis</i>	Home in Wyoming' (O) 146 Girl from Alaska (D) 117	Land of the Open Range (O) 284 <i>Tim Holt</i>	Who Is Hope Schuyler? (D) 242 <i>J. Allen, Jr.</i> <i>Mary Howard</i>	The Gold Rush (C) <i>(Reissue)</i> About Face (C) <i>(Streamliner)</i>	Mississippi Gambler (D) Strange Case of Dr. Rx (D) 6035 Fighting Bill	Kings Row (D) 120 <i>Ann Sheridan</i> <i>Robert Cummings</i>
Apr. 17	Hello Annapolis (D) Down Rio Grande Way (O)		Boothill Bandits (O) <i>Range Busters</i>	Henry and Dizzy (C) <i>Charlie Smith</i> Great Man's Lady (D) <i>B. Stanwyck</i> <i>Joel McCrea</i>	Inside the Law (C) 218 <i>Wallace Ford</i>	Westward, Ho! (O) 166 Suicide Squadron (D)	Bashful Bachelor (C) 221 <i>Lum-Abner</i>		Twin Beds (C) <i>George Brent</i> <i>Joan Bennett</i> <i>Mischa Auer</i>	The Saboteur (D) 6047 <i>Priscilla Lane</i> <i>Robt. Cummings</i>	I Was Framed (D) 130 <i>Michael Ames</i> <i>Julie Bishop</i>
May 1	Wife Takes A Flyer (C) <i>Joan Bennett</i> <i>Franchot Tone</i>		Where Trails End (O) <i>Tom Keene</i>	True to the Navy (C) <i>Judy Canova</i> <i>Allan Jones</i> My Favorite Blonde (C) <i>Bob Hope</i> <i>M. Carroll</i>	Men of San Quentin (D) 201 <i>Anthony Hughes</i> <i>Eleanor Stewart</i>	Yukon Patrol (D) 124 <i>Allen Lane</i> <i>Lita Conway</i>	Tuttles of Tahiti (C) <i>Charles Laughton</i> <i>Jon Hall</i>	The Man Who Wouldn't Die (D) 243 <i>Lloyd Nolan</i>	You're Telling Me (C) 6041 <i>Hugh Herbert</i> <i>Robert Paige</i> <i>Anne Grayne</i>	Larceny, Inc. (D) 131 <i>Ed Robinson</i> <i>Jane Wyman</i>	
May 8	A Desperate Chance for Ellery Queen (D) <i>Gargan-Lindsay</i>		The Corpse Vanishes (D) <i>Bela Lugosi</i>		Remember Pearl Harbor (D) <i>D. M. Barry</i> <i>Fay McKenzie</i>	Remember Pearl Harbor (D) <i>D. M. Barry</i> <i>Fay McKenzie</i>	Scattergood Rides High (C) <i>Guy Kibbee</i> <i>Dorothy Moore</i>	My Gal Sal (M) 244 <i>Rita Hayworth</i> <i>Mature-Landis</i>		Broadway (D) <i>George Raft</i> <i>Pat O'Brien</i>	
May 15	Not A Lady's Man (D) The Devil's Trail (O)		She's in the Army (D) <i>Veda Borg</i> <i>Lytle Talbot</i>		In Old California (O) <i>John Wayne</i> <i>Binnie Barnes</i>	In Old California (O) <i>John Wayne</i> <i>Binnie Barnes</i>	Mayor of 44th Street (C) <i>Anne Shirley</i> <i>George Murphy</i>	The Mad Martindales (C) 245 <i>Jane Withers</i>	Ships With Wings (D) Friendly Enemies (C)	Escape From Hong Kong (D) <i>Leo Carrillo</i> <i>Andy Devine</i>	In This Our Life (D) <i>Bette Davis</i> <i>O. deHavilland</i> <i>George Brent</i>
May 22	Sweetheart of the Fleet (C) <i>J. Falkenburg</i> <i>Joan Davis</i>		Down Texas Way (O) <i>Buck Jones</i> <i>Tim McCoy</i>		Stardust on the Sage (O) <i>Gene Autry</i> <i>S. Burnette</i>	Stardust on the Sage (O) <i>Gene Autry</i> <i>S. Burnette</i>	Magnificent Ambersons (D) 225 <i>Joseph Cotten</i>	Whispering Ghosts (C) 246 <i>Berle-Joyce</i>		Almost Married (C) 6024 <i>Robert Paige</i> <i>Jane Frazee</i>	
May 29	Meet the Stewarts (C) <i>William Holden</i> <i>Frances Dee</i>		I Am An American (D) <i>Tom Brown</i> <i>Gorcey-Jordan</i>		Gallant Lady (D) 219 <i>Billy the Kid's</i> <i>Smoking Guns</i> <i>(O) 260</i>	Springtime in the Rockies (O) <i>Roy Rogers</i>	Falcon Takes Over (D) 226 <i>George Sanders</i> <i>Lynn Bari</i>	Moontide (D) 247 <i>Jean Gabin</i> <i>Ida Lupino</i>	Miss Annie Rooney (D) <i>Shirley Temple</i> <i>William Gargan</i>	Eagle Squadron (D) <i>Diana Barrymore</i> <i>Robert Stack</i>	Juke Girl (D) <i>Ann Sheridan</i> <i>Ronald Reagan</i>
June 5	Submarine Raider (D) <i>John Howard</i> <i>M. Chapman</i>				Bombs Over Burma (D) 208 <i>Anna May Wong</i> <i>Noel Madison</i>	Tahiti Honey (C) <i>Betty Kean</i> <i>Ed. Foy, Jr.</i>	Come On Danger (O) 285 <i>Tim Holt</i>				

[ Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Po-theses ]



# SOMETHING TO LOOK FORWARD TO!



*It's S.R.O. at the Astor. The photo above was taken Tuesday of the second week. Both Tuesday and Wednesday of the second week topped corresponding days of the first week at the scene of its earlier triumph.*

We conducted a nationwide research  
And followed it with box-office tests  
So that you would know your  
Possibilities for success when you  
Play "Gone With The Wind" again!  
Seven triumphant test engagements  
In cities from coast to coast  
With hold-overs of two and three weeks are  
Climaxed now at the Astor Theatre  
Where it is making history anew!  
The proven facts are all you need to know:  
Bring it back for sure-fire success!  
Millions haven't seen it yet  
Millions want to see it again!  
Returning by public demand!  
The Greatest Picture of All Time!  
Get ready for ready money!

**P. S. Watch the first 125 bookings set for April!**



## GONE WITH THE WIND

**NOW!**  
triumphant re-  
turn to the  
scene of its orig-  
inal record-run  
engagement

**ASTOR**  
B'way & 45th Street

★  
**CONTINUOUS  
PERFORMANCES**  
Doors Open 9:30 A. M.  
Come any time up to  
10:00 P. M. and see  
a complete show.

★  
**POPULAR PRICES**

★  
**FULL-LENGTH!**  
Exactly as previously  
shown!

"You really haven't seen  
G.W.T.W. until you've  
seen it at least twice."  
—Crowther, N. Y. Times

(Above) Simple presentation of the full facts in the New York ad campaign.

DAVID O. SELZNICK'S Production of  
MARGARET MITCHELL'S Story of the Old  
South "GONE WITH THE WIND" • DIRECTED  
BY VICTOR FLEMING • In Technicolor  
Starring CLARK GABLE • VIVIAN LEIGH  
LESLIE HOWARD • OLIVIA DEHAVILLAND  
A SELZNICK INTERNATIONAL PICTURE  
Screen Play by Sidney Howard • Music  
by Max Steiner • An M-G-M Release



*The  
Thirtieth Anniversary  
of  
Paramount Pictures  
will be commemorated  
in a  
Special Edition  
of  
Motion Picture Daily*



T O M O R R O W



## 'Jungle Book' Seattle Tally Good \$9,000

SEATTLE, April 15.—"Jungle Book" at the Liberty took a strong \$9,000, with "Captains of the Clouds" at the Orpheum taking \$9,000.

Estimated receipts for the week ending April 11:

"The Wolf Man" (Univ.)

"The Mad Doctor of Market Street" (Univ.)

BLUE MOUSE—(950) (30c-42c-58c-70c) 7

days, 2nd week. Moved from Orpheum.

Gross: \$3,500. (Average, \$4,000)

"Woman of the Year" (M-G-M)

FIFTH AVENUE—(2,500) (30c-42c-58c-

70c) 7 days, 2nd week. Gross: \$6,800.

(Average, \$7,000)

"Jungle Book" (U. A.)

LIBERTY—(1,800) (30c-42c-58c-70c) 7 days.

Gross: \$9,000. (Average, \$5,000)

"To Be or Not to Be" (U. A.)

"Castle in the Desert" (20th-Fox)

MUSIC BOX—(950) (30c-42c-58c-70c) 7

days, 3rd week. Moved from Paramount.

Gross: \$3,900. (Average, \$4,000)

"Captains of the Clouds" (W. B.)

ORPHEUM—(2,450) (30c-42c-58c) 7 days.

Gross: \$9,000. (Average, \$6,000)

"Riders of the Purple Sage" (20th-Fox)

"You're Telling Me" (Univ.)

PALOMAR—(1,500) (20c-30c-42c-58c) 7

days. Stage: Vaudeville headed by Lester

Harding. Gross: \$5,500. (Average, \$5,000)

"Bahama Passage" (Para.)

"Torpedo Boat" (Para.)

PARAMOUNT—(3,050) (30c-42c-58c) 7

days. Gross: \$5,800. (Average, \$6,000)

## Defunct Basil Firms Sued for U. S. Tax

BUFFALO, April 15.—The Government filed suit in Federal District Court here today for recovery of additional income and excess profit taxes levied against three dissolved corporations. Cited as defendants were Basil Enterprises, Basil Bros. Theatres, Nicholas J. Basil, Basil J. Basil, Constantine J. Basil and Theophilus Basil, individually and as partners doing business as Basil Brothers Theatres.

The suit seeks collection of \$2,106 from Basil Central Park Theatre, Inc., which formerly operated the Victoria; \$1,967 from the Genesee Theatre, and similar amounts from Basil Strand Theatre, Inc. The complaint alleges that assets of the defunct corporations were transferred to the partnership without consideration.

## U. S. Army in Eire to See New Films First

(Continued from page 1)

Ulster as well as in England. A provision, however, is that no civilians be admitted to such showings. The Kinematograph Renters Society took a like position with respect to showings for British troops. A joint meeting to implement the plan is expected shortly between CEA and KRS representatives.

## Install Union Officers

BUFFALO, April 15.—Officers of Local B-9 of the exchange employees union were installed here at the annual dinner at the Hotel Markeen. Ralph Maw and Elmer Lux, M-G-M and RKO branch managers, respectively, were guests. Harold Randall is president of the union.

## New Pensacola Firm

TALLAHASSEE, FLA., April 15.—L. C. Hagler and associates have organized the Pensacola Exhibition Corp., Pensacola.

# Review

## "My Gal Sal"

(20th Century-Fox)

THIS bundle of box-office merchandise contains something for just about everybody to be found in the longest ticket-wicket queue ever stacked up in front of a theatre. For the young folks who make up the majority of the theatre going body this picture provides Rita Hayworth, complete with flaming tresses and nimble feet, and Victor Mature, in gaudy array and also stripped down to his notable torso, in an erratic but finally happy romance in Technicolor.

For the older folks the picture provides not only superb presentations of the memorable "My Gal Sal" and "On the Banks of the Wabash" but also the story of Paul Dresser, who wrote them in the first place and writes them again in the picture. There are also four other Dresser songs, and four others which fit well enough among them to run up a total of 10 musical numbers delivered with a variety of handlings, mostly production numbers staged in the manner current in the era immediately preceding 1900.

It's a lush and seemingly faithful reproduction of the New York of that period which producer Robert Bassler has fabricated for today's customers, and it's a lush treatment in Technicolor that the cameramen have given it. Life as the world believes it was lived in the New York of the '90s, in its theatres, cafes and hostelrys, is lived again and with flourishes and supplies audiences with much to look at and contemplate.

To this New York comes Mature, as Dresser, to write songs, to fall in love with an actress, to touch the lives of several people, bringing wealth to some, and to carry on at length to a happy ending his romantic pursuit of the star who has fascinated him. Writers Seton I. Miller, Darrell Ware and Karl Tunberg have kept the story rolling steadily, stressing the humor more often than earnestness, and director Irving Cummings has put credibility and coherence into all that happens.

John Sutton, Carole Landis, James Gleason and Phil Silvers handle the other principal roles, the large cast including Walter Catlett, Mona Maris, Frank Orth, Stanley Andrews, Margaret Moffat, Libby Taylor, John Kelly and many more.

Running time, 103 minutes. "G."\*

Hollywood, April 15

ROSCE WILLIAMS

\*"G" denotes general classification.

## Eleven Groups Approve Umpi Plan to Date

(Continued from page 1)

on Monday to act on the plan, and Allied Theatre Owners of Connecticut will meet in New Haven shortly to take action. The ITO of Texas will hold a regional meeting at San Antonio on Tuesday for the same purpose.

Walter Vincent, head of the Wilmer & Vincent Circuit, accepted the plan for his company, Ed Kuykendall, MPTOA president, announced.

The Pacific Coast Conference of Independent Theatre Owners has postponed its meeting scheduled for San Francisco yesterday until its four component units have acted on the plan. It was indicated that the ITO of Washington and Idaho, one of the units, approved the plan this week in Seattle but no official disclosure has been made pending the main organization meeting. The other three component organizations, ITO of Southern California, ITO of Northern California and ITO of Oregon, are scheduled to act on the plan next week.

## Warner Commissioned

WASHINGTON, April 15.—Jack L. Warner has been commissioned a lieutenant colonel in the Army and will be assigned to advise and assist in the preparation of Air Force training films.

## Seattle Union Will Work 6-Day Week

SEATTLE, April 15.—Members of Local 15, Theatrical Stage Employees and Motion Picture Operators, has voted to abandon the five-day week and return to a 6-day basis. The decision was occasioned by the shortage of available men, due to the number of younger members who have taken employment in war industries.

According to Basil Grey, union business agent, the men will work the sixth day at a straight-time salary, and this day's salary will be used exclusively for the purchase of U. S. war bonds. This is in addition to the three per cent of their salaries now devoted to war bond purchases through the union.

## Bingham Says FCC Exceeds Authority

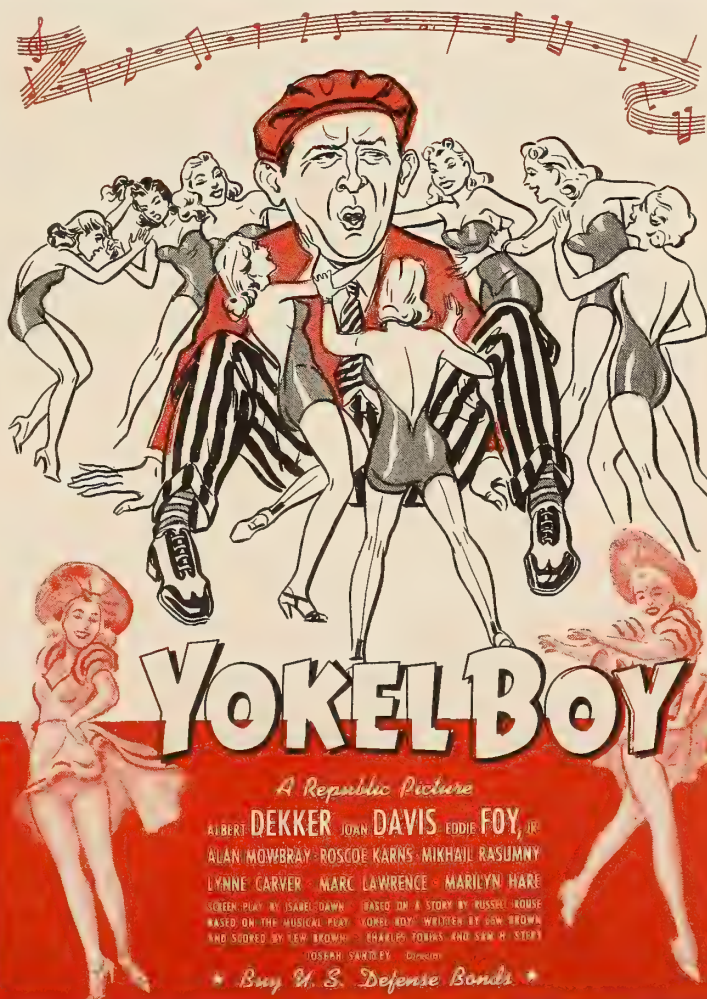
(Continued from page 1)

public interest, while in revocation proceedings, the burden is shifted to the FCC.

Duke M. Patrick, also of the Bar Association, testified along similar lines, pointing out that the FCC has threatened to refuse renewals to stations in an effort to "whip the networks into line."

## To Open Newsreel House

LOUISVILLE, KY., April 15.—The Scoop, 750-seat newsreel theatre operated by James W. Walsh, opens here on Friday. Programs will run an hour and 20 minutes, with admission at 20 cents to 6 P.M. and 30 cents in the evening. It is planned to interrupt the program for important broadcasts.



**YOKEL BOY**

A Republic Picture

ALBERT DEKKER JOAN DAVIS EDDIE FOY, JR.  
ALAN MOWBRAY ROSCOE KARNS MIKHAIL RASUMNY  
LYNNE CARVER MARC LAWRENCE MARILYN HARE

SCREEN PLAY BY ISABEL DAWN BASED ON A STORY BY RUSSELL ROUSE  
BASED ON THE MUSICAL PLAY "YOKEL BOY" WRITTEN BY BEN BROWN  
AND SIGNED BY BEN BROWN CHARLES FORBES AND SWAN H. STORY  
JOSEPH SANDREY Director

\* Buy U. S. Defense Bonds \*



# Greatest Comedians pay tribute to CHAPLIN'S "GOLD RUSH"



Front row, left to right: Danny Kaye, Ed Wynn, Jack Haley, Marty May, Billy de Wolfe.  
Second row, left to right: Benny Baker, Hugh Herbert, Sid Marion, Bert Gordon—The Mad Russian.

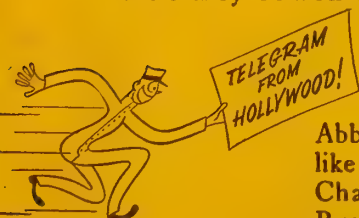
One of the most exciting events of the year in show business took place this week! Charlie Chaplin in "The Gold Rush" was the feature. But the *audience* also represented a million dollars worth of entertainment.

It comprised America's top fun-makers . . . Danny Kaye, Ed Wynn, Jack Haley, Marty May, Billy de Wolfe, Benny Baker, Hugh Herbert, Sid Marion, Bert Gordon—the Mad Russian, Frank Fay, Billy Gilbert and others.

Only a Chaplin picture could bring together such a fabulous group of great comedians. They crowded into the projection room. They chuckled—they laughed—then they roared and then they cheered! When the

picture was finished what a unanimous tribute these masters of laughter paid to Chaplin!

Ed Wynn said: "I sincerely believe 'The Gold Rush' is the funniest picture ever made!" Danny Kaye raved: "There are more laughs in Chaplin's 'Gold Rush' than in any three pictures combined!" Hugh Herbert exclaimed: "All comedians become straight men before Chaplin's genius!"



Abbott and Costello wire: "We like to be serious when praising Charlie Chaplin. 'The Gold Rush' was a happy event and its re-birth is a cause for rejoicing!"



Extended Run Engagement Starts Saturday April 18th at the Globe Theatre, New York City.



MOTION PICTURE  
**DAILY**

*25th Anniversary*

**PARAMOUNT PICTURES**



APRIL 17, 1942

SECTION TWO





Paramount Pictures, Cecil DeMille, Adolph Zukor ...one without the others would seem strange indeed to an industry that is hardly much older than the life of this triumvirate itself...for thirty years in motion picture industry is truly a lifetime.

And we, at National Screen Service, who have had the most pleasant relations with Paramount Pictures throughout our own business lifetime, are happy to add our small contribution toward making your Thirtieth Anniversary a special occasion in the industry to which you have made such signal contribution.

May we wish you continued success and happiness together. And may we add our congratulations to Mr. Barney Balaban on his sixth year in such excellent company as Paramount...DeMille and Zukor.



NATIONAL *Screen* SERVICE  
PRIZE BABY OF THE INDUSTRY



*Paramount Pictures*



**FIRST**

**1912**

**1942**



# FIRST

# IN



# 1912

One year after the formation of the company that grew to be Paramount, three men set out from New York to find a place where plenty of sunlight would be available all year round, to make motion pictures.

The three, Cecil B. DeMille, Dustin Farnum and Oscar Apfel, planned to stop at Flagstaff, Arizona. They did. But Flagstaff looked so bleak that they reboarded their train and went further west, to Los Angeles.

On the outskirts, in the sleepy suburb of Hollywood, the trio rented half of a ramshackle old barn. They built a 30-foot square platform alongside it and—with props and furniture borrowed from neighbors—started filming “The Squaw Man” . . .



# HOLLYWOOD!

## 1942

**TODAY** the Paramount Studio, seen here from the air, is emphatically "first" in Hollywood. Time Magazine proclaimed last December what the industry had sensed even earlier—"Paramount is paramount again in show business"! Paramount is stronger than ever . . . working harder than ever . . . clicking with a regularity that is the talk of the business. Hit after hit rolls from the studio that grew up around DeMille's barn. Hit after hit is to come, as Paramount builds up a huge reservoir of top story properties, top stars, top talent in all the things that make good pictures.



# FIRST

# IN C

In 1912 Adolph Zukor took a flyer. In the face of dire predictions by his contemporaries he purchased the American rights to the French film "Queen Elizabeth," starring Sarah Bernhardt. The idea of "name stars" was born.

The success of "Queen Elizabeth" inspired the idea of the "Famous Players in Famous Plays" company . . . and inspired the infant company to seek ever more name stars for its productions. Geraldine Farrar . . . Lily Langtry, Minnie Maddern Fiske . . . John Barrymore.

Through the years Paramount has recognized the power of "name players"; today its roster includes many of the top film "greats," and special contract agreements bring others into the Paramount fold for specific productions.



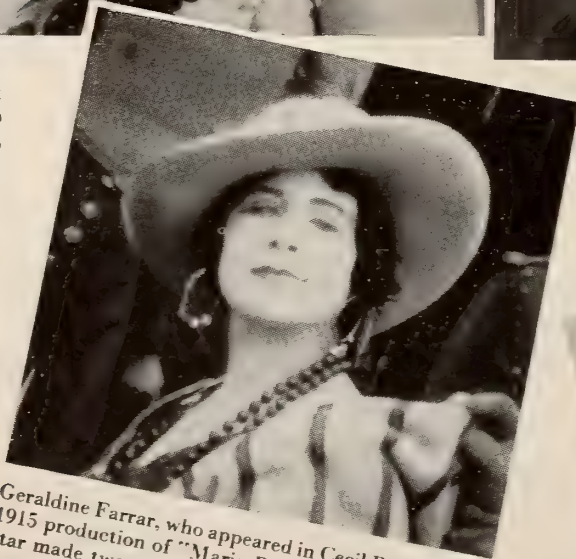
Sarah Bernhardt in the first feature-length photoplay to be released in America, "Queen Elizabeth"—imported from France by Adolph Zukor.



Emil Jannings, famed European actor, as he was seen in "The Blue Angel," in which Marlene Dietrich appeared.



Lily Langtry, "the Jersey Lily," another of the famous stage stars signed by Adolph Zukor at the inception of his Famous Players Company.



Geraldine Farrar, who appeared in Cecil B. DeMille's 1915 production of "Maria Rosa." The famed opera star made two more pictures under DeMille's direction; this is how she looked in "Carmen," her second.



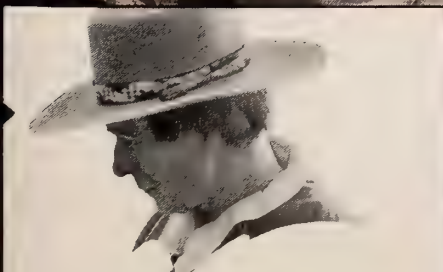
Minnie Maddern Fiske, one of the original "Famous Players in Famous Plays" signed by Adolph Zukor in 1912.



"The Great Profile," John Barrymore, as he appeared in 1912 as one of the top-ranking stage stars brought into the



# GREAT NAMES !



William S. Hart, who joined the Famous Players-Lasky Corporation soon after its founding through a merger in 1916, and quickly became

Today the Paramount roster is packed with names carrying marquee magic. But Paramount has never been content with "presenting." Through the years, Paramount has brought the screen many if not most of its "finds."



# FIRST

# GREAT



Mary Pickford in "Poor Little Rich Girl": Adolph Zukor seized "The Biograph Girl" for his Famous Players company in 1913, at the then fantastic salary of \$2000 per week. In three years she was "America's Sweetheart" and was earning \$20,000 per week—the biggest "name" in pictures!

The list of stars Paramount has brought to the screen is a "Who's Who" of filmdom. From the beginning Paramount has been quick to spot new talent; quick to develop players who catch the imagination and quicken the pulse of the film-going public.



Anna Q. Nilsson in "Adam's Rib."

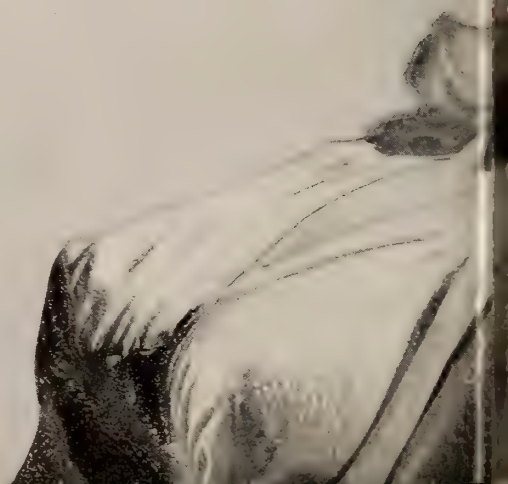


Gloria Swanson, as she appeared in Cecil B. DeMille's "Male and Female" 23 years ago.

# 1942

# --STILL

VERONICA LAKE, who mounted to stardom overnight last year in Paramount's air epic "I Wanted Wings." Today, following appearances in "Sullivan's Travels" and "This Gun for Hire," she is firmly established as a star!





# MAKER OF STARS !



William Powell in  
"Senorita."



Marlene Dietrich, as she appeared  
in "The Blue Angel."



Clara Bow, "The 'It' Girl,"  
who skyrocketed to fame  
in Paramount pictures.



Three Paramount "discoveries" in one scene . . . Gary Cooper, Carole Lombard  
and Shirley Temple (who appeared first in "Little Miss Marker") shown here in a scene  
from "Now and Forever."



Bebe Daniels in  
"Hot News."

Rudolph Valentino as "The Sheik." In all the history of films, no name has touched his for its power at the boxoffice.

# CREATING STARS !



WATCH ALAN LADD,  
who makes his film bow  
in Paramount's "This  
Gun for Hire." John  
Chapman's syndicated  
column has called him  
the outstanding "men-  
ace" find of the year . . .  
trade papers have pre-  
dicted immediate fame  
for him . . . Paramount  
is readying three pic-  
tures as vehicles for his  
unusual talent!



# FIRST



Maurice Chevalier in his days of greatness...in "The Love Parade," and (left) "The Smiling Lieutenant."



"J"



"Birth of the Blues"



"Louisiana"

From the day the screen first found its voice, Paramount has contributed much of its greatest musical entertainment. This year, Paramount plans more musicals—and comedies with music—than any other company. Nine are already in work for future release, many of them based on leading Broadway stage successes!



# NEW SONG!



"The Big Broadcast"



"Artists and Models"



"The Fleet's In"



"Chase"



Irving Berlin's "HOLIDAY INN," starring Bing Crosby and Fred Astaire, with Marjorie Reynolds . . . soon to be released!



# FIRST

# IN

MACK  
SENNETT  
COMEDIES

W. C. FIELDS

HAROLD  
LLOYD



The  
Maddest  
Comics  
of  
the Screen!

MARX Brothers

MAE WEST

"I'm Not  
Angry"

JACK OAKIE

From Mack Sennett . . . through  
Harold Lloyd . . . the Four Marx  
Brothers . . . Jack Oakie . . . Wallace Beery  
... W. C. Fields . . . Mae West—too many  
to count—right down to today's  
Number One Comedian, Bob Hope—  
Paramount has led the industry in the  
presentation of makers of laughter!

MAURICE  
CHEVALIER

WALLACE  
BEERY

WALLACE  
REID



# LAUGHTER!



TODAY, Paramount's roster of fun-makers, headed by that "Road Gang" trio of "Road to Singapore," "Road to Zanzibar" and "Road to Morocco," is busy bringing relaxation to a hard-working, hard-fighting world. Comedy has a leading role in Paramount product of the present and of the months to come!

JACK  
OAKIE

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JACK  
OAKIE



# FIRST

# IN COLOR



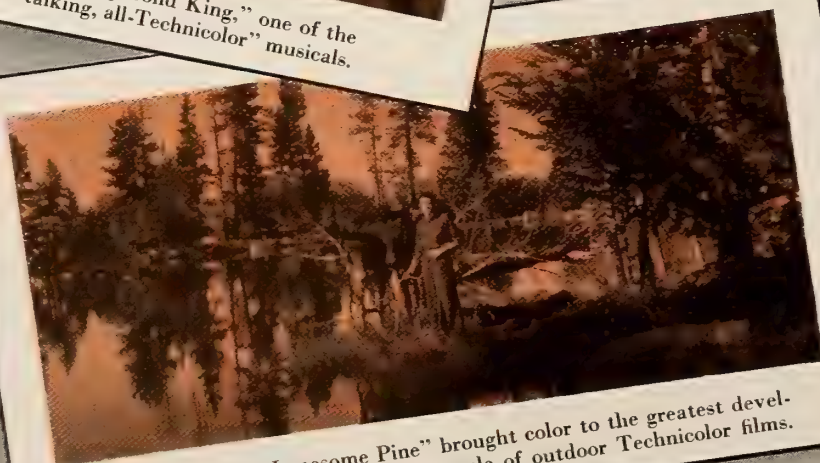
The first colored motion pictures ever to flash on a screen came with the release of Cecil B. DeMille's "Joan of Paris," many scenes of which were *hand-tinted*. Since that day, Paramount has increasingly recognized and made use of the power of color for certain types of films.



A scene from "The Vagabond King," one of the earliest of "all-talking, all-Technicolor" musicals.



"North West Mounted Police," Cecil B. DeMille's great Technicolor epic of last year.



"The Trail of the Lonesome Pine" brought color to the greatest development of its time, and started a cycle of outdoor Technicolor films.



# R-*THEN* and *NOW*!

## FIRST IN COLOR TODAY!

Reports of the Technicolor Company show that Paramount has led the industry in recent months in the production of color films; here are a few of the great Technicolor hits of the past season—and some of those still to come!

### 1939-40

UNTAMED  
DR. CYCLOPS  
TYPHOON  
GULLIVER'S TRAVELS

### 1940-41

ALOMA OF THE SOUTH SEAS  
SHEPHERD OF THE HILLS  
VIRGINIA  
NORTH WEST MOUNTED POLICE

### 1941-42

(Released To Date)

LOUISIANA PURCHASE  
BAHAMA PASSAGE

MR. BUG GOES TO TOWN  
REAP THE WILD WIND

### NOW PREPARING

BEYOND THE BLUE HORIZON  
HAPPY GO LUCKY  
ANGEL IN FURS

THE FOREST RANGERS  
FOR WHOM THE BELL TOLLS  
Cecil B. DeMille's "RURALES"

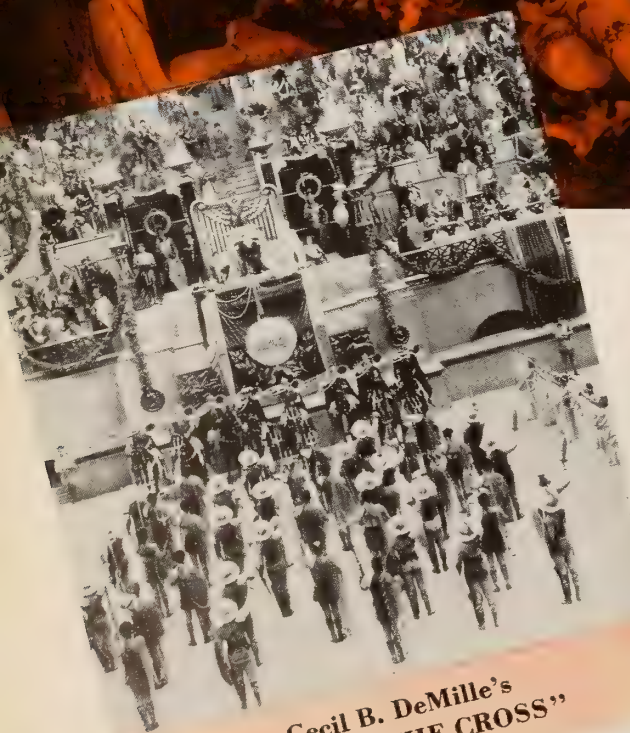


# FIRST

# IN



In large part through the genius  
has for many years, certainly since  
top rank as maker of the greatest



Cecil B. DeMille's  
"SIGN OF THE CROSS"



Ralph Forbes, Ronald Colman and  
Neil Hamilton in "BEAU GESTE"



Cecil B. DeMille's



# SPECTACLE !

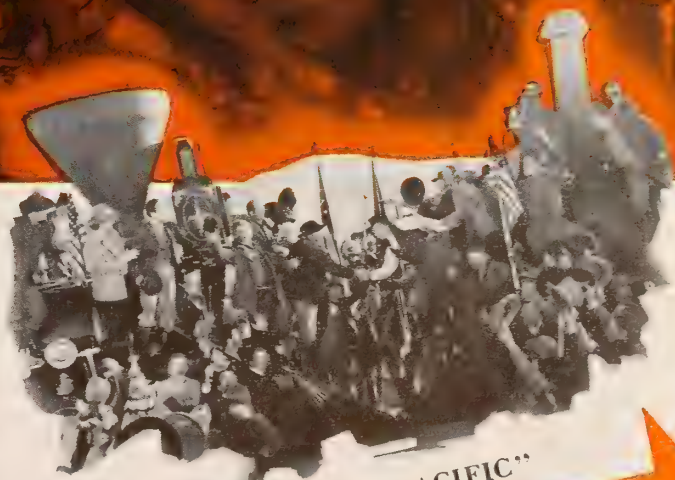
Cecil B. DeMille, Paramount  
"The Ten Commandments," held  
spectacle dramas of the screen.



"CLEOPATRA"



"WINGS," first great aviation epic



Cecil B. DeMille's "UNION PACIFIC"

And now—the greatest hit  
from the greatest of all mas-  
ters of spectacle drama...



**FIRST**

... in importance of all pictures released in 1942, produced and directed by the First Showman of the Screen!

**Cecil B.**

# “REAP THE



**GREAT as its cast!**  
**GREAT as its story!**  
**GREAT for its Spectacle**  
**...its Color...its Romance**  
**...its Action!**



# DeMille's WILD WIND



## The Cast

Cecil B. DeMille's  
"REAP THE WILD WIND"

starring

RAY MILLAND

as Stephen Tolliver

JOHN WAYNE

as Captain Jack Martin

PAULETTE GODDARD

as Loxi Claiborne

RAYMOND MASSEY

as King Cutler

LYNNE OVERMAN

as Captain Philip Philpott

ROBERT PRESTON

as Dan Cutler

SUSAN HAYWARD

as Drusilla Alston

CHARLES BICKFORD

as Bully Brown

WALTER HAMPDEN

as Commodore Devereaux

MARTHA O'DRISCOLL

JANET BEECHER

Produced and Directed by

CECIL B. DEMILLE

A Paramount Picture

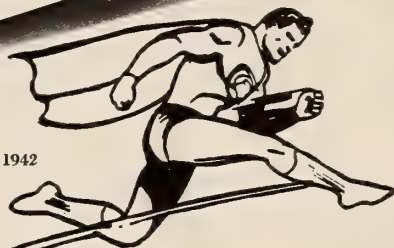
IN TECHNICOLOR

Screen Play by Alan LeMay, Charles Bennett and Jesse Lasky  
Based on a Saturday Evening Post Story by Thelma



# FIRST

# IN SH



© Superman, Inc. 1942

## "SUPERMAN"

BIG boxoffice, TOPS all other cartoons! Produced by Fleischer Studios, based on the famous character created by Jerry Siegel & Joe Shuster. Filmed in colorful Technicolor, 12 money-making releases.



## "QUIZ KIDS"

Mighty mites at the ticket-wicket. Millions hear them weekly on the air . . . and Collier's helps you cash in with two-page spread in June 20th issue and free co-op Father's Day ads. 6 quiz movie sessions to pull them in for you.



© Paramount Pictures 1942

## "POPEYE"

He's in the Navy now—and funnier than ever! See "Blunder Below" and "Fleets of Stren'th" for laughing proof! 12 Fleischer Studios fun-sprees on the current lineup.



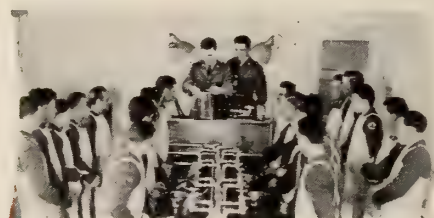
## George Pal's "MADCAP MODELS" Puppetoons

Miniature musical comedies with puppets—the new entertainment marvel! Watch for "Mr. Strauss Takes A Walk"—it tops even "Jasper and the Water-melons." 6 Technicolor-splashed masterpieces!



## "ROBERT BENCHLEY" Comedies

"Feed them laughs, fellows, they're hungry for 'em!" Benchley speaking . . . and making audiences laugh and howl out loud . . . in 4 riotous comedies.



## "POPULAR SCIENCE"

Modern-day miracles in the world of science . . . and behind-the-scenes with Uncle Sam's fighting forces! Exploitation aids *sell* every release for you! 6 in Magnacolor to light up your marquee.

# FIRST

WITH  
THE NEWS

Paramount *News*



# SPORT SUBJECTS!



## "UNUSUAL OCCUPATIONS"

"What am I doing in shorts?" Yes, folks, Bob Hope is only one of the name stars that add boxoffice value to this popular series. Dick Arlen and Amos 'n Andy featured in recent issues. 6 Magnacolor releases.



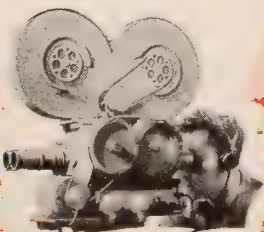
## Paramount "HEADLINERS"

Music SWEET and music HOT! Dancing, singing, pretty girls, top-notch bands . . . it's a TIP-TOP series. 6 swell musical sessions.



## "SPEAKING OF ANIMALS"

The animals do the talking—and audiences the laughing! Novelty hit of the year and they sell tickets! 6 howling boxoffice releases.



## Grantland Rice "SPORTLIGHTS"

The best in sports reels! Thrills and spills and action aplenty . . . with the aces of the sporting world. Ted Husing narrates 13 excitement-packed Sportlights.



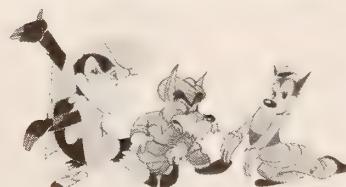
## "Hedda Hopper's HOLLYWOOD"

They'll be seeing STARS . . . Gary Cooper, Kay Kyser, Jane Withers, Loretta Young, George Raft, Betty Grable, just to name a few! The first lady of Hollywood makes public the private lives of the stars in 6 STAR-STUDED shorts.



## "FASCINATING JOURNEYS"

India's in the headlines . . . and here are rare glimpses of the trouble spot of the globe! 2 Technicolor visits.



## "THE RAVEN"

2-reel Technicolor Special from Fleischer Studios . . . introducing three grand new, swell new comedy cartoon characters!

**Making History  
Twice A Week**



# FIRST TOMORROW!

With the greatest "bank" of boxoffice properties in its history on hand, Paramount is prepared to continue to deliver hit after hit for many months to come. Following are some of the best-sellers and stage successes purchased recently, many of them either filming or soon to go into work:

## FOR WHOM THE BELL TOLLS

Ernest Hemingway's latest and greatest best-seller; Book-of-the-Month selection.

## BOTANY BAY

The famed Sat. Eve. Post serial and best-seller by James Norman Hall and Charles Nordhoff.

## FRENCHMAN'S CREEK

Best-seller by Daphne Du Maurier, author of "Rebecca"; Literary Guild selection.

## LADY IN THE DARK

Moss Hart's smashing Broadway musical hit.

## LET'S FACE IT

Musical comedy success by Dorothy and Herbert Fields; Cole Porter music.

## STORM

George Stewart's best-selling novel and Book-of-the-Month.

## RED HARVEST

One of Dashiell Hammett's greatest novels.

## THE FOREST RANGERS

Thelma Strabel's Cosmopolitan novel; by the author of "Reap the Wild Wind."

## YOU GO YOUR WAY

Katharine Brush's best-seller; serialized in the American Magazine.

## MR. AND MRS. CUGAT

Isabel Scott Rorick's best-seller. This picture is completed and soon to be released.

## THE PASSIONATE WITCH

Thorne Smith's last and funniest novel; to be released as "I Married a Witch."

## THE MAN IN HALF MOON STREET

Famous London stage success by Barre Lyndon, purchased as a vehicle for Alan Ladd.

## OUT OF THE FRYING PAN

Francis Swann's uproarious stage success. To be released as "Young and Willing."

## SUNRISE IN MY POCKET

A play by Edwin Justus Mayer.

## THE GLASS KEY

Another Dashiell Hammett best-seller.

## TRIUMPH OVER PAIN

From the widely-acclaimed book by Rene Fulop-Miller.

## THIS GUN FOR HIRE

Graham Greene's best-selling novel, completed and released in Paramount's fifth block.

## MISS SUSIE SLAGLE'S

Augusta Tucker's best-seller, soon to go into production with a top cast.

## MANHATTAN AT MIDNIGHT

Based on radio scripts from the WJZ national network series.

## OVER THE HILL

Cosmopolitan story by I. A. R. Wylie.

IF IT'S A PARAMOUNT PICTURE



IT'S THE BEST SHOW IN TOWN!



# A COMPANY *of* SHOWMEN



Dedicated to the production of  
**THE BEST SHOWS  
IN TOWN...**



# *Theirs is a single aim:*



**Y. FRANK FREEMAN**  
*Vice President in Charge of Operations*



**BUDDY DESYLVA**  
*Managing Director of Production*

Paramount's West Coast Studio entered 1942 as a company manned by *showmen*, geared for the production of boxoffice hits. Paramount's position as leader of the industry today stands as eloquent witness to their skill, their teamwork, and the unanimity of their aim!



# ENTERTAINMENT!



**Y. FRANK FREEMAN**

. Vice President in Charge of Operations

**BUDDY DeSYLVA**

. . . Managing Director of Production

**HENRY GINSBERG**

General Manager in Charge of Operations

**EDWARD EBELE**

. . . . . Production Manager

**A. C. MARTIN**

. . . . . Studio Comptroller

**JACOB H. KARP**

. . . . . Head of Legal Department

**WILLIAM DOZIER**

. . . . . Scenario and Story Editor

**WILLIAM MEIKLEJOHN**

. . . . . Supervisor Talent Departments

**JOHN ZINN**

. . . . . Manager of Casting Department

**GEORGE BROWN**


. . . . . Director of Studio Publicity

**CHARLES BOREN**

. . . . . Studio Manager

**A. B. HILTON**

. . . . . Assistant Studio Manager





# Completed...in work...or preparing THIS GREAT SUCCESSION OF HITS!

Brian  
of "This  
Dashiell Ha

## "THE MA

Ginger Rogers, Ray M  
a swell cast in a romanti  
ducer and Billy Wilder, ac  
directorial assignment. Now s

## "THE FOREST

IN TECHNICOLOR  
Epic outdoor adventure with a great cast  
Paulette Goddard, Susan Hayward, Lynne  
Albert Dekker; directed by George Marshall  
story by Thelma Strabel, author of "Reap the

## "STREET OF CHA

Formerly "The Black Curtain"...socio drama with Burge  
Trevor, Frieda Inescort and others... now edited for a

## "THE PALM BEACH STOR

Newest and funniest Preston Sturges riot, with his biggest cast...  
Colbert, Joel McCrea, Mary Astor, Rudy Vallee and more... com

## "YOUNG AND WILLING"

William Holden, Eddie Bracken, Robert Benchley, Susan Hayward and a cast  
of young favorites in a fast-paced comedy based on the smash stage success  
"Out of the Frying Pan" by Francis Swann. Completed; for early release!

## "MR. AND MRS. CUGAT"

(Tentative Title)  
Completed and awaiting release... Ray Milland, Betty Field, Patricia Morison,  
Eugene Pallette and a grand cast in a hilarious picture based on the best-selling  
novel by Isabel Scot Rorick. New York preview audiences laughed loud and long!

## "FOR WHOM THE BELL TOLLS"

Sam Wood will direct the screen treatment of this greatest of all Ernest Hemingway  
best-sellers. Location shots now being made; final casting for major roles under way,  
with Gary Cooper set for the masculine lead. IN TECHNICOLOR!

## "BEYOND THE BLUE HORIZON"

Dorothy Lamour in a South Seas hit, teamed with Richard Denning. A great cast  
including Jack Haley, Patricia Morison, Walter Abel, Helen Gilbert and Elizabeth  
Patterson featured. Directed by Alfred Santelli; ready for release. IN TECHNICOLOR!

An  
Wake  
early re

Irvi

Now editing...  
and others... the  
picture. Directed em



### "STORM"

George Stewart's best-seller will be filmed with an important cast.

### "BOTANY BAY"

From the Saturday Evening Post serial and best-seller by James Norman Hall and Charles Nordhoff.

### "YOU GO YOUR WAY"

Katharine Brush's best-seller, serialized in the American Magazine, will be given a top star cast.

### "LADY IN THE DARK"

To be filmed with all the swell music that marked Mass Hart's Broadway smash.

### "I MARRIED A WITCH"

Riotous comedy based on "The Passionate Witch," the last and greatest novel by Thorne Smith. To star Fredric March and Veronica Lake, with Walter Abel and Cecil Kellaway heading a cast of favorite comedians. To be produced by Preston Sturges and directed by Rene Clair. Now preparing.

### "HAPPY GO LUCKY"

Mary Martin, William Powell, Eddie Bracken, Rudy Vallee, and others in a swell new musical... soon into production. IN TECHNICOLOR!

### "THE GLASS KEY"

Veronica Lake and the sensational star find "The Glass Key," Alan Ladd, in one of the greatest of novels. Directed by Stuart Heisler.

### "THE MAJOR AND THE MINOR"

(Tentative Title)  
Robert Benchley, Dolly Loehr and Arthur Harnblow, Jr. is producer. Arthur Harnblow, Jr. is producer, is directing as his first

### "DANGERS"

by Fred MacMurray, Eugene Pallette, and the Cosmopolitan "The Wind." Editing!

### "E"

dith, Claire release.

### "MY HEART BELONGS TO DADDY"

Richard Carlson, Martha O'Driscoll, Frances Gifford, Cecil Kellaway and others in a fast-paced romantic comedy directed by Robert Siodmak. Editing.

### "TAKE A LETTER, DARLING"

Slick boxoffice comedy directed by Mitchell Leisen in the Leisen manner, starring Fred MacMurray and Rosalind Russell, with Robert Benchley in an important role and introducing Macdonald Carey... previewed in New York audience that screamed its approval! Soon to be released.

### "WAKE ISLAND"

Screenplay based on the glorious stand of American Marines on Wake Island. Starring Brian Donlevy and Robert Preston in top roles. Preparing for boxoffice natural!

### Berlin's "HOLIDAY INN"

ing Crosby, Fred Astaire, Marjorie Reynolds, Virginia Dale and others in a new lineup of NEW Irving Berlin song hits ever presented in a musical. Directed by Mark Sandrich!

### "RED HARVEST"

Alan Ladd will have a leading role in the filming of this Dashiell Hammett best-seller.

### "LET'S FACE IT"

Bob Hope will be starred in the screen version of this great musical hit, with Cole Porter tunes!

### "FRENCHMAN'S CREEK"

From the best-seller by Daphne Du Maurier, author of "Rebecca"; Literary Guild selection.

### "NO TIME FOR LOVE"

Claudette Colbert, Fred MacMurray, Oscar Levant and others in a new Mitchell Leisen hit. Preparing!

### "TRIUMPH OVER PAIN"

(Tentative Title)  
Preston Sturges will direct a cast headed by Joel McCrea and Betty Field. Based on the widely-acclaimed book by Rene Fulop-Miller. For early production

### "PRIORITIES OF 1942"

Ann Miller, the bombshell dancer of "True to the Army," with others of the swell cast of this currently released musical, including Jerry Colonna and Betty Jane Rhodes.

### "ROAD TO MOROCCO"

That great boxoffice "Road" gang, Bing Crosby, Bob Hope and Dorothy Lamour, in the funniest of all the "Road" pictures! Produced by Paul Jones and directed by David Butler. A certain smash now shooting for early national release!

### "THE MAN IN HALF MOON STREET"

This famous London stage hit will be adapted for the screen, with Alan Ladd, Paramount's new star find, in a stellar role.

### "MRS. WIGGS of the CABBAGE PATCH"

Editing for an early release... with Fay Bainter, Carolyn Lee, Barbara Britton, Hugh Herbert, Vera Vague, Betty Brewer and others. One of America's best loved stories brought to the screen in a modern version. Directed by Ralph Murphy. Soon to be released!

### "HENRY ALDRICH, EDITOR"

Jimmy Lydon, Charles Smith, John Litel and others in a new hilarious family comedy about the people who are known from coast-to-coast on radio's most popular dramatic series. Crossley rating now 37.1!





# Paramount's Great Roster of STARS ★ PRODUCERS ★ DIRECTORS WRITERS...

## PLAYERS

Walter Abel  
Richard Arlen  
Jack Benny  
Clem Bevans  
Katharine Booth  
William Boyd  
Eddie Bracken  
Barbara Britton  
Betty Brewer  
James Brown  
William Cabanne  
Rod Cameron  
Macdonald Carey  
Don Castle

Dolores Casey  
Andy Clyde  
Claudette Colbert  
Bing Crosby  
Virginia Dale  
Cass Daley  
Albert Dekker  
Richard Denning  
Brian Donlevy  
Dona Drake  
Ellen Drew  
Frances Farmer  
Susanna Foster  
Eva Gabor  
Bennett George

Frances Gifford  
Paulette Goddard  
Lynda Grey  
Kenneth Griffith  
Stirling Hayden  
Susan Hayward  
William Holden  
Bob Hope  
Arthur Hunnicutt  
Betty Hutton  
Johnnie Johnston  
Arline Judge  
Cecil Kellaway  
Alan Ladd  
Veronica Lake

Gil Lamb  
Dorothy Lamour  
Louise LaPlanche  
Carolyn Lee  
Lora Lee  
Dolly Loehr  
Jimmy Lydon  
Fred MacMurray  
Mary Martin  
Joel McCrea  
Ray Milland  
Constance Moore  
Patricia Morison  
Chester Morris  
Martha O'Driscoll

Lynne Overman  
Mabel Paige  
Jean Parker  
Robert Preston  
Mikhail Rasumny  
Marjorie Reynolds  
Betty Jane Rhodes  
Keith Richards  
Phyllis Ruth  
Phillip Terry  
Jean Wallace  
Richard Webb  
Dooley Wilson  
Vera Zorina

Eddie Albert  
Barbara Jo Allen  
Mary Anderson  
John Archer  
Fred Astaire  
Fay Bainter

Olive Blakeney  
Charles Boyer  
Madeleine Carroll  
Billy DeWolfe  
Melvyn Douglas  
Betty Field

## Special Contracts

Priscilla Lane  
Oscar Levant  
John Litel  
Lorraine & Rognan  
Florence MacMichael

Victor Moore  
Dick Powell  
Rita Quigley  
Anthony Quinn  
Basil Rathbone  
Ginger Rogers

Rosalind Russell  
Charles Smith  
Barbara Stanwyck  
Akim Tamiroff  
Claire Trevor  
Rudy Vallee

Richard Blumenthal  
Arthur Hornblow, Jr.  
Paul Jones

Fred Kohlmar  
David Lewis  
Walter McEwen  
Harold Wilson

William H. Pine  
Harry Sherman  
Sol C. Siegel

Robert Sisk  
Joseph Sistrom  
William C. Thomas

## PRODUCER-DIRECTORS

Cecil B. DeMille

Edward H. Griffith

Mark Sandrich

Preston Sturges

Sam Wood

## DIRECTORS

Lewis Allen  
Lloyd Bacon  
Hugh Bennett  
Curtis Bernhardt  
Howard Bretherton  
David Butler  
Rene Clair

William Clemens  
Irving Cummings  
John Farrow  
Lester Fuller  
Alexander Hall  
Jack Hively  
Stuart Heisler

Sidney Lanfield  
Mitchell Leisen  
George Marshall  
Frank McDonald  
William McGann  
Ralph Murphy  
Elliott Nugent

John Rawlins  
Al Rogell  
Alfred Santell  
Lesley Selander  
Robert Siodmak  
Frank Tuttle  
Ted Tetzlaff  
Billy Wilder

## WRITERS

Claude Binyon  
Muriel Roy Bolton  
Charles Brackett  
Frank Butler

Barney Dean  
I. A. L. Diamond  
Walter De Leon  
Warren Duff

Joel Frede  
Melvin Frank  
Don Hartman  
Albert Maltz

Norman Panama  
Arthur Phillips  
Arthur Ross  
Preston Sturges

Dalton Trumbo  
Harry Tugend  
Virginia Van Upp  
Billy Wilder





# 30th Anniversary of Paramount Pictures



THE THIRTIETH anniversary of Paramount Pictures is an event of significance—not only to the business of motion pictures, but to a vast public the world over as well, who through these three decades have sought and found unfathomable measures of inspiration and diversion in the entertainment bearing the celebrated trademark of the Paramount peak. The history of Paramount is virtually a history of the modern industry. Paramount, together with its antecedent undertakings, initiated by Mr. Adolph Zukor, reaches back to the rise of the feature attraction and the evolution of the film from its short-reel and variety status. No influence was so great in rescuing the film from its original lowly estate and ushering it into the province of legitimate dramatic entertainment. ¶ Paramount made an early and important contribution of distinction to the film. It set a lofty standard for all of its activities. It sought the best in personnel and in materials. It made not merely a pretense of “class,” but an actuality of quality—in its production, in its methods of presentation and advertising, and in the general conduct of its business. During these three decades it has contributed importantly to the pace of industry progress and often has been the real pace-maker. ¶ Partaking of the inescapable fortunes of human institutions, the course of Paramount through the years has not been without its peaks and valleys. The manner, however, in which it has succeeded in conquering its vicissitudes is perhaps the most eloquent testimony to its vitality as an institution, and to the wisdom and perseverance of its management. Now, at the conclusion of thirty years of operation, during which one world war took place and another has had its beginning, and during which both the world and the domestic economy has sustained repeated shocks and dislocations, Paramount stands triumphant upon a new pinnacle of success. ¶ To Mr. Zukor, whose intelligence, courage and aggressive will to succeed have played such a great part in its long history; to Mr. Barney Balaban, who captained and inspired its resurgence during the recent years; to Mr. Frank Freeman, who has made a conspicuous success as the directing head of production; to Mr. Neil Agnew in domestic distribution; to Mr. John W. Hicks in foreign distribution, to the several principal executives, and the organization at large—a hearty word of compliment and congratulation on this thirtieth anniversary!

*Martin Quigley*

• • •  
MOTION PICTURE  
**DAILY**

Supplement to Issue of  
APRIL 17, 1942





*Adolph Zukor*

FOUNDER and CHAIRMAN  
PARAMOUNT PICTURES

# BUSINESS from 1912



*Barney Balaban*

PRESIDENT  
PARAMOUNT PICTURES



# for ENTERTAINMENT to NOW

By SAM SHAIN

Editor Motion Picture Daily

**Recounting the growth of the Paramount Pictures Corporation and its contributions to the art and industry of the motion picture, through the thirty years since its founding by Adolf Zukor**



STANTON GRIFFIS  
Chairman Executive Committee, Paramount



AUSTIN C. KEOUGH  
Vice President and Secretary, Paramount

**T**OWERING high over Times Square and Broadway, holding a great white sphere against the sky, stands the Paramount Building, a living monument to the victory of an idea.

Thirty years ago it was just an idea that the motion picture should become the great entertainment of the people.

It was an exhibitor's idea—a driving notion that took possession of Adolph Zukor, lifting him out of his experience with penny arcades, peep shows and nickelodeons, and pressing him into a career that was to make over all the amusement world. It is an exhibitor's idea yet, with Barney Balaban, up through the same years from a Chicago nickelodeon, sitting under that tower as the president of Paramount Pictures Corporation, and with Mr. Zukor, "the elder statesman," there as chairman of the board.

Down in the lobby of the big Paramount theatre below there is a wall panel of tokens of glory—touchstones, literally, of success. There is a piece of Cheop's pyramid, a shard from the Taj Mahal, a flake off the Arc de Triomphe, a pinch of the Parthenon, a bit of the Coliseum, and, like as not, a slight hunk of Blarney Castle.

There is symbolism of the world scope of the institution that is Paramount, naive but honest expression of its determination to be great and important—a determination that before and since arrived at achievement which needs borrow nothing from the fetish stones of the ancient yesterdays. Millions around the world know Paramount, but not Cheops. He was, but Paramount is.

Only a little way down and just across the street, where the Times Building splits off the traffic of the Cross Roads of the World, those 30 years ago Mr. Zukor had an office where in 1912 he had the daring to offer to the amusement world a film drama a whole four reels in length, and had the temerity to talk of the screen as a rival for the stage.

The idea had come a long way round about. In Paris, Louis Mercanton had made this four-reel picture, entitled "Queen Elizabeth," with the almost immortal Sarah Bernhardt in the title role, and with Lou Tellegen as Essex. When this picture reached London it attracted the attention of Frank Brockliss, agent there for some American films. Brockliss wrote in enthusiasm to Joseph Engel in New York. Engel was connected with Edwin S. Porter in the making of Rex brand pictures for Universal. Engel told his friend Frank Meyer, manager of the Western Film Exchange in New York, and Meyer talked to Al Kaufman, manager of the



### PARAMOUNT home office EXECUTIVES



**WALTER B. COKELL**  
Treasurer



**FRANK MEYER**  
Assistant Secretary



**FRED MOHRHARDT**  
Comptroller



**EDWARD A. BROWN**  
General Cashier



**J. P. McLOUGHLIN**  
Personnel Manager



**CLAUDE F. LEE**  
Director Public Relations

Comedy theatre in Fourteenth street—and Kaufman, in turn, told his brother-in-law, the proprietor, Adolph Zukor. That incidentally is the same Frank Meyer who is today the purchasing official for Paramount.

Mr. Zukor, laden with experience in penny arcades, Hale's Tours scenic picture shows, and the nickelodeon theatre, including a period of association with Marcus Loew in early picture showmanship, was highly hopeful of finding new opportunity in extending the domain of the screen.

The most impressive name of the stage in that period was Charles Frohman, producer of note and the man who brought David Belasco to Broadway. Daniel Frohman, brother of the augustly important Charles, was available. With Daniel Frohman and Joseph Engel and Edwin S. Porter, Mr. Zukor formed the Engadine Corporation, which paid \$18,000 for the American rights to "Queen Elizabeth."

"Queen Elizabeth" established many and many a contact that was to matter in years to come. Early among them was Alexander Lichtman, destined to salesmanship for Famous Players and a long career, continued today in his post with Metro-Goldwyn-Mayer.

### Q MR. ZUKOR MEETS THE "TRUST"

Those days were filled with problems that not so many can remember, now. The motion picture industry was dominated by a horizontal trust, the Motion Picture Patents Company, controlling all the machinery, and with its marketing arm, the General Film Company, all the theatre markets—subject of course to sundry piracies and infringers.

It was not the Zukor idea to invade the way of order. He had arrived, a boy, from Hungary and worked his way up from nowhere, fought his way up, in fact, because if you go far enough back into his record you will find that he was a bantamweight contender 'way back there before the turn of the century. He had a certain respect for the American way and things legal. So it came that he went to the Patents Company, told his story and all about "Queen Elizabeth"; miracle though it may seem, he got a license. That was because Jeremiah J. Kennedy, iron boss of the Patents company, and Henry Norton Marvin of the Biograph Company, right bower to Mr. Kennedy, thought well of the Zukor idea. They saw it as constructive for the future of the motion picture which they controlled.

Unhappily, the associates of Mr. Kennedy and Mr. Marvin did not think so well of the plan. They prevailed when the next Zukor picture came along, and they kept him sitting in the reception room of the Patents Company office for many an hour. While he sat there he stored up the heat of determination that was to be the downfall of the Patents Company group. It was there that this poignant man became what one historian has called the "terrible meek."

Perhaps fortunately, or at least helpfully, the issues of the industry were diverted in the courts by the battles of such independents as William Fox and Carl Laemmle, and such competitors in the motion picture markets as the Mutual Film Corporation.

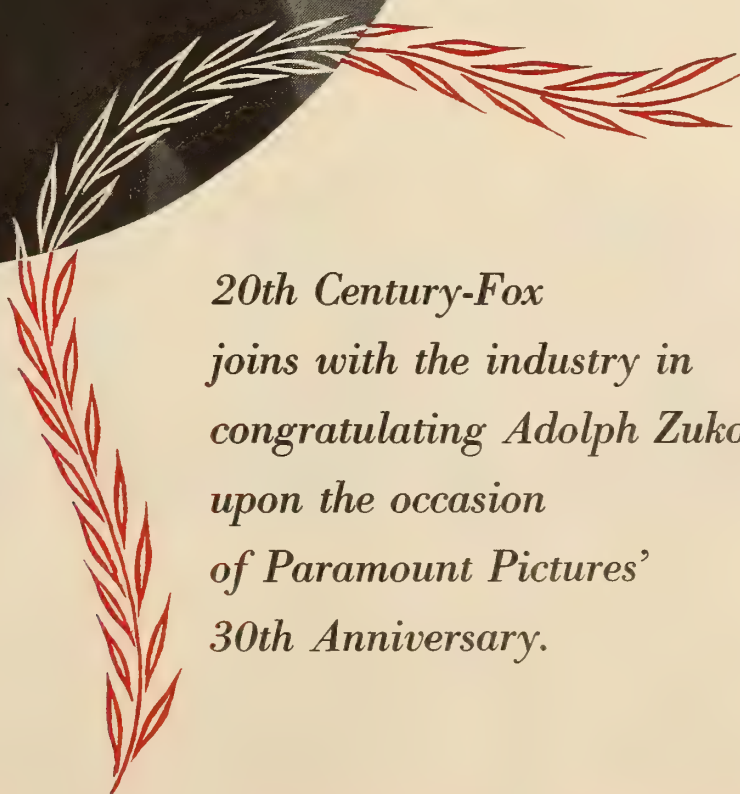
Mr. Zukor and his feature picture idea went ahead, while the major altercations went on elsewhere.

Among the sequels to the Zukor notion, came David W. Griffith's departure from Biograph to make "The Birth of a Nation," and in turn came Thomas H. Ince's "Civilization" and J. Stuart Blackton's "The Battle Cry of Peace," in which, incidentally, a person later known as Leon Trotsky appeared as a bit player.

What the old line industry then called "the feature craze" was underway.

Far from apparent, and in remote places, other and related movements were in obscure progress. Out in Chicago the clan Balaban was on the way, 'way back in 1907. A. J. and Ida,





*20th Century-Fox  
joins with the industry in  
congratulating Adolph Zukor  
upon the occasion  
of Paramount Pictures'  
30th Anniversary.*



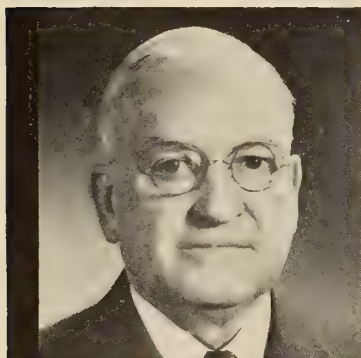


### MEMBERS of the BOARD

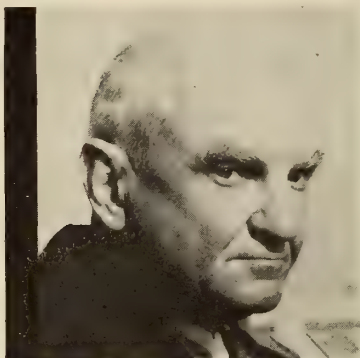
Business leaders who,  
with principal officers,  
make up Paramount  
Board of Directors



**John D. Hertz** was born in Ruttko, Austria, April 10, 1879. In early days he was a newspaper reporter. Founded Yellow Cab Co., in Chicago in 1915, followed by Chicago Motor Coach Co., Peoples Motorbus Co. in St. Louis, Omnibus Corp. of America, latter merging New York's Fifth Avenue Coach Co. and Chicago Motor Coach Company.



**Harvey Dow Gibson** was born in North Conway, N. H., is a graduate of Bowdoin College. His business career began with American Express Co. Successively became president of the New York banks, Liberty National, New York Trust, Manufacturers Trust, which he now heads. Director in many large corporations, his civic activities include Red Cross work and relief committee service.



**A. Gonger Goodyear** was born in Buffalo June 20, 1877, is a Yale graduate. Started in the manufacturing business in 1900. From 1917 to end of World War I he served in various capacities, finally as a military instructor. He was coal commissioner for Central Europe under the Supreme Economic Council. Now chairman of Swayne & Hoyt, Inc., Gaylord Container Corp., and others.



**Duncan G. Harris** was born in New York, July 1, 1878, and educated at Harvard. Entered real estate business in New York. Now heads Brown, Wheelock, Harris, Stevens, Inc. He served throughout the World War I and was decorated several times. He was on bondholders' committee in connection with the reorganization of the Paramount, and was a member of executive committee.



**Stephen Callaghan** was born Oct. 3, 1876, in Lebanon, Mo., and was educated in Kansas City and the University Academy, Columbia, Mo. He obtained a law degree from the New York Law School in 1899. He was a Justice of the Municipal Court of New York from 1912 to 1915 and Justice of the New York State Supreme Court between the years 1915 and 1929.

son and daughter of Israel and Gussie Balaban, who had a grocery shop in Jefferson Street, got a job with piano and song at a Kedzie Avenue film theatre. Their mother went betimes to see the show. She was impressed with the fact that the customers paid, five cents, at the box-office, *in advance*. It was not so at their grocery!

In time, Barney, oldest son and one time messenger boy, gave up his job as chief clerk at a cold storage warehouse (where he got some cooling ideas to come in handy later), and presently the Balaban family owned theatres. By 1909 they had the Center Theatre in Chicago, with pictures and such vaudeville as the then inexpensive Sophie Tucker, Charlotte Greenwood and the Marx Brothers.

The vaudeville was unimportant, save that the nickelodeon of the West Side was on its way up. But there was another messenger boy on the scene. He was Sam Katz, the barber's son. Young Mr. Katz had nimble fingers and a sense of rhythm. He played the piano at Carl Laemmle's White House Theatre in Milwaukee Avenue.

The Balabans and Sam Katz effected a contact, at first a social one, but eventually resulting in the formation of Balaban & Katz.

Balaban & Katz expanded. The Central Park Theatre arose in Chicago in 1917 and became a model and pacemaker—what with its cooling system!

### Q THE PUBLIC BE PLEASED!

In time and by the reach of coincidence, came a new and special influence—the B & K policy of theatre operation—one which was important in the rise of the screen, for it involved supplying to the customers of Chicago's West Side a sort of elegance and grandeur of environment that was in itself an adventure and relief from dull and tawdry homes.

The potent names of John D. Hertz, Morris Rosenwald, and Lawrence Stern headed a Chicago syndicate which aided in extending the Balaban & Katz chain, including the notable Chicago Theatre, the Riviera, the Tivoli and the Uptown. The B. & K. Theatres of today number over 100, extending over the populous region about Chicago.

Developments in the B & K theatre system were destined to play, ultimately, an entirely unforeseen and uncalculated part in the patterning of the industry. Part of the extensions of power took their origins in the activities by which the B & K



**Earl I. McClintock** was born in Pittsburgh, June 23, 1889, and was educated at Pittsburgh Academy and at Princeton, from which he graduated in 1912. Since then he has been associated with Sterling Products, Inc., of which he is now vice-president and a director. Also president of Sterling Products International, Inc., and the Sydney Ross Co. He also is a director in many drug firms.



**Maurice Newton** graduated from Princeton in 1913, joined Hallgarten & Co. the following year, then left to enter the war, from which he emerged in 1919 as a major. For the following two years he had his own brokerage business, a member of the New York Stock Exchange, and since 1921 has been a partner of Hallgarten & Co. He is director of a number of corporations.



theatres became the controlling element of a large booking combine. Buying power was to be power enough to count heavily in Paramount developments to come.

Through all this time affairs had been moving apace in Adolph Zukor's expanding domain of production and distribution. His Famous Players Film Company, with the acquisition of Edwin S. Porter, famed for his "The Great Train Robbery," the first story film classic, had gone into production, starting with a policy of great stage names including such figures as James O'Neill and James K. Hackett, and a "Class C" category offering famous picture players, meaning principally Mary Pickford. Of course she too had a slight tinge of the greater fame through association with David Belasco.

## POPULAR THEATRE NEEDED

It was presently to be proved at the box-office that "Class C" was in truth "Class A" in the minds of the customers. It was made obvious that for all its glories the stage, with its dissemination by roadshow and an abundant literature, had not achieved enough penetration of the people to have important elements of box-office appeal to the masses which the screen was serving. The American Biograph and Mutoscope company had explored that in the dawn years around 1896, when the great Joseph Jefferson, in excerpts from the famed "Rip Van Winkle,"



Mr. Zukor signing Mary Pickford as one of the first "big names" for his Famous Players company.

was spectacularly outsold by "Girl Climbing Apple Tree."

Mary Pickford, who had been on the screen continuously from her beginnings with Biograph in 1909, was by early 1914 the prime factor in the program of Adolph Zukor who was on his way to a position of the broadest personal dominance in the evolution of the motion picture. Her pictures were basic dramas of the rags-to-riches school, sprinkled a bit with the melodramatic boast that "rags is royal raiment when worn for virtue's sake."

The industrial age, equipped with electricity, photochemistry and the first great plastic development, from cellulose, was putting art in the service of the emotions and wishes of the many. The famous players in famous plays concept was plastic, too. It responded to the nudges and pressures of a hungry public and rode the wave that it helped to make.

Almost concurrently other production sources of a rather parallel nature were arising along with Famous Players. Jesse L. Lasky, son of California, one time cornet player in the Royal Hawaiian band and erstwhile vaudeville producer, had arrived at loose ends on Broadway with the expensive failure of his

endeavor to introduce the cabaret, apparently prematurely, to New York.

Minded to return to stage production he went shopping in New York for a writer to do the book on a projected operetta. He wanted William DeMille, who was unavailable and employed in more impressive projects. He got, however, William's brother Cecil. Out of that came the motion picture project which became the Jesse L. Lasky Feature Play Company, and including Arthur Friend, attorney, and Samuel Goldwyn. The initial effort was that first DeMille production, starring Dustin Farnum in Edwin Milton Royle's stage hit "The Squaw Man." Mr. Farnum chose a salary of \$5,000 rather than a quarter interest in the company.

Some kindred production enterprises were under way, also in California, and among the names to be remembered of the period were Bosworth and Morosco, destined to be absorbed very early.

The arrival of this order of production inevitably produced both opportunity for and necessity for facilities of distribution. Vitality had gone out of the Patents Company group, those smug possessors of "the know how," who did not have room for Mr. Zukor in their position of control. Distribution, for the feature product and its revolution for the industry, had to be created anew.

In oblique manner that Patents Company-General Film institution, which had decided to thwart the annoyingly progressive Zukor was now to make contribution to his forward looking movement. The contribution came in the person of W. W. Hodkinson. This Mr. Hodkinson, one time railway signalman, one time salesman for the International Correspondence Schools, impressed with the movies of the nickelodeon period and anxious with neighbors to improve the quality of that entertainment for their families in Ogden, Utah, had become an exhibitor, and presently an exchangeman, because early exhibition meant buying prints that left over unplayed values. The Hodkinson exchange went into the General Film and he went into its service, becoming a Pacific Coast distribution manager, which in turn brought in Herman Wobber. The Hodkinson idea was uplift of the lowly movie with a marketing addressed to quality and a larger significance.

## A NAME AND A TRADE MARK

By steps too complex for discussion here, along with the advent of the feature film and quality idea which Mr. Zukor so ardently represented, Mr. Hodkinson, with the General Film fading behind him, and the substantial withdrawal of Mr. Kennedy and Mr. Marvin, espoused the cause of the new feature distribution. It was he who casting an eye to the side one morning in uptown New York saw the name Paramount Apartments on a builder's sign, and it was he who, forever drawing diagrams on a blotter, that day evolved name and trademark for the distribution company, "Paramount" with a mountain behind it, contribution of the Hodkinson mountain environment, and a circle of stars overhead. Paramount was born as a distribution channel for the agglomeration of feature product which centralized about the especially vigorous Zukor activity.

Alexander Lichtman was then associated with Pat Powers. This was in 1912. Powers bossed the Powers Motion Picture Company, maker of one-reelers, and was associated with P. P. Craft in the ownership of the Monopole Company. This firm owned the rights to "Dante's Inferno," "Homer's Odyssey" and "The Life of Buffalo Bill." Lichtman was sales manager. His office boy was a lad named Max A. Cohen, who presently is the head of the Cinema Circuit of New York, and president of Allied Theatre Owners of New York.

When Powers rejected the idea of producing "The Count of Monte Cristo," Lichtman took the matter to Adolph Zukor, and the latter agreed to make the picture with James O'Neill



in the starring role. Joseph Engel introduced Lichtman to Zukor.

Because the pictures in which he was interested were not being sold in some territories, such as Ohio and western Pennsylvania, Lichtman decided to find out why. He booked the films himself and soon learned that it cost more to distribute pictures, one-at-a-time, than the task was worth. Operating overhead ate up possible profits of distribution. New and more customers would have to be found if the business was to continue.

To stabilize his own operations and those of the exchange-men, Lichtman conceived an all-year production program—52 films, or one-a-week, which he proposed to rent to theatre owners on a single group basis.

That's how block booking was born.

Swiftly, between the most determined Zukor and the exceedingly determined Hodkinson arose differences, which while they may have seemed personal then, were in fact basic issues of between production and distribution. Production, in the person of Mr. Zukor won, and in control of a mechanism which had been the inheritor of all the experience there had been in the field of distribution. It was in this period, and a part of the processes, that there came to the scene such names as Hiram Abrams and Walter E. Greene, from New England exhibition and distribution.

When the movements of that period were over production had been united for this sector in the Famous Players-Lasky Corporation of 1916 and Paramount was a clearly established distribution subsidiary. Some of the movements and reaction involved were so vigorous that there was an impression that the paramountain that Mr. Hodkinson had drawn on the blotter that morning was in fact a volcano.

The project was getting very big—quite outgrowing perspectives of that morning when Mr. Zukor, Dan Frohman and Joe Engel had tremulously watched the opening of that packing case which contained "Queen Elizabeth" and all their hopes.

The motion picture had become big business. Adolph Zukor, who had begun with intense personal interest in drama and production, found himself driven by force of developments to attention to finance and operation, so the accent on picture making concentrated rather rapidly on the Hollywood plant of the Famous Players-Lasky organization, where for many a year it was for Hollywood known as the "Lasky Lot," with Cecil B. DeMille stellar director, then as even now.

## WALL STREET NOW INTERESTED

It was through this period that Capital, also known as Wall Street, began to be involved, in varying degrees of influence, and in this instance especially in the institution of Kuhn Loeb & Company. Kuhn Loeb had been a-dabbling with the screen since the days when Crawford Livingstone, downtown entrepreneur from out of James J. Hill's northwest empire, had enlisted that banking house in the sales of the rather ill-fated Mutual Film Corporation. Kuhn Loeb, through Felix Kahn, brother of the eminent Otto, was an investor with several Mutual figures in the Rialto Theatre of Times Square. Through that Wall Street generally and Kuhn Loeb especially had learned something about a new flow of revenues called box-office receipts.

That was just the brink of the time when the big business of America discovered the commonality—and its vast and ready buying power.

For the Kuhn Loeb connection there was what is now amusing background. The first head of that Mutual Film Corporation which arose as one of the marginal consequences of the decline of General Film, was Harry E. Aitken, one time film salesman, exchangeman. As head of Mutual he had made the apparently fatal error of committing that corporation with a



An early Paramount Studio — on 26th Street, New York.

quarter interest in "The Birth of a Nation," the project of ambition which took D. W. Griffith away from Biograph, where he had brought the important Miss Pickford to the screen. By action of the board of directors Mr. Aitken was personally stuck with his share of "The Birth of a Nation" yet to be released—which parenthetically was the best thing that ever happened to him. By Kuhn Loeb's decision Mr. Aitken's erstwhile associate in film exchanges, John R. Freuler of Milwaukee was made president.

Mr. Aitken in his agile capacities of promotion went to Wall Street, too, and promoted the once famous Triangle Film Corporation—the points of the triangle being Mr. Griffith, Thomas H. Ince, one time director for Carl Laemmle's Independent Motion Picture Company, and Mack Sennett, who had brought to the screen, by way of Keystone comedies and the owners, Kessell & Baumann, one Charles Chaplin, soon lost to the elsewhere.

So it came that as Triangle's star was ascendent a "Wall Street" syndicate offered Mr. Zukor one flat cold cash and immediate million dollars for his stock in control of Famous Players and what went with it.

Mr. Zukor was at that stage in affairs sure of only two factors, himself and his notions and the box-office certainties which pertained to Miss Pickford. He turned down the million—which was more than he had ever expected to have, and stayed in the game with, as he has said "one ace"—that being Miss Pickford.

That in 1914 was an epochal day in the American picture industry. Most of what has happened since has had some relation to that decision.

That was no end of the immediate sequence of struggle, however.

Mr. Zukor was ignoring Chaplin, because, as he was quoted then, he didn't think Chaplin was funny.

But when Chaplin drew from Mr. Freuler and the underwriters a contract for \$670,000 for his services in 12 two-part comedies to be delivered in a year, sensational precedent had been established. Miss Pickford was interested. Mr. Griffith was interested. Mr. Sennett was interested.

Mr. Zukor kept his ace—at half of the Mutual's offer of \$14,000 a week—price for staying, \$7,000 and a percentage.

From that time onward the Zukor policy was acquisition of talent at a level of prices just above competition. For the next ensuing period his Famous Players-Lasky became the possessors of something near to 85 per cent of the world's box-office values. He got in time and for their periods Griffith, Ince and

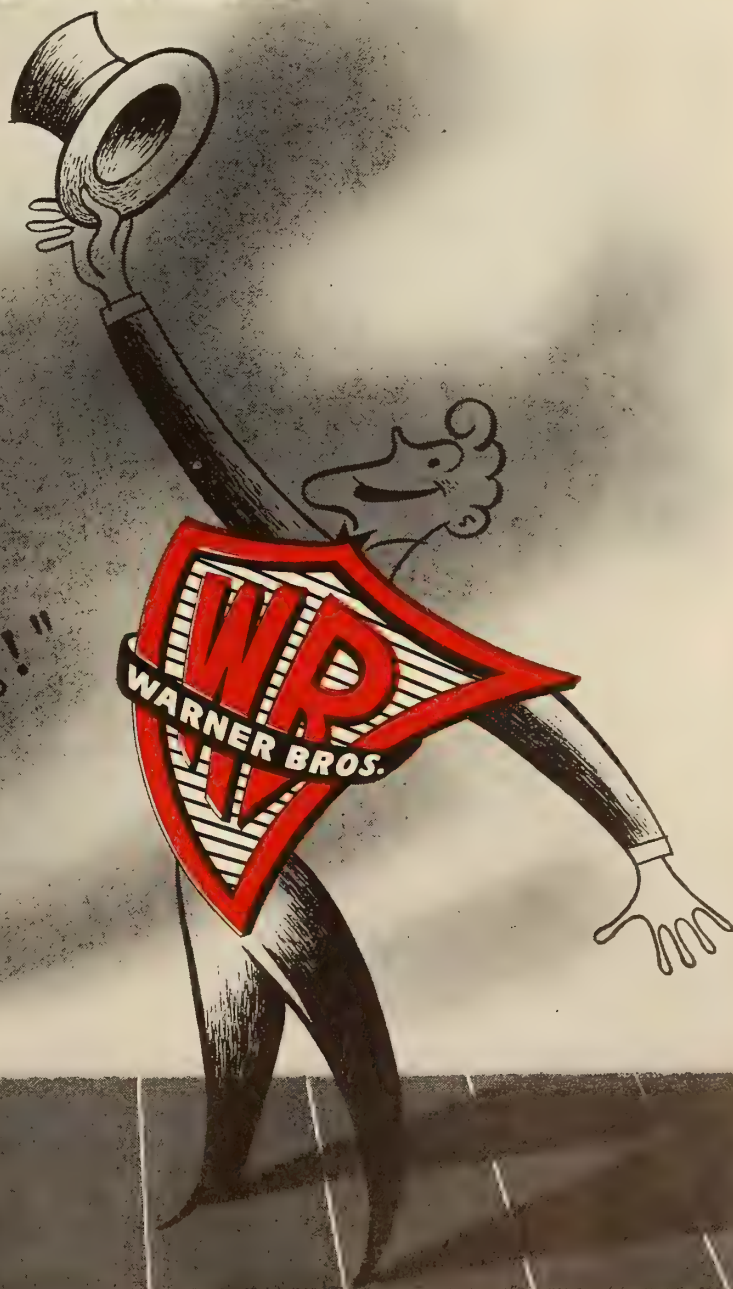




# 30 YEARS OF SHOWMANSHIP



"Nice going!"





Sennett, also Douglas Fairbanks, first star that Triangle introduced.

The pattern of the period was strangely like that of the old General Film, a concept that a motion picture company should be equipped and try to serve all the theatres in the world. And, somewhat back to those initial days of Famous Players in famous plays, the new picture became Class A, Art-craft, with the topmost stars, Class B, Famous-Players-Lasky with the main body of production and a new Class C, that evanescent unit called "Realart." Something for everybody.

Principal star of "Realart" for its brief day was Mary Miles Minter, who, young as she was, carried a deal of history. She was born Juliet Shelby and attained stage fame with Dustin Farnum in "The Littlest Rebel." She came to the screen in "The Nurse," a production by P. A. Powers, of the Universal group of independents, being acquired presently by Richard A. Rowland's Metro Pictures Corporation. That Metro was a consequence of Mr. Rowland's having sold out his distribution interests, centered in Pittsburgh, to General Film. While Mr. Zukor was building up the feature era, Mr. Rowland's Metro set out to compete by acquiring among others that once cele-

was Clara Kimball Young, once of the Patent group's member Vitagraph, and subsequently with the World Film Corporation, promoted by the spectacular Lewis J. Selznick, one time jeweler and real estater. Mr. Selznick came into the movies by way of Mark M. Dintenfuss, who became a producer for Carl Laemmle's Universal. Mr. Selznick departed from World, taking Miss Young and a selling idea.

That idea was independent star series—calculated to shoot holes into and thereby prosper in opposition to the Paramount program. That burgeoned and flourished. The friendship between Joseph M. Schenck, once vaudeville booker for the Loew theatres, and brother of Nicholas M. Schenck rising in Loew operations, brought to the Selznick screen the Talmadge pictures, too, with more success than either had expected.

Paramount began to notice and before long Mr. Zukor and Mr. Selznick were partners and the new name was Select Pictures, but taking the name of Selznick off the electric signs from Times Square to Central Park.

That was another strong and skillful arrangement in behalf of the "Paramount Program," whatever else it could have been suitably called.

The end of that story came quickly after Myron, son of "L. J." went into production with a big electric sign, bringing the name of Selznick again in lofty letters atop 729 Seventh Avenue and the office of Select. Ultimately came the day when "L. J." failing in health but not in spirit set out for the west, saying "In spite of all that Hollywood must give my boys a chance." It is now clear that a chance was all they needed. David Selznick's fabulous triumph "Gone With the Wind" was far ahead.

## NEW HORIZONS AND FACES

While all this was in progress the Paramount organization under the high drive of that determination born that day in the waiting room of the Patents company, was acquiring manpower, accumulating skills and drives.

Prominent among those was that Sidney R. Kent, so recently passed on. He arrived with that certain guidance and dynamic urge that made him want to be in whatever capacity a part of what he saw as the forward wave of the industry with which he had cast his destiny. He had that special capacity of being very much himself and very much of that sort of manifestation that Adolph Zukor would have been in the post, an admixture of plasticity and aggression, a compromiser who never really comprised. About Mr. Kent there grew an organization of remarkable capacity for the execution of policy. Many have gone elsewhere into positions of importance and influence in the industry, among them such figures as George Schaefer—incidentally once secretary to that L. J. Selznick at World Film, now president of RKO.

Importantly pertaining to that Kent era is that belligerently blue-eyed Neil Agnew, sales manager of the Paramount of now. It is to be remembered of Mr. Agnew that originally, no matter how commercial he may have become, his interest was artistic, purely. When he was a student at Chicago's Art Institute he had a friend who let him into those Famous Player's screenings at the home office in Wabash Avenue, where he saw the movies, free and plenty.

Mr. Agnew was a free hand draughtsman then. Now he works by blocks of five.

Important among Mr. Zukor's heritages was a consciousness of the Old World, and the rest of the world. Paramount built a foreign organization under the direct auspices of Emil Shauer, and leading up to the contemporary administration of John W. Hicks, Jr., which became important to the total motion picture industrial situation.

Also into that home office picture where in some curious sort



Paramount executives arriving in Los Angeles 'way back when—

Left to right, with their titles of the time: S. R. Kent, general manager of distribution; Jesse L. Lasky, vice president in charge of production; Adolph Zukor, president; Cecil B. DeMille, director-general; Harold Franklin, manager of theatre department; E. E. Shauer, manager of foreign department; Sid Grauman, and Charles F. Eyton, general manager of Lasky studio.

brated Mutual team of May Allison and Harold Lockwood, principal stars of the American Film Company of Santa Barbara, owned in substantial partnership by Mr. Freuler of Mutual and Samuel Sheffield Hutchinson, a druggist from Ravenswood, Ill., who got into contact with the pictures by selling hyposulphite of soda to Burton Holmes.

Mr. Rowland's raiding of American for Lockwood and Allison so enraged American that it bid back for and got Miss Minter, in spite of the fact that all the M's of Mary Miles Minter were arranged to alliterate with Metro.

Not much developed directly about Realart, save that it may have served its day as a pawn on the board. There was a master of movie chess playing. It threaded in strands of continuity that ran back to the beginning.

Meanwhile Mr. Zukor had by both aggression on the force of gravity acquired for a spell all of that Triangle of Griffith, Ince and Sennett. Great names of "the Paramount Program" of the era also included Marguerite Clarke, runner-up to the Pickford tradition; Pauline Frederick and Elsie Ferguson.

Notable among those who were not caught in that sweep,



"H-A-P-P-Y  
A-N-N-I-V-ERSAR-Y  
TO YOU-U-U-"





of way administration seemed to hold on to production there was a story department which began with Robert McAlarney and continued to bring in such names as Harry Durant, from the famed "Bob" Davis-Munsey organization, as editor of *Cavalier*, and next Julian Johnson, with the *Los Angeles Times*, Dillingham and Hearst magazine and movies behind him.

Then, too, came into that office and its functioning Walter Wanger, representing both his own idea of production and Jesse L. Lasky.

Time marched on in the Paramount destiny and concurrently

with some of the developments here recorded, production became vastly more involved with exhibition.

Exhibition began to express a consciousness that buying power was real power. First National Exhibitors' Circuit was announced in mid-April of 1917 and launched almost immediately a program of production with top rank players. The first to be employed was Charles Chaplin, the next Mary Pickford, on deals of slightly more than a million dollars each for a season's product. In 1919 Marcus Loew set out to fortify his position as a metropolitan exhibitor by acquiring Metro Pictures Corporation and today's M-G-M was on the way. Also in 1919 the stars began to express their power with the formation of United Artists, by Douglas Fairbanks, Mary Pickford, Charles Chaplin and D. W. Griffith.

In those two swift years of 1918-'19 the competitive picture map had changed remarkably. The Zukor strategy was to answer exhibitor entry into production by taking his production company into exhibition by the acquisition of theatres. Among those importantly connected with that campaign of theatre acquisition was Harry Ross, today the head of the commercial research organization known as Ross Federal Service.

As a measure of the progress from the dawn of the Engadine Corporation in 1912, it is to be recorded that in 1918 Paramount closed its books with a gross income of \$18,090,500, and this in spite of the inroads of World War I and the influenza epidemic.

Wall Street began to take new notice of the burgeoning new industry in 1919. Kuhn-Loeb Company floated a \$10,000,000 loan for Paramount's theatre purchasing projects. W. C. Durant and Harvey Gibson were named directors of Loew's, Inc.

Gibson, today, is a member of the Paramount company's board of directors. He is the head of Manufacturers Trust Company.

The DuPonts and Chase Bank were financially interested in Edgar Selwyn and Samuel Goldwyn.

D. W. Griffith produced "Broken Blossoms," starring Richard Barthelmess and Lillian Gish. Paramount's "The Miracle Man" directed by George Loane Tucker established Lon Chaney, Thomas Meighan and Betty Compson. New York had become the financial center and show-window of the industry, whose position was now unshakeable due to the four years free of foreign competition, by reason of the war. There were new names, many of whom are now famous in the business, who were part and parcel of the Paramount organization in 1919.

Adolph Zukor headed the corporation with young Eugene Zukor, now a Commander in the U. S. Navy, as his assistant. Jesse L. Lasky was vice-president in charge of production. Cecil B. DeMille was director general.

While Paramount was consolidating its huge organization, other developments were taking place on all sides.

## GROWTH OF FOREIGN MARKET

The effect of the present World War upon Paramount's foreign business and the remarkable growth of that market despite the ravages of war under the direction of John W. Hicks, Jr., will be found elsewhere in this issue.

At the home office, Hicks is ably assisted by George Weltner. Paramount's standing around the world is second to none. The company only recently disposed of its studio and theatre facilities in France, and in England, under the direction of David Rose, Paramount is more than holding its own.

It produced abroad, just as other companies have done, until quotas, nationalistic restrictions and finally World War II compelled it to give up certain activities.

The efficiency with which the foreign department has carried on is indicated by the millions of feet of film which consistently

## Showmanship the Key

By ADOLPH ZUKOR

*LOOKING back over the thirty years of the company's existence, I am more than ever convinced that one constant factor has been responsible for Paramount's survival and present position in the industry.*

*That factor is showmanship.*

*Showmanship cannot be mastered in college. Showmen are born with the rare combination of instinctive crowd psychology, vision and courage.*

*This organization has been fortunate in that it has been dominated by showmen from its very inception.*

*It was showmanship that led us to gamble on the first feature-length motion picture in a day when one-reelers were the established form of film entertainment.*

*It was showmanship that kept us planning new ways and means to lengthen the period of entertainment for the public from fifteen minutes to a half hour, from a half hour to a full hour and longer.*

*It was showmanship that led us to develop our own lithographs, press books, heralds and other advertising accessories to aid the exhibitor in bringing additional patrons to his box office.*

*It was Paramount showmanship that introduced lobby displays. Until this company initiated these ideas the pioneer motion picture companies depended on cut-outs from the lithographs of current stage plays.*

*It was showmanship that added specialty acts so that the theatre-going public might spend an hour and a half or so relaxing and enjoying true entertainment.*

*It was showmanship that carried this company through several difficult years and it is Paramount showmanship today that is responsible for the steady flow of fine pictures emanating from our studios.*

*There is always a place for showmen in the motion picture industry. To the young man of today who has the instinct, the vision and the courage, the opportunities are just as great today as they were when I first became interested in motion pictures.*



are being shipped to all parts of the world where possible, even today, without serious loss of footage.

In 1919 the Capitol Theatre was built in New York with a rated capacity of 4,600. Sid Graumann's Egyptian and Chinese Theatres on the Coast were setting new standards in exploitation.

In this period foreign films were enjoying a vogue in America due in part to their impressive advances in lighting and photography. Ernst Lubitsch was brought over from Germany. Victor Seastrom, Mauritz Stiller, Greta Garbo and Lars Hanson came over from Sweden. Paramount produced DeMille's "Ten Commandments" in 1923, with the prologue in color. In that year also James Cruze produced "The Covered Wagon."

These two pictures were typical of the road show attractions which were later to sweep the country. Other changes heralded the industry's rapidly approaching maturity. Writers were given greater recognition, occasionally even accorded a status equal to that of the director. Among the well-known scenarists of the time were Anita Loos, a movie veteran at 28; C. Garner Sullivan, June Mathis, Frances Marion, Bess Meredyth, Monte Katterjohn, Sonia Levine and Howard Estabrook. Erich Von Stroheim was at the peak of his career in 1924 when Metro-Goldwyn-Mayer was organized.

Von Stroheim produced "Greed," an all-time box-office failure. Notorious for his extravagance, Von Stroheim was to silence his critics the following year with "The Merry Widow."

In 1926 Warner Brothers purchased Vitagraph and D. W. Griffith was passing into obscurity. Panchromatic film was revolutionizing photography, lighting, costuming and motion picture interiors with its greater sensitivity to tonal values. It was said that Roxy's (S. L. Rothapfel) stage prologues were a symptom of the soaring admission prices of this period brought about by rising film rentals, necessitating stage presentations to justify the increased tariff.

## THE PARAMOUNT-PUBLIX CIRCUIT

First National had gone in for production on a large scale by 1925. It built a new studio in Burbank, California. Under the guidance of Sam Katz (Balaban and Katz) and now with Metro-Goldwyn-Mayer, First National planned a gigantic merger of producers, exchanges and exhibitors. This would have relegated Paramount permanently to a secondary role.

Once again, however, Zukor rose to the situation. He acquired for Paramount that company's leading circuit, the Balaban and Katz Theatres of Chicago, in the fall of 1925. Also, he united all Paramount theatres under a new name, Publix, with Sam Katz at the helm, succeeding Harold B. Franklin.

Construction of the Paramount Theatre, which was begun on Broadway under Harold B. Franklin, was completed after Katz became Paramount's theatre chieftain. When it was opened it became the cornerstone of the great Paramount-Publix theatre system. Its present managing director, Robert J. Weitman, has done an outstanding job. During the next five years Paramount was to far outstrip all its rivals, but the fates were preparing a fulfilment of Thomas Edison's early prophecy of sound that was to keep Paramount from resting on its laurels for long. In 1926, before the storm broke, the motion picture scene was crowded with the greatest array of talent in all its history. Among the foreign stars were Pola Negri, Greta Garbo, Lars Hanson, Emil Jannings and Conrad Veidt. Native feminine luminaries included Gloria Swanson, Mae Murray, Norma and Constance Talmadge, Wanda Hawley, Julia Faye, Colleen Moore, Clara Bow, Sue Carol, Flo Vidor, Madge Bellamy, Louise Brooks, Joan Crawford and Norma Shearer. Among the men were Antonio Moreno, John Gilbert, Ricardo Cortez, Ramon Novarro, Gilbert Roland, Rudolph Valentino, William Haines, Richard Arlen, Douglas

MacLean, William Boyd, George Walsh, William Powell, Eric Von Stroheim, Lew Cody, Nils Asther, Adolphe Menjou, Rod La Rocque and Roy D'Arcy. Master photographers of this great silent area, which few realized was drawing to a close, included John Arnold, Joe August, George Barnes, Lee Garmas, Burt Glennon, Peverell Marley, Oliver Marsh, Hal Mohr, Charles Rosher and Henry Sharp.

Today Paramount operates, or is interested in about 1,600 theatres in the United States and Canada, besides other parts of the world. As head of Paramount's theatre department there

## The Greatest Asset

By BARNEY BALABAN

*AS PARAMOUNT this year commemorates its Thirtieth Anniversary, it is a source of great satisfaction to know that the company is enriched through the loyalty and spirit of the men and women who make up its world-wide organization.*

*This is an asset of even greater value than those tangibles appearing on the financial reports of our company. Like finely tempered steel, this spirit was forged during the difficult years through which the company passed, and as we face the unknown future of a world at war, it becomes, I think, the company's greatest single asset.*

*It was this spirit that made it possible for the studio to rebuild its organization to its present high point of efficient production. To destroy a studio organization is a short process; to reconstruct it takes years of effort and expenditure. Only an organization of such limitless man-power reserve as to produce a Frank Freeman could have weathered the adverse years and survive to take its present high place in this industry.*

*This indomitable spirit makes it possible for our company to render the service it owes to our country and to the millions of theatre patrons who have learned that Paramount means just that—Paramount; and it is with a deep feeling of responsibility that this company joins with the other companies comprising the industry in serving our government during this critical period. Without profit or remuneration, the entire industry—production, distribution and exhibition—has pledged and is delivering the fullest cooperation.*

*From every phase of our world-wide organization come sincere congratulations and best wishes to our real pioneers—Adolphe Zukor, the founder of Paramount; and Cecil B. DeMille, who, with the company, this year celebrates his thirtieth anniversary in entertainment.*

*To them and to every member of our Paramount family our company is indebted. The future of Paramount never looked brighter.*



is Leonard Goldenson, whose chief aides are Sam Dembow, Jr., and Leon Netter. They work in association with, and in co-operation with, about 40 associates and partners in the United States and Canada. These theatre associates and partners include:

John Balaban, Chicago; Carl R. Bamford, Asheville; Tracy Braham, Salt Lake City; E. C. Beatty, Detroit; A. H. Blank, Des Moines; G. Ralph Branton, Des Moines; Harry David, Cincinnati; J. J. Fitzgibbons, Toronto; John J. Friedl, Minneapolis; B. B. Garner, Lakeland, Florida; Nathan E. Goldstein, Springfield; Julius M. Gordon, Beaumont; Carl Hoblitzelle, Texas; E. J. Hudson, Detroit; William K. Jenkins, Atlanta; Fred H. Kent, Jacksonville; H. F. Kincey, Charlotte; M. A. Lightman, Memphis; Arthur Lucas, Atlanta; S. A. Lynch, Miami; Vincent McFaul, Buffalo; Frank J. Miller, Augusta; M. J. Mullen, Boston; Harry Nace, Phoenix; A. N. Notopoulos, Altoona; Robert J. O'Donnell, Dallas; J. J. O'Leary, Scranton; Hunter Perry, Charlottesville, Va.; Samuel Pinanski, Boston; E. V. Richards, New Orleans; H. B. Robb, Dallas; E. H. Rowley, Dallas; J. J. Rubens, Chicago; Harry Royster, Poughkeepsie; Frank Rogers, Jacksonville; M. C. Talley, Lakeland; R. B. Wilby, Atlanta; Marco Wolff, Los Angeles.

On the 26th of August, 1926, an event occurred which was to usher out of filmdom many famous names, and effect drastic changes in the furthest corners of the motion picture world. At the Manhattan Opera House in New York, Warner Brothers



A galaxy of one-time Paramount stars who made box office history. Left to right: Rudolph Valentino, Mildred Harris, Jacqueline Logan, Thomas Meighan, and Agnes Ayres.

## The Part We Play

**J** By STANTON GRIFFIS

*HOSE of us who have not had the privilege of serving through the 30 years of Paramount history, but who have become part of that organization in recent years, are proud of the opportunity at this anniversary time to pay tribute to the men who have made and are making Paramount—Adolph Zukor, the founder; Cecil B. De Mille, the master showman; Barney Balaban, a great leader; Y. Frank Freeman, whose unselfish genius guides the Studio, and the host of others who far beyond celluloid, and the bricks and mortar of theatres, make Paramount.*

*The year 1942, in the midst of the great battle for decency and integrity in this world, the battle in defense of everything that makes men's lives worth living, is a fitting time to rededicate this Company and every company to the proud doing of its job. Our Newsreel boys are bringing the war to the American home and we are trying to bring the American home to the war, to every camp and to every ship—to bring the spirit of America in pictures—the American ideal of responsibility with laughter and high morale. The nation that attacks and defends with laughter and joy in its deep spiritual purpose must win and cannot be defeated.*

*Thirty years is a short time in the life of a nation—yet the next few months will be an eternity—the eternity in which we are charged with the responsibility of turning the world back towards the flickering light of civilization. Paramount, passing a new milestone, will try to do its part.*

pioneered a novelty which created an immediate sensation—"Don Juan," a motion picture with sound accompaniment. Following this quickly with "The Better Ole" and "When A Man Loves," Warner Brothers then presented the first film with synchronized speech, starring the musical show comedian, Al Jolson, in "The Jazz Singer."

Audiences everywhere were enthusiastic. Other studios, apparently alarmed by the possibility of such a revolutionary change, girded to fight "the Vitaphone peril." William Fox launched Movietone in 1927 and before another eight months had passed, other motion picture producers were rushing in wildly to make up for lost time.

Zukor himself stepped into the breach for Paramount. He recruited more than 60 stage stars and players for immediate Hollywood assignment. The first all-talking picture made by Paramount was "Interference." A full talking picture schedule soon followed.

Throughout this frenzied period motion picture technique, built up over a period of decades, seemed completely forgotten. The door was flung wide to the actors, directors, and playwrights of the legitimate theatre, vaudeville performers, song-and-dance teams.

## INDUSTRY YIELDS TO SOUND

However, the industry soon came to terms with sound, although it had brought many disturbances with it. All of the established studios, with the exceptions of Fox and Warner Brothers, had signed contracts with E.R.P.I., which was the talking picture equipment subsidiary of Western Electric. RKO was organized to make talking pictures exclusively, incorporating Pathe, Keith-Albee-Orpheum and employing RCA sound equipment, which was manufactured by RCA Photophone, a subsidiary of the Radio Corporation of America.

Although sound had altered almost all of the values upon which Paramount's product had been built, the seasoned showmen who entered the corporation soon saw the company enter its rightful position by the end of 1928.

An event of far-reaching importance which took place at about this time was Paramount's purchase of a 50 per cent





*If it's a Paramount Anniversary,  
it's for the Best Showmen in Town!*

- It's for Adolph Zukor!
- It's for Barney Balaban!
- It's for Cecil B. De Mille!
- *It's for Paramount!*

UNIVERSAL  
PICTURES COMPANY, INC.



interest in the famous William Morris Agency. Behind this purchase was Paramount's desire to have access to the services, counsel and experience of William Morris manpower, in all problems relating to talent. Later the William Morris Agency was to re-purchase this interest.

In 1928, another event of importance took place when Walt Disney's "Mortimer Mouse" made its debut at New York's Colony Theatre. In a few years the animated cartoon was to supplant the familiar comedy forms and the Mack Sennett school of comedy direction was definitely outmoded.

The stock market crash in 1929 echoed throughout the Hollywood citadels. Strangely enough, receipts continued to climb although theatre holdings and real estate depreciated sharply. The industry's gross attendance in 1929 rose to an estimated 110,000,000 persons weekly. This was an increase of 50,000,000 persons over the estimated 1927 figure. Adolph Zukor and Paramount Pictures entered the depression with a chain of about 1,500 theatres. This circuit was the most far-reaching web of amusement enterprises ever created in theatrical history.



LEO SPITZ  
Reorganizer of Publix



WILLIAM MORRIS, SR.  
Founder of William Morris Agency

## BATTLE OF THE CIRCUITS

First National, which had been the chief threat to Paramount's hegemony, expired gently when Warner Brothers acquired its last valuable affiliate, the Stanley Circuit. It was in 1929, also, that the William Fox theatrical empire began to crumble. William Fox, through the Fox Company, had purchased control of Loew's, Inc., thus to fashion the largest and most powerful combination of motion picture production, distribution and theatre interests ever known. By this time the Fox Company already controlled the tremendous West Coast circuit of upwards of 500 theatres, in addition to approximately 200 theatres in the East.

Included in this group were the Fox Theatres Company and the Fox Metropolitan Theatres and the old Poli chain. Linked with Fox was the huge Gaumont-British motion picture company and theatre chain in England.

By court order, the Fox-Loew merger was eventually dissolved. The Fox theatres in the East were decentralized. Gaumont-British is partly owned today by Loew's and by Twentieth Century-Fox Film. The Fox Metropolitan Theatres were split up, when Joseph Schenck and associates purchased the group after Fox Theatres had gone into receivership. Skouras Theatres Corporation, of which George Skouras is president, operates certain of the theatres. Randforce (Frisch and Rinzier) operates the others. Fox West Coast, a chain of more than 400 theatres associated with Twentieth Century-Fox Company, is operated by Charles Skouras. Spyros, brother of Charles and George, today is president of 20th Century-Fox.

Box-office grosses declined greatly in 1931. In the spring of 1932, a new figure entered Paramount. He was John D. Hertz of Chicago, who was invited by the management and Kuhn-Loeb, financiers, to head the finance committee. Jesse L. Lasky had left the company. Emanuel Cohen was put in charge of production.

Sidney R. Kent resigned, and George J. Schaefer was placed in charge of domestic distribution.

Sam Katz asked Leo Spitz, brilliant young attorney of Chicago, who represented the Balabans, to come to New

York and take charge of theatre operation and the Publix leases. In 1932 Spitz worked out a theatre decentralization plan. In situations where theatres faced receivership, Spitz brought back old partners. Among these were A. H. Blank, E. V. Richards, M. E. Comerford and Frank C. Walker; also, Spitz brought Sam Pinanski of Boston, into Paramount and turned over certain theatres to E. J. Sparks, R. B. Wilby and Joseph Cooper.

1933 saw Paramount and RKO go into receivership, followed by 77B bankruptcy proceedings. Charles D. Hilles, Eugene Leake and Charles Richardson were named trustees. The company plan for reorganization was approved finally by the Federal District Court in New York in July, 1935. Kuhn, Loeb by this time had withdrawn from association with the company. Reorganization of Paramount saw the return of such men as John D. Hertz with other financial associates, Lehman Brothers, Hallgarten Company (Maurice Newton) and Atlas Corporation (Floyd Odlum-Edwin L. Weisl) besides Harvey Gibson of the Manufacturers Trust Company. Weisl, one of the brilliant young men of industry and finance, is a member of the law firm of Simpson, Thacher and Bartlett of New York.

John Otterson, president of E.R.P.I., was named head of Paramount after reorganization, and Adolph Zukor was chairman. Otterson's regime was short lived. Watterson Rothacker assumed charge of production pending the completion of arrangements under which Zukor once again picked up the reins personally. William LeBaron was second in command on the lot. Today Y. Frank Freeman is the company's production counsel. Under him are two of the most able men of Hollywood, Henry Ginsberg and Buddy DeSylva. Ginsberg is vice-president and general manager. Freeman, who is the over-all director of production, is vice-president of the company and member of the board.

Five years ago Barney Balaban succeeded to the presidency of Paramount, and from that time on Paramount steadily won its way back to a position among the industry's leaders under his able direction. Today Paramount's 1,400 theatres constitute a larger chain than those of the seven other "majors" combined. Last year the company's earnings rose to an extraordinary figure of \$10,125,000. And—in the words of Barney Balaban, the future of Paramount never looked brighter.



HOME OF PARAMOUNT  
TIMES SQUARE, NEW YORK





30 YEARS OF SHOWMANSHIP

UNITED ARTISTS ★

salutes three who know the  
**ABC** of Showmanship . . .



**A**dolph Zukor



**B**arney Balaban



**C**ecil B. De Mille



IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN



# UP WITH HOLLYWOOD

## THE STORY OF *Cecil B. De Mille*

By TED BONNET

Press Relations Department, DeMille Productions

● ONE of the world's foremost producers of screen and radio entertainment, and a personality who has inspired a thousand legends, Cecil B. De Mille is now celebrating his 30th productive year in Hollywood. No one knows the screen town, its bits and misses, its idiom and idioms, its foibles and fables, any better than this man who has spent so much of his life in it. Besides producing and directing the first feature length film, "The Squaw Man," De Mille has made 65 others and has "discovered" and trained many great players. Among the headliners he aided from obscurity are such screen immortals as Wallace Reid, Gloria Swanson, Sessue Hayakawa, Pola Negri, Bebe Daniels, Ramon Novarro, Leatrice Joy, and many more.

HOLLYWOOD, in the beginning, was an afterthought; an addendum to a trip planned to end in Arizona.

It seems grotesque today, only 30 years later, to think that Hollywood was ever anything but one of the most vigorous, vital communities on earth. It has its suave metropolitan Wilshire Boulevard, where a walking stick and a top hat are not out of place; its colony of severely elite shops and night clubs dainty as the icing on a wedding cake, along the Sunset Strip. Radio has reared its tall halls right next to the crowded studios, and busy, motor-clogged avenues criss-cross a plain, the dust of whose trails was once disturbed only by an occasional lone rider or whirled by the dancing of gypsy feet.

Hollywood then perhaps dreamed of its glory, drowsing in the sun, its green wooded hillsides dotted with golden fruit, its hollows veiled in beautiful dripping pepper trees. But in those days celluloid was something out of which you made collars. Glamour was an old Scotch word meaning "a spell cast by magic." And though Hollywood had been here all along, few had heard of it.

Three men planned a trip. They were Jesse Lasky, former trumpet virtuoso in vaudeville and also New York vaudeville producer; Samuel Goldwyn, he of present film production fame; and the younger son of Henry Church De Mille, 31 years old and at the time a man-about-Broadway.

The latter, Cecil B. De Mille might have gone back to any one of three previous careers. Belasco had given him a chance to write for the stage because of his father's many successful plays for him, and together they had turned out "The

Return of Peter Grimm." He had appeared opposite Mary Pickford and many actresses better known at that time, starring all over the country in "The Prince Chap." He had helped his mother, who was Mathilde Beatrice Samuel, operate her play brokerage and author's agency, which was one of the better known manuscript bureaus in America. But the movie medium intrigued him and he was on his own, with a proven ability to support himself, his wife and child on an income of \$20 a week or less—so he was willing to gamble on the medium that has since become known as the movies.

Lasky, Goldwyn and himself met at Hoffman House bar, and the Jesse L. Lasky Feature Play Company was an outgrowth of their conversation over the luncheon table. They formed the company on the back of a menu, capitalizing for \$20,000. Each of them took a \$5,000 share—and then went from one end of New York to the other trying to find a buyer for the remaining quarter.

His brother William, a successful playwright, was the first to turn him down. He smiled sympathetically and said he would

Cecil B. DeMille at the entrance to the "barn," his first studio on the Lasky lot about 30 years ago, now a memento and gymnasium of the Paramount studios.





save his money to pay his brother's fare back home from wherever he was going with his crazy idea. Dustin Farnum, whom they wanted to star in the first production, said he would work for \$5,000 total, but refused to accept a quarter of the company in lieu of a regular salary check.

It took them about a year to get organized for actual production. De Mille obtained a little income by helping his mother run her play brokerage. Finally, he and his partners obtained the rights to Edwin Milton Royle's successful play, "The Squaw Man," for \$10,000, which was paid a-little-down-and-the-rest-later. They decided they would make this social tragedy against an appropriate background, to be found somewhere near Flagstaff, Ariz.

Collecting a troupe of actors, headed by Dustin Farnum, he herded them into a train bound for that town, one day in 1913. They arrived, ultimately, at Flagstaff, but it was raining. The country looked pictorially uninteresting. If it hadn't been raining, Flagstaff, instead of Hollywood, might be the film capital today.

The powerful Universal company, already a leader, was making pictures in the pastoral suburb of Hollywood. Hal Roach told him about it. Hal was a young cowboy who came to De Mille's hotel room and said he was willing to ride in his picture for \$5 a day. De Mille offered him \$3 a day, so they never did get together—except socially. Hal is today president of Hal Roach Productions.

Roach's information about Hollywood prompted De Mille to go out and take a look around. The result was that a barn was hired for \$25 a month, and this promptly became their first studio.

## THE HORSE-AND-BUGGY DAYS

The barn is now owned by Paramount and is used as a gymnasium, but in those first days De Mille had the use of only half of it. On the other side of his office partition, the "landlord" kept his horse and buggy. When he washed his equipage, the water ran into the office, and De Mille had to put his feet uncomfortably but precariously in the wastebasket to keep from getting pneumonia.

The actors used the stalls for dressing rooms and worked on a rude wooden stage outside the building. Here even interiors were shot, since they hadn't yet learned the use of any illumination but sunlight. Oscar Apfel, later a well-known character actor, was his associate scenarist and director. They finished filming the picture in four weeks, with only one serious oversight. The holes in the margin of the film were punched incorrectly, so that no projection machine in America could show it.

However, the holes could be fixed. The hobnail marks appearing on prints coming from the laboratory couldn't. These scratches definitely indicated sabotage, as if somebody were drawing the film under his foot, but they couldn't find the culprit.

While Goldwyn and Lasky were considering checking off their investment as a total loss and, incidentally, checking out of the movie business, De Mille went home and got a spare negative, which he had incidentally shot. With a pistol in his belt and a pair of armed guards, he rode down to the Santa Fe station, got aboard a train and locked himself in a drawing room. There, he set up perhaps the first portable cutting room on record and, working without sleep, cut and spliced the film all the way to Philadelphia.

Turning the results over to the Lubin laboratories, he soon had a print to show in Jesse Lasky's theatre before a large gathering of film buyers that had been zealously gathered by Samuel Goldwyn.

"The Squaw Man" had cost \$25,450.24. Eagerly accepted and

# Looking Ahead from Our Times

By CECIL B. DE MILLE

SOME day, like most of my contemporaries in this mellowing little boom town called Hollywood, I mean to write a book.

It will have every right to be a good book, because it will be about Hollywood, and that's a story rich in drama, action, human interest and high comedy. It's the story of one of the most remarkable episodes of our history—an "epic" of its kind—picturesque as the gold rush of '49.

Guitry says that no man has a right to any age—he is either a man of 20, a man of 35, or a man of 50, and not until he achieves the age of his fulfillment is he ready to "sit for his portrait." During the recent festivities over my 30th motion picture anniversary and the opening of "Reap the Wild Wind," I was made uncomfortably aware that everybody felt that I was ripe for that autobiography.

But I am a stubborn, tenacious fellow, and the book will have to wait. The future is still more interesting to me than the past.

It would be a fascinating game if we could go Wellsian for a moment and try to project ourselves into the future, venturing into a world of high efficiency machines and planned economy, perhaps of habitual air travel, of more leisure and more intense competition—or perhaps of something quite different, something far less attractive. The future of our world hangs in the balance; it is bound up in the present world conflict, and the future of the motion picture industry is bound up with the future of America.

We have just begun to pay for the years of complacency and false values, when the chief aim was the making of money, when the basic truths of existence and civilization were lost sight of or ignored, when we behaved dangerously like the Roman Empire before its fall. Only a great revival of character and courage can save us now.

And yet, I could wish that I were starting life all over again now. I am glad to be present at this gigantic upheaval of destiny, when the fate of mankind is to be decided for another age of history.

Think what a thrilling thing it would have been to be present with Columbus at the discovery of the New World! Or with the Greeks at Macedon, or Wellington at Waterloo! This generation is no less fortunate, for it is pioneering a new age. It must be a better age. An age of freedom and progress. And the momentous chapter of history that is being written now must be a saga to make the eyes of our grandchildren shine!

I have faith in this generation, and I have faith in America. And I have faith in the motion picture industry to do its part—not only with training films and the other direct ways in which it can serve, but by giving harassed America occasional hours of relaxation, laughter, and even of peace, and by holding aloft, and ever visible, the values that we're all fighting for—liberty instead of slavery, dignity not shame.





Paramount Pictures

## Congratulations

...to our next-door neighbor, *Paramount* ...thru 30 years of picture-making flows a lot of *hard* thinking, planning, doing ... *Paramount* can look back with pride as our great industry pauses to say: *Many Happy Returns!*

RKO RADIO PICTURES

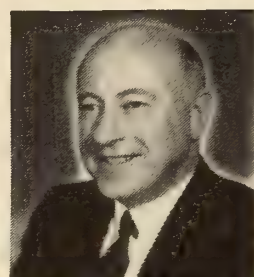


DOLBY DIGITAL ISN'T DESTROYING ITS NAME EITHER



# 30<sup>th</sup> ANNIVERSARY...

that focuses attention on the  
men behind the *Paramount*  
success-scene



... so personal  
congratulations to my friends  
ADOLPH ZUKOR, CECIL B. DEMILLE,  
BARNEY BALABAN, Y. FRANK FREEMAN  
and all executives responsible  
for the *Paramount* leadership.

A stylized, handwritten signature in dark ink, likely belonging to George J. Schaefer.

GEORGE J. SCHAEFER





30 YEARS OF SHOWMANSHIP

# PARAMOUNT 30<sup>th</sup> ANNIVERSARY



*... And here's our  
sincerest wishes for  
many, many more—*

## RKO THEATRES

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





distributed by the film buyers, it grossed \$255,000. The Lasky Feature Play Company was suddenly a going concern and, within the next few years, Dustin Farnum was the most dejected man in Hollywood. His refusal to accept a quarter of the film company in lieu of a salary check had cost him untold riches.

## Q EFFECT OF "THE SQUAW MAN"

The success of "The Squaw Man" had a gratifying local effect in Los Angeles aside from the pleasure derived from its startling triumph.

Originally the banks had refused to accept De Mille's account, though he had \$10,000 of the company's money to de-



1913 — "The Squaw Man"

posit! Traffic with movie people, they felt, was not quite dignified. Finally, he found an institution—of which he was later to become vice-president—that consented to handle the money.

Their second picture was "The Virginian," in which they again starred Dustin Farnum and, as with the previous picture, they went on location in the San Fernando valley. The first morning on the site, they saw another location party near-by. Presently De Mille received a tart note from the director, a person named Macpherson, telling him to clear out, as the terrain had been staked out by the rival company the previous day.

It seems that he was not only trespassing but had spoiled the view for this other location party by erecting some frame buildings on the premises.

Nobody ventured into the valley unarmed, and the tenor of the notes the other director and he exchanged by panting runner for about half an hour, might easily have led to a fist fight between both groups, if it hadn't presently become apparent that the other director was a woman.

De Mille had never heard of her, but his assistants told him that she was Jeanie Macpherson, who had acted in two-reelers for D. W. Griffith and was now writing, directing and starring in her own productions.

After he had gone over and spoken to her, he consented to let her use the vista first—a more than gallant concession, since it was costing him money—but refused to tear down the buildings. So in Jeanie's shots of the wide open spaces taken that day was a somewhat unexplainable colony of buildings that shouldn't have been there.

About this time, a rival writer, producer and director named

Wallace Reid was making pictures and completing them in less than seven days. Striving for the artistic, Miss Macpherson was taking 10. The executives of her company, piqued at such dilettante behavior, fired the girl.

Taking two armloads of still books and press clippings, the slim, determined young woman came to call on De Mille in the old barn he was using for an office. He kept her waiting for some time, while he scratched something out on paper with a rusty pen point, because he had formed the notion that she was a pretty cocky young lady. Finally, he looked up. "Did you want to talk to me about something?" he inquired. "Not if you don't want to talk to me," said the one-woman picture unit, peppering, whereupon she tried to wrestle her memory books into an exit.

He called her back and she returned, scolding him soundly for his bad manners. More unpleasantness ensued. He made it clear that he wanted no actresses. Of actresses he had plenty. Directors he had one—himself—and that, he was inclined to think, was enough.

"Why don't you learn something you can do at 80 as well as 18?" he asked. "Learn to write—and not the sort of tripe you've been writing up to now, but genuine dramatic material. Or would you rather be a leading woman for a few years and then do a permanent fadeout?"

Jeanie stormed out of the room. But she was back the next day, asking for a job at \$25 a week.

For three years after that she worked night and day, writing, helping him cut and making herself generally useful. She has now been with him 28 years, has written many originals and she did much research work on his latest completed production, "Reap the Wild Wind."

One of his favorite stories concerns the introduction of artificial lighting. Pictorial composition had interested him ever since he went to an exhibition of the works of Gustave Dore when he was about five, and had the fine points of composition explained to him by his father. As he learned more and more about the primitive camera and film, he wanted to experiment with both composition and lighting. The premise that faces had to be flatly and fully lighted, and that the far corners of a room had to be as brightly illuminated as the area right under the chandelier, irritated him. He finally obtained a spotlight from the old Mason Opera House in Los Angeles and, with it, cast the glow of a lamp on a wall for a scene in "The Man From Home." That was an early attempt at artificial illumination. Then, in "The Watters of Virginia," he tried lighting just half a character's face in a close-up, instead of flooding the physiognomy as usual. When the print arrived in New York, Goldwyn showed it to the film buyers and then sent him a wire that fairly shrieked with dismay.

The buyers had viewed the picture and, because you could see only half of the characters' faces, wanted to pay only half price for it. This was only one of many novel points of view regarding early picture values.

## Q REMBRANDTING THE FLICKERS

Then and there the term "Rembrandt lighting" was born. He sent Goldwyn a wire saying, "If you and the buyers don't know Rembrandt lighting when you see it, I can't regard your failure as *my* fault."

Goldwyn wired back: "Rembrandt lighting, eh. If that's what it is, they'll pay double for it!"

And they did.

Much of the legend and glamour that is Hollywood started with Wallace Reid—the first matinee idol of the screen. He, it is said, created the aura that now surrounds the private lives of the stars.

Mild, amenable, he was a man of great charm, as well as one of the handsomest men that ever lived. His total lack of self-consciousness or airs of any kind, even after his popularity had



attained great proportions all over the world, made him beloved of every one with whom he came in contact.

When success came to him he drove a long spectacular blue roadster through the pepper-tree-shaded streets of Hollywood, waving frequently, because everyone knew him and vice versa.

Hollywood night life was just beginning and its birthplace was the old Sunset Club on Sunset Boulevard—still Hollywood's main artery for this sort of entertainment. Sunday night was the night to howl, and Wally was usually on hand, to lead the orchestra, play various instruments and act as master of ceremonies.

Yet, despite the many triumphs that were ultimately his,



1923 — "The Ten Commandments"

they called De Mille crazy when he was willing to gamble on Wallace Reid as a leading man. His elevation from the extra ranks was the result of quite an interesting experiment in movie-making.

The first feature length picture, "The Squaw Man" was such a success that they sought a similar scoop. Geraldine Farrar was the most romantic and intriguing operatic prima donna of the hour. She gripped the popular imagination and they determined to have her for films.

She was reluctant to try the new medium. After all, despite the glamor that surrounded her, it was singing that her prestige depended upon—and she could not be heard in silent films. Sam Goldwyn finally prevailed upon her to come to Hollywood and she arrived early in 1915. Immediately De Mille, Lasky and Goldwyn made ambitious plans.

## Q WHEN \$20,000 WASN'T HAY

They had agreed to pay her \$20,000 for three pictures—a deal that staggered the world, though that price wouldn't buy a star for even one picture today. The resultant publicity was such that they set about capitalizing on it.

First of all, they had to have a superior cast. Thomas Meighan and House Peters, already established as leading men, were likely choices for the role opposite Miss Farrar in her first picture. But De Mille preferred to capture the popular fancy with a new face, if possible. The only requisite was that the personality of the man be as compelling as the personality of Miss Farrar.

About this time, D. W. Griffith's immortal "The Birth of a Nation" was thrilling audiences the world over, and it was in this picture that De Mille saw Wallace Reid for the first time. His profile and physique impressed him, though his identity

was not known to him or any of his assistants and he was on the screen only for a very brief period. De Mille had him looked up and made a test of him.

His work in the test, oddly enough, was not impressive, but De Mille selected him anyway. His pleasant manner and willingness to take direction were also in his favor, and he went into the part.

With "The Birth of a Nation," followed by "Joan the Woman," starring Miss Farrar, the age of big spectacles was underway. Up to this time, a \$20,000 picture was considered an expensive one. De Mille spent \$302,976 on "Joan the Woman."

De Mille once went so far as to direct two pictures at once, just to show that it could be done. Critics were saying that not enough time was given to the preparation and production of motion pictures.

He put "The Cheat" and "The Golden Chance" in production simultaneously. One he directed from 9 A.M. to 4 P.M. After a nap, he ate dinner, and—with a fresh crew—went to work on the other picture from 8 P.M. until 2 A.M. Both pictures were completed inside of a month, with four new players—Fanny Ward and Sessue Hayakawa, leads in "The Cheat," and Wallace Reid and Cleo Ridgely, leads in "The Golden Chance."

## Q TESTING RELIGIOUS THEMES

The "super-colossal" epics, however, were launched with "The Ten Commandments," and to put this on, he had to quarrel with almost all his associates.

In the first place, everyone was certain that religion was not a topic for motion pictures. Secondly, it was considered the sheerest folly to invest any great amount of money in a religious picture.

What he did was to take 3,000 extras on location in the desert. Nothing of that magnitude had ever been attempted before. For 10 days they remained on location—at a cost of \$50,000 a day, according to report.

At the end of that period, half a million dollars had been spent and the picture was barely started. He returned from the



1927 — "The King of Kings"

desert to be told that his contract was cancelled and that the company was junking what he had already filmed, since, to go on would be ruinous. At the time it seemed the end of an arduous trail.

At the start of his Hollywood career he had been unable to raise \$5,000 for a quarter of the newly formed company. Now





30 YEARS OF SHOWMANSHIP

ANNIVERSARY CONGRATULATIONS

TO

CECIL B. DE MILLE



Wishing Continuous Success to Paramount  
Pictures on their Thirtieth Anniversary



WILLIAM BOYD  
"Hopalong Cassidy"



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30 YEARS OF SHOWMANSHIP



HARRY SHERMAN

**Eighth Year**

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30 YEARS OF SHOWMANSHIP

MY SINCEREST WISHES TO

PARAMOUNT

ON THIS THEIR THIRTIETH  
ANNIVERSARY

HARRY SHERMAN



IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN



in two days, he raised \$1,000,000. Laying the cash on Jesse Lasky's desk, he said, "I'll buy out the company's interest in 'The Ten Commandments' right now. You can draw up the papers."

Lasky and the board of directors were all for taking the \$1,000,000 in cash and calling it quits with him. But Frank Garbutt, Los Angeles business man and philanthropist, was in Lasky's office at the time. "Jesse, don't ever sell anything you haven't seen," he warned. Jesse refused to sell. De Mille went back to work on the picture and it became one of the largest grossing films ever made!

"The King of Kings" and "The Sign of the Cross" followed. Both of these pictures have been showing ever since, in various parts of the world.

## Q DOORS AND MISS SWANSON

Gloria Swanson, the screen's first real "glamor girl" was elevated to stardom because De Mille liked the way she leaned against a door, so the fable goes.

It was in a Mack Sennett comedy that he saw her and judged her fit for better things.

The piquant brunette's casual and languorous indifference to a comedian's tumble downstairs fascinated him. He sent for her and, after some consideration, engaged the cleverest designers, hairdressers and makeup artists to give her a gloss and sophistication and it was only then that she really began to register.

Contrary to the technique that might be followed today, she was not launched with a huge publicity campaign. It was De Mille's decision to "let the public discover her." The public did. Gloria was sensational in her first picture, "Don't Change Your Husband." In "For Better, for Worse," she added to her laurels. This was followed by what was perhaps her greatest personal triumph, "Male and Female," a picture which boosted not only Gloria, but Thomas Meighan, Bebe Daniels and Lila Lee.

This picture, it is said, was the first of the cinematic journeys in search of authentic atmosphere. Previously it was not unusual to go a few miles out into the mountains or desert for scenes of a picture, but De Mille loaded actors, crew and equipment aboard a private yacht and sailed away for the island of Santa Cruz.

There is the more or less legendary incident of Gloria and a lion with which he tried to duplicate the famous painting "The Lion's Bride." She would do anything before the camera that he asked her to do. "The Lion's Bride" depicts a beauty, in bridal garb, prone beneath the paw of a snarling lion.

Gloria, 'tis averred, lay on the floor of a stage with a lion's paw in the small of her back, while a trainer snapped a whip in the lion's face to make it angry.

Every time the lion roared, it had the effect of a giant electric vibrator applied to her back, so that she shook from head to foot. But she took it all with the most admirable composure. Then when the scene was over, she went to her dressing room to dress for the next sequence.

De Mille went to his office, at the same time to get a grip on himself after the nervous strain of what had transpired. Presently there was a knocking at the door and he opened it to find a weeping, trembling Gloria, who was there to apologize because she couldn't continue working right away. She sat on his lap and cried. Anyway, so the tale runs.

The most successful picture ever made was "The Ten Commandments."

It has grossed perhaps more than \$5,000,000 and is still showing in various parts of the world. It was not a "star" picture, designed to display the talents of a top flight box office personality, as most successful pictures are.

Mary Pickford, Douglas Fairbanks, Valentino, Gloria Swanson and a few others were the reigning favorites when Paramount executives first began to feel the pressure of increasing production costs. These stars were demanding so much money that Hollywood could not afford to pay them without major adjustments.

About this time, De Mille went to Adolph Zukor and his other associates and told them they could make a picture that would be a sensation at the box-office, without any high-powered star to draw the crowds. They were interested but skeptical. However, they made "Old Wives for New" as an experiment and shortly afterward they followed this Florence Vidor picture with "Don't Change Your Husband" and "Why Change Your Wife."

De Mille made three more pictures for Paramount and then severed his relationship with the studio.

His first independent production was "The Volga Boatman," which made Bill Boyd, who had been an extra for six years, a star.

Then he reverted to the Bible. Choosing the life of Jesus of Nazareth as the most dramatic and appealing story known to man, he set about making "The King of Kings."

There were 14 plagiarism suits resulting from his choice of subject matter. It was the decision of every court in which the cases were tried, however, that the picture was based on the gospels, and nothing more.

For weeks he deliberated the casting of the Christus in "The King of Kings," and finally chose H. B. Warner for the role, signing him to the strangest of all studio agreements—a contract, it is asserted, that even regulated his private life during the term of his commitment. He could not be seen in cafes or theatres, nor smoke in the studio, nor be seen in makeup eating or drinking. He could not appear in public as the escort of anyone, and, in effect, was forced to live the life of a recluse, strange as it may seem.

The result was seen in the ascetic, tender quality of his



The late Will Rogers and another one-time screen favorite, Lila Lee, in a scene from a 1922 Paramount picture, "One Glorious Day."

performance, and when the picture was released Will Rogers said: "There will be a better picture when there is a better subject."

## Q FIRST DE MILLE TALKER

His first fling at a talking picture was "Dynamite." The idea for the story came from a newspaper clipping. The male lead, Charles Bickford, was an actor on the Broadway stage whom he brought to Hollywood.

Bickford has appeared in five pictures for him, including "Reap the Wild Wind," and instead of a headstrong temperamental Irishman such as he is often described, De Mille considers him a fine actor and a fine man.

"Dynamite" resulted in some technical accomplishments. With the coming of sound, closeups became difficult because the microphone picked up the whirring of the camera. Intent on getting a good closeup filmed with sound, he had the camera wrapped with every blanket in the studio property department and succeeded in obtaining what he wanted. It was from this experiment, in which he had the assistance of Norma Shearer's





30 YEARS OF SHOWMANSHIP

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CECIL B. DE MILLE

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brother, Douglas, that a camera "blimp," as a sound proof device, was said to have been developed by Shearer.

After "Dynamite," he spent a year and a half touring Europe, signing with Paramount on his return. Since then, the more lavish of his 65 pictures have been made. "The Sign of the Cross" brought Charles Laughton to the attention of American audiences, and set Claudette Colbert's career and introduced Henry Wilcoxon, whom he cast after seeing a test of him made abroad. "The Crusades" was probably the first picture ever made with a 12th Century background and, in the matter of costumes and properties built for it, was one of the most pretentious of films.

## Q THEN TO AMERICA'S WEST

After "Cleopatra" De Mille considered doing "Samson and Delilah" and a story of Buffalo Bill's early days. With the latter he finally went ahead, collecting books and pamphlets.

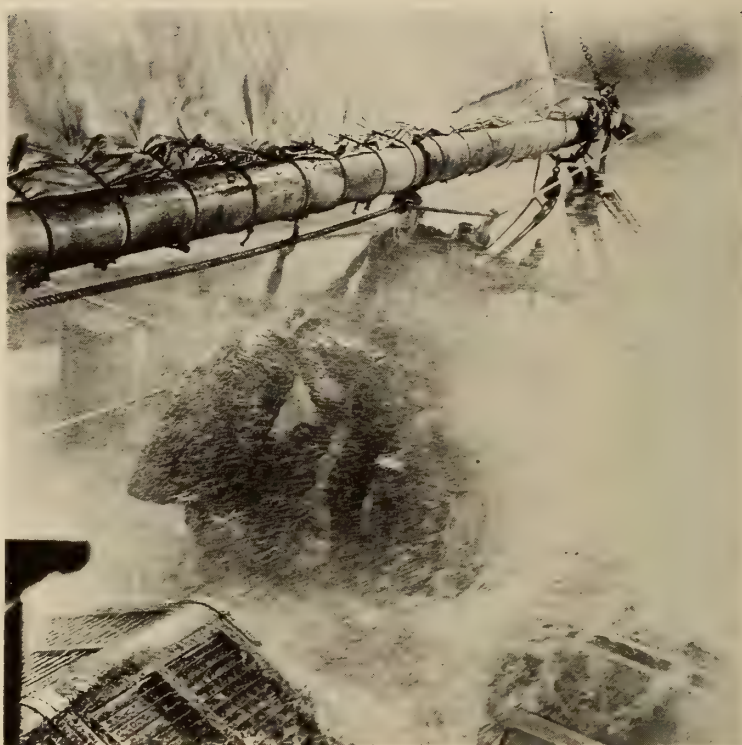
The writing of the Buffalo Bill story went ahead, being done largely at his ranch and on the yacht, *Seaward*. As Harold Lamb, Waldemar Young and himself proceeded on the script, a rangy, colorful gentleman of the old West kept pushing the other characters aside and striding into the foreground. This was Wild Bill Hickok, one of America's little known heroes.

As they learned more about him and his period our amazement and admiration grew. Finally they found themselves throwing most of the scenes his way.

When they got the script finished, Wild Bill was the dominant character, with Calamity Jane next in importance and Buffalo Bill next. De Mille had Gary Cooper read the script and the following day he came back saying he liked it.

With Cooper determined to play the role, the picture went into production as "The Plainsman."

Throughout the Summer months they worked in a broiling



## 1942 — "Reap the Wild Wind"

sun, both on the Paramount lot and out in the chalk hills of the Lasky mesa. A location expedition to Montana was made, lasting almost two months. Native Cheyennes from the Lame Deer reservation in Montana appeared in it.

Still with a lively interest in history, he developed the story of "The Buccaneer," with Fredric March and Franciska Gaal, which dealt with the cannoneers who fought against the British at the Battle of New Orleans during the War of 1812. In the face of the fact that he had once been laughed at for wanting to make million dollar pictures, scores were being made.

He followed "The Buccaneer" with "Union Pacific," with a strange combination of inherent dramatic sense and showmanship. Now, again, a leading motion picture production company and one of the nation's leading railroads joined hands in an exploitation stunt to interest all America in the value of rail transportation as well as the fierce struggle to make it possible. Robert Preston shared honors with Joel McCrea and Barbara Stanwyck.

"North West Mounted Police," in Technicolor, starred Gary Cooper and gave some impetus to the career of Madeleine Carroll, also adding to the fame of Charles Bickford.

His most recent production, which was so significant that it was named the "Paramount 30th Anniversary Production" has just been released. Now, going into his 61st year, De Mille, screen producer-director, is already preparing his next picture, "Rurales."



Cecil B. De Mille's headquarters at the Paramount studio today.

## WILLIAM FARNUM KNEW 'EM WHEN—

The mountain peaks that look down on Hollywood Boulevard have been there a long time. They can remember when cows ambled down its once-dusky length, and, no doubt, when Indians plied their tomahawks there with no thought of \$5.50 a day.

But not even the peaks can remember when Adolph Zukor, C. B. De Mille and Jesse Lasky weren't around.

I am told that "Reap the Wild Wind" is De Mille's 66th production and is down on the company's books as Paramount Studio Production No. 1300. In 30 years, De Mille has averaged about two pictures yearly. It is an open secret that Paramount Studio Production No. 1—"The Squaw Man," which starred my brother, Dustin—was also a De Mille picture, filmed when C. B.'s hair was still blond around the edges.





30 YEARS OF SHOWMANSHIP

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'DIZZY'

IN "LIFE WITH HENRY"



'PRIVATE BERT' IN "CAUGHT IN THE DRAFT"



'JACK' IN "SWEATER GIRL"



'BARNEY WATERS' IN  
"THE FLEET'S IN"



# ALL THESE GUYS AND EDDIE BRACKEN



'OTHELLO'



'DR. ERLICH'



'NAPOLEON'

WISH THE  
PARAMOUNT  
ORGANIZATION  
A HAPPY  
ANNIVERSARY

IN "OUT OF THE FRYING PAN"

Management  
M·C·A





30 YEARS OF SHOWMANSHIP



INCERE good wishes  
and congratulations  
to Paramount and  
Adolph Zukor on their  
30th Anniversary.

FANCHON & MARCO  
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ST. LOUIS



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## "AMUSU"— Name of a theatre and of a great purpose

By Y. FRANK FREEMAN

Vice President of Paramount in Charge of Production



Y. FRANK FREEMAN

HERE I am in Hollywood. Twenty-eight years have passed since my start in the amusement business as the manager of "The Amusu Theatre" at Fitzgerald, Georgia. This is just two years short of the life of this great organization of ours, whose thirtieth anniversary we are now celebrating so enthusiastically.

In looking back over the years, the name of a little theatre in Fitzgerald, Georgia, has become more significant in my subsequent activities than ever could have been visualized at the time of my start as a showman. I now like to feel that the name of that theatre, "Amusu," has become a guiding principle, a credo for my own efforts and for the efforts of all of us here at the Studio.

To "amusu"—a public of perhaps ninety million motion picture fans in this country and uncounted millions elsewhere throughout the world—can well be, and is, an unswerving purpose in our expenditure of substantial amounts of

time, thought and money in the production of motion pictures to be seen by the world.

It is with considerable pride that I now look back to the beginning and to the little theatre in Fitzgerald, Ga., called "The Amusu." The very word had glamour. Every light bulb hung from the marquee gleamed somehow of adventurous places, glamour personalities and romantic imaginings and tremendous drama. And so, in their gleamings they were not far wrong, for that is the way it is in the making of motion pictures.

Now having the opportunity of being backstage on the actual photographing of all of this hasn't in any way dimmed my enthusiasm. On the contrary, it has heightened my pleasure at being associated with an endeavor so colorful.

I have a deep and full appreciation of the responsibility of every one of us here at the Studio in the maintaining of the high standards set by our predecessors and associates. This is a very real responsibility and all of us here are complimented to have been entrusted with it.

### PARAMOUNT PRODUCTION LEADERS

• The entire world has seen many towering Paramount Pictures in the 30 years of the company's existence, but undoubtedly the leaders of them all in the world market were:

THE TEN COMMANDMENTS  
THE COVERED WAGON  
MALE AND FEMALE  
THE MIRACLE MAN  
BEAU GESTE (silent)

THE LOVE PARADE  
MOROCCO  
LIVES OF A BENGAL LANCER  
SIGN OF THE CROSS  
THE SHEIK

Among these were films which grossed more in the foreign market than they did in the domestic.

## Today's Harder Job That's Got To Be Done

By HENRY GINSBERG

Vice-President and General Manager  
Paramount Studio

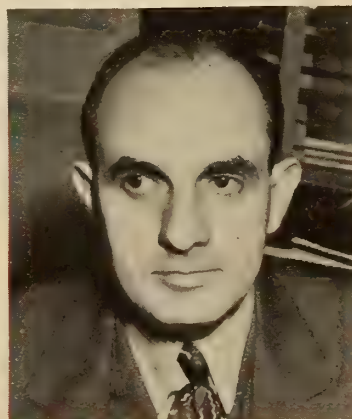
ON THIS, the 30th anniversary of Paramount Pictures, Inc., the motion picture industry, which during the past three decades of major growth has had its high times and its low times, today faces unparalleled problems. Like every individual and organization through the world, it is getting its slice of trouble brought about by the international holocaust which is now raging.

We do not know what we will face tomorrow. We know that today some of our difficulties are priorities, shortage of man power and rising costs of production. At the same time, we know that we must continue giving entertainment, and that today, in the face of the most trying times the world has ever faced, we must rely more and more on teamwork, clear-thinking and doing.

At Paramount there is a sincere feeling that no matter what a man's job may be, it must be done well to bring the finished product, even in the face of at times seemingly unsurmountable difficulties, as near to perfection as possible. This personal pride in doing one's individual job well, plus a genuine desire to help others do their jobs, is responsible for the success of Paramount.

Individual attitudes make up the whole, which means that the entire personnel is reflecting general good will as well as an awareness of the crisis in our affairs. It is widely realized that the finished product is the result of the effort of no one person, but is the result of managerial teamwork.

To the general public, in normal or in trying times such as we face today, the work of the rank and file must remain anonymous. However, Paramount management looks behind the screen credits with the knowledge that the success of productions is not based alone on the work of those whose names are seen, but on that of the hundreds of those who serve silently.



HENRY GINSBERG  
Vice President & General Manager  
Paramount Studio





30 YEARS OF SHOWMANSHIP

*Heartiest Congratulations*

*to*

*Paramount*

*on its*

*30th Anniversary*

**TECHNICOLOR MOTION PICTURE CORPORATION**

Herbert T. Kalmus, President



IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN



★

CONGRATULATIONS

to

PARAMOUNT

on

THEIR ANNIVERSARY

of

30 MEMORABLE YEARS

of

FINE MOTION PICTURES

FRANK LLOYD PRODUCTIONS, INC.

FRANK LLOYD  
President

JACK H. SKIRBALL  
Vice-President

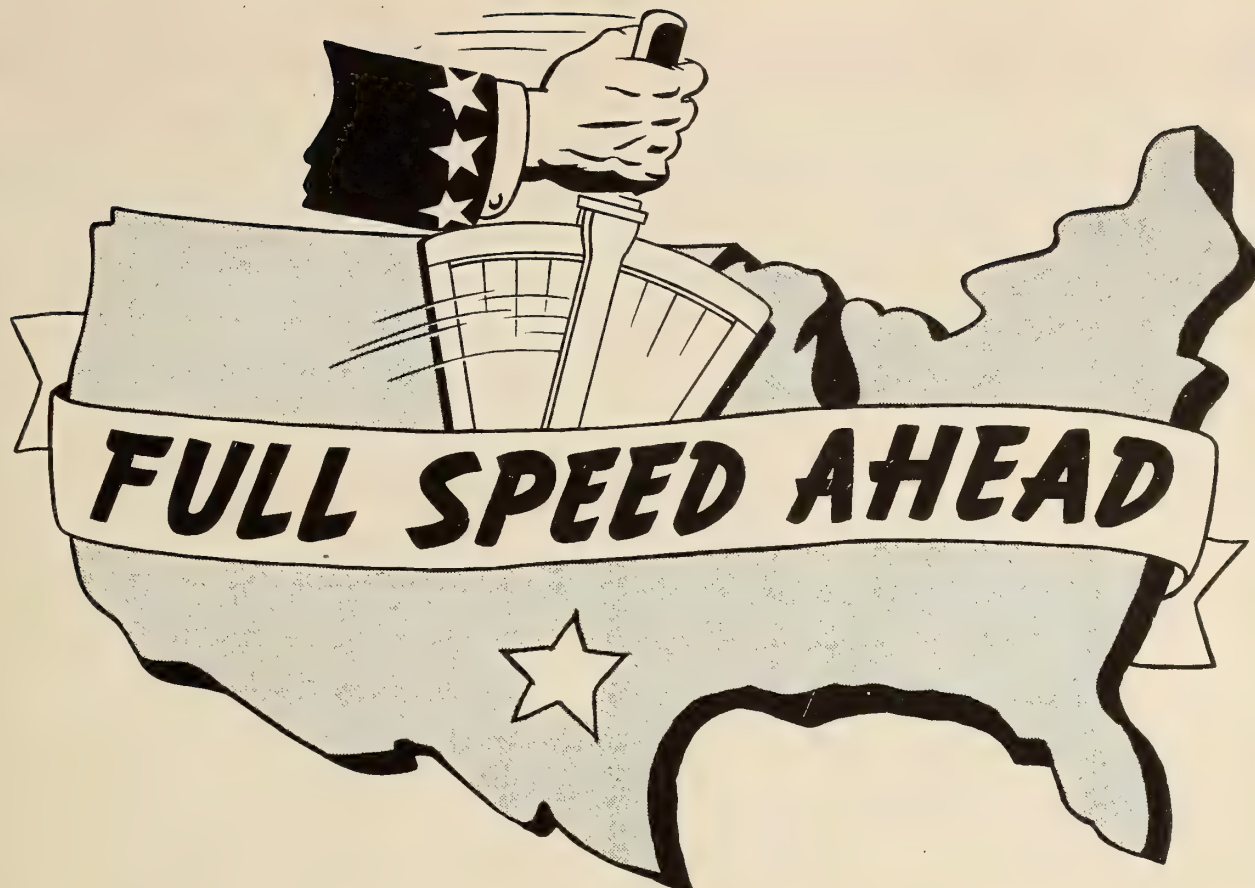
*In Release*  
"SABOTEUR" "THE SPOILERS"

*In Preparation*  
"THE INVISIBLE SPY"

Releasing through Universal Pictures Company, Inc.

★





**W**e are in the biggest war the world has ever seen. Winning it in the shortest time possible is the tremendous task that lies ahead of everyone of us. Time is short, and it must be full speed ahead with every effort we have at our command.

If we are to win this war every man and woman has to work harder, work longer and work faster than ever before. Only a tremendous national surge of extra effort will get the job done on time.

This is true of the farmer, the office worker, the executive, the housewife, the professional man, or, in short, true of every single solitary citizen in these United States. Particularly is this true of the industrial worker, who actually makes the supplies and implements of warfare.

## **WHEN YOU GO TO BED AT NIGHT, DO YOU ASK YOURSELF "HAVE I DONE EVERYTHING I COULD POSSIBLY DO THIS DAY TO AID AND ASSIST OUR NATIONAL WAR EFFORT"?**

If you cannot satisfactorily answer this question to yourself, don't wait for somebody to tell you what to do but inquire of any established war effort agency and determine how you can best serve. There is something for every man and woman to do if you will seek it out!

Interstate Circuit, Inc., and its personnel have always and are contributing daily to the war effort. Over 200 of its employees are now serving in our Armed Forces. The efforts of these men are being supplemented by many other employees engaged in various war activities.

Interstate Theatre employees have been and are regularly purchasing United States War Savings Stamps and Bonds through the salary deduction plan. Every employee has contributed one day's salary to the American Red Cross for 1942.

As an organization, Interstate was the first to institute the sale of United States War Savings Stamps and Bonds at the box offices of every theatre. It also has led the way in exhibiting National Defense subjects on the screens of its theatres. Wherever and whenever possible, it has taken the lead in humanitarian activities for the underprivileged both here and in war-torn Europe!

# **KEEP WORKING!**



# **WORK HARDER!**





## 30 YEARS OF SHOWMANSHIP

"TO ELEVATE AND PERPETUATE THE  
MOTION PICTURE" WAS THE ORIGINAL  
PURPOSE OF THE FOUNDERS OF  
PARAMOUNT THIRTY YEARS AGO.

THE RECORD SHOWS HOW WELL THEY  
ACCOMPLISHED THIS IDEAL.

CONGRATULATIONS TO ADOLPH ZUKOR  
AND TO ALL OF THE MEN AND WOMEN  
WHO HELPED HIM BUILD THIS GREAT  
ORGANIZATION.

*Al Lichtman*

IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP



*To The Paramount "Gang" Everywhere  
Thanks For The Memories*

**BOB HOPE**

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





TODAY IN PRODUCTION IT'S THE

# MORALE-MOTIF



By B. G. De SYLVA  
Paramount Executive Producer

THERE OUGHT to be a slogan for the motion picture industry. It ought to be—"Keep 'em happy."

That's our job.

Paramount has been around 30 years. In that time it has put out entertainment which has made millions thrill, cry and laugh.

War has brought problems to every home in the nation. There'll be a lot more of that before the mess is over.

The industry must furnish the escape valve for all the emotion that's piling up. It has to give a let-down to tight nerves. It has to take minds away from a brutal reality.

If it does these things, it'll be doing a real job.

It can do that job by putting the emphasis on entertainment. As far as possible, it must be inspirational. Turn back the clock 25 years. Remember "It's a Long Way to Tipperary," "Over There," "Pack Up Your Troubles in Your Old Kit Bag and Smile, Smile, Smile," and "Smiles"?

Well, we're getting a new crop of inspirational numbers right now. Songs that soldiers sing for courage, for laughs, for entertainment. Most of them will come out of motion pictures this time. Twenty-five years ago, motion pictures were inarticulate.

In short, no human being can be kicked around either physically or mentally for a long period of time, standing up under successive shocks, unless you give him a rest. That's the reason for relaxation periods between rounds in prize-fights and between periods in football and other games.

A human being needs a chance to recuperate.

So the motion picture is putting rest periods into the sweating work of training camps; the rigors of battleships on patrol; the air bases after reconnaissance flights; the army camps after mock battles, and relaxation and escape for the people back home.

Give 'em laughter, give 'em romance, give 'em songs—give 'em entertainment of the kind they want. That's the motion picture's job. As Paramount goes into its 31st year, you'll find that's the job we are trying to do.

## MEMBERS OF PARAMOUNT PRODUCTION STAFF



DICK MURRAY  
Shorts and Musicals



RICHARD MEALAND  
Story Editor



RUSSELL HOLMAN  
East. Prod. Rep.



JOHN BYRAM  
N. Y. Play Editor

# Picture Plant— 30 Years Later!

SMACK-DAB in the center of Hollywood, surrounded by a 12-foot wall, is a city within a city. It is the studio of Paramount Pictures, Inc., which this year is celebrating its 30th anniversary. It is termed a city because it comprises so many efficient departments that it is almost self-sustaining. The studio can house, feed and keep warm and comfortable all of its 3,200 employees with the exception of producing the food.

The actual studio comprises 27 acres. There are 54 modern buildings today. In 1916, when the present site was converted into a studio (Paramount actually started in a barn surrounded by a lemon grove a mile north of the present site four years earlier), the "plant" consisted of one shed in the northeast corner of the present studio. The shed was 12 by 14 feet and contained a few kegs of nails, some tar paper and some wall board.

Within these 54 buildings are a total of 750 offices, work rooms and equipment rooms. These house a total of 98 departments which employ an average of 3,200 regular employees.

For the making of pictures, the studio boasts of 18 modern sound stages, several of them the largest in the world. The studio added 50,000 square feet of new stage space this year. Paramount's use of its footage is the most economical in the world since more pictures are made on a minimum of floor space than is the record of any other studio in the business.

A few of the stages still in use, although modernized and sound proofed, were actually built during the first World War and were so well constructed that they are still in perfect condition and have withstood all sorts of weather, including earthquakes.

The studio contains the largest outdoor shooting area under cover in the world. This is the covered streets on the "back lot." During the past year, the studio rebuilt all of its outdoor street settings and added a complete new street for extra shooting.

This construction and the three new sound stages erected was in addition to a new power house and a new crafts building put up at the studio.

This filming space is augmented by the Paramount ranch and by the Harry Sherman studios. The ranch is the largest motion picture location site owned by any studio, covering 27,000 acres at Agoura, 40 miles from the studio. Here are standing sets of every description. The Sherman studios are across the street from Paramount and is where all of the Hop-along Cassidy and Sherman specials are made.

Servicing the studio is 15 miles of water pipe, a like amount of gas pipe. Protecting the studio is a fire extinguisher system comprising 50,000 overhead sprinkling heads.

There are 99 dressing rooms for stars and plays, including 27 star suites, 30 featured player suites, 30 rooms for bit players and eight large rooms for men extras and four for women extras.

Nineteen projection rooms are available for showing of film, and these rooms run a total of 200,000,000 feet of film a year—or 3,789 miles a year. In spite of this amazing amount of film in use, plus the handling of film in two dozen film editing rooms, the studio has never had a fire and efficiency has been 100 per cent.

(Continued on page 72)





30 YEARS OF SHOWMANSHIP



HELEN  
O'CONNELL

JIMMY  
DORSEY

BOB  
EBERLY

We wish to thank Paramount for our first picture  
*"The Fleet's In"* which we understand is S.R.O. all over the country.

personal management - BILL BURTON

GENERAL AMUSEMENT CORPORATION

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON





30 YEARS OF SHOWMANSHIP



*My Best Wishes To The Entire Paramount Organization*

**BARBARA STANWYCK**

IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP

WHAT'S SUPERMAN  
DOING IN SHORTS?

A TERRIFIC JOB, ROBIN...  
THANKS TO PARAMOUNT!  
CLIMAXING THIRTY  
YEARS OF OUTSTANDING  
PROGRESS, PARAMOUNT  
IS CURRENTLY MAKING  
BOX-OFFICE HISTORY  
WITH ITS SENSATIONAL  
SERIES OF **SUPERMAN**  
**TECHNICOLOR CARTOON**  
**SHORTS.**

CONGRATULATIONS,  
PARAMOUNT!

And congratulations to you, too,  
Batman and Robin! You're Super-  
man's only rivals in popularity polls  
across the country . . . and you're  
due to make your bow in the movies  
before the snow flies again!

And while we're on the subject . . .  
Hop Harrigan, The Three Aces and  
many other juvenile heroes of proven  
popularity are just waiting their  
chance to meet their fans on the  
screen . . . and millions of their  
fans are waiting for them! You can  
find all the leaders in the same  
office that created the mighty Super-  
man Saga.

**SUPERMAN INC.**



IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN



(Continued from page 68)

Paramount, which this year won three out of the five awards given by the Academy for technical improvements, has the best and most modern transparency equipment in existence. Four machines to project for these backgrounds this year totaled an expenditure of \$150,000. One machine contains a lamp capable of 50,000 lumens of light. The other three, for super-productions such as the Cecil B. DeMille Technicolor spectacle, "Reap the Wild Wind," will aggregate a total of 130,000 lumens.

The studio boasts one of the most modern wardrobe buildings in the world where a half million items of clothing are kept and where every day workers are turning out gowns designed by Edith Head for such stars as Dorothy Lamour, Veronica Lake and Madeleine Carroll.

There is a property department with more than a million useful items and furniture capable of dressing any type of set. There are the carpenter mills, art department, camera shop, cafe, barber shop, telephone switchboards, paint shops, tool room, blacksmith shop, garage, air conditioning department, hospital, laboratory where millions of feet of film are processed, plaster shops, portrait galleries, plumbing department, police department, a fire department, and on and on through more than 200 professions and trades.

### RESEARCH IMPORTANT TODAY

THEY'RE SUPPOSED to know everything, and what they don't know they will find out for you. That's Paramount's research department—they're the research specialists of Paramount films—able to answer a million and one questions and required, at a moment's notice, to dig up any kind of information about the world and its people.

Because absolute authenticity of detail is demanded by the studio picture makers, this department is being maintained. And it is the department's boast that they have never been "stumped" by any request for information. It's a tough job,

and picture audiences have become more demanding in the validity of their screen fare—but no matter if you want the exact dimensions of a prehistoric brontosaurus or a wine list and menu used on a trans-Atlantic liner just before World War I—research will see to it that the film achieves authenticity.

Paramount studio's research library, established 1915 by Elizabeth B. McGaffey and now under Helen Gladys Percey, department head, constantly adds to its wealth of material from all parts of the world. It now boasts 15,000 books; bound volumes or periodicals, some of them dating back as far as the 1870's from the principal countries; 1,000,000 photographs, clippings and "inserts," such as historical documents, maps, government seals, coats of arms, passport forms, menus of the world's leading hotels and thousands of other things that might be needed as detail or technical data in the making of screen entertainment. In addition, the department gets full cooperation from any library in the United States.

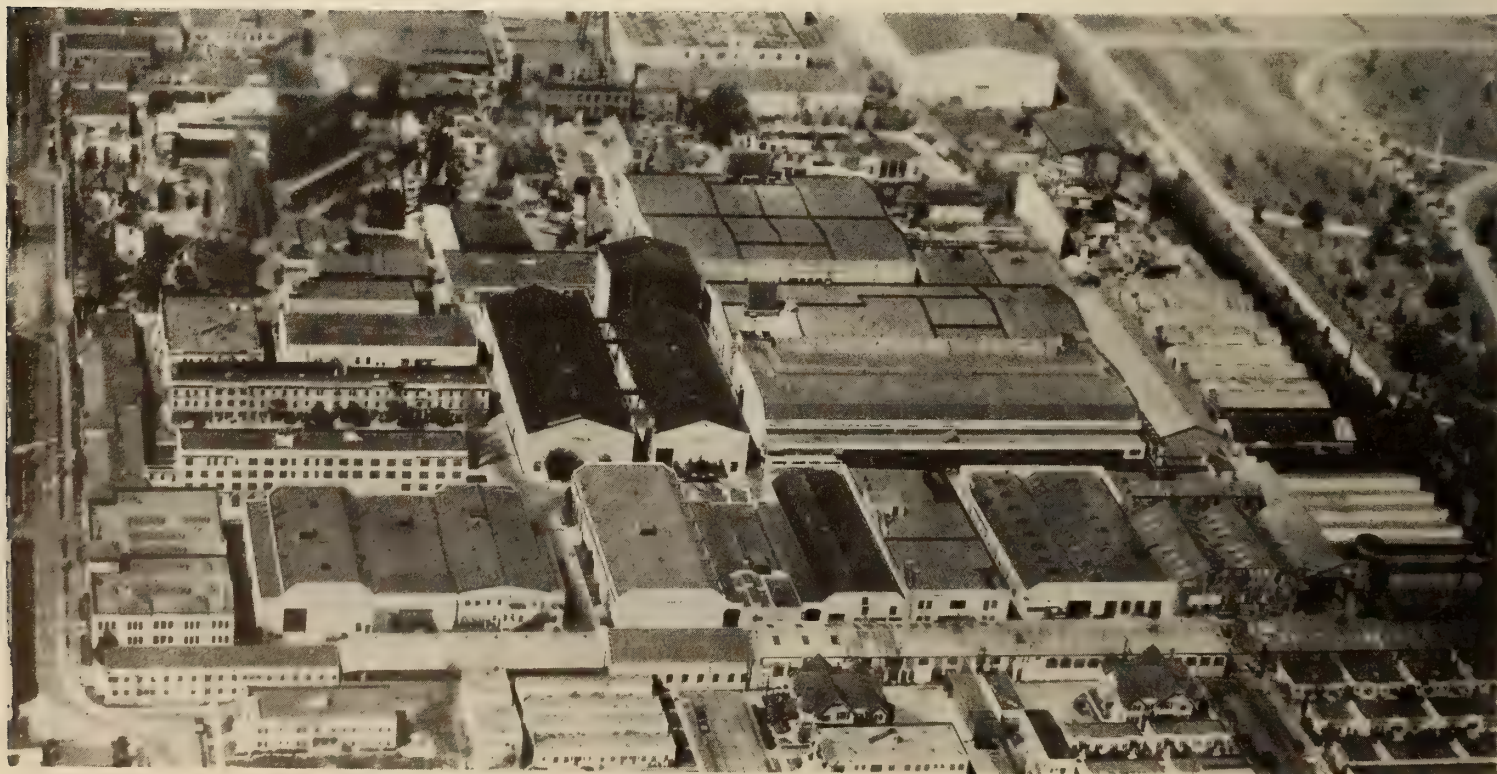
The first research department was started at the old Lasky Studio on Vine Street in 1915. The "tools" of that department were few—a small collection of clippings, a dictionary and the *National Geographic Magazine*. Out of that small beginning has grown the present Paramount studio library.

The research department has no budget. It invests heavily in indexes and increases its picture file by every possible means. There is not a department in the studio that does not come to research for information. It is used by writers who are preparing scripts by the art directors, the property department, the designer of clothes, the director and players themselves.

The departmental setup is simple. Miss Percey is the department head and research director. There is a group of nine research assistants who are given more or less responsibility for assignments on various pictures. There are the secretaries, the catalogue clerks, who keep the library records in order, and a small staff of clerical workers.

Research as a part of motion picture production has had increasing recognition since the days of 1914-1915 when it

VIEW OF PARAMOUNT LOT FROM A PLANE





# FOR ANY SUBJECT IN ANY LIGHT USE A DU PONT SUPERIOR FILM



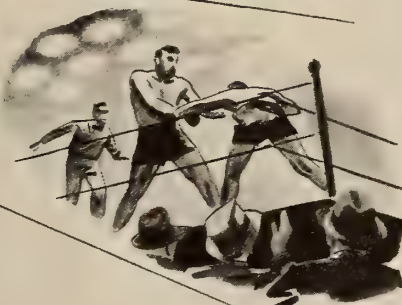
**SUPERIOR 1**



**SUPERIOR 2**



**SUPERIOR 3**

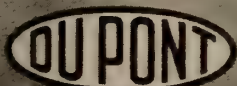


**SUPERIOR-1** (*Type 104*) Has a moderate speed and requires normal development. Its extremely fine grain makes this film ideally suited for taking background negatives and for general exterior use.

**SUPERIOR-2** (*Type 126*) This "balanced" film for general studio use combines high speed, fine grain, a long scale gradation and a well corrected panchromatic color response.

**SUPERIOR-3** (*Type 127*) Ideal for cinematography under adverse lighting conditions. This film is approximately twice as fast as Superior 2, yet still retains a remarkably fine grain size.

**E. I. DU PONT DE NEMOURS & CO., (INC.)**  
WILMINGTON, DELAWARE



**PHOTO PRODUCTS DEPARTMENT**



was introduced by Mrs. McGaffey. Between 1935 and 1939 the research department trebled its staff. Even Cecil B. De Mille, who has a reputation for authenticity of detail in all pictures which he undertakes, has been known to go himself on research expeditions.

For "Reap the Wild Wind" DeMille demanded painstaking research. General questions of climate, terrain, flora and fauna, were quickly followed by requests for maps and hydrographic charts, for local histories, and information about boats and wreckers. The writers needed Southern customs, costumes of the period, and more specific questions on deep sea diving, salvage laws and a hundred trifling facts. This is a Technicolor production, and so the art director and his assistants came in for a good share of research. Property men, interior decorators, technical advisors, men from special effects department, scenic painters, wardrobe men and women, makeup men, publicity and advertising—all had questions of varying difficulty and length.

At the end of the production, Marion Crist, who was responsible for the research, compiled bibliography, statistics; consulted 444 books, 77 periodicals, 28 dictionaries and encyclopedias, and a total of 8,111 photographic prints were made for the production.

## TECHNICIANS: MIRACLE MEN OF PRODUCTION

By JOE ROBBINS

Head of Paramount Studio Technical Departments

EVERY ONCE in a while, someone sighs for the "good old days" of film making.

Well, they can have them I don't want them. I had my share a good many years ago, and, for my dough, I'll take film making today. It's a lead pipe cinch compared to the days when I was doubling as everything from an electrician to a trouble-shooter for our one Model-T truck.

The films today are in the age of specialization. To the layman, it may look complicated, but there is a highly trained technician for every conceivable job. In those days, we not only had to train our crew but had to train ourselves at the same time.

One of the oldest employees at Paramount is Russ Pierce, now assistant head of the property department. I remember the day we hired him. We needed someone to move furniture about. Russ had been driving a truck for Barker Brothers so we guessed he would know how to move furniture. He's been with us a long time now.

Directors are no different. They still are demanding impossible things and we are doing them. The big difference is that we have been doing the impossible so long now that it didn't phase us when Cecil B. De Mille wanted a giant squid for "Reap the Wild Wind" that would strangle a man and turn him loose on cue.

Locations are a simple matter compared to the days when I took Jack Pickford and the "Huckleberry Finn" company on location to Lake Arrowhead. We had to load all our equipment in a Model-T Ford which we had made into a truck. I rode a motorcycle and the cast rode in an old Cadillac that wheezed like a horse with asthma.

The first "colossal" location was that of De Mille when he decided, for some reason best known to himself, that a spot a couple of hundred miles north of Los Angeles was the ideal place to make "The Ten Commandments." I set up headquarters at Santa Barbara with my motorcycle. Truck drivers had orders to call me from every town. If I didn't get a call from the driver of Truck No. 10 at some village, I'd know he

was either in jail or in some other kind of trouble. I'd hop on my motorcycle and start out after him.

The sets were built on open stages back in the 1917 era. If a sudden rain came up, all we could do was to sit and cuss until the set dried out and we could start pasting the wall paper back up.

The sets today are no more complicated than in those days. That harem set for "Road to Morocco" is easily matched for the De Mille sets for "Cleopatra."

The good old days! Oh, yeah?

## Paramount Production Activities Abroad

By ALBERT DEANE

Director of Foreign Advertising and Publicity

IT IS significant that the first Paramount feature picture, "Queen Elizabeth" starring Sarah Bernhardt, was produced in France and distributed in the United States by the organization that Adolph Zukor founded for that purpose. For as time went on Paramount saw great possibilities in establishing studios and production units overseas and filming many productions in the actual settings of their stories.

The first of these ventures was headquartered in London. Adolph Zukor believed that the great works of English Literature could be best interpreted on British soil, and in 1921 he founded Paramount British Film Productions, Ltd. A giant distillery in a London suburb was converted into a film studio and technicians and players were sent from Hollywood and the newly developed Long Island Studio. Starting with a production auspiciously titled "The Great Day," this unit made 10 pictures, all of which were distributed throughout the world by the Paramount organization. Some others were "Appearances," "Beside the Bonnie Briar Bush," "Spanish Jade," (filmed largely in Spain), "The Man From Home" (filmed in Italy), and "Three Live Ghosts."

The British production venture, however, lasted only until 1922.

About this same time a distribution alliance was made with the growing German company of UFA. Paramount took for release in America and certain other territories the silent product of UFA, which had under contract such stars as Pola Negri, Emil Jannings, Mia May and the director Ernst Lubitsch. Many UFA pictures, among them "Variety," "Passion" and "The Loves of Pharaoh" were huge box-office successes. This arrangement was discontinued chiefly because Negri, Jannings and Lubitsch came to America to star in, and to direct, American films.

In the few years which followed, Paramount subsidiaries in various parts of the world accepted locally produced pictures for local distribution. In several instances, these pictures were important enough to be distributed in America.

In 1931 the major step in Paramount production overseas was taken with the acquisition of the Joinville Studio established in Paris by Robert Kane. This was in the early days of talking pictures and Joinville was to witness one of the best examples of polyglot production in all film history.

The early procedure at Joinville was to take a standard American production with a theme believed likely to appeal to picture-goers of all nationalities and to see how many languages it could be converted into in the shortest possible time. The required number of sets were erected throughout the studio. Then separated casts from each European country were as-

(Continued on page 134)





30 YEARS OF SHOWMANSHIP

# Congratulations to Paramount

to

Y. Frank Freeman

Buddy De Sylva

Henry Ginsberg

and the entire West  
Coast Production Staff

CHARLES K. FELDMAN GROUP PRODUCTIONS

CHARLES K. FELDMAN CORP.  
and  
THE FELDMAN-BLUM CORPORATION



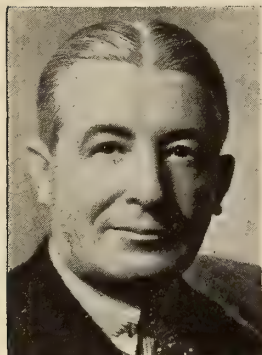
IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN



## NEW EMPHASIS ON SHORT SUBJECTS

As Paramount celebrates its gala 30th year, the company's new streamlined short subjects department enters its second year with a brilliant record of first year accomplishment.

Heralding greater emphasis on the short-feature, Neil F. Agnew, vice-president and general sales manager, completely overhauled the sales structure of the department. Oscar A. Morgan, a Paramount distribution veteran for 30 years, was selected as general sales manager of short subjects and news. He named Monroe Goodman, a Paramount 12-year man, as his assistant, and created a special field organization of 10 short subject sales representatives. These experts represent the home office contact in the field. Each of these 10 men are short subjects sales specialists; none were newcomers to the industry, all were seasoned showmen. Following are their names and territory headquarters: Edward Ugast, New York; Al Benson, Philadelphia; Richard Scheinbaum, Chicago; Harry Dodge, Atlanta;



OSCAR A. MORGAN  
General Sales Manager  
Short Subjects Department

Charles Duer, Denver; Jack Curry, Los Angeles; James Harris, Boston; Max Stahl, Cleveland; Tom McKean, Dallas; A. Mendenhall, Kansas City.

A separate advertising and publicity department was inaugurated with Emanuel Reiner as manager, under the supervision of Robert M. Gillham, publicity and advertising director. This new department started a shorts promotion and publicity campaign. Individual campaigns were planned for each series, and resulting tieups and publicity ballyhoo were designed to aid exhibitors in selling Paramount shorts throughout the year.

Richard F. Murray continued as business manager, under Russell Holman, executive in charge of eastern production. Leslie M. Roush, who won an Academy Award in 1939 for his editorial work on the prize-winning "Busy Little Bears," directed the "Headliners," "Quiz Kids" and "Robert Benchley Comedies" series. A staff of writers and cutters functioned under his direction, with Justin Herman as head of the short subjects writing department.

The "Superman" and "Popeye" cartoons were produced at Fleischer Studios in Miami, by 300 artists and animators, under the guidance of general manager Sam Buchwald. Jack Eaton received screen credit for his 21st consecutive year as producer of the Grantland Rice Sportlights, while Herbert Moulton introduced a new series of shorts, "Hedda Hopper's Hollywood," featuring the popular writer and commentator.

In Hollywood Jerry Fairbanks and Robert Carlisle, creators of the "Popular Science" and "Unusual Occupations" series, added to their record with "Speaking of Animals," a novelty group of films. George Pal, producer of the Madcap Models Puppetoons, struck his stride in the production of these puppet musicals and won several awards for the outstanding excellence of his subjects. Count and Countess Von Keller returned from a visit to India with photographic material for two "Fascinating Journeys," in Technicolor.

An innovation at the start, Paramount's new short subjects department is now a success and its present organization is geared to eclipse its first year record of achievement.

One of the biggest "star-buys" of the past year involved no

flesh-and-blood performer, but a fabulous character born in the world of newsprint and reared in comic books and radio programs.

"Superman," who had accumulated a phenomenal following of millions of newspaper and magazine readers and radio fans, was signed by Paramount for a series of 12 one-reel Technicolor cartoons, produced by the Fleischer Studios.

To assist exhibitors in selling "Superman" to the public Paramount lined up a feature picture promotion campaign. Through meetings in all sections of the United States with the wholesale distributors of the "Superman" magazines, arrangements were made for theatres to obtain free posters and banners on trucks and newsstands for their showings. The "Superman of America" club already had enrolled more than a quarter of a million youngsters who had paid 10 cents to join the organization. A plan was formulated so that theatres could start local "Superman" clubs at no cost to children. A national consumer advertising campaign was inaugurated in the "Superman" magazines reaching 4,900,000 readers, with full- and half-page ads for the Paramount shorts six times yearly.

Already "Superman" has rolled up an unprecedented number of contracts and appears likely to become one of the most popular cartoon characters in the history of the screen.

## The West Lives

**In the Hearts of Men  
and therefore on the Screen**

By HARRY SHERMAN  
Producer of Paramount Westerns

THE WEST is here to stay, not only on the screen, but also in the hearts of men. Western films are as permanent as literature.

That is my belief and my reason for a pledge of loyalty to Paramount, which will continue to foster action tales of early Americana. These films inculcate and spread a love of country, respect for honesty, admiration for democratic ways and desire for clean living.

All of the foregoing elements, worth cherishing as a pillar of prestige for the motion picture world, are incorporated in the longest-lived Western series on the screen—the Hopalong Cassidy stories released by Paramount.

Typified by William Boyd, who has merged his own personality with that of the fictional Robin Hood of the Range, Hopalong Cassidy does not indulge in the sensuality of wordly affairs. He hates inequality and loathes inhumanity. For seven years, he has chased rustlers, cheating politicians, thieves, murderers and foreign spies, from the time he first stepped into the dark, menacing outfit of the cowboy detective in "Hopalong Cassidy" to his present job of establishing goodwill between Mexico and the United States in "Undercover Man."

To this date, 42 plots have revived incidents in American history gleaned from authentic newspaper and county records on this side of the Mississippi River. Film fans have enjoyed event after event of booted pioneers, fighting to preserve the American ideal.



HARRY SHERMAN





30 YEARS OF SHOWMANSHIP

*All success to*  
**REAP THE  
WILD WIND**

**CECIL B. DE MILLE'S *anniversary release*  
*commemorating*  
PARAMOUNT'S 30TH ANNIVERSARY**

**ROSS FEDERAL SERVICE, INC.**

HARRY A. ROSS, President

*12 Years of Service to the Entertainment World*

18 EAST 48TH STREET, NEW YORK



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30 YEARS OF SHOWMANSHIP



### 30 YEARS OF PROGRESS!

The officials and personnel of Florida State Theatres extend sincere and hearty congratulations to Paramount on its 30th Anniversary.

These three decades of marvelous progress have witnessed a development of the black and white, silent "flickers" into the superb sound and color productions of today.

In this development Paramount has pioneered and always led the way.

Today Paramount literally means the "best show in town".

Congratulations to Paramount and its able and far-sighted officials.



**FLORIDA STATE**  
*Theatres*



IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP

Congratulations

JACK BENNY



IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN



# Paramount News Goes to War



By A. J. RICHARD  
Editor of Paramount News

FOR a group of 1942 newsreel "minute men," this war is real. They're wearing uniforms and tin hats. Their identity, and where they are, may some day be published—but not yet.

I think all of us owe a salute to these men of ours and to their comrades from the other four newsreels who now constitute the pioneer group of American coverage of the American Expeditionary Forces. They're not shooting merely the "background color stuff" in the base cities back of the front lines; they're out in front with the advance units, they're up in the air with the big flying fortresses, and they're out on the dangerous seas aboard American fighting ships.

We have had a foretaste of the coverage the American screen definitely can expect from these men of ours. Getting pictures back from hazardous locations, and under conditions very often just as perilous as war itself, is an old story to these men.

Today, your newsreel is a public servant in a wider sense than ever before. Those who service the reel, and those who exhibit the reel, share with editors and cameramen a task of primary importance to our country and to our fellow citizens.

Not propaganda—never that in this free country. If it's bad news, the country wants to have it—straight. If it's good news, the country wants to have it—but without "icing."

We are all celebrating the 30th anniversary of Paramount. In the relatively short generation that has seen the rise of the motion picture industry as a new and vitally important factor in national and international life, changes in development have become established as the "order of the day" within the industry. We have not yet reached the total effectiveness that is open to us—no, not in any branch of our industry, and, let me tell you, particularly not in the handling and publication of factual news. As we know it, the newsreel of today is doing its best to meet this latest call upon its capabilities—the call of the nation for accurate, dependable action-pictorial reporting of the news of the day.

No one knows better than newsreel men themselves that the "newsreel" is not their exclusive property. It is the distributor's, the exhibitor's newsreel, and it is the function of those who produce that newsreel to provide a product that can command high-intensity distribution, and the most powerful appeal possible to the highly news-conscious American theatre-going public.

When Paramount News was founded in 1927, its very first issue carried a dedication title, as some of you may recall. I think the time calls for a rededication. It can be simply expressed as, "Paramount News Stands Dedicated to the Service of Our Country, Through Service to the Truth."



A. J. RICHARD

## THE WORLD WILL ALWAYS WANT ITS FILM NEWS!

By ALBERT DEANE  
Director of Foreign Advertising and Publicity

WARS do not change human nature basically. Scratch the skin of a film patron anywhere in the world today, no matter whether he is looking at films of his own free will or under compulsion, and you'll find that he still wants to see pictures of Charlie Chaplin, Bob Hope, Madeleine Carroll, Gary Cooper or Mickey Mouse.

All over the world today there are still hundreds of millions who want to see the pictures directed by Cecil B. De Mille, Ernst Lubitsch, Frank Capra. Go any place in the world today and you'll find that the most venerated executive name is that of Adolph Zukor, a name completely bound up in this 30th anniversary of Paramount.

Small wonder, then, that the world still wants its film news. Small wonder that every possible device is being used to give news to everyone able to read it, to listen to it on the air, to hear it passed along by word of mouth. It is not inconceivable that there are millions of people today in countries deprived of American films who are getting to know, in one way or another, about new favorites whom they may never have seen on the screen.

It would be tedious and involved to detail all of the ramifications whereby this service of publicity goes out to the world. Suffice it to be said that it does go out, and will continue to go out, so that when the pall of war is lifted, one of the most searching of all beams to shine into all of the formerly dark spots of this weary old world will be the motion picture, which has retained its freedom through all the travail. Publicity—an endless flow and a sparkling variety of newsworthy items—will have played its part in paving the way for this phase of the world's emancipation.

## THOSE "GOOD OLD DAYS"

By TULLY MARSHALL

I AM within three years of celebrating my own 30th anniversary in motion pictures. It was 1915 when I came out to Southern California on a vacation from the stage—and never went back to the footlights.

When I landed in Los Angeles to rest in the sunshine in 1915, D. W. Griffith induced me to make a picture. I made it and said, "This is too easy. I'll never go back to the stage." All of our work was done under sunlight, which meant that we could not shoot past 3:30 P. M. and not at all when the day was hazy.

In 1916, four years after Paramount started, I became a contract actor with the company. It was Famous Players-Lasky then and we had only two open, sunshiney stages in the center of a lemon grove. My first picture was "Joan the Woman."

I was on the stage some 30 thirty years before I ever went into films. So, today, I have to pass up the locations. It was fun making "The Covered Wagon," but I wouldn't tackle it today. In fact, I don't remember making a location jaunt since I did "Fighting Caravans" for Paramount. However, with the outstanding set builders of today, locations aren't so vital.





30 YEARS OF SHOWMANSHIP

HEARTY GOOD WISHES TO

CECIL B. DE MILLE

AND

THE ENTIRE PARAMOUNT ORGANIZATION

WILLIAM H. PINE  
WILLIAM C. THOMAS

PRODUCING FOR



*Completed*

"POWER DIVE"  
"FORCED LANDING"  
"FLYING BLIND"  
"NO HANDS ON THE CLOCK"  
"TORPEDO BOAT"  
"I LIVE ON DANGER"  
"WILDCAT"

*Preparing*

"WRECKING CREW"  
"INTERCEPTOR COMMAND"  
and  
SIX MORE PRODUCTIONS



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30 YEARS OF SHOWMANSHIP



*Congratulations*

*RAY MILLAND*

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30 YEARS OF SHOWMANSHIP

Greetings and Best Wishes

from

National Carbon Company, Inc.



IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN



## PARAMOUNT STARS WHO

# Set new Styles

## IN PERSONALITY

FIRST AMONG the Paramount personalities to influence the public consciousness was Adolph Zukor, who convinced the public that it would sit through a full length motion picture—and like it. His success with “Queen Elizabeth” 30 years ago opened the way for a new era in mass entertainment for the world’s people.

In chronological order—and perhaps in im-



*“It” of the ‘20’s*  
CLARA BOW

*‘42 Glamour*  
VERONICA LAKE

*Sophistication*  
MARLENE DIETRICH

*Urbanity*  
ADOLPH MENJOU



influence on the mass consciousness unquestionably was profound.

William Boyd, too, has had a share in molding the thought of the younger generations in his portrayal of the courageous honesty of Hopalong Cassidy. Veronica Lake, among today’s personalities, has set a style and as such made an impress on the public mind. Also to be remembered for the marked public impression they created were Gloria Swanson, Marlene Dietrich and Adolphe Menjou, among others.

Styles in screen personalities are subject to change—quite without notice. Periods of prosperity may bring the popularity of one player just as economic distress, or war, may elevate another. The influences are many. But a few hold their publics through them all.

portance—the next would be Mary Pickford, who started as “The Biograph Blonde” and became known throughout the world. Then came William S. Hart, a symbol and an idol to youngsters all over the country, who typified the doctrine of right triumphant, and whose physical appearance enhanced that impression. He was the first of the long line of Western heroes who still endure.

Meanwhile, steady progress was being made by a man of taste and understanding, skilled in the use of the medium, and who still after 30 years is in the forefront of screen production, Cecil B. DeMille. His films were characterized by superior settings, accenting the luxurious, and he was notable in the development of talent.

In the early 20’s a dazzling young redhead from Brooklyn went to Hollywood, zipped her way through half a dozen Paramount films, and emerged as the “It” girl, the essence of that strange species known as the flapper, and symbolizing a pattern of modern life. The embodiment of honesty, forthrightness and courage was Thomas Meighan, whose

## THREE DECADES of PARAMOUNT STARS

¶ Like the song-hits of previous years, nothing recalls the past so vividly as the names of popular motion picture stars. Each year exacts its toll of top-flight names, and only the truly great survive a generation as headliners. In scanning this list of past and present Paramount stars, many will ask, “Where was I then?”

### 1912

Mary Pickford  
Hobart Bosworth  
Sarah Bernhardt  
Pauline Frederick  
James O’Neill  
James K. Hackett  
Victor Moore  
Marguerite Clark  
Hazel Dawn  
Dustin Farnum

### 1922

Thomas Meighan  
Jack Holt  
Dorothy Dalton  
Elsie Ferguson  
Wallace Reid  
Bebe Daniels  
Wallace Beery  
Raymond Hatton  
Douglas MacLean  
Clara Bow

Gloria Swanson  
Rudolph Valentino  
Agnes Ayres  
Betty Compson  
William S. Hart  
Charles Ray  
Lila Lee  
Ethel Clayton  
Mae Murray  
Lois Wilson  
Theodore Roberts  
Milton Sills  
Wanda Hawley  
Alice Brady  
Conrad Nagel  
Elliott Dexter

### 1932

Fredric March  
Kay Francis  
Charles Buddy Rogers  
Jackie Cooper  
Miriam Hopkins  
Carole Lombard

Wynne Gibson  
Marlene Dietrich  
Gary Cooper  
Ruth Chatterton  
Nancy Carroll  
Jack Oakie  
Claudette Colbert  
Maurice Chevalier  
Sylvia Sydney  
George Bancroft  
Richard Arlen  
Leslie Howard  
Tallulah Bankhead  
Charles Boyer  
Edmund Lowe  
Marx Brothers  
Jeanette MacDonald  
Mae West  
Bing Crosby  
Adolphe Menjou  
Charles Laughton  
George Raft

### 1942

Bob Hope  
Dorothy Lamour  
Bing Crosby  
Claudette Colbert  
Veronica Lake  
Fred Astaire  
Joel McCrea  
Fred MacMurray  
Paulette Goddard  
Brian Donley  
Richard Arlen  
William Boyd  
Ellen Drew  
William Holden  
Mary Martin  
Ray Milland  
Fred Astaire  
Charles Boyer  
Gary Cooper  
Melvyn Douglas  
Raymond Massey  
Victor Moore  
Basil Rathbone  
Ginger Rogers  
Rosalind Russell  
Barbara Stanwyck



# Struttin' BETTY



"... Betty Hutton's pep in both sound and action is overflowing. She's a pretty blond comedienne with a great film future. . . ."

John L. Scott  
Los Angeles Times

# UTTON

"... Betty Hutton gives a memorable performance as the daffy sweetie pie. . . ."

Frank Mittauer  
Daily News

"... dynamic Betty Hutton, a newcomer from the stage, cinches a movie career with her screwy comedy and with the way she puts over a hot song number."

Harrison Carroll  
Los Angeles Herald Express

"... Miss Hutton deserves special mention because she's the kind of discovery that comes along all too seldom. Her brand of zestful comedy is really something to see."

Neil Rau  
Los Angeles Examiner

## "THE FLEET'S IN" "HAPPY GO LUCKY"

*Under Contract to Paramount*

Management WILLIAM MORRIS Agency







30 YEARS OF SHOWMANSHIP

*Congratulations*

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PROGRESSIVE SHOWMANSHIP  
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FOX WEST COAST AGENCY CORP.

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ELMER C. RHODEN



EVERGREEN THEATRES CORPORATION

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HAROLD J. FITZGERALD



FOX MICHIGAN CORPORATION

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CONGRATULATIONS TO C. B. DE MILLE AND PARAMOUNT



JOHN WAYNE

CURRENTLY APPEARING IN

"REAP THE WILD WIND"

IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP

*Well done, Paramount!*

CONGRATULATIONS TO  
PARAMOUNT PICTURES, INC.  
ON ACHIEVING A 30TH  
ANNIVERSARY

I. V. T. A.

INTERNATIONAL VARIETY AND  
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220 WEST 42ND ST. NEW YORK CITY

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30 YEARS OF SHOWMANSHIP

CONGRATULATIONS  
**PARAMOUNT**  
ON THIRTY YEARS OF ACCOMPLISHMENT

As a supplier to Paramount, of General Electric Mazda Lamps, we take this opportunity to pay tribute to Paramount's outstanding record in the creation and distribution of finer motion pictures. We are proud of our long service to you as you should be of your long service to and achievements in the interests of the American Public.

GENERAL  ELECTRIC MAZDA LAMPS

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30 YEARS OF SHOWMANSHIP

Best Wishes to the Entire  
Paramount Organization

THE ORSATTI AGENCY  
HOLLYWOOD

IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN





# SPEAKING of the RECORDS—

**A**LTHOUGH selling problems were somewhat different when Paramount was launched 30 years ago, the company's—and the industry's—first feature, "Queen Elizabeth" set a record for that distant day in the number of bookings its received.

Down through the intervening years Paramount pictures have continued to set booking records. Cecil B. DeMille, whose "Reap the Wild Wind" has been named as the company's 30th anniversary picture, produced "The Ten Commandments" almost 20 years ago. It is still playing and stands as one of the industry's all-time high grossers.

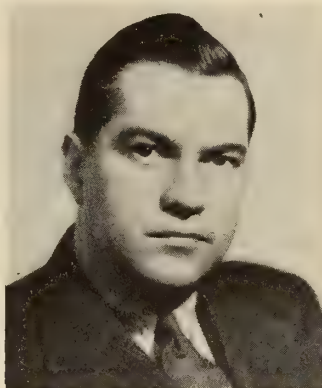
Another DeMille picture, "The King of Kings" produced in 1927 is still playing in near and far parts of a war-disturbed world.

There have been many other examples of Paramount's successful showmanship. All of you remember "The Miracle Man," "The Covered Wagon," "Wings," "Beau Gests," "Lives of a Bengal Lancer," "The Virginian," "Ruggles of Red Gap" and a score of other Paramount pictures that have made booking history with the world's exhibitors.

We have had lean years, as what company has not, but down through the 30 years of Paramount's existence it has maintained a uniformly high average of production quality that has been the bulwark of the company's continued success. We approach this 30th anniversary feeling that Paramount is 30 years young. Its great past speaks for itself but, as always, it is the present and the future that are vital to our success and so, starting the 1941-'42 season Paramount sent out to the trade such outstanding pictures as "Nothing But the Truth," "Hold Back the Dawn," "Skylark," "Birth of the Blues."

We followed these with "Sullivan's Travels," "The Lady Has Plans," and others.

We are currently releasing another great DeMille Technicolor production, "Reap the Wild Wind," which promises record grosses.



(above) NEIL F. AGNEW

(extreme left)  
CHARLES M. REAGAN  
Assistant Sales Manager

(immediate left)  
C. J. SCOLLARD  
Executive Assistant to Agnew

## THE FILM BUSINESS IN WARTIME CANADA

By DEL GOODMAN

General Manager Canadian Division

CANADA is further ahead in wartime difficulties than you are in the U. S. A. The motion picture business in the U. S. A. can profit by our experiences in Canada as far as motion picture distribution is concerned. We are in the third year of the war and experiencing the loss of men through enlistments. When 100 men join the military forces in a small community it reduces the box office possibilities by 100 men plus their girl friends. The industrial centers have shown great improvement at the box-office, as have the military districts, but as men go overseas there are signs of diminishing returns. A shift of population into the industrial centers where men are employed in the making of war materials, gives box-office stimulus there, but at the same time reduces attendance in non-industrial communities.

We are also up against the Price Control Law. The administrator of this law has power to prescribe the terms and conditions under which motion pictures may be sold, rented, offered for sale or supplied, and exhibited, and prohibit any transactions except in accordance with this wartime measure. With admissions and film rentals frozen, the 20 per cent Federal tax at the box-office, and additional provincial box-office taxes from five to 15 per cent, high income taxes, defense tax on salaries, etc., nevertheless we show increased revenue over the previous year. We may not smile, yet we are not visibly sad because we see signs of victory for the United Nations, and we pray for the early destruction of the armed forces of our enemies, so we can return to normalcy of peace times.

The Canadian motion picture industry is going about its business optimistically, uncomplaining and cooperating in every way with the war effort, looking forward to bigger and better results at the box-office. There is a spirit of confidence in the Paramount company, its leaders and the undoubted box-office quality of Paramount product.



IN THE U. S. A. AND CANADA THESE MEN

# Take Paramount to Market



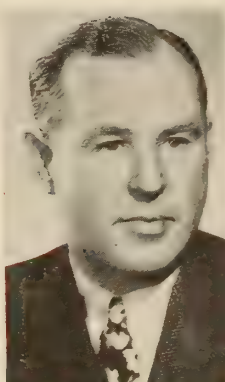
J. J. UNGER  
Eastern Division



G. A. SMITH  
Western Division



DEL GOODMAN  
Canadian Division



HUGH BRALY  
Headq'trs, Los Angeles



R. C. LIBEAU  
Headq'trs, Kansas City



MANUEL A. BROWN  
Headquarters, Denver



WILLIAM ERBB  
Headquarters, Boston



HARRY GOLDSTEIN  
Headquarters, Cleveland



JOHN KIRBY  
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Headquarters, New York



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Headq'trs, Philadelphia



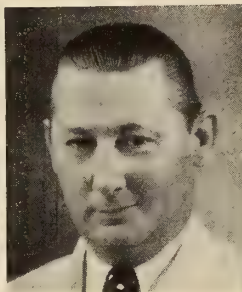
ALLEN USHER  
Headquarters, Chicago



THESE MEN TAKE PARAMOUNT TO MARKET: continued



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Manager, Albany



E. B. PRICE  
Manager, Atlanta



A. M. KANE  
Manager, Boston



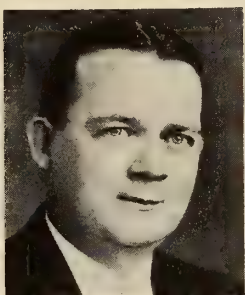
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Manager, Buffalo



SCOTT LETT  
Manager, Charlotte



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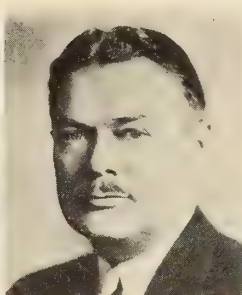
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GEORGE ELMO  
Manager, Cleveland



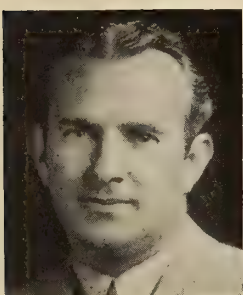
C. L. DEES  
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C. J. BELL  
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J. T. MANFRE  
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Manager, Detroit



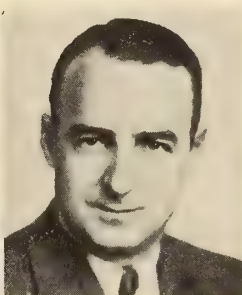
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R. M. COPELAND  
Manager, Kansas City



M. R. CLARK  
Manager, Los Angeles



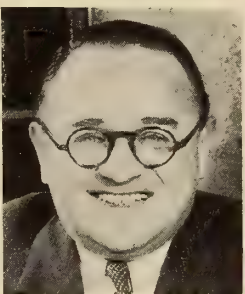
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Manager, Memphis



F. C. CLARK  
Manager, Milwaukee



BEN BLOTCKY  
Manager, Minneapolis



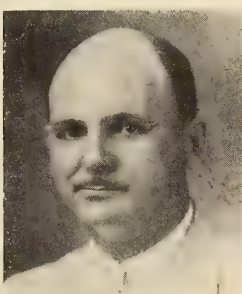
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SAUL FRIFIELD  
Manager, New Orleans



HENRY RANDEL  
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C. H. WEAVER  
Manager, Oklahoma City



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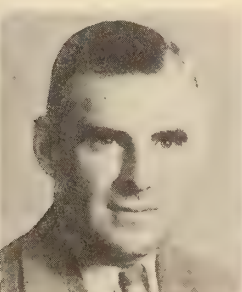
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Manager, Pittsburgh



A. R. ANDERSON  
Manager, Portland



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Manager, Salt Lake City



H. NEAL EAST  
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ON  
THEIR THIRTIETH ANNIVERSARY



POWERS REPRODUCTION CORPORATION

205 West 39th Street

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suppliers of Photographic Chemicals  
extend to Paramount Pictures  
congratulations . . . on their  
30th Anniversary*

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30 YEARS OF SHOWMANSHIP



CONGRATULATIONS TO  
PARAMOUNT STUDIOS  
AT THE CONCLUSION  
OF THIRTY SUCCESSFUL  
YEARS OF TURNING OUT  
THE BEST IN MODERN  
MOTION PICTURES

M. J. MULLIN

SAMUEL PINANSKI

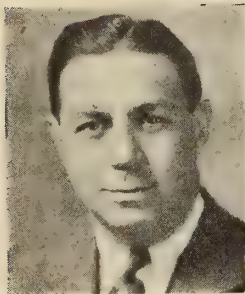
M & P THEATRES CORP.



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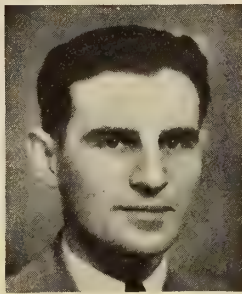
### THESE MEN TAKE PARAMOUNT TO MARKET: continued



MORRIS SEGEL  
Manager, Seattle



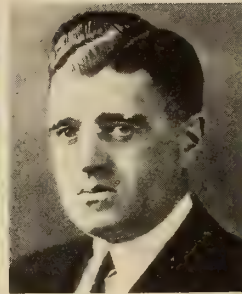
J. E. FONTAINE  
Mgr., Washington, D. C.



WILLIAM KELLY  
Manager, Calgary, Alta.



THOS. F. DOWBIGGIN  
Manager, Montreal



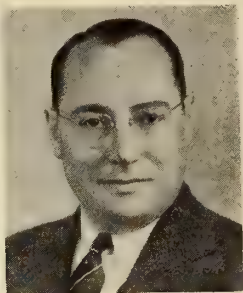
P. J. HOGAN  
Mgr., St. John, N. B.



JACK HUNTER  
Manager, Toronto



RUSSELL SIMPSON  
Manager, Vancouver



D. M. BRICKMAN  
Manager, Winnipeg



sales managers  
& bookers



G. S. BEATTIE  
Booking, Albany



IRVING MENDELSON  
Booking, Albany



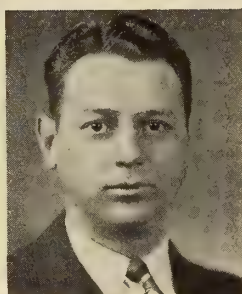
J. C. GOODSON  
Sales Manager, Atlanta



O. O. RAY  
Booking, Atlanta



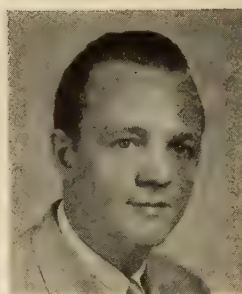
EDWARD V. MALONEY  
Booking, Boston



E. C. WALTER  
Booking, Buffalo



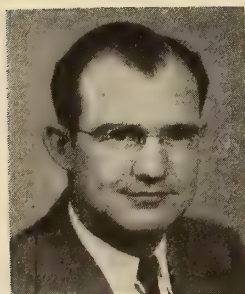
R. A. CARROLL  
Booking, Buffalo



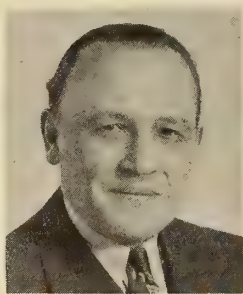
B. A. SLAUGHTER  
Booking, Charlotte



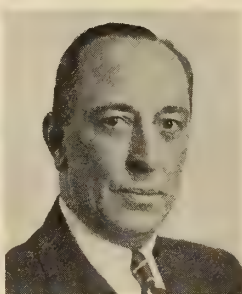
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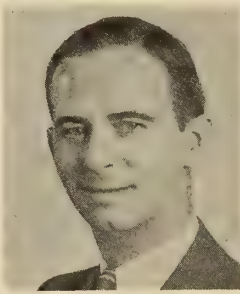
J. L. WILLIAMSON  
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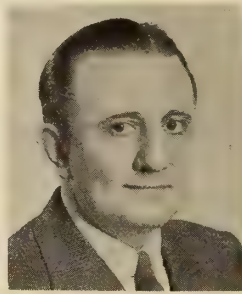
HARRY R. HAMBURG  
Sales Manager, Chicago



WILLIAM HAMM  
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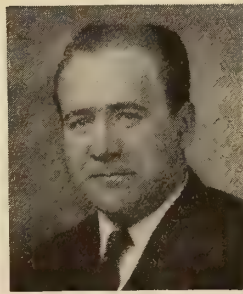
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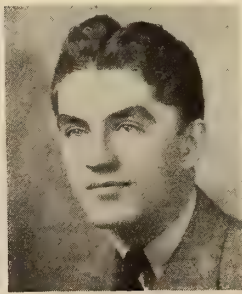
HAROLD WISE  
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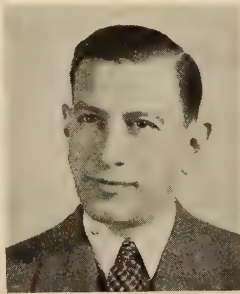
J. C. RODMAN  
Booking, Cincinnati



RICHARD KAMPHAUS  
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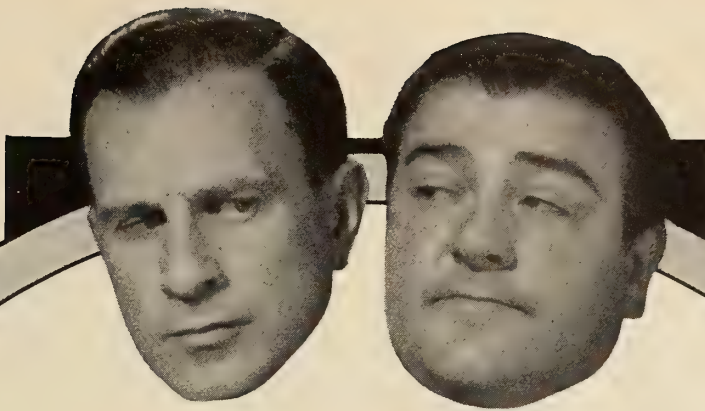


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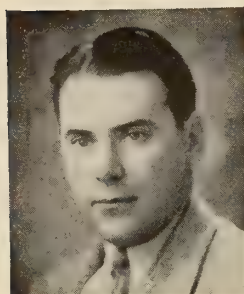
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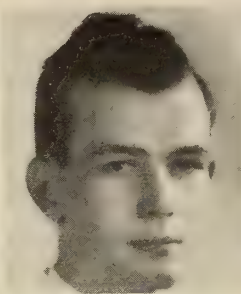
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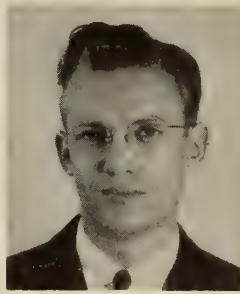
FRED LARNED  
Sales Manager, Dallas



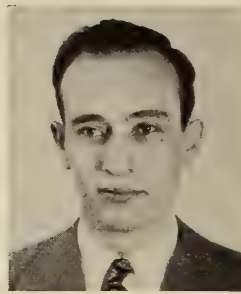
GEORGE GAUGHAN  
Booking, Dallas



WILLIAM C. KROEGER  
Booking, Dallas



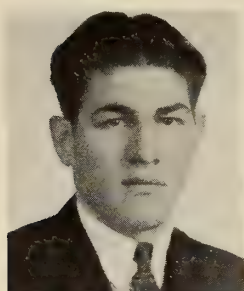
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Booking, Dallas



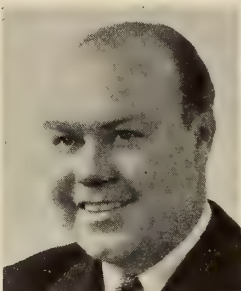
SEBE MILLER  
Booking, Dallas



RICHARD PARKER  
Booking, Dallas



WILLIAM C. RAU  
Booking, Dallas



HOWARD DE WEESE  
Booking, Denver



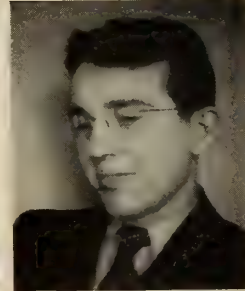
D. WILSON  
Booking, Denver



J. H. FOLEY  
Booking, Des Moines



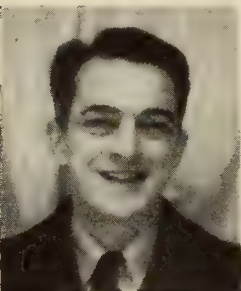
CHARLES ELDER  
Booking, Des Moines



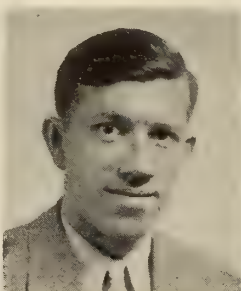
BEVERLY MAHON  
Booking, Des Moines



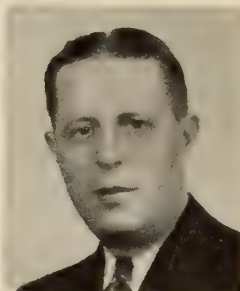
JIM VELDE  
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CHARLES BARNARD  
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WILFRED EMBACH  
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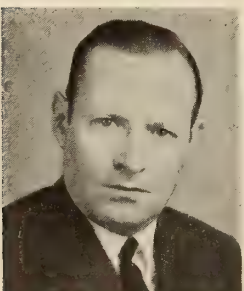
CARL KEMP  
Booking, Indianapolis



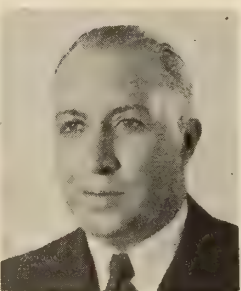
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Booking, Indianapolis



THOMAS GOODMAN  
Booking, Indianapolis



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JAMES H. STATES  
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M. E. ANDERSON  
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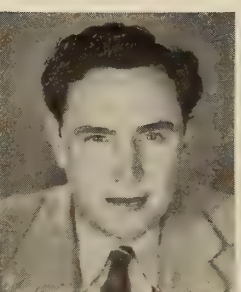
I. J. WHITE  
Sales Mgr., Los Angeles



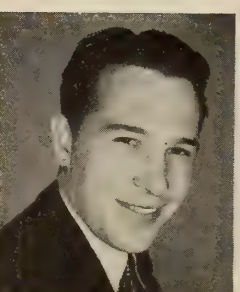
E. E. BEUERMAN  
Booking, Los Angeles



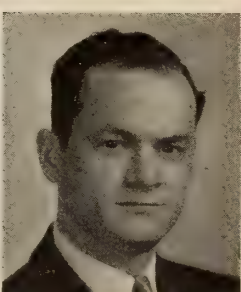
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Booking, Los Angeles



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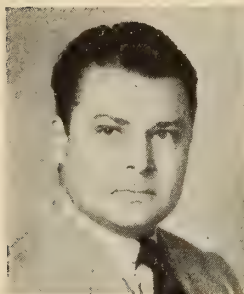
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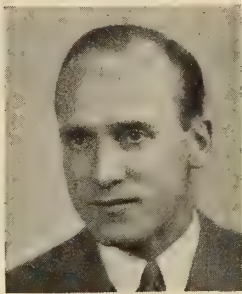




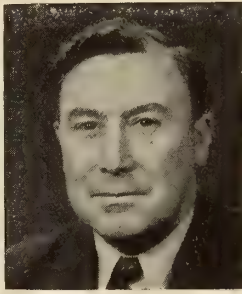
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Booking, Memphis



ALLEN HOPPE  
Booking, Milwaukee



JACK LENAHA  
Booking, Milwaukee



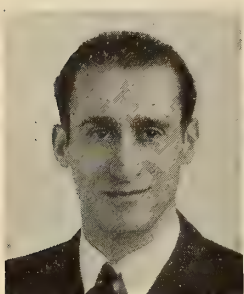
JOHN R. FRITCHER  
Booking, Minneapolis



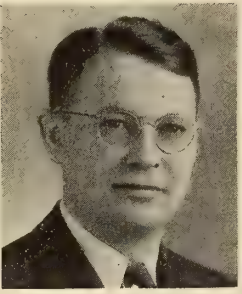
GEORGE ENGELKING  
Booking, Minneapolis



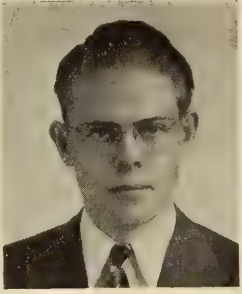
JOSEPH M. PRILL  
Booking, Minneapolis



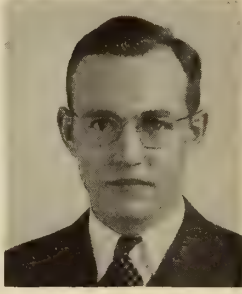
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GILBERT E. SESSLER  
Booking, Minneapolis



WILLIAM C. SOPER  
Booking, Minneapolis



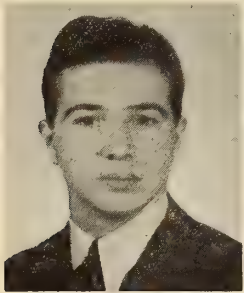
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Booking, Minneapolis



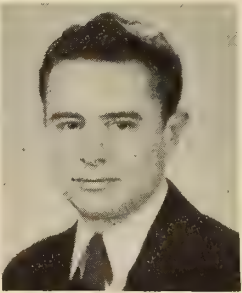
RICHARD CARROLL  
Booking, New Haven



CHARLES LAMANTIA  
Booking, New Orleans



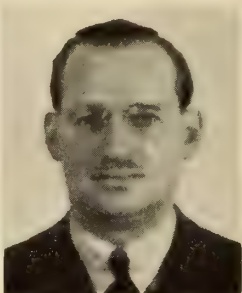
ALEX C. MAILLHO  
Booking, New Orleans



CURTIS F. MATHERNE  
Booking, New Orleans



M. E. SATTLER  
Sales Mgr., New York



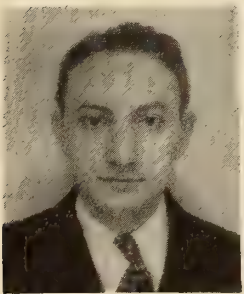
J. PERLEY  
Booking, New York



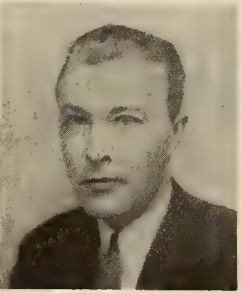
K. FLYNN  
Booking, New York



NAT HARRIS  
Booking, New York



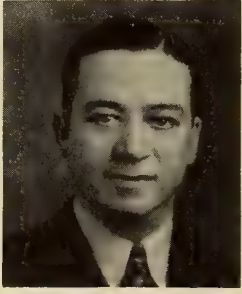
NAT STERN  
Booking, New York



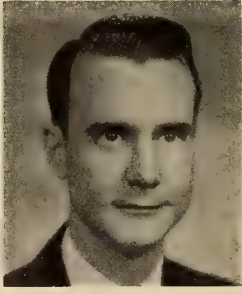
J. TUOHY  
Booking, New York



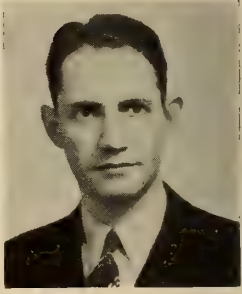
ARTHUR WILKINS  
Booking, New York



BERNARD BRAGER  
Booking, Oklahoma City



E. CHUMLEY  
Booking, Oklahoma City



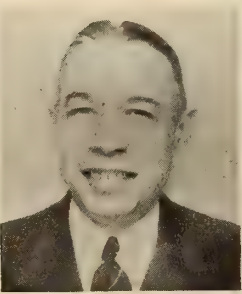
WAYNE STEPHENSON  
Booking, Omaha



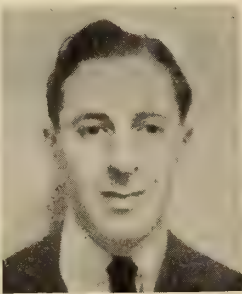
FRED FARLEY  
Booking, Omaha



GEORGE T. BEATTIE  
Sales Mgr., Philadelphia



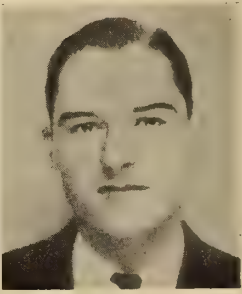
RALPH GARMAN  
Booking, Philadelphia



JEROME COAN  
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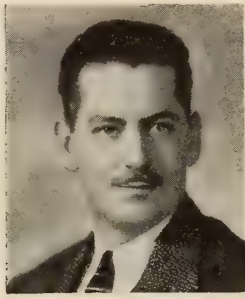




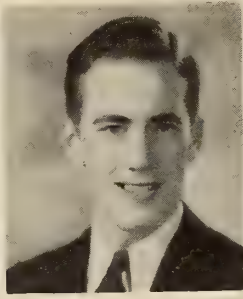
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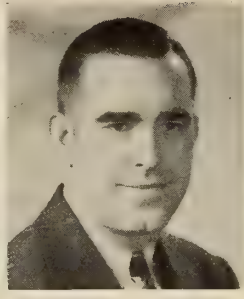
**WILLIAM SCHWARTZ**  
Booking, Pittsburgh



**WILLIAM BROOKS**  
Booking, Pittsburgh



**WILLIAM KLOSS**  
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**FRANCIS SEUBERT**  
Booking, Pittsburgh



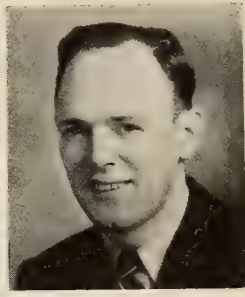
**LOUIS G. STANG**  
Booking Mgr., Portland



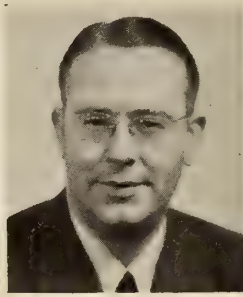
**E. LARD**  
Booking, Portland



**W. WANDEL**  
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**WAYNE THRIOT**  
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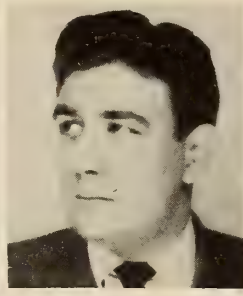
**H. DONALD HUNTER**  
Booking, Washington



**R. M. GRACE**  
Booking, Washington



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30 YEARS OF SHOWMANSHIP

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          "The Adventures of Marco Polo"  
1937—"Souls At Sea"  
1935—"Lives of a Bengal Lancer"  
          "Peter Ibbetson"  
1934—"Now and Forever"  
1933—"A Farewell to Arms"  
          "If I Had a Million"  
          "One Sunday Afternoon"  
          "Design For Living"  
          "Alice In Wonderland"  
1932—"Devil and the Deep"  
          "I Take This Woman"  
          "City Streets"  
          "Fighting Caravans"  
          "His Woman"  
          "Nevada"  
          "Arizona Bound"  
          "Wings"  
          "Children of Divorce"  
          "It"

GARY COOPER

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30 YEARS OF SHOWMANSHIP



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President

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Assistant Secretary

## OFFICERS OF PARAMOUNT THEATRE SERVICE CORPORATION



ACES OF PARAMOUNT EXHIBITION. Above, the huge and palatial Paramount theatre in Times Square, New York; and at right, the new Paramount opened in March 1942 in Hollywood.





30 YEARS OF SHOWMANSHIP

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By JOHN McINERNEY  
Publicity and Advertising Director,  
Paramount theatre, New York.

**Q** SIXTEEN YEARS A-SHOWING AT THE  
PARAMOUNT THEATRE IN NEW YORK

FILMS plus "swing" brought the New York Paramount theatre to its present position as one of the country's top motion picture theatres. Now in its 16th year, the house adopted its present two-for-one policy of bands-in-person and screen entertainment seven years ago. This plan was evolved following three other phases of theatre operation.

Built on the site of the old Putnam Building on the west side of Times Square, the Paramount opened on Nov. 19, 1926. Its inaugural policy, as flagship of the then Paramount-Publix theatre circuit, was the presentation of "sight shows" in conjunction with its screen releases. Produced and staged by John

key city theatres of the Publix circuit. Without featuring star names they nevertheless provided solid entertainment. But they finally began to pall on theatregoers, and it wasn't long before the Paramount marquee started to feature such stars as Maurice Chevalier, Eddie Cantor, Mary Pickford, Gary Cooper, Miriam Hopkins, Buddy Rogers, Nancy Carroll, George Bancroft and scores of others. For several years the Paramount was star and headline conscious, presenting such popular persons as Walter Winchell and Max Baer.

About 1933, following dwindling grosses which even high salaried star names could not counteract, the Paramount became one of the first of the larger theatres to discontinue stage entertainment and go "straight sound." Opening with Cecil B. De Mille's "Cleopatra," the Paramount retained its "all sound" policy until Christmas, 1935. At that time Robert M. Weitman, who had taken over the reins as managing director, instituted the theatre's current policy of leading bands in person with screen attractions.

Since adopting that policy seven years ago, the Paramount has not had a losing week and started a vogue for in-person band entertainment that has swept the country.

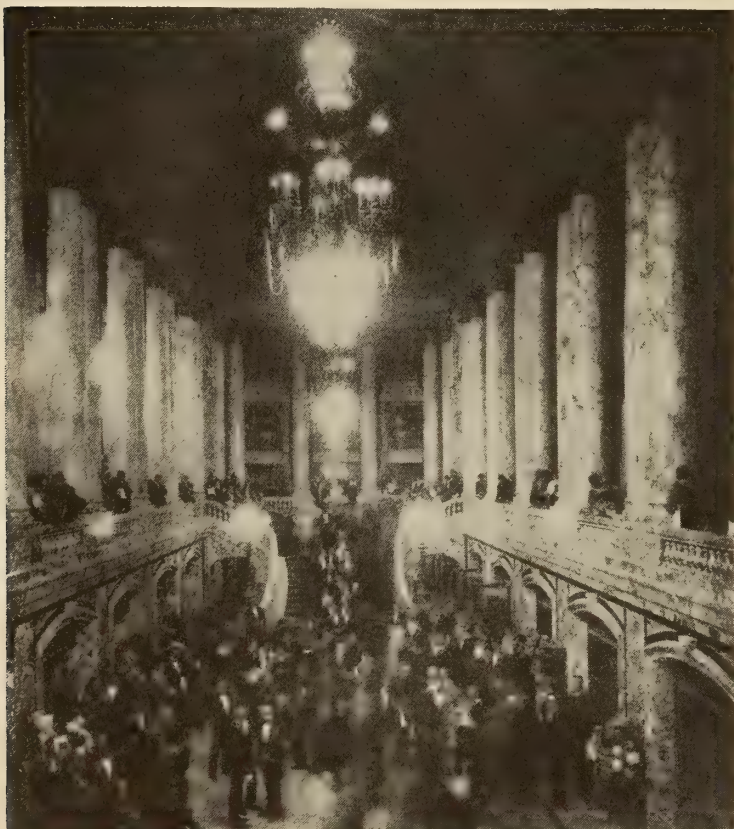
In addition to its changes of entertainment policy, the Paramount has also witnessed many other innovations in general theatre operation. Originally, doors opened at 10:45 A.M. With most pictures now, the theatre has had its first "spill" at that time. For many attractions, a queue of patrons winds from the Paramount boxoffice through West 43rd Street as early as 7 o'clock in the morning.

The theatre now also closes later, the special midnight screen shows constituting an additional feature. Whereas four stage shows a day were tops in the early history of the theatre, six in-person shows today are not unusual.

A spirit of close cooperation and harmony prevails in the operation of the Paramount. Most members of the theatre staff have been closely associated for years. Weitman, managing director, and this writer, publicity director, worked together more than 10 years ago, the former as city manager and the writer as publicity and advertising manager of New York Paramount-Publix theatres which then included the Rivoli, Rialto, Criterion and Brooklyn Paramount, in addition to the New York Paramount. We were with the Paramount when it opened in 1926. Robert Shapiro, house manager, has been with Weitman for years, as have Eugene Pleshette, assistant manager, De Witt Celsor and Joseph Conte, treasurers, and Paul Bracco, stage manager. Harry Rubin, head of projection, is another who was with the opening crew. Peg Mahoney in the publicity office, and Ann Rubin, Weitman's secretary, are also members of the theatre's original staff.

The history of the Paramount Building goes back to 1922 when Adolph Zukor, head of a subsidiary corporation, bought the property for the purpose of erecting a theatre as a fitting home for Paramount pictures on Broadway. It was in November, 1925, that the drills began boring into the solid rock for

(Continued on page 128)



Main foyer of the Paramount theatre in New York on the evening of its gala full-dress opening, November 19, 1926.

Murray Anderson, R. H. Burnside, Frank Cambria, Boris Petroff and others, these shows were miniature musicals, with such titles as "Birthstones," "Winter Nights," "Patches," "Egypt," "Way Down South," "Chinese Jade," "Milady's Perfumes" and "Stone Age Follies."

These stage shows not only played New York but all other





30 YEARS OF SHOWMANSHIP

BEST WISHES TO PARAMOUNT



## CECIL KELLAWAY

APPEARING IN

"NEW YORK TOWN"  
"NIGHT OF JANUARY 16"  
"BAHAMA PASSAGE"

FORTHCOMING RELEASES

"MR. AND MRS. CUGAT"  
"MY HEART BELONGS TO DADDY"  
"TAKE A LETTER, DARLING"

UNDER CONTRACT TO PARAMOUNT

MANAGEMENT  
FRANK VINCENT AGENCY

## PAUL JONES

PRODUCER



Forthcoming Releases:

"THE FLEET'S IN"

Dorothy Lamour — William Holden

"MY FAVORITE BLONDE"

Bob Hope — Madeleine Carroll

"THE PALM BEACH STORY"

Claudette Colbert — Joel McCrea — Rudy Vallee

"ROAD TO MOROCCO"

Bing Crosby — Bob Hope — Dorothy Lamour



PARAMOUNT PICTURES

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





# THE PARAMOUNT PARTNERS



**John Balaban**, secretary, treasurer of Balaban & Katz, supervises 100 theatres. Born in Chicago in 1894 he entered the business in 1908 with his brother Barney, now Paramount president. He has held various Paramount executive posts.



**Tracy Barham**, vice-president and general manager of Inter-mountain Theatres, entered the business in 1916. From Florida theatre operation he joined Paramount-Publix, and assumed his present post in Inter-mountain in August, 1941.



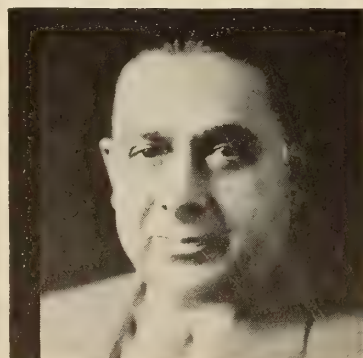
**A. H. Blank**, president Tri-States and Central States Theatre Corp., started in 1912 in Des Moines. Founded present enterprise in 1914, now operating 125 houses in three states. He is a Des Moines civic leader.



**Myron Blank** is associated with his father, A. H. Blank, in operating Tri-States Theatres. He joined his father after graduation from the University of Michigan. He is Tri-States secretary, Central States assistant secretary.



**G. Ralph Branton** of Tri-States Theatres, came from Minneapolis, was associated with Educational and Finkelstein & Ruben, becoming chief film buyer for their circuit. He joined A. H. Blank interests to form Tri-States.



**Harry David**, operating Northio Theatres, Cincinnati, for Paramount, started as assistant manager in San Francisco in 1912. He has been with Paramount since 1924, serving in several cities before joining the Northio organization.



**John J. Fitzgibbons**, president of Famous Players Canadian Corp., started in Meriden, Conn. Joining Paramount in 1925 he went to Canada, was elected Famous Players vice-president in 1936, became president in May, 1941.



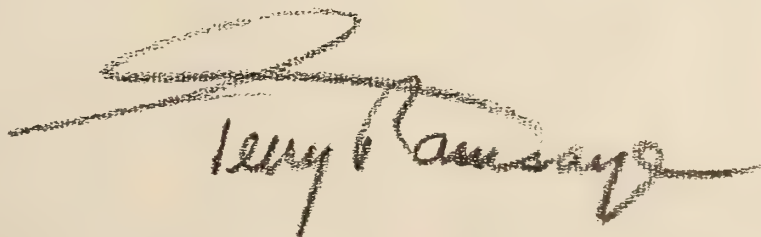
**John J. Friedl**, president of Minnesota Amusement Corp., born in 1897 in Sioux City, Ia., managed Lincoln, Neb., theatres, worked for Fox and Paramount, later joined Publix. He went to Minnesota Amusement in Minneapolis in 1932.



**Q** For a great milestone of progress capably marked and commemorated, **Motion Picture Herald** this week extends its congratulations to Paramount Pictures Corporation which presents its story in this special edition of **Motion Picture Daily**.

**Q** Here is one of the industry's most emphatic and expansive success stories, the forward drive from a small but daring beginning in 1912 through years of development and adventure to the imposing institution of 1942.

**Q** The success of the institution is ever the success and contributions of the men who build it. Conspicuous in the Paramount saga today is Adolph Zukor, founder, and chairman of the board now, and Barney Balaban, exhibitor in the founding years, today's Paramount president. They, and a great array of other capable men, who in these thirty years have given to the development of Paramount, are to be found in the pages of this narrative. It is for the record.

A handwritten signature in dark ink, appearing to read "Henry K. Rosenberg", with a long horizontal line extending to the left.

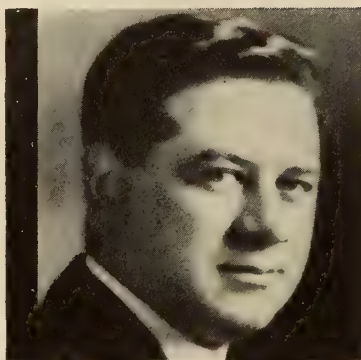
# MOTION PICTURE HERALD



### THE PARAMOUNT PARTNERS: continued



**Baylis B. Garner**, vice-president of Florida State Theatres, hails from Alabama, entered the business in 1911, was one of early exhibitors. He formed a partnership with S. A. Lynch, later with the E. J. Sparks group of theatres.



**Nathan E. Goldstein**, president of Western Massachusetts Theatres, entered show business via a penny arcade in Connecticut. He started theatre operations with his brother Samuel in 1910. The circuit operates 17 theatres.



**Julius M. Gordon**, president of Jefferson Amusement Co. and East Texas Theatres, Inc., entered theatre business in 1934 with Jefferson Amusement, being elected to his present post as head of Jefferson Amusement in April, 1940.



**Karl Hoblitzelle**, president of Interstate Circuit and Texas Consolidated Theatres, Southwestern amusement pioneer, was born in St. Louis in 1879. In 1905 he founded Interstate, became a Paramount partner in 1932.



**Earl Hudson**, president of United Detroit Theatres, was a Chicago newspaper man, joined Universal, then First National, and later engaged in production. He was elected president of United Detroit Theatres in the year 1940.



**Frederick H. Kent**, vice-president of Florida State Theatres, practiced law in Georgia and Florida until July, 1941, when he left active practice to take his present post, in which he is now serving as general counsel.



**M. A. Lightman**, heading Malco Theatres, Memphis, opened first theatre in Alabama in 1918. He formed Malco in 1925, long has been an exhibition leader, including five years as head of the Motion Picture Theatre Owners of America.



**Arthur Lucas**, president of Lucas & Jenkins, started with the Miles Brothers, film renters, 35 years ago. In 1921 he built the Lucas in his home town, Savannah, now operates a large group of important theatres throughout Georgia.



**Vincent R. McFaul**, president of Buffalo Theatres, Inc., became associated with Michael Shea in Buffalo in 1904. Paramount became interested in the group in 1916, all merged in present organization in 1934.



**Frank J. Miller, Sr.**, operating Augusta houses as a Paramount partner, started at 15 as an usher. Years with legitimate shows were followed by film exhibition, leading to Paramount partnership with his houses in 1931.



**Martin J. Mullin** started with S. A. Lynch in 1916. In 1925 became head of Publix maintenance, then of Finkelstein & Ruben, Minneapolis. Later assigned to Publix New England. Organized various houses into Mullin & Pinanski Theatres Corp.



**Harry L. Nace**, of Rickards and Nace, Inc., operating in Arizona, started there 35 years ago. An early Paramount franchise holder, he has been in charge in Phoenix and Tucson operations for Paramount interests since 1929.





30 YEARS OF SHOWMANSHIP

Congratulations  
from

WOODY HERMAN  
THE BOYS  
and

CAROLYN GREY

BILLY ROGERS

CURRENTLY FEATURED AT  
HOTEL NEW YORKER  
COLUMBIA  
BROADCASTING  
SYSTEM  
MUTUAL  
BROADCASTING  
SYSTEM



30

THE COUNT GREET'S PARAMOUNT!

# COUNT BASIE

AND HIS ORCHESTRA

FEATURING THE FINEST AGGREGATION  
OF MUSICAL STARS IN THE COUNTRY

EXCLUSIVE MANAGEMENT



WILLIAM MORRIS AGENCY, INC.



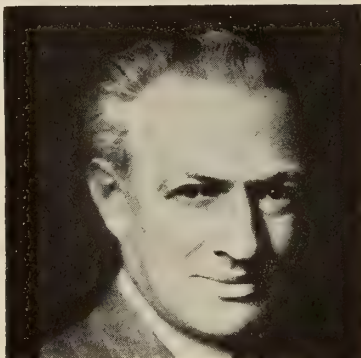
IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN



## THE PARAMOUNT PARTNERS: continued



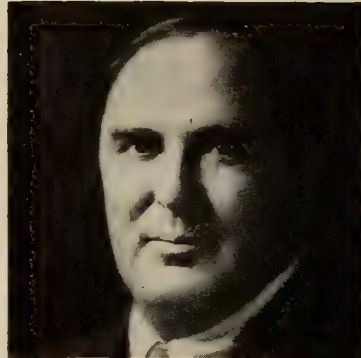
**Anastasios N. Notopoulos** heads companies operating Pennsylvania theatres. Born in Greece, he has owned houses in Altoona and other Pennsylvania cities since 1912, and has been a partner of the Paramount theatre organization since 1933.



**R. J. O'Donnell**, general manager of Interstate Theatres of Texas, operates for Karl Hoblitzelle; started as a Chicago usher at 13, worked in New York theatres, in 1925 became Hoblitzelle's operating manager.



**Hunter Perry** was born in Norfolk, Virginia. After leaving college he engaged in real estate business in Atlanta, Ga. Was captain in World War I AEF. Organized Dominion Theatres, Inc., in 1933. Circuit now operating fifteen theatres in Virginia.



**Frank Rogers**, guiding head of Florida State Theatres, is a Southerner, born in Frankfort, Ky. The circuit comprises more than 100 theatres throughout the state. Rogers' career in the business embraces a wide range of activities.



**Harry Royster**, general manager of Netco Theatres Corp., operating in upstate New York, joined Paramount in 1928, in Boston, and New York. Began theatre operation in 1932, taking his present post in March, 1941.



**Marion C. Talley**, vice-president of Florida State Theatres, joined S. A. Lynch, and in 1922 went with E. J. Sparks, whose United Theatres of Florida became Florida States, which circuit was acquired by Paramount in 1941.



**Harry M. Warren**, general manager of Central States Theatres, started work for A. H. Blank in Omaha in 1914, later worked for various companies. He became general manager of all the A. H. Blank theatres in 1923.



**R. B. Wilby**, associate of H. F. Kinsey in Wilby-Kinsey Service Corp., operates Southern theatres. Wilby managed one-night stands, joined Southern Enterprises under Y. Frank Freeman, in 1923 returned to independent exhibition.

## THE SCHLESSINGERS—VETERAN SHOWMEN OF SOUTH AFRICA

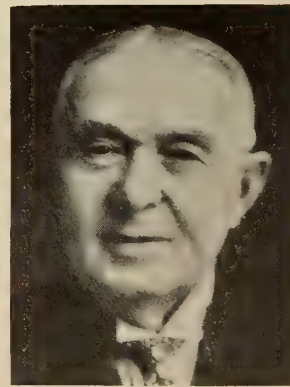


M. A. SCHLESSINGER

As long as there has been a Paramount organization its product has been reaching the picturegoers of most of the great African continent south of the Equator from the screens of the African Consolidated Films circuit. Presiding officers of this circuit are the Schlessinger brothers—I. W. in Johannesburg, South Africa, and M. A. in New York, where he heads the International Variety & Theatrical Agency, agents for Consolidated.

I. V. T. A. presents pictures to as polyglot an audience as any circuit in the world can boast of. Their theatres are of all types, too, those in the equatorial climes being designed for specific local conditions and native audiences, those in the larger cities of the south being the equal of American metropolitan houses.

I. W. and M. A. Schlessinger have many other commercial interests besides motion pictures, but when you get to talking to them about films you quickly realize that the exhibitor side of their nature is uppermost.



I. W. SCHLESSINGER





30 YEARS OF SHOWMANSHIP

*Congratulations*

*to*

PARAMOUNT PICTURES  
ADOLPH ZUKOR  
CECIL B. DEMILLE



Criterion Theatre Corporation  
Regal Theatres, Inc.  
J. H. Cooper Enterprises, Inc.  
Lincoln Theatre Corporation

JOE COOPER

CONGRATULATIONS PARAMOUNT

FROM

JERRY FAIRBANKS and ROBERT CARLISLE

NOW PRESENTING

THE EIGHTH SUCCESSFUL YEAR OF

PARAMOUNT'S

POPULAR SCIENCE  
SHORTS

IN COLOR



THE SIXTH SERIES  
OF

UNUSUAL OCCUPATIONS

COLOR SHORT SUBJECTS

FOR

PARAMOUNT RELEASE



AND

THE NEW NOVELTY SERIES

"SPEAKING OF ANIMALS"



SCIENTIFIC  
FILMS, Inc.

HOLLYWOOD, CAL.

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







# 30 YEARS OF SHOWMANSHIP

*Congratulations*

PARAMOUNT

on your  
30th Anniversary



Confort & Co.

NEW YORK, N. Y.

CONGRATULATIONS!

PARAMOUNT  
PICTURES

FOR

THIRTY YEARS OF  
EVER INCREASING  
PLEASURE TO THE  
PUBLIC



PREMIER SOUTHERN  
TICKET CO.

CINCINNATI, OHIO

CONGRATULATIONS

TO

PARAMOUNT

On its

30 years of success



MOTION PICTURE  
CAMERA SUPPLY,  
Inc.

1600 Broadway, N. Y. City

*Best Wishes to  
PARAMOUNT  
and its  
Executives on their  
30th Anniversary  
from*

MORELITE  
COMPANY, Inc.

Pioneer Manufacturers  
of Reflector Arc Lamps  
in America Since 1922.

600 W. Fifty-Seventh St.  
New York, N. Y.

*Congratulations*

to

PARAMOUNT  
PICTURES

*on their*

30TH ANNIVERSARY

*from*

DAZIAN'S INC.

*on its*

100TH ANNIVERSARY



DAZIAN'S INC.

Established 1842

THEATRICAL  
DRAPERY FABRICS

142 West 44th St. New York

BRANCHES:

Los Angeles • Chicago • Boston  
Philadelphia

FALK GLASS  
PRODUCTS CO.

24 EAST 21ST STREET  
NEW YORK CITY

Marquee Interchangeable  
Glass Letters

CONTINENTAL LITHOGRAPH CORP.

SALUTES

PARAMOUNT PICTURES

ON ITS 30TH ANNIVERSARY

LITHO & GELATINE PTG. PLANT  
CLEVELAND, OHIO

FRED N. ROTHENBERG  
NEW YORK REP.

Viking Sprinkler Co., Inc.

30 VESEY STREET  
NEW YORK, N. Y.

Automatic Fire Prevention  
Apparatus

KLIEGL BROS

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.  
ESTABLISHED 1896

THEATRICAL • DECORATIVE • SPECTACULAR

LIGHTING

321 WEST 50th STREET  
NEW YORK, N. Y.

CLIMAX REFLECTOR

Incorporated

401-3 SCHROYER AVENUE  
CANTON, OHIO



Manufacturers of  
CLIMAX SPARKLITE REFLECTORS

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP



CONGRATULATIONS  
PARAMOUNT!

*Benny*

## AMERICA'S TOP YOUNG ORCHESTRA

*Congratulates  
Paramount  
On Its 30th  
Anniversary*

## VAUGHN MONROE AND HIS ORCHESTRA

JUST COMPLETED RECORD-BREAKING  
SEVEN-MONTH ENGAGEMENT AT THE  
HOTEL COMMODORE, NEW YORK CITY

ON THE AIR FOR CAMEL CIGARETTES  
CBS, FRIDAY, 7:30-8:00 P.M.

BEST-SELLING BLUEBIRD RECORDS

PERSONAL MANAGEMENT  
MARSHARD'S MUSIC

EXCLUSIVE MANAGEMENT



WILLIAM MORRIS AGENCY, INC.

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







ROBERT M. GILLHAM

### "ON YOUR TOES!"

If I had to sum up the reason for Paramount's success during the 30 years of its operation, I think those three words do it best.

Those in the Paramount production department have been on their toes . . . always keeping abreast of the public's changing tastes and moods . . . always searching for novel and fresh ways of entertaining the public.

And for 30 years the "on your toes" policy has been followed in the advertising and exploitation of Paramount pictures. We are constantly searching for new methods and techniques of bringing our message to the public eye and ear. And this policy pays off. We were the first to introduce cooperative national newspaper campaigns . . . first in the extensive use of national magazines for advertising . . . and first in the use of radio as a medium of motion picture exploitation.

In connection with radio, the motion picture industry is coming to realize more and more that, rather than a competitive medium, radio is a valuable ally in bringing the message of motion pictures to vast audiences at a minimum cost. We are constantly experimenting with this medium, and are achieving real results at the box-office.

Advertising a motion picture is unique in this respect: the average commercial organization has one product to sell, and hammers away for years on that product. On the other hand, a motion picture company has perhaps 50 or 60 different products to sell each and every year . . . each one with its own original characteristics . . . each one requiring a different sales approach, and thus requiring a "tailor-made" campaign for each picture.

Here again, the "on its toes" policy pays dividends. For we at Paramount have developed a highly specialized technique of knowing just what the public wants and when it wants it. Our far-flung organization of field men and theatre operators are constantly on the alert, spotting new trends in what the public wants to see in entertainment. Every script, as it comes from the Coast, is analyzed for its box-office elements. Then, correlating our information on what the public wants, with what we've got to sell, we can go about building our campaign, with

# ON YOUR TOES!

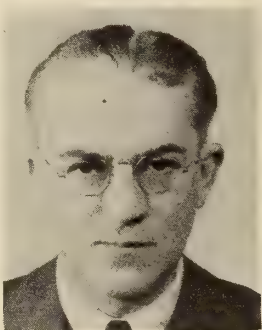
## A NOTE ON THE SELLING OF PICTURES

By ROBERT M. GILLHAM

Director of Advertising and Publicity for Paramount



ALEC MOSS  
Advertising and  
Exploitation Manager



AL WILKIE  
Publicity Manager

as much certainty as is possible in this most uncertain world, that our picture will receive a positive reception from the majority of theatregoers.

Let me cite an example of what I mean by a "tailor-made" campaign. Currently in release is "The Fleet's In," a great big happy musical romance starring Dorothy Lamour, William Holden, Eddie Bracken, with Betty Hutton, Betty Jane Rhodes, Lief Erickson, and Jimmy Dorsey and his Orchestra. The musical score is especially strong, with such hits as "Tangerine," "Not Mine" and "Arthur Murray Taught Me Dancing in a Hurry." With a limited budget, how to get the maximum audience for this type of picture for the least amount of money? A meeting of the department was held, and radio was the overwhelming choice. As a result, two Coast-to-Coast programs were built . . . one over the Blue Network from the Coast . . . with the stars of the picture selling the show . . . the other over the Mutual Broadcasting System, featuring Jimmy Dorsey. Was it successful? Well, the picture is doing a whale of a business all over the country, and letters from exhibitors seem to back up our judgment.

In other words . . . wherever people are . . . whenever people listen to radio . . . whatever people read . . . it's our job to sell them the idea that "If it's a Paramount Picture, It's the Best Show in Town!"

## Paramount in Exploitation

THE HISTORY of motion picture exploitation is synonymous with the history of Paramount. The industry's first exploitation department was created within the Paramount organization more than 20 years ago. And today the merchandising of Paramount pictures for the ultimate in box-office returns is a vital part of the entire program of advertising and publicity.

Basic structure in the exploitation setup is the Paramount field force, men who represent Paramount to the theatre accounts in the capacity of advertising, publicity and exploitation counselors. These men operate out of Paramount's district sales offices, servicing key engagements with exploitation campaigns that include advertising and publicity as well. Special openings, world premieres, test engagements, pre-release runs and other out-of-the-ordinary showings are established through the ingenuity and material these men bring to their jobs, under home office direction.

From the home office to the field, and back, there is a constant two-way exchange of information—information on planned campaigns that go to the field; complete kits of plantable material on Paramount pictures; special photo and mat services; material for individual newspaper breaks worked up by the men in the field, and the many other phases of promotion developed by the home office, or by individuals in the field. Any ideas that

(Continued on page 128)





30 YEARS OF SHOWMANSHIP

Our Congratulatory Greetings  
To

PARAMOUNT PICTURES  
MR. ADOLPH ZUKOR  
MR. CECIL B. DE MILLE

In acknowledgment of the influence for good  
they have exerted through thirty years of  
Motion Picture Development.

**MILLER-BRYANT-PIERCE**

Division of L C Smith & Corona Typewriters Inc

**AURORA, ILLINOIS**

SUPPLIERS TO PARAMOUNT PICTURES

Manufacturers of



CARBON PAPERS  
INKED RIBBONS  
STENCIL INKS  
TELETYPE ROLLS

**THE LINE THAT WITHSTANDS COMPARISON**

Write for Address and Telephone Number of  
Your Miller Line Service Center

*Compliments of*

ARROW  
PHOTO SERVICE,  
INC.

21 West 46th Street  
New York City

Keep  
**TOILETS and  
WASHROOMS**  
• **SANITARY**  
• **ODORLESS**  
• **STAINLESS**

with **Lawston's**  
**ODORLESS RENOVATOR  
and BOWL CLEANER**

**The J.S. LAWSTON CO.,**  
Chemical Manufacturers  
8 HENSHAW ST., NEW YORK, N.Y.

Write us your  
cleaning problems  
for **FREE**  
**HELPFUL**  
**ADVICE!**

**Congratulations**

and

**Best Wishes**

for

**Thirty More Years**

of

**Successful Product**

**RANDFORCE AMUSEMENT  
CORP.**

**SAMUEL RINZLER  
LOUIS FRISCH**



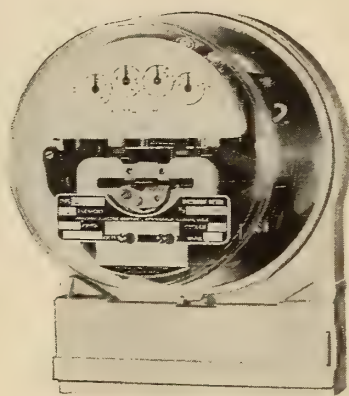
IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





30 YEARS OF SHOWMANSHIP

Compliments  
of



New York Supply & Inspection Co., Inc.  
and  
Lorson Electric Co., Inc.

Puppetoon

Puppetoon

Puppetoon

Puppetoon

Puppetoon

Puppetoon

Puppetoon

Puppetoon

Puppetoon

Puppetoon

Puppetoon

HEARTIEST  
CONGRATULATIONS

**GEORGE PAL**  
**Puppetoon**  
TRADE MARK



WESTERN DAZE  
DIPSY GYPSY  
HOO LA BOOLA  
THE GAY KNIGHTIES  
RHYTHM IN THE RANKS  
THE SKY PRINCESS  
JASPER AND THE WATERMELONS  
MR. STRAUSS TAKES A WALK

*Now in Production*

TULIPS SHALL GROW  
JASPER AND THE HAUNTED HOUSE  
THE LITTLE BROADCAST  
THE SYNCOPATED SCARECROW



*A Paramount Release*  
IN TECHNICOLOR

**MORGAN**  
**LITHO. CORP.**  
**CLEVELAND**

CONGRATULATIONS  
**PARAMOUNT**

on your **30<sup>th</sup>**  
anniversary of  
successful picture-making

**FOREST MANUFACTURING CORPORATION**

*Manufacturers of Arc-Light Products*

200 MT. PLEASANT AVENUE

NEWARK, NEW JERSEY

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP

Leslie Roush

*Here's hoping we'll be with you  
30 years from now*

Many thanks to

Bob Weitman, Harry Levine and Milton  
Berger for a most enjoyable 3 weeks at  
the Paramount theatre, March 11th to  
March 31st.

LES BROWN

JOE GLASER

RICHARD BLUMENTHAL

ASSOCIATE PRODUCER



"THE REMARKABLE ANDREW"

"THIS GUN FOR HIRE"

● We take our mortar boards off to  
you, Mr. DeMille. You were making pic-  
tures seventeen years before the first of  
us were born—but we've been around  
long enough to know you're a great man  
and a great producer.

**Quiz Kids**

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







# 30 YEARS OF SHOWMANSHIP

*"If It's A Paramount  
Picture It's The Best  
Show In Town"*

•

Joining With Heartiest  
Good Wishes In Paramount's

## 30th ANNIVERSARY

•

**Intermountain Theatres Inc.**

Salt Lake City, Utah

Tracy Barham  
General Manager

*Congratulations*

To *Paramount*

on its 30<sup>th</sup> Anniversary

from a 30 Year

*Paramount* Exhibitor

Minnesota Amusement  
Company

John J. Friedl,  
President

## CONGRATULATIONS

ON 30 YEARS OF  
SHOWING AMERICA  
A GOOD TIME...



A. H. BLANK  
G. RALPH BRANTON  
MYRON N. BLANK  
J. J. DEITCH

Congratulations

to

## PARAMOUNT

Here's hoping the next 30 Years  
prove as Successful

•

**J. R. SHAYS, Jr., Inc.**

Paramount Bldg.

New York, N. Y.

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP

R. C. M. PRODUCTIONS

SAM COSLOW

Executive Producer

PARAMOUNT "HEADLINERS" SERIES

12 Musical Subjects for 1942

1st Release

"NIGHTMARE OF A GOON"

ALSO

208 SOUNDIES IN 1942

DIRECTORS: DAVE GOULD, JOSEF BERNE, REGINALD LEBORG

My Sincere Congratulations  
to

PARAMOUNT



You can feel justly proud of  
your 30 years of achievement



EARLE W. HAMMONS

Adolph Zukor, pioneer of Paramount, was  
first to recognize the possibilities of motion  
pictures in our world today.

Under Mr. Zukor's leadership, Paramount's  
product was given quality, prestige and that  
superiority which lifted motion pictures from  
the realm of catchpenny entertainment to  
the great, vital and enviable force for  
good the entire industry enjoys today.

Paramount's 30th Anniversary is truly a great  
event. Our whole-hearted congratulations.

SKOURAS THEATRES CORPORATION

*Congratulations*

AUGUSTA  
AMUSEMENTS, INC.

Augusta, Georgia

Proud to be a member of  
the Paramount family

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





## PARAMOUNT ON PARADE

CONTINUED FROM PAGE 112

the foundations and within 12 months the theatre, a completed project, opened its doors to the public.

The inaugural program was held on Nov. 19, 1926, when the Paramount presented a screen opus called "God Gave Me Twenty Cents." Among those in attendance the opening night were many leading figures who have since passed on: Thomas A. Edison, Florence Ziegfeld, Otto Kahn, Charles Dillingham, and the high priestess of the night club, Texas Guinan, who is said to have paid \$200 for a choice pair of opening night seats.

The names which illuminated the marquee for the first Paramount show are probably forgotten by present-day patrons. In the opening picture were Lois Moran, Lya de Putti, Lois Wilson and Jack Mulhall. The director was Herbert Brenon.

In the last 15 years, the Paramount Theatre has played a vital part in the history of the theatre world. Scores of stars have been discovered at Paramount. Ray Bolger first shone as a future "great" when he appeared in one of the early Paramount-Publix stage presentations. Other stars whose talent was first brought to light through Paramount appearances include Bing Crosby, Ginger Rogers, Ruth Etting, Martha Raye, Rudy Vallee, the Andrews Sisters, Helen Kane, "Red" Skelton and Danny Kaye.

Weitman loves to reminisce on the days shortly after the opening of the theatre when Bing Crosby, then one of Paul Whiteman's Rhythm Boys, used to beat the cymbals in the Paramount lobby to divert waiting holdout crowds. He also tells how Ginger Rogers, who made her first Broadway appearance at the Paramount after she won a Charleston dance contest in her native Texas, was ferried back and forth between Brooklyn and New York in an ambulance in order to fill simultaneous appearances at the New York and Brooklyn Paramount Theatres. But the favorite Weitman yarn is that of Rudy Vallee being rushed from a benefit performance in Westchester,

and telling his motor cycle escort to wait and see him following the performance. Rudy then rewarded the motor-cycle jockey with an autographed picture.

In addition to discovering many stars of stage, screen and radio, the Paramount, during its 15-year history, has offered in-person shows with many of the brightest stars in the show world. Among those who have been besieged by autograph hunters at the 44th Street stage door are Eddie Cantor, George Jessel, Gary Cooper, Maurice Chevalier, Nancy Carroll, Buddy Rogers, Mae West, Gloria Swanson, Dorothy Lamour, Abbot & Costello, Rosemary Lane, Fred Astaire, Bert Lahr, Gertrude Lawrence, Lenore Ulric, Milton Berle, the Ritz Brothers, Ben Blue and Hal Le Roy.

In its long and successful history, the Paramount has been the first to introduce many ideas in showmanship that are now taken for granted. In addition to starting the vogue for the early bird matinee, and late midnight showings, it was the first theatre on Broadway to use a talking trailer, utilizing the public address system; the first to supply lobby entertainment for holdout crowds; the first to introduce community singing with its organ presentation; the first to use slide effects as back-drop.

A fitting climax to the story of the Paramount Theatre concerns its first 7 A.M. opening. The screen featured "Go West Young Man," and Benny Goodman in his first New York personal appearance. Benny had never played a big time theatre before, but when he came to rehearsal at 6 A.M., there was a line forming outside in the biting cold and kids were building bonfires to keep their feet from freezing. By 6:30 the line was a block long and the management sent out 40 gallons of coffee. They had to open the doors at 7:00.

The kids have stormed the place ever since. Riot calls have been necessary to handle them. On one occasion 3,000 smashed the box-office windows trying to get in for a dance contest.

When the jitterbugs first started to dance in the aisles, many skeptics called it a stunt. But the whole affair, according to Weitman, was spontaneous and had never been planned.

"They tear hell out of the place, but they fill it up—God bless 'em," he said. "And their elders come at night and pay higher prices and enjoy the bands, too. What more could you ask?"

## PARAMOUNT IN EXPLOITATION

CONTINUED FROM PAGE 122

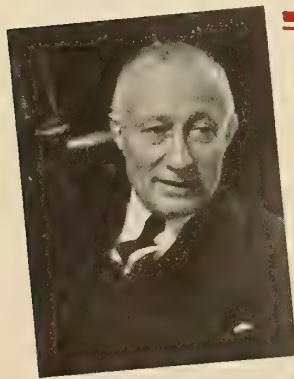
work for one exploiteer are sent to the home office and passed along to the other men for application in their territories.

The value of this concentrated activity at the source of revenue—the individual theatre showing Paramount pictures—has been, and is being reflected in bigger grosses all around.

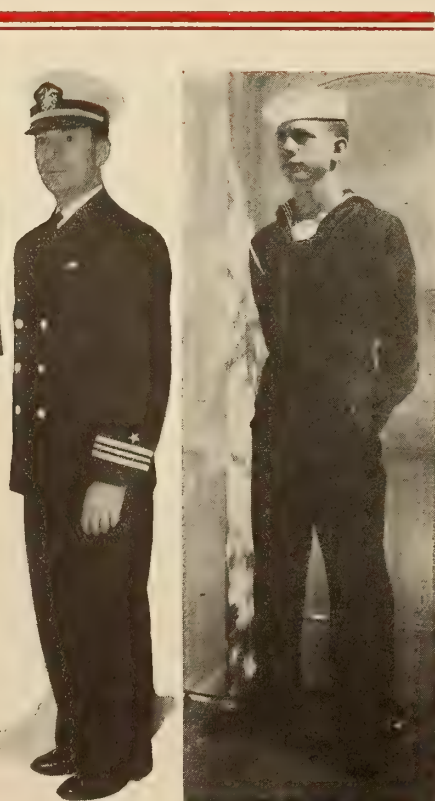
Paramount has also been the leader in radio exploitation. Most of its major productions have been exploited on one or more coast-to-coast broadcasts. Leading commercial radio programs have worked cooperatively, among them the Kate Smith, Lux Radio Theatre, Vox Pop, Silver Theatre, Fred Allen and similar top-ranking air shows. Music, in combination with important radio outlets, has been a source of great publicity. In addition to regular air show exploitation, Paramount's radio exploitation consists of free 15-minute radio transcription shows on the more important pictures, free spot announcement records for local breakdown time, prepared radio chatter columns and scripts, and special free music records containing tuneful highlights out of Paramount productions with music.

National tieups with the foremost American advertisers, long a policy of Paramount's exploitation department, are used consistently. Not only are tieups arranged that provide advertising credits in leading national publications, but emphasis is always placed on the local possibilities of these tieups as they affect the territory near a theatre playing the picture credited.

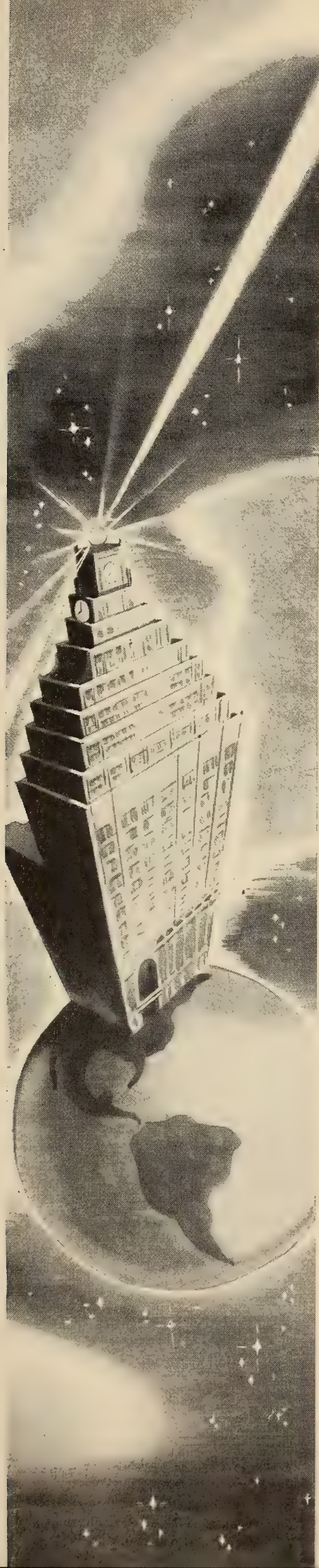
Exploitation, now more than ever before, is the mainspring



Three Zukor generations in the fateful year 1942. Son and grandson of Adolph Zukor, founder and chairman of Paramount (above), are serving their country in the U. S. Navy, Eugene (immediate right) as a Lieutenant Commander; and his son, Eugene John, as an enlisted sailor.







## **THIRTY YEARS AGO**

... FAMOUS PLAYERS FILM COMPANY  
... the organization that became  
PARAMOUNT was formed . . . . .

TWENTY-TWO YEARS ago... FAMOUS  
PLAYERS CANADIAN CORPORATION  
LIMITED was organized . . . . .

TODAY . . . FAMOUS PLAYERS  
CANADIAN salutes its parent company,  
the oldest in the Motion Picture Industry,  
and joins in the world-wide chorus of con-  
gratulations to PARAMOUNT on the  
occasion of its Thirtieth Anniversary . . .

With United States and Canada united  
against a common foe . . . we look with  
confidence to PARAMOUNT to make an  
even more important contribution toward  
maintaining morale through the enter-  
tainment it brings to people everywhere.

# **FAMOUS PLAYERS**

**CANADIAN CORPORATION LIMITED**

*Canada's Finest Entertainment*

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TO  
COAST



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OFFICE  
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TO PARAMOUNT

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FAMOUS PLAYERS CANADIAN CORP.

MONTREAL

CANADA

J. ARTHUR HIRSCH

MANAGING DIRECTOR

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TO PARAMOUNT ON  
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## 30 YEARS OF SHOWMANSHIP

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Kenmore, Kenilworth, Regent and Avalon Theatres

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Plaza Theatre

ALEX ENTWISLE—EDMONTON  
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Classic Theatre

MRS. C. S. GRAHAM—REGINA  
Grand Theatre

K. M. LEACH—CALGARY  
Strand and Variety Theatres

C. G. MARKELL—CORNWALL  
Palace Amusement Co.

G. C. MILLER—PETERBORO  
Regent Theatre

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Capitol and Rialto Theatres

T. SASO—BARRIE  
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A. W. SHACKLEFORD—LETHBRIDGE  
Capitol and Roxy Theatres

R. C. SUTHERLAND—WEYBURN  
Hi-Art Theatre

CONGRATULATIONS AND  
SINCERE GOOD WISHES  
TO PARAMOUNT AND  
TO BARNEY BALABAN

THE ALLENS

and

LOUIS ROSENFELD

TORONTO—CANADA

BARNEY BALABAN  
Y. FRANK FREEMAN  
NEIL AGNEW  
JOHN FITZGIBBONS  
BOB GILLHAM  
RUBE BOLSTAD

and all the other  
swell Paramount fellows . . .

Here's to your Good Health  
and Prosperity.

UNITED THEATRES

MONTREAL, CANADA

GEORGE GANETAKOS

*Managing Director*

WE ARE PROUD PARAMOUNT IS  
A UNITED THEATRE SHAREHOLDER



IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





## 30 YEARS OF SHOWMANSHIP

PARAMOUNT - WINDSOR THEATRES  
ARE PROUD OF AN ASSOCIATION  
WITH PARAMOUNT SINCE 1923  
AND HEARTILY CONGRATULATE  
PARAMOUNT ON ITS THIRTIETH  
ANNIVERSARY. . . .

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### CONGRATULATIONS TO PARAMOUNT

ON

### THIRTY YEARS OF PROGRESS

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Theatres in Halifax, Nova Scotia — Dartmouth,  
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### CONGRATULATIONS TO PARAMOUNT ON ITS THIRTIETH ANNIVERSARY

We are happy to have been asso-  
ciated with Paramount and Famous  
Players for the past fifteen years.

### B. & F. THEATRES

TORONTO, CANADA

SAMUEL BLOOM    SAMUEL FINE

X—our spot in Canada is Ontario  
XX—our name is Twinex  
XXX—our heartiest congratulations  
to PARAMOUNT  
on its Thirtieth Anniversary

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CORPORATION, LIMITED

N. A. TAYLOR, President

Operating

TWENTIETH CENTURY THEATRES

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







# 30 YEARS OF SHOWMANSHIP

*Best Wishes*



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Congratulations and  
Best Wishes on your  
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**GOLDBERG  
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Manufacturers of  
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*Congratulations*

**PARAMOUNT**

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Best Wishes  
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130 West 46th Street  
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*Compliments  
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IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





## Britain Proved the Morale Value of Films

When Quentin Reynolds wrote screen immortality for himself with a short feature entitled "London Can Take It" he chose as his medium of expression the film. This very medium had for some time prior to this been proving, by the simple routine of its duty as entertainment, that London and Londoners could take it. Week after week, through fire and blitz and unseen terror, film theatres had been running their shows as though nothing untoward were taking place, and audiences were assembling and laughing and crying just as though it were Tuesday in 1938 instead of Tuesday in This Year of Blitz.

People love crowds at any time, but they love to be in crowds at motion picture theatres and other kindred entertainments more than anything else. Crowds without purpose are dangerous to morale; crowds assembled for the purpose of watching performances by Veronia Lake and Gary Cooper and Bop Hope were something else again. Here were crowds in which morale quality was tops—and that's what London, and all of England, Scotland, Wales and Northern Ireland had during the days and weeks and months of the blitz.

It was an amazing source of inspiration to be among such people during those crucial months. Such calm, such serenity have given the motion picture a new value in the world's esteem. It has progressed beyond the stage of strictly entertainment, and historians will, I am sure, rank the morale-instilling qualities of the film with the major contributory factors in the winning of the war so far as Britain is concerned.

It has been my privilege to visit many of the blitzed areas shortly after the raiders have passed. In every instance a point of duty led me to the local film theatre. Where the house was still standing, and capable of carrying on, the entertainment was already pouring forth on the screen. Where the theatre had been put completely out of action local authorities were giving priority consideration to the ways and means of getting residents to the nearest untouched cinema so that there would be continuity in their film entertainment. Uppermost in the minds of all authorities deeply concerned with the public welfare was the value of the screen in relieving the sorely troubled minds of those whose lives had been touched by the blitz.

Many great Britishers, among them Prime Minister Churchill and Lord Beaverbrook, have given sustained public utterance to the supreme value of the motion picture as a bulwark of morale. They have endorsed this view in many ways, but principally through constant viewing of outstanding films themselves. Notwithstanding the immense pressure of their war-time duties, both men are able to keep apace with the best that the British and American studios have to offer, and it is already common knowledge that neither man travels abroad in the world today without immediate access to outstanding motion picture entertainment. As a matter of fact, when Mr. Churchill really likes a film he likes it to the extent of seeing it many times over; and when Lord Beaverbrook becomes inordinately en-

thused over a certain film, as he did recently in the case of Paramount's production of "Hatter's Castle," he expresses his delight in the form of a personal letter of praise.

So it is easy to see how and why the motion picture has played, is playing and will continue to play so impressive a part in the sustaining of Britain's morale.—DAVID E. ROSE, *Managing Director in Great Britain and Eire.*

## PARAMOUNT PRODUCTION ABROAD

CONTINUED FROM PAGE 74

sembled and staggered production plan worked out. The French cast would go through their scenes on one set, then they would step aside and the German cast would perform. The Swedish, Spanish, Italian, Polish, Dutch, Roumanian, Portuguese and Jugoslavian groups would follow. In this fashion 11 or 12 different versions of one picture would be made.

This procedure lasted only through the first year, by which time it was found that many of the versions failed to pay their production costs. The languages were cut down to French, Spanish, Italian and German, with occasional productions for other countries. But during that first year it is estimated that the Joinville Studio, which does not compare in size with the major Hollywood plants, turned out 130 feature length films, not all of them remakes of Hollywood or New York films.

From 1933 to the outbreak of war, Joinville concentrated on local themes with most of the production in French. In the meantime the need for dubbed versions of American features had arisen, with local language voices synchronized with the lip movements of the American casts. Joinville originally did the dubbing in all of the important languages. After Germany, Spain and Italy decreed that all dubbing must be done in the country of the language, Paramount set up units for that purpose in Berlin, Barcelona and Rome.

Coincidentally with Joinville's inception, Paramount production returned to Great Britain. The quota law required all distribution organizations to include a number of locally made films in every year's releases and Paramount established a studio at Denham, 20 miles to the north of London. Here many important films were made, including those which gave their stars to such stars as Robert Donat, Leslie Howard, Emlyn Williams, Pat Patterson, Merle Oberon and Ida Lupino. "Service for Ladies," "Lily Christine," with Corinne Griffith, and "Aren't We All" with Gertrude Lawrence were released in the United States on the regular schedule.

After 1932, however, Paramount production in London ceased and the British organization depended on what became known as "Quota Quickies." These were films of official length, produced by independent companies on low budget, and not classed as Paramount productions.

But in 1939 something of the old order returned. A change in the quota statutes resulted in fewer and better pictures.

The war has changed the scene radically. Joinville studio is under enemy control. In England Paramount produces what films it can between blitzes, and for the time being the official strictures of the quota law have been relieved.

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*Paramount around  
the World*





## 30 YEARS OF SHOWMANSHIP



PARAMOUNT HEADQUARTERS FOR GREAT BRITAIN AND EIRE  
Paramount House, 166 Wardour Street  
LONDON, W1

**T**HE Men and Women of Paramount in the British Isles are proud and happy to be part of a successful film organization which has rounded out 30 years of service in the entertainment of Humanity.

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







## 30 YEARS OF SHOWMANSHIP

**I**N BRITAIN Paramount is much more than a film distributing organization. It is a motion picture institution with a tradition built up over three decades.

This tradition is exemplified in film supplies which constantly, and on time, reach British exhibitors from the Paramount branches located in London, Liverpool, Manchester, Birmingham, Newcastle, Cardiff, Glasgow, Leeds and Belfast; and to exhibitors in Eire from Dublin.

It is exemplified, also, in the timely and tireless service of Paramount News, which records history in the making and serves it up while it is strictly news.

Allied with both of these services—and in itself the premier institution of its kind in the British Isles—is Paramount's Olympic Laboratory, where prints matching the world's best are made so that British audiences can enjoy the acme of projection quality.

Paramount tradition in Britain is likewise exemplified by the theatres under Paramount direction, wherein have been set such standards of management and operation as to have materially advanced the prestige of the industry over the passage of years.

And finally, Paramount production standards have played their great part in the exemplification of the Paramount tradition. Firstly, the early productions of 1920-21 did much to rehabilitate the British film production industry after the First World War. Then the Paramount production program of the early Nineteen Thirties not only brought forth some fine films, but it also paved the way for young British film players to become stars of international brilliance and popularity. In more recent years, Paramount's British productions of the calibre of "French Without Tears," "This Man Is News" and "Hatter's Castle" have achieved world prominence by virtue of world-wide distribution by Paramount.

The Paramount organization in Britain has functioned without a halt through the bitterest trials that humanity has been called upon to face. It has demonstrated the British attributes of grit and spirit through every tribulation. It will carry on in the same unwavering fashion until Victory is won.

IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP

*Sincere  
Greetings*

*to*

PARAMOUNT

*on its*

30<sup>TH</sup> ANNIVERSARY

*and to*

ADOLPH ZUKOR  
BARNEY BALABAN  
CECIL B. DE MILLE

*and THANKS for*

*providing so much grand entertainment for  
the people of GREAT BRITAIN in their  
brief leisure hours during these critical days*

FROM—

**O D E O N**

THEATRES, LIMITED

BRITAIN'S PREMIER CIRCUIT

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







JOHN W. HICKS, JR.

# American Pictures Are Still Entertaining the World

War But Confirms the Value of  
Foreign Markets to Our Industry

By JOHN W. HICKS, JR.

Vice-President of Paramount in Charge of Foreign Distribution

AT the moment of war's impact in September, 1939, Paramount was a world factor in every sense of the word. Strategically placed around the globe, in every civilized country, were individual organizations engaged in the local distribution of Paramount pictures. These units were in turn collectively serving hundreds of millions of film-goers who had made the seeing and enjoying of Paramount pictures part of their daily lives. Paramount had pioneered the way in making the motion picture an instrument of international understanding; barriers of language had been cleared away by technical skill and the film was at last speaking a universal language. Everything that had been dreamed of it by its inventors and developers had come to fruition. No matter in what part of the world one might be, there one could see Paramount pictures.

The war, which has struck deeply into every phase of human activity everywhere on the globe, has not spared the Paramount organization. Since we have all become so map-conscious in the past two and a half years it requires no imagination to see what has happened to any organization which has world-wide ramifications. With most of Europe overrun by the oppressor, whole Paramount units have been wiped out of commercial existence for the time being, and their individual personnel members have been so dispersed that the actual fates of many of them are even today unknown to us. In other instances, men and women have given their lives, and in hundreds of cases personal existences have been blasted beyond hope of rehabilitation. Elsewhere on the war front Paramounteers who stuck by the company's possessions until the moment for possible flight had gone are today prisoners of war. For all of these personal cases we have nothing but the deepest sorrow and the hope that when peace comes again we will be permitted to do everything in our power to build up again the lives of those who survive.

## GETTING THE MOST FROM AVAILABLE PRODUCT

On a numerical basis the foreign market has shrunk. But the demand for Paramount pictures has grown by inverse ratio. This is indicated in all manner of informative reports reaching us from those countries—France, Denmark, Norway, to name but a few—to which there is now no direct export of American films. Picture-goers who have been deprived of their American

film entertainment are keeping their memories alive, and Paramount knows that the demand for its product awaits but the day of deliverance before being consummated in a greater measure than ever before.

In certain countries, such as Unoccupied France and Spain, the motion picture has proven a providential avenue of escape. Although cut off from further supplies of film (in 1936 in the case of Spain and four years later in France's case), these territories have shown how lasting is the entertainment context of Paramount pictures by making their then available stocks of film serve year in and year out. The exhibitors in these lands have gotten to know, as no other exhibitors in history have, just how much playing time can be extracted from a motion picture.

## MARKET PROBLEMS BEING MET AS THEY ARISE

Naturally with the shrinkage of the foreign market occasioned by the war, the problems of adaptation, service and transportation have multiplied. Every phase in the development of the war presents a new problem, but because the film business expanded through an ability to be enterprising, each of these new obstacles is only temporary. The adage that "the show must go on" applies just as forcefully to the providing of the world with film entertainment as it does to any other dramatic incident. Sheared of theorizing, the hard, brilliant fact remains that the films—and particularly Paramount films—are still being shown around the globe. Great Britain continues to show every Paramount picture made, and to roll up a volume of business handsomely surpassing the best that peacetime had to offer. In Australia, New Zealand, India, South Africa, all of the Paramount product is shown despite the closeness of the war. Organizations are continuing to operate despite the heavy drain on manpower.

Within the Western Hemisphere the grim forces of evil have failed to halt the flow of Paramount product to South and Central America. The screens of Argentina and Chile and Brazil and Mexico, along with the screens of all of the other Latin-American republics, reflect the Paramount product just as they have done in times of peace.

The motion picture didn't happen by accident: it was as much



a part of Man's great plan as the printed word and the musical scale. Nothing that man can devise—and certainly nothing so base and senseless as war—can halt it. As fast as one barrier appears to halt its progress, Man will devise a way to vanquish it.

In our modest way this is what Paramount's organization is doing throughout the world with Paramount pictures. And no words can ever express the full measure of gratitude that the Paramount organization owes to the men and women all over the world playing their parts in this great task.

For just as surely as the sun rises and the earth spins, the time will come again, and soon, when those countless millions who love the screen and can never forget it, will once more see their favorite stars without restrictions, without fear, but with the knowledge that they too are free.

The American motion picture is much more than a mere article of entertainment: It is a beacon of hope and faith in deliverance for peoples who have only such emotions left to cling to.

That is what Paramount means—Today and Tomorrow!

## Branching Out from America

### THE DEVELOPMENT OF PARAMOUNT'S FOREIGN DISTRIBUTION ORGANIZATION

THE YEAR 1912, which saw the birth of the Paramount organization, saw also the start of its foreign department. Having taken "Queen Elizabeth" for distribution and realized the immense potentialities of the feature-length film, Adolph Zukor at once set to work to produce his first feature-length picture. This was "The Prisoner of Zenda," starring James K. Hackett. With this picture completed and set for American distribution, Mr. Zukor tucked a print under his arm, hypothetically speaking, and set off for London. Here he disposed of the United Kingdom rights to J. D. Walker's World's Films, which organization shortly thereafter became Paramount's first exchange abroad.

By 1914 the second Paramount exchange abroad had been opened in Liverpool. It was at this point that Mr. Zukor persuaded Emil E. Shauer to give up his own export business and to assume command of the then infinitesimal Paramount foreign department. By this time the First World War had unleashed its furies, but the groundwork of a Paramount foreign department had been laid and it continued to progress. During 1915 new Paramount exchanges came into being in Birmingham, Manchester and Cardiff.

In 1916 came the appointment of John Cecil Graham to London as general foreign representative, although the major portion of his duties concerned the setting up of a major film

distribution organization in Great Britain and Ireland. This same year the exchange at Leeds was opened.

During the intensive submarine warfare of 1917 the problem of supplying all of Europe with Paramount product became so acute that London was designated a supply point. Negatives were sent there and prints prepared for all European centers. This year saw also the installation of Paramount exchanges in Dublin, Newcastle and Glasgow.

It was a matter of only a few years when Paramount had offices in all the leading trade centers of the world.

Paramount early recognized the importance of giving an international flavor to its product in order to assure a welcome in the world market. It was observed that certain pictures with wholly American appeal were well received at home, but ignored abroad; and steps were taken to obtain foreign stars and directors who would be more appreciated overseas if slightly less applauded at home. Pola Negri, Marlene Dietrich, Emil Jannings, Maurice Chevalier and Ernst Lubitsch were among the stars and directors engaged with this in mind and the films they made supplied the foundation for Paramount's success abroad. An outstanding musical hit resulted from this point of view in Paramount's "The Love Parade" starring Maurice Chevalier and Jeannette MacDonald.

#### SOME FILMS GROSS MORE ABROAD

A not inconsiderable number of similar films have succeeded in grossing more money through their foreign releases than they have at home, an important factor in sustaining Paramount's policy of designing its product for international consumption. For example, Dorothy Lamour was a far bigger hit abroad than in the domestic market, and with the foreign territories asking for more sarong epics, Miss Lamour became a fixture on the Paramount schedule. Today the internationalization of Paramount programs is highlighted by the productions of Cecil B. De Mille, whose pictures have always been a tremendous asset abroad, by the adroit comedies of Preston Sturges, by the development of such personalities as Veronica Lake and Alan Ladd, by the Bob Hope pictures, and the "Road" series of musical comedies teaming Bing Crosby, Hope and Miss Lamour. The present product is doubtless a far cry from the Lubitsch-Negri-Dietrich-Janning output, but the books show that this new approach to the making of pictures with the broadest possible acceptance is highly profitable.

When hostilities began on Sept. 1, 1939 the world-wide organization of Paramount comprised one of the first corps of workers that had ever been assembled in the history of international business. Many had been with Paramount for more than 20 years and had every expectation of finishing their careers in the service of the company. As country after country succumbed



When Java was safely Dutch. John W. Hicks, Jr., now head of Paramount foreign distribution, shown (center) in front of the Paramount office which had just been opened in Batavia, with R. Bridges (left) as branch manager. Mr. Hicks was then managing director in Sydney, Australia.





30 YEARS OF SHOWMANSHIP

The exhibitors of Cuba  
are happy to extend sin-  
cere congratulations to

Paramount

on its

30th ANNIVERSARY

and to pay tribute to  
the greatest showman  
of them all

CECIL B. De MILLE

on his 30th year of unequalled motion picture  
achievement

UNION NACIONAL DE  
EMPRESARIOS DE CUBA

(NATIONAL EXHIBITORS' UNION OF CUBA)

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JOSE VALCARCE, Vice-President  
ENRIQUE VAZQUEZ, Treasurer  
DR. OSCAR TARICHE, Counsel  
CELESTINO DIAZ, Vice-Treasurer

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Francisco Solis	Ambrosio Guanche
Oscar de Freixas	Manuel Trillo
Faustino Rodriguez	Ernesto P. Smith
Manuel Lopez Toca	Santiago Rodriguez



IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN





30 YEARS OF SHOWMANSHIP

GREETINGS  
TO ALL  
PARAMOUNT PERSONNEL  
FROM  
BERRY of BRADFORD

on thirty successive years  
of successful picture making.

The Lithographic Poster Printing Works of  
W. E. BERRY, LTD. are situated at  
Nesfield Street, Bradford, Yorkshire,  
in Great Britain.

We value our many years of personal contact  
with Paramount in this country.

CONGRATULATIONS  
PARAMOUNT  
ON YOUR  
30th ANNIVERSARY!

We, too, are proud of our record  
of over 25 years' service as

*Specialist Printers to  
the Film Industry*

ERNEST J. DAY & CO., LTD.

10/16, Rathbone Street,  
London, W. I.  
Museum 7443 (4 lines)

*Paramount!!*

George Goodman,  
Governing Director of  
Commercial Process  
Salutes you—

Warmest Congratulations  
on attaining your thirtieth  
birthday

Commercial Process has the unique distinction  
of over twenty years unbroken service to  
'Paramount.'

The Commercial Process Co., Ltd.  
106, Shoe Lane, London E. C. 4, England.

Congratulations to Paramount from  
BRITISH GUIANA



ASTOR CINEMA, GEORGETOWN

Demerara Film Exchange Company

is proud of its association of  
25 YEARS with Paramount.

PROPRIETORS OF

ASTOR CINEMA  
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ATLANTIS CINEMA  
SUDDIE, ESSEQUIBO

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP

Sincere Felicitations from

CLEMENTE LOCOCO

BUENOS AIRES, ARGENTINA

KEEP THOSE GOOD  
PARAMOUNT PICTURES  
HEADING SOUTH



BERNARDO GLUCKSMANN,  
ON BEHALF OF CINEMATO-  
GRAFICA GLUCKSMANN  
S.A., AND UNITED CINE-  
MAS LTDA. OF MONTEVIDEO, COR-  
DIALY ADHERES TO THE WORTHY  
HOMAGE RENDERED TO MR.  
ADOLPH ZUKOR AND PARAMOUNT  
PICTURES, INCORPORATED, AND  
OFFERS HIS MOST SINCERE WISHES  
FOR THE PERSONAL HAPPINESS OF  
MR. ZUKOR AND THE EVER-IN-  
CREASING PROSPERITY OF THE  
FAMOUS COMPANY.

Felicitations to Paramount  
on 30 Years of Friendly  
Service to the Picturegoers  
of the World



**COMPANIA EXHIBIDORA NACIONAL**

Sociedad Anonima

MONTEVIDEO, URUGUAY

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







## ON the HOME FRONT for PARAMOUNT ABROAD



(Right)

**GEORGE WELTNER**  
Assistant Foreign Manager



to invasion, the lives and fortunes of many of Paramount's loyal employes passed with them. A number were killed, others disappeared from sight, still others reappeared at distant points and were assigned to new posts. The Company's chief executives hold every hope that the coming of peace will see the complete rehabilitation of every Paramounteer who can be traced and located.

### MEMBERS OF FOREIGN FORCES

In this section of our special issue we offer a pictorial record of Paramounteers abroad who are still on the job, or whose territories are considered "active" despite enemy action.

Paramount's business activities in territories outside the United States and Canada are under the direct supervision of John W. Hicks, Jr., vice-president in charge of the foreign department. Hicks has been with Paramount since April 19, 1919, before which he was an exhibitor, a staff member of General Film Corp. and branch manager for Sam Goldwyn. Since joining Paramount, he has been an assistant to the general sales manager, and managing director in Australia and New Zealand for 11 years, until finally called to his present post. He has traveled to all parts of the world for Paramount and has the widest personal knowledge of his department's problems.

George Weltner is executive assistant to Hicks. He has been with Paramount for 19 years and has specialized in the Latin American territories.

Fred W. Langein holds the position of general manager for Continental Europe in times of peace. As a matter of fact he was able to function actively in this post until July of last year when the aggressor nations had driven his office to Lisbon, Portugal. He has spent most of his life in the picture business, having been associated for many years with Fox Films in Latin America. Later he became Paramount's managing director in Argentina and was promoted from there to general manager of Continental Europe. Now working out of New York, he made a survey trip to Latin America a few months ago, from which he has recently returned.

Albert Deane entered the Paramount organization in Sydney, Australia, on April 26, 1919. He made a world tour seeking film knowledge in 1921 and in 1926 was sent to New York to attend the opening of the Paramount Theatre. He has remained here since and is director of foreign advertising and publicity. He is also responsible for censorship and production liaison between the foreign department and the production department on all matters of script supervision.

Paul Ackerman is Foreign publicity manager. He has been with the company since 1934, coming to Paramount from Associated Press. Lawrence P. Flynn is head of the customs, shipping and transportation department, and his wide knowledge of his field is being put to important use in these days of tangled transportation.

Matilda Kass, who was secretary to Adolph Zukor in 1912 when the Paramount organization numbered only two persons, is in charge of foreign department billing. Richard O'Connell is in charge of Paramount service to the foreign markets. Milton Kirschenberg is in charge of foreign statistics and budgets.

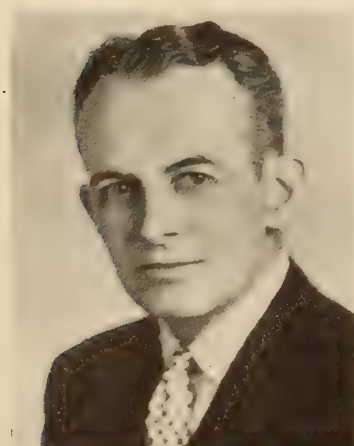
*Covering the globe, Paramount's foreign distribution organization has found itself, in nation after nation, directly in the path of the avalanche of Nazi and latterly Japanese aggression. Before World War II began, the offices in Germany and Italy had been rendered inactive. Then armies actually marched, and Paramount staffs marched before them, from Austria, Czechoslovakia, Poland. Next Denmark, Norway, Holland, Belgium, France. Now the Far East. . . .*



**ALBERT DEANE**  
Director Foreign Advertising



**EDWARD SCHELLBORN**  
Studio Foreign Representative



**TOM BENNETT**  
General Foreign Auditor



**LUIGI LURASCHI**  
In Charge of Censorship





30 YEARS OF SHOWMANSHIP

COO-EE!

—AND MANY HAPPY RETURNS!



ustralian Congratulations  
to Paramount on its Thirtieth  
Birthday . . . . .

FROM THE NATION'S  
LEADING INDEPENDENT  
CHAIN OF THEATRES  
OPERATING THE GREATEST  
METROPOLITAN CIRCUIT  
THROUGHOUT AUSTRALIA

GREATER UNION THEATRES PTY., LTD.

NORMAN B. RYDGE, Chairman of Directors



*Proudly Presenting Paramount Pictures*



IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





30 YEARS OF SHOWMANSHIP

# THE BANNER OF PARAMOUNT

*floats proudly in Australia for the reason that since its inception in this country its executives have given their leadership and constructive thought and action to this business. . . .*

*Forged with Paramount is the name of Cecil B. De Mille, whose fine scholastic mind has contributed more than any one person to the lofty pinnacle of artistry and intelligence that this industry has now attained. . . .*

*With a unique record of 22 years unbroken association with you both I salute you and wish you well!*

DAN CARROLL

*On behalf of* PRINCE EDWARD THEATRE, SYDNEY

WINTERGARDEN THEATRE, BRISBANE  
WINTERGARDEN THEATRE, IPSWICH  
WINTERGARDEN THEATRE, BUNDABERG  
WINTERGARDEN THEATRE, ROCKHAMPTON  
EMBASSY THEATRE, BRISBANE  
WINTERGARDEN THEATRE, MARYBOROUGH

OLYMPIA THEATRE, BUNDABERG  
OLYMPIA THEATRE, TOWNSVILLE  
STRAND THEATRE, TOOWOOMBA  
BUNGALO THEATRE, MARYBOROUGH  
EARL'S COURT THEATRE, ROCKHAMPTON  
WINTERGARDEN THEATRE, TOWNSVILLE

HEARTIEST CONGRATULATIONS  
TO PARAMOUNT FROM  
NEW ZEALAND

*May our association see  
many more anniversaries*

SIR BENJAMIN FULLER    oOo    JOHN H. MASON    oOo    ROBERT J. KERRIDGE

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







# 30 YEARS OF SHOWMANSHIP

**T**he Chilean Exhibitors, friends and admirers of the Paramount Organization throughout the world, associate themselves with pleasure to the celebration of the 30th Anniversary of this great company's foundation, making sincere vows for its artistic and commercial prosperity together with its Director, incarnated in the human person and brilliant mind of

**Mr. Adolph Zukor**

*[Signatures and stamps of Chilean exhibitors and organizations]*

ORGANIZACIÓN CINEMATOGRAFICA  
PARTIDAZO Y CIA. LTDA.

Organización Teatro Chileno S.A.  
*Donde te lesa*

TEATRO PRINCIPAL  
VUTSINAS, OSSA Y CIA. LTDA.  
*Gon Valenzuela*

CLUB SOCIAL REFINERIA  
PRESIDENTE  
VICTOR BENITEZ RIESCO

*for Juan de la Haza*

*for Empresa Romaguera*  
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BRIEVA, AMRÍA Y CIA. LTDA.

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Baray Roger Lita

TEATRO SAN MARTIN  
EMPRESA  
Manuel Mendez  
Tel. 351-RADCAE

p.p. Empresa Teatro Nacional

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*Centro Imperio VALPARAISO*

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TEATRO PRINCIPAL SAN BERNARDO  
Manuel Menéndez  
TEATRO SAN MARTIN VALPARAISO  
Rene Roca  
TEATRO MONUMENTAL SAN FERNANDO  
Eduardo Calaf  
TEATRO PASO Y PASO  
Angel Torres  
MEXICALI, UNICA, CONCEPCION  
Francisco Torres  
TEATRO SAN MIGUEL  
Amundolo de la Cruz  
TEATRO VELARDE CHILPUE  
Carlos Bravo  
TEATRO POLITEAMA VALPARAISO

Benito del Villar  
BILLYTAL, CONCEPCION, CASO CHILINA DE 13 PROYECTOS SAN BERNARDO  
Luisando Varquez  
CELESTE CASO CHILINA DE 13 PROYECTOS VALPARAISO  
Cachemero-Maldonado  
NOSTO DE CHILE  
Dante Bolles  
ORGANIZACIÓN TEATRO CHILENO  
Egon Valenzuela  
TEATRO PRINCIPAL  
Jorge Lita  
TEATRO BALTO  
Luis Rulick  
TEATRO MONUMENTAL  
David Rulick  
TEATRO MONUMENTAL  
Pedro Valenzuela  
TEATRO DÍAZ DE JULIO  
Juan Rulick  
TEATRO DEAL CINEMA

Humberto Chaves  
EMPRESA ROMAGUERA  
J. Jorja C.  
ROJAS, BARBIERI Y PÉREZ LTDA.  
Francisco Romaguera  
TEATRO ODEON VALPARAISO  
Victor Benítez Riesco  
CLUB SOCIAL REFINERIA  
Alfonso Rulick  
TEATRO MONUMENTAL VALPARAISO  
Roberto Blanco  
TEATRO ODEON VALPARAISO  
Augusto Pérez  
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Carlos Bravo  
TEATRO MONUMENTAL VALPARAISO  
César Rojas  
CLUB SOCIAL REFINERIA VALPARAISO

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for PARAMOUNT  
ABROAD



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Managing Director



FRED HUTCHINSON  
General Sales Manager



TONY REDDIN  
Director Advertising & Publicity



BEN SIMMONS  
Division Manager



DAVID GILPIN  
Division Manager



G. T. CUMMINS  
Gen. Mgr., Paramount News



EDWARD A. DAVIS  
Manager Legal Dept.



J. A. OJERHOLM  
Manager Olympic Laboratories



FRANK FARLEY  
Production Dept.



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General Mgr., Scandinavia



ANDRE OLSEN  
Representative, Scandinavia



ERLING ERIKSEN  
Manager, Norway



HARALD FROST  
Manager, Denmark



HARRY HAMMAR  
Manager, Finland



ANDRE DRION  
Manager, Lyons



JEAN STOHL  
Agent, Switzerland



MOISES ISRAEL  
Manager, Portugal





30 YEARS OF SHOWMANSHIP

Los Cines

# COLONIAL y COLOSO

felicitan a la

## PARAMOUNT PICTURES, INC.

en su

### XXX ANIVERSARIO

y tienen el placer de saludar  
a los Señores

## ADOLPH ZUKOR y JOHN W. HICKS, JR.

Oscar Granat

Samuel Granat

## CINE CANTARELL CINE NOVEDADES

Mérida. Yuc.

felicitan a la

## PARAMOUNT PICTURES, Inc.

por sus muchos años de  
servicio efectivo a los  
Exhibidores Mexicanos

## LUIS CASTRO

CINE PALACIO CHINO  
CINE REX  
CINE LUX  
CINE MUNDIAL  
CINE ROYAL  
CINE ALHAMBRA  
CINE SAN JUAN  
CINE CAPITOLIO  
CINE PRIMAVERA  
CINE TACUBA  
CINE CARTAGENA

México, D. F.

Saluda cordialmente a los Señores  
**ADOLPH ZUKOR y JOHN W. HICKS, JR.**  
y desea a la

***PARAMOUNT PICTURES, INC.***

otros 30 años de éxito

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Manager, Mexico-Cent. Amer.



**JOHN L. DAY**  
Manager, Argentina-Brazil Area



**FRED W. LANGE**  
Representative, Latin-America



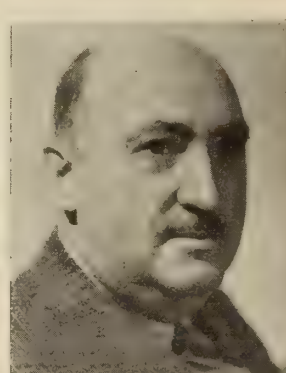
**JACK RAPAPORT**  
Representative, Cent. America



**JOHN B. NATHAN**, Director  
Argentina, Uruguay, Paraguay



**S. E. PIERPOINT**  
Manager, Brazil



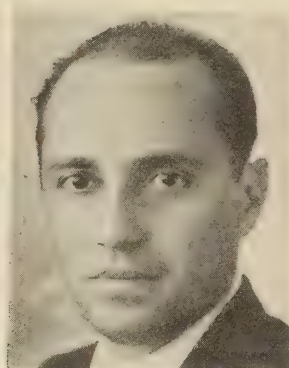
**BENITO del VILLAR**  
Director, Chile, Peru, Bolivia



**ALVARO REYES**  
Manager, Colombia



**RAMON COLL**  
Agent, Costa Rica



**TEODORO A. OLCA**  
Representative, Ecuador



**MRS. TULA ANDREWS**  
Manager, Guatemala



**ROBERT L. GRAHAM**  
Manager, Mexico City



**HENRY GORDON**  
Manager, Panama & Cent. A.



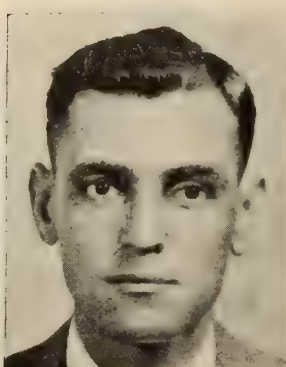
**O. U. CIENFUEGOS**  
Manager, Lima



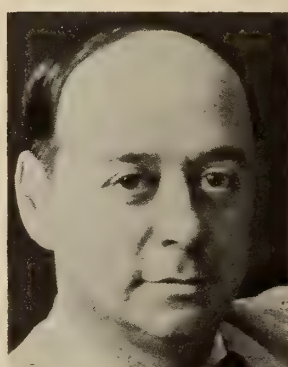
**J. P. DONOHUE**  
Manager, Puerto Rico



**A. LANOS**  
Agent, San Salvador



**L. CONSTANTINE**  
Manager, Trinidad



**JUAN OLIVER**  
Manager, Montevideo





30 YEARS OF SHOWMANSHIP

La Empresa del

CINE MAGERIT

México, D.F.

Felicita a la

PARAMOUNT PICTURES INC.

en su

XXX ANIVERSARIO

y a los Señores

ADOLPH ZUKOR y JOHN W. HICKS, JR.

por sus loables esfuerzos por el engrandecimiento  
de la cinematografía en México

Rafael González Laffarga  
Eleuterio Esteve Sanz

Andrés Conesa Jimenez  
Santos Martínez Sáura

Los Cines

ENCANTO y  
ALHAMBRA

Tampico, Tamps.

Felicitan a

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Enrique Vigil

Gonzalo Vigil

LUIS R. MONTES

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Cine Colón	Guadalajara
Cine Cuauhtemoc	Guadalajara
Cine Juárez	Guadalajara
Cine Jalisco	Guadalajara
Cine Goya	Queretaro
Cine Venecia	Silao
Cine Rosales	Acámbaro
Cinelandia	Celaya
Cine Ideal	Salvatierra
Cine Reforma	Guanajuato
Cine Juan Valle	Salamanca

Felicidades para

PARAMOUNT PICTURES INC.

en su

XXX ANIVERSARIO

y para los Señores

ADOLPH ZUKOR y JOHN W. HICKS, JR.

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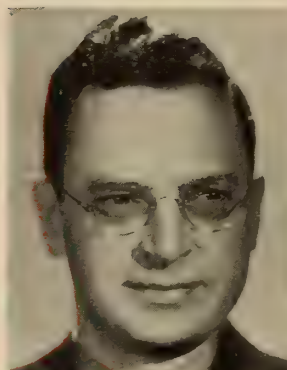
**FAR AFIELD for PARAMOUNT: continued**



**LUIS H. MURO**  
Agent, Venezuela



**SALVADOR CARCEL**  
Agent, Venezuela



**HARRY HUNTER**  
Director, Australia & N. Z.



**W. M. HURWORTH**  
Sales Manager, Australia



**JAMES A. SIXSMITH**  
Secretary-Treas., Australia



**HERMANN E. FLYNN**  
Advertising Mgr., Australia



**CLAUDE HENDERSON**  
Division Manager, Australia



**FRED GAWLER**  
Division Manager, Australia



**STANLEY H. CRAIG**  
General Mgr., New Zealand

● Due to war exigencies and certain other elements, photographs of some of the Paramount representatives throughout the world are missing from this pictorial line-up. Among the missing pictures is that of K. F. J. Wijsmuller, manager in Java, who was inducted into the Dutch Netherlands Army several months before the Japanese invasion. Also missing pictorially is Mrs. O. Perides, who is manager of the Cairo, Egypt, office in the absence of her husband, who is fighting with the French forces. Missing from the London line-up is F. W. Cornwell, Secretary of Paramount's organization in Great Britain. From the Far East line-up the picture of Y. Kao, manager in Hongkong, is missing—indeed, Mr. Kao himself is also missing after the island's invasion.



**J. E. PERKINS**  
Manager, Orient & India



**F. V. KENNEBECK**  
General Manager, India



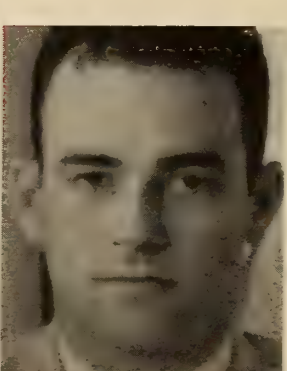
**M. F. JORDAN**  
Manager, Calcutta



**S. GANGULI**  
Sales Manager, Calcutta



**PAUL VERDAYNE**  
Managing Director, Singapore



**F. C. HENRY**  
Manager, Manila







30 YEARS OF SHOWMANSHIP

# GRAN CIRCUITO RODRIGUEZ

que encabeza el

CINE FLORIDA — CINE RODRIGUEZ

MONTERREY, N. L.

operando en los Estados de Nuevo León, Coahuila, Tamaulipas,  
Zacatecas, San Luis Potosí, é importadores de la primera  
película Paramount a la República Mexicana  
felicitan a

## PARAMOUNT PICTURES INC.

en su

### XXX ANIVERSARIO

y a los Señores

ADOLPH ZUKOR y JOHN W. HICKS, JR.

ADOLFO RODRIGUEZ

ANTONIO RODRIGUEZ

MIGUEL JURY

Cine Morelos — Aguascalientes

NEIF JURY

Cine Rex — Morelia

GUILLERMO VERA

Cines Ideal é Isabel — León

felicitan a

## PARAMOUNT PICTURES INC.

en su

### XXX ANIVERSARIO

y a los Señores

ADOLPH ZUKOR y JOHN W. HICKS, JR.

## JAVIER SÁNCHEZ

### CINE OTHON

SAN LUIS POTOSI

expresa sus cordiales

felicitaciones

a la

## PARAMOUNT PICTURES INC.

en su

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IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





# The Defense of Leadership in the World's Wartime Film Market

By GEORGE WELTNER

Executive Assistant to JOHN W. HICKS,  
Jr., Vice-President of Paramount in Charge  
of Foreign Distribution

THE MAELSTROM of war which is wreaking such havoc everywhere is felt with barometric exactitude at the head office in New York. As the fortunes of war shift, the face of the business as reflected in New York changes; complexity of distribution increases and the difficulties of doing business multiply. More importantly, there occurs something which weighs even more heavily and more constantly on the minds of the foreign managers directing these far flung operations, and that is the ever increasing roster of the names of those individuals who have been caught up into the net of war and regarding whom we have received little or no news. It is an ever increasing roster of men who have stuck to their posts until the last available minute and who have faced their fate faithfully and heroically.

We in Paramount have such men on the Continent of Europe and in the Far Eastern theatre of war, and it is our one thought to contact them and to help them if we can, and also to keep up our own work in a manner that will be worthy of the loyalty that they have shown. Their images are constantly with us, and we pray that they will survive this ordeal.

Thus far untouched by the ravages of war is the great market below the Rio Grande—that market generally called Latin America. It is a solid market and a good market and it is inhabited by solid and good peoples who, generally speaking, wish us well. We have an obligation to them as an industry which transcends a mere business obligation. Primarily we must see to it that nothing appears in our pictures which will in any way offend their susceptibilities and to this end the studios are taking all possible precautions. Each studio today has a committee set up study scripts in order to delete therefrom anything that may be offensive to our neighbors to the south. The setup is elaborate and we are being aided in our endeavor by the good offices of the Coordinator for Latin American Affairs and also by the Censorship Departments of the Army, the Navy and the Treasury. We are grateful for this help and the studios are cooperating thoroughly.

The second obligation which we have is to keep the actual physical films moving

## La Paramount ha sido uno de los precursores de la Cinematografía

PARAMOUNT FILMS, S. A. lleva de establecida en la República Mexicana más de 20 años, que han constituido una cadena de constantes éxitos, ya que esta gran compañía se ha distinguido siempre por su anhelo en complacer y servir a sus Exhibidores y al público que admira las películas Paramount.

Las primeras películas Paramount fueron importadas al país por los conocidos y estimados empresarios de Monterrey, N. L. Don Adolfo y Don Antonio Rodríguez, y es de hacerse notar, que la primera producción Paramount intitulada "Queen Elizabeth" fué exhibida en la ciudad de México; por los inteligentes empresarios y conocedores del negocio, Sres. Granat, a quienes les fué otorgada por este hecho interesante una placa conmemorativa, durante las bodas de plata de la Paramount, en el año de 1937; después la Paramount abrió sus oficinas en México bajo la razón social de Famous Players Lasky Corp., cambiando más tarde su nombre por el que ahora lleva: Paramount Films, S. A.

Rememorando la historia de esta importante empresa, vemos que es ella la que ha presentado al público muchos de los mejores y más destacados artistas y películas de gran calidad, todo ésto, gracias a que sus Estudios de Hollywood, se han esforzado en procurarse los más grandes directores, quienes han sabido llevar a la pantalla las obras más encomiadas en una forma admirable y llena de interés.

Artistas inmortales como Rodolfo Valentino, Dougals Fairbanks, Mary Pickford, Wallace Reid, William S. Hart, John Barrymore, Pola Negri, Emil Jannings, Thomas Meighan, Harold Lloyd (el famoso Degadillo), Bebé Daniels, Nita Naldi, Pauine Frederick, Geraldine Farrar, Marion Davies, Dorothy Gish, Leatrice Joy, Lila Lee, Clara Bow etc. fueron presentadas al público de antaño por Paramount. Años después presentó artistas como el gran chansonnier Maurice Chevalier, Jeanette MacDonald, Ruth Chatterton, William Powell, Fredric March, Marlene Dietrich, Silvia Sidney, Clive Brook, Gary Cooper, George Raft, Jack Oakie, George Bancroft etc. y en la actualidad sus artistas como Claudette Colbert, Charles Boyer, Paulette Goddard, Barbara Stanwyck, Dorothy Lamour, Madeleine Carroll, Ray Milland, Bob Hope y Veronica Lake.

Han contribuido al buen éxito de la Paramount en México sus hábiles y experimentados dirigentes, destacándose la personalidad dinámica é inquebrantable del Sr. Arthur L. Pratchett, Gerente General de Latino America y la del Sr. Robert L. Graham, Gerente de México, quien siempre se ha distinguido por su capacidad y buen tacto en los problemas de los Señores Exhibidores. Éstos dos leales Paramountistas han abido captarse la simpatía y el cariño de sus empleados, quienes bajo su atinada dirección han colaborado hasta el máximo de sus esfuerzos para llegar al am etal de triunfo.

Dos etapas en la historia de la Paramount de México dignas de mencionarse por su transcendencia son los años de 1928 y 1936, en que le fueron otorgadas placas conmemorativas y los premios principales por u triunfos al haber alcanzado los mejores rendimientos de estos años, en un concurso mundial de las oficinas Paramount.

La aParamount Films, S. A. de México, siempre ha sobresalido por su cortesía para con sus favorecedores y amigos y siempre ha existido entre ella y los Exhibidores una comprensión mutua, que es lo que hace de éstos, sus clientes "eternos," como lo son:

La marca Paramount sinónimo de garantía para el Exhibidor y para el público de México, representa lo mejor de lo mejor y por lo tanto, la Paramount Films, S. A. está a la cabeza . . . y a la cabeza seguirá.





30 YEARS OF SHOWMANSHIP

## La Union de Exhibidores Mexicanos

que comprende los cines

Angela Peralta	Anahuac
Bravo	Bretaña
Briseño	Cervantes
Cesar	Diaz de León
Elena	Esperanza
Majestic	Moderno
Morelos	Reforma
Regio	Titán

felicita a la

**PARAMOUNT PICTURES, INC.**

en su

XXX ANIVERSARIO

así como a los Señores

**ADOLPH ZUKOR y JOHN W. HICKS, Jr.**

## CINE BALMORI

México, D. F.

desea a los Señores

**ADOLPH ZUKOR y JOHN W. HICKS, Jr.**

y a la

**PARAMOUNT PICTURES, INC.**

en su

XXX ANIVERSARIO

toda clase de prosperidades

## CINE PRINCIPAL

Toluca, Mex.

## CINE IRACHETA

Pachuca, Hgo.

deseando a

**PARAMOUNT PICTURES, INC.**

en su

XXX ANIVERSARIO

más éxitos para el futuro

Fco. J. Iracheta

## GABRIEL SAENZ

Distribuidor de Películas  
Torreón, Coah.

con sus mejores deseos  
para la

**PARAMOUNT PICTURES, INC.**

y los Señores

**ADOLPH ZUKOR y JOHN W. HICKS, Jr.**

en el

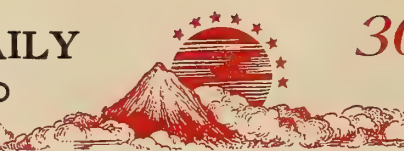
XXX ANIVERSARIO

de esta gran compañía



IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN





steadily southward, regardless of the difficulties of transportation, so that the theatres are constantly fed with a steady supply of pictures. Release dates must be met and will be met regardless of the hazards of transportation and our already over-taxed traffic department has thus far met this problem so successfully that no release date has failed for feature, short or newsreel.

The distribution of American pictures in Latin America has been solid and has shown a steady year by year improvement. The closure of the Continental European market by the war has brought no sudden upsurge in Latin American business—in some cases, almost the reverse. There is a two-fold reason for this: first, for many years prior to the war American pictures have been constantly kept at a sales saturation point in the growing continent to the south and also in Central America. The same fight on unsold possibilities that has been waged elsewhere finds its counterpart in Latin America. Second, the closing of the European market meant nothing favorable to South America, but contrary to many opinions on this subject, in certain instances it was actually detrimental. Many of the South American countries are agricultural exporting countries, and in some instances, such as Venezuela, are oil exporters and exporters of other minerals. The scarcity of shipping bottoms today has seriously affected this export business and has brought economic depression to large areas in the agricultural, mining and oil producing regions.

In spite of some business reverses brought about in Latin America by the war, no one can gainsay the fact that the American continents are the continents of the future. The vast natural resources, thus far untapped, in Brazil; the richness of the soil in the Argentine; the great oil and mineral deposits in the northern part of South America; the silver, other mining products and agriculture of Central America and Mexico, are the reservoirs from which will spring the great advances of the future. Nothing can hold back the operation of economic law which dictates that by their natural wealth will the nations progress. Not war, not the weakness of the human kind, not any other obstacle can hold back these continents of the future, the North and South American Continents. As the Continent of South America grows, so will our business grow in direct proportion. New theatres will be built, more wealth will be circulated, and the American motion picture industry, as always, will partake of its proper share.

Our organizations throughout the Latin American countries have been there many years; our employees are of long standing, experienced and able. They have behind them efficient organizations and the very highest type of manpower. These men by their business acumen and high standards are the finest type of executives that could be found anywhere, and by their manner of living and by their characters are the best ambassadors of American good will existing today.

## AUSTRALIA

The earliest Paramount pictures, Adolph Zukor's Famous Players releases, reached Australian audiences through a small distribution agency known as Feature Films, Ltd. Situated in an alley-way close to Sydney Town Hall, this tiny organization prospered from its modest beginnings to the point where it now occupies a building of its own on Reservoir Street in the heart of the city's business district. The rising fortunes of the Australian organization date largely from John W. Hicks' appointment as managing director in March, 1921. Hicks brought modern film merchandising methods to the Australian and New Zealand territory, streamlined publicity and exploitation tactics, and imported John E. Kennebeck from the United States as his assistant. When Hicks returned to America to assume more important duties, Kennebeck succeeded him as chief, remaining in the post until his death in 1937.

Many large and splendidly equipped theatres were erected "down under" during Hicks' regime, thanks largely to this aggressive executive's profit-producing innovations. The Prince Edward in Sydney, the Capitol in Melbourne and the Winter Garden in Brisbane were among the first constructed in the early years of the industry's expansion, to be followed by others modeled closely after their American prototypes in New York, Chicago, St. Louis and Miami. Today Australian audiences not only see the same films as American audiences, but they see them in theatres equal to anything we have here.

Paramount progress in Australia and New Zealand has been characterized by unusually cordial relations between the organization and its exhibitor-customers. This healthy situation undoubtedly had its origins in the campaign conducted for Cecil B. De Mille's "Ten Commandments," early in the Hicks regime, when a combination of exploitation, publicity, prologue and percentage booking proved to the exhibitors that they could make more money in a single week than they formerly had grossed in 10. The success enjoyed by this one promotion paved the way for future cooperation, and reviewed after some 18 years, constituted one of the most important film developments in that area.

Throughout the late 20's and early 30's, Paramount worked with local producers to the fullest extent possible, distributing many locally made films as well as a series of officially released travelogues on subjects of purely Australian interest.

The personnel of Paramount's Australian organization increased sizably with the years to take care of the growing business. But no additions were ever made to the original group of exchanges in Sydney, Melbourne, Brisbane, Adelaide, Perth and Launceston, nor was the head office of New Zealand at Wellington ever supplemented. Following the death of Kennebeck in 1937, his post was assigned to Harry Hunter, formerly branch manager in Washington, D. C., for 11 years. Hunter and his staff are still carrying on despite the war now spreading to the island continent's northern coast. The New Zealand organization is under the guidance of general manager Stanley H. Craig, who has been in charge for more than 14 years.

## ASIA, FAR EAST and INDIA

Before the beginning of the present world conflict, Paramount Pictures were reaching millions of fans daily throughout Asia, the Far East and India. A comprehensive chain of organization offices stretching from Japan to Bombay took care of the distribution of Paramount films. Various methods of adaptation to meet language barriers reshaped these films to meet all local requirements.

Paramount distribution throughout the Orient started after the last war. Various franchise holders had bought supplies of Paramount films for their territories, paying for them on a royalty basis. Shortly before 1920 it was felt that Paramount could be served best in Japan by having its own organization and one was established there by Tom D. Cochrane. It functioned effectively right through the great earthquake, and with the aid of several branch offices in Korea and Manchuria, covered all sections of the Japanese Empire.

In the meantime the Paramount organization in Australia had extended its scope northwards, setting up branches in Singapore, Batavia, and another branch at Soerabaya on the island of Java. Later on this territory grew to such proportions in its servicing of the Straits Settlements, Federated Malay States, Siam (before it became known as Thailand), Borneo and the adjacent islands, that it was established as an independent area under John A. Groves, an Australian, as managing director. Groves was succeeded last Dec. 1 by Paul Verdayne, but remained in Singapore and died with his son defending that city

(Continued on page 159)





30 YEARS OF SHOWMANSHIP

# Congratulations, Paramount!

on 30 Years of  
Successful  
Showmanship

Commonwealth Film  
Laboratories, Pty. Ltd.  
Makers of all Paramount prints  
SYDNEY AUSTRALIA

## From Aussie

The Film Weekly, Australasian national trade paper, in conjunction with The Market Printery, and Marketgravure, offer Paramount Pictures congratulations on the occasion of their Thirtieth Anniversary . . .



. . . an event being propitiously celebrated by the world-wide release of Cecil B. De Mille's "Reap the Wild Wind."

*Coo-ee! Kia-ora!*

## The Offset Printing Co.

PTY. LTD.

who since our foundation have handled quality lithograph production for all Paramount Pictures released throughout Australia and New Zealand offers congratulations to Paramount on their Thirtieth Anniversary . . .

. . . and every success with their release of Cecil B. De Mille's production, "Reap the Wild Wind."



CONGRATULATIONS TO  
**PARAMOUNT PICTURES**  
ON THEIR 30TH ANNIVERSARY  
FROM THE  
**GLOBE THEATRES, Ltd.**

NUR M. GOKOOL, Esq., Governing Director  
PORT OF SPAIN — SAN FERNANDO — SAN JUAN  
TRINIDAD, B.W.I.



IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN



# happy birthday to you



From **LESLIE HOWARD**—

*I REGARD APRIL 3rd AS A MOST IMPORTANT DAY AS IT HAPPENS TO BE MY BIRTHDAY. SINCE IT IS ALSO PARAMOUNT'S BIRTHDAY IT BECOMES MORE IMPORTANT. I'M AFRAID I'M ALMOST OLD ENOUGH TO BE PARAMOUNT'S FATHER SO I'M DELIGHTED TO TENDER THIS FLOURISHING YOUNG GIANT MANY HAPPY RETURNS OF THE DAY.*

From **A LEADING BRITISH PRODUCER**—

GAUMONT BRITISH PICTURE CORPORATION CONGRATULATE PARAMOUNT PICTURES ON HAVING ATTAINED THEIR THIRTIETH ANNIVERSARY. DURING THIS PERIOD PARAMOUNT HAS BROUGHT TO THE SCREEN THE WORLD'S FAMOUS PLAYERS IN PRODUCTIONS OF OUTSTANDING MERIT, PIONEERING WHAT IS KNOWN TODAY AS THE FEATURE FILM. THAT THE SAME SPIRIT PREVAILS TODAY IS EVINced BY PARAMOUNT'S RECENT PRODUCTIONS, WISH YOU CONTINUED SUCCESS.

Commander Jarratt.

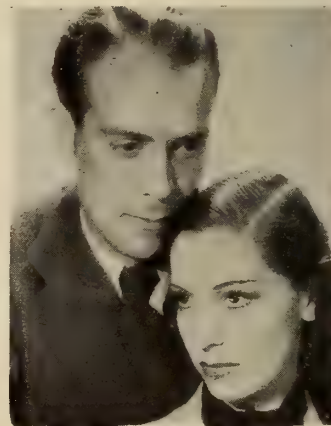
From **VALERIE HOBSON and BARRY K. BARNES**—

*SINCEREST CONGRATULATIONS AND BEST WISHES TO PARAMOUNT ON THIRTY YEARS OF GREAT SERVICE TO PICTUREGOERS ALL OVER THE WORLD. GREAT MOTION PICTURES DO MUCH TO PROMOTE BETTER UNDERSTANDING BETWEEN ENGLISH SPEAKING PEOPLES. LONG MAY PARAMOUNT CONTINUE TO MAKE THEM.*

*Valerie Hobson.*

*WOULD APPRECIATE SILVER- OR BALD-HEADED FATHER PART IN PICTURE TO CELEBRATE YOUR SIXTIETH ANNIVERSARY.*

*Barry K. Barnes.*



From **BRITISH EXHIBITORS**—

CONGRATULATIONS TO PARAMOUNT PICTURES INC ON 30TH ANNIVERSARY FROM EXHIBITORS OF THE SOUTH AND EAST LANCASHIRE BRANCH OF THE CINEMATOGRAPH EXHIBITORS ASSOCIATION OF GREAT BRITAIN AND IRELAND.



—and **GRATITUDE FOR THE SMILES**

*HEARTIEST CONGRATULATIONS ON 30TH BIRTHDAY. ALSO TO BOB HOPE, BING CROSBY, DOROTHY LAMOUR AND PARAMOUNT PRODUCTION STAFF ON PART PLAYED IN KEEPING BRITISH PUBLIC SMILING LAST TWO YEARS.*

*A. S. Hyde, Glenroyal Theatre, Shipley, and Elite Cinema, Bradford.*

From **CLIVE BROOK**—

*PARAMOUNT AFTER THIRTY YEARS IS STILL PARAMOUNT.*



## MORE MESSAGES of CONGRATULATIONS

From EXHIBITORS IN IRELAND

GREETINGS AND BEST WISHES TO PARAMOUNT AND TO ADOLPH ZUKOR FROM THE THEATRE AND CINEMA ASSOCIATION OF IRELAND ON COMPANY'S THIRTIETH ANNIVERSARY.

John J. Flood, President, Dublin.

From DAVID E. ROSE in LONDON—

TO ADOLPH ZUKOR—ON THIS THIRTIETH ANNIVERSARY OF COMPANY YOU FOUNDED, MEMBERS OF BRITISH PARAMOUNT SEND YOU AND YOUR ASSOCIATES HEARTIEST CONGRATULATIONS AND BEST WISHES.

From HARRY HUNTER on behalf of AUSTRALIA and NEW ZEALAND—

ANZAC PARAMOUNTEERS, NOW ACTIVELY ALLIED WITH AMERICAN FORCES, GREET PARAMOUNT'S THIRTIETH ANNIVERSARY WITH PARTICULAR SIGNIFICANCE AND PLEDGE UNDEVIATING LOYALTY.

From CARL P. YORK in STOCKHOLM—

FROM SWEDISH PARAMOUNTEERS SURELY, AND FROM NORWEGIAN, DANISH AND FINNISH BY UNDOUBTED INFERENCE, YOU HAVE OUR PLEDGE THAT WE REMAIN PARAMOUNTEERS THROUGH THICK AND THIN.

From FRANK KENNEBECK in BOMBAY, INDIA—

THERE'LL ALWAYS BE A PARAMOUNT ANNIVERSARY, AND THERE'LL ALWAYS BE PARAMOUNTEERS SERVING THE BEST COMPANY IN THE FILM BUSINESS.

From A. L. PRATCHETT, presently in CHILE—

OUR TERRITORY COVERS AN AWFULLY LONG STRETCH OF THE MAP, BUT IT ENCOMPASSES PARAMOUNTEERS WHO ASK NOTHING BETTER THAN ALWAYS TO SERVE PARAMOUNT.

From JOHN L. DAY, JR. in BRAZIL—

AS PARAMOUNT SWINGS MERRILY PAST THE THIRTY-MILE PEG ALL THE WORLD RECOGNIZES WITHOUT QUESTION WHAT PARAMOUNT MEANS.

From JOHN B. NATHAN, in ARGENTINA—

NOTHING COULD POSSIBLY OCCASION GREATER PRIDE IN OUR COMPANY THAN TO WITNESS THE WHOLE-HEARTED COMPLIMENTS BEING PAID IT BY ALL SECTIONS OF BUSINESS IN ARGENTINA, URUGUAY AND PARAGUAY.

## THE DEFENSE of LEADERSHIP In the WORLD FILM MARKET

CONTINUED FROM PAGE 156

against the Japanese invader. Verdayne remained at his post to the bitter end and has not been heard from since.

For many years Paramount serviced the Philippine Islands through a local distributor, but in 1930 a Paramount branch was organized in Manila and functioned successfully until the Japanese took over the city. At that time Manila was also serving as headquarters for Paramount in the Orient. James E. Perkins, general manager for the entire territory, remained at his desk until the Japanese entered. He is interned there along with many other loyal American business men. Floyd C. Henry, Paramount manager for the Philippines territory, had been inducted into the Navy as an officer and was on active service.

Today, Paramount's Asiatic business is centered in India. The company has had direct representation in India for approximately 12 years. Prior to that, Paramount productions were handled through Madan Brothers. Representatives of this famous firm came regularly to the United States to buy. Emil Shauer finally decided that the company should have its own office in India and one was opened at Calcutta and Charles B. Ballance in charge. Later a branch was founded at Bombay. It has since become head office for the territory and is under general manager Frank V. Kennebeck. This young man, a product of the Theatre Managers' Training School which produced so many important Paramount executives, served first in New Zealand, then in Australia, and is now rendering the company fine service in India, despite the shadow of further Japanese aggression.

### ORIENT ALWAYS PRESENTED TECHNICAL PROBLEMS

Looking back, one finds that the Orient was not without its technical problems insofar as the adaptation of American productions was concerned. Japan, for instance, took only selected films from the complete American schedule. Those which conflicted with modern Japanese ideology were omitted. A few pictures were dubbed in the Japanese language by having synchronized Japanese sound tracks replace the English dialogue. The remainder were fitted with superimposed Japanese subtitles, with the English voices remaining. In China there was a certain amount of local superimposing in the Mandarin dialect, but the films were chiefly shown exactly as they came from America. Pictures in which action predominated were the greatest successes. In Siam and the Malay States, the films were exhibited largely without alterations, save those necessitated by the strict censorship. The same applied to the Philippines, with somewhat less emphasis on censorship.

In Java the pictures bore superimposed Dutch titles. Prior to 1939 the prints for Java were shipped from Holland. Following the Nazi conquest, the superimposing was done in New York. Under current conditions it is impossible to ship to Java, and patrons there are seeing their favorite films repeated wherever theatres remain open.

In India the pictures are presented exactly as received from America. Probably nowhere in the world is there as complex a question of adaptation as that presented in India and no attempt to solve the problem is practicable.

Reviewing the vast panorama of the Orient one must be impressed by the pioneering job Paramount has accomplished. Much of this work has been halted by the war but one day these tens of millions of fans, among the most avid picture-goers in the world, will again be seeing the favorites with whom Paramount has made them familiar.





30 YEARS OF SHOWMANSHIP



Macdonald Carey

CONGRATULATIONS  
PARAMOUNT  
AND THANKS

"Dr. Broadway"  
"Take a Letter, Darling"  
"Wake Island"

MAX GLUCKSMANN

*Greets* PARAMOUNT

FROM

BUENOS AIRES

ARGENTINA



30 YEARS IS NOT A LONG  
TIME WHEN THEY HAVE BEEN  
30 SUCH FRIENDLY YEARS

*Peru sends  
Cordial  
Congratulations  
from  
La Semana  
Cinematografica*



We have served the motion picture industry of Peru for 15 years, in which time we have known of the accomplishments of the truly great pioneers in the film world.

Particularly have we noted the work of the illustrious Adolph Zukor, leader of them all.

*La Semana Cinematografica* pays homage to Paramount on its 30th Anniversary of great motion picture making, and offers a particular tribute to its great founder, Adolph Zukor.

C. A. BARRETO, Publisher

#### SALUTATIONS FROM PERU

The undersigned, exhibitors of Peru, wish to pay the highest tributes at their command to the leaders of Paramount, and particularly to the founder of the Company, Adolph Zukor.

They desire also to express great satisfaction at the arrival of the 30th Anniversary of the foundation of Paramount, since it is their experience as exhibitors that the picturegoers of Peru have shown a particular affection for films bearing the Paramount Trade Mark. They have found that this seal, in truth the pride of the industry, really means to picture audiences that "If It's Paramount, It's the Programme's Best."

Guillermo Delgado, Manager, Empresa de Teatros y Cinemas Ltda.  
... Bolivar and Careovich, Concessionaries of the North Zone of Peru.  
... Aurelio Costa Vaccaro, Concessionary of the Sierra Zone of Peru.  
... Nicolas Iovanne ... Compania Cinematografica del Sur.  
... Empresa Mundial Ltda. ... Luis a Rospigliosi. ... Ricardo Rodrigo.  
... Romulo Batts. ... Augusto Valcarcel. ... Jorge Thornberry.  
... Segundo Boy Mercado ... J. Yates. ... Juan Marchesi.  
... Enrique Adolph. ... Verme y Del Rio.

LIMA — March, 1942

IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN







30 YEARS OF SHOWMANSHIP

Congratulations

*to*

PARAMOUNT PICTURES

*on their*

Thirtieth Anniversary



EASTMAN KODAK COMPANY

IF IT'S A PARAMOUNT PICTURE , IT'S THE BEST SHOW IN TOWN





MADE FOR EACH OTHER!



MADE FOR  
EACH OTHER!

MADELEINE CARROLL · STIRLING HAYDEN  
TOSSED BY THE TIDES OF LOVE...

IN "BAHAMA PASSAGE"  
IN TECHNICOLOR!

with FLORA ROBSON · LEO G. CARROLL  
MARY ANDERSON · CECIL KELLAWAY

Produced and Directed by EDWARD H. GRIFFITH

Screen Play by Virginia Van Upp Based on a story by Nelson Hayes A Paramount Picture



For thirty years, Paramount's Ticket Selling Product and the box office have been made for each other. And, incidentally, for twenty-two of those thirty years, we have been creating advertisements for Paramount. So, we speak as old friends when we say,

...CONGRATULATIONS PARAMOUNT

★  
BUCHANAN AND COMPANY, INC.

New York ★ Hollywood ★ Los Angeles ★ San Francisco ★ Chicago

now serving Paramount Pictures, Inc., Alexander Korda Film Productions, Ltd. and Edward Small Productions, Inc. in the motion picture field.





Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

VOL. 51. NO. 75

NEW YORK, U.S.A., FRIDAY, APRIL 17, 1942

TEN CENTS

## 3 Exhibition Groups Ratify New Umpi Plan

### New York, Iowa and D.C. Units Vote Approval

The ITOA of New York, the ITO of Iowa and Nebraska and the MPTO of the District of Columbia voted approval of the proposed new selling plan of the United Motion Picture Industry, in developments reported yesterday.

In addition, tentative approval has been given the plan by the UTO of Illinois, the ITO of Oregon and the ITO of Washington. The action of the latter two organizations does not become final until the meeting of trustees of the PCCITO, which may be held in Los Angeles next week.

The ITOA of New York approval was voted yesterday at a membership meeting at the Hotel Astor. Action by the ITO of Iowa and Nebraska, also an unaffiliated exhibitor organiza-

(Continued on page 6)

## Miller Urges FCC Power Be Limited

WASHINGTON, April 16.—Neville Miller, president of the National Association of Broadcasters, today proposed the FCC be forbidden to interfere with programs or business management of stations. He testified at hearings on the Sanders bill before the House Interstate and Foreign Commerce Committee.

He proposed that the FCC be prohibited from imposing "penalties" not authorized by law, such as forcing the owner of two stations in a single community to dispose of one before he could secure a power increase for the other, and that provision be made for

(Continued on page 8)

## Goltz Is Named U.A. Mexican Manager

Joseph Goltz, former United Artists manager in China, has been appointed manager for the company in Mexico, replacing J. B. Urbina, resigned, it was announced yesterday by Walter Gould, foreign manager.

In addition, Sydney J. Albright, former United Artists representative in Java, has been appointed home office representative for the company in

(Continued on page 6)

## 'Reap' Leads B'way Grosses With Big \$100,000 3rd Week

Broadway first run theatres with stage shows supporting the films continued to score heavily during the week, with good weather prevailing, while at other houses business dropped to about normal.

"Reap the Wild Wind" with the stage presentation at the Radio City Music Hall is still setting the pace, taking an estimated \$100,000 for its third week and is now in a fourth. Also consistently strong is "To the Shores of Tripoli" which with stage support finished its third week at the Roxy with an estimated \$62,300 and is being held.

The Strand drew an estimated \$39,000 during the first week of "Dangerously They Live" with John Garfield, Dick Stabile and Jerry Lester on the stage. The show goes into a second and final week today. "Jungle Book" in its second week gave the Rivoli an estimated \$22,000 and begins a third week today.

"The Gold Rush" with dialogue added makes its New York debut tomorrow at the Globe, where it will play at advanced prices ranging from 40 to 99 cents. It follows "Two Yanks in Trinidad" which will finish its second week tonight with an estimated \$5,000.

## Halt to All Radio Construction Asked

Washington, April 16.—The Defense Communications Board today proposed that radio, FM and television station construction be brought to an immediate halt. The board disclosed its purpose in recommending to the FCC and the War Production Board that no further authorizations involving the use of materials be issued by the FCC for the duration.

## No American Play Worthy of Award, Drama Critics Vote

The New York Drama Critics Circle by a vote of 11 to 6 decided yesterday that there was no play of American authorship during the current season worthy of its award as the best play of the year. Noel Coward's "Blithe Spirit" was selected as the best play of foreign authorship by a vote of 12 to one, with four critics maintaining that there was none in this group worth honoring.

The decision on American plays was made on the seventh ballot after the sixth ballot failed to give a majority

(Continued on page 6)

## Industry Salutes Paramount

TODAY, through *Motion Picture Daily*, the world-wide industry of motion pictures salutes Paramount on its 30th anniversary. The Paramount trademark has been a symbol of goodwill and good faith through all these years. It is appropriate, therefore, that the motion picture industry should hail Paramount and the men and women who made it. Section Two of this issue tells in type and illustration the story of Paramount.

Reflected in the progress and achievements of Paramount, first under Adolph Zukor, and since 1936 under Barney Balaban, there are the progress and achievements of the whole industry. Paramount's greatness has touched the entire business, and the story of Paramount is the story of the industry.

To Barney Balaban, master showman, and to Adolph Zukor, founder, and to all the men and women of Paramount who have faithfully striven to realize an ideal—If It's a Paramount Picture, It's the Best Show In Town—Congratulations!

SAM SHAIN

## Asks Removal Of Money Bar By Australia

### Hunter Urges Step Due To Lease-Lend Aid

By SHERWIN A. KANE

All restrictions on the remittance of American film companies' earnings in Australia and New Zealand should be removed in view of the large lease-lend aid being given those countries by the United States and the heavy dollar spending by American troops in those countries, Harry Hunter, Paramount managing director for that territory, said in an interview here yesterday. A monetary agreement for the current year has not been closed with those governments.

Hunter is in New York for his first home office visit in three years. He will be here and in Washington until June, when he is scheduled to start back to Sydney.

Hunter reported that theatre business throughout Australia was excellent at the time of his departure, March 15. Blackouts and restricted

(Continued on page 6)

## M.P. Herald to Make War Activity Award

A new, and additional, Quigley Award, for War Showmanship in 1942, is announced by *Motion Picture Herald* in its Round Table section, out today. Says the announcement:

"The award, a special citation, will be made on the basis of the performances in service by the theatre screen to the war effort. The conditions do not limit themselves to any special category of endeavor. The award may be won by one single and spectacular

(Continued on page 6)

## Charles Skouras Due Here Today

Charles Skouras is scheduled to arrive from the Coast today for conferences with Spyros Skouras, 20th Century-Fox president, and other home office officials regarding his scheduled appointment as president of National Theatres. Charles Buckley, vice-president and counsel of Fox West Coast, and Mike Rosenberg, FWC partner, are also expected.



## Sweden Refuses to Ban American Films

Newspaper dispatches to this country from Stockholm yesterday reported that Sweden has refused to comply with a decision of the Rome Film Congress that American films be banned beginning next year. According to the dispatches, the Rome congress is alleged to represent 15 European nations, which are not identified.

## Divorce Hearing Is Postponed to May 19

Federal Judge Henry W. Goddard yesterday postponed to May 19 the scheduled hearing on the Government's action to require Paramount and 20th Century-Fox to divest themselves of 38 theatres allegedly acquired contrary to provisions of the consent decree.

Counsel for both sides requested the postponement to provide time to complete work on stipulations of facts in order to shorten the proceedings.

## O'Leary C. of C. Director

SCRANTON, Pa., April 16.—J. J. O'Leary, general manager of the Comerford circuit, has been elected a director of the Scranton Chamber of Commerce.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center  
CECIL B. DE MILLE'S

### "REAP THE WILD WIND"

Ray Milland, John Wayne, Paulette Goddard  
A Paramount Picture  
Gala Stage Revue - Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

Paramount Presents  
**BOB HOPE**  
and  
**MADEIRA CARROLL**  
in  
**"MY FAVORITE BLONDE"**

IN PERSON  
**TOMMY DORSEY**  
and His  
Orchestra

**PARAMOUNT** TIMES SQUARE

**RKO PALACE**  
ANN SHERIDAN—RONALD REAGAN  
— and —  
**"JUKE BOX JENNY"**  
Ken Murray—Harriet Hilliard

**B'WAY & 47th St.**

John PAYNE • Maureen O'HARA • Randolph SCOTT

**"TO THE SHORES OF TRIPOLI"**

PLUS A BIG STAGE SHOW **ROXY** 7th Ave. & 50th St.

**"A GREAT SHOW"** —Herald Tribune  
**50c, \$1 & \$1.50**  
PLUS TAX NO HIGHER  
SECOND YEAR — SECOND EDITION  
Now Thrilling its SECOND MILLION  
**IT HAPPENS ON ICE**  
Sensational Musical Extravaganza  
Center Theatre, Rockefeller Center. CO. 5-5474  
Eves, except Mon. Mats.: Wed., Sat. & Sun.  
501 Seats for Every Perf. 50c. EVGS. AT 8:40

# Personal Mention

**HUGH MCGUIRE**, RKO booking manager in New Haven, has received his certificate for advanced piloting.

**HOWARD NELSON** and **WILLIAM HUFFMAN** of the Oakland Square and Hamilton theatres, respectively, in Chicago, will join the Army at the end of the month.

**PAUL D. SHAPERO** and **RAYMOND OSTERMAN** of Warner Bros. leave tomorrow for Army service.

**TED GENOCK**, Paramount News cameraman, has returned from the Pacific war front.

**CORP. ROGER LEWIS**, with Warner Bros. until mustered in the Army, and **MILDRED STECKEL** were married here yesterday.

**RICHARD H. EISENHART**, son of **M. HERBERT EISENHART** of Rochester, N. Y., and **VIRGINIA H. COTINS** of New Hartford, N. Y., have been married.

## Schaefer Reelected Chief of KAO, Keith

George J. Schaefer was reelected president and chairman of the board of Keith-Albee-Orpheum Corp. and B. F. Keith Corp. at meetings of the boards of the two RKO theatre companies yesterday.

The boards also reelected **Malcolm Kingsberg** vice-chairman of the board and executive vice-president of the two companies. **Charles W. Koerner** was reelected vice-president and **Leon Goldberg** was reelected treasurer. **Gordon E. Youngman** was made a vice-president of the two companies, **J. Miller Walker** was elected secretary, succeeding **William F. Whitman**, and **Garrett Van Wagner** was elected comptroller, a new post in the theatre companies.

A new finance committee consisting of Schaefer, Kingsberg and **N. Peter Rathvon** was appointed for the two companies.

**Whitman**, **Louis Joffe** and **Kenneth Umbreit** were elected assistant secretaries, and **A. W. Dawson**, **W. J. Kernan**, **O. R. McMahon** and **H. E. Newcomb** were reelected assistant treasurers. The two theatre companies have the same directors and officers.

## Kalmenson Shifts Branch Managers

Two more changes have been made in Warner field personnel, it was announced yesterday by **Ben Kalmenson**, general sales manager. **Robert H. Dunbar** has moved from the branch manager's post in Cincinnati to Detroit in the same capacity, and in Cincinnati **John Eifert** has moved up from salesman to branch manager. **Kalmenson**, now in Chicago, and **Roy Haines**, Eastern and Canadian sales manager, now in Detroit, are due here Monday.

## New York ITOA to Aid in Bond Sales

Members of the ITOA of New York yesterday voted to cooperate in industry plans for sales of defense bonds and stamps in theatres and pledged continued cooperation in the showing of defense films, it was announced.

Nomination of officers for the annual elections will be made at the next meeting, in two weeks.

## Kodak Official With WPB

**ROCHESTER**, April 16.—**W. S. Vaughn**, assistant production manager of Eastman Kodak Co., has left for Washington, where he has a post with the War Production Board.

## Tulsa House Cancels Lew Ayres Picture

**TULSA**, Okla., April 16.—Cancellation of a "Dr. Kildare" picture, featuring **Lew Ayres**, has been ordered at the Cozy here by **John Terry**, manager. "We had the Ayres picture booked weeks before the publicity about him broke," Terry stated. "Since our ads and lobby placards were posted we have received several threatening anonymous calls and decided the wisest policy would be to cancel it."

**HOLLYWOOD**, April 16.—M-G-M has ordered "Born to Be Bad," last "Dr. Kildare" picture in which **Lew Ayres** appears, to be remade, with the Kildare character eliminated. **Philip Dorn** will be given the lead, as a youthful Dutch physician.

## Actors Guild to Ask Increase in Wages

**HOLLYWOOD**, April 16.—The Screen Actors Guild announced today it would seek wage increases for extras, day players and freelance and stock players, when it reopens its basic agreement negotiations with producers this month.

In asking for increases, the Guild stated, it is "not only trying to equalize losses in real earning power which members have already suffered as prices have skyrocketed, but is also trying to buttress them against future cost of living increases which seem inevitable."

## Disney Short to Be Sold With 'Yankees'

**HOLLYWOOD**, April 16.—Walt Disney has begun work on a special short cartoon starring "Goofy," which will be tailored to accompany showings of Samuel Goldwyn's "The Pride of the Yankees." The cartoon, in color, will have a baseball background and will provide a humorous prelude to the Goldwyn picture. It will be sold by RKO with the Goldwyn film as a "package" deal.

## Foreign Executives At MPPDA Meeting

**Dr. Richard P. Momsen**, legal representative at Rio de Janeiro for major distributors; **Harry Hunter**, Paramount manager for Australia and New Zealand, and **Ralph Clark**, Warner's Australasian manager, were guests at a meeting of foreign department heads at MPPDA headquarters yesterday. The visitors reported on conditions in their territories.

# Newsreel Parade

**THE** new issues have the first pictures of **General MacArthur** in Australia. Other subjects are the U. S. fleet in the Southwest Pacific, commando training at Camp Gordon, Ga., and the opening of the baseball season. Here are the contents:

**MOVIETONE NEWS, No. 64**—General MacArthur in Australia. King George and Queen Elizabeth in England. New parachute in New York. Maneuvers in Georgia. **Pierre Laval** resumes power in Vichy. Chicago prepares for military show. California girls pose for camera. Baseball.

**NEWS OF THE DAY, No. 262**—General MacArthur. Vichy crisis. Commandos in Georgia. Churchill in England. Negroes in foreign service. Pacific patrol. Girls in California. Baseball.

**PARAMOUNT NEWS, No. 67**—Baseball. New parachute in New York. **Laval** returns to Vichy Cabinet; films of French fleet and Martinique. Veteran cameraman back from war front. Fleet in the Pacific. General MacArthur.

**RKO PATHE NEWS, No. 67**—General MacArthur. Signal corps in Panama. Fleet in Pacific. Commandos in Georgia. Jan Consulate in Batavia. Movies used in New York gambling probe. Baseball.

**UNIVERSAL NEWSREEL, No. 76**—General MacArthur. Fleet in Pacific. Commandos in Georgia. Housewife launches ship in Portland. Fire in Illinois. Baseball. Skiing in Washington.

## Allvine Installed in Publicity Unit Post

**Glendon W. Allvine** was installed as secretary of the Eastern public relations committee of the industry yesterday at its weekly luncheon meeting at the New York Athletic Club. Allvine takes over the new post on Monday with offices at MPPDA headquarters.

**Kenneth Clark** of the MPPDA presided at the meeting in the absence of **Robert M. Gillham**, chairman, and **David Lipton** and **Howard Dietz**, members of the executive committee.

## Fire Razes Pa. Theatre

**STROUDSBURG**, Pa., April 16.—The largest local house, the **Sherman**, was destroyed by fire, which spread from two frame barns at the rear of the theatre. The blaze started 90 minutes before a matinee. The house was owned by **Harry and Fred Schuermann**.

# MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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GREETINGS

to  
PARAMOUNT PICTURES



REPUBLIC

THE COMPANY SHOWMANSHIP BUILT






# YOKE

A REPUB

ALBERT  
DEKKER • JOAN  
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EDDIE FOY, JR.





# BOY

TURE

ALAN MOWBRAY • ROSCOE KARNS  
MIKHAIL RASUMNY • LYNNE CARVER  
MARC LAWRENCE • MARILYN HARE

Screen Play by ISABEL DAWN • Based on a Story  
by RUSSEL ROUSE • Based on the Musical Play  
"YOKEL BOY" Written by LEW BROWN and  
Scored by LEW BROWN, CHARLES TOBIAS and  
SAM H. STEPT • JOSEPH SANTLEY—Director

★ Buy U. S. Defense Bonds ★



## 3 Exhibition Groups Ratify New Umpi Plan

(Continued from page 1)

tion, was taken at a meeting of its board of directors at Des Moines yesterday. The plan was described by Leo F. Wolcott, president, as an "improvement over the consent decree selling method and a good start toward remedying unfair trade practices in the industry."

Action by the MPTO of the District of Columbia, of which A. Julian Brylawski is president, was reported by Ed Kuykendall, MPTOA president, with which the organization is affiliated. Kuykendall also reported the acceptance of the plan by the Griffith Amusement Co. of Oklahoma City, through L. C. Griffith, a vice-president of the MPTOA.

### Eastern Pa. Defers Action

Allied Theatre Owners of Eastern Pennsylvania, Southern New Jersey and Delaware will defer action on the plan until the end of the month when Sidney E. Samuelson is expected to return from Florida, it was revealed yesterday.

### Wright Asks Guilds To Oppose Proposal

LOS ANGELES, April 16.—The aid of talent guilds in opposing the proposed Umpi sales plan was solicited today by Loyd Wright, president of the Society of Independent Motion Picture Producers, who was rebuffed by exhibitor leaders this week after asking them not to approve the plan.

In telegrams to the Screen Directors Guild, the Screen Writers and other guilds, Wright repeated his appeal for opposition to the plan, declaring a return to block booking would stifle creative talent.

## Women Managers In Ill. Impractical

CHICAGO, April 16.—State labor regulations in Illinois make it impractical to employ women as theatre managers to ease the manpower problem due to the draft, in the opinion of Charles H. Ryan, district supervisor here for Warner Theatres.

Ryan pointed out that the state law limits feminine employment to 40 hours weekly, based on a six-day week. The employment of women as managers would necessitate the use of a relief manager almost half the time, Ryan said.

## Goltz Is Named U.A. Mexican Manager

(Continued from page 1)

Australasia with headquarters at Sydney.

Goodly reported that Max Baker, former manager for the company in Netherlands East Indies, has evacuated to Australia, and Charles Core, manager for the Philippines, is reported by the State Department to be interned by the Japs at Manila.

## Showboat Returns

Nashville, April 16

**THE** showboat is coming back to Tennessee. The Tennessee Showboat Co., of Chattanooga, has obtained a state charter to bring back the old-time river craft. The firm was incorporated by John W. Dineen and W. A. and W. E. Wilkerson. Years ago the showboats plied the Tennessee and Cumberland rivers.

## M.P. Herald to Make War Activity Award

(Continued from page 1)

presentation, or by a continuous and long policy and practice.

"It is contemplated that the basis of judgment at year's end will be the standards and aims for the industry which have been made manifest by the industry's own War Activities Committee.

"Primarily the indications are that the winner of this special award will be one who most effectively puts the available screen materials pertaining to the nation's war effort on the screen. There is an automatic presumption that this will include particularly those official and semi-official pictures which pertain to the cause of the nation in war.

### War Being 'Sold'

"The war is still in the process of being 'sold.' It will so continue until the war's end. It is the screen's share in that, which is the subject of this special award.

"The competition for this special Quigley Award for 1942 is neither inclusive nor exclusive of the other awards.

"It is entirely possible that any winner of other showmanship awards may also be the winner of this one. That will be determined independently, but without regard to possible coincidence.

"The award is to be made to what the judges may decide as the best contribution to the theatre's showmanship participation in the war."

## British Exhibitors Disturbed by Tax

LONDON, April 16.—English exhibitors are seriously disturbed over the doubling of the entertainments tax in the new budget. However, the membership of the Cinematograph Exhibitors Association is unanimously agreed that their share of the war burden cannot be shirked.

At the same time there is resentment against the circuit membership of the CEA, which suggested that the tax increase was due to the CEA's public announcement of its intention to increase admissions. It is understood the expulsion of Gaumont British from the CEA lost by one vote at yesterday's meeting.

The CEA tax committee will meet next week, and awaits an interview with Treasury officials to explain the complications involved in the imposition of the new tax, which is effective May 10. Some exhibitor groups are said to favor a percentage tax on the gross turnover.

## Forego Award for Best American Play

(Continued from page 1)

to any play. "Blithe Spirit" won on the second ballot by a three-fourths majority.

Of the six critics who disagreed with the majority verdict, four picked "In Time to Come" as the best American play, while two chose John Steinbeck's "The Moon Is Down." The lone contender for honors among plays by foreign authors on the second ballot was "Angel Street," which received one vote. Burns Mantle, drama critic of the *Daily News*, is president of the circle. The meeting was held at the Hotel Algonquin.

"Blithe Spirit" was produced by John C. Wilson and is current at the Morosco. Featured in the play are Clifton Webb, Peggy Wood, Leonora Corbett and Mildred Natwick. It opened in New York Nov. 5, 1941.

## Omaha Golf Tourney

OMAHA, April 16.—The local Variety Club will hold its annual spring golf tourney on May 18 at the Highland Country Club. C. W. Allen will be in charge of the event.

## Asks Removal Of Money Bar By Australia

(Continued from page 1)

newspaper space, which has curtailed advertising and publicity, has had no noticeable effect on attendance, he said.

Australian theatres have discussed plans for staggered performance schedules so that audiences will not leave theatres simultaneously, adding to street and traffic congestion during blackouts and threatened air raids. Hunter reported. There are no official regulations, however, on opening and closing hours for theatres now in Australia-New Zealand, such as have been invoked in Britain, Hunter said.

Contrary to reports which reached here from Canberra several weeks ago, the Australian Government has not ordered theatre closings, he said. Regulations have been invoked in many localities for outdoor entertainment, however, and racing is prohibited in some places.

## Campaign for Morale



# MORALE

## is mightier than the sword!

OUT OF THE factories and shipyards of America are pouring the planes and tanks, the guns and boats to arm the United Nations in the all-out fight for Democracy.

Day by day, week by week our power must grow until at its flood it sweeps the earth clean once more so that free men may live again in peace and security.

That is our resolve — and from it no power on earth shall turn us.

To carry it through, our minds must be as keen as our swords, our hearts as strong as our tanks, our spirits as buoyant as our planes. For morale is a mighty force — as vital as the materials of war themselves.

And just as it is the job of some industries to provide the implements that will keep 'em flying, keep 'em rolling, and keep 'em shooting, so is it the job of the Motion Picture Industry to keep 'em smiling.

Yes, that is our war-time job. We cannot build combat planes or bombers... we cannot make tanks or guns or ships. But we can build morale... we can give America the hours of carefree relaxation which will make its work hours doubly productive, the mental stimulus that will carry us on and on with heads up through dark days and bright, through good news and bad... to victory.

We can — and we will!

THE AMERICAN MOTION PICTURE INDUSTRY

In the belief that the vital war-time role of the Motion Picture Industry is of public interest, this message is published by Donahue & Co., Inc., advertising counsel to many of America's leading motion picture producers.

The above speaks for itself. It is a reproduction of an advertisement, paid for by Donahue & Coe, which appeared in the *New York Times* yesterday. Advertisements carrying similar copy will run in full-page size in the June issues of 11 film fan magazines, without charge, as a gesture to the motion picture industry, by arrangement with Donahue & Coe, according to officials of the agency.



# Reviews

## "Ship Ahoy"

(M-G-M)

AN elaborately staged musical, with good songs, top notch dancing, first-rate comedy and just enough of a plot to make it timely, "Ship Ahoy" should spell box-office in any situation. Verve and pace have been provided by the direction of Edward Buzzell, and the film moves swiftly.

Tommy Dorsey's popular orchestra provides the music, which includes "Last Call for Love," "Cape Dance" and "Tampico." Eleanor Powell does some of the best dancing of her career, while Red Skelton and Bert Lahr do some expert clowning. Virginia O'Brien's "deadpan" singing is one of the film's highlights.

Miss Powell, night club dancer, signs for an engagement in Puerto Rico. She is asked to deliver a secret magnetic mine as a service for the Government, but does not know she really is in the employ of enemy agents. Meanwhile, Skelton, as a prolific writer of adventure stories, suffers a nervous breakdown. All four, Miss Powell and Skelton, and Miss O'Brien and Lahr, meet on ship board and there ensues a hilarious mixup of romance and spy chasing. Others in the cast include William Post, Jr., James Cross, Eddie Hartman (the latter two in a good dance routine), Stuart Crawford, John Emery and Bernard Nedell. Jack Cummings produced.

Running time, 95 minutes. "G."\*

EDWARD GREIF

## "Mississippi Gambler"

(Universal)

Hollywood, April 16

DON'T be deceived by the title, folks, for this is no saga of the Deep South in the era of the sidewheelers. It is another telling of a story about a newspaper reporter who sets out to track down a gangster and meets a girl while doing so, the title deriving from the fact that the gangster is caught in Mississippi. It is a more leisurely and less exciting telling of the tale than it usually gets and there are some stretches in which the pursuit of the criminal becomes dilatory.

Kent Taylor plays the reporter and John Litel the principal gangster, who has had plastic surgery and other steps taken to conceal his identity. It is by means of a dog, recognizing its master after two years and despite his changed appearance, that the reporter finally unmasks the murderer. Frances Langford, singing two songs, and Claire Dodd, singing one, are the girls in the story, the singing of the songs occurring incidentally and without particular emphasis or relevancy.

Shemp Howard, Wade Boteler, Douglas Fowley, Aldrich Bowker, Eddie Dunn, Harry Hayden, Eddie Acuff, Paul Phillips, George Reed, Alexander Lockwood and Bob Barron are the others in the cast. Paul Malvern produced the picture with John Rawlins directing from a script by Al Martin and Roy Chanslor. It assays somewhat less entertainment than is par for this type of product from this source.

Running time, 61 minutes. "G."\*

ROSCOE WILLIAMS

## "About Face"

(Roach-United Artists)

THIS "Streamliner" short-length feature produced by Hal Roach is a comedy burlesque on the Army, featuring William Tracy and Joe Sawyer, as the intellectual type of young sergeant and the tough old Army sergeant, respectively.

The result is comedy which often verges on the burlesque, but whose timeliness and speed should please those who like lively comedy. Jean Porter plays the girl who continually gets in the way of Tracy's budding romance with Marjorie Lord. The best scene occurs when Tracy by accident takes Sawyer into a stodgy lecture for young ladies to which Tracy had been invited by Miss Lord.

The conclusion involves a slapstick wrecking of rented automobiles by soldiers, sailors and marines. Fred Guiol produced and Kurt Neumann directed from an original screenplay by Eugene Conrad and Edward E. Seabrook.

Running time, 43 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

## Named U. A. Salesman

KANSAS CITY, April 16.—Paul Han-non, formerly with Paramount and RKO, has been named to the United Artists sales staff here by W. O. Truog, manager, succeeding W. J. Bradfield, who resigned because of ill health.

## Club Names Directors

BUFFALO, April 16.—Two new directors of the local Variety Club have been elected by directors. They are Matthew V. Sullivan, Jr., secretary, and Murray Whiteman, treasurer. They replace W. E. J. Martin, who held the two posts for seven years.

## Congratulations to



## ON ITS THIRTIETH ANNIVERSARY

and sincere thanks for giving us the privilege of supplying, for Paramount Pictures, such outstanding orchestras as those of

JIMMY  
DORSEY

CLAUDE  
THORNHILL



## GENERAL AMUSEMENT CORP.

THOMAS G. ROCKWELL, PRESIDENT

NEW YORK, CHICAGO, BEVERLY HILLS, CINCINNATI, LONDON



## Short Subject Reviews

### "Donald's Snow Fight"

(Disney Productions)  
(RKO)

Donald Duck battles his three nephews in a clever cartoon that is high in laugh content. Disney has humor in every detail as Donald starts by crashing through the nephews' snowman and trying it again, not knowing that the second snowman has metal framework. Running time, 7 mins. Release, April 10.

### "Cactus Capers"

(Western Musical)  
(RKO)

Ray Whitley and the "Six Bar Cowboys" appear in this, singing western melodies while enacting a story which has little substance. The musical numbers are pleasant and should appeal to western fans. Running time, 17 mins. Release, April 24.

### "Symphony Hour"

(Disney Productions)  
(RKO)

This is topnotch cartoon comedy of the type few patrons could resist. Mickey Mouse is the conductor of a symphony orchestra that includes Donald Duck, Goofy and various other Disney characters. In an audition they render "Light Cavalry Overture," the sponsor is impressed and the radio show is set. Goofy drops the instruments down an elevator shaft, and the boys carry on with very funny results. Running time, 7 mins. Release, March 20.

## Eight New Umpi Tax Committees Added

The personnel of eight additional state tax committees of the United Motion Picture Industry was announced yesterday by Leon J. Bamberger, executive secretary of Umpi. A total of 39 local committees now have been set up as part of Umpi's national committee on taxation, of which Spyros Skouras is chairman. Fifteen more state committees and a Washington, D. C., committee are to be established.

Following is the personnel of the new committees.

Colorado: Rick Ricketson, R. J. Morrison and A. P. Archer; Maryland, Meyer Leventhal, William K. Saxton, Joseph Young; Michigan, Ray Branch, David Idzal, John Howard; South Carolina, Warren Irvin, chairman; H. R. Berry, J. C. Long, Scott Lett; Tennessee, M. A. Lightman, Kermit Stengel, G. H. Goff, Tom Young; Texas, C. W. Sadler, L. C. Tidball, John Adams, L. Bickel; Wisconsin, Harry Perlewitz, H. J. Fitzgerald, Al Kvoel, Charles W. Trampe; Wyoming, E. J. Schulte, Ray Davis, R. J. Morrison.

The following have been elected chairmen of committees previously announced: Harry C. Cohen, Southern California; B. E. Hoffman, Connecticut; Fred Strom, Minnesota; H. L. Ripps, Central New York; R. W. Maw, Western New York; Roy L. Rowe, North Carolina; Charles W. Clarke, Oklahoma; Samuel D. Schwartz, Eastern Pennsylvania;

## Reviews

### "Moontide"

(20th Century-Fox)

JEAN GABIN, brilliant actor of pre-war France, herein makes his debut as an American screen player, and scores a personal success no less brilliant than in his most notable French productions. A certain segment of the American screen public knows of Gabin from his work in those importations, and for the others, it is important that the exhibitor sell him. He and his performance will not let the exhibitor down.

Speaking English with a slight and pleasant French accent, he offers a powerful performance as the dockworker on the California coast, whose wanderlust dies under the influence of his love for Ida Lupino, dock waif whom he saves from attempted suicide in the ocean.

It is a simple story, told with a keen understanding of human frailties, given the highest quality of technical production, photographically and otherwise, and endowed with perfect casting. John O'Hara wrote an excellent screenplay from the novel by Willard Robertson, and Archie Mayo gave depths and focus to the story in his fine direction. Mark Hellinger produced.

Gabin, wandering dock worker, is continuously beset by his companion, Thomas Mitchell, wholly worthless, who lives on the jobs he obtains for Gabin. He bitterly resents the love of Miss Lupino and Gabin, when the latter plans to settle down in marriage on a bait-selling barge on the waterfront. Mitchell claims to be sole witness to Gabin's "murder" of a bar devotee, when Gabin was drunk, while Mitchell himself actually was the murderer. Eventually, unable to prevent the marriage, performed in a scene of delightful simplicity, Mitchell seriously injures Miss Lupino and is himself drowned in attempting to escape Gabin. That scene, too, is a highlight. Claude Rains, as a night watchman whose obvious culture is in contrast to his appearance and position, offers a delightful characterization as the friend of Gabin and Miss Lupino.

Running time, 93 minutes. "G."\*

CHARLES S. AARONSON

### "Whispering Ghosts"

(20th Century-Fox)

MILTON BERLE is the star and the picture is melodramatic, with an effective setting. Comedy is worked into it and the combination makes for a good package of laughs and thrills.

It places the glib-tongued comedian, as a radio detective, deep in a mystery in which murder and an assortment of weird characters run rampant aboard an abandoned ship whose slave-dealing captain was murdered and left a diamond treasure with a clue as to where to find it. Berle ventures aboard with his pop-eyed, ghost-fearing valet, Willie Best, and encounters, among others, a couple of actors whose purpose is to scare Berle off, one masquerading as the harpy-like girl friend of the late captain, and the other as his zany first mate.

Brenda Joyce has the feminine lead, as the beneficiary of the will. Berle emits a constant flow of flippant remarks before solving the mystery. John Shelton, John Carradine and Arthur Hohl are in support. Alfred Werker directed and Sol Wurtzel produced.

Running time, 75 minutes. "G."\*

EUGENE ARNEEL

### "The Mad Martindales"

(20th Century-Fox)

"THE Mad Martindales" is a light-hearted, innocuous and rather unusual little comedy, set in San Francisco in 1900, and dealing with the neglected mortgage and the ruthless collector. An assortment of complications involve the imperturbable father and his proposed housing development, the love-smitten young daughter who fancies herself a feminist, and the older daughter, who makes a hobby of collecting engagement rings.

Jane Withers and Marjorie Weaver are the daughters and Alan Mowbray the father. Jimmy Lydon, Byron Barr, George Reeves, Charles Lane and Kathleen Howard are in support. Based upon a play which had been taken from another play, the picture has amusing dialogue and is well played, but the entertainment is somewhat limited by its stage-like character, with few compensating screen values added. Alfred Werker directed and Walter Morosco produced.

Running time, 64 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

Fred J. Herrington, Western Pennsylvania.

The following have been added to previously reported committees:

James C. Quinn, Southern California; Willis Davis, Georgia; Si Myers, New Jersey; M. J. O'Toole, Eastern Pennsylvania.

### St. Louis Price Increase

ST. LOUIS, April 16.—Loew's here has raised its admission scale to 30, 40 and 50 cents, tax included, through the week, and 30, 40 and 55 cents on weekends. It formerly was 28, 40, 44 and 56 cents.

## Miller Urges FCC Be Prohibited from Station Interference

(Continued from page 1)

declaratory rulings by the FCC which could be appealed to the courts, thus preventing the FCC from taking away licenses for failure to comply with Commission rulings before the courts had an opportunity to pass on them.

Miller said the FCC was assuming authority over business management by requiring voluminous reports by stations on "every phase of their financial operations." "It has also by regulation required the filing of practically all contracts relating to the acquisition and broadcast of various types of program material," he declared. "But further than this, it has attempted by regulation to control the source and, consequently, the character, of program material and the contractual or other arrangements made by the licensee for the acquisition of such material."

Miller also alleged that the FCC had discriminated against newspaper applicants for broadcast facilities. Earlier in the day, Robert M. Bingham and Eugene O. Sykes, representing the Federal Communications Bar Association, urged that Congress and not the FCC should determine the policy toward network and newspaper ownership of stations. Bingham warned of discrimination against newspapers as a "dangerous precedent" and said the FCC already has all of the information necessary for consideration of a Congressional policy.

## 3 More CBS Int'l Shows for Soldiers

Three additional programs will be sponsored over CBS shortwave for American soldiers abroad, it was disclosed yesterday. These bring the total to six since the CBS shortwave stations became available to commercial sponsors last week.

The Wrigley company, which donates the time for "The First Line," a non-commercial morale program on CBS, will also pay for the shortwave time, and will sponsor "Melody Ranch," which it sponsors on the domestic network. U. S. Tobacco, which sponsors "The Gay Nineties," also has bought time for the program on shortwave.

## CBS Publicity Dep't Voted 'Best' in Poll

The CBS publicity department, headed by Louis Ruppel, was voted the best network publicity department for the fourth consecutive year in the annual poll of radio editors conducted by *Billboard*. NBC was second and Mutual third. The poll also adjudged network publicity services as best, with independent press agents as a second choice; stations, third, and advertising agencies, fourth.

## Pep Club Concert Tonight

The choral society of the Paramount Pep Club, organization of Paramount home office personnel, will give a concert tonight in the Grand Ballroom of the Plaza Hotel for the benefit of the James Buchanan Brady Foundation of the New York Hospital. Agnes Mengel is in charge.



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Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
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Brief,  
Accurate  
and  
Impartial

L. 51. NO. 76

NEW YORK, U.S.A., MONDAY, APRIL 20, 1942

TEN CENTS

## Nat'l Theatres To Move Main Office to Coast

### Chas. Skouras to Appoint New York Executive

Charles Skouras will continue as head of Fox West Coast Theatres while serving as president of National Theatres, it was reported over the weekend. Headquarters of National Theatres will be transferred to Los Angeles, with the New York office, heretofore headquarters of the circuit, supplementing the administrative operations in Los Angeles.

A New York executive for the circuit, who will be Skouras' representative, (Continued on page 6)

## Appeals Board Asks First Oral Argument

The arbitration appeals board, for the first time, has asked for oral argument in the clearance case of the Dickinson Theatre, Mission, Kan., when the appeal is heard here on April 29.

Although counsel in arbitration appeals cases have frequently requested oral arguments, the board has never before agreed to such procedure.

The Dickinson award, which was appealed by Fox Kansas City Corp., was handed down in February by W.

(Continued on page 6)

## 'Saboteur' Opens in Capital Wednesday

Official Washington will be represented in force at the opening Wednesday evening at the Keith Theatre there of "Saboteur," Frank Lloyd production for Universal release directed by Alfred Hitchcock. The Senate and House will have a delegation of 58 members, according to present plans.

Members of the Supreme Court, the Army and Navy and other Government officials will be present. (Continued on page 6)

## NW Allied to Decide On Appeal This Week

Minneapolis, April 19.—Northwest Allied members are scheduled to meet here this week to discuss the advisability of financing an appeal of the decision holding the State anti-block-of-five law unconstitutional.

It is estimated here that the appeal may cost \$2,500. James F. Lynch, Ramsey County attorney, has stated that there are no public funds for the purpose. A 60-day stay of judgment has been granted to permit preparation of an appeal.

## Arrangements Set For Relief Tour of Hollywood Caravan

Routing and playing arrangements for the Hollywood Victory Caravan, three-hour musical revue with about 100 Hollywood personalities, was announced Saturday by the functioning committee, of which Stanton Griffis is chairman.

The Caravan will tour 13 key cities, starting in Washington, April 30, for Army and Navy relief.

Members of the functioning committee include Abe Lastfogel, Bob Weitman, Howard Strickling, Charles Feldman, Mac Krindler, A. M. Botsford, Ensign Armand Deutsch, Eppy Epstein, Art Schmidt, Mark Sandrich and Bob Ritchie. Sandrich is director of the show. Alfred Newman is musical director. (Continued on page 6)

## BIG CUT IN STUDIO MATERIAL SLATED

### Bond Sales in Theatres Will Start May 30

The nationwide campaign for the sale of War Savings Bonds and War Savings Stamps in approximately 15,000 theatres will start on Saturday, May 30, Decoration Day, it was announced Friday by Joseph Bernhard chairman of the Theatres Division of the industry's War Activities Committee. The campaign will continue for the duration of the war.

A number of theatres already are active in the sale of the war securities, it was announced, and many more are expected to join the effort between now and the official starting date, by which time virtually every theatre in the country is expected by (Continued on page 5)

### Producers Get WPB Data Tomorrow; See Product Output Curtailed

By BERTRAM F. LINZ

WASHINGTON, April 19.—Representatives of the producers, meeting with War Production Board officials on Tuesday, will be told that the studios will have to get along with considerably less material than in the past and, in fact, with very little of some commodities, it was indicated here today.

Observers feel that in view of this situation the studios will begin immediate consideration of the possibility of curtailing production. Reports are that this eventuality is not unexpected.

The producers, and the exhibitors who will meet with the WPB on Wednesday, will be given detailed information regarding the WPB program of all-out conversion of industry to war production. As part of this it is possible that the studios will be asked to make their machine tools available to the aircraft industry, either by turning them over physically (Continued on page 6)

## Lohrenz Heads U.A. Midwestern District

Rud Lohrenz, former Warner Midwest district manager, was appointed Midwest district manager for United Artists by Carl Leserman, general sales manager, on Friday, and Sid Rose, former Chicago branch manager for Warners, was appointed United Artists branch manager there.

Lohrenz will supervise Chicago, Indianapolis, Milwaukee and Minneapolis. He succeeds Charles Stern, who (Continued on page 6)

## Canada Draft Seen Hurting Exhibition

MONTREAL, April 19.—The problem of operating Canadian houses is expected to become aggravated if Canada's plebiscite on April 27 gives the Government license to exercise more power in the drafting of men for active army service at home and abroad.

Local film houses have lost many employees through the draft, and have replaced these losses with younger men. (Continued on page 7)

## Coast Group Proposes Donation of Old Prints for Blackout Programs

Los Angeles, April 19.—A proposal that prints of films now out of circulation be donated to theatres in blackout areas for running when regular shows are completed and audiences are compelled to remain because of blackouts will be made to the distributors by the Los Angeles Theatre Defense Bureau, it was disclosed.

The idea was suggested by Robert H. Poole, PCCITO executive secretary, at a meeting of the Bureau Thursday night and was adopted. Under the proposal, prints would be stored in projection rooms and sealed for use only in emergencies. Following their showing, the films would be exchanged among theatres to provide a new emergency program.

So far, it has been suggested that the five consenting companies which are members of the Umpi be approached on the matter. The proposal has been discussed with William F. Rodgers, Umpi chairman, and he is said to favor it.

The Bureau plans to provide an emblem for theatres cooperating in the emergency in this area. The emblem would inform patrons that the staff is trained and all precaution rules are being observed. It would be revoked for violations.



## Production Methods Symposium Set for SMPE Spring Meet

A symposium on the technique of film production will be an innovation at the 31st semi-annual convention of the Society of Motion Picture Engineers, to be held May 4-8 at the Roosevelt Hotel in Hollywood.

Discussions by leading technicians in various branches of production will feature the symposium. It will extend through four technical sessions on three days of the five-day meeting, and will trace the progress of a film from the film can to the theatre. It is planned to print the symposium after the convention in a single issue of the *SMPE Journal*.

Numerous other technical sessions are scheduled for the convention. An informal luncheon will open the meeting on Monday, May 4, which will be addressed by prominent industry figures. A general session will follow that afternoon, and the first of the four symposium sessions will be held that evening, with the others scheduled for Tuesday evening and Thursday afternoon and evening.

The semi-annual banquet and dance will be held on Wednesday evening, May 6, in the Blossom Room of the Roosevelt. Convention arrangements are in charge of William C. Kunzmann, convention vice-president of the SMPE. Emery Huse, president, will open the convention. Reception and local arrangements in Hollywood will be handled by C. W. Handley.

## W.B. Field Staff to Confer on 'Dandy'

Mort Blumenstock, Eastern advertising and publicity head for Warners, will hold a meeting of field men here this week to develop exploitation plans for "Yankee Doodle Dandy." Mitchell Rawson, Lee Blumberg, Gil Golden and Paul Lazarus of the home office will attend.

The field men will include: Jack Goldsmith and T. O. Baldrige, South; William Lewis, Southwest; Monroe Rubinger and Irving Yergin, Midwest; Phil Engel, New England; Sam Clark and Martin Weiser, Pacific Coast; Ted Todd, Prairie, and Glenn Ireton, Canada. The film is scheduled to open on Broadway July 4.

## Companies Aid in Victory Book Drive

Several hundred books have been donated to the Victory Book Campaign for service men by the Eastern story departments of Paramount, Warners and other companies, in response to an appeal by Leon Bamberger, executive secretary of Umpire, his office announced Friday. Russell Holman of Paramount and Jacob Wilk of Warners were the first to respond to the request, it was said. The appeal was addressed to all Umpire member companies.

## Selma Hackman Dies

CHICAGO, April 19.—Funeral services will be held here tomorrow for Selma Hackman, for 15 years secretary to Clyde Eckhardt, 20th Century-Fox branch manager here. She died Thursday after an illness. She had been with the company since 1922.

## Personal Mention

**B**ARNEY BALABAN returned from the Coast over the weekend by plane.

**G**EOERGE BAGNALL, vice-president of United Artists, left Hollywood Saturday for New York.

**E**DWARD SMALL is scheduled to arrive from the Coast this morning.

**M**R. and **M**R.S. **R**UTGERS NEILSON celebrated their 20th wedding anniversary over the weekend.

**W**ILLIAM A. **S**CULLY, Universal vice-president and general sales manager, has returned from the Coast.

**G**US **S**CHAEFER, RKO New England district manager, was here from Boston at the weekend.

**S**AM **C**OHEN of United Artists is vacationing at Atlantic City.

**M**EL **E**VIDON, Des Moines manager for Columbia, has returned from a visit to Minneapolis.

**N**ATALE **D**EFRANCESCO, exhibitor in Cheshire, Conn., has returned from Miami Beach.

**M**R.S. **M**ARY **B**ENJAMIN of Columbia's Des Moines exchange is vacationing in Springfield, Ill.

**J** **R**OBERT **R**UBIN arrived from the Coast over the weekend.

**E**DWIN L. **W**EISL has returned from California.

**S**OL C. **S**IEGEL is expected here today from Hollywood.

**C**HARLES FRANCIS **C**OE, executive assistant to **W**ILL H. **H**AYS, is scheduled to arrive from the Coast today. **H**AYS is remaining in Hollywood another week.

**A**LEXANDER **H**ALL arrived from the Coast over the weekend.

**E**DELBERTO **D**E **C**ARRERA, circuit executive in Havana, has been elected president of the Rotary Club of Cuba.

**D**. C. **K**ENNEDY, manager of the M-G-M branch in Des Moines, is the father of a daughter, born late last week.

**G**. M. **D**AVIS, formerly with Warner Bros. in Australia, now training in Canada with the Australian Air Force, is visiting here.

**W**ILLIAM J. **H**EINEMAN is expected late this week from a field trip.

**S**OL **B**AIANO of the Warner studio visited in Chicago.

## Wisconsin Houses Increasing Prices

**M**ILWAUKEE, April 19.—An increase of admission prices in various Wisconsin areas has been noted. Locally the Riverside has dropped its 30-cent early bird admission and raised the top from 55 to 60 cents.

In Menasha, the Brin has raised its prices from 25 cents to 30 cents, including tax, and Fox's Valley in Menasha has also raised its admission from 30 to 35 cents. Loge admissions remain at 40 cents. The Princess in Superior has increased the adult admission from 15 cents to 20 cents, including tax.

The Riverside's admission is now in line with the Palace and Wisconsin, Fox first runs here, although the latter houses operate on a straight film policy while the Riverside has been playing films and stage shows.

## Raise Newport News Prices

**N**EWPORT NEWS, Va., April 19.—Admissions have been advanced at three first run houses here. The Paramount and Palace increased top prices from 44 cents to 50 cents, tax inclusive, while the Wythe advanced from 38 to 44 cents top.

## Another Tracy-Hepburn

**H**OLLYWOOD, April 19.—Spencer Tracy and Katharine Hepburn will be teamed again by M-G-M in "Keeper of the Flame," I. A. R. Wyllie story. Victor Saville will produce.

## Fined for Sunday Shows

**J**ACKSON, Miss., April 19.—Henry Seale was fined \$50 in police court here for operating his theatres last Sunday. An appeal will be taken.

## Develop Raid Alarm For Buffalo Houses

**B**UFFALO, April 19.—In conjunction with local theatre operators, Police Commissioner Jeremiah R. Cronin has worked out a plan whereby all Buffalo theatres will be notified of a blackout or an alert within eight minutes of the time the signal will be given. The signal will emanate from Shea's Buffalo, which will receive the first warning directly from police headquarters.

Shea's Buffalo then will call three designated theatres which in turn, will phone two others and so on until all theatres have been notified. In cases where theatres do not have phones, runners will notify them. Further, a great majority of local houses will have short wave radio sets installed and tuned in on the wave-length of WMJ, Buffalo police radio station. This will serve as a check for those theatres in the event of an alert or blackout.

## Indianapolis Club Officers Installed

**I**NDIANAPOLIS, April 19.—Kenneth T. Collins has been installed as chief barker of the local Variety Club.

Others inducted were: Arthur Landes, first assistant chief barker; Lawrence McGinley, second assistant; Al Blocher, dough guy, and Claude McKean, property master. Canvasmen installed were: Curtis Butler, Harold Stephens, Morris Lefko, George Landis, Joseph Neger, Marc Wolf, Carl Niesse, A. C. Zaring and Frank Richard Frank.

## Ronald Reagan in Service

**H**OLLYWOOD, April 19.—Ronald Reagan left today for Ft. Mason, San Francisco, for active duty with the cavalry.

## W. E. Sells Audio To Speidell Group

Audio Productions, Inc., a Western Electric subsidiary and producer of industrial, advertising and training films, has been sold by Western Electric to Frank K. Speidell, Audio president, it was announced yesterday by T. Kennedy Stevenson, vice-president of W. E.

Speidell acted for himself and certain associates and interests representing outside capital, according to the announcement, among them Film Institute, Inc., headed by Lawrence J. Fox, Jr., who will become treasurer of Audio. Joseph Cullman, Howard S. Cullman and John F. Wharton are members of the board of Film Institute.

Herman Roessle will continue as vice-president of Audio, and P. J. Mooney as secretary, together with Speidell as president. Headquarters and general offices of Audio are in the Film Center Building. The company is producing training and other films for the Government.

## Hanson Takes 16mm. Para. Canada Rights

**T**ORONTO, April 19.—Oscar R. Hanson has acquired all Canadian 16mm. distribution rights to Paramount product, to be sold through a new company, Hanson 16mm. Movies, Ltd., with headquarters here.

Representatives will open branches in Montreal, Winnipeg and Vancouver, Hanson said. He will continue Pioneer Films, Ltd., handling Monogram and independent features. Paramount 16mm. product formerly was released in Canada through N. L. Nathanson's company.

## Set New Crawford Film

**H**OLLYWOOD, April 19.—Joan Crawford will star in "Reunion in Rotterdam," by Ladislaus Bus-Fekete, for M-G-M, with Joseph Mankiewicz producing. The studio has given new contracts to Kathryn Grayson and Donna Reed, the studio announced.

## Critic Turns Producer

Manuel Pena Rodriguez, motion picture critic for *La Nacion*, Buenos Aires, for 15 years, has resigned and is now heading production for Pan Americana Studio in Buenos Aires, according to word received by Norton V. Ritchey, Monogram foreign chief.

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(Registered U. S. Patent Office)

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PRIZE BABY OF THE INDUSTRY





## Providence Strong; 'Fleet' Gets \$11,200

PROVIDENCE, April 19.—It was a generally good week. "The Fleet's In" and "Sleepytime Gal" at the Strand accounted for \$11,200, and "To the Shores of Tripoli" and "Night Before the Divorce" at the Majestic drew \$10,800.

Estimated receipts for the week ending April 8-9:

"Look Who's Laughing" (RKO)  
"All That Money Can Buy" (RKO)  
RKO-ALBEE—(2,239) (28c-39c-50c) 7 days. Gross: \$9,000. (Average, \$6,000)  
"Jungle Book" (U. A.)  
"Born to Sing" (M-G-M)  
LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: \$10,000. (Average, \$11,000)  
"To the Shores of Tripoli" (20th-Fox)  
"Night Before the Divorce" (20th-Fox)  
MAJESTIC—(2,250) (28c-39c-50c) 7 days. Gross: \$10,800. (Average, \$7,000)  
"The Fleet's In" (Para.)  
"Sleepytime Gal" (Rep.)  
STRAND—(2,200) (28c-39c-50c) 7 days. Gross: \$11,200. (Average, \$6,000)  
"Heart of the Rio Grande" (Rep.)  
FAY'S—(1,800) (20c-33c-44c) 7 days. Stage show with Bill Elliot, Chappelle and Honan, The Grant Family, De Kosta and Lenore, William Ames, Jack Holst and Milady, Bud Harris and Howell, Al Jahns Orchestra. Gross: \$5,800. (Average, \$5,000)  
"Duke of the Navy" (P. R. C.)  
METROPOLITAN—(3,045) (30c-39c-55c-75c) 2 days. Stage show with Jimmy Durante, Bob Allen and Orchestra, Pops and Louie, Nan Rae and Mrs. Waterfall. Gross: \$4,800. (3-day average, \$5,000)  
"Song of the Islands" (20th-Fox)  
"A Gentleman at Heart" (20th-Fox)  
CARLTON—(1,526) (28c-39c-50c) 7 days, 2nd week. Gross: \$2,900. (Average, \$3,500)  
"Birth of the Blues" (Para.) (3 days)  
"Father Takes a Wife" (Para.) (3 days)  
"Hellzapoppin'" (Univ.) (4 days)  
"Roxie Hart" (20th-Fox) (4 days)  
EMPIRE—(1,200) (20c-28c) 2nd run. Gross: \$2,200. (Average, \$2,000)

## Minneapolis Gives 'Fleet' Big \$11,000

MINNEAPOLIS, April 19.—"The Fleet's In" attracted a big \$11,000 at the State while "Ride 'Em Cowboy" took \$8,500 at the Orpheum.

Estimated receipts for the week ending April 10:

"Paris Calling" (Univ.)  
WORLD—(350) (30c-40c-50c-60c) 7 days, 2nd week. Gross: \$2,200. (Average, \$1,600)  
"Confirm or Deny" (20th-Fox)  
GOPHER—(998) (30c) 7 days. Gross: \$3,000. (Average, \$2,500)  
"Remember the Day" (20th-Fox)  
CENTURY—(1,600) (30c-40c-50c) 7 days. Gross: \$5,000. (Average, \$4,000)  
"Ride 'Em Cowboy" (Univ.)  
ORPHEUM—(2,800) (30c-40c-50c) 7 days. Gross: \$8,500. (Average, \$5,500)  
"The Fleet's In" (Para.)  
STATE—(2,500) (30c-40c-50c) 7 days. Gross: \$11,000. (Average, \$6,000)  
"Torpedo Boat" (Para.) 2 days  
"Young American" (20th-Fox) 2 days  
"Castle in the Desert" (20th-Fox) 5 days  
"Four Jacks and a Jill" (RKO) 5 days  
ASTER—(900) (20c-30c) 7 days. Gross: \$2,100. (Average, \$1,600)

## 'Woman' at \$13,000 Leads in Montreal

MONTREAL, April 19.—"Woman of the Year" at Loew's scored \$13,000. "Son of Fury" at the Palace took \$10,500.

Estimated receipts for the week ending April 9:

"Woman of the Year" (M-G-M)  
LOEW'S—(2,900) (35c-40c-60c) 7 days. Gross: \$13,000. (Average, \$7,000)  
"Son of Fury" (20th-Fox)  
PALACE—(2,200) (30c-45c-62c) 7 days. Gross: \$10,500. (Average, \$7,000)  
"The Fleet's In" (Para.)  
"Glamor Boy" (Para.)  
CAPITOL—(2,800) (30c-45c-62c) 7 days. Gross: \$7,800. (Average, \$4,000)  
"Dangerously We Live" (W. B.)  
"Tramp, Tramp" (Col.)  
PRINCESS—(2,200) (27c-34c-47c) 7 days. Gross: \$3,800. (Average, \$2,700)  
"To Be or Not to Be" (U. A.)  
ORPHEUM—(1,000) (30c-40c-60c) 7 days. Gross: \$5,000. (Average, \$4,000)

# Reviews

## "The Man Who Wouldn't Die"

(20th Century-Fox)

LOYD NOLAN scores again as the hard-boiled detective, Michael Shayne, in the most recent yarn of that sleuth's exploits. The story has everything to please an audience—lots of horror, balanced by solid laughs, and tied together with a logical plot development. The film has been edited down to essentials by Herbert I. Leeds, director, and it moves along briskly for a pleasant hour of entertainment.

Shayne is called in to solve some murders and attempted murders committed by a "corpse" which won't stay buried. He charges an extra \$100 fee when he learns that he has to pose as Marjorie Weaver's husband but, aside from that deviation from his regular routine, he proceeds to his usual orderly solution.

In bit parts, Olin Howland and Jeff Corey, as the local police chief and coroner, respectively, are good foils for Shayne's wit and should draw laughs. A well-rounded cast includes Helen Reynolds, Henry Wilcoxon, Richard Derr, Paul Harvey, Bill Bevan and several others. Sol M. Wurtzel was executive producer.

Running time, 65 minutes. "G."\*

EDWARD GREIF

## "Suicide Squadron"

(Republic)

PRODUCED in England by William Sistrom but located for the most part in this country, "Suicide Squadron" has a fresh slant on drama with a war background. The picture on the whole is milder than the title, but although there are instances when wordiness retard the movement, it is an interesting drama.

Anton Walbrook and Sally Gray are in the top roles with Derrick De Marney, Cecil Parker, Percy Parsons and Kenneth Kent in support. It opens in England, where attempts to restore Walbrook's memory are finally successful. The story begins at that point as he looks back, first to Warsaw where during a raid he met Miss Gray, an American reporter. He, as a Polish flier and outstanding pianist, leaves for a neutral country just prior to Poland's capitulation, subsequently journeys to New York for a concert tour for Polish relief with his colleague, De Marney, meets Miss Gray again and they are married.

Both the tour and marriage are successful but the ever-present shadow of war incites him to return to battle. He joins De Marney in the Polish division of the R. A. F. This leads to his intentional crash with an enemy plane, when his ammunition supply had gone, which causes the lapse in memory. The aerial combat here is very effective. Brian Desmond Hurst directed the film.

Running time, 83 minutes. "G."\*

EUGENE ARNEEL

## "Billy the Kid Trapped"

(Producers Releasing)

BUSTER CRABBE continues in the title role of the western series and has with him the prairie comic, Al St. John, and a third partner, Bud McTaggart, in his battle against the typical assortment of bad men. A quantity of gunplay and fighting comes with the unfolding of a routine story.

As it opens, the trio, jailed for a murder of which they are innocent, are mysteriously released while the sheriff is engaged in a gun battle. A series of robberies and murders by outlaws masquerading as Crabbe and his partners follows. Crabbe, St. John and Taggart find the hiding place of their doubles and finally bring them to book. Ann Jeffreys, Glenn Strange, Walter McGrail and Ted Adams are in support. Sherman Scott directed.

Running time, 59 minutes. "G."\*

EUGENE ARNEEL

## "Guerrilla Brigade"

(Artkino-Burstyn)

THE role of the Soviet guerrilla bands in resisting invasion gives this picture timely exploitation value, although the story concerns the struggle of the Ukrainians against the German army of occupation in 1918.

The plot is developed in episodic fashion, dealing with frequent skirmishes and reprisals. Each small victory carries the story closer to its climax and it winds up with seizure of an important city held by the Germans. The ending is an entertaining comedy sequence with the German general staff surrendering to a motley crew of guerrilla "officers." English titles carry the story.

Running time, 73 minutes. "G."\*

EDWARD GREIF

\*"G" denotes general classification.

## 'Kings Row' \$10,600 Cincinnati Leader

CINCINNATI, April 19.—"Kings Row" gave the RKO Capitol a smash \$10,600, and at the RKO Albee, "The Fleet's In" grossed \$14,000. Business at the other houses was only fair.

Estimated receipts for the week ending April 8-11:

"The Fleet's In" (Para.)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days. Gross: \$14,000. (Average, \$12,000)  
"The Courtship of Andy Hardy" (M-G-M)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days, 2nd week. Gross: \$8,500. (Average, \$10,000)  
"The Invaders" (Col.)  
RKO SHUBERT—(2,150) (33c-40c-50c) 7 days, 3rd week. Gross: \$3,800. (Average, \$5,000)  
"Kings Row" (W. B.)  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days. Gross: \$10,600. (Average, \$5,500)  
"Mr. Bug Goes to Town" (Para.)  
"Hayfoot" (U. A.)  
RKO GRAND—(1,500) (33c-40c-50c) 7 days. Gross: \$4,200. (Average, \$5,000)  
"The Lady Is Willing" (Col.)  
RKO LYRIC—(1,400) (28c-33c-42c) 7 days, 2nd week. Gross: \$2,800. (Average, \$4,500)  
"Fighting Bill Fargo" (Univ.)  
"Man With Two Lives" (Mono.)  
RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$1,100. (Average, \$1,200)  
"Duke of the Navy" (PRC)  
"Frisco Lil" (Univ.)  
RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$800. (Average, \$800)  
"Always in My Heart" (W. B.)  
KEITH'S—(1,500) (33c-40c-50c) 7 days. Gross: \$2,800. (Average, \$5,000)

## 'Roxie Hart' Draws \$21,000 in Capital

WASHINGTON, April 19.—Continuing good business saw the lead taken by "Roxie Hart" and a vaudeville bill at Loew's Capitol, with \$21,000.

Estimated receipts for the week ended April 8-9:

"The Courtship of Andy Hardy" (M-G-M)  
LOEW'S PALACE—(2,300) (40c-60c) 7 days. Gross: \$16,000. (Average, \$15,000)  
"The Male Animal" (W. B.)  
WARNER'S EARLE—(2,200) (28c-39c-55c-66c-77c) 7 days. On stage: Carol King, 14 Co-eds, 4 Arnaut Bros., Roxyettes. Gross: \$19,700. (Average, \$15,000)  
"Secret Agent of Japan" (20th-Fox)  
LOEW'S COLUMBIA—(1,250) (28c-44c) 7 days. Gross: \$5,600. (Average, \$3,500)  
"Roxie Hart" (20th-Fox)  
LOEW'S CAPITOL—(3,434) (28c-39c-44c-66c) 7 days. On stage: Paul Haakon, Patricia Bowman, Sylvia & Clemence, Robert Williams, Rhythm Rockets. Gross: \$21,000. (Average, \$15,500)  
"Mr. Bug Goes to Town" (Para.)  
WARNER'S METROPOLITAN—(1,600) (28c-44c) 7 days. Gross: \$4,600. (Average, \$4,000)

## 'Cowboy' in Buffalo Tallies Big \$14,000

BUFFALO, April 19.—"Ride 'Em Cowboy" took a big \$14,000 at the Lafayette. "Law of the Tropics" and Ina Ray Hutton and her band on the stage led here with a smash \$15,800 at the Twentieth Century.

Estimated receipts for the week ending April 11:

"The Fleet's In" (Para.)  
"Mr. Bug Goes to Town" (Para.)  
BUFFALO—(3,489) (35c-55c) 7 days. Gross: \$11,100. (Average, \$12,200)  
"Song of the Islands" (20th-Fox)  
"On the Sunny Side" (20th-Fox)  
GREAT LAKES—(3,000) (35c-55c) 7 days. Gross: \$11,400. (Average, \$8,000)  
"Nazi Agent" (M-G-M)  
"This Time for Keeps" (M-G-M)  
HIPPODROME—(2,100) (35c-50c) 7 days. Gross: \$7,700. (Average, \$7,000)  
"Law of the Tropics" (W. B.)  
TWENTIETH CENTURY—(3,000) (30c-35c-55c) 7 days. Ina Ray Hutton and her band on stage, with the LeBrun Sisters, Lew Parker, The Jansleys, Stuart Foster and Evelyn Farney. Gross: \$15,800. (Average, \$9,000)  
"Ride 'Em, Cowboy" (Univ.)  
"Bombay Clipper" (Univ.)  
LAFAYETTE—(3,000) (35c-50c) 7 days. Gross: \$14,000. (Average, \$6,500)



## Bond Sales in Theatres Will Start May 30

(Continued from page 1)

the WAC to participate in the nationwide campaign.

Sponsored by the theatres division, the drive will reach a potential buying audience of 85,000,000 persons weekly, Bernhard indicated, based on the estimated average weekly attendance at the nation's film theatres.

Theatres will show trailers and other promotion films. According to the plans developed, there will be no collections or interruptions in the theatre programs. Attendants at booths at advantageous locations in theatre lobbies will handle the sales of bonds and stamps to patrons.

Details of the drive were worked out by the War Activities Committee with the Treasury Department. The Hollywood Victory Committee has pledged its cooperation.

## 'Tripoli' at \$17,000 Pittsburgh's Best

PITTSBURGH, April 19.—"To the Shores of Tripoli" opened the new J. P. Harris with a big \$17,000 despite inclement weather and a defense parade. "The Male Animal" hit \$15,000 at Loew's Penn.

Estimated receipts for the week ending April 9:

"Roxie Hart" (20th-Fox)  
FULTON—(1,700) (30c-40c-55c) 7 days.  
Gross: \$7,000. (Average, \$7,000)  
"To the Shores of Tripoli" (20th-Fox)  
J. P. HARRIS—(2,500) (30c-40c-55c) 7 days.  
Gross: \$17,000  
"The Male Animal" (W. B.)  
LOEW'S PENN.—(3,400) (30c-40c-55c) 7 days.  
Gross: \$15,000. (Average, \$13,000)  
"To Be or Not To Be" (U. A.)  
RITZ—(800) (30c-40c-55c) 7 days, 3rd week.  
Gross: \$2,500. (Average, \$3,000)  
"Two Yanks in Trinidad" (Col.)  
"On the Sunny Side" (20th-Fox)  
SENATOR—(1,800) (30c-40c-55c) 7 days.  
Gross: \$4,300. (Average, \$5,000)  
"Wild Bill Hickock Rides"  
STANLEY—(3,600) (30c-44c-60c-66c) 7 days.  
On stage: Wayne King's Orchestra, Chris Cross, Ross Wyse, Jr., and June Mann, Berry Sisters. Gross: \$22,000. (Average, \$20,800)  
"The Vanishing Virginian" (M-G-M)  
"Mr. and Mrs. North" (M-G-M)  
WARNER—(2,000) (30c-40c-55c) 7 days.  
Gross: \$4,500. (Average, \$5,000)

## 'Boots' Is Toronto Best Bet at \$10,500

TORONTO, April 19.—"They Died With Their Boots On" at the Imperial was the leader at \$10,500. "Ball of Fire" grossed \$9,500 in the second week at Shea's.

Estimated receipts for the week ending April 11:

"Joan of Paris" (RKO)  
EGLINTON—(1,086) (18c-30c-48c-60c) 6 days, 2nd week. Gross: \$4,800. (Average, \$4,500)  
"They Died With Their Boots On" (W. B.)  
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: \$10,500. (Average, \$9,000)  
"Woman of the Year" (M-G-M)  
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: \$9,000. (Average, \$9,000)  
"Ball of Fire" (RKO)  
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: \$9,500. (Average, \$9,000)  
"Confirm or Deny" (20th-Fox)  
"Rise and Shine" (20th-Fox)  
TIVOLI—(1,434) (12c-18c-30c-48c) 6 days. Gross: \$4,200. (Average, \$3,900)  
"Jungle Book" (U. A.)  
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: \$9,500. (Average, \$9,000)

## • Short Subject Reviews •

### "Mr. Strauss Takes a Walk"

(Madcap Models)  
(Paramount)

The Mr. Strauss of the title is Johann Strauss and he takes a walk in the woods where the chirping birds, the tapping woodpecker, etc., inspire his waltz, "The Tales of the Vienna Woods." This clever George Pal short, in which puppets are used, is fairly enjoyable. Running time, 8 mins. Release, May 8.

### "There Ain't No Such Animal"

(Hollywood Novelty)  
(Warners)

From far-off Australia comes a collection of weird animals and fish. They were collected on the great barrier reef of Australia and, with the exception of several huge turtles, are quite probably unlike anything the audience here has ever seen before. There are some unusual shots of turtle eggs being hatched and the prominence of Australia in the headlines should heighten interest in the short. Running time, 10 mins. Release, May 9.

### "Glacier Park and Waterton Lakes"

(Fitzpatrick Traveltalk)  
(M-G-M)

A good travelogue comes of the producer-commentator's visit to Glacier National Park in Montana and northward into Canada. The glacier and lake regions made ideal material and the Fitzpatrick crew recorded it in color expertly. Running time, 9 mins. Release, April 11.

### "Shoot Yourself Some Golf"

(Sports Parade)  
(Warners)

Jane Wyman and Ronald Reagan go out on the golf course to pick up some pointers. They meet Jimmy Thomson, who holds the world's record for the longest drive, and Jack Redmond, the trick shot specialist. Thomson gives some good instruction to Reagan, which will be appreciated by the golfers in the audience. Meanwhile, Redmond entertains Miss Wyman and the non-golfers with the trick shots. Film fans should also enjoy the informal shots of Miss Wyman and Reagan. Running time, 10 mins. Release, April 4.

### "Horton Hatches the Egg"

(Merrie Melodies)  
(Schlesinger-Warners)

Here is a really unusual color cartoon which should be popular with adults and is ideal for children. Based on a children's story by Dr. Seuss, it tells a whimsical tale of a pink elephant who promises to hatch an egg for a lazy bird. The bird goes off on a year's vacation while Horton the elephant suffers the tribulations of winter weather and the scorn of the other animals. Horton is carried off to a circus, with his tree, nest, egg and all. Just when the egg begins to hatch, the mother bird returns to claim it, but Horton is rewarded when the egg hatches into a little flying elephant. Running time, 9 mins. Release, April 11.

### "The Quiz Kids, No. Q1-4"

(Paramount)  
The brilliant youngsters discuss various subjects, including mythology, without the use of the encyclopedia which many adults would require. Joe Kelly continues as quizmaster in the short, which is equal to anything produced in the series. Running time, 11 mins. Release, April 17.

## 'Frankenstein' Hits \$8,000 in St. Louis

ST. LOUIS, April 19.—"Ghost of Frankenstein" drew a strong \$8,000 at the St. Louis, paired with "Among the Living." "The Fleet's In" and "Bahama Passage" scored \$8,000 at the Missouri. The weather was wet.

Estimated receipts for the week ending April 8:

"The Courtship of Andy Hardy" (M-G-M)  
"The Man Who Returned to Life" (Col.)  
LOEW'S—(3,162) (30c-40c-50c-55c) 7 days.  
Gross: \$15,800. (Average, \$13,000)  
"Kings Row" (W. B.)  
"Tragedy at Midnight" (Rep.)  
AMBASSADOR—(3,154) (30c-40c-50c) 7 days.  
Gross: \$11,500. (Average, \$11,500)  
"The Lady Has Plans" (Para.)  
"Two Yanks in Trinidad" (Col.)  
FOX—(5,038) (30c-40c-50c) 7 days. Gross: \$10,000. (Average, \$11,000)  
"The Fleet's In" (Para.)  
"Bahama Passage" (Para.)  
MISSOURI—(3,154) (30c-40c-50c) 7 days.  
Gross: \$8,000. (Average, \$4,000)  
"Ghost of Frankenstein" (Univ.)  
"Among the Living" (Para.)  
ST. LOUIS—(4,000) (25c-35c) 7 days.  
Gross: \$8,000. (Average, \$2,600)

## 'Fleet' Gets \$10,000, Tops Indianapolis

INDIANAPOLIS, April 19.—"The Fleet's In" and "Fly by Night" did \$10,000 at the Indiana in a week of mild weather. At Loew's, "The Jungle Book" and "Born to Sing" took \$9,500.

Estimated receipts for the week ending April 8-10:

"The Male Animal" (W.B.)  
"Bullet Scars" (W.B.)  
CIRCLE—(2,800) (28c-33c-44c) 7 days.  
Gross: \$7,000. (Average, \$6,500)  
"The Fleet's In" (Para.)  
"Fly by Night" (Para.)  
INDIANA—(3,200) (28c-33c-44c) 7 days.  
Gross: \$10,000. (Average, \$7,000)  
"The Jungle Book" (U. A.)  
"Born to Sing" (M-G-M)  
LOEW'S—(2,800) (28c-33c-44c) 7 days.  
Gross: \$9,500. (Average, \$8,000)  
"The Ghost of Frankenstein" (Univ.)  
"Treat 'Em Rough" (Univ.)  
LYRIC—(2,000) (28c-33c-44c) 7 days.  
Gross: \$5,700. (Average, \$4,500)



**"ESS EE EX"**

"I will now make you a little bet that the year's HOT, NEW boxoffice STAR is here-- JEAN GABIN! He has humor and charm and **ESS EE EX** and he's the kind of guy men as well as women will like!"

-- John Chapman  
N.Y. Daily News

**JEAN GABIN**  
is coming in  
**MOONTIDE**  
co-starring with  
**IDA LUPINO**  
with Claude Rains  
Thomas Mitchell  
Directed by ARCHIE MAYO  
Screenplay by John O'Hara

20th CENTURY FOX



## Big Reduction In Supply for Studios Seen

(Continued from page 1)

or by subcontracting to do some of the work in which the plane makers now are hampered by lack of tools.

Washington officials are said to have been studying this situation, and to have found that many of the studios have very complete shops for wood-working and some metal-working. Meanwhile, the plane manufacturers have been short of tools, particularly since many of those they had contracted for have been turned over for lend-lease export.

The production requirements plan, gradually being extended to all industry and under which manufacturers estimate their needs of scarce materials on a three-months basis, also will be discussed at the meeting. The plan may be adopted for the industry almost immediately, instead of preference rating orders, which are to be eliminated.

## Studio-Gov't Plan In Britain Urged

LONDON, April 19.—Closer cooperation between the British Government and film producers and technicians was urged here today in the chief address of Anthony Asquith, president, at the annual meeting of the Association of Cine Technicians.

Surveying the place of films in the war effort, Asquith declared the Government realizes that films are vital as an aggressive weapon, but is only beginning to realize the importance of a planned policy for their best use. He appealed for closer cooperation among the technicians of all the Allied Nations not only in the war but in the post-war period.

A message of greeting was read from Fred Jackman, secretary of the American Society of Cinematographers, who said that the ideals of the two organizations are more closely knit than ever before, with the two nations fighting beside each other. A War Office security film, "Next of Kin," exposing the danger of loose talk, was shown. Originally made for military instruction, the film will be shown to the public.

## Disavows Miami Story on Ayres

The *Miami Daily News*, through Daniel J. Mahoney, its general manager, has disavowed the quotation attributed to Nicholas M. Schenck in the Lew Ayres case.

It will be recalled that Schenck last week published a statement (see MOTION PICTURE DAILY, April 15) setting forth his position. M-G-M over the weekend released a copy of a letter received by Schenck from Mahoney.

In this letter Mahoney says: "I will appreciate it if you will tell Ayres for me that the statement outlined by you is a hundred per cent correct and if there is anything I can do to correct any false impression which may have been created, I will be more than glad to do it."

## Showmanship Flashes

### Broadcast, Screening For 'Tripoli' Opening

PHILADELPHIA, April 19.—A special broadcast and screening at WCAU were held in advance of the opening of "To the Shores of Tripoli" at Warners' Stanley. Commissioned officers from all branches of the service and heads of defense plants attended. For the broadcast, Marines were interviewed on their reactions to the picture. The regular opening at the Stanley was marked by a parade of 200 jeeps, nurses and a color guard.

### Lobby Library Used To Aid 'Kings Row'

Detroit, April 19.—In exploiting "Kings Row" Earl Hudson, general manager of United Detroit Theatres, arranged for a lobby layout including a circulating library booth, containing copies of the book from which the film was made, and large easel displays with blowups of the more dramatic scenes from the film. Inside lobby door panels with blowups of stills also were used.

### Marine Recruiting on 'Call Out the Marines'

Wilkes-Barre, Pa., April 19.—The local Marine Corps recruiting station set up an auxiliary recruiting office in the lobby of the Penn Theatre to feature Manager Paul Tighe's campaign on "Call Out the Marines." Tighe arranged a special three-sheet sandwich board in front of the house to advertise the picture and recruiting station.

### Jewelry Display Boosts Run of 'Jungle Book'

BALTIMORE, April 19.—In exploiting the "Jungle Book" at Loew's Century here, publicist George Avis tied in with the May Co. department store and arranged an elaborate display of what was introduced as "jungle jewelry." A generous assortment of stills from the film was presented along with the ornaments. Avis also arranged to have copies of "The Jungle Book" displayed in the main Public Library and its 26 branches, with stills from the film.

## Complete Arrangements for Tour of Hollywood Caravan

(Continued from page 1)

cal director, and Allan Scott is handling scripts.

Caravan talent includes Bob Hope, Spencer Tracy, Frances Langford, Jerry Colonna, Ray Middleton, Claudette Colbert, Charlotte Greenwood, Pat O'Brien, Joan Blondell, Joan Bennett, Charles Boyer, James Cagney, Olivia De Havilland, Laurel and Hardy, Merle Oberon, Eleanor Powell, Rise Stevens, Desi Arnaz, Frank McHugh, Bert Lahr and Ray McDonald.

The Caravan will open at the Capitol Theatre, Washington, April 30, where Carter Barron and John Payette are theatre contacts for the show. The schedule thereafter is Boston, May 1, at Madison Square Garden, with Sam Pinanski and Martin Mullin as theatre contacts, and Governor Leverett Saltonstall and Mayor Maurice J. Tobin as honorary officials. Next is Philadelphia, May 2, at Convention Hall, with Ted Schlager as theatre contact and Governor Arthur H. James and Mayor B. Samuel as officials.

### Pope Aids in Cleveland

On May 3, the Caravan will play the Auditorium in Cleveland. Clem Pope is theatre contact and Governor John W. Bricker and Mayor Frank J. Lausche officials. May 5, the Caravan will play the Masonic Auditorium, Detroit, where Earl Hudson is theatre contact, Governor M. D. Van Wagoner and Mayor Edwin J. Jeffries are officials.

The Chicago engagement, May 6, will be at the Stadium with John Balaban as theatre contact and Governor Dwight H. Green and Mayor Edward J. Kelly, officials. May 7 the show will be at the Municipal Auditorium, St. Louis, with Harry Arthur as theatre official and Governor F. C. Donnell and Mayor William D. Becker as officials. The Caravan will play

May 9 at the Auditorium, St. Paul, for a matinee, and at the Auditorium, Minneapolis, that evening. John Friedl is theatre contact for both engagements and Governor Harold Stassen and Mayors J. J. McDonough and M. L. Kline are officials.

### Branton Des Moines Aide

The Caravan will be at the Shrine Auditorium, Des Moines, May 10, with Ralph Branton as theatre contact and Governor George A. Wilson and Mayor Mark L. Conklin, officials. On May 11, it will play the Fair Ground, Dallas, with R. J. O'Donnell as theatre contact and Governor Coke R. Stevenson and Mayor V. R. Smithan, officials. It will wind up at the Coliseum, Houston, May 12, with O'Donnell as contact and Governor Stevenson and Mayor C. A. Pickett as officials.

## Swedish Paper Hits Ban Sought by Axis

The Swedish newspaper, *Dagens Nyheter*, strongly objects to the banning of American films from Europe, as proposed by the International Film Chamber in Rome, according to reports reaching here, as picked up by CBS. Sweden already has refused to comply with the chamber's move.

In an editorial, it is reported, the Stockholm newspaper says: "In an international organization which wants to deprive a free, neutral nation of the right to decide for itself what it shall enjoy even if it happens to be American films, the representatives of the Swedish film world have no place." It says further: "When the Axis powers dictatorially call the so-called international film kingdom to their service, to promote their own interests in the war, one must say they are driving internationalism pretty far."

## Nat'l Theatres To Move Main Office to Coast

(Continued from page 1)

tative in the East, will be appointed. The new setup will be discussed at a meeting of National Theatres executives and division heads from all over the country, which starts here today.

Skouras arrived Friday to set details of the new administration with Spyros P. Skouras, president of 20th Century-Fox, whom he succeeds as head of National Theatres, and other company officials.

The new National Theatres president plans to make frequent trips to New York and in the field.

The present Coast organization, which handles the largest concentration of the circuit's theatres, will be enlarged in line with the national operating activities.

## Appeals Board Asks First Oral Argument

(Continued from page 1)

H. Cloud, arbitrator, and rejected the contention that Section 17 of the consent decree relieves a distributor of liability in arbitration cases in which its affiliated theatres are involved. The case involved all Kansas City first runs, since the complainant asked that the Dickinson be permitted to play 14 days instead of the prevailing 56 days after them. The arbitrator set the first run clearance at 28 days over the Dickinson, including 20th Century Fox product played at Fox Kansas City houses.

Lewen Pizor has appealed the arbitrator's award reducing the clearance of prior runs over his Tioga Theatre, Philadelphia. The clearance reduction ordered was less than that sought by Pizor.

## 'Saboteur' Opens in Capital Wednesday

(Continued from page 1)

ment departments are expected to attend. Present from the Coast will be Hitchcock, Jack H. Skirball, associate producer, and Norman Lloyd, who plays the title role. The coast group is due in New York today.

Representing Universal will be: W. A. Scully, John J. O'Connor, Fred Meyers, E. T. Gomersall, Charles D. Prutzman, F. J. A. McCarthy, B. B. Kreisler and Louis Pollock. Also present will be Leonard Gaynor, Frank Lloyd representative; Jules Levey, and Fred Lynch, of the Radio City Music Hall, where the film will open soon.

## Lohrenz Heads U.A. Midwestern District

(Continued from page 1)

will return to the home office for a new assignment. Rose succeeds Ben Eisenberg, resigned.

James Winn, former Warner branch manager at Detroit, is conferring here with Leserman and probably will be assigned to a United Artists post within the next few days.



## NAB Attacks Radio Time Tax Proposal

WASHINGTON, April 19.—Suggestions that a tax be imposed on sales of radio time were attacked before the House Ways and Means Committee Friday by the National Association of Broadcasters, on behalf of which Ellsworth C. Alvord told the committee such a levy would imperil the industry's contribution to the war effort.

In a brief filed with the committee, Alvord said the levy had been proposed by the Allied Printing Trades Council, which sees in radio a competing advertising medium, but that other labor organizations, including the American Federation of Labor, the IBEW and AFRA are opposed to it.

Alvord asserted that the Treasury has not included such a tax in its recommendations for the new bill, although the suggestion was made by the printers' union a year ago when revenue legislation was under consideration.

## Urge Canada Ban on Sunday Commercials

OTTAWA, April 19.—A delegation of the Lord's Day Alliance of Canada, including the Bishop Robert Jefferson of Ottawa, on Friday met with the Canadian Broadcasting Corp. board of governors to urge that steps be taken to eliminate all spot advertising and commercial announcements from radio programs broadcast over Canadian stations on Sundays.

The CBC carries many commercial programs from the U. S. networks on that day.

The Alliance suggested that Sunday commercial announcements be confined to a brief statement giving the sponsor's name. Illegality of Sunday commercial radio advertising was urged by the delegation which cited portions of the Lord's Day Act and CBC regulations.

The governors, who gave the delegation a sympathetic hearing, said the whole question of radio advertising is to be reviewed.

## Station Is Granted Increase in Power

WASHINGTON, April 19.—The FCC has granted an application of Station KRMC, Jamestown, N. D., for change of frequency from 1,400 to 600 kilocycles and increase of night power from 100 to 250 watts.

An application was received from WDAS Broadcasting Station, Inc., Philadelphia, for a construction permit for a new FM station to operate on 47,700 kilocycles to cover 9,300 square miles with a population of 3,992,850 persons.

## Argentine Film to UA

United Artists has acquired the Latin-American rights to "Mar del Plata, Ida y Vuelta," comedy-drama to be produced in Buenos Aires by Santiago Salviche, Walter Gould, foreign manager, has announced. A Portuguese version for Brazil may be made.

# Off the Antenna

RADIO advertising in Mexico and South America has been substantially increased in the Coca Cola campaign, despite the production priorities situation, according to reports from Mexico City. Adding to its program on XEQ, Mexico City, initiated last Fall, the company has started a new show on XEW, 150,000-watt station. Recordings are being made of 156 programs of 15 minutes each and 654 programs of four songs and they will be used in the Latin American campaign.

Also from Mexico City comes word that equipment of XERA, 180,000-watt station near the U. S. border which was expropriated last year, is being installed at Tlahuac, near the capital, for a Ministry of Interior station. The station is scheduled for opening in the Fall.

**Purely Personal:** Joseph Lang, chairman of the NAB foreign language committee and general manager of WHOM, will supervise the foreign language radio campaign for the USO. . . . Henry Frankel, formerly with the WOR Artists Bureau, has joined the A. & S. Lyons agency to handle radio and theatre bookings. . . . Hedda Hopper, CBS Hollywood commentator, has extended her New York visit to Friday. . . . Ira Marion and Randal MacDougall have been added to the Blue script division. . . . Martin Hoade, defense news editor for NBC, has enlisted in the air corps and is awaiting assignment.

KPQ, Wenatchee, Wash., has started operations on 1,000 watts days and 500 nights on 560 k.c., the Blue revealed. KPQ formerly used 250 watts full time on 1,490 k.c.

A survey of Blue network time devoted to the war effort during the last half of March shows that 18 hours and 50 minutes of sustaining and sponsored time were devoted to this purpose. WJZ devoted six hours and 37 minutes additional, and the total for the network for the entire month was 49 hours and 13 minutes.

**Program News:** Philip Morris has renewed "Crime Doctor" on 70 CBS stations. . . . For the first time the CBS "People's Platform" will originate from a point outside the United States next Thursday when the microphone will be shifted to London. Bob Trout will preside in the place of Lyman Bryson. . . . Hecker Products has renewed the Moylan Sisters over 15 Blue stations for an additional 13 weeks. . . . R. J. Reynolds Tobacco has renewed Bob Hawk's "How'm I Doin'" for an additional year over 99 CBS stations. . . . "Abie's Irish Rose" will leave the Red June 27 for a nine-week Summer layoff. . . . Gillette will use 94 CBS stations for the Kentucky Derby broadcast.

## Craven Leaves for Canada Radio Study

WASHINGTON, April 19.—Federal Communications Commissioner T. A. M. Craven left tonight for Canada as a member of a party of radio officials and technicians visiting the Dominion as guests of the Canadian Government to get first-hand information on Canada's war effort and discuss broadcasting problems of mutual interest.

During four days in the Dominion, the party will meet a number of radio and program officials and at a luncheon will meet Prime Minister Mackenzie King and other high Canadian officers. The group also will inspect war production activities and visit the Royal Canadian Air Force.

## Canada Draft Seen Hurting Exhibition

(Continued from page 1)

men who eventually must also be called for service. Many exhibitors are now studying the advisability of hiring girl attendants in order to maintain a constant, trained staff for the duration of the war, but actual development along this line have been left for the future, when joint action may be taken by all local exhibitors to introduce feminine workers.

## Bergman in W.B. Picture

HOLLYWOOD, April 19.—Ingrid Bergman has been borrowed from David O. Selznick by Warner Bros. to appear opposite Humphrey Bogart in "Casablanca."

## WPB Makes Sharp Cut in Tube Output

Washington, April 19.—Production for civilian use of 349 of the 750 types of radio tubes used in receiving sets will be halted within seven days under orders issued Friday by the War Production Board.

The order will affect duplicate and obsolete types and those for which there is very little demand, but, it was said, it probably will not affect the general public immediately as present stocks are sufficient for two years and will be added to by rejects from military production.

## 650 Stations Sign BMI License Pact

License agreements with BMI have been signed by 650 stations for the coming year and pledges have been received from 62 others, according to a report to the BMI directors Friday by Carl Haverlin, station relations director. The total of 712 represents 92 per cent of the number holding licenses last year, it was stated and 10 are new licensees. Haverlin expressed the belief that BMI would obtain about the same number of stations as last year.

It was announced that Edward Klauber, chairman of the CBS board, had resigned as a BMI director and that he has been succeeded by Neford R. Runyon, CBS vice-president.

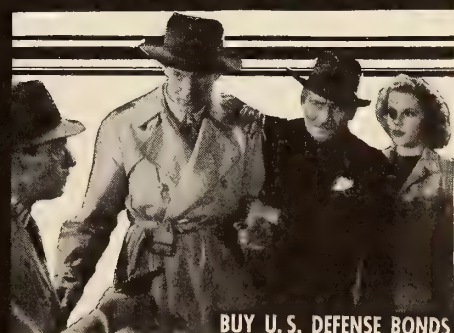


## AFFAIRS OF JIMMY VALENTINE

Dennis O'KEEFE  
Ruth TERRY  
Gloria DICKSON  
ROMAN BOHNEN  
GEORGE E. STONE  
SPENCER CHARTERS

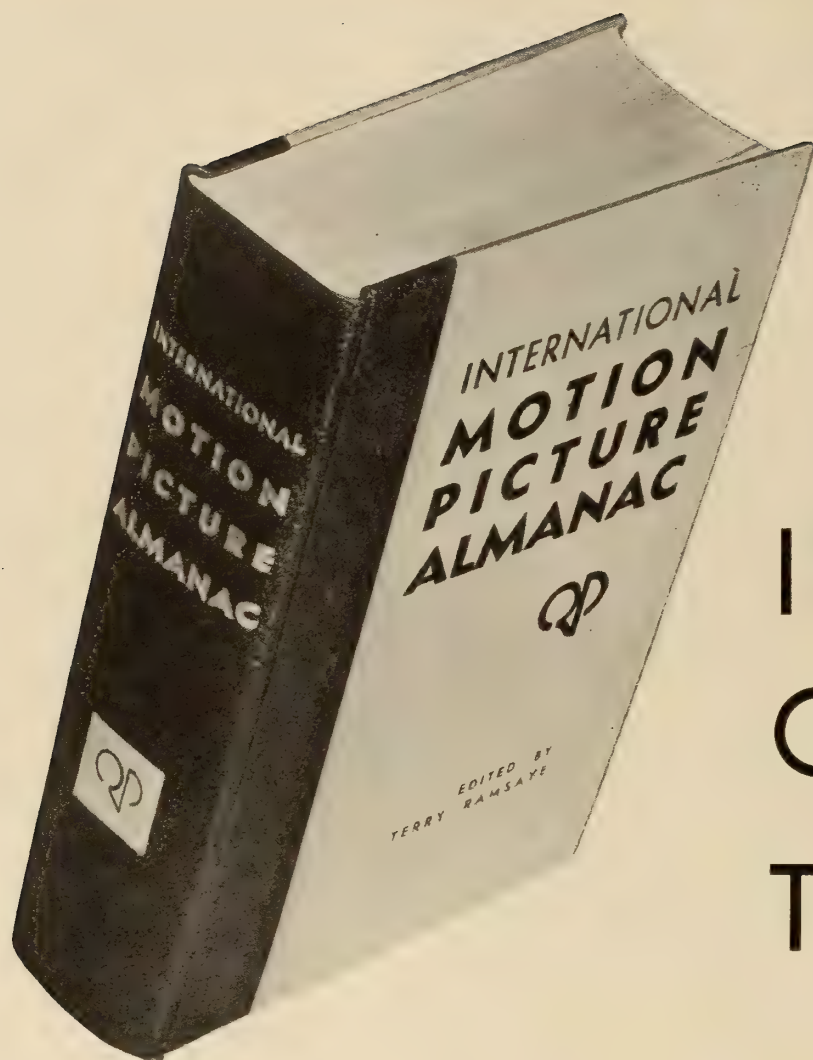
DIRECTED BY BERNARD VORHAUS  
LOUIN PLAY BY ROSE COOPER, ROBERT HOUSE  
HOLLYWOOD BY STREET AT PAUL AMERSON, JR.

A REPUBLIC PICTURE



BUY U. S. DEFENSE BONDS





Edited by TERRY RAMSAYE

## **12,000 BIOGRAPHIES**

An invaluable and exclusive feature of the Almanac is the Who's Who section containing 12,000 complete biographies of players, directors, writers, technicians and executives.

# IN THESE CHANGING TIMES . . .

1942 continues to be history making . . . all over the world the motion picture business is undergoing profound changes . . . production, distribution and exhibition are being markedly altered to meet these shifting conditions. The 1942-43 International Motion Picture Almanac, now in preparation, will present all this in a new and greater compilation of facts and figures. It will contain thousands of items of up-to-the-minute industry information covering every phase of the business with scientific accuracy and precision. The Almanac is indispensable to the showman . . . particularly so, in these changing times.

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to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 77

NEW YORK, U.S.A., TUESDAY, APRIL 21, 1942

TEN CENTS

## U.A. Schedules 29 Productions In New Season

### Stromberg Deal Closed For 3 Films a Year

United Artists' new season production schedule will comprise 29 releases, Edward C. Raftery, president, said yesterday, as negotiations were completed with Hunt Stromberg for production of 15 features over a five-year period.

The schedule will be made up of approximately 18 principal features from the company's Hollywood producers, three features from England and eight Hal Roach "Streamliners," Raftery said.

Stromberg is scheduled to contribute a minimum of three pictures a

(Continued on page 4)

## U.S. Files Answer To Schine Queries

BUFFALO, April 20.—Seymour Simon, special assistant to the U. S. Attorney General, has filed in Federal District Court here answers to interrogatories propounded by United Artists Corp., Universal Pictures Co., Inc., and Universal Film Exchanges, Inc., in addition to a supplement to a further answer of the U. S. to defendant exhibitors.

The answers to distributors are contained in more than 30 pages. They

(Continued on page 5)

### 34-Hour Phila. Alert Hits Neighborhoods

Philadelphia, April 20.—A sudden alert called Saturday night and continuing until this morning with 35,000 air raid wardens and 15,000 auxiliary police and firemen on guard for a 34-hour period had a serious effect on week-end business at the neighborhood houses.

Theatres reported a drop in grosses from 10 to 35 per cent. The downtown houses were not affected. The reason for the alert, which was in force from 8 P.M. Saturday to 6 A.M. today, was a military secret.

### 'U' Sales Meet Will Be Held Next Month

Universal plans to hold an annual sales meeting late next month, it was learned yesterday following the return of W. A. Scully, vice-president and general sales manager from the Coast. Date and place of the meeting have not been decided.

Scully, with W. J. Heine-man, assistant general sales manager, conferred at the studio on new season production plans and releases for the balance of this season.

## 'Reap' Set for 5th Music Hall Week; Holdovers Strong

Holdover attractions continued to draw huge grosses along Broadway as mild Spring weather aided the box-office. "Reap the Wild Wind" entered the select group of pictures running more than four weeks at the Radio City Music Hall when it was decided to continue the run until April 29 for a fifth week.

Only four other films have won this distinction, "Snow White and the Seven Dwarfs," "Rebecca," "The Philadelphia Story" and "Woman of the Year." During the first four days of its fourth week, "Reap the Wild Wind" with the stage presentation

(Continued on page 6)

## 25% PRODUCT CUT SEEN IN WPB RULE

### Theatre Drive Set for Army, Navy Relief Aid

The War Activities Committee of the Motion Picture Industry yesterday announced a nationwide drive to raise funds for Army and Navy Relief, to run from May 14 to May 20, inclusive. Theatres will be asked to make collections for the period of the drive. Studios, home offices, exchanges and other branches of the industry will participate in the campaign.



N. M. Schenck

Nicholas M. Schenck, president of Loew's, Inc., is national chairman of the drive by the industry.

Serving with Schenck as co-chairmen will be: Barney Balaban, Gus

(Continued on page 5)

### Output May Be Reduced To 400 Films a Year; Prints a Problem

WASHINGTON, April 20.—On the eve of the important conference of film industry executives with War Production Board officials here tomorrow, observers, it is reported, foresee a possible reduction in film production ultimately amounting to probably 25 per cent, due to the restriction in materials required in production. It is reported that this will be among the subjects discussed.

Last year an estimated 540 features were made by all companies. The probable reduction, it is reported, would reduce the year's output to about 400 features.

In order not to make the reduction burdensome to the smaller companies, it is understood that a plan is being worked out to apply the reduction proportionately to all companies' output. Consideration will be given to

(Continued on page 4)

## Theatre Raid Rules Sent to Exhibitors

WASHINGTON, April 20.—Copies of a booklet containing suggested regulations for theatres and other enclosed places of entertainment in blackouts and air raids have been sent to all theatres in the country by the Training Section of the United States Office of Civilian Defense.

Acknowledgement is made to the A.R.P. Division of the War Activities Committee of the Motion Picture Industry, and of suggestions from the

(Continued on page 5)

## Jacks Heads U. A. Southern District

Fred Jacks, former Southern district manager for Warners, has been appointed Southern district manager for United Artists, it was disclosed yesterday. He will leave for Dallas tomorrow where he will make his headquarters. He succeeds C. E. Peppiatt, who will come to New York to confer with Carl Leserman, general sales manager, on a new assignment.

## 167 Days for Determination Of Arbitration Complaints

### MPTO of Carolina Rejects Umpi Plan

CHARLOTTE, April 20.—The MPTO of North and South Carolina rejected the proposed new sales plan of the United Motion Picture Industry at a meeting here today.

In a resolution adopted by the board of directors, it was asserted that the proposed plan is not in the best interests of exhibitors and theatre patrons and affords insufficient relief from the present, or consent decree, method of selling. Copies of the resolution were sent to Thurman W. Arnold, Assistant U. S. Attorney General; Ed Kuykendall, MPTOA president, with which the organization is affiliated, and others.

The average time required for determination of an arbitration complaint during the first year of operation of the local boards was 167 days, according to a study completed yesterday by the American Arbitration Association.

The study covered proceedings represented by a total of 95 awards made by arbitrators during the period from Feb. 1, 1941, to March 31, 1942. The longest elapsed time in a single case, from filing date to the making of an award, was 371 days, a case reported by the Detroit arbitration board. The shortest was disposed of at the Boston board in 27 days.

Elapsed time of the 20 cases in which decisions were made by the national appeals board during the

(Continued on page 8)



## Coast Flashes

**W**ALTER WANGER, a founder and member of the recently organized Society of Independent Motion Picture Producers, has resigned his membership in the Association of Motion Picture Producers, it was disclosed today.

The U. S. Treasury Department has presented the Warner Bros. studio an award for leading in War Bonds and Stamps purchases among employes of the studios. The Warner percentage of purchasers was given as 95.7 per cent of its studio personnel. The studio is one of the leaders in the nation as well, it was stated.

Melvyn Douglas left by plane for Washington today to resume his duties with the Office of Civilian Defense.

Harold Glass of the Gordon Theatre today was named to the board of directors of the I.T.O. of Southern California, replacing M. C. Sinift, who resigned because of business pressure, it was announced.

### K-A-O Votes Dividend

The board of directors of Keith-Albee-Orpheum Corp. yesterday declared a dividend out of operating surplus of \$1.75 a share on the 7 per cent cumulative convertible preferred stock, for the quarter ended June 30. It is payable July 1 to stockholders of record June 15.

## Personal Mention

**W**ILLIAM F. RODGERS is in Washington. He is expected in New York tomorrow or Thursday.

**LOYD WRIGHT**, who is visiting in the East, went to Washington yesterday.

**HOWARD DIETZ** arrived in Hollywood yesterday following a week's stay at Del Monte.

**JOSEPH MANKIEWICZ** is en route East from California.

**HARRY HYNES**, Universal branch manager in St. Louis, has returned from Florida.

**M**ANNY FRISCH, son of **LOUIS FRISCH** of the Frisch and Rinzler Circuit, is the father of a son, **MICHAEL HERBERT**, born on Saturday.

**EDWARD SMALL** delayed his departure from the Coast and now is expected here next Monday.

**GEORGE BAGNALL** left for Washington last night.

**H. M. RICHEY** returned to New York from Hollywood yesterday.

**CARL VANDIVER**, owner of the Palace Theatre at Tennett, Mo., is the father of a daughter.

### War Time Cuts Into Grosses in St. Louis

**ST. LOUIS**, April 20.—Wartime is cutting into theatre grosses during weekdays in St. Louis, according to Fred Wehrenberg, co-owner of the second largest circuit in the city and president of the MPTO of Greater St. Louis.

Wehrenberg said there are no more than three or four persons in any of his 25 subsequent run houses when they open at 6:30 P.M., each evening. While weekend business is satisfactory, Wehrenberg said the receipts between Monday and Friday have fallen off 15 per cent. Wehrenberg said he is contemplating moving up the opening time during the week nights to 7:30 o'clock.

### Int'l Press Group Gets Program Plan

A preliminary report on an international public relations program for the industry was submitted to the International Publicity Committee by Albert Deane, chairman of the planning subcommittee, at a meeting at MPPDA headquarters yesterday.

Formal recommendations will be submitted for further discussion at the next meeting, May 4, by the subcommittee, of which Leslie F. Whelan and Fortunat Baronat are members. The Hollywood foreign department committee will consider the recommendations prior to their adoption and the resulting program will be carried out jointly.

Charles Francis Coe, assistant to Will H. Hays, and Glendon Allvine, secretary of the Eastern public relations committee, were guests at the meeting.

A resolution was adopted extending the sympathy of the organization to the family of the late Walter J. Hutchinson, was was 20th Century-Fox foreign manager.

### Phila. Unit Sanctions 35% on WB 'Clouds'

**PHILADELPHIA**, April 20.—A meeting today of independent exhibitors at the Broadwood Hotel sponsored by the "Independent Committee of 38" authorized exhibitors to make deals for "Captains of the Clouds," which has been boycotted, providing it can be bought from Warners at no higher than 35 per cent, it was disclosed.

A percentage ceiling for "To the Shores of Tripoli" and "The Invaders" will be discussed at the next meeting on May 4, it was announced.

### Louis Kaufman Trial Postponed to May 4

The trial of Louis Kaufman, business agent of the Newark operators' union, who was indicted with Nick Dean, of the Chicago operators' union, on charges of extorting large sums from major film companies, was postponed until May 4 in Federal District Court here yesterday. Dean, who pleaded guilty, is serving an eight-year sentence.

### Aiding Salvage Drive

**ROCHESTER**, April 20.—Downtown houses and the Schine theatres will use trailers to help promote the salvage drive which opens Saturday.

## 306, Majors Meet Tomorrow on Raise

New York Operators Union, Local 306, will meet with major companies tomorrow to demand immediate 15 per cent wage increases for home office projectionists, retroactive to September, 1940.

There have been a number of conferences for renewal of the contract, which expired more than a year and a half ago, but negotiations became snarled in the efforts of the union to obtain control over houses now employing Empire State M. P. Operators Union members. When Loew's filed suit against Local 306 last December all negotiations were dropped pending determination of the litigation.

In that action, Loew's charged that Local 306 had threatened to walk out in all New York houses unless the company ceased distribution to theatres which did not employ Local 306 men. The local filed an answer and the action is awaiting trial.

Late last week, at the insistence of the local, major companies met with union representatives to discuss wage increases. The union contended that the clause in the contract involved in the litigation could await the outcome of the suit but that the wage increases retroactive for 19 months would have to be adjusted immediately.

### Wilcox, Miss Neagle Plan Canadian Tour

Herbert Wilcox, British producer, and Anna Neagle, who returned to Canada by troopship last Friday, will leave today for Hollywood, where they will recruit a group of players for a four-month tour of Canada in Noel Coward's "Tonight at 8:30" for the benefit of the Air Cadet League of Canada.

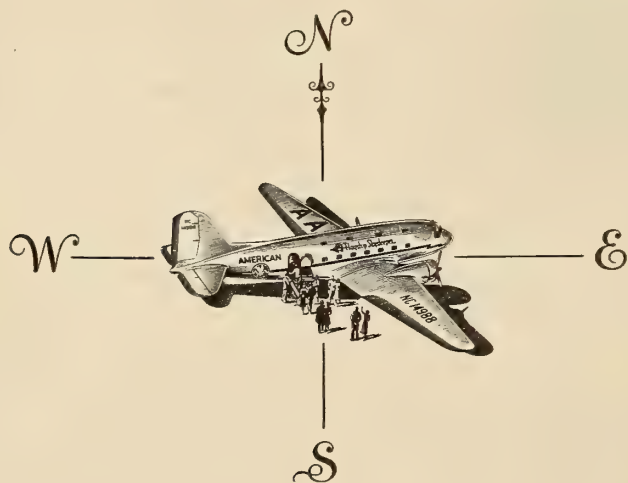
The tour is scheduled to start in three or four weeks. Miss Neagle will play one of the leading roles for the first two months and James Cagney is slated for appearances during the last two.

Wilcox and Miss Neagle spent the last eight months in England producing "They Flew Alone" for RKO. They flew to Montreal after their arrival at an undisclosed Canadian port to discuss the project with Air Marshal William Bishop. Openings of "They Flew Alone" will precede the benefit shows in the principal cities visited.

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(Registered U. S. Patent Office)

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• The principal obstacle to civilization is friction in all its forms—political, social, mechanical. And sometimes the removal of one form of friction automatically takes care of one or more of the other forms. In such a world, air transportation is more than the movement of people and things with a minimum of mechanical friction. It is a means of bringing people into closer and more frequent personal contact—which automatically tends to dissolve social and political frictions. And that means fertile ground for the seeds of peace.

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# HE-MAN DRAMA OF THE FIGHTING NORTH!

A doctor fleeing a shocking murder scandal crashes in the primitive Alaskan wilderness . . . and finds the most startling adventure of his life!



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**EDMUND LOWE** in

## **KLONDIKE FURY**

with **LUCILE FAIRBANKS**  
**BILL RALPH**  
**HENRY • MORGAN**

Produced by **MAURICE KING**

Associate Producer **FRANKLIN KING** • Directed by **WILLIAM K. HOWARD**

Screenplay by **Henry Blankford** • From the story "Klondike" by **Tristram Tupper**

"Tense drama of the frozen north, a story of primitive passions with much human interest. Production values would do honor to a major studio."

### **HARRISON'S REPORTS**

"Crammed with good entertainment for the masses. Expert direction, fine cast."

### **SHOWMEN'S TRADE REVIEW**

"A finished, polished job—might easily have run off the assembly line of a top major studio."

### **FILM BULLETIN**

"Well-produced, written, directed and enacted."

### **BOXOFFICE**





## 25% Product Cut Seen in WPB Rules

(Continued from page 1)

all companies' requirements on an equal basis, it was reported.

With curtailment in the number of prints also reportedly under consideration, a one-fourth reduction in the present 225 to 250 prints released on each picture would be serious to the distribution and exhibition branches of the industry, according to observers, who see such a curtailment possibly dislocating clearance.

Ordinarily, it was pointed out, the life of a release print is 40 or 50 showings, and therefore a large number of prints is regarded as desirable and necessary.

**It was said, however, that the industry is ready and willing to cooperate with the authorities and do its utmost in the war effort, and that it hopes to be able to find a means to meet the problems presented by the expected restrictions.**

Meanwhile, the WPB today advanced its program to put industry under the production requirements plan in an order that no individual application will be approved for materials required over a period of more than one month.

All industry is to be under the PRP by July 1, and the WPB now is cutting down the amounts of materials allocated so that companies coming under the plan will have no considerable "carry over."

It is expected that the production requirements plan and its application to the film industry will be discussed at the conference here tomorrow. Under that plan, producers will file a single application to cover all of their materials requirements for a calendar quarter instead of making applications every time material is needed.

## Legion Approves Ten New Pictures

The National Legion of Decency this week has approved all of the 10 new pictures reviewed and classified, five for general patronage and five for adults. The new films and their classification follow.

Class A-1, Unobjectionable for General Patronage—"About Face," "Down Rio Grande Way," "The Mad Martindales," "Ships With Wings," "SOS Coast Guard." Class A-2, Unobjectionable for Adults—"Continental Express," "Man Who Wouldn't Die," "Powder Town," "The Spoilers," "Sunday Punch."

## Montana Houses Aiding Bond Drive

BUTTE, MONT., April 20.—Fox theatres in Montana are contributing to the bond drive, Manager Bert Henson of the Rialto here has reported, citing the theatre sale of bonds as one example. In all of the theatres large signs announce that two free tickets will be given to each person buying a defense bond through the theatre. Manager Jack Casey of the Fox in Butte often adds a line: "Buy defense bonds" to his marquee legend.

## Reviews

### "The Wife Takes a Flyer"

(Columbia)

Hollywood, April 20

**F**UNNIEST of the satires on Hitler and his cohorts to come out of Hollywood to date, "The Wife Takes a Flyer" is a riot of laughs, dealing principally with the story of an English flyer shot down over Holland and his adventures in outwitting the Gestapo and wooing a pretty girl at the same time. Franchot Tone enacts the role of the Briton, Joan Bennett that of the girl, and Allyn Joslyn does an outstanding portrayal of a German major. Others in the cast include Cecil Cunningham, Roger Clark and Lloyd Corrigan.

The picture differs from other anti-Nazi films in a number of particulars. It includes the Japanese and Mussolini as targets of its wit and scorn and it makes capital of the Russians' success in stopping the Nazis, employing dialogue on a number of occasions which refers to this Nazi failure in a manner disconcerting to the Nazi major who is at once the villain of the film and the butt of its comedy.

Reaction of a Pantages Theatre audience to the picture, on its evening of preview, was uproarious, hilarious and unanimous, indicating a decided change in attitude toward anti-Nazi pictures since the declaration of war.

Richard Wallace in his direction milks each line of dialogue and each situation for the maximum of comedy. Some of the lines in the script by Gina Kaus and Jay Dratler, who adapted Kaus' original, are screamingly funny. Harry Segall contributed to the dialogue. It is the type of picture that combines suspense with comedy in a rare mixture. The film is an example of every type of humor, from slapstick to cutting satire.

Tone, having landed in Holland, poses as the husband of a pretty Dutch girl who is divorcing her mate. A German major is quartered in her house and the plot deals with outwitting him, the Gestapo, and the courts in order to learn certain information and transit it to England.

The picture is principally Joslyn's, whose portrayal of the flirtatious major is one of the best screen performances in some time. B. P. Schulberg rates credit as the producer.

Running time, 87 minutes. "G."\*

VANCE KING

\*"G" denotes general classification.

### "Twin Beds"

(United Artists-Small)

Hollywood, April 20

**I**F you've been thinking that the once sure-fire type of bedroom farce which made Broadway history is dead timber in the world of today's show business, cock an ear to the uproar of laughter in a theatre where this picture is shown and adjust your opinion. Everything in the way of chuckles, blushes, guffaws and haw-haws which this comedy evoked in the era when it was considered hot stuff flourished at the Alex Theatre in Glendale on the occasion of its previewing to an unprepared audience.

It will be remembered that the essence of this type of comedy is the frustration of the wedded pair who, in the course of it, are in and out of bed most of the time but never are allowed to be together in either twin or double bed alone and long enough. None of this has been sacrificed, it is to be reported, and the film is full of men hiding, in various stages of undress, in and about the boudoir of the bride.

It was not a farce for the kiddies in the original form and it is not a film for juveniles today.

Setting out to do their job as they saw it, producer Edward Small, associate Stanley Logan, writers Curtis Kenyon, Kenneth Earl and E. Edwin Moran and director Tom Whelan, whose handling of a welter of players in complicated portrayals is an achievement of note, spared no energies and left no expedient devices unused because dated. Their result is in substance a revival of the bedroom farce qualified to succeed with an audience much as the Abbott-Costello revival of rough-house comedy did.

George Brent and Joan Bennett are the newlyweds, Mischa Auer and Glenda Farrell one pair of marrieds whose affairs cross up their plans, and Ernest Truex and Una Merkel another. Each of the six turns in a sparkling performance, and it is of particular interest to remark that Auer not only comes back to the peak of his powers to entertain but raises his level.

At start of the film the activities of the U. S. O. are dealt with to link the script with today and today's war, but the picture soon turns into a presentation of the old bedroom farce in the bedroom farce manner.

Running time, 85 minutes. "A."\*

ROSCOE WILLIAMS

\*"A" denotes adult classification.

## U.A. Schedules 29 Productions In New Season

(Continued from page 1)

year. Financing of Hunt Stromberg Productions, Inc., for the five-year period has been concluded Bankers Trust Co. of New York Security First National Bank of Los Angeles. Stromberg is negotiating now for space in one of the larger Hollywood studios. He has not yet set his first story and expects to get started after returning to the Coast.

### Two Due from Selznick

David O. Selznick will contribute two pictures to the company's new season schedule. Selznick said yesterday he has plans to start "Jane Eyre" as his first under his new partnership in United Artists, to be followed by "The Keys of the Kingdom," "Claudia" and "She Walks in Beauty."

James Cagney, also a new addition to the United Artists' producer list since the advent of the Raftery-Gradwell L. Sears administration, may contribute two or three productions to the new season schedule. Edward Small will make a maximum of two or three instead of the multiple program he has contributed heretofore, and the balance of the releases will be contributed by Alexander Korda, David Loew and Albert Lewin, Arnold Pressburger and others, in addition to the eight "Streamliners" from Hal Roach.

### No Deals Under Way

Raftery said that no other negotiations with new producers are under way at this time but that the company will continue its policy of welcoming outstanding producers if and when they are available.

### Raftery, Sears Hosts At Stromberg Party

Edward C. Raftery, president of United Artists, and Gradwell L. Sears, vice-president in charge of distribution, were hosts yesterday at a cocktail party at the home office for Hunt Stromberg.

### Executives Attend

Among those present were: David O. Selznick, Sol Lesser, Martin Quigley, Carl Leserman, Arthur W. Kelly, Laudy Lawrence, Sam Shain, Harry D. Buckley, George J. Schaefer, Leonard Goldenson, Sam Dembow, Walter Gould, Harry Mueller, Steven Pallos, Paul Lazarus, Monroe Greenthal, Ed Schnitzer, L. J. Schlaifer, Harry Gold, David E. Weshner, E. J. Peskay, Henry Brash, William Jaffe, John Hertz, Jr., Al Margolies, Arnold Pressburger, Morris Helperin, Maurice Kann, Pete Harrison, Rud Lohrenz, James Winn and Fred Jacks.

### Republic Adds Film

HOLLYWOOD, April 20.—Republic has placed on the production program "Tundra Road," story by Martin Williams of a military road being built between the United States and Alaska.



## U.S. Files Answer To Schine Queries By U.A. Universal

(Continued from page 1)

list names of theatres, managers, clearance data and other information. In each of the two answers Simon declares the Government considers objectionable "but in order to avoid argument and delay has determined to answer them."

### Says U. S. Lacks Data

In the supplemental answers to the Schine defendants, Simon asserts the Government is unable to state the nature of the privileges and advantages the defendant exhibitors allegedly secured because it does not have such information.

"It (the Government) is informed that an automobile was given by the Schine defendants to a representative of 20th Century-Fox Film Corp.," the answer reads, "but it does not know whether such automobile was given in return for any particular privilege or advantage then received by the Schine defendants, or for the friendship or goodwill of the recipient of the gift."

### 'Public Denied Choice'

"The public in the Schine towns has been denied as wide a choice with respect to admission prices, features exhibited, runs on which they are shown, and character of the theatres in which they are exhibited as would be available to the public under competitive conditions."

This supplementary paper was filed in accordance with Federal Judge John Knight's order of April 10 and with respect to a renewal of a motion by the Schine defendants.

Willard S. McKay, chief Schine counsel, filed notice with the court that he will move for an order extending the time of the defendant exhibitors to comply with an order of March 26, which directs them to answer Government interrogatories.

## Holder of 20th-Fox Stock Meet Today

The annual meeting of 20th Century-Fox stockholders will be held at the home office this afternoon with indications that the company's recently revised directorate will be reelected.

The new board is scheduled to meet following the stockholders' session to reelect the present slate of officers, headed by Spyros Skouras, president, and Wendell L. Willkie, board chairman.

### Directors to Be Reelected

Directors scheduled for reelection are: Skouras, Willkie, Darryl F. Zanuck, William Goetz, Hermann G. Place, W. C. Michel, Daniel O. Hastings, H. Donald Campbell, John R. Dillon, Sydney Towell, William P. Philips and Seton Porter.

Officers scheduled for reelection at the board meeting in addition to Skouras and Willkie are: Zanuck, vice-president in charge of production; Goetz, vice-president in charge of studio operations; Place, chairman

## Raid Rules for Theatres Sent Out to All Exhibitors

(Continued from page 1)

Theatre Defense Bureau of the Los Angeles Civilian Defense Council.

OCD officials said the suggested regulations for theatres are as complete as their own experts and a large number of theatre operators and organizations could develop.

They emphasized that the setup of theatre defense groups may of necessity vary between houses, largely depending upon the number of employees, but expressed confidence that any exhibitor could set up a group which could handle the problem as it applied to his own theatre.

The necessity for speed in executing blackout orders from the Army command or in conjunction with air raid warnings is emphasized. The booklet outlines the method of procedure developed to flash air raid warnings for any given area, preliminary to the functioning of the blackout and air raid systems.

### Theatre's Responsibility

Responsibility for the protection of patrons, employees and property rests with the theatre owner or manager, the OCD says, and it is pointed out that intensive organization, personnel training and initiative are requisite.

Listed are 11 "direct responsibilities" of owners and managers, as follows:

(1) Provide mechanical means of receiving and transmitting warnings to the theatre warden; (2) make certain the theatre blackout can be effected quickly; (3) prepare an emergency lighting system which will not affect the blackout; (4) prepare signs and directions for exits and first aid posts; (5) eliminate building hazards; (6) organize emergency com-

of the executive committee; Michel, executive vice-president; Towell, treasurer; Wilfred J. Eadie, comptroller, and Felix Jenkins, secretary.

The executive committee is scheduled to be reorganized to include a larger number of key executives and indications are it will have a more important place in company affairs than heretofore.

### National Theatres Setup Due This Week

Final arrangements for the new executive setup for National Theatres and Fox West Coast Theatres are scheduled to be completed tomorrow or Thursday following meetings of the 20th Century-Fox and National Theatres' boards of directors.

Charles Skouras, who is scheduled to head both theatre companies with headquarters on the West Coast, conferred here yesterday with National Theatres' district managers from all over the country. Skouras is expected to designate an Eastern representative for National Theatres following the meetings this week. He will be in New York about two weeks.

### Raise Prices for 'Wind'

ROCHESTER, April 20.—Prices will be increased for "Gone With the Wind" when it opens at Loew's Rochester here April 30. Admission will be 40 and 55 cents, and 17 cents for children.

munications; (7) make safety provision for vital points such as furnaces and gas tanks; (8) appoint theatre warden and "theatre defense groups"; (9) organize and train theatre defense group; (10) provide adequate equipment, and (11) maintain close liaison with zone warden on local civilian defense unit.

### Specific Suggestions Listed

Detailed suggestions are given for the formation and training of the theatre defense group, with suggestions for covering each part of the house, the stairways, fire watchers, first aid workers, communications operatives and the like.

In addition suggestions are made relative to the duties of the defense group, including the tasks and responsibilities of the theatre warden, before raids and during raids, in the event of a direct hit, and after raids; the orchestra and balcony wardens, first aid workers, fire watchers and others.

An outline of equipment necessary for adequate protection is included in the booklet and suggestions for the training of personnel. Books for study are listed. The booklet concludes with general suggestions and illustrated procedure in the quenching of magnesium or fire bombs.

## Theatre Drive Set for Army, Navy Relief Aid

(Continued from page 1)

Eyssell, George Schaefer, Spyros Skouras, Joseph Bernhard, Charles C. Moskowitz and Harry Brandt.

S. H. Fabian is treasurer. Harry M. Warner is studio donation chairman; Abe Montague, chairman of exchanges; Leonard Goldenson, home offices, and Oscar Doob, public relations. Lionel Toll will assist Doob.

State chairmen are being appointed. This will be the first national collection campaign for war purposes in which the industry has been asked to assist since the United States entered the war. Army and Navy officials, it was said yesterday, have promised full cooperation to participating theatres.

Pledge blanks, with explanatory material on the drive, have gone out to more than 13,000 theatres which have signed the War Activities Committee pledge on war cooperation. Those theatres which did not sign the original pledge and wish to participate are urged by the committee to communicate with the Army and Navy Emergency Relief Committee, which has offices in the Paramount Building in New York.

THEY'LL BE  
GABBIN'  
ABOUT  
GABIN!\*



Not a glamour boy...!



Not a muscle-man...!



Not a caveman!

\*Jean Gabin is a type all his own! He wants no hairbrush—needs no top hat—just asks for action! 20th gives him action—plenty of it!—in "MOONTIDE," first American triumph for the famous "Grand Illusion" star!

Co-starring Ida Lupino! With Claude Rains, Thomas Mitchell.  
Directed by Archie Mayo. Screen Play by John O'Hara.





## 'Dimout' Order for Ocean Front Houses

Theatres in the ocean front areas of Brooklyn, Queens and Richmond henceforth will operate with dimmed outside illumination following the issuance by New York Police Commissioner Valentine of an order to darken the areas as a measure to safeguard coastal shipping.

Coney Island and the Rockaways are among the popular Summer resorts included. Theatre men yesterday were uncertain as to how far inland the lights-out order extended. Exhibitors in Richmond said they had not as yet been notified to douse the lights. The order is said to affect only the south shore of Staten Island.

The order emphasized that lights should be "masked, screened or entirely extinguished."

## 'Moontide' Opening For Theatre Wing

The American Theatre Wing War Service, Inc., will sponsor the premiere of "Moontide," the 20th Century-Fox film featuring Jean Gabin and Ida Lupino, at the Rivoli Theatre April 29. The proceeds will be used for the organization's war work, including operation of the Stage Door Canteen. Tickets are priced at \$2.20 and \$5.50 and, according to a report yesterday, advance sales indicate a sell-out.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center

CECIL B. DE MILLE'S

### "REAP THE WILD WIND"

Ray Milland, John Wayne, Paulette Goddard  
A Paramount Picture

Gala Stage Revue - Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

Paramount Presents

**BOB HOPE** **MADEIRA**

**HOPE-CARROLL**

**"MY FAVORITE BLONDE"**

**IN PERSON**

**TOMMY DORSEY**

and His Orchestra

**PARAMOUNT** TIMES SQUARE

John Payne . Maureen O'HARA . Randolph Scott

### 'TO THE SHORES of TRIPOLI'

PLUS A BIG STAGE SHOW **ROXY** 7th Ave. & 50th St.

**RKO PALACE** B'WAY & 47th St.

**"KINGS ROW"**

ANN SHERIDAN—RONALD REAGAN

— and —

**"JUKE BOX JENNY"**

Ken Murray—Harriet Hilliard

LAST WEEK

50c, \$1 & \$1.50 PLUS TAX NO HIGHER

SECOND YEAR—SECOND EDITION

Now Thrilling its SECOND MILLION

**IT HAPPENS ON ICE**

Sensational Musical Extravaganza

Center Theatre, Rockefeller Center, CO. 5-5474

Matinees Wednesday and Saturday 2:40

501 Seats for Every Perf. 50c. EVGS. AT 8:40

## Notes from Hollywood

Hollywood, April 20

IN the deal that will bring INGRID BERGMAN from DAVID O. SELZNICK's studio to Warners for "Casablanca," OLIVIA DE HAVILLAND will be loaned to SELZNICK for "She Walked in Beauty," which will co-star MISS BERGMAN. The latter

Wings of a Dove." . . . KAY HARRIS, BRUCE BENNETT and EDWARD NORRIS have the leads of Columbia's "Fingers," which deals with subversive activities. . . . ELEANOR STEWART will be featured with PRISCILLA LANE and GEORGE BRENT in "Silver Queen," HARRY SHERMAN production. . . . Monogram has acquired "Man's Law," by PETER B. KYNE, and "Public Defender," by H. H. VAN LOAN.

Bud Abbott and Lew Costello plan to dedicate one of their Universal pictures to Charles Chaplin, whom they greatly admire and who played an important part in their success. They have always incorporated into their work, they say, the Chaplin principle that comedy and tragedy are divided by a hair line. The dedicated picture probably will be "Whodunit," which is to follow "Pardon My Sarong."

A new ending is being given "It Happened in Flatbush," at 20th Century-Fox. The final scenes will show a baseball game. . . . ANN RUTHERFORD's first picture under her new 20th Century-Fox contract will be "Coney Island," opposite GEORGE MONTGOMERY. . . . Republic has purchased "Melody and Murder," original by MAURI GRASHIN and ROBERT SHANNON, which will be filmed under the title of "X Marks the Spot." . . . HERBERT I. LEEDS will direct 20th Century-Fox's "12 Men in a Box," the seventh of the Michael Shayne films.

EDDIE BRACKEN and GIL LAMB have been set for "Let's Face It," BOB HOPE musical at Paramount. . . . Monogram has purchased "Tell It to the Marines," WILLIAM C. DAILEY story. . . . BONITA GRANVILLE has been set for Warners' "Now, Voyager," BETTE DAVIS picture. . . . RUTH TERRY has been given a term contract at Republic. . . . PHILIP DORN gets a featured role in "Random Harvest," M-G-M. . . . "Blondie for Victory" will be Columbia's 12th

## Second Brooklyn Blackout Tonight

Brooklyn's second test blackout, covering the area not tested last Tuesday, which is about two-fifths of the borough and includes the downtown theatre sector, will be held at nine o'clock tonight for 20 minutes. Police Commissioner Valentine announced yesterday that the first major blackout in Queens, covering Jamaica and all the Southern part of the borough, an area of 47 square miles, would be held next Tuesday.

Communities in the area to be plunged into darkness from 9 to 9:20 p.m. include Howard Beach, Aqueduct, Ozone Park, Woodhaven, Morris Park, Richmond Hill, Kew Gardens, Forest Hills, Laurelton, Springfield, St. Albans, Hollis, Bellerose, Rosedale, Bellerose and Queens Village below Hillside Ave.

Blondie picture. . . . 20th Century-Fox signed TAMARA GEVA for "Orchestra Wife." . . . EVELYN BRENT returns to the screen with a role in "Wrecking Crew," Pine-Thomas production.

JACK LONDON's "Trail of the Wolf" is on Monogram's production program for next season. . . . The contract of the EAST SIDE KIDS has been renewed by Monogram producer SAM KATZMAN for four more pictures. . . . ALBERT DEKKER has been given a new Paramount pact.

Marguerite Chapman and William Wright will be teamed in "A Man's World," Columbia picture dealing with national defense. . . . Charles Barton will direct. . . . "Man from Martinique" is the new title for M-G-M's "Til You Return," which stars William Powell and Hedy Lamarr.

DENNIS O'KEEFE replaces CRAIG STEVENS in "Moonlight Masquerade," at Republic. After working half a day, STEVENS developed laryngitis and had to be replaced. . . . Columbia's "S.O.S. Iceland" has been changed by Columbia to "Atlantic Convoy."

## Traffic Eased by Taxi Cruising Ban

Congested traffic in the midtown area which reaches a high point at the close of evening performances in theatres was relieved somewhat with the ban on cruising taxi cabs which went into effect yesterday.

Under the no-cruising order, issued by Police Commissioner Valentine, cabs are allowed to pick up passengers only at designated cab stations and must carry "not for hire" signs when not at the stands. The ban will continue for a 30-day trial period and if successful will be made permanent and over a larger area, Valentine indicated. The area involved in the initial order runs from Third Ave. on the East to Seventh Ave. on the West, and from 40th to 51st Streets, with the exception of Fifth Ave., where the area runs from 33rd St. to 60th St.

## Opera Group Next Tenant for Center

The next tenant at the Center Theatre following the current "It Happens on Ice" which bows out Saturday night, will be the San Carlo Opera Co., scheduled to open May 7 for an 11-day run. Evening performances on each of the 11 days and two matinee showings will be offered.

Immediately after the opera company's stay, rehearsals of another ice show, to open in June, will begin. Sonart Productions (Sonja Henie and Arthur Wirtz), sponsor of "It Happens on Ice," will produce the new skating production also. "It Happens on Ice" will have given 650 performances when it closes.

## 'Reap' Set for 5th Music Hall Week; Holdovers Strong

(Continued from page 1)

grossed an estimated \$56,500. "We Were Dancing" will open at the Music Hall April 30.

Charlie Chaplin's sound remake of "Gold Rush" got off to a big start at the Globe over the weekend with \$1.10 top, and reportedly is playing S.R.O.

### Record Seen for 'Blonde'

At the Paramount, "My Favorite Blonde" with Tommy Dorsey's band on the stage appeared headed for the biggest take of any picture in its third week since the inception of the present stage show policy at the Paramount. With an estimated \$26,000 for Saturday and Sunday, the picture should bring an estimated \$53,000 for the third week ending tonight and will start a fourth tomorrow.

### Other Attractions Strong

Another big draw was "To the Shores of Tripoli" at the Roxy which with the stage show took an estimated \$38,900 for the first five days of the fourth week. The run will extend one day beyond the current week, with "Rings on Her Fingers" going into the Roxy Thursday. "Jungle Book" was strong at the Rivoli, where it grossed an estimated \$8,500 over the weekend in its third week. At the Strand, "Dangerously They Live," with a personal appearance of John Garfield and Dick Stabile's band heading the stage show, was good for an estimated \$18,500 for the first three days of the second week. "Larceny, Inc.," will open at the Strand Friday. A newcomer, "Kid Glove Killer," which opened at the Rialto Thursday, grossed an estimated \$3,800 for the first four days.

Opening April 30 at the Capitol will be "Twin Beds," an Edward Small production released by United Artists.

## 'Candida' Matinees For Service Relief

Under the sponsorship of the American Theatre Wing War Service, Inc., and for the benefit of Army and Navy Relief, four matinee performances of George Bernard Shaw's "Candida" will be given by an outstanding cast, including Katharine Cornell, Raymond, Massey, Burgess Meredith, Mildred Natwick and Dudley Digges. The presentation, staged by Guthrie McClintic, will be at the Shubert Theatre, donated by Lee and J. J. Shubert, and the dates are April 27, 28, 30 and May 1.

**"MEET ME AT THE ASTOR"**

*The*  
**HUNTING ROOM**

Luncheon a la Carte  
Dinner from \$1.75

**HOTEL ASTOR**  
TIMES SQUARE



# 'Male,' Show Chicago Best With \$45,000

CHICAGO, April 20.—The Chicago Theatre, with "The Male Animal" and strong stage show led here with \$45,000. The Woods, with "Ghost of Frankenstein" and "Strange Case of Dr. Rx" in the second week took \$10,000.

Estimated receipts for the week ending April 16:

"Joe Smith, American" (M-G-M)  
 "The Vanishing Virginian" (M-G-M)  
 APOLLO—(1,400) (35c-55c-65c-75c) 7 days. Gross: \$8,500. (Average, \$5,000)  
 "The Male Animal" (W. B.)  
 CHICAGO—(4,000) (35c-55c-75c) 7 days. Stage—Four Ink Spots and Jinx Falkenburg. Gross: \$45,000. (Average, \$32,000)  
 "Louisiana Purchase" (Para.) (6th week in Loop)  
 GARRICK—(1,000) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$5,500. (Average, \$5,000)  
 "Canal Zone" (Col.)  
 ORIENTAL—(3,200) (25c-30c-40c-50c) 7 days. Stage—"Hawaii Calls" unit. Gross: \$20,000. (Average, \$16,000)  
 "Ride 'Em Cowboy" (Univ.)  
 "Mississippi Gambler" (Univ.) 4 days, 3rd week  
 "Joan of Paris" (R.K.O.)  
 "Mayor of 44th Street" (R.K.O.) 3 days  
 PALACE—(2,500) (40c-50c-60c) 7 days. Gross: \$14,000. (Average, \$13,000)  
 "Dangerously We Live" (W. B.)  
 "Always in My Heart" (W. B.) 5 days, 2nd week  
 "The Lady Is Willing" (Col.)  
 "Two Yanks in Trinidad" (Col.) 2 days  
 ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$10,000. (Average, \$11,000)  
 "Captains of the Clouds" (W. B.)  
 STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$17,500. (Average, \$14,000)  
 "Courtship of Andy Hardy" (M-G-M) 1 day, 3rd week  
 "Jungle Book" (U. A.) 6 days  
 UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days. Gross: \$12,000. (Average, \$14,000)  
 "Ghost of Frankenstein" (Univ.)  
 "Strange Case of Dr. Rx" (Univ.)  
 WOODS—(1,800) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$10,000.

# 'Lady,' Minneapolis Winner with \$16,000

MINNEAPOLIS, April 20.—"The Lady Has Plans," coupled with a stage show, did a big \$16,000 at the Orpheum, while "Captains of the Clouds" drew \$10,500 at the State.

Estimated receipts for the week ending April 17:

"Joe Smith, American" (M-G-M)  
 GOPHER—(998) (30c) 7 days. Gross: \$2,800. (Average, \$2,500)  
 "The Fleet's In" (Para.)  
 CENTURY—(1,600) (30c-40c-50c) 7 days, 2nd week. Gross: \$5,000. (Average, \$4,000)  
 "Ride 'Em Cowboy" (Univ.)  
 WORLD—(350) (30c-40c-50c-60c) 7 days, 2nd week. Gross: \$2,200. (Average, \$1,600)  
 "The Lady Has Plans" (Para.)  
 ORPHEUM—(2,800) (30c-40c-50c-60c) 7 days. Stage: Gene Krupa orchestra, Anita O'Day, Maisie & Brach, Pops & Looie, Wesson Brothers. Gross: \$16,000. (Average, \$5,500)  
 "Captains of the Clouds" (W.B.)  
 STATE—(2,300) (30c-40c-50c) 7 days. Gross: \$10,500. (Average, \$6,000)  
 "The Scorched Earth" (3 days)  
 "Mr. and Mrs. North" (M-G-M) (3 days)  
 "Yank on the Burma Road" (M-G-M) (4 days)  
 "Frisco Lil" (Univ.) (4 days)  
 ASTER—(900) (25c-30c) 7 days. Gross: \$1,800. (Average, \$1,800)

## Leaves PRC Sales Staff

PHILADELPHIA, April 20.—Joseph Silver, salesman at Producers Releasing Corp., has left the local exchange to become a student manager with Warner Theatres here.

# Review

## "They Flew Alone" (RKO)

London, March 31 (By Mail)

QUEEN VICTORIA, Nell Gwyn, Peg Woffington, Nurse Cavell were the resurrections by the joint hands of producer-director Herbert Wilcox and actress Anna Neagle. Now joining this gallery of feminine fame is airwoman Amy Johnson, pioneer British Trans-oceanic flier and gradually fading luminary of yesteryear. Although Miss Neagle still is possessed of box-office drawing power, contemporary heroism has to some extent dimmed Amy's star, and showmen will have to create their own brilliance. The subject calls for keen exploitation, with Miss Neagle's name probably an easier subject than that of Miss Johnson—erstwhile Mrs. James Mollison.

There is nothing either spectacular or hyper-dramatic about Wilcox's film. Miss Johnson's life, her grit and her struggles to do something, her valiant crossings of continents and oceans, her stormy, futile marriage to Mollison, her death serving her country in the present war, are all cast in the mold of human drama. Wilcox's film, however, gives the impression of a hurried chronicle of biography rather than a planned drama. Amy's flights and flashes are briefly recaptured, with a generous use of library material, her married life is etched scantily.

As Miss Johnson, Anna Neagle registers a sympathetic and sweet performance. Robert Newton is excellent in the role of the dissipated, elusive, impulsive, but courageous playboy. There are others in the cast, notably Edward Chapman as Amy's father, Brefni O'Rourke, and Joan Kemp-Welch whose work is notable.

Running time, 104 minutes. "G."\*

AUBREY FLANAGAN

\*"G" denotes general classification.

## 'Wolf Man,' Kassel \$13,600, Milwaukee

MILWAUKEE, April 20.—A \$13,600 gross was taken by Art Kassel and his band and the picture, "The Wolf Man," at the Riverside. "Ball of Fire" and "A Date with the Falcon" drew \$8,000 at the Warner. The weather was unseasonably warm.

Estimated receipts for the week ending April 15-16:

"The Lady Has Plans" (Para.)  
 "Mr. Bug Goes to Town" (Para.)  
 PALACE—(2,400) (44c-60c) 5 days. Gross: \$3,100. (Average, \$4,000)  
 "The Wolf Man" (Univ.)  
 RIVERSIDE—(2,700) (44c-60c) 7 days. Stage: Art Kassel and band. Gross: \$13,600. (Average, \$6,500)  
 "Ball of Fire" (RKO)  
 "A Date With the Falcon" (RKO)  
 WARNER—(2,400) (33c-44c-55c) 7 days. Gross: \$8,000. (Average, \$4,500)  
 "The Courtship of Andy Hardy" (M-G-M)  
 "Son of Fury" (20th-Fox)  
 STRAND—(1,400) (44c-65c) 7 days. Gross: \$1,500. (Average, \$1,500)  
 "To the Shores of Tripoli" (20th-Fox)  
 "The Night Before the Divorce" (20th-Fox)  
 WISCONSIN—(3,200) (44c-60c) 6 days, 2nd week. Gross: \$5,000. (Average, \$5,500)

## Indianapolis Gives 'Tripoli' Big \$11,500

INDIANAPOLIS, April 20.—"To the Shores of Tripoli" and "On the Sunny Side" took \$11,500 at the Indiana for the week's best. A Roller Derby offered competition. The weather remained mild.

Estimated receipts for the week ending April 15-16:

"Dumbo" (RKO)  
 "Obliging Young Lady" (RKO)  
 CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$6,700. (Average, \$6,500)  
 "To the Shores of Tripoli" (20th-Fox)  
 "On the Sunny Side" (20th-Fox)  
 INDIANA—(3,200) (28c-33c-44c) 7 days. Gross: \$11,500. (Average, \$7,000)  
 "We Were Dancing" (M-G-M)  
 "A Yank on the Burma Road" (M-G-M)  
 LOEW'S—(2,800) (28c-33c-44c) 7 days. Gross: \$8,800. (Average, \$8,000)  
 "The Fleet's In" (Para.)  
 "Fly by Night" (Para.)  
 LYRIC—(2,000) (28c-33c-44c) 7 days. Gross: \$5,200. (Average, \$4,500)

## 'Tripoli' Smash in St. Louis \$18,500

ST. LOUIS, April 20.—"To the Shores of Tripoli," grossed \$18,500 at the Fox to lead the city, while "The Lady Has Plans" and "The Fleet's In" took \$7,500.

Estimated receipts for week ending April 15:

"The Courtship of Andy Hardy" (M-G-M)  
 "The Man Who Returned to Life" (Col.)  
 LOEW'S—(3,162) (30c-40c-50c-55c) 7 days, 2nd week. Gross: \$12,500. (Average, \$13,000)  
 "The Male Animal" (W. B.)  
 "Always in My Heart" (W. B.)  
 AMBASSADOR—(3,154) (30c-40c-50c) 7 days. Gross: \$12,500. (Average, \$11,500)  
 "To the Shores of Tripoli" (20th-Fox)  
 "On the Sunny Side" (20th-Fox)  
 FOX—(5,038) (30c-40c-50c) 7 days. Gross: \$18,500. (Average, \$11,000)  
 "The Lady Has Plans" (Para.)  
 "The Fleet's In" (Para.)  
 MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: \$7,500. (Average, \$4,000)  
 "Ride 'Em Cowboy" (Univ.)  
 "New York Town" (Para.)  
 ST. LOUIS—(4,000) (25c-35c) 7 days. Gross: \$4,000. (Average, \$2,600)

## 'Sullivan' and Show Hit \$16,100 in Omaha

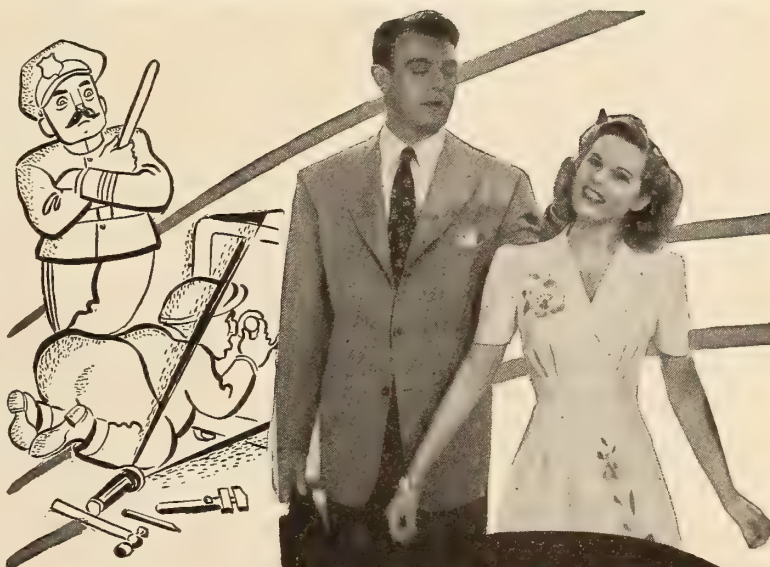
OMAHA, April 20.—"Sullivan's Travels" and an A. B. Marcus stage show pulled \$16,100 at the Orpheum.

Estimated receipts for the week ending April 15-16:

"The Turtles of Tahiti" (RKO)  
 "The Mayor of 44th Street" (RKO)  
 BRANDEIS—(1,200) (30c-44c) 7 days. Gross: \$4,300. (Average, \$4,000)  
 "The Fleet's In" (Para.)  
 "The Night Before the Divorce" (20th-Fox)  
 OMAHA—(2,000) (30c-44c) 7 days. Gross: \$7,200. (Average, \$6,000)  
 "Sullivan's Travels" (Para.)  
 ORPHEUM—(3,000) (40c-55c) 7 days. Stage: Marcus Show. Gross: \$16,100. (Average, \$14,500)

## RCA Renews Contracts

RCA has renewed service contracts with three circuits, Paramount-Richards Theatres, United Theatres and Dixie Theatres, all with headquarters in New Orleans. In all, 94 theatres are involved.



# AFFAIRS OF JIMMY VALENTINE

Dennis O'KEEFE  
 Ruth TERRY  
 Gloria DICKSON  
 ROMAN BOHNNEN  
 GEORGE E. STONE  
 SPENCER CHARTERS

DIRECTED BY BERNARD VORHAUS  
 SCREEN PLAY BY OLIVE COOPER • ROBERT TANNER  
 SUGGESTED BY A STORY BY PAUL ADAMS/STROM, JR.

A REPUBLIC PICTURE

BUY U. S. DEFENSE BONDS



## Expect Halt to Construction of Radio Stations

WASHINGTON, April 20.—The immediate halting of all station construction involving the use of materials was under consideration at a special meeting of the FCC today with the possibility that an announcement will be made tomorrow of acceptance of the Defense Communication Board recommendation to that effect.

There was said to be little question that the Commission would adopt the recommendation, in which it was also proposed the War Production Board refuse to allocate any material for new stations or changes in facilities.

Discussing the situation today, James L. Fly, chairman of both the FCC and DCB, said that stations now having construction authorizations probably will be permitted to complete their projects if no further authorizations are required and if they have on hand all the materials they need.

## 2 Conn. Openings Last for Duration

NEW HAVEN, April 20.—Opening of the 728-seat Lockwood & Gordon Webb Playhouse in Wethersfield, Conn., and the 1,000-seat Warner Merritt in Bridgeport, probably will be the last openings for the duration in this territory, film men say.

No materials are now available for new construction, although several major renovation jobs in process remain to be opened. The 580-seat Bethel Theatre job has been abandoned for the duration. Fishman's Rivoli, West Haven, is being enlarged and completely renovated and will be opened, after several material and labor delays, early in June. Nick Del Rosso will enlarge and redecorate his 470-seat Camea, Watertown, and Loew's plan renovation and reseating at the recently acquired Strand, Waterbury.

## Export Censorship Functioning at E. K.

ROCHESTER, April 20.—With the arrival here of Lieut. James Todd Jr., the Office of Censorship is checking all import and export films sent to Eastman Kodak Co. for processing.

The examination of the films by Lieut. Todd follows an order issued two weeks ago requiring that all films imported or exported be inspected by representatives of the Office of Censorship when this is not done by customs officers. The officers' examination, it was explained, supplements the inspection given them by representatives of the U. S. Customs office. All films are examined by the customs officials to see that they conform with various regulations.

## Reopening in Baltimore

BALTIMORE, April 20.—Loew's Valencia here, which has been closed for several years, will reopen Wednesday. It is on the top floor of the Century Building.

## Off the Antenna

EACH night time program on the networks will carry a Government announcement once in four weeks and daytime serials on the networks will carry such copy at least once every two weeks, Archibald MacLeish, Director of the Office of Facts & Figures, has announced. The plan was evolved in conjunction with networks and advertising agencies and is designed to effect an even distribution of such material. Independent stations are not affected by the allocation plan and they will be asked to follow the outlines of a Radio War Guide, which will be issued bi-weekly and will indicate the relative importance of Government announcements during the period. News programs, forums or speeches by Government officials are not affected by the new arrangement.

**Purely Personal:** Ashton Dunn, NBC director of personnel, has resigned to join the Army as director of personnel matters in General Somervell's office. . . . Hugh Feltis, of the Blue station relations department, returned yesterday from a three week tour of affiliates. . . . Tim Cohane and Dan Daniel, "World-Telegram" sports writers, have been signed as WNEW sportscasters. . . . Lowell Thomas, Blue commentator, will receive the honorary degree of Doctor of Letters from Franklin and Marshall College May 18. . . . Ray Nelson has been appointed NBC Eastern production manager, succeeding Wilfred S. Roberts who resigned to enter Government service. . . . Milo Boulton will be master of ceremonies on the new "We, the People" show on CBS.

The meeting of the Newspaper-Radio committee of Association of Newspaper Publishers of America scheduled for yesterday at the Hotel Waldorf-Astoria was postponed until this afternoon when the ANPA convention starts its formal meetings.

David O. Selznick, United Artists producer, will be heard on a special shortwave broadcast to Chungking, China, Friday. The program, which will originate from Constitution Hall in Washington, will be called "The American People's Tribute to China." Vice-President Henry A. Wallace, Paul V. McNutt, chairman of the War Manpower Commission, Henry L. Stimson, Secretary of War, and others will be heard. Luise Rainer will do a scene from the film, "The Good Earth."

**Program News:** Nelson Eddy and Robert Armbruster's orchestra will be featured in the new Old Gold show which will start on 51 CBS stations Wednesday, April 29. . . . Liggett & Myers Tobacco will shift the CBS Glenn Miller show to Tuesday. Wednesday and Thursday, 7:15-7:30 P.M., effective May 5. On May 7, the Wrigley "First Line" program will be moved forward 15 minutes to Thursdays, 10-10:30 P.M. on the same web. . . . Firestone Tire & Rubber Co., despite priorities, has renewed "The Voice of Firestone" on 61 NBC stations for another year. The program will start its 15th year on the network June 1. . . . Procter & Gamble has purchased a series of one-minute transcriptions for Lava Soap on WJZ for 52 weeks. The announcements will be aired Monday through Friday. The new contract will make a total of two such announcements for the product on the station each day. . . . Pepsi-Cola will return to the Blue May 4 with a Monday-through-Friday contest on 171 stations, 9:55-10 P.M. Four \$25 War Bonds will be offered nightly to the best rhyme set to the tune of the Pepsi-Cola jingle and promoting the sale of War Bonds. . . . "Gang Busters" will be offered to Blue affiliates for local sponsorship beginning May 1.

## 167 Days for Determination Of Arbitration Complaints

(Continued from page 1)

same period was 194 days, representing the period from the origin of the complaint to the final decision by the appeals board.

Meanwhile two specific run complaints were filed at the Oklahoma City board yesterday and an award disposing of a clearance case was handed down here. The award in the local case was made by Robert Abelow, arbitrator, reducing in some respects the clearance between Asbury Park and Keyport, N. J., in the case brought by operators of the Strand, Keyport, against Loew's, Paramount, 20th Century-Fox and Warners, and naming the Walter Reade theatres in Asbury Park and nearby towns as interested parties.

Abelow dismissed the complaint as to the Mayfair, Paramount and St. James at Asbury Park. The clearance of the Lyric there was reduced to a maximum of three days over the Strand, and the clearance of the Sa-

voy and Ocean there was reduced to a maximum of one day over the Strand. The complaint had asked that Asbury Park's 12 days clearance over Keyport be eliminated. Costs were apportioned equally among the parties concerned.

At Oklahoma City, specific run complaints under Section 10 of the decree were filed by the Gem and New Cozy of Tulsa against all five consenting companies and named nine Griffith Southwestern Theatres, Inc., as interested parties. The complaints charged that the fifth run which the Gem and Cozy formerly had is being sold to the Griffith houses and entered a demand for the run from the five consenting companies under the provisions of the decree.

## Renew Altec Contract

Malco Theatres, Inc., of Little Rock, Ark., has renewed its sound service contract with Altec Service Corp., covering 66 houses in four states.

## B&K-Navy School Graduation Today

Chicago, April 20.—Graduation exercises for the first class to complete the course of the U. S. Navy Communications School sponsored in part by Balaban & Katz will be held tomorrow evening in the school's headquarters atop the State-Lake Theatre Building. The school, said to be the first of its kind in the country, was conceived by William C. Eddy, chief of the B & K television department. Susan Hayward arrived today from California to participate in the ceremonies.

## More Daylight Time Decried by Eastman

Joseph B. Eastman, director of the Office of Defense Transportation, yesterday sent telegrams to the governors of New York, New Jersey and Pennsylvania urging that New York State and various communities in New Jersey and Pennsylvania drop plans for an additional hour of daylight saving time.

Although Gov. Herbert H. Lehman of New York would make no comment on the telegram, it was learned that legislative backers of a bill pending in Albany would continue to urge its passage. Gov. Charles Edison of New Jersey said extra daylight time should be provided on a national basis and favored discontinuance of local plans for daylight time.

Fifteen cities in New York, including New York City, have urged enactment of the Coudert bill which would add an extra daylight hour, and it is now on the Senate calendar. It was reported out by the Senate Committee on Cities without recommendation.

Eastman in his telegram pointed out that aside from the legal question whether a state or city could enact a law on daylight time after Congress had acted on the matter, the step would disrupt transportation schedules in connection with the war.

## Cleveland Theatre Men Set for Raids

CLEVELAND, April 20.—One hundred theatre men graduating here as air wardens are fully prepared for any war emergency, George W. Erdmann, secretary of the Cleveland Motion Picture Exhibitors Association, has reported.

The group has been rehearsing air raid drills under the association's instruction, and makes this county the first in Ohio to have its theaters all organized for war emergencies. Theatres are being made as nearly bomb-proof as possible, Erdmann reported.

## Goldman Acquires House

PHILADELPHIA, April 20.—William Goldman, independent circuit head, has acquired the Bandbox, 499-seat house in the Germantown section, which his William Goldman Theatres, Inc., had been operating. Sold to H. Elizabeth Carmon for \$60,000, a later deed reconveyed the theatre property to Goldman.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

DL. 51. NO. 78

NEW YORK, U. S. A., WEDNESDAY, APRIL 22, 1942

TEN CENTS

## See \$800,000 20th-Fox Net For Quarter

### All Directors, Officers Are Reelected at Meeting

Estimated net profit of 20th Century-Fox for the first quarter, ended March 28, is \$800,000, or approximately double the profit for the corresponding quarter last year, Spyros Skouras, president, told the company's annual meeting of stockholders at the home office yesterday.

The stockholders reelected company directors, and all officers were later reelected by the board.

The first quarter profit estimate is after computing Federal income taxes at a 50 per cent rate and after provision of \$1,000,000 for special reserve for foreign assets, bringing that reserve to a total of \$4,800,000. The result for the period compares with

(Continued on page 4)

## Walter J. Rich Dies; Organized Vitaphone

Walter J. Rich, an organizer and first president of the Vitaphone Co., died yesterday at his residence, the New Weston Hotel, here. He was 62. Death was reported caused by a heart attack. Rich was interested in Vitaphone with Warner Bros., helping to organize the company in 1926. He sold out later. His widow, Mabel Clark Rich, two sons, Eugene C. C. and Walter J., survive.

## Caskey Is Associate Schine Case Counsel

John Caskey, of the law firm of Dwight, Harris, Koegel & Caskey, has been retained as associate counsel in the pending monopoly suit against the Schine Circuit. This was revealed yesterday by Willard McKay, general counsel for the Schine theatre interests. McKay and Caskey left last night for Buffalo for conferences with Federal Judge John C. Knight, who is presiding in the case.

### 20th - Fox Is All - Out For Morale: Skouras

Spyros Skouras, president of 20th Century-Fox, said yesterday that the company's new administration will direct its first efforts to the responsibility of maintaining public morale at the high level required for the successful prosecution of the war.

"We must go all-out to do this vital job for our country," he said. "I believe that it is important that we understand this, for with a clear picture of our goal, we can not only attain it more quickly, but we can attain it in a way that will benefit us individually as well as collectively."

## Cohen Heads N.Y. State Campaign for Army, Navy Relief

Max A. Cohen, head of the Cinema Circuit, has been appointed New York State chairman for the theatre drive, May 14-20, for Army and Navy Emergency Relief. Cohen yesterday announced the personnel of the state organization. The campaign, in which patron collections will be made, is under the sponsorship of the industry's War Activities Committee.

Area chairmen are A. C. Hayman for Buffalo, with Ralph Maw, Sidney Sampson and Sidney L. Grossman as co-chairmen; and Lou Golding for Albany, with C. J. Latta and J. Rippas as co-chairmen.

Chairmen in the New York metropolitan area are Leo Brecher, Charles

(Continued on page 6)

## FILMS RANK WITH PRESS, RADIO IN WAR, SAYS W. P. B.

### Must Be Supported as Morale Builder and Communication Medium, WPB Declares; Balaban Heads Advisory Body

By BERTRAM F. LINZ

WASHINGTON, April 21.—Motion pictures rank with press and radio as a morale builder and medium of communication which must be supported, it was officially declared here today by Louis C. Upton, chief of the Consumers' Durable Goods Branch of the Division of Industry Operations of the War Production Board. Therefore, the essential character of motion pictures in the war effort will be recognized by the WPB, he stated.

## Approval of New Umpi Plan Appears Sure

The proposed sales plan of the United Motion Picture Industry appears certain to receive the approval of a large majority of the exhibitor organizations of the country as exhibitor balloting on the plan goes into its final stages.

Fourteen exhibitor organizations have approved the plan to date. Three more have given it tentative approval, and two large regional circuits have approved it. Only three organizations have rejected the proposals.

Although a number of Allied States units have approved the plan, formal action by the national organization will not be taken until April 30 when

(Continued on page 6)

Upton made his statements before representatives of the industry, who gathered here under the leadership of Barney Balaban, president of Paramount, for conferences with the WPB in working out the problem of allocations of materials.

Sharp cuts in materials, particularly raw stock, thus affecting production of films as a whole and causing a consequent reduction in the number of pictures, was foreseen from the nature of the discussions which took place. Emphasis was placed on the necessity for these cuts by Government spokesmen.

The committee which was named includes: Barney Balaban, president of Paramount Pictures, chairman; William F. Rodgers, vice-president of Loew's in charge of distribution; Gradwell L. Sears, vice-president of United Artists

(Continued on page 6)

## Active Service Seen for Studio Personnel Having Military Rank

Washington, April 21.—Considerable interest is being shown in various Government circles regarding the future status of important studio personnel who hold high Army and Navy rank while still employed at the studios.

That the Government will soon decide to summon these men to full-time Army and Navy service seems to be the prevailing belief.

Presently, Hollywood, it is said, is studded with production personnel who also hold high rank in the armed forces but who only give part-time service to the Government. The probable transfer of these men to full-time service in the armed forces as Government conditions will require is foreseen.

It is also felt that the industry has been aware of this probability for some time and that the company heads are prepared for the depletion of important manpower when it comes.

## New System Set Up For Talent Requests

HOLLYWOOD, April 21.—Under a plan devised at conferences between Government officials and representatives of the Hollywood Victory Committee in Washington, Federal agencies will classify talent needs for radio shows and other programs as to importance and submit them to the committee for filling. The plan was propounded by Kenneth Thomson, chairman of the Victory Committee; Howard Strickling and Charles K. Feldman.

All Treasury Department requests will pass through the office of Carl Duffus in Washington. His representative in Hollywood will be Ivan

(Continued on page 6)



## Coast Flashes

**HOLLYWOOD, April 21**—H. J. YATES, Republic board chairman, is due here Saturday to set the first six months' production schedule for the new season, including a number of pictures in which Gene Autry will be starred and a group of six westerns and two outdoor specials for Roy Rogers. He also will make a final decision on the Republic sales convention, tentatively scheduled for Hollywood in the first week in June.

Ninety persons including 23 top stars are set for the Hollywood Victory Caravan leaving Sunday for Washington, where the first appearance will be made April 30.

The executive board of the Screen Publicists Guild has approved the conditions of bargaining contract revision which gives members 10 per cent increases in Guild minimum scales of \$100 for seniors and from \$50 and \$60 for juniors. Raises will be retroactive to Oct. 9 and be effective next week. The pact also provides for 10 per cent increases for workers getting over the scale.

William Koenig, general production manager at the 20th Century-Fox studio, today was named industry chairman of the USO drive by Edward Arnold, chairman of the permanent charities committee, at a luncheon given in honor of Walter Hoving, chairman of the national board of directors of the national USO.

## Report Flinn Deal With SIMPP Near

Negotiations whereby John C. Flinn is to become administrative executive of the recently organized Society of Independent Motion Picture Producers are in the closing stage, it was reported yesterday.

His position, it was reported, will correspond to that of executive secretary, with possibly additional public relations duties added. While headquarters of the Society are on the Coast, it was learned that the duties of the administrative head will require trips to New York.

## N. J. Group to Hear Richey on War Films

H. M. Richey, assistant to William F. Rodgers, Loew's vice-president and general sales manager, will address a convention of the New Jersey State Federation of Women's Clubs at Hotel Haddon Hall, Atlantic City, May 21, on feature and short subject productions on patriotic and war themes.

The Federation has requested information on such films in order to cooperate in having them exhibited and patronized in New Jersey theatres, it was announced.

## Indiana Houses Aid State Bond Campaign

INDIANAPOLIS, April 21.—Over 250 Indiana theatres are running a trailer for "MacArthur Week" April 27 to May 2 for sale of war savings bonds and stamps in the state.

Don R. Rossiter, executive secretary of the Associated Theatre Owners of Indiana, worked out the theatre participation with Treasury Department officials.

# Personal Mention

**JOSEPH H. HAZEN** of Warners has returned from the Coast.

**JAMES R. GRAINGER** is spending the week in Boston.

**HAROLD GOODWIN** of the Temple Theatre, Rochester, has been called for Army service.

**MAJOR TED DONEY** of the Canadian Overseas Army, formerly Western Ontario manager for Famous Players Canadian, has returned from England to Toronto on a short leave.

**SOL C. SIEGEL** has arrived here from the Coast.

**ROBERT BENNER**, manager of the Pastime, Lewistown, Pa., is the father of a daughter, born last week.

**HARRY S. BUXBAUM**, son of **HARRY H. BUXBAUM**, New York branch manager for 20th Century-Fox, leaves today for the Naval Reserve Aviation Base at Atlanta.

**AUSTIN C. KEOUGH** of Paramount is back from Hollywood.

**AL WINSTON**, district manager in Providence for Associated Theatres, has been inducted into the Army.

**MORRIS WOLF**, Warner attorney in Philadelphia, has been reelected honorary president of the Allied Jewish Appeal there.

**BERNARD KEENEY**, son of C. G. KEENEY, manager of the Park, Reading, Pa., and **OLGA FLAGA**, have announced their engagement.

## Brooklyn Blackout Easy on Grosses

First run business in Brooklyn last night was reported by the management as "good" and unaffected by the blackout which covered the main business and theatre sector and leading theatres including the Paramount, Fox, RKO Albee and Loew's Metropolitan.

The blackout, which lasted from 9 to 9:20 P. M., was the second large-scale test in the borough, the first having been held last week.

Neighborhood theatres in the blackout area last night reported business off from 15 to 30 per cent. This was not as much as last week, when neighborhoods reported 15 to 45 per cent declines in grosses.

With the two tests, all of Brooklyn's 173 theatres have now undergone a blackout.

## Film War Council Asks United Effort

The Film War Service Council, organization comprising the Ampa, the Association of Documentary Film Producers and six film unions, has issued a pamphlet urging all in the industry to aid the war effort in whatever way is possible.

Titled "Our Industry . . . Our Nation . . . Our War," the pamphlet stresses the necessity for united effort, urging enrollment for civilian defense, investment in war bonds and stamps, support of relief agencies and conservation of materials.

## Stromberg-U.A. Deal Talks Continue Here

Discussions leading to the formal conclusion of the deal, announced on Monday, whereby Hunt Stromberg will join the ranks of United Artists producers, continued yesterday, it was learned. Edward C. Raftery, president of United Artists Corp., is negotiating for the company with Attorneys William Jaffe and Sol Rosenblatt of Rosenblatt and Jaffe, representing Stromberg. Indications yesterday were that the entire transaction may be concluded within 30 days.

## 'Dandy' Opening on Broadway May 29

"Yankee Doodle Dandy," Warner musical based on the life of George M. Cohan and starring James Cagney, will open at the Hollywood Theatre on Broadway on May 29, after an invitation showing the previous night, Ben Kalmenson, general sales manager, announced yesterday. The price scale and policy for the run of the film have not yet been determined.

An extensive advertising and exploitation campaign on the film is planned. Mort Blumenstock, in charge of advertising and publicity in the East, yesterday held the first of a series of conferences on the film with his field exploitation staff.

## Shorts Getting More Time, Says Morgan

A tendency on the part of exhibitors to give more playing time to short subjects, even in double bill territories, was reported yesterday by Oscar A. Morgan, Paramount short subject sales manager, who has returned from a trip through the South, Midwest and West. "The future for short subjects is becoming brighter," Morgan said.

Morgan also declared that exhibitors everywhere are anxious to cooperate in every way with the war effort through the showing of Victory Films.

## 6th Feature Block Set by Paramount

Paramount's sixth block of five features, on which trade screenings will be set shortly, were announced yesterday by Neil Agnew, vice-president in charge of sales.

The films are: "Take a Letter, Darling," "Beyond the Blue Horizon," "A Night in New Orleans," "Sweater Girl" and "Dr. Broadway."

## Rites for Mrs. Stiefel

PHILADELPHIA, April 21.—Funeral services were held here for Mrs. Anna Stiefel, widow of Abraham Stiefel, pioneer exhibitor here and founder of the Stiefel Amusement Co. She died last Thursday at the age of 72. Her three sons, Samuel, Nathan and Alexander, all operate theatres in the territory. Two daughters also survive.

# Newsreel Parade

**THE midweek issues of the reels feature coverage on Army and Navy heroes receiving awards in Hawaii. The contents:**

**MOVIETONE NEWS, No. 65**—Heroes decorated in Hawaii. Lieutenant O'Hare interviewed in Washington. Knudsen inspects war production. Air raid wardens in Chicago. British warships in northern waters. Victory parade in Springfield, Mass. Florida girls carry the mail. Hockey in Toronto. Boys boxing at Naval Academy. Crew race on West Coast.

**NEWS OF THE DAY, No. 263**—Films of Tokyo. Chicago air wardens mobilize. Lieutenant O'Hare in Washington. General Marshall returns from England. Feminine mail carriers in Florida. British air power. British naval patrol in Arctic. Boys boxing at Naval Academy.

**PARAMOUNT NEWS, No. 68**—Battle-ship *Dunquerque* in France. Vichy Ambassador Henry-Haye in Washington. Films of Paris. Horse-cart milk deliveries in Seattle. Pearl Harbor heroes decorated. Texas college develops "war foods." Lord Halifax in Texas. Stratton, with artificial leg, stages baseball comeback. Films of Rangoon. Fargo, N. D., quintuplets promote enlistments.

**RKO PATHE NEWS, No. 68**—Pacific heroes honored. Knudsen at California plane plant. Flyers demonstrate sea rescue at Oahu. Tow war material on Mississippi River. Jap Embassy in Washington under guard. Golf balls reclaimed in Chicago. Ground crews in Hawaii. Boston marathon.

**UNIVERSAL NEWSREEL, No. 77**—Films of Tokyo. Heroes decorated. Lieutenant O'Hare in Washington. Australian Army officers at Capitol. Lord Halifax in Texas. Knudsen at California plane plant. Air raid wardens sworn in in Chicago. Girl mail carriers in Miami. Horses pull Seattle milk trucks.

## Pittsburgh Club Aids Army Entertainment

PITTSBURGH, April 21.—Joseph Hiller, chief barker of the local Variety Club, and I. Elmer Ecker of the club, are engaged in assisting in the provision of entertainment for soldiers at neighboring camps in Western Pennsylvania, under the auspices of the club. Ecker is a member of the USO Council here.

## 100% War Bond Record

CHICAGO, April 21.—Authority has been given to the Indiana-Illinois Theatre circuit by the U. S. Treasury Department to display the "Minute Man" flag, signifying its 100 per cent cooperation in purchases of war bonds on the payroll-allotment plan.

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(Registered U. S. Patent Office)

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**The dough from Coast-to-Coast is r-o-l-l-i-n-g down to RIO RITA**



BUD ABBOTT & LOU COSTELLO  
in "RIO RITA" with KATHRYN  
GRAYSON • JOHN CARROLL • Patricia  
Dane • Tom Conway • Peter Whitney  
EROS VOLUSIA • Screen Play by  
Richard Connell and Gladys  
Lehman • Special Material for  
Abbott and Costello by John Grant  
Directed by S. SYLVAN SIMON  
Produced by PANDRO S. BERMAN  
A Metro-Goldwyn-Mayer Picture



Watch my step!  
**LEO (RITA)**



## **SOMBREROS IN THE AIR FOR ABBOTT & COSTELLO in "RIO RITA"!**

First hold-overs as we go to press: Harrisburg, New Orleans, Reading, Memphis, Dayton and more-a-minute! Opening at Norfolk is 271 per cent of normal biz; at Memphis it's 212 per cent and that's typical of what's happening as America's First Comedians convulse the nation in a magnificent M-G-M musical show topping "Ziegfeld Girl," "Strike Up The Band" and "Babes In Arms." Reach for those "Rio Rita" riches now.



## 46 New Films Are Shooting; Para. Has 10

HOLLYWOOD, April 21. — Forty-six pictures were before the cameras this week as 12 finished and 11 started. Twenty-six are being prepared, and 66 are being edited.

The busiest studio was Paramount with 10 in production.

The tally by studio:

### Columbia

*Finished:* "Vengeance of the West," "He's My Old Man," "He Kissed the Bride."

*In Work:* "The Lone Wolf in Scotland Yard."

*Started:* "Blondie for Victory," "Overland to Deadwood," "A Man's World."

### Goldwyn (RKO)

*In Work:* "The Pride of the Yankees."

### M-G-M

*Finished:* "Jackass Mail," "The Man from Martinique" (formerly "Till You Return").

*In Work:* "Me and My Gal," "Cairo," "A Yank at Eton," "Apache Trail," "Seven Sisters" (formerly "Tulip Time").

### Monogram

*In Work:* "Do Not Disturb."

### Producers Releasing

*Started:* "Isle of Forgotten Sins."

### Loew-Lewin (U. A.)

*In Work:* "The Moon and Sixpence."

### Paramount

*In Work:* "Wrecking Crew," "Silver Queen," "Triumph Over Pain," "The Major and the Minor," "The Road to Morocco," "The Forest Rangers," "Priorities of 1942."

*Started:* "I Married a Witch," "Wake Island," "Happy-Go-Lucky."

### RKO

*In Work:* Untitled Richard Carlson-Jane Darwell vehicle, "Army Surgeon," "Scattergood Survives a Murder."

### Republic

*In Work:* "Springtime in the Rockies."

*Started:* "Moonlight Masquerade."

### Roach (U. A.)

*In Work:* "Calaboose."

### 20th Century-Fox

*Finished:* "Through Different Eyes," "The Magnificent Jerk," "A Haunting We Will Go," "Footlight Serenade."

*In Work:* "Orchestra Wife," "The Postman Didn't Ring," "The Pied Piper," "Thunderbirds."

*Started:* "Iceland."

### Universal

*Finished:* "Eagle Squadron," "In Work: "Private Buckaroo," "Danger in the Pacific," "The Great Impersonation," "Destination Unknown," "Pardon My Sarong."

*Started:* "Madam Spy," "Love and Kisses, Caroline."

### Warners

*Finished:* "The Constant Nymph," "Desperate Journey."

*In Work:* "Now, Voyager," "The Hard Way," "Across the Pacific," "George Washington Slept Here."

## Reviews

### "Tortilla Flat"

(M-G-M)

THIS is a strangely moving tale and is the kind of a picture an exhibitor can be proud to show. With a cast studded with big marquee names, Spencer Tracy, Hedy Lamarr, John Garfield and Frank Morgan among them, "Tortilla Flat" should draw well satisfied customers. It will rank among the top productions of the year, with the critics.

The paisanos of Southern California are a simple, home-loving people but the rare collection of half a dozen ne'er-do-wells around whom the story centers are a curious lot. Victor Fleming's direction catches the spirit of John Steinbeck's best seller of the same title but the film has a lively romance and a moving religious theme which tie up Steinbeck's episodic narrative. Basically, however, it is still the story of Pilon and his friends who love to sleep in the sun, get drunk on wine, sing and avoid all manner of work.

Garfield (as Danny) is in jail for drunkenness when he learns that he has inherited two houses and a watch. Tracy (as Pilon) and Akim Tamiroff (as Pablo) warn him that ownership of property means worry but they helpfully arrange to sell the watch for several gallons of wine to stage a celebration. Tracy even undertakes to rent one of Garfield's houses for \$15 a month (which he does not possess) but after the house burns down, Tracy returns to share Garfield's lodgings.

The real test of the men comes when they learn that an old peddler in the neighborhood (Frank Morgan as the Pirate) has accumulated a thousand "two-bits" to buy a candle for his patron, St. Francis. The men resist all temptation and aid Morgan in making the purchase. Meanwhile, Garfield has fallen in love with Miss Lamarr and shamefully accepts work just to have money to buy her presents. Tracy soon smashes this romance by telling lies to both parties but Garfield is hurt during the course of a subsequent drunk. Tracy promises St. Francis another candle if Garfield recovers and spends a whole season working to make good on the promise. When Miss Lamarr and Garfield are married, Tracy gets the remaining house but he and his friends set fire to it to sleep under the sky again.

Morgan gives a striking performance, particularly as he tells of his vision of St. Francis. In the supporting cast, are Sheldon Leonard, John Qualen, Donald Meek, Connie Gilchrist, Allen Jenkins, Henry O'Neill, Mercedes Ruffino, Nina Campana, Arthur Space, Betty Wells and Harry Burns. Sam Zimbalist produced.

Running time, 105 minutes. "A."\*

EDWARD GREIF

\*"A" denotes adult classification.

### "Grand Central Murder"

(M-G-M)

AN engaging, if conventional, murder mystery has been lifted into a superior detective yarn by outstanding performances of Van Heflin and Sam Levene. With a good, sound plot in which a host of characters become implicated, the picture develops along logical lines and has a number of running gags which should draw laughs.

Levene as the police inspector is not the usual type of police foil for the superior wit of the private investigator, but an impetuous and keen thinker in his own right. Heflin's performance matches Levene's. As a private detective engaged to clear an escaped criminal of an unjust conviction, Heflin matches wits with the inspector, only to find himself the leading suspect.

S. Sylvan Simon directed with skill. The plot is developed principally through dialogue, but it is witty. Among others in the cast are Patricia Dane, Cecilia Parker, Virginia Grey and Samuel S. Hinds. The story begins with the pursuit of an escaped convict through Grand Central Station, but the murder of an actress soon brings both the police and Heflin to the scene. Suspects are shifted from place to place as the police continue their investigation and the mystery is intensified by the inability of the coroner to determine the cause of death. B. F. Zeidman produced.

Running time, 71 minutes. "G."\*

EDWARD GREIF

\*"G" denotes general classification.

### Defense Matinees in All Loew-Poli Spots

NEW HAVEN, April 21.—Harry F. Shaw, Loew-Poli division manager, reports that with the setting of morning defense shows Thursdays at the Loew-Poli, Springfield, every Loew-Poli town except Norwich now has these morning shows, aimed at the 3 to 11 P. M. or 11 P. M. to 7 A. M. shift of defense worker.

### Ed Hinchey in New Post

Ed Hinchey, former chief film buyer for Warner Theatres in Philadelphia, has taken up new duties at the home office sales department under Ben Kalmenson, general sales manager, it was announced yesterday.

### Universal Signs Ritter

HOLLYWOOD, April 21.—Universal has signed Tex Ritter to co-star with Johnny Mack Brown in a series of seven western pictures.

## See \$800,000 20th-Fox Net For Quarter

(Continued from page 1)

net profit of approximately \$400,000 last year.

Skouras also reported that the company's gross business, foreign and domestic, for the first quarter was \$4,000,000 ahead of the corresponding quarter last year, an improvement of about 40 per cent.

The directors reelected at the meeting without a dissenting vote were: Spyros Skouras, Wendell L. Willkie, Darryl F. Zanuck, William Goetz, Hermann G. Place, W. C. Michel, Daniel O. Hastings, H. Donald Campbell, John R. Dillon, Sydney Towell, William P. Philips and Seton Porter.

### Officers Reelected

Officers reelected at the board meeting which followed include: Willkie, chairman of the board; Skouras, president; Zanuck, vice-president in charge of production; Goetz, vice-president in charge of studio operations; Place, chairman of the executive committee; Michel, executive vice-president; Tom J. Connors, vice-president in charge of distribution; Towell, treasurer; Wilfred J. Eadie, comptroller; Felix Jenkins, secretary; John P. Edmondson, J. Harold Lang and George F. Wasson, Jr., assistant secretaries; Read B. Simonson and Fred L. Metzler, assistant treasurers.

Skouras opened the meeting with a tribute to the late Sidney R. Kent, whose death, he said, was not only a great loss to the company but to the motion picture industry as well.

### Skouras Lauds Executives

Skouras paid tribute to the company executives, saying: "In my efforts to carry on in the tradition of the late Sidney R. Kent, who was an inspiring leader and friend, I am most fortunate that I have associated with me many outstanding executives. I consider Darryl F. Zanuck a creative genius who is a vitalizing force not only in our industry but also in our American way of life."

He termed Joseph M. Schenck "a tower of strength without equal," and praised Connors, Goetz, Michel, Place, Towell, Eadie and Jenkins, individually, as "invaluable to the company's plans to maintain its position of leadership in the industry."

### FDR Orders Seizure Of Enemies' Patents

WASHINGTON, April 21.—President Roosevelt today directed Alien Property Custodian Leo T. Crowley to take over all patents controlled directly or indirectly by enemy aliens.

Crowley disclosed that he already has begun seeking out every kind of enemy patents, which will involve a survey of patents ostensibly in the hands of neutrals, Allies or American citizens which actually are under enemy control.

It was made plain that enemy-owned patents now taken over will not be returned to their present owners at the end of the war, as happened after the last war.



# 'Jennie' and Goodman Big, Philadelphia

PHILADELPHIA, April 21.—Business at the downtown houses continued at high levels in spite of warm weather. The Earle, with Benny Goodman's orchestra on the stage and "Juke Box Jennie" on the screen, took \$36,500.

Estimated receipts for the week ending April 14-17:

"Mister V" (U. A.)

ALDINE—(1,400) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$7,500. (Average, \$9,000)

"Citizen Kane" (RKO)

ARCADIA—(600) (35c-46c-57c) 7 days, 2nd run. Gross: \$4,500. (Average, \$2,600)

"Kings Row" (W. B.)

BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$18,000. (Average, \$13,000)

"Juke Box Jennie" (Univ.) 6 days

"Kings Row" (W. B.) 1 day

EARLE—(4,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville including Benny Goodman's orchestra, Peggy Lee, Art London, Goodman Sextet, Shea & Raymond and The Ambassadors. Gross: \$36,500. (Average, \$14,000)

"The Night Before the Divorce" (20th-Fox)

FAY'S—(2,190) (15c-29c-35c-46c-57c) 7 days, Vaudeville including George Beatty, Harry Levan, Letty Bolles, Lucienne & Ashour, Harold Barnes, The Lazaros, Gae Foster's Roxyettes and Billy Klais's orchestra. Gross: \$4,800. (Average, \$6,900)

"Song of the Islands" (20th-Fox)

FOX—(3,000) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$11,500. (Average, \$13,000)

"Obliging Young Lady" (RKO)

KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days, Gross: \$2,000. (Average, \$3,000)

"Ride 'Em Cowboy" (Univ.)

KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$3,500. (Average, \$4,500)

"To the Shores of Tripoli" (20th-Fox)

STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$23,000. (Average, \$14,000)

"The Shanghai Gesture" (U. A.)

STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$11,500. (Average, \$4,500)

## British Tax Formula Is Expected Shortly

LONDON, April 21.—Despite official silence, it is understood authoritatively here that exhibitors, with the collaboration of the Treasury, will develop a taxation formula, making practicable and economic the institution of new price scales incorporating the tax increases called for by the Chancellor of the Exchequer's new budget.

The tax committee of the Cinematograph Exhibitors Association discussed the situation with Sir Wilfred Eady of the Treasury, and although no statement was issued, it is understood the committee's problem was received sympathetically. It is learned that the exhibitor proposal for a percentage tax on gross receipts has been shelved in favor of seeking Government approval of admission increases.

## IA Heads to Discuss Breach of AFM Pact

Richard F. Walsh IATSE president, will meet with IA officials today to discuss the abrogation of a working agreement with the American Federation of Musicians which has been in existence since 1913. At IA offices it was said that no notification of the move had been received except that a story had appeared in the *International Musician*, official AFM organ. At AFM offices it was said that although the contract had been abrogated, there was still a possibility of a renewal in the near future.

## St. Louis Complaint Attacks Clearance

ST. LOUIS, April 21.—The 10th complaint at the local arbitration board was filed to day on clearance by Community Theatres Corp., operator of the Beverly, subsequent run house in suburban St. Louis, against all five consenting companies. St. Louis Amusement Co. and the Shady Oak and Tivoli are named as interested parties.

The complaint charges that the existing method of determining clearance in the city, which is based on runs at St. Louis Amusement Co. houses, is unreasonable. It asserts that the system results in the Beverly's clearance being determined by runs at the St. Louis Amusement Co.'s Victory and Wellston, which are in a distant section of the city and are not in competition with the Beverly. The system, he charges, forces the Beverly to wait unreasonably long periods for pictures, and operates as protection for the Shady Oak and Tivoli, in competition with Beverly.

## Philadelphia Complaint Dismissal Appealed

Dismissal of the some run and clearance complaint of John and Grace Koczak, operators of the Earle, New-castle, Del., at the Philadelphia arbitration board has been appealed by the complainants to the national appeals board. It is the second time the complainants' cases have been appealed.

The first complaint on some run was filed a year ago against M-G-M and Loew's Parkway at Wilmington, Del., and was dismissed by Rupert C. Schaeffer, Jr., arbitrator. Loew's appealed and the dismissal was upheld by the appeals board last October. The complainants filed a new case on both some run and clearance against Loew's last January, which was heard by the same arbitrator and dismissed last month.

## No Further Daylight Time in Philadelphia

PHILADELPHIA, April 21.—There won't be any additional daylight saving in Philadelphia unless the President should find it necessary for the prosecution of the war effort. Mayor Bernard Samuel, after receiving the results of a special poll among other surveys conducted by local newspapers, and the opinions of city leaders, including representatives of the motion picture industry, decided against ordering the extra daylight saving time. Leading the industry's campaign against the extra hour of daylight were Ted Schlanger, Warner theatres zone manager, and Milton Rogasner, operator of the Iris, representing Eastern Pennsylvania Allied.

Exhibitors protested that the extra hour of daylight would result in a decrease of grosses, cause unemployment, create a great deal of confusion and serve no beneficial purpose.

## Houses Aid Book Drive

BUFFALO, April 21.—Shea Theatres observed Victory Book Day here by setting up receiving depots for books for men in the armed forces. On Saturday, the first 1,000 patrons at each of the Shea houses received a souvenir photo of Gen. Douglas MacArthur.

## Don't Waste Money, Advertise, Gov't Told

*"The most intelligent use of newspaper space can be made through paid advertising by the Government prepared by the advertising agencies of this country that know how to do the job," publishers attending the 51st annual convention of the American Newspaper Publishers Association, were told yesterday by Frank S. Hoy of the Lewiston, Me., "Sun" and "Journal." The convention is being held at the Waldorf-Astoria. Hoy condemned the Government's "waste of time, money and materials in silly publicity stories."*

## Set Late Shopping in Indianapolis Stores

INDIANAPOLIS, April 21.—Major downtown stores have inaugurated a "late shopping night" policy, bringing hundreds of "off-shift" defense workers into the downtown area during the evening. The reaction at downtown theatres was watched carefully by operators. The anticipation was that defense workers would end their shopping in time for the last shows, boosting Monday receipts.

## 'Spitfire' and Carroll Show Lead Frisco

SAN FRANCISCO, April 21.—"Mexican Spitfire at Sea," with an Earl Carroll revue on the stage, hit \$19,500 at the Golden Gate.

Estimated receipts for the week ending April 14-15:

"Mexican Spitfire at Sea" (RKO)

GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: Earl Carroll Revue. Gross: \$19,500. (Average, \$15,000)

"Courtship of Andy Hardy" (M-G-M)

"Kathleen" (M-G-M)

WARFIELD—(2,680) (20c-35c-40c-55c) 6 days, 3rd week. Gross: \$10,200. (Average, \$12,000)

"To Be or Not to Be" (U. A.)

"Brooklyn Orchid" (U. A.)

UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days, 5th week. Gross: \$7,000. (Average, \$7,500)

"Wild Bill Hickok Rides" (W. B.)

"Lady for a Night" (Rep.)

PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$10,500. (Average, \$11,500)

"To the Shores of Tripoli" (20th-Fox)

"Night Before the Divorce" (20th-Fox)

FOX—(5,000) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$16,300. (Average, \$16,000)

"Song of the Islands" (20th-Fox)

"Last of the Duane" (26th-Fox)

ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days, 3rd week. Gross: \$4,600. (Average, \$4,500)

"The Invaders" (Col.)

"Hay Foot" (U. A.)

ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days. Gross: \$9,600. (Average, \$8,000)

THEY'LL BE  
GABBIN'  
ABOUT  
GABIN!

He's different!...

He's got a technique

of love-making all

his own! Don't ask!

\*Jean Gabin will make hearts beat faster when "MOONTIDE" is in! That's the first American triumph for the great "Grand Illusion" star! Co-starring Ida Lupino! With Claude Rains, Thomas Mitchell. Directed by Archie Mayo. Screen Play by John O'Hara.



20th  
CENTURY  
FOX



## WPB Advisory Group Named For Industry

(Continued from page 1)  
in charge of distribution; Herman Robbins, president, National Screen Service; M. J. Siegel, president, Republic Productions; W. Ray Johnston, president, Monogram; A. Montague, general sales manager of Columbia; N. Peter Rathvon, Pathe News (RKO); Carol Sax, studio manager for Warner Bros.; John J. O'Connor, Universal, vice-president; O. Henry Briggs, president, Producers Releasing; Jed Buell, president, Commander Pictures; Earl I. Sponable, Fox Movietone; Louis de Rochemont, March of Time; George Weeks, president, Range Busters Pictures; and Ray Klune, representing the Society of Independent Motion Picture Producers.

### Moore Represents U. S.

M. D. Moore of the Consumers' Durable Goods Branch of the WPB, will be the Government presiding officer of the committee.

The war situation with respect to the various materials was explained to the group by Dr. Sidney Suffrin of the rubber branch; Francis Kennedy of the copper branch; A. F. Hitchiner of the iron and steel branch, and M. D. Moore, section chief under Upton.

The production requirements plan, under which the motion picture industry, in common with all others, eventually will secure its material supplies, was explained by W. S. Wilding.

The industry representatives were asked to name a committee by T. Spencer Shore, chief of the Bureau of Industry Advisory Committees.

### Night Session Held

The views of WPB officials were given to the industry representatives at a morning session. A late night session was held by the group at which the situation was further discussed and the proposed limitation orders of the board outlined.

Tomorrow, representatives of the exhibitors are expected in Washington for similar sessions, the chief subject at which is expected to be disclosure by board officials of the restrictions to be imposed on theatre equipment and materials.

## 'Saboteur' Opens In Capital Tonight

"Saboteur," Frank Lloyd production directed by Alfred Hitchcock and released by Universal, will open tonight at the Keith Theatre in Washington, with official Washington and a number of Universal executives scheduled to attend.

A total of 58 Senators and 330 Congressmen are expected to be present, according to acceptances received, while various Governmental departments and agencies are expected to be represented by ranking officials, as well as high officers of the Army and Navy. Washington newspaper representatives also have been invited.

A group of Universal executives from the home office will attend, headed by J. Cheever Cowdin, chairman of the board, and W. A. Scully, vice-president and general sales manager.

## Reviews

### "The Girl from Alaska"

(Republic)

RAY MIDDLETON, Jean Parker and Jerome Cowan appear in a drama of the frozen north. The film is rather slow in getting the plot started, but there is a portion of melodramatic action later.

Under the misapprehension that he committed murder, the stern-faced Middleton joins the unscrupulous Cowan in a scheme to relieve an old prospector of a sizeable gold cache. Middleton poses as the son of the prospector's partner, finds that the prospector had died shortly before and that his daughter, Miss Parker, is in possession of the gold and anxious to leave for a warmer climate.

Middleton honestly tries to assist her but has to contend with Cowan and another, Robert H. Barrat, also bent on obtaining the gold. Melodrama develops as Miss Parker's dog train is caught in the thawing river ice, and Middleton rescues her. It comes to a close as Cowan reveals that Barrat is the murderer and Middleton is free to take possession of Miss Parker and her gold. Nick Grinde directed.

Running time, 75 minutes. "G."\*

EUGENE ARNEEL

### "So's Your Aunt Emma"

(Monogram)

A FARCE with a gangster background, "So's Your Aunt Emma" is a well made item of entertainment. The story deals with the confusion of identities of an elderly spinster and a notorious woman gang leader. A newspaperman takes advantage of the mistake in order to clear up several murders and kidnappings.

Zasu Pitts has the title role, supported by Roger Pryor as the newspaperman, Warren Hymer, Douglas Fowley, Gwen Kenyon, Elizabeth Russell, Tristram Coffin, Bud McTaggart, Stan Blystone, Dick Elliott, Eleanor Counts and Jack Mulhall.

Produced by Lindsley Parsons and his associate, Barney Sarecky, the picture was directed by Jean Yarbrough from a screenplay by George Bricker and Edmond Kelso. Harry Hervey wrote the original story. The dialogue and the situations are neatly worked out, and the preview audience was hilarious at various scenes, notably the one in which the spinster, having been given a quick lesson in gang argot, poses as a cold blooded killer.

Running time, 62 minutes. "G."\*

VANCE KING

\*"G" denotes general classification.

## New System Set Up For Talent Requests

(Continued from page 1)

Stauffer. William English will act in New York. Navy requests will clear through Lieut. Cmdr. A. J. Bolton. W. B. Lewis, radio coordinator in the Office of Facts and Figures, will be responsible for clearing all air time for Government departments and signify the priority of time as well as classify programs as to importance.

Formation of a special subcommittee to coordinate radio and film war activities was announced. Members are Sidney Strotz, Don Gilman, Donald Thornburgh, William Forbes, Lewis Allen Weiss, Bert Allenberg, Bette Davis, Rosalind Russell, Charles K. Feldman and Fred W. Beeton. Edward Arnold was named head of the speakers' bureau committee, and with Mervyn LeRoy and Thornburgh will compile a list of industry leaders available for call.

### Talent Clearing Unit Set Up in New York

In New York, at a meeting held at the CBS offices yesterday, 60 representatives of all branches of the show world devised a plan to route all war entertainments by actors and other professional talent through the newly formed Actors War Activities Committee.

Bert Lytell, president of Actors

Equity, is chairman of the new committee; James Sauter, executive vice-chairman. Lawrence Tibbett, president of the American Guild of Musical Artists, and Blanche Witherspoon, executive secretary of AGMA, explained the working details of the new organization, which were endorsed after a discussion.

### Will Investigate Requests

Requests for entertainers by government and war relief agencies and benefit organizations are to be investigated and filled by the new committee at 2 West 45th St., where Sauter will be in charge.

The name of the committee probably will be changed to the United Theatrical War Activities Committee, Inc., it was said. It will cooperate with the Hollywood committee.

## Cohen Heads State Army-Navy Drive

(Continued from page 1)

C. Moskowitz, Wilbur B. England and Marvin H. Schenck.

Field chairmen for Greater New York are: Robert Weitman, Times Square; Samuel Rinzler, Brooklyn; Henry Randall, Manhattan; Fred Schwartz, Long Island; Leo Abrams, Bronx and Staten Island.

Among the first of the circuits to file their pledges of cooperation were: RKO, Loew's, Warners, Paramount, Brandt, Century, Skouras, Randforce and Cinema Circuit.

## Approval of New Umpi Plan Appears Sure

(Continued from page 1)

its national board of directors meets in Chicago. A clear majority of Allied units and its principal leaders are known to be in favor of the proposals. Only one Allied unit, the Massachusetts group, has rejected the plan.

### Coast Group to Act

A similar situation exists in PCCITO ranks, where the Washington and Oregon units have approved the plan but final action by the organization awaits a meeting of its board of directors on the Coast some time this week.

A majority of MPTOA units already have approved the plan, although two MPTOA affiliates, the MPTO of North and South Carolina and Southeastern Theatre Owners Association, have rejected it.

A number of the most important unaffiliated regional organizations already have approved it, the PCCITO being the only major organization in this classification not to have taken final action as yet.

### Units Which Ratified

Acceptance of the plan has been given by the following: MPTO of Virginia, United MPTO of Eastern Pennsylvania, Southern New Jersey and Delaware, West Virginia Theatre Managers Association, MPTO of Rhode Island, MPTO of Oklahoma, Western Pennsylvania Allied, ITPA of Wisconsin and Upper Michigan, MPTO of St. Louis, Eastern Missouri and Southern Illinois, MPTO of the District of Columbia, Allied of New York, ITOA of New York, MPTO of Arkansas, Mississippi and Tennessee, Intermountain Theatres Association, and ITO of Iowa and Nebraska. Approval has also been given by Wilmer & Vincent Circuit and Griffith Amusement Co.

Tentative approval has been expressed by the United MPTO of Illinois.

## Holland Succeeding Odlum on CBC Board

TORONTO, April 21.—Succeeding General V. W. Odlum, who went to Australia some months ago as Canada's first high commissioner to that Dominion, as a governor of the Canadian Broadcasting Corp., R. Rowe Holland of Vancouver has been appointed to the CBC board by the Canadian Government.

N. L. Nathanson, head of Odeon Theatres interests, retains his place on the CBC board of governors for another 12 months.

## Circuit Profit \$37,200

MONTREAL, April 21.—Confederation Amusements, Ltd., operating several neighborhood houses here, has reported net profit of \$37,200 for the year 1941, compared with \$35,361 in 1940. Theatre grosses rose from \$486,686 in 1940 to \$565,117 last year.



# CBC Policy to Be Subject of Inquiry

OTTAWA, April 21.—The policy and administrative operation of Canadian Broadcasting Corporation is to come under review by a special committee of House of Commons.

The first inquiry in three years, the main points are indicated as investigation of balance sheets and accounts, and whether, or to what extent, any control or influence may be exercised on the CBC by the Government.

Political controversies over broadcasts have sprung up on occasions, and have occurred in the present plebiscite campaign.

In the fiscal year recently ended it was shown that there were 1,681,064 licensed radio sets in Canada.

# NBC Action Taken On Canada Criticism

OTTAWA, April 21.—A return tabled in the Canadian House of Commons yesterday to a question of T. L. Church, asking if the attention of the Government had been called "to the offensive broadcasting for NBC of one Upton Close and his tirades against Britain," revealed that NBC had taken action "which, it is believed, will be effective."

War Services Minister Thorson said that the attention of CBC had been called to the broadcasts and complaints had been made to NBC. He pointed out that there was friendly cooperation between NBC and CBC.

About three weeks ago, Upton Close, NBC commentator, discussed the Canadian Government and newspapers in Canada, which resulted in a number of complaints, network officials said. Although NBC would not comment officially, it was said network officials had discussed the issue with Close and that the matter had been adjusted.

# FM Station of CBS Limits Sponsorship

The first rate card of W67NY, CBS FM station here, provides a radical change in methods of sponsorship. Instead of a specific time period or program being sold to a sponsor, 50 and 100-word announcements will be sold and they will be rotated during different hours of the day or evening so that each sponsor's message will be heard at various times during the week.

Full control of the program content is retained by the station. A 50-word announcement for six days will cost \$28.80 weekly after 6 P. M. and half that before 6 P. M. One-hundred word messages will be double the 50-word rate. Discounts of five per cent will be given on contracts of 26 to 38 weeks; 7½ per cent, 39 to 51 weeks, and 10 per cent, 52 weeks. Time signals will be sold on the 50-word basis, but only 25 words of commercial copy will be allowed. No announcement will be made immediately after another commercial message.

# Set 'Invaders' Screening

A preview showing of Columbia's "The Invaders" will be held at the National Press Club, Washington, April 26, under the auspices of the Washington Newspaper Guild, the company announced yesterday.

# Off the Antenna

AN eight-day celebration, beginning Sunday and lasting until the following Sunday, will mark the opening of the new San Francisco Radio City on both the NBC and Blue networks. Almost all programs on both webs are scheduled to mark the occasion.

**Purely Personal:** Otis T. Wingo, WMCA Washington correspondent, and Eleanor Lenly Bunker were married in Washington last week. . . . FCC Chairman James L. Fly will be moderator on "America's Town Meeting of the Air" Thursday, April 30, in a symposium on "The Role of Criticism in War." George V. Denny, Jr., the regular moderator, will be one of the panel.

WNAB, Bridgeport, and WELI, New Haven, will join the Blue as basic outlets June 15. WNAB operates on 1,450 k.c. with 250 watts, and WELI on 960 k.c. with 1,000 watts days and 500 nights. With these, the total number of Blue affiliates will be 124.

CBS will start a weekly lesson in first aid over its television station next Tuesday. The 10-lesson course is required for those taking part in the work of the Office of Civilian Defense. Postcard quizzes and question and answer periods by telephone are being considered to bring the audience into close contact with the instructor.

**Around the Country:** Carl O. Wyman, KDKA, Pittsburgh, night supervisor, has been called into service as a lieutenant in the Marines. . . . John D. Scheuer has been appointed night supervisor of WFIL, Philadelphia. . . . Jerry Campbell, formerly with WMRO, Aurora, Ill., has joined the production department of WLS, Chicago. . . . Luther L. Hill, executive vice-president of the Iowa Broadcasting Co., has received a major's commission in the Army and will report for duty April 29. . . . The Golden Gate Circuit operating theatres through Northern California, has arranged a deal with KROW, Oakland, for spot announcements in exchange for trailers.

Two NBC stations plan to start operations on increased power within a month, the network said yesterday. WIS, Columbia, S. C., now operating on 560 kc. with 5,000 watts day and 1,000 night, plans to step up to 5,000 watts full time on May 1. The other, KPRC, Houston, Tex., has not yet set a date for a similar power boost on 950 kc., but also plans to accomplish it within a month.

Jack Benny leads in the current Crossley ratings, followed by Edgar Bergen, Fibber McGee & Molly, "Aldrich Family," "Lux Radio Theatre," Bob Hope, Fannie Brice, Bing Crosby, Kate Smith and "Mr. District Attorney."

# Regular Equity Slate Accepted by Council

The Actors Equity council yesterday accepted the regular slate proposed by the nominating committee for vacancies in offices and the council to be filled at the annual meeting next month. Following a policy adopted last year, the regular slate contains twice the number of names needed for each vacancy.

Ruth Hammond and Cornelia Otis Skinner were named as candidates for the second vice-presidency, and Louis Calhern and Dudley Digges for the fourth vice-presidency. Named for the 10 vacancies for the full five-year term in the council were Ilka Chase, Todd Duncan, Walter Greaza, William Harrigan, Raymond Massey, Aline McMahon, Byron McGrath, Theodore Newton, Elliott Nugent, Tom Powers, Donald Randolph, Roy Roberts, H. Ben Smith, Calvin Thomas and Ethel Wilson. Jack Sheehan and Joseph Macaulay were named for the one council vacancy for a three-year term, and Alexander Clark and one other, who has not yet accepted the designation, for a two-year vacancy.

There are four vacancies for one-year terms on the council, regular candidates for which are Edith Atwater, Whitner Bissell, Philip Bourneuf, Alfred Drake, James V. Curto, Brandon Peters, Ann Seymour and Edgar Stehli.

# N. C. Theatre Opened

CHARLOTTE, N. C., April 21.—J. E. Massey has opened the New Ritz Theatre at Sylvia, N. C.

# 'Andy Hardy' Gets \$14,000, Pittsburgh

PITTSBURGH, April 21.—Unseasonal weather hurt business. "The Courtship of Andy Hardy" drew \$14,000 at Loew's Penn.

Estimated receipts for the week ending April 16:

"Major Barbara" (U. A.) ART CINEMA—(300) (30c-39c-55c) 7 days, 2nd week. Gross: \$1,900. (Average, \$1,800)

"Roxie Hart" (20th-Fox) FULTON—(1,700) (30c-40c-55c) 4 days, 2nd week. Gross: \$3,300. (Average, 7 days, \$5,000)

"To the Shores of Tripoli" (20th-Fox) J. P. HARRIS—(2,500) (30c-40c-55c) 4 days, 2nd week. Gross: \$8,000. (Average, \$12,000)

"The Courtship of Andy Hardy" (M-G-M) LOEW'S PENN—(3,400) (30c-40c-55c) 7 days. Gross: \$14,000. (Average, \$13,000)

"The Kennel Murder Case" (W. B.) "Gambling Lady" (W. B.) RITZ—(800) (30c-40c-55c) 7 days. Gross: \$2,000. (Average, \$2,500)

"Secret Agent of Japan" (20th-Fox) "Canal Zone" (Col.) SENATOR—(1,800) (30c-40c-55c) 4 days. Gross: \$1,800. (Average, 7 days, \$5,000)

"Mister V" (U. A.) STANLEY—(3,600) (30c-44c-55c-66c) On stage: Jimmy Durante, Mildred Bailey, Red Norvo's Orchestra. Gross: \$19,000. (Average, \$20,800)

"The Male Animal" (W. B.) WARNER—(2,000) (30c-40c-55c) 7 days, 2nd week. Gross: \$5,500. (Average, \$5,600)

# Third FM Outlet Starts in Phila.

PHILADELPHIA, April 21.—The third FM station in the city, W49PH, went on the air yesterday as a sister station to WIP. Clifford C. Harris, WIP chief engineer, was named general manager of the new outlet, which will broadcast six hours daily except Sunday.

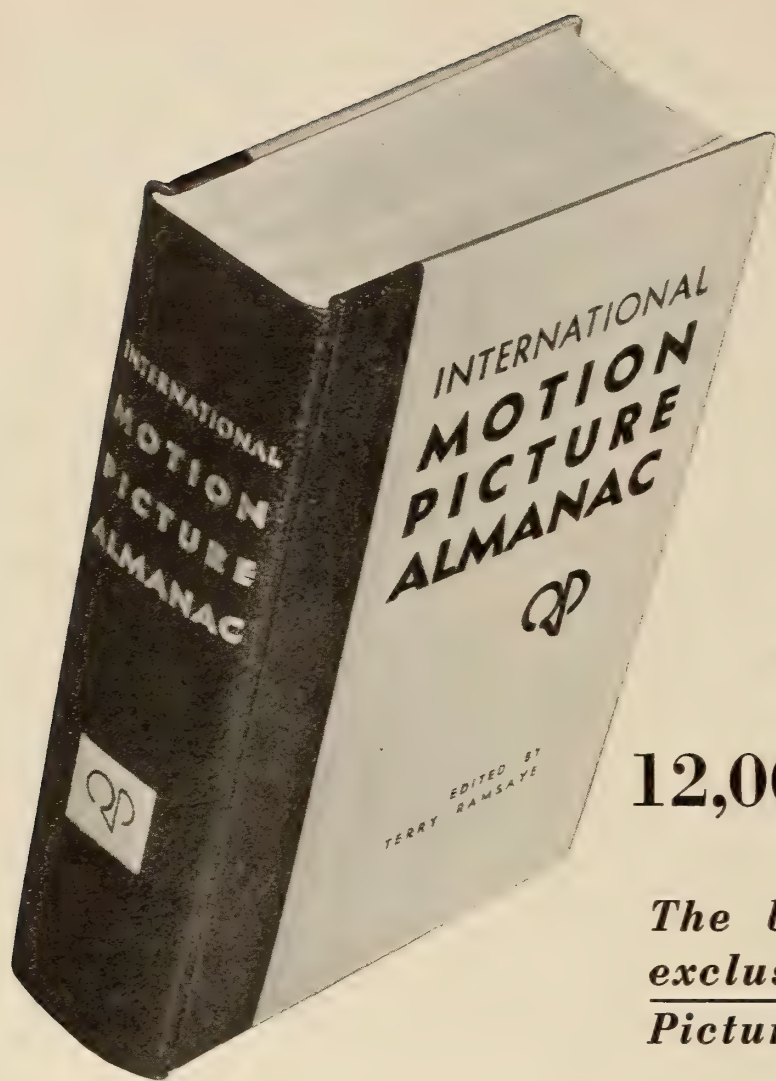


## AFFAIRS OF JIMMY VALENTINE

DENNIS O'KEEFE  
RUTH TERRY  
GLORIA DICKSON  
ROMAN BOHNEN  
GEORGE E. STONE  
SPENCER CHARTERS  
DIRECTED BY BERNARD VORHAUS  
SCREEN PLAY BY OLIVE COOPER ADRIAN TAYLOR  
BASED UPON A STORY BY PAUL ADAMS  
A REPUBLIC PICTURE

BUY U. S. DEFENSE BONDS





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to the Motion  
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# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

L. 51. NO. 79

NEW YORK, U. S. A., THURSDAY, APRIL 23, 1942

TEN CENTS

## Salary Ceiling Will Hit Many In Show World

### High Excess Profits Tax Also Expected

WASHINGTON, April 22.—Show world salaries will undergo drastic alteration should the President's new tax program, as part of his anti-inflation program, provide a ceiling of \$25,000 and \$50,000 on individual incomes. This and a 99 per cent excess profits tax on all corporate earnings over 6 per cent of capitalization, observers report, might be incorporated in the President's message next Monday to Congress and the nation, as recommendations to halt inflationary trends.

It is said that President Roosevelt has made plans today to spend the rest of the week and the weekend putting together his program which, it is said, has not yet been set.

Labor also will be touched upon,  
(Continued on page 4)

## Talent Unions Await Agency Bill Hearing

Talent unions here are awaiting word from Governor Lehman's office on a public hearing on the employment agency bill which was passed by the State legislature last week. The bill fixes no limit on what an agency may charge and the unions fear if Governor Lehman signs the bill, the agents may start a campaign to increase maximum fees now permitted by the unions. Requests for hearings have been sent to Albany but a hearing is discretionary with the Governor, union officials stated.

## Haines Holding Two WB Regional Meets

Roy Haines, Warner Eastern and Canadian sales manager, and Arthur Sachson, sales executive, will leave for Boston tonight to conduct the first of two regional sales meetings. A second session will be held Monday in Pittsburgh.

Attending the Boston meeting at the Ritz Carlton Hotel will be Sam Lefkowitz, New York metropolitan district manager; Norman Ayers, Eastern district manager, and branch managers John R. Mahan, New York; Paul S. Krumenacker, Albany;  
(Continued on page 7)

## Unions, Stage Plan Policies Covering Raid Emergencies

Unions and producers in the legitimate stage field are expected to start meetings shortly to lay down general policies to be followed in the event that bombings, blackouts or other war emergencies interfere with performances, it was learned yesterday.

The meetings will start as soon as the producers complete current negotiations with unions on standard working agreements, it was indicated. Although it was pointed out that no definite rules will be set, the plan is to form certain general policies which can serve as a guide to an immediate solution in the event of an emergency.

Among the problems is the question of what to do in the event a theatre in which a play is current is destroyed by bombs. Contracts now provide for minimum notices before a play can be

(Continued on page 7)

## 25 Radio Set Plants Get Time to Convert

WASHINGTON, April 22.—Twenty-five radio manufacturers needing additional time to re-tool their plants for war production or who did not receive war contracts early enough to make the changeover have been given an additional one to six weeks of production of civilian radios, but 30 other companies discontinued commercial work tonight to change over immediately to the production of war needs.

The plants permitted to continue until they can make the switch to war work will produce another 410,000 sets, half of which will be re-

(Continued on page 7)

## Rationing of Gasoline Seen Changing Filmgoing Habits

### Officialdom Attends 'Saboteur' Opening

WASHINGTON, April 22.—The nation's capital tonight had its first gala premiere, complete with floodlights, since Pearl Harbor. Attended by hundreds of Congress members, Government officials, diplomats and service men, "Saboteur," Frank Lloyd Universal film, opened to an invitational audience at RKO-Keith's. Alfred Hitchcock, director of the film, was introduced to the assembly by  
(Continued on page 7)

### Ship Advance Clips Of Morgenthau Talk

A film of Secretary of the Treasury Morgenthau speaking of important excerpts from the speech which he will make tonight urging purchase of War Bonds has been shipped to 10,000 theatres and will likely appear on numerous screens almost simultaneously with the speech, the War Activities Committee announced yesterday. The innovation, which parallels advance copies released to newspapers, was made possible by cameramen taking the shots Monday in Washington.

## Admission Rise To Meet Taxes Set in Britain

LONDON, April 22.—The British Treasury has agreed to a revised scale of admission increases by British theatres to make effective the increase in entertainment taxes called for in the new budget of Chancellor of the Exchequer Sir Kingsley Wood. The new scale will be effective May 17.

Wood declared in the House of Commons today he would make modifications in the original tax increases. The Cinematograph Exhibitors Association today released details of the new tax schedule, which will replace the originally planned 100 per cent increase. The new schedule permits certain gross admission rates, which will include the new taxes. The new  
(Continued on page 7)

## WPB Order to Affect Theatre Maintenance

### Exhibitor Advisory Unit Named at Meeting

WASHINGTON, April 22.—Government regulations applicable to motion picture and legitimate theatres will control not only the use of materials for construction work but also for repair and maintenance of furnishings and apparatus, it was indicated here today following a meeting of exhibitor representatives with War Production Board officials.

The formal orders will be issued within the next two or three weeks, the exhibitor representatives were told. Details of the regulations in prospect were not made known outside the conference room.

Meeting with the WPB to perfect the organization of an advisory committee and to discuss the material situation, the exhibitors were told that short-

(Continued on page 4)

## PCCITO Approves Umpi Sales Proposal

LOS ANGELES, April 22.—The Pacific Coast Conference of Independent Theatre Owners and its board of trustees, representing four Coast exhibitor organizations, today formally approved the proposed new selling plan of the United Motion Picture Industry, with one exception.

The exception asked that a clarification in language be made so that numbers of pictures in each price bracket shall be clearly defined and stipulated at the time of sale. The  
(Continued on page 4)

## Stern to Have U. A. Eastern District Post

Charles Stern, who has been Midwest district manager for United Artists for the past several years, will return to his former post as Northeastern district manager for the company, with headquarters at Boston, it was reported yesterday.

Stern will replace John J. Dervin, who is scheduled to become Boston branch manager. The territory includes upper New York and New Haven areas in addition to Boston.



## Coast Flashes

Hollywood, April 22

A TOTAL of 622 theatres in Southern California have booked the Government film, "Fighting Fire Bombs," and all available screen playing time will be liquidated within five weeks of the first showings, B. V. Sturdivant, director of the Los Angeles Theatre Defense Bureau, announced today. He also disclosed that all theatre managers have been appointed building wardens, thus relieving air raid wardens and ending the confusion of diffused authority.

Victor Moore has been signed by Paramount to a two-picture contract with options for additional pictures, it was announced today. He will report to the studio next month.

RKO today placed a horror picture to be titled "The Cat People" on its production schedule. Val Lewton will produce and Dewitt Beaudine write the script.

Dick Dickinson and Herbert Mendelson, members of the Republic production department, leave over the weekend to join the armed forces, raising to 46 the number of men the studio has contributed.

## Acquit Exhibitor on Blue Law Charges

JACKSON, Miss., April 22.—Henry Seel, theatre manager who was fined \$50 last week for violation of the state's 120-year-old blue law, and another \$50 in police court for a second violation last Sunday, yesterday won an acquittal on a similar charge in Justice of the Peace court. In the trial yesterday, a jury acquitted him after arguments that the law is being violated widely by other establishments.

## 'Above All' to Play B'way Astor Soon

"This Above All," 20th Century-Fox feature, starring Tyrone Power and Joan Fontaine, is scheduled to go into the Astor Theatre on Broadway in about two weeks, it is learned. The film will follow the current return engagement of "Gone With the Wind."

## Army-Navy Drive Trailer

An appeal trailer featuring Gary Cooper to be filmed at the 20th Century-Fox studio will be supplied to theatres participating in the Army and Navy Relief drive, May 14 to 20, it was announced yesterday.

# Personal Mention

A. H. BLANK is here from Des Moines for a visit.

JOHN J. MALONEY, M-G-M district manager in Pittsburgh, is in town.

JOSEPH BERNHARD is expected back from Washington tomorrow.

EDWARD SELETTE, manager of Warners' Albany Theatre in Albany, was in town yesterday.

JACK DAY, manager of the Penn. Reading, Pa., has been called up for Army duty.

ELMO SARNO, assistant manager of Warners' Center, Philadelphia, has joined the Marines.

WILLIAM GROSS, assistant manager of Warners' Columbia, Philadelphia, has enlisted as an aviation cadet.

HAL SHERIDAN, manager of the Tri-States Paramount Theatre in Cedar Rapids, Ia., has returned to work after an operation.

## 'U' Advised Japs May Free Perkins

The Universal home office was advised yesterday that Robert Perkins, its former manager at Shanghai, has returned to that city from Hong Kong and as an accredited newsreel representative is eligible for evacuation in an exchange of nationals between this country and Japan.

Word was received through the Swiss Red Cross via Stockholm. The communication disclosed that the China Film Co., a Japanese dominated organization, has taken over film distribution in China and that it is allowing some interned American film executives their living expenses.

## RKO Golf Tourney Set for Rye May 14

RKO's annual golf tournament, which this year is the War Bond Tournament, has been set for May 14 at the Westchester Country Club, Rye, N. Y. War bonds and stamps will be given in prizes. Guest tickets are priced at \$10, including greens fees, luncheon and dinner.

The arrangements committee consists of J. Henry Walters, chairman; John Farmer, treasurer, and Al Dawson, Lou Gaudreau, Richard Gavin and Robert Sherman.

JOHN JOSEPH, Universal advertising and publicity director, left Hollywood yesterday for New York.

WILLIAM F. RODGERS is expected from Washington today.

SAM PINANSKI is in town from Boston.

JOSEPH H. HAZEN has been visiting in Washington.

ED KUYKENDALL is expected here from Washington tomorrow.

JAMES RILEY, assistant manager of the Irving Theatre, Wilkes-Barre, Pa., is the father of a son, born early this week.

JAMES WILLIAM WOOD, manager of the Mariemont Theatre, Cincinnati, who was married a week ago, has been called for Army service.

JOHN KAIN, manager of Warners' Ritz, York, Pa., has returned to his post after having been ill with pneumonia.

## Mayer Accepts Post For U. S. O. Campaign

Louis B. Mayer has accepted an appointment as a national vice-chairman of the USO War Fund Campaign for \$32,000,000, which will run from May 11 to July 4. Mayer joins three other vice-chairmen, James A. Farley, Albert G. Milbank and Mrs. Maurice T. Moore. Mayer also is a member of Farley's corporations committee and Milbank's special gifts committee. Prescott S. Bush is national chairman of the drive. Mayer will represent the films industry.

Theatres will not participate in the drive on a nationwide, industry basis, as last year, it was said yesterday, but are expected to cooperate individually in the effort. The drive will take the form of campaigns in 6,000 communities over the country, with a quota set for each.

Leslie F. Thompson of RKO, yesterday accepted the chairmanship of the commerce division of the USO campaign in Greater New York, it was reported at USO headquarters.

## Cincinnati USO Provides Tickets

CINCINNATI, April 22.—The local USO has completed arrangements to furnish theatre tickets as well as tickets to the Zoo and Coney Island, Summer resort, to service men.

## Confer on Schine Case

BUFFALO, April 22.—Willard S. McKay, counsel for the Schine Circuit, and John Caskey, associate counsel, conferred here today with Federal Judge John C. Knight.

CHANGE TO ALTEC SERVICE  
...A CHANGE FOR THE BETTER

**ALTEC**  
SERVICE CORPORATION

250 West 57th Street • New York City

## Judges Named for Photography Show

HOLLYWOOD, April 22.—Judges for the second annual Hollywood Studios' Still Photography Show, to be held at the Academy of Motion Picture Arts and Sciences Review Theatre May 6-8, have been announced.

Editors who will make the winning selections are:

Peter Piening, *Fortune*; W. Paxton, *Life*; Harlan Logan, *Life*; Tom Maloney, *U. S. Camera*; Herbert Larson, *Portland Oregonian*; William A. White, *New York Daily News*; A. De Bernardi, Jr., *Denver Post*; Harold Hubbard, *Hollywood Citizen-News*; Carl Schroeder, *Click and Screen Guide*; Warden Woolard, *Los Angeles Examiner*; Gene Wither, *Los Angeles Herald-Express*; Stanley Gordon, *Los Angeles Times*; Charles Judson, *Los Angeles Daily News*; George Reineking, *International News Photos*; Dick Strobel, *Associated Press Photos and Wide World*, and Harlow Church, *Acme Newspictures*.

The Academy supervisory committee in charge of the show consists of John LeRoy Johnston, chairman; Perry Lieber, John Joseph, Howard Strickling, George Brown, Lou Smith, Harry Brand, Alex Evelove, Arch Reeve and Donald Gledhill, with Herbert Aller, business representative of Studio Photographers Local 659, as an ex officio member of all committees.

## Connors' Son Takes 20th-Fox Studio Post

Tom J. Connors, Jr., M-G-M salesman in the West Virginia territory, and son of Tom J. Connors, vice-president in charge of distribution for 20th Century-Fox, has resigned his M-G-M post and will assume a position at the 20th Century-Fox studio. Robert Kay has succeeded Connors in the M-G-M West Virginia sales post, working out of Pittsburgh.

## Gillham, Reiner to Coast

Robert M. Gillham, Paramount advertising and publicity director, will leave for the Coast tomorrow, it was announced. He will be accompanied by Manny Reiner, head of short subject advertising and publicity, who has been given an assignment in the feature department. Budd Getschal is taking over Reiner's duties.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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Bungalow with lakefront and dock on best shore and in nicest neighborhood of Lake Mahopac. Perfect quiet, with panoramic view. Four bedrooms, bath, hot water, all conveniences. Furnished. Four blocks to commutation and stores. Asking \$8,500.

GODSEN REALTY ASSOCIATES

LAKE MAHOPAC, N. Y.

TEL. MAHOPAC 600



CRACKING WISE... *it's hilarious*  
or CRACKING SAFES... *it's criminal*  
CRACKING RECORDS! *it's terrific*

YOU CAN'T TOP



EDW. G. ROBINSON

AS "PRESSURE" MAXWELL, MAN OF STEAL, IN

LARCENY INC.

JANE WYMAN • BRODERICK CRAWFORD • JACK CARSON

Directed by LLOYD BACON

Screen Play by Everett Freeman and Edwin Gilbert • Based Upon a Play by Laura and S. J. Perelman

Broadway gives Eddie the business...

BEGINNING TOMORROW

N.Y. STRAND!

As with "A Slight Case  
of Murder", the case is  
being handled by



WARNER BROS.



## WPB Order to Affect Theatre Maintenance

(Continued from page 1)

age of many of the materials used both in the structure and maintenance of theatres makes necessary severe regulation of their use for those purposes.

The advisory group formed today will be called the Motion Picture and Speaking Stage Theatres Advisory Committee. Jesse Maury, deputy chief of the Consumers Durable Goods Branch of the WPB, will be Government presiding officer. Membership of the committee, it was announced, will be as follows:

Ed Kuykendall, MPTOA, Columbus, Miss.; Arthur H. Lockwood, Lockwood & Gordon Enterprises, Boston; William F. Crockett, Virginia T. O. A., Virginia Beach; Carter Barron, Loew's Theatres, Washington; Simon Fabian, Fabian Theatres, New York; M. A. Rosenberg, Allied States, Pittsburgh; Joseph Bernhard, Warner Bros.; Robert H. Poole, PCCITO, Los Angeles; Claude Ezell, Northwest Highway Drive-In Theatre, Dallas; Paul Beisman, American Theatre, St. Louis; N. B. Carskadon, Music Hall, Keyser, W. Va., and A. Fuller Sams, Jr., State Theatre, Statesville, N. C.

## Para. and RKO Set Tradeshow in May

Paramount and RKO yesterday announced tradeshowings of their sixth block of features for early in May.

Paramount's block will be screened in the 31 exchange centers May 4, 5, 7 and 8, it was announced by Charles M. Reagan, assistant sales manager. The block consists of "Take a Letter, Darling," "Beyond the Blue Horizon," "A Night in New Orleans," "Sweater Girl" and "Dr. Broadway." A western, "Undercover Man," also will be shown.

In New York, "Sweater Girl," "A Night in New Orleans" and "Take a Letter, Darling" will be screened on May 4, and "Dr. Broadway," "Beyond the Blue Horizon" and "Undercover Man" on May 5.

RKO has scheduled trade screenings of its sixth group of five features in all exchanges with the exception of St. Louis May 4, 5 and 6. The schedule is as follows: "My Favorite Spy" and "Mexican Spitfire Sees a Ghost," May 4; "The Falcon Takes Over" and "Syncopation," May 5; "Powdertown," May 6. The films will be screened in the same order in St. Louis May 5, 6 and 7.

## WB Bowlers Compete In Phila. Tomorrow

About 75 Warner home office employees will travel to Philadelphia by special coach tomorrow evening to engage the Philadelphia office in an annual intercity bowling match. The home office won the cup last year.

Among those expected to join the party are T. J. Martin, W. Stewart McDonald, Leonard Schlesinger, J. M. Brennan, Ralph Budd and Martin F. Bennett. A party will follow the tournament.

## Review

### "Saboteur"

(Lloyd-Universal)

THE art of melodramatic suspense on the screen has no more expert exponent than Alfred Hitchcock, and in "Saboteur" he made the most of an opportunity to display his skill. The result is a fast-moving, always exciting and thrilling picture, attuned to the headlines, and appearing unquestionably destined for box-office success.

It is a picture with which the alert exhibitor can do much in the way of exploitation. It is timely and should provide a waiting audience of large proportions, coupled with the saleable fact of Hitchcock's name as director.

Jack H. Skirball was associate producer, and Peter Viertel, Joan Harrison and Dorothy Parker wrote the original screenplay. The story rambles at times, but these occasions are compensated for by suspense-laden sequences of action.

Priscilla Lane and Robert Cummings share the lead, with Norman Lloyd and Otto Kruger in chief supporting roles. When sabotage fires a huge California aircraft plant in which Cummings works, he is suspected of sabotage. An accidental occurrence causes him to suspect Lloyd, who disappears, and Cummings, a fugitive, goes after Fry. A clue leads him to a ranch owned by Kruger, who, he learns, is the leader of the saboteurs. Kruger causes his arrest as a fugitive, but he escapes.

With Miss Lane, niece of a blind mountain dweller, who helps him, Cummings takes up the trail again, the girl first trying to turn him in, then aiding him as they fall in love. The trail leads to a deserted desert shack near a huge power dam, and from there to New York where the two are held prisoner by Kruger and the saboteurs. He escapes from the New York mansion which is a base for the gang, and in an exciting sequence is able to foil the blowing up of a battleship about to be launched.

A concluding sequence which scales melodramatic heights of thrill for the mass audience finds the pursuit of Lloyd by Cummings, Miss Lane and the FBI ending atop the Statue of Liberty, where Lloyd slips over a balcony, and despite Cummings' effort to save him, plunges to death.

In a novel development the pursuit of Fry goes into a film theatre, where a shooting sequence on the screen has its counterpart in actuality in the auditorium.

Running time, 110 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

## Phila. Area Houses Aiding in War Effort

PHILADELPHIA, April 22.—Theatres in the territory continue to cooperate extensively in the war effort. In connection with the drive to collect reading material for the men in service, Waxmann's Hollywood, Astor and Cinema in Atlantic City, N. J., have placed receptacles in the lobbies for the deposit of books and other reading matter. Wilmer & Vincent's Ritz, Reading, Pa., is running special matinees this week from 3 to 5 P. M., admitting free anyone bringing two books or phonograph records in good condition.

All proceeds of a matinee tomorrow at A. M. Ellis' Parkside, Camden, N. J., will be donated to the air raid wardens of the district for equipment. In line with the war effort, Warners' Midway here is the latest circuit house to have girl ushers.

## PCCITO Approves Umpi Sales Proposal

(Continued from page 1)

clarification is asked for Point 1 of Clause 5 of the selling plan.

The PCCITO comprises the ITO of Southern California, ITO of Northern California and Nevada, ITO of Washington, Northern Idaho and Alaska, and the ITO of Oregon. It completes the roster of unaffiliated exhibitor organizations approving the plan and is the 15th exhibitor group to accept it. Three groups have rejected it.

## Clearance Complaint Filed in Philadelphia

A clearance complaint was filed at the Philadelphia arbitration board yesterday by the Ambassador Theatre, Philadelphia, naming RKO and the Benn and Cross Keys theatres, the American Arbitration Association was informed.

The complaint charges that clearance granted the two interested theatres by RKO over the Ambassador is unreasonable and asks that it be reduced to one day.

## Union Threatens Cleaners' Strike

Porters and cleaners employed at legitimate theatres and first run film houses using stage shows threaten to strike on Saturday unless the theatres grant a 20 per cent wage increase today. Officials of Local 54, Building Service Employees, said the union has been assured the support of stagehands and musicians, who, it was said, would refuse to cross an AFL picket line.

## Dave Fleischer to Head Col. Cartoons

Dave Fleischer, former director with Fleischer Studios, has been placed in charge of Columbia's cartoon production unit in Hollywood, the company announced yesterday. He will be in charge of the color Rhapsodies and Phantasies Cartoon series.

## Salary Ceiling Will Hit Many In Show World

(Continued from page 1)

it is indicated, by a possible recommendation prohibiting any further wage increases to high-bracket skilled workers.

It is said that the President's message will be of an "informative" character and that only the tax proposals will require new legislation.

The President, it is expected, will tell Congress that if the American standard of living is to be maintained and preserved the "menacingly" rising living costs must be stopped, and that thus a curb on prices may be recommended. Whether box-office admissions will come within this phase of the situation, observers state, is something which cannot be determined at this point.

In the meantime, the House Ways and Means Committee, it is reported, started work today on a new tax bill which many believe will contain some form of general tax.

## Branch Union Talk Resumption Likely

Negotiations may be resumed next week with major companies concerning contract renewals for New York exchange employees, Richard F. Walsh, IATSE president, said yesterday on his return to the city. Walsh said the exchanges in four cities, New York, Philadelphia, Buffalo and Cincinnati, are still unsigned and that these situations are expected to be cleared shortly.

Walsh said that negotiations may be resumed with the American Federation of Musicians for renewal of the working agreement which existed between the two international unions since 1913. He said that he did not know why the AFM had decided to cancel the agreement but that further meetings on the subject were likely.

## RKO Circuit Meets in Chicago, Rochester

Luncheon meetings similar to that held here recently for RKO theatre managers in the metropolitan area will be held by Edward L. Alpers for RKO circuit out-of-town managers to discuss film bookings.

The first will be held tomorrow at the Bismarck Hotel, Chicago. Morgan C. Ames, Singer Theatres division manager; Thomas Gorman, RKO Midwest division manager, and the circuit's managers in the Midwest will attend. On Saturday at the Seneca Hotel, Rochester, RKO managers in upper New York State, Cleveland and New England will meet. Alpers will be accompanied by Sol Schwartz, RKO division supervisor; Harry Mandel circuit director of advertising and publicity; Harold J. Mirisch and Al Dawson.

## Hold Rich Rites Today

Funeral services for Walter J. Rich, an organizer and first president of the Vitaphone Corp., who died Tuesday at the New Weston Hotel, Manhattan, are to be held at 2 P. M. today in Camden, Me.





# YOKEL BOY

*A Republic Picture*

ALBERT DEKKER JOAN DAVIS EDDIE FOY, JR.

ALAN MOWBRAY · ROSCOE KARNS · MIKHAIL RASUMNY

LYNNE CARVER · MARC LAWRENCE · MARILYN HARE

SCREEN PLAY BY ISABEL DAWN · BASED ON A STORY BY RUSSELL ROUSE  
BASED ON THE MUSICAL PLAY "YOKEL BOY" WRITTEN BY LEW BROWN  
AND SCORED BY LEW BROWN · CHARLES TOBIAS AND SAM H. STEPT

JOSEPH SANTLEY — Director

★ Buy U. S. Defense Bonds ★



# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Mar. 27	Two Yanks in Trinidad (D) 3010 Pat O'Brien Brian Donlevy		Ghost Town Law (O) 4155 Rough Riders	(Fourth Block) Torpedo Boat (D)  The Remarkable Andrew (D) Holden-Drew The Lady Has Plans (C) Fly by Night (D) Nancy Kelly The Fleet's In (D)	Dawn Express (D) 211 Michael Whalen Anne Nagel	Affairs of Jimmy Valentine (D) Jesse James, Jr. Shepherd of the Ozarks (O)	The Remarkable Mr. Kipps (D) 238 M. Redgrave	Juke Box Jenny (M) 6026 Harriet Hilliard Ken Murray		Juke Box Jenny (M) 6026 Harriet Hilliard Ken Murray	Gambling Lady (D) 127 (Reissue) Kennel Murder Case (D) 128 (Reissue) The Male Animal (C) 126 O. De Havilland Henry Fonda
Apr. 3	Alias Boston Blackie (D) North of the Rockies (O)	Kid Glove Killer (D) 230 Van Hefflin	Tower of Terror (D) 4137 W. Lawson Movita		The Strangler (D) 229 Judy Campbell Sebastian Shaw	Sunset on the Desert (O) 155 Roy Rogers	Secret Agent of Japan (D) 239 Foster-Bari	Mystery of Marie Roget (D) 6022 Patric Knowles	Jungle Book Sabu Joseph Calleia		
Apr. 10	Blondie's Blessed Event 3018 P. Singleton Arthur Lake	Mokey (C) 231 Donna Reed Dan Dailey, Jr.			House of Errors (C) 208 Harry Langdon Marion Marsh	S.O.S. Coast Guard (D) Ralph Byrd Bela Lugosi	To the Shores of Tripoli (D) 240 Payne-O'Hara Randolph Scott	Unseen Enemy (D) 6053 The Spoilers (O) 6048		Unseen Enemy (D) 6053 The Spoilers (O) 6048	Murder in the Big House (D) 125 Faye Emerson
Apr. 17	The Invaders (D) Leslie Howard Oliver-Massey	Fingers at the Window (D) 232 Ayres-Day	So's Your Aunt Emma Zasu Pitts Roger Pryor	(Fifth Block) This Gun for Hire (D) Veronica Lake Robert Preston Henry and Dizzy (C) Charlie Smith	The Panther's Claw (D) 217 Sidney Blackmer Ricki Vallin	Home in Wyomin' (O) 146 Girl from Alaska (D) 117	Who Is Hope Schuyler? (D) 242 J. Allen, Jr. Mary Howard	Mississippi Gambler (D) Strange Case of Dr. Rx (D) 6035 Fighting Bill	The Gold Rush (C) (Reissue) About Face (C) (Streamliner)	Mississippi Gambler (D) Strange Case of Dr. Rx (D) 6035 Fighting Bill	Kings Row (D) 120 Ann Sheridan Robert Cummings
Apr. 24	Hello Annapolis (D) Down Rio Grande Way (O)	Rio Rita (C) 233 Abbott-Costello	Boothill Bandits (O) 4164 Range Busters	Great Man's Lady (D) B. Stanwyck Joel McCrea	Rolling Down the Great Divide (O) 253 The Rambler Art Davis	Westward, Ho! (O) 166 Suicide Squadron (D)	Turtles of Taihiti (C) 222 Charles Laughton Jon Hall	Twin Beds (C) George Brent Joan Bennett Mischa Auer		The Saboteur (D) 6047 Priscilla Lane Robt. Cummings	I Was Framed (D) 130 Michael Ames Julie Bishop
May 1	Wife Takes A Flyer (C) Joan Bennett Franchot Tone	Sunday Punch (C) 234 W'm. Lundigan Jean Rogers	Where Trails End (O) 4143 Tom Keene	True to the Navy (C) Judy Canova Allan Jones	Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart	Yukon Patrol D 124 Allen Lane Lila Conway	The Man Who Wouldn't Die (D) 243 Lloyd Nolan	You're Telling Me (C) 6041 Hugh Herbert Robert Paige Anne Grayne		Broadway (D) George Raft Pat O'Brien	Larceny, Inc. (D) 131 Michael Ames Julie Bishop
May 8	A Desperate Chance for Ellery Queen (D) Gargan-Lindsay	Ship Ahoy (M) 235 Eltonor Powell Skelton-Lahr	The Corpse Vanishes Bela Lugosi	My Favorite Blonde (C) Bob Hope M. Carroll	Mad Monster (D) 209 Johanny Downs George Zucco Anne Nagel	Stardust on the Sage (O) Gene Autry S. Burnette	Whispering Ghosts (C) 246 Berle-Joyce	Almost Married (C) 6024 Robert Paige Jane Frazee		Escape From Hong Kong (D) Leo Carrillo Andy Devine	In This Our Life (D) Bette Davis O. deHavilland George Brent
May 15	Not A Lady's Man (D) The Devil's Trail (O)	Tortilla Flat (D) 236 Spencer Tracy Hedy Lamarr John Garfield	Let's Get Tough (D) East Side Kids		Gallant Lady (D) 219 Billy the Kid's Smoking Guns (O) 260	Springtime in the Rockies (O) Roy Rogers	Falcon Takes Over (D) 227 George Sanders Lynn Bari	Ships With Wings (D) Friendly Enemies (C)		Eagle Squadron (D) Diana Barrymore Robert Stack	Juke Girl (D) Ann Sheridan Ronald Reagan
May 22	Sweetheart of the Fleet (C) J. Falkenburg Joan Davis	Grand Central Murder (D) 237 Van Hefflin Patricia Dane	Down Texas Way (O) Buck Jones Tim McCoy		Bombs Over Burma (D) 208 Anna May Wong Noel Madison	Moonlight Masquerade (C) Betty Kean Ed. Foy, Jr.	Come On Danger (O) 285 Tim Holt	My Favorite Spy (C) 228 Kay Kyser Ellen Drew			
May 29	Meet the Stewarts (C) William Holden Frances Dee		One Mysterious Night (D) John Beal Wanda McKay		Lone Rider in Texas Justice (O) 265 George Houston	The Cyclone Kid (O) Don Barry Lynn Merrick			Miss Annie Rooney (D) Shirley Temple William Gargan	Eagle Squadron (D) Diana Barrymore Robert Stack	Juke Girl (D) Ann Sheridan Ronald Reagan
June 5	Submarine Raider (D) John Howard M. Chapman										
June 12	He Kissed the Bride (C) Joan Crawford Melvyn Douglas		Texas Trouble Shooters (O) Range Busters								

**[Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Parentheses]**



# Unions, Stage Plan Policies Covering Raid Emergencies

(Continued from page 1)

closed and a question arises whether the producer should be compelled to pay these salaries. Also, some actors who have run-of-the-play contracts may desire to leave the cast if their salaries are interrupted. Even if it is decided to move the play to another theatre, a certain amount of delay will be incurred in transportation or rebuilding of sets.

Another question which may arise, according to observers, is payment for the cast when a sudden alert or black-out prevents an audience from reaching the theatre and a producer, in order to keep goodwill, is compelled to make refunds or give tickets for future dates.

Among other problems to be considered is the possibility of play cancellations because of priorities as they affect sets, transportation difficulties for roadshows, sudden power failures or shortages and similar situations.

All unions, except Musicians' Local 802 and the League of New York Theatres, formed the Emergency Council of the Legitimate Theatre last January to function on short notice during emergencies. This is the group which will formulate the general policies in the near future. Thus far the council has functioned in only one case. Last January, when the "Hellzapoppin'" road company was refused railroad transportation because of shortages, the Council arranged with the Office of Defense Transportation to have transportation available at all future times except in the case of extreme emergency.

## Bolstad President Of Canadian Circuit

TORONTO, April 22.—R. W. Bolstad was elected president of Eastern Theatres, Ltd., at the annual meeting held here yesterday. He formerly was vice-president and treasurer of the company, and succeeds J. J. Fitzgibbons, who resigned. Fitzgibbons is president of Famous Players Canadian Corp.

N. G. Barrow was named vice-president and will continue as secretary. A. MacCunn was elected treasurer, and J. J. Taylor was elected a director, succeeding Fitzgibbons.

## Officialdom Attends 'Saboteur' Opening

(Continued from page 1)

Drew Pearson, who, with his column associate, Robert S. Allen, sponsored the premiere.

Among the many notables present were Postmaster General Frank C. Walker, Paul V. McNutt, Major Frank Capra, Thurman W. Arnold, Secretary Claude R. Wickard, Steve Early and representatives from the War Department. A Universal home office group came from New York for the opening.

## Theatrical Collector Dies

Funeral services will be held at Flatbush Memorial Chapel, Brooklyn, today for Albert Davis, 80, former actor and collector of theatrical mementoes, who died Tuesday. In his collection were 100,000 photographs, 100,000 programs and other items.

# Rationing of Gasoline Seen Changing Filmgoing Habits

(Continued from page 1)

executives that a sharp increase in theatre attendance would follow the limitation on motoring, especially over the weekends, it was pointed out that neighborhood houses probably would be the principal ones to gain, as motorists would be reluctant to use their automobiles even to go downtown.

Drive-in theatres, of course, would be hard hit and many might be forced out of business, it was pointed out.

Exchange managers expressed concern over the effect on film salesmen's travel, although it was believed in some quarters that special allowances would be made for them because of the industry's important part in the war effort.

It was reported from Washington last night that extra allowances will be granted those who need gasoline to get back and forth from work and there will also be a special classification for those in the "essential civilian" category.

There will also be a special classification for trucks, which would include film delivery services.

## NTS Order Cards To Save Auto Use

National Theatre Supply Co. has prepared as a service to theatre owners a book of order blanks in the form of self-addressed, stamped postal cards, designed to save exhibitors from using their automobiles in traveling to National Theatre Supply branches to place orders.

## Admission Rises Set To Meet British Tax

(Continued from page 1)

scale increases the tax on some seats and lowers it on others from the 1942 budget rates.

The increased scales will be decided at next week's meeting of the CEA general council. The Chancellor said in Commons today that some modifications in the increased duties over the existing taxes appeared necessary. The modifications, it was indicated, are not expected to affect the estimated revenue anticipated from the new taxes.

## Haines Holding Two WB Regional Meets

(Continued from page 1)

George W. Horan, Boston; Max Roth, Buffalo, and Philip Sherman, New Haven.

At the Pittsburgh meeting, at the William Penn Hotel, will be Harry Seed, Central district manager; Robert Smeltzer, Mid-Atlantic district manager, and branch managers F. D. Moore, Pittsburgh; Robert H. Dunbar, Detroit; Charles Rich, Cleveland; John Eifert, Cincinnati; William G. Mansell, Philadelphia, and Fred W. Beiersdorf, Washington.

## Frost Dies in Copenhagen

Harold Frost, former branch manager for Paramount in Copenhagen, died in that city on Monday, John W. Hicks, in charge of the company's foreign distribution, was advised yesterday by a cable from Carl York, general manager in Stockholm.

## 25 Radio Set Plants Get Time to Convert

(Continued from page 1)

served for export at the request of the Coordinator of Inter-American affairs and the lend-lease administration, it was disclosed by the War Production Board.

Among the plants which will continue civilian production are some RCA and Philco factories, but those companies will shut off more than 80 per cent of their output.

The 30 companies which shut down, plus RCA and Philco, already have war contracts totaling \$780,000,000, about 87 per cent of all the war contracts awarded the radio industry.

By June 7, the WPB said, all radio production in the country will be for war purposes only.

## W.B. Salesman Shifted

DES MOINES, April 22. — Paul Walsh, Warner salesman here, has been transferred to the Omaha territory.

# 'Invaders' Is Los Angeles Hit at \$30,200

LOS ANGELES, April 22.—"The Invaders" and "Go West, Young Lady" drew a very strong total of \$30,200.

Estimated receipts for the week ending April 15:

"To the Shores of Tripoli" (20th-Fox)  
"Kid Glove Killer" (M-G-M)  
CHINESE—(2,500) (33c-44c-55c-75c) 7 days.  
Gross: \$12,500. (Average: \$12,000)  
"The Invaders" (Col.)  
"Go West, Young Lady" (Col.)  
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: \$15,200. (Average, \$6,500)  
"To the Shores of Tripoli" (20th-Fox)  
"Kid Glove Killer" (M-G-M)  
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$18,500. (Average, \$14,000)  
"The Invaders" (Col.)  
"Go West, Young Lady" (Col.)  
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$15,000. (Average, \$7,000)  
"Reap the Wild Wind" (Para.)  
PARAMOUNT (Hollywood)—(1,407) 44c-55c-65c-75c-88c) 7 days, 4th week. Gross: \$9,500.  
"Reap the Wild Wind" (Para.)  
PARAMOUNT (Downtown)—(3,595) (33c-44c-55c-75c) 7 days, 3rd week. Gross: \$13,000. (Average, \$18,000)  
"Kings Row" (W. B.)  
WARNER BROS. (HOLLYWOOD) —(3,000) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$15,000. (Average, \$14,000)  
"Kings Row" (W. B.)  
WARNER BROS. (Downtown)—(3,400) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$14,000. (Average, \$12,000)

**THEY'LL BE GABBIN' ABOUT GABIN!\***

GABBIEN? GABBEAN? NO, GABBUN!

WEBSTER'S DICTIONARY

Girls will want to get that name right!  
Exhibitors will pronounce it: boxoffice!

\* 20th introduces Jean Gabin (You can tell the gals: pronounced Gab-Ban) in "MOONTIDE"... a triumph! Co-starring Ida Lupino! With Claude Rains, Thomas Mitchell. Directed by Archie Mayo. Screen Play by John O'Hara.



# A STATEMENT BY NICHOLAS M. SCHENCK:



N times of war and stress, the motion picture industry finds its great opportunity for service and is given its finest chance to demonstrate how essential it can be in the life of the community and the nation.

Such times are with us now. And calls for service are crowding upon us. Our industry cannot, must not fail to respond to those calls. Every worker in the industry, from studio to most distant theatre, wants to tell his government that he will cooperate when called upon.

The first major war drive of the industry since Pearl Harbor is to be the campaign to collect money for Army and Navy Emergency Relief. The time set is May 14-20.

The War Activities Committee of the Motion Picture Industry has asked me to serve as chairman of this drive. I gladly do so, feeling it is proper that our industry should give every possible help to a vital cause like Army and Navy Relief. It surely is a cause close to the hearts of our audiences.

I am hoping that this is a campaign upon which we can be unanimous—that every theatre in the land will join in taking audience-collections during the week starting May 14. And that every studio, exchange and home office will unite to raise the maximum contribution from our industry.

Army and Navy authorities have explained to me the urgency of this need. Your audiences, with men in the service or about to be inducted, will honor you for honoring their loved ones. I foresee the most spontaneous and generous response ever given a theatre collection drive.

Some 13,000 theatres, months ago signed the War Activities Committee pledge to respond to all calls from our war government. Now the call comes for Army and Navy Relief. All theatres have been mailed special pledges for this campaign. Please sign and return them promptly so that you will receive the appeal trailer. I can imagine no reason why any American theatre would not want to join in this patriotic effort.

May I take this opportunity to thank the theatremen and moviegoers of America for their magnificent support in the recent Infantile Paralysis campaign. It was a glorious example of what generous-hearted, alert showmen can do in a good cause. Most of the leaders in that drive are again acting for the Army and Navy Relief campaign. I thank them for their ready response to this new call to serve.

While I fully realize that this drive comes at a time when we are all preparing for the opening of the industry's U.S. War Stamp and Bond selling campaign, I am sure that we can do full justice to both these vital efforts. And to all other demands which the emergency will put upon us.

Chairman

*Motion Picture Industry Campaign for ARMY AND NAVY EMERGENCY RELIEF  
(War Activities Committee) Room 303, 1501 Broadway, New York City*



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Intelligent  
and  
In...

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# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

L. 51. NO. 80

NEW YORK, U. S. A., FRIDAY, APRIL 24, 1942

TEN CENTS

## Deems Taylor Heads Ascapi; Buck Advisor

### Change Made by Board; Taylor Serves Gratis

Deems Taylor was elected president of Ascapi yesterday, succeeding Gene Buck, who had been president of the society since 1923. Taylor is a composer and commentator on music.

The board of directors, which elected Taylor, voted to retain Buck in an advisory capacity, it was announced. Taylor, it was stated, will serve as president without salary.

Also elected, as part of the new administration, were the following: Gustave Schirmer, vice-president; Oscar Hammerstein, vice-president; George W. Meyer, secretary; Max Dreyfus, treasurer; J. J. Bregman, assistant secretary, and Irving Caesar, assistant treasurer.

## Ad Men Act to Stop Use of Star Ratings

The controversy over the use of reviewers' star symbols in theatre advertising which has raged on Broadway and elsewhere periodically for several years, flared again yesterday when complaints against the Globe Theatre, a Brandt house, were registered with the Eastern Public Relations Committee.

Advertising directors of company members of the MPPDA agreed several years ago not to make use of the symbols in advertising. The Globe, which has been using the stars in its copy and on its marquee during the engagement of Charlie Chaplin's "The Gold Rush," is not a party to the

(Continued on page 4)

## Local Talent Pools Sought by Douglas

WASHINGTON, April 23.—Efforts to build local talent pools from which entertainment for war purposes could be obtained, to lessen the drain on "big names" which have been in demand throughout the country, have been initiated by Melvyn Douglas, director of the Arts Council of the Office of Civilian Defense, it was disclosed.

Douglas today said nationally known performers could not continue to meet the mounting demands for personal appearances and expressed the belief that many local functions for which they are desired could be handled satisfactorily by home talent.

## Reelect Fitzgibbons FP Canadian Head; '41 Tax \$5,500,000

TORONTO, April 23.—J. J. Fitzgibbons was reelected president and managing director of Famous Players Canadian Corp. at the company's annual meeting here yesterday.



J. J. Fitzgibbons

Other officers elected were: R. W. Bolstad, vice-president and treasurer; N. G. Barrow, secretary; L. G. Geering and J. A. Troyer, assistant secretaries, and A. MacCunn and W. E. Kerr, assistant treasurers.

All directors were reelected. They are: Fitzgibbons, Barney Balaban, Bolstad, N. G. Barrow, Wendell Farris, Stanton Griffis, Austin Keough, A. MacCunn, N. S. Robertson and H. P. Robinson.

In his annual report, Fitzgibbons said that the company had paid more than \$5,500,000 in taxes to Dominion, provincial and city governments in

(Continued on page 4)

## Conn. MPTO Votes Umpi Plan Approval

The MPTO of Connecticut, an MPTOA affiliate, has approved the proposed new selling plan of the United Motion Picture Industry, Ed Kuykendall, MPTOA president, announced yesterday.

Herman Levy, secretary of the Connecticut organization, reported that the acceptance was unanimous and unconditional. It is the 16th exhibitor organization to approve the plan, although it has been accepted by more than 20 exhibitor units, some of which are members of consolidated regional organizations and two are large regional circuits.

### No Support for SIMPP Opposition, Says Wright

As yet there has been no formal exhibitor support for the Society of Independent M. P. Producers' opposition to the Umpi sales plan, Loyd Wright, president, said here yesterday. He said no further moves are planned now, and that he will attend the Allied States board meeting on the Umpi plan in Chicago next Thursday, if it was believed necessary to explain the independent producers' stand.

## Myers to Canada to Study Pegging Effect

Washington, April 23.—Abram F. Myers, chairman and general counsel of Allied States, will leave for Canada this weekend to study the effects on exhibitors of the Dominion Government action freezing film rentals, admissions and runs based on conditions prevailing during the control period from Sept. 15 to Oct. 11, 1941.

The results of his study will be reported to the Allied board of directors at its meeting in Chicago April 30.

## 'Gas' Rationing Less Strict for Film Salesmen

WASHINGTON, April 23.—Regardless of any gasoline rationing system to be put into effect in the 17 States along the Atlantic seaboard, film salesmen and others needing automobiles for business will receive a larger allotment than pleasure drivers, Oil Coordinator Harold L. Ickes said today. Persons who need cars to get to work also will rate higher allotments, it was said.

The effect on theatre patronage was also seen lessened when Ickes said there was no justification for statements that pleasure car owners would get only 2½ to five gallons weekly. He indicated that the figure would be nearer 10 gallons. The order is effective May 15.

The question whether rationing would be put on a national basis or

(Continued on page 4)

## Tax Revenues for March \$10,592,455

WASHINGTON, April 23.—Federal admission tax collections in March totaled \$10,592,455, turning upward after two successive months of decline, it was announced tonight by the Internal Revenue Bureau.

Compared with February, the month's collections showed a gain of \$823,058, but compared with March,

(Continued on page 4)

## Dunphy WPB Amusements Section Chief

### New Unit Is Defined as Facilitating Agency

Christopher J. Dunphy has been appointed chief of the Amusement Section of the Services Branch of the

War Production Board, he confirmed here yesterday. Dunphy said he will take up his duties in Washington on Monday.

Dunphy disclosed that the section will include all professional entertainment and sporting enterprises. He will have charge of a "newly defined focal and facilitating agency," and will function under N. G. Burleigh, chief of the WPB Services Branch.

A definition of the purposes of the new Amusement Section was not available from Washington yesterday. Dunphy said that his appointment was a Civil Service one. He said that he will have the assistance of technical experts, and that he hopes to be able

(Continued on page 4)

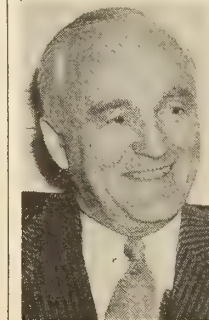
## 'Gold Rush' at Globe Headed for \$35,000

The 1,200-seat Globe on Broadway, which hasn't seen a \$35,000 week in many years, appears likely to attain that goal tonight at the conclusion of the first week of Charlie Chaplin's "The Gold Rush," reissued with dialogue by United Artists.

The film, offered at a scale which tops at \$1.10, is playing about 12 shows daily, and from the moment the curtain went up, six days ago, the picture has been playing to S.R.O. For the first five days the box-office take amounted to about \$28,000. It is the Main Stem's leader of the week. The Saturday and Sunday take last weekend was about \$13,000, which offers an indication of how heavy the trade has been there.

"Reap the Wild Wind" with the stage show at the Radio City Music Hall held up impressively in its fourth

(Continued on page 4)



Staff Photo

C. J. Dunphy



## Coast Flashes

Hollywood, April 23

PRESS previews of outstanding short subjects produced each month will begin May 13 at the Filmarte Theatre here under the auspices of the Academy of Motion Picture Arts & Sciences. All resident correspondents will be invited to the screenings, which will be held the second Wednesday of each month. Programs will consist of one two-reel subject or two one-reel films selected by each of the seven companies as its best of the month.

Monogram has acquired controlling interest in the Des Moines franchise from Forrest E. Judd, it was announced. The company will take over operations of that branch, with Tom Burke as manager. Judd will join the home office staff as head of a newly created exploitation department under the direction of Louis S. Lifton.

Fredric March was set today by Warner Bros. for the title role in "The Adventures of Mark Twain," Jesse L. Lasky picture.

Kenneth Thomson, chairman of the Hollywood Victory Committee, and Charles Feldman will act as co-managers of the Hollywood Victory Caravan, which starts here Sunday on a 13-city tour.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center  
CECIL B. DE MILLE'S

### "REAP THE WILD WIND"

Ray Milland, John Wayne, Paulette Goddard  
A Paramount Picture  
Gala Stage Revue - Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

Personal Present  
**BOB HOPE**  
MADELINE  
**HOPE-CARROLL**  
IN  
**"MY FAVORITE BLONDE"**

IN PERSON  
**TOMMY DORSEY**  
and His Orchestra

**PARAMOUNT** TIMES SQUARE

Gene Tierney • Henry Fonda

### 'RINGS ON HER FINGERS'

PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

### PALACE B'WAY & 47th St.

### "KINGS ROW"

ANN SHERIDAN—RONALD REAGAN  
—plus NEW 2nd Hit—  
"BULLET SCARS"  
WITH REGIS TOOMEY

LAST WEEK!  
50c, \$1 & \$1.50 PLUS TAX NO HIGHER  
SECOND YEAR—SECOND EDITION  
Now Thrilling its SECOND MILLION  
**IT HAPPENS ON ICE**  
Sensational Musical Extravaganza  
Center Theatre, Rockefeller Center, CO. 5-5474  
Last Matinee Tomorrow at 2:40  
50¢ Seats for Every Perf. 50c. EVGS. AT 8:40

## Personal Mention

WILLIAM GOETZ is due here early next week from the Coast.

EDWARD SMALL is scheduled to arrive here Monday from California.

HARRY ASHER is in Boston Hospital, recovering from a serious operation.

NAT LEVY and WALTER E. BRANSON, RKO sales executives, will be in Denver today and are scheduled to be in Kansas City tomorrow.

BETTE DAVIS will receive an honorary degree of Doctor of Laws from Bates College next month.

EARLE J. HUDSON is in town from Detroit.

MARY PICKFORD, who arrived from the Coast about a week ago, is confined to her hotel here by illness.

AL RAYMER, booker for the Indiana-Illinois Circuit, Chicago, is the father of a son, STEPHEN SCOTT RAYMER, born to MRS. RAYMER at Edgewater Hospital this week.

JOHN GRAY, former owner of the Cimarron Theatre at Guthrie, Okla., has enlisted in the Navy.

BEN KALMENSEN left for Atlanta yesterday.

### L. A. Theatre Files Run, Clearance Case

A combined specific run and clearance complaint has been filed at the Los Angeles arbitration board by Cinema Enterprises, Inc., operator of the Monterey Theatre, Los Angeles, against Warners, Paramount, RKO and Loew's, the American Arbitration Association reported yesterday.

The complaint charges that both the Crystal and Vern have been sold runs ahead of the Monterey, one of which runs was sought by the complainant. A reduction of the existing clearance of the National and Keystone over the Monterey is sought.

At the New York board, the some run complaint of the Coy Operating Co., owner of the Savoy Theatre, Jamaica, L. I., against RKO, 20th Century-Fox and Paramount was withdrawn yesterday by stipulation granting the house a run from those companies.

### W. B. Tradeshow Set for June 1-2

Warner's next block-of-five will be trade shown June 1 and 2. Pictures to be shown are "The Gay Sisters," "Wings for the Eagle," "The Big Shot," "Across the Pacific" and "Escape from Crime." The exact date and time for each picture are to be announced later.

### Business Off 40% in Rochester Blackout

ROCHESTER, April 23.—A decrease of 40 per cent in theatre business was reported here last night due to a surprise blackout lasting one hour. Business was off most of the week, with most people remaining in their homes in anticipation of the blackout.

### 'Sal' Preview Here For Service Men

Twentieth Century-Fox will hold a preview next Tuesday night at the Roxy Theatre of "My Gal Sal," in the form of a "blind date" party for 500 service men and 500 working girls invited through the New York Civilian Defense Recreation Welfare and Hospitality Committee. The film will open on Thursday.

Following the performance, the couples, as well as the Gae Foster girls of the theatre's stage company, will dance in the rotunda of the house. A. M. Botsford, director of advertising and publicity for 20th Century-Fox, has arranged an elaborate exploitation program on the film.

### Breen Is Due from Guatemala Trip Soon

HOLLYWOOD, April 23.—Joseph I. Breen, executive head of production of RKO, is expected to return from Guatemala, where he had gone from Mexico City, in about two weeks, according to report. Breen, who assumed charge of RKO production about eight months ago, has been on vacation for about two months.

### Honor Dunbar, Eifert

CINCINNATI, April 23.—The local Variety Club next Monday will give a dinner for Robert Dunbar, Warner manager, who is leaving for Detroit to become manager there, and for John Eifert, Warner city salesman, who succeeds Dunbar at the local exchange.

### Brown Republic Manager

OKLAHOMA CITY, April 23.—Russell I. Brown has been named branch manager for Republic here, succeeding Sol Davis, who has resigned.

## Newsreel Parade

HIGHLIGHT of the new issues comes from Australia. The Yanks arriving and General MacArthur with his family and President Quezon of the Philippines are shown. The reels and their contents follow:

MOVIE TONE NEWS, No. 66—MacArthur with family. New Army uniforms. Launch new submarine. Navy's radio school in Chicago. President decorates O'Hare. McNutt on manpower. Horse racing. Boating on McKenzie River, Ore. Daredevil autoists in Memphis.

NEWS OF THE DAY, No. 264—MacArthur and Yanks in Australia. Cavalry tests in Northwest. O'Hare honored. McNutt in Washington. West Coast war production. Commandos in training here.

PARAMOUNT NEWS, No. 69—Cavalry maneuvers in Northwest. Winant, Marshall and Hopkins with Roosevelt. Dallas girls at farming school. Navy's radio school in Chicago. O'Hare honored. Australia: troop convoy, doughboys arrive, MacArthur with family.

RKO PATHE NEWS, No. 69—A. E. F. in Australia. McNutt on war effort. O'Hare honored. Navy commends Grumman aircraft plant. New Army uniforms. Gas fighting training in Hawaii. Caricatures of Axis partners in New York.

UNIVERSAL NEWSREEL, No. 78—Convoy to Australia, Yanks arrive, MacArthur and family. Graduations at Georgia Military Academy. Daredevils ride McKenzie River rapids. O'Hare receives highest award. McNutt heads manpower draft. Incendiary bomb production on West Coast. Cavalry maneuvers in Northwest.

### Korda Due Here from London on Weekend

Alexander Korda is expected from Lisbon by Clipper this weekend following an extended visit in London. While abroad, Korda concluded a deal for the purchase of the entire Prudential Assurance Co. interest in his producing company, reportedly with blocked sterling of Alexander Korda Productions held in London.

### Report Selznick to Make OEM Shorts

David O. Selznick will produce a series of short subjects at Government request for the Office of Emergency Management, it is reported here. It is understood the arrangement with Selznick was made through the office of the Coordinator of Government Films, Lowell Mellett.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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### ■ SACRIFICE ■ SUMMER HOME ■ COMMUTING ■ NO CAR NECESSARY

Bungalow with lakefront and dock on best shore and in nicest neighborhood of Lake Mahopac. Perfect quiet, with panoramic view. Four bedrooms, bath, hot water, all conveniences. Furnished. Four blocks to commutation and stores. Asking \$8,500.

GODSEN REALTY ASSOCIATES

LAKE MAHOPAC, N. Y.

TEL. MAHOPAC 600



# THE HOLLYWOOD REPORTER RAVES ABOUT "THAT MAN"!



**EVEN THE TRAILER'S  
TERRIFIC, SAYS IRVING  
(Tales of) HOFFMAN!**

The Rivoli is heralding the coming of "Moontide" with a tip-top trailer which is getting considerable audience reaction. The unusual reel shows Jean Gabin in scenes from the flicker, but the sound track carries no actual dialog from the picture. Instead, the voice of Don Ameche delivers a running commentary. It's twice as effective as the usual teaser. . .

**"MOVIE-GOING MILLIONS"**  
See your 20th Century-Fox  
branch manager today!

**AND SPEAKING OF TRAILERS,  
HAVE YOU BOOKED THE  
INDUSTRY'S LEADER YET . . . ?**

On the 20th line of thought, the performance of Jean Gabin in "Moontide" flashes across this typewriter ribbon. If you haven't seen the picture, put it on your must list. In addition to seeing an excellent show you will see one of the best performances the screen has had for many a day, in the person of Gabin

Gabin is a master at the art of under-playing a scene and, through such under-playing, getting the maximum value. A look or a gesture covers pages of script in the Gabin manner of acting and it's most refreshing. Gabin roles are generally the type that would permit a dramatic actor to chew up all the scenery on the set, but nary a bite does this Frenchman take. In "Moontide" he actually steps back in an effort to throw the spotlight on others, but still he attracts audience attention. Our guess is that Gabin will become a more important star on the American screen than he did in France, where he was supreme in acting and dominated as an attraction. His handling by 20th, since his Hollywood arrival, and his assignment to "Moontide" as his introductory role in American pictures, has been superb and will create a new top draw at our boxoffices.

The other day, the Roxy showed an equally outstanding trailer, covering five important 20th-Fox productions and tying them up with national defense. This one is not only a fine picture-seller, but a fine picture-industry seller too—latter.

JEAN IDA  
GABIN • LUPINO

# MOONTIDE

**\$2.20 WORLD PREMIERE**  
RIVOLI THEATRE, NEW YORK  
WEDNESDAY NITE, APR. 29th!

with  
**THOMAS MITCHELL • CLAUDE RAINS**  
and **JEROME COWAN • HELENE REYNOLDS**  
Directed by ARCHIE MAYO Produced by MARK HELLINGER  
Screen Play by John O'Hara



**YOUR NEXT  
BOXOFFICE  
HIGH TIDE!**  
From 20th,  
of course!



## Dunphy WPB Amusements Section Chief

(Continued from page 1)

to facilitate matters for the motion picture industry coming under his jurisdiction.

The Amusement Section, Dunphy revealed, will include motion picture theatres, legitimate theatres, opera houses, professional baseball and football; horse, dog and automobile racing, all amusement devices, carnivals, circuses, bands and orchestras, pool and billiard parlors, bowling alleys, shooting galleries, dancing academies and ballrooms, ice and roller skating, athletic fields, professional boxing and prizefights.

### Was With Paramount

Dunphy was with Paramount Pictures from 1934 to 1938, serving as advertising and publicity director of the Paramount studio and as assistant to Adolph Zukor, chairman of the board. For a time he also was attached to the home office advertising and publicity department.

Dunphy was born in 1889 in New York City. He was in Wall Street, and later for several years was assistant to the late Edward B. McLean, publisher of the *Washington Post*. He served in the World War with the rank of captain and was attached to the staff of Major General James G. Harbord at General Headquarters. When Secretary of War Newton D. Baker visited France during the war, Dunphy was assigned to his staff.

## Ad Men Act to Stop Use of Star Ratings

(Continued from page 1)

agreement. The picture, however, is distributed by United Artists, which subscribes to the agreement.

The public relations committee directed Glendon Allvine, secretary, to petition the Globe to discontinue the practice in what the committee regards as the best interests of the industry. United Artists disclaimed responsibility for the advertising, asserting that it contributed nothing to the expenditure and had no control over the copy.

The committee, on a resolution offered by Nate Spingold of Columbia, voted to set up a method of avoiding conflict in industry events by listing such affairs with the secretary. These will include screenings, tradeshow, premieres, social affairs and the like. The first event listed will be given priority.

A. M. Botsford of 20th Century-Fox was appointed coordinator of personal appearances for patriotic benefits in the East. He will represent the Hollywood Victory Committee.

## Theatre Assembly to Meet

The 26th annual Spring luncheon of the Theatre Assembly will be held in the grand ballroom of the Hotel Astor tomorrow. Mrs. Edgar Cecil Melledge is president of the group, which consists of women interested in promoting the theatre. A number of stage personalities will attend as guests.

## New Variety Show Will Open Tonight

Clifford C. Fischer's new vaudeville show, "Keep 'em Laughing," with William Gaxton, Victor Moore, the Hartmans, Hildegard and others, opens tonight at the 44th St. Theatre. Two performances daily will be given with a \$2.50 top for weekend evenings.

## 'Gold Rush' at Globe Headed for \$35,000

(Continued from page 1)

week with an estimated \$82,000 and began the fifth and final week yesterday. Another strong fourth week was enjoyed by "To the Shores of Tripoli" with the stage show at the Roxy, estimated at \$45,400. The film held over an extra day and was followed by "Rings on Her Fingers" yesterday.

At the Strand, "Dangerously They Live" with John Garfield and Dick Stabile's band on the stage drew an estimated \$29,800 in the first six days of the second week which ended last night. "Larcency, Inc.," opens at the Strand today with Abe Lyman's orchestra and Jackie Cooper. "The Courtship of Andy Hardy" completed a second week at the Capitol with an estimated \$16,500 and was followed yesterday by "The Lady Is Willing."

The third week of "Jungle Book" ends tomorrow with an estimated \$16,000 expected and the film continues through Tuesday. The premiere of "Moonlight" takes place at the Rivoli Wednesday night. The first week of "Kid Glove Killer" at the Rialto was good for an estimated \$7,900. "The Man Who Wouldn't Die" goes in Monday at that house.

## 'Gas' Rationing Less Strict for Salesmen

(Continued from page 1)

confined to the Eastern States still appeared unsettled. Ickes said there was no reason for rationing except where the shortages exist. Others, however, feared a migration of defense workers to non-rationed States and said national rationing was the solution.

Methods proposed to reduce automobile travel, in addition to gas rationing, include a national 40-mile-per-hour speed limit, an order requiring motorists to surrender any tires in excess of five in their possession, and Government requisition of pleasure cars for military use or resale to defense workers.

## 'Above All' Roadshow

HOLLYWOOD, April 23.—"This Above All," 20th Century-Fox film starring Tyrone Power and Joan Fontaine, is scheduled to open at the Astor Theatre on Broadway about May 12, studio sources said today. It will be the company's first roadshow in some time.

## Palfreyman to Meeting

David Palfreyman of the MPPDA will leave here Sunday for Kansas City to attend the Kansas-Missouri TOA convention there Tuesday and Wednesday.

## 'Tripoli' Captures \$16,500 Cincinnati

CINCINNATI, April 23. — "To the Shores of Tripoli" gave the RKO Albee a big \$16,500, and "The Male Animal" grossed \$12,300 at the RKO Palace. "King's Row" had \$9,700 in the second week at the RKO Capitol. Estimated receipts for the week ending April 15-18:

"To the Shores of Tripoli" (20th-Fox) RKO ALBEE—(3,000) (33c-40c-50c) 7 days. Gross: \$16,500. (Average, \$12,000)  
 "The Male Animal" (W. B.) RKO PALACE—(2,700) (33c-40c-50c) 7 days. Gross: \$12,300. (Average, \$10,000)  
 "The Remarkable Andrew" (Para.) RKO SHUBERT—(2,150) (33c-40c-50c) 7 days. Gross: \$3,000. (Average, \$5,000)  
 "Kings Row" (W. B.) RKO CAPITOL—(2,000) (33c-40c-50c) 7 days, 2nd week. Gross: \$9,700. (Average, \$5,500)  
 "The Fleet's In" (Para.) RKO GRAND—(1,500) (33c-40c-50c) 7 days, 2nd week. Gross: \$5,200. (Average, \$5,000)  
 "The Eternal Gift" (Lamont) RKO LYRIC—(1,400) (28c-33c-42c) 7 days. Gross: \$4,300. (Average, \$4,500)  
 "Mr. Wise Guy" (Mono.) "A Tragedy at Midnight" (Rep.) RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$1,150. (Average, \$1,200)  
 "Torpedo Boat" (Para.) "Stick to Your Guns" (Para.) RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$800. (Average, \$800)  
 "Mr. V" (U. A.) KEITH'S—(1,500) (33c-40c-50c) 7 days. Gross: \$4,000. (Average, \$5,000)

## 'Spoilers' Gets Big \$14,000 in Baltimore

BALTIMORE, April 23. — Strong attractions and favorable weather helped. "The Spoilers" took \$14,000 at Keith's while "Two Yanks in Trinidad," with a stage show, drew \$17,000 at the Hippodrome.

Estimated receipts for the week ending April 16:

"We Were Dancing" (M-G-M) CENTURY—(3,000) (28c-44c and 55c week-ends) 7 days. Gross: \$10,500. (Average, \$10,000)  
 "The Spoilers" (Univ.) KEITH'S—(2,406) (15c-28c-33c-44c and 55c week-ends) 7 days. Gross: \$14,000. (Average, \$9,000)  
 "Song of the Islands" (20th-Fox) NEW—(1,581) (15c-28c-35c-55c) 7 days, 2nd week. Gross: \$7,000. (Average, \$7,000)  
 "The Male Animal" (W. B.) STANLEY—(3,280) (15c-28c-39c-44c-55c) 7 days, 2nd week. Gross: \$10,000. (Average, \$12,000)  
 "Two Yanks in Trinidad" (Col.) HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days. Stage show featuring Clyde McCoy and his Orchestra with revue. Gross: \$8,000. (Average, \$14,000)  
 "Pacific Blackout" (Para.) MAYFAIR—(1,000) (20c-40c) 7 days. Gross: \$7,000. (Average, \$6,000)

## 'Kings Row' Takes \$9,800, New Haven

NEW HAVEN, April 23. — "Kings Row," dualled afternoons only with "Dudes Are Pretty People" at the Roger Sherman, took \$9,800. At the Paramount the "Fleet's In" and "No Hands on the Clock" took \$6,000 in the second week.

Estimated receipts for the week ending April 16:

"Song of the Islands" (20th-Fox) "Ellery Queen & Murder Ring" (Col.) COLLEGE—(1,627) (40c-50c) 7 days, 2nd week. Gross: \$3,500. (Average, \$2,800)  
 "Courtship of Andy Hardy" (M-G-M) "The Man Who Returned to Life" (Col.) LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: \$8,600. (Average, \$8,000)  
 "The Fleet's In" (Para.) "No Hands on the Clock" (Para.) PARAMOUNT—(2,373) (40c-50c) 7 days, 2nd week. Gross: \$6,000. (Average, \$4,600)  
 "Kings Row" (W. B.) "Dudes Are Pretty People" (U. A.) ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$9,800. (Average, \$5,200)

## Reelect Fitzgibbons FP Canadian Head; '41 Tax \$5,500,000

(Continued from page 1)

Canada in 1941, which was equivalent to more than three and one-half times the net earnings available for distribution to shareholders.

Citing the company's war role, Fitzgibbons' report pointed to screen time given to exhibition of Government films, the normal function of the theatres in contributing to public morale, their cooperation in Victory Loan and War Savings campaigns and in Canadian Red Cross drives, its more than 300 employees in military and naval service and its huge expenditures in operations, contributing to Canada's war time economy.

"This company has given in the past and will continue to give in the future every possible help our properties, equipment and manpower can produce for assistance to the war effort and for the betterment of the social life in the communities which we serve," Fitzgibbons stated in his report.

"That the industry is an essential one is indicated by the fact," he said, "that the Government includes the cost of motion picture entertainment in determining the cost of living index."

"The motion picture screen must be preserved vigorous and intact to play its important role in the world of reconstruction that must follow after peace with victory and to this end we pledge our services," he concluded.

## Tax Revenues for March \$10,592,455

(Continued from page 1)

1941, the increase was \$3,487,499, the bureau reported.

Collections for the first quarter of 1942, it was stated, totaled \$31,717,492, compared with \$20,183,518 for the corresponding period a year ago.

The increase in collections over February was well distributed over the country, less than \$50,000 being reported for the Third New York (Broadway) District, where revenue was \$1,688,332 against \$1,638,707.

All of the increase in Third District collections was in box-office receipts, which jumped from \$1,516,470 to \$1,578,184, it was disclosed. All other sources in the district declined, collections on tickets sold by brokers dropping from \$17,368 to \$16,121; tickets sold by proprietors in excess of established prices from \$824 to \$12; permanent use or lease of boxes and seats, \$192 to \$2; and admissions to roof gardens and cabarets from \$103,852 to \$94,012.

## FM Broadcasters Closes Office Here

Because of the expected cessation of FM growth during the war, FM Broadcasters, Inc., organization of those interested in the new method of broadcasting, will close its offices here Monday. Matters of importance will be handled at the organization's office at W55M, Milwaukee. Dick Dorrance, executive secretary, will handle Eastern matters.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

L. 51. NO. 81

NEW YORK, U. S. A., MONDAY, APRIL 27, 1942

TEN CENTS

## Int'l Newsreel Proposed for Neutrals, Allies

### Five Companies Discuss Joint Project

The five newsreel companies are discussing plans for production of a collaborative international newsreel release for distribution to territories outside the Western Hemisphere, and particularly to major neutral nations such as Sweden and Turkey and certain parts of the British Empire.

Discussions are in a preliminary stage and problems of transportation,

Buenos Aires, April 26.—Efforts of the Germans to smuggle films into this country by Portuguese steamers were revealed here Friday when customs authorities seized a huge shipment containing 1,600 reels. An attempt was being made to smuggle the reels from the *S.S. Serpa Pinto* of Portuguese registry, it was alleged. The exact nature of the films was not revealed but they were believed to be propaganda films.

print supplies, foreign language recording and others having a bearing on final arrangements for the project still remain to be solved.

The newsreels are not now servicing the major neutral nations from this country. Hence, the object is to

(Continued on page 3)

## CBS Latin American Web Starting May 19

Full-scale operation of the CBS Latin American network, "CBS Cadena de las Americas," will start May 19, with a special dedicatory program, William S. Paley, president, announced Friday. Governmental policies altered by the outbreak of war and the priority situation prevented inauguration of the network on its previously scheduled date, Jan. 1, it was explained.

The new web consists of 76 affiliated stations, with two 50,000-watt and one 10,000-watt short wave transmitters here. The transmitters have eight directional antennas, capable of transmitting on 19 different frequencies, and there are 10 more frequencies

(Continued on page 4)

### Payment on Frozen Funds Due Today

The second quarterly payment of \$5,000,000 of the eight major companies' British earnings is due today under the existing Embassy agreement.

The agreement provides for the withdrawal by the eight companies of a total of \$20,000,000 in equal quarterly installments during the 12-month period ending next Nov. 1. The quarterly withdrawals are exclusive of the authorized remittance of 50 per cent of the frozen funds of the companies as of last Oct. 28, estimated at more than \$18,000,000.

## Bergman Succeeds Pollock in 'U' Post

Louis Pollock, Eastern advertising and publicity manager for Universal, resigned that post on Friday.



Maurice Bergman

It was reliably reported that Maurice Bergman, former advertising and publicity director for Columbia, and more recently advertising manager at the 20th Century-Fox home office, will be named to succeed Pollock. However, John Joseph, Universal advertising and publicity director, who arrived from the Coast on Friday, declined to comment on the report pending

(Continued on page 3)

## PRICE EDICT SEEN EXEMPTING FILMS

### Ricketson Reported Slated as National Theatres N.Y. Chief

Frank (Rick) Ricketson, head of the Fox Intermountain division of National Theatres, with headquarters in Denver, is reported slated to become New York executive of National Theatres, with Charles Skouras, newly elected president, making his headquarters in Los Angeles.



Frank Ricketson

Under the reported setup, Ricketson will be Skouras' representative in New York and act as liaison

(Continued on page 3)

### Service Talent in Show Here Tonight

Talented personnel of the Army, Navy and Marine Corps tonight at the Metropolitan Opera House will participate in a show designed to express the appreciation of the services for the aid given by the entertainment industry, including free admissions to theatres. Exhibitors, theatrical producers and others who have contributed to the work of the Defense Recreation Committee have been invited. Ezra Stone and Hiram Sherman, actors, both in the service, are producers.

### Washington Believes FDR Order Will Not Affect Admissions, Rentals

WASHINGTON, April 26.—Specifically exempted from price ceilings under the Emergency Price Control Act of 1942, motion picture rentals and admissions are seen in Washington as not likely to be affected by the price ceiling action which President Roosevelt is expected to order tomorrow as part of his anti-inflation program.

Only in the event the President resorts to powers outside that act would the motion picture industry be brought under price control, it was said. It is not unlikely, however, that the overall price ceiling which will be put into effect this week will govern theatre equipment and supplies.

The exemption of motion pictures from the price control act was secured by Senator Downey of California

(Continued on page 3)

## B'way Parade for Army-Navy Drive

A Broadway parade and other demonstrations were arranged Friday by the industry's Army and Navy Emergency Relief Committee for the launching of the theatre drive May 14. The meeting was attended by Max A. Cohen, New York State chairman; Lt. Com. Leslie Jacobs, for the Navy; Major A. G. Rudd, of the Army; Robert M. Weitman, chairman of the Times Square Committee; Edward C. Dowden, in charge of parade arrangements; J. J. Martin, Navy Relief Society, and Oscar A. Doob, publicity chairman.

The parade will be held at noon on the opening day of the drive with large divisions of the armed forces

(Continued on page 3)

### Dunphy Assuming Post in WPB Today

Christopher J. Dunphy, who last week was appointed chief of the Amusement Section of the Services Branch of the War Production Board, left here yesterday afternoon and reports for duty in Washington today. He will function under N. G. Burleigh, chief of the WPB Services Branch.

## Arnold Opposes Triple-Damage Suits in Civil Anti-Trust Cases

Washington, April 26.—Opposition of the Department of Justice to triple-damage suits in civil anti-trust violations is based on a belief that "private policing" of industry is unwise, it was disclosed Friday by Assistant Attorney General Thurman Arnold.

Testifying before a Senate committee investigating the patent situation, Arnold said he was opposed to such actions "because a triple-damage suit simply means that the plaintiff gets the money and then he becomes a member of the gang."

"I do not believe in private police in anti-trust litigation," he told the committee. "I have consistently protected business from triple damages."

Many triple damage suits have been brought by exhibitors against motion picture companies and a number are pending.



## Atlas Purchase of RKO Stock Listed

WASHINGTON, April 26.—Acquisition by the American Company, Atlas Corp. subsidiary, of 2,900 shares of Radio Keith Orpheum common stock, and purchase by its parent company, Atlas, of 400 shares of RKO convertible preferred stock was reported by the Securities and Exchange Commission over the weekend. Atlas also owns more than 1,000,000 shares of RKO common.

At the close of the month, the SEC said in its first February summary, American held 290,130 shares of common and Atlas 51,571 shares of preferred.

The only other February transactions reported were the purchase of 33 shares of Loew's Boston Theatres common by Loew's, Inc., giving it a total of 119,017 shares, and the sale by J. Robert Rubin of 800 shares of Loew's, Inc., common stock, leaving him with 13,615 shares.

A delayed report filed by Nathan J. Blumberg, Universal president, showed the disposition by gift in December of 12,000 Universal Corp. common voting trust certificates, his entire holdings, and the receipt as compensation of 5,000 voting trust certificate warrants, of which he held 20,000 at the close of the year.

Reports on the holdings of persons becoming officers or directors of registered corporations showed that DeWitt Millhauser held no RKO securities when he was elected a director on Feb. 3.

## Kalmine to Conduct W.B. Bookers Meet

A meeting of Warner Theatres' film buyers and bookers will be held at the home office tomorrow with Harry M. Kalmine, assistant general manager of the circuit, presiding. The meeting will be addressed by Joseph Bernhard, Warner Bros. vice-president and general manager.

Among those attending will be Nat Fellman, Cleveland; Alex Halperin, Chicago; Bert Jacobs, Boston; George Crouch, Washington; Max Hoffman, New Haven; Frank Damis, Newark; Max Friedman, Albany; Harry Feinstein, Pittsburgh, and John Turner, Philadelphia. In the home office group attending will be Clayton Bond, Harry Rosenquest, Sam E. Morris, Harry Goldberg, Frank Marshall, Harry Kaplowitz, Lou Kaufman and Leonard Schlesinger.

## Gabin in N. Y. for 'Moontide' Premiere

Jean Gabin will arrive here today to attend the premiere of "Moontide" at the Rivoli Wednesday. The premiere is sponsored by the American Theatre Wing War Service.

Following the premiere, a benefit supper, with Gabin as guest of honor, will be held at the "21" Club. Proceeds of both the premiere and the supper will go to the Theatre Wing. The committee in charge of the supper includes Mrs. Gilbert Miller, Mrs. Chester LaRoche, Mrs. Vincent Astor, Mrs. Whitney Bourne, Mrs. Carroll Carstairs, Mrs. Julien Chagneau, Mrs. Averill Harriman, Mrs. Walter Hirshon, Mrs. Lawrence Lowman, Elsa Maxwell, Mrs. John Barry Ryan, Mrs. William Rhinelander Stewart, Mrs. Paul Felix Warburg.

# Personal Mention

CHARLES SMAKWITZ, Warner Theatres Albany zone manager, was in New York at the weekend.

R. K. HAWKINSON, RKO Latin American division manager, is expected here tomorrow from his territory.

DARRYL F. ZANUCK is expected in Washington tomorrow from California.

LEON BRITTON, Far East manager for RKO, has arrived in New York.

WILLIAM J. FIGUEROA left over the weekend for Boston.

MANNY GOTTLIEB, Universal district manager in Chicago, has returned from Florida.

W. J. HEINEMAN, Universal assistant sales manager, will return today from a tour of company branches.

FREDERICK RICHARDS, of Warner Bros. is here from the Coast.

TED TODDY left over the weekend for a tour of Southern exchanges. He is expected back in 10 days.

BRANDON WENTWORTH of the Washington staff of RKO Pathe News has joined the Army Air Corps as a first lieutenant.

## Irvine Represents Big 5 in Schine Trial

Raulston Irvine, a member of the law firm of Donovan, Newton, Leisure and Lumbard, has been retained by the five consenting companies as special counsel to represent them in the trial of the Government anti-trust suit against the Schine Circuit and the Little Three.

The suit is scheduled to go to trial in U. S. District court at Buffalo on May 19. Although the five consenting companies were eliminated as defendants in the Schine action at the time of the entry of the consent decree in the Government's New York anti-trust suit, film deals made by them with the Schine Circuit are expected to figure in the trial.

This was the case in the trial of the Government's action against Crescent Amusement Co. at Nashville last Fall, when several sales executives of the five consenting companies were called to testify as to film deal negotiations and contracts.

## C.I.O. Union Seeks W.B. Theatre Pact

The United Office & Professional Workers of America, a CIO international union, has filed a demand with the Warner Theatre circuit for recognition as collective bargaining agency for managers, assistant managers and treasurers in six cities in northern New Jersey, it was learned over the weekend.

The union claims a majority of more than 100 men involved. The theatres are in Newark, Irvington, Union, Union City, Hoboken and Jersey City.

The organizational work has been conducted by a national organizer attached to Local 7 of the UOPWA. It was reported that a separate local will be set up for the theatre men.

## Leave for Convention

Claude Lee, director of public relations for Paramount, and David Paleyman of the Hays office left yesterday for Kansas City to attend the annual convention of the Kansas-Missouri Theatre Association, tomorrow and Wednesday. Ed Kuykendall, MPTOA president, also will attend.

## Toledo Manager Dies

TOLEDO, April 26.—Eldon E. Bair, 14, manager of the Colony Theatre here, died last week.

## Freehold, N.J., House Gets Clearance Relief

The arbitration appeals board on Friday handed down a decision granting additional clearance relief to the Liberty Theatre, Freehold, N. J., in its complaint against RKO and Warners and five Walter Reade houses at Asbury Park. The appeal was taken by the plaintiff from an arbitrator's award at the New York board.

The appeals board eliminated all clearance between the Savoy and Liberty, reduced the clearance of the Lyric to three days over the Liberty, and reduced the clearance of the Mayfair, Paramount and St. James to seven days, and not later than 30 days after termination of the pictures' first runs in New York City. In the event pictures do not play New York City first run, the maximum clearance is placed at 30 days after national release date.

Costs of the case were apportioned equally among all parties involved.

## U.A. Set to Release Canada Gov't Shorts

OTTAWA, April 26.—The National Film Board of Canada has announced that a new series of short subjects, "The World in Action," will be distributed on a commercial basis throughout Canada by United Artists. One release a month is planned. The board indicated that the series will be distinct from the "World in Action" series currently being distributed in the United States by United Artists. The new series will not be offered by U.A. in the United States.

At United Artists it was said the deal for distribution of "World in Action" shorts in Canada probably will be effective within about two months.

## Cohn Coordinator In N. Y. USO Drive

Jack Cohn, Columbia vice-president, has been appointed coordinator of the entertainment and sports division of the New York United Service Organizations campaign, by Henry C. Brunie, chairman of the New York campaign committee, it was announced.

The groups in Cohn's division include the entire motion picture, stage, radio and music industries and all of the major sports branches. Chairmen for each group are being selected by Cohn. The division's goal has been set at \$500,000.

## Winners Named in Para.-Loew Contest

The Paramount-Loew "battle of the boroughs" showmanship contest was won by Brooklyn, with the Bronx, Manhattan and Queens-Westchester in tie for second place, it was announced. Prizes including defense bonds were awarded to Loew managers achieving the best records with eight Paramount films. Barney Ban, Paramount president, congratulated the winners.

The Kameo, Brooklyn, placed first. Harry Brown is manager and John O'Connor assistant. Other borough winners were: Bronx, American Theatre, Gilbert Marbe, manager, William Kleinert, assistant; Manhattan, Delancey Street Theatre, Al Gutterman, manager, Buddy Neustein, assistant; Queens-Westchester, Mt. Vernon Theatre, George Miner, manager, Edward Lucey, assistant.

### Other Prize Winners

Assistant managers in Brooklyn who won prizes along with O'Connor were Harry Shamp, Alpine; Theodore Blum, Bay Ridge; Robert Frankl, Bedford; Harold Prevalle, Boro Park; Sam Kaplan, Brevoort; Samuel Surfir, Broadway; Herbert Schoenof, Century; Eugene Rosen, Coney Island; Seymour L. Mayer, 46th Street; Louis Kramer, Gates; Harry Weiss, Kings; William Carroll, Melba; Edward Schwartz, Oriental; Milton Schwartz, Palace; Harold Zeltner, Pitkin; Samuel Fronson, Premier, and Bert Shopenn, Warwick.

## RKO Will Reissue 'Gunga Din,' 'Kong'

RKO plans to reissue "Gunga Din" and "King Kong," according to Ned E. Depinet, vice-president. The two films will be released on June 12. Cary Grant and Joan Fontaine are starred in "Gunga Din."

## Brazil Lifts Ban on Films

Reports reaching here from Rio de Janeiro indicate that Brazilian authorities, who had previously banned exhibition of "The Great Dictator" and "Confessions of a Nazi Spy," have lifted the censorship and the pictures may now be shown.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# Int'l Newsreel Proposed for Neutrals, Allies

(Continued from page 1)

prepare a representative weekly release compiled from the most acceptable material of the five newsreels' weekly issues. Problems of transportation due to the war prevented the five reels from maintaining anything like normal shipments of their weekly releases to the foreign markets remaining open.

It is believed that the collaborative idea, replacing the former 10 releases with one weekly, may succeed in restoring the American newsreel to foreign markets where it is still in demand.

# B'way Parade for Army-Navy Drive

(Continued from page 1)

participating. Members of the American Women's Voluntary Services will take collections in front of Broadway theatres, a reviewing stand will be erected in Times Square, and legitimate stage and screen stars will ride in the parade in "jeeps." Banners in front of theatres will announce the opening of the drive.

The General Outdoor Advertising Co. has donated the use of the former Wrigley sign space for the drive and Artcraft-Straus, Broadway Maintenance Co. and the electricians' and sign hangers' union are donating materials and services. A large banner across Broadway at 45th St. will be erected with the cooperation of the Globe Banner Co. and Continental Sign Co.

### Pledges Pour In

The national committee, of which Nicholas M. Schenck is chairman, reported that 5,190 theatres already have pledged participation.

State chairmen who have accepted include R. B. Wilby, Ala. and Ga.; Harry Nace, Ariz.; Charles Skouras, Robert H. Poole, Cal.; I. J. Hoffman, Conn.; Carter Barron, Del. and D. C.; J. L. Cartwright, Fla.; Oscar Lam, Ga.; I. H. Harris, Idaho; Harry Katz and Kenneth Collins, Ind.; A. H. Blank, Ia. and Neb.; Fred Dolle, Ky.; M. Mullin, New England; E. V. Richards, La.; Sidney Lust, Md.; J. O. Brooks and Paul Schlossman, Mich.; John Friedl, Minn.; Harry Arthur, Mo.; Joseph English, A. M. Russell, Stewart North, Mont.; Walter Reade, Don Jacobs, N. J.; H. F. Kinsey, N. C.; Mike Cooper, N. D.; P. J. Wood, O.; Ted Schlanger, Pa.; E. M. Fay, R. I.; Charles Klein, S. D.; M. F. Schnibben, S. C.; Tony Sudekum, Tenn.; W. F. Crockett, Va.; Harold Fitzgerald, Wis., and E. J. Schulte, Wyo.

### To Name Relief Slate

HOLLYWOOD, April 26.—The Motion Picture Relief Fund has named a nominating committee to select candidates for the annual election June 30. The committee includes: Ewell D. Moore, Walter Wanger, Irving Pichel, John Larkin and John Butler.

# Review

## "Home in Wyomin'"

(Republic)

THE producers provided a story with more substance than usual for Gene Autry, and suspend the telling at intervals for vocal renditions by the star, which are a proved part of his success formula. Smiley Burnette supplies the comedy and Fay McKenzie is attractive as a news photographer.

Autry starts it rolling with "Any Bonds Today" and before the battle is won carries out other musical chores, including a catchy tune, "Tweddle O'Twill," and the ever-living "Clementine." Burnette does a novelty tune, "Modern Design."

As it opens, Autry returns to Gold Ridge to unwind the financial entanglements of a friend, James Seay. Miss McKenzie's partner, Chick Chandler, is murdered and evidence points to Seay. Gunmen from Chicago figure in it as suspects, but Olin Howland, who wanders through the picture as a harmless prospector who struck it rich, is guilty. Autry is in time to save Miss McKenzie from the mine shaft into which Rowland tumbles. William Morgan is the director and Harry Grey the associate producer.

Running time, 67 minutes. "G."\*  
EUGENE ARNEEL

\*"G" denotes general classification.

# Ricketson Reported Slated as National Theatres N.Y. Chief

(Continued from page 1)

with 20th Century-Fox, with which the circuit is affiliated.

Skouras, as first disclosed in MOTION PICTURE DAILY, will continue as operator of Fox West Coast Theatres while head of National Theatres. The West Coast division has the largest concentration of theatres in the circuit.

The new operations setup involving the moving of headquarters from New York to the Coast was discussed at meetings held here last week which were attended by home office executives and division managers. Division heads present were Arch Bowles, San Francisco; Elmer C. Rhoden, Kansas City; Harold J. Fitzgerald, Milwaukee; Frank Newman, Seattle; David Idzal, Detroit, and Ricketson.

Ricketson has been affiliated with Spyros and Charles Skouras as operator of the Intermountain division for about 10 years. Previously he was division manager for the Hughes-Franklin circuit in Kansas City, and was active elsewhere in theatre operation. He is a former newspaperman.

# Bergman Succeeds Pollock in 'U' Post

(Continued from page 1)

ing the issuance of a formal announcement today.

Bergman, well known in theatre and home office advertising and publicity circles, has been at the Universal studios for the past two months doing special campaigns on the company's new releases for Joseph. Bergman also arrived from the Coast late last week.

Pollock had been with Universal since 1937. Prior to that he was with Balaban & Katz, Chicago, and earlier was associated with Chicago newspapers. His future plans are indefinite.

### Young in Metro Role

HOLLYWOOD, April 26.—Robert Young has been assigned a leading role in "Journey for Margaret," at M-G-M.

# Films Believed Exempt Under Price Controls

(Continued from page 1)

through a series of amendments offered when the measure was under debate in the Senate. Newspapers, periodicals and broadcasting stations were also exempted from price regulation. No opposition to these exemptions was voiced by the administration, which has refrained from all attempts to interfere with media for the dissemination of news information.

Just how far the president will go in his anti-inflation program is still a matter of uncertainty and will remain so until his plans are disclosed in his message to Congress, but there has been no indication that he will attempt to regulate film prices or admissions.

# Weeks Sets 2 Specials

HOLLYWOOD, April 26.—George W. Weeks will make two specials for Monogram for next season in addition to eight "Range Busters" westerns. The first special will be "Intelligence Bureau" from George B. Howard's novel, and the second "Pony Express Riders."

### M-G-M Retitles Film

HOLLYWOOD, April 26.—M-G-M has announced that "Red Light" would be the title of the Clark Gable-Lana Turner film formerly known as "Somewhere I'll Find You."

### Geraghty Is Producer

HOLLYWOOD, April 26.—Maurice Geraghty is now a RKO producer.

**A GOLD MINE!**

**TWENTIETH-FOX has done right by JEAN GABIN! MOONTIDE is a perfect show-window for his solid talents! Exhibitors everywhere should have a GOLD MINE in this GABIN fellow!**

**JEAN GABIN**  
is coming in  
**MOONTIDE**  
co-starring with  
**IDA LUPINO**  
with Claude Rains  
Thomas Mitchell  
Directed by ARCHIE MAYO  
Produced by MARK HELLINGER  
Screen Play by John O'Hara

**Brilliant \$2.20 World Premiere**  
**RIVOLI THEATRE**  
**N. Y. (APRIL 29)**

**20th CENTURY FOX**



## 'Fleet' Draws Good \$8,100, Seattle Lead

SEATTLE, April 26.—"The Fleet's In" as reopening attraction at Hamrick's Music Hall drew \$8,100, and "To the Shores of Tripoli" at the Fifth Avenue took \$8,700. "Jungle Book" in its second week at the Liberty hit \$6,500. The weather was mild and clear.

Estimated receipts for the week ending April 17:

"Bahama Passage" (Para.)  
 "Torpedo Boat" (Para.)  
 BLUE MOUSE—(950) (30c-42c-55c-70c) 7 days, 2nd week. Moved from Paramount. Gross: \$3,500.  
 "To the Shores of Tripoli" (20th-Fox)  
 FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days. Gross: \$8,700. (Average, \$7,000)  
 "Jungle Book" (U. A.)  
 LIBERTY—(1,800) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$6,500. (Average, \$5,600)  
 "Woman of the Year" (M-G-M)  
 "A Date With the Falcon" (RKO)  
 MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 3rd week. Moved from Fifth Avenue. Gross: \$3,900. (Average, \$4,000)  
 "The Fleet's In" (Para.)  
 "The Night Before the Divorce" (20th-Fox)  
 MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days. Gross: \$8,100. (Average, \$6,000)  
 "Captains of the Clouds" (W. B.)  
 ORPHEUM—(2,450) (30c-42c-58c) 7 days, 2nd week. Gross: \$6,800. (Average, \$6,000)  
 "Sleepytime Gal" (Rep.)  
 "Brooklyn Orchid" (U. A.)  
 PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Vaudeville headed by Lester Harding. Gross: \$6,500. (Average, \$5,000)  
 "Song of the Islands" (20th-Fox)  
 "Secret Agent of Japan" (20th-Fox)  
 PARAMOUNT—(3,050) (30c-42c-58c) 7 days. Gross: \$6,100. (Average, \$6,000)

## 'Captains' Scores \$24,000 in Detroit

DETROIT, April 26.—"Captains of the Clouds" and "The Remarkable Andrew," grossed \$24,000 at the Michigan while the Fox had \$23,000 with "Roxie Hart" and "Valley of the Sun."

Estimated receipts for the week ending April 16:

"Song of the Islands" (20th-Fox)  
 "Blue, White and Perfect" (20th-Fox)  
 ADAMS—(1,600) (15c-39c-44c-55c) 7 days. Gross: \$6,800. (Average, \$5,500)  
 "Sergeant York" (W. B.)  
 "Minstrel Days" (W. B.)  
 FISHER—(2,700) (15c-39c-44c-55c) 7 days. Gross: \$7,000. (Average, \$7,000)  
 "Roxie Hart" (20th-Fox)  
 "Valley of the Sun" (RKO)  
 FOX—(5,000) (20c-44c-55c-65c) 7 days. Gross: \$23,000. (Average, \$15,000)  
 "Captains of the Clouds" (W. B.)  
 "The Remarkable Andrew" (Para.)  
 MICHIGAN—(4,000) (15c-39c-44c-55c-65c) 7 days. Gross: \$24,000. (Average, \$12,000)  
 "To Be or Not to Be" (U. A.)  
 "All Through the Night" (W. B.)  
 PALMS—(2,000) (20c-39c-44c-55c) 7 days. Gross: \$8,500. (Average, \$7,000)  
 "The Courtship of Andy Hardy" (M-G-M)  
 "Nazi Agent" (M-G-M)  
 UNITED ARTISTS—(2,800) (20c-39c-44c-55c) 7 days, 2nd week. Gross: \$11,000. (Average, \$10,000)

## Midwest Circuit's Patriotic Show Set

CHICAGO, April 26.—The seventh annual "Americanization Show," given by the Indiana-Illinois circuit, will be held this year on the mornings of May 18-19 in the firm's Indiana and Maywood and Forest Park, Ill., houses. These shows, which are given in cooperation with community organizations, are furnished without charge and attended by school children with their teachers.

## Daylight Time Bill Killed in Albany

ALBANY, April 26.—New York State will not add another hour of daylight saving to the present hour under Federal war time. Senator Coudert has killed his daylight saving bill, in response to the declaration of Federal Transportation Coordinator Eastman that adoption of the bill would hamper shipments of war material.

## CBS Latin American Web Starting May 19

(Continued from page 1)

available on four different antennas for transmissions to Mexico and Central America.

The inaugural program will feature many Government figures from all nations involved. Paley emphasized that CBS here will pick up Latin American programs, to make goodwill "a two-way street." Edmund A. Chester, shortwave director, is assembling a staff at present. Dr. Antonio C. Gonzalez and William H. Fineshriber are assisting him. Terig Tucci is music chief and Roberto I. Unanue, news editor, with Dr. Luis Jatoba, head of the Brazilian section. Dan Russell, presently production director, will leave shortly for Latin America, where he will serve as field representative. Allen J. de Castro is sales head of the network.

## Nine Pence Is Seen As English Minimum

LONDON, April 26.—It is expected here that the minimum admission in most English theatres will be raised to nine pence under the general revision of prices to be decided next week, to conform to the new tax schedules. The circuits will meet tomorrow independently, and the general council of the Cinematograph Exhibitors Association later in the week.

Many first run houses, with the circuits leading, will have a minimum of one shilling, it is believed, with 18 pence and two shillings as the next prices. Some small houses playing old product are expected to keep their minimum under nine pence. General satisfaction is expressed with the handling of the situation by the CEA.

## Will Discuss Future Of Darmour-Col.Pact

HOLLYWOOD, April 26.—The future of Darmour Studios' production contract with Columbia will be discussed this week at New York conferences between Mrs. Larry Darmour, widow of the studio founder, who died recently, and Columbia distribution executives.

Two Ellery Queen films and a serial are due on this year's contract. Possible continuation of the contract for next season will also be taken up. At present, Ralph Cohn of Columbia is supervising the Darmour company's film preparations. Mrs. Darmour, now president of the company, was accompanied East by Lillian Stromberg, secretary-treasurer.

## 1,300 Shows Held in 65 Army Hospitals

WASHINGTON, April 26.—More than 1,300 motion picture shows, involving 250 features, have been given to convalescent soldiers in 65 Army hospitals from Florida to Alaska since last October, it was disclosed tonight by Chairman Norman H. Davis of the American Red Cross.

The entire cost of the program, including film rentals, delivery, cost of operation and purchase of sound equipment, is being met by the Red Cross, Davis said, but expenses have been cut through the cooperation of the film industry in making the latest first run features available at low prices.

Initiated last October at the Barnes General Hospital, Portland, Ore., the project has expanded to 65 hospitals and a circuit of 108 hospitals will be completed in the near future.

## Jersey High Court Rules Game Lottery

TRENTON, N. J., April 26.—Bank Night has been ruled a lottery by the Court of Errors and Appeals, New Jersey's highest court, which affirmed a dismissal of a suit for collection of royalties brought by William Furst, as assignee of Affiliated Enterprises, against A. & G. Amusement Co., operator of the Majestic Theatre, Patterson, N. J.

The opinion stated that one of the objects of the chance game "is to stimulate the patronage at his theatre by catering to the natural gambling instinct of humanity in general."

"Those that pay to attend the performance may well be induced to do so, when registering their names, by the prospect of hearing their names called," the Court said. "Those that have not paid for admission to the motion picture must wait outside to be sure of hearing the announcement and of entering the theatre promptly thereafter."

## 'Fleet' at \$10,000 Kansas City High

KANSAS CITY, April 26.—"The Fleet's In" drew \$9,000 at the Newman, while "What's Cookin'" and a stage show featuring Gypsy Rose Lee scored \$10,000 at the Tower.

Estimated receipts for the week ending April 16-17:

"To the Shores of Tripoli" (20th-Fox)  
 ESQUIRE—(800) (30c-44c) 6 days, 2nd week. Gross: \$3,300. (Average, 6 days, \$2,000)  
 "The Jungle Book" (U. A.)  
 "Confessions of Boston Blackie" (Col.)  
 MIDLAND—(3,600) (30c-44c) 7 days. Gross: \$9,500. (Average, \$8,500)  
 "The Fleet's In" (Para.)  
 NEWMAN—(1,900) (30c-44c) 7 days, 2nd week. Gross: \$9,000. (Average, \$7,000)  
 "The Tutties of Tahiti" (RKO)  
 "The Mayor of 44th St." (RKO)  
 ORPHEUM—(1,900) (30c-44c) 7 days. Gross: \$5,000. (Average, \$5,000)  
 "What's Cookin'" (Univ.)  
 TOWER—(2,200) (30c-50c) 7 days. Stage: Gypsy Rose Lee. Gross: \$10,000 (Average, 8 days, \$6,850)  
 "To the Shores of Tripoli" (20th-Fox)  
 UPTOWN—(2,000) (30c-44c) 6 days, 2nd week. Gross: \$5,000. (Average, 6 days, \$3,500)

## Dim Ocean City Lights

OCEAN CITY, N. J., April 26.—A uniform system of blue lighting for all theatre marquees, display windows and other illumination visible at sea has been adopted for the boardwalk here to comply with dimout requirements.

## 'Andy Hardy' Big in Boston With \$33,500

BOSTON, April 26.—"The Courtship of Andy Hardy" playing a second week at Loew's State and Orpheum drew a total of \$33,500. "Joan of Paris" and a stage show at the C Boston took \$24,500.

Estimated receipts for the week ending April 16-17:

"The Courtship of Andy Hardy" (M-G-M)  
 "The Adventures of Martin Eden" (Col.)  
 LOEW'S ORPHEUM—(3,000) (33c-44c-55c-65c) 7 days, 2nd week. Gross: \$17,500. (Average, \$12,000)  
 "The Courtship of Andy Hardy" (M-G-M)  
 "The Adventures of Martin Eden" (Col.)  
 LOEW'S STATE—(2,900) (33c-44c-55c-65c) 7 days, 2nd week. Gross: \$16,000. (Average, \$11,500)  
 "Joan of Paris" (RKO)  
 KEITH BOSTON—(2,679) (28c-33c-55c-65c) 7 days. Stage: Chico Marx and his Orchestra, Dixie Dunbar, The Little Tough Guys and Cliff Nazarro. Gross: \$24,500. (Average, \$12,500)  
 "The Male Animal" (W. B.)  
 "Wild Bill Hickok Rides" (W. B.)  
 METROPOLITAN—(4,376) (28c-33c-55c-65c) 7 days. Gross: \$21,000. (Average, \$15,000)  
 "Hellzapoppin'" (Univ.)  
 "Blue White and Perfect" (20th-Fox)  
 KEITH MEMORIAL—(2,907) (28c-33c-55c-65c) 7 days, 2nd week. Gross: \$16,500. (Average, \$15,000)  
 "The Fleet's In" (Para.)  
 "A Yank on the Burma Road" (M-G-M)  
 PARAMOUNT—(1,797) (28c-33c-55c) 7 days. Gross: \$11,500. (Average, \$8,500)  
 "The Fleet's In" (Para.)  
 "A Yank on the Burma Road" (M-G-M)  
 FENWAY—(1,320) (28c-33c-55c) 7 days. Gross: \$7,500. (Average, \$5,500)  
 "The Lady Has Plans" (Para.)  
 "Playmates" (RKO)  
 SCOLLAY—(2,500) (28c-33c-44c-55c) 7 days. Gross: \$5,500. (Average, \$4,000)

## 'Fleet' Providence Leader with \$9,200

PROVIDENCE, April 26.—"The Fleet's In" and "Sleepytime Gal" drew \$9,200 in the second week at the Strand.

Estimated receipts for the week ending April 15-16:

"Look Who's Laughing" (RKO) (2nd week) (3 days)  
 "All That Money Can Buy" (RKO) (2nd week) (3 days)  
 "Playmates" (RKO) (4 days)  
 "Call Out the Marines" (RKO)  
 RKO-ALBEE—(2,239) (28c-39c-50c) Gross: \$8,500. (Average, \$6,000)  
 "Courtship of Andy Hardy" (M-G-M)  
 "Canal Zone" (Col.)  
 LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: \$14,500. (Average, \$11,000)  
 "To the Shores of Tripoli" (20th-Fox)  
 "Night Before the Divorce" (20th-Fox)  
 MAJESTIC—(2,250) (28c-39c-50c) 7 days, 2nd week. Gross: \$9,100. (Average, \$7,000)  
 "The Fleet's In" (Para.)  
 "Sleepytime Gal" (Rep.)  
 STRAND—(2,200) (28c-39c-50c) 7 days. Gross: \$9,200. (Average, \$6,000)  
 "The Ghost of Frankenstein" (Univ.)  
 FAY'S—(1,800) (20c-33c-44c) 7 days. Stage show with Dick Nash and Janet Evans; Dana and Kaplan; Edwards and Dianne; Smiles and Smiles; Hon. Lee and Mr. Chang; Ernie Arno; Wayne and Marilyn; Al Johns and orchestra. Gross: \$6,800. (Average, \$5,000)  
 "Private Snuffy Smith" (Mono.)  
 METROPOLITAN—(3,045) (30c-39c-55c-75c) 3 days. Stage show with Ken Murray and Oswald; Ray Heatherton and Orchestra; Benny Rubin; Morton Downey; Sylvia and Clemence. Gross: \$6,800. (Average, \$5,000)  
 "Jungle Book" (U. A.)  
 "Born to Sing" (M-G-M)  
 CARLTON—(1,526) (28c-36c-50c) 7 days, 2nd week. Gross: \$2,200. (Average, \$3,500)  
 "Woman of the Year" (M-G-M) (3 days)  
 "Mr. Bug Goes to Town" (Para.) (3 days)  
 "Captains of the Clouds" (W. B.) (4 days)  
 "All-American Co-ed" (U. A.) (4 days)  
 EMPIRE—(1,200) (20c-28c) 2nd run. Gross: \$1,900. (Average, \$2,000)



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and  
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to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 82

NEW YORK, U. S. A., TUESDAY, APRIL 28, 1942

TEN CENTS

## B'way Houses Are Ready for First Blackout

### Thursday Test to Darken 'Bright Lights' Sector

Broadway and the Times Square and Rockefeller Center areas, comprising the largest amusement section in the world, will undergo their first total blackout from 9 to 9:20 o'clock Thursday night. More than 100 film theatres, including the first runs, are in the designated area, which includes all of Manhattan from 23d St. to 123d St.

Exhibitors along Broadway believe that business during the 20-minute test will be subnormal, because of the natural curiosity to see the Great White Way shrouded in darkness. They feel, however, that with large throngs drawn to the main sector, business on the whole should not be greatly affected during the evening.

The blackout is one of a series held in sections of Manhattan, as well as in  
(Continued on page 6)

## 'Reap' Still Strong In Final 5th Week

Although warm weather induced many to remain outdoors over the weekend, Broadway business in the main was fairly healthy. "Reap the Wild Wind" at the Radio City Music Hall, now in its fifth week, matched the business of last weekend, taking an estimated \$50,000 Thursday through Sunday, with the stage presentation, and finally leaves the theatre tomorrow night. "We Were Dancing" will be the new attraction. "The Gold Rush," having finished  
(Continued on page 6)

## Skouras, Connors Confer With Zanuck

Spyros Skouras, president of 20th Century-Fox, and Tom J. Connors, vice-president in charge of distribution, leave here today for Washington, where they are scheduled to hold conferences with Darryl F. Zanuck, vice-president in charge of production. Skouras and Connors are expected to return here tomorrow. Zanuck, an Army colonel, spends considerable time in Washington, in connection with the production of films for the War Department.

## W.P.B. Amusement Section Clearing Unit on Priorities

WASHINGTON, April 27.—The new Amusement Section of the Services Branch of the War Production Board will serve as a clearing house for business men in the amusement industries seeking advice and information on priority problems, it was explained today, as Christopher J. Dunphy took over his post as chief of the section.

Organization of the section neared completion today. It was said that business men have found themselves unable to cope with the problems of priority, and for some months have complained that there is no central point to which they could bring their problems.

The new organization is designed to meet that need, and will invite the amusement industries to bring their problems to it, that they may receive help in solving them, and in clearing  
(Continued on page 5)

## Korda Buys British UA Stock Interest

Alexander Korda has acquired from the Prudential Assurance Co., Ltd., of London the one-half interest held by that company in Korda's block of United Artists stock and the debentures held by Prudential in Alexander Korda Productions for approximately \$1,400,000, the producer stated yesterday following his arrival from London by way of Lisbon.

The securities acquired from Prudential, he said, represent that company's entire investment in his company. Korda's United Artists stock  
(Continued on page 5)

## Radio Construction 'Frozen' By FCC Order for Duration

### Bernstein British Film Liaison Here

LONDON, April 27.—It is understood that Sidney Bernstein, chairman of the Granada Theatres and Bernstein Theatres, Ltd., has been appointed as film attache representing the British Government at Washington.

The establishment of such a post and the probability that Bernstein would be named were forecast in Mo-  
(Continued on page 7)

## FDR URGES INCOME CEILING OF \$25,000

### Films Escape OPA Edict For Maximum Prices On Exports

WASHINGTON, April 27.—Motion pictures are exempt from the provisions of orders issued yesterday by the Office of Price Administration which establish maximum prices on products sold for export.

Officials of the OPA explained that the provisions of the Price Control Act, specifically exempting motion pictures from price ceilings, apply to export as well as domestic trade.

The export-control order was intended to prevent the building up of influences threatening domestic price ceilings.

Tomorrow a new and detailed order will be issued in accordance with President Roosevelt's message, placing under control all commodities on which ceilings have not already been fixed, except those exempted by the Price Control Act, including all types of equipment and apparatus used by the film industry.

### Mayor Thanks Trade For Million Tickets

In a ceremony marking the distribution of 1,000,000 free theatre tickets to service men through the New York Defense Recreation Committee and expressing appreciation to the donors, Mayor F. H. LaGuardia yesterday presented to executives of the entertainment industry an official lapel in-  
(Continued on page 6)

### Satisfied With Price Law Exempting Admissions, Film Rentals

By BERTRAM F. LINZ

WASHINGTON, April 27.—President Roosevelt today urged Congress to enact legislation under which no motion picture company officials, executive and talent would have a net income greater than \$25,000 a year after paying taxes, but expressed satisfaction with the Price Control Act, in which motion picture rentals and admissions are specifically exempted from ceiling orders.

In a seven-point anti-inflation program, the President also told Congress that profits must be taxed to "the utmost limit consistent with continued production" and recommended that a legal profit figure be set and a blanket clause adopted covering all profits in excess thereof.

He told Congress, in his message, that a new tax bill should be passed  
(Continued on page 8)

## MPPDA Names Coe As General Counsel

Charles Francis Coe, executive assistant to Will H. Hays, has been named MPPDA general counsel, additionally, it was learned yesterday.

Sidney Schreiber's official appointment as general attorney of the MPPDA also has been confirmed. Schreiber has served in that capacity for some time without announcement having been made of the appointment. Coe's designation as general counsel was exclusively forecast by MOTION PICTURE DAILY on April 2.

The MPPDA yesterday was host to Coe and trade press representatives at a luncheon at the Algonquin Hotel.

## Tube Wreck Kills Jersey Exhibitor

Rube Greenberg, 31, operator of the Rex, Irvington, N. J., and formerly a booker for Paramount, was killed Sunday night in a train wreck at the Exchange Place station of the Manhattan-Newark Tube. Four other passengers also were killed and scores injured. Greenberg, who became a father last week, was en route to his home in Brooklyn.



## See Canada Change On Soviet Pictures

Toronto, April 27.—A change in the Dominion's attitude toward Soviet Russia's films, which have been largely "taboo" here until recently, is believed indicated in the opening of "Inside Fighting Russia" at Shea's Theatre here today under the direct auspices of the Canadian Government.

One newspaper protested mildly that the short subject on the war in Russia could be classified as Communistic propaganda.

## Rapf's Resignation Discussed at Metro

HOLLYWOOD, April 27.—Discussions were held today between M-G-M officials and Harry Rapf, veteran production executive, who over the weekend tendered his resignation and asked a release from his contract. Rapf, who headed a production unit with Dore Schary, is said to have resigned because of differences over production policies.

## Joins Defense Council

SPOKANE, April 27.—Cecil D. Miller, manager of the Ritz Theatre, has been named co-director with Elbert W. Baker, city manager of Evergreen Theatres, of the theatrical unit of Spokane's Civilian Defense Council.

# Personal Mention

JULES RUBENS of Publix Great States Circuit is in town from Chicago.

H. J. YATES arrived yesterday in Hollywood from New York.

ABE MONTAGUE, Columbia general sales manager, arrived from the Coast yesterday.

WILLIAM GOETZ is expected from the Coast by plane today.

ANTOINETTE SPITZER has returned from the Coast.

SHERMAN GERMAINE of the Fairmont Theatre, New Haven, is ill.

EDWARD M. SCHNITZER, Eastern district manager for United Artists, is home ill with a cold.

BEN KALMENSEN is expected today from the South.

ROY HAINES and ARTHUR SACHSON are due today from Pittsburgh.

EDWARD SMALL has delayed his scheduled New York visit to May 9.

NORMAN H. MORAY has returned from New England.

MRS. GRACE RODGERS, St. Louis exhibitor, is in Florida.

## Tom Connors, Jr. Praised by Stoner

PITTSBURGH, April 27.—"Tom Connors, Jr., should go far in the production end of motion pictures," M-G-M exchange manager Byron Stoner commented on Connors' resignation from a Metro sales post in West Virginia to take a studio post with 20th Century-Fox. He is the son of the 20th Century-Fox vice-president in charge of distribution.

"His future in production seems bright, better than it would be in distribution," Stoner said. Connors, Jr., had been covering the West Virginia territory since last July, and previously had been working out of the Cleveland M-G-M office.

## Blackout Interrupts Grassgreen Dinner

ALBANY, April 27.—A blackout interrupted oratory at the testimonial dinner given by the local Variety Club at Dinty's, outside Albany, tonight in commemoration of 25 years of service completed by Moe Grassgreen; branch manager of 20th Century-Fox, with that company.

Dave Miller of Universal in Cleveland, toastmaster, was introducing Pete Dana, Universal manager at Pittsburgh, when the sirens sounded and the lights were dimmed. Miller proved up to the occasion by telling stories during the 30-minute test, entertaining the 200 guests.

Barker Lou Golding presented Grassgreen a watch on behalf of the recently-reorganized club. Neil Hellman, who operates three Albany area neighborhood houses, was chairman of the affair, with Joseph Miller of Columbia secretary of the committee and Charles Smakwitz, Variety Club Dough Guy, treasurer.

Speakers included Louis Schine, C. J. Latta, Tom Bailey, Sam Rosen, Sidney Samson, Phil Fox, Pete Dana, Clayton Eastman and Harry Thomas.

## Irene Lee Eastern Goldwyn Story Head

Irene Lee has been appointed Eastern story editor for Samuel Goldwyn, it was announced here yesterday. She is expected here late in May from Hollywood to begin work on next year's material. For the last four years Miss Lee has been story editor for Warner Bros. on the Coast, and reportedly was the only woman in such a post in Hollywood. Before joining Warner Bros. she was in charge of the Leland Hayward story department in New York.

## Fromkess to Head Production of PRC

Leon Fromkess, vice-president of Producers Releasing Corp., will be in charge of the company's production, with permanent headquarters on the Coast, it was announced yesterday by O. Henry Briggs, president. George Batcheller, formerly production head, has resigned.

## Named Union Officer

NEW HAVEN, April 27.—Faye Spidoni of Universal has been elected treasurer of Local 41B, exchange employees, succeeding Jack Mullen.

## Show U.S. Pictures In Paris Secretly

American motion pictures are being shown in "bootleg" theatres in German-occupied Paris, according to a United Press dispatch from Vichy, published in the New York Times yesterday. The theatres are said to be part of the "black markets," functioning in the city.

The admission price to the bootleg house is about double that of the regular theatres, about \$1.10, and resemble the American speakeasy of the prohibition era, the dispatch said. The films shown are old American pictures. Since American films are banned by the Nazis, the audiences risk police raids. For the most part, the films are shown in small theatres in private buildings, and have sound equipment and generally a bar.

## Fishman Reelected Conn. Allied Head

NEW HAVEN, April 27.—Dr. J. B. Fishman was reelected president of Allied Theatre Owners of Connecticut at a meeting of the organization here today.

Other officers elected include Maxwell Alderman, secretary; Charles Repass, vice-president, and Joseph Shulman, treasurer. Directors elected were: Daniel Pouzner, chairman; A. Schuman, Leo Bonoff, Maurice Bailey, Morris Jacobson, Jack Schwartz, Harry Laviates, Barney Calechman, Martin Kelleher, George Lewitt and Joseph Corwel.

Alderman was designated to represent the Connecticut organization at the meeting of Allied States' national board of directors at Chicago on Thursday. He was given secret instructions for the organization's vote at the meeting on the proposed new selling plan of the United Motion Picture Industry.

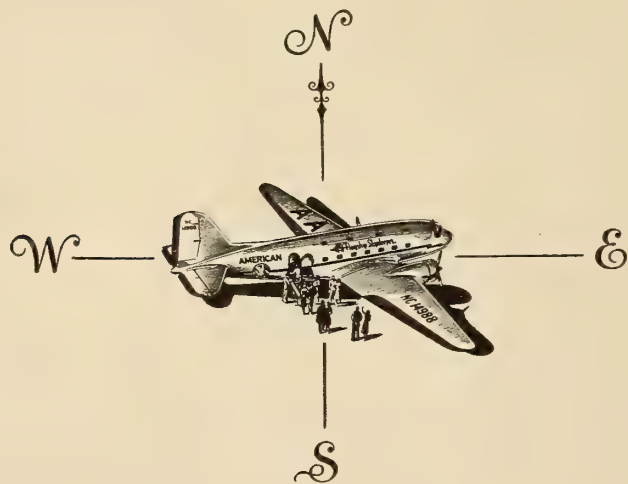
## Bergman Is Named To Universal Post

John Joseph, advertising and publicity director for Universal, who is currently in the East, yesterday confirmed the appointment of Maurice Bergman as Eastern advertising and publicity manager. The appointment is effectively immediately, Bergman succeeding Louis Pollock, who resigned on Friday.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## Theatre Changes...

### W. B. Changes in Phila.

PHILADELPHIA, April 27.—More manager changes have been made at Warner theatres here as a result of men being called for military service, it was announced by Ted Schlanger, zone chief. Irving Blumberg, manager of the Oxford, succeeds his brother Al Blumberg, as manager of the Midway. Martin Goldberg, assistant manager of the Midway, was named manager of the Harrowgate, replacing Richard Park. Richard Raesly, manager of the Imperial-2nd St., moves over to the Oxford.

### W. B. Milwaukee Shifts

MILWAUKEE, April 27.—Warners has transferred Karl Kelly from manager of the Granada to the National; Joseph Reynolds from the National to the Oriental; Elmer Nimmer from the Juneau to the Granada and Larry Schultz to manager of the Juneau. All are local neighborhood houses.

### Reopen Philadelphia House

PHILADELPHIA, April 27.—Melvin Fox and Abe Sablosky have reopened their Holme Theatre, re-named the Penypak. The house was completely renovated. William Conner comes in as manager.

### Takes Over Oklahoma House

ELDORADO, Okla., April 27.—Mona Childs is the new owner and manager of the Ritz Theatre here, taken over from Hugo Hartley.

### Move Schine Managers

ROCHESTER, April 27.—Manager shifts have been announced by Bud Silverman, Schine city manager. Under the changes, Herbert Gordon has been shifted from the Webster to the home office at Gloversville; Joseph Goldstein goes from the Liberty to the Webster.

### Renovate Seattle Theatre

SEATTLE, April 27.—John Danz has completed renovating a neighborhood house, the Beacon. The house was entirely reseeded.

### Two Conn. Theatres Bought

NEW HAVEN, April 27.—Two theatres have changed hands in this territory. Fred Quatrano, William Sirica and Robert Schwartz have bought the 658-seat Hamilton, Waterbury, Conn., and Morris Nunes, Maurice Bailey and Louis Moscow have bought the 284-seat Lincoln here.

### Building North Carolina House

CHARLOTTE, N. C., April 27.—Price Surplus, operating the Amuzu in South Port, N. C., is building a new theatre in that city.

### Open Theatre in Raleigh

CHARLOTTE, N. C., April 27.—T. A. Little of Charlotte and Francis White of Asheboro, N. C., have opened the new Colony Theatre in Raleigh, N. C. Little and White operate theatres in Virginia and the Carolinas.

### Open North Carolina House

HICKORY, N. C., April 27.—The Center Theatre here, owned by North Carolina Theatres, Inc., has opened.

## Short Subject Reviews

### "Nightmare of a Goon"

(Headliner)  
(Paramount)

What goes on here could only happen in a nightmare. Teddy Hart, known herein as Wilbur Droop, is a crackpot composer, who lays himself down to sleep and is thereafter a nightclub bandleader. The brief musical comedy has pretty chorus girls, Borrah Minevitch and his Harmonica Rascals, the attractive Marvel Maxwell, Don Wilson, and amusing camera effects. Mabel Todd is Hart's landlady, who appears in the dream singing a novelty tune. Running time, 10 mins. Release May 29.

### "Don Cossack Chorus"

(Melody Masters)  
(Warners)

Instead of the bandstand short which is customary in this series, the Don Cossack Chorus, one of the leading choral groups in the world, is heard in Russian songs. The setting is in the courtyard of a Russian village inn and there are several of the wild Cossack dances shown during the singing. Produced under the direction of Serge Jaroff by arrangement with S. Hurok, this subject should prove a good novelty. Running time, 10 mins. Release, April 25.

### "The Magnetic Telescope"

(Superman Cartoon)  
(Paramount)

A meteorologist has developed a magnet by which he attracts the far-off planets for purposes of study. His initial test causes a few deaths and the police step in. The scientist continues, regardless, so the police meddle with the works. Down comes a flaming planet and Superman takes it from there. He does a good job of it, but his previous exploits appeared to be more engaging. Running time, 9 mins. Release, April 24.

### "Personality Plus"

(Sportlight)  
(Paramount)

Grantland Rice singles out some unique sport personalities and places them in his own Hall of Fame. Among them: Al Schacht, comic of the baseball diamond; Jack Erickson, who wrestles with himself; Stubby Kruger, slapstick diver, and archery experts, speedboat demons, an automobile stunt man, and Melville Koutz, who plays with his pet lion. Ted Husing narrates. Running time, 10 mins. Release, April 17.

### "The Wabbit Who Came to Supper"

(Merrie Melodies)  
(Schlesinger-Warners)

Schlesinger's popular cartoon character, Bugs Bunny, is trapped by Elmer's dogs and is about to be shot when Elmer learns that he has inherited a fortune from his uncle with the proviso that he must be kind to rabbits. Bugs takes full advantage of the situation and almost ejects Elmer from Elmer's own house, but Elmer gets another wire stating that taxes and attorney's fees have wiped out the fortune. It is clever and amusing. Running time, 7 mins. Release, March 28.

### "California Junior Symphony"

(Broadway Brevities)  
(Warners)

About 100 youngsters have been gathered by Peter Meremblum for a symphony orchestra. They play with considerable skill and their program in this short is varied with selections from Tchaikovsky to variations on the theme of "Pop Goes the Weasel." Outstanding is the work of the piano soloist with the group, a young miss of eight years. It is a bit long for this type of subject, but quite good. Running time, 20 mins. Release, April 18.

### "Acro-Batty"

(Pete Smith Specialty)  
(M-G-M)

Pete Smith treats in his humorous fashion the matter of circus performers on vacation. This they spend, of course, on the high wire and trapeze and the fact that all are found in various parts of Southern California prompted Smith to insert a running gag about the sunny climate which culminates in a torrential downpour. It's fairly amusing, but not one of Smith's better subjects. Running time, 9 mins. Release, March 28.

### "Don't Lie"

(Our Gang Comedy)  
(M-G-M)

Probably entertainment for the children but hardly suitable for adults is this latest "Our Gang" item. In an effort to cure "Buckwheat," who is addicted to telling fibs, another of the gang dresses as a gorilla intending to frighten the fibber. Newspaper headlines tell of a circus mishap and a real gorilla turns up. Running time, 11 mins. Release, April 4.

### "Dog Trouble"

(Cartoon)  
(M-G-M)

Tom Cat and Jerry Mouse are at it again chasing each other around the house. The two join forces, however, when a ferocious bulldog enters the picture. They trick him into wrecking the furniture, which brings Mammy to the scene and the dog is tossed out. The cat and mouse then continue their own battle. The cat and mouse theme seems overworked. Running time, 8 mins. Release, April 18.

### "The Lady or the Tiger"

(Miniature)  
(M-G-M)

Carey Wilson recounts the Frank Stockton story of the woman who must choose between sending her lover to death or to another woman. Since the writer left his readers in the dark concerning the outcome, considerable curiosity was aroused, and understandably so. Wilson handles the subject in a wholly interesting manner. Running time, 10 mins. Release, March 28.

### "Hands of Victory"

(Headliner)  
(Paramount)

In a subject that presents promotion possibilities, Dr. Josef Ranald finds indication of ultimate victory for the Allied Nations in his palm analyses of those in whom the fate of the world rests. Ranald interprets the hand impressions of Roosevelt, MacArthur,

## Showmanship Flashes...

### Special Campaign on Des Moines Victory Film

DES MOINES, April 27.—In connection with the showing of the Victory Film, "Ring of Steel," A. H. Blank of Tri-States Theatre Corp. arranged a special exploitation campaign. A broadside was prepared and Special Tracy's narration was printed in pamphlet form and distributed to patrons and local newspapers.

### Marine Week Features 'Tripoli' in St. Louis

St. Louis, April 27.—The campaign of the Fox here for "To the Shores of Tripoli" was developed around the mayor's proclamation of a week dedicated to the Marine Corps, with specific mention of the film. Lobby displays, air flights, special broadcasts, interviews with former Marines, the use of an Army jeep in street ballyhoo and the like featured the campaign, which was developed by Les Kaufman of the Fanchon and Marco advertising department.

### Essay Contest Aids 'Roxie Hart' in Boston

Boston, April 27.—The RKO Memorial Theatre in cooperation with the Boston American and Sunday Advertiser sponsored a New York trip for the two writing the best 200-word essays on "Roxie Hart."

### Dance Test in Frisco Is Used for 'Tripoli'

SAN FRANCISCO, April 27.—A Marine Corps "To the Shores of Tripoli" dance contest was promoted by Herman Kersken, manager of the Fox Theatre, to ballyhoo the run of the picture. The event was staged in the city's new Hospitality House, with five sailors acting as judges. Tickets received by the winners and their partners were good any day or night during the run. All newspapers cooperated.

### Scranton Tieup on 'Hardy' Aids Sale of War Stamps

SCRANTON, PA., April 27.—Manager Willard Matthews of the Strand Theatre here made a tieup with the Scranton Times on "The Courtship of Andy Hardy," under which a war bond was presented, on behalf of Mickey Rooney, to the Scranton Times carrier credited with the most war stamps sales during the week of the picture's run. The paper gave wide publicity to the tie-up.

Hitler, Mussolini and others. The subject is well presented. E. W. Hammons produced. Running time, 9 mins. Release, May 29.

### "Daffy's Southern Exposure"

(Looney Tune Cartoon)  
(Schlesinger-Warners)

Daffy Duck refuses to fly South with the rest of his relatives when Winter comes. As a result he becomes snowbound and hungry. Unfortunately, he goes to an equally hungry wolf to get something to eat. He makes good his escape and decides to join the other ducks down South. A pleasant black-and-white cartoon. Running time, 7 mins. Release, May 2.



# 10 New Films Are Started; 40 Shooting

HOLLYWOOD, April 27.—Forty pictures were before the cameras this week, as 10 started and 15 finished. Eighteen were being prepared, and 17 were being edited.

Paramount was the busiest studio, with seven in work. Twentieth Century-Fox and Universal each had six shooting.

The tally by studio:

## Columbia

*In Work:* "Blondie for Victory," "Overland to Deadwood," "A Man's World," "The Lone Wolf in Scotland Yard."

*Started:* "Fingers."

## Goldwyn (RKO)

*In Work:* "The Pride of the Yankees."

## M-G-M

*Finished:* "Apache Trail."

*In Work:* "Me and My Gal," "Cairo," "A Yank at Eton," "Seven Sisters."

*Started:* "Tish."

## Monogram

*Finished:* "Do Not Disturb."

*Started:* "Down Texas Way," "Texas Trouble Shooters."

## Producers Releasing

*Finished:* "Isle of Forgotten Sins."

*Started:* "The Commandos Have Landed."

## Loew-Lewin (U. A.)

*Finished:* "The Moon and Sixpence."

## Paramount

*Finished:* "Wrecking Crew," "The Forest Rangers," "Priorities of 1942."

*In Work:* "I Married a Witch," "Wake Island," "Happy-Go-Lucky," "Silver Queen," "Triumph Over Pain," "The Major and the Minor," "The Road to Morocco."

## RKO

*Finished:* "Army Surgeon," "Scattergood Survives a Murder," "Highway to Night," (formerly untitled Richard Carlson-Jane Darwell vehicle).

*Started:* "The Big Street."

## Republic

*Finished:* "Springtime in the Rockies."

*In Work:* "Moonlight Masquerade."

*Started:* "Cyclone Kid."

## Roach (U. A.)

*Finished:* "Calaboose."

## 20th Century-Fox

*In Work:* "Iceland," "Orchestra Wife," "The Postman Didn't Ring," "The Pied Piper," "Thunderbirds."

*Started:* "The Black Swan."

## Universal

*Finished:* "The Great Impersonation," "Danger in the Pacific," "Destination Unknown."

*In Work:* "Madam Spy," "Love and Kisses, Caroline," "Private Buckaroo," "Pardon My Sarong."

*Started:* "Invisible Agent," "Timber."

## Warners

*In Work:* "The Hard Way," "Now, Voyager," "George Washington Slept Here," "Across the Pacific."

# Allied Asks Greater Trade Units' Voice in War Effort

WASHINGTON, April 27.—The industry's war efforts could be benefited by making proper use of the existing trade associations, Abram F. Myers, chairman and general counsel of Allied States, asserts in a membership bulletin made public today.

The bulletin urges the need for an adequate information service on industry war activities for exhibitors; the need of trade organization and committee members in war activities who will be representatives of their trade associations instead of serving as individuals; proper recognition of the contributions by independent exhibitors and contributions which can be made by the trade associations in war activities cooperation, and full, authoritative information for exhibitors on industry priorities affecting them.

## On Board Agenda

Lack of informational services for exhibitors on war activities, Myers says, "may seem trifling, but nothing

is trifling that interferes in any degree with an all-out war effort. Failure to utilize the good will, influence and facilities of the trade associations is a regrettable loss."

Myers reports that there has been sufficient demand for a full discussion of the subject to warrant its being included on the agenda of Allied's national board meeting at Chicago on Thursday. Other subjects scheduled for discussion include: A report by Allied's Umpi committee representatives, action on the proposed new selling plan and plan for conciliation, discussion of the attack on the sales plan by the Society of Independent Motion Picture Producers; high film rentals with a report on the Canadian law freezing rentals by Myers, who is in Toronto for a study of the effects of the law on Canadian exhibitors; desirability of resuming surveys on product buying and terms by Allied's Information Department; discussion of a proposal for new Ascap music licensing fees for theatres, and a decision on an Allied States national convention this year.

The bulletin warns against "spiraling" film prices which, it says, may bring motion picture companies' profits out of line with those of other

# Korda Buys British UA Stock Interest

(Continued from page 1)

represents one-fourth interest in that company. Prudential's interests in Korda enterprises have been estimated as high as \$12,000,000 at times.

Korda disclosed purchase of distribution rights for the Western hemisphere to two British productions, "One of Our Aircraft Is Missing" and "In Which We Serve." It has not yet been decided whether United Artists will distribute them here, he said.

Korda said he would leave for Hollywood within two weeks to resume production. He plans to contribute two or three pictures to United Artists schedule for the new season, he said, and is considering Tolstoy's "War and Peace" as his first.

Korda said that British studios are attaining new heights of excellence despite wartime production obstacles.

# 702, Para. Meet on Closed Shop Demand

Motion Picture Laboratory Technicians Union, Local 702, held its first meeting yesterday with Paramount officials on the union's demand for a closed shop at Paramount's Long Island laboratory. The union is seeking a May 1 date for the contract. Local 702 was defeated in an NLRB election at the Paramount studio several years ago but claims that it has since obtained a majority.

May 1 will be the date under which the smaller laboratories in the city and vicinity are to grant wage increases ranging up to 10 per cent to bring their scales up to those paid by the larger laboratories here. These raises are provided under the terms of existing contracts, John Rugge, union president, said.

# Northio Operator Dies

HAMILTON, O., April 27.—John J. Hammerly, 59, projectionist at the Northio Palace here, died at his home last night. He is survived by his widow, two sons and five daughters.

# W.P.B. Amusement Section Clearing Unit on Priorities

(Continued from page 1)

the way for any formal action which may be necessary.

WPB officials refused to discuss the work of the Amusement Section in advance of a formal announcement of its creation, but said it would not take over any of the work with motion picture priorities and conservation which is being handled through the Consumers Durable Goods Branch of the WPB.

industries and would leave the industry open to Federal regulation despite the exemption of films from the price control act.

## Comment on Anti-5 Ruling

Commenting on the recent Minnesota court decision holding the State's anti-block-of-five law unconstitutional, Myers expresses the belief that it will "deter" exhibitors in surrounding states "who were planning to obtain passage of a similar law." He also expresses regret that the court's findings "make it appear that the independent exhibitors never had a real grievance and put them in a very unfavorable light."



**GABIN HAS  
1, 2, 3!**

JEAN GABIN has (1) histrionic talent (2) an undeniable appeal to women and (3) a he-man draw for males. His American debut is auspicious... **MOONTIDE** is more than good. It's very good!  
-- Boxoffice

**JEAN GABIN**  
is coming in  
**MOONTIDE**  
co-starring with  
**IDA LUPINO**  
with Claude Rains  
Thomas Mitchell  
Directed by ARCHIE MAYO  
Produced by MARK HELLINGER  
Screen Play by John O'Hara

**Brilliant \$2.20 World Premiere**  
**RIVOLI THEATRE**  
**N. Y. (APRIL 29)**



## B'way Houses Are Ready for First Blackout

(Continued from page 1)

other boroughs. Northern Manhattan is to be darkened May 7. Blackouts covering entire boroughs will be held later, it was announced by Police Commissioner Lewis Valentine.

Thursday night's blackout will take in the big first run houses, including the Radio City Music Hall, Paramount, Roxy, Strand, Capitol and Rivoli, all legitimate theatres and other important amusement places, as well as all film company home offices and exchanges, the NBC and CBS buildings, and such all-night operations as the Associated Press in Rockefeller Center and most of the newspapers.

The theatres are prepared for the blackout. All exterior illumination will, of course, be extinguished, as will the inside lighting visible from the street. Box-offices will remain in operation with subdued lighting and patrons will be permitted to enter or leave. A minimum of lighting will be maintained in the lobbies.

Meanwhile, one of the most extensive blackouts in the East will take place next Tuesday when all New Jersey areas not tested previously will be covered. Included will be the counties of Sussex, Warren, Hunterdon, Mercer, Cumberland and Cape May and portions of eight other counties.

Tonight Southern Queens will be blacked out and the remainder of Queens, exclusive of the Rockaways, will be tested May 5.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center  
CECIL B. DE MILLE'S

### "REAP THE WILD WIND"

Ray Milland, John Wayne, Paulette Goddard  
A Paramount Picture  
Gala Stage Revue - Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

Paramount Presents  
**BOB HOPE CARROLL**  
in  
**"MY FAVORITE BLONDE"**

IN PERSON  
**TOMMY DORSEY**  
and His Orchestra

**PARAMOUNT** TIMES SQUARE

Gene Tierney • Henry Fonda

### 'RINGS ON HER FINGERS'

PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

### PALACE B'WAY & 47th St.

### "KINGS ROW"

ANN SHERIDAN—RONALD REAGAN  
—plus NEW 2nd Hit—  
"BULLET SCARS"  
WITH REGIS TOOMEY

## Two Openings on Broadway Stage

An opening tonight and another tomorrow are on the Broadway stage calendar for the week. Tonight at the Ritz, Ed Sullivan will introduce "Harlem Cavalcade," vaudeville show with all-Negro talent, headed by Noble Sissle.

"The Life of Reilly," a new comedy by William Roos, will open tomorrow night at the Broadhurst. It stars Glenda Farrell, with Peter Hobbs, Charita Bauer, Loring Smith and others in the cast. Day Tuttle and Harald Bromley are the producers.

## 'Reap' Still Strong In Final 5th Week

(Continued from page 1)

its first week at the Globe with an estimated \$33,500, continued strong with an estimated \$12,500 for Saturday and Sunday. "My Favorite Blonde" with Tommy Dorsey's orchestra concludes a four-week stand at the Paramount tonight with an estimated \$49,000 expected for the final week. Business Saturday and Sunday amounted to an estimated \$23,000. "The Great Man's Lady," with Claude Thornhill's band, Carol Bruce and Jack Durant on the stage, is the new show opening at the Paramount today.

"Larceny, Inc.," with Abe Lyman and Jackie Cooper at the Strand brought an estimated \$22,500 Friday through Sunday. The show will be held a second week. After a good first week, "Kid Glove Killer" drew an estimated \$4,000 in five days at the Rialto, and was followed yesterday by "The Man Who Wouldn't Die."

## Rudd Is Called Into Active Army Service

Major A. G. Rudd, vice-president and general manager of Newsreel Theatres, Inc., which consists of four newsreel houses in Manhattan and one in Newark, has returned to active service in the Army. He is presently active in Army Emergency Relief matters. Stewart R. Martin, manager of the Embassy, Times Square, has been named circuit supervisor by W. French Githens, president.

## WAC Lists Victory Films Now Available

The War Activities Committee yesterday disclosed the Victory Films currently available to exhibitors, bringing the listing up to date. The films now available include: "Bombardier," "Pots to Planes," "Food for Freedom," "Women in Defense," "Tanks," "Safeguarding Military Information," "Ring of Steel," "Fighting the Fire Bomb," "Any Bonds Today," "Lake Carrier" and "United China Relief."

## B'nai B'rith Delegates

PHILADELPHIA, April 27.—Lewen Pizor, president of the United MPTO here, and Michael H. Egnal, exhibitor and attorney, have been elected delegates to the B'nai B'rith district convention in Atlantic City, representing the Lincoln Lodge here.

## Victory Caravan Starts Thursday

The Hollywood Victory Caravan, including a number of the leading stars of the screen, will raise the curtain Thursday evening in Washington on the first of a series of 13 one-night stands on behalf of Army and Navy Emergency Relief.

The show, as now constituted, will consist of solo appearances and sketches, and will run approximately three hours. Bob Hope will be master of ceremonies, introducing each of the score of personalities who have volunteered their services for the benefit shows. Key spots in all parts of the country will be played. A special train will carry the troupe.

## Columbia Talks Deal For 4 Powell Films

HOLLYWOOD, April 27.—Columbia officials here disclosed today that negotiations are under way with Michael Powell, British producer, to distribute all four of Powell's scheduled productions to be made in England and Canada next year. Columbia is at present releasing Powell's "The Invaders."

Powell, it was announced, plans to make "The Road to Rome," "Who Fights for Glory," "Life Line" and "Five Who Died." Eric Portman and Niall MacGinnis are set for "Who Fights for Glory," it was stated.

## \$33,800 Gross for Autry in Pittsburgh

PITTSBURGH, April 27.—More than 30,000 persons paid an estimated \$33,800 at seven performances of Gene Autry's "Flying A Ranch Stampede" at the Garden here, compared with an estimated \$35,000 gross for 14 performances of Autry's show last year, it was revealed by officials.

During the week here, the cowboy film star led a parade of War Savings workers, entertained at various children's institutions, and appeared at charity events daily.

## Equipment Dealers Weigh War Service

CHICAGO, April 27.—The Theatre Equipment Dealers Protective Association ended a three-day meeting at the Hotel Stevens here today, with Ray G. Colvin reelected executive secretary.

The session was held to discuss methods of servicing theatres under wartime regulations. Manufacturers held an open forum with dealers yesterday for discussion of problems. Lee R. McCullough of the War Production Board addressed the meeting.

## Trans-Lux Houses Start Sale of Bonds

The sale of War Bonds and Stamps is already under way in the four Manhattan theatres of the Trans-Lux circuit and will continue indefinitely, according to Norman Elson, general manager. Booths have been placed in all four houses.

## Named Metro Salesman

OKLAHOMA CITY, April 27.—Linford Pitts, head booker of the M-G-M exchange here, has been promoted to salesman, succeeding Russell Gaus, who is the Army.

## Mayor Thanks Trade For Million Tickets

(Continued from page 1)

signia reading "Distinguished Service-War Entertainment."

Mrs. Eleanor Roosevelt presented the 1,000,000th ticket to the Army corporal who was in line to receive it. The Mayor, Mrs. Roosevelt, Marshall Field, chairman of the defense committee; John Golden, chairman of the entertainment branch, and Thomas Donovan, executive secretary, spoke at the event, which took place at the committee's headquarters, 99 Park Avenue.

Nicholas M. Schenck, Charles C. Moskowitz, Joseph Bernhard, Harry Brandt, Edward Alperson, Si Fabian, Leo Brecher, Charles Koerner, Irving Lesser, Albert Lewis, Arthur Mayer, Charles Moses, Joseph Vogel, William S. Paley, Robert Weitman, Alfred J. McCosker and John Wright were among those who received the awards either personally or through a representative.

Mrs. W. G. Van Schmus attended on behalf of her late husband, who was managing director of the Radio City Music Hall.

## Kreuzer Manager Of RCA Recording

Barton Kreuzer of the RCA Hollywood staff, has been named manager of RCA film recording sales, by Edward C. Cahill, manager of the RCA Manufacturing Co., motion picture division. Kreuzer succeeds Ralph Austrian, who is with the War Production Board. Kreuzer will continue to direct film recording rental facilities on the Coast.

Hollis D. Brandbury, former chief engineer, has been named to manage the New York film recording rental facilities.

## Admit Service Men Free in Pittsburgh

PITTSBURGH, April 27.—The Harris Amusement Co. and most of the independent theatres here now are admitting men in uniform without charge at all performances. Local theatres heretofore charged a reduced admission for men in service. The Warner circuit, operating 23 houses here, has not yet indicated any revision of the former policy.

## Phila. Wins WB Bowling

The annual inter-city bowling match between the Warner home office and the company's Philadelphia office was won by the latter's team at Philadelphia last weekend.

**"MEET ME AT THE ASTOR"**

*The*  
**HUNTING ROOM**

Luncheon a la Carte  
Dinner from \$1.75

**HOTEL ASTOR**  
TIMES SQUARE



# 'Scandal' and Kyser Score Hit in Chicago

CHICAGO, April 27.—Kay Kyser in person and "Design for Scandal" shot the Chicago Theatre gross to \$5,000. The Oriental, with "The Man Who Returned to Life" and Martha Raye on the stage, did \$22,000. Estimated receipts for the week ending April 23:

"Joe Smith, American" (M-G-M)  
"The Vanishing Virginian" (M-G-M)  
APOLLO—(1,400) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$8,000. (Average, \$5,000)  
"Design for Scandal" (M-G-M)  
CHICAGO—(4,000) (35c-55c-75c) 7 days. Stage, Kay Kyser Orchestra. Gross: \$56,000. (Average, \$32,000)  
"Our Russian Front" (Artkino)  
"Fly By Night" (Para.)  
GARRICK — (1,000) (35c-55c-65c-75c) 7 days. Gross: \$5,800. (Average, \$5,000)  
"The Man Who Returned to Life" (Col.)  
ORIENTAL — (3,200) (25c-30c-40c-50c) 7 days. Stage, Martha Raye. Gross: \$22,000. (Average, \$16,000)  
"Joan of Paris" (RKO)  
"Mayor of 44th Street" (RKO) 6 days, 2nd week  
"Saboteur" (Univ.)  
"Almost Married" (Univ.) 1 day  
PALACE—(2,500) (40c-50c-68c) 7 days. Gross: \$15,000. (Average, \$13,000)  
"The Lady Is Willing" (Col.)  
"Two Yanks in Trinidad" (Col.)  
ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$13,000. (Average, \$11,000)  
"Captains of the Clouds" (W. B.) 5 days, 3rd week  
"Woman of the Year" (M-G-M) 2 days  
STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days. Gross: \$18,000. (Average, \$14,000)  
"Jungle Book" (U. A.)  
UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$11,500. (Average, \$14,000)  
"Ghost of Frankenstein" (Univ.)  
"Strange Case of Dr. Rex" (Univ.)  
WOODS—(1,200) (35c-55c-65c-75c) 7 days, 3rd week. Gross: \$9,000.

# 8 of 12 New Films Are Approved by Legion

The National Legion of Decency for the current week has approved eight of 12 new pictures reviewed, three for general patronage and five for adults, and classed four as objectionable in part. The new films and their classification follow.

Class A-1, Unobjectionable for General Patronage—"Hello Annapolis," "Suicide Squadron," "Vagabond" (Polish). Class A-2, Unobjectionable for Adults—"The Falcon Takes Over," "Grand Central Murder," "The Man With Two Lives," "Mr. Wise Guy," "The Saboteur." Class B, Objectionable in Part—"In This Our Life," "Moontide," "Not a Ladies Man," "The Pasha's Wives" (French).

# Uphold Para. Dismissal

Dismissal of the complaint of David Stoneman of Interstate Theatres Corp., Boston, against the directors of the old Paramount Publix Corp. was upheld for the second time on Saturday by the Court of Appeals in Albany. The plaintiff charged that a financial statement issued by Paramount contained inaccuracies regarding Interstate. Louis Nizer represented the defendants, and Jack Kraus was attorney for Stoneman.

# Warners Shift Lefko

CINCINNATI, April 27.—George Lefko has been transferred here from Cleveland as city salesman for Warners, replacing John Eifert, who last week was promoted to branch manager here.

# Review

## "Westward Ho"

(Republic)

WITH favorable effect, the "Three Mesquiteers" on one side and exponents of banditry and murder on the other clash and generate all the roaring excitement that the action fans could desire. The yarn, which places a woman in charge of the outlaws, is sufficient in itself and serves well in holding together the many gun and fistic encounters.

A town named Spring Valley is the locale and the townsfolk and bankers' association are the victims of the nefarious organization led by Evelyn Brent. Rufe Davis, the comedian of the trio, is framed by the gang and is about to be hanged when his two partners, Bob Steele and Tom Tyler, come to the rescue. The three are then branded as outlaws, and pretend to tie in with the real outlaws, who are unaware of the scheme. It all turns out for the best, of course. Donald Curtis, Lois Collier, Emmett Lynn and others are in the cast. John English directed and Louis Gray was associate producer.

Running time, 56 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

# Bernstein British Film Liaison Here

(Continued from page 1)

Picture Daily, issue of April 2.

Official silence was maintained on the report today. It is believed that the purpose of Bernstein's appointment will be to serve as a liaison on films between the two Governments, and to assist in developing a complete understanding with regard to reciprocal propaganda films, legislation and the like.

It is also reported that George Archibald, formerly a United Artists representative here, will function in London in a similar capacity.

# British Embassy Confirms Appointment

WASHINGTON, April 27.—British Embassy officials today confirmed London reports that Sidney Bernstein, English circuit head, was joining the staff in Washington, presumably as film attache, but neither the State Department nor the Coordinator of Information could confirm the report that George Archibald, former representative of United Artists in England, was taking a similar post in the U. S. Embassy in London.

At the British Embassy it was said word has been received that Bernstein was coming to Washington but no advice had been given as to just what his position could be.

# See No Effect on Official Canadian War Pictures

TORONTO, April 27.—The belief was expressed here today that the appointment of Sidney Bernstein to a film liaison post in Washington for the British Government would have no effect on the distribution of official Canadian films in North America. National Film Board pictures are released in the United States through commercial agencies, it was pointed out, and not in cooperation with the United States Government.

# Para. Transfers Two

NEW HAVEN, April 27.—Sol Jacobs of New York has succeeded Sidney Ellinson as assistant booker at the Paramount exchange here, while Ellinson returns to the New York exchange.

# 'Fleet' Takes Good \$19,600, Frisco Lead

SAN FRANCISCO, April 27.—"The Fleet's In" and "Among the Living" hit \$19,600 in the first week at the Fox, with "The Tuttles of Tahiti" and a stage show getting \$16,500 at the Golden Gate. The weather was crisp.

Estimated receipts for the week ending April 21-22:


- "Tuttles of Tahiti" (RKO)  
GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: vaudeville. Gross: \$16,500. (Average, \$15,000)  
"Remarkable Andrew" (Para.)  
"A Gentleman at Heart" (20th-Fox)  
WARFIELD—(2,680) (20c-35c-40c-55c) 7 days. Gross: \$12,800. (Average, \$12,000)  
"To Be or Not to Be" (U. A.)  
"Brooklyn Orchid" (U. A.)  
UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days, 6th week. Gross: \$6,000. (Average, \$7,500)  
"The Fleet's In" (Para.)  
"Among the Living" (Para.)  
FOX—(5,000) (20c-35c-40c-55c) 7 days. Gross: \$19,600. (Average, \$16,000)  
"Ball of Fire" (RKO)  
ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days. Gross: \$4,800. (Average, \$4,500)  
"The Invaders" (Col.)  
"Hay Foot" (Hal Roach)  
ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$9,000. (Average, \$8,000)  
"To the Shores of Tripoli" (20th-Fox)  
"Night Before the Divorce" (20th-Fox)  
PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days, 3rd week. (Moved over from Fox). Gross: \$10,400. (Average, \$11,500)  
"Man Who Seeks the Truth" (French)  
CLAY—(400) (15c-35c-45c) 7 days, 3rd week. Gross: \$1,000. (Average, \$1,000)

# Clearance Complaint Withdrawn in Omaha

The clearance complaint of Morris Cohn, operator of the Strand, Council Bluffs, Ia., against the five consenting companies and the Broadway, Council Bluffs, has been withdrawn at the Omaha arbitration board following a settlement, it was disclosed.

# Buys Three Stories

HOLLYWOOD, April 27.—M-G-M has purchased three story properties. They are "Oh, Bury Me Not," unproduced play by Patricia Coleman; "Fire in the Night," novel by Helen MacInnes, and "Women Know Best," original by Arndt Guisti.



# YOKEL BOY

A REPUBLIC PICTURE

ALBERT DEKKER • JOAN DAVIS  
EDDIE FOY, JR.

ALAN MOWBRAY • ROSCOE KARNS  
MIKHAIL RASUMNY • LYNNE CARVER  
MARC LAWRENCE • MARILYN HARE

Screen Play by ISABEL DAWN • Based on a Story by RUSSEL ROUSE • Based on the Musical Play "YOKEL BOY" Written by LEW BROWN and Scored by LEW BROWN, CHARLES TOBIAS and SAM H. STEPT • JOSEPH SANTLEY—Director

\* Buy U. S. Defense Bonds \*



## F.D.R. Urges \$25,000 Top On Income

(Continued from page 1)

without further delay and should be so written that "some clever people will not find loopholes" or some businesses will not be equitably included.

The price control problem, he said, is adequately covered by the existing law, with the exception of farm prices, and, he added, "I have issued instructions to put this into effect immediately." The necessary orders are expected to be issued by Price Administrator Leon Henderson tomorrow.

Roosevelt said there was no need for legislation on labor and approved continuance of overtime for work in excess of 40 hours a week. He supported the program for public participation in the financing of the war but expressed opposition to compulsory savings plans.

The President's plan to limit income was seen as the feature of a program hitting hardest at the film industry, where a large number of salaries run in excess of \$25,000 a year.

"While the number of individual Americans affected is small," he said in his message, "discrepancies between low personal incomes and very high personal incomes should be lessened; and I therefore believe that in time of this grave national danger, when all excess incomes should go to win the war, no American citizen ought to have a net income, after he has paid his taxes, of more than \$25,000 a year."

## Scranton Grosses Hit by War Exodus

SCRANTON, Pa., April 27.—Theatre business in this area is reported to have been hurt by the wide exodus of many families to war industry areas, coupled with the fact that many men have entered the armed services. The same is true in the Wilkes-Barre section, where 20,000 persons are estimated to have left the Wyoming Valley area since the United States entered the war.

There are few defense plants in this section. One compensating factor is the fact that the coal mines have recently gone on a five-day week, instead of the three and four-day operation previously in effect. One exhibitor declared that the box-office blow would have been worse, had the general quality of product not been so high.

## Goddard to Premiere

JACKSONVILLE, FLA., April 27.—Paulette Goddard is expected here for a personal appearance at the opening of "Reap the Wild Wind" at the Florida Theatre Friday evening. She is starred in the film. Miss Goddard will also appear at the Army-Navy relief show here Thursday night.

## RKO Studio Wins Match

The RKO home office bowling team lost its annual telegraphic match with the studio team, by a score of 2,778 to 2,773 pins.

## Off the Antenna

MUTUAL'S affiliated station list will pass the 200 mark Friday when three 250-watt stations in North Carolina join the web as full-time outlets. The total will be 202. WGTM, Wilson; WGTC, Greenville, and WGBR, Goldsboro, known collectively as the Tobacco Network, were originally scheduled to join Mutual March 29 but a fire destroyed WGBR and the affiliation date had to be postponed. Another station, WBTM, Danville, Va., has increased its night power from 100 to 250 watts, and is now a full-time affiliate of Mutual. Meanwhile, the Blue announced that KUTA, Salt Lake City, will start operations on 570 k. c. with 5,000 watts full time Friday and, as a result, KLO, Ogden, Utah, will be dropped as a network affiliate.

• • •

**Purely Personal:** Irene Wicker will address the N. Y. U. Radio Club Thursday on "Children's Radio Programs for the Duration." . . . G. W. Johnstone, Blue director of news and special events, will speak on "Radio News Reports and Comments in Wartime" at the Ohio State Institute for Education by Radio at Columbus, O. . . . Vivian Wolfert, formerly with Constance Hope Associates, has joined the Mutual publicity staff, succeeding Richard Krolik, now in the Army air corps. . . . Gabriel Heatter, Mutual commentator, is on a two-week vacation. Frank Singiser is substituting for him. . . . Charles Gus Chan, Chinese announcer at WWRL, has joined the Army. . . . Don Cordray, formerly with NBC, has joined the WNEW announcing staff. . . . Mark Woods, Blue president, is due back in New York May 15.

• • •

A. M. Botsford, director of advertising and publicity for 20th Century-Fox, and Glendon Allvine, secretary of the Eastern Public Relations Committee for the film industry, will be interviewed by Martin Weldon on WINS tomorrow.

• • •

Three more network programs yesterday were added to the growing list of programs shortwaved to soldiers overseas. Sponsors paying for these broadcasts are Philip Morris for "Philip Morris Playhouse" and "Crime Doctor" on CBS shortwave, and Esso for "Esso Reporter" on NBC. The latter will be a daily 15-minute news program including world news, a digest of news from principal cities in the country, and a sports summary and features.

• • •

**Program News:** The Blue is sending pressbooks to all affiliated stations carrying the new Dinah Shore series for Bristol-Myers to help build an audience for the show. . . . Loew's is buying spots on stations in this area for the return engagement of "Gone With the Wind" at the Astor. . . . The tin can shortage, which forced Modern Food Process Co. to cancel its program for Thrivo dog food, has resulted in cancellation of the "Olivio Santoro" program on the Blue by Philadelphia Scapple. However, Thrivo is now being packed in a new form in cardboard boxes and returned to the Blue Sunday as sponsor of "Olivio Santoro." . . . Sheffield Farms has purchased participations on "Woman's Page of the Air" over WABC. . . . Crawford Clothes has closed a 26-week contract with WMCA for 10 hours weekly, including six hours of live talent shows. . . . Manhattan Soap has signed for participations on the Mary Margaret McBride show on WEA, beginning May 11. . . . The NBC Summer Symphony, now heard on the Blue Tuesdays, 9:30-10:30 P. M., will shift to Saturdays, 9-9:45 P. M., beginning May 9. Conductors for the Summer season will be Isler Solomon, Burle Marx, Frank Black and Nicolai Malko.

• • •

XEK, Mexico City, recently observed its 17th anniversary with a fiesta that lasted 17½ hours.

• • •

**Around the Country:** KROW, Oakland, Cal., is now broadcasting the games of both the San Francisco and Oakland baseball clubs. KYA, San Francisco, was unable to clear time for the games and KROW was able to complete the deal because the teams alternate at home games. . . . Jack Swith, KDKA, Pittsburgh, newscaster, is father of a girl. . . . Philip Goulding has joined the news staff of WEEL, Boston. . . . "Bump" Hadley, major league baseball star, has signed to do baseball and sports for WBZ and WBZA, Boston. . . . WCAE, Pittsburgh, is asking for song manuscripts from service men to be broadcast on "Song Sampler." . . . Clifford Gorsuch has joined KDKA, Pittsburgh, as studio operator. . . . Hal Seville, national sales manager for Maryland Coverage Network, was married this month. . . . Vernon H. Smith, manager of KOWH, Omaha, has been promoted to salesmanager of the station and the Omaha World-Herald, which owns the station. . . . Mary Little, radio editor of the Des Moines Register and Tribune, has started a weekly program on KSO, Des Moines, devoted to fan news about radio programs. . . . New recording equipment has been installed at NBC Chicago studios, reportedly doubling previous facilities. . . . Clem McCarthy has been signed by WAIT, Chicago, to do racing broadcasts from Chicago tracks. . . . WIND, Chicago, is now airing 25 announcements carrying slogans designed to stimulate morale and the war effort. . . . Robert Kendall is acting NBC Chicago night manager pending selection of a successor to Philip J. Martin, resigned.

• • •

Beginning May 4 and for the duration of the horse racing season, Mutual will broadcast track events Mondays through Saturdays, 4:15-4:30 P. M.

## FCC 'Freezes' Radio Changes For Duration

(Continued from page 1)

mercial stations of an educational nature.

The Commission ordered that persons with applications pending be required to file a report by June 1 to prove that public interest requires the grant, and no applications filed to meet the requirements outstanding in the form of conditional grants or requesting an extension of time for construction will be allowed unless it can be shown that the applicant has already made substantial expenditures in connection therewith or actually has commenced construction, and has on hand or available all materials and equipment necessary for completion.

It was held, however, that the ban is not to preclude the issuance of authorizations for essential repairs or replacements to maintain existing services. This, it was explained, will permit the replacement of a station damaged by fire and take care of similar emergencies.

## Mexico Announcers Face Examinations

MEXICO CITY, April 27.—The Federal Government has become more strict with radio announcers. It has ordered all of the 300 in the country, including about 20 women, to present themselves during May for an examination prepared by the Ministry of Communications and Public Works, in charge of Mexico's radio business.

The idea of this examination is to determine just which of the announcers are fit for their jobs. Those who pass will be granted permanent licenses. Every radio announcer in Mexico is now working under a provisional permit. All these permits expire in May.

## WEVD Transmitter Dedicated Thursday

WEVD will dedicate its new 5,000 watt transmitter on Thursday here, with a special program from 10 P. M. to midnight. "Radio at War," will be the general subject of discussion, and those scheduled to talk include Dr. Frank Kingdon, Herbert Agar, Dorothy Thompson, Jan Masaryk, Clifton Fadiman, Elmer Davis, Rex Stout, Eugene Lyons and Tex McCrary. Others expected to appear include George S. Kaufman, Irving Berlin, Paul Muni, Tallulah Bankhead, Ella Logan, Barry Wood.

## Records to Stations For Navy Relief Aid

The Navy Relief Society has sent 10 one-minute transcriptions to 600 stations for use in the current drive. Those making the one-minute appeals were Eddie Cantor, Merle Oberon, Lowell Thomas, Madeleine Carroll, Tyrone Power, Hedda Hopper, Fredric March, Geraldine Fitzgerald, Clifton Fadiman and Gene Tunney. The announcers are Harry von Zell, Lyell Van, Clayton Collier, Charlie Cantor and Ed Herlihy.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

CL. 51. NO. 83

NEW YORK, U. S. A., WEDNESDAY, APRIL 29, 1942

TEN CENTS

## CEILING PUT OVER FILM MATERIALS

**Everything But Rentals,  
Admissions, Labor  
Under Control**

By BERTRAM F. LINZ

WASHINGTON, April 28.—Everything that goes into the production of motion pictures except labor and everything used in theatres except pictures was tonight placed under a price ceiling by Price Administrator Leon Henderson.

Previously issued price orders will continue to apply but all commodities not heretofore covered are to have as a maximum price the highest price at which they were sold by manufacturer, distributor and retailer in March. The order becomes effective May 11 as to manufacturers' and wholesalers' prices and one week later on retail prices.

Not affected by the general over-all ceiling orders are those commodities

(Continued on page 4)

## Univ. Will Hold Sales Meet Here June 2-5

Universal's annual sales convention will be held at the Waldorf-Astoria Hotel here from June 2 through June 5, William A. Scully, vice-president and general sales manager, announced yesterday.

The company's entire field sales force of approximately 250 district and branch managers, salesmen, bookers and office managers will attend the convention, and also home office, studio and Canadian sales officials.

Universal is the first major company to announce annual convention plans.

## 'Moontide' Opens At Rivoli Tonight

With the familiar klieg lights absent because of dimout regulations, the premiere of "Moontide," 20th Century-Fox film starring Jean Gabin, will be held at the Rivoli on Broadway tonight. Civic and society figures will attend and more than 200 members of the Free French movement are expected. The opening is sponsored by the American Theatre Wing, as is a supper following at the "21" Club at which Gabin will be guest of honor.

## Jewish Appeal Is Called Part Of War Effort

That the United Jewish Appeal campaign this year is a definite part of the war effort was stressed at a luncheon meeting of the Amusement Division yesterday at the Hotel Astor.

David Bernstein and Barney Balaban, co-chairmen with Major Albert Warner, declared that reports on the progress in connection with the industry drive luncheon at the Hotel Astor May 12 are highly encouraging. Bernstein pointed out that the United Jewish Appeal is concerned with the ultimate survival of the Jews, and cited President Roosevelt's declaration that this is a war of survival.

Present at the luncheon were: Arthur Israel, Jr., Leonard Goldenson, Harold Rodner, Max Blackman, Samuel Schneider, Jack Bloom, Joseph Lee, Dan Michelson, Irving H. Greenfield, Leopold Friedman, Toby Gruen, Hyman Rachmil, Samuel Rinzler, Louis Frisch, Edward Rugoff, Joseph Seidelman, David Levy, Max Seligman, Nat Lefkowitz, John Schubert, Louis Nizer, Miss I. H. Garretson, Sam Forrest and Leo Brecher.

## THEATRES HIT BY 'DIMOUT' ORDERS

### Sales Heads Will Set Cancellations Under Umpi's Plan

General sales managers of consenting companies are determining individual policies on cancellation to be offered by their companies under the proposed new sales plan of the United Motion Picture Industry. Indications are that several may liberalize the plan's provisions by permitting cancellation from among the five films which will be tradeshow, it was learned yesterday.

The plan provides that cancellation need apply only to the seven uncompleted pictures in each block of 12 sold. Several distribution companies, it was indicated, will adhere to this formula, while others may make cancellation applicable to as many as 10 pictures in each block.

A meeting of the Umpi finance committee will be held at the Astor Hotel today with H. M. Richey, chairman, presiding. Proposals for an Umpi budget and financing plan will be prepared for submission to the Umpi committee of the whole for approval at its next meeting early next month. Present indications are that the budget may be less than the \$75,000 originally estimated but the subscription plan of financing reported earlier may be retained.

### E. Coast 15 Miles Inland Affected; Specific Rules Awaited

All marquee and other lighting on theatres which shines at an angle higher than the horizontal will have to be extinguished for the duration, in New York, New Jersey and Delaware coastal areas, according to official interpretations given yesterday by spokesmen for the Army command in the Second Corps Area and the Office of Civilian Defense.

This ruling applies to all theatres in the 15-mile area extending from the coast as designated by Major Gen. Irving Philipson, commander of the Second Corps Area, and will, of course, include the entire Times Square sector. The same interpretation is expected to extend to the entire coastal area from Maine to Florida, now under Army jurisdiction.

Both Army and OCD officials stated that the enforcement of regulations would be left to local authorities at present. The New York police, up to a late hour yesterday, had not issued any specific rulings.

Theatres actually on the coast line, will, of course, have to extinguish all lights visible at sea but the ruling is also directed at theatres at inland points up to 15 miles from the coast to reduce the glow that causes ships to be silhouetted against the shore.

Lights directly under the marquees will be permitted to remain because they are shaded by the marquee itself and do not shine above the horizontal angle, but those on top of the marquee or alongside the wall of the theatre will have to be extinguished. The Army and OCD spokesmen emphasized that there was no objection to

(Continued on page 4)

## FCC Permits Flexible Minimum Hours Schedule in Broadcasting

Washington, April 28.—The Federal Communications Commission, in a move to aid broadcasters to meet the emergency situation created by the shortage of materials and manpower, today announced relaxation of the operating schedule requirements.

The new rules, in effect, will permit licensees to maintain such minimum schedules of hours as are best suited to the needs of the area served by the station.

By amendment to the existing rules, the new operating requirements call for operation during two-thirds of the authorized hours between 6 A.M. and midnight. The FCC believes that this will be of material assistance to licensees and operating personnel, and that it will also serve to extend the life of equipment and reduce maintenance requirements.

Although the equipment shortage has not yet become acute, a real shortage of engineers is believed faced by the industry in the near future.

The FCC ruling applies only to standard broadcast stations and does not change existing FM or television broadcast regulations.

## Para. Common on \$1 Dividend Basis

Paramount's common stock was placed on a regular \$1 dividend basis by the company yesterday when the board of directors declared a regular quarterly dividend of 25 cents a share, payable July 1 to holders of record June 15.

The board also declared a regular quarterly dividend of \$1.50 a share on the first preferred stock, payable July 1 to holders of record June 17.



## Coast Flashes

Hollywood, April 28

THE cooperation independent producers may expect from the Navy will be discussed Thursday night by Lieut. Cmdr. A. J. Bolton at a meeting of the Independent M. P. Producers Association. At the same time, according to I. E. Chadwick, president, the producers will tell what cooperation they expect to give the Navy.

Rodney Pantages, a member of Los Angeles Theatre Defense Bureau, working with engineers of the Eastman Kodak Co., has devised a theatre lobby blackout lamp which has been approved by local defense authorities. Sketches showing its construction and methods are being issued this week to bureau members.

M-G-M announced today that Mickey Rooney's next picture will be Rudyard Kipling's "Kim," and that Hedy Lamarr will have the role of "Tondeleyo" in "White Cargo." Victor Saville will produce both films.

Columbia is changing its setup of western picture programs with Bob Wills and his Texas Playboys to be featured in a series of eight films with Russell Hayden. Walter "Dub" Taylor will have the featured comedy spot. Hayden's former co-star, Charles Starrett, will be featured in a new series of westerns. The program for Bill Elliott, another Columbia western player, who was co-starred with Tex Ritter, is not yet set, Ritter having gone to Universal.

## Army-Navy Relief Drive Meet Today

Max A. Cohen, New York State chairman for the Army and Navy Emergency Relief drive, scheduled for May 14-20, has called a meeting of all industry branches for 11 A. M. today at the Hotel Astor to discuss plans for the campaign in the Metropolitan area. C. C. Moskowitz is co-chairman.

Details of the military parade on Broadway on May 14, the opening day of the drive, will be discussed, as well as the organization of the theatres in the area for auditorium collections during the week of the campaign. More than 6,700 pledges have been received from theatres thus far, it was reported yesterday. The campaign press sheet will go out this week to all theatres signing pledges.

## Proceeds of Col. Shorts Go to USO

Kate Smith will make a series of one-reel community sing subjects, to be distributed by Columbia, the proceeds to be donated to the United Service Organizations, Columbia announced yesterday.

The series, known as "America Sings With Kate Smith," will be produced here by Columbia, under Ted Collins' supervision, at the rate of one a month. The subjects will be reduced to 16mm. for the Army and Navy entertainment centers. Miss Smith received \$1 as consideration for the contract. Jack Cohn, Columbia vice-president, is coordinator of the entertainment and sports division of the New York USO campaign.

# Personal Mention

FRANK KENNEBEC, Paramount managing director for India, is scheduled to leave for New York soon.

ALFRED HITCHCOCK and JACK H. SKIRBALL have returned to the Coast.

HUGH MAGUIRE, office manager at the RKO New Haven exchange, has entered the Air Corps as a lieutenant.

COLIN W. FLANNIGAN, manager of Schine's Regent Theatre, Geneva, N. Y., has joined the Army.

ROBERT FULTON, manager of the Tri-States Paramount Theatre, Des Moines, has returned to work following an operation.

JAMES GRAINGER of the Stadium Theatre, Woonsocket, R. I., has been inducted into the Army.

## Umpi Plan Approved By Kansas-Missouri

KANSAS CITY, April 28.—Approval of the Umpi sales plan was voted here today by the Kansas-Missouri Theatre Association at its 24th annual convention. The plan was presented and recommended by Ed Kuykendall, president of the MPTOA. Kuykendall said that further adjustments in the industry unity program might be expected as steps were tried out.

The meeting, held at the Phillips Hotel, will continue tomorrow. R. R. Biechele, president, is presiding. E. C. Rhoden, War Activities Committee regional chairman, urged complete cooperation in the war effort and suggested that methods be adopted to improve the coordination of exchanges and exhibitors in war work.

H. J. Griffith, chief barker of the local Variety Club, discussed the club's promotion of war bonds and stamps. Byron Spencer, attorney, discussing Kansas legislation regarding music copyrights, reported that Ascap and BMI had registered compliance with the state laws. David Palfreyman of the MPPDA addressed the meeting.

## 20th-Fox Purchases 'The Moon Is Down'

Film rights to "The Moon Is Down," play by John Steinbeck, were acquired yesterday by 20th Century-Fox in what the company described as a "transaction involving the highest amount of money ever paid for a Broadway stage success."

Oscar Serlin, producer of the Steinbeck play, said the price was \$300,000. The play is now current on Broadway.

## Plan Streimer Tribute

A bronze tablet to the memory of Moe Streimer will be unveiled on Sunday, May 10, at 11:45 A. M. at the Congregation Ezrath Israel, at 339 West 47th Street, by a group of industry friends. Jack Ellis and Michael Ruden are in charge of arrangements.

## Greenthal, Too

Monroe Greenthal will join A. M. Botsford and Glendon Allvine on the Martin Weldon program over WINS today. They will be interviewed on industry public relations.

MICHAEL O'DONOGHUE, manager of the Capitol Theatre, Mauch Chunk, Pa., is the father of a son, born last week.

ROBERT H. MONKS of Warners' Fox Theatre, Philadelphia, will be inducted into the Army next week.

MAX MILLER, director of publicity for the William Goldman circuit, Philadelphia, leaves for military duty next month.

MORRIS WOLF has been reelected to the executive committee of the United Charities Campaign in Philadelphia.

BEN HABER of the 20th Century-Fox advertising department is the father of a son, born Monday at the Jewish Hospital in Brooklyn.

## Griffis, Weitman to Capital on Caravan

WASHINGTON, April 28.—Stanton Griffis, chairman of the special events committee of the Navy Relief Society, is due here tomorrow afternoon from New York with Robert Weitman, who is acting as Griffis' aide, for final meetings on the scheduled appearances of the Hollywood Victory Caravan. Griffis will return to New York, but Weitman will accompany the caravan on part of its tour.

The Caravan of Hollywood stars will arrive here tomorrow morning from the Coast to prepare for the opening performance here of the 13 scheduled one-night stand benefits on behalf of Army and Navy Emergency Relief. The first show will be held at Loew's Capitol on Thursday evening.

Two rehearsals of the troupe are scheduled for tomorrow and another on Thursday. The theatre will close at 5 P. M. Thursday for a dress rehearsal. Barrett Kiesling has arrived here to assist on arrangements. The visiting stars will have breakfast tomorrow morning at the Army and Navy Club, and a tea in their honor has been arranged at the White House for Thursday afternoon.

## Flinn to Start With SIMPP on May 1

John C. Flinn will establish headquarters for the Society of Independent Motion Picture Producers in Hollywood upon taking over his new post of executive secretary of the organization on May 1, Loyd Wright, president of the society, announced yesterday.

Wright also announced that Hunt Stromberg, who has organized his own producing company to release through United Artists, has joined the Society. Wright plans to leave for Hollywood tomorrow.

## Operates Buxbaum House

Joseph M. Seider, president of Prudential Playhouses, will operate the Casino Theatre on Shelter Island, L. I., a Summer house, for Harry S. Buxbaum, while the latter is serving with the Naval Air Service. Buxbaum is the son of Harry Buxbaum, 20th Century-Fox New York branch manager.

# Newsreel Parade

THE new issues have a variety of subjects including the draft registration for men 45 to 65, the Hollywood Victory Caravan beginning its tour, Marines in landing maneuvers, construction of upside-down sub-chasers in Michigan and the annual Penn Relays meeting in Philadelphia. The reels and their contents:

MOVIE TONE NEWS, No. 67—New draft registration. Troopship loaded for voyage. Marines in maneuvers. Panama tests defenses. Annapolis dress parade. Hollywood Victory show begins tour. Production of sub-chasers. R.A.F. uses camera gun. Quintuplet goats. Jamaica racing. Penn Relays.

NEWS OF THE DAY, No. 265—Grandfathers register. Marines in maneuvers. Sub-chasers built in Michigan. War training in Panama. Victory caravan in Hollywood. Millionth ticket to service man in New York. Racing in Maryland. Penn Relays.

PARAMOUNT NEWS, No. 70—Hunt race in Maryland. Penn Relays in Philadelphia. Torpedoed Argentine tanker reaches port. Senator Connolly married in New Orleans. New York models in war posters. Springtime notes. Marines test new equipment. New York committee distributes millionth free ticket to service man. Stars on Hollywood Caravan. Draft registration.

RKO PATHE NEWS, No. 70—Draft registration. Troops set for overseas duty. Marines in maneuvers. R.A.F. air show in England. Washington co-eds learn about tractors. Hollywood star caravan begins tour. Production of sub-chasers in Michigan. Troops in Canal Zone maneuvers. Penn Relays.

UNIVERSAL NEWSREEL, No. 79—R.A.F. maneuvers. Roosevelt registers for draft. New type sub-chasers in Michigan. Marines in landing maneuvers. Panama defenses tested. Dress review at Annapolis. Hollywood Victory show begins tour. Penn Relays. Racing at Jamaica.

## Plans Annual Film Award in England

LONDON, April 28.—Lady Yule, associated with British National Films, plans to establish each year in England, a series of awards to British film personalities and companies.

Discussions are currently in progress with the British Film Institute which, it has been suggested, should be the judge in such a plan.

## W.B. Plans Musical

HOLLYWOOD, April 28.—Warners plan a musical based on the life of Marilyn Miller, Ziegfeld star.

# MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# Remember M-G-M's Prediction?



Not  
ONE!



Not  
TWO!



Not  
THREE!



Not  
FOUR!



But FIVE  
BIG HITS!

# IT'S TRUE!



## "RIO RITA" (*Abbott & Costello*)

Topping the biggest of M-G-M's past musicals. Held over from coast to coast! Absolutely sensational!



## "TORTILLA FLAT" (*Spencer Tracy, Hedy Lamarr, John Garfield*)

Trade-shown and acclaimed by showmen and press! Selected as Red Book Magazine's Prize "Picture of the Month." Watch the first engagements next week!



## "SHIP AHOY" (*Eleanor Powell, Red Skelton, Tommy Dorsey and Orchestra*)

As predicted! As confirmed at trade-showings, M-G-M adds another magnificent musical extravaganza to its "Great Ziegfeld" and "Babes on Broadway" crowd-getters. Just starting its box-office career at press time! Watch!



## "TARZAN'S NEW YORK ADVENTURE" (*Johnny Weissmuller, Maureen O'Sullivan*)

We told you that not since "King Kong" such breath-taking thrills and fun. The trade-press says it's the best of them all! The trade-show enthusiasm is your tip-off to get set for a showmanship spree!



## "MRS. MINIVER" (*Greer Garson, Walter Pidgeon*)

We predicted it would be one of this year's Biggest, perhaps the Biggest! Never has a motion picture been so discussed in this industry prior to its general showing to the trade or press! On word-of-mouth alone, following its several "sneak" previews in California, it is already *conceded* to be the Giant Production of 1942. Watch for notice of its trade showings. When you see it, you'll tell us "They didn't say half enough about 'Mrs. Miniver'!"

**Five Big M-G-M Shows in a Row! A Prophecy Come True!**



## Dimout Order Hits Theatres On East Coast

(Continued from page 1)

these lights remaining on provided that they were shaded from above. However, it was pointed out that this would be extremely difficult generally and impossible in most cases. One of the spokesmen expressed the opinion that all of Times Square would be blacked out except for street and store front lights and illumination under the marquees.

The text of Section (d) of General Phillipson's order reads:

"All exterior lights used for illumination of streets, roads, highways and parkways will be shaded so as to prevent their direct rays being visible from the sea or shining at any angle above the horizontal. Exterior illumination used for advertising, or purposes other than the foregoing, that cannot be so shaded shall be extinguished."

Theatre men yesterday said they would await specific instructions and would comply promptly when the orders came through. The police department is expected to issue full regulations shortly.

Meanwhile, the first premiere to be affected here by dimout regulations is that of "Moontide" at the Rivoli this evening. The police asked that no klieg and search lights be used in connection with the premiere.

## Mandel Takes Over 2 Elman Exchanges

CHICAGO, April 28.—Irving Mandel, who recently acquired the Monogram franchises here and in Indianapolis, formerly operated by Henri Elman, on May 3 will take over Elman's exchange quarters in both cities.

Mandel also will take over all Monogram product, the new company operating as Monogram Pictures, Inc. Ben Eisenberg, former United Artists branch manager here, has joined Mandel as sales manager. Mandel at one time held the Republic franchise here. Elman has not announced his future plans.

## Kodak Sales Gain 31% for 12 Weeks

ROCHESTER, April 28.—Eastman Kodak had a 31 per cent increase in sales during the first three four-week periods of the current year, ended March 21, last, compared with the same period of 1941, it was revealed at the annual stockholders meeting. Sales for the period this year totaled \$40,430,035.

Reelected to the board of directors were: Thomas J. Hargrave, president; James Sibley Watson, Paul S. Achilles and Herman C. Sievers, a vice-president.

## Hold Preview of 'Sal'

A preview of "My Gal Sal" followed by a dance on the stage was given by the Roxy last night for service men. The dance was a "blind date" affair to which hundreds of working girls were invited.

## Canada Price Plan 'Splendid': Myers

Toronto, April 28.—"I think the price ceiling plan in Canada is splendid," Abram F. Myers, chairman and general counsel of Allied States, declared here tonight, after a day of meetings with officials of the Wartime Prices and Trade Board and officers of the National Council of Motion Picture Exhibitors.

Myers expressed satisfaction with what he termed "the elasticity of stabilization" as applied to theatres and said he was pleased to learn first hand that control was maintained over film contracts. After a luncheon session with Henry Falk, Barnett Laver, Tom Walton and other independent theatre leaders, a round table discussion took place regarding the cooperation of independent exhibitors in the two countries under war conditions.

## British Films Drop In Last Quota Year

LONDON, April 28.—British production suffered a numerical drop in the last quota year for distributors, closed last March 31. Only 46 British features were registered in that period, compared with 65 in the same months of the previous quota year. Of these, five counted as triple quota, 13 as double and 10 as exhibitors' quota only.

A total of 447 foreign features was registered as compared with 403 the previous year. Despite the boom in documentaries, shorts production also showed a decline. In all, 179 shorts were registered as British, 62 less than in the previous 12 months.

## Studio Decorators Get \$130 Week Minimum

HOLLYWOOD, April 28.—A five-year agreement calling for upward revision of minimum wage scales and screen credits for set decorators has been signed by producers with the Society of Motion Picture Interior Decorators.

The new scale for decorators is \$130 weekly minimum instead of the former \$110. Assistants were raised from \$66 to \$75 weekly minimum. The increases are retroactive to April 1. A clause in the new pact calls for reopening of wage discussions in 1944.

## Frank on USO Group

PITTSBURGH, April 28.—Morton Frank of the *Pittsburgh Press* and *Motion Picture Daily* correspondent, has been appointed chairman of the USO Committee for Serving Service Men stationed in and around Pittsburgh. I. Elmer Ecker of the Variety Club is a member of the committee.

## Gillham Visiting Frisco

HOLLYWOOD, April 28.—Robert H. Gillham, director of advertising and publicity for Paramount, who arrived here yesterday, left tonight for San Francisco, where he will spend two days before returning to New York.

## Mexican Film Bank Increasing Capital

MEXICO CITY, April 28.—Mexico's first bank devoted exclusively to the film industry, the Banco Cinematografica, S. A., shortly will increase its capital from the present \$600,000 to \$1,000,000, according to Antonio Espinosa de los Moneros, president. The capital is provided by the industry, the Federal Government and private banks. The bank has moved to new offices in the heart of the city's film row.

Bank officials have expressed the belief that the increased capitalization should permit greater adaptation of films to audiences in the United States. With improved conditions in Mexico generally, Mexican producers estimate they will far exceed the total of produced films of recent years, some estimating 80 features as the total 1942 Mexican production.

Alonso Sanchez Tello, leading producer, plans the first feature in color to be made in this country, "La Pan-chita," a comedy drama.

## Board Hears First Oral Appeal Today

The first oral argument before the national arbitration appeals board will be heard here today in the appeal of the Fox Kansas City Corp. from the award in a clearance complaint brought by the Dickinson Theatre, Mission, Kan.

John Caskey of Dwight, Harris, Koegel & Caskey, 20th Century-Fox counsel, and Stanley Thompson, attorney for Loew's, will make the arguments for the five consenting companies.

## Gary Theatre Files Clearance Complaint

CHICAGO, April 28.—The Y & W Management Corp., operator of the first run Palace, Gary, Ind., filed a clearance complaint here today against 20th Century-Fox and RKO. The complaint charges that the clearance granted B & K's Tivoli and Southtown and Warners' Capitol and Avalon over the Palace is unreasonable. Gary is 25 miles from the theatres named as interested parties.

## Terry Buys Screen Rights to Comic Strip

Screen rights to "Nancy," cartoon strip running in the *New York Post*, has been purchased by Paul Terry, producer of Terrytoons, from United Features, which handles the Ernie Bushmiller cartoons. "School Daze" will be the first release, on Sept. 18, for 20th Century-Fox.

## Hays Due Tomorrow

Will H. Hays, president of the MPPDA, is due here by train tomorrow from the Coast. While in Hollywood, he presided at a number of meetings, including one with Lowell Mellett, Coordinator of Government Films.

## Mochrie on Tour

Robert Mochrie, RKO Eastern division sales manager, leaves today for Indianapolis to join Nat Levy, captain of the Ned Depinet sales drive, on a tour of Eastern exchanges. The drive continues until June 19.

## U. S. Ceiling On Materials In Industry

(Continued from page 1)

specifically exempted in the Price Control Act, including motion pictures and theatre admissions. Radio broadcasting also is exempt.

The Henderson order was the first step taken in Washington to put into effect the seven-point anti-inflation program laid before Congress yesterday by President Roosevelt. Members of the House Ways and Means committee today also questioned Treasury officials regarding the President's recommendations for total taxation of all excess profits and a limitation on individual net income to \$25,000, but did not indicate that either suggestion would be incorporated in the tax bill now being written.

The price control order will fix maximum prices for everything going into theatres, from the carpets on the floor to the carbons in the projector, and similarly will apply to materials used in production, but each manufacturer, wholesaler and retailer will observe the price he charged in March, thus making it possible to "shop" around as in the past.

In supplemental orders designed to bring under the general price control various commodities on which maximum price regulations previously have been imposed, the OPA revoked the temporary regulation on the resale by distributors and retailers of new radio receiving sets and phonographs.

## WJZ Starts Series On Store Leaders

An innovation in sustaining broadcasts will be tested on WJZ beginning Sunday when the station will start a program listing for consumers the 10 leading values offered in department stores the following day. Consumer education, including retail policies, wartime regulations, conservation practices, and merchandise status will also be featured. Called "Department Store News," it will be heard each night except Saturday 11:05-11:15 P.M.

The program is designed as a service to the stores and consumers and will not be available for sponsorship, it was said.

## NBC Restricts Music Publishers' Contacts

To eliminate evils in song-plugging, C. L. Menser, NBC program manager, yesterday ordered that all contacts with the network's music library for song clearances will be limited to one officially delegated representative of the Music Publishers Contact Employees Union, Local 22102. The rule will go into effect May 4. On the same date, the time required to elapse between renditions of a song will be reduced from three to two hours.

## Quits 'U' Sales Staff

PHILADELPHIA, April 28.—Jack Grahame, Universal salesman, covering the Harrisburg, Pa., territory, has resigned from the local exchange.



# 'Kings Row' in Philadelphia Gets \$16,000

PHILADELPHIA, April 28.—"Kings Row," in the third week at the Boyd, scored \$16,000. At the Earle, "Sullivan's Travels" for six days with a vaudeville show headed by Johnny Davis' orchestra, took \$21,000. Estimated receipts for the week ended April 21-24:

**"The Remarkable Andrew" (Para)**  
ALDINE—(1,400) (35c-41c-46c-57c-68c) 7 days. Gross: \$6,000. (Average, \$9,000)  
**"Citizen Kane" (RKO)**  
ARCADIA—(600) (35c-46c-57c) 8 days, 2d run. Gross: \$3,500. (Average, \$2,600)  
**"Kings Row" (W.B.)**  
BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days, 3d week. Gross: \$16,000. (Average, \$13,000)  
**"Sullivan's Travels" (Para) 6 days**  
**"The Courtship of Andy Hardy" (M-G-M)**  
1 day  
EARLE—(3,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville including Connie Boswell, Johnny Davis' orchestra, Gloria Van, Bob Reynolds, Tony Cabot and Cliff Nazarro. Gross: \$21,000. (Average, \$14,000)  
**"Blondie's Blessed Event" (Col.)**  
FAY'S—(2,190) (15c-29c-35c-46c-57c) 7 days. Vaudeville including Eddie White, Ben Yost's Singing Models, Haynes & Perry, Judson Cole, Stewart & Lee, Gae Foster's Roxettes and Billy Klais's orchestra. Gross: \$4,200. (Average, \$6,900)  
**"The Courtship of Andy Hardy" (M-G-M)**  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$14,500. (Average, \$13,000)  
**"Mister V" (U.A.)**  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days, 2d run. Gross: \$5,000. (Average, \$3,000)  
**"Song of the Islands" (20th-Fox)**  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2d run. Gross: \$3,500. (Average, \$4,500)  
**"To the Shores of Tripoli" (20th-Fox)**  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days, 2d week. Gross: \$15,000. (Average, \$14,000)  
**"The Shanghai Gesture" (U.A.)**  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days, 2d week. Gross: \$7,000. (Average, \$4,500)

# 'Tripoli' at \$5,800 In Oklahoma City

OKLAHOMA CITY, April 28.—"To the Shores of Tripoli" drew \$5,800 at the Criterion, and "Kings Row" in a third week, drew \$2,000 at the Tower. Estimated receipts for the week ending April 23:

**"To the Shores of Tripoli" (20th-Fox)**  
CRITERION—(1,500) (20c-25c-40c) 7 days. Gross: \$5,800. (Average, \$4,500)  
**"Confirm or Deny" (20th-Fox)**  
**"Sailors on Leave" (Rep.)**  
LIBERTY—(1,200) (20c-25c) 7 days. Gross: \$2,400. (Average, \$2,400)  
**"We Were Dancing" (M-G-M)**  
MIDWEST—(1,500) (20c-25c-40c) 7 days. Gross: \$3,500. (Average, \$4,000)  
**"The Invaders" (RKO)**  
STATE—(1,100) (20c-25c-40c) 7 days. Gross: \$4,000. (Average, \$3,500)  
**"Kings Row" (W. B.)**  
TOWER—(1,000) (20c-25c-40c) 7 days. Moved from two week run at downtown Criterion. Gross: \$2,000. (Average, \$1,750)

# W.B. Theatres Staff Holds Meeting Here

Joseph Bernhard, vice-president and general manager of Warners, and Harry M. Kalmine, assistant general manager of Warner Theatres, addressed a meeting of the circuit's buyers and bookers yesterday at the home office. The conservation program, economies in operation and extended playing time for important films were discussed.

# Notes from Hollywood

Hollywood, April 28

TWENTIETH CENTURY-FOX faces its heaviest location schedule in years, with shooting scheduled tentatively in six states and two foreign countries. With wartime regulations restricting outdoor locations on the Pacific Coastal plains, the studio plans to photograph seven pictures in the locales with which they are associated.

A second unit of "The Black Swan," which will star TYRONE POWER and MAUREEN O'HARA, is already at work in Mexico. The company itself is expected to go below the border in about five weeks, and later go to Florida for other shots.

"Springtime in the Rockies," a musical with BETTY GRABLE, CARMEN MIRANDA and HARRY JAMES' orchestra, will be shot in part at Lake Louise, Canada. "Sioux City," Technicolor outdoor special, will probably go to the Black Hills of South Dakota.

Utah backgrounds will be used in "My Friend Flicka," starring Roddy McDowall, and "Crash Dive," story of submarines, will be made in part at New London, Conn., provided the Navy will permit the use of the submarine base there.

Nevada, scene of the action of "The Ox-Bow Incident," will play host to a 20th Century-Fox troupe, with "Coney Island" scenes to be used in the picture of that name. Parts of "Down to the Sea in Ships" will be photographed in Mexico.

Six literary properties were acquired by Hollywood studios last week. Twentieth Century-Fox purchased two—"This Little Pig Went to Murder," by JAMES O'HANLAN, which WALTER MOROSCO will produce, and "Porcelain Lady," by EDWIN BLUM, which MILTON SPERLING will produce. Monogram acquired "The Lady Member," by DAMON RUNYON, and "Storm Out of the West," by director WILLIAM K. HOWARD. Independent producer EDWARD F. FINNEY purchased "Wings of Mercy," story by BETTY LAIDLAW and ROBERT LIVELY, based on the work of women ambulance drivers in the war. M-G-M bought "I'd Rather See a Ghost," original mystery yarn by JACK JUNGMEYER, JR., and MAURICE RAFF.

ALEXIS SMITH's next will be "Heaven on 49th Street," at Warners. It deals with St. Malachy's Church on 49th Street, New York. BEN STOLOFF will produce . . . ARCHIE MAYO replaces the ailing JOHN BRAHM on "Orchestra Wife," 20th Century-Fox. BRAHM in the meantime has been assigned the forthcoming "Crash Dive" . . . "Mississippi Belle" will be MARK HELLINGER's first production assignment on his return to Warners . . . ANNA LEE gets the top feminine role in Republic's special, "Flying Tigers." YOUNG BILL SHIRLEY has a supporting part.

SOL LESSER's first production on his return to United Artists will be "For the Love of Michael," ROSE FRANKEN script . . . OZZIE NELSON and his orchestra and WILLIAM T. ORR join the troupe of DAMON RUNYON's "The Big Street" . . . LELA ROGERS, GINGER ROGERS' mother, will play her mother in Paramount's "The Major and the Minor" . . . "Junior Generals," based on the activities of

the Junior Army being sponsored by the Hearst Newspapers, has been placed on the Columbia production schedule. FREDDIE BARTHOLOMEW probably will play the lead.

Jean Negulesco and Dudley Chambers, accompanied by a camera crew, have left for West Point and Annapolis to film two short subjects presenting the academies' bands and glee clubs . . . Production has started on "Tish" at M-G-M, with Marjorie Main, Zasu Pitts, Aline MacMahon, Lee Bowman, and Virginia Grey in the leads. S. Sylvan Simon is directing and O. O. Dull producing.

Renamed LESLIE BROOKS, LORAIN GETTMAN, former model, gets a term contract at Columbia. Her first will be the feminine lead in "Overland to Deadwood," opposite CHARLES STARRETT and RUSSELL HAYDEN . . . DALTON TRUMBO, writer, has been loaned by Paramount to M-G-M for an as-

# India Increases Duty on Pictures

London, April 28.—Import duties on films have been increased by the Indian authorities. The increase amounts to 20 per cent. The duty on a feature of 8,000 feet is now approximately £150 (about \$600).

signment . . . ELINOR TROY is the first supporting player to be signed by SAMUEL GOLDWYN for the BOB HOPE-DOROTHY LAMOUR vehicle.

Warner Bros. signed PAUL LUKAS to repeat his stage role in "Watch on the Rhine," it was announced today. The film is scheduled to start June 1.

SIDNEY BUCHMAN has arrived from New York and reported to Columbia to do the script on "The American Way" . . . RALPH SANFORD has been given a term acting deal by Pine-THOMAS . . . RKO has set ROBERT STEVENSON to direct "China Sky," from the PEARL S. BUCK novel, and EDWARD SUTHERLAND to guide "The Navy Comes Through." The latter will star PAT O'BRIEN, RANDOLPH SCOTT and JACKIE COOPER . . . Columbia has changed the title of "Valley of the Lawless Men," CHARLES STARRET-RUSSELL HAYDEN western, to "Bad Men of the Hills."

THEY'LL BE  
GABBIN'  
ABOUT  
GABIN!

"GABIN PERFECT!"

"GABIN A GOLD MINE!"

"GABIN IS ALL MAN!"

"GABIN ACTS!"

"GABIN! GABIN! GABIN!"

JEAN GABIN

MOONTIDE

Co-starring Ida Lupino! With  
Claude Rains, Thomas Mitchell.  
Directed by ARCHIE MAYO  
Produced by MARK HELLINGER  
Screen Play by John O'Hara.

BRILLIANT \$2.20  
WORLD PREMIERE  
NEW YORK'S RIVOLI  
THEATRE . . . THE  
MEMORABLE NIGHT  
OF APRIL 29!







# TO THE MOTHERS OF AMERICA!

The Spring offensive of the motion picture industry  
As vital as a military campaign  
Starts Saturday, May 30th.  
16,000 strong and raring for action  
The Theatres of America  
In one great concerted movement  
Will place on sale in lobby or at box-office

*(continued above)*



(continued)

War Bonds and Stamps for Victory!  
With all the showmanship at our command,  
With all our hearts and souls  
We pledge the Mothers of America  
To fight this battle of the home front  
So that the weapons of war will  
More than ever pour from the factories:  
Thunderous tanks to back your boys  
Clouds of planes to support your sons—  
America's fighting machines in engulfing torrents  
To sweep the way for your loved ones  
To Victory!



THE BOND  
BETWEEN  
US!

*"I'm enlisting!"*

## **THEATRE DRIVE FOR WAR BONDS AND STAMPS!**

**Sponsored by the Theatre Division of the War Activities Committee of the Motion Picture Industry**

Notice to Exhibitors: A giant Campaign Book for Theatre War Stamp and Bond Action is in preparation. You will receive one shortly. It tells you how to fulfill your part in America's crucial war effort. It presents publicity, advertising, showmanship to make your theatre outstanding and an inspiration to your community. In union, there is strength. Let the motion picture theatres of America be at the forefront of the home front.



**FIRST TIME IN HISTORY!**

*Stanley*

HELD OVER 3RD WEEK  
BY PUBLIC DEMAND

"KINGS ROW"

ANN SHERIDAN

ROBERT CUNNINGHAM

RONALD REAGAN

*Stanley*  
ONE OF  
AMERICA'S  
GREAT  
THEATRES

**BUT NOT THE LAST!**

because

**"LARCENY, INC."**

**"IN THIS OUR LIFE"**

and

**"JUKE GIRL"**

are coming from **WARNERS!**

\*THE STANLEY, JERSEY CITY  
never before held a picture  
more than a 2nd week! Then  
they played "KINGS ROW"  
and the 3rd week was as big  
as the 2nd! What business!



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

OL. 51. NO. 84

NEW YORK, U.S.A., THURSDAY, APRIL 30, 1942

TEN CENTS

## Police Enforce Dimout Order; Blackout Set

**Times Square to Be Dark  
At 9:30 Tonight**

With every police officer made an enforcement agent for the dimout ordered by the Army, Broadway's display lights and those in other sections of Manhattan and Brooklyn were ordered out at 10 o'clock last night.

The action, forecast exclusively by **MOTION PICTURE DAILY** yesterday, followed issuance of general dimout

For tonight's mid-Manhattan blackout the Paramount Theatre will set up its Broadway box-office in the outer lobby, and the Radio City Music Hall will close all box-offices except the one located underground at the theatre's subway entrance.

orders Tuesday which, according to the authorities, were observed only 50 per cent.

The lights-out order will remain in effect pending specific clarification of the rules by Army officials, it was stated. A permanent dimout, either total or partial, is expected, however.

Meanwhile the Broadway sector is prepared for tonight's test blackout from 9:30 to 9:50. The blackout, scheduled originally for 9 to 9:20, will take place in the area from 23d St. to 123d St., and from East River to the Hudson.

All theatres were ordered by the police to put out exterior lights with the exception of the small lamps be-

(Continued on page 3)

## Hollywood Caravan Starts Tour Tonight

WASHINGTON, April 29.—The Hollywood Victory Caravan, a troupe of 23 stars, tomorrow night at Loew's Capitol here will open its tour on behalf of Army and Navy Emergency Relief.

The troupe will play one-night stands in 13 cities, the proceeds to be divided equally between the two service relief organizations. The group arrived today from Hollywood by special train and held rehearsals.

Bob Hope, who will be master of ceremonies for this tour, is also scheduled for an eight-week tour of personal appearances at Army camps and Naval stations.

## Allied Board Meeting Expected to Approve Umpi Sales Proposal

CHICAGO, April 29.—Approval of the proposed selling plan of the United Motion Picture Industry by the board of directors of Allied States Association is expected at its meeting at the Congress Hotel here tomorrow.

The meeting has been described by Abram F. Myers, chairman and general counsel, as one of the most important ever held by the organization. In addition to action on the Umpi sales plan, which Myers and H. A. Cole, a national director, have publicly defended against criticism by the Society of Independent Motion Picture Producers, and which has been rejected by only one Allied unit, the meeting will hear a report from Myers on the working of the Canadian price freezing measures as they apply

(Continued on page 8)

## Paine Made Ascap Operating Executive

The Ascap board of directors yesterday voted John G. Paine, general manager, full authority "to conduct the business of the Society," subject to the approval of Deems Taylor, president, the executive committee and the board, it was announced last night.

The announcement stated that "this action followed the recommendation of Taylor and the executive committee as part of the general plan for the re-organization of the Society's affairs."

Gene Buck, former president, who was succeeded by Taylor last week, was voted a 15-year contract in a consultant and advisory capacity at a salary of \$25,000 a year.

## Veeder Urges Clearance Systems Be Coordinated

### Clearance in K.C.

### Seen Appeal Stake

If the clearance awarded the Dickinson Theatre, Mission, Kan., is permitted to stand, it would completely upset the Kansas City, Mo., clearance schedules, John Caskey, of counsel for 20th Century-Fox, told the arbitration appeals board here yesterday in arguing for a reversal of the award. The

(Continued on page 3)

## 10-WEEK PRODUCT SUPPLY ON HAND

**10 Studios Have 93 Features Available;  
Paramount Leads With 17, Universal  
Has 15 and Columbia 13**

By ROSCOE WILLIAMS

HOLLYWOOD, April 29.—If enemy action, economic stoppage or other cause were to freeze studio cameras at a given moment this afternoon, the flow of product could be maintained with films from inventory for about 10 weeks.

## What Is Ready

Hollywood, April 29.—The backlog of 93 features at 10 studios in cutting room or storage vault is reflected in the following breakdown:

Paramount .....	17
Universal .....	15
Columbia .....	13
20th-Fox .....	12
Warners .....	10
M-G-M .....	9
RKO .....	5
Republic .....	5
Monogram .....	4
United Artists .....	3

## Canadian Price Rule Seen Same as U. S.

TORONTO, April 29.—Price ceiling regulations in Canada may eventually parallel those of the United States with respect to film rentals and theatre admissions, in the opinion of some industry observers here. Rentals and admissions are exempt under the price-fixing rules in the United States,

(Continued on page 8)

As of today Hollywood has in cutting room and storage vault a total of 93 feature length pictures. This figure is exclusive of films now in shooting stage and of pictures which have been tradeshow or previewed in anticipation of release.

Circulated reports to the effect that studios have been amassing a backlog of product in expectation of Governmental curtailment are without substantiation from responsible quarters and are not supported by past records, which indicate that the present state of inventory is normal, on the whole, although sharply up in the case of Paramount and down in the case of RKO.

Paramount has 17 pictures in post-shooting stage, not including the six announced for trade showing next week. This studio was first among those which embarked on a policy of building up a large backlog at the the approach of block-of-five selling, with the objective of facilitating showmanly packaging, and has maintained this policy steadily, although most studios relaxed it more or less later on.

Warner Bros., formerly and long a leader in point of backlog with

(Continued on page 8)

## WPB Considering Conservation Plan

WASHINGTON, April 29.—Donald M. Nelson, War Production Board director, is expected soon to take up consideration of a plan for a voluntary conservation campaign by the film industry under which there would be no need for an official order restricting theatre materials, it was disclosed here today.

Meantime, the board's conservation order for theatres which, it had been indicated officially, would be forthcoming before the end of the month, ap-

(Continued on page 3)



## Coast Flashes

**Hollywood, April 29**  
THE life story of Draja Mihailovich, Yugoslav minister of war and Nazi-fighting guerrilla leader, will be brought to the screen by 20th Century-Fox as "The Seventh Column," the studio announced today. Rights to use the patriot's story have been obtained from a relative in San Francisco, it was stated. Bryan Foy is scheduled to produce the film.

Brian Aherne's first assignment under his Columbia contract will be "Salute to Sahara," based on the diary of a British soldier in the African campaign, it was announced. Glenn Ford will co-star. Charles Vidor will direct for producer Harry Joe Brown.

Samuel Goldwyn today announced a one-year extension of the contract of Collier Young, his story editor here.

## Committees Named For RKO Tourney

Committees have been named for the annual RKO golf tournament, to be held May 14 at the Westchester Country Club at Rye, N. Y.

The committees are: Tournament, George J. Schaefer, chairman; Ned E. Depinet, R. C. Patterson, Malcolm Kingsberg, Phil Reisman, J. Henry Walters, Gordon Youngman, Leon Goldberg, L. E. Thompson; Publicity, S. Barret McCormick, Rutgers Neilson, Harry Mandel, Arthur M. Brilant, Jack Level, Maurice Harris, Al Adams; Working, John J. Jones, Harry Gittleston, Saul Berman, Al Tuchman, Arthur White, Charlie Fretz, Arthur Herskovitz, James Mulhall; Prize Award, J. Henry Walters, John Farmer, Richard Gavin, Lou Gaudreau.

## Manager Thanked By Canadian Army

**TORONTO, April 29.**—Manager Jack Nelson of the Capitol Theatre, North Bay, Ont., operated by Famous Players Canadian Corp., has received the formal thanks of the Canadian Army, through the Northern Ontario Command, for his assistance and cooperation with a large nearby garrison.

The Capitol has entertained an average of 1,000 soldiers per month at a free show since the opening of the camp 18 months ago and Nelson has sponsored the operation of club rooms for the troops as a community feature.

## Faichney to Wed Jean Davis Here

James B. Faichney, motion picture editor of the pictorial branch of the War Department Bureau of Public Relations, arrived here yesterday from Washington and tomorrow will be married to Jean Davis of Yonkers. He formerly was short subject editor for RKO Pathe News.

## Delay Ampa Election Until Middle of May

The annual meeting of the Ampa, at which new officers were to be elected, which was to have been held today, has been postponed until about the middle of May, with the date to be announced shortly, Vincent Trotta, Ampa president, said yesterday.

# Personal Mention

**JOSEPH M. SCHENCK** is in town from the Coast.

**NORMAN AYERS**, Warner Eastern district manager, was in Buffalo and Gloversville this week.

**E. J. McKENNA** of RKO's Oklahoma City exchange, has enlisted in the Army.

**LEON NETTER** has left for the South.

**ED KUYKENDALL** is expected in New York from Kansas City this weekend.

**LOYD WRIGHT** will leave for the Coast today.

**FRANK PHELPS** of Warner Theatres has left for Chicago.

**HENRY HENIGSON** is in town from the Coast.

## PRC Meet Opens On Coast Tuesday

**HOLLYWOOD, April 29.**—Producers Releasing Corp. executives have arrived here for the annual franchise holders convention which opens next Tuesday at the Hollywood Roosevelt Hotel. The meeting will end Thursday.

Now here framing the program are Leon Fromkess, executive vice-president in charge of production; Arthur Greenblatt, general sales manager; Joseph O'Sullivan, director of advertising and publicity; Roberto Socas, export manager; Robert Benjamin and George Bonwick, board members.

O. Henry Briggs, president, will open the meeting and Greenblatt will preside. Fromkess will outline production plans, and Sigmund Neufeld, in charge of westerns, will discuss his program. O'Sullivan, Socas and Benjamin also are scheduled to speak. New films will be shown Tuesday afternoon, Wednesday morning will be devoted to a discussion of company policy, with further screenings in the afternoon, and a ranch party and evening banquet at the studio will be held Thursday.

## Moonlight for Kliegs As 'Moontide' Opens

Although Army regulations ruled out floodlights, the premiere of the 20th Century-Fox film, "Moontide," at the Rivoli on Broadway last night was an elaborate affair, and with the house virtually filled to capacity, a successful one for the sponsors, the American Theatre Wing War Service, Inc. The Wing, which operates the Stage Door Canteen and other services for uniformed men, netted about \$3,000 for its fund, it was stated.

Jean Gabin, who co-stars in the film with Ida Lupino, and scores of professionals and executives attended.

## W.B. Circuit Meets In Ohio Next Week

Meetings for Warner circuit managers in Ohio will be held Monday in Columbus and Tuesday in Cleveland, the latter for managers in the northern part of the State. Harry M. Kalmine, assistant general manager of the circuit, will conduct the sessions. Harry Goldberg, director of advertising and publicity, and Nat Wolf, zone manager, will attend.

These meetings follow the meeting of circuit buyers and bookers held here this week by Kalmine.

## Committee of Whole To Set Umpi Budget

The budget of the United Motion Picture Industry and financing plans will be left to Umpi's committee of the whole, it was decided yesterday at a meeting of the finance committee, of which H. M. Richey is chairman.

Divergence of views on the size of the budget and the need for cooperation from all exhibitor organizations in subscribing finances was felt to require action by the general Umpi group, it was explained.

The financing will be taken up at an Umpi meeting to be called by W. F. Rodgers, chairman, within the next two weeks.

## Biechele Reelected KMTA President

**KANSAS CITY, April 29.** — R. R. Biechele was reelected president of the Kansas-Missouri Theatre Association at the concluding session of the organization's two-day convention here today. Tom Edwards was elected vice-president and Fred Meyn secretary-treasurer.

Directors elected for Kansas are Homer Strowig, J. C. Pennington and H. J. Griffith. Missouri directors elected are C. A. Schultz, George W. Hartmann and C. E. Cook.

Plans were discussed for a conciliation committee on industry grievances and for checking on drives in the territory.

## GTE Net \$284,568; Firm Changes Name

General Theatres Equipment Corp. and subsidiaries, excluding Cinema Building Corp., has reported consolidated net profit for the three months ended March 31, last, of \$284,568, after depreciation and estimated Federal income and excess profits taxes. The net compares with \$256,886 for the corresponding period of 1941.

Stockholders have voted to change the name of the company to General Precision Equipment Corp., in recognition of the change in the character of the business, which now is devoted chiefly to the manufacture of precision equipment for various industries and war purposes.

## 'Tortilla' to Music Hall

M-G-M's "Tortilla Flat" has been booked to play Radio City Music Hall, it was announced yesterday by Gus Eyssell, managing director of the theatre. The film will follow "Saboteur," which goes in after the current run of "We Were Dancing."

## Quote on 'Moontide' Runs Before Review

Showmen last night commented on the appearance of an advertisement on "Moontide" in the first and second editions of the New York Daily News which included a quotation from that paper's review on the picture, before the review itself appeared. The excerpt from the review headlined the advertisement with the word "Terrific!" Theatremen said that appearance of the quote in such form before the review is printed is unusual. The film opened last night at the Rivoli.

## Canadian Industry Is Aiding Red Cross

**TORONTO, April 29.**—Executives of the film industry in Toronto have formed a special committee to assist the Canadian Red Cross in its drive for funds during May through theatre displays, trailers and newspaper advertising. Use is to be made of 150 prints of the campaign trailer of which 40 will be booked into Ontario theatres.

The committee is headed by J. E. Lawson of the Canadian Picture Pioneers and the members include Col. John A. Cooper; Morris Stein, general manager of Famous Players; Oscar Hanson, president of the Canadian Picture Pioneers; T. J. Bragg of Odeon Theatres of Canada; H. T. Long, general manager, Associated Theatres Limited; J. Frank Meyers, Exhibitors Booking Association; N. L. Nathanson, president, General Theatres Investment Corp., and J. J. Fitzgibbons, president, Famous Players Canadian Corp.

## Gould to S.A. for Expansion Survey

Walter Gould, United Artists foreign manager, will leave for South America by plane tomorrow to study possibilities for theatre expansion by the company in certain Latin American territories, the company announced yesterday. Gould also will visit all U. A. branch offices in South America. He is scheduled to be away until July.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# Veeder Asks Coordination Of Clearance

(Continued from page 1)

the appeal of the clearance award in the Dickinson Theatre case. Veeder reminded attorneys appearing before him that the impending automobile situation would have to be taken into account in future clearance complaints brought to arbitration and invited the attorneys to bear in mind and present their observations on the subject at the first opportunity.

Observers at the hearing were of the opinion that numerous demands for adjustment of clearance schedules may be made at arbitration tribunals throughout the country wherever such schedules are based largely on conditions which would become non-competitive in the event of appreciably reduced use of automobiles.

Following Veeder's observation on the desirability of coordinating methods of determining clearance, John Caskey, counsel for 20th Century-Fox, objected that the establishment of uniform clearance schedules might subject arbitrators to anti-trust action.

"Do you think this appeals board is authorized by the consent decree to so rationalize those clearance systems?" Veeder asked Caskey. The attorney replied that he believed the board had the authority.

# Mayor Argues for More WNYC Time

WASHINGTON, April 29.—Mayor LaGuardia today had himself admitted to the FCC bar and in the capacity of lawyer argued that WNYC, the New York City owned station, be permitted to remain on the air until 11 P.M. New York time, instead of being compelled to sign off at sunset Minneapolis time.

The application was opposed by WCCO, Minneapolis, a CBS clear channel station which operates on the same frequency with WNYC, and the State of Minnesota. LaGuardia and John D. Moore, Jr., of that city's legal staff, told the commission that too many Minnesota stations carry the CBS programs and that no interference could be offered by WNYC.

D. N. Patrick, CBS counsel, declared that the mayor should seek one of the frequencies now used in New York City, in which case he would have "to justify his service in competition with existing stations there." A. W. Bowen, Minnesota special assistant attorney general, said the State was interested in protecting the rights of listeners in Minnesota.

# Three Stations to Join Blue Network

Three stations will join the Blue June 1, bringing the total number of affiliates to 127, it was announced by the network. The outlets are KMLB, Monroe, La., and KALB, Alexandria, La., both of which operate on 250 watts full time, and WQBC, Vicksburg, Miss., on 1,000 watts, days only.

# Kansas City Clearance Seen At Stake in Appeal Hearing

(Continued from page 1)

Dickinson clearance had been reduced from 56 to 28 days with respect to Kansas City first runs.

The hearing marked the first time the appeals board had permitted oral argument. The board reserved decision.

Should the award be upheld, Caskey told the board, it would result in depriving or curtailing the right of consenting companies operating theatres in Kansas City to sell their own theatres on conditions of their own choice, as permitted them by the consent decree.

## Cites U. S. Approval

Stanley Thompson, Loew's attorney, told the board that section 17 of the decree was the result of negotiations with the Department of Justice, and that it was accepted by the Government and approved by the Federal court here as explicitly exempting film deals between a consenting distributor and its affiliated theatres from the decree regulations governing deals with other theatres.

H. C. Boatwright, attorney for the Dickinson, contended that the Kansas City clearance system was arbitrarily established by Ward Scott, 20th Century-Fox district manager, and that changes have been refused by Elmer Rhoden, Fox Midwest Theatres head. He said that a literal interpretation of Section 17 would mean that the Government and the unaffiliated exhibitor for whose benefit the decree was sought, had lost instead of gained by

it. A proper interpretation, he said, would be that distributors may sell to their own theatres only provided the effects are not counter to other provisions of the decree.

Meanwhile, two clearance complaints were entered at the Boston arbitration board and an award reducing existing clearance in another case was given there.

First of the new complaints was filed by Frank M. Deane, operating the Colonial, Manchester Depot, Vt., against Loew's and RKO. It asks that all existing clearance over it held by the Paramount and Grand at Rutland, Vt., 32 miles distant, and by the General Stark Theatre, Bennington, Vt., which is served out of the Albany exchanges, be eliminated.

## Middleboro Complaint

The second complaint was brought by Princess Amusement Co., operator of the Middleboro, Middleboro, Mass., against all five consenting companies. It charges that theatres in Brockton, Taunton, Boston, Plymouth, Buzzards Bay, Wareham, Onsett and Bridgewater have been given clearance over the Middleboro, although there is no competition between the situations. It asks for elimination of all clearance.

Garrett S. Hoag, arbitrator at the Boston board, granted a reduction in clearance of 15 days to the Playhouse, Gorham, Me., which formerly played 60 days after the State, Empire and Strand. The arbitrator held, however, that the existing 30 days clearance of Portland over Gorham is reasonable.

# Award CBS Citation For Best Exploitation

CBS, which won first place in the *Billboard* publicity survey, also won top honors in its annual exploitation survey, it was disclosed yesterday. This is the first time the same network has won both awards.

KNX, CBS station in Los Angeles, was given a special award for the "outstanding exploitation idea" of the year for arranging to have streets in the Mayfair housing unit named after CBS stars and programs. WEEL, CBS Boston outlet, won first place in the regional station division. Louis Ruppel is CBS publicity head. His assistant, Hal Rorke, was credited with creation and execution of the KNX stunt.

# WPB Considering Conservation Plan

(Continued from page 1)

peared tonight to have been delayed. While officials refused to discuss the reason for the delay, it was suggested that it has been held up pending a decision on the voluntary plan.

Board officials said that Nelson has not had time to consider the proposal.

## Joins UA Sales Staff

PHILADELPHIA, April 29.—Harry Tyson, who had been associated with various exchanges here, has joined United Artists here as a salesman.

# C.E.A. Decides on New British Prices

LONDON, April 29.—The general council of the Cinematograph Exhibitors Association today agreed upon a scale of increased admissions to make effective the new tax on amusements. The circuit recommendation was adopted with a minimum admission set at six pence generally and one shilling for first runs. Thus the exhibitor increases his gross price, but pays an increased tax, and is expected to increase his revenue from each class of admission.

The most common admissions in better class houses are expected to be nine pence, one shilling; one shilling, three pence; one shilling, six pence, and two shillings. The CEA still is asking for minor adjustments in the application of the new tax, and concessions are expected.

# Trade War Activity Discussed on Radio

The industry's war activities and participation in patriotic efforts were described to a radio audience over WINS yesterday afternoon by A. M. Botsford, 20th Century-Fox advertising and publicity director, and Monroe Greenthal, United Artists advertising and publicity director. Glendon Allvine, secretary of the Eastern Public Relations Committee, also spoke on the program.

# Police Enforce Dimout Order; Blackout Set

(Continued from page 1)

neath the marquees, which themselves were darkened. The 18th Police Precinct in Manhattan notified the Paramount Theatre of the order and at the officers' request the Paramount management notified all other houses in the Times Square sector. Brooklyn theatres were given direct orders by the police.

Army officials said last night that there would be no temporizing with the order to turn off lights visible at sea or which cast a glow upward. Violators are subject to penalties, but there will be no arrests at first, officials said, although warnings will be given.

Broadway film theatres reportedly complied with the dimout order at sundown.

## The Great Dark Way

The normally Great White Way presented an unusual spectacle for the throngs emerging from theatres late last night. All signs were out, with the exception of an individual one here or there, and the only lighting at theatres was that permitted by the regulations. The Astor Hotel sign was one conspicuously dark.

For the first time in Broadway's history, a premiere was held without the customary brilliant lights. This was the opening of "Moontide" at the Rivoli. There were no klieg or other lights, with the exception of the marquee, and that went dark at 10 o'clock. An electric display fronting the house, above the marquee, reportedly built at an expenditure of \$7,000, was not turned on.

There were only a few store windows illuminated to pierce the darkness of the near blackout on Broadway. On the side streets, however, the orders apparently had not taken effect, as the exteriors of cafes, hotels and most of the legitimate theatres were lighted as usual.

## May Ban Night Sports

A bright spot in the darkened picture for exhibitors appeared to be that many outdoor amusements which normally afford strong competition for the amusement dollar may be forced to discontinue. Night baseball and other outdoor after-dark sports appeared certain victims of the dimout regulations. New York Commissioner of Parks Robert Moses ordered six parks and beaches to close concession and game areas by 9 P. M. These include Jones Beach, Jacob Riis Park, Wolfes Pond Park, Rockaway Beach, Coney Island and Orchard Beach. Beach resorts along the entire Eastern coastline are expected to be affected similarly.

## Burr McIntosh Dies

HOLLYWOOD, April 29.—Burr McIntosh, 79, veteran actor, lecturer and newspaper man, died of a heart attack here yesterday. He appeared in a number of films from 1913 to 1933. His last was "The Sweetheart of Sigma Chi" for Monogram.



*We Made a Promise!  
We've Kept it!*

A year ago, we said:  
"SERGEANT YORK" will not be  
shown at any theater for the space  
of one year except at increased ad-  
mission prices."  
It hasn't.

But come a-runnin', gentlemen, be-  
cause you can get . . .

**GARY COOPER<sup>AS</sup>**

**BEGINNING**

**GARY COOPER**  
in  
**"SERGEANT YORK"**  
with  
**WALTER BRENNAN • JOAN LESLIE**  
GEORGE TOBIAS • STANLEY RIDGES  
A HOWARD HAWKS PRODUCTION  
Original Screen Play by Abram Finkel & Harry  
Chandlee and Howard Koch & John Huston  
Based Upon the Diary of Sergeant York  
Produced by JESSE L. LASKY and HAL B. WALLIS  
Music by Max Steiner • Presented by  
**WARNER BROS.**

**TO PLAY AT POP**





**SERGEANT YORK**

**VG JULY 4<sup>TH</sup>**

**ILAR PRICES!**

**...FROM WARNERS!**

*Sign Your Pledge! All-Industry Campaign for  
ARMY AND NAVY EMERGENCY RELIEF  
May 14-20*



# MOTION PICTURE

# MOTION PICTURE

# DAILY'S BOOKING

# DAILY'S BOOKING

# CHART

# CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS	
Apr. 3	Alias Boston Blackie (D) North of the Rockies (O)	Kid Glove Killer (D) 230 Van Heflin	Tower of Terror (D) 4137 W. Lawson Movita	(Fourth Block) Torpedo Boat (D) The Remarkable Andrew (D) The Lady Has Plans (C) Fly by Night (D) The Fleet's In (D)	The Strangler (D) 229 Judy Campbell Sebastian Shaw	Sunset on the Desert (O) 155 Roy Rogers		Secret Agent of Japan (D) 239 Foster-Bari	Jungle Book Sabu Joseph Calleia	Mystery of Marie Roget (D) 6022 Patric Knowles	The Male Animal (C) 126 O. De Havilland Henry Fonda	
Apr. 10	Blondie's Blessed Event 3018 P. Singleton Arthur Lake	Mokey (C) 231 Donna Reed Dan Dailey, Jr.			House of Errors (C) 208 Harry Langdon Marion Marsh	S.O.S. Coast Guard (D) Ralph Byrd Bela Lugosi	Fantasia 291 Disney Feature	To the Shores of Tripoli (D) 240 Payne-O'Hara Randolph Scott	Unseen Enemy (D) 6053 The Spoilers (O) 6048	Unseen Enemy (D) 6053 The Spoilers (O) 6048	Murder in the Big House (D) 125 Faye Emerson	
Apr. 17	The Invaders (D) 3101 Leslie Howard Oliver-Massey	Fingers at the Window (D) 232 Ayres-Day	So's Your Aunt Emma Zasu Pitts Roger Pryor	(Fifth Block) This Gun for Hire (D) 4124 Veronica Lake Robert Preston Henry and Dizzy (C) 4125 Charlie Smith Great Man's Lady (D) 4121 B. Stanwyck Joel McCrea	The Panther's Claw (D) 217 Sidney Blackmer Ricki Vallin	Home in Wyomin' (O) 146 Girl from Alaska (D) 117	Land of the Open Range (O) 284 Tim Holt	Who Is Hope Schuyler? (D) 242 J. Allen, Jr. Mary Howard	The Gold Rush (C) (Reissue) About Face (C) (Streamliner)	Mississippi Gambler (D) Strange Case of Dr. Rx (D) 6035 Fighting Bill	Kings Row (D) 120 Ann Sheridan Robert Cummings	
Apr. 24	Hello Annapolis (D) 3037 Down Rio Grande Way (O) 3205	Rio Rita (C) 233 Abbott-Costello	Boothill Bandits (O) 4164 Range Busters	Henry and Dizzy (C) 4125 Charlie Smith Great Man's Lady (D) 4121 B. Stanwyck Joel McCrea	Rolling Down the Great Divide (O) 253 The Rambler Art Davis	Westward, Ho! (O) 166 Suicide Squadron (D)	Bashful Bachelor (C) 221 Luan-Platter	The Man Who Wouldn't Die (D) 243 Lloyd Nolan	Twin Beds (C) George Brent Joan Bennett Mitscha Auer	The Saboteur (D) 6047 Priscilla Lane Robt. Cummings	I Was Framed (D) 130 Michael Ames Julie Bishop	
May 1	Wife Takes A Flyer (C) Joan Bennett Franchot Tone	Sunday Punch (C) 234 Wm. Lundigan Jean Rogers	Where Trails End (O) 4143 Tom Keene	Army (C) 4122 Judy Canova Allan Jones	Inside the Law (C) 218 Wallace Ford	Yukon Patrol D 124 Allen Lane Lita Conway	Turtles of Taititi (C) 222 Charles Laughton Jon Hall	The Man Who Wouldn't Die (D) 243 Lloyd Nolan		You're Telling Me (C) 6041 Hugh Herbert Robert Paige Anne Gwynne	Larceny, Inc. (D) 131 Ed Robinson Jane Wyman	
May 8	A Desperate Chance for Ellery Queen (D) Gargan-Lindsay	Ship Ahoy (M) 235 Eleanor Powell Skelton-Lahr	The Corpse Vanishes (D) Bela Lugosi	My Favorite Blonde (C) 4123 Bob Hope M. Carroll	Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart	Remember Pearl Harbor (D) Romance on the Range (O)	Scattergood Rides High (C) 223 Guy Kibbee Dorothy Moore	My Gal Sal (M) 244 Rita Hayworth Mature-Landis	Ships With Wings (D) Friendly Enemies (C)	Broadway (D) George Raft Pat O'Brien	In This Our Life (D) 132 Betty Davis O. deHavilland George Brent	
May 15	Sweetheart of the Fleet (C) J. Falkenburg Joan Davis	Tortilla Flat (D) 236 Spencer Tracy Hedy Lamarr John Garfield	Let's Get Tough (D) East Side Kids		Mad Monster (D) 209 Johnny Downs George Zucco Anne Nagel	Stardust on the Sage (O) Gene Autry S. Burnette	Syncopation (D) 226 Adolphe Menjou Jackie Cooper	Whispering Ghosts (C) 246 Berle-Joyce	Almost Married (C) 6024 Robert Paige Jane Frazee	Almost Married (C) 6024 Robert Paige Jane Frazee	Juke Girl (D) 133 Ann Sheridan Ronald Reagan	
May 22	Meet the Stewarts (C) William Holden Frances Dee	Grand Central Murder (D) 237 Van Heflin Patricia Dane	Down Texas Way (O) Buck Jones Tim McCoy		Gallant Lady (D) 219 Billy the Kid's Smoking Guns (O) 260	In Old California (O) John Wayne Binnie Barnes	Falcon Takes Over (D) 227 George Sanders Lynn Bari	Moontide (D) 247 Jean Gabin Ida Lupino	Miss Annie Rooney (D) Shirley Temple William Gargan	Eagle Squadron (D) Diana Barrymore Robert Stack		
June 5	Submarine Raider (D) John Howard M. Chapman	One Mysterious Night (D) John Beal Wanda McKay	Texas Trouble Shooters (O) Range Busters		Bombs Over Burma (D) 208 Anna May Wong Noel Madison	Moonlight Masquerade (C) Betty Kean Ed. Foy, Jr.	Come On Danger (O) 285 Tim Holt					
June 12	They All Kissed the Bride (C) Joan Crawford Melvyn Douglas				Lone Rider in Texas Justice (O) 265 George Houston	The Cyclone Kid (O) Don Barry Lynn Merrick	My Favorite Spy (C) 228 Kay Kyser Ellen Drew					
June 19	Parachute Nurse (C) M. Chapman Kay Harris						Powder Town (D) 229 June Haver V. McLaglen					

**Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Parentheses After Titles Denote the Edition.** (D) Indicates Daily.



**B'way Houses  
Are Ready for  
First Blackout**

Thursday Test to Darken  
Bright Lights' Sector

and the Times  
Center

OH, MISTER  
AIR RAID WARDEN,  
IS THIS THE RIVOLI  
THEATRE WHERE  
JEAN GABIN, PRO-  
NOUNCED GAB-BAN,  
IS PLAYING IN  
20TH'S TRIUMPH  
"MOONTIDE"  
CO-STARRING  
IDA LUPINO?

NO, MA'AM,  
THIS IS THE ROXY  
THEATRE WHERE  
RITA HAYWORTH, PRO-  
NOUNCED BOXOFFICE,  
IS PLAYING IN 20TH'S  
TECHNICOLOR SOCK  
"MY GAL SAL"  
CO-STARRING  
VICTOR MATURE!



*Theatre men!*

Join the industry's campaign for ARMY AND NAVY EMERGENCY  
RELIEF—Week starting May 14th! Sign that pledge! Mail it now!



## Film Supply For 10 Weeks Now on Hand

(Continued from page 1)

Bryan Foy turning out B pictures in quantity while Hal B. Wallis concentrated on A's, has 10 pictures on its vault shelves at this time.

RKO, which has experienced a series of lulls in production during executive changes and readjustments affecting operations, has five pictures, it is said, in editing stage, in addition to the five scheduled for trade show next week.

Universal's inventory is up some from average to 15, not inclusive of a finished serial, and Columbia has 13 attractions in stock.

Twentieth Century-Fox, which exhausted its backlog in anticipation of the package-selling system, in contrast with general procedure, now has 12 pictures editing or awaiting trade showing, and M-G-M has nine, two of these in that twilight zone which covers films once counted as finished and now back for revision.

The United Artists' group has three features ready for preview—two Edward Small productions and one Loew-Lewin film—and also three sub-features, "Streamliners," from the Hal Roach quarter.

Republic has five pictures in post-camera and pre-screen stage and Monogram has four.

## Canadian Price Rule Seen Same as U. S.

(Continued from page 1)

while in Canada they are under control.

Donald Gordon, chairman of the Wartime Prices and Trade Board of Canada, is currently in Washington, discussing collaboration with the United States on price controls. He is conferring with Leon Henderson, Price Administrator.

It is understood the situation was discussed during the visit here this week of Abram F. Myers, chairman of the board of Allied States Association. It has been pointed out here that under the Canadian price regulations, theatre operation and film rental are classed as services and not commodities.

## British Will Not Call Feminine Film Staffs

LONDON, April 29.—Assurances have been received by the Kinematograph Renters Society that there will not be a wholesale call for war service of feminine staffs in the distributors' offices.

The Ministry of Labor have agreed not to call "immobile" women over 31 for war work, and to grant deferments for a limited period to girls over 26 engaged on machine operations or in pivotal positions.

## Show for Polish Relief

BUFFALO, April 29.—Stanley Kozanowski of the Rivola Theatre here conducted a benefit performance for the relief of Polish War Victims.

## Review

### "Maxwell Archer, Detective"

(Monogram)

**P**RODUCED in England by William Sistrom, this detective-spy melodrama features John Loder, whose performance is superior to the material with which he has to work. There are occasional moments of suspense, but the film as a whole appears to lack those qualities of action and excitement which would give it greater substance.

John Paddy Carstairs directed from a screenplay by Hugh Clevely and Katherine Strueby, based on a novel by Clevely. Leueen MacGrath has the leading feminine role, Ronald Adam is the foreign spy and object of Loder's attentions, and George Merritt is the Scotland Yard inspector whose toes Loder continuously steps on.

Loder finds himself involved with a gang of crooks who are referred to as spies but whose chief activity apparently concerns stolen money. Loder through the use of one ruse after another, brings them in, despite the well intentioned interference of Miss MacGrath and to the discomfiture of Merritt.

Running time, 73 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

## Allied Board Meeting Expected to Approve Umpi Sales Proposal

(Continued from page 1)

to film distribution and film theatres.

The session also is scheduled to consider expected recommendations for fuller utilization of existing trade associations in industry war activities and allied endeavors. Recommendations also are likely to be made which will urge that full credit be given independent exhibitors for their co-operation in patriotic drives and collection efforts.

CHICAGO, April 29.—Illinois Allied directors today authorized Jack Kirsch, president, to vote as he sees fit on the Umpi plan when he attends the national Allied board meeting. Kirsch is chairman of the Umpi trade practice committee which formulated the plan.

## Pittsburgh Houses Fight Vending Tax

PITTSBURGH, April 29.—Local exhibitors have protested to the City Council the proposed measure to license service vending machines, contending it would curtail necessary service to patrons.

The proposal calls for a \$2 annual license fee on nickel coin machines and a \$1 fee on penny devices. It also is contended by those in opposition that the tax would net much less in revenue than the measure's sponsors estimate.

## Milgrim Adds Two

PHILADELPHIA, April 29.—David E. Milgrim, head of Affiliated Theatres, announced the addition to the circuit of two more theatres in the territory, making a total of 29 houses. The new Affiliated houses are Ben Schindler's Ace Theatre, Wilmington, Del., and Joseph Conway's Brookline Theatre, Brookline, Pa.

## Take PRC Franchise

Sam Sobol and Armand Cohn have taken over the San Francisco franchise for Producers Releasing Corp. from Louis Rustin, the company has announced.

## 'Lady Has Plans' at \$7,800, Providence

PROVIDENCE, April 29.—At the Strand "The Lady Has Plans" and "The Remarkable Andrew" took \$7,800.

Estimated receipts for the week ending April 22-23:

"Playmates" (RKO) (2 days)  
"Call Out the Marines" (RKO) (2 days)  
"Joan of Paris" (RKO) (5 days)  
"The Mayor of 44th Street" (RKO) (5 days)  
RKO-ALBEE—(2,239) (28c-39c-50c). Gross: \$7,500. (Average, \$6,000)

"Twin Beds" (U. A.)

"A Yank on the Burma Road" (M-G-M)

LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: \$11,000. (Average, \$11,000)

"The Male Animal" (W. B.)

"Who Is Hope Schuyler?" (20th-Fox)

MAJESTIC—(2,250) (28c-39c-50c) 7 days. Gross: \$5,200. (Average, \$7,000)

"The Lady Has Plans" (Para.)

"The Remarkable Andrew" (Para.)

STRAND—(2,200) (28c-39c-50c) 7 days. Gross: \$7,800. (Average, \$6,000)

"Secret Agent of Japan" (20th-Fox)

FAY'S—(1,800) (20c-33c-44c) 7 days. Stage:

show with Sammy Cohen, Jack Healy, the Hartnells, Drohan and Dupree, Ray and Mary Norman, Jane Southard, The Two Jacks, Al Jahns and orchestra. Gross: \$5,900. (Average, \$6,000)

"Mr. Wise Guy" (Mono.)

METROPOLITAN—(3,045) (30c-39c-55c-75c) 3 days. Stage show with Guy Lombardo and Orchestra; Kenny Gardner, Rose Marie, Calgary Brothers, Don Tannen, Jason and Bell. Gross: \$9,200. (Average, \$5,000)

"To the Shores of Tripoli" (20th-Fox)

"Night Before the Divorce" (20th-Fox)

CARLTON—(1,526) (28c-39c-50c) 7 days. 3rd week. Gross: \$4,600. (Average, \$3,500)

"Mr. V." (U. A.) (3 days)

"Glamour Boy" (Para.) (3 days)

"Ride 'Em Cowboy" (Univ.) (4 days)

"The Adventures of Martin Eden" (Col.) (4 days)

EMPIRE—(1,200) (20c-28c) 2nd run. Gross: \$1,900. (Average, \$2,000)

## 'Kings Row' \$8,500 Indianapolis Gross

INDIANAPOLIS, April 29.—The Indiana, with "Kings Row," took \$8,500.

Estimated receipts for the week ending April 21-23:

"The Spoilers" (Univ.)

"Almost Married" (Univ.)

CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$6,100. (Average, \$6,500)

"Kings Row" (W. B.)

INDIANA—(3,200) (28c-33c-44c) 7 days. Gross: \$8,500. (Average, \$7,000)

"The Invaders" (Col.)

"Kathleen" (M-G-M)

LOEW'S—(2,800) (28c-33c-44c) 7 days. Gross: \$6,800. (Average, \$8,000)

"To the Shores of Tripoli" (20th-Fox)

"On the Sunny Side" (20th-Fox)

LYRIC—(2,000) (28c-33c-44c) 7 days. Moved from Indiana. Gross: \$4,900. (Average, \$4,500)

## 'Jungle Book' Los Angeles Best, \$31,200

LOS ANGELES, April 29.—"Jungle Book" and "About Face" scored a total of \$31,200, with \$13,200 at the Chinese and \$18,000 at Loew's State in a week of fair business.

Estimated receipts for the week ending April 22:

"Jungle Book" (U. A.)

"About Face" (U. A.)

CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$13,200. (Average, \$12,000)

"Hellzapoppin'" (Univ.)

HAWAII—(1,100) (33c-44c-55c-75c) 7 days. 10th week. Gross: \$3,300.

"The Invaders" (Col.)

"Juke Box Jenny" (Univ.)

HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. "Invaders", 2nd week. Gross: \$9,500. (Average, \$6,500)

"Jungle Book" (U. A.)

"About Face" (U. A.)

LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$18,000. (Average, \$14,000)

"The Invaders" (Col.)

"Juke Box Jenny" (Univ.)

PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. "Invaders", 2nd week. Gross: \$9,800. (Average, \$7,000)

"Reap the Wild Wind" (Para.)

PARAMOUNT (HOLLYWOOD)—(1,407) (33c-44c-55c-75c-88c) 7 days, 5th week. Gross: \$7,500.

"Reap the Wild Wind" (Para.)

PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 6 days, 4th week. (Average: \$18,000)

"Kings Row" (W. B.)

WARNER BROS. (HOLLYWOOD)—(3,000) (33c-44c-55c-75c) 7 days, 3rd week. Gross: \$12,300. (Average: \$14,000)

"Kings Row" (W. B.)

WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-55c-75c) 7 days, 3rd week. Gross: \$14,000. (Average, \$12,000)

## 'Andrew' and Show \$20,000 in Buffalo

BUFFALO, April 29.—A big week here was led by "The Remarkable Andrew" and a stage show at the Buffalo with \$20,000. "To the Shores of Tripoli" was a hit with \$18,000 at the Great Lakes.

Estimated receipts for the week ending April 25:

"The Remarkable Andrew" (Para.)

BUFFALO—(3,489) (35c-55c) 7 days. Ella Fitzgerald and her orchestra on the stage, with The Four Ink Spots, Taft Jordan, Tommy Mulford, Stump and Stumpy and others. Gross: \$20,000. (Average, \$12,200)

"To the Shores of Tripoli" (20th-Fox)

GREAT LAKES—(3,000) (35c-55c) 7 days. Gross: \$18,000. (Average, \$8,000)

"Kings Row" (W.B.)

HIPPODROME—(2,100) (35c-50c) 7 days, 2d week. Gross: \$10,300. (Average, \$7,000)

"The Turtles of Tahiti" (RKO)

TWENTIETH CENTURY—(3,000) (30c-35c-55c) 7 days. Lou Breese and his orchestra on stage, with Gertrude Niesen, Johnny Burke, Ruthie Barnes, Hally Chester and Harris Berger, Skip Morr and Barry Warren. Gross: \$13,000. (Average, \$9,000)

"Ride 'Em Cowboy" (Univ.)

"Frisco Lil" (Univ.)

LAFAYETTE—(3,000) (35c-50c) 7 days, 3d week. Gross: \$6,700. (Average, \$6,500)

## Name Union Delegates

WILKES-BARRE, Pa., April 29.—Raymond Conrad, president, and William Piatt, business agent, of the operators' Local 325, were elected delegates to the international convention in Columbus, Ohio, in June. Robert Piatt, Jr., secretary, was chosen alternate.

## Milne in Seattle Post

SEATTLE, April 29.—Edward J. Milne has arrived here to handle exploitation and publicity in the Pacific Northwest for RKO. He succeeds Henry Howard, transferred to the Cleveland and Detroit territory.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

VL 51. NO. 85

NEW YORK, U. S. A., FRIDAY, MAY 1, 1942

TEN CENTS

## Para. Profit For '41 Up to \$9,206,242

**Compares with \$6,402,130  
In Previous Year**

Paramount's consolidated net earnings for the year ended Jan. 3, 1942, were \$9,206,242, after deducting all charges, including interest, taxes, depreciation and \$1,326,500 additional reserve provided for contingencies, Barney Balaban, president, revealed in his annual report made public yesterday.



Barney Balaban

In addition, Paramount's net interest as a stockholder in the combined undistributed earnings for the year of partially owned companies amounted to \$1,045,000, resulting in combined aggregate earnings of \$10,251,242.

Consolidated earnings for 1940 were \$6,402,130, while the companies' share

(Continued on page 4)

## High Court Hears

### FCC Rules Appeal

WASHINGTON, April 30.—NBC already has been severely damaged as a result of FCC network rules, the Supreme Court was told today at the opening of argument on the NBC-CBS appeal from a U. S. Circuit Court ruling which held the rules valid. John Cahill, NBC counsel, said many affiliates have indicated their intention to abrogate their contracts, others have refused to renew and negotiations with others are blocked.

## Phila. Theatre Files Suit Against Majors

PHILADELPHIA, April 30.—An anti-trust suit was filed here today by Joseph Conway, operator of the suburban Egyptian against Warners, Paramount, RKO, Universal, 20th Century-Fox, Columbia, United Artists and Warner Theatres. Conway charges Warners used cross-clearance or its Wynne and Aremore to freeze out the Egyptian, and that the prod-

(Continued on page 4)

## Umpi Sales Proposal Approved by Allied; Outline Conciliation

By F. LANGDON MORGAN

CHICAGO, April 30.—The board of directors of Allied States Association, meeting here, today approved the Umpi sales plan.

Allied's representatives on Umpi made a full report on proposals previously agreed upon and other points not yet ready for final action. These were: forcing of shorts; investigation of territorial complaints, and conciliation of individual grievances.

The board approved in principle the tentative agreements arrived at on these. Regarding the investigation of territorial complaints, the plan is that when a disagreement of a substantial nature arises, a fact finding committee consisting of an independent exhibitor, a distributor representative and an affiliated circuit representative would be appointed by William F. Rodgers, Umpi chairman, and Jack Kirsch, trade practice committee chairman, to investigate.

Five procedures were submitted on conciliation of grievances: that the parties would try to iron out differences themselves; that failing, the problem would be submitted to a committee comprising the exhibitor, a representative of the regional exhibitor organization and the exchange's branch manager; if that fails, the dispute would be referred to the exhibitor, the exhibitor organization and the distributor's New York office; if that is unsuccessful, reference would be

(Continued on page 4)

## B'WAY BLACKOUT CUTS GROSS 20-50%

**First Test of New York's Theatrical Section  
Attracts 400,000 but Few Buy Tickets;  
Neighborhood Business Hit Badly**

By EDWARD GREIF and EUGENE ARNEEL

Broadway experienced its first test blackout last night and business dropped 20 to 50 per cent. The drop was even bigger among the neighborhoods throughout mid-Manhattan, the area of the blackout. Some 100 theatres were affected among a population estimated at about 1,000,000,

with about 400,000 persons crowding Times Square alone. The blackout was on from 9:30 to 9:50 P. M. The police described the test blackout as "perfect." Radio commentators described it as "95 per cent perfect."

The area covered was from 11th St. in Greenwich Village to 123d St. None of the theatres in the affected area closed.

Only the moon lighted the world's biggest amusement area at 9:30 when the first alert was signalled and while from some of the skyscrapers some lights shone, all were eventually darkened. Police cars, ambulances with blue lights, fire engines patrolled the streets, additional to motorcycle and mounted police.

The Times Square crowd was compared to a New Year's eve throng but more subdued and, while good natured, was by no means hilarious, as most complied and obeyed the wardens and the officials without much ado. Occasionally the wardens were cheered lightly.

Atop the marquee of the Hotel Astor, famous hostelry of Times Square,

(Continued on page 4)

### Music Hall Blackout System Works Well

The Radio City Music Hall, the world's largest theatre, with 6,200 seats, had its extensive air raid precaution machinery functioning perfectly last night, it was stated.

The Music Hall, a unit of Rockefeller Center, prior to Dec. 7 was equipped with a complete emergency lighting system at an estimated cost of \$50,000. Under direct supervision of Rockefeller Center air raid precautions, the house has a staff of 78 trained wardens and 60 auxiliary wardens.

## First Victory Caravan Show Grosses \$25,000 in Capital

### All Theatres in N. Y. In Army-Navy Drive

All theatres in the New York Metropolitan area, totaling about 1,100, have pledged participation in the industry's Army and Navy Relief drive May 14-20, it was reported at a meeting yesterday at the Hotel Astor called by Max A. Cohen, New York State chairman.

More than 100 salesmen, branch managers and district managers, representing all exchanges here, attended the session at which Leo Brecher presided as chairman of the Metropolitan area committee. The area has been zoned so that each theatre would have an exchange repre-

(Continued on page 4)

By GERALD GROSS

WASHINGTON, April 30. — The Hollywood Victory Caravan for Army and Navy Emergency Relief started its 13-city personal appearance tour here tonight by playing to a capacity house at Loew's Capitol. The proceeds were estimated at \$25,000.

In the audience of 3,400 persons were such notables as Eleanor Roosevelt, Secretary of the Navy Knox, Ambassador Maxim Litvinoff of Russia, the Greek minister and other dignitaries. Seat prices ranged from \$1.50 to \$20 and there were no complimentary. The film industry paid for seats used by the working press.

With songs, dramatic sketches, dances and other specialties, 25 film

(Continued on page 4)

## 'Sal', 'Butch' Lead B'way

"My Gal Sal" and "Butch Minds the Baby," on the eve of mid-Manhattan's first blackout following the city's dimout Wednesday night, were reported to be Broadway's leading box-office contenders of the week. Otherwise business on the Main Stem yesterday was declared by managers to be off.

"My Gal Sal" is playing at the Roxy and "Butch Minds the Baby" is the new Damon Runyon picture which is current at Loew's State. Both houses have stage entertainment besides.

"Moonlight," first American-made

(Continued on page 4)



## Newsreel Parade

**THE** feature of the new issues is, of course, President Roosevelt's address to the nation. A railroad under construction in North Burma also is covered. The contents:

**MOVIETONE NEWS, No. 68**—Roosevelt to the nation. War rallies around the country. Burma railroad. Sea battle in Mediterranean. Mrs. Colin Kelly receives Distinguished Flying Cross. Sugar rationing demonstrated. Hollywood Victory Caravan in Washington. Rodeo in California.

**NEWS OF THE DAY, No. 266**—Battle in Mediterranean. Burma railroad. Tornado hits Oklahoma. Sugar rationing methods shown in Washington. Hollywood Caravan in Washington. President speaks. Town meetings on war effort.

**PARAMOUNT NEWS, No. 71**—Canadians vote foreign service. Chinese construct railroad in Burma. Malta sea battle. Roosevelt's address. Victory rallies.

**RKO PATHE NEWS, No. 71**—Roosevelt addresses nation. Railroad in Burma. Sugar rationing preview in Washington. Hollywood Caravan in Washington. Malta convoy fights attack.

**UNIVERSAL NEWSREEL, No. 80**—Roosevelt's address. Towns hold victory meetings. Tornado in Oklahoma. Posthumous award for Colin Kelly. Sugar rationing under way. Hollywood Caravan in Washington. Speed railroad construction in Burma.

## British to Sponsor Show for U. S. Navy

The premiere of "Ships with Wings," British picture released by United Artists, will be held May 19 at the Normandie Theatre under the joint sponsorship of the British War Relief Society, the English Speaking Union and the Union Jack Club. The proceeds will go to the U. S. Navy Relief Fund.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center

NORMA SHEARER-MELVYN DOUGLAS

**"WE WERE DANCING"**

A METRO-GOLDWYN-MAYER PICTURE

Gala Stage Revue - Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

Paramount Presents

BARBARA STANWYCK • JOEL McCREA

**"The Great Man's Lady"**

IN PERSON

CLAUDE THORNHILL AND BAND

Extra CAROL BRUCE

**PARAMOUNT** TIMES SQUARE

Rita Victor  
HAYWORTH • MATURE

**"MY GAL SAL"**

IN TECHNICOLOR

PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

**PALACE** B'WAY & 47th St.

**"FANTASIA"**

and  
JOHN GARFIELD-RAYMOND MASSEY  
"DANGEROUSLY THEY LIVE"

## Personal Mention

**JAMES R. GRAINGER** left by plane last night for visits in Washington, Charlotte, Atlanta and New Orleans.

**E. S. GREGG** has left for London.

**WILLIAM C. GEHRENG**, Central division manager for 20th Century-Fox, returns today from the Midwest.

**JOSEPH C. VERGESSLICH** has returned to his duties at the Warner New York exchange after being ill with the gripe.

**PAUL JONES**, Paramount producer, is due here today from Hollywood.

**HELEN FERGUSON** is here from the Coast.

**E. C. MILLS** of Ascap is expected back from Chicago on Monday.

**LEONARD GOLDENSON** is visiting in Boston and Springfield, Mass.

**CLAUDE LEE** is expected today from Kansas City.

**JESSE L. LASKY, JR.**, is here to report for duty as a second lieutenant in the Signal Corps at Astoria, L. I.

**LEO DOUGLAS NETTER, JR.**, son of LEON NETTER, will be graduated from Holy Cross College on Tuesday and will start Naval training immediately.

**LAWRENCE HAZELWOOD** of the Empress Thetare, Spokane, has been inducted into the Army.

**TONY CRUDELL** of the Arcadia Theatre, Philadelphia, and **MRS. CRUDELL** observed their 25th wedding anniversary yesterday.

## ITOA Reelects All Officers, Directors

Officers and directors of the ITOA in New York were reelected at a meeting at the Hotel Astor yesterday. Harry Brandt is president. Other officers are David Weinstock, first vice-president; Stanley W. Lawton, second vice-president; Abraham Leff, secretary; Leon Rosenblatt, treasurer; Charles Goldreyer, sergeant-at-arms.

Directors are Hyman Rachmil, Ray Rhonheimer, Julius Charnow, Leo Brecher, Rudy Sanders, Jack Hattem, Samuel Strausberg, J. Joshua Goldberg, Grant Anson, Isidore Gottlieb, A. H. Eisenstadt, Gilbert Josephson, Charles Steiner, Emanuel Hertzog, Samuel Freedman, Samuel Seelen and Al Erickson.

## USO Campaign Film Starts in Hollywood

HOLLYWOOD, April 30.—A one-reel film dealing with what the USO is doing for men in uniform went into production today at M-G-M with Ronald Reagan, Laraine Day, Charles Winninger, Chill Wills and Fay Bainter in the cast. The film will be released May 11 to aid in the national drive for USO funds. Carey Wilson is writer and producer and George B. Seitz directs. "Mr. Gardenia Jones" is the title. The talent was donated by the industry through the Hollywood Victory Committee and facilities are donated by M-G-M.

## Wage Rise Snags Operator Contract

Negotiations between Operators' Local 306 and major companies for contracts covering home office projectionists have struck a snag on wage increases and a number of contract provisions, it was reported yesterday. A meeting has been scheduled for Monday.

## Handles Cadoret Estate

SCRANTON, PA., April 30.—William J. Cary has been granted letters of administration in the \$12,500 estate of the late William H. Cadoret of Rochester, N. Y., formerly of Scranton. Cadoret was for many years with the Comerford Circuit here.

## Publicity Unit Defers Business for Week

Action on matters pending before the Eastern Public Relations Committee was deferred at the weekly meeting of the organization yesterday at the New York Athletic Club due to the absence of Robert M. Gillham, chairman; Howard Dietz, Monroe Greenthal and A. M. Botsford.

Next week's meeting is scheduled to consider proposals for a poll of theatre audiences to determine a scientific basis for estimating weekly attendance, and what part of it is comprised of patrons who attend more than once weekly, reasons for non-attendance and similar information.

Glendon Allvine, executive secretary, has written to Harry Brandt, operator of the Globe, regarding that theatre's use of four-star symbols in its advertising.

## Foreign Heads Hear Of S.A. Trade Pacts

Progress of State Department negotiations on reciprocal trade agreements affecting film distribution with several Latin American countries was reported to managers of major company foreign departments at their regular luncheon meeting at MPPDA headquarters yesterday. Carl E. Milliken presided.

## Univ. Renews with Veterans' Hospitals

The U. S. Veterans Administration has renewed its contract with Universal to supply features and shorts to 84 veterans' hospitals and soldiers' homes. The renewal with the non-theatrical department is for one year from July 1.

## Leaves B'way Paramount

Peg Mahoney, with the publicity department of the Paramount on Broadway since it opened in 1926, has resigned, effective May 5, to join the publicity and advertising staff of the Interstate Circuit at Dallas.

## Barton Set for Play

James Barton is scheduled to appear in a play to be produced by John Golden on Broadway.

## Readers' Say-So

Editor, MOTION PICTURE DAILY:

In connection with statements allegedly made by me in Toronto regarding the Canadian price ceiling plan, permit me to say:

I went to Canada to investigate the plan at the suggestion of several Allied States directors because it is a subject of general interest to exhibitors just as it is to distributors. I did not meet any reporter in Toronto and I made no statement indicating my view concerning the desirability of such an arrangement in the United States. Since I was making an investigation for the board of directors, it would have been highly improper for me to have expressed such an opinion before submitting a report.

In talking informally to a small group of exhibitors I said I was favorably impressed with the informality and simplicity with which the Canadian plan was being administered and with the flexibility of the plan itself.

If you will look back through the Allied bulletins you will find that I have several times expressed the hope that high film rentals now causing dissatisfaction among exhibitors could be moderated by voluntary action of the industry. I assume all persons in the industry read the President's messages and speeches and have noted the trend of the times and therefore recognize the danger of continuing inflationary practices. If the problem can be worked out in accordance with the principles I have advocated, the subject of Government price regulation will become academic.

I should hate to see any lukewarm friends of harmony use the statements attributed to me as a reason for withholding support from the program to which so much thought, time and energy have been devoted by Allied leaders.

ABRAM F. MYERS

## Freeman Due for Para. Sales Meet

Y. Frank Freeman, vice-president in charge of operations at the Paramount studio, is enroute here to attend a four-day sales meeting opening Monday. The meeting will be held at Adolph Zukor's Mountain View Farm at New City, N. Y.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# REMARKABLE!

... **REMARKABLE RAVES** grabbed by "THE REMARKABLE ANDREW"! Kate Cameron of the New York News names it with "Reap" as one of the six best pictures for March ... William Allen White **ORDERS** Kansas to "pack the house" when it plays ... **TIME** and **NEWSWEEK** join the praise ... John Chapman in the News calls it "the kind of movie I go for"! ... Remarkable business, too!

## THE REMARKABLE ANDREW

A Paramount Picture with  
**BRIAN DONLEVY • WILLIAM HOLDEN • ELLEN DREW**  
Montagu Love • Porter Hall • Directed by Stuart Heisler • Novel and Screen Play by Dalton Trumbo

**"REMARKABLE?"** What's Remarkable about those raves? It's a Paramount Picture, isn't it? Like 'My Favorite Blonde,' 'Reap The Wild Wind' and 'The Fleet's In.' And look what they're doing! **EXTRA** **BUSTED RECORDS - IN DATE AFTER DATE!**





## First Blackout On B'way Cuts Gross 20-50%

(Continued from page 1)

from which many patriotic and charitable events are given their start, newsreel cameramen shot their stuff with infra-red lenses. Along the building walls newspaper cameramen careened off the big crowds to be noticed only by the sudden flash of their automatic bulbs.

Box-offices were darkened, but many still were able to gain entrance into the theatres. Some were reported pushed in, good naturedly. Ten minutes after the start of the trial blackout patrons began to trickle into the big Main Stem theatres, according to managers, without much hesitancy.

The blackout gave theatres and the business places generally in Times Square their first opportunity to test the precautions and machinery adopted months ago and gave the police and authorities also the first opportunity to handle such a situation.

The nationally famous electric signs along Times Square representing millions in advertising and equipment, cost were automatically darkened at sundown under dimout regulations instituted the night before. The blackout darkened everything.

Col. Walter W. Metcalf, acting regional director of the Second Civilian Defense Area, who sharply criticized the Times Square sector for failure to cooperate in the first night of the permanent dimout had high praise for theatre owners for dimming marquee lighting Wednesday night. He said hotels, restaurants and stores, particularly in side streets, were still far from satisfactory but that only some "fine points" remained to be cleared as far as film theatres were concerned.

Col. Metcalf said there were three rules about marquee lighting to be observed. Lights under the marquee are permissible, those above the marquee must be extinguished, while those on the face of the marquee could remain if shaded and dimmed so that no glow is cast upward or on the street. He observed that while lights under the marquee are technically all right, too many soffit lights create an undesirable glow.

The police department, however, from whom theatre operators must take their orders, left the question of marquee letter lights to the discretion of precinct captains.

## Phila. Theatre Files Suit Against Majors

(Continued from page 1)

uct was taken from Harry Freed's Seville into his Suburban Theatre in disregard of the Egyptian run and clearance. Freed is not a party to the suit.

Damages in excess of \$10,000 a year since 1938 are sought, making for triple damages of \$120,000 under the Sherman Act. The defense has 20 days in which to file answers to the complaint, after which a preliminary hearing date will be set. Maurice Stern represents Conway.

## First Victory Caravan Show Grosses \$25,000 in Capital

## Allied Board Ratifies Umpi Sales Proposal

(Continued from page 1)

to the exhibitor organization, the distributor's home office and the secretary of Umpi, and, as a last resort, the dispute would be submitted to the Umpi general committee.

This plan would have no connection with the arbitration system.

Before adjourning tomorrow the Allied board is expected to make a declaration on film rentals with reference to the distributors' earnings. It was indicated that Allied would seek relief from Umpi on this.

Abram F. Myers, chairman and general counsel, who visited Canada this week, reviewed the Canadian regulations with reference to price controls. He said it is doubtful a national convention will be held this year due to the transportation situation. Myers is presiding.

### Directors Attending

Among those attending the meeting are: Nathan Yamins and E. H. Stone-man, Massachusetts; Maxwell Alderman, Connecticut; H. H. Lowenstein, New Jersey; E. L. Peaslee, Minnesota; Ray Branch, Michigan; Sidney E. Samuelson, Eastern Pennsylvania; Meyer Leventhal, Maryland; M. A. Rosenberg, Western Pennsylvania; Martin Smith, Max Stearn and P. J. Wood, Ohio; Col. H. A. Cole, Texas; Jack Kirsch, Illinois; Don R. Ros-siter and Roy E. Harrold, Indiana; and William Ainsworth, A. C. Berk-holtz, George Fischer, A. C. Gutten-berg, F. J. McWilliams, William Smith, Harry Perlewitz and John P. Adler, all of Wisconsin.

## All Theatres in N. Y. In Army-Navy Drive

(Continued from page 1)

sentative assigned to it for liaison.

Cohen advocated that similar meetings be held in all parts of the State and throughout the country. He praised those present for their enthusiastic interest in the drive. "With every section of the United States organized for this drive as thoroughly as will be the New York area, the Army and Navy Relief will be assured of record-breaking returns," Cohen said.

## Office of Inter-American Affairs Sends 48 Films to Latin America

A total of 48 non-theatrical films have been sent to Latin America by the motion picture division of the Office of Inter-American Affairs, it was disclosed. In addition, 21 other subjects are near completion.

By July 1, the film section, headed by John Hay Whitney, expects to have approximately 82 subjects in non-theatrical circulation throughout Latin America. They are 16mm. subjects designed for selected audiences.

(Continued from page 1)

stars entertained the audience, which reacted warmly. The troupe will play in Boston tomorrow night at Madison Square Garden.

Robert M. Weitman, managing director of the Paramount on Broadway, was in Washington with the Caravan. He will remain with the troupe through its Boston and Philadelphia performances and will return Monday. Robert K. Shapiro is handling Weitman's duties in his absence.

CHICAGO, April 30.—Edward Silverman, chairman of the Hollywood Victory Caravan show here at the Stadium on May 6, has reported an advance sale of \$50,000, and expects a sellout. This would mean a total of \$100,000, with prices from \$1 to \$10.

PHILADELPHIA, April 30.—The local committee expects a capacity gross of \$26,000 for the Hollywood Victory Caravan date here at Convention Hall Saturday. With tickets scaled from \$1 to \$5, sales are beyond \$20,000, indicating a sellout. The Caravan, arriving Saturday morning, will parade to Independence Hall.

## Six More Umpi Tax Committees Named

Six additional state tax committees have been named to function under the United Motion Picture Industry committee on taxation, of which Spyros P. Skouras is chairman, it was announced yesterday by Leon Bamberger, Umpi executive secretary.

The new committees, bringing the total of such units to 45, are as follows: Arizona, Nick Diamos, Lou Christ, Harry Nace and J. F. Samuels; Arkansas, B. F. Busby, chairman; Louis Haven and M. C. McCord; Kentucky, Sam J. Switow, chairman; Sylvester Grooves and J. H. Stevens; Montana, Joseph E. English, Jack Edwards and Sam Gardner; Nevada, William G. Cooke, chairman; Arthur Brick, N. D. Thompson and Leland Hurling; New Mexico, George L. Tucker, Milas Hurlay and R. J. Morrison.

P. J. Wood has been named state chairman for the two Ohio tax committees and the following have been named chairmen of the indicated state committees: I. H. Harris, Idaho; Page Baker, Louisiana; L. C. Conner, Mississippi; F. E. Wetzstein, North Dakota; T. W. Young, Tennessee, and E. J. Schulte, Wyoming.

## Para. Profit For '41 Up to \$9,206,242

(Continued from page 1)

of undistributed earnings for that year was \$1,231,000, or a combined total of \$7,633,130.

Cash on Jan. 3, 1942, amounted to \$12,101,572, of which \$2,891,505 represented balances in Great Britain, Australia, New Zealand and South America. Total current assets were \$40,273,888, and current liabilities \$11,108,624, leaving net working capital of \$29,165,264. Inventories aggregated \$24,629,605, an increase of \$6,285,542 during the year, attributable largely, Balaban said, to consent decree requirements.

The report reveals that Paramount borrowed an aggregate of \$6,000,000 from four banks in January on unsecured notes, repayable over five years at 2 3/4 per cent interest. Additions to property in consolidated accounts during the year amounted to approximately \$8,000,000, representing the acquisition of an additional interest in the All-Florida Circuit, purchase of real estate adjacent to the Hollywood studio and other acquisitions and improvements.

Investments in foreign subsidiaries amounted to \$9,800,000, of which \$8,700,000 was in England; \$800,000 in the Far East, principally Australia, and \$300,000 in Latin America. During the year, \$1,388,250 was charged off to earned surplus for French and Belgian subsidiaries. The company's wholly owned theatre subsidiaries in England paid off in full sterling mortgage obligations of \$1,650,000 out of blocked funds.

"Paramount is cooperating wholeheartedly with the Government in the war effort," Balaban's report states.

## 'Sal', 'Butch' Lead B'way

(Continued from page 1)

picture of Jean Gabin, French star, was given a big opening Wednesday night but business yesterday was reported to be off. One of the costliest advertising campaigns of the year, estimated at \$20,000, was behind the picture. Critics raved about Gabin, but their comment on the film was varied. The campaign emphasized the opening event and Gabin, rather than the picture. The American Theatre Wing received the entire proceeds of the opening night.

Other new product on Broadway includes "The Tuttles of Tahiti" at the Criterion; "The Great Man's Lady" at the Paramount; "We Were Dancing" at the Radio City Music Hall, and "Twin Beds" at the Capitol.

Grosses for the past week, according to estimate, were: "Rings on Her Fingers," Roxy, \$35,000, fair; "Larceny, Inc.," Strand, with Abe Lyman's band and Jackie Cooper on the stage, \$28,000 for six days; "Reap the Wild Wind," Radio City Music Hall, fifth and final week, \$70,000, very good.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in

M.P.P.D.A. OF AMERICA,  
28 WEST 44TH ST.,  
NEW YORK,  
N. Y.

and  
Impartial

VOL. 51. NO. 86

NEW YORK, U. S. A., MONDAY, MAY 4, 1942

TEN CENTS

## Way Cleared For U.S. Move On Umpi Plan

### Rodgers Will Name Unit To Submit Proposal

Approval of the Umpi sales plan by Allied States, following similar action by an overwhelming majority of regional exhibitor organizations, clears the way for submission of the plan to the Department of Justice for its approval as amendment to the New York case consent decree.

William F. Rodgers, Umpi chairman, is expected to set a date for a meeting of the organization within a day or two, at which the trade practice program will be placed in final form and a committee is expected to be named to present the plan to the Department of Justice for its consideration.

It is probable that the committee will consist of representatives of consenting companies, rather than Umpi, (Continued on page 8)

## High Court Weighs FCC Rules Appeal

WASHINGTON, May 3.—The Supreme Court has under consideration the NBC-CBS appeal from a dismissal by the New York Federal District Court of their suit for an injunction restraining the FCC from enforcing its network regulations.

Hearing of the case was concluded Friday with argument by Charles Evans Hughes for CBS, and Louis Caldwell for Mutual, the latter given time by counsel for the Commission.

With a former member of the court (Continued on page 8)

### Mellett Seen Head Of Press Relations

The possibility that Lowell Mellett, Coordinator of Government Films and director of the Office of Government Reports, may head a coordinated Government information and press relations center was cited in a Washington dispatch Saturday of the New York Herald Tribune. Plans for coordination of press services are expected to be ready in about a week, the report said.

### Power Cuts Likely In Some Sections

Washington, May 3.—Conservation of electric power, involving the dimming of exterior theatre lighting, the cutting off of cooling systems and restrictions of interior illumination, is expected to be ordered in some sections of the country by the War Production Board soon as a result of power shortages which are beginning to make themselves felt, it was learned tonight.

## Allied to Forego Convention; Hits High Film Rentals

CHICAGO, May 3.—Allied States' board of directors decided at its meeting here late last week that it will not hold a national convention this year due to transportation problems.

Closing sessions of the board meeting Friday were concerned mostly with discussion of allegedly high film rentals, which, it is charged, are "out of line with current conditions" and still increasing. Recent financial statements of the major companies were cited as evidence that there is no need for an increase in rental terms.

Asserting that six major companies increased their profits nearly \$20,000,000 in 1941 over 1939 largely in the American market, the meeting agreed to petition Umpi to take steps to obtain relief.

H. A. Cole, Sidney Samuelson and Harry Lowenstein were designated a committee to confer with Deems Taylor, Ascap president, concerning proposals for lower music fees.

## WAR BOOMS KEY CITIES' GROSSES

### Survey Indicates War Industries Increase Populations, Boost Business, But Smaller Communities Show Losses

By SAM SHAIN

The entrance of the United States into the war has had a decided impact on theatre business throughout the country, it is revealed in a survey conducted through representatives of MOTION PICTURE DAILY in every part of the nation.

In general, theatre grosses have shown marked improvement in key metropolitan centers, especially where war industries are situated.

Smaller communities, on the other hand, report declining grosses, attributed largely to the drafting of young

## Horne Slated For 20th-Fox Ad Dep't Chief

Hal Horne will shortly be named the head of the advertising and publicity department of 20th Century-Fox Film Corp. This was reported over the weekend as negotiations between company chieftains and Horne neared completion.

A. M. Botsford, who became chief of that division last Fall, is expected to transfer his office and duties to the Coast and it is said he will serve as liaison officer between the Pacific Coast and



Hal Horne

(Continued on page 5)

A city-by-city breakdown of the war's effect on grosses throughout the country will be found on Pages 4 and 5.

men and the migration of workers to industrial centers. Many industrial cities have doubled their population, with resultant box-office gains, while in smaller locations population losses have been reflected at the box-office.

In rural and agricultural districts, the survey shows that tire and gasoline restrictions have served to keep many farm families from attending the theatres in neighboring towns to the accustomed extent.

In the New York area, the key (Continued on page 4)

## Paramount to Open Sales Meet Today

Paramount home office executives and district sales managers will begin a three-day meeting today at Adolph Zukor's Mountain View Country Club at New City.

Sales conferences will be held today with Neil F. Agnew, vice-president in charge of distribution, and Charles Reagan, assistant sales manager, conducting the sessions. Product and general company affairs will be discussed at tomorrow's meeting by Barney Balaban, president; Y. Frank Freeman, vice-president and studio head; Zukor, R. M. Gillham, Oscar Morgan, Reagan, J. J. Unger and George Smith. Russel Holman, Eastern studio representative, and Jack Karp, studio legal advisor, will attend the meeting. Sales conferences will be resumed on

(Continued on page 8)

## Patterson Plans \$25,000 War Bond Top for 'Dandy'

### CBS-Lux Show Will Tell of Film Drive

HOLLYWOOD, May 3.—What the motion picture industry is doing in connection with the sale of war bonds will be told by Cecil B. DeMille, Joan Fontaine and Brian Aherne on the Lux Radio Hour program over CBS tomorrow night.

The program will describe the means by which all studio employees

(Continued on page 8)

A \$25,000 top world premiere, making it the highest priced performance in theatrical history, with entire proceeds going into War Bonds, will mark the debut of "Yankee Doodle Dandy," Warner Bros. musical based on the life of George M. Cohan and starring James Cagney, at the Hollywood Theatre on Broadway the night of May 29.

Announcement of the event, which is under the auspices of the Treasury Department, was made yesterday by

(Continued on page 8)



## SMPE Meet Opens In Hollywood Today

HOLLYWOOD, May 3.—Cecil B. DeMille will make the chief address at the informal luncheon which will open the 51st semi-annual convention of the Society of Motion Picture Engineers at the Hollywood-Roosevelt Hotel here tomorrow.

During the five-day meeting, a series of 52 technical papers will be read, with the application of films to wartime training method needs to be one of the important subjects discussed. A new feature in SMPE conventions will be a symposium on the technique of production. Emery Huse, SMPE president, will preside at tomorrow's luncheon. The social highlight of the convention will be the semi-annual banquet and dance at the hotel on Wednesday evening.

Army and Navy representatives will address sessions on film war use tomorrow. The symposium will start tomorrow night at the first of four sessions. William C. Kunzmann, convention vice-president, is in charge of arrangements, and Herbert Griffin, executive vice-president, will open the convention.

## Ampa Board Holds Luncheon for Flinn

John C. Flinn, secretary of the Society of Independent Motion Picture Producers, was honored at a luncheon on Friday at Dinty Moore's, given by the Ampa board of directors, the advisory council, and the committees of Ampa with which Flinn had been associated.

Present at the luncheon were: Charles Stark, Louis Pollock, Paul Lazarus, David O'Malley, Monroe Greenthal, Maurice Bergman, Charles Alicoate, Ray Gallagher, Martin Starr, Vincent Trotta, Kenneth Clark, Joel Swensen, Leon Bamberger, Ed Schreiber, S. Barret McCormick, Edward McNamee, Blanche Livingston, Eli Sugarman, Hortense Schorr and Joseph Zimanich.

## WB Union Joins AFL

The Warner Brothers Associated Office Employees of Greater New York has voted affiliation with the American Federation of Labor, the AFL has announced.

## Lodge Elects Israel

Arthur Israel, Jr., has been elected vice-president of the executive council of B'nai B'rith for Metropolitan New York.



# Personal Mention

**J**OHAN JOSEPH, Universal advertising and publicity director, left for the Coast over the weekend. He plans to return here about the middle of the month.

**SOL LEVY** of Warners has left for Toronto.

**BERNARD SEAMON**, manager of the Hippodrome, Baltimore, broke his collar bone in a fall from a horse.

**WILLIAM K. SAXTON**, city manager for Loew's in Baltimore, visited on Long Island over the weekend.

**H. M. RICHEY** returned from Chicago over the weekend.

**HERBERT WILCOX** and **ANNA NEALE** are expected here Wednesday from Hollywood.

**PVT. LEO PILLOT**, formerly with Columbia, is now stationed at the Air Corps School at Keesler Field, Biloxi, Miss.

**MORRIS MECHANIC**, owner of the New Theatre, Baltimore, was a New York visitor late last week.

## SWG-Producer Pact Goes to Vote May 11

HOLLYWOOD, May 3.—Efforts over six years by the Screen Writers Guild to obtain a bargaining contract with producers over the weekend appeared nearing conclusion as members received copies of a tentative agreement for study before a meeting May 11, when they will vote whether to ratify it.

Almost a year ago producers and Guild negotiators approved in principle the tentative agreement setting minimum salaries, working conditions and the like, and since have been preparing the contract in legal form.

The fight for a pact at one time went before the NLRB and several days after the hearing started, the producers agreed to recognize the SWG as bargaining agency for writers.

## To Release Mexico Films Through S.A.

MEXICO CITY, May 3.—Juvenal Urbina, who resigned as United Artists manager here recently, has announced plans to establish an exchange in Buenos Aires for the distribution of Mexican pictures throughout South America.

Gonzalo Elviea is organizing a production company here with Jesus Gil and Victor Cano Ruiz. Production is expected to start before the end of the Summer, with the first film to be "Linda," written by Miguel N. Lira.

## Para. to Release Hammons Subject

E. W. Hammons has completed a short subject, "Hands of Victory," which he announced over the weekend Paramount will release late this month. The subject features Dr. Josef Ranald, hand scientist, in analyses of the hands of famous world leaders of today.

## Accepts 'Woman' Award

J. Robert Rubin, vice-president and general counsel of Loew's, on Friday accepted for the company a certificate citing "Woman of the Year" as "the best picture of the club year 1941-42," at the convention of the New York City Federation of Women's Clubs.

## Name PRC Branch Head

Beverly Miller has been named Kansas City branch manager for Producers Releasing Corp., the home office has announced.

## U.A. Partners Talk Finances with Korda

Financial obligations owed to United Artists by Alexander Korda, a U. A. producer-partner, reportedly were discussed at a meeting of the company's stockholders here on Friday. It was reported that Korda is indebted to U. A. in an amount between \$500,000 and \$600,000, for purchase of company stock, advances for production and other matters.

It was also reported that the stockholders considered the possibility of adding two producers, one a European. The possibility of David O. Selznick, a U. A. producer, entering the military service was understood to have been discussed.

## Navy Gets Offers Of Film for Relief

HOLLYWOOD, May 3.—Two production companies have volunteered to make a film on the history of the Navy and contribute the profits to the Navy Relief Fund, it was reported. Lieut. Comm. Walter Winchell has arrived here reportedly to obtain details of the offers for submission to the Navy Department. One plan would have Winchell receiving production credit.

## Theatre Course at NYU

Michael Zala, supervisor of Rugoff & Becker's Eighth St. Playhouse and Art Theatre, will serve as lecturer in a course in motion picture theatre management to be given by the Department of Motion Pictures of New York University. The course will start next September.

## Phila. Club to Dance

PHILADELPHIA, May 3.—The local Warner Club will hold a war bond dinner-dance at the Cedarbrook Country Club next Friday. J. Ellis Shipman is in charge of arrangements.

## UNUSUAL OFFICE SPACE

Available on third floor,  
729—7th Avenue

Three-room suite, ideally arranged, light and airy, fronting on 7th Avenue. This is rare opportunity for perfect small-space film office. Phone Mr. Wilcox, BRyant 9-7300.

## Virginia Clearance Award Is Affirmed

The arbitration appeals board on Friday affirmed the award of an arbitrator in the clearance case of the Bayne Theatre, Virginia Beach, Va., against Warners.

Also, Metropolitan Playhouses' Ogdon Theatre, New York, appealed from the dismissal of its clearance complaint against Loew's and Paramount by Lionel F. Popkin, arbitrator, who denied a reduction of the Mt. Eden's clearance over the Ogdon.

In its decision in the Bayne Theatre case, the appeals board held that there was virtually no competition between the Bayne and the Newport, Norfolk, but made no further reduction of the five-day clearance held by the latter. The Bayne, which had sought elimination of all clearance between the two, appealed from an arbitrator's award at the Washington board reducing the former 21-day clearance to five days. The appeals board also ruled that the Bayne shall not play more than 45 days after national release date, and apportioned costs equally among the parties involved.

## Schenck Sentence Reduced to 1 Year

Federal Judge Grover C. Moskowitz on Friday reduced the sentence of Joseph M. Schenck from three years to a year and a day and Schenck surrendered on Saturday. He will be eligible for parole after serving one-third of the sentence. Schenck paid his \$20,000 fine.

The reduction was made on recommendation of U. S. Attorney Matthias F. Correa, who stated that Schenck aided the Government materially in the prosecution of George E. Browne and William Bioff. Schenck pleaded guilty to a perjury indictment for which the one-year term was imposed while the three-year sentence on income tax evasion was suspended.

It was revealed that Schenck placed in escrow with the Government 60,000 shares of 20th Century-Fox stock as collateral for payment of approximately \$400,000 in back taxes.

## W. B. to Release Short

Film Associates, Inc., has announced that Warners will release the short subject, "Adventure in the Bronx," first of a proposed series featuring John Kieran.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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**KIDS THE PANTS OFF THE NAZIS**

**...AND THE REACTION IS UPROARIOUS!**



"THE WIFE TAKES A FLYER is a riot of laughs! Funniest of satires on Hitler and cohorts to come out of Hollywood!"

—M. P. DAILY



"One of most explosive satires directed at Nazis since film writers aimed darts of ridicule at Hitler setup. Wide audience appeal. Will give excellent account of itself at box-office...Studded with laughs!"

—VARIETY



"Sent observers into howls of laughter. Kids the pants off the Nazis, in such a mixture of satire and slapstick as screen and public have not yet seen. Stretches of dialogue lost in the din!"

—M. P. HERALD



"Hilarious... bears stamp of 22-karat solid gold amusement for any kind of audience, anywhere, any time!"

—SHOWMEN'S TRADE REVIEW



"Riotous comedy kidding the Nazis a sock, should provoke terrific box-office invasion. Columbia has crashed through with sure-fire comedy that hits funny-bone so hard as to make it ache. Laughs are loud, fast, constant!"

—FILM DAILY



"Laughs long and loud at the Nazis, and audiences will do the same. A sure-fire hit!"

—BOXOFFICE

**YOU GOT A KICK  
OUT OF "THE  
GREAT DICTATOR,"**

**YOU WENT FOR  
"TO BE OR NOT  
TO BE"...**

**YOU'LL LOVE  
The WIFE TAKES  
A FLYER!**

*The most explosive...  
laugh-loaded anti-Nazi  
comedy to come out of  
the war!*

# The WIFE TAKES A FLYER

STARRING *Joan* *Franchot*  
**BENNETT \* TONE**

with ALLYN JOSLYN · Cecil Cunningham · Roger Clark





# All-Out Industrial Effort Stimulates Grosses

## Migration of Workers Hits Smaller Spots

**F**OLLOWING is a city-by-city breakdown, alphabetically arranged, indicating the effect of the war on grosses:

### Defense Worker Influx Boosts Baltimore Gross

BALTIMORE, May 3.—Business has gained through the influx of defense workers. Official figures show an increase of 250,000 persons in Baltimore since defense plants started on war orders.

William K. Saxton, local city manager for Loew's in Baltimore states: "Weekend business is capacity and even more than that. We usually have to turn away people on Saturdays and Sundays. Through the week, there is some let down which we attribute to the fact that people are working hard and have less time to seek entertainment. The product is particularly good this season and that helps the box-office." This view is substantiated by other showmen here.

### Buffalo Houses Enjoy Big Gross Increase

BUFFALO, May 3.—The big increase in business now enjoyed by exhibitors here began last September, according to the consensus of downtown house operators and managers.

"Since September," said Vincent R. McFaul of Shea Theatres, "our business has continued to show marked improvement over corresponding months of the year before." He attributed the increase to the employment of more people, the addition of more people to payrolls and the influx of high-salaried defense workers to the Buffalo area. Buffalo is the hub of a war plant center. A few months ago places to live could be had for the asking. Today this area is experiencing a sharp housing shortage.

Exhibitors in general have hailed recent product as excellent. Taking cognizance of a new and greater demand than ever before for stage shows, downtown houses have booked name bands, motion picture personalities and others for personal appearances.

### Business Curve Up in Cincinnati Since Jan. 1

CINCINNATI, May 3.—The theatre business curve has risen somewhat in the Cincinnati territory since Jan. 1, attributable to the U. S. declaration of war and better product offered. Inroads into civilian life caused by the draft are being partially compensated by the influx of out-of-town factory and office employees joining war industries.

Around-the-clock factory operation is resulting in generous pay checks, with a commensurate flow to the box-office. Additionally, recent removal of Federal agency personnel from Washington to both Cincinnati and Columbus has increased the population.

## War Brings Increases in Grosses of Key Centers

(Continued from page 1)

runs have been on the upswing but the neighborhoods have been reporting contrary-wise.

Taken section by section, it is found that in the area served by the key city of Omaha, the bigger towns are all right but the smaller communities have suffered box-office losses. In the larger cities, also, the evening increase in business has more than offset a drop in day time trade.

Around Minneapolis, on the other hand, a sharp increase in suburban box-office income is reported while the rural districts are off. Attendance gains are noted in St. Paul and the area around Duluth.

In Connecticut, New Haven, Bridgeport, Hartford and New London report general improvement in box-office income in the downtown sectors but the neighborhoods are down because most people are inclined to go downtown for their entertainment.

Baltimore reports credit better product as helping business besides the increasing influx of workers to war projects. Weekend business particularly has improved. Savannah shows normal business following a decline which occurred immediately after Dec. 7. The box-office curve is up in the Cincinnati territory since Jan. 1, caused by an influx of new population.

Tacoma, whose population has increased by about 20,000, reports ex-

cellent business, as do Providence and Newport. The trend is up in Milwaukee, but not in proportion to the increase in population caused by war conditions, according to exhibitors.

Philadelphia's business has turned upward decidedly following an early Winter slump. There are four theatres in the city operating at present on a 24-hour basis. Business is slightly better in and around Nashville, but the small Tennessee communities are off because of tire rationing and the depletion in population caused by draft requirements.

Buffalo also gives credit to good product besides war industries for its improvement in box-office income. Des Moines, however, reports little change for itself, but the smaller communities have been affected adversely, with the small towns off as much as 15 per cent.

Business in St. Louis is reported off five to 15 per cent since war was declared. The downtown first runs report strong weekends, but not as good midweek business. In general, the exhibitors describe their business as "spotty" with no specific explanations offered.

Spokane's box-office tempo is on the upbeat in first and second-runs, the survey shows, but the subsequents are performing in reverse. The first runs are reported to have improved by as much as 10 to 15 per cent. Norfolk reports big business, which was true even before the U. S. entered the war.

Soldiers from Fort Thomas, Ky., adjacent to Cincinnati, and Fort Hayes, a Columbus suburban post, patronize the theatres in both cities, as do also men in the armed forces passing through to various destinations.

Inauguration of Monday evening shopping hours, with at least the larger stores remaining open until 9 o'clock, is bringing the public into the downtown areas, with an increase in theatre patronage.

### Little Change in Des Moines; Small Communities Hurt

DES MOINES, May 3.—Exhibitors here note very little change in box-office receipts in the past few months. Although young men are constantly leaving for Army centers, the ordnance plant located near the city and the induction center at nearby Fort Des Moines are contributing factors in keeping the box-office at a pre-war level.

Exhibitors in the state outside of Des Moines note an adverse effect since the declaration of war, especially in the smaller communities. Harry M. Warren, general manager of the Central States Theatre circuit, reports that at Boone, Iowa, a town typical of others in the state in the 10,000 to 25,000 class, in spite of the fact that

the pictures shown here have been exceptionally good, box-office receipts have dropped 15 per cent since the U. S. entered the war.

### Montana Business Estimated Off 15%

HELENA, MONT., May 3.—Estimates place the decrease in business in this area at 15 per cent during the past year, resulting from an estimated drop of 30 per cent in population. Most of the decrease, however, has developed since Dec. 7. The loss is attributed to the fact that neighboring states have considerable war industrial work, and Montana has virtually none. In Butte and Helena, the drop has been alleviated to a certain extent by the steady employment in mining and smelting.

### Milwaukee Improvement Not Up to Expectations

MILWAUKEE, May 3.—While local exhibitors in some areas report improved business in recent weeks, the uptrend is hardly in accord with the tremendous boost in employment in Milwaukee's numerous heavy war industries.

Exhibitors generally are at a loss to understand the continued spotty condition at the box-office here, although some lay it to the fact that many workers are putting in long hours in

## Attendance of Farmers Cut By Gas Cur

plants and are disinclined to patronize theatres for their leisure.

From reports, neighborhood houses in some sections of the city are enjoying better business than the first runs. The reason is seen in auto restrictions and the fact that many young men, ordinarily good customers of the first run houses, are now in the fighting forces.

### Cities Gain, Rural Sections Lose in Minneapolis Area

MINNEAPOLIS, May 3.—Business in the Minneapolis-Dakotas territory has increased heavily for theatres in urban areas, but fallen off badly in rural sections.

The Twin Cities, Duluth and other larger centers have reported a gain in attendance beginning shortly after America's entry into the war. The rural decline began some time before Pearl Harbor, as younger men were withdrawn for service in armed forces, and with the migration of defense workers.

Many rural centers have shown declines in population due to the call of service and of defense industries in many cities. The problem of late daylight—it will be light until about 10 P. M. in the Minneapolis latitude in mid Summer—has been recognized, but theatre operators have adopted a "wait and see" attitude.

### Small Tennessee Towns' Theatre Business Hard Hit

NASHVILLE, May 3.—The box-office in Nashville is slightly off; but it is in the many small towns in this territory that the effects of war are felt keenly in theatre attendance.

Theatre men commented freely on conditions. Small town theatres already are hit hard by the tire shortage, with farmers now coming to town only about half as often as previously, it was pointed out. Too, the number of draftees leaving rural communities is decidedly noticeable. These, it was said, were the best customers. No small town in this area was boomed by a major war industry. Tullahoma is the site of Camp Forrest, but the cantonment has five theatres of its own.

Nashville, with no other metropolitan area within 150 miles, is believed to have lost somewhat in total population. Its Vultee aircraft plant and higher employment by other local firms have not overcome the drain from draftees, volunteers, and tradesmen leaving for work on construction projects. Weekend business is stronger than midweek.

### Downtown Houses in Conn. Cities Improve

NEW HAVEN, May 3.—Downtown business has definitely improved here, and in Bridgeport, Hartford, and New London, where defense and other industry payrolls are the largest in his-

(Continued on next page)



## Expansion of Industries Is Responsible for Gains

(Continued from preceding page)

tory. However, the 3 to 11 P. M. shift and 11 P. M. to 7 A. M., together with public training courses for better jobs, and the increased call upon women and older men, leave the family less leisure time than ever, and concentrate business more and more in the week-end.

Meantime, neighborhoods are complaining keenly that business is either very poor, especially in mid-week, or spotty, depending to some extent on the quality of product. Their explanation is that increased wages and income from several sources in the family send former patrons downtown more than before.

Migratory workers, who swelled the population to a great extent in the months since the declaration of war, are not now as considerable a factor. In Bridgeport particularly the housing shortage discouraged many from moving their families, and now that transportation is more difficult because of the tire and gas shortage, many workers are moving back to New York.

### Norfolk War Establishments Boom All Theatre Grosses

NORFOLK, VA., May 3.—Box-office receipts have increased considerably throughout the Norfolk-Portsmouth-Newport News area since the outbreak of war though the box-office was in a highly flourishing condition for some time prior to Dec. 7.

The war is almost entirely responsible for the tremendous increase in business here. Capacity houses are almost nightly occurrences and turn-away business is nearly invariably experienced on weekends by big houses and second runs. These communities are in the heart of a vast concentration of military, Naval and shipbuilding establishments that have doubled the normal population.

### Small Communities Hit In Iowa-Nebraska Area

OMAHA, May 3.—War has hurt theatre grosses in the smaller communities in the Nebraska-western Iowa area, increased business in defense areas and changed the theatre-going habits of many persons, exhibitors say.

Larger theatres in metropolitan areas report a decrease in matinee business "because more people are working now" but a boost in night business to offset it. Small town exhibitors report a drop in business because "the young men who attended the theatres are now in the armed services." Other exhibitors report their patrons in many cases are moving to the metropolitan areas to get better jobs.

### Philadelphia Business Definitely on Up Grade

PHILADELPHIA, May 3.—Coming out of a box-office slump that followed the U. S. entry into the war, theatre business in the entire Philadelphia area has taken a decided upturn. Operators of the central city and neighborhood houses agree on the boom and believe the business peak has not yet been reached.

Chief factor is the heavy concentration of defense work being carried on

here by the shipyards, plants and factories, approximating one-seventh of the nation's entire program. As a result of the defense work around the clock, the biggest increase at the neighborhood houses has been noted in matinee business. Heretofore, the afternoon shows were patronized almost exclusively by the housewives and some children. Now, for the first time, the wage-earner has become the matinee patron. There are now four theatres on a 24-hour schedule and all report excellent business.

At the first run houses, the biggest increases have been noted on Friday, Saturday and Sunday, with Sunday business of turn-away proportions. Although exhibitor opinion as to the quality of product varies all the way from good to bad, all are agreed that the business boom is the result of the public seeking out the film houses for recreation and relaxation.

### Noticeable Improvement Noted in Rhode Island

PROVIDENCE, May 3.—In Rhode Island there has been a very noticeable improvement in theatre business since Dec. 7. In the metropolitan areas in the north end of the state, industry is heavily in war production, with a consequent increase in the amount of spending money.

Edward M. Fay, operator of three houses here, said, "This has been one of the best years we've had. There is more money, but another important factor is that people need recreation and are finding it in the theatres."

At Newport, large increases in the Naval establishment have been reflected in an upswing in theatre attendance.

### Savannah Normal Resumed After Drop at War Entry

SAVANNAH, GA., May 3.—Box-office receipts here have resumed normal proportions the past four months after a quick drop with the Pearl Harbor attack.

The decline in attendance lasted about three weeks—that is, until about the first of the year when people again took on a normal attitude and resumed theatre attendance. Hudson Edwards, manager of Lucas & Jenkins' four theatres here, said that compared to a year ago the box-office still is off, but pointed out that the four Army camps within a few miles of the city now have their own theatres, which was not the case last year.

### St. Louis Slumps, Weekends Better

ST. LOUIS, May 3.—St. Louis business has slumped from five to 15 per cent since war was declared, according to leading exhibitors. First run houses, however, have managed to enjoy profitable weeks since Dec. 7, but not consistently. Rex Williams, manager of Loew's, says his weekend business is up 10 per cent over last year, but weekday and night business is frequently off. Subsequent run houses report they have good weekend business, but sharp drops are noted from Monday through Friday.

The cause of the trouble is a problem to exhibitors since St. Louis has more than \$125,000,000 in war contracts; population has increased nearly

200,000; everyone seems to have sufficient money; and four big Army camps are located in the area.

### Spokane First Runs Up, Subsequents Report Drop

SPOKANE, WASH., May 3.—The box-office tempo is on the upbeat at the first and second run houses here, but not at the small, low-priced subsequent runs, a survey shows.

The difference appears due to the class of trade. Spokane has lost thousands of workers to defense jobs in Seattle, Portland and other Pacific Coast cities. And they are the ones who patronize the small theatres. Then, too, the higher cost of living affects the small wage earner most. The higher-priced theatres report business up 10 to 15 per cent over a year ago.

On the other hand, the small houses report business off as much as 25 per cent. One, however, notes a slight improvement setting in instead of the usual seasonal drop. All look for a sharp upturn this Summer or Fall.

### Tacoma Business Gains Through Defense Workers

TACOMA, WASH., May 3.—Tacoma's 15,000 to 20,000 defense plant workers added to a pre-war population of 110,000 have made business good for the city's eight downtown and 11 neighborhood theatres.

Good first run pictures frequently stand them on the sidewalks, particularly on weekends. The neighborhoods do it on occasion with favorite second and third run pictures. Neighboring Army posts are not announcing populations of service men that run into high figures, but the uniformed men on leave do not flock to theatres, most of them seeing the pictures at camp. The service men pay 20 cents or 14 cents in script at camp.

## Horne Slated For 20th-Fox Ad Dep't Chief

(Continued from page 1)

New York divisions of advertising and publicity. Harry Brand is Coast head of the department.

Horne was formerly head of United Artists advertising and publicity during the tenure of Joseph M. Schenck as chief executive of that firm. Prior to that he was engaged in theatre operation on the Pacific Coast. Later Horne joined RKO, where he served a brief apprenticeship as an associate producer with Sol Lesser Productions. He was associated later with Walter Wanger in a similar capacity. He left Wanger and became vice-president of the Walt Disney company in charge of that company's New York office. From this firm he branched out into private enterprise and established his own publicity and exploitation firm known as the Hal Horne Organization. He formed this firm about 10 months ago.

## E. H. Charleson New CBC Board Member

OTTAWA, May 3.—Edwin H. Charleson, Ottawa lawyer, has been named to the CBC Board of Governors, it was announced yesterday by War Services Minister Thorson. His appointment, which brings the CBC board up to full strength, is for three years, dating from Nov. 2, 1940. He fills the vacancy created by the resignation of the late Alan B. Plaunt.

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# SUICIDE SQUADRON



**ANTON WALBROOK  
SALLY GRAY**

**BRIAN DESMOND HURST—Director**

Original Story and Screen play by **TERENCE YOUNG**

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WAR SAVINGS BONDS**



# They knew Broadway

TOGETHER FOR THE FIRST TIME  
in a story that they lived on the street they loved!

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**RAFT**

PAT  
**O'BRIEN**

in

## **BROADWAY**

with

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A **BRUCE MANNING** PRODUCTION

DIRECTED BY **WILLIAM A. SEITER**

Associate Producer FRANK SHAW

**A UNIVERSAL PICTURE**

Screen Play  
Felix Jackson • John Bright  
Adaptation by Bruce Manning

Based on the Jed Harris Stage  
Production by Philip Dunning  
and George Abbott





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Two great stars who first won fame on a Broadway they've never forgotten . . . now return in the "Broadway" you'll never forget!

**NATIONAL RELEASE MAY 8th!**





# Way Cleared For U.S. Move On Umpi Plan

(Continued from page 1)

however, since the sales proposals are designed to amend the decree's blocks-of-five and trading showing provisions, which expire June 1.

The new sales plan thus would have to be proposed to Federal Judge Henry W. Goddard in U. S. District court here by the consenting companies and the Department of Justice, rather than by Umpi.

## Doubt June 1 Submission

Trade observers are doubtful as to the chances of the program being ready for submission to the court by June 1 and are anticipating that some interim provision will be worked out by the consenting companies and the Government to cover procedure between the expiration of the sales provisions of the decree and adoption of the amendments. It is pointed out that even if the Department ultimately approves the Umpi plan it may be only after lengthy study and further negotiation, which may result in changes in the proposals.

It was learned, meanwhile, that the Society of Independent Motion Picture Producers plans to renew its attack on the Umpi proposals in the near future and may concentrate on public groups and the Department of Justice in seeking support for its opposition to the new selling plan, inasmuch as its initial attack received no trade support. It is believed likely, however, that SIMPP may be ignored by the Department on the grounds that its members have no legal standing in the consent decree. This was the position taken by the Department with respect to exhibitors in their opposition to the decree at the time it was entered by the court.

## Large Majority Approves

Allied was the last of the important organized exhibitor groups to approve the plan. Only three organizations rejected it. They were Independent Exhibitors of New England, MPTO of North and South Carolina and the Southeastern T. O. A. It was approved by the great majority of Allied, MPTOA and unaffiliated regional exhibitor organizations, numbering about 40 units.

## Paramount to Open Sales Meet Today

(Continued from page 1)

Wednesday and screenings of new product and a beefsteak dinner will complete the program.

District managers who will attend the meeting are: W. H. Erb, M. S. Kusell, E. W. Sweigert, H. H. Goldstein, Allan Usher, R. C. LiBeau, H. W. Braly, M. A. Brown, J. F. Kirby, H. Owen and Del Goodman. Others who will attend are: Claude Lee, C. J. Scollard, G. B. J. Frawley, Alec Moss, F. A. Leroy, J. A. Walsh and Al Wilkie.

## New Recording Disc

The Gould-Moody Co. has developed a new recording disc for radio stations known as the Black Seal Glass Base Recording Blank. They are in 10, 12 and 16-inch sizes.

## May Day Closes Mexico Theatres

MEXICO CITY, May 3.—Mexico's 1,009 theatres were closed Friday to permit employees to march in the May Day parades. May Day, this country's Labor Day, is Mexico's most widely observed holiday, and exhibitors acceded without general protest to workers' demands for a day off. In previous years the unions have permitted theatres to open at 6 P. M., but not this year, declaring that the workers needed rest after parading. The film unions ran newspaper advertisements lauding the Government's labor policy.

## 'Blondie' and Krupa \$12,200, Milwaukee

MILWAUKEE, May 3.—"Blondie's Blessed Event" and Gene Krupa's orchestra drew \$12,200 at the Riverside.

Estimated receipts for the week ending April 21-24:

"Ball of Fire" (RKO)  
"A Date With the Falcon" (RKO)  
WARNER—(2,400) (33c-44c-55c) 5 days.  
2nd week. Gross: \$4,000. (Average, \$4,500).  
"Bahama Passage" (Para.)  
"Glamour Boy" (Para.)  
PALACE—(2,400) (44c-60c) 8 days. Gross: \$6,400. (Average, \$4,000).  
"Blondie's Blessed Event" (Col.)  
RIVERSIDE—(2,700) (44c-60c) 7 days.  
Stage: Gene Krupa. Gross: \$12,200. (Average, \$6,500).  
"Song of the Islands" (20th-Fox)  
"Right to the Heart" (20th-Fox)  
WISCONSIN—(3,200) (44c-60c) 7 days.  
Gross: \$9,600. (Average, \$5,500).  
"To the Shores of Tripoli" (20th-Fox)  
"The Lady Has Plans" (Para.)  
STRAND—(1,400) (44c-65c) 7 days. Gross: \$2,100. (Average, \$1,500).

## Miller Will Testify On FCC Revision

WASHINGTON, May 3.—Neville Miller, National Association of Broadcasters president, will be the first witness called when the House Interstate and Foreign Commerce Committee resumes its hearings on reorganization of the FCC Tuesday.

Miller will be followed by other NAB representatives.

There is no disposition on the part of the committee to hurry its radio study and all interests will be given an opportunity to present their views. Before the end of the hearings, the FCC is expected to submit detailed information regarding the chain situation and newspaper ownership of stations, on which the Sanders bill, the subject of the inquiry, calls for expression of Congressional policy.

## CBS-Lux Show Will Tell of Film Drive

(Continued from page 1)

are being educated to invest 10 per cent of their earnings in bonds. More than 400 persons associated with the industry here are serving as voluntary salesmen.

In conjunction with the bond and stamp drive which will be inaugurated in theatres throughout the country, Paramount and 20th Century-Fox are making newsreel inserts of Dorothy Lamour and Tyrone Power, respectively, the first for the week of May 7 and the latter for the week of May 30.

## 'Tripoli' Grosses \$6,200, Cincinnati

CINCINNATI, May 3.—"To the Shores of Tripoli" had a \$6,200 week. Estimated receipts for the week ending April 22-25:

"The Jungle Book" (U. A.)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days.  
Gross: \$11,000. (Average, \$12,000).  
"The Lady Has Plans" (Para.)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days.  
Gross: \$8,700. (Average, \$10,000).  
"The Male Animal" (W. B.)  
RKO SHUBERT—(2,150) (33c-40c-50c) 7 days.  
2nd week. Gross: \$4,300. (Average, \$5,000).  
"Kings Row" (W. B.)  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days.  
3rd week. Gross: \$6,500. (Average, \$5,500).  
"Joan of Paris" (RKO)  
RKO GRAND—(1,500) (33c-40c-50c) 7 days.  
Gross: \$3,400. (Average, \$5,000).  
"The Fleet's In" (Para.)  
RKO LYRIC—(1,400) (28c-33c-42c) 7 days.  
2nd week. Gross: \$3,800. (Average, \$4,500).  
"Nazi Agent" (M-G-M)  
"Tuxedo Junction" (Rep.)  
RKO FAMILY—(1,000) (15c-28c) 4 days.  
Gross: \$1,100. (Average, \$1,200).  
"Honolulu Lu" (Col.)  
"Billy the Kid's Roundup" (PRC)  
RKO FAMILY—(1,000) (15c-28c) 3 days.  
Gross: \$800. (Average, \$800).  
"To the Shores of Tripoli" (20th-Fox)  
KEITH'S—(1,500) (33c-40c-50c) 7 days.  
2nd week. Gross: \$6,200. (Average, \$5,000).

## 'Hardy' Baltimore Winner at \$15,500

BALTIMORE, May 3.—Business was generally strong here. "The Courtship of Andy Hardy" took \$15,500.

Estimated receipts for the week ending April 23:

"The Courtship of Andy Hardy" (M-G-M)  
CENTURY—(3,000) (28c-44c and 55c weekends) 7 days. Gross: \$15,500. (Average \$10,000).  
"The Spoilers" (Univ.)  
KEITH'S—(2,400) (15c-28c-33c-44c and 55c weekends) 7 days. 2nd week. Gross: \$9,500. (Average \$9,000).  
"Song of the Islands" (20th-Fox)  
NEW—(1,581) (15c-28c-35c-55c) 7 days.  
3rd week. Gross: \$5,500. (Average \$7,000).  
"The Fleet's In" (Para.)  
STANLEY—(3,280) (15c-28c-39c-44c-55c) 7 days.  
Gross: \$15,000. (Average \$12,000).  
"Mayor of the 44th St." (RKO)  
HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days. Stage show featuring Les Brown and Orchestra; Fred Sanborn and others. Gross: \$17,500. (Average \$14,000).  
"Canal Zone" (Col.)  
MAYFAIR—(1,000) (20c-40c) 7 days.  
Gross: \$6,500. (Average \$6,000).

## High Court Weighs FCC Rules Appeal

(Continued from page 1)

before them, the Justices appeared more interested in details of the case than on the preceding day, when NBC counsel argued, and asked a number of questions regarding the finality of the Commission's orders and their review ability, particularly of what Justice Frankfurter called an announcement of policy without definite orders. Hughes contended that the issue was reviewable.

## \$25,000 Bond Top For 'Doodle Dandy'

(Continued from page 1)

Col. Richard C. Patterson, Jr., New York state chairman of the War Savings Staff. With the 1,500-seat theater scaled from \$25,000 down to \$25, aggregate revenue of \$5,000,000 in war bonds will be derived from the performance, according to estimates of the War Savings Staff.

The method of disposing of the seats for the premiere was not disclosed.

## 'Spoilers' Is Seattle High With \$7,900

SEATTLE, May 3.—"The Spoilers" took \$7,900 at the Orpheum, while "Mister V" drew \$7,600 at the Music Hall. The weather was mild and clear. Estimated receipts for the week ending April 24:

"The Fleet's In" (Para.)  
"The Night Before the Divorce" (20th-Fox)  
BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days. 3rd week. Moved from Music Hall. Gross: \$3,900. (Average, \$4,000).  
"To the Shores of Tripoli" (20th-Fox)  
"On the Sunny Side" (20th-Fox)  
FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days. 2nd week. Gross: \$7,100. (Average, \$7,000).  
"Jungle Book" (U. A.)  
LIBERTY—(1,800) (30c-42c-58c-70c) 7 days. 3rd week. Gross: \$4,700. (Average, \$5,000).  
"Woman of the Year" (M-G-M)  
"A Date with the Falcon" (RKO)  
MUSIC BOX—(950) (30c-42c-58c-70c) 7 days. 3rd week. Moved from Fifth Avenue. Gross: \$3,500. (Average, \$4,000).  
"Mister V" (U. A.)  
"About Face" (U. A.)  
MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days. Gross: \$7,600. (Average, \$6,000).  
"The Spoilers" (Univ.)  
"Mississippi Gambler" (Univ.)  
ORPHEUM—(2,450) (30c-42c-58c-70c) 7 days. Gross: \$7,900. (Average, \$6,000).  
"Heart of the Rio Grande" (Rep.)  
"Jail House Blues" (Univ.)  
PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Vaudeville. Gross: \$5,600. (Average, \$5,000).  
"Song of the Islands" (20th-Fox)  
"Secret Agent of Japan" (20th-Fox)  
PARAMOUNT—(3,050) (30c-42c-58c) 7 days. 2nd week. Gross: \$5,900. (Average, \$6,000).

## 'Animal' in Omaha Gets Fair \$5,400

OMAHA, May 3.—The Brandeis took \$5,400 with "The Male Animal" on a dual. The Orpheum played Mischa Auer on stage plus "Twin Beds" and drew \$15,200. The weather was warm.

Estimated receipts for the week ending April 22-23:

"Road to Happiness" (Mono.)  
ADMIRAL—(950) (35c) 7 days. Gross: \$900. (Average, \$1,000).  
"The Male Animal" (W. B.)  
"The Man Who Returned to Life" (Col.)  
BRANDEIS—(1,200) (30c-44c) 7 days. Gross: \$5,400. (Average, \$4,000).  
"Shanghai Gesture" (U. A.)  
"Bullet Scars" (W. B.)  
OMAHA—(2,000) (30c-44c) 7 days. Gross: \$6,100. (Average, \$6,000).  
"Twin Beds" (U. A.)  
ORPHEUM—(3,000) (40c-55c) 7 days. Stage: Mischa Auer. Gross: \$15,200. (Average, \$14,000).  
"Phantom Cowboy" (Rep.)  
"Hold That Woman" (PRC)  
TOWN—(1,100) (20c-25c-30c) 7 days. Gross: \$1,200. (Average, \$1,000).

## NLRB Report Favors Station WOV Strikers

WASHINGTON, May 3.—A recommendation that Station WOV, New York, be required to reinstate with back pay 31 employees who struck in November, 1940, and be ordered to bargain collectively with the American Communications Association (CIO) has been set before the National Labor Relations Board in a report by Trial Examiner Earl S. Bellman. The report held that the station's refusal to bargain on the ground that union members had committed sabotage was "secondary" to its "primary" determination to avoid dealing with the union.



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Intelligent  
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# MOTION PICTURE DAILY

First In  
Film and  
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Brief,  
Accurate  
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Impartial

51. NO. 87

NEW YORK, U. S. A., TUESDAY, MAY 5, 1942

TEN CENTS

## 20th-Fox Ad Setup Altered By Skouras

**Horne Chief; Botsford  
In Liaison Post**

Spyros Skouras, president of 20th Century-Fox, yesterday announced a realignment of the company's advertising, publicity and exploitation departments. The announcement read as follows:



Spyros Skouras

"The company has entered into a contract with Hal Horne to become director of advertising and publicity, working from the home office in New York.

[That Horne would become advertising and publicity director of 20th Century-Fox was indicated in MOTION PICTURE DAILY yesterday.]

"Harry Brand will continue as di-

(Continued on page 4)

## Strict Price Rule For Canada Seen

TORONTO, May 4.—The first full conference of the Industrial Advisory Council with the Wartime Prices and Trade Board was held today, and although information was withheld on proceedings, it is understood R. G. McMullen, Administrator of Theatres and Films, laid down the law to exchanges and exhibitors with regard to enforcement of the board's regulations on contracts and releasing priorities.

McMullen will issue an outline of the board's policy in due course, following the lengthy meeting, at which a full representation of independents,

(Continued on page 4)

## Caravan in Boston Brings in \$78,000

BOSTON, May 4.—The Hollywood Victory Caravan drew a capacity crowd of 20,000 and a gross of \$78,000 in its engagement here, for the Army and Navy Emergency Relief Fund. Martin Mullin was head of the local committee.

## Loew, RKO Use Star Ad Copy as Protest

Loew's and RKO theatres in the metropolitan area resorted to four-star advertising by way of protest against its prior use in New York newspapers during the past few years.

RKO theatres reportedly employed the symbols in their advertising of "Fantasia" and Loew's theatres retaliated with the star advertising for "The Invaders." Harry Brandt, whose Globe Theatre revived the banned practice with "The Gold Rush," has not replied to protests from the Eastern Public Relations Committee, it is reported.

## Abandon Defense Talks; Exhibitors Decree Precedent

The Civilian Defense Volunteer Office of Greater New York has called off a campaign which was to bring three-minute speakers into every motion picture house in the city this evening, because of opposition to such a move by local exhibitors and circuit heads, it was learned yesterday.

The theatremen opposed the move on the ground that any appeals directed to the film audiences should be placed on film. It was pointed out that many important war subjects are being shown in first run and neighborhood houses but the introduction of speakers would create a bad precedent.

During the last war, it was explained, theatres opened their stages to local speakers but this approach is

(Continued on page 4)

## Republic Plans Ice Show As Film, Stage Spectacle

Herbert J. Yates, executive head of Republic, yesterday announced plans for an ice skating spectacle to be produced both as a feature motion picture and an auditorium attraction. It will be known as the "Republic Ice Circus."

Yates said the company will acquire a building either in Hollywood or New York to house a "three-rink" attraction including the leading ice skating acts of the country. It is planned as a year-round show. From

## FINAL ACTION ON UMPI PLAN MAY 13

### Paramount to Hold 5 Regional Sales Meets This Month

Paramount will hold five regional sales meetings for its field forces throughout the country this month, Neil Agnew, vice-president and general sales manager, announced at the company's district managers' meeting at Adolph Zukor's Mountain View Country Club, New City, N. Y., yesterday.

Agnew also informed the meeting that "Reap the Wild Wind" will be handled and played at increased admissions only because of its performance in eight pre-release engagements. General release date for the picture will be announced later in the season, he said.

The first of the company's five regional meetings will be held at the

(Continued on page 4)

### 'In This Our Life' Gets Pulitzer Prize

For her novel, "In This Our Life," Ellen Glasgow has won the 1942 Pulitzer Award, it was announced yesterday. A Warner film from the book stars Bette Davis. The \$500 Gold Medal for "most disinterested and meritorious public service by an American newspaper" went to the Los Angeles Times. The award for best historical work was given to Margaret Leech, for "Reveille in Washington." No play award was made.

### Trade Practice Unit to Meet Day Before to Set Last Draft

A meeting of the Umpi committee of the whole to take final action on the new selling plan prior to its submission to the Department of Justice will be held May 13 at the Warwick Hotel here the day after a meeting of the Umpi trade practice committee.

Jack Kirsch, chairman of the latter committee, has called a meeting of his group for next Tuesday also at the Warwick Hotel. The committee will complete work on several phases of the trade practice program and adopt a formal draft of the new selling plan for submission to the Umpi committee of the whole.

William F. Rodgers, Umpi chairman, will conduct the meeting of the main group on May 13 to take final action on the selling plan and trade practice program. The meeting also is scheduled to designate a committee

(Continued on page 4)

## 'Sal' B'way Smash In Good Weekend

Broadway first runs enjoyed big business yesterday with bright Spring weather and thousands of school children on an extra day's vacation. The school recess was made necessary because schools were turned over to the first day of registration for sugar rationing cards and teachers conducted the registration.

The extra grosses added to a healthy weekend take and should result in strong first week totals for the new product along Broadway.

"My Gal Sal" is a smash at the Roxy, where it drew an estimated \$51,800 for the first four days, Thurs-

(Continued on page 6)

### Six Reviews Today

Six features are reviewed in today's Motion Picture Daily. They are: "Take a Letter, Darling," "Broadway," "Night in New Orleans," "My Favorite Spy," "Sweater Girl" and "Mexican Spitfire Sees a Ghost." See pages 4, 6 and 7.



## Bernstein Film Post Confirmed by British

London, May 4.—The British Government today officially confirmed the appointment of Sidney L. Bernstein, circuit head, to the Ministry of Information Film Division, to be stationed in Washington.

It is stated he will assist in arranging showing of Ministry films in the United States, will be a contact between the Hollywood studios and the British on films with war themes, and will assist American producers seeking the collaboration of the British Government.

## SMPE Told War No Bar to Development

HOLLYWOOD, May 4.—Technical progress in motion pictures will go forward during the war as a contribution to the screen's value in morale, Emery Huse, president, declared today at the opening of the 51st semi-annual convention of the Society of Motion Picture Engineers at the Roosevelt Hotel.

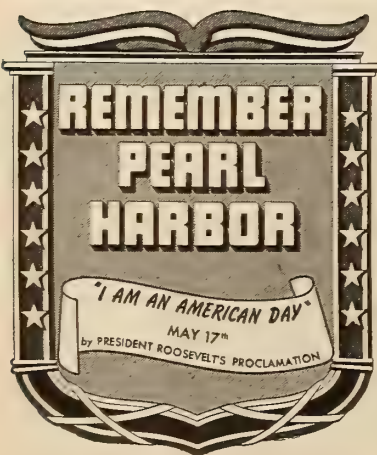
Pointing out that the Government needs all the technical developments of the screen in the war effort, Huse said the engineers and technicians will not "go into hibernation" for the duration.

Cecil B. DeMille welcomed the SMPE delegates on behalf of the industry here at the informal luncheon which opened the five-day convention.

The role of the screen in war was emphasized by Capt. Guy J. Newhard, chief of the motion picture branch, technical data section of the Army Air Corps, in a paper read during the morning session. He pointed out the use of the motion picture in plane testing. Lieutenant William Exton, Jr., of the U. S. Naval Reserve, told of the use of motion pictures in naval training.

The technical progress of the screen in Russia was reviewed by G. L. Irsky, of the Amtorg Trading Corp., representing Russia in the United States. He said 80 per cent of the Russian films are translated into from 30 to 40 national languages before being released throughout Russia.

At tonight's session was opened a symposium on the technique of production with experts in various phases of production explaining their work.



# Personal Mention

**S.** CHARLES EINFELD, director of advertising and publicity for Warners, is due at the home office from the Coast next week.

**DAVID PALFREYMAN** of MPPDA has returned from a business trip to Kansas City and Chicago.

**G. R. GAUTHIER** of the Associated Screen News staff in Montreal has been called into active Army service.

**ARTHUR W. KELLY** left for the Coast last night.

**GEORGE BAGNALL** is enroute to the Coast following a visit here.

**FRANK DURKEE**, circuit operator in Baltimore, was in town yesterday.

**HARRY SCHIFFRIN**, Warner salesman in Omaha, has joined the Army. **ELMER HUHNKE** has replaced him.

## Manhattan Theatre Wins Award on Run

An arbitrator's award directing RKO, 20th Century-Fox and Warners to sell a designated run to the Waverly Theatre, Manhattan, was entered at the local tribunal yesterday.

Also, a new clearance complaint was filed here by the Cameo Theatre, Astoria, and the some run complaint of the College Open-Air Theatre, Middletown, Conn., was withdrawn at the New Haven tribunal.

The Waverly's complaint was against the three distribution companies and the Art Theatre, and involved some run, clearance and specific run complaints. The arbitrator dismissed the action on the first two grounds but sustained the complaint for a specific run on the product of the three distributors.

The new complaint at the local board was filed by Stillson Realty Corp., operator of the Cameo, against all five consenting companies and named the Skouras Theatres, the Hobart Theatre, Woodside, which it identifies as an Interboro Circuit affiliate, and Theatre & Cinema, Inc., houses as interested parties. The complaints seeks the elimination of the seven days clearance of the Hobart over the Cameo on the ground that the two theatres are not competitive.

The College Open Air Theatre's complaint, which was withdrawn at New Haven, was on some run and named all five consenting companies. Reasons for the withdrawal were not given.

## SPG Contract Will Be Signed Today

All major companies, with the exception of Warners, will meet with the Screen Publicists Guild of New York at the MPPDA offices at 3 o'clock this afternoon for the formal signing of a contract covering publicists employed at the seven companies. Warners did not participate in the negotiations.

The occasion will mark the first time publicists have won union recognition and a contract in the home offices. Similar agreements exist with the SPG in Hollywood but there is no direct connection between the two guilds.

## Chicago House Robbed

CHICAGO, May 4.—George Rosenthal, assistant manager of Balaban & Katz's United Artists Theatre was held up last night in the theatre's balcony office by a youth who escaped with \$658 taken from an office safe.

## Chicago Rejected No Films in April

CHICAGO, May 4.—During the month of April the Chicago police censor board reviewed 121 pictures, with a total footage of 418,000 feet. None was rejected and nine cuts were ordered. One film, "Men of San Quentin," was given an "adults only" permit.

A Pete Smith short subject, "What About Daddy?", which was given an "adults only" permit in March, was given a general permit during the month. Cuts ordered in Warners' "I Was Framed" and M-G-M's "Rio Rita," earlier on the month, were restored later.

## Legion Approves Six New Pictures

Six of seven new pictures reviewed this week have been approved by the National Legion of Decency, two for general patronage and four for adults, while one was classed as objectionable in part. The new films and their classification follow:

Class A-1, Unobjectionable for General Patronage—"Home in Wyoming," "So's Your Aunt Emma." Class A-2, Unobjectionable for Adults—"I Was Framed," "Larceny, Inc.," "Men of San Quentin," "My Gal Sal." Class B, Objectionable in Part—"The Wife Takes a Flyer."

## Lou Smith Will Head 'U' Studio Publicity

HOLLYWOOD, May 4.—Lou Smith today was named Universal studio publicity head by John Joseph, director of advertising and publicity. Smith recently left a similar post at Columbia.

Joseph also added to the staff here J. W. Dailey, formerly of Columbia, and Paul Speegle, formerly on the San Francisco *Chronicle*, the latter replacing Jack Rosenstein, who had gone to Warners.

## UNUSUAL OFFICE SPACE

Available on third floor,  
729—7th Avenue

Three-room suite, ideally arranged, light and airy, fronting on 7th Avenue. This is rare opportunity for perfect small-space film office. Phone Mr. Wilcox, BRyant 9-7300.

## 3 N. Y. Measures Affect Film Trade

ALBANY, May 4.—Among the 600 bills lying on Gov. Herbert H. Lehman's desk for approval or veto within the 30-day period following the New York State legislature's adjournment, three measures have attracted motion picture and theatrical attention.

Principally relating to motion pictures is the measure of Assemblyman Harold B. Ehrlich, which the legislature unanimously passed, to repeal "blue laws" now on the statutes preventing children under 16 making motion pictures in the state, and also applying to theatre exhibitions, both of professional and non-professional nature, as well as radio.

Of great interest is the generally misunderstood legislation on the resale of theatre tickets. In 1940, Assemblyman MacNeil Mitchell and Senator Frederic Coudert filed legislation limiting resale to 75 cents above the printed price. The bill became law but the sponsors found that some places which sold tickets to agencies would not accept back the tickets for redemption or credit if unsold. An amendment to the law to lift the 75-cent ceiling only in cases where no credit or redemption for a return is allowed was introduced and passed.

A few "anti-discrimination" bills are before the Governor, but actually, insofar as theatres are concerned, they only supplement or strengthen the prohibitions now on the books.

Third subject of motion picture interest is the Condon amendment to the business law with respect to fees charged by theatrical employment agencies. The Condon bill would repeal the 5 per cent fee law and make scales subject to approval by the Commissioner of Licenses in New York City.

## Day Resigns Para. Post in Argentina

John L. Day has resigned as general manager for Paramount in Argentina and Brazil, effective July 4, John W. Hicks, Paramount vice-president and foreign department head, announced yesterday. Day, who has been associated with Paramount as a South American manager since 1917, did not announce his future plans.

## MOTION PICTURE DAILY

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# Let's Be Smart-

**Wouldn't it be wonderful** if you could get the people in your neighborhood to sit down and make a memorandum of all the pictures you're going to play this week, next week and the week after that?

**One sweet dream...**that's what this business would be...

But you can't do it. Nobody can. Not in your town or any town.

**Life is too complicated.** Too many things going on. Other men are angling for the amusement dollar too.

**But this you can do...**

**Reach out in every direction** with advertising. Spread the news of your show far and wide... so that everybody old enough to be interested in entertainment will know what's going on in your theatre all the time.

Standard Accessories will do that... Specialty Accessories will do that... Trailers will do that... **ADVERTISING WILL DO THAT...**



NATIONAL *Screen* SERVICE  
PRIZE BABY OF THE INDUSTRY

will do that with the 3 Best  
Seat Sellers in the Business!



## 20th-Fox Ad Setup Altered By Skouras

(Continued from page 1)

rector of advertising and publicity working from the company's studio in Hollywood.

"A. M. Botsford has been appointed special studio representative of distribution.

"The Hal Horne Organization which, since last July, has been engaged in work on several of the company's biggest pictures, will continue to function in its present setup and operations. Horne, himself, will take on the added duties of his appointment immediately.

"Brand, who has functioned as publicity head for the company since its inception will continue in that capacity.

"Botsford, who came east last fall from 10 years' service in the Paramount studio, will return to Hollywood in June where he will establish offices in the 20th Century-Fox studio as general representative for sales.

"This move has been made in an effort to build the company's present efficient advertising services up to the very highest standard. We hope to make this department the best in the business. With the proven abilities of the three men named, functioning in their new capacities and working as a team, with the fullest understanding and accord between studio and home office, we see every reason to believe that our high aims can be quickly attained."

## Will Continue Film Broadcasts to S.A.

Continuation of international short wave broadcasts by the industry, largely to Latin America, was voted by the International film relations committee, comprising foreign publicity managers of major distributors, at a meeting at MPPDA headquarters yesterday.

The committee also voted to continue its cooperation with the Coordinator of Inter-American Affairs and Coordinator of Information. Plans for development by the committee of an international feature news service and newsletter will be discussed in the future with the Hollywood committee. Additional activities of the two committees will be suggested in a report by the planning committee to be completed soon, according to Albert Deane, chairman of the Eastern group.

## Abandon Theatre Talks on Defense

(Continued from page 1)

no longer necessary or desirable because of the advent of sound.

The plan of the campaign originally was to have 300 speakers tour the theatres and make short addresses on the subject of price control and rationing. Mayor LaGuardia addressed this group last week when he warned them against making orations, "showing off" or making campaign speeches.

## Reviews

### "Take a Letter, Darling"

(Paramount)

**S**PARKLINGLY fresh, this smart and fast paced comedy romance about a woman executive and her male assistant gushes with good humor in the most likable and effortless manner, to make it one of the season's most promising box-office candidates. It will please old and young and contains additionally certain charming prerequisite entertainment personalities, such as Rosalind Russell, Fred MacMurray, Robert Benchley, Constance Moore and Macdonald Carey. The picture can't miss. It's a howl.

The story is the smart type, dealing with an arrangement by which Miss Russell, an advertising executive, employs MacMurray to assist in landing contracts with gullible prospects, via his charming approach to the potential client's wife. As it develops, employer and employee fall for each other, but she refuses to acknowledge it. Carey and Miss Moore enter the picture about here, as brother and sister owners of a large tobacco business.

Carey, four-times married and now an avowed woman hater, succumbs to Miss Russell, while MacMurray pretends an interest in Miss Moore to serve the dual purpose of obtaining a contract and to make Miss Russell jealous. On the brink of the marriage of Miss Russell and Carey, MacMurray separates the two by trickery and the two gay deceivers go off together.

Benchley has a relatively small part but is good for a laugh with his every appearance. Mitchell Leisen, director and producer, has kept it rolling at a brisk pace and played the camera at comedy asides during the entire picture. Claude Binyon's screenplay, based on a story by George Beck, is up to his usual high standard.

Running time, 93 minutes. "G."\*

EUGENE ARNEEL

### "Night in New Orleans"

(Paramount)

**T**HIS takes place in New Orleans and it's a murder mystery, not played too seriously and spiced with some amusing lines. Beginning with a murder which makes the central character the logical suspect, the mystery is developed well and although a bit involved at the outset makes for a good entertainment.

Preston Foster is the New Orleans detective who, while recovering the childish love letters written by his wife to the town's big gambler, finds the latter dead and thereafter has a job clearing himself. Albert Dekker, as Foster's rival on the police force; Patricia Morison, as Foster's wife, and Charles Butterworth, the murdered man's brother, have the other principal roles. Foster has a time eluding Dekker. After a second murder he identifies the guilty party.

Running time, 75 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## 14,147 Houses to Play Victory Films

A total of 14,147 theatres in the country have pledged to run all Victory Films and to cooperate with the War Activities Committee, it was announced yesterday. Most recent releases are "Any Bonds Today," "Lake Carrier" and a film for United China Relief.

Last night, Joan Fontaine and Brian Aherne were interviewed by Cecil B. DeMille during the CBS "Lux Radio Theatre" and the objective of \$300,000 a week in war bonds by the Motion Picture Committee for Hollywood was announced. The plan calls for \$250,000 weekly on the payroll deduction plan and an additional \$50,000 by cash sales. This quota, it was stated, would mean 100 bombers a year purchased by Hollywood.

Approximately \$100,000 on the payroll plan already has been pledged, it was said, as compared with \$30,000 weekly before the current drive started and it is expected that it will reach the \$150,000 mark by the end of this week.

## Strict Price Rule For Canada Seen

(Continued from page 1)

circuits and distributing companies was in attendance. It is understood Canada will enforce control of rental contracts regardless of any rising film costs in the United States.

The general policy of enforcement by the Canadian board is understood to have been placed before members of the Film Advisory Council and the three branches of the industry are to hold their own meetings to study the rules affecting each group. The atmosphere surrounding the conference indicated realization that the board will be strict in enforcing control measures.

## Seattle Night Baseball

**SEATTLE, May 4.**—Night baseball, greatest single competitor for the motion picture industry in this city, is back for the 1942 season. Weekly attendance ranges from 25,000 to 50,000 during the season, covering a period from May through September.

## To Take Final Action on Umpi Plan May 13

(Continued from page 1)

to present the new sales plan to the Department of Justice for its consideration. That meeting probably would take place in Washington the week following.

There is the possibility that the Department of Justice may suggest changes in the selling plan which would entail further negotiations and, assuming the department's approval of the plan is then obtained, it would be submitted to the Federal court here thereafter as an amendment to the decree. Any substantial change in the plan, however, might necessitate its being returned to exhibitor organizations for reconsideration first.

The decree's sales and trade show provisions expire June 1 but it is considered doubtful in trade circles whether final action on the plan can be had from the Federal court by that date.

## Paramount Sets 5 Regional Meets

(Continued from page 1)

Hotel Pierre, New York, May 11 and 12, for the New York, Buffalo, Albany, New Haven and Boston exchanges, with J. J. Unger, Eastern division manager, presiding. Unger also will preside at the second meeting, to be held at the William Penn Hotel, Pittsburgh, May 15 and 16, for the Pittsburgh, Philadelphia, Washington, Cleveland, Cincinnati, Indianapolis and Detroit exchanges. Agnew, Charles M. Reagan, George Smith and Oscar Morgan will address the first meeting and Agnew and Reagan the second.

The third meeting will be held at the Peabody Hotel, Memphis, also on May 15 and 16. George Smith, Western division manager, will preside, and the personnel of the Charlotte, Atlanta, New Orleans, Oklahoma City, Dallas and Memphis exchanges will be present.

On May 18 and 19, the Kansas City, St. Louis, Omaha, Denver, Des Moines, Minneapolis, Milwaukee and Chicago exchanges will meet at the Muehlebach Hotel, Kansas City, with Smith presiding and Agnew, Reagan and Morgan present.

The final meeting will be held May 22 and 23 at the Hotel St. Francis, San Francisco, with the personnel from that city, Los Angeles, Portland and Seattle exchanges attending. Smith will preside and Reagan will be a speaker.

## Okla. Tornado Hit Theatres in Pryor

**PRYOR, OKLA., May 4.**—Total damage done by the state's worst tornado, which swept the business section last week, remains as yet unestimated, but theatre properties were practically all completely wrecked and in one house 12 persons were seriously injured.



# Copper

*can be Saved  
by Reducing  
Arc Current*



An immediate saving of approximately 20% of the copper used on copper coated projector carbons can be made by reducing the current at the arc from the maximum to the minimum amperage recommended for the trim in use.



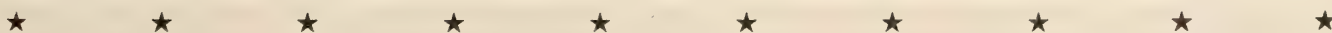
Added to the saving in copper will be a substantial saving in power and a lower rate of carbon consumption.

The resulting loss of light will be sufficiently small that an acceptable show can still go on.



Exhibitors and projectionists are urged to adopt this economy measure immediately. It is one more way in which the motion picture industry can contribute to the success of the nation's war effort.

Give or sell your copper drippings from the lamp house and peelings from butt ends to the nearest scrap dealer, unless otherwise instructed by our government.



NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation



CARBON SALES DIVISION: CLEVELAND, OHIO

GENERAL OFFICES: 30 East 42nd Street, New York, N. Y.

BRANCH SALES OFFICES: New York, Pittsburgh, Chicago, St. Louis, San Francisco



## 'Sal' B'way Smash In Good Weekend; 'Lady' Also Strong

(Continued from page 1)

day through Sunday, and will continue there for an indefinite run.

Another big grosser is "The Great Man's Lady" at the Paramount with Claude Thornhill's band, Carol Bruce and Jack Durant heading the stage show. It took an estimated \$21,500 over the weekend and should draw an estimated \$46,000 for its first week, which ends tonight. It will be held over.

At the Music Hall, "We Were Dancing" was highly satisfactory with an estimated \$53,000 for the first four days. It will be followed by "Saboteur" on Thursday. "The Gold Rush" continued its fast pace at the Globe, where it grossed an estimated \$24,500 for the second week and took an estimated \$10,000 over the weekend to start its third.

In its second week at the Strand, "Larceny, Inc.," with Abe Lyman's band and Jackie Cooper on the stage, drew an estimated \$12,500 Friday through Sunday. "In This Our Life" will follow on Friday.

The return engagement of "Gone With the Wind" at the Astor is still strong, taking an estimated \$10,000 for the fifth week. "Twin Beds" at the Capitol was off. It grossed an estimated \$11,000 for the first four days and will be followed Thursday by "Rio Rita," and "The Spoilers" will be next. At the Rialto, "The Man Who Wouldn't Die" grossed an estimated \$7,500 for the week and "Mystery of Marie Roget" opened there yesterday.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center

NORMA SHEARER-MELVYN DOUGLAS

### "WE WERE DANCING"

A METRO-GOLDWYN-MAYER PICTURE

Gala Stage Revue - Symphony Orchestra

First Mezzanine Seats Reserved Circle 6-4690

Paramount Presents  
**BARBARA STANWYCK • JOEL MCCREA**  
*"The Great Man's Lady"*  
IN PERSON  
**CLAUDE THORNHILL AND BAND**  
Extra **CAROL BRUCE**  
**PARAMOUNT** TIMES SQUARE

Rita **HAYWORTH** • Victor **MATURE**  
**"MY GAL SAL"**  
IN TECHNICOLOR  
PLUS A BIG **ROXY** 7th Ave.  
STAGE SHOW & 50th St.

RKO **PALACE** B'WAY & 47th St.  
**"FANTASIA"**  
and  
JOHN GARFIELD-RAYMOND MASSEY  
**"DANGEROUSLY THEY LIVE"**

## Review

### "Broadway"

(Universal)

Hollywood, May 4

THREE actors who know what to do with dialogue to make it crackle put enough power and punch into this melodrama of the bootleg era to make it seem like right now. They are George Raft, Pat O'Brien and Brod Crawford, and they are supported by many another player with much on the ball.

"Broadway" is a modernized but largely unchanged version of the stage play which Jed Harris produced some years ago on the street of the same name to the profitable satisfaction of first nighters and late comers alike. It is now, as it was then, the story of a hooper and a policeman and a racketeer, and of plottings and murders in the interests of criminality, and there has been no gilding of the theme save that which accrues to it by the passage of time and the dimming of audience memory as to just how bad things were then. All the spell of the old days is preserved, and augmented importantly by a musical score made up of song hits of the period, and the thrills of then are thrills of now for as long as the picture requires them to be.

Raft plays the hooper, giving him his own name, by the way, and O'Brien is the detective whom Crawford, the racketeer, is unable to cow, buy off or outwit. His trying gives both men plenty of opportunity to do well the kind of thing each does best, however, and Raft's role as the hooper fits him like his old hoofing shoes.

Others participating in a rounded performance are Janet Blair, Anne Gwynne, Marjorie Rambeau, S. Z. Sakall, Edward S. Brophy, Marie Wilson, Gus Schilling, Ralf Harolde, Arthur Shields, Iris Adrian, Elaine Morey, Dorothy Moore, Nester Paiva, Abner Biberman, Damian O'Flynn and Mack Gray. Bruce Manning's production is upper bracket throughout, and William A. Seiter's direction keeps interest taut from start to finish. Frank Shaw served Manning as associate. The script is by Felix Jackson and John Bright, from the play by Philip Dunning and George Abbott. Musical director Charles Previn and dance director John Mattison account for many gratifying moments, and Frank Skinner rates a salute for a score compounded skillfully from hit numbers of other years.

Running time, 91 minutes. "G."\*

ROSCOE WILLIAMS

\*"G" denotes general classification.

### Loew's Managers Set Plan for Drives

Two hundred Loew managers, assistant managers and district heads of the New York circuit met at midnight Sunday at Loew's Ziegfeld to set plans for the Army and Navy Relief drive in theatres, May 14-20.

Charles C. Moskowitz, in charge of New York theatres, presided. Following that session, the men met shortly afterward to discuss the war bond and stamp drive which will get under way in theatres on May 30.

### Mrs. Berlin Heads USO Drive Publicity

Mrs. Irving Berlin has been appointed chairman of the publicity committee for the Greater New York USO campaign, it has been announced by Mrs. Dwight W. Morrow, chairman of the women's division. Mrs. Lewis Iselin was named to handle benefit shows.

Although the national USO drive does not open until May 11, several communities already have met their quotas, it was reported by Prescott S. Bush, national chairman. The goal is \$32,000,000.

### Mrs. Goodman Rites Held

Private funeral services for Mrs. Belle Goodman, mother of Monroe Goodman, Paramount assistant short subjects and newsreel sales manager, were held here yesterday with Rabbi William Rosenbloom of Temple Israel officiating. Burial was at Ferncliff Cemetery, Ardsley, N. Y. Mrs. Goodman died Saturday.

### B'way Group Will Honor Grossman

The Broadway Association, of which Robert K. Christianberry is president, will sponsor jointly with the New York University Law School a testimonial luncheon May 12 at the Hotel Astor to Judge Moses H. Grossman, founder of the American Arbitration Association.

Former President Herbert Hoover and Dean Frank H. Sommer of NYU Law School will speak. Judge Grossman is recognized as the "father of arbitration" in this country. Christianberry is chairman of the luncheon committee and will be toastmaster.

### Pollock to Present Chicago Symphony

Louis Pollock, former Eastern advertising and publicity manager for Universal, announced that he has signed Robert Stolz, Viennese composer-conductor, and will present him conducting the Chicago Symphony Orchestra at the Civic Opera House in Chicago, May 29 and 30.

Among other works, Stolz was composer of "White Horse Inn" and "Two Hearts in Three-Quarter Time" and did the score for Universal's "Spring Parade."

### Buys Exchange Interest

John Jenkins, formerly of the Dixie Film Co., Atlanta, has purchased an interest in Astor Pictures of Dallas, from O. K. Bourgeois, and will serve as general manager, Astor Pictures Corp. has announced.

### 'Walking Gentleman' Will Open Thursday

The Albert Lewis-Marion Gering production of "The Walking Gentleman" is the only play opening set for this week on Broadway. The melodrama, which concerns a psychopathic murderer, and features Victor Francen, Arlene Francis and Richard Gaines, is scheduled for Thursday at the Belasco. Fulton Oursler and Grace Perkins are the authors.

## 80% Closed Shop In SWG Contract

HOLLYWOOD, May 4.—The tentative agreement between the Screen Writers Guild and producers which has gone to members pending a vote May 11, provides that producers establish an 80 per cent guild shop three months after the pact is signed.

The percentage would increase to 85 three months later an increase to 90 per cent two and one-half years later, continuing thus for the life of the seven-year agreement. The effective date of the deal is May 1. The pay system fixes \$1,000 as a minimum for westerns, and \$1,500 for features and serials when written on a deal basis.

The minimum week-to-week or term payrate of \$125 goes into effect with the effective date of the agreement, with a \$75 minimum applying in some cases until then. A permanent conciliation committee of six, including three writers and three producers is provided. A lengthy section describes the method of crediting writers on the screen. The agreement has been in negotiation for six years.

### Astor Roof to Open May 19 for Summer

The Hotel Astor Roof will be opened to the public on May 19, according to Robert K. Christianberry, vice-president and general manager of the hotel. It is pointed out that the roof is only 10 stories in the air, thus not coming within the range of the Army dimout order on lights above the 15th story of New York buildings.

All skylights on the roof will be blacked out, thus making it invisible from the air.

### Howes Joins W.B. Staff

Wally Howes has been appointed to the sales staff of the Warner Bros. exchange here, Roger Mahan, branch manager, announced.

"MEET ME AT  
THE ASTOR"

*The*  
**HUNTING ROOM**  
Luncheon a la Carte  
Dinner from \$1.75

**HOTEL  
ASTOR**  
TIMES SQUARE



## Production in Drop; 34 Films Now Shooting

HOLLYWOOD, May 4.—Production slumped to 34 pictures before the cameras this week as 13 finished and seven started. Production—three are being compared and 76 are being edited.

Paramount is the busiest studio with seven features in work.

The tally by studio:

### Columbia

*Finished:* "Overland to Deadwood," "Man's World," "The Lone Wolf in Scotland Yard."

*In Work:* "Fingers," "Blondie for Victory."

### Goldwyn (RKO)

*Finished:* "The Pride of the Yankees."

### M-G-M

*In Work:* "Tish," "For Me and My Gal," "Cairo," "Seven Sisters," "A Yank at Eton."

*Started:* "Random Harvest."

### Monogram

*Finished:* "Down Texas Way."  
*In Work:* "Texas Trouble Shooters."

### Producers Releasing

*Finished:* "The Commandos Have Landed."

### Paramount

*Finished:* "The Road to Morocco,"  
*In Work:* "I Married a Witch," "Wake Island," "Happy-Go-Lucky," "Silver Queen," "Triumph Over Pain," "The Major and the Minor."

### RKO

*In Work:* "The Big Street."

### Republic

*Finished:* "Cyclone Kid,"  
*In Work:* "Moonlight Masquerade,"  
*Started:* "Flying Tigers," "Lazy Bones," "The Phantom Plainsmen."

### 20th Century-Fox

*Finished:* "The Postman Didn't Ring."

*In Work:* "The Black Swan," "Ice-land," "Orchestra Wife," "The Pied Piper," "Thunderbirds."

*Started:* "Twelve Men in a Box."

### Universal

*Finished:* "Madam Spy," "Private Buckaroo," "Pardon My Sarong."

*In Work:* "Invisible Agent," "Timber," "Love and Kisses, Caroline."

*Started:* "The Silver Bullet."

### Warners

*Finished:* "Across the Pacific."

*In Work:* "Now, Voyager," "The Hard Way," "George Washington Slept Here."

## Metro Tradeshow Set on Six Pictures

M-G-M yesterday announced trade showings on its next six features. "Mrs. Miniver" will be shown in exchanges May 15, except in New York, where it will be on May 12. "Once Upon a Thursday," "Pacific Rendezvous" and "I Married an Angel" will be shown on May 19, and "Her Cardboard Lover" and "Maisie Gets Her Man" on May 26.

## Promoted by W. B.

CHICAGO, May 4.—Emil Boehm, formerly in the ad sales department at the Warner exchange here, has been promoted to head the contract department.

## Reviews

### "Sweater Girl"

(Paramount)

WILLIAM CLEMENS, director, has fashioned a lively, fast moving program picture from a combination of murder mystery, college story and musical background. A cast of youngsters, for the most part, gives the picture a fresh quality although the story elements do not attain any high degree of suspense.

"Sweater Girl," is the name of the annual student play and it is in rehearsal when one of the students, the campus gossip columnist, dies suddenly. Betty Jane Rhodes appeared disturbed by the columnist's promise of a big expose and she rushes to Phillip Terry, a chemistry professor to whom she is secretly married. Actually she was the last person to see the columnist alive but Terry induces his sister, June Preisser, to suppress this fact, and the coroner's jury states that the boy died of self-administered poison.

While rehearsals continue, another boy is found strangled. Eddie Bracken plays the lead as the close chum of the two murdered students. Miss Preisser pursues Bracken but he rejects her romantic advances and is almost strangled, too, at Miss Rhodes' home when he undertakes to stay with her ailing mother, Frieda Inescourt. Ultimately, Miss Preisser discovers that the student columnist was murdered by poison on the glued flap of an envelope and from a typewriter clue learns that the murderer is on the campus. It develops that Miss Inescourt, maddened by the accidental death of her son during an initiation by the murdered boys and Bracken, had employed a half-witted boy to execute the murders. There are four songs and several dances heard and seen during the numerous rehearsal periods. Sol S. Siegel was producer and Joseph Sistrom associate producer.

Running time, 77 minutes. "G."\*

EDWARD GREIF

### "My Favorite Spy"

(RKO)

A RING of spies is out-maneuvered in a tongue-in-check treatment of espionage and counter espionage and it is Kay Kyser who, after a series of chases and narrow escapes, brings them to book.

Kyser appears as a slow-witted orchestra leader who finds himself an undercover agent for the Intelligence Department, playing opposite Ellen Drew, as his attractive bride, who knows nothing of his secret assignment and becomes naturally suspicious at his odd behavior. Jane Wyman has a prominent part as another secret operative working with Kyser.

The unrestrained nature of the comedy occasionally works into the melodramatic theme rather awkwardly. Redeeming factors are entertaining but brief musical ado by Kyser's band, some moments of excitement, and Kyser's name, which makes for a good selling point. Robert Armstrong, William Demarest and Una O'Connor round out the good cast. Harold Lloyd was the producer. Tay Garnett directed.

Running time, 86 minutes. "G."

EUGENE ARNEEL

### "Mexican Spitfire Sees a Ghost"

(RKO)

THE gag involving Leon Errol as both the British Lord Epping and the homespun Uncle Matt is stretched through another film herein as the series continues. The use of virtually the same material in successive pictures tends to cause it to lose flavor.

Errol has with him again Lupe Velez, Charles Buddy Rogers and Elisabeth Risdon, who carry on in the same roles, and a new addition to the company, Donald MacBride, whose comical facial contortions brighten the comedy in a few instances. Minna Gombell and Don Barclay also are in support.

It takes place at Lord Epping's country estate, which is tenanted by a few crooks and to which MacBride, a prospective investor, is invited by Epping. From there on it's Errol bobbing in and out as either of the two characters.

Running time, 70 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

### Named City Manager

MANSFIELD, O., May 4.—Frank Harpster, Warner Theatres district manager, has named Grattan Johnston, manager of the Madison, as city manager, succeeding William Harwell, transferred to Portsmouth, O., as city manager. Harold Olds, Majestic manager, moves to the Madison, but no successor has been named at the Majestic.

### Phila. AGVA Vote May 26

PHILADELPHIA, May 4.—Frank Richardson has been nominated for the presidency of the local AGVA chapter. He will be opposed by Al Rea. Elections for the 1942-'43 season will be held May 26, with the slate including Sidney Raymond and David Vanfield for first vice-president; Jean Maury unopposed for recording secretary.

ANOTHER  
REPUBLIC  
FAN  
MAGAZINE  
AD

## BLAZING THE TRAIL for a BIG PICTURE

THE icy wilds of America's last FRONTIER provide a magnificent SETTING for REPUBLIC'S newest DRAMATIC action hit. It's "GIRL FROM ALASKA" and the cast INCLUDES RAY

MIDDLETON,  
JEAN PARKER,  
JEROME  
COWAN,  
ROBERT  
BARRAT, RAY  
MALA, and  
RAYMOND  
HATTON.



THEY all give INSPIRED performances in this STIRRING tale of conflict and ADVENTURE in the land where NATURE is every man's enemy AND only the strong can



SURVIVE. But there's always time FOR romance, and, with RAY MIDDLETON and JEAN PARKER AS the young lovers, you can be SURE that the picture has its SHARE of tender moments AS well as its gripping melodrama. ALL in all, it adds up to superb ENTERTAINMENT in every DEPARTMENT. Stirring action, EXCITING romance, and a grand CAST make "GIRL FROM



ALASKA" a great SHOW you'd better not MISS. It's

A REPUBLIC PICTURE



## Texas Film Heads Stage Bond Rally

DALLAS, May 4.—The Texas industry this morning staged a rally at the Palace Theatre here, in connection with the Government plan for an investment of 10 per cent of income in war bonds. Full support was pledged.

Karl Hoblitzelle, president of Interstate Circuit, was elected to head the organization and function as co-ordinator for the state. He explained the plan.

The rally was preceded by a parade. Mass singing and inspirational talks featured the rally itself. Paul Short and John Adams were chairmen of the arrangements committee and Short presided at the rally. Hoblitzelle made the principal address, and W. A. Thomas, collector of internal revenue, and R. J. O'Donnell spoke.

Among those prominent in preparing the rally were R. E. Griffith, R. I. Payne, S. L. Oakley, Harold Robb, Ed Rowley, Don Douglas, Wallace, Walthall, L. M. Rice, John R. Moroney, Joseph Jack, Jack Adams, Justin McInaney, Jack Underwood, Leroy Bickel, John Franconi, Hugh Owen, Lloyd Rust, Lester Sack, Herman Beiersdorf, Earl Collins, Fred Jack, Doak Roberts, Hugh Jameison, O. K. Bourgeois, William Finch, Sol Sachs, L. G. Bissinger, P. G. Cameron, C. C. Exell, William G. Underwood, Burt King, Jack Zern. Harvey Leuthstrom, Norman Steppe, and every theatre manager in Dallas County.

## 'Squadron' Scores \$11,800 in Toronto

TORONTO, May 4. — "International Squadron" at the Imperial drew \$11,800, while Loew's grossed \$11,500 with "We Were Dancing" and "A Yank on the Burma Road."

Estimated receipts for the week ending April 25:

**"Joan of Paris" (RKO)**  
 EGLINTON — (1,086) (18c-30c-48c-60c) 6 days, 4th week. Gross: \$2,500. (Average, \$4,500)  
**"International Squadron" (W.B.)**  
 IMPERIAL — (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: \$11,800. (Average, \$9,000)  
**"We Were Dancing" (M-G-M)**  
**"A Yank on the Burma Road" (M-G-M)**  
 LOEW'S — (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: \$11,500. (Average, \$9,000)  
**"Son of Fury" (20th-Fox)**  
 SHEA'S — (2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: \$8,000. (Average, \$9,000)  
**"Bedtime Story" (Col.)**  
**"Canal Zone" (Col.)**  
 TIVOLI — (1,434) (18c-30c-48c) 6 days. Gross: \$2,800. (Average, \$3,900)  
**"Saboteur" (Univ.)**  
 UPTOWN — (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: \$10,000. (Average, \$9,000)

## 'Joan' Montreal's Winner at \$8,000

MONTREAL, May 4. — "Joan of Paris" at the Palace drew \$8,000. "Kings Row" at Loew's took \$7,500.

Estimated receipts for the week ending April 23:

**"To Be or Not to Be" (U. A.)**  
 ORPHEUM — (1,000) (30c-40c-60c) 7 days. Gross: \$3,500. (Average, \$4,000)  
**"Kings Row" (W. B.)**  
 LOEW'S — (2,900) (35c-47c-67c) 7 days. Gross: \$7,500. (Average, \$7,000)  
**"The Vanishing Virginian" (M-G-M)**  
**"Joe Smith, American" (M-G-M)**  
 PRINCESS — (2,200) (27c-34c-47c) 7 days. Gross: \$3,500. (Average, \$2,700)  
**"Joan of Paris" (RKO)**  
 PALACE — (2,200) (30c-45c-62c) 7 days. Gross: \$8,000. (Average, \$7,000)  
**"Song of the Islands" (20th-Fox)**  
**"Kid Glove Killer" (M-G-M)**  
 CAPITOL — (2,800) (30c-45c-62c) 7 days. Gross: \$5,500. (Average, \$4,000)

# Off the Antenna

THE NAVY RELIEF Society has formed a committee of seven to represent radio in the current \$5,000,000 drive by the Society. The committeemen are Alfred J. McCosker, Mutual chairman of the board and WOR president; Clair R. McCullough, WGAL, Lancaster, Pa., president, and general manager of the Mason Dixon Radio Group; Neville Miller, NAB president; William S. Paley, CBS president; John Shepard III, Yankee Network president; Niles Trammell, NBC president, and Mark Woods, Blue President.

**Purely Personal:** Walter Evans has been elected vice-president of Westinghouse Electric & Manufacturing Co. . . . A. B. Chamberlain, CBS chief engineer, has been called into active service by the Navy. . . . Sherman Gregory has been named manager of WEAJ with Cecil K. Carmichael as his assistant. . . . Francis C. Barton, Jr., has succeeded Joseph H. Burgess, Jr., as CBS personnel manager. . . . Clay Morgan, NBC assistant to the president, is in the West Side Hospital for observation on an abdominal ailment. . . . Lester Gottlieb, Mutual publicity director, is visiting Mutual affiliates and radio editors in the field prior to going to Cleveland where he will remain for the duration of the NAB convention. . . . Lester O'Keefe has been appointed NBC assistant Eastern production manager. . . . John F. Becker, formerly with the Colonial Network, has joined CBS as an assistant director. . . . Arch Oboler has signed a renewal for an indefinite period for his "Plays for Americans" series. . . . Tom Tully, of the "Young Widder Brown" series will participate in his 2000th broadcast this week.

Effective Sept. 1, KLO, Ogden, will become a full time Mutual affiliate and will drop its Blue affiliation at the same time. At present, KLO is an outlet for both networks.

Fox West Coast Theatres have launched a 52-week promotion campaign for six San Francisco theatres. The circuit will sponsor "Last Minute News-casts" on KFRC, San Francisco, six times weekly.

**Around the Country:** KGO, San Francisco, has won the General Electric plaque for the second successive year. With only 47 seconds off the air because of transmission difficulties, it topped all other U. S. stations. . . . Thomas W. Wyatt, formerly connected with a Cincinnati brokerage house, has been appointed public relations director of WCKY, Cincinnati, to coordinate the station's war activities. . . . Frank Silva, formerly sports announcer at WHAM, Rochester, N. Y., has resigned to become sports director of WESX, Salem, Mass. . . . KNX, Hollywood, has started a school for training radio technicians. . . . Kenneth W. MacGregor has been promoted to the post of director of production at WGN, Chicago.

## 'Male Animal' Hits \$7,600 in Capital

WASHINGTON, May 4. — In a generally good week on a return engagement at Warner's Metropolitan, "The Male Animal" took \$7,600.

Estimated receipts for the week ended April 22-23:

**"Sullivan's Travels" (Para)**  
 WARNER'S EARLE — (2,200) (28c-39c-44c-66c-77c) 7 days. On stage: Blackstone and His Show of 1,001 Wonders, Roxyettes. Gross: \$18,000. (Average, \$15,000)  
**"We Were Dancing" (M-G-M)**  
 LOEW'S CAPITOL — (3,434) (28c-44c-66c) 7 days. On stage: Senor Wences, Stuart Morgan Dancers, Fredericks & Lane, Bailey Sisters, Rhythm Rockets. Gross: \$19,000. (Average, \$15,500)  
**"Bahama Passage" (20th-Fox)**  
 LOEW'S COLUMBIA — (1,250) (28c-44c) 7 days, return engagement. Gross: \$5,500. (Average, \$3,500)  
**"The Male Animal" (W. B.)**  
 WARNER'S METROPOLITAN — (1,600) (28c-44c) 7 days, return engagement. Gross: \$7,600. (Average, \$4,000)  
**"To the Shores of Tripoli" (20th-Fox)**  
 LOEW'S PALACE — (2,300) (40c-60c) 7 days. Gross: \$20,000. (Average, \$15,000).

## 4 Programs Win Institute Awards

COLUMBUS, O., May 4.—Four programs of "unusual merit" were cited in a report by the committee of awards at the 13th annual Institute for Education by Radio here today.

The programs are: the eye-witness account of the sinking of the *Repulse* by Cecil Brown over CBS; the program, "Blood Donor," over KFI, Los Angeles; the play, "Johnny Quinn, U. S. N.," by Arch Oboler, on NBC, and the Canadian Broadcasting Corp. program, "Quiet Victory."

## Ban Iron, Steel for Radio, Conditioning

WASHINGTON, May 4.—Banning the use of iron and steel in the manufacture of more than 400 common civilian products, the War Production Board today announced that after 90 days the use of such metals for phonograph record blanks, radio antennas and air conditioning systems must stop.

For the intervening period limited production will be permitted, amounting to 75 per cent of the 1941 monthly average for the first 45 days with operations thereafter limited to assembling. Manufacturers using iron or steel for the manufacture of banned commodities will not be permitted to resort to the use of any other metals except gold or silver. In other words, production of the great majority of products will be absolutely halted.

## Six of Oklahoma City Houses Give Passes

OKLAHOMA CITY, May 4.—Six downtown theatres now are supplying free tickets to service men. About 175 tickets a week are being donated to the local service center. The theatres participating include T. B. Noble's State, Griffith Amusement's Rialto and the Warner, Midwest, Criterion and Liberty, Standard Theatres houses.

## Ohio Station Opening Set

HAMILTON, O., May 4. — The new 250-watt station being erected by the Fort Hamilton Broadcasting Co., is expected to be in operation by Sept. 1.

## 'Saboteur' at \$23,600 Best, Los Angeles

LOS ANGELES, May 4.—"Saboteur" and "Mexican Spitfire at Sea" drew a strong \$23,600 at two houses, with \$11,500 at the Hillstreet and \$12,100 at the Pantages.

Estimated receipts for the week ending April 29:

**"Woman of the Year" (M-G-M)**  
**"This Time for Keeps" (M-G-M)**  
 CHINESE — (2,500) (33c-44c-55c-75c) 7 days. Gross: \$15,500. (Average, \$12,000)  
**"Hellzapoppin'" (Univ.)**  
 HAWAII — (1,100) (33c-44c-55c-75c) 7 days, 11th week. Gross: \$3,200.  
**"Saboteur" (Univ.)**  
**"Mexican Spitfire at Sea" (RKO)**  
 HILLSTREET — (2,700) (33c-44c-55c-75c) 7 days. Gross: \$11,500. (Average, \$6,500)  
**"Woman of the Year" (M-G-M)**  
**"This Time for Keeps" (M-G-M)**  
 LOEW'S STATE — (2,500) (33c-44c-55c-75c) 7 days. Gross: \$18,300. (Average, \$14,000)  
**"Saboteur" (Univ.)**  
**"Mexican Spitfire at Sea" (RKO)**  
 PANTAGES — (3,000) (33c-44c-55c-75c) 7 days. Gross: \$12,100. (Average, \$7,000)  
**"My Favorite Blonde" (Para.)**  
 PARAMOUNT (HOLLYWOOD) — (1,407) (33c-44c-55c-75c-88c) 7 days. Gross: \$14,000.  
**"My Favorite Blonde" (Para.)**  
**"Affairs of Jimmy Valentine" (Rep.)**  
 PARAMOUNT (DOWNTOWN) — (3,595) (33c-44c-55c-75c) 7 days. Gross: \$21,500. (Average, \$18,000)  
**"Always in My Heart" (W. B.)**  
**"Bullet Scars" (W. B.)**  
 WARNER BROS. (HOLLYWOOD) — (3,000) (33c-44c-55c-75c) 7 days. Gross: \$9,500. (Average, \$14,000)  
**"Always in My Heart" (W. B.)**  
**"Bullet Scars" (W. B.)**  
 WARNER BROS. (DOWNTOWN) — (3,400) (33c-44c-55c-75c) 7 days. Gross: \$11,000. (Average, \$12,000)

## 'Jennie' and Busse Kansas City's Lead

KANSAS CITY, May 4. — "Juke Box Jennie" and Henry Busse and his orchestra at the Tower, drew \$10,000 to lead the city. The week otherwise was rather slow.

Estimated receipts for the week ending April 24:

**"The Spoilers" (Univ.)**  
 ESQUIRE — (800) (30c-44c) 7 days. Gross: \$2,800. (Average, \$2,400)  
**"The Invaders" (Col.)**  
**"Blondie's Blessed Event" (Col.)**  
 MIDLAND — (3,600) (30c-44c) 7 days. Gross: \$7,500. (Average, \$8,500)  
**"The Fleet's In" (Para.)**  
 NEWMAN — (1,900) (30c-44c) 5 days, 3rd week. Gross: \$5,000. (Average, 5 days, \$5,000)  
**"Dangerously They Live" (W.B.)**  
**"Wild Bill Hickok Rides" (W.B.)**  
 ORPHEUM — (1,900) (30c-44c) 7 days. Gross: \$4,500. (Average, \$5,000)  
**"Juke Box Jennie" (Univ.)**  
 TOWER — (2,200) (30c-50c) 6 days. Stage, Henry Busse. Gross: \$10,000. (Average, 6 days, \$5,000)  
**"The Spoilers" (Univ.)**  
 UPTOWN — (2,000) (30c-44c) 7 days. Gross: \$4,000. (Average, \$4,000)

## Crosley Net \$391,138

CINCINNATI, May 4.—The Crosley Corp., operating WLW, WSAI and short wave station WLWO, and manufacturing radio receiving sets and other electrical devices under Government contracts, reports net profit of \$391,138 for the first quarter of 1942, compared with \$427,529 for the same period of 1941.

## Raise Rochester Prices

ROCHESTER, May 4.—Three more houses here have raised prices. Schine's Madison. State and Webster have gone from 22 to 25 cents.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 88

NEW YORK, U. S. A., WEDNESDAY, MAY 6, 1942

TEN CENTS

## Canada Moves To Kill Duals; Ban Premiums

**Will Reduce Number of  
Prints, Cut Shows**

TORONTO, May 5.—Steps are being taken by the authorities to abolish double bills in Canada, but action apparently is being withheld pending a decision by the United States on the freezing of prices of exported films, it was disclosed today following a meeting of the Advisory Council of the Wartime Prices and Trade Board.

R. G. McMullen, administrator of theatres and films, announced at the same time that an embargo had been placed on all further contracts or arrangements for chance games, giveaways or contests in theatres, and present arrangements for such premiums cannot be renewed on expiration, effective May 1.

Theatres were ordered to designate the minimum number of holiday dates  
(Continued on page 4)

## Para. Executives Attend Beefsteak

Paramount's district sales managers' meeting at Adolph Zukor's Mountain View Country Club, New City, N. Y., was addressed yesterday by Y. Frank Freeman, vice-president in charge of the studio; Oscar Morgan, short subjects and newsreel sales manager, and A. J. Richard, editor of Paramount News.

The three-day meeting will close tomorrow with divisional sessions, conducted by J. J. Unger, Eastern division manager, and George A. Smith, Western division manager.

Sales and home office officials attended a beefsteak dinner at the meet-  
(Continued on page 5)

## Skouras, Connors To Hollywood Soon

Spyros P. Skouras, president of 20th Century-Fox, and Tom J. Connors, vice-president in charge of distribution, plan to leave for the Coast May 22. It was reported they will hold extended conferences with studio executives on details of the company's 1942-'43 production program.

## Legitimate Houses Join in Campaign For Army, Navy

Broadway's legitimate theatres will undertake a drive in behalf of the Army and Navy Emergency Relief campaign May 14 to May 20, it was revealed yesterday. Lee Shubert is chairman. Marcus Heiman is co-chairman and John Shubert is executive secretary. Audiences will be asked to contribute during intermission at all performances.

Robert M. Weitman, managing director of the Paramount on Broadway, by special permission of Paramount and Barney Balaban, president, plans to leave tomorrow for the West in connection with appearances of the Hollywood Victory Caravan. The Caravan will play Minneapolis and St. Paul on Saturday, with John Friedl as theatre contact, and Sunday in Des Moines, where Ralph Branton is theatre contact.

Meanwhile the appointment of state chairmen of the film industry's Army  
(Continued on page 6)

## SPG, Six Majors Sign 2-Year Pact

A two-year contract between the Screen Publicists Guild of New York and six major companies covering advertising and publicity employees at the home offices was signed yesterday at the MPPDA offices, it was announced. The contract calls for salary increases totaling \$79,000 annually together with retroactive pay of \$31,000 for the 169 members of the Guild.

The companies which signed were Paramount, 20th Century-Fox, RKO,  
(Continued on page 5)

## 20th-Fox Planning Sales Meet in June

Twentieth Century-Fox will hold annual sales meetings, probably in June, but it has not been decided whether there will be a national convention or regional meetings. Tom J. Connors, vice-president in charge of distribution, said yesterday.

Asserting that the company hoped to begin its new season selling in June or early July, Connors said that arrangements for the annual sales meetings could not be completed until the fate of the new Umpi selling plan had been decided and until it is known what transportation accommodations will be available in the near future.

## Study Tax on Non-Admission Amusements

WASHINGTON, May 5.—Treasury tax experts are reported to be studying the desirability of a general tax on amusement operations which are not now contributing to Federal revenue.

Such a levy, it is indicated, would be proposed as a complement to the admission tax and would be directed primarily at bowling, which has become a leading amusement.

Proprietors of bowling alleys are taxed at a rate of \$10 a year for each  
(Continued on page 5)

## War Boosts Grosses in Northwest and Canada

### Rep. to Hold Three Regional Meetings

Republic will hold three regional sales conventions to discuss new season plans, it was announced yesterday by James R. Grainger, sales chief, and M. J. Siegel, production head.

The first will be May 12 and 13 at the New York Athletic Club; the second May 14 and 15 at the Drake Hotel, Chicago, and the third May 19 and 20 at the studio in Hollywood.

All branch managers and sales per-  
(Continued on page 7)

Additional reports from correspondents in MOTION PICTURE DAILY's nationwide survey of the effects of the war on theatre business reveals that grosses definitely have improved in Canada. Likewise there has been a marked improvement in theatre receipts in the Pacific Northwest and in the northern California area.

The following reports outline the situation:

MONTREAL, May 5.—The war has had a decided effect on the Montreal  
(Continued on page 5)

## 20th-Fox Sets 52 Features In New Season

**Skouras, Goetz Reveal  
\$28,000,000 Budget**

Twentieth Century-Fox Film Corp. has set 52 films for its 1942-'43 program at a budget of \$28,000,000.



William Goetz

This was revealed yesterday by Spyros Skouras at a trade press conference held in his offices and which was attended by William Goetz, vice-president in charge of studio operations, who had come here

from the Coast, and Tom J. Connors, vice-president in charge of distribution.

Goetz, accompanied by Harry Brand, West Coast advertising and publicity chieftain of the company, left last night for Hollywood following the meeting. Goetz also attended the company's board meeting held here yesterday at which the budget is said to have been approved.

The budget figure for the new season, Skouras pointed out, is a new high for the company, exceeding the current season's figure by about \$4,000,000.

Col. Darryl F. Zanuck did not attend the meeting because of his war duties.

The 1942-'43 production schedule of 52 features is the same number as for this season, Goetz said. In addition, at least one feature, "Dear Mr. Pitt," starring Robert Donat, will be added from the company's British studio. Others may be forthcoming from England, but no definite plans for them have been completed at this time, Skouras said.

The company also will release 52 short subjects, to be made in the East, and 104 issues of Movietonews, also numerically the same as this season, according to Tom J. Connors, vice-president in charge of distribution.

Goetz said that 30 of the new season's films will be top bracket pro-  
(Continued on page 5)



## Personal Mention

J. M. KNAUT has returned from a J. trip through Latin America.

MAX ROTH, Warner branch manager in Buffalo, and MRS. ROTH have returned from Minneapolis.

NORMAN KAPHAN, photographer at the M-G-M home office, and LILLIAN GRONROS have announced their engagement.

LESTER RILEY of M-G-M's exchange in Des Moines has enlisted in the Navy.

HAL ROACH is expected here Saturday from Hollywood.

STANLEY HIERSTEINER, son of HARRY HIERSTEINER, owner of the Family Theatre, Des Moines, has joined the Air Force.

## Newsreel Parade

THE launchings of four destroyers at Kearny, N. J., and a submarine at Manitowoc, Wis., makes for a good newsreel subject in the new issue. The Kentucky Derby also is covered. The contents follow:

**MOVIETONE NEWS, No. 69**—Henderson on price ceilings. Manhattan blackout. Destroyers, submarine launched. Captain Wheeler, air hero, in California. Forest fire in Rhode Island. Speed painting in Kansas City. Herring fishing in Massachusetts. Kentucky Derby.

**NEWS OF THE DAY, No. 267**—Captain Wheeler in California. Destroyers, submarine launched. A. E. F. in Ireland. Broadway blackout. Kentucky Derby.

**PARAMOUNT NEWS, No. 72**—Herring run in Middleboro, Mass. Air liner crash in Utah. LaGuardia sets "I Am an American" Day. Captain Wheeler interviewed in California. Submarine, four destroyers launched. Hollywood Caravan on tour. Films aboard tanker off Atlantic Coast. Kentucky Derby.

**RKO PATHE NEWS, No. 72**—Destroyers launched. Sugar rationing. Wartime expansion in Washington. Rhode Island forest fire. Americans arrive from Europe. Mail reaches doughboys in Ireland. USO party at Pickfair, Hollywood. Indianapolis veterans in parade. Kentucky Derby.

**UNIVERSAL NEWSREEL, No. 81**—Destroyers and submarine launched. Henderson sets prices. Soldiers in Virginia buy War Bonds. Troops in Ireland receive mail. Refugee ship arrives. Long Island boys do farm work. Apple festival in Washington. Kentucky Derby.



## Production, Sound Are SMPE Topics

HOLLYWOOD, May 5.—A continuation of the symposium on production which began last night and a technical session on sound featured today's program in the five-day 51st semi-annual convention of the Society of Motion Picture Engineers at the Hotel Roosevelt here.

Bernard Brown of Universal in the symposium described a method of scoring and pre-scoring which permits maximum vocal and visible results on the screen by first recording a song rendition without the camera, then filming the performance without sound in order that facial contortions will not appear in the finished picture. Other symposium contributors were H. G. Tasker of Paramount and L. T. Goldsmith of Warners, speaking on production sound and re-recording, respectively.

The technical aspects of film sound recording and reproducing were discussed at tonight's sound session, held at the M-G-M studio. J. K. Hilliard and Theodore Hoffman of M-G-M described phases of sound technique at the studio. Gaspar color was described, and Dr. Alexander Goetz and F. W. Brown of the California Institute of Technology discussed graininess in photographic emulsions. The semi-annual banquet and dance will be held tomorrow night.

## Independents Back War Bond Campaign

Independent theatre owners throughout the country are rallying to the support of the industry's war bond and stamp sale drive, starting May 30, it is indicated in communications reaching War Activities Committee headquarters, it was said yesterday.

Among the letters pledging full cooperation were those from Edward M. Fay, Fay Theatres, Providence, R. I.; Roy E. Harrold, ATO of Indiana president; Martin G. Smith, ITO of Ohio president; Herman M. Levy, executive secretary of the MPTO of Connecticut; Arthur H. Lockwood, of Lockwood & Gordon, Boston; Morton H. Thalheimer, head of Neighborhood Theatres, Inc., Richmond; Marc J. Wolf, Y & W Management Corp., Indianapolis; E. M. Loew, New England circuit head, and Harold Stoneman, Interstate Theatres of New England.

## Perkins Reported Safe

The Paramount home office has been advised by the State Department at Washington that James Perkins, general manager for the company in the Orient, has been reported safe at Manila. Perkins previously had been reported missing.

## British Exhibitors' Tax Attitude Lauded

London, May 5.—In introducing amendments to the recent budget with respect to theatre taxes, Sir Kingsley Wood, British Chancellor of the Exchequer, expressed to the House of Commons today his appreciation for the helpful way in which exhibitors had approached the new taxation problem.

## Loew-306 Motion Delayed to May 12

A motion to dismiss the complaint of Loew's, Inc., in its injunction suit against Operators Union, Local 306, was postponed in Federal Court yesterday until May 12. Loew's filed suit against the union in December, alleging that it had threatened to call a strike unless Loew's ceased deliveries of film to theatres which did not employ Local 306 projectionists. The union contends, however, that the complaint fails to state a cause of action and is seeking a dismissal.

Negotiations between the union and major companies concerning projectionists employed at the home offices for a renewal of the contract which expired in September, 1940, have been resumed. Although the companies desired clarification of the Loew situation before signing a new contract, the union insisted that some arrangement be made about salary increases which are retroactive to the date of the expiration of the last agreement.

## Topeka House Files Clearance Complaint

Simon Galitzki, operator of the Coed Theatre, Topeka, Kan., has filed a clearance complaint against the five consenting companies at the Kansas City arbitration tribunal, American Arbitration Association headquarters here reported yesterday.

The complaint asserts that the Coed is required to play 148 days after Topeka first runs and, charging that that clearance is unreasonable, asks that it be reduced.

## Gaynor Is Leaving Lloyd Productions

Leonard Gaynor, Eastern representative for Frank Lloyd Productions, has resigned, effective May 15, it was announced yesterday. At the request of Jack H. Skirball, associate producer of the company, Gaynor is remaining with the organization until after the opening of "Saboteur" at the Radio City Music Hall. The film is a Universal release. The cessation of the Lloyd unit at Universal was announced recently.

## Newark Dimout Rule Is Made Permanent

No change in the present exterior lighting at Newark's 44 theatres is permissible under the Army dimout order, it is indicated in specific instructions issued to the city's 8,500 air raid wardens by the Newark Defense Council yesterday. As in other coastal regions of New Jersey, New York and Delaware, Newark film houses have been operating since the Army order was promulgated last week with no outside illumination excepting the marquee soffits and with subdued light at the box-office.

## Buffalo Club's Head On Mayor's Council

BUFFALO, May 5.—Stanley Kozanowski, chief barker of the local Variety Club, has been named to the war council of Mayor Joseph J. Kelly here. Theatres are cooperating in blackout preparations. N. J. Basil handled arrangements for the club's annual scholarship fund dinner at the Statler Hotel.

## 'Day Will Dawn' Is Shown in London

London, May 5.—"The Day Will Dawn," produced by Paul Soskin and previewed here today by General Film Distributors, scored an immediate audience and critical success with its dramatic and exciting handling of a theme concerning Norwegian revolt against the Nazis and British collaboration through Comma-do raids, secret devices and the like.

In an accurate setting and atmosphere and possessing strong emotional appeal is told a human story of Norwegian victims and British Secret Service and newspaper men. Excitement is provided in the bombing of Britain, U Boat warfare and the Norwegian rebellion. Harold French directed with skill and polish. Deborah Kerr and Hugh Williams are excellent in the leads. Box-office success appears assured for the film.

Flanagan

## Korda to Start on 3 Pictures Sept. 1

Alexander Korda is scheduled to leave for the Coast within the next two weeks with plans to start production on three pictures before Sept. 1. United Artists announced yesterday.

It was also stated that the company will distribute the two British productions, "One of Our Aircraft Is Missing" and "In Which We Serve," American rights to which were acquired by Korda during his recent trip to England. Korda reported that his latest production, "The Jungle Book," has been booked by Odeon and Gaumont-British theatres, the two largest circuits in England.

## South Dakota T.O.A. Approves Umpi Plan

The South Dakota Theatre Owners Association, an unaffiliated exhibitor organization of which Dean Nash is president, has approved the proposed sales plan of the United Motion Picture Industry, Leon Bamberger, executive secretary of Umpi, reported yesterday.

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CARGO of what the customers  
are looking for."  
—Boxoffice  
"ENTERTAINMENT for preferred  
time!"  
—Daily Variety  
"One of the MONEY-MAKERS of  
the year."  
—Jay Emanuel Publications

# "SHIP AHOY"

"Music will be heard on the  
HIT PARADE."  
—M. P. Herald  
"PACKED with popular enter-  
tainment."  
—Film Daily  
"BOX-OFFICE in any situation."  
—M. P. Daily

## IT'S THE BERRIES!

(off to a flying start!)

## WILMINGTON WOW!

First engagement terrific at Wilmington, Del.  
Business tops Biggest of M-G-M attractions.  
Sure-fire entertainment! You're next!

(BELOW)  
Peppy ads bring  
gay crowds!



More Berries!

## "AHOY RED SKELTON!"

You're the Riot of Radio  
Your Crosley rating *is way up there*  
Millions of fans  
Are waiting to see you  
In "Ship Ahoy!"



"I  
DOOD  
IT!"

## SHOWMANSHIP!

Another timely M-G-M ticket-selling tour. (Right)  
Dorothy Schoemer and Jetsy Parker — "Ship Ahoy  
Minute Girls" on nation-wide promotion trip. They're  
set to sell \$3,500,000 in War Bonds and Stamps.



**GANGWAY!**  
**FOR THE MUSICAL  
GEM OF THE OCEAN!**

When M-G-M produces a musical show, it's the last  
word in magnificence. On waves of laughter comes  
a host of rare and songs and swing-tunes and  
sassy arias. Eleanor Powell taps her way to new  
breath-taking heights. Red Skelton never funnier  
with riotous Bert LaR and Virginia O'Brien and a  
screenful of melody by Tommy Dorsey and his  
orchestra. Ship Ahoy! Oh, Boy!

"I DOOD IT!" says  
**"RED" SKELTON**

She's Dancing Dynamite

The Dorsey Doves  
and you agree with  
"Last Call for Love",  
"Poor You", "I'll  
Take Tallies" and  
other bits.

He's a Panic in Pictures—A Riot on the Radio!

**ELEANOR  
POWELL SKELTON**  
IN  
**SHIP AHOY**  
WITH  
**BERT LAHR · VIRGINIA O'BRIEN**  
AND  
**TOMMY DORSEY**  
AND HIS ORCHESTRA

Screen Play by Henry Clark · Directed by EDWARD SUZZELL  
Produced by JACK CUMMINGS · A Metro-Goldwyn-Mayer Picture

MUSICAL FUN! NAUTICAL JOY! POWELL AND SKELTON IN "SHIP AHOY!"

## 2 JOBS TO DO FOR OUR AMERICA!

(One) Army-Navy Relief collections in Theatres May 14-20  
(Two) War Bond & Stamp Sale in Theatres begins May 30





## Canada Moves To Kill Duals; Ban Premiums

(Continued from page 1)

during the year on which their evening prices prevail all day. Otherwise the regular scale will be in effect on holidays. Religious feast days will not be included.

To protect theatres in the chance games ban, the Dominion Government will effectuate legislation to include religious and fraternal organizations within the scope of the Federal amusement tax, it was intimated, such groups now being exempt.

In addition to the reportedly advancing cost of films from the United States, which makes enforcement of the price freezing regulations difficult here, the forecast is that print production will be reduced because of the need of cellulose for war purposes, and Canada proposes a cut in the number of prints in circulation by a ban on double features in the near future, it was indicated.

### See Shorter Programs

Theatres will also be required to run shorter programs starting in the Fall because of a power shortage, it was declared, and there is a probability that unprofitable operations will be eliminated to save electricity.

McMullen announced that the independent exhibitors had organized their own grievance committee with the board's approval to deal with their own problems and bring pressure on offenders under the regulations.

Summer theatres will be allowed to reopen where they do not compete with houses operating all year, McMullen said. This applies particularly in the West where many communities are isolated.

Exhibitors were told that they must continue to buy film from exchanges with whom they were doing business during the basic period Sept. 15 to Oct. 11, and that freezing of contract conditions in effect that period worked both ways because exchanges are required to supply product to the customers on their books at that time.

## Bookers Will Hold Affair Next Sunday

The Motion Picture Bookers Club here will hold its annual dinner and dance at the Hotel Astor next Sunday. The proceeds will be used for the benefit of former members of the organization who are now serving in the armed forces. Bernard Brooks, chief buyer and booker for the Fabian Circuit, is president of the group.

## Ohio Exhibitor Dies

COLUMBUS, O., May 5.—C. E. Oberle, 70, local exhibition pioneer, and formerly owner of a theatre in Logan, O., for 23 years, died here yesterday. His widow and a son survive.

## Shift Goodman to Atlanta

Manny Goodman, formerly with the Warner Bros.' home office sales department, has been transferred to the company's Atlanta office, it was announced.

# Reviews

## "Beyond the Blue Horizon"

(Paramount)

DOROTHY LAMOUR is back in her familiar jungle haunts with her equally familiar sarong. Whether in swimming with her pet tiger, or emerging with her sarong closely draped around her, Miss Lamour is as attractive as ever, and in Technicolor, too.

In lavish jungle settings, with exquisite color photography, she plays the role of a child of the wilderness who is discovered by an explorer and brought back to civilization. At home, her right to inherit a large fortune is questioned and a party returns to the jungle to find proof of her parentage. In this party are Richard Denning, another child of the wilderness; Jack Haley, comical circus press agent; Walter Abel, the doctor who first found Miss Lamour, and Helen Gilbert, Denning's fiancée.

Denning is the first to question the authenticity of Miss Lamour's story when he hears her reports of a swimming tiger but he lives to see this animal himself. A rogue elephant, who killed Miss Lamour's parents, makes troubles for the explorers, but Denning, Miss Lamour and the tiger dispose of him in an exciting chase which climaxes the action in the film.

There are a number of highly romantic interludes in the footage, and Denning and Miss Lamour discover that they are in love with each other, while their erstwhile sweethearts, Abel and Miss Gilbert, make up another happy pair. The music consists of two tuneful numbers, "A Full Moon and an Empty Heart" and "Beyond the Blue Horizon."

Alfred Santell's direction is designed to make the most of the romantic aspects of the plot and Miss Lamour's sarong is still a potent box-office factor. Monta Bell was associate producer.

Running time, 76 minutes. "G."\*

EDWARD GREIF

## "Dr. Broadway"

(Paramount)

THIS is a story of a young doctor who would rather treat the beggars, gangsters, newsboys and the other characters of Broadway than establish a lucrative Park Avenue practice. Anton Mann, who directed, has made a diverting story of the complications in which the doctor finds himself when one of his gangster patients (who was convicted on the doctor's testimony) turns over a large sum in cash.

The story starts when Broadway traffic is snarled by Jean Phillips on a hotel ledge, threatening to jump. Macdonald Carey (Dr. Broadway) rescues her only to find that she was engaged in a publicity stunt. He saves her from a jail term for the stunt, too, and she becomes his nurse. Troubles start when Edward Ciannelli (the gangster convict) returns from prison and is believed gunning for the doctor.

Instead, he gives Carey \$100,000 to turn over to a long lost daughter. Ciannelli is found murdered, Carey is accused and other gangsters attempt to get hold of the cash. In a solution to these difficulties, which involves a false news bulletin on the electric board on the Times building, all of Dr. Broadway's friends come to his aid, while the doctor, in turn, goes out on the ledge once more to rescue Miss Phillips. Sol C. Siegel was producer, and E. D. Leshin his associate.

Running time, 67 minutes. "G."\*

EDWARD GREIF

## "Undercover Man"

(Sherman-Paramount)

THERE is a good deal of long range shooting in this "Hopalong Cassidy" western and that about takes care of the action. The picture moves rather slowly with the story stress placed on mistaken identity of the leader of a band of outlaws.

Bill Boyd, who continues as "Hopalong," is the undercover man who is sent for by a Mexican rancher to break up the outlaw band. Through the machinations of the outlaw leader, the rancher is led to believe that "Hoppy" is himself the gang leader, while, the former becomes suspicious of the rancher.

They finally get together and compare notes after quite a time and the climax follows swiftly thereafter. Jay Kirby plays "Breezy" and Andy Clyde is again "California." Harry Sherman produced and Lesley Selander directed the picture.

Running time, 68 minutes. "G."\*

\*"G" denotes general classification.

## Film on Canadian Navy

OTTAWA, May 5.—Joris Ivens, director, now of the National Film Board in Halifax, is here for consultation with Royal Canadian Navy officers relative to the production of a short documentary film dealing with life in the Canadian Navy.

## Prices Are Leveled Off

PROVIDENCE, May 5.—The Avon Theatre, Lockwood & Gordon house, managed by Robert Grossman, has increased its prices, two cents for matinees to 30 cents, and one cent at night to 40 cents to bring them to even amounts.

## 42 Are on PRC New Season's Schedule

HOLLYWOOD, May 5.—Producers Releasing Corp. will release a minimum of 42 films next season, including 24 features and 18 westerns, the franchise holders were informed at the opening of the company's three-day second annual convention today at the Roosevelt Hotel. The same number of films is on the current season's schedule.

Home office executives, producers and representatives of the 29 exchanges are attending the meeting. O. Henry Briggs, president, is in charge.

Leon Fromkess, vice-president in charge of production, announced the new product lineup. Arthur Greenblatt, general sales manager, is presiding.

The new season's product will include three groups of features, V Specials, Pacemakers and Spitfire. In the first are: "Queen of Burlesque," "Berlin Revolts," "Secrets of a Co-Ed," "Corregidor," "Lady from Chungking," "The Way of the Jungle." Pacemakers include: "Raiders of the Pacific," "The Lady Gambles," "Dead Men Walk," "The Black Raven," "Dragon Lady," "Sixth Column," "Rackets, Inc.," "A Yank in Libya."

In the final group are: "Queen of the Amazons," "Military School," "House of Fear," "Ferry Command," "North of the Yukon," "Wings of Vengeance," "The Black Pit," "The Yellow Monster," "Manhunt in the Mountains" and "He Couldn't Take It." The 18 westerns will include six already set in the Billy the Kid series, starring Buster Crabbe.

At today's session other speakers included: Sigmund Neufeld, in charge of westerns; Robert Benjamin of the board, Roberto Socas, export manager, Ralph Bettinson, of Pathe, Ltd., London, and Joseph O'Sullivan, in charge of advertising and publicity.

## Warners Transfer Jersey Managers

CAMDEN, N. J., May 5.—Manager changes at Warner theatres in the South Jersey territory were announced by Ted Schlanger, Philadelphia zone chief. Larry Peterson, former manager of the Princess here, has moved to the Lyric, replacing Birk Binnard, who left for Seattle, Gus Hartmann, assistant manager of the local Stanley, is manager of the Princess, with the Stanley post going to Meredith P. Cramer, former assistant of the Collingswood at Collingswood, N. J. Robert Ireland is manager of the Clementon at Clementon, N. J., succeeding Harry Orlow, who has moved to the Leader in Philadelphia. In Philadelphia, Leon Palmer, of the Fox service staff, has been named assistant manager of the Capitol there. Joseph Solomon has taken over the management of the Capitol in Woodbine, N. J., succeeding Joseph Kane, who entered the Army.

## Named City Manager

SAVANNAH, GA., May 5.—John Cunningham, formerly manager of the State Theatre in Miami, is now city manager for the Lucas & Jenkins theatres in Savannah, succeeding Hudson Edwards, who resigned his post to accept a commission in the U. S. Coast Guard.



## Study Tax on Non-Admission Amusements

(Continued from page 1)

alley, but no tax is levied on players and it is believed a considerable sum could be obtained by a tax on the admissions of games rolled.

Pool and billiard parlors, less important but still popular in some sections of the country, and a number of lesser amusements, all competitive with theatres and other Federal-taxed amusements, also would be caught in the dragnet of a general amusements tax, it was said.

The suggested levy would not affect the present admissions tax but would be directed at amusements of types for which no admission is charged.

Members of the House Ways and Means Committee, which is drafting the new tax bill, are represented as believing that the theatrical industry is now bearing its fair share of the tax burden and that therefore theatres should not be saddled with any additional tax or higher levy at this time.

## New Set Materials

### Limited to \$5,000

HOLLYWOOD, May 5.—Studio executives today received a telegram from the War Production Board's Director of Industry Operations clarifying application to set construction of the Government's order limiting cost of new building to \$5,000. Set building had been slowed on several lots pending receipt of ruling.

Today's communication states that studios may proceed without limitation in construction from materials already in inventory and that new materials may be purchased from outside sources up to a cost price of \$5,000 for each motion picture.

It is specified that this \$5,000 price ceiling pertains to materials only and does not include labor costs involved in transportation or other handling. No limitation of any kind applies to construction of sets from materials already on hand, such as stored or abandoned sets previously used, and no stipulation against combining old materials with new is made in the WPB ruling.

## Sonja Henie Charged With Labor Complaint

HOLLYWOOD, May 5.—Sonja Henie and 20th Century-Fox Studio were charged with violating the Wagner Labor Act in a complaint filed by Regional Director William R. Walsh of the National Labor Relations Board. A hearing has been set for May 20. The charge arose from a complaint made by three girl members of the AGVA.

### 4 Companies Formed

ALBANY, May 5.—Four companies have been chartered here. They are: Venice Theatre, Inc., Victor Theatre Corp., Scarsdale Productions, Inc., East Street Theatre Corp.

## War Boosts Grosses in Northwest and Canada

### SPG, Six Majors

### Sign 2-Year Pact

(Continued from page 1)

Loew's, Universal and Columbia. United Artists, which was a party to the negotiations, is expected to sign this morning.

The union announced that it would move immediately to discuss a similar contract with Warner Bros., the only major company which did not participate in the negotiations, and Republic.

Minimums set under the contract are \$65 weekly for publicists, \$40 for associate publicists and \$25 for apprentices. Severance pay is provided up to a maximum of 12 weeks' salary for those in the employ of a company for 10 years or more. A "maintenance of union" provision is included in the contract which requires all present members of the SPG to maintain membership in the union, with a further condition that at least 70 per cent of all eligible publicists employed in each unit be members of the Guild.

Negotiations were started in September of last year. The pay increases are retroactive to Oct. 1 but other terms of the contract date from yesterday. The pact provides negotiations may be reopened by the guild on the sole question of salary after one year. Father John P. Boland, chairman of the New York State Labor Relations Board, who was present yesterday at the signing ceremonies, declared the agreement was "a step in the direction of lifting human relationships to parity with scientific and material advances."

## Para. Executives Attend Beefsteak

(Continued from page 1)

ing place last night. Among those present were: Barney Balaban, Zukor, Freeman, Edwin Weisl, Claude Lee, Neil Agnew, Charles Reagan, Austin C. Keough, Russell Holman, John W. Hicks, Jr., Robert Weitman, Paul Raibourn, Stanton Griffis, Walter B. Cokell, Sam Dembow, Leonard Goldenson, Dick Arlen, John Hertz, Jr., William H. Pine, John Krimsky, Unger, Smith, Morgan, C. J. Scollard, G. B. J. Frawley, R. M. Gillham, Alec Moss, F. A. Leroy, J. A. Walsh, Al Wilkie, George Weltner, Frank Meyer, Dr. Emanuel Stern, Richard, Jack Karp, Fred Mohrhardt, Louis Phillips, E. A. Brown, J. J. Fitzgibbons, E. C. Beatty, Arthur Israel, Eddy Hyman, Herman Lorber, Arthur Dunn, Jack Roper, Joseph Phillipson, Monroe Goodman, Larry Flynn, W. H. Erbb, M. S. Kusell, E. W. Sweigert, H. H. Goldstein, Allen Usher, R. C. LiBeau, H. W. Braly, M. A. Brown, J. F. Kirby, Hugh Owen and Del Goodman.

## Buys Into PRC Franchise

OKLAHOMA CITY, May 5.—Harry McKenna, former office manager and booker of K. Lee Williams Theatres, Inc., has joined E. L. Walker as a partner in the local franchise for Producers Releasing Corporation. John Knisley will succeed McKenna.

## 20th-Fox Sets 52 Features In New Season

(Continued from page 1)

ductions, compared with 24 in that classification this season.

There will be eight musicals on the schedule and a number of productions especially planned for their contribution to national morale. In the latter group will be "Thunder Birds," "The Moon Is Down," "Crash Dive" and "Immortal Sergeant." Eight of the new season films will be in color.

Goetz said the proposed budget is exclusive of print costs, British production and short subjects and news-reel production costs. He estimated that costs of labor and materials have advanced 10 to 12 per cent during the past year and said that the balance of the increased budget contemplated increased outlays for story material, casts and other production values.

### Program Near Completion

Goetz reported that the final picture on the company's current season's program has been completed, and that several important productions for the new season also have been completed or are nearing completion, among them "Tales of Manhattan" and "The Black Swan."

(Continued from page 1)  
metropolitan area. This district, with its huge industrial plants and ammunition factories, has become a concentration point for "squatters" from throughout the Dominion, but particularly from the western prairies and Quebec rural areas.

Although the theatre business has been hit by unusually high taxation, grosses have improved. Army and air force men in training centers in Canada, of which there are many thousands, also help attendance. Weekend receipts especially have increased, but the future tax situation is not too encouraging.

### Maritime Provinces Show Marked Attendance Gain

ST. JOHN, N. B., May 5.—Wartime conditions have brought heavily increased business to most of the theatres of the Maritime Provinces. There is not a city or town in this territory which does not report improved grosses during the past two years.

Halifax tops the list, and with all the nine theatres doing record business. There has been an increase in population in many of the larger cities, due to the war. At Halifax, the population has been approximately trebled since the war began, with afternoon as well as night business in the theatres by far the best in the city's history, despite the highest prices on record.

## CONSTANT, IMPERISHABLE LOVE IN A CHANGING WORLD!

**SUICIDE SQUADRON**

**ANTON WALBROOK**  
**SALLY GRAY**

BRIAN DESMOND HURST—Director  
Original Story and Screen play by TERENCE YOUNG

A REPUBLIC PICTURE

★  
BUY U. S. WAR SAVINGS BONDS



# Short Subject Reviews

## "India in Crisis"

(The March of Time)  
(RKO)

This subject is the first of two releases dealing with India and Anglo-Indian problems in the light of the present emergency. The first release endeavors to shed light on the complex social and religious structures of India and the history and policies of British relations with India. In much of the latter it is frank in both picture and narrative. It succeeds in explaining some of the obstacles to Indian cooperation with the United Nations in the present conflict, while pointing out at the same time that India's failure to cooperate ultimately could be at the cost of the permanent loss of the independence her leaders desire. It is a well prepared, interesting subject of considerable topical importance. Running time, 19 mins. Release, May 8.

## "Donald Gets Drafted"

(Disney Productions)  
(RKO)

Donald Duck, in one of his funniest cartoons, is intrigued by the pictures of pretty hostesses and friendly generals on the Army recruiting posters. When his draft number comes up, he goes cheerfully to his draft board but he soon learns that Army life involves more than meeting the girls and chatting with top sergeants. Running time, 9 mins. Release, May 1.

## "Palm Springs Weekend"

(Picture People)  
(RKO)

A wide variety of film stars on view as the camera travels down to Palm Springs to watch them at play. Michele Morgan, Paul Henreid, Neil Hamilton, Desi Arnaz, Lucille Ball, Gail Patrick, Charles Farrell, Virginia Valli, Peter Lorre, Jinx Falkenberg, Phil Reed, Elyse Knox, Lili Damita, Freeman Gosden and Max Baer are among them. Should please the fans. Running time, 8 mins. Release, March 27.

## "Wedded Blitz"

(Leon Errol Comedies)  
(RKO)

Leon Errol brings home a comely, blonde bride and his neighbors in Bungalow Court are impressed. Busy at the studios as a character actor, he rushes home between takes to have lunch with his wife. The neighbors, seeing him in costume and makeup, think his wife is entertaining strange men. Finally, Errol himself believes the story and gets a neighbor to aid him in hunting down the stranger. Unfortunately, he returns in costume again and the neighbor shoots him. Good for a number of laughs. Running time, 18 mins. Release, March 13.

## "Inferior Decorator"

(Edgar Kennedy Comedies)  
(RKO)

Edgar Kennedy's family decide to put him into the interior decorating business and help him with the work. A call comes for Kennedy to start on a job but the address is lost and they go to the wrong home. Lots of slapstick comedy ensues. There are

## "Syncopation"

(RKO)

THERE should be considerable in this picture to attract the younger generation, with its unlimited fondness for the rhythm of the modern dance band, and for those of the elders who like the "jive" school of music.

Certain to arouse spontaneous enthusiasm from the youngsters is the closing sequence, picturing an "All-American" band in action, composed of the winners of a *Saturday Evening Post* poll, and including Charlie Barnet, Benny Goodman, Harry James, Jack Jenny, Gene Krupa, Alvino Rey and Joe Venuti.

Produced and directed by William Dieterle from a screenplay by Philip Yordan and Frank Cavett, the film features Jackie Cooper, Adolphe Menjou, Bonita Granville and George Bancroft, with a specialty song rendered by Connie Boswell. It tells the story of the loyalty to his own type of music of young Cooper, and of his romance with Miss Granville, New Orleans girl who loves the blues rhythm of the South, and brings it with her when Menjou, her father, brings her to Chicago as a child.

The story encompasses a period from 1907 in New Orleans to the '30's in Chicago and New York, recounting in brief highlight something of the development of the jazz form of dance music stemming from the Negro bands of Basin Street in New Orleans. Cooper's inability to get dancers to listen to and like his music almost results in failure but his faith in the technique and the girl's loyalty and help bring him recognition at last.

Running time, 88 minutes. "G."\*

CHARLES S. AARONSON

## "The Falcon Takes Over"

(RKO)

THE Falcon, in the person of George Sanders, again finds himself involved in one of those private investigations and comes up with another entertaining solution of the kind which has made this series popular.

This one is about a six-foot-five convict (Ward Bond) who escapes from prison in order to see his old sweetheart (Helen Gilbert). He threatens to strangle anyone who interferes and commits several murders during the course of his search. Meanwhile Allen Jenkins, as the Falcon's chauffeur, accidentally meets the killer and Jenkins does his utmost to dissuade Sanders from continuing the investigations.

The Falcon is alternately aided and hampered by Lynn Bari, a young girl, who hopes to become a newspaperwoman. The key to the trail of the killer is in learning the identity of his former girl friend. The Falcon learns that she is really aiding the man who sent Malloy to prison and when Malloy confronts her she shoots him.

Jenkins and James Gleason, as the police inspector, are good foils for the Falcon's wit. Irving Reis directed and Howard Benedict produced.

Running time, 63 minutes. "G."\*

EDWARD GREIF

## "The Yukon Patrol"

(Republic)

THIS offers melodramatic action and in such quantities that the yarn, which is secondary, is sometimes snowed under. It's a picture that will click with the younger trade since it has the entertainment factors of juvenile screen fare.

It deals with the Royal Mounties and a ring of foreign agents assigned to "commandeer" a vital war mineral—"Compound X"—from a source in Canada. The continual flow of battles, chases and other splurges of rugged excitement culminates in the expose of the agents and the captive Mountie's destruction of the submarine in which the leader is escaping.

The cast includes Allan Lane, Robert Strange, Robert Kellard, Lita Conway, Herbert Rawlinson, Bryant Washburn, and Budd Buster. William Witney and John English directed, and Hiram S. Brown was associate producer.

Running time, 66 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

a number of funny situations but the subject is a bit overlong. Running time, 17 mins. Release, April 3.

## "Cruise Sports"

(Sportscope)  
(RKO)

Sports on board a steamer cruising to South America are the subject of this reel. They include the familiar

shuffle board, swimming pool, quoits, dancing and similar activities. There is a running gag of the man who constantly walks on deck. Taken before the United States entered the war, the reel is brought up to date somewhat by a commentary which refers to the fact that these sports will be resumed when peace comes again. Running time, 8 mins. Release, April 17.

## Legitimate Houses Join in Campaign For Army, Navy

(Continued from page 1)

and Navy Emergency Relief campaign were announced yesterday by Nicholas M. Schenck, national chairman of the drive.

The state chairmen are as follows:

Alabama, R. B. Wilby, William Griffin; Arkansas, M. A. Lightman; Arizona, Harry Nace; California, Charles Skouras, Robert H. Poole, A. M. Bowles; Colorado, Rick Ricketson; Connecticut, I. J. Hoffman; Delaware and District of Columbia, Carter Barron; Florida, J. L. Cartwright, Mitchell Wolfson; Georgia, Oscar Lam; Idaho, I. H. Harris; Illinois, Jack Kirsch, Jules J. Rubens; Indiana, Harry Katz, Kenneth T. Collins; Iowa and Nebraska, A. H. Blank, Leo F. Wolcott; Kansas, Elmer C. Rhoden; Kentucky, Fred Dolle; Maine, Massachusetts, New Hampshire and Vermont, Martin Mullin; Louisiana, E. V. Richards.

Maryland, Sidney Lust; Michigan, Paul Schlossman, J. O. Brook; Minnesota, John Friedl, Edward Ruben; Mississippi, R. X. Williams; Missouri, Harry Arthur; Montana, Joseph English, A. M. Russell; Nevada, Mike Naify; New Jersey, Walter Reade, Don Jacocks; New Mexico, George L. Tucker; New York, Max Cohen, Meyer Schine, Charles Hayman; North Carolina, H. F. Kinney; North Dakota, Mike Cooper; Ohio, P. J. Wood; Oklahoma, L. C. Griffith; Oregon, Albert J. Finke; Eastern Pennsylvania, Ted Schlanger, M. A. Rosenberg, Sidney Samuelson, Jay Emanuel; Western Pennsylvania and West Virginia, Moe Silver; Rhode Island, Edward M. Fay; South Carolina, M. F. Schnibben, Ben L. Strozier; South Dakota, Charles Klein; Tennessee, Tony Sudekum; Texas, R. J. O'Donnell, Julius Gordon; Utah, John Ruger; Virginia, W. F. Crockett; Washington, Frank Newman, Sr.; Wisconsin, Harold Fitzgerald; Wyoming, E. J. Schulte.

## Gross Off 50% in Queens Blackout

A test blackout in Northern Queens last night, during which residents were compelled to remain indoors, slashed business considerably at the 44 theatres operating in the area, managers reported. The drop in grosses was placed at more than 50 per cent by some exhibitors.

The police order banning pedestrian traffic was in consequence of the crowds along Broadway and Times Square in the mid-Manhattan blackout last week. No theatre tickets could be sold until the all-clear was sounded. The test ran 20 minutes, starting at 9 o'clock.

## Merchants Sponsor Show

PLYMOUTH, O., May 5.—Ed Ramsey, operating the Plymouth, the only house here, again will conduct free open air shows in the downtown section on Wednesday evenings, when his theatre will be closed. The showings are sponsored by local merchants.



## Mullen Asks New Radio Legislation At House Hearing

WASHINGTON, May 5.—Declaring that the present radio laws are outmoded, Frank E. Mullen, vice-president of NBC, today told the House Interstate and Foreign Commerce Committee that new legislation is desirable, but that it should "envisage the future in a nation at peace."

Mullen appeared before the committee in support of the Sanders bill to reorganize the FCC, and emphasized his testimony by a number of colored slides depicting the outstanding facts regarding the broadcasting structure, the part played by the chains in the national picture and some of the technical problems involved in the placement of stations.

### Cites 'Free Radio' in U. S.

Pointing out that the United States has 425 receivers per 1,000 population as compared with 62 receivers per thousand in the Axis countries, Mullen declared that "a free radio supported by private enterprise, free from Government subsidy or ownership, is one of our democratic bulwarks."

"A combination of science, art and sound business management has given to the public and American business a national broadcasting service without equal," he said.

Mullen confined himself to a review of the broadcasting structure, leaving discussion of the legal points of the bill to John Cahill, NBC counsel, who was unable to appear today.

### Neville Miller Recalled

Prior to hearing Mullen, the committee recalled Neville Miller, president of the National Association of Broadcasters, who testified April 16, in order that Rep. Sanders of Louisiana might question him regarding provisions in the bill calling for adoption of a Congressional policy on newspaper ownership and the licensing and limiting of networks.

Miller declared that the fundamental principles of newspaper ownership and chain operation "should be laid down by Congress" and contended that the FCC has attempted to deal with those problems without definite statutory authority for its actions.

Miller declined to discuss the question of newspaper ownership in detail, but said representatives of the newspaper stations would appear for that purpose. The newspaper group is scheduled to be heard May 19.

Mullen also discussed those phases only in broad terms, testifying that the newspapers have done a "magnificent job" in running stations. "I do not believe that broadcasting would have made its way in the early days without the help of the press," he said.

### Dell Concerts to Resume

PHILADELPHIA, May 5. — Robin Hood Dell, outdoor concert auditorium featuring guest conductors and soloists with the Philadelphia Orchestra, will open June 22, continuing through August 10, with concerts scheduled for Monday, Tuesday, Thursday and Friday evenings of each week.

## Off the Antenna

FIBBER McGEE & Molly was adjudged as having the greatest listening audience during the Winter season of 1941-'42, the Cooperative Analysis of Broadcasting reported yesterday. With a rating of 36.5 per cent of the entire listening audience, the team won first place for the first time. Close behind were Edgar Bergen and Charlie McCarthy with 36.4 and Jack Benny with 36.2. A. W. Lehman, CAB manager, said that the margin of three-tenths of one per cent amounts to a virtual tie when allowances are made for statistical deviations. Fibber McGee & Molly clinched first place when they attained ratings of 35.5 for April while Bergen drew 35 and Benny 34.8.

Following the three leaders in the seasonal ratings, in order, were "Aldrich Family," "Lux Radio Theatre," Bob Hope, "Maxwell House Coffee Time," "Kraft Music Hall," Kate Smith's Friday evening show and Walter Winchell. The CAB also reported that President Roosevelt's speech last week scored a rating of 69.5 per cent.

**Purely Personal:** C. L. Menser, NBC national program manager, and Irene Sexton were married last week . . . Maxine Keith, WOV record show conductor, has been appointed the official "radio voice" of the American Women's Voluntary Services in New York . . . Peter Ayles, liaison officer of Canadian Broadcasting Corp., has enlisted in the Canadian artillery . . . Cecil Brown, CBS Far Eastern correspondent who returned to the country recently, will start one-month lecture tour of 25 cities Saturday . . . Ted Genock, Paramount newsreel cameraman who has returned to New York after two and a half years covering the war in the Far East, will appear on NBC television at 8:15 this evening.

**The National Concert & Artists Corp.,** headed by Alfred H. Morton, now established in its Fifth Avenue offices, yesterday held an open house reception. The NCAC was organized to take over the concert and talent divisions of NBC.

**Representing CBS** at the National Association of Broadcasters convention in Cleveland next week will be William S. Paley, president, and Edward Klauber, M. R. Runyon, Lawrence W. Lowman, Herbert V. Akerberg, E. K. Cohan, Julius Brauner, Thomas D. Connolly, George Crandall, George Dunham, Gilson Gray, John G. Gude, Arthur Hull Hayes, James Kane, John J. Karol, Howard Meighan, Charles E. Midgley, Jerome Sill, Dr. Frank Stanton, Jack Cowden and Robert R. Somerville.

**Program News:** "Red Ryder," a dramatization of the comic strip of the same name, has started as a regular thrice-weekly feature on Mutual, replacing "Lone Ranger" and "Jack Armstrong," now on the Blue . . . American Cigarette & Cigar Co. will start participations on four WEAf programs May 11. The programs include "Studio X," "Funny Money Man," "Morning in Manhattan" and "Rhyming Time" . . . Bethlehem Steel has purchased a half hour on WJZ Saturday for a broadcast of ceremonies when the Navy presents the "E" pennant to its Staten Island yard . . . Seaside Oil Co. will launch a thrice-weekly news show on seven Blue Pacific stations May 18 . . . "Bulldog Drummond" will return to WOR May 25 under the sponsorship of the Borden Co. for Horton's Ice Cream. It will be heard Mondays, 8:30-9 P. M.

Turnabout being fair play, Benny Goodman, the band leader, is conducting a vote among radio and music editors to determine the most popular master of ceremonies on record shows among New York stations. Generally, it is the record turners who poll their audiences on favorite band leaders.

## Rep. to Hold Three Regional Meetings

(Continued from page 1)

sonnel in addition to executives will attend the meetings. Siegel and William Saal of the studio are expected here over the weekend for the New York meeting, which will be attended by the home office executive staff and branch managers and personnel of exchanges in New York, Albany, Washington, Boston, Cleveland, Atlanta, Buffalo, Philadelphia, New Haven, Pittsburgh, Charlotte and Tampa.

### Cancel Int'l Convention

The company had scheduled an international sales convention in Hollywood the first week in June, but decided to cancel it and hold the regional sessions instead because of priorities on travel.

"Remember Pearl Harbor" will be released on "I Am an American Day," May 17, and 300 bookings have been set for the opening, it was announced.

## RCA First Quarter Profit \$2,030,988, Stockholders Told

RCA net income for the first quarter of 1942, after provision for normal and excess profit taxes, amounted to \$2,030,988, as compared with \$1,922,174 for the corresponding period last year, it was announced yesterday by David Sarnoff, president, at the annual stockholders' meeting.

Sarnoff said the provision for taxes was \$5,853,700 compared with \$2,307,000 for the first quarter of 1941, but that excess profits taxes were figured at 75 per cent, and that if the proposed 94 per cent tax were passed an additional \$400,000 would have to be provided.

For comparative purposes, the 1941 net income was adjusted by excluding operations of foreign subsidiaries and adding retroactive taxes.

Maj. Gen. James G. Harbord, Charles G. Dawes, Cornelius N. Bliss and Bertram Cutler were reelected to the board for three-year terms. Arthur Young & Co. was selected as independent auditor.

### No Offers for Blue

In discussing the company's willingness to sell the Blue network, Sarnoff said "no one with money has yet stepped up," and he predicted that the Supreme Court would decide the right of the FCC to force a sale long before any group with money would make an offer.

Former Justice Joseph M. Proskauer told the meeting of a recent referee's report which found that a minority stockholder's suit against General Electric Co. and Western Electric Co. had failed to offer proof to sustain the charges against RCA or the two companies. The referee held hearings to determine whether an offer of \$1,000,000 to settle was fair.

In his address to stockholders, Sarnoff declared that radio has now been transformed into a "powerful weapon of offense."

## NOTICE OF 20TH CENTURY-FOX TRADE SHOWING for the benefit of Exhibitors generally

NEW YORK, N. Y.

**"THIS ABOVE ALL"**  
will be trade-shown at the  
20th Century-Fox NEW YORK EXCHANGE  
345 WEST 44th STREET  
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# WHAT A WEEK!

(for hit-delivering 20th!)  
(for hit-hungering crowds!)  
(for hit-covering cameramen!)



**BROADWAY PREVIEW OF "MY GAL SAL"!**



**"MOONTIDE" OPENING AT NEW YORK'S RIVOLI!**



**ROXY PREMIERE OF "MY GAL SAL"!**

## FLASH!

**"MY GAL SAL" GIVES THE ROXY ITS BIGGEST SATURDAY IN HISTORY, AND THEN ITS BIGGEST SUNDAY IN HISTORY! PITY THE POOR PHOTOGRAPHERS ON DAYS LIKE THESE!**



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CENTURY  
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Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

L. 51. NO. 89

NEW YORK, U. S. A., THURSDAY, MAY 7, 1942

TEN CENTS

## Keep FCC Out Of Operations, Webs Demand

### Paley Urges 'Free Radio' At House Hearing

WASHINGTON, May 6.—Restriction of FCC regulation of broadcasting to purely physical requirements was urged upon the House Interstate and Foreign Commerce Committee today by CBS and NBC representatives, during continuation of hearings on the Sanders bill.

William S. Paley, CBS president, asserting that the basic law of radio "should be deliberately drawn to keep radio free, rather than to throttle and hamstring it by shoving it into any straitjacket of the wrong kind of regulation," warned that "regulation inevitably feeds on itself."

John T. Cahill, NBC counsel, said a clear definition of "public interest, convenience or necessity" was needed

(Continued on page 7)

### McIntosh to Head WPB Radio Section

WASHINGTON, May 6.—Frank H. McIntosh of Toledo has been appointed chief of the radio section of the Communications Branch of the War Production Board, it was announced today by Leighton H. Peebles, branch chief.

McIntosh was formerly technical supervisor of the Fort Industry Co., Toledo, O., which owns and operates several stations. In addition to handling problems in the commercial radio field, the communications branch is now charged with the responsibility for problems arising in the domestic radio industry, formerly handled by the WPB Consumers' Durable Goods Branch.

### N. J. Ascap Measure Advanced in Senate

TRENTON, N. J., May 6.—New Jersey's anti-Ascap measure has been reported favorably by committee and advanced to a second reading in the State Senate. Identified as Senate Bill 110, it seeks to stop the formation of combinations to control performances of copyrighted vocal or instrumental musical compositions by the exacting of license fees.

## Producers Given WPB Rules Details On Set Construction

WASHINGTON, May 6.—Details of the order limiting expenditures for construction of sets to \$5,000 have been sent to producers in Hollywood by James S. Knowlson, Director of Industry Operations of the War Production Board.

Producers were authorized to begin construction of sets under the following conditions:

1. They may use material contained in their own company's inventories of operating supplies, in the similar inventories of other producers, and in those of persons engaged in the leasing of sets.

2. They may use additional materials which are not contained or acquired for such inventories provided that not more than \$5,000, exclusive of labor charges, may be expended on such additional material for sets used in the production of a single picture.

The authorization does not include the granting of any priority assistance to obtain new materials for the con-

(Continued on page 4)

### RKO Office Staff to Vote on Bargaining

WASHINGTON, May 6.—The NLRB today ordered an election within 30 days by clerical employees at the RKO home office on whether they wish to be represented in collective bargaining by the Screen Office & Professional Employees Guild, Local 109. The election was ordered on a petition filed by the SOPEG, on which hearings were held in March.

## Effect of War on Chicago Theatre Business Varies

CHICAGO, May 6.—Theatres in the Chicago distribution territory are experiencing varying degrees of prosperity and adversity due to the war. In certain sections box-office receipts have increased while in other spots the exhibitors report a steady decrease in business. Most affected by present conditions are some of the smaller neighborhood houses in Chicago and several small towns within the local exchange area.

The small city houses, in most cases, are situated in neighborhoods from which many have been drafted. The women and girls who formerly accompanied the young men to the

### See Box-Office Blow In Blackout Tonight

Only persons acting in an official capacity will be allowed on the streets in a 20-minute practice blackout tonight of all Northern Manhattan beginning at 123rd St. and the Hudson River and zig zagging to 121st St. and the East River. There are about 45 film houses in the area.

Theatres, of course, will be unable to sell tickets during the test period, which begins at 9:30. The order ruling out pedestrian traffic was first applied in a Queens blackout test Tuesday night with damaging effects at the box-office.

### Added Relief Given Theatre in Buffalo By Appeals Board

The arbitration appeals board yesterday granted additional relief to the Bailey Theatre, Buffalo, in its clearance complaint against the five consenting companies.

Meanwhile, in two awards at the Buffalo board, arbitrators dismissed the clearance complaint of Caroline Perriello, operator of the Clyde Playhouse, Clyde, N. Y., against the five consenting companies, and reduced the clearance against Vincent Martina's Astor Theatre, Attica, N. Y.

In the decision in the Bailey case, the appeals board held that the circumstances "afford a clear illustration of discrimination by the defendants against a theatre solely because

(Continued on page 4)

## Para. 1942-43 Product Under Way: Freeman

### 4 Are Ready, 9 in Work; Shorts Program Cut

Paramount's production for the 1942-43 season already is well under way, Y. Frank Freeman, vice-president and studio chief, told the meeting of Paramount district managers yesterday at Adolph Zukor's Mountain View Country Club at New City, N. Y.

Freeman identified for the district heads 13 of the new season pictures which are completed, in work or preparation. The meeting also was informed that Paramount's new season shorts subjects program will be reduced to 64. For this season the company scheduled 85 shorts.

Oscar A. Morgan, short subjects and newsreel sales manager, told the district heads that company executives had decided on the reduction in order to aid in lightening the short subject market to provide ample playing time for Government and other patriotic subjects.

Barney Balaban, Paramount president, and Adolph Zukor, chairman of

(Continued on page 4)

### Para. Partner Meet In Chicago May 19

A meeting of Paramount theatre associates of the Northern division will be held in Chicago, May 19, with Leonard Goldenson, head of Paramount theatre operations, and Sam Dembow, home office theatre executive, attending.

Among those expected at the session are: Sam Pinanski, Martin Mullin, A. H. Blank, John Balaban, Jules J. Rubens, Harry David, Earl J. Hudson, J. J. Friedl and Tracy Barham.

### Report U.A.-Brown Deal Near Closing

Negotiations between United Artists and Clarence Brown, by which the director would become an independent producer releasing through U.A. were reported yesterday to be nearing the closing stage.

The negotiations are being conducted by Edward C. Raftery, U.A. president, and Loyd Wright, company attorney.



## Coast Flashes

Hollywood, May 6

FOR the first time since it released "Becky Sharp" in 1935, RKO today announced plans for a Technicolor picture. It will be "Grand Canyon," and Bert Gilroy has been assigned to produce. The studio also exercised a call on Victor Mature for an untitled musical, which Tim Whelan is preparing for a June start.

Republic announced it will make "Fu Manchu Strikes Back," in which Sax Rohmer's villain turns hero to smack the Japs.

Ten still cameramen share 14 first awards in the Academy of Motion Picture Arts & Sciences second annual still photography show which opened today, to run through Friday. Top winner is Ray Jones of Universal, who placed first in three divisions.

## Machine Licensing Now Milwaukee Law

MILWAUKEE, May 6.—By a vote of 18 to 8 the Common Council has passed the Michalski ordinance licensing coin film and other amusement machines, overriding Mayor Carl F. Zeidler's veto.

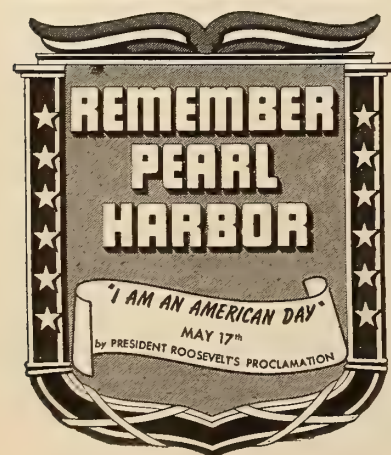
Machine distributors will be required to pay a \$25 annual license fee and places where the machines are installed will be assessed \$5 per machine. It is reported that nearly 5,000 licenses for all types of machines will be sought. The annual revenue is estimated at between \$175,000 and \$200,000 a year. Licenses will run from July 1, each year.

## UA Signs Contract With Publicist Guild

United Artists yesterday signed a contract with the Screen Publicists Guild of New York. The contract was identical with those signed on Tuesday with all other major companies, except Warners, and provided a general 10 per cent wage increase for all publicists as well as minimum salaries for three classifications of publicists.

## Montague at NYU Class

William P. Montague, assignment editor of Paramount Newsreel, addressed the motion picture class at New York University yesterday on "Newsreels and War Documentaries."



## Personal Mention

NATE J. BLUMBERG is expected from the Coast on Monday.

EVERETT A. FROHLICH, son of LOUIS D. FROHLICH, attorney, has joined the Air Corps.

FRED L. SCHANBERGER, son of J. LAWRENCE SCHANBERGER, owner of Keith's, Baltimore, is now an aviation cadet.

F. J. A. MCCARTHY, Universal Southern and Canadian sales manager, has left for Cincinnati and Dallas.

TOM AGNETA of RKO has joined the Army. IRWIN KRITCHEK of the company is scheduled to join next week.

PETER PERAKOS, Connecticut exhibitor, has recovered from a fractured skull sustained in a fall on a handball court.

BEN GREBER, manager of the Avenue, Philadelphia, returned to his post after leaving Mt. Sinai Hospital, recovered from recent illness.

J. CLARK HILDINGER, exhibitor in Trenton, N. J., has enlisted in the Army.

STUART DUNLAP, Loew's Argentine manager, is visiting on the Coast.

JACK GOLDSMITH of Warner Bros. has been commissioned as an ensign in the Naval Reserve.

## R. I. Theatres Cut Lights Voluntarily

PROVIDENCE, May 6.—William E. Spragg, Office of Civilian Defense coordinator for the amusement industry in Rhode Island, today said that exhibitors in the state have voluntarily agreed to reduce outside lighting to an absolute minimum. The dimout area along the coast was most affected by the Army order but theatres elsewhere in the state hereafter will do without upright signs, and lower lights on marquees and display windows will be dimmed.

Spragg also notified exhibitors that there is ample fire-fighting equipment to provide adequate protection for all theatres in the state.

## Army Calls Savage; Given Lunch Today

William S. Savage, of the RKO home office legal department, who has been commissioned a major in the Army Air Force, has been notified to report for active duty tomorrow.

Fellow employes and friends will tender him a farewell luncheon at Toots Shor's today with Gordon E. Youngman, RKO vice-president and general counsel, acting as toastmaster. Major Savage served as a pursuit pilot during the World War.

## Exchange Union in Phila. Signs Pact

PHILADELPHIA, May 6.—The Film Exchange Employees union here has concluded negotiations started several months ago with the local exchanges for a new contract. A two-year pact was signed, retroactive to last Dec. 1, and providing for an average wage increase of \$3 per week for all classifications of exchange workers.

## Fellerman's Father Dies

William Fellerman, father of Max Fellerman, RKO Theatres executive, died at his home yesterday. Funeral services will be held at 2 o'clock this afternoon at the Prospect Park Memorial Chapel, Church and Flatbush Avenues, Brooklyn.

## Reisman to S. A.

Phil Reisman, RKO vice-president in charge of foreign distribution, leaves today by plane for a trip to Argentina and Brazil.

## Expect Ambassador Closing in St. Louis

ST. LOUIS, May 6.—The Ambassador Theatre, big first run house of the Fanchon & Marco-St. Louis Amusement Co. is likely to close next Wednesday because of the lack of "A" pictures, Edward C. Arthur, assistant general manager of Fanchon & Marco, said here.

Two-week notices have been sent to the 50 employes of the theatre, Arthur said. In the event satisfactory pictures are not made available within a week this notice will be effective May 13, it was said. The Ambassador seats 3,154 and is F & M's only competition to Loew's in the area. F & M operates the other three first runs in the city.

## 'Wind' Deal Is Set With ABP Circuit

LONDON, May 6.—A contract has been negotiated between M-G-M and the Associated British circuit for the showing of "Gone With the Wind" over the entire circuit of 450 theatres throughout Great Britain. The deal was announced by Max Milder, chief in England for Warner Bros., which owns an interest in the circuit.

## Havana Rotary Will Present Cup to RKO

The Havana Rotary Club will present a cup to the RKO foreign department at a luncheon today at the Hotel Commodore for the department's efforts in promoting closer relations among this country, Cuba and the rest of Latin America.

Ray O. Wyland, president of the New York Rotary Club, will make the presentation on behalf of the Havana group. About 400 guests are expected to attend, it was said.

## 'Oscar' for Brooks

A miniature "Oscar" will be presented Sunday evening to Bernard Brooks, chief buyer and booker for the Fabian Circuit, for "the best performance as a booker during 1942." The presentation will be made by Bill Berns, WNEW film commentator, at the annual dinner and dance of the Motion Picture Bookers Club, of which Brooks is president, at the Hotel Astor.

## Background Screen Described to SMPE

HOLLYWOOD, May 6.—The use of motion pictures thrown on a translucent screen for background, offsetting the cost of expensive outdoor location trips, was described to the delegates at today's session of the Society of Motion Picture Engineers, holding their 51st semi-annual convention at the Hotel Roosevelt here.

The method was described by W. Henderson of the engineering department of Paramount. Also today, J. E. Abbott of the Museum of Modern Art Film Library in New York traced the development of sound films from 1927 to date. L. E. Varden of Agfa Ansco spoke on photography in the United States, and Lloyd Thompson of the Calvin Co., Kansas City, explained the production of industrial films. Films for war work were discussed by Floyd E. Brooker of the U. S. Office of Education.

Committee reports were read today by Alfred N. Goldsmith, on theatre engineering; D. B. Joy, standards; J. E. Abbott, historical, and G. A. Chambers, progress. The semi-annual banquet was held at the hotel this evening. The meeting will end on Friday.

## Eastern Night Ball Games Start Early

ALBANY, May 6.—Given the green signal to go ahead, Eastern League baseball clubs have scheduled the earliest opening in years for night baseball.

Springfield, Mass., opened night ball May 4 to poor attendance. Albany starts tomorrow, two weeks earlier than before, while Scranton and Wilkes-Barre, Pa. begin Friday. Elmira, Williamsport and Hartford start next week and Binghamton June 1.

Meanwhile, local drive-in theatres also have opened earlier than usual, playing to good business due to a warm spell.

## On Mayor's Committee

Maurey Ashmann, Interboro Circuit zone manager, has been designated by Mayor LaGuardia to be the Mayor's Committee for the "I Am an American Day" celebration to be held in New York May 17. Ashmann is also on the committee for the New York war parade scheduled for June 13.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# Perfect Timing!

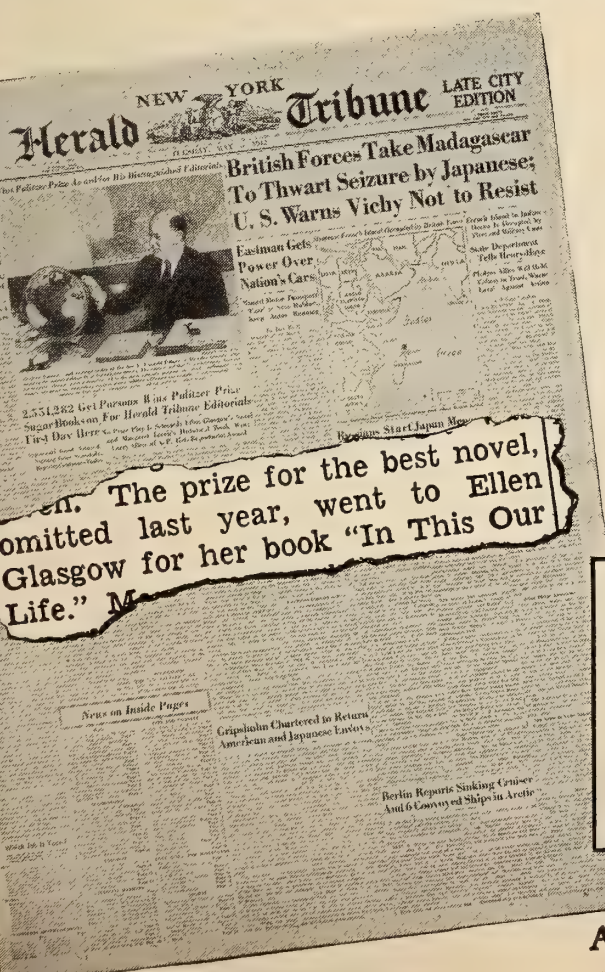
AWARD

... to Miss Ellen Glasgow, the coveted PULITZER PRIZE for "the outstanding American novel of 1941"—and one of the best-sellers of all time

AWARD

to the Strand, N. Y., the Warner and Hollywood, Los Angeles, and 273 other key-city theatres, the first runs—beginning this week—of Warners'

## "In This Our Life"



BETTE DAVIS • OLIVIA de HAVILLAND  
GEORGE BRENT • DENNIS MORGAN

in  
"IN THIS OUR LIFE"

with CHARLES COBURN  
Frank Craven • Billie Burke  
Directed by JOHN HUSTON

Screen Play by Howard Koch • Based Upon the  
Novel by Ellen Glasgow • Music by Max Steiner



Another prize package from

**WARNERS!**



## Para. 1942-43 Product Under Way: Freeman

(Continued from page 1)

the board, addressed the meeting on Paramount business matters and policies, emphasizing the company's strong position and long-range plans for coping with numerous war time problems. The three-day meeting ended yesterday afternoon.

### Freeman Lists Titles

The completed productions identified by Freeman for the new season were "Wake Island," "Road to Morocco," "Forest Rangers" and "Palm Beach Story." New season pictures in work which he named included "I Married a Witch," "Silver Queen" and "Great Without Glory." Among those in preparation are "For Whom the Bell Tolls," "Lady in the Dark," "Let's Face It," "Frenchman's Creek," "Star Spangled Rhythm," and "Happy Go Lucky." Five of these 13 pictures will be in color, Freeman said.

Freeman also announced that Paramount has acquired Rachel Field's unpublished novel, "And Now Tomorrow," and that it has signed Franchot Tone.

The first of a series of five Paramount regional sales meetings will open at the Hotel Pierre here on Monday with J. J. Unger, Eastern division manager, presiding.

## Product Outlined to PRC Sales Meeting

HOLLYWOOD, May 6.—Three series of outdoor films of six pictures each are planned by Producers Releasing Corp. for the new season, it was disclosed here today at the company's sales convention.

The "Billy the Kid" and "Lone Rider" series will be continued, the former continuing to star Buster Crabbe and Al St. John, and there will be a third series not yet titled.

The "Frontier Marshal" group of the present season will not be retained, it was announced. Leon Fromkess, vice-president in charge of production, revealed that H. B. Warner, Walter Woolf King, Parkyakarkas and Duncan Renaldo have been set for "A Yank in Libya," and Mary Carlisle, Robert Armstrong, Richard Cromwell and Warren Hymer will appear in "Baby Face Morgan."

War themes are planned for about 50 per cent of the features, it was stated.

Last of the business sessions were held today. Tomorrow there will be a location party at Chatsworth and an informal dinner at night.

### Set WB Checking Staff

A Warner Bros. field organization to conduct its own checking throughout the country has been practically completed, it was said yesterday. Rudy Hagen, who formerly had charge of the checking department, will resume his old post, and a large number of former field supervisors for the company have been re-engaged.

## Effect of War on Chicago Theatre Business Varies

(Continued from page 1)

crease is the result of better pictures, rather than increased incomes. Patronage in the Loop has fallen off considerably in the past few weeks from Monday to Friday but weekend business has more than made up the drop.

The Warner Circuit, operating houses in Chicago, Indiana and Wisconsin, reports that its theatres in Indiana, close to war industries, and those in Wisconsin have experienced an increase in business, while receipts are off in Chicago theatres of the circuit.

### Pacific Northwest Grosses Increase from 15 to 25%

SEATTLE, May 6.—A decided increase in theatre attendance in the Pacific Northwest territory, particularly in this city, has been apparent since the declaration of war last December. Conservatives estimate the gain at 15 to 25 per cent.

Primary cause for the increase, of course, is the exceptional increase in population in Seattle and suburbs. Government reports indicate that

there are 80,000 new residents in this locality, most of whom have moved to Seattle within the past 12 months to work in war industries.

Most first runs are holding films at least two weeks, with weekly changes abandoned. In addition, previously dark houses now are operating profitably both here and in the suburbs. Local downtown houses are gaining increased revenue through extra morning shows for war workers, and there are many late night shows. Several smaller theatres operate on a 24-hour basis.

### Northern California Has Increased Theatre Revenue

SACRAMENTO, May 6.—Theatres are prospering in northern California, with soldier trade as an important factor. Two Army air fields are nearby, where the fliers enjoy better income than most soldiers. There have been no blackouts since January, and adequate transportation minimizes the effect of automobile restrictions. The local Summer trade is not expected by exhibitors to experience its usual slump this year.

## Producers Given WPB Rules Details On Set Construction

(Continued from page 1)

struction of sets. Where priority assistance is needed, applications must be made to the WPB where the project will be considered in view of the need for such assistance.

It was stated that many sets require a relatively small amount of new material because material is salvaged when old sets are taken down and returned to stock storage for use on later sets.

Today's order is expected to be followed soon by an authorization to the industry to undertake voluntary conservation along lines suggested to WPB Director Donald M. Nelson last month. The WPB also plans to issue orders restricting the use of materials in theatres. These orders have been expected by the industry for some time.

## McCurry Reelected By Canadian Society

OTTAWA, May 6.—Harold O. McCurry was reelected president of the National Film Society at the annual meeting last night. Other officers include F. R. Crawley, treasurer; Mrs. F. R. Crawley, secretary; E. R. Harold, Col. W. A. Steel, O. C. Wilson, R. Spottiswoode and James Beveridge, members of the executive committee.

McCurry announced that, despite war conditions, the society has been carrying on a full program, and there are now 522 members. British, American, Canadian, Russian, French, German and Mexican films were shown to the society during the past year and a series of free showings of British war films will be continued this Summer, it was said.

## 'Tripoli' at \$12,000 Minneapolis High

MINNEAPOLIS, May 6. — "To the Shores of Tripoli" grossed a big \$12,000 in its first week at the State. "Ball of Fire" got \$7,500 at the Orpheum.

Estimated receipts for the week ending May 2:

"40,000 Horsemen" (Ind.)  
WORLD—(350) (30c-40c-50c-60c) 7 days.  
Gross: \$2,700. (Average, \$1,600)  
"Ball of Fire" (RKO)  
ORPHEUM—(2,800) (30c-40c-50c) 8 days.  
Gross: \$7,500. (Average, \$5,500)  
"To the Shores of Tripoli" (20th-Fox)  
STATE—(2,300) (30c-40c-50c) 7 days.  
Gross: \$12,000. (Average, \$6,000)  
"What's Cookin'" (Univ.)  
GOPHER—(998) (30c) 7 days. Gross: \$2,200. (Average, \$2,500)  
"Courtship of Andy Hardy" (M-G-M)  
CENTURY—(1,600) (30c-40c-50c) 7 days, 2nd week. Gross: \$4,000. (Average, \$4,000)  
"Nazi Agent" (M-G-M) 5 days.  
"Mexican Spitfire at Sea" (RKO) 5 days.  
ASTER—(900) (20c-30c) 5 days. Gross: \$1,700. (Average, \$1,200)

## Ky. Insurance Head Cannot Close House

LOUISVILLE, Ky., May 6.—The Kentucky Court of Appeals has ruled that State Insurance Director Sherman Goodpaster lacked authority to close an upstairs motion picture theatre at Stanford, Ky., as a fire hazard. The order to close was issued originally on Dec. 28, 1940.

### Republic as Reel House

The Republic, a Brandt house at 209 W. 42nd St., Manhattan, formerly a burlesque theatre, is scheduled to be reopened as the Victory next Tuesday with a program of newsreels and shorts.

### 'Kipps' to Little Carnegie

"The Remarkable Mr. Kipps," British made 20th Century-Fox film, will open at the Little Carnegie Playhouse May 25, it was announced yesterday.

## Added Relief Given Theatre in Buffalo By Appeals Board

(Continued from page 1)

of a change of ownership." The Bailey, a second run Buffalo theatre operated by Dipson Theatres, Inc., formerly had the same availability as the Kensington when both were operated by the Shea Circuit, until 1939. Thereafter, although testimony showed the Bailey offered the better revenue possibilities of the two, the Kensington was given seven days clearance over the Bailey. The complainant asked that the house be restored to the same playing status it had prior to 1939.

### Old Schedule Refused

In the original award the arbitrator reduced the Kensington's clearance to three days, dismissed Loew's and Paramount from the action due to the fact that each had a one-third interest in the Kensington and pointed out that he could not restore the status prior to 1939 under a clearance complaint, due to the fact that a specific run was involved in the relief sought.

The appeals board affirmed the latter two findings but reduced the Kensington's clearance on RKO, Warners and 20th Century-Fox product to one day, holding that "this is a case where complainant's theatre is entitled to a maximum of relief." It also ruled that both theatres' availability shall not be later than 37 days after Buffalo first run. Costs were divided equally among all parties involved.

### Clearance Reduced

Joseph M. Boehm, arbitrator in the Astor case, reduced the 30 days clearance in favor of the New Family Theatre, Batavia, on Paramount, RKO, Loew's and Warner product to 14 days, and assessed costs equally among all the parties.

William E. Barrett, arbitrator in the Clyde Playhouse complaint, held that the 14 days clearance of the Capitol, Newark, N. Y., over the Playhouse and the Ohmann Bros. Theatre at Lyons, N. Y., an intervenor, is reasonable and dismissed the complaint. Costs were divided equally among all parties.

## 'Rio Rita' Garners \$14,500, Baltimore

BALTIMORE, May 6.—Weekend business is strong. "Rio Rita" took \$14,500 at the Century and "To the Shores of Tripoli" tallied \$10,000 at the New.

Estimated receipts for the week ending April 30:

"Rio Rita" (M-G-M)  
CENTURY—(3,000) (28c-44c and 55c weekends) 7 days. Gross: \$14,500. (Average, \$10,000)  
"Saboteur" (Univ.)  
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: \$11,000. (Average, \$9,000)  
"To the Shores of Tripoli" (20th-Fox)  
NEW—(1,581) (15c-28c-35c-55c) 7 days. Gross: \$10,000. (Average, \$7,000)  
"The Fleet's In" (Para.)  
STANLEY—(3,280) (15c-28c-39c-44c-55c) 7 days, 2nd week. Gross: \$11,000. (Average, \$12,000)  
"The Invaders" (Col.)  
HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days. Stage show with Sybil Bowen; Cappy Barra Boys; Dick, Dora and Dick; Three Swifts. Gross: \$17,000. (Average, \$14,000)  
"Bombay Clipper" (Univ.)  
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: \$6,500. (Average, \$6,000)



## Short Subject Reviews

### "The Wild and Wozy West"

(Phantasy Cartoon)  
(Columbia)

The wolf is a western badman adept in stripping banks and such in no time at all. He meets the sheriff and loses the latter in some embarrassing positions. A well animated chase follows and the wolf finishes second. It's a fairly imaginative cartoon that makes a good program item. Running time, 7 mins. Release, May 19.

### "Screen Snapshots"

(No. 9—Series 21)  
(Columbia)

This offers shots of screen stars in bygone days, with Ken Murray supplying humorous narrative. Charlie Chaplin, Mickey Rooney, Jackie Cooper, C. B. DeMille, Al Jolson and various others are seen. The old material is interesting. Running time, 9 mins. Release, May 8.

### "Community Sing"

(No. 9—Series 6)  
(Columbia)

Here is a good item for the theatre-going vocalists, highlighted by a humorous parody on "Bicycle Built for Two" and including "Deep in the Heart of Texas." Running time, 10 mins. Release, April 30.

### "How Spry I Am"

(All Star Comedy)  
(Columbia)

Andy Clyde appears as the hotel proprietor with no funds but with a flock of orphans to care for. Routine comedy situations lead to a benefit show staged by the youngsters for their benefactor. The short's appeal appears mainly for children. Running time, 18 mins. Release, May 7.

### "Wolf Chases Pigs"

(Fable Cartoon)  
(Columbia)

The Three Little Pigs fable is brought up to date with a few amusing effects. The pigs herein are army sergeants (although the artists allotted them only two stripes) and the wolf is the lowly private. The wolf of course has an unpleasant time of it. Running time, 7 mins. Release, April 30.

### New Haven Gives \$4,300 to 'Tripoli'

NEW HAVEN, May 6.—The second week of "To the Shores of Tripoli" and "Adventures of Martin Eden" at the College brought \$4,300. "Ghost of Frankenstein," dualed with "What's Cookin'" grossed \$6,100 at the Roger Sherman.

Estimated receipts for the week ending April 30:

"To the Shores of Tripoli" (20th-Fox)  
"Adventures of Martin Eden" (Col.)  
COLLEGE—(1,627) (40c-50c) 7 days, 2nd week. Gross: \$4,300. (Average, \$2,800)  
"The Invaders" (Col.)  
"Right to the Heart" (20th-Fox)  
LOEW-POL—(3,005) (40c-50c) 7 days. Gross: \$7,900. (Average, \$400)  
"Kathleen" (M-G-M)  
"Born to Sing" (M-G-M)  
PARAMOUNT—(2,373) (40c-50c) 7 days. Gross: \$5,000. (Average, \$460)  
"Ghost of Frankenstein" (Univ.)  
"What's Cookin'" (Univ.)  
ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$6,100. (Average, \$5,200)

## Review

### "Powder Town"

(RKO)

A FEW moments of sharp suspense, and several instances of humor are redeeming entertainment factors in a picture which otherwise is routine program fare.

Victor McLaglen is the name which represents a selling asset in a cast including Edmond O'Brien, June Havoc, Dorothy Lovett and Eddie Foy, Jr. Based on an original idea by Vicki Baum and a novel by Max Brand, the film was directed by Rowland V. Lee and produced by Cliff Reid, from a screenplay by David Boehm.

The story concerns O'Brien, as an absent-minded young scientist, sent to a powder plant to perfect a formula on explosives, and the attempts of enemy agents to obtain the formula. Romance enters when O'Brien falls in love with a night club hostess, Miss Lovett, living in the boarding house where he finds lodging. McLaglen is a plant foreman who is delegated to guard O'Brien, and whose girl friend is Miss Hovac, who also works at the club.

There are innumerable complications, usually resulting from O'Brien's absent mindedness, and the film is climaxed with the attempted blowing up of the plant by the unsuccessful agents. The attempt is halted by McLaglen and O'Brien, and the latter learns a romantic formula.

Running time, 79 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

### 'Jacks,' Jurgens at \$15,000, Milwaukee

MILWAUKEE, May 6.—The best grosser was Dick Jurgens orchestra at the Riverside with the film "Four Jacks and a Jill," taking \$15,000. "Rio Rita" and "This Time for Keeps" grossed \$8,300 at Fox's Wisconsin.

Estimated receipts for the week ending April 28-30:

"The Shanghai Gesture" (U. A.)  
"What's Cookin'" (Univ.)  
WARNER—(2,400) (33c-44c-55c) 7 days. Gross: \$5,700. (Average, \$4,500)  
"Joe Smith, American" (M-G-M)  
"A Yank on the Burma Road" (M-G-M)  
PALACE—(2,400) (44c-60c) 7 days. \$5,000. (Average, \$4,000)  
"Four Jacks and a Jill" (RKO)  
RIVERSIDE—(2,700) (44c-60c) 7 days. Stage: Dick Jurgens. Gross: \$15,000. (Average, \$6,500)  
"To the Shores of Tripoli" (20th-Fox)  
"The Lady Has Plans" (Para.)  
STRAND—(1,400) (44c-65c) 6 days, 2nd week. Gross: \$1,500. (Average, \$1,500)  
"Rio Rita" (M-G-M)  
"This Time for Keeps" (M-G-M)  
WISCONSIN—(3,200) (44c-60c) 7 days. Gross: \$8,300. (Average, \$5,500)

### 'Kings Row' Earns Top Toronto Gross

TORONTO, May 6.—"Kings Row" won top position with \$13,500 at Shea's Theatre. "The Courtship of Andy Hardy" grossed \$12,500 at Loew's Theatre, and "How Green Was My Valley," on a repeat run at the Tivoli brought \$5,200, a good figure for the house.

Estimated receipts for the week ending May 3:

"Swamp Water" (20th-Fox)  
EGLINTON—(1,086) (18c-30c-48c-60c) 6 days. Gross: \$3,800. (Average, \$4,500)  
"You Belong to Me" (Col.)  
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: \$8,500. (Average, \$9,000)  
"The Courtship of Andy Hardy" (M-G-M)  
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days. Gross: \$12,500. (Average, \$9,000)  
"Kings Row" (W. B.)  
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days. Gross: \$13,500. (Average, \$9,000)  
"How Green Was My Valley" (20th-Fox)  
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: \$5,200. (Average, \$3,900)  
"Saboteur" (Univ.)  
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: \$7,500. (Average, \$9,000)

## 'Mayor' and Whiteman Top Frisco Gross

SAN FRANCISCO, May 6.—"The Mayor of 44th Street," with Paul Whiteman's band on the stage, drew \$20,100 at the Golden Gate, followed by a good \$14,000 for "The Fleet's In" and "Among the Living," in the second week at the Fox.

Estimated receipts for the week ending April 28-May 1:

"Mayor of 44th Street" (RKO)  
GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: Paul Whiteman. Gross: \$20,100. (Average, \$15,000)  
"Jungle Book" (U. A.)  
UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days. Gross: \$9,600. (Average, \$7,500)  
"Reap the Wild Wind" (Para.)  
WARFIELD—(2,680) (20c-35c-40c-55c) 7 days. Gross: \$13,500. (Average, \$12,900)  
"The Fleet's In" (Para.)  
"Among the Living" (Para.)  
FOX—(5,000) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$14,000. (Average, \$16,000)  
"Male Animal" (W. B.)  
"Yokel Boy" (Rep.)  
PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days. Gross: \$10,500. (Average, \$11,500)  
"The Invaders" (Col.)  
"Hay Foot" (Hal Roach)  
ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days, 3rd week. Gross: \$7,800. (Average, \$8,000)  
"Remarkable Andrew" (Para.)  
"A Gentleman at Heart" (20th-Fox)  
ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days, 2nd week (moved over from Warfield). Gross: \$4,600. (Average, \$4,500)  
"Come Back to Erin" (Foreign)  
CLAY—(400) (15c-35c-45c) 7 days. Gross: \$1,100. (Average, \$1,000)

### Joins RKO Exchange

NEW HAVEN, May 6.—Charles B. Paine of the Boston RKO office and formerly with Universal for many years, has been appointed office manager of the RKO branch here.

### Rebuild in Sacramento

SAN FRANCISCO, May 6.—Blumenfeld Theatres plans to rebuild the Del Paso Theatre in North Sacramento, at a cost of \$225,000. The house was destroyed by fire.



RAY  
MIDDLETON  
  
JEAN  
PARKER

GIRL  
FROM  
ALASKA

JEROME COWAN - ROBERT H. BARRAT  
RAY MALA - RAYMOND HATTON  
Original story by Robert Ormond Case. Screen  
play by Edward T. Lowe & Robert Ormond Case

NICK GRINDE—Director

A REPUBLIC PICTURE

BUY U. S. WAR SAVINGS BONDS



# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Apr. 10	Blondie's Blessed Event 3018 <i>P. Singleton Arthur Lake</i>	Kid Glove Killer (D) 230 <i>Van Heflin</i> Mokey (C) 231 <i>Donna Reed Dan Dailey, Jr.</i> Fingers at the Window (D) 232 <i>Ayres-Day Rio Rita Abbott-Costello</i>	So's Your Aunt Emma Zasu Pitts Roger Pryor	(Fifth Block) This Gun for Hire (D) 4124 <i>Veronica Lake Robert Preston Henry and Dizzy (C) 4125</i> <i>Charlie Smith Great Man's Lady (D) 4121</i> <i>B. Stanwyck Joel McCrea</i> True to the Army (C) 4122 <i>Judy Canova Allan Jones</i> My Favorite Blonde (C) 4123 <i>Bob Hope M. Carroll</i>	House of Errors (C) 208 <i>Harry Langdon Marion Marsh</i> The Panther's Claw (D) 217 <i>Sidney Blackmer Ricki Vallin</i> Rolling Down the Great Divide (O) 253 <i>The Rambler Art Davis</i> Inside the Law (C) 218 <i>Wallace Ford</i> Men of San Quentin (D) 201 <i>Anthony Hughes Eleanor Stewart</i>	S.O.S. Coast Guard (D) <i>Ralph Byrd Bela Lugosi</i> Home in Wyoming' (O) 146 Girl from Alaska (D) 117 Westward, Ho! (O) 166 Suicide Squadron (D) Yukon Patrol D 124 <i>Allen Lane Lita Conway</i>	Fantasia 291 <i>Disney Feature</i> Land of the Open Range (O) 284 <i>Tim Holt</i> Bashful Bachelor (C) 221 <i>Lum-Abner</i> Turtles of Taihiti (C) 222 <i>Charles Laughton Jon Hall</i> Scattergood Rides High (C) 223 <i>Guy Kibbee Dorothy Moore</i> Mayor of 44th Street (C) 224 <i>Anne Shirley George Murphy</i>	To the Shores of Tripoli (D) 240 <i>Payne-O'Hara Randolph Scott</i> Who Is Hope Schuyler? (D) 242 <i>J. Allen, Jr. Mary Howard</i> The Man Who Wouldn't Die (D) 243 <i>Lloyd Nolan</i> My Gal Sal (M) 244 <i>Rita Hayworth Mature-Landis</i> The Mad Martindales (C) 245 <i>Jane Withers</i> Whispering Ghosts (C) 246 <i>Berle-Joyce</i> Moontide (D) 247 <i>Jean Gabin Ida Lupino</i>	The Gold Rush (C) (Reissue) About Face (C) (Streamliner) Twin Beds (C) <i>George Brent Joan Bennett Mischa Auer</i> The Saboteur (D) 6047 <i>Priscilla Lane Robt. Cummings</i> You're Telling Me (C) 6041 <i>Hugh Herbert Robert Paige Anne Gwynne</i> Broadway (D) <i>George Raft Pat O'Brien</i> Escape From Hong Kong (D) 6054 <i>Leo Carrillo Andy Devine</i> Almost Married (C) 6024 <i>Robert Paige Jane Frazee</i>	Unseen Enemy (D) 6053 The Spoilers (O) 6048 Mississippi Gambler (D) Strange Case of Dr. Rx (D) 6035 Fighting Bill The Saboteur (D) 6047 <i>Priscilla Lane Robt. Cummings</i> You're Telling Me (C) 6041 <i>Hugh Herbert Robert Paige Anne Gwynne</i> Broadway (D) <i>George Raft Pat O'Brien</i> Escape From Hong Kong (D) 6054 <i>Leo Carrillo Andy Devine</i> Almost Married (C) 6024 <i>Robert Paige Jane Frazee</i>	Murder in the Big House (D) 125 <i>Faye Emerson</i> Kings Row (D) 120 <i>Ann Sheridan Robert Cummings</i> I Was Framed (D) 130 <i>Michael Ames Julie Bishop</i> Larceny, Inc. (D) 131 <i>Ed Robinson Jane Wyman</i> In This Our Life (D) 132 <i>Bette Davis O. deHavilland George Brent</i> Juke Girl (D) 133 <i>Ann Sheridan Ronald Reagan</i> Lady Gangster (D) <i>Faye Emerson Roland Drew</i> The Big Shot (D) <i>H. Bogart Irene Manning</i>
Apr. 17	The Invaders (D) 3101 <i>Leslie Howard Oliver-Massey</i>										
Apr. 24	Hello Annapolis (D) 3037 Down Rio Grande Way (O) 3205										
May 1	Wife Takes A Flyer (C) 3011 <i>Joan Bennett Franchot Tone</i> A Desperate Chance for Ellery Queen (D) 3032 <i>Gargan-Lindsay</i>										
May 8	Not A Lady's Man (D) 3042 The Devil's Trail (O) 3214										
May 15	Sweetheart of the Fleet (C) 3027 <i>J. Falkenburg Joan Davis</i>										
May 22	Meet the Stewarts (C) <i>William Holden Frances Dee</i>										
May 29	Submarine Raider (D) <i>John Howard M. Chapman</i>										
June 5	They All Kissed the Bride (C) <i>Joan Crawford Melvyn Douglas</i>										
June 12	Parachute Nurse (C) <i>M. Chapman Kay Harris</i>										
June 19	Talk of the Town (C) <i>Grant-Arthur Ronald Colman</i>										
June 26											



# Keep FCC Out Of Operations, Webs Demand

(Continued from page 1)

and that the business aspects of broadcasting should be kept free.

Elmer Davis, CBS news analyst, said the committee censorship of radio news is as "abhorrent" and "injurious to the public interest" as press censorship, except insofar as it involves military secrecy.

Paley cited the FCC network regulations as an instance of the way uncertainties in the law might be used to achieve objectives not contemplated by Congress.

"The core of the problem in connection with a revision of the radio statute is in the extent to which the licensing authority should have the power to regulate broadcasting beyond necessary physical requirements," Paley said. "It is my sober judgment that regulation by the FCC should stop at physical requirements. There are laws on the books covering the conduct of broadcasters as well as of other business men, and there are Governmental departments charged with bringing to the courts for punishment or correction violations of those laws."

## Cites Censor Threat

Paley pointed out the dangers of censorship inherent in any broad and undefined authority granted the FCC. "A resourceful commission so minded might devise ways to seize control of every phase of broadcasting regardless of the prohibitions and the silences in the present statute on which we have relied so heavily in the past," he said. "Great danger exists whether the commission can censor programs in advance or whether it is in a position to revoke a license or hand over a wave length to someone else by an *post facto* judgment that programs have not been in the public interest."

"We feel the time has come when Congress and the representatives of the people must express the will of the people as to the kind of broadcasting there is to be in this country," Paley added that public opinion and competition are sufficient to keep broadcasting on a high plane.

## Mutual April Gross Up 88% to \$904,845

Mutual gross billings for April were \$904,845, an increase of 88.4 per cent over the same month last year, the network has announced.

Total billings for the first four months of 1942 were \$3,920,986, compared with \$1,941,446 for the same period in 1941, representing an increase of almost 102 per cent, the network stated.

## Conn. Wage Minimum

HARTFORD, CONN., May 6.—State Labor Commissioner Cornelius J. Danaher has accepted the proposal for a \$16 minimum weekly wage, students' part time minimum wage provisions, and other changes generally improving the wage scale for the mercantile trades. The provisions go into effect June 1.

# Notes from Hollywood

Hollywood, May 6

THE Academy of Motion Picture Arts and Sciences has established a film library as liaison agency between the Hollywood studios and British, Canadian and United States offices of information for the purpose of increasing the availability of foreign backgrounds, war shots and other film needed in Hollywood. The agreement was worked out with the British Ministry of Information at a meeting between THOMAS BAIRD, director of the non-theatrical film division of the British Ministry of Information; ERIC CLEUGH, British consul in Los Angeles; DONALD GLEDHILL, executive secretary of the Academy, and heads of studio film libraries.

More than a quarter of a million feet of film will be available from Great Britain. Also the Academy will make about 10,000 feet a month of inspection prints available from now on.

Twentieth Century-Fox has put DANA ANDREWS and VIRGINIA GILMORE in "Berlin Correspondent." . . . TIM WHELAN will go to England next September to produce and direct his original story, "The King's Messenger," with CLIVE BROOK as the star. He first will do a musical at RKO. . . . EDUARDO CIANELLI has been added to the cast of M-G-M's "Cairo."

Charles R. Rogers, United Artists producer, has purchased an unproduced play, "What a Lucky Guy," by Charles Sherman, and is seeking Cary Grant for the title role. . . . Mal St. Clair will direct 20th Century-Fox's "The Man in the Trunk." . . . Edward Finney's next production for Monogram will be "King of the Stallions," story of a wild horse owned by a tribe of Indians. . . . RKO has purchased "End of the Gangsters," original by Robert Gordon and Dane Lussier.

RALPH STAUB has completed his 1941-'42 series of Screen Snapshots for Columbia six weeks ahead of schedule. . . . 20th Century-Fox's proposed production on the life of "the fighting Jew," SERGEANT SAM DREBEN, is now called "One Man Army." . . . That studio has assigned IRVING CUMMINS to direct "Springtime in the Rockies," which will feature CESAR ROMERO, BETTY GRABLE, CARMEN MIRANDA and HARRY JAMES and his orchestra.

GEORGE CUKOR will direct M-G-M's "Keeper of the Flame," starring SPENCER TRACY and KATHARINE HEPBURN. . . . PAUL LUKAS has been signed by Warners to star in the adaptation of the stage play, "Watch on the Rhine." . . . CHESTER CONKLIN draws a dramatic role in Columbia's "Man's World." . . . A. W. HACKEL will produce four features for Monogram during the forthcoming season. Two of the vehicles are "Under Sealed Orders," based on EDGAR WALLACE's story, "Mystery Liner," and "Queen of the Honky-Tonks," dance hall melodrama by ANDE LAMB.

Pine-Thomas has extended the directorial contract of FRANK McDON-

ALD. . . . MARILYN GREEN, radio and screen writer, has been made story editor of K-B Productions. . . . JOHN M. STAHL's next picture for 20th Century-Fox will be "\$25,000 a Year." . . . ANNE SHIRLEY replaces the ailing ELLEN DREW in Paramount's "Lady Bodyguard." She's on loan from RKO. . . . JOSEPH SISTROM draws the production reins on Paramount's "The Well Groomed Bride."

Hattie McDaniel has formed a Hollywood Victory Committee subcommittee of Negro artists to aid in the campaign. Those who volunteered to serve with her are Eddie Anderson, Leigh Whipper, Ben Carter, Fayard McNicholas, Louise Beaver and Lillian Randolph. . . . Vera Vague, comedienne, has been signed as a permanent member of Bob Hope's Pepsodent show. . . . Mark Hellinger's second picture since his return to Warners will be "Banjo Eyes," Eddie Cantor vehicle.

GEORGE BBENT and JANE WYMAN will be co-starred in "You Can't Escape Forever," Warners. JO GRAHAM will direct. . . . Columbia has signed ALFRED E. GREEN to a term directorial contract. . . . JULIE DUNCAN gets the feminine lead in "Texas Trouble Shooters," Range Busters western at Monogram. . . . LUPE VELEZ and LEON ERROL's next for RKO will be "Mexican Spitfire's Elephant." . . . M-G-M will bring to the screen ERIC KNIGHT's "Lassie Come Home," story of a faithful collie which will be directed by FRED WILCOX. . . . That studio has bought an original screenplay, "The Story of No. 5," tale of American fliers in the Pacific, by DAVID HERTZ.

FAY Bainter, SPRING BYINGTON and VAN JOHNSON draw top roles in "The War Against Mrs. Hadley," M-G-M. . . . Paramount has bought Warners' song, "Blues in the Night," in order to use five words, "a woman's a two faced . . ." in "The Major and the Minor." . . . "Smart Alecks" will be the next Monogram East Side Kids picture. . . . 20th Century-Fox has purchased "Amateur Bride," original by SIDNEY SHELDON and BEN ROBERTS.

## Station Breaks Now Accepted by WJZ

A change in policy to accept sponsors for station-break announcements was revealed yesterday by John H. McNeil, manager of WJZ. The announcements will be limited to 25 words and will be spotted between programs. Procter & Gamble was the first sponsor to sign and will use seven announcements weekly for 52 weeks, beginning May 18.

Rates will be \$120 per announcement for one or two weekly; \$115 for three or four, and \$110 each for five or more.

# 10,000 Theatres Give Aid Pledge For Army-Navy

More than 10,000 theatres throughout the country have pledged to participate in the theatre collection drive May 14-20, for the benefit of the Army and Navy Emergency Relief, it was reported yesterday by the industry committee. At the present rate which pledges are arriving, 13,000 are expected, it was said.

A huge banner, 30 by 40 feet, has been strung across Times Square from the Hotel Astor to the Wrigley sign, announcing the drive and with the legend, "Keep Faith With Them." The banner was arranged by Robert J. Christenberry, managing director of the Astor, and Max A. Cohen, New York State chairman of the drive.

## N. Y. Bookers to Assist

New York City, which has pledged participation 100 per cent, will have bookers assigned to independent theatres to assist in collections, through the cooperation of the New York Bookers Club.

Stanton Griffis, head of the Navy Relief Citizens Committee, and Nicholas M. Schenck, national chairman of the drive, will serve as grand marshals of the parade on Broadway next Thursday, launching the drive. Edward C. Dowden, in charge of the parade, said there would be 1,000 marchers from the Army and a similar number from the Navy and the American Women's Voluntary Services. A press book on the drive has gone out to all theatres.

Meanwhile, Robert M. Weitman, representative of Griffis and New York contact for the Hollywood Victory Caravan for Army-Navy relief, announced that with the combined advance sale in Dallas and Houston more than \$100,000, the Caravan will clear the \$600,000 expectancy figure set by Griffis.

## Caravan Big Draw

Halfway through its cross-country tour, the Caravan already has grossed \$317,000 from appearances in Washington, Boston, Philadelphia, Cleveland, Detroit and Chicago. It grossed an estimated \$85,000 at Chicago Tuesday night and a sellout of \$42,000 was reported at St. Louis last night. The show is scheduled next for St. Paul, Minneapolis, Des Moines, Dallas and Houston. The tour will end at Houston May 12. Weitman will leave tonight for St. Paul and will accompany the Caravan on its remaining appearances.

## Jolson First \$25,000 Bond Purchaser for 'Dandy' Seats

Al Jolson yesterday bought \$25,000 in War Bonds to get two seats for the world premiere of "Yankee Doodle Dandy" at the Hollywood Theatre May 29, it was announced.

First purchaser of a bond to obtain a seat was Mme. V. E. Wellington Koo, wife of the Chinese Ambassador to Great Britain, who bought a \$1,000 bond from Mrs. Douglas Gibbons, chairman of the ticket committee.

## Adds Indianapolis House

INDIANAPOLIS, May 6. — The Manny Marcus circuit, operating here and in Fort Wayne, Dayton and Cincinnati, has added the Ritz.



An Open Letter to Exhibitors:

When I saw the rough cut of MY GAL SAL at the Studio last February, I felt we had a great musical picture.

What I felt about the picture then, has more than justified itself in the results which we are witnessing today. It opened in New York last Thursday. Since then the business has been nothing short of tremendous.

Since opening, the Roxy has had the biggest business it has had in the past year -- bigger than A YANK IN THE R.A.F., bigger than TO THE SHORES OF TRIPOLI, SON OF FURY and all the others. There is every indication that all box-office records at the Roxy will be broken this week.

The critics agree with the public that this is a great picture. Unanimously, they all call it "the best musical of the year".

This great showmanship picture, which unquestionably is what the public wants and which is the finest example of "escapist" and morale-lifting entertainment, deserves the special attention of every showman and special plans for long runs.

Twentieth Century-Fox has been fortunate in offering to you this year some of your greatest hits. I sincerely believe that MY GAL SAL is going to top them all.

*Tom Loumon*

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Intelligent  
and  
Indispensable  
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Picture  
Industry

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NEW YORK, U. S. A., FRIDAY, MAY 8, 1942

TEN CENTS

## Committee Set To Give Public Industry View

### Blumenstock Heads New Information Unit

The correction of "public misconceptions" of the industry will be the object of the work of a planning committee set up yesterday by the Eastern Public Relations Committee, with Mort Blumenstock as chairman of the new unit.

This was announced by Robert M. Gillham, chairman of the Public Relations Committee, following the weekly meeting of the committee. The planning committee will focus on a long range public relations

## Grosses Spotty in Oklahoma City Area

OKLAHOMA CITY, May 7.—Auto restrictions are having a noticeable effect on first run and neighborhood theatre business in this area. Although grosses on quality films continue to be good, they are not as high as in previous years, and downtown first run operators here and in Tulsa have noted slight decreases.

However, matinee business has been particularly high since the start of the rationing and conservation efforts. The neighborhood houses report increases in grosses even though their parking lots are not as full as before. Particularly hard hit have been the smaller cities and towns over the state

## FPC Director New B.C. Chief Justice

TORONTO, May 7.—Wendell B. Faris, a member of the board of directors of Famous Players Canadian Corp., has been appointed Chief Justice of British Columbia by the Federal Department of Justice, it was announced here today.

## Publicists Weigh Enforcement of Ban On '4-Star' Ad Use

Advertising and publicity directors of major companies at a meeting of the Eastern Public Relations committee yesterday reaffirmed the principle of not making use of reviewers' star or other rating symbols in their advertising and discussed methods of enforcing the principle for pictures of their individual companies when played in theatres other than their own.

It was intimated that the distributors' share of cooperative advertising might be denied repeated offenders on the grounds that the use of the symbols in advertising is detrimental to the best interests of the business, and if generally employed would serve to brand the bulk of product which does not receive the maximum number of symbols as inferior entertainment.

The committee has protested use of the star symbols in advertising by

(Continued on page 5)

## 'Saboteur' Opens Big at Music Hall

Alfred Hitchcock's "Saboteur," Universal release, got off to a good start at the Radio City Music Hall yesterday in spite of the rain. "Rio Rita" at the Capitol also opened well. "In This Our Life" opens at the Strand today with Jimmy Dorsey on the stage.

Far and away the best grosser of the week was "My Gal Sal" which

(Continued on page 5)

## Standard Dimout Rules Aim Of New York Official Study

### Upper Manhattan's Blackout Hits Gross

A 20-minute test blackout of all of Upper Manhattan, from approximately 123d St. to the northern boundary, last night reduced grosses considerably at the film theatres in the area. Police had issued orders that the 750,000 persons living in the section should remain indoors. The blackout, affecting about 45 theatres, started at 9:30 o'clock. Most of Harlem went dark.

Grosses were off from 25 to 40 per cent, reports indicated, with no

(Continued on page 5)

### Industry Lauded for Anti-U.S. Probe Aid

Los Angeles, May 7.—William Fleet Palmer, U. S. Attorney here, today lauded the film industry for its cooperation in voluntarily providing information in connection with a Federal Grand Jury investigation of subversive activities. He said the investigation is still in progress and he therefore could not disclose the nature of the evidence or the film figures responsible for uncovering un-American movements here, but said that indictments are probable.

## Plan Bond Carnival At 'Dandy' Opening

The New York War Savings staff of the Treasury Department will hold a street carnival in front of the Hollywood Theatre on Broadway the evening of May 29 in connection with the world premiere of "Yankee Doodle Dandy" at that house. Tickets for the premiere are given to purchasers of War Bonds.

Called the "Allied Nations War Bond Rally," the carnival will include bond sales booths and foreign departments of the War Savings Staff will participate.

Meanwhile, Local 802, American Federation of Musicians, with Mayor F. H. LaGuardia and in cooperation with the Treasury, has scheduled a series of concerts at the Cosmopolitan Opera House to promote the

(Continued on page 5)

## Breen Back in PCA; Koerner Gets RKO Post

### Additional RKO Changes Are Expected

Joseph I. Breen was reengaged yesterday as director of the Production Code Administration by Will H. Hays, MPPDA president, following Breen's resignation as vice-president of RKO in charge of production.

Charles W. Koerner, who has been in charge of the RKO studio for the past two months while Breen was on a leave of ab-

sence, immediately was appointed general manager in charge of RKO production and the studio by George J. Schaefer, RKO president.

Further important changes in RKO impend as a result of these developments, according to observers.

Breen's appointment is effective May 15. As long ago as Feb. 5 MOTION PICTURE DAILY reported that Breen's return to the P.C.A. was under discussion at the instigation of the industry lawyers' Committee of Six. On April 3 MOTION PICTURE DAILY reported that negotiations for Breen's return to the position were in progress.

During the year of his association with RKO no successor to Breen was named by the MPPDA for the P.C.A.

(Continued on page 5)

## Freston, Goetz New Directors of AMPP

HOLLYWOOD, May 7.—Issuance of the new list of the board of directors of the Association of Motion Picture Producers revealed today that Herbert Freston, one of the industry lawyers' Committee of Six engaged in reshaping the industry's public relations policies, is now a member of the association's board. He replaced Jack L. Warner as representative of Warner Bros.

The new list also disclosed that William Goetz replaced Joseph M. Schenck as representative of 20th Century-Fox.



Joseph I. Breen



Mort Blumenstock



### Shea Circuit Paying Week Salary Bonus

The Shea Circuit, of which E. C. Grainger is president, this week is paying a mid-year bonus of one week's salary to all home office and field employees, except those whose hours are regulated by contract. It was explained that the bonus is in recognition of the extra time required of many employees due to the war emergency and the shortage of help.

### St. Louis Caravan Show Nets \$40,000

ST. LOUIS, May 7.—More than 12,000 persons paid about \$40,000 to see the Hollywood Victory Caravan show at the Municipal Auditorium here tonight. About 1,200 of the spectators stood during the three-hour show, which was a sellout since Tuesday.

About 50,000 persons saw a parade of the stars in downtown St. Louis. Bing Crosby and Bob Hope engaged in a golf match in the afternoon for the benefit of Army and Navy relief before 2,000 persons. Harry C. Arthur, Jr., was theatre contact here for show.

### Caravan Breaks All Records in Chicago

CHICAGO, May 7.—The Hollywood Victory Caravan for Army-Navy Relief broke all theatrical records here in playing to 19,823 persons for a gross of \$87,761 at the Chicago Stadium last night. The receipts were the largest ever realized on a single theatrical performance here.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center  
ALFRED HITCHCOCK'S  
**"SABOTEUR"**  
Priscilla Lane - Robert Cummings  
A Universal Picture  
Gala Stage Revue - Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

Paramount Presents  
**BARBARA STANWYCK • JOEL McCREA**  
*"The Great Man's Lady"*  
IN PERSON  
**CLAUDE THORNHILL AND BAND**  
Extra **CAROL BRUCE**  
**PARAMOUNT** TIMES SQUARE

Rita **HAYWORTH** • Victor **MATURE**  
**"MY GAL SAL"**  
IN TECHNICOLOR  
PLUS A BIG **ROXY** 7th Ave. & 50th St.  
STAGE SHOW

RKO **PALACE** B'WAY & 47th St.  
GENE TIERNEY — HENRY FONDA  
**'RINGS ON HER FINGERS'**  
— and —  
**'Murder In The Big House'**

## Personal Mention

**J. J. FITZGIBBONS**, who has been in New York, will leave for Toronto today.

**A. N. NOTOPOULOS** of Altoona-Public Theatres, Altoona, Pa., arrived in New York yesterday.

**CAPT. M. FRANCIS SHAUGHNESSY**, former manager of the Academy of Music, Northampton, Mass., film house, has been promoted to major.

**HERMAN RIFKIN**, president of Liberty Theatres Corp., Springfield, Mass., is en route to the Coast.

**ROY HAINES** returns today from Philadelphia.

**SHIRLEY GERELL** of the M-G-M exchange in New Haven is vacationing in Louisville.

**JOSEPH REYNOLDS** of the Warner Theatres office in New Haven enters the Army next week.

**ROBERT JOHNSON**, son of **ADOLPH G. JOHNSON**, operator of the Strand, Hamden, Conn., is an ensign in the Navy.

**NED E. DEPINET** and **ROBERT MOCHRIE** are due back today from Boston.

**CHARLES P. SKOURAS**, ARCH BOWLES and **CHARLES BUCKLEY** left for the Coast last night after three weeks in New York.

**S. A. LYNCH** is in town from Miami.

**JOHN MCGUIRK**, Warner Theatres executive in Philadelphia, is recovering from an operation at the Presbyterian Hospital, Philadelphia.

**MAURICE METZGER** of Associated Screen Studios, Montreal, is expected back from the Coast next week.

**AL KORMAN**, manager of the Rivoli, Hartford, Conn., has joined the Army.

**JOHN SCULLY**, former Universal booker in Philadelphia, is at the officers' training school at Fort Bragg, N. C.

**HERBERT GILLIS**, 20th Century-Fox booker in Philadelphia, is back at work after recovering from a back ailment.

**PVT. AL LONGO**, former Loew publicity man in Boston and Cleveland, has been appointed to the staff of *The Leatherneck*, U. S. Marines' publication.

### Show in Tulsa Aids Service Men's Club

TULSA, Okla., May 7.—A show will be staged Sunday at the Coliseum here for the benefit of the service men's barracks, according to Glenn Condon, president of Hey Rube, Inc., newly organized theatre and radio men's organization.

The new show, to be known as Bob Willis Parade of Western Stars, will feature a number of acts. The first show, held in April, netted more than \$4,000 for the local OCD.

### New Mono. Managers In Seattle, Salt Lake

LOS ANGELES, May 7. — Howard Stubbs, Monogram Pacific Coast franchise holder, today appointed Ralph W. Abbott as manager of the Seattle branch, succeeding William M. Duggan. Don Tibbs was named manager of the Monogram branch in Salt Lake City, replacing W. W. McKendrick.

### Metro Wins Ball Game

M-G-M defeated Universal 5 to 1 in the first game of the Motion Picture and Affiliated Industries Baseball League. Paramount will play M-G-M tomorrow and International Projector will meet the Skouras team Monday. All games are played at Macombs Park. Ten games are played by the five teams participating in the league. Henry Marcus of Republic is president.

### Loew Usher Is War Ace

PROVIDENCE, May 7.—Lt. Albert H. Stanwood of the Army Air Corps, former usher at Loew's State here, has shot down three Jap planes over Australia, according to the Providence *Evening Bulletin*.

## Veto Repeal of N.Y. Child Actor Laws

ALBANY, May 7.—Governor Lehman today vetoed the Ehrlich bill to repeal restrictions against children under 16 years appearing in films, theatrical exhibitions or radio programs. The bill, which met a similar fate last year, was passed by the legislature without a dissenting vote and had been drafted to meet the objection made by the Governor to last year's bill.

In his veto memorandum, Governor Lehman cited objections by Mayor LaGuardia of New York City, who said he was not opposed in principle but that the city could not assume additional expenses for enforcement which the bill requires.

### Hartford Theatres Join Victory Parade

HARTFORD, May 7.—Greater Hartford theatres will have a float in the Hartford Victory Parade next Tuesday, Lou Cohen, Loew's manager and committee member for the Hartford theatres division, has announced. Plans were made at a meeting at Cohen's office with Frank Morin, Warner Theatres; Fred Greenway, Loew's; Walter Lloyd, M&P Theatres Corp., and Maurice Shulman, Shulman Theatres, attending. Ticket chairman is Dave Sugarman of the Colonial, assisted by George Landers, managing director of E. M. Loew's.

### Chicago Stagehands Elect Regular Slate

CHICAGO, May 7.—The entire regular slate of officers, executive board and trustees of the local Stagehands Union, headed by Frank Olsen, secretary, treasurer and business manager, was reelected for two-year terms yesterday, by a vote of five to one. Participating in the election were 338 of the local's 410 members.

### Hornblow, Sr., Dies

ASBURY PARK, N. J., May 7.—Arthur Hornblow, Sr., 77, former playwright, dramatic critic and magazine editor, died here Wednesday. A son, Arthur Hornblow, Jr., Paramount producer, arrived for the funeral.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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NOW THAT "THE  
FLEET" HAS TAKEN  
THE COUNTRY  
BY STORM...

"THE  
FLEET'S IN"

—held for two  
and three weeks  
in date after date  
... still breaking  
house records!

WATCH  
"THE ARMY"  
MOP UP!





# THE ORDER OF THE DAY- --SQUADS RIOT!

Tops in revelry, with something popping every second from taps to reveille—khaki-wacky comedy... romance and toe-tapping tunes... another timely hit in the "FLEET'S IN" style!

Jerry's  
the berries  
when Judy's  
his cutie!

Packed  
with top  
tunes

"Wacky for  
Khaki"

"Need I Speak"

"Jitterbug's  
Lullaby"  
and more!

Whirlwind Ann  
Miller—fastest  
and cutest thing  
on two feet!

# TRUE TO THE ARMY

TRUE TO THE  
PARAMOUNT  
BOX OFFICE  
TRADITION!

A Paramount Picture starring

JUDY ALLAN  
CANOVA • JONES  
ANN JERRY  
MILLER • COLONNA

Directed by ALBERT S. ROGELL • Screen Play by Art Arthur and  
Bradford Ropes • Adaptation by Edmund Hartmann and Val Burton  
Based on a Novel by Edward Hope and a Play by Howard Lindsay



## Committee Set To Give Public Industry View

(Continued from page 1)

program for the industry, it was said. On Blumenstock's committee will be Howard Dietz, Kenneth Clark and Glendon Allvine. The group will hold its first meeting on Monday to begin work on a budget and what was described as "a blueprint for progress in industry public relations."

The committee will aim at the correction of wrong impressions and their replacement with better information concerning an understanding of the industry, as well as public relations policies which will keep the industry abreast of the changing times, it was stated.

The proposed survey of theatre audiences and attendance, discussed earlier by the Public Relations Committee, will be made a part of the planning committee's activities. Dietz was designated a sub-committee of one to give further consideration to the proposal.

## Says FCC Rule Set Without Evidence

WASHINGTON, May 7.—Charges that FCC members who had not participated in the investigation had signed and supported the network regulations which the chains are now fighting were laid before the House Interstate and Foreign Commerce committee today by John J. Burns, CBS counsel.

Closing the CBS presentation on the Sanders bill for reorganization of the FCC, Burns said the four most essential provisions of network contracts were exclusivity, option time, financial arrangements and duration. He said no testimony was taken on the question of option time, although that subject is covered in the rules. He said affiliates have increased their share of network revenue from 21.5 to 48 per cent in the past 10 years.

Dr. Frank N. Stanton, CBS director of research, challenged Mutual's contention that it had been unable to attract CBS outlets. He pointed out that since 1934, when Mutual was organized, every station now affiliated with CBS had at least one opportunity to join Mutual when its CBS contract expired.

Hearings were recessed until May 19, when representatives of newspaper owned stations will be heard.

## McCann Will Head CBC Commons Quiz

OTTAWA, May 7.—Dr. J. J. McCann, Member of Parliament from South Renfrew, has been selected as chairman of the House of Commons special committee on radio broadcasting. It was indicated at the organization meeting that the scope of the committee's inquiry would be wide and that it will consider the Canadian Broadcasting Corp. annual report and examine CBC policies.

War Services Minister Thorson is expected to appear at a committee meeting next Tuesday. All records of CBC will be examined.

## Standard Dimout Rules Aim Of New York Official Study

(Continued from page 1)

atres and illuminated advertising signs with reflectors.

The committee will also recommend whether night baseball and other after-dark outdoor sports and concerts shall be permitted. Among other points to be covered are neon lights, lights in all buildings above the 15th floor and lighting from shore points.

The committee, including city, police and Army officials, is headed by John H. Morris, Sixth Deputy Police Commissioner, and head of the Air Warden Service. It is to report as soon as possible to Deputy Chief Inspector Arthur W. Wallander, civilian defense coordinator.

### Army Praises Dimout By Boston Theatres

BOSTON, May 7.—Army officials here praised theatre officials and managers for their cooperation with the dimout order now being enforced for the duration. More than 300 theatre marquees and exterior lights have been extinguished. The theatres affected were not only in the three-mile coastal area, but the 12-mile "glare-out" area of Boston.

Beaches, including Revere and Nantucket, were hard hit by the Army's ruling. Concessions along the shore reported a drop in business of "almost 25 per cent."

## Upper Manhattan's Blackout Hits Gross

(Continued from page 1)

tickets sold during the test and few afterward. Only at a relatively small number of houses, including those near the boundary lines of the blackout area, and a few in Harlem, was the test found to have little effect.

### Blackout Benefits Toronto First Runs

TORONTO, May 7.—The Toronto district had its long expected blackout test tonight and lights were out for more than an hour.

The exact time of the test was withheld so that exhibitors were unable to make plans to fit program schedules to the blackout period.

For the first time, orders were issued to clear people off the streets. This had the effect of sending pedestrians into downtown theatres, which were crowded after 8:30 o'clock, but suburban houses lost business because people at home stayed there because of rain and the indefinite hour of the test. The all-clear came at 10 o'clock.

## Grosses Spotty In Oklahoma City Area

(Continued from page 1)

with farmers' business down except on Saturday.

War plants in the larger cities are expected to be in full swing shortly, with theatres operating additional shows, but there have been severe population losses, in some cases amounting to 30 per cent, in the smaller spots, as a result of families moving to war production centers.

## Bond Carnival for 'Dandy' Premiere; USO Meeting Held

(Continued from page 1)

sale of bonds and stamps. Outstanding conductors, soloists and instrumentalists from the local's membership will take part in the concerts, which will be given May 10, 17, 24 and 31. The initial program will feature the New York City Symphony with Efrem Kurtz conducting and Rudolph Serkin as soloist. Admission will be by purchase of stamps.

### USO Drive Heads Hold First Meeting

Twenty-five chairmen and co-chairmen of the Entertainment and Sports Division of the Greater New York USO campaign held their first luncheon meeting at Toots Shor's restaurant yesterday. Jack Cohn, coordinator of the division, presided. Spyros Skouras was one of the speakers.

Speakers expressed confidence that the division quota of \$500,000 would be exceeded.

Among those who attended, in addition to Cohn and Skouras, were: W. E. Cotter, executive vice-president of the USO; Herman Robbins, Abe Lastfogel, Col. Archibald G. Thacher, L. E. Thompson, Bert Lytell, Brock Pemberton, Aubrey Schenck, Joseph Hornstein, Howard Chandler Christie, Herman Irion, Oscar Levant and Hal Hode.

It was announced that the division will open offices in Rockefeller Center.

### Mass Meeting to Open Coast Drive

HOLLYWOOD, May 7.—A mass meeting of USO campaign workers at the 20th-Fox studio Monday night will inaugurate the Hollywood USO drive. Louis B. Mayer, national vice-chairman of the campaign; William Koenig and Edward Arnold will be among the speakers. "Mr. Gardenia Jones," industry-made short for the campaign, will be shown for the first time.

## Publicists Weigh Star Symbol Ban

(Continued from page 1)

Harry Brandt's Globe Theatre. Loew's neighborhood theatres employed the symbols profusely by way of protest against Brandt's use of them, with the intention of making the symbols meaningless by sheer weight of numbers. RKO neighborhood theatres also advertised "Fantasia" as a "four-star show."

### RKO Gets Rotary Cup

R. K. Hawkinson, manager of RKO's Latin American sales division, on behalf of the company, yesterday accepted a cup presented by the Havana Rotary Club for its efforts in promoting inter-American understanding. The presentation was at a luncheon at the Hotel Commodore.

## Breen Back in PCA; Koerner Gets RKO Post

(Continued from page 1)

position. During that period the organization's work has been directed by Geoffrey Shurlock in association with an advisory committee.

Breen returned from a two-months' rest in Mexico and Central America recently and came to New York early this week from Philadelphia, where he visited with relatives. Yesterday he attended a special meeting of MPPDA officials at the organization's headquarters at which the negotiations for his return to the P.C.A. post were concluded.

Koerner was operating head of RKO theatres for a year prior to his assignment to the studio as acting general manager in March. Prior to that he was Los Angeles division manager of RKO West Coast Theatres and had been a theatre executive in many sections of the country since 1919.

## Production Topic Of SMPE Session

HOLLYWOOD, May 7.—The technique of production was further discussed at the fourth day's session of the Society of Motion Picture Engineers Convention at the Roosevelt Hotel here today.

In afternoon and evening sessions, the meeting's symposium on production was completed. This is the first convention which featured such discussions. Frederick Richards of Warners and Frederick Smith of M-G-M discussed editing, and the finishing of films for release also was described. During the evening George Urey of RCA Manufacturing Co. and Herbert Starke of RKO spoke on theatre projection. Harold Burris-Meyer of the Stevens Institute of Technology spoke tonight on recent developments in legitimate theatre and opera sound control, during the session on sound. The convention will end tomorrow.

## 'Saboteur' Opens Big at Music Hall

(Continued from page 1)

with a stage show brought the Roxy an estimated \$74,900.

"Moontide" finished its first week at the Rivoli with an estimated \$19,000. A week of "We Were Dancing" gave the Radio City Music Hall an estimated \$71,000, with the stage presentation. "Twin Beds" grossed an estimated \$14,000 in a week at the Capitol.

## Bette Davis on FSA Show

Bette Davis has been selected to read President Roosevelt's letter to the mother of the first boy killed in action in the present war, as well as the Lincoln letter to the mother of five sons killed in the Civil War, during the Federal Security Agency program over the Blue Sunday at 2:30 P.M., it was announced.



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# IMPORTANT NOTICE

## ***Eastman Motion-Picture Film Cans and Cores*** **MUST BE RETURNED**

---

WAR requirements have sharply curtailed the supply of metal and plastics needed to manufacture 35-mm. motion-picture film cans and cores. Consequently, the Eastman Kodak Company urges the prompt return of these essential supplies. They must be used over and over again.

Help maintain the supply of motion-picture film by seeing to it that all Eastman cans and cores are kept in good condition, collected, and shipped to the Kodak Park Works, Rochester, N. Y.

By doing your part in this emergency, you help yourself and everyone connected with the motion-picture industry—as well as all those who depend more than ever on the screen for vital information and entertainment.

*Write for prices and detailed shipping information.*

---

***Motion Picture Sales Division***  
**EASTMAN KODAK COMPANY, ROCHESTER, N. Y.**



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 91

NEW YORK, U. S. A., MONDAY, MAY 11, 1942

TEN CENTS

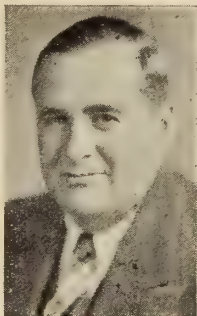
## Republic Sets 66 Pictures Next Season

**Includes 34 Features and  
32 Westerns**

Republic will release 34 features, six outdoor "Specials" and 26 westerns, for a total of 66, in the 1942-'43 season, plus four serials, it was disclosed.

This announcement of product will be made here tomorrow at the first of three regional sales meetings at the New York Athletic Club by James R. Grainger, president and general sales manager of Republic Pictures, and M. J. Siegel, studio production head.

Four of the outdoor specials will star Gene Autry and two will star



James R. Grainger

## Chance for Anti-5 Appeal Seen Slight

MINNEAPOLIS, May 10.—The probability of an appeal from the Ramsey County Court decision holding the State's anti-block-of-five law unconstitutional is slight, local exhibitors believe.

County officials already have asserted that the State has no public funds for an appeal. The exhibitors who would have to bear the cost as a result are not enthusiastic about reviving the issue that threatened their product supply for many months last Fall and Winter. This feeling has become more pronounced with the ad-

## Cinema Lodge to Induct Members

Cinema Lodge, B'nai B'rith will induct new members tomorrow evening at a meeting for lodge members at the Hotel Piccadilly. Leonard V. Finder, Eastern regional director of the Anti-Defamation League, will be the principal speaker. A short subject, "MacArthur—Manila Bombed," will be shown. Irving H. Greenfield is president of the lodge.

## Expect Protest to Ease WPB Limits On Studio Set Cost

WASHINGTON, May 10.—Classification of motion picture sets as temporary construction and relaxation of the \$5,000-per-picture restriction on set expenditures are being sought of the War Production Board by industry representatives, it was learned tonight.

Spokesmen for the WPB said no order has been adopted changing the original restrictions, but indicated that some relaxation of the rules might be adopted in the near future.

Board officials said that representatives of the producers were here last week with protests against the restriction order as making impossible the staging of pictures on anything comparable to the basis of past production. The representatives were, it was learned, N. Peter Rathvon of RKO and Joseph Hazen of Warner Bros.

The film men were said to have pointed out that sets are not permanent construction, but can be torn

(Continued on page 6)

## Staggered Travel to Affect Theatregoing

WASHINGTON, May 10.—National planning of staggered business, school and working hours, together with group riding in private automobiles to theatres as well as offices, factories and other working places, is asked by Joseph B. Eastman, Director of the Office of Defense Transportation, in a manual sent to governors of all states, mayors and chief executives

(Continued on page 6)

## Umpi Aims to Have Sales Plan Ready by Week End

### 11,998 Houses Pledge Army-Navy Drive Aid

With 11,998 theatres pledged to participate in the Army and Navy Emergency Relief drive by the end of last week, a new high was set for cooperating theatres in such campaigns. The total pledged exceeded the number enrolled in the 1942 March of Dimes campaign, which was the previous high.

The rush of pledges meant that an additional 4,000 trailers had to be rushed out by the Consolidated Film Laboratories and National Screen

(Continued on page 6)

### Lehman Supports Theatre Bond Sale

Gov. Herbert H. Lehman has issued a proclamation designating Saturday, May 30, as "Movie War Stamp and Bond Day" in New York State, marking the opening of the war savings sales campaign in theatres which will continue for the duration. This was revealed by Joseph Bernhard, chairman of the Theatres Division of the War Activities Committee. The Governor urged the public to buy bonds and stamps at theatres "regularly and often."

## See Upset in Clearance for Chicago Zone

CHICAGO, May 10.—Observers over the weekend expressed the belief that a clearance award given here Friday in the complaint of the Wheaton Theatre, Wheaton, Ill., may upset the suburban clearance system of Chicago. The award will directly affect the Western section of the greater city area.

Thomas C. McConnell, arbitrator, ruled that the clearance given the Arcadia, St. Charles, Ill., over the Wheaton is unreasonable and that in all future contracts the clearance created by any system of licensing films in Chicago shall be not more than 24 hours in the country zone and that pictures are to be made available to

(Continued on page 5)

## Para. Feature Total 36 to 40 For New Year

**Freeman Reveals Lineup;  
6 Westerns on List**

By SHERWIN A. KANE

Paramount's new season production schedule will provide for 36 to 40 features and six Hopalong Cassidy films, Y. Frank Freeman, vice-president in charge of the studio, said on Friday.

The schedule has not been exactly determined yet, Freeman said, due to the possible effect which the new Umpi sales plan might have on the distribution department's requirements. The final production schedule arrangements, therefore, may not be made until the new season selling method has been determined.

Freeman said that 18 new season productions already are either completed or in work and that three more are in preparation, accounting for

(Continued on page 6)

## Allied Studies Price Control Possibility

WASHINGTON, May 10.—Abram F. Myers, Allied States general counsel and chairman, has been instructed by the organization's board of directors to study the possibility of a price ceiling being placed on film rentals and admission scales in this country, similar to that in Canada, in the event that relief from assertedly excessive film rentals is not forthcoming.

Myers recently visited Canada to study the Canadian price ceiling effects on theatres and reported back to the organization's board of directors at its recent meeting in Chicago. His study is being undertaken in view of the "constitutional differences" between Canada and the United States, according to an Allied bulletin made public here today.

It is unlikely that the study will result in any immediate action on Allied's part, the bulletin indicated, due

(Continued on page 6)



Y. Frank Freeman



## Television Topic as SMPE Meeting Ends

HOLLYWOOD, May 10.—The development of apparatus for television and the procedure and practice on 16 mm. pictures for television projection were discussed Friday at the closing technical sessions of the 51st semi-annual convention of the Society of Motion Picture Engineers at the Hotel Roosevelt here.

The five-day meeting ended with three technical sessions, one on 16mm, the second a general session, and the final one on sound. Edward H. Plumb of the music department of the Walt Disney Studio declared that developments with Fantasound should result in advances in sound recording and reproduction when the application of the new developments will be practicable after the war.

G. L. Beers of RCA Laboratories, H. R. Lubcke of Don Lee Broadcasting System, and R. B. Fuller and L. S. Rhodes of Marsch Cinesound discussed various aspects of television, including cameras, and the production of 16mm films for television.

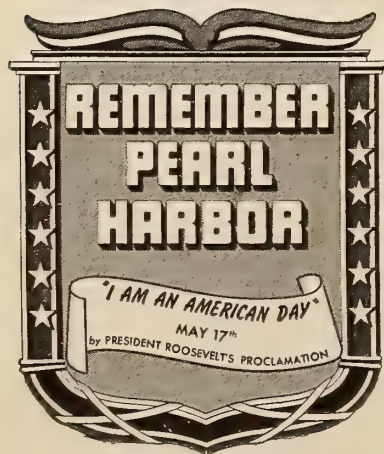
Research leading to the improvement of sound reproduction through advances in loud speaker design were considered at the final evening session on Friday.

## Wile Takes Post as Round Table Editor

Robert Wile, with the current issue of *Motion Picture Herald*, has assumed his new post as editor of the *Herald's* Managers' Round Table department. A native New Yorker, Wile worked on newspapers in Westchester County and in New York City on the *New York American*. He joined RKO theatres in 1930, and later did advertising and publicity work. He managed the Granada Theatre in Parl River until 1936, and since then has been with film trade papers.

## 20th-Fox Party for Litvak and Knight

Twentieth Century-Fox this afternoon will hold a cocktail party in the Cottage Room of the Hampshire House for Eric Knight, author of "This Above All," and Anatole Litvak, director of the film taken from the book. Also present will be Flight Lieut. Kathleen Hunt and Assistant Section Officer Iris Houston, both of the English WAAF, who were technical advisers for the film.



## Personal Mention

LEO SPITZ arrives in California today.

EDWARD SMALL is expected from California today or tomorrow.

WILLIAM K. SAXTON, JR., of Baltimore, has returned from a visit in Hollywood.

ROY HAINES leaves today for Albany and Buffalo.

JAMES SCHWALM of the Northio Theatre, Hamilton, O., has returned from an Indiana visit.

ARTHUR KELLY is in California.

S. S. KRELLBERG left Saturday for the Coast.

ED HINCHEY was in Philadelphia Friday.

ESTHER THERRIEN, secretary to NATHAN E. GOLDSTEIN, president of Western Massachusetts Theatres, Springfield, and PRIVATE JOHN CARRIGG were married recently.

EDITH HEAD of the Paramount studio is due here today.

## Vaudeville Off Here; Unit Set for Chicago

Two-a-day vaudeville, which has essayed a comeback in New York and other large cities throughout the country during recent weeks, suffered a setback on Broadway late last week when two newly converted vaudeville houses closed. The policy scored in Chicago, however, where plans were completed for an opening next month.

In New York, the Eltinge and Gaiety, former burlesque houses, closed after two weeks with variety presentations. In Chicago, "Headliners of '42," Alfred Bloomingdale-Nat Karson vaudeville revue, headed by Bert Lahr, Joe Lewis and Bert Wheeler, was set to open June 10 at the Grand Opera House.

## 400 Attend Dinner Of N. Y. Bookers

About 400 persons attended the annual dinner and dance of the New York Motion Picture Bookers Club at the Hotel Astor Roof last night. The proceeds will be used for the benefit of former members now in the service.

A miniature "Oscar" was presented to Bernard Brooks, president of the club, for "the best performance as a booker during 1942." Brooks is chief buyer and booker of the Fabian Circuit. Edward Susse of M-G-M was in charge of the affair.

## 'Pitt' Called Good Audience Picture

LONDON, May 10.—"Pitt the Younger," 20th Century-Fox production, was declared by observers to have scored an audience success at a sneak preview held in a London suburb. Comment was made concerning the film's effective historical parallel with the situation today, and the excellent performances of Robert Donat, Robert Morley and John Mills. The elaborate backgrounds and spectacular settings drew audience comment.

CHANGE TO ALTEC SERVICE  
...A CHANGE FOR THE BETTER

**ALTEC**  
SERVICE CORPORATION

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## KRS Seeks Better Films for Sundays

LONDON, May 10.—The Kinematograph Renters Society (distributors) is planning to approach the Cinematograph Exhibitors Association on the question of the films shown on Sunday programs.

The KRS contention is that the type of films currently being offered on Sundays are damaging to the prestige of the industry and an insult to the public. Industry observers are of the opinion, however, that the distributors are anxious, also, to exploit the current prosperity of theatres on Sundays.

## Byrnes, Providence Critic, in New Post

PROVIDENCE, May 10.—Garrett D. Byrnes, more than 12 years theatre editor of the *Providence Journal* and *The Evening Bulletin*, today turned over the theatre desk to Bradford S. Swan, *Journal* reporter. Byrnes will become Sunday editor for *The Providence Journal*. Continuing as assistant film reviewer will be Winfield T. Scott. Swan is a graduate of Yale, has been with the *Providence Journal* for about five years and is Providence district correspondent for *Motion Picture Daily*.

## Indiana ATO Meet Is Set for July 14-16

INDIANAPOLIS, May 10.—Associated theatre Owners of Indiana will hold a mid-summer convention at Lake Wawasee, Ind., July 14 through 16. Arrangements are in charge of Roy E. Harold, president, and Don Rositer, secretary.

M-G-M will conduct an exhibitors' forum at Lake Wawasee coincident with the convention.

## Heads Cincinnati Unit

CINCINNATI, May 10.—Harold Bernstein, operating the suburban Norwood, has been elected secretary of the Greater Cincinnati Independent Exhibitors Association. He succeeds Herman Bly, who held the office for 18 years.

## Ritchey to Coast Meet

Norton V. Ritchey, vice-president and export manager of Monogram, left for the Coast yesterday to attend the company's annual sales convention.

## See Smith Retained As KRS President

LONDON, May 10.—Sam W. Smith, currently president of Kinematograph Renters Society, British distributors' organization, is expected to be retained as president of the unit for the 1942-'43 term, it is understood here.

## Moskowitz Seeks High Court Appeal

WASHINGTON, May 10.—A petition for a writ of certiorari was filed with the United States Supreme Court on Friday by Joseph H. Moskowitz in his appeal from his conviction with Joseph M. Schenck on income tax charges. The Government will have until June 1 to reply and, if the writ is granted, the appeal is expected to be heard in the Fall.

In a brief prepared by A. H. Frisch and Bertram S. Nayfack, among counsel in the appeal action, five errors are set forth. These are alleged wrongful admission of a Government exhibit purporting to show additional taxes due; the refusal to limit the issues to business expense deductions and a confusing charge about gambling; incorrect charge to the jury; exclusion of testimony by a Treasury agent, and a question concerning the weight to be given character evidence.

The briefs set forth that the questions are "novel" and that the decision may affect thousands of taxpayers. Among these are what are "ordinary and necessary" expenses; the right to estimate expenses; the right to deduct entertainment expenses incurred at home, and the right of the Treasury to deny a defendant the right to subpoena one of the Treasury's agents.

## Peppiatt Again UA N.O. Branch Head

NEW ORLEANS, May 10.—C. E. Peppiatt, former Southern district manager for United Artists with headquarters at Dallas, has been re-assigned to the U. A. exchange here as branch manager, a post he held before going to Dallas.

Fred M. Jack, former Southern district manager for Warners, recently was named U. A. district manager.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# GLAMOUR GIRLS...

## WATCH OUT!!!

*Here comes Shirley!*

She can cut a rug...she's hep to the jive...and how she drives the boys wild! Shirley's the smooth, snazzy, sensational Queen of the 'Teens...in the brightest hit she's ever been in!



This is a reproduction of an ad appearing in LIFE. In addition, there's an eye-catching catty-corner double spread set for LOOK. Shirley's first grown-up picture is so big, so important that Edward Small is telling 25,000,000 people about it in this great national magazine campaign timed perfectly to

*NATIONAL RELEASE DATE MAY 29<sup>th</sup>*



## Short Subject Reviews

### "Rocky Mountain Big Game"

(Sports Parade)  
(Warners)

That intrepid pair, Mike and Helen Lerner, set out after big game in the Canadian Rockies. There is some delightful scenic photography, coupled with closeups of the animals, all done in color. The main object is to shoot a long horned sheep and this is successfully accomplished. It should hold interest. Running time, 10 mins. Release, May 2.

### "Tom Thumb Church"

(Stranger Than Fiction)  
(Universal)

This meets the standard of the series, containing several interesting oddities, beginning with a marriage ceremony performed at a Waco, Tex., church which measures only eight feet square. A woman test pilot, an auto which travels on tracks and a pet sparrow are the other subjects. Running time, 9 mins. Release, May 18.

### "Rainbow Rhythm"

(Musical)  
(Universal)

Al Donahue with his orchestra is the headliner in a musical which, while not distinguished, has moments of entertainment for devotees of modern music. Kenny Stevens, the Sportsmen, and Jimmy Dodd are among those who contribute. Running time, 15 mins. Release, June 18.

### "Emil Coleman and Orchestra"

(Melody Masters)  
(Warners)

The popular dance orchestra led by Emil Coleman is heard in five tuneful numbers. These include: "Shalimar," "Voice of Spring," "Rustle of Spring," "Just One of Those Things," "Voodoo" and "Mexican Magic." Jean Negulesco directed. Running time, 10 mins. Release, May 9.

### "The Draft Horse"

(Merrie Melodies)  
(Warners)

Here is an amusing little color cartoon about a horse who tries to enlist in the Army but is rejected on physical standards. He makes several attempts to get in but finally finds himself mixed up in a sham battle and decides he will spend the rest of the war just knitting. Running time, 7 mins. Release, May 9.

### "The Wacky Wabbit"

(Merrie Melodies)  
(Warners)

Bugs Bunny and Elmer, two popular Schlesinger characters, get mixed up when the latter goes prospecting for gold and Bugs pops up just to create mischief. Good for lots of laughs. Running time, 7 mins. Release, May 2.

### "Pacific Frontier"

(Broadway Brevities)  
(Warners)

Here is a timely tour in color of the Philippines, Singapore, Hawaii, India, Java, Wake and Midway

## Reviews

### "Remember Pearl Harbor"

(Republic)

THE Japanese treachery that was masked by bogus peace negotiations in Washington and the surface loyalty of fifth columnists in the Pacific islands is taken up in an ambitious Republic production which offers good box-office possibilities. The title, besides, adds to its sales value.

The film's main point is emphatically brought out with the undercover war preparations depicted simultaneously with radio reports of peace negotiations. Dramatic punch has its highlight in a well staged battle sequence at the climax.

In the cast are Donald M. Barry, as an incompetent soldier who redeems himself in action; Alan Curtis, a conscientious soldier who attempts to cover up for Barry; Fay McKenzie, employed at a copra plantation operated by a fifth columnist, and Sig Ruman, Ian Keith, Rhys Williams, Maynard Holmes, Diana Del Rio, and others.

The picture has its locale for the most part in and around Manila. Joseph Santley directed and Albert J. Cohen was associate producer.

Running time, 75 minutes. "G."\*

EUGENE ARNEEL

### "Escape from Hong Kong"

(Universal)

THE scene of this moderately budgeted melodrama is Hong Kong, the time is just prior to and during the Jap attack on that place, and the story is about three vaudeville actors, expert marksmen, who get involved in espionage and counter-espionage conducted by British, German and Japanese agents. This gives the picture timeliness and a link with the war.

Leo Carrillo, Andy Devine and Don Terry are the American vaudeville actors and Marjorie Lord is the girl in the case, suspected of being an Axis agent although really representing the British. Gilbert Emery, Leyland Hodgson, Frank Puglia, Chester Gan, Frank Kelly and Paul Dubov are the others in the cast.

The bombing of Hong Kong and an escape from there by motor boat, with the American marksmen shooting down a Jap plane with their rifles, supply the melodramatic final sequence. Production is by Marshall Grant and direction by William Nigh.

Running time, 60 minutes. "G."\*

ROSCOE WILLIAMS

\*"G" denotes general classification.

Islands, and other points of interest which were formerly tourist havens but now are the battle fronts of war. Although the shots were taken during peace time, they are effectively tied up with the current news by a commentary by Raine Bennett. Running time, 20 mins. Release, May 30.

### "Nutty Pine Cabin"

(Walter Lantz Cartune)  
(Universal)

In a fairly humorous cartoon Andy Panda is engaged in constructing a cabin, runs into the usual cartoon difficulties, with boards springing loose and the like, and has to contend with an army of beavers who make a complete wreck of the place. Running time, 7 mins. Release, June 1.

### "Kings Row" Takes Bia \$9,000, Omaha

OMAHA, May 10.—"Kings Row" and a second feature pulled \$9,100 at the Omaha for the week's only outstanding business. The weather was windy and warm.

Estimated receipts for the week ending April 29-30:

"The Invaders" (Col.)  
"Sleepytime Gal" (Rep.)  
BRANDEIS—(1,200) (30c-44c) 7 days.  
Gross: \$4,800. (Average, \$4,000)  
"Kings Row" (W. B.)  
"On the Sunny Side" (20th-Fox)  
OMAHA—(2,000) (30c-44c) 7 days. Gross: \$9,000. (Average, \$6,000)  
"Rings on Her Fingers" (20th-Fox)  
"Secret Agent of Japan" (20th-Fox)  
ORPHEUM—(3,000) (30c-44c) 7 days. Gross: \$8,200. (Average, \$7,000)

### "Rio Rita" at \$15,500

### Leads Providence

PROVIDENCE, May 10.—"Rio Rita" and "Nazi Agent" led the parade with \$15,500 at Loew's State. Early Spring business seems to be tapering off here somewhat.

Estimated receipts for the week ending April 29-30:

"Tuttles of Tahiti" (RKO)  
"What's Cookin'?" (Univ.)  
RKO-ALBEE—(2,239) (28c-39c-50c) 7 days.  
Gross: \$7,200. (Average, \$6,000)  
"Rio Rita" (M-G-M)  
"Nazi Agent" (M-G-M)  
LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: \$15,500. (Average, \$11,000)  
"Saboteur" (Univ.)  
"Almost Married" (Univ.)  
MAJESTIC—(2,250) (28c-39c-50c) 7 days. Gross: \$7,500. (Average, \$7,000)  
"Two Yanks in Trinidad" (Col.)  
"Man Who Returned to Life" (Col.)  
STRAND—(2,200) (28c-39c-50c) 7 days. Gross: \$7,500. (Average, \$6,000)  
"Kennel Murder Case" (W. B.) (reissue)  
FAY'S—(1,800) (20c-33c-44c) 7 days. Stage show with Joes and Rea; Grace Crysdale; Fay Rafael; Joe and Betty Lee; Frank Duke; The Pelletiers; Paul Nolan and Betty, and Al Johns' Orchestra. Gross: \$4,800. (Average, \$5,000)  
"Black Dragons" (Mono.)  
METROPOLITAN—(3,045) (30c-35c-55c-75c) 3 days. Stage show with the Four Ink Spots; Doc Wheeler and Orchestra; Stump and Stumpy; Red and Curley. Gross: \$6,400. (Average, \$5,000)  
"To the Shores of Tripoli" (20th-Fox)  
"Night Before the Divorce" (20th-Fox)  
CARLTON—(1,526) (28c-39c-50c) 7 days. 4th week. Gross: \$3,100. (Average, \$3,500)  
"Kings Row" (W. B.) (3 days)  
"On the Sunny Side" (20th-Fox) (3 days)  
"Song of the Islands" (20th-Fox) (4 days)  
"We Were Dancing" (M-G-M) (4 days)  
EMPIRE—(1,200) (20c-28c) 2nd run. Gross: \$2,200. (Average, \$2,000)

## 'Plans', King Chicago Hit With \$42,000

CHICAGO, May 10.—"The Lady Has Plans" and Wayne King's orchestra on the stage gave the Chicago theatre a fine \$42,000. "Woman of the Year" opened to \$21,000 at the State-Lake and the Oriental garnered \$19,000 with "Call Out the Marines" and a Major Bowes unit on the stage.

Estimated receipts for the week ending April 30:

"Joe Smith, American" (M-G-M)  
"The Vanishing Virginian" (M-G-M) 1 day, 3rd week  
"The Invaders" (Col.)  
"Brooklyn Orchid" (U. A.) 6 days  
AFOLLO—(1,400) (35c-55c-65c-75c) 7 days. Gross: \$9,000. (Average, \$5,000)  
"The Lady Has Plans" (Para.)  
CHICAGO—(4,000) (35c-55c-75c) 7 days. Stage—Wayne King Orchestra. Gross: \$42,000. (Average, \$32,000)  
"Captains of the Clouds" (W. B.)  
"Design for Scandal" (M-G-M)  
GARRICK—(1,000) (35c-55c-65c-75c) 7 days. Gross: \$7,500. (Average, \$5,000)  
"Call Out the Marines" (RKO)  
ORIENTAL—(3,200) (25c-30c-40c-50c) 7 days. Stage—Major Bowes unit & Rajah Raboid. Gross: \$19,000. (Average, \$16,000)  
"Saboteur" (Univ.)  
"Almost Married" (Univ.) 6 days  
"The Spoilers" (Univ.)  
"What's Cookin'" (Univ.) 1 day  
PALACE—(2,500) (40c-50c-68c) 7 days. Gross: \$16,000. (Average, \$13,000)  
"The Lady Is Willing" (Col.)  
"Two Yanks in Trinidad" (Col.) 5 days, 2nd week  
"Nazi Agent" (M-G-M)  
"Among the Living" (Para.) 2 days  
ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$12,000. (Average, \$11,000)  
"Woman of the Year" (M-G-M)  
STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days. Gross: \$21,000. (Average, \$14,000)  
"Jungle Book" (U. A.)  
UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days, 3rd week. Gross: \$9,500. (Average, \$14,000)  
"Mystery of Marie Roget" (Univ.)  
"Drums of the Congo" (Univ.) 2 days  
WOODS—(1,200) (35c-55c-65c-75c) 7 days. Gross: \$10,000

### Kansas City Good; 'Kings Row' \$12,000

KANSAS CITY, May 10.—Despite wet weather part of the week and strong competition, grosses were generally strong. "Kings Row" drew \$12,000 at the Newman, while "Gone With the Wind" was big.

Estimated receipts for the week ending April 30:

"Saboteur" (Univ.)  
ESQUIRE—(800) (30c-44c) 7 days. Gross: \$2,400. (Average, \$2,400)  
"Gone With the Wind" (M-G-M)  
MIDLAND—(3,600) (40c-55c) 7 days. Gross: \$15,000. (Average, \$8,500)  
"Kings Row" (W. B.)  
NEWMAN—(1,900) (30c-44c) 7 days. Gross: \$12,000. (Average, \$7,000)  
"The Male Animal" (W. B.)  
"Bullet Scars" (W. B.)  
ORPHEUM—(1,900) (30c-44c) 7 days. Gross: \$5,500. (Average, \$5,000)  
"Almost Married" (Univ.)  
TOWER—(2,200) (30c-50c) 7 days. On stage: Jan Garber and orchestra. Gross: \$9,500. (Average, \$6,000)  
"Saboteur" (Univ.)  
UPTOWN—(2,000) (30c-44c) 7 days. Gross: \$4,000. (Average, \$4,000)

### Manager Unit Totals 50

PHILADELPHIA, May 10.—The new Theatre Managers Benevolent Association, comprising independent theatre managers, which was organized last month with 15 members, now has 50 men on the rolls, it was announced by Ben Greber, president. Plans are now under way to provide group insurance for the association.



## 'Fleet's In' at \$17,000 High, Philadelphia

PHILADELPHIA, May 10.—Although oldovers and second runs predominated business continued strong. "The Fleet's In" drew \$17,000 at the Fox. "To the Shores of Tripoli" at the Stanley took \$14,000 in the third week.

Estimated receipts for the week ended April 28-May 1:

"The Remarkable Andrew" (Para.)  
ALDINE—(1,400) (35c-41c-46c-57c-68c) 7 days. Gross: \$7,000. (Average, \$9,000)  
"Real Glory" (U. A.) (revival)  
ARCADIA—(600) (35c-46c-57c) 7 days. Gross: \$2,500. (Average, \$2,600)  
"Kings Row" (W. B.)  
BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days. 4th week. Gross: \$10,000. (Average, \$13,000)  
"Always in My Heart" (W. B.) (6 days)  
"The Fleet's In" (Para.) (1 day)  
EARLE—(3,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville for 6 days including Dick Stabile's orchestra, Paul Warner, Gracie Barrie, Jack Haley and Hal LeRoy. Gross: \$19,500. (Average, \$14,000)  
"The Fleet's In" (Para.)  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$17,000. (Average, \$13,000)  
"Mister V" (U. A.)  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days. 2nd run. 2nd week. Gross: \$4,000. (Average, \$3,000)  
"The Men in Her Life" (Col.)  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 6 days. 2nd run. Gross: \$2,800. (Average, \$4,500)  
"To the Shores of Tripoli" (20th-Fox)  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days. 3rd week. Gross: \$14,000. (Average, \$14,000)  
"The Shanghai Gesture" (U. A.)  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days. 3rd week. Gross: \$5,500. (Average, \$4,500)

## 'Gal,' Stage Show, \$17,700 in Buffalo

BUFFALO, May 10.—"Sleepytime Gal" and a stage show led here with \$17,700 at the Twentieth Century. "The Courtship of Andy Hardy" drew \$13,500 at the Buffalo.

Estimated receipts for the week ending May 2:

"The Courtship of Andy Hardy" (M-G-M)  
"The Man Who Wouldn't Die" (20th-Fox)  
BUFFALO—(3,489) (35c-55c) 7 days. Gross: \$13,500. (Average, \$12,200)  
"To the Shores of Tripoli" (20th-Fox)  
GREAT LAKES—(3,000) (35c-55c) 7 days. 2nd week. Gross: \$8,600. (Average, \$8,000)  
"King's Row" (W. B.)  
HIPPODROME—(2,100) (35c-50c) 7 days. 3rd week. Gross: \$7,400. (Average, \$7,000)  
"Sleepytime Gal" (Rep.)  
TWENTIETH CENTURY—(3,000) 30c-35c-55c) 7 days. Benny Goodman and his orchestra on stage, with Peggy Lee, Art London, Shea & Raymond and The Ambassadors. Gross: \$17,700. (Average, \$9,000)  
"Two Yanks in Trinidad" (Col.)  
"A Close Call For Ellery Queen" (Col.)  
LAFAYETTE—(3,000) (30c-44c) 7 days. Gross: \$5,900. (Average, \$6,500)

## Form Theatre Company

ALBANY, May 10.—American Theatres, Inc., Watervliet, N. Y., has been incorporated here by Samuel E. Rosenblatt, who recently took over the Family Theatre there. Cohoes Theatres Corp. and Amerfilm Corp. have been dissolved.

## Sets Laurel-Hardy Deal

HOLLYWOOD, May 10.—Ben Shipman, attorney for Laurel and Hardy, has left for Mexico City to complete a deal with Azteca Studios for a series of features to be made there for distribution through Latin America.

## Umpi Aims to Have Sales Plan Ready by Week End

(Continued from page 1)

the whole, of which William F. Rodgers is chairman, when that body meets on Wednesday. The latter meeting is scheduled to put the program in final form and to approve a draft of the new selling plan for submission to the Department of Justice. It will designate a committee for that purpose.

The decree's tradeshow and blocks-of-five sales provisions will expire June 1. If the Department accepts the proposed selling plan, it would be presented to the Federal court here at the earliest possible date as an amendment replacing the expiring provisions.

### Exhibitor Members Due

Exhibitor members of the Umpi trade practice subcommittee or committee of the whole will arrive here today and early tomorrow for the week's meetings. Expected here are: Jack Kirsch, subcommittee chairman; Ed Kuykendall, H. A. Cole, Leo F. Wolcott, Sidney Samuelson, Robert White, Roy E. Harrold, Martin Smith, John Rugar, William F. Crockett, Lewen Pizor, Fred Wehrenberg and Rotus Harvey. Hugh Bruen will be PCCITO alternate for R. H. Poole of Los Angeles, who is ill.

New York members expected to attend include: Joseph Bernhard, Ned E. Depinet, William F. Rodgers, T. J. Connors, H. M. Richey, A. W. Smith, Felix Jenkins, Howard Levinson, Max A. Cohen, Joseph Vogel, Neil Agnew and C. J. Scollard. These will attend the trade practice meeting. For the sessions of the Umpi committee of the whole, in addition to those named, Abe Montague, James R. Grainger, Steve Broidy and Harry Brandt are expected.

## 'Male Animal' Hits \$7,400 in St. Louis

ST. LOUIS, May 10. — "The Male Animal" and "Kings Row" scored \$7,400 at the Missouri. "Gone With the Wind" at Loew's drew a gross of \$15,000.

Estimated receipts for week ending April 30:

"Gone With the Wind" (M-G-M)  
LOEW'S—(3,162) (30c-40c-50c-55c) 7 days. Gross: \$15,000. (Average, \$13,000)  
"Wife Takes a Flyer" (Col.)  
"Secret Agent of Japan" (20th-Fox)  
AMBASSADOR—(3,154) (30c-40c-50c) 7 days. Gross: \$9,500. (Average, \$11,500)  
"Seiboteur" (Univ.)  
"Valley of the Sun" (RKO)  
FOX—(5,038) (30c-40c-50c) 7 days. Gross: \$11,300. (Average, \$11,000)  
"Male Animal" (W. B.)  
"Kings Row" (W. B.)  
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: \$7,400. (Average, \$4,000)  
"Call Out the Marines" (RKO)  
"Sing Your Worries Away" (RKO)  
ST. LOUIS—(4,000) (25c-35c) 7 days. Gross: \$4,800. (Average, \$2,600)

## Conn. Allied to Meet

NEW HAVEN, May 10.—Allied Theatre Owners of Connecticut will meet tomorrow with Dr. J. B. Fishman presiding. Executive Secretary Maxwell Alderman will report on the recent Chicago convention.

## Chance for Anti-5 Appeal Seen Slight

(Continued from page 1)

vancement of the new Umpi selling plan, which is regarded by many Minnesota exhibitors as an important improvement over the "decree sales method."

If, for any reason, however, the Umpi plan is not adopted, the chances of an appeal being taken from the anti-decree law decision would be much stronger. Under the 60-day stay granted by the court, the exhibitors have until mid-June to decide on the appeal move.

## House Opens Thursday

CLEVELAND, May 10.—The Fairmount Theatre, new \$300,000 house in suburban University Heights, will be opened Thursday night. The house seats 1,625, and has parking facilities for 1,000 cars with a special entrance to the lobby up to which cars may be driven.

## SWG To Celebrate

HOLLYWOOD, May 10.—A victory celebration is planned for tomorrow evening by the Screen Writers Guild, following the session at which ratification of the agreement with producers is expected.

## See Upset in Clearance for Chicago Zone

(Continued from page 1)

Wheaton not more than 24 hours after St. Charles, which plays two weeks after Aurora, Ill.

The distributors contended that Wheaton was regulated by the Chicago clearance system while St. Charles was in the country zone, although the cities are only a few miles apart.

## Beacon House Files Clearance Complaint

The 35th arbitration complaint at the New York tribunal was filed Friday on clearance by Dutchess Amusement Enterprises, operator of the Beacon, Beacon, N. Y., against the five consenting companies.

The complaint charges that the 14 days clearance of Netco's Ritz and Broadway, Newburgh, N. Y., is unreasonable as the Beacon is not in competition with them. It asks that the clearance be eliminated and that relief also be given the Beacon on delayed availability of pictures due to alleged late bookings by the Netco houses.

It was announced that J. Noble Braden, executive secretary of the American Arbitration Association, has been elected a director of the Association.

**GIRL FROM ALASKA**

Ray MIDDLETON • Jean PARKER

JEROME COWAN • ROBERT H. BARRAT

RAY MALA • RAYMOND HATTON

Original story by Robert Ormond Case • Screen play by Edward T. Lewis & Robert Ormond Case

NICK GRINDE—Director

BUY U.S. WAR SAVINGS BONDS

A REPUBLIC PICTURE



## Para. Feature Total 36 to 40 For New Year

(Continued from page 1)

more than half of the company's probable 1942-'43 schedule. The production budget, likewise, has not been definitely determined, Freeman said, due to the uncertainty of long-range cost planning in war time.

Freeman said that studios may encounter difficulties obtaining new supplies of materials that are essential to the war effort within the next few months, pointing out that shortages of copper and aluminum already are being felt in Hollywood. Studio lumber inventories also are limited, he said, and difficulties in obtaining new supplies of that and other materials are to be expected. Uncertainties such as these, he pointed out, make budgeting uncertain for any lengthy period in advance.

**Freeman pointed out that while motion pictures have been classified as an essential industry, that is so more in a civilian than military sense. The industry cannot expect to obtain supplies of scarce materials, he said, in the same way that the armament or other essential military industries can obtain them.**

Freeman planned to go to Washington today, returning about midweek, and expected to leave for the Coast next Friday.

### Sales Meeting In N. Y. Today

The first of five Paramount regional sales meetings will open at the Hotel Pierre here today with approximately 50 home office executives, district and branch managers, salesmen and bookers attending. J. J. Unger, Eastern division manager, will preside and Neil Agnew, Charles Reagan, George Smith and Oscar Morgan are scheduled to address the meeting. Others from the home office who will attend are Adolph Zukor, G. B. J. Frawley, C. J. Scollard, Fred Leroy, Joseph Walsh, Jack Roper, Herman Lorber, Arthur Dunne and Monroe Goodman.

Exchange personnel in attendance will include: M. S. Kusell, Harry Randel, M. E. Sattler, I. Lesser, M. Mendel, H. Kaufman, E. Bell, A. Gebhart, E. Ugast and J. Perly, New York; K. G. Robinson, M. Simon, W. Rosenow and E. Walters, Buffalo; C. G. Eastman, W. A. Waters, R. D. Hayes and G. S. Beattie, Albany; William Erbb, A. M. Kane, J. Moore, J. Gubbins, T. Duane, E. Bradley, W. Hughes, H. Lewis, J. Harris and E. Maloney, Boston; E. Ruff, R. Carroll and H. Germaine, New Haven.

### Gets Writ on Film Run

The Apollo Theatre has obtained a temporary injunction against the Park Theatre, both in Manhattan, preventing the latter from playing "The Forgotten Village." The Apollo contends it had protection over the Park in its run of the film. Milton Weisman represented the Apollo. Argument will be heard today in N. Y. Supreme Court.

## Republic Sets 66 Pictures On New Season Schedule

(Continued from page 1)

Roy Rogers. Thirty-three productions are scheduled for the first six months of the new season, it was announced.

The two-day meeting here will be followed by a second at the Drake Hotel in Chicago, on Thursday and Friday, and a third and final session at the studio in North Hollywood on May 19 and 20.

The product schedule for the new season will exceed by four the total for the present season, and the sales staff will be informed that there will be no curtailment of the production budget, which is said to be the largest in the company's history.

### Feature Divisions

The new season features will be divided into six DeLuxe features, 14 Anniversary features and 14 Jubilee films. The outdoor specials will include four Gene Autry Premiere attractions and two Roy Rogers Gold Medal productions. Among the westerns will be four Gene Autry Supreme productions; six Roy Rogers Master Westerns; eight Don "Red" Barry Action Westerns and eight "Three Mesquiteer" Westerns.

The entire current season lineup will be delivered by July 15, the sales force will be informed.

Following is the schedule of pictures planned for the first half of the new

season, as disclosed by the company:

Sixteen Features: "Thumbs Up," "The Commandos," "Fighting Devil Dogs," "Chatterbox," "The Old Homestead," "Ice-Capades Revue," "Hit Parade of 1943," "Back to God's Country," "X Marks the Spot," "My Buddy," "Say It With Music," "Tahiti Honey," "War of the Wildcats," "Gangs of the Barbary Coast," "Hi, Neighbor," "Fu Manchu Strikes."

Three Outdoor Super Specials: "A Gay Ranchero," "Starlight on the Trail," both starring Gene Autry; "Heart of the Golden West," starring Roy Rogers.

### Westerns and Serials

Two Supreme Productions: "The Lone Prairie" and "The Ranger's Serenade," starring Gene Autry, with Smiley Burnette and Fay McKenzie.

Three Master Westerns: "Ridin' Down the Canyon," "Man from Music Mountain," "Silver Spurs," starring Roy Rogers, with George "Gabby" Hayes.

Three "Mesquiteers" Westerns: "Shadows on the Sage," "Valley of Hunted Men" and "Prairie Pals."

Four Action Westerns: "The Sombrero Kid," "Dead Man's Gulch," "Outlaws of the Pine Ridge" and "The Sundown Kid," starring Don "Red" Barry.

Two serials: "King of the Royal Mounted Rides Again" and "G-Man vs. the Black Dragon."

## Expect Protest to Ease WPB Limits On Studio Set Cost

(Continued from page 1)

down and used over and over, while the construction limitation orders have been aimed at reducing the consumption of materials which, once put in place, were, so to speak, frozen in.

They also contended that despite the fact that they were free to use any material in their inventories or which they could borrow or rent, the \$5,000 limitation was too severe. They urged that while it is possible to secure authorization for larger expenditures, it frequently happens that sets are found to cost more than estimated when they are actually under construction and delay of program schedules would result from the necessity of having to bring the problem to Washington each time it arose.

## Northampton Bars Children in Epidemic

NORTHAMPTON, Mass., May 10.—An epidemic of contagious diseases, which has caused the Board of Health here to bar all persons under 20 years from theatres and the Academy of Music, city owned but privately operated motion picture theatre, to close for the "duration of the epidemic," took another spurt forward over the weekend.

More than 20 new cases were reported to health authorities, and they indicated that relaxing of the ban was not in sight.

## 11,998 Houses Pledge Army-Navy Drive Aid

(Continued from page 1)

Service, making 14,500 in all. Final shipments are scheduled to be made tomorrow. Exhibitors were urged to return the Gary Cooper audience appeal trailer to their National Screen exchanges, as salvaging of those trailers is expected to add another \$1,500 to the fund.

### Chicago Circuit Heads Discuss Relief Drives

CHICAGO, May 10.—Circuit heads and exhibitor representatives here held a meeting Friday to discuss various drives such as the Army and Navy Relief, USO, China Relief and the sale of War Bonds and Stamps in theatres beginning May 30. Present were John Balaban, Jack Kirsch, James E. Coston, Edward Silverman, Jules Rubens and Arthur Schoenstadt.

## Butte Theatre Aids Service Men's Fund

BUTTE, MONT., May 10.—A recent ticket sale by the American Women's Voluntary Service resulted in full houses for three days for the Rialto here, Manager Bert Henson reports. Profits from admissions, sold by the A.W.V.S., went to the organization's fund for men in the armed services. Henson estimated the receipts of the third day as larger than the average first day of ordinary attractions. "The Vanishing Virginian" and "Born to Sing" were the features.

## Allied Studies Possibility of Price Control

(Continued from page 1)

to the fact that Allied first will endeavor to obtain voluntary relief from distributors through Umpi and by direct appeal to sales executives. The bulletin urged exhibitors and exhibitor organizations to appeal directly to William F. Rodgers, Umpi chairman, by letter, and to the heads of all distributing companies, "urging that they apply the brakes to runaway film rentals and thus head off Governmental action," the bulletin stated.

### Forming Exhibitor Council

It was also disclosed in this connection that a Dominion-wide organization of independent exhibitors is being formed in Canada under the name of the National Council of Independent Exhibitors of Canada.

The bulletin reported that the Allied board approved and pledged whole-hearted support to the industry drive for sales of War Bonds and Stamps in theatres and urged regional associations affiliated with Allied to duplicate the national organization's action in sending pledges of cooperation to the Secretary of the Treasury. The Allied board approved a recommendation that Umpi either take over or coordinate "the work of the numerous, overlapping emergency war committees" in the industry, as the most representative agency for all-industry undertakings.

Earlier Allied requests for proportionate representation of independent exhibitors on committees named to handle drives and proper credit for their contributions to such drives were reiterated in the bulletin.

### Condemns 16 mm. Competition

The bulletin condemned and referred to the Allied Umpi committee for action "the alarming increase in the number of new films, particularly those released by United Artists and Monogram, which are now available for non-theatricals and jack-rabbits in 16mm," terming the increase a "menace to distributors and exhibitors alike."

It was disclosed that the Allied vote on the Umpi selling plan was 13 units in favor of it, two not voting and one opposed.

## Staggered Travel to Affect Theatregoing

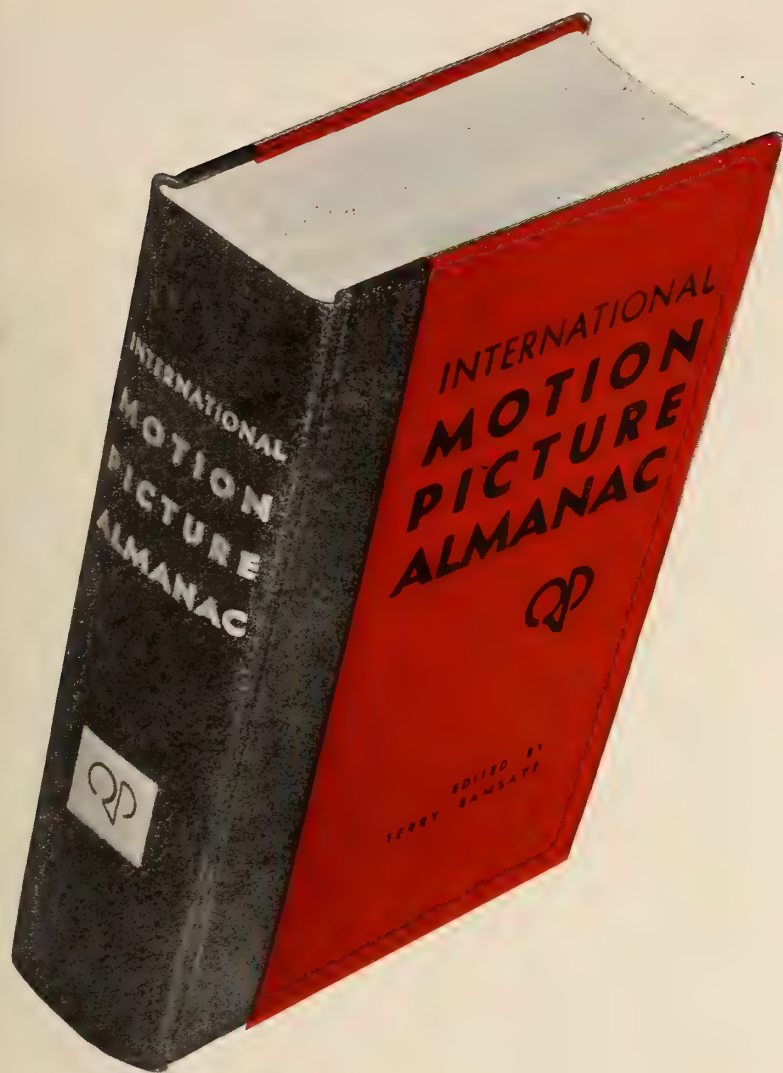
(Continued from page 1)

of all communities with a population of 10,000 or more.

The plans are in the interest of conservation of private and public transportation facilities. The staggering of business, school and working hours has not yet been extended to cover theatre operating hours, but nevertheless is regarded as having an important effect on theatre attendance in large communities. Likewise, the urging of group riding to theatres in private automobiles is expected to alter and spread theatre attendance habits in large cities.

The rationing of gasoline in the Eastern seaboard states, starting Friday, is also expected to have an effect on theatre business.





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Edited by **TERRY RAMSAYE**



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## War and FCC Issues Before NAB Meeting

CLEVELAND, May 10.—The role of broadcasting in the war effort and the current fight against FCC network regulations are expected to attract most attention at the 20th annual convention of the National Association of Broadcasters which will start in full swing here tomorrow with the first business session at the Hotel Statler. The meeting will run through Thursday.

### Miller to Give Report

Neville Miller, president, will give his annual report, and this will be followed by appointment of convention committees, the secretary-treasurer's report and proposed amendments to the by-laws.

Byron Price, director of the Office of Censorship and J. Harold Ryan, head of radio censorship, will lead a discussion on "Radio and the War," with Major Gen. A. D. Surles, Rear Admiral A. J. Hepburn, Major General F. G. Beaumont-Nesbitt and Earl J. Glade, participating.

Archibald MacLeish, director of the Office of Facts and Figures, will make the principal address at a luncheon tomorrow. In the afternoon, the Department of Broadcast Advertising, sales managers division, will discuss "Radio Advertising for Department Stores" while Network Affiliates, Inc., and Independent Radio Network Affiliates hold separate sessions. The NAB war committee will meet in the evening and a Labor Relations Clinic will follow.

### Hold Preliminary Meetings

Meetings were held today, preliminary to the opening of the convention, by these committees: sales managers, executive, general, research, engineering, code, wages and hours, accounting and labor. The Broadcast Music, Inc., board of directors met at luncheon and meetings were also held of the board of directors of the NAB, bureau of copyrights and the NAB board of directors.

## Atlanta Club Starts Recreation Center

ATLANTA, Ga., May 10.—Chief Barker Harry G. Ballance of the Atlanta Variety Club has announced the start of the club's \$35,000 Recreation Center for Boys and Girls which is being constructed here. The project when completed will be operated by the Salvation Army for the club. In addition to a playground and baseball diamond, the center also in the future will house a medical unit.

## Union Cancels Contract

PHILADELPHIA, May 10.—The Theatre Employees Union, local IATSE union comprising the doormen, cashiers, ushers and other service employees, has voted to cancel its contract with the local theatres. Last June, the union signed a two-year contract, but a higher wage scale is now sought because of increased living costs.

## Off the Antenna

**A**RTURO TOSCANINI will return as conductor of the NBC Symphony Orchestra next year and will alternate with Leopold Stokowski, it was announced over the weekend in a joint statement by Frank Mullen, NBC vice-president and general manager, and Mark Woods, Blue president. The symphony concerts will be heard Saturdays, 9-10 P. M., from Oct. 31 to April 10. They will continue on the Blue, but the name of the orchestra will be retained as "NBC Symphony Orchestra."

**Purely Personal:** Martin Agronsky, NBC correspondent now with General MacArthur, has been voted the Rutgers University Award for "fearless and searching interpretation of world events." Wallace A. Walker, Mutual chief statistician, has joined the staff of C. E. Hooper. E. W. Hammons, short subject producer, will be interviewed by Martin Weldon on WINS Thursday. Frank E. Hill, field representative of the American Association for Adult Education for the past five years, has joined the CBS education department. Joseph H. Ream, secretary and general attorney for CBS, has been named to the general executive staff. Julius Brainerd will assume Ream's duties as head of the legal department. William N. Robson has returned to CBS as producer-director.

The Blue devoted 83 hours to the war effort during April, a program analysis released by the network reveals. According to a breakdown, 30 hours and 34 minutes of network sustaining time, 35 hours and 53 minutes of network sponsored time, and 16 hours and 56 minutes on WJZ were turned over to war causes.

In a move to regain some of the goodwill lost in last year's dispute with radio, Ascap will announce an extensive service for stations at the NAB meeting tomorrow. This service, which will be free, is a series of weekly scripts for musical shows. The scripts are set up for particular weeks to give them timeliness and are designed to permit interpolation of commercial announcements. There will be no song plugs or mention of Ascap in the scripts, which, it was stated, can be utilized for live music or recorded programs. The principle guiding the service, it was stated, is to encourage the use of music to aid sales.

**Program News:** Penn Tobacco will sponsor its first local campaign on WABC when it takes over the Mark Hawley newscast Mondays, Wednesdays and Fridays, 6-6:10 P. M., beginning May 25. R. C. Williams & Co. today starts sponsorship of "Odd Side of the News" on WABC, Mondays, Wednesdays and Fridays, 8:20-8:25 A. M. Bloomingdale's will sponsor "Women and the War" on WQXR Monday through Friday 9-9:10 A. M., beginning today. The program is designed to aid women in conservation and to explain Government rulings. Bristol-Myers has renewed "Time to Smile" with Eddie Cantor, and "Mr. District Attorney" for an additional year, both on NBC. Select Theatres Corp. (Shubert) today will increase its time on WABC to one-minute announcements on Mondays, Wednesdays and Fridays. Broadcast time for Kathryn Cravens on WNEV has been changed to 4:45-5 P. M., Monday through Friday. H. V. Kaltenborn, starting today, will be heard five times weekly, Monday through Friday, at 7:45 P. M. over NBC.

From Mexico City: The national Supreme Court has upheld the Government's expropriation of XERA, the 180,000-watt station at Villa Acuna. The Government recently ordered payment of \$52,500 as indemnification. The Ministry of Communications and Public Works, which controls radio, is operating XESCU, on both long and short wave, at the Book Fair to increase interest in books and publications generally.

**Around the Country:** WBZ, Boston, will start its own "Farm and Home Hour" today at 6 A. M. The program is designed to aid New England farmers. Bonnie Stuart of KYW, Philadelphia, has joined WLW, Cincinnati, as vocalist. WKRC, Cincinnati, is conducting courses for its female staff members to prepare them to take over as engineers for the station. Robert G. Arnold has been appointed studio manager for WMBO, Geneva, N. Y.

## Theatres in Mexico Aid Red Cross-Drive

MEXICO CITY, May 10.—Theatres here plan full cooperation in the fund-raising campaign that will feature Mexico's annual Red Cross Week, May 16 to 23. The principal first run theatres, Alameda, Olimpia, Magerit, Rex, Chino Palacio and New Palacio, have donated the use of their stages for shows the Red Cross will present.

## Crosley Corp. Official Dies

CINCINNATI, May 10.—Robert I. Petrie, vice-president and general manager of the Crosley Corp. manufacturing division, died here Friday night after four weeks illness. His widow and three sons survive.

## 'Sullivans Travels' Oklahoma City Best

OKLAHOMA CITY, May 10.—"Sullivan's Travels" played to \$4,800 at the Midwest, while "The Lady Has Plans" did \$4,800 at the Criterion.

Estimated receipts of the week ending April 28:

"The Lady Has Plans" (Para.) CRITERION—(1,500) (20c-25c-40c) 7 days. Gross: \$4,800. (Average, \$4,500)  
"Born to Sing" (M-G-M) LIBERTY—(1,200) (20c-25c) 7 days. Gross: \$2,200. (Average, \$2,400)  
"Sullivan's Travels" (Para.) MIDWEST—(1,500) (20c-25c-40c) 7 days. Gross: \$4,800. (Average, \$4,000)  
"The Invaders" (Col.) STATE—(1,100) (20c-25c-40c) 7 days. Gross: \$3,000. (Average, \$3,500)  
"To the Shores of Tripoli" (20th-Fox) POWER—(1,000) (20c-25c-40c) 7 days. Gross: \$2,000. (Average, \$1,750)

## 'Courtship' at \$8,000 Best Seattle Gross

SEATTLE, May 10.—"The Courtship of Andy Hardy" at the Fifth Avenue grossed \$8,800 to top the town by a good margin. Other new first runs were mediocre in their draw, but subholdovers as "The Spoilers" and "The Fleet's In" continued to draw well. Night baseball was competitive. Weather was clear and mild.

Estimated receipts for the week ending May 1:

"The Fleet's In" (Para.) "The Night Before the Divorce" (20th-Fox) BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 4th week. Moved from Music Hall. Gross: \$3,850. (Average, \$4,000)  
"The Courtship of Andy Hardy" (MGM) "Kid Glove Killer" (M-G-M) FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days. Gross: \$8,800. (Average, \$7,600)  
"Two Yanks in Trinidad" (Col.) "Shut My Big Mouth" (Col.) LIBERTY—(1,800) (30c-42c-58c-70c) 7 days. Gross: \$5,150. (Average, \$5,000)  
"To the Shores of Tripoli" (20th-Fox) "On the Sunny Side" (20th-Fox) MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 3rd week. Moved from Fifth Avenue. Gross: \$3,650. (Average, \$4,000)  
"Mister V" (U. A.) "About Face" (U. A.) MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$5,600. (Average, \$6,000)  
"The Spoilers" (Univ.) "Mississippi Gambler" (Univ.) ORPHEUM—(2,450) (30c-42c-58c) 7 days, 2nd week. Gross: \$6,100. (Average, \$6,000)  
"What's Cookin'" (Univ.) "Secret of the Lone Wolf" (Col.) PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Vaudeville. Gross: \$5,300. (Average, \$5,000)  
"The Vanishing Virginian" (MGM) "Joe Smith, American" (MGM) PARAMOUNT—(3,050) (30c-42c-58c) 7 days. Gross: \$5,900. (Average, \$6,000)

## 'Kings Row' \$6,200 High in Cincinnati

CINCINNATI, May 10.—"Kings Row" gave the RKO Capitol a good \$6,200 fourth week. "Fantasia" at the RKO Shubert brought \$5,800 at advanced prices. Hot weather and baseball hurt business.

Estimated receipts for the week ending April 29-May 2:

"The Turtles of Tahiti" (RKO) RKO ALBEE—(3,300) (33c-40c-50c) 7 days. Gross: \$9,200. (Average, \$12,000)  
"The Spoilers" (Univ.) RKO PALACE—(2,700) (33c-40c-50c) 7 days. Gross: \$9,600. (Average, \$10,000)  
"Fantasia" (RKO) RKO SHUBERT—(2,150) (44c-60c) 7 days. Gross: \$5,800. (Average, at 33c-40c-50c, \$10,000)  
"Kings Row" (W. B.) RKO CAPITOL—(2,000) (33c-40c-50c) 7 days, 4th week. Gross: \$6,200. (Average, \$5,500)  
"A Gentleman After Dark" (U. A.) RKO GRAND—(1,500) (33c-40c-50c). Gross: \$4,000. (Average, \$5,000)  
"Valley of the Sun" (RKO) RKO LYRIC—(1,400) (28c-33c-42c) 7 days. Gross: \$3,000. (Average, \$4,500)  
"Unseen Enemy" (Univ.) "Born to Sing" (M-G-M) RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$1,200. (Average, \$1,200)  
"Mexican Spitfire at Sea" (RKO) "Cadets on Parade" (Col.) RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$800. (Average, \$800)  
"To the Shores of Tripoli" (20th-Fox) KEITH'S—(1,500) (33c-40c-50c) 7 days, 3rd week. Gross: \$4,600. (Average, \$5,000)

## Goddard on USO Tour

HOLLYWOOD, May 10.—Paulette Goddard will head a troupe on a USO-Camp Shows tour beginning May 18. The tour of Army and Navy camps will last two weeks.



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51. NO. 92

NEW YORK, U.S.A., TUESDAY, MAY 12, 1942

TEN CENTS

## Price Warns NAB Meeting On Aid to Foe

### U. S. Censor Head Pleads For Common Sense

By DAVID I. RIMMEL

CLEVELAND, May 11.—Indications today were that the four-day convention of the National Association of Broadcasters which started here today will be one of the most peaceful in years. Broadcasters today heard a plea from Byron Price, director of the Office of Censorship, to give the American people comprehensive news coverage but to be ruled by common sense and not to aid the enemy. Price warned that trained enemy agents are listening to United States broadcasts.

Neville Miller, NAB president, avoided controversial issues in his  
(Continued on page 8)

## Republic Regional Starts Here Today

The first of three regional sales meetings of Republic will open here today at the New York Athletic Club. The two-day meeting will be followed by a second in Chicago, Thursday and Friday, and the third in Los Angeles, May 19 and 20.

James R. Grainger, Republic Pictures president, will preside at the sessions here. M. J. Siegel, president of Republic Productions, will discuss production plans for the new season.

The following are scheduled to attend today's meetings: Branch Man-  
(Continued on page 2)

## Jewish Appeal to Open Drive Today

Industry executives today at the Hotel Astor will attend a luncheon launching the film industry's 1942 war emergency campaign for the United Jewish Appeal. Herman Robbins, president of National Screen Service, is luncheon committee chairman. Rabbi Abba Hillel Silver of Cleveland, national chairman of the drive, will be chief luncheon speaker. David Bernstein, Major Albert Warner and Barney Balaban are amusement industry drive chairmen.

## Zanuck in London on Army Film Program

Dispatches from London yesterday stated that Col. Darryl F. Zanuck, head of production for 20th Century-Fox, had arrived there in his capacity as producer of training films for the U. S. Army Signal Corps. It was reported that Zanuck while in London will coordinate the production of training, action and morale films between the United States, Britain and Russia, and that he hopes to film Commando-like operations by the U. S. forces.

## Umpi Starts Sales Plan Meet Today

Umpi sessions which are expected to culminate at the end of the week in formal completion of the industry unity program and the submission of the proposed new selling plan to the Department of Justice for consideration will begin this morning at the Warwick Hotel.

Jack Kirsch, chairman of the Umpi trade practice committee, will arrive from Chicago this morning to preside today at a meeting of that group which is scheduled to complete its report on Point 5 of the unity program, of which the new selling plan is a part. Kirsch's committee will report to the Umpi committee of the whole, of which William F. Rodgers is chairman, at a meeting of the latter group tomorrow. The main committee will remain in session until the entire unity program has been completed and ap-  
(Continued on page 5)

## Bronx Blackout Affects 88 Houses; Others Set

Eighty-eight theatres for the second time felt the box-office repercussions of a blackout when for 20 minutes last night the entire Bronx was tested in one of a series of borough-wide demonstrations which, according to official announcement, will be followed by a city-wide test. The blackout was from 9:30 to 9:50.

The city already has been covered in 11 sectional blackouts. The borough of Richmond was fully covered in one test, leaving three boroughs yet to be darkened before the lights go out in the entire city.

The drill in Brooklyn, which has a

## WAR AID TO SMALL TOWNS CONSIDERED

### Rodgers Expected to Invite Trade Leaders To M-G-M District Meeting to Present Tentative Remedy for Gross Drop

By SAM SHAIN

An invitation to industry leaders to attend M-G-M's special district sales managers' meeting in Chicago on May 18 is under consideration by William F. Rodgers, vice-president in charge of distribution, it has been learned.

## Alperson Named to Head RKO Theatres, Succeeds Koerner

Edward L. Alperson yesterday was named general manager of RKO theatres by George J. Schaefer, RKO president.

Alperson succeeds Charles W. Koerner, who late last week was appointed general manager in charge of the RKO studio, after having served as its acting head for 10 weeks. During the same period, Alperson was acting head of operations for the theatres at the home office. Alperson's appointment was indicated by *MOTION PICTURE DAILY* several weeks ago.

Alperson began his career in the industry in 1910 as an usher at the Brandeis Theatre, Omaha. He was shipping clerk and later film salesman for Fox and First National in that city, and in 1923 was made dis-  
(Continued on page 5)

This meeting, which will be of special concern to the whole trade, has been called in order to discuss ways and means of helping small town exhibitors whose box-offices have been affected adversely because of war conditions, as shown by the recent survey made by *MOTION PICTURE DAILY*.

Rodgers, it has been revealed, has been studying the matter for some time and it is believed that he has a tentative remedy which he may present for consideration,  
(Continued on page 5)



W. F. Rodgers

## RKO Stockholders To Meet on June 3

The first meeting of RKO stockholders in 10 years is scheduled to be held at Dover, Del., June 3, it was announced yesterday.

The company's board of directors yesterday set May 23 as the record date for the determination of stockholders entitled to notice of and to vote at the meeting. The company's  
(Continued on page 5)

## Monogram Meeting To Open Tomorrow

LOS ANGELES, May 11.—Monogram will open its 10th anniversary sales convention at the Hotel Ambassador here Wednesday morning, with franchise holders and branch managers from all sections of the country in attendance. The meeting ends Saturday.

W. Ray Johnston, president of the company, will preside at the sessions.

population of more than 3,000,000 and about 200 theatres in operation, is set for tomorrow night. The Manhattan and Queens tests have not been scheduled as yet but are expected some time next week.

Bronx theatremen reported that last night's test produced less severe effects on business than previously, pointing out that residents' curiosity had diminished after the first blackout. However, business was substantially below normal, particularly since tickets could not be sold during the test period when the streets were cleared of pedestrians.



## Coast Flashes

Hollywood, May 11

**L**ESTER COWAN, producer, has checked in at Columbia to prepare for filming "The Commandos," starring Paul Muni. C. S. Forrester, who wrote the original, will also write the script. Footage of Commando raids in Norway has been turned over to Columbia by the Norwegian government in exile for inclusion in the film, the studio announced.

Warner Bros. today announced the start this month of "Special Delivery," two-reel subject in Technicolor dealing with the air force bombardiers' attack on a flotilla of Japanese warships, and "Sniffer Soldiers," on Fort MacArthur's battalion of trained dog sentries.

## Sectional Blackouts This Week in Phila.

**PHILADELPHIA, May 11.**—Neighborhood houses here face a sectional blackout all this week, the city's first regional blackout held tonight between 10 and 11 P.M., with a different section of the city blacking out at the same time each weekday night until and including Thursday night. The regional blackout will be partial in that it will not be enforced on industrial plants, nor will street and alley lights be extinguished, nor traffic halted as it would be in the event of an actual air raid.

However, homes, schools, business establishments, institutions and all places of amusement will be required either to extinguish lights or else to provide some screening so that the lights within will not be visible from the street.

## Business Improves In San Antonio Area

**SAN ANTONIO, May 11.**—With unemployment almost eliminated here through war work, theatre grosses have shown a marked improvement. Numerous Army camps in the area also have increased attendance and the use of vaudeville also is credited with increasing receipts. Restrictions on automobile use have resulted in increased business in certain sections, and in the Mexican quarters war work has brought a boom in grosses.

## Cohn and Spingold At Columbia Studio

**HOLLYWOOD, May 11.**—Jack Cohn, Columbia vice-president, and Nate B. Spingold, home office executive, arrived from New York today for a week or 10 days of conferences with studio officials. Louis Barbano, Columbia treasurer, arrived here earlier.

## Associates' Board To Meet Tomorrow

The board of directors of Motion Picture Associates will hold a meeting tomorrow at the Hotel Lincoln. Harry H. Buxbaum, president, has called a membership meeting for May 19 at the Hotel Astor. It will be a luncheon session.

# Personal Mention

**N**ATE J. BLUMBERG arrived from the Coast yesterday.

**A. H. BLANK** of Tri-States circuit, Des Moines, is expected in New York today.

**L. A. BONN** of the Jules Brulatour office is recovering from a major operation at New York Hospital.

**RAY ENGLAND**, manager of the Colonial Theatre, Southington, Conn., has been inducted into the Army.

**ROBERT HARRISON**, son of EDWARD HARRISON, manager of the Court Square Theatre, Springfield, Mass., has enlisted in the Naval air force.

**LIVET. JULIAN RIFKIN**, formerly chief booker for Liberty Theatres Corp., Springfield, Mass., is the father of a son, born last week.

**PAUL KESSLER**, manager of the Suffolk Theatre, Holyoke, Mass., has entered the Army.

**MORTON GOLDSTEIN**, Columbia salesman in Philadelphia, has entered the officers' training school at Fort Monmouth, N. J.

**D**AVID O. SELZNICK left for the Coast over the weekend.

**EARLE W. SWEIGERT**, Paramount district manager in Philadelphia, this week observes his 25th year with the company.

**MRS. LOU GORDON** of the Lockwood-Gordon circuit is recuperating at home in New Haven, after an illness.

**RICHARD ETTIN**, Republic booker in Buffalo, has been inducted into the Army.

**NORMAN ELSON** leaves for Boston today.

**JOHN WADDOCK** of the Allyn Theatre, Hartford, Conn., is in the Army.

**HERBERT GIVEN**, Producers Releasing branch manager in Philadelphia, is due from the Coast this week.

**ELMER WILSCHKE**, head of Altec in Philadelphia, is expected to enter the Army Signal Corps soon.

**HENRI ELMAN** of Chicago is on the Coast.

## Para. Inaugurates Profit-Sharing Plan

Paramount will inaugurate a profit-sharing plan to be participated in by the field sales force, Neil Agnew, general sales manager, announced at the first of the company's five regional sales meetings which opened at the Hotel Pierre here yesterday.

The plan is designed to encourage more efficient selling and booking of pictures, Agnew said, and it will be administered by a committee of district managers who will make the awards. He emphasized that an objective of the plan is to bring about a better coordination of the sales force and give every member an opportunity to share in the department's profits.

## St. Louis Ambassador Will Close Tomorrow

**ST. LOUIS, May 11.**—The Ambassador, Fanchon & Marco, first run downtown house here, closes Wednesday night, probably for the summer, because of what theatre officials claim lack of "A" pictures. Last-minute attempts to obtain films for the house by F. & M. officials in New York are understood to have failed. Arrangements are being made to provide employment for the 50 employees in other F. & M. houses.

## Rochester Defense Talks in Theatres

**ROCHESTER, May 11.**—Through a plan worked out among theatre managers and the City War Council, speakers, giving two-minute talks, will appear in every film house in the city simultaneously to speak on some topic of public importance. The speakers, from the Council Speaking Bureau, will appear at regular intervals to speak on war measures.

## Public Relations Unit Holds First Meeting

The planning subcommittee of the Eastern Public Relations committee held its first meeting yesterday at Dinty Moore's and initial steps were taken for a long-range program of industry public relations, a part of which will involve a factual survey of theatre audiences.

The sub-committee will make its first report to the public relations committee on Thursday. Mort Blumenstock is chairman of the sub-committee and Howard Dietz, Kenneth Clark and Glendon Allvine are members.

## Capital Exhibitors Pledge Drives Aid

**WASHINGTON, May 11.**—Exhibitors representing every film theatre in Washington and vicinity attended a luncheon today to plan two campaigns. They are the Army-Navy Relief drive opening May 14 and the War Bonds and Stamps drive to be launched May 30. Exhibitors pledged unanimous support to both after hearing addresses by Lieut. Allen Brown, U.S.N., Col. John Taylor, J. Clifford Folger of the defense savings committee and Carter Barron of Loew's.

## Rites for Mrs. Brand

**HOLLYWOOD, May 11.**—Funeral services were held here yesterday for Mrs. Celia Brand, 72, mother of Harry Brand, studio publicity and advertising head for 20th Century-Fox. She is also survived by three other sons. Burial was in Beth Olam Cemetery.

## Yacht Goes to Navy

**NORFOLK, Va., May 11.**—William S. Wilder, operator of the Wilder Circuit here, has turned over his 57-foot yacht to the U. S. Navy.

## Republic Regional Starts Here Today

(Continued from page 1)

agers Morris Epstein, New York; Arthur Newman, Albany; M. E. Morey, Boston; Jack Bellman, Buffalo; Sam Seletsky, New Haven; Sam P. Gorrel, Cleveland; Max Gillis, Philadelphia; J. H. Dillon, Charlotte; Merritt Davis, Atlanta; Harold Laird, Tampa. Also franchise holders James H. Alexander and Sansone Fineberg, Pittsburgh, and Jake Flax, Washington. George Flax, Washington salesman, also will attend.

Canadian distributors of Republic Pictures will be represented by A. W. Perry and H. O. Painter.

The home office group, headed by H. J. Yates and Grainger, will include G. C. Schaefer, Charles Reed Jones, W. L. Titus, Jr., S. Borus, J. Pindat, S. Dorsey, H. Marcus and A. Schiller. William Saal will attend from the studio.

## Review Sought of Patent Decision

**WASHINGTON, May 11.**—A Supreme Court review of lower court decisions on validity of patents on a "contour" theatre curtain was asked today by Francis E. Weidhaas, inventor, who is suing Loew's, Inc., and Metro-Goldwyn Corp. for alleged infringement.

Weidhaas' patents were held valid by the trial court, but that decision was reversed by the Second Circuit Court of Appeals, which upheld Loew's contention that the patents did not cover a new invention and were invalid.

The patents at issue covered a theatre curtain of such fullness and design as to permit its being draped in various contours.

## Harthill to Retain Mono. Indp's Post

**CHICAGO, May 11.**—Carl Harthill, for many years Indianapolis manager for Monogram, will be retained in that post, it was announced today by Irving W. Mandel, new Illinois-Indiana franchise holder for the company. Mandel left today to attend the company's sales convention on the Coast.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# THE BIGGEST BUSINESS IN THE HISTORY OF THE STRAND THEATRE, N.Y.!

## "In This Our Life"

*Ellen Glasgow's  
sensational novel which  
just received the Pulitzer Prize!*

... and the 2-theatre opening in L.A. tops  
even "Kings Row" which topped everything!

BETTE DAVIS  
OLIVIA de HAVILLAND  
GEORGE BRENT  
DENNIS MORGAN

in  
"IN THIS OUR LIFE"

with CHARLES COBURN  
Frank Craven • Billie Burke  
Directed by JOHN HUSTON  
Screen Play by Howard Koch • Based  
Upon the Novel by Ellen Glasgow  
Music by Max Steiner

### And Oh! Those Raves!

"As finely a finished product  
as any to come from the  
Warner Studio." —*Daily News*

"An unforgettable experi-  
ence!" —*N. Y. Post*

"A fine, absorbing melo-  
drama!" —*N. Y. World-Tel.*

"Superb!" —*N. Y. Sun*



"Ain't  
'LIFE'  
Grand?"

We think so... **Warners!**



## Studios Start On 7 Films; 36 Now Shooting

HOLLYWOOD, May 11.—Thirty-six pictures were before the cameras this week, as seven were started and five finished. Thirty-one were being prepared and 74 were being edited.

Paramount was the busiest studio, with seven in work.

The tally by studio:

### Columbia

Finished: "Fingers."

In Work: "Blondie for Victory."

Started: "Shot Gun Guard."

### M-G-M

In Work: "Random Harvest," "Tish," "For Me and My Gal," "Cairo," "Seven Girls," "A Yank at Eton."

### Monogram

In Work: "Texas Trouble Shooters."

Started: "Lure of the Islands."

### P. R. C.

Started: "Tumbleweed Trail."

### Paramount

In Work: "Lady Bodyguard," "I Married a Witch," "Wake Island," "Happy-Go-Lucky," "Silver Queen," "The Major and the Minor," "Great Without Glory" (formerly "Triumph Over Pain").

### RKO

In Work: "The Big Street."

### Republic

Finished: "The Phantom Plainsmen," "Moonlight Masquerade."

In Work: "Flying Tigers," "Lazybones."

### 20th Century-Fox

Finished: "Thunder Birds."

In Work: "12 Men in a Box," "The Black Swan," "Iceland," "Orchestra Wife," "The Pied Piper."

Started: "Berlin Correspondent."

### Universal

Finished: "Timber."

In Work: "The Silver Bullet," "Invisible Agent," "Love and Kisses, Caroline."

Started: "Sherlock Holmes Saves London," "Deep in the Heart of Texas," "I Want to Dance."

### Warners

In Work: "Now, Voyager," "George Washington Slept Here," "The Hard Way."

## 'Fantasia' at \$5,500 Oklahoma City High

OKLAHOMA CITY, May 11.—"Fantasia" played to excellent business at the State with \$5,500, while "The Fleet's In" at the Criterion drew \$4,900.

Estimated receipts of the week ending May 6:

"The Fleet's In" (Para.)  
CRITERION—(1,500) (20c-25c-40c) 7 days.  
Gross: \$4,900. (Average, \$4,500)  
"Dangerously They Live" (W.B.)  
LIBERTY—(1,200) (20c-25c) 7 days.  
Gross: \$2,000. (Average, \$2,400)  
"The Spoilers" (Univ.)  
MIDWEST—(1,500) (20c-25c-40c) 7 days.  
Gross: \$4,000. (Average, \$4,000)  
"Fantasia" (RKO)  
STATE—(1,100) (20c-25c-40c) 7 days.  
Gross: \$5,500. (Average, \$3,500)  
"To the Shores of Tripoli" (20th-Fox)  
TOWER—(1,000) (20c-25c-40c) 7 days,  
moved from Criterion. Gross: \$2,400.  
(Average, \$1,750)

## Reviews

### "This Above All"

(20th Century-Fox)

"THIS Above All" ranks high as moving dramatic material, a human story which will touch many a heart. Eric Knight's story of England after Dunkirk from which the picture was taken was a best selling novel and a condensation appeared in a national magazine, so there would appear to be a ready audience for the film.

Tyrone Power turns in one of his best performances as the young volunteer who joined England's fighting forces the day war was declared and covered himself with glory at Dunkirk. Disillusioned because he believes the old conditions and poverty will return after this war is over, he deserts. Joan Fontaine is at her best as the daughter of an aristocratic family who rejects an opportunity to take a privileged job to serve as a private in the Women's Auxiliary Air Force.

They are surrounded by a fine supporting cast—Thomas Mitchell, Henry Stephenson, Nigel Bruce, Gladys Cooper, Philip Merivale, Sara Allgood, Alexander Knox and other excellent performers.

Miss Fontaine and Power meet on a blind date in a blackout and form a fast friendship. Power gives no inkling of his background and Miss Fontaine does not ask for a while. Impulsively, she accompanies him to a seaside resort during her furlough. They take adjoining rooms, although the relationship is kept on moral grounds. From Power's buddy (Thomas Mitchell) Miss Fontaine learns of Powers' bravery and subsequent desertion. They urge him to return but he rejects their plea because his intellect tells him that the war is not worth fighting. Ultimately, after running away, his faith is restored in a little country rectory and he resolves to give himself up.

Once more, he proves his bravery by his actions during a bombing. He suffers a brain injury, and Miss Fontaine's surgeon father (Philip Merivale) restores him to health and witnesses their marriage.

Darryl F. Zanuck's production is one which is likely to restore the faith of many moved by the same doubts as the story's principal character. The direction by Anatol Litvak emphasizes the human elements of the story.

Running time, 109 minutes. "A."\*

EDWARD GREIF

\*"A" denotes adult classification.

### "Let's Get Tough"

(Monogram)

THE thing the East Side Kids get tough about this time is a ring of Japanese saboteurs whose operations they find themselves enmeshed in and set out to liquidate by such means and methods as they know how to apply. A major murder and two slight cases of hari kari occur before the kids personally capture the culprits by invading a secret session of the Black Dragon society and knocking the daylight out of all present.

The kids are Leo Gorcey, Bobby Jordan, Huntz Hall, Gabriel Dell, David Gorcey, Bobby Stone and Sunshine Sammy Morrison. Adult players participating are Tom Brown, Robert Armstrong, Florence Rice, Jerry Bergen, Sam Bernard and Phil Ahn, assaying a somewhat higher content of marquee value than is par for the series course.

The screenplay by Harvey Gates has situations more to the measure of the juvenile observer than the grownup but plentifully stocked with incentive for despising the Japanese. Sam Katzman and Jack Dietz produced, with Barney A. Sarecky serving as associate, and direction is by Wallace Fox.

Running time, 62 minutes. "G."\*

ROSCOE WILLIAMS

\*"G" denotes general classification.

## Legion Approves Eight New Pictures

Eight of nine new pictures reviewed by the National League of Decency for the current week have been approved, three for general patronage and five for adults, while one was classified as objectionable in part. The new films and their classification follow.

Class A-1, Unobjectionable for General Patronage—"Boothill Bandits," "Escape from Hong Kong," "Pacific Rendezvous." Class A-2, Unobjectionable for Adults—"Bride of Buddha," "Broadway," "Dr. Broadway," "This Above All," "Tortilla Flat." Class B, Objectionable in Part—"The Corpse Vanishes."

## 'Favorite Blonde' Is Strong in Omaha

OMAHA, May 11.—"My Favorite Blonde" and "Fly by Night" grossed \$11,400 at the Omaha. The weather was cool and rainy.

Estimated receipts for the week ending May 5-6:

"Larceny, Inc." (W.B.)  
"Always in My Heart" (W.B.)  
BRANDEIS—(1,200) (30c-44c) 7 days.  
Gross: \$3,900. (Average, \$4,000)  
"My Favorite Blonde" (Para.)  
"Fly by Night" (Para.)  
OMAHA—(2,000) (30c-44c) 7 days. Gross: \$11,400. (Average, \$6,000)  
"The Spoilers" (Univ.)  
ORPHEUM—(3,000) (40c-55c) 7 days.  
Stage: Henry Busse's orchestra. Gross: \$14,200. (Average, \$14,000)

## 'Fleet,' Krupa Chicago High With \$43,000

CHICAGO, May 11.—The Chicago, with "The Fleet's In" and Gene Krupa and Connie Boswell on the stage, did \$43,000, and the Oriental, with Garber's orchestra and "Affairs of Jimmy Valentine" took \$20,000. "Woman of the Year" in second week at State-Lake drew \$17,500.

Estimated receipts for the week ending May 7:

"The Invaders" (Col.)  
"Brooklyn Orchid" (U.A.)  
APOLLO—(1,400) (35c-55c-65c-75c) 7 days.  
2nd week. Gross: \$6,000. (Average, \$5,000)  
"The Fleet's In" (Para.)  
CHICAGO—(4,000) (35c-55c-75c) 7 days.  
Stage: Gene Krupa orchestra, Connie Boswell. Gross: \$43,000. (Average, \$32,000)  
"The Lady Has Plans" (Para.)  
"Henry and Dizzy" (Para.)  
GARRICK—(1,000) (35c-55c-65c-75c) 7 days.  
Gross: \$6,000. (Average, \$5,000)  
"Affairs of Jimmy Valentine" (Rep.)  
ORIENTAL—(3,200) (27c-31c-40c-50c) 7 days.  
Stage: Jan Garber band. Gross: \$20,000. (Average, \$16,000)  
"The Spoilers" (Univ.)  
"What's Cookin'" (Univ.) 6 days  
"The Turtles of Tahiti" (RKO)  
"A Date With the Falcon" (RKO) 1 day  
PALACE—(2,500) (40c-50c-68c) 7 days.  
Gross: \$12,500. (Average, \$13,000)  
"Nazi Agent" (M-G-M)  
"Among the Living" (Para.)  
5 days, 2nd week  
"Shanghai Gesture" (U.A.)  
"Hay Foot" (U.A.) 2 days  
ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days.  
Gross: \$9,000. (Average, \$11,000)  
"Woman of the Year" (M-G-M)  
STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$17,500. (Average, \$14,000)  
"Jungle Book" (U.A.) 1 day, 4th week  
"Fantasia" (RKO) 6 days  
UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days. Gross: \$11,000. (Average, \$14,000)  
"Mystery of Marie Roget" (Univ.)  
"Drums of the Congo" (Univ.) 5 days  
"Valley of the Sun" (RKO)  
"Sing Your Worries Away" (RKO) 2 days  
WOODS—(1,200) (35c-55c-65c-75c) 7 days.  
Gross: \$9,000.

## 'Kings Row' Takes \$12,100, Milwaukee

MILWAUKEE, May 11.—"Kings Row" and "Brooklyn Orchid" took \$12,100 at the Warner. Wayne King's orchestra with the picture "Honolulu Lu" collected \$16,300 at the Riverside.

Estimated receipts for the week ending May 5-7:

"Kings Row" (W.B.)  
"Brooklyn Orchid" (U.A.)  
WARNER—(2,400) (33c-44c-55c) 7 days.  
Gross: \$12,100. (Average, \$4,500)  
"The Fleet's In" (Para.)  
"No Hands on the Clock" (Para.)  
PALACE—(2,400) (44c-60c) 7 days. Gross: \$6,400. (Average, \$4,000)  
"Honolulu Lu" (Col.)  
RIVERSIDE—(2,700) (44c-60c) 7 days.  
Stage: Wayne King. Gross: \$16,300. (Average, \$6,500)  
"Song of the Islands" (20th-Fox)  
"Bahama Passage" (Para.)  
STRAND—(1,400) (44c-65c) 7 days.  
Gross: \$2,200. (Average, \$1,500)  
"Woman of the Year" (M-G-M)  
"Born to Sing" (M-G-M)  
WISCONSIN—(3,200) (44c-60c) 7 days.  
Gross: \$8,800. (Average, \$5,500)

## Stage Show in Columbus

COLUMBUS, O., May 11.—The RKO Palace, which recently discontinued stage shows in favor of double features, will play Earl Carroll's Vanities, May 18-20, with a film. The house now plays stage shows occasionally.



## 'Blonde' Providence High Spot at \$11,000

PROVIDENCE, May 11.—The Strand, with "My Favorite Blonde" and "A Tragedy at Midnight" grossed \$11,000. The RKO-Albee's dual, "The Spoilers" and "Butch Minds the Baby," drew \$8,700.

Estimated receipts for the week ending May 6-7:

"**Spoilers**" (Univ.)  
**"Butch Minds the Baby"** (Univ.)  
 RKO-ALBEE—(2,239) (28c-39c-50c) 7 days. Gross: \$8,700. (Average, \$6,000)  
**"Gone With the Wind"** (M-G-M) (revival)  
 LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: \$11,000. (Average, \$11,000)  
**"Rings on Her Fingers"** (20th-Fox)  
**"Whispering Ghosts"** (20th-Fox)  
 MAJESTIC—(2,250) (28c-39c-50c) 7 days. Gross: \$6,900. (Average, \$7,000)  
**"My Favorite Blonde"** (Para.)  
**"Tragedy at Midnight"** (Rep.)  
 STRAND—(2,200) (28c-39c-50c) 7 days. Gross: \$11,000. (Average, \$6,000)  
**"Mississippi Gambler"** (Univ.)  
 FAY'S—(1,800) (20c-33c-44c) 7 days. Stage show with Whitey Roberts; Bert Burton's Birds; Morris and Morris; Garner and Wilson; Linda Moody; Hudson and Sharel; Al Jahns orchestra. Gross: \$4,300. (Average, \$5,000)  
**"Man With Two Lives"** (Mono.)  
 METROPOLITAN—(3,045) (30c-35c-55c-75c) 3 days. Stage show with Les Brown's orchestra; Betty Bonney, Ralph Young and Butch Stone; Happy Felton; Shirley Wayne, and the Carr Brothers. Gross: \$5,400. (Average, \$5,000)  
**"Rio Rita"** (M-G-M)  
**"Nazi Agent"** (M-G-M)  
 CARLTON—(1,526) (28c-39c-50c) 7 days, 2nd week. Gross: \$2,900. (Average, \$3,500)  
**"To Be Or Not To Be"** (U.A.) 3 days  
**"A Gentleman at Heart"** (20th-Fox) 3 days  
**"Gentlemen After Dark"** (U.A.) 4 days  
**"The Invaders"** (Col.) 4 days  
 EMPIRE—(1,200) (20c-28c) 2nd run. Gross: \$1,900. (Average, \$2,000)

## 'America' and Show \$10,000, Kansas City

KANSAS CITY, May 11.—"Young America" and a Major Bowes unit at the Tower drew \$10,000.

Estimated receipts for the week ending May 7:

**"The Ghost of Frankenstein"** (Univ.)  
 ESQUIRE—(800) (30c-44c) 7 days. Gross: \$3,500. (Average, \$2,400)  
**"Rio Rita"** (M-G-M)  
**"This Time for Keeps"** (M-G-M)  
 MIDLAND—(3,600) (30c-44c) 7 days. Gross: \$11,000. (Average, \$8,500)  
**"Kings Row"** (W.B.)  
 NEWMAN—(1,900) (30c-44c) 7 days, 2nd week. Gross: \$10,000. (Average, \$7,000)  
**"The Male Animal"** (W.B.)  
**"Bullet Scars"** (W.B.)  
 ORPHEUM—(1,900) (30c-44c) 7 days, 2nd week. Gross: \$4,000. (Average, \$5,000)  
**"Young America"** (20th-Fox)  
 TOWER—(2,200) (30c-50c) 7 days. On stage: Major Bowes 1942 Revue. Gross: \$10,000. (Average, \$6,000)  
**"The Ghost of Frankenstein"** (Univ.)  
 UPTOWN—(2,000) (30c-44c) 7 days. Gross: \$3,000. (Average, \$4,000)

## Alpersen Named to Head RKO Circuit

(Continued from page 1)

trict manager for Preferred Pictures. Subsequently, he became branch manager, then Midwest district manager at Kansas City for Warners. In 1929 he became assistant to Spyros Skouras in charge of film buying for Warner Theatres in New York, and in 1931 was named Warner general sales manager.

The following year he joined Skouras Theatres in charge of film buying. In 1936 he helped organize and was president of Grand National Films, now defunct. He joined Fox-Midwest, subsidiary of Fox West Coast, in 1940, as film buyer, and subsequently joined RKO theatres in charge of film buying.

## War Aid to Small Towns Is Considered by Rodgers

(Continued from page 1)

subject to discussion at this meeting.

The survey conducted by MOTION PICTURE DAILY, and published in the issue of May 4 and subsequently, indicated that while big-city business has increased to a marked extent as a result of the entry of the United States into the war, and the resulting industrial war effort, small town theatres have suffered losses.

The exhibitors in the smaller communities for the most part attribute the decline in their grosses to two major factors. The first is the drafting of young men into the armed services, and the second is the migration of workers and their families from the small localities to the large metropolitan centers where war industries are going full blast and in need of men.

The extent to which small communities have lost population is indicated in the fact that some of the industrial centers have doubled their populations within the past year, with consequent heavy loss in neighboring small localities.

It also was indicated by the survey that in rural and agricultural areas, tire, gasoline and other restrictions on the use of automobiles have served to prevent many farm families from attending the theatres in neighboring towns to the same extent as before.

## K-A-O Quarter Net Is Up to \$335,286

Keith-Albee-Orpheum Corp. and subsidiaries yesterday reported net profit of \$335,286 for the 13 weeks ended April 4, 1942. Profit for the corresponding quarter last year was \$236,679.

The RKO theatre company's profit before provision for depreciation and income taxes for the 1942 quarter was \$747,696, compared with \$492,374 last year. Depreciation charges for the quarter were \$158,816, compared with \$162,798. Provision for Federal incomes taxes was computed at a 40 per cent rate for the 1942 quarter and amounted to \$253,594, compared with a 24 per cent rate amounting to \$92,896 for 1941.

## Umpi Starts Sales Plan Meet Today

(Continued from page 1)

proved. This is expected by Friday.

Ed Kuykendall, MPTOA president; H. A. Cole, national Allied States director, and Hugh Bruen of the PCCITO, arrived yesterday for the meetings. Other out-of-town members of the committees are expected to arrive today. Fred Wehrenberg, MPTOA director and member of the Umpi group, will be unable to attend the sessions because of arbitration hearings at St. Louis in which some of his theatres are involved.

## Sidney Searles Dies

DES MOINES, May 11.—Sidney A. Searles, 47, stage manager at Tri-States Paramount Theatre and secretary of Local 67, died of a heart attack at his home here. Survivors are his wife and an aunt.

## RKO Stockholders To Meet on June 3

(Continued from page 1)

annual financial report for 1941, which will show a net profit for the company's operations for last year, will be mailed to stockholders with notice of the meeting about May 19.

No meetings of RKO stockholders were held after 1933, when the company went into reorganization. Inasmuch as the company's present directors were named by the court to serve two-year terms on the emergence from reorganization in 1940, no meeting of stockholders was held last year. It was reported that this year's meeting will be asked to elect a smaller number of directors than the present 13.

The new board is scheduled to meet shortly after the stockholders' meeting to elect new RKO officers.

## Jacocks Is Candidate

NEW HAVEN, May 11.—The candidacy of Irving C. Jacocks, Jr., Connecticut MPTO president, for the Republican nomination for Congressman has been announced. Jacocks operates theatres in Branford and East Haven.

## Studios Discuss Plan For Transport Pool

HOLLYWOOD, May 11.—A definite move toward pooling transportation facilities of the studios was made today at two meetings, one of studio transportation department heads and another of the board of directors of the Association of Motion Picture Producers.

The transportation heads, discussing the recent order of Transportation Director Joseph P. Eastman limiting deliveries and cutting mileage on rubber borne vehicles, decided an effort should be made to devise a plan under which all studios would handle transportation problems for themselves and allied industries.

William S. Holman, RKO studio manager, was named chairman of the department heads, who will meet later this week to start a survey of facilities on hand and their future availability.

The AMPP directors discussed the recent War Production Board limitation of \$5,000 on new materials for studio sets and some basis of conserving film and other materials.

## April Conn. Ticket Revenue Is \$8,984

HARTFORD, May 11.—Connecticut State Tax Commissioner Charles J. McLaughlin has announced that receipts from the state's amusement tax during April amounted to \$8,984, as compared with \$8,868 for April, 1941.

CONSTANT, IMPERISHABLE LOVE IN A CHANGING WORLD!

**SUICIDE SQUADRON**

**ANTON WALBROOK**  
**SALLY GRAY**  
 BRIAN DESMOND HURST—Director  
 Original Story and Screen play by TERENCE YOUNG

**A REPUBLIC PICTURE**

BUY U. S. WAR SAVINGS BONDS



## Theatres Act Today On Stagehands' Pact

The board of governors of the League of New York Theatres will meet today to consider granting retroactive pay increases to Feb. 1 for the stagehands and to consider raises for others working in shops on scenery, electrical effects, sound equipment and properties. Pay increases effective yesterday were granted to the stagehands' union, raising pay of grips, cleaners, and operators from \$54 to \$58 weekly, and \$87.50 from \$82.50 for carpenters, electricians and property men, but the retroactive feature is still under discussion.

New officers of the Stagehands' Union, Local 1, elected Sunday night are Joseph Dwyer, president; Bernard Quatrochi, chairman of the board of trustees; George Fitzgerald, vice-president; John C. McDowell, secretary; John J. Garvey, financial secretary-treasurer, and Solly Pernick and Vincent Jacobi, business agents.

## Drama League Will Make Awards Today

At a luncheon at the Hotel Pierre today, the Drama League of New York will present its annual award, the Delia Austrian medal, for the "most distinguished performance of the season." The name of the winner will not be disclosed until the actual presentation. The league also will present awards for the best performance in a supporting role, the best performance by a young actor, and for the performance which "has given audiences the most pleasure."

Otto Kruger will be master of ceremonies at the affair, Paul Muni will make the presentation.

## USO Inaugurates Drive; Will Expand Recreation

United Service Organizations, Inc., yesterday opened its national campaign for \$32,000,000 to support a greatly expanded program of providing entertainment, recreational facilities and other services for the armed forces. The USO plans to have 900 clubhouses and smaller units in operation by the end of the year. Louis B. Mayer is national vice-chairman of the USO drive.

John D. Rockefeller, Jr., spoke on behalf of the drive last night in a 15-minute broadcast over the Mutual network, emanating from Chicago. Rockefeller has donated \$200,000 to the fund, it was reported by Prescott S. Bush, national chairman.

### Drive Dinner at Astor

The greater New York drive was formally launched last night with a dinner at the Hotel Astor, at which Mayor LaGuardia, Thomas E. Dewey and Mrs. Dwight Morrow were guests, and Lieut. Gen. Henry M. Arnold, commanding general of the Army Air Forces, was principal speaker. This was followed by a special USO camp show, arranged by Harry Delmar, production chief of Camp Shows, Inc. On the program were a number of screen, stage and radio personalities, including Bert Lytell, Stan Kavanaugh, the Gae Foster Girls, Marlene Dietrich, Lawrence Tibbett, Jane Froman and Claude Thornhill.

## Times Square Rally To Start Bond Drive

A rally in Times Square on May 29 is planned to launch the motion picture industry's nationwide war bond and stamp sale drive, which will start the following day.

Plans for the rally were discussed yesterday at a meeting in the office of Si Fabian, campaign director. Mayor LaGuardia will head the speakers' list and all film players in New York at the time are scheduled to participate. The drive will be started with personal subscriptions for war bonds by industry leaders.

## 'Wind' Draws High \$17,000, Baltimore

BALTIMORE, May 11.—Business was slightly below recent weeks, managers attributing the slack to an early hot spell and the races opening at Pimlico. "Gone With the Wind," playing a return engagement at Loew's Century, drew \$17,000.

Estimated receipts for the week ending May 7:

"Gone With the Wind" (M-G-M)	CENTURY—(3,000) (40c-55c) 7 days.
Gross: \$17,000. (Average, \$10,000)	
"The Gold Rush" (U.A.)	KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: \$12,000. (Average, \$9,000)
"To the Shores of Tripoli" (20th-Fox)	NEW—(1,581) (15c-28c-35c-55c) 7 days, 2d week. Gross: \$9,000. (Average, \$7,000)
"Bahama Passage" (Para.)	STANLEY—(3,280) (15c-28c-39c-44c-55c) 7 days. Gross: \$10,500. (Average, \$12,000)
"The Wife Takes a Flyer" (Col.)	HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days. Stage show featuring the Little Tough Guys, Dolly Dawn, Archie Robbins and Lowe, Hite and Stanley. Gross: \$15,000. (Average, \$14,000)
"Secret Agent of Japan" (20th-Fox)	MAYFAIR—(1,000) (20c-40c) 7 days. Gross: \$6,500. (Average, \$6,000)

## Theatre Wing Board Totals 39 Members

All branches of the entertainment industry are now represented on the board of the American Theatre Wing War Service, Inc., which has increased the number of its directors from 15 to 39, it was disclosed.

The new directorate consists of Vera Allen, Edward Arnold, Brooks Atkinson, Mrs. Martin Beck, Kermit Bloomgarden, Ilka Chase, Jane Cowl, Rachel Crothers, Morton Downey, Vinton Freedley, John Golden, Helen Hayes, George Heller, Emily Holt, Mrs. Josephine Hull, Vincent Jacobi, Abe Lastfogel, Gertrude Lawrence, Alfred Lunt, Bert Lytell, Fred Marshall, Helen Menken, Gilbert Miller, Warren Munsell, Brock Pemberton, Antoinette Perry, Solly Pernick, James Petrillo, James F. Reilly, Arthur Richman, Jacob Rosenberg, J. Robert Rubin, Oliver Saylor, Morrie Seamon, Lee Shubert, Niles Trammell, Richard F. Walsh, Dwight Deere Wiman and Blanche Wither spoon.

## Rites for Weber to Be Held in Hollywood

HOLLYWOOD, May 11.—Funeral services for Joseph M. "Joe" Weber, 74, of Weber and Fields, comedians, who died here yesterday, are expected to be held here tomorrow. He had requested that rites be private and unannounced. His widow, the former Lillian Friedman, survives.

Weber formed one of America's top comedy teams with the late Lew Fields. They also produced stage and minstrel shows and at one time operated a few theatres. They appeared in three motion pictures during their joint career, the last being "Lillian Russell" for 20th Century-Fox, in 1940, for which they came out of retirement.

## 'Blonde' New Haven Winner With \$8,000

NEW HAVEN, May 11.—"My Favorite Blonde" and "Torpedo Boat" at the Paramount took \$8,000. "Rings on Her Fingers" and Dr. Kildare's Victory" at the College took \$4,300. The dimout hurt business.

Estimated receipts for the week ending May 6:

"Rings on Her Fingers" (20th-Fox)	"Dr. Kildare's Victory" (M-G-M)
COLLEGE—(1,627) (40c-50c) 7 days.	Gross: \$4,300. (Average, \$2,800)
"Gone With the Wind" (M-G-M)	LOEW-POLI—(3,005) (44c-55c) 7 days.
Gross: \$6,000. (Average, \$8,000)	
"My Favorite Blonde" (Para.)	"Torpedo Boat" (Para.)
PARAMOUNT—(2,373) (40-50c) 7 days.	Gross: \$8,000. (Average, \$4,600)
"Two Yanks in Trinidad" (Col.)	"Dumbo" (RKO)
ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$6,100. (Average, \$5,200)	

## Corman Arbitration Clerk

E. W. Corman has been named clerk of the industry arbitration tribunal at Albany, succeeding John Rawson, resigned, it was announced yesterday by James Murphy, head of the motion picture division of the American Arbitration Association.

## New Pictures Open Well on Broadway; 'This Our Life' Big

Most of Broadway's larger first runs had a good weekend, as neither rain Saturday nor warm weather Sunday discouraged attendance to any extent. It was rather slow at last night, which had holdovers, however.

Warners "In This Our Life," with Jimmy Dorsey's orchestra on the stage, gave the Strand record business, according to home office reports, estimated at \$30,600 for Friday through Sunday. "Saboteur" with the stage presentation at the Radio City Music Hall grossed an estimated \$61,000 Thursday through Sunday.

### Third Week for 'Sal'

"My Gal Sal" with a stage show at the Roxy continued strong in a second week, taking an estimated \$47,100 Thursday through Sunday, and begins a third week Thursday. At the Paramount, "The Great Man's Lady," supported by Claude Thornhill's orchestra, Jack Durant and Carol Bruce, finishes its second week tonight with an estimated \$34,000 expected and will be followed tomorrow by "This Gun for Hire," with Woody Herman's orchestra and the Ink Spots on the stage. Saturday and Sunday business at the Paramount amounted to an estimated \$20,000.

### \$22,000 for 'Gold Rush'

"The Gold Rush" at the Globe drew an estimated \$22,000 in its third week ending Friday night and grossed an estimated \$10,000 Saturday and Sunday. "Moontide," now in its second week at the Rivoli, garnered an estimated \$11,200 Thursday through Sunday.

An invitation premiere of "This Above All," 20th Century-Fox feature starring Tyrone Power and Joan Fontaine, will be held tonight at the Astor Theatre on Broadway. The film will start an indefinite engagement tomorrow morning on a continuous run, at \$1.10 top.

## Eric Knight Honored At Press Reception

Eric Knight, author of "This Above All," was guest of honor yesterday at a press reception at the Hampshire House given by 20th Century-Fox. Anatole Litvak, director of the film version of the novel attended. Also present were Captain Frank Lang of the RAF, Flight Lieut. Kathleen Hunt and Iris Houston of the Women's Auxiliary Air Force of England.

## NEW YORK THEATRES

**RADIO CITY MUSIC HALL**  
Rockefeller Center  
ALFRED HITCHCOCK'S  
**"SABOTEUR"**  
Priscilla Lane - Robert Cummings  
A Universal Picture  
Gala Stage Revue - Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

Paramount Presents  
Barbara Stanwyck - - Joel McCrea  
"THE  
**Great Man's Lady**"  
(IN PERSON)  
CLAUDE THORNHILL AND BAND  
Extra CAROL BRUCE  
PARAMOUNT TIMES SQUARE

Rita Victor  
HAYWORTH • MATURE  
**"MY GAL SAL"**  
IN TECHNICOLOR  
PLUS A BIG ROXY 7th Ave. & 50th St.  
STAGE SHOW

**PALACE** B'WAY & 47th St.  
GENE TIERNEY—HENRY FONDA  
**"RINGS ON HER FINGERS"**  
and  
"MURDER IN THE BIG HOUSE"

**"MEET ME AT THE ASTOR"**  
The HUNTING ROOM  
Luncheon a la Carte  
Dinner from \$1.75  
**HOTEL ASTOR**  
TIMES SQUARE





*Sculpture by Karl Illava*

# ARE WE IN THIS PICTURE?

You bet we are!

We're standing shoulder-to-shoulder with them!

16,000 strong, the theatres of America

Are lined up to sell War Bonds and Stamps!

When hell breaks loose—

And those young Americans face death

So that we may live,

Let's know deep down in our hearts

That we've done a job they'll be proud of!

## **THEATRE DRIVE FOR WAR BONDS AND STAMPS**

*Sponsored by the Theatre Division of the War Activities Committee of the Motion Picture Industry*

**Mr. Exhibitor:** Remember the starting date, Saturday, May 30th. Did you get the Campaign Book for Theatre War Bond and Stamp action? If not, write to War Activities Committee, 1501 Broadway, immediately. The response has been literally soul-stirring. The motion picture theatres will fire the patriotism of the nation with their showmanship. Help strengthen our fighting machine with the pennies and dollars of democracy!



## Price Warns NAB Meeting On Aid to Foe

(Continued from page 1)

report. He pointed out that the industry would save \$40,000,000 as a result of its new contract with Ascap. He said one of every five commercial radio technicians is now in the armed forces and that another 200,000 would be needed in the next six months.

William S. Paley, CBS president, announced that an additional \$1,500,000 is being spent by his network for newscasts, shortwave programs to armed forces on the war fronts and other news programs dealing with the war.

### MacLeish a Speaker

Archibald MacLeish, director of the Office of Facts and Figures, called upon the industry to work more closely with the Government in its war program. "Are you giving the Government hours on the air or hours of your lives?" he asked. "The Government in war time has certain things to say to the people. We agree that the radio is an important means of saying these things to them."

Fred Weber, general manager of Mutual, is present as an observer although his network is not participating in the NAB, from which it withdrew last year. Weber urged that the NAB adopt a policy of avoiding controversial issues.

Brig. Gen. Lewis B. Hershey, selective service director, will be the principal speaker tomorrow. The schedule also includes discussions on censorship and information, a panel on music, a forum on war time radio advertising and a luncheon address by Humphrey Mitchell, Canadian Minister of Labor.

## Lewis Awards Made At NAB Convention

CLEVELAND, May 11.—The William B. Lewis awards for the most effective education of an audience concerning the war effort were given today to WGY, Schenectady, for the super-power class; WAAB, Boston, regional class, and WIBX, Utica, local class. The awards were made during the National Association of Broadcasters convention here.

The Lewis awards for most effective inspiration of an audience to continued war support went to KMOX, St. Louis, super-power class; KGO, San Francisco, regional. There was no award in the local class. Certificates of award for distinguished conduct of civilian defense activity were given to WBBM, Chicago, super-power class; KMBC, Kansas City, regional, and WFPG, Atlantic City, local.

Certificates of award for important contributions to progress in the art of broadcast advertising went to WCCO, Minneapolis, super-power; WEEL, Boston, regional, with no local award.

## Reopens Theatre in Tulsa

TULSA, Okla., May 11.—Albert Martin has announced that he will reopen the Red Fork Cinema here shortly. The house has been dark through the winter.

## Off the Antenna

NBC reports that a South American station (name undisclosed) has been jamming broadcasts of the two army stations in the Canal Zone, PCAN and PCAC. These broadcasts were generally pickups from shortwave stations in this country. When the Army men realized what was happening they switched over to the jamming station's regular wavelength and jammed its broadcasts. Latest word is that broadcasts of the Army's two small stations maintained solely for the amusement of the men stationed there are no longer jammed. Incidentally, NBC reports that efforts are being made regularly to jam its shortwave pickups for "This Is the Army Hour."

• • •

**Purely Personal:** Lyman Bryson, CBS educational director, has been elected a founding member of Phi Beta Kappa for his work on "People's Platform." . . . Watson Davis, CBS science expert, and conductor of "Adventures in Science," has received an award for "distinguished service in the interpretation of higher education" from the American College Publicity Association. . . . E. W. Hammons, short subject producer, will be interviewed by Mary Margaret McBride on NBC May 20.

• • •

**WAIT, Chicago,** has dismissed four members of the Chicago local of the Musicians Union and employed five members of Radio Technicians Union, Local 1,220, International Brotherhood of Electrical Workers, to do recording work. The move may start a jurisdictional fight between the unions, it is believed in Chicago radio circles. . . . A spokesman for the technicians pointed out that the IBEW handles this work in all cities except Chicago and St. Louis. The musicians' scale is higher than the technicians'.

• • •

**Around the Country:** The San Francisco Call-Bulletin has set two promotion shows on stations in that city. KGO will produce a half-hour show Saturday mornings for the newspaper's Junior Victory Army and KQW will air a sports program by Don Glendon, the paper's sports editor. . . . Cedric W. Foster, former manager of WHTT, Hartford, Conn., and now commentator for the Yankee Network, received the Order of Ahepa from Ahepa, national Greek educational fraternity, for his description of the Italian invasion of Greece. . . . With its new 10,000-watt transmitter not yet completed, WIBG, Philadelphia, has arranged with WPEN of that city to carry the first night ball game May 22 for the sponsors, Atlantic Refining and General Mills. . . . WHO, Des Moines, on Sunday played host to a Gold Star mother from each of the State's 99 counties. . . . WLW, Cincinnati, has opened new sales offices in New York with Warren Jennings, Frank Denton, George Comtois, Eldon Park and Bernard Musnik in charge.

## McNamee Services Will Be Held Today

Private funeral services will be held at 2 P. M. today at Campbell's Funeral Home for Graham McNamee, 53, veteran radio announcer and newsreel and short subject commentator for Universal, who died at St. Luke's Hospital Saturday night. He is survived by his widow, Anne.

Honorary pallbearers will be former associates of McNamee in the '20s when he first became famous as an announcer for WEA and, later, NBC. They include Phillips Carlin, Blue vice-president; Leslie Joy, KYW, Philadelphia, manager; Samuel Ross, National Concert and Artists Corp. secretary; G. W. Johnstone, Blue director of news and special events; Thomas Cowan, WNYC announcer; Milton Cross, Blue announcer, and Tom Manning, WTAM, Cleveland, sports announcer. Following the services, the body will be taken to Columbus, O., for burial in a family plot.

McNamee came to WEA as an announcer-singer in 1923. Subsequently, he built a huge nationwide following among sport fans, became noted for his coverage of political conventions and was engaged to read the commercial announcements on a large number of top network shows. Since 1935 he has been narrator for Universal short product and the newsreel. He also appeared in three feature pictures.

## 'Blonde' Cincinnati Best Bet at \$14,700

CINCINNATI, May 11.—"My Favorite Blonde" was strong at the RKO Albee, where it drew \$14,700, while "Kings Row" took \$5,100 in its fifth week at the RKO Capitol.

Estimated receipts for the week ending May 6-9:

"My Favorite Blonde" (Para.)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days.  
Gross: \$14,700. (Average, \$12,000)  
"Saboteur" (Univ.)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days.  
Gross: \$9,300. (Average, \$10,000)  
"The Spoilers" (Univ.)  
RKO SHUBERT—(2,150) (33c-40c-50c) 7 days.  
Gross: \$3,200. (Average, \$5,000)  
"Kings Row"  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days.  
5th week. Gross: \$5,100. (Average, at 33c-40c-50c, \$5,500)  
"The Mayor of 44th St."  
RKO GRAND—(1,500) (33c-40c-50c) 7 days.  
Gross: \$4,000. (Average, \$5,000)  
"To the Shores of Tripoli" (20th-Fox)  
RKO LYRIC—(1,400) (28c-33c-42c) 7 days.  
4th week. Gross: \$2,800. (Average, \$4,500)  
"Sleepytime Gal" (Rep.)  
"Below the Border" (Mono.)  
RKO FAMILY—(1,000) (15c-28c) 4 days.  
Gross: \$1,100. (Average, \$1,200)  
"Shut My Big Mouth" (Col.)  
"Strange Case of Dr. Rx" (Univ.)  
RKO FAMILY—(1,000) (15c-28c) 3 days.  
Gross: \$800. (Average, \$800)  
"Two Yanks in Trinidad" (Col.)  
KEITH'S—(1,500) (33c-40c-50c) 7 days.  
Gross: \$3,700. (Average, \$5,000)

## Hearing on New Theatre

NORFOLK, Va., May 11.—The City Council will hold a public hearing on an application for a permit to operate a theatre in the south end of the City Market building, formerly used as a union bus terminal.

## Showmanship Flashes...

### Quartets in New York Plug Songs from 'Sal'

In exploiting "My Gal Sal" at the Roxy in New York, 20th Century-Fox used several "My Gal Sal" quartets plugging the songs from the film in night clubs, restaurants and similar spots. Three of the groups were singing the city, and have been heard on several radio stations and on television broadcasts.

### Bouquets to Sororities As 'Male Animal' Stunt

MADISON, Wis., May 11.—For the engagement of "The Male Animal" at the Capitol Theatre here, the management sent bouquets to all sororities on the campus of the University of Wisconsin several days before the film opening. Attached to each was a card with a reproduction of a cartoon relating to the picture, and a catch line signed, "The Male Animal."

### Small Circus Wagon Is Used for 'Dumbo'

EVANSVILLE, Ind., May 11.—A miniature circus wagon, complete with trappings of gold and silver gilt, was built by Jesse Fine, publicity director, in his campaign for "Dumbo" at the Grand Theatre here. It was drawn from one school to another by a circus clown, who distributed heralds to the children.

### Bond for Baby in 'Blondie' Promotion

BALTIMORE, May 11.—The Roslyn Theatre here arranged a stunt tied in with the opening of "Blondie's Blessed Event." The first baby to be born in the city after noon on the day the film opened at the theatre was presented a \$25 war bond as a gift of the management.

### Marine Drill Aids 'Tripoli' Engagements

ROCHESTER, May 11.—Special drills by the William H. Cooper Marine Post drill team were staged at the RKO Palace here when "To the Shores of Tripoli" opened. Patriotic songs were sung by the audience.

### Ex-Marines Interviewed As Stunt for 'Tripoli'

SCRANTON, Pa., May 11.—Manager Willard Matthews of the Strand Theatre arranged to have former Marines interviewed over the radio to promote "To the Shores of Tripoli." Mayor Snowden proclaimed Marine Drive Week for the run of the picture and was presented with a Marine emblem by the local Marine Corps League. Special cards linking the film and recruiting were printed and distributed throughout the area by the Marine recruiting officer.

## Crosley Plant Expands

CINCINNATI, May 11.—The Crosley Corp. has purchased the building of another local manufacturer, which will provide 350,000 additional square feet of manufacturing floor space for 300 new employees in the manufacture of radio receiving sets and similar electrical devices under war contracts.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 93

NEW YORK, U. S. A., WEDNESDAY, MAY 13, 1942

TEN CENTS

## See \$200,000 Contributed to Jewish Appeal

### Industry Drive Launched At Astor Luncheon

The film industry is expected to raise more than \$200,000 in its campaign on behalf of the 1942 drive of the United Jewish Appeal, it was estimated yesterday following a luncheon at the Hotel Astor at which the industry drive was launched.

Approximately \$100,000 was pledged yesterday in response to the appeal of Rabbi Abba Hillel Silver of Cleveland, chief speaker at the luncheon. More than 500 persons attended. Approximately \$200,000 was raised in the industry campaign of 1941.

Herman Robbins, president of National Screen Service, presided as chairman of the luncheon committee. David Bernstein, Loew's vice-president; Major Albert Warner, vice-president of Warner Bros., and Barney

(Continued on page 4)

## Monogram 9-Month Profit Is \$217,978

LOS ANGELES, May 12.—Monogram gross profits of \$217,978, before provision for Federal taxes, for the nine months ended March 28, were reported today on the eve of the opening of the company's 10th anniversary convention at the Ambassador Hotel here. The annual sales meeting of executives, franchise holders and exchange heads will start tomorrow and last four days.

Problems of production and distribution will be discussed by company executives and franchise holders during the convention.

(Continued on page 6)

## 'Above All' Given Premiere at Astor

The premiere of "This Above All," 20th Century-Fox film starring Tyrone Power and Joan Fontaine, was held last night at the Astor Theatre on Broadway.

Among those present were Spyros Skouras, T. J. Connors, Martin Quigley, George J. Schaefer, Colvin Brown, Richard Berlin, Hal Horne, Edwin Weisl, Nate Blumberg, Morris Kinzler, Anatole Litvak, Eric Knight, Harry Brandt, Hermann Place, A. M. Botsford, W. C. Michel, Felix Jenkins and William Kupper.

## Republic Gross 20% Ahead of Last Year, Yates Tells Meeting

Republic's gross receipts are running more than 20 per cent ahead of last year's, H. J. Yates revealed at the opening of the two-day regional sales convention at the New York Athletic Club yesterday. Yates said the current two-months' booking of \$2,500,000 set an all-time high for the company.



H. J. Yates

Yates urged all Republic personnel to aid in the sale of war bonds and stamps, stating that it was as much a part of an employee's job as selling pictures.

James R. Grainger, president of Republic Pictures, will discuss the 1942-'43 program during the closing session today. M. J. Siegel, president of Republic Productions, will outline studio plans for the new season.

Following the meeting today, Yates, Grainger, Siegel, William Saal and W. L. Titus, Jr., will leave by plane for the two-day Chicago meeting which opens at the Drake Hotel there tomorrow. Branch managers who will attend the Midwest meetings are George H. Kirby, Cincinnati; L. V. Seichsnaydre, New Orleans; W. M. Snelson, Memphis; Lloyd Rust, Dallas; R. I. Brown, Jr., Oklahoma City; William Baker, Chicago; L. W. Marriott, Indianapolis; J. G. Frackman, Milwaukee; Sam Seplowin, Detroit; F. R. Moran, Des Moines; C. F.

(Continued on page 5)

## Variety Club Plans No Meet This Year

Pittsburgh, May 12.—The Variety Clubs of America will not hold an annual convention this year due to war time conditions, according to report. Instead, John H. Harris, president, plans to call a meeting of officers of Variety Clubs to be held in the next few weeks in New York.

## City Will Welcome Bulkeley in Parade Of Army-Navy Drive

The industry-sponsored parade along Broadway tomorrow to launch the nationwide theatre drive for the Army and Navy Relief Funds will have the distinction of honoring Lt. John D. Bulkeley, one of the war's greatest heroes, who distinguished himself in Pacific waters as a commander of the Navy's PT torpedo boats.

Nicholas M. Schenck, national chairman, and Stanton Griffis, chairman of the citizens' committee for Navy Relief, announced that Secretary of Navy Knox had approved Lt. Bulkeley's participation. He will ride at the head of the parade escorted by thousands of soldiers, sailors and marines. The welcome to New York is expected to rival other ticker tape welcomes accorded returning heroes.

Mayor LaGuardia said yesterday he would act as one of the grand marshals of the parade with Schenck and Griffis. The parade will start at 31st Street and proceed along Broadway

(Continued on page 5)

## "Mrs. Miniver"

[M-G-M]

NEVER has the screen more clearly demonstrated its ability to be powerfully articulate in the expression of human emotion or in the conveyance of the highest idealism in terms of utter simplicity than in M-G-M's beautiful production of "Mrs. Miniver."

The best-selling novel by Jan Struther, published in 1940, is a simple but notable story of the impact of the war upon an English family, with Mrs. Miniver epitomizing the finest type of freedom-loving English mother. From that novel Sidney Franklin, producer, and William Wyler, director, have developed a film which must certainly rank as one of the great achievements of screen drama. Its appeal must be reckoned unlimited.

The simplicity of the story, as of the lives of the people concerned, has been retained to the last degree, but that very simplicity has made for dramatic strength. In its by turns humorous, spirited, and tragic exposition, in its delineation of character and the effects of war's stunning impact upon those characters in their diverse modes of life and ances-

(Continued on page 5)

## M-G-M Plans 50-52 Films For 1942-43

### No Sales Convention this Year, Rodgers Says

M-G-M plans to release 50 to 52 features during the 1942-'43 season, or about the same schedule as was announced for the current season, William F. Rodgers, vice-president and general sales manager, disclosed yesterday.

Rodgers said the company will not hold a national sales convention this year but it has not been definitely decided whether regional meetings will be scheduled for the field sales force. Earlier, M-G-M distribution officials had given consideration to a proposal for a national convention in Hollywood.

"The new season's schedule," Rodgers said, "will provide approximately a picture a week. Insofar as our company is concerned I see no need for a national convention this year."

A meeting of the company's district managers and home office officials will

(Continued on page 4)

## Propose Umpi Office As Services Center

It is the plan of Dave Levy of Universal and Max A. Cohen of Cinema Circuit, which after discussion with William F. Rodgers, president of

Trade practice subcommittee of Umpi reports new selling plan today. See Page 4.

Umpi, reportedly will be presented to the main body at a forthcoming session of the organization, to open the New York headquarters of Umpi

(Continued on page 4)

## Reelection of Para.

### Board Is Expected

The reelection of Paramount's 16 directors is scheduled at the company's annual meeting of stockholders to be held at the home office June 16, according to notices of the meeting made public yesterday.

The directors are: Neil F. Agnew, Barney Balaban, Stephen Callaghan, Y. Frank Freeman, Harvey D. Gib-

(Continued on page 4)



## Coast Flashes

Hollywood, May 12

**JOHN JOSEPH**, Universal advertising and publicity director, left tonight for New York to prepare for the annual sales convention to be held there in June.

RKO today entered the baseball picture "cycle" with the purchase of "Ladies' Day," story by Bob Considine, Bertrand Robinson and E. C. Lilley. It will treat the sport from the woman's angle.

Thirty newspapermen and film players today went to the Naval Hospital at Lake Norconian, where Columbia was host to some 350 sailors, most of whom were wounded at Pearl Harbor. Richard Wallace headed the troupe, which returned late tonight.

Charles Greenlaw has been appointed assistant to Tennant C. Wright, Warner studio manager, it was announced. He succeeds James T. Vaughn, now a lieutenant in the Signal Corps at Fort Monmouth, N. J.

## SWG Will Seek Pact From Independents

HOLLYWOOD, May 12.—Having ratified its collective bargaining contract with 10 major producers, the Screen Writers Guild today turned to the independent field for negotiations for a similar pact providing minimum salaries, minimum flat rate deals and other conditions.

The pact already closed was given unanimous approval at a session of some 1,000 SWG members last night at the Beverly Wilshire Hotel. The deal is retroactive to May 1. Signatories were Columbia, Goldwyn, Loew's, Paramount, RKO, Republic, Roach, 20th Century-Fox, Universal and Warners.

The SWG has been conducting a survey of independent production, affecting writers, for several months, and is expected to begin talks with those producers shortly.

## Comerford Kin Given Notre Dame Degrees

SCRANTON, Pa., May 12.—Two grand nephews of the late Michael E. Comerford, founder of the Comerford Circuit, were graduated from the University of Notre Dame last Sunday, while two others will be awarded their diplomas later in the year.

Thomas J. Walker, son of Postmaster General and Mrs. Frank C. Walker, and Thomas F. Comerford, son of Mrs. Michael B. Comerford and the late manager of the circuit, received their degrees at South Bend last Sunday. Michael B. Comerford, Jr., a brother of Thomas P., will be graduated in December, while Joseph F. Comerford, Jr., son of Dr. Joseph F. Comerford, will be graduated in August.

## Cohan Plaque to Savoy

A plaque commemorating the first Broadway stage appearance of George M. Cohan will be given to the Savoy Theatre, 34th St. and Broadway, at a Broadway Association luncheon May 25. It ties in with the Warner film, "Yankee Doodle Dandy," based on Cohan's life.

## Personal Mention

**ABRAM F. MYERS** is in town from Washington.

**I. J. HOFFMAN**, Warner Theatres zone head, was in Hartford, Conn., yesterday.

**JAY BONAFIELD**, head of shorts production for RKO Pathe, and **DORIS MONARQUE**, also an RKO Pathe employee, were married last weekend.

**RAY NOLAN**, RKO St. Louis branch manager, is in town.

**JOAN BAXTER**, of the Des Moines Columbia exchange, was married last weekend to **CORP. ROGER CLAYTON** of Fort Leonard Wood, Mo.

**SAM KOMM**, St. Louis exhibitor, has recovered from an illness.

**WILLIAM CAGNEY** is in town from the Coast.

**NORMAN SPROWL**, Paramount advertising representative in Cincinnati, has reported for Army duty at Fort Knox, Ky.

**STUART MEYERS**, former Ascap representative in New Haven, is recuperating at his home after leaving the New Haven Hospital.

**EDWARD B. ARTHUR**, assistant general manager of Fanchon & Marco, and **LES KAUFMAN**, advertising and publicity director, will return to St. Louis tomorrow after a visit here.

**NOAH BLOOMER**, Belleville, Ill., exhibitor, is in California.

**PAUL KLINGER**, manager of the Rialto, Lewiston, Pa., has been elected chairman of entertainment of the Lewiston Elks for the sixth consecutive year.

**PRIVATE JOHN RORICK, JR.**, former Comerford employee in Scranton, is now stationed at Camp Wheeler, Ga.

**JAMES MORGAN** of the Rialto, Lewiston, Pa., has left for Army service.

**JERRY MASSIMINO**, of the M-G-M New Haven exchange, has left for the Army.

**JAMES BURGE**, former exploitation man for M-G-M in Oklahoma City, has enlisted in the Coast Guard.

**O. W. HUNGERFORD** leaves for Washington today.

## Los Angeles Dimout Is Expected Soon

HOLLYWOOD, May 12.—The Eleventh Naval District headquarters at San Diego announced early today that a dimout of lights from Santa Barbara south to San Diego, and including the Los Angeles area, would be ordered soon.

A dimout was ordered yesterday by the Twelfth Naval District headquarters in San Francisco for the area from Santa Barbara north to the Canadian border. The Los Angeles beach areas will be directly affected by the proposed order but the downtown Los Angeles business district and Hollywood Boulevard area, film amusement centers, may not be hit, since they are situated from 15 to 20 miles from the shoreline. Dimouts are effective usually within a 15-mile strip from the coastline. However, observation tests are expected to be made to see that lights from the business district here do not serve to silhouette ships at sea.

## So. Cal. Variety Club Bond Total \$586,556

LOS ANGELES, May 12.—The Theatre War Savings Committee of the Variety Club of Southern California has sold \$139,950 in War Bonds in its own tent, Dave Bershon, chairman, has reported. Additionally, the tent has sold \$446,606 through theatres and film companies in its territory, for a total of \$586,556.

## Dinner for Milgram

PHILADELPHIA, May 12.—David E. Milgram, head of Affiliated Theatres, was honored at a testimonial dinner tendered by the Northern Liberties Hospital at Green Valley Country Club. Milgram was chairman of the hospital's 1941 maintenance campaign, which finished \$900 over the \$85,000 quota.

## Studio Workers at USO Drive Meeting

HOLLYWOOD, May 12.—Studio campaign workers last night opened their participation in the 1942 USO drive for funds with a meeting at the 20th Century-Fox studio. The meeting was addressed by Louis B. Mayer, national vice-chairman; Rosalind Russell, Edward Arnold, William Koenig, Capt. Hewitt T. Wheelless, Lieut. Ronald Reagan and Lieut. Comm. George O'Brien.

At the meeting was shown for the first time the short subject, "Mr. Gardenia Jones," made by the industry for use in connection with the drive.

Major studios today held "homecoming day" for about 500 former employees now in the armed forces, as one of the opening events of the drive.

## Fire Fighting Study Is Urged in Newark

NEWARK, May 12.—The Theatre Committee of the Newark Defense Council has issued a bulletin urging that theatre men in this city attend a course in fire fighting and handling of incendiary bombs which opens tonight at the Police and Fire Training Academy. In addition to fire instructions, basic training in war gases will be given. Ben Grier is chairman of the Theatre Committee.

## Heads Jewish Fund Drive

PITTSBURGH, May 12.—Ira Cohn, manager of the 20th Century Fox exchange, is chairman of the Motion Picture and Amusement Division of the United Jewish Fund Drive, assisted by co-chairmen M. A. Silver and Perry Nathan, David Barnholtz, Harry Feinstein, Joseph Feldman, Samuel Fineberg, Archie Fineman, William Finkel, Mark Goldman, Saul Gottlieb, Herbert Greenblatt, Arthur Levy, Morris Roth, Michael Shapiro, Ben Steerman and Jerome Wechsler.

## Newsreel Parade

**PERUVIAN** President Prado in Washington with President Roosevelt, Philippine President Quezon arriving in San Francisco, and Lieut. John D. Bulkeley of PT-boat fame with his family in New York are subjects of interest in the new issues. Sports material includes Giants-Dodgers night game for Ivisio Relief and the Preakness race at Baltimore. Here are the contents:

**MOVIETONE NEWS, No. 71**—News of Coral Sea victory. War Department confirms Tokyo bombing. Churchill speech. Peruvian President in Washington. Philippine President in San Francisco. Bulkeley with family. Giants-Dodgers. Preakness race.

**NEWS OF THE DAY, No. 269**—Subject on Coral Sea battle. Philippine President in San Francisco. Bulkeley in New York. Clear snow on Washington mountains. Peruvian President with Roosevelt. Giants-Dodgers.

**PARAMOUNT NEWS, No. 74**—Peruvian President here. Mother's Day at Army camp. Draftees leave Flemington, N. J. New fighting plane in test. Clear snow in Washington mountains. Quezon of Philippines in San Francisco. Lieutenant Bulkeley with family. Night baseball in Brooklyn. Bob Hope-Bing Crosby golf match in Chicago. Preakness race.

**RKO PATHE NEWS, No. 74**—Roosevelt welcomes President of Peru. U. S.-Peru trade pact. New pursuit plane in test. Production of Army jeeps in Toledo. Bulkeley in New York. Cadets join Merchant Marine. Philippine President arrives in U. S. Preakness race. Georgia students form Navy squadron.

**UNIVERSAL NEWSREEL, No. 83**—Peruvian President arrives in Washington. Bulkeley at home in New York. Air hero at West Coast plane plant. Japanese roundup in Los Angeles. Brooklyn-Giants baseball. Preakness race.

## Pick Winners of 'U' Contest Tomorrow

Winners of the Universal "Exhibitors Good-Will Featurette Exploitation Contest" will be selected by contest judges at a luncheon to be held tomorrow at the Hotel Astor. The winner of the Col. Eddie Rickenbacker "Cavalcade of Aviation" silver trophy also will be chosen for the best exploitation of that Universal short subject.

## Club Plans Luncheon

BALTIMORE, May 12.—Members of the local Variety Club will hold a luncheon on Friday at the Emerson Hotel.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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First engagements terrific, holding over Cleveland, Houston, Norfolk. Sensational!

Spencer TRACY  
Hedy LAMARR  
John GARFIELD  
in "TORTILLA  
FLAT"

BUD  
ABBOTT  
LOU  
COSTELLO  
in "RIO  
RITA"

Extended runs everywhere for their first Big M-G-M musical show!

ELEANOR  
POWELL  
RED  
SKELTON  
in "SHIP  
AHoy"

It's doing Ziegfeld Girl's zippy business. Happy hold-overs!

# IN THE SPOTLIGHT!

Neatest trick of the week is Leo's. Three smashing box-office entertainments simultaneously packing them in from coast-to-coast with hold-overs bringing joy to jingling cash registers!





## See \$200,000 Contributed to Jewish Appeal

(Continued from page 1)

Balaban, Paramount president, are co-chairman of the industry drive.

Rabbi Silver, who is a national chairman of the United Jewish Appeal campaign, recently returned from England. He pointed out that British Jewry has continued its "most generous support of all Jewish causes in spite of the heavy drain the war has made upon them." He urged the American Jewish people to follow the example of the British. He cited the three agencies affiliated with the Appeal: the Joint Distribution Committee, United Palestine Appeal and the National Refugee Service.

On the dais, besides the chief speaker, the co-chairmen and Robbins, were: Martin Quigley, Louis Nizer, Jack Alicoate, Harry Brandt, License Commissioner Paul Moss and George J. Schaefer.

## Reelection of Para. Board Is Expected

(Continued from page 1)

son, A. Conger Goodyear, Stanton Griffis, Duncan G. Harris, John D. Hertz, John W. Hicks, Austin C. Keough, Earl I. McClintock, Maurice Newton, E. V. Richards, Edwin L. Weist and Adolph Zukor.

Stockholders also will be asked to approve an amendment to the by-laws providing for indemnification of directors, officers and employees by the company against all costs and expenses resulting from any legal action to which they may be named a party by virtue of association with the company, except in instances in which they may have been adjudged in such action to have been liable for negligence or misconduct in performance of official duties.

### Propose Office Transfer

The notice also proposes to the stockholders the transfer of the company's principal office from Millbrook, Dutchess County, N. Y., to Manhattan.

The company's proxy statement discloses that an aggregate of \$1,030,643 was paid to directors and officers as a group for remuneration for services during 1941, exclusive of \$43,674 for expenses.

## Staggered Hours Aid St. Louis Gross

ST. LOUIS, May 12.—Exhibitors in downtown St. Louis are viewing a new staggered system of hours in stores and offices as a stimulant to business.

The new system, designed to relieve the transportation system, has enabled many office and store workers to remain downtown and shop, and according to Rex Williams, manager of Loew's, many of these find time to drop into the theatre about 6 P. M., before going home. Most of the downtown workers are being freed for the day between 4:30 and 4:45 P. M.

## At Jewish Appeal Lunch



The chief figures at the Hotel Astor luncheon yesterday which launched the 1942 film industry drive for the United Jewish Appeal, chatting informally. Seated, left to right, are: Major Albert Warner, David Bernstein and Rabbi Abba Hillel Silver, chief speaker. Standing, left to right, are: Herman Robbins, luncheon committee chairman, and Barney Balaban.

## Sales Plan to Umpi Today; Consider Local Conciliation

The trade practice subcommittee of Umpi completed its report on the proposed new selling plan at a meeting at the Warwick Hotel here yesterday and will submit the plan to a meeting of the committee of the whole today.

The subcommittee also gave further consideration to the conciliation proposals for individual and territorial grievances and to recommendations for extending and enhancing the effectiveness of the industry arbitration system.

The subcommittee, of which Jack Kirsch is chairman, may meet again this week for further action with respect to these and other phases of Point 5 of the unity program.

In addition to taking final action on the new selling plan, the committee of the whole, headed by William F. Rodgers, chairman, is scheduled

to designate a committee to present the plan to the Department of Justice for consideration. The main committee also is scheduled to set up a permanent budget and financing plan for Umpi, and to receive and act upon reports from other subcommittees.

Allied States' members of Umpi will make requests that the organization take action to obtain relief from its distributor members from allegedly high film rentals and terms. Abram F. Myers, Allied board chairman and general counsel, already has sent letters of protest against requested playing terms to distribution heads of all major companies, petitioning their voluntary cooperation in effecting relief. It was reported yesterday that many of the sales executives are preparing replies to the communication.

In recent general bulletins Allied has urged exhibitors and organization leaders to address protests to Umpi and the sales heads.

## Protest Sunday Film Showings in Mobile

MOBILE, Ala., May 12.—Protests against the operation of film theatres in forenoon hours on Sunday have reached him from the Central Trades Council and some of the city's ministers, Mayor Charles A. Baumhauer said, but he saw little possibility of a prohibitory ordinance, due to continued failure to find legal authority for it.

City Attorney Harry Seale still has been unable to locate any statute under which he believes the City Commission could act, except on mandate from an election called on petition of not less than 25 per cent of the qualified voters, the Mayor explained.

## PRC Officials Return

O. Henry Briggs, president of Producers Releasing Corp.; Leon Fromkess, production chief; Joseph O'Sullivan, advertising and publicity head, and Robert Socas, export manager, returned yesterday from the company's Coast convention. Robert Greenblatt, general sales manager, is remaining in Hollywood for about a week.

## Lewis Para. Publicist

Martin Lewis has been placed in charge of the radio department of Paramount's home office advertising staff, it was announced yesterday by Robert M. Gillham, director of advertising and publicity.

## Would Open Umpi Office to Service Men

(Continued from page 1)

to men and women of the industry who have joined the country's armed services, so that they may have an industry center of recreation while on leave.

The plan encompasses details which if adopted and thereafter executed by Umpi will provide suitable recreation centers under other appropriate industry auspices over the country.

In purpose it will be similar to other organized national recreation and entertainment facilities for those in the service, but it will be created and designed to meet the desires of the men and women of the trade to continue to keep up with their industry contacts and friends while in the service.

The method of making the plan nationwide is now under consideration.

## Goldberg Named in Suit by Tri-States

OMAHA, May 12.—The Tri-States Theatres Corp. filed suit in Federal Court today for \$95,000 damages against the R. D. Goldberg theatre interests. The damages were allegedly suffered by the Tri-States Omaha Theatre because of the reopening of the State from late in 1939 to March 21, 1942.

The complaint sets forth that when Tri-States purchased the Omaha from Goldberg in 1934 it was agreed that Goldberg's State was not to be operated as a theatre for 10 years. When the State was reopened in 1939, Tri-States brought an injunction suit, which was decided in favor of Tri-States recently. The State has been closed since March 21.

## Northampton Child Film Ban Continues

NORTHAMPTON, Mass., May 12.—Although the Board of Health will meet tomorrow to consider the state of the contagious disease epidemic, here, officials have hinted that the ban on children attending films will not be lifted for at least another week. A spokesman for the board said that with the public schools now closed for the regular vacation period, lifting of the ban would add to the hazard of prolonging the epidemic, which, he said, appears to be under control.

All other prohibitions ordered by the board several weeks ago have now been removed, with Sunday schools and other gatherings permitted.

## M-G-M Plans 50-52 Films Next Season

(Continued from page 1)

be held in Chicago on Monday, but the principal order of business there will be a discussion of the problems of small town and country theatres which have suffered severe patronage losses due to war time conditions. Rodgers has invited industry leaders to attend the meeting.



## City Will Welcome Bulkeley in Parade Of Army-Navy Drive

(Continued from page 1)

to 46th Street, where a demonstration will be held. Similar parades and demonstrations are planned in many cities.

More than 15,000 film theatres, including all 900 in New York City, will participate in the national drive, which plans to reach 80,000,000 film-goers and raise \$3,000,000.

Among those who will participate in the demonstration tomorrow will be Jimmy Dorsey's band, Zero Mostel, Ella Logan, Diosa Costello, Lou Holtz, Jane Froman, Arthur Treacher, Ken Murray, Hazel Scott, Woody Herman's band, Billy de Wolfe, Benny Fields and the Ink Spots. Among those representing the industry on the reviewing stand will be Schenck, C. C. Moskowitz, Marvin Schenck, Oscar A. Doob and Harry Brandt. Danny Kaye will be master of ceremonies.

### Soldiers, Sailors in Line

The Army will have 1,000 soldiers and a band in the parade, the Navy will send a similar representation and 900 members of the American Women's Voluntary Services will participate. Twenty-seven Powers models will carry the 27 flags of the United Nations. AWVS members will make collections in theatres starting tomorrow.

In addition to theatre collections, the industry will make donations through studios, exchanges and home offices. Gary Cooper will make an appeal to patrons in a trailer.

Meanwhile, exhibitors are making plans for the War Bond and Stamp drive. Exhibitor groups are arranging participation in Memorial Day parades, and arranging rallies on May 29, the day before the drive starts. In the South, where Memorial Day is not observed, exhibitors are arranging their own demonstrations. Special broadcasts on local stations to supplement the coast-to-coast shows are also in preparation.

### Citations to Exhibitors

The Treasury Department is planning to issue engraved citations, signed by Treasury Secretary Morgenthau, to theatres selling \$100 in bonds or stamps during the drive. The awards will be issued as soon as the theatre reports to the national headquarters that the \$100 mark has been reached. The citation will pay tribute to both the exhibitor and his patrons.

To promote enrollment of employees in the Payroll Allotment Plan, Warner Bros. has organized a committee for a "Payroll of Honor." Martin F. Bennett is chairman, and other members are K. Aneser, E. Arnold, J. Berg, J. Boos, W. V. Broks, S. Broner, J. Dabrowski, J. Dodd, J. Goldstein, E. K. Hessberg, B. Lopez, A. Martin, R. Nudelman, D. Rogers, L. Siegel, E. Tasker, E. Ullberg and J. Wuhrman.

DES MOINES, May 12.—A gross of \$25,902 for the Army and Navy Emergency Relief Fund was garnered Sunday at the appearance of the Hollywood Victory Caravan at the Shrine auditorium here. The audience was one of the largest in the history of the city. An estimated 150,000 persons crowded the mile-and-a-half route of the parade.

## "Mrs. Miniver"

(Continued from page 1)

try, it contrives most ably to picture the whole pattern of the English way of life, and it is one wholly to our liking.

In that portrayal, there is not the slightest weakness. The screenplay was prepared by Arthur Wimperis, George Froeschel, James Hilton and Claudine West, and they have done a superb job, calculated to convey within the power of the film medium the full scope of that which lay behind the Struthers novel. The cast is well nigh perfect, without a weak spot anywhere.

Greer Garson in the title role, and Walter Pidgeon, as Mr. Miniver, offer performances which are so humanly real in their portrayal of a man and wife, a father and mother, that they must rate with the finest. No less effective are Dame May Whitty, as the epitome of the English country and gentry; Teresa Wright, her granddaughter, whose love for Richard Ney, son of the Minivers, is fine and true; Reginald Owen, as the village grocer and air raid warden; Henry Travers, the station agent and rose grower; Henry Wilcoxon as the understanding vicar; Christopher Severn, the small son of the Minivers, whose amusingly childish comments are delightful bits of byplay, and all the others of the cast.

The happy and home-loving Minivers, amused by their son's sociological views as he comes down from Oxford, are changed into a purposeful family unit, protecting itself and fighting for its freedom. The son is in the RAF, the girl he marries over her grandmother's objection (which turns to happy concurrence) is killed by a strafing Nazi plane; the Miniver family keeps its chin up as their home is blasted to ruins and their lives endangered in their bomb shelter; the inspiring, breathless sequence of the small boats gathered from miles around, plunging across the Channel in the gallant rescue at Dunkirk; the annual flower show at the home of Lady Beldon (Dame Whitty), with the station master winning the coveted rose prize from her Ladyship, and following that night's devastating raid, the resumption of Sunday services in the ruined church, with Wilcoxon splendidly voicing the unconquerable spirit of the British people to save that freedom for which they are fighting. All these highlights diadem a picture of great strength and greater significance.

Running time, 134 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

## Republic Gross 20% Ahead of Last Year, Yates Tells Meeting

(Continued from page 1)

Reese, Omaha, and Nat E. Steinberg, St. Louis. Gilbert Nathanson, Minneapolis franchise holder; R. F. Withers, Kansas City franchise holder, and Jack Curtin, home office field representative, will also be present.

The last of the current series of regional meetings will be held in North Hollywood next Tuesday and Wednesday.

### Paramount-Richards Deal

Grainger announced at the meeting that Republic had closed a contract for next season's product with Paramount-Richards Theatres and the Theatre Service Corp., operating 125 houses in Louisiana and Mississippi. The deal was closed last week by Grainger and Seichnaydre with Gaston Dureau of Paramount-Richards and John Richards of Theatre Service.

## Pittsburgh Union Elects

PITTSBURGH, May 12.—New officers of the operators' union, Local 171, are: Paul Perry, president; George Engstler, vice-president; Luther Thompson, secretary-treasurer; Roy Grove, business agent; Nartin Rorcano, Irwin Turner and David Thomas, executive board members, and Henry Link, Sr., Arthur Williams, and James Clair, trustees.

## Downey Lauds Film Industry War Aid

WASHINGTON, May 12.—Senator Downey of California has paid tribute to the war effort of the film industry, calling attention of the Senate to the \$750,000 which is to be raised by the 13-city tour of the Hollywood Victory Caravan for Army and Navy Relief and the plan of the nation's theatres to devote a week to collections for the same purpose.

Downey pointed out that the \$25,000 raised by the April 30 show at Loew's Capitol here was the largest amount of money ever raised in a benefit performance in Washington.

"Our hearty commendation for a splendid achievement goes to the Hollywood Victory Committee, which planned and directed the caravan; to the famous players who contributed their time and talent so wholeheartedly; to the technical workers who assured the success of this unprecedented series of one-night stands; and to the theatre men in each city who, cooperating with local Army and Navy Relief committees, had the responsibility of selling the tickets and presenting the Caravan in the best traditions of showmanship," he said.

### Baseball Games Set

The Paramount and Universal baseball teams will play Saturday, and Skouras and Metro will meet next Monday in the second series of games in the Motion Picture and Affiliated Industries League. International Projector beat Skouras last Saturday, 9-2. The games are played at Macombs Park Playground.

RAY MIDDLETON · JEAN PARKER

# GIRL FROM ALASKA

JEROME COWAN · ROBERT H. BARRAT ·  
RAY MALA · RAYMOND HATTON

Original story by Robert Ormond Case · Screen play  
by Edward T. Lowe and Robert Ormond Case  
NICK GRINDE—Director



A Republic  
PICTURE

BUY U. S. WAR SAVINGS BONDS



## 'Blonde' Gets \$21,500, Rates Best in Frisco

SAN FRANCISCO, May 12. — "My Favorite Blonde," paired with "No Hands on the Clock," at the Fox drew \$21,500. A stage show at the Golden Gate and "Butch Minds the Baby" took \$19,800.

Estimated receipts for the week ending May 5-8:

"Butch Minds the Baby" (Univ.)  
GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: Vaudeville. Gross: \$19,800. (Average, \$16,000)  
"Jungle Book" (U.A.)  
UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$8,500. (Average, \$7,500)  
"Reap the Wild Wind" (Para.)  
WARFIELD—(2,680) (20c-35c-45c-50c-65c) 7 days, 2nd week. Gross: \$12,400. (Average, \$12,000)  
"My Favorite Blonde" (Para.)  
"No Hands on the Clock" (Para.)  
FOX—(5,000) (20c-35c-40c-55c) 7 days. Gross: \$21,500. (Average, \$16,000)  
"Male Animal" (W.B.)  
"Yokel Boy" (Rep.)  
PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$9,500. (Average, \$8,000)  
"Ghost of Frankenstein" (Univ.)  
"Mad Doctor of Market Street" (Univ.)  
ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days. Gross: \$9,200. (Average, \$8,000)  
"The Fleet's In" (Para.)  
"Among the Living" (Para.)  
ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days, 3rd week. (Moved over from Fox.) Gross: \$5,500. (Average, \$4,500)  
"Come Back to Erin" (Foreign)  
CLAY—(400) (15c-35c-45c) 7 days, 2nd week. Gross: \$1,100. (Average, \$1,000)

## 'Captains' St. Louis Winner with \$4,800

ST. LOUIS, May 12.—"Captains of the Clouds" and "The Fleet's In" took \$4,800 at the St. Louis Theatre in a week of only fair grosses.

Estimated receipts for the week ending May 6:

"We Were Dancing" (M-G-M)  
"Joe Smith, American" (M-G-M)  
LOEW'S—(3,162) (30c-40c-44c-55c) 7 days. Gross: \$12,800. (Average, \$13,000)  
"My Gal Sal" (20th-Fox)  
"The Man Who Wouldn't Die" (20th-Fox)  
AMBASSADOR—(3,154) (30c-40c-50c) 7 days. Gross: \$11,800. (Average, \$11,500)  
"The Spoilers" (Univ.)  
"Butch Minds the Baby" (Univ.)  
FOX—(5,038) (30c-40c-50c) 7 days. Gross: \$9,600. (Average, \$11,000)  
"To the Shores of Tripoli" (20th-Fox)  
"Wife Takes a Flyer" (Col.)  
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: \$5,600. (Average, \$4,000)  
"Captains of the Clouds" (W. B.)  
"The Fleet's In" (Para.)  
ST. LOUIS—(4,000) (25c-35c) 7 days. Gross: \$4,800. (Average, \$2,600)

## 'Hardy' Is Leading Indianapolis Gross

INDIANAPOLIS, May 12. — "The Courtship of Andy Hardy" and "Ellery Queen and the Murder Ring" took \$10,400 at Loew's.

Estimated receipts for the week ending May 7:

"Larceny, Inc." (W.B.)  
"Always in My Heart" (W.B.)  
CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$4,900. (Average, \$6,500)  
"My Favorite Blonde" (Para.)  
"Sing Your Worries Away" (RKO)  
INDIANA—(3,200) (28c-33c-44c) 7 days. Gross: \$9,700. (Average, \$7,000)  
"The Courtship of Andy Hardy" (M-G-M)  
"Ellery Queen and the Murder Ring" (Col.)  
LOEW'S—(2,800) (28c-33c-44c) 7 days. Gross: \$10,400. (Average, \$8,000)  
"Saboteur" (Univ.)  
"Frisco Lil" (Univ.)  
LYRIC—(2,000) (28c-33c-44c) 7 days. Moved from Indiana. Gross: \$3,100. (Average, \$4,500)

## Notes from Hollywood

Hollywood, May 12

COLUMBIA has set BRIAN AHERNE to co-star with ROSALIND RUSSELL in "My Sister Eileen," which started shooting this week with ALEXANDER HALL directing. The casting necessitates putting back "Salute to Sahara," which was to have been HALL's first picture on the lot. That studio also bought "My Client Curley," radio drama by NORMAN CORWIN, and is seeking CARY GRANT for the title role.

JOHN GUNTHER, noted newsman and analyst, has been signed by 20th Century-Fox to write a screenplay on the history of the U. S. Army Signal Corps. . . . Paramount has bought RACHEL FIELD's novel, "And Now Tomorrow," running serially in *McCall's Magazine*. . . . CLIFF EDWARDS has been given a term contract at Paramount. . . . IVAN LEBEDEFF, GALE STORM and WARREN HYMER have been added to the cast of "Lure of the Island," Monogram picture which will star MARGIE HART. . . . JOAN BARCLAY has received an RKO contract and will appear opposite TIM HOLT in "Singing Guns," HOLT, scheduled to go into the Army, will do six new season westerns first.

Wendy Barrie and Nils Asther draw roles in Paramount's "Interceptor Command" . . . Patti McCarthy goes into Paramount's "Wake Island" . . . Frances Dee has been given the feminine lead in "Name, Age and Occupation," Pare Lorentz production at RKO . . . "Flight Captain" is the release title for Columbia's "He's My Old Man," starring Pat O'Brien, Glenn Ford and Evelyn Keyes.

RAY MILLAND will be starred opposite GINGER ROGERS in Paramount's "Lady in the Dark," which will be filmed in Technicolor. . . . JOHN STAHL has been handed directorial reins on "Blind Man's House," which MILTON SPERLING will produce at 20th Century-Fox. . . . EDMUND LOWE will be starred in "Dangerous Money," next KING BROTHERS picture for Monogram. . . . AARON KLEIN, associated with Edward Finney Productions, has bought two stories, "Secret Base" and "Three Dots and a Dash" by SAM LINDENSTEIN, and has taken an option on a third, "The Man with Two Faces."

"Private Henry Aldrich" will be the title of the next Aldrich Family picture at Paramount. . . . Paramount has changed the title of "Triumph Over Pain" to "Great Without Glory." . . . "Eyes in the Night," Edward Arnold vehicle at M-G-M, will be started this week with Fred Zinnemann directing. . . . Ann Sheridan and Humphrey Bogart will be starred in Warners' "The Edge of Darkness."

JAMES CRAIG has been borrowed from RKO for M-G-M's "Ox Train." . . . GILBERT ROLAND, SIG RUMAN, ROSE HOBART and MINOR WATSON go into "Ellery Queen Across the Atlantic," seventh in the Columbia series. . . . RICHARD THORPE will direct "White Cargo" at M-G-M. . . . Reported for several weeks, RKO has concluded the deal in which ROSA-

### M-G-M to Resume British Production

Hollywood, May 12.—M-G-M today announced resumption of its British production, with "Sabotage Agent," starring Robert Donat, to be the first film since the war brought a halt to the company's production program in England. Irving Asher, who was a producer for M-G-M there, is expected to leave shortly to make final arrangements for the film.

LIND RUSSELL, will be starred in "Stand By to Die," HORACE MCCOY's story of a woman flier working for the U. S. Government in Japanese-held islands in the Pacific. DAVID HEMPSTEAD will produce. . . . AL ROGELL has been set to direct "Seven Miles from Alcatraz." . . . Paramount has given LORRAINE MILLER a term contract. . . . RUTH WARWICK has had her RKO contract extended.

Two of Monogram's eight Rough Rider westerns for the new season will be specials. . . . JINX FALKENBURG, LESLIE BROOKS and KAY HARRIS will head the cast, with RUSSELL HAYDEN and WILLIAM WRIGHT. . . . FRANK MORGAN joins the cast of "White Cargo," M-G-M. . . . DEAN JAGGER, HARRY NELSON and DONALD MEEK go into "Ox Train" at the same studio. . . . That studio also set DOUGLAS MCPHAIL to a new term contract. . . . SAMUEL GOLDWYN is doing added scenes on "The Pride of the Yankees." . . . Republic announces that it will make "House of Stars" based on the New York Stage Door Canteen. Paramount has announced a similar picture. . . . Paramount has given DON CASTLE a new contract.

### 'Sun,' Stage Show \$15,200 in Buffalo

BUFFALO, May 12.—"Valley of the Sun" and a stage show was the leader here with \$15,200 at the Twentieth Century. "Jungle Book" on a dual drew \$11,800 at the Great Lakes.

Estimated receipts for the week ending May 9:

"The Male Animal" (W. B.)  
"Always in My Heart" (W. B.)  
BUFFALO—(3,489) (35c-55c) 7 days. Gross: \$12,200. (Average, \$12,200)  
"Jungle Book" (U. A.)  
"Dudes Are Pretty People" (U. A.)  
GREAT LAKES—(3,000) (35c-55c) 7 days. Gross: \$11,800. (Average, \$8,000)  
"The Courtship of Andy Hardy" (M-G-M)  
"The Man Who Wouldn't Die" (20th-Fox)  
HIPPODROME—(2,100) (35c-50c) 7 days, 2nd week. Gross: \$7,900. (Average, \$7,000)  
"Valley of the Sun" (RKO)  
TWENTIETH CENTURY—(3,000) (30c-35c-55c) 7 days. Jimmy Durante, Red Norvo and his band on stage, with Mildred Bailey, Chester Fredericks, Gloria Lane and Nancy Haley in a revue. Gross: \$15,200. (Average, \$9,000)  
"The Spoilers" (Univ.)  
"Melody Lane" (Univ.)  
LAFAYETTE—(3,000) (30c-44c) 7 days. Gross: \$6,800. (Average, \$6,500)

## Monogram 9-Month Profit Is \$217,978; Meet Starts Today

(Continued from page 1)

ing the first day's sessions, which will be presided over by W. Ray Johnston, president, and announcement will be made of the 1942-'43 product.

Charles P. Skouras, president of National Theatres, and R. H. P. . . . executive secretary of the PCC . . . are scheduled to speak.

It was announced that Irving Schlank has been appointed Midwest district manager for Monogram. He formerly was Midwest district head for United Artists.

Announcement was made of improvements to be made on studio property recently purchased in Hollywood of new stages, an administration and writers' building, cutting rooms, street sets and quarters for craft departments. The cost of the property purchased was \$250,000 and a like amount will be expended for improvements, it was stated.

### Sign Producers

Richard Oswald, European producer, has joined Monogram as a producer-director and his first will be "Isle of Terror" for next season's program. The company has also signed a contract with Martin Mooney and Max King for three pictures.

In addition to Johnston, home office executives at the meeting will include Trem Carr, executive in charge of production; Samuel Broidy, general sales manager; Herman Rifkin, vice-president; J. P. Friedhoff, secretary-treasurer; Louis S. Lifton, director of advertising and publicity; John S. Harrington, manager of prints and accessories; Lloyd L. Lind, contract department head, and Russell M. Bell.

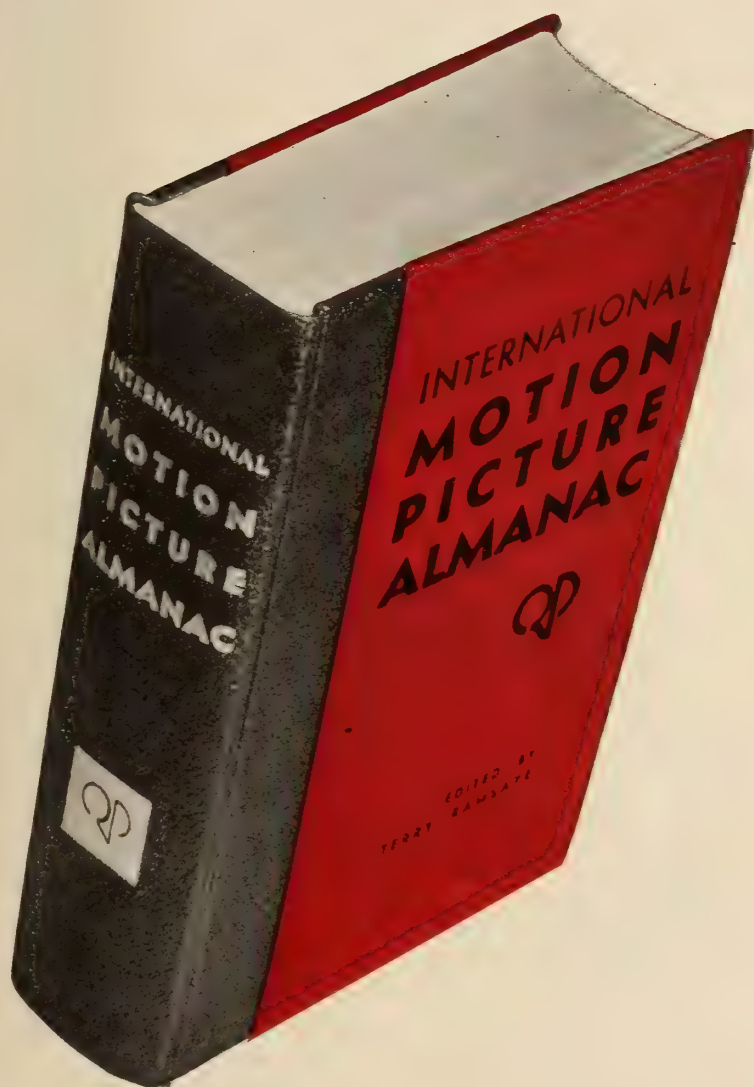
Harry Thomas, eastern division manager; Alton W. Brody, board member, and Norton V. Ritchey, foreign sales manager, also will be present. Four representatives of the sales organization will be present as special guests as a reward for outstanding effort during the past year. They are Nate Furst, New Haven; W. J. Cammer, Dallas; George Custer, Detroit, and Ralph Heft, St. Louis.

### Branch Heads Attend

Exchange managers and franchise holders at the meeting include: Harry Berkson and Nate Sodikman, Albany; John W. Mangham and M. E. Wiman, Atlanta; Herman Rifkin and Al J. Herman, Boston; J. Sam Hinson, Charlotte; Irving Mandel, Chicago; William Onie, Cincinnati; Nate Schultz, Cleveland; Ed Blumenthal and John Franconi, Dallas; Lon T. Fidler, Denver; Thomas Burke, Des Moines; William Hurlbut and M. Harlan Starr, Detroit; Carl Harthill, Indianapolis; George B. West and William Benjamin, Kansas City; Howard Stubbins and Martin Solomon, Los Angeles; J. Harry Spann, Memphis; Charles W. Trampe, Milwaukee; Ben Nathanson, Minneapolis; Harold F. Cohen, New Orleans; Joseph J. Felder, New York; Carr Scott, Oklahoma City; Sol J. Francis, Omaha; Sam Rosen, Philadelphia; Ben Wolansky and Mark Goldman, Pittsburgh; Walter Wessling, Portland, Ore.; Robert Taylor, St. Louis; Don Tibbs, Salt Lake City; Mel Hulling, San Francisco; Ralph Abett, Seattle; Harry Brown, Washington.



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Edited by TERRY RAMSAYE

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## U.S. to 'Draft' Broadcasting, NAB Is Told

By DAVID I. RIMMEL

CLEVELAND, May 12.—A "draft radio" plan by the Government was disclosed to the National Association of Broadcasters convention here today as Maj. Gen. Lewis B. Hershey, Selective Service Director, warned broadcasters there could be no blanket deferment for their managers.

The program draft was revealed by William B. Lewis, assistant director of the Office of Facts and Figures, who said the plan would affect every program on the air today.

Sponsors of night-time shows will be asked to donate time for Government announcements once every four weeks, he announced, and daytime shows once every two weeks. The schedule will be staggered so as not to repeat the messages oftener than once every two hours of the day on any one network.

### Will Aid War Effort

The messages, said Lewis, may deal with such things as war bonds, metal salvaging and auto pooling to conserve tires. No more than three such messages will be used on the air at any one time.

Gen. Hershey, principal speaker at the second day's sessions, admitted to the broadcasters there was a dearth of managers in the country and said the army wanted to oblige them in leaving their indispensable men.

But public opinion, which has reacted strongly against the favoring of any one group, must be reckoned with, he said, therefore it was decided to refuse any blanket exemptions.

In a general message on the draft, the selective service chief asserted the time was coming when all able-bodied men must be either in the armed forces or in war work. It may not come this year or next, he said, but it is something that must be thought about and planned for.

### Film Players on Show

Hollywood and radio stars started arriving here today for a radio show to be staged tomorrow night at the annual banquet of the broadcasters.

Marlene Dietrich, Al Jolson, Kenny Baker, Bonnie Baker, Tommy Riggs and James Wallington will be among those appearing. The special show, to be recorded for shortwave broadcasts to American fighting forces overseas, will be the 14th presentation of "Command Performance, U. S. A."

In business sessions the delegates have decided that witnesses for the newspaper-owned stations will appear before the House Interstate Commerce Committee May 19.

Network Affiliates, Inc., which includes regional stations affiliated with networks, approved the employment of a general manager and a publicity director to work with Government agencies in directing war activities.

Dissolution of Independent Radio Network Affiliates, founded in 1937 and composed of independently-owned stations that use network service, was voted for the sake of unity.

## Off the Antenna

MEMBERS of the Victory Network, formed recently to carry baseball games of the Pittsburgh Pirates and political commercials, are planning to organize on a permanent basis. Members are WWSW, Pittsburgh; WSTV, Steubenville, O.; WJPA, Washington; WMBS, Uniontown, Pa.; WJAL, Johnstown, Pa.; WCED, Dubois, Pa.; WISR, Butler, Pa.; WFBG, Altoona, Pa., and WKST, New Castle, Pa. Plans are being made to rebroadcast pickups from W47P, the FM affiliate of WWSW, as a lower cost substitute for telephone lines.

**Purely Personal:** Frank J. Reed, Jr., NBC assistant sales traffic manager, has been called to active duty as a first lieutenant May 25. . . . Rad Hall, NBC announcer, is father of a girl. . . . Vera Vague has joined the Bob Hope show as a permanent member of the cast. . . . Charles Godwin has been named production supervisor at WOR. . . . Helen Dunlop of the WOR publicity department has resigned to join the Office of Emergency Management. She has been replaced by Virginia Cornish.

Adrian Murphy, executive director of CBS television, left yesterday to join the U. S. Army Signal Corps as a first lieutenant. Leonard Hole, manager of television operations, will become acting director of television for the network. Murphy joined CBS six years ago and assumed charge of television in 1939.

The Blue has issued its first rate card since its separation from NBC. Settling a long standing dispute with advertising agencies, the card provides that the first two per cent of both weekly and annual discounts are cash discounts and are contingent on payment of bills on or before the 12th of the month following the broadcasts. Stations are re-grouped into the basic network and six supplementary groups, and the discount increases as each group is added. Rates for Sunday afternoon hours from noon to 4 P. M. are reduced from three-quarters of the basic night rate to two-thirds.

**Around the Country:** The "Cincinnati Post" in addition to listing daily programs, hereafter will issue a Saturday supplement listing programs of the five Cincinnati stations for the entire week. The "Post" operates WCPO. . . . Profits from a roller skating party sponsored by the Crosley Employees Glee Club will be used to buy gifts for Crosley employees in the armed forces. . . . A. W. Dammannbaum, Jr., WDAS, Philadelphia sales manager, has joined the Signal Corps as a lieutenant. He will be replaced by Charles Stahl, former general manager of WKNY, Kingston, N. Y.

FCC Chairman James L. Fly, William Benton, vice-president of the University of Chicago, and Harold D. Lasswell, director of war communications research for the Library of Congress, will be heard on the "University of Chicago Roundtable" Sunday over NBC in a discussion of the problems and responsibilities of American broadcasters in war time.

NBC has devoted 146 hours and 37 minutes to news and announcements by Government agencies since Dec. 7, it was stated yesterday. In addition, the television station has put on 10 hours and 25 minutes of air raid programs weekly. At the present rate, NBC will devote 539 hours during the year, in addition to sustaining and commercial programs, to this type of news and announcements, according to the network.

## Theatre Changes

### Essaness Shifts Managers

CHICAGO, May 12.—Thomas Hungerford has resigned as supervisor of the Oak Park and Northwest districts for Essaness Theatres. He has been succeeded by Ralph Smitha, West and South Side supervisor, who retains supervision over the Michigan and Crown of his former district. Stanley Krueger, manager of the American, takes Smitha's former territory and is succeeded at the American by Elbert Truesdell, assistant manager of the house. Other changes on the circuit are Edward Kennelly, from manager of the Mode to manager, Davis; Howard Burns, manager, Davis, to manager, Town, Cicero, Ill.; Allan Marshall, manager, Town, to manager, Mode, Chicago.

### Managers Are Transferred

INDIANAPOLIS, May 12.—Hubert N. Scott, for three years assistant manager at Loew's here, has taken a similar post at Loew's, Akron, Ohio. Harold Garlinghouse of Loew's Columbia, Washington, is now assistant manager here.

### Girl Is Assistant Manager

SEATTLE, May 12. — One of the Pacific Northwest's first feminine assistant managers has been appointed by Manager Oscar Nyberg of the Fox Theatre in Spokane. She is Peggy Egbers, a member of the theatre staff.

### Manages House in Oakland

OAKLAND, Cal., May 12. — Wally Feehan has been named manager of the Moulin Rouge Theatre, an independent, replacing Allen E. King, who died recently.

### Leaves Conn. Theatre Post

NEW LONDON, Conn., May 12.—Theodore Smalley has resigned as manager of the Garde Theatre here, a post he has held for the past five years.

### Name Rochester Assistant

ROCHESTER, May 12.—Edward Howard has been named assistant manager at the RKO Palace. He is formerly of Loew's Rochester and the Strand,

## Television on 4-Hour Weekly Wartime Basis

WASHINGTON, May 12.—Commercial television stations will be permitted to reduce their minimum hours of operation from 15 to four a week, in order to conserve material and equipment.

The necessary order was issued today by the Federal Communications Commission, which explained that it is hoped in this way to "prevent recession of this new art to a purely experimental or laboratory stage and keep it alive, ready to flourish as a public service after the war emergency."

The television order was in line with a policy adopted by the Commission some days ago of permitting regular broadcasting stations to reduce their hours of service, also designed to save material and equipment which may not be replaceable until after the war.

## New Orleans Award Upheld on Appeal

The arbitration appeals board yesterday confirmed the award of an arbitrator at the New Orleans tribunal reducing the 60-day clearance of the Poplar, operated by United Theatres, Inc., over the Ashton to 10 days.

In another award at the New Orleans board, RKO and Warners were directed to offer some run of product in accordance with Section 6 of the decree to the Lakeview Theatre, Lakeview, La. Paramount, which was also named a respondent in the complaint, was dismissed by the arbitrator.

The Ashton case was appealed by United Theatres, the intervenor. In affirming the arbitrator's award the appeals board held that the 60 days clearance in favor of the Poplar was "not only unreasonable but arbitrary," but denied the complainant's original request that the clearance be reduced to one day. The decision directs Paramount, RKO and Vitaphone to grant a maximum clearance of 10 days to the Poplar over the Ashton, and not later than 75 days after first-run Canal Street theatres.

The complaint originally named the five consenting companies, but 20th Century-Fox was dismissed following an agreement to sell the Ashton 60 days after Canal Street first runs, and M-G-M was dismissed because it had no contract with the complainant.

## UA Will Screen War Office Film in London

LONDON, May 12.—United Artists tomorrow here will preview "Next of Kin," a War Office security production produced at the Ealing Studio. Exhibitor protest over distribution arrangements for the film are foreseen in some industry quarters. The Gaumont British circuit and the Odeon circuit are scheduled to show the film concurrently in competitive areas.



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NEW YORK, U. S. A., THURSDAY, MAY 14, 1942

TEN CENTS

## Court Orders Browne-Bioff Cash Returned

### Decides Companies Must Be Reimbursed

Money paid to George E. Browne and William Bioff, now serving terms in Federal prisons for extortion, must be returned to company treasuries by the officers who made the payments, New York Supreme Court Justice John E. McGeehan ruled yesterday in a stockholder suit against Paramount.

This decision, it is believed, will set a legal precedent in similar stockholder suits pending against other companies.

In a three-page opinion on a motion to examine before trial corporate books and officers, Justice McGeehan stated that "while the payment of moneys may have benefited the corporation from a practical point of view, nevertheless those payments were illegally made." He added, however, that he had no power to decide the merits of the suit in an intermediate motion and stated that the final deci-

(Continued on page 6)

## Repub. Holds Meet In Chicago Today

Republic completed the first of three regional sales meetings at the New York Athletic Club here yesterday, and the company's executives left by plane to preside at the second meeting, scheduled for the Drake Hotel in Chicago today and tomorrow, for Midwestern sales staffs.

The final regional meeting will be held next Tuesday and Wednesday on the Coast. At yesterday's concluding session of the Eastern meeting, the 1942-'43 production program was

(Continued on page 6)

## Seats Still Available For 'Dandy' Opening

Warner Bros. announced yesterday that seats are still available in all classes, from the \$25,000 top down to the \$25 war bond pledge minimum for the premiere of "Yankee Doodle Dandy," at the Hollywood Theatre, May 29. The picture starts at \$2.20 top on the following day. The premiere goal is \$5,000,000 in war bonds.

## Para. New Season Budget Estimated 15% Over 1941-'42

Paramount's new season production budget was estimated yesterday by Y. Frank Freeman, vice-president in charge of the studio, at 10 to 15 per cent over the current season's budget, which is seen as increasing the budget to approximately \$25,000,000 to \$27,000,000, according to Freeman.

The 1942-'43 production schedule will consist of 34 features, two Westerns and six Hopalong Cassidy, Freeman said. The schedule compares with 38 features and six Cassidys on this season's schedule. As

(Continued on page 7)

## Monogram Opens Sales Convention

LOS ANGELES, May 13.—Monogram's 10th anniversary sales convention opened at the Ambassador Hotel here today, with W. Ray Johnston, president, presiding. Franchise holders, exchange managers and home office representatives are in attendance.

Addresses of welcome were made at the opening session by Robert H. Poole, executive secretary of the PCCITO, and Charles Skouras,

(Continued on page 6)



W. R. Johnston

## MPTOA Urges Mediation Plan Under Decree

The establishment of a local mediation system under the industry consent decree to amplify arbitration and correct some of the deficiencies believed by the MPTOA to exist in the arbitration system, is urged by Ed Kuykendall, MPTOA president, in a bulletin issued yesterday.

The bulletin also replies to the recent attacks on the proposed Umpi sales plan by the Society of Independent Motion Picture Producers and Samuel Goldwyn. In addition, a warning is sounded against the dangers which the MPTOA believes would result from the fixing of a

(Continued on page 7)

## WPB Cuts Fuel Oil Supply to Theatres

Washington, May 13.—Theatres on the Eastern seaboard are affected in a War Production Board order today reducing to 50 per cent of 1941 levels the deliveries of fuel oil used for cooling equipment or water heating. The Board banned deliveries for use in oil burners installed after June 15, unless foundations for the boilers were previously installed, in the Midwestern states, Oregon and Washington, as well as the Atlantic seaboard, unless no other fuel can be used.

## Umpi Practice Plan Indorsed By Exhibitors

### 2 Consenting Companies Reject Conciliation

Exhibitor members of the Umpi committee of the whole, meeting at the Warwick Hotel here yesterday, indorsed the entire five-point trade practice program as submitted by the subcommittee on Point 5 of the unity program.

With respect to the plan for establishment of local, regional and national machinery for conciliation of industry disputes, the committee indorsed the proposal to be effective "with such film companies as are willing to subscribe" to the plan submitted by the subcommittee.

The exhibitor indorsement took this form, it was reported, due to the fact that two of the five consenting companies had indicated at the meeting of the Umpi committee of the whole, which preceded the separate exhibitor session, that they could not accept the conciliation proposals. Efforts to meet the objections of the two companies to the conciliation plan are expected to continue when the committee of

(Continued on page 6)

## 1,500 in Army-Navy Drive Parade Today

About 1,500 civilians and uniformed men and women will march today in the industry-sponsored Broadway parade marking the beginning of the theatre drive for Army and Navy Emergency Relief.

With Stanton Griffis and Nicholas M. Schenck as grand marshals, the procession will start from 31st St. at 12:30, reaching Times Square about 1 P. M., when a rally will feature Mayor F. H. LaGuardia, Lieut.

(Continued on page 6)

## Plan Cole Banquet At N. J. Allied Meet

New Jersey Allied's 23d annual convention program has been set, with a roundtable conference of exhibitors on wartime operation, the election of officers and a testimonial banquet to Col. H. A. Cole highlighting the program.

The three-day session begins June 3 at the Ambassador Hotel, Atlantic

(Continued on page 6)

## Brooklyn Blackout Hurts Grosses of 220 Theatres

Brooklyn went dark for 20 minutes last night, beginning at 9:30, as the series of borough-wide practice blackouts continued, leaving only Manhattan and the Borough of Queens to be darkened before the entire city is tested. About 220 theatres, catering to a population of nearly 3,000,000, felt the usual adverse effects as residents were confined indoors and no tickets could be sold during the period.

Theatre men reported, however, that business showed an improvement over

previous blackout nights when sectional tests were held, pointing out that the public has to some extent become acquainted with the procedure.

Brooklyn's downtown first run houses, including the Paramount, Albee, Fox and Metropolitan reported grosses off, the declines ranging from 25 to 33 per cent. The drop in business at the numerous neighborhood theatres was estimated at an average of 20 per cent. Loew's, RKO Century and Randforce are among the circuits operating houses in the borough.



## Personal Mention

Y. FRANK FREEMAN plans to leave for the Coast by train tonight after two weeks here.

ROBERT WILBY is in town from Atlanta.

ABRAM F. MYERS returned to Washington last night.

WILLIAM WYLER will go to Washington from here today and is scheduled to leave for the Coast on Monday.

JASPER D. RAPOPORT, Paramount manager in Cuba, left here yesterday for his new headquarters in Panama.

WALTER LYNCH is visiting in the Midwest.

BORIS MORROS and S. P. EAGLE are expected here from the Coast early next week.

## Publicists Consider National Affiliation

The question of affiliation with a national labor group is again being considered by the Screen Publicists Guild of New York, it was revealed yesterday in *SPG News*, official publication of the union.

Affiliation with the CIO was voted down by the Guild membership last year, but it was stated that the question has been reopened by the guild's action committee "as a result of the experience of the committee during the protracted negotiations." The negotiations referred to ended last week when the SPG won its first contract with seven major companies.

## 'Mrs. Miniver' Set To Play Music Hall

"Mrs. Miniver," M-G-M film starring Walter Pidgeon and Greer Garson, will play the Radio City Music Hall, following the booking of another Metro picture, "Tortilla Flat." The Music Hall booking of "Miniver" is an advance showing which will precede the picture's regular national release by many weeks. A special-event opening is under consideration for the film by Gus Eysell, managing director.

## Sunday Shows Now Allowed in Jackson

Jackson, Miss., May 13.—Operation of Jackson film theatres on Sundays, heretofore prohibited under a 120-year-old law, was given official sanction yesterday by the City Commission, which took up the matter following a reversal of a judgment against Henry Seel for opening his theatre on Sunday.

While granting permission for Sunday films, the commission ruled out all other amusements.

## \$650,000 Expected From Caravan Tour

With the final appearance of the Hollywood Victory Caravan in San Francisco on Tuesday, it is expected that the tour will net the Army and Navy Relief Funds a total of \$650,000.

In one of the largest charitable ventures undertaken by the industry, the performers will have made 13 appearances when the tour ends. Cities visited included Washington, Boston, Philadelphia, Cleveland, Detroit, Chicago, St. Louis, Minneapolis, Des Moines, Dallas and Houston.

Robert M. Weitman, managing director of the Broadway Paramount, who has accompanied the tour, left Houston yesterday and is expected to return here tomorrow.

## Musicians Cut Pay For Service Work

PITTSBURGH, May 13.—Members of American Federation of Musicians Local 60 here will reduce their wage scale 20 per cent for playing at parties or parades for selectees, Clair E. Meeder, president, has announced.

In explaining the union's decision, Meeder observed that "the musician depends upon music for a livelihood, that his only means of existence is through paid employment which he receives at his profession, and that donating a night or a day's service is synonymous with donating a day's wages by any other tradesman, and that it is no more just to ask our members to donate their services than it is to ask a steel worker, munitions worker, a carpenter or tradesman building a cantonment to donate his wages."

## Buy Two Baltimore Legitimate Houses

BALTIMORE, May 13.—Two Baltimore film theatre owners within the past month have purchased two legitimate playhouses here. The first was William C. Hicks, circuit operator, who bought the Maryland. He has suggested the possibility of restoring vaudeville there.

The second was Morris Mechanic, owner of the New and Center, who has purchased Ford's where, for over 70 years, legitimate shows have been presented. He plans a continuation of the same policy.

## E. K. Dividends Set; Officers Reelected

ROCHESTER, May 13.—Eastman Kodak Co. today declared a quarterly dividend of \$1.50 per share on the common stock, and a similar payment on the preferred, as present officers were reelected at a board meeting. They are: Thomas J. Hargrave, president; William G. Stuber, honorary board chairman, and Frank W. Lovejoy, chairman.

## Schwarz Rites Friday

BUFFALO, May 13.—Funeral services will be held on Friday at Wilkes Barre, Pa., his birthplace, for Ralph D. Schwarz, 55, Western New York field checking supervisor for M-G-M, who died in Syracuse Monday. His home was here. He is survived by his mother, Mrs. Lillie Schwarz, and a sister, Mrs. Joel A. Levy.

## 'Next of Kin' Film Shown in London

LONDON, May 13.—"Next of Kin," United Artists film made for the War Office and aimed to stifle loose talk, released as a spy film, was previewed today. An action climax features a Commando raid. The spy theme elaborately outlines Nazi espionage methods, but the final reels are exciting, with an attack on a U-boat base. The film will open at the Pavilion Friday with Government officials expected. The CEA has placed the film in the entertainment category.

## British Circuit Head Resigns Suddenly

LONDON, May 13.—Considerable speculation in industry and financial circles has resulted from the sudden resignation of Sir Ralph Wedgwood as chairman of Associated British Cinemas, Ltd., and Union Cinemas, affiliated company.

Wedgwood, who took the post last September, has been replaced by A. G. Allen. It was understood at the time of his selection that Wedgwood's appointment had the approval of the Board of Trade, and was related to the British principle that control of large British circuits remain in British hands. This followed the acquisition of an interest in the circuit by Warners. Max Milder, the American company's managing director in England, remains as joint managing director of the circuit, the post to which he was named following the acquisition.

## Vancouver to Curb Late Child Admission

VANCOUVER, May 13.—The City Council's Finance Committee recently approved a resolution calling on theatre managers to do their part in keeping very young children out of theatres late at night.

The resolution further provided that managers of theatres be notified that it is illegal for any other than parents or guardians or other persons who would make themselves responsible for the children to buy film tickets for them.

## Kansas-Missouri TA Membership in Gain

KANSAS CITY, May 13.—Membership of Kansas City independent theatres in the Kansas-Missouri Theatres Association rose to more than 80 per cent as a result of a meeting this week. Twelve independents were already members; about 20 are now being added. The circuit theatres have been members for some time.

## Honored by Theatre

OSHAWA, Quebec, May 13.—Walter Cockerill, maintenance man at the Marks Theatre here, was honored for his 25 years with the house, during an intermission in the performance. He was given an inscribed signet ring.

## Pinanski Says Mass. Theatres Prepared

SPRINGFIELD, MASS., May 13.—The theatres of Massachusetts are well organized to meet any war emergency, Samuel Pinanski, head of M & P Theatres and executive coordinator of the amusement industry division of the Massachusetts Committee of Public Safety, told delegates to the State Agricultural Fairs Association meeting at the Hotel Kimball here today.

"We have received a challenge but we can meet it," Pinanski said, as chief speaker in a discussion of war time safety requirements. He outlined methods by which fair operators could make use of the work done by theatre men in preparing for blackouts, air raids and other emergencies.

"The problem is to keep the public safe from harm and at the same time keep up its morale by entertainment," Pinanski said. "It is up to us in the amusement industry to prove that we can seriously and soberly solve the problems peculiar to our business."

## Seattle Houses Test Air Raid Procedure

SEATTLE, May 13.—Seattle's theatre defense program was given a demonstration here this week at Hamrick-Evergreen's Blue Mouse Theatre, with approximately 1,000 ushers, cashiers, doormen, theatre managers and other employees of Seattle and suburban theatres in attendance. Clarence R. Innis, director of the theatre branch of the Seattle municipal defense council, presided.

In the event of a blackout or air raid, all theatres in the Seattle area will be notified by a telephone hookup radiating from the switchboards of the Hamrick-Evergreen and Sterling Chain circuit offices. From these focal points all places of entertainment will be notified.

A mock panic was staged at the Blue Mouse as part of the meeting planned by Innis. Ushers on duty posted themselves conspicuously near the exits, shining their flashlights on the floor. Exits were quickly opened, while slides directing the evacuation were flashed on the screen. The theatre was emptied in about three minutes.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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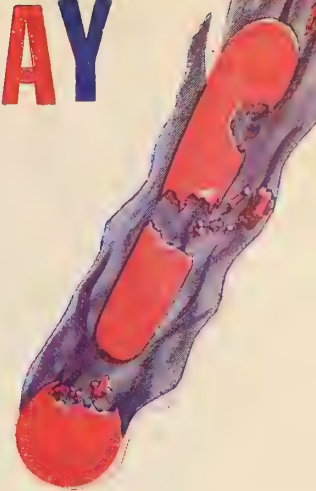
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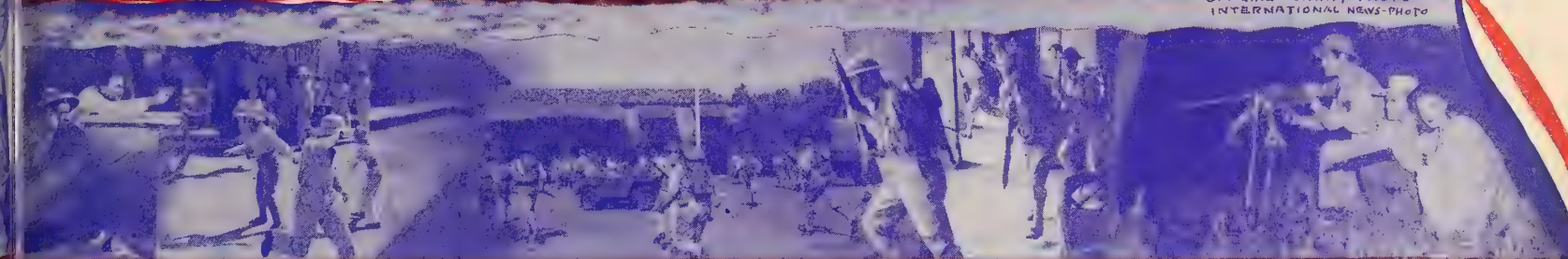
MILLIONS ARE WAITING



EN IN THE WORLD WILL PLAY  
R PEARL HARBOR  
EEK ENDING MAY 17th.



OFFICIAL U.S. NAVY PHOTO  
INTERNATIONAL NEWS-Photo



MAN, IAN KEITH, and Hundreds of Others • Directed by JOSEPH SANTLEY

PEARL HARBOR

TO SEE THIS PICTURE



## Umpi Practice Plan Indorsed By Exhibitors

(Continued from page 1)

the whole resumes its session this morning.

Other phases of the five-point plan which were indorsed by the exhibitor group are: the proposed new selling plan, measures to prevent the forcing of shorts with features, and amplification of arbitration procedure. The conciliation proposals are in two separate phases, one covering conciliation of territorial complaints and the other those of individual grievances.

### Includes Rental Terms

It was learned that the subcommittee's report on conciliation included the reference to conciliation groups of grievances involving allegedly excessive film rentals and playing terms. This has been an active subject in Allied States councils recently, with that organization having gone on record as favoring Umpi intervention in the matter on the exhibitors' behalf.

Whether or not it was the inclusion of film rental grievances which caused the two distribution companies to withhold their acceptance of the proposal could not be learned. It was stated, however, that the handling of such complaints by the local conciliation machinery was to be optional rather than obligatory. Under that method, presumably, only patently meritorious complaints would receive recognition.

## Ky. Towns Cannot Bar Sunday Films

FRANKFORT, Ky., May 13.—The Kentucky Court of Appeals has declared in a Harlan case that municipalities are prohibited by state law from barring Sunday operation of motion picture theatres.

The court explained its decision by saying that a 1934 amendment to the state Sunday closing law specifically stated that operation of films on Sunday was "not to be construed as work or labor within the meaning of the Sunday closing law" and added: "It is clear, therefore, that a municipal corporation has no power to prohibit the operation of picture shows on Sunday." The opinion upheld an injunction granted by Harlan Circuit Court to L. B. Scott, general manager of the Phoenix-Harlan Theatre Company, to prevent the city continuing to prosecute him in City Court.

## Disney Devoting 75% Of Time to U.S. Films

According to a statement released by RKO, the Walt Disney Studios are now devoting 75 per cent of their facilities to Government films. It is also stated that between 75,000 and 100,000 feet of defense films are to be made by the Disney studio this year, and that this footage is greater than that which the studio has produced in any year to date. "Bambi," Disney's newest full-length feature, is described as having taken five years to make.

## WAC Studies Umpi Coordination Plan

Allied States proposals to the War Activities Committee to coordinate many of the WAC functions with those of the United Motion Picture Industry, and the adoption of measures designed to give the war activities participation of independent exhibitors proper recognition, have been referred to WAC sub-committees for further consideration, it was learned yesterday.

The proposals were reported to have been made by Abram F. Myers, allied chairman and general counsel, at a WAC meeting called by George J. Schaefer, chairman, on Tuesday.

## 1,500 in Army-Navy Drive Parade Today

(Continued from page 1)

John D. Bulkeley, industry executives and entertainers. Eddie Dowden is chairman of the parade committee.

In the reviewing stand for the industry will be N. M. Schenck, C. C. Moskowitz, Marvin Schenck, Oscar A. Doob and Harry Brandt. Danny Kaye will be master of ceremonies. A program will be given by Jimmy Dorsey's band, Woody Herman's band, Ella Logan, Diosa Costello, Ken Murray, Benny Fields, the Ink Spots, Lou Holtz, Jane Froman, Arthur Treacher, Hazel Scott and Billy De Wolfe, who are scheduled to appear.

The first of the parade's four formations will consist of Army men. The second group will include men from the Navy with the Coast Guard Band, Coast Guard and Marine details, an open car with Lieut. Bulkeley and his associates in his PT-boat exploits, Lieut. Robert Kelly and Ensign George Cox, and a Navy band.

### Fabian Band in Line

The third formation will have civilians, the Fabian Theatres band of Staten Island, 27 Powers models carrying the flags of the United Nations, an A.W.V.S. corps and color guard, Loew's cadet band, the St. James Girls Cadet Band, a Red Cross contingent, the Father Duffy Canteen Unit of the American Theatre Wing led by Gertrude Lawrence and an ambulance corps. Ushers from the Capitol, Radio City Music Hall, RKO Theatres and Loew's Theatres will form the fourth group.

## Republic Chicago Meeting on Today

(Continued from page 1)

discussed, and the representatives left their headquarters following a luncheon. The executives who left by plane yesterday for Chicago were: H. J. Yates, executive head; James R. Grainger, president; M. J. Siegel, president of Republic Productions; William Saal and W. L. Titus, Jr.

## Joins WB Checking Staff

H. B. Paul has rejoined the Warner checking staff as supervisor in Denver and Salt Lake City with headquarters in Denver, the company announced.

## Monogram Opens 10th Anniversary Sales Convention

(Continued from page 1)

president of National Theatres. Trem Carr, executive director in charge of production, introduced the guests while Samuel Broidy, general sales manager, presented the salesmen who



Samuel Broidy

Irving Mandel, Norton V. Ritchey, Ralph Bettinson, Alton A. Brody, Louis S. Lifton and Forrest Judd.

In the afternoon, delegates attended a screening of "No Time for Love" and saw sequences from "Lure of the Islands" and "Killers of the Amazon."

### New Pictures Set

Among pictures set for the new season, it was announced, are "Under Northern Lights," with John Boles; "Frontier Trails"; four films starring the East Side Kids; "Dangerous Money," with Edmund Lowe; "Isle of Terror," with John Howard, Helen Gilbert, John Littel and Gilbert Roland; "The Trail of the Yukon"; "You Can't Beat the Law," and two films starring Bela Lugosi.

Howard Stubbins, West Coast franchise holder, was host at a cocktail party at the Variety Club. In the evening delegates dined at the Florentine Gardens.

## 20th-Fox Sets Trade Showings May 27, 28

Twentieth Century-Fox yesterday announced trade screenings in the company's exchanges on May 27 and 28 of the 11th block of five features. On May 27 will be shown "It Happened in Flatbush," "Through Different Eyes" and "Ten Gentlemen from West Point," and on May 28, "The Postman Didn't Ring" and "The Magnificent Dope."

## Will Produce for Canada

HOLLYWOOD, May 13.—George Louis George, assistant producer on "Our Russian Front," today was signed by John Grierson, Film Commissioner of Canada, to produce a series of propaganda pictures for the Canadian National Film Board. He will leave shortly for Ottawa.

## Associates Drop Quarters

The Motion Picture Associates board of directors yesterday voted to discontinue the organization's club rooms at the Hotel Lincoln, effective June 15. Harry Buxbaum, president, presided over the meeting at the Lincoln Hotel.

## Court Orders Browne-Bioff Cash Returned

(Continued from page 1)

sion on the law will have to be made by the trial court.

The court denied the motion for the examination on technical grounds because it was held that the examination papers must set forth the specific officers sought to be examined. Leave was granted for a renewal of the motion in the proper form by the stockholders. Justice McGeehan also ruled that the pre-trial examination must be limited to the amounts testified to at the Browne-Bioff trial. "General information as to whether or not the officers have committed wrongs not known" could not be sought in the examination, Justice McGeehan said.

### Cites Trial Testimony

"The proof as to the payment of the moneys to Bioff and Browne cannot be disputed in view of the testimony given in the U. S. District Court in the criminal trial of Bioff and Browne," the court declared. "It appears that the sum so paid out must be returned to the corporation whether or not the corporation benefited financially by not having any strikes or labor disputes."

Although the Government charged that Browne and Bioff had extorted more than \$2,000,000 from the industry, film company executives at the trial actually testified to payments of \$828,977. According to the testimony, Loew's paid \$200,000; RKO paid \$50,000; Smith & Aller, as commissions on sales of raw stock to Loew's, \$236,477; 20th Century-Fox, \$90,000; Warners, \$102,500, and Paramount, \$100,000. Chicago exhibitors, called as rebuttal witnesses, also testified to payments from themselves.

## Plan Cole Banquet At N. J. Allied Meet

(Continued from page 1)

City, with a review of exhibits, meeting of directors and selection of a nominating committee.

The second day, designated as National Allied Day, includes an Eastern regional conference, to be followed by a luncheon for Eastern regional directors, a roundtable conference, which will be presided over by Harry H. Lowenstein, president of New Jersey Allied, and election of officers. June 5 is Sales Managers Day, with a golf tournament at the Northfield Country Club in the morning. Scheduled for the afternoon are addresses by sales managers of distribution companies and committee reports. The Cole banquet, which will have M. A. Rosenberg, president of national Allied, as master of ceremonies, will be held Friday evening.

## Minsky Bankrupt

Herbert Kay Minsky, burlesque producer, has filed a petition in bankruptcy in Federal Court here, listing \$64,837 in liabilities and only one asset, a \$5,000 insurance policy of which Mrs. Juanita Minsky is beneficiary. Minsky said he is "presently unemployed."



# MPTOA Urges Mediation Plan Under Decree

(Continued from page 1)

price ceiling on film rentals and admissions.

The MPTOA, according to the bulletin, believes that the decree arbitration system is defective in not providing arbitrators and an appeal board whose members are familiar with the industry, its operations and local conditions; that arbitration should have "more scope and authority, less restrictions, conditions and qualifications"; that arbitration should be supplemented by mediation as a primary move for every complaint, and that it should not be necessary to retain attorneys in connection with arbitration.

## Proposes Arbitration Changes

By way of improvements in arbitration procedure, the MPTOA bulletin suggests the following changes or modifications in the rules: The furnishing of stenographers by the arbitration system to eliminate the cost of transcripts; use of printed documents and records in place of oral testimony to reduce the number of hearings; modifications of present time rules to obtain earlier decisions; oral arguments of appeals to give the appeals board a better understanding of local situations; avoidance of postponements and delays due to the presence of counsel in many cases, and the right to amend a decree at any stage of a hearing to avoid filing a new complaint if the existing one is shown to be improperly drawn.

## Sees Mediation Need

"The need for some systematic effort to adjust disputes and grievances before (and beyond) formal legalistic arbitration procedure is certainly apparent in every section of the country," the bulletin states. "It seems to us that there is no real reason why an organized, established local mediation system should not be set up under the decree operation forthwith."

The bulletin expresses the belief that production quality and values would suffer if a ceiling were placed on film rentals by the Government. Producers, it intimates, would reduce production values in proportion to the price ceiling established.

## Loop House Damaged

CHICAGO, May 13.—Air conditioning and electrical equipment in the Rialto Theatre, combination burlesque and film house in the Chicago Loop, today was damaged by an overflow of water used to extinguish a fire in an adjacent building. The theatre will be closed several days.

## Featured in Univ. Musical

HOLLYWOOD, May 13.—Grace McDonald and Dan Dailey, Jr., will be co-starred in "I Want to Dance," Universal musical, with the Andrews sisters, the studio announced.

## Bette Davis Set in 'Rhine'

HOLLYWOOD, May 13.—Bette Davis was set today to star in Warner Bros.' "The Watch on the Rhine."

# Para. New Season Budget Estimated 15% Over 1941-'42

(Continued from page 1)

reported by MOTION PICTURE DAILY earlier, 21 of the new season productions already are completed or in work.

The new season schedule will include six or seven features in color, eight or nine musicals and about four specials. In the latter group will be "For Whom the Bell Tolls," which is budgeted at \$2,650,000, but which it is hoped the studio may bring in at \$2,500,000, Freeman said. Other productions in the "special" category are the tentatively titled "Rurales" from Cecil B. DeMille; "Lady in the Dark" and "Let's Face It." "For Whom the Bell Tolls" is scheduled to be completed between Nov. 15 and Dec. 1, Freeman said.

The Paramount studio head said that while the \$5,000 new construction limit on sets prescribed by the WPB presents numerous problems for producers, it will not affect more than 25 per cent of Hollywood productions. Paramount will make four of the 26 films requested by the Coordinator of Government Films, he said.

# Telecasters Study Curtailed Operation

Television executives yesterday stated that future operating policies could not be set until detailed study was given to the FCC order of Tuesday which permits stations to operate only four hours weekly if they see fit to do so.

One executive stated that the order might mean that tubes and other replacement parts no longer will be available to telecasters for the duration. If that interpretation is correct, he pointed out, telecasters would have to study the situation to determine the extent of materials on hand and plan to spread them out over the period of emergency.

# C.E.A. Plans Set for New Films to Troops

LONDON, May 13.—The Cinematograph Exhibitors Association here tomorrow will meet with the Kinematograph Renters Society to present formally a release formula designed to provide the latest films for the American troops in Northern Ireland and British forces generally. A basic plan already has been agreed upon.

Meanwhile, it was said that also tomorrow the CEA expects to complete plans for the commissioning of officers to act as liaison between the Home Guard and War Office and the film industry. Under the plan, theatres would be used for the training of members of the Home Guard and other activities.

## Changes Opening Time

REMSEN, Ia., May 13.—Allan Banks, manager of the Vogue and Grand theatres, has changed his opening time to 8 P.M., Mondays to Fridays and 7:30 P.M. Saturdays and Sundays with admissions 10 and 30 cents at the Vogue, and 10 and 20 cents at the Grand.

# Los Angeles Grosses Off At All Houses

LOS ANGELES, May 13.—Grosses were generally off here. "Larceny, Inc.," and "Bullet Scars" made the best showing, with \$10,900 at the Warner Hollywood, and \$13,200 at the Warner Downtown.

Estimated receipts for the week ending May 6:

"We Were Dancing" (M-G-M)  
 "Joe Smith, American" (M-G-M)  
 CHINESE—(2,500) (33c-44c-55c-75c) 7 days. (Gross: \$11,000). (Average, \$12,000)  
 "Hellzapoppin'" (Univ.)  
 HAWAII—(1,100) (33c-44c-55c-75c) 7 days. 12th week. Gross: \$2,900  
 "Saboteur" (Univ.)  
 "Blondie's Blessed Event" (Col.)  
 HILLSTREET—(2,700) (33c-44c-55c-75c) 5 days, 2d week. Gross: \$5,200. (Average, \$6,500)  
 "We Were Dancing" (M-G-M)  
 "Joe Smith, American" (M-G-M)  
 LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. (Average, \$14,000)  
 "Saboteur" (Univ.)  
 "Blondie's Blessed Event" (Col.)  
 PANTAGES—(3,000) (33c-44c-55c-75c) 5 days, 2d week. Gross: \$5,000. (Average, \$7,000)  
 "My Favorite Blonde" (Para.)  
 PARAMOUNT—(Hollywood)—(1,407) (33c-44c-55c-75c-88c) 7 days, 2d week. Gross: \$7,000  
 "My Favorite Blonde" (Para.)  
 "Affairs of Jimmy Valentine" (Rep.)  
 PARAMOUNT (Downtown)—(3,595) (33c-44c-55c-75c) 7 days, 2d week. Gross: \$13,800. (Average, \$18,000)  
 "Larceny, Inc." (W.B.)  
 "Bullet Scars" (W.B.)  
 WARNER BROS. (Hollywood)—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$10,900. (Average, \$14,000)  
 "Larceny, Inc." (W.B.)  
 "Bullet Scars" (W.B.)  
 WARNER BROS. (Downtown)—(3,400) (33c-44c-55c-75c) 7 days. Gross: \$13,200. (Average, \$12,000)

# 'Gold Rush' \$6,500 Cleveland Winner

CLEVELAND, May 13.—"The Gold Rush" earned \$6,500 at Loew's Stillman. "Roxie Hart" drew \$14,000 at Warners' Hippodrome, while "My Favorite Blonde" was close behind with \$13,500 at Loew's State.

Estimated receipts for the week ending May 8:

"Kings Row" (W. B.)  
 ALLEN—(3,000) (33c-39c-47c) 7 days, 3rd week. Gross: \$5,000. (Average, \$4,000)  
 "Roxie Hart" (20th-Fox)  
 WARNERS' HIPPODROME—(3,800) (33c-39c-47c) 7 days. Gross: \$14,000. (Average, \$11,000)  
 "Larceny, Inc." (W.B.)  
 WARNERS' LAKE—(900) (33c-39c-47c) 7 days, 2d week. Gross: \$1,700. (Average, \$1,500)  
 "Always in My Heart" (W.B.)  
 RKO PALACE—(3,100) (40c-50c-60c) 7 days. "Fats" Waller and orchestra on stage. Gross: \$16,500. (Average, \$17,500)  
 "My Favorite Blonde" (Para.)  
 LOEW'S STATE—(3,500) (33c-39c-47c) 7 days. Gross: \$13,500. (Average, \$11,000)  
 "The Gold Rush" (U.-A.)  
 LOEW'S STILLMAN—(1,900) (33c-39c-47c) 7 days. Gross: \$6,500. (Average, \$4,000)

# Shifts Branch Personnel

PITTSBURGH, May 13.—Changes at the RKO exchange, announced by manager Herbert Greenblatt, are promotion of office manager Carl Peppercorn to sales, of head booker Paul Reith to Peppercorn's former position, first assistant Marvin Wolfish to Reith's old berth, second assistant Earl Friedman to Wolfish's job, and of shipper John Weltner to booking. Student salesman Herman Black has been transferred to Indianapolis.

ANOTHER  
REPUBLIC  
FAN  
MAGAZINE  
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Spy Writing  
ABOUT A  
BIG PICTURE

FROM the  
STORIES of the  
THOUSANDS  
OF heroes of  
AMERICA  
AND her  
ALLIES  
IN these  
DAYS when  
HEROISM is so vital to  
OUR existence, REPUBLIC  
NOW brings you one tale as  
BEAUTIFUL as it is dramatic.  
IT is called "SUICIDE  
SQUADRON," and

IT will thrill you  
AS only a truly  
GREAT picture  
CAN. With  
ANTON  
WALBROOK

(ONE of the greatest  
AND best-loved stars of the  
STAGE) and lovely SALLY  
GRAY, the story is magnificently  
PLAYED. It concerns a few of the  
REAL patriots of gallant Poland—  
MEN with the courage to  
KEEP fighting when

ALL seemed lost.  
MINGLED with  
THE glorious  
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THESE  
VALIANT  
MEN is  
A love-  
STORY of  
POIGNANT  
BEAUTY.

"SUICIDE  
SQUADRON" will thrill you  
FROM the beginning and leave  
YOU cheering at the end.  
IN dramatic action, in  
EMOTIONAL appeal, and in  
ROMANTIC interest,  
"SUICIDE SQUADRON"  
IS a powerful triumph.  
SEE it, and  
YOU'LL agree.  
IT'S

A REPUBLIC PICTURE



# **"THIS ABOVE ALL SEEN TO BE"**

## **...AND THESE GENTLEMEN**

**"From Eric Knight's best-selling novel, 'This Above All,' 20<sup>th</sup> Century - Fox has made an enormously successful picture. It has everything—an enthralling romantic story, a distinguished cast, superb performances, skilful direction and a handsome production. It should evoke enthusiastic reviews and potent word of mouth and it is a cinch for extended runs and powerful grosses."** —*Variety*

**"Packs punch, rates as potent boxoffice entertainment. The picture has an emotional impact that will stir audiences, women especially, deeply and sincerely."** —*The Film Daily*

**"'This Above All' . . . A very moving love story. Miss Fontaine is surpassingly lovely. Tremendously appealing."**

—*Bosley Crowther, New York Times*

We quote excerpts from the early reviews only...culled quickly as this ad went to press! But they are token of 20th's mightiest triumph...heralding a hit of true road-show greatness! Keep watching New York's World Premiere run at advanced prices!





# **MUST BE APPRECIATED!"**

*Tom Courvoisier*

Vice-President in Charge of Distribution  
Twentieth Century-Fox Film Corporation

## **IF THE PRESS HAVE SEEN IT!**

**Emotionally stirring! Intensely dramatic! Casting perfect! 'This Above All' is one of the screen's finest productions!"**

—Rose Pelswick, N.Y. Journal-American

**'This Above All' ranks high as moving dramatic material, a human story which will touch any a heart. Tyrone Power turns in one of his best performances...Joan Fontaine is her best."**

—Motion Picture Daily

**"Beautiful love story...Splendidly played by Joan Fontaine and Tyrone Power."**

—Robert W. Dana, New York Herald-Tribune

**"Absorbing, gripping, timely...I enjoyed every minute of it!"**

—Lee Mortimer, New York Daily Mirror

**"Tender love story... Tyrone Power and Joan Fontaine admirably suited."**

—Kate Cameron, New York Daily News

**"The No. 1 picture of the year opened at the Astor last night."**

—Leo Mishkin, New York Morning Telegraph

TYRONE POWER • JOAN FONTAINE in "THIS ABOVE ALL" by Eric Knight  
Produced by Darryl F. Zanuck • Directed by Anatole Litvak • with Thomas Mitchell • Henry Stephenson • Nigel Bruce • Gladys Cooper • Philip Merivale • Sara Allgood • Alexander Knox • Screen Play by R. C. Sherriiff





# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
<b>Apr. 17</b>	The Invaders (D) 3101 <i>Leslie Howard</i> <i>Olivier-Massary</i>	Kid Glove Killer (D) 230 Mokey (C) 231 Fingers at the Window (D) 232 Rio Rita (C) 233	So's Your Aunt Emma <i>Zasu Pitts</i> <i>Roger Pryor</i>	(Fifth Block) This Gun for Hire (D) 4124 <i>Veronica Lake</i> <i>Robert Preston</i> Henry and Dizzy (C) 4125 <i>Charlie Smith</i> Great Man's Lady (D) 4121 <i>B. Stanwyck</i> <i>Joel McCrea</i>	The Panther's Claw (D) 217 <i>Sidney Blackmer</i> <i>Ricki Vallin</i>	Home in Wyoming' (O) 146 Girl from Alaska (D) 117 Westward, Ho! (O) 166 Suicide Squadron (D)	Land of the Open Range (O) 284 <i>Tim Holt</i> Bashful Bachelor (C) 221 <i>Lum Abner</i>	Who Is Hope Schuyler? (D) 242 <i>J. Allen, Jr.</i> <i>Mary Howard</i>	The Gold Rush (C) (Reissue) About Face (C) (Streamliner)	Mississippi Gambler (D) Strange Case of Dr. Rx (D) 6035 Fighting Bill	Kings Row (D) 120 <i>Ann Sheridan</i> <i>Robert Cummings</i>
<b>Apr. 24</b>	Hello Annapolis (D) 3037 Down Rio Grande Way (O) 3205	Boothill Bandits (O) 4164 Range Busters	Where Trails End (O) 4143 <i>Tom Keene</i>	<i>Charlie Smith</i> Great Man's Lady (D) 4121 <i>B. Stanwyck</i> <i>Joel McCrea</i> True to the Army (C) 4122 <i>Judy Canova</i> <i>Allan Jones</i> My Favorite Blonde (C) 4123 <i>Bob Hope</i> <i>M. Carroll</i>	Rolling Down the Great Divide (O) 253 <i>The Rambler</i> <i>Art Davis</i>	Yukon Patrol D 124 <i>Allen Lane</i> <i>Lita Conway</i>	Turtles of Tahiti (C) 222 <i>Charles Laughton</i> <i>Jon Hall</i> Scattergood Rides High (C) 223 <i>Guy Kibbee</i> <i>Dorothy Moore</i>	The Man Who Wouldn't Die (D) 243 <i>Lloyd Nolan</i>	Twin Beds (C) <i>George Brent</i> <i>Joan Bennett</i> <i>Mischa Auer</i>	The Saboteur (D) 6047 <i>Priscilla Lane</i> <i>Robt. Cummings</i>	I Was Framed (D) 130 <i>Michael Ames</i> <i>Julie Bishop</i>
<b>May 1</b>	Wife Takes A Flyer (C) 3011 <i>Joan Bennett</i> <i>Franchot Tone</i>	Sunday Punch (C) 234 <i>W'm. Lundigan</i> <i>Jean Rogers</i>	The Corpse Vanishes <i>Bela Lugosi</i>	Ship Ahoy (M) 235 <i>Eleanor Powell</i> <i>Shelton-Lahr</i>	Inside the Law (C) 218 <i>Wallace Ford</i>	Remember Pearl Harbor (D) <i>Donald M. Barry</i> <i>Fay McKenzie</i>	Taihi (C) 222 <i>Charles Laughton</i> <i>Jon Hall</i> Scattergood Rides High (C) 223 <i>Guy Kibbee</i> <i>Dorothy Moore</i>	My Gal Sal (M) 244 <i>Rita Hayworth</i> <i>Mature-Landis</i>	The Real Glory (D) (Reissue) <i>Cooper-Niven</i>	Broadway (D) <i>George Raft</i> <i>Pat O'Brien</i>	Larceny, Inc. (D) 131 <i>Ed Robinson</i> <i>Jane Wyman</i>
<b>May 8</b>	A Desperate Chance for Ellery Queen (D) 3032 <i>Gargan-Lindsay</i>	Not A Lady's Man (D) 3042 The Devil's Trail (O) 3214	She's in the Army <i>Veda Borg</i> <i>Lyle Talbot</i>	Blonde (C) 4123 <i>Bob Hope</i> <i>M. Carroll</i>	Mad Monster (D) 209 <i>Johnny Downs</i> <i>George Zucco</i> <i>Anne Nagel</i>	Stardust on the Sage (O) Romance on the Range (O)	Mayor of 44th Street (C) 224 <i>Anne Shirley</i> <i>George Murphy</i>	The Mad Martindales (C) 245 <i>Jane Withers</i>	Ships With Wings (D) <i>John Clements</i> <i>Leslie Banks</i>	Escape From Hong Kong (D) 6054 <i>Leo Carrillo</i> <i>Andy Devine</i>	In This Our Life (D) 132 <i>Bette Davis</i> <i>O. de Havilland</i> <i>George Brent</i>
<b>May 15</b>	Sweetheart of the Fleet (C) 3027 <i>J. Falkenburg</i> <i>Joan Davis</i>	Tortilla Flat (D) 236 <i>Spencer Tracy</i> <i>Hedy Lamarr</i> <i>John Garfield</i>	Let's Get Tough (D) East Side Kids	(Sixth Block) Take a Letter, Darling (C) <i>R. Russell</i> <i>F. MacMurray</i>	Men of San Quentin (D) 201 <i>Anthony Hughes</i> <i>Eleanor Stewart</i>	Stardust on the Sage (O) Romance on the Range (O)	Syncopation (D) 226 <i>Adolphe Menjou</i> <i>Jackie Cooper</i>	Whispering Ghosts (C) 246 <i>Berle-Joyce</i>	Song of the Lagoon (M) (Streamliner) <i>M. Woodworth</i>	Almost Married (C) 6024 <i>Robert Paige</i> <i>Jane Frazee</i>	
<b>May 22</b>	Meet the Stewarts (C) <i>William Holden</i> <i>Frances Dee</i>	Grand Central Murder (D) 237 <i>Van Heflin</i> <i>Patricia Dane</i>	Down Texas Way (O) <i>Buck Jones</i> <i>Tim McCoy</i>	Beyond the Blue Horizon (D) <i>Dorothy Lamour</i> <i>Richard Denning</i>	Billy the Kid's Smoking Guns (O) 260 <i>Buster Crabbe</i>	In Old California (O) <i>John Wayne</i> <i>Binnie Barnes</i>	Falcon Takes Over (D) 227 <i>George Sanders</i> <i>Lynn Bari</i>	Moontide (D) 247 <i>Jean Gabin</i> <i>Ida Lupino</i>	Miss Annie Rooney (D) <i>Shirley Temple</i> <i>William Gargan</i>		Juke Girl (D) 133 <i>Ann Sheridan</i> <i>Ronald Reagan</i>
<b>May 29</b>	Submarine Raider (D) <i>John Howard</i> <i>M. Chapman</i>	I Married An Angel (M) <i>J. MacDonald</i> <i>Nelson Eddy</i> Pacific Rendezvous (D) <i>Lee Bowman</i> <i>Jean Rogers</i> <i>Maisie Gets Her Man (C)</i> <i>Ann Southern</i> <i>Red Skelton</i>	One Mysterious Night (D) <i>John Beal</i> <i>Wanda McKay</i>	Sweater Girl (D) <i>June Preisser</i> <i>Eddie Bracken</i> Night in New Orleans (D) <i>F. Morrison</i> <i>Preston Foster</i> Dr. Broadway (D) <i>M. Carney</i> <i>Jean Phillips</i>	Bombs Over Burma (D) 208 <i>Anna May Wong</i> <i>Noel Madison</i>	Moonlight Masquerade (C) <i>Betty Kean</i> <i>Ed. Foy, Jr.</i>	Come On Danger (O) 285 <i>Tim Holt</i>	Moontide (D) 247 <i>Jean Gabin</i> <i>Ida Lupino</i>	Miss Annie Rooney (D) <i>Shirley Temple</i> <i>William Gargan</i>		Lady Gangster (D) 134 <i>Faye Emerson</i> <i>Roland Drew</i>
<b>June 5</b>	They All Kissed the Bride (C) <i>Joan Crawford</i> <i>Melvyn Douglas</i>	Parachute Nurse (C) <i>M. Chapman</i> <i>Kay Harris</i>	Texas Trouble Shooters (O) Range Busters	Dr. Broadway (D) <i>M. Carney</i> <i>Jean Phillips</i> Undercover Man (O) <i>William Boyd</i>	Gallant Lady (D) 219 <i>Rose Hobart</i> <i>Sidney Blackmer</i>	The Cyclone Kid (O) <i>Don Barry</i> <i>Lynn Merrick</i>	My Favorite Spy (C) 228 <i>Kay Kyser</i> <i>Ellen Drew</i>	Moontide (D) 247 <i>Jean Gabin</i> <i>Ida Lupino</i>	Private Buckaroo (M) <i>Andrew Sisters</i> <i>Joe E. Lewis</i>		The Big Shot (D) 135 <i>H. Bogart</i> <i>Irene Manning</i>
<b>June 12</b>	Parachute Nurse (C) <i>M. Chapman</i> <i>Kay Harris</i>	Her Cardboard Lover (C) <i>Norma Shearer</i> <i>Robert Taylor</i> Tarzan's New York Adventures (D) <i>J. Weismuller</i> <i>M. O'Sullivan</i>	Texas Trouble Shooters (O) Range Busters	Dr. Broadway (D) <i>M. Carney</i> <i>Jean Phillips</i> Undercover Man (O) <i>William Boyd</i>	Gallant Lady (D) 219 <i>Rose Hobart</i> <i>Sidney Blackmer</i>	The Cyclone Kid (O) <i>Don Barry</i> <i>Lynn Merrick</i>	My Favorite Spy (C) 228 <i>Kay Kyser</i> <i>Ellen Drew</i>	Moontide (D) 247 <i>Jean Gabin</i> <i>Ida Lupino</i>	Private Buckaroo (M) <i>Andrew Sisters</i> <i>Joe E. Lewis</i>		The Big Shot (D) 135 <i>H. Bogart</i> <i>Irene Manning</i>
<b>June 19</b>	Parachute Nurse (C) <i>M. Chapman</i> <i>Kay Harris</i>	Her Cardboard Lover (C) <i>Norma Shearer</i> <i>Robert Taylor</i> Tarzan's New York Adventures (D) <i>J. Weismuller</i> <i>M. O'Sullivan</i>	Texas Trouble Shooters (O) Range Busters	Dr. Broadway (D) <i>M. Carney</i> <i>Jean Phillips</i> Undercover Man (O) <i>William Boyd</i>	Gallant Lady (D) 219 <i>Rose Hobart</i> <i>Sidney Blackmer</i>	The Cyclone Kid (O) <i>Don Barry</i> <i>Lynn Merrick</i>	My Favorite Spy (C) 228 <i>Kay Kyser</i> <i>Ellen Drew</i>	Moontide (D) 247 <i>Jean Gabin</i> <i>Ida Lupino</i>	Private Buckaroo (M) <i>Andrew Sisters</i> <i>Joe E. Lewis</i>		The Big Shot (D) 135 <i>H. Bogart</i> <i>Irene Manning</i>
<b>June 26</b>	Talk of the Town (C) <i>Grant-Arthur</i> <i>Ronald Colman</i>	Tarzan's New York Adventures (D) <i>J. Weismuller</i> <i>M. O'Sullivan</i>	Texas Trouble Shooters (O) Range Busters	Dr. Broadway (D) <i>M. Carney</i> <i>Jean Phillips</i> Undercover Man (O) <i>William Boyd</i>	Gallant Lady (D) 219 <i>Rose Hobart</i> <i>Sidney Blackmer</i>	The Cyclone Kid (O) <i>Don Barry</i> <i>Lynn Merrick</i>	My Favorite Spy (C) 228 <i>Kay Kyser</i> <i>Ellen Drew</i>	Moontide (D) 247 <i>Jean Gabin</i> <i>Ida Lupino</i>	Private Buckaroo (M) <i>Andrew Sisters</i> <i>Joe E. Lewis</i>		The Big Shot (D) 135 <i>H. Bogart</i> <i>Irene Manning</i>
<b>July 3</b>	Atlantic Convoy (D) <i>John Beal</i> <i>Virginia Field</i>		Lure of the Islands (D) <i>Margie Hart</i>		Isle of Forgotten Sins (D) 204 <i>Alan Baxter</i>	The Phantom Plainsmen (O) 3 Mesquiteers	Powder Town (D) 229 <i>Jane Haver</i> <i>V. McLaglen</i>	Moontide (D) 247 <i>Jean Gabin</i> <i>Ida Lupino</i>	Private Buckaroo (M) <i>Andrew Sisters</i> <i>Joe E. Lewis</i>		The Big Shot (D) 135 <i>H. Bogart</i> <i>Irene Manning</i>

[ Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Parentheses ]



# Uncle Sam Demands—

1. Accurate Record of Defense Tax Collections
2. Accurate Record of Daily Income
3. Accurate Record of Admission Ticket Numbers
4. Accurate Record of Daily Disbursements
5. Accurate Record of Payments to all Employees
6. Accurate Summary of All Expenditures
7. All This and Many Other Records

## Theatre Management Record and Tax Register

**Provides—A Practical and Simple Accounting  
System—Requires no Bookkeeping Experience  
—Eliminates Tax Headaches—Daily—  
Weekly—Monthly—Defense Tax Record—  
Meets All Bookkeeping Requirements**

**MAIL  
COUPON  
NOW**

**\$2.00**  
POSTPAID

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**SOLD WITH A  
MONEY BACK  
GUARANTEE**

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**QUIGLEY BOOKSHOP,  
ROCKEFELLER CENTER, NEW YORK**

Here is my check for \$2.00 Send me "Theatre  
Management Record and Tax Register."

Name .....

Address .....

City and State .....

Theatre .....



## Priorities an Issue as NAB Meeting Closes

By DAVID I. RIMMEL

CLEVELAND, May 13.—A discussion of priorities, which, it was feared, would seriously affect many small stations, and adoption of a strict code governing foreign language broadcasts featured closing sessions of the National Association of Broadcasters' convention here, which ended with the annual banquet tonight.

The war committee on foreign language broadcasts voted that to guard against giving information aiding the enemy, all persons taking part in such broadcasts will have to be fingerprinted.

The possibility that the FCC may order half the nation's 800 stations off the air to conserve equipment for the clear channel stations was an unexpected issue which concerned managers of smaller-powered stations today.

### Affiliates Combat Move

More than 100 representatives of the network affiliates have met under W. J. Scripps, head of WWJ, Detroit, but beyond agreeing to strengthen their organization, Network Affiliates, Inc., to combat such a move, no definite plan was formulated because of the uncertainty of the Government program.

It was said the equipment of the 100, 500 and 10,000-watt stations would be turned over to the big stations to keep them on the air under the program, but some broadcasters, pointing out the small stations' equipment could not be used by the large ones, believed the powerful stations would be given priority on replacements of parts and that this would force others to close eventually because of lack of equipment.

Ed Craig of WSM, 500,000-watt station of Nashville, chairman of the clear channel group, has announced the big stations are not seeking to expand operations or power.

NAB's stand on demands for

### Radio Aid to War Effort Is Lauded

Washington, May 13.—The voluntary contribution of broadcasters to the war effort was today commended by William B. Lewis, assistant director of the Office of Facts and Figures.

Announcing that the OFF had accepted a voluntary offer from the National Association of Broadcasters and the major networks to donate time for Government announcements, under a plan which he outlined to the NAB convention yesterday, Lewis said it has not been necessary to "draft" the radio industry. He said broadcasters have been eager at all times to do their part in aiding the war program.

## Off the Antenna

WNEW will continue as an independent station despite its role as the key station for the new Atlantic Coast Network which is scheduled to make its bow June 15, it was stated by the station's management yesterday. The station will not grant options on time to the network but will make its time available at card rates where it has not been previously sold, it was said. The stations in the new web, besides WNEW, are WCOP, Boston; WNBC, New Britain, Conn.; WELI, New Haven; WPEN, Philadelphia, and WWDC, Washington. Arde Bulova owns interests in all stations except the last named.

**Purely Personal:** John Andrews, formerly a member of the sales promotion staff of "Liberty," has joined the CBS sales promotion staff as assistant to George Dunham, supervisor of promotion for owned and operated stations. . . . Ade Hult, Mutual Western sales manager, is reported recovering rapidly from his recent illness and is expected back at his post in July. . . . Thomas F. Collison, assistant director of public relations for Eastern Air Lines, has joined the public relations department of N. W. Ayer & Son.

WMCA will start a series of revivals of famous radio plays beginning next week. The program will be heard from 8:35 to 9 P. M. on Mondays and will be produced by Walter Craig, program director. The first will be "Descent of the Gods" by Norman Corwin.

C. E. Hooper yesterday announced that it is adding a second monthly report on evening national ratings, effective this month. Also a simplified reporting form will be used to cut 36 hours from the present seven-day period between the interviews and publication of the report. The addition of the second report will require an additional sampling of 100,000 homes and will raise the annual total to 4,250,000 interviews, it was said.

**Program News:** The Blue will present Raymond Clapper, recently returned from India, in a series of talks on three successive Fridays, beginning tomorrow. . . . Eversharp will sponsor the short waving of "Take It or Leave It" on CBS for the benefit of the armed forces abroad. . . . The Blue will start a series for the National Association of Manufacturers May 26, called "This Nation at War." It will be heard Tuesdays at 9:30 P. M. . . . The Federal Security Agency will test a new series, "Your Neighbor," on WWRL. If the response is satisfactory, the series will be transcribed and sent to stations around the country, according to WWRL.

amendment of the Federal Communications Act of 1934 was reaffirmed. Another resolution thanked the press for its cooperation in radio's effort to maintain itself as a free medium of expression.

**Full membership on the board of directors was voted to radio networks. The networks now hold associate memberships, but under the new setup will be allowed to name one director each to the board. Mutual, which withdrew from the Association a year ago, has made no effort to rejoin, however.**

Another resolution condemned the use of "bribery and other corrupt and illegal means" in pushing the performance of musical compositions "regardless of their merit or popular appeal." The resolution said "pernicious practices" that had grown up in broadcasting and the music publishing industries in popularizing songs are working to diminish the musical interest of programs.

### Races 'Bad Radio'

The broadcasting of horse race results, race by race throughout the afternoon, also was condemned by resolution as "bad radio," and of being of interest chiefly to bookmakers and their patrons.

The resolutions were recommended by a committee under the chairmanship of Ben Ludy of WIBW, Topeka, Kan.

Byron Price, Director of the Office of Censorship, addressed the convention again from Washington, discussing policies for radio stations to follow under air raid conditions and blackouts. Charles R. Hook, a director of the National Association of Manufacturers, was another speaker.

## CBC War Activity Told to Commons

OTTAWA, May 13.—Counter action against propaganda aimed at merchant seamen of the United Nations has been put into effect as a result of information received through the Canadian Broadcasting Corp. listening post, the House of Commons committee on radio broadcasting was told today by War Service Minister Thorson.

Thorson outlined the work of CBC for the committee, which has instructions to study the annual report and to present findings to Commons. He reviewed changes in regulations since 1939 and said CBC owns and operates 10 stations with total power of 213,150 watts as compared with 13,600 watts five and a half years ago.

"Growing recognition of the value of broadcasting in war time is reflected in the increasing degree to which the Government and its departments look to CBC for aid in publicizing Government policy, legislation and assistance in promotion of national campaigns and appeals," Thorson said.

### St. Louis Park Opens

ST. LOUIS, May 13.—Forest Park Highlands, St. Louis' only amusement park, has reopened. The park is in West End of St. Louis and offers competition to exhibitors in that area.

### Altec Sets Two Deals

Altec Service Corp. has renewed a contract for the servicing of 131 houses of the Schine Circuit. Another, with Gibraltar Enterprises, Inc., covers 20 houses in the Southwest.

## CBS Quarter Net Profit Is \$1,155,062

CBS net profit for the three-month period ended April 4 was \$1,155,062 as compared with \$1,261,247 for the first quarter of 1940, it was reported yesterday by William S. Paley, president, at the annual stockholders' meeting of the company. Directors were reelected.

Deductions for Federal taxes were made on the basis of the 1941 Revenue Act and the report for the first quarter of 1941 was adjusted accordingly. It was pointed out, however, that the adoption by Congress of the pending 94 per cent excess profits tax and 40 per cent normal profits tax bill, would require deductions of approximately \$300,000 additional from the profits reported for the first quarter of this year.

**Income from the sale of facilities, talent, lines, records, etc., after deductions for discounts and allowances was \$11,449,645 for the first three months this year, as compared with \$10,380,335 for the same period last year, Paley reported.**

In response to questions of stockholders, Paley said that only 2,784 shares of Class A stock were outstanding under options to executives and that the board of directors, at its March meeting, had refused to extend the time limit for exercise of options which accrued during 1941. It was also stated that there were "practically no foreign stockholders" of CBS on the books.

### Sees 'Inverse Benefit'

Paul Kesten, executive vice-president, told the stockholders that the increase of stations which will be made possible by FM wavelengths after the war may work an "inverse benefit." He pointed out that competition will increase but the element of monopoly which has guided Governmental regulation and control will disappear and that Governmental bodies may change their attitude.

Class A directors who were reelected included Prescott S. Bush, J. A. W. Iglehart, Kesten, Edward Klauber, Samuel Paley, Dorsey Richardson and Herbert Bayard Swope. Class B directors reelected were Paley, John J. Burns, Ralph F. Colin, General Malin Craig, Isaac D. Levy, Leon Levy and Mefford R. Runyon. Lybrand, Ross Bros. & Montgomery were named independent auditors.

A provision was adopted to indemnify directors in the event of suits. There are now 279 former CBS employees in the armed services, Paley said.

Following the stockholders' meeting, the board declared a dividend of 30 cents on present Class A and Class B stock payable June 5 to stockholders of record on May 22.

### Aid K. C. Service Club

KANSAS CITY, May 13.—Four Fox theatres, two downtown and two suburban, will contribute all facilities for a benefit on Saturday for the Women Volunteers in behalf of its Service Men's Club.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

L. 51. NO. 95

NEW YORK, U. S. A., FRIDAY, MAY 15, 1942

TEN CENTS

## Parade Starts Service Relief Drive of Films

### Times Sq. Rally Starts Nationwide Campaign

By EUGENE ARNEEL

The nationwide theatre drive for Army and Navy Emergency Relief was launched in star spangled fashion on Broadway yesterday with a blocks-long parade along Broadway topped off by a stirring rally in Times Square, at which Mayor LaGuardia introduced Lieut. John D. Bulkeley and his shipmates, Lieut. Robert Kelly and Ensign George Cox.

Thousands lined the streets from the starting point at 31st St. and Seventh Ave. to Times Square. About 1,500 strong, the paraders were led by Stanton Griffis and Nicholas M. Schenck, grand marshals, and Harry Brandt and Max A. Cohen, staff marshals.

The industry-sponsored demonstration included officers and men of the armed forces, uniformed members and color guards of the A.W.V.S., a Red Cross ambulance unit, ushers from

(Continued on page 4)

## Present Umpi Plan To U.S. Next Week

Counsel for the five consenting companies, rather than a committee of Umpi, will present Umpi's proposed new selling plan to the Department of Justice for the latter's consideration early next week, it was indicated at the close of yesterday's meeting of the committee of the whole at the Warwick Hotel.

This procedure is said to be most likely due to the fact that the selling proposals are designed as amendments to the consent decree replacing the trade show and blocks-of-five provisions which expire June 1. Since Umpi has no legal standing insofar as the decree is concerned, the amendments will be presented by counsel for the consenting companies, which, with the Government, are the legal principals concerned with the decree.

However, it was indicated, counsel or other representatives of exhibitors either may accompany the attorneys for the consenting companies to

(Continued on page 6)

## Monogram Plans 48 Features for New Season List

LOS ANGELES, May 14.—Monogram will release a total of 48 features during the 1942-'43 program, the 10th anniversary sales convention of franchise holders and exchange managers will be informed here tomorrow at the Ambassador Hotel.

Two "Tenth Anniversary Specials" will be "Under Northern Lights" with John Boles, and "Frontier Trails," from the James Fenimore Cooper story, "The Prairie." Six "Showmanship Winners" will include: "Dangerous Money," with Edmund Lowe; "Isle of Terror," and four with the East Side Kids, "Neath Brooklyn Bridge," "Come Out Fighting," "Little Mobsters" and "Grand Street Boys."

Following is a group of 14 "Certified Attractions." They will include: "The Gorilla Strikes," "Bowery at

(Continued on page 6)

## Congress Library To Be Film Archive

WASHINGTON, May 14.—Plans by which the Library of Congress will become the permanent repository of the best of the motion pictures produced in this country will be announced within a few days by Librarian Archibald MacLeish, it was learned today.

Under this plan, made possible by a grant of funds by the Rockefeller Foundation, the Museum of Modern Art Film Library of New York will screen the current year's output of films of all types and advise the Li-

(Continued on page 4)

## WAC Tables Policy On War Film Rental

The War Activities Committee reportedly has tabled the question of whether exhibitors should be asked to pay for any of the 26 films to be made by major studios for the Coordinator of Government Films.

Following preliminary discussion, exhibitor representatives on the WAC are represented as taking the position that until specific films have been offered at specific conditions, a policy cannot be formulated.

## 20th-Fox Net For Quarter Is \$841,561

A net profit of \$841,561 for the 13-week period ended March 28 after deductions for Federal income tax and after provision for a reserve of \$1,100,000 for foreign assets, was reported yesterday by 20th Century-Fox. This compares with a profit of \$404,089 for the same period last year, after a comparable reserve of \$350,000.

In the last quarter of 1941, 20th Century-Fox reported a profit of \$3,372,762 but this included a dividend of \$693,000 from National Theatres and was also affected by a release of some of the funds previously frozen in England. No dividend was received

(Continued on page 8)

## Film News Ranks as 23rd Reading Choice in Papers

### Memphis, Pittsburgh Para. Meets Today

Paramount's second group of two-day regional sales meetings will be held today and tomorrow in Pittsburgh and Memphis.

The Pittsburgh session, at the William Penn Hotel, will be conducted by J. J. Unger, Eastern division manager, with Neil F. Agnew, distribution chief, and Charles Reagan scheduled to discuss sales problems. Present will be the complete sales

(Continued on page 4)

Hollywood news and chatter columns are 23rd on a list of 45 continuing newspaper features as the reading choice of women and 26th for men, according to a study conducted by the Advertising Research Foundation and the Bureau of Advertising of the American Newspaper Publishers Association.

The Hollywood columns, however, are read more widely by women than such competing features as New York columnists, political commentators and local columnists. The study embraced 42 daily newspapers with circulations from 8,500 to more than 250,000, and

(Continued on page 8)

## Gas Rationing Seen Shifting Film Patronage

### Shore Resorts, Now Hurt By Dimout, Fear Worst

Drastic realignments of theatre patronage were foreseen yesterday by circuit and independent theatre executives as a result of the gasoline rationing system which goes into effect today in 17 states along the Atlantic coast. Although no overall dip in patronage was anticipated—many expecting a considerable increase as the result of the gas shortage—a marked change in theatre-going habits is expected.

Already badly hurt by dimout regulations, theatres located at shore resorts are expected to be hardest hit by the reduction in motoring. Another vulnerable group will be the drive-in theatres, it was pointed out. Both types of theatres are open for short seasons and many may not open at all this year, it was said by observers.

On the other hand, other houses are expected to benefit by the virtual

(Continued on page 6)

## Australia, N.Z. Allow \$2,500,000 Payment

Australia and New Zealand have authorized the eight major distribution companies to withdraw approximately \$2,500,000 of their balances in those countries immediately, without prejudice to subsequent withdrawals which may be permitted by those Governments during the period to be covered by the new remittance agreement, home office foreign departments have been informed.

The remittable sums specified are

(Continued on page 6)

## Broadway Grosses Reach High Levels

Some of the season's top product brought big grosses to Broadway first runs this week. Fair weather helped in bringing out the crowds, particularly students given time out between scholastic examinations.

The Strand show, "In This Our Life" and Jimmy Dorsey's orchestra on the stage, is doing big business,

(Continued on page 6)



## Coast Flashes

Hollywood, May 14

**P**ART-TIME workers were included in the studio employees' war savings allotment plan today with the creation of a central clearing bureau to handle bond savings of those who might work at as many as five studios in one week. The plan was announced following a meeting of union and guild representatives. The bureau will be at the 20th Century-Fox studio.

Republic today gave Roy Rogers, cowboy star, a contract for seven years. His old contract had three years to run.

Resumption of the "Cisco Kid" series by 20th Century-Fox was seen today in a studio announcement that Ralph Dietrich would produce "The Cisco Kid Rides Again."

Warner Bros. revealed today that "The Desert Song" will be in Technicolor. Most of it will be shot on location in Arizona and New Mexico.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center

ALFRED HITCHCOCK'S

### "SABOTEUR"

Priscilla Lane • Robert Cummings

A Universal Picture

Gala Stage Revue • Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

VERONICA LAKE • ROBERT PRESTON  
in  
**"THIS GUN"**  
FOR HIRE  
A Paramount Picture with  
LAIRD CREGAR • ALAN LADD  
IN PERSON  
WOODY HERMAN  
AND BAND  
EXTRA FOUR  
INK SPOTS  
MIDNIGHT  
FEATURE  
PARAMOUNT  
TIMES SQUARE

Rita HAYWORTH • Victor MATURE

### "MY GAL SAL"

20th Century-Fox Musical Hit

PLUS A BIG STAGE SHOW **ROXY** 7th Ave. & 50th St.

**PALACE** B'WAY & 47th St.

### 'TO THE SHORES OF TRIPOLI'

— and —  
'Sing Your Worries Away'

Jean GABIN • Ida LUPINO

### "MOONTIDE"

A 20th Century-Fox Picture

UNITED ARTISTS **RIVOLI** B'way & 49th St.

Doors Open 9:30 A. M. • Midnite Shows

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**

A 20th Century-Fox Triumph

**ASTOR** BROADWAY & 45th St. CONTINUOUS

## Personal Mention

**P**AT CASEY will arrive from the Coast today.

MARVIN SCHENCK has returned from a visit to Baltimore.

DANIEL McLEAN, owner of the Embassy Theatre, San Francisco, has joined the Navy.

HERMAN LEVY, executive secretary of the Connecticut MPTO, and MRS. LEVY, have returned to New Haven after several days in Boston.

STANLEY W. HAND, Altec Service staff representative, has returned from a trip through the Midwest.

LOUIS POLLOCK has returned from Chicago.

ROY HAINES has returned to the city after an up-state tour.

**A**RTHUR W. KELLY is expected back from the Coast today.

JOHN JOSEPH will arrive from the Coast by train today for a stay of about three weeks.

JOSEPH H. MOSKOWITZ arrived on the Coast yesterday.

Y. FRANK FREEMAN left for the Coast last night.

THOMAS DUNPHY of Loew's Palace Theatre, Hartford, is vacationing in Canada.

HY FINE, M & P Circuit district manager, was in Hartford yesterday.

BEN KALMENSEN will be back at his desk Monday following a 10-day business trip through the Midwest.

## Initial Report on Publicity Submitted

A preliminary report on a long range plan of industry public relations was submitted to the Public Relations Committee, Eastern division, yesterday by Mort Blumenstock, chairman of the planning committee.

Following revisions suggested at yesterday's meeting, the report was approved in principle and will be presented in complete form to the Public Relations Committee at its weekly meeting next Thursday. Charles Francis Coe, MPPDA general counsel and executive assistant to Will H. Hays, participated in the meeting yesterday with the heads of the advertising and publicity departments of the eight major companies.

## Hollywood Studies Transport Pooling

HOLLYWOOD, May 14.—Pooling of studios' transportation facilities is being worked out at a series of meetings. The plan, when approved by all participants, will be started as soon as possible in view of government orders concerning conservation of rubber on vehicles.

Studios must cooperate with non-industry groups with transportation facilities, under the orders, and as a result studio trucks may be asked to haul groceries or other commodities. However, studio attorneys are studying California's Common Carrier Law to determine whether it is applicable in this case.

## Honor M-G-M in Chicago

CHICAGO, May 14.—The M-G-M exchange here tomorrow will receive a "Minute Man" banner from the Treasury Department for enrolling its employees 100 per cent in the war savings payroll allotment plan. It is the first exchange here to be so honored.

## Frank Churchill Dies

HOLLYWOOD, May 14. — Frank Churchill, 41, song writer, died today from self-inflicted gunshot wounds. Writer of tunes used in Walt Disney films since 1930, Churchill had been in ill health for some time. He is survived by his widow and a daughter.

## Joe Jackson Dies On Stage of Roxy

Joe Jackson, 69, noted vaudeville performer, died of a heart attack in the wings of the Roxy Theatre stage yesterday afternoon. He had been appearing at the house for the past two weeks. Jackson completed his act in the first show of the day and was about to return to the stage for a final bow when he collapsed.

He was born in Vienna in 1873 and spent the past 40 years in vaudeville, during most of that time as a headliner. Otto Legal, a former partner in a juggling act of 30 years ago and most recently his valet, was with Jackson at the time of his death.

He is survived by a son, Joe Jackson, Jr., now in California with an "Ice-Capades" company.

## Sees Merging of 3 British Circuits

LONDON, May 14.—Tom O'Brien, secretary of the National Association of Theatrical and Kine Employees, at the annual conference of the organization today, voiced the fear that all three leading British circuits shortly will be combined. He thus interpreted the sudden resignation of Sir Ralph Wedgwood as chairman of the board of Associated British and Union Cinemas.

O'Brien declared to the meeting that negotiations aimed at such a merger, probaby of Associated British Cinemas, Gaumont British and Odeon, already have begun.

## Raise Fund to Aid Greenberg Family

David A. Levy, Universal New York branch manager, is raising a fund to care for the wife and infant daughter of Rube Greenberg, Irvington, N. J., exhibitor, who was killed in an accident in the Hudson Tubes April 26. The fund already amounts to \$1,800 and will be continued. Greenberg's daughter was born only a few days before her father's death.

## Form Conn. Company

HARTFORD, May 14.—World-Wide Pictures, Inc., Bridgeport, Conn., has been chartered here, with Edward Cone as president and treasurer, and Laura M. Cone as secretary.

## Newsreel Parade

**G**ASOLINE rationing is a significant subject included in all the reels. Opening of the Belmont race track, New York, also is uniformly covered. Here are the contents:

**MOVIETONE NEWS, No. 72**—Gasoline rationing. Philippine President Quezon in Washington. Captain Robinson of battleship USS Maryland interviewed. Snow in South Dakota. Glider instructions for Marines in South Carolina. Air cadets in Miami. Belmont track opens. Bowling in Milwaukee.

**NEWS OF THE DAY, No. 270**—Films of war in Russia. Gasoline rationing. Glider instructions for Marines. Train for both rail and highway in Illinois. President Quezon of Philippines in Washington. Log run in Maine. Air cadets in Miami. Field artillery practice on Pacific Coast. Belmont racing.

**PARAMOUNT NEWS, No. 75**—Rail-highway train in Illinois. U. S. soldiers in Guatemala. Air cadets in Miami. Soldiers in Hawaii pick "typical sweetheart." Baseball at San Quentin. Racing at Belmont. Bowling in Milwaukee. Gasoline rationing.

**RKO PATHE NEWS, No. 75**—Gasoline rationing. Roosevelt greets Philippine President Quezon. American troops in Guatemala. Army pack mules in Oahu. Illinois train for rail and highway. Air cadets in Miami. Soldiers in Hawaii pick "best girl." Log drive in Maine.

**UNIVERSAL NEWSREEL, No. 84**—Gas rationing. U. S. forces in Guatemala. Air Corps in Miami. Train wreck in Cleveland. Marines taught gliding in South Carolina. Rail-highway car in Illinois. Drum majorettes in Atlanta. Bowling in Milwaukee. Belmont racing.

## Warner Showings Set on 5, June 1, 2

Warners has set trade showings for five new films in all exchanges on June 1 and 2. New York screenings will be held in the home office projection room. The schedule of screenings follows: "The Big Shot" and "Wings for the Eagle," June 1; "Escape from Crime," "The Gay Sisters" and "Across the Pacific," June 2.

## 'Bambi' Trade Shows

RKO has set trade screenings on the Walt Disney feature, "Bambi," for exchange cities on May 25 and 26. In all cities the showings will be at the exchanges at 11 A. M., except Detroit, where it will be at 1 P. M. A repeat screening at 2:30 P. M. will be held in New York. In St. Louis the showing will be at 11 A. M. on May 26.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# GREAT

# FOR ITS CAST!

Barbara Stanwyck at the zenith of her popularity following "Ball of Fire" and "The Lady Eve"...teamed again with Joel McCrea and Brian Donlevy, the great trio of "Union Pacific"!

Trade critics have unanimously acclaimed Miss Stanwyck's performance; the Hollywood Reporter calls it "a performance gloriously given...would have undoubtedly won the Academy Award last month had it been released." Jay Emanuel of Exhibitor says that "if Miss Stanwyck does not win an Oscar, then Academy Awards are a fake!"

# "THE GREAT MAN'S LADY"

starring **Barbara Stanwyck** and **Joel McCrea**  
with **Brian Donlevy** Produced and Directed by **WILLIAM A. WELLMAN**  
Screen Play by W. L. River • Original Story  
by Adela Rogers St. Johns and Seena Owen  
Based on a Short Story by Vina Delmar





## Parade Starts Service Relief Drive of Films

(Continued from page 1)

circuits and Broadway theatres and military and civilian bands. Lieut. Bulkeley and his party, including his wife, rode in an open car and were received enthusiastically by the crowds.

The parade started to move at 12:35 with the completion of all formations. At 1:40 the last contingent passed in review.

All New York now knows how the industry is rallying to the cause of the fighting men of the nation. Countless banners carried the slogans, "Keep Faith With Them" and "Help Protect Families of Our Fighting Men." They were carried by marchers and draped on theatres along the route. Also adding to the color were the flags of all the United Nations carried by models.

### Officials on Stand

In the reviewing stand were Mayor F. H. LaGuardia, Griffis, Schenck, the three naval heroes, Brandt, Cohen, Lieut. Col. A. G. Rudd and other Army and Navy officers.

The Times Square show opened with the national anthem sung by Kitty Carlisle. Louis Nizer in a speech contributed his own war slogan—"the Stars and Stripes of America will fly over the setting sun of Japan"—and then he introduced Mayor LaGuardia.

The Mayor explained the purpose of the theatre drive to the estimated 20,000 observers who crowded around the platform, pointing out while the Government cares for the families of Army and Navy men in need, the Emergency Relief lends a hand in cases requiring immediate attention.

He pointed out that the Army Relief and Navy Relief are two separate funds and to this added, with a smile, "so be sure to kick in twice."

### \$20,000 From Para., Loew's

LaGuardia reported that the drive got off with a banner start, with two donations of \$10,000 each already on the books, from Loew's and Paramount. He said a personal contribution of \$500 by Nicholas M. Schenck was made. David Bernstein also gave \$500.

He then introduced "three New York boys who, though the war is only beginning, already have won fame and glory in a motorboat with torpedoes." "They went out on business and accounted for every ship they met," he said.

Lieut. Bulkeley addressed the "motion picture industry and the friends of the motion picture industry." He said that the war effort requires the support of every American "whether on the valor line or the home front."

A group of entertainers then took over the stand with J. C. Flippen acting as master of ceremonies. Billy De Wolfe, Jimmy Dorsey's orchestra, Hazel Scott, Danny Kaye, Woody Herman and others performed, while collection baskets were passed among the audience.

Schenck is chairman of the Motion Picture Industry Campaign for Army and Navy Emergency Relief; Brandt is assistant chairman and Cohen is

## Launching Service Relief Drive



Swinging into Times Square at the head of the parade which yesterday launched the industry's nationwide drive on behalf of Army and Navy Emergency Relief were industry drive leaders and an Army relief representative. From left to right are: Max A. Cohen, state chairman of the drive; Stanton Griffis, chairman of the Citizens Committee for Navy Relief; Lt. Col. A. G. Rudd, in charge of Army Relief in this area, and Nicholas M. Schenck, national chairman of the industry's Army and Navy Relief drive, which runs from yesterday to May 20.

## Memphis, Pittsburgh Para. Meets Today

(Continued from page 1)

staffs from the following exchanges: Pittsburgh, Philadelphia, Washington, Cleveland, Cincinnati, Indianapolis and Detroit.

The meeting in Memphis, at the Peabody Hotel, will be presided over by G. A. Smith, Western division manager, with Oscar Morgan, short subject sales manager, in attendance. Exchange staffs will be present there from Charlotte, Atlanta, New Orleans, Oklahoma City, Dallas and Memphis.

The personnel present at Pittsburgh includes:

Pittsburgh—D. Kimelman, E. Stuve, C. Mergen, R. Caskey, G. Peterson, W. Brooks; Philadelphia—E. W. Sweigert, U. Smith, G. T. Beattie, A. C. Benson, J. Bergin, H. Rubin, J. D. Holman, R. Carman, T. Aber; Washington—J. E. Fontaine, R. M. Grace, V. Dougherty, J. Bryan, H. Davidson, H. C. Thompson; Cleve-

land—H. H. Goldstein, G. Elmo, J. Gardner, T. L. Irwin, C. Powers, M. Stahl, H. Roth; Cincinnati—J. J. Oulahan, R. L. Clark, V. Kremer, W. Twig, F. H. Myers, T. Saunders, J. C. Rodman; Indianapolis—J. H. Stevens, W. Esch, D. C. Newman, F. Wagoner, C. Kemp; Detroit—J. T. Howard, J. H. Young, J. E. Ryder, J. E. Thompson, H. E. Stuckey, J. R. Velde.

### Those at Memphis Meeting

Sales staffs present at the Memphis meeting are as follows:

Charlotte—S. Lett, E. M. Adams, W. W. Sharpe, W. A. Holiday, B. A. Slaughter; Atlanta—J. F. Kirby, E. B. Price, J. C. Goodson, A. H. Duren; O. O. Ray, H. Dodge, H. Chalmers, W. G. Bradley, J. A. Clark; New Orleans—S. Frifield, M. J. Artigues, E. E. Shinn, S. Otis, C. Lamantia; Oklahoma City—C. H. Weaver, C. York, S. Brunk, H. Nicholson, B. Bragen; Dallas—Hugh Owen, C. L. Dees, F. Larned, T. W. Bridge, G. Gaughan, H. Simmons, W. Wiens, W. Bugie, F. Rule, T. A. McKean; Memphis—L. W. McClintock, J. Young, E. Blumenthal, C. L. Rounsaville, F. Neil, S. Miller.

The two final Paramount regional sales meetings are scheduled for the Muehlbach Hotel in Kansas City next Monday and Tuesday and at the St. Francis Hotel in San Francisco on May 22-23.

## Waits Property Verdict

MIDDLETOWN, Conn., May 14.—Mrs. Maria Adorno, operator of the College Open Air Theatre, awaits decision by the State Supreme Court of Errors on clarification of her property line. Plaintiff claims the Middlesex Theatre fire escape and platform are on her property and asks the Connecticut Power Co. to remove a transformer station from the alleyway leading to her lot.

## Congress Library To Be Film Archive

(Continued from page 1)

brary as to those which it believes are worthy of permanent retention.

Under the Copyright Act, the Library of Congress may demand the deposit of two copies of every film offered for copyright. The Library has had this right for about 25 years, but because of lack of space, it returned the pictures to the producers. As a result, MacLeish pointed out, instead of having a complete file of the motion pictures produced almost from the inception of the industry, the Library has practically nothing.

### Rockefeller Foundation Grant

For the past two years, since becoming librarian, MacLeish has been anxious to develop a permanent file of motion pictures and has tried to work out some system to make that possible. The Library recently was given a grant by the Rockefeller Foundation which will enable it to survey the field of current production, but no effort is now planned to delve into the pictures of past years.

The Museum of Modern Art will handle the screening of the pictures and will advise as to those worthy of retention. The pictures selected, however, will have to be stored in New York until such time as the necessary facilities can be provided in the Library in Washington.

### Producers to Cooperate

The project will be conducted in cooperation with the producers. MacLeish explained that, although the Library has the legal right to demand the deposit of two copies, an arrangement has been perfected under which the producers will make copies of their pictures available for screening and any films which the Library elects to retain will not have to be deposited until after the close of their run.

Under this plan, MacLeish hopes to build up a permanent collection of the best films—entertainment, news-reel and other—produced in the country from now on.

WASHINGTON, May 14.—It is reported here that Iris Barry, curator of the Film Library of the Museum of Modern Art, has resigned.

## S.A.G. Extras May Sign for War Work

HOLLYWOOD, May 14.—The Screen Actors Guild magazine, out today, announces a plan worked out by the guild with William Johnston of the Hollywood office of the U. S. Employment Service, and W. K. Kerr of the Southern California Labor Supply Board, whereby extras with experience will be afforded interviews looking toward a change from screen work to war work.

It is expected that 1,200 may be temporarily taken from the guild rolls for war work. The guild will maintain them in membership status for the duration of the war.

## On W. B. Checking Staff

CHICAGO, May 14.—David Ramsdell has been named Warner checking supervisor for Chicago, St. Louis and Des Moines, with headquarters here.



**IT'S HOT!  
GET HOT ON IT!**

**We warned you about "Buck Privates"  
and we're warning you about this one!**

*The Hottest Band!*

**HARRY JAMES  
AND HIS MUSIC MAKERS**

*The Hottest Swing Stars!*

**THE ANDREWS SISTERS**

*The Hottest Cafe Entertainer!*

**JOE E. LEWIS**

in

# **PRIVATE BUCKAROO**

with

**DICK FORAN**

**ERNEST TRUEX • SHEMP HOWARD  
MARY WICKES • RICHARD DAVIES  
HUNTZ HALL • JENNIFER HOLT  
TAGALONG**

**and THE JIVIN' JACKS and JILLS**

Screen Play, Edmund Kelso • Edward James

Original Story, Paul Gerard Smith

Directed by Edward F. Cline

Associate Producer, Ken Goldsmith

**A UNIVERSAL PICTURE**

**THE HOTTEST TUNES!**

"Don't Sit Under the  
Apple Tree"

"Three Little Sisters"

"Private Buckaroo"

"You Made Me Love You"

"Yes, I Do"

**AVAILABLE FOR DE LUXE SHOWINGS STARTING MAY 29th**

**2 JOBS TO DO FOR OUR AMERICA!**

(One) Army-Navy Relief collections in Theatres May 14-20 • (Two) War Bond & Stamp Sale in Theatres begins May 30



## Gas Rationing Seen Shifting Film Patronage

(Continued from page 1)

elimination of pleasure driving in the area affected. Just how it will work out, however, is still a matter of speculation. Many believe that the first run downtown houses will suffer somewhat because the public may be

### Night Traffic Stopped

Los Angeles, May 14.—The California highway patrol has ordered all night automobile traffic stopped on coast highways and secondary roads, effective immediately. Theatres in communities along the coast line expect a terrific drop in business as a result. The order, which precedes an expected dimout order for Southern California, will prevent travel from inland reaching beach resorts, many of which center about film theatres.

reluctant to use the much needed gasoline even for short trips but this view is considered problematical as the small loss may be more than offset by the gain from those who cannot get out of town.

### See Neighborhoods Gain

The consensus appears to be that the neighborhood house cannot help but show a marked upturn in gross receipts. With many remaining in town for weekends, the virtual elimination of outings and the disinclination of many motorists to take their cars downtown, the effect is bound to be favorable for neighborhood theatres, it was said.

The first weekend of rationing beginning tomorrow is not expected to show the full impact at the box-office. It was pointed out that many motorists have deliberately stored a tankful of gas for one last pleasure trip but the full effect is expected to be known by next week, in the opinion of industry observers.

## Press Sees First Preview of Shorts

HOLLYWOOD, May 14.—The lay, trade and foreign press last night at the Filmarte Theatre attended the first monthly short subjects preview sponsored by the Academy of Motion Picture Arts and Sciences.

Seven companies contributed 10 subjects to the show, which ran 113 minutes. It was the first preview of its kind in Hollywood history, and all resident correspondents, radio commentators and magazine writers were invited. The objective of the plan is to bring recognition of quality shorts first to the attention of the correspondents, who rarely see them at theatres, and second to the public generally through newspaper comment.

Contributing product to this first showing were: Columbia, Paramount, 20th Century-Fox, M-G-M, Warners, RKO and Disney. A second preview will be held on June 10.

## Monogram Plans 48 Features for New Season List

(Continued from page 1)

Midnight," "Blind Justice," "Ferry Command," "Political Payoff," by Damon Runyon; "Fraternity Sweetheart," "Kelly of the U.S.A.," "You Can't Beat the Law," "Spell of the Tropics," "Storm Out of the West," "Navy Bound," "Revenge of the Zombies," "The Blonde Bomber" and "Trail of the Yukon," by Jack London.

### Group of Ten

Another group of 10 films will be: "Under Sealed Orders," Edgar Wallace story; "Gangs of the Underworld," "Man's Law," Peter B. Kyne story; "The Just Judge," "Monster in the Dark," "Nearly Eighteen," "Pony Express Rider," "Below the Deadline," "Time Bomb," "Queen of the Honky-Tonks" and "Intelligence Bureau."

The "Rough Riders" series, featuring Buck Jones, Tim McCoy and Raymond Hatton, will include eight westerns, two of which will be listed as specials: "Dawn on the Great Divide" and "Overland Wagon Trails." The "Range Busters" featuring John King, Davey Sharpe and Max Terhune also will include eight westerns.

### Two Sold Separately

The Monogram program also will include two "Road Show Attractions" to be sold separately as they are ready: "Killers of the Amazon," adventure film being produced by Clyde Elliott and Charles Ford in Brazil, and "Sun Bonnet Sue," based on the song by Gus Edwards.

Scott R. Dunlap will supervise several in addition to the "Rough Riders" westerns. Lindsley Parsons will be responsible for several others; Sam Katzman and Jack Dietz will make the "East Side Kids" films; A. W.

Hackel is down for four; George W. Weeks will produce the eight "Range Busters" westerns and two others; and the others will be divided among the King Brothers, T. H. Richmond, Richard Oswald, and the producing team of Martin Mooney and Max King.

### Ritchey on Foreign Sales

Norton V. Ritchey, vice-president in charge of foreign sales, today told the convention that grosses in South America "are heading for a new high." The company is pursuing a "good neighbor" policy, he declared, by releasing through distributors who produce pictures as well. In countries where it is impossible to make a deal with a distributor-producer, an attempt is made to effect an arrangement for the representative to acquire a group of local productions, he said.

Jack Y. Berman of the PCCITO, greeting the delegates, told them that theatres profit by putting extra promotion behind so-called "second half" features.

Other speakers were Larry Kent, assistant to Charles P. Skouras, president of National Theatres; Ben Lowenstein, Warner Theatres; Harry Thomas, Monogram Eastern district sales manager; Joseph Felder, New York exchange manager; Sam Rosen, Philadelphia; Harry Brown, Washington; Irving Schlank, new Central district manager, and John Mangham, president of the franchise holders' committee.

### Carr, Broidy to Speak

The production schedule will be outlined tomorrow by Trem Carr, vice-president in charge of production, and in the afternoon a sales conference will be led by Samuel Broidy, sales chief, and Lloyd L. Lind, contract department head. Several new pictures have been screened for the delegates. Social activities on Saturday will conclude the four-day meeting. The 10th annual banquet will be held Saturday evening at the Florentine Gardens.

## Broadway Grosses Reach High Levels

(Continued from page 1)

according to reports. It amounted to an estimated \$51,000 for the first six days, the home office reported.

Continuing big is "My Gal Sal" with a stage show at the Roxy. Business for the second week amounted to an estimated \$62,200 and the show holds over.

"Saboteur" had a good opening week at the Radio City Music Hall, with the stage presentation, estimated at \$88,000, and the film is held. "This Above All" began its regular run Wednesday at the Astor after the invitation premiere Tuesday night and the day's gross is estimated at \$2,100.

The first week of "Rio Rita" at the Capitol was good for an estimated \$28,000 and the second week began yesterday. "Moontide" drew an estimated \$14,500 in its second week at the Rivoli and continues. "Sunday Punch" finishes a week the Rivoli tonight with an estimated \$4,800 expected and will be followed tomorrow by "Whispering Ghosts." With the latter 20th Century-Fox will have four films on Broadway, the others being "My Gal Sal," "This Above All" and "Moontide."

## New Umpi Taxation Committees Named

The personnel of tax committees for Delaware and West Virginia have been completed to function under the taxation sub-committee of Umpi, of which Spyros Skouras is chairman, it was announced yesterday by Leon Bamberger, Umpi executive secretary. Forty-seven of the 54 tax committees planned now have been completed.

Members of the Delaware committee are: A. J. DeFiore, Lewis Black, Wilmington, and Harry Cohen, Washington, D. C. West Virginia members are: S. J. Hyman, chairman; W. H. Holt, J. C. Shanklin and John Eifert, the latter of Cincinnati.

Newly designated chairmen of state committees previously organized are: H. L. Ripps for New York; L. B. Christ, Arizona; A. P. Archer, Colorado; Ray Branch, Michigan; George Gold, New Jersey; George Tucker, New Mexico; John Adams, Texas; Charles W. Trampe, Wisconsin.

### Open New Hamrick House

SEATTLE, May 14.—Hamrick-Evergreen circuit has opened its new Admiral Theatre in Bremerton, naval town near here.

## Present Umpi Plan To U.S. Next Week

(Continued from page 1)

Washington to inform the Department of the position of the exhibitors of the country on the Umpi selling plan, or may make a subsequent visit to the department.

Little progress was reported following the all-day meeting of the Umpi committee of the whole yesterday due to continuing efforts to meet the opposition of two of the five consenting companies to the conciliation provisions of the Umpi five-point program. The delay encountered on that subject made it doubtful whether the committee could complete its work today, although that is still the objective. Further doubt about conforming to the schedule arises from the fact that the committee will not convene again until this afternoon. The morning session was abandoned to permit representatives of the two objecting distribution companies to confer with their home office principals on the new proposals which were advanced to meet their objections to participation in the conciliation program.

### Hope for Agreement

It was stated that there still is some hope of reconciling their differences and gaining thereby the full participation of all consenting companies in the conciliation program. That is expected to be decided at today's meeting.

The committee also has yet to give consideration to the setting of a permanent budget for Umpi and determining a financing plan. If that is not completed today, an adjournment of several weeks is likely, since a number of exhibitor members of Umpi from distant points are scheduled to leave New York tonight. Among them are John Ruger of Salt Lake City; Hugh Bruen, Los Angeles, and Leo F. Wolcott, Eldora, Ia. Also, William F. Rodgers, Umpi chairman, is scheduled to preside at a meeting of M-G-M district sales managers at Chicago on Monday.

## Australia, N.Z. Allow \$2,500,000 Payment

(Continued from page 1)

equivalent to about 75 per cent of the amounts which the eight companies were permitted to withdraw from Australia and New Zealand last year. The total last year was approximately \$3,300,000, consisting of about \$2,300,000 from Australia and about \$950,000 from New Zealand. The amounts immediately remittable are approximately \$1,800,000 from Australia and \$740,000 from New Zealand.

Additional sums may be released by Australia and New Zealand during the current agreement year as a result of negotiations to be conducted.

### Close St. Louis Houses

ST. LOUIS, May 14.—The Dakota, subsequent-run house in the Wehrenberg-Kaimann Circuit of St. Louis, has closed for the Summer as has been the custom during the past several years. The Wehrenberg-Kaimann Circle Theatre has been closed.



## 'Blonde' Big In Seattle at \$9,100 Gross

SEATTLE, May 14. — "My Favorite Blonde" took top honors, bringing \$9,100 to the Paramount. "Twin Beds" drew \$8,400 at the Liberty. The weather was mild and clear.

Estimated receipts for the week ending May 8:

"The Fleet's In" (Para.)  
"Joe Smith, American" (M-G-M)  
BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 5th week. Moved from Music Hall. Gross: \$4,200. (Average, \$4,000)  
"The Courtship of Andy Hardy" (M-G-M)  
"Kid Glove Killer" (M-G-M)  
FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$6,800. (Average, \$7,000)  
"Twin Beds" (U. A.)  
"New Wine" (U. A.)  
LIBERTY—(1,800) (30c-42c-58c-70c) 7 days. Gross: \$8,400. (Average, \$5,000)  
"To the Shores of Tripoli" (20th-Fox)  
"On the Sunny Side" (20th-Fox)  
MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 4th week. Moved from Fifth Avenue. Gross: \$3,600. (Average, \$4,000)  
"The Lady Has Plans" (Para.)  
"The Remarkable Andrew" (Para.)  
MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days. Gross: \$6,200. (Average, \$6,000)  
"Saboteur" (Univ.)  
"Almost Married" (Univ.)  
ORPHEUM—(2,450) (30c-42c-58c) 7 days. Gross: \$5,800. (Average, \$6,000)  
"The Girl from Alaska" (Rep.)  
"The Stork Pays Off" (Col.)  
PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Vaudeville. Gross: \$5,400. (Average, \$5,000)  
"My Favorite Blonde" (Para.)  
"Henry and Dizzy" (Para.)  
PARAMOUNT—(3,050) (30c-42c-58c) 7 days. Gross: \$9,100. (Average, \$6,000)

## 'Tripoli' Garners Minneapolis Lead

MINNEAPOLIS, May 14.—"To the Shores of Tripoli" garnered \$8,500 in its second week at the State, despite a rainy spell, while "Ball of Fire" took \$6,500 at the Century.

Estimated receipts for the week ending May 9:

"40,000 Horsemen" (Ind.)  
WORLD—(350) (30c-40c-50c-60c) 7 days, 2nd week. Gross: \$2,200. (Average, \$1,600)  
"Ball of Fire" (RKO)  
CENTURY—(1,600) (30c-40c-50c) 7 days, 2nd week. Gross: \$6,500. (Average, \$4,000)  
"To the Shores of Tripoli" (20th-Fox)  
STATE—(2,300) (30c-40c-50c) 7 days, 2nd week. Gross: \$8,500. (Average, \$6,000)  
"All Through the Night" (W. B.)  
ORPHEUM—(2,800) (30c-40c-50c) 7 days. Gross: \$8,000. (Average, \$8,000)  
"The Vanishing Virginian" (M-G-M)  
GOPHER—(998) (30c) 7 days. Gross: \$2,800. (Average, \$2,500)  
"Ghost of Frankenstein" (Univ.)  
"Strange Case of Dr. RX" (Univ.)  
ASTER—(900) (20c-30c) 7 days. Gross: \$3,000. (Average, \$1,800)

## Shows Chinese Pictures

PHILADELPHIA, May 14.—The Garden Theatre, operated by Sam Weldman, is the first house in the city to offer Chinese motion pictures at regular intervals. The house is located near the Chinatown section, where for many years Chinese pictures have been independently shown at a church.

## Shows Foreign Films

SAN FRANCISCO, May 14.—The Larkin Theatre, small downtown house operated by Herbert Rosener, Inc., has inaugurated a foreign film policy, sharing importations and reissues with the Clay International, also operated here by Rosener.

## Critics' Quotes . . .

### "SABOTEUR" (Lloyd-Universal)

A melodramatic journey from coast to coast shows Hitchcock at his best. It gives movement, distance and a terrifying casualness to his painful suspense.—*Time*.

It has all the components of a superior thriller. It also has a great deal of meaning at the moment . . . another outstanding picture by a great director.—*Howard Barnes, New York Herald Tribune*.

So fast, indeed, is the action and so abundant the breathless events that one might forget in the hubbub that there is no logic in this wild-goose chase.—*Bosley Crowther, New York Times*.

There are times when the plot lacks conviction, when what is happening should be more convincingly motivated, but Mr. Hitchcock keeps your nerves on edge.—*Norman Clark, Baltimore News-Post*.

It is both imaginative and exciting. But it is not, I am afraid, a good movie.—*Wolfe Kaufman, Chicago Sun*.

The menace of sabotage is converted into sure-fire entertainment.—*Helen Buchalter, Washington Daily News*.

### "RIO RITA" (M-G-M)

Call it a typical Bud Abbott and Lou Costello thesaurus of new gags and old, compiled with the team's recognized flair for broad comedy . . . the production swank is canceled by a slapdash script.—*Newsweek*.

Abbott and Costello provide about two reels' worth of good slapstickery.—*Time*.

It is Abbott and Costello's show in the final analysis and they make it eminently worth the theatregoing while.—*Gilbert Kanour, Baltimore Evening Sun*.

Due to the antics of these hard-working buffoons, "Rio Rita" is going to ring the box-office bell loud and clear up and down the land.—*Norman Clark, Baltimore News-Post*.

Times change. And so, fortunately, has "Rio Rita." With a pair of hazardous buffoons and some fresh talents in the cast, it has been remade into a happy-go-lucky fiesta.—*New York Times*.

### "MOONTIDE" (20th Century-Fox)

Not completely satisfying, but it has so many rewarding moments and such acting that I advise you not to miss it.—*Howard Barnes, New York Herald Tribune*.

It's just another good picture.—*Leo Mortimer, New York Mirror*.

The whole thing is so posed, so deliberate, so intent on being arty in its camera work, acting and direction that it drags along interminably.—*William Boehnel, New York World-Telegram*.

Action melodrama, sweetened for popularity and rendered in slow motion so everyone will have a chance to feast his eyes on Jean Gabin.—*Archer Winsten, New York Post*.

Due to set the hearts of the feminine portion of New York a-flutter because of the magnetic quality that Gabin brings to his performance . . . a somber story but it is never dull.—*Kate Cameron, New York News*.

The best thing about "Moontide" is that it brings Jean Gabin to the American screen, and he's a worthwhile acquisition.—*Louise Levitas, PM (New York)*.

### "BUTCH MINDS THE BABY" (Mayfair-Universal)

A pleasant little venture into Broadwayland, whose aborigines boast a bizarre language and a set of morals all their own.—*Time*.

Hollywood has reworked more than a dozen Damon Runyon stories into screen material, but Universal's "Butch Minds the Baby" is one of the few that can be classed with such prize Runyoniana as "Lady for a Day" and "Little Miss Marker."—*Newsweek*.

Chuckle some screen comedy.—*Laura Lee, Philadelphia Bulletin*.

One of the screwy but hilarious Damon Runyon stories.—*Harry Bortnick, Philadelphia Daily News*.

Don't miss "Butch Minds the Baby" . . . hilarious and heartwarming . . . a thorough-going delight.—*Philadelphia Inquirer*.

### "TUTTLES OF TAHITI" (RKO)

Tremendously enjoyable comedy, thanks to players, directors and screen writers, and thanks, above all, to Laughton.—*Wanda Hale, New York News*.

The Tuttles are fun . . . a smooth, amusing movie.—*Elsie Finn, Philadelphia Record*.

The part of the irresponsible and prolific Jonas Tuttle fits the English actor as smoothly as a glove.—*New York Herald Tribune*.

### "WE WERE DANCING" (M-G-M)

Although the film runs too much in the customary groove, there are enough surprises and humorous developments to keep it from falling flat.—*Ben Axleroad, Jr., Miami Daily News*.

The younger school in Hollywood will have to study hard to get more out of a role than do Norma Shearer and Melvyn Douglas. These two veterans make "We Were Dancing" a decided box-office hit.—*C. Marlin Lundry, Miami Beach Daily Tropics*.

A gay little romantic comedy.—*Bob Fredericks, Miami Herald*.

The photoplay, prepared by Claudine West, Hans Rameau and George Froeschel, is a disconcertingly dull showcase for Miss Shearer, and to a lesser extent, for Mr. Douglas.—*Donald Kirkley, Baltimore Sun*.

All of the players strive strenuously to make the thing go, but they have been betrayed by those who adapted and expanded the original.—*Gilbert Kanour, Baltimore Evening Sun*.

## 'Reap' Takes Philadelphia Lead, \$19,000

PHILADELPHIA, May 14.—The one-night appearance of the Hollywood Victory Caravan and Gene Autry's rodeo had little or no adverse effect on box-office. "Reap the Wild Wind" drew \$19,000 at increased prices at the Aldine.

Estimated receipts for the week ending May 5-8:

"Reap the Wild Wind" (Para.)  
ALDINE—(1,400) (46c-57c-75c) 7 days. Gross: \$19,000. (Average, \$9,000)  
"Sullivan's Travels" (Para.)  
ARCADIA—(600) (35c-46c-57c) 5 days, 2nd run. Gross: \$2,000. (Average, \$2,600)  
"Kings Row" (W. B.)  
BOYD—(2,400) (35c-41c-46c-57c-68c) 5 days, 5th week. Gross: \$9,900. (Average, \$13,000)  
"Butch Minds the Baby" (Univ.) 6 days.  
"Reap the Wild Wind" (Para.) 1 day  
EARLE—(3,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville, including Patsy Kelly and Charles "Buddy" Rogers in "Meet the People" with Buddy Pepper, Lorraine Krueger, Joey Faye, Jack Albertson, Ted Arkin, Marion Colby, Sue Robin, Dorothy Roberts, Alice Tyrrell and Jimmy Alexander. Gross: \$20,000. (Average, \$14,000)  
"The Fleet's In" (Para.)  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$11,000. (Average, \$13,000)  
"The Road to Happiness" (Mono.)  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$3,000. (Average, \$3,000)  
"To the Shores of Tripoli" (20th-Fox)  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$4,500. (Average, \$4,500)  
"The Tuttles of Tahiti" (RKO)  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$10,000. (Average, \$14,000)  
"Joan of Paris" (RKO)  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$7,000. (Average, \$4,500)

## 'Kings Row' Takes \$16,900 in Capital

WASHINGTON, May 14.—The week showed a slight tapering off at the box-office from previous weeks. The leader was "Kings Row," in its second week at Warners' Earle, with \$16,900.

Estimated receipts for the week ending May 6-7:

"Mister V" (U. A.)  
LOEW'S CAPITOL—(3,434) (28c-44c-66c) 7 days. On stage: Nan Rae and Mrs. Waterfall, A. Robins, Talia, Carlton Emmy and Mad Wags, Lewis and Van, 16 Rhythm Rockets. Gross: \$16,000. (Average, \$15,500)  
"Two Yanks in Trinidad" (Col.)  
WARNERS' METROPOLITAN—(1,600) (28c-44c) 7 days. Gross: \$7,186. (Average, \$4,000)  
"Gone With the Wind" (M-G-M)  
LOEW'S PALACE—(2,300) (40c-60c) 7 days, return engagement. Gross: \$14,000. (Average, \$15,000)  
"We Were Dancing" (M-G-M)  
LOEW'S COLUMBIA—(1,250) (28c-44c) 7 days, return engagement. Gross: \$5,000. (Average, \$3,500)  
"Kings Row" (W. B.)  
WARNERS' EARLE—(2,200) (28c-39c-44c-66c-77c) 7 days, 2nd week. On stage: Jerry Cooper, Arthur Murray Dancers, George Prentice, Roxettes. Gross: \$16,900. (Average, \$15,000)

## Takes PRC Franchise

SAN FRANCISCO, May 14.—Arnold Cohen, head of All Star Pictures here, has taken over the Producers Releasing Corp. franchise for northern California from Louis Rustin of Los Angeles. Dave R. Nathanson, former branch manager here for PRC, is opening his own exchange, Pacific Pictures Corp., to distribute independent films.



## New Board of NAB Meets in Cleveland; CBS on Directorate

By DAVID I. RIMMEL

CLEVELAND, May 14.—The 20th annual convention of the National Association of Broadcasters formally closed here today with a meeting of the new board of directors and, turning from the problems of wartime radio, a golf tournament at Mayfield Country Club.

In closing sessions the convention elected six directors at large to serve for one year. They were:

Large stations: J. O. Maland, WHO, Des Moines; Edwin W. Craig, WSM, Nashville. Medium stations: Don S. Elias, WUNC, Asheville, N. C.; Eugene P. O'Fallon, KFEL, Denver. Small stations: James W. Woodruff, Jr., WRBL, Columbus, Ga.; Herbert Hollister, KANS, Wichita, Kan.

### Kesten on Board

CBS accepted active membership on the board, as provided in a convention resolution, and named Paul Kesten, CBS vice-president, to serve on the board.

Arthur Simon, general manager of WPEN, Philadelphia, was elected chairman of a committee to enforce a code for foreign language broadcasts. The code, to be presented soon for adoption by all stations having foreign language programs, provides for fingerprinting and registering some 5,000 announcers, musicians and others. Foreign language broadcasts are presented by 200 stations.

New Orleans was selected as "first choice" site for next year's meeting of the broadcasters.

## Mexico Station Wins Test Case from Gov't.

MEXICO CITY, May 14.—Jorge Rivera, owner of Station XEAC, of 10,000 watts, at Tijuana on the American border, won a test case against the Mexican Government in the Supreme Court when he obtained the quashing of a \$23 fine the Government imposed because his station had failed to obey official orders that it broadcast the message President Avila Camacho delivered at the opening of the 1941-42 Congress last Sept. 1. Delivery of this message is a Mexican institution.

The court accepted Rivera's proof that his station could not handle the messages because air services from Mexico City failed to reach Tijuana on the day the speech was made. This case sets a precedent in litigation of the kind and protects radio station operators from punishment when it is proved that it is beyond their power to obey Government orders.

## Enlarge Para. Exchange

PHILADELPHIA, May 14.—The Paramount exchange here is undergoing extensive renovations. Additional office space is being provided for the salesmen and the accounting department and four booths for exhibitors' use have been provided.

## Carley Joins WMCA

William F. Carley, formerly director of promotion and publicity for WBT, Charlotte, has been named sales promotion manager for WMCA.

# Off the Antenna

WRL, having received permission from the FCC to operate full time on the 1,600 k.c. frequency, yesterday announced that it will maintain a daily schedule of 16 hours from 8 A.M. to midnight. It was also stated that the new 5,000-watt transmitter, authorized by the FCC last Summer, will be ready for operation early this Fall.

• • •

**Program News:** Studebaker Corp. has renewed Eric Severeid on WABC, effective May 31. He is heard Mondays, Wednesdays and Fridays, 6:10-6:15 and Sundays 12-12:15 P.M. . . . Mutual today will start a series with Sam Brewer, on Mondays and Fridays, 11:15-11:25 P.M. . . . Three Mutual programs will change time next week. "Production for Victory" will go to Wednesdays, 9:15-9:30 P.M.; "Mystery Hall" will be heard Sundays, 7:30-8 P.M., and "Nobody's Children," Sundays, 6:30-7 P.M. . . . Fred Keating will start a series on WMCA Tuesday, called "Kidding With Keating." He will be heard Tuesdays, 8:05-8:30 P.M.

• • •

A two-day "clinic" in station promotion and research will be held in Chicago Monday and Tuesday for CBS owned and operated stations. George R. Dunham, supervisor of promotion for these stations, will conduct the sessions. Dr. Frank N. Stanton, CBS director of research and acting sales promotion director, and Jules Dundes, WABC sales promotion head, will attend. Other sales promotion men scheduled to be present include George L. Moskovics, King Park, John Reiney, Sam H. Kaufman, Tom Rooney and David S. Garland.

## Film News Ranks as 20th-Fox Quarter 23rd Reader Choice Profit Is \$841,561

(Continued from page 1)

having a combined circulation of more than 3,400,000.

The study also showed that more people read one or more amusement advertisements in their daily papers than read the radio programs or radio news. Advertising, itself, was singled out as the most interesting service feature of newspapers. The picture page has the greatest number of readers, followed by editorial cartoons, comics, oddity panels and obituaries.

### Large Woman Interest

Women were shown to be equally as interested in amusement advertising as in national advertising. More men were shown as reading one or more amusement advertisements in their daily papers than department store ads, and more men read motion picture advertisements than society news or pictures.

The study also showed that interest in amusement advertising is about the same in both large and small cities.

## Army in Britain Will See New Films First

LONDON, May 14.—The Cinematograph Exhibitors Association and the Kinematograph Renters Society today concluded an agreement whereby all American and British films will be made available to American forces in the British Isles and to British armed forces without restriction and long in advance of general public release. This was forecast last month by MOTION PICTURE DAILY.

The six-month age limit on films now has been removed. The only restriction on the showing of the films for the armed forces are that no film may be shown more than two miles outside the camp limits, and that no civilians be admitted to the showings for the armed forces. The plan will be made effective in the near future.

(Continued from page 1)

from National Theatres in the first quarter of this year or last.

It was stated that the company is not considered liable for excess profits tax on earnings for the first quarter. The profit was equivalent to 28 cents per share on the common after the usual preferred dividend. The board yesterday voted a dividend of 37½ cents per share on the outstanding preferred for the second quarter, payable June 30 to stockholders of record June 15.

Gross income from sales and rentals of films and accessories was listed at \$13,402,924, and with the inclusion of dividends, proportion of profit of controlled company and miscellaneous items, the total income amounted to \$13,796,112. Net profit before the provision of \$650,000 for income taxes and the \$1,100,000 reserve was \$2,591,561.

## Springfield Houses Have Worker Shows

SPRINGFIELD, Mass., May 14.—Theatres in this locality, because of the great numbers of war workers unable to attend films under peacetime schedules, are rapidly shifting to a wartime program that provides extra shows for war workers. The Arcade and Paramount theatres open daily at 10:30 A.M., to provide for war workers and Loew's Poli Theatre has a war-worker show every Thursday morning starting at 9.

The Capitol opens many weekly programs with an early show on Wednesday, opening day for its new bill. Only one theatre, the Garden, has tried an early morning show for war workers after they finished their night's work. Starting at midnight on Fridays, the show was abandoned after a month's trial when it proved to be not as popular as expected. The only early morning entertainment that has taken on here is a midnight to dawn dance and swimming party at the Y.M.C.A.

## Mexican Studios Are All Crowded

MEXICO CITY, May 14.—So crowded are local film studios that several important productions, among them one of Mexico's first two feature films in color, "Que Lindo es Michoacan" ("Michoacan, the Beautiful") cannot start before the cameras until the early Fall. This is the first time in years that Mexican studios have had a waiting list of producers.

## Consent Awards End Two Cases in Buffalo

Consent awards disposing of two clearance complaints at the Buffalo arbitration board and the withdrawal of a clearance complaint at the New York tribunal were made public yesterday by the American Arbitration Association.

At Buffalo, the 30-day clearance of Schine's State and Temple theatres, Cortland, N. Y., over the Corona Theatre, Groton, N. Y., was reduced to 21 days by stipulation of the parties involved. The complaint named all five consenting companies. In another complaint at Buffalo, a stipulation was entered that the 30-day clearance of the State and Temple over the Capitol Theatre, Homer, N. Y., is reasonable, and the clearance was not altered. William E. Barrett, arbitrator for both cases, entered consent awards and apportioned costs equally among the parties.

At the New York tribunal the clearance complaint of Phillips-Sussman, Inc., operator of the Rome, Pleasantville, N. Y., against the five consenting companies was withdrawn by agreement.

## Clearance Hearing Opens in St. Louis

ST. LOUIS, May 14.—Adolph Rosecan, owner of the Princess, St. Louis, today testified he had to wait as long as three months for films, as hearing on his clearance complaint opened here today. Rosecan contended he had to wait 14 days after the Gravois. St. Louis Amusement Co. house, and a like number of days after the Cinderella of the Wehrenberg-Kaimann circuit. Both circuits have intervened. The hearing adjourned until Wednesday.

## USO Summer Show Program Submitted

The USO-Camp Shows Summer program, which will provide a new show every three weeks for Army camps and Navy stations around the country, has been submitted to the War and Navy Departments for approval, it was announced yesterday by Lawrence Phillips, executive vice-president.

Fifteen musical, variety and comedy revues have been produced, under the direction of Harry Delmar, and more are planned. Among these are "The WLS National Barn Dance," "Roxy Theatre Revue," which includes a chorus of Gae Foster Girls; "Keen Shufflin'" and "Hot from Harlem," all-colored musicals, and "Hollywood Follies," originating on the Coast.



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and  
Indispensable  
to the Motion  
Picture  
Industry**

# MOTION PICTURE DAILY

**First in  
Film and  
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Brief,  
Accurate  
and  
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L. 51. NO. 96

NEW YORK, U. S. A., MONDAY, MAY 18, 1942

TEN CENTS

## U. S. Trial of Schine Circuit On Tomorrow

### Large Legal Battery Will Act in Buffalo

Trial of the Government's anti-trust suit against the Schine Circuit and the "Little Three" is scheduled to open tomorrow in U. S. District court at Buffalo.

A large group of New York attorneys who will be engaged in the trial left here last night for Buffalo. In the group were: Louis D. Frohlich and Max Rose of the Schwartz & Frohlich law firm, counsel for Columbia; Edward C. Raftery and Benjamin Pepper of O'Brien, Driscoll & Raftery, representing United Artists and Universal; Willard C. McKay, chief counsel for the Schine Circuit; John Caskey of Dwight, Harris, Koegel & Caskey, special counsel for Schine, and Ralston Irvine of Donovan, Newton, Leisure & Lumbard, (Continued on page 9)

## Circuit in Brooklyn Brings Trust Action

An anti-trust suit under State laws was filed by Signal Theatre Corp. and Copark Theatres, Inc. (Irving Renner and Sol Strausberg) in New York Supreme Court on Friday against the eight major companies, Republic and Monogram charging that an unreasonable clearance was maintained by two Loew houses, the Bay Ridge and Boro Park, in Brook- (Continued on page 10)

## Trade Lauded for Small Loss by Fire

The industry drew praise for its fire prevention activities at the 46th annual convention of the National Fire Protection Association International in Atlantic City last week, according to returning executives.

It was pointed out by Richard E. Vernor, chairman of the committee on visual education, that there had been only one small fire in an exchange during 1941, with a loss of \$200. From Jan. 1, 1926, through Dec. 31, 1941, Vernor said, 14 fires had occurred in exchanges throughout the country and the total loss was only \$4,594.

## Players Must Pay Tax on Income in Charitable Shows

WASHINGTON, May 17.—Motion picture and radio entertainers appearing on programs whose sponsors are to turn over the proceeds to charitable organizations must include the payment for their services so contributed as income in making tax returns, but need not do so where they contribute their aid directly to a charitable organization, it has been held by the Treasury Department.

The ruling was issued in response to a number of inquiries from entertainers and others, as an amendment of the Internal Revenue regulations on compensation for personal services.

"The department held that where an entertainer donated his services directly to a charitable organization spon- (Continued on page 11)

## Morris Guest Dies; Produced 'Miracle'

Morris Gest, 61, theatrical producer, died at Midtown Hospital here early Saturday morning after an illness of 10 days.

Gest was noted for the lavishness of his productions. He came to the United States from Russia at the age of nine and fought his way to the foremost ranks of stage producers. His investment of \$610,000 in the production of "The Miracle" in 1924 brought him world-wide fame, as did his bringing of the Moscow Art Theatre to New York. His last production was a midget show at the New York World's Fair in 1939. He was in virtual retirement in recent years.

## Propose Patriotic Shorts Profit for Umpi or WAC

### Hearing in Divorce Case to Be Delayed

Hearing on the Government's action to require Paramount and 20th-Century-Fox to divest themselves of a total of 36 theatres allegedly acquired contrary to the provisions of the consent decree, which is scheduled for tomorrow in U. S. District Court here, will be postponed again.

Counsel for the two companies and the Government will ask Federal Judge Henry W. Goddard to set June 16 as the new hearing date.

## EXHIBITORS TAKE UMPI PLAN TO U. S.

### Committee of Umpi Discusses Proposals with Department of Justice Decree Official; U. S. Will Study New Sales Plan

WASHINGTON, May 17.—The new Umpi selling plan, providing for blocks-of-12 as a substitute for the present blocks-of-five, was brought to the attention of the Department of Justice in final form yesterday morning by an exhibitor committee of Umpi.

## Installation of Cooling Plants Halted by WPB

WASHINGTON, May 17.—Further new installations of air conditioning equipment in theatres and other establishments were halted Friday by War Production Board orders.

The order also contemplates that after 90 days the production of beverage coolers and dispensers, certain types of soda fountains and other cooling machinery shall cease. None of the production of the next 90 days, however, will go to the public, but all will be reserved for the Government.

Theatres on the Eastern seaboard were affected by another order of the WPB last week which required a reduction of fuel oil supplies used for cooling equipment and water heating plants.

The representatives conferred with Robert L. Wright, special assistant to the Attorney General in charge of the industry consent decree. Following the conference, Wright said the position of the Department would not be determined until after study of the plan.

It is expected that arrangements will be made for a further conference

**Loew's, 20th Century-Fox and  
RKO join in Umpi conciliation  
plan; for details and summary  
of plan, see Page 9.**

with Department officials, at which the proposals will be discussed in greater detail with counsel for the consenting companies.

Yesterday's meeting, it was said, was an informal discussion of the various features of the Umpi program, exhibitor reaction and similar matters more for the purpose of reaching a general understanding on broad issues than for any decision on specific points.

The new selling plan was presented to Wright by an all-exhibitor committee of four, consisting of Ed Kuykendall, MPTOA president; H. A. Cole, director of Allied States; Robert White, director of the PCCITO, and (Continued on page 9)

## N. Y. Fund Division To Meet Tomorrow

The entertainment division of the Greater New York Fund, including motion pictures, radio, music and other forms of entertainment, will hold a meeting tomorrow at 12:30 at the Hotel Astor.

J. Robert Rubin, vice-president of M-G-M, and chairman of the entertainment division, called the meeting and will preside. S. L. Goldsmith will represent the Fund at the session.

### Reviewed Today

**Reviews of "Fighting  
Bingo" and "Native Land"  
will be found on Page 10.**

(Continued on page 11)



## Readers' Say-So

### Nizer Says Court Did Not Order Browne-Bioff Cash Return

Editor, MOTION PICTURE DAILY:

Last week there appeared a story in your paper in the Browne-Bioff matter which is quite incorrect. The *Film Daily* carried a similar story. This story cast a strange aspersion upon the defendants.

I write this on behalf of all counsel for the various defendants, but in complete friendliness. If you care to make the correction, we will appreciate it.

The correction is that the court did not order "Browne-Bioff cash returned." It did not decide "Companies must be reimbursed."

The only motion before the court was one by the plaintiffs for examinations before trial of various directors of Paramount and for a discovery and inspection of Paramount company's books and records. Both of these motions were denied. So far as the court's decision is concerned, it was a complete victory for the defendants.

It is true that in the course of rendering its opinion the court made the following reference: "It appears that the sum so paid out must be returned to the corporation whether or not the corporation benefited financially by not having any strikes or labor disputes. However, this matter is for the trial court."

#### 'Assumes Allegations True'

The words "it appears" indicate that the court was referring to the charges in the complaint. The fact that the court did not so decide is indicated by the sentence: "However, this matter is for the trial court." In other words, in testing a pleading, the court always assumes the allegations of the complaint to be true.

In no event did it order any moneys returned. In no event did it make any order except an order denying the relief sought by the plaintiffs.

It is interesting to observe that upon argument I opposed the examination before trial and discovery and inspection on account of the bad faith of the plaintiffs. The denial of this relief to the plaintiffs indicates quite different inferences than those which you drew.

On oral presentation of this matter to the court I used the analogy of a director of a bank who was forced by a bandit to open a safe. Such a director could not be held liable to the corporation for the money taken by the thief.

Counsel in this case contended vigorously that no director from whom moneys have been extorted illegally is liable to the corporation for the moneys so taken. It would be unconscionable to hold otherwise. The court did not hold otherwise and counsel believes that no court ever will.

Sincerely,  
LOUIS NIZER.

**Editor's Note:** MOTION PICTURE DAILY's account of the decision pointed out that the ruling was not binding insofar as the merits of the case were concerned. The story read, in part: "He (Justice McGeehan) added, however, that he had no power to decide the merits of the suit in an intermediate motion and stated that the final decision on the law will have to be made by the trial court."

## Personal Mention

**R.** J. O'DONNELL is in town for a week from Dallas.

JESSE L. LASKY was in St. Paul over the weekend.

JOHN J. KING, booking manager at the Oklahoma City M-G-M exchange, has reported for duty as an Army officer.

JACK PICKETT, manager of the Capitol Theatre, Willimantic, Conn., is recuperating from an illness.

WILLIAM SIRICA of the Newington Theatre, Newington, Conn., has left to enter the Army.

NELSON TROWBRIDGE, manager of the Cox Theatre in Cincinnati, sprained his back in a fall.

ED MICHELSON and SOL LEVY of the Warner publicity department return today from vacation.

BERLIN PARKS, Oklahoma City salesman for the National Theatre Supply Co., has joined the Army.

**T**RACY BARHAM, general manager of Intermountain Theatres, Salt Lake City, is in Chicago.

HARRY TURBERG, co-manager of the Northio Palace, Hamilton, O., is in Christ Hospital, Cincinnati.

GROVERMAN BLAKE, theatre editor of the Cincinnati *Times-Star*, has joined the Army Intelligence Department.

A. N. HILL, office manager and booker of the RKO Des Moines exchange, has joined the Air Corps.

JOSEPH ANCHER, Warner booker in Des Moines, is vacationing in Cincinnati.

FRED SAPPERSTEIN, ad sales manager for 20th Century-Fox, in Washington, has joined the Army.

A. C. WILSON, in charge of properties at the Warner studios, is in New York for a short stay.

### Mac Leish Reveals Film Archives Setup

WASHINGTON, May 17.—Archibald MacLeish, Librarian of Congress, formally announced today that the Library is selecting motion pictures for inclusion in its collection, through the co-operation of the Rockefeller Foundation and the Museum of Modern Art Film Library.

[MOTION PICTURE DAILY reported on Friday that this collection is under way.]

MacLeish said the films would be stored in vaults provided by the Museum and that the Museum would act as agent for the Library in indexing and making recommendations for selection. He added that an arrangement had been made with the majority of film producers for obtaining prints without imposing too heavy a burden on the industry and that arrangements with other producers are expected to follow. He said films likely to interest students will be collected.

He added that during the year 1940-41, 3,509 motion pictures were copyrighted on approximately 28,000 reels. Some films dating from 1912 are now in the Library's collection but films produced since then were not. The Library does possess, however, the file of all copyright registrations and in many cases the shooting scripts of all films produced since 1912.

### Iris Barry Retains Museum Film Post

WASHINGTON, May 17.—Miss Iris Barry continues as curator of the Film Library of the Museum of Modern Art in New York, it is officially asserted here, and reports to the contrary are erroneous. She has not resigned, officials aver.

### B & K Party Friday

CHICAGO, May 17.—The Balaban & Katz Employees' Club will hold a May Dance at the Paradise Ballroom next Friday.

### Mono. Plans Larger Advertising Program

HOLLYWOOD, May 17.—Monogram plans to increase its advertising, including a larger appropriation for trade publications, during the new season, Samuel Broidy, general sales manager, announced at the concluding session of the company's sales convention at the Ambassador Hotel here Friday. Radio will also be used, he said.

The final day of the convention, presided over by W. Ray Johnston, president, included introduction of franchise holders to Monogram's producers and a roundtable sales check-up conducted with Broidy and branch executives by Lloyd Lind, head of the contract department.

Convention delegates spent Saturday at the company's ranch at Newhall and began leaving today.

### Pat Casey Arrives For Eastern Visit

Pat Casey, producers' labor representative, arrived from the Coast over the weekend for a visit of two or three weeks in the East. He will leave for Washington today for unofficial conferences with C. J. Dunphy, chief of the Amusements Section of the Services Branch of the WPB, and will spend several weeks here thereafter on personal affairs.

### Breen Resumes Post As Director of PCA

HOLLYWOOD, May 17.—Joseph I. Breen on Friday resumed his former post as director of the Production Code Administration, following his recent resignation as vice-president of RKO in charge of the studio.

### Kalmine's Aide Leaves

Etty Phillips, secretary to Harry M. Kalmine, Warner Theatres assistant general manager, was given a farewell luncheon at the Picadilly Hotel Friday, on the occasion of her retirement.

## Paper Criticizes Springfield Drive On Film Parkers

SPRINGFIELD, Mass., May 17.—The unfairness of summoning motorists who park longer than one hour while they attend a neighborhood film house was commented upon at length editorially by the *Springfield Morning Union*. The Police Department, under a recently appointed chief of police, has started a vigorous drive on parkers. The editorial follows:

"Lack of public parking lots within easy walking distance of several neighborhood motion picture theatres presents a problem in connection with the intensified police crusade to bring overtime parkers to book. In the evening the condition causes no hardship because the parking restrictions usually end before the hour when evening performances usually begin. But the car owner who attends an afternoon show and a few days later receives by mail a summons is likely, with reason, to reach the conclusion that his recreation has been costly.

#### 'Victims Voice Disgust'

"Since the practice of hunting down overtime parkers wherever they may be found is relatively new, it may be doubted if it has yet caused any falling off in theatre patronage that is noticeable to the managers, though the individual victims have been quick to voice their disgust. The cop who is out to make a killing of this kind, whether to strengthen his standing with his superiors or with some other motive, usually finds a gold mine in the neighborhood of these theatres, where a large percentage of the parked cars represent persons who are watching a show and therefore certain to overstay the limit prescribed by the ordinance.

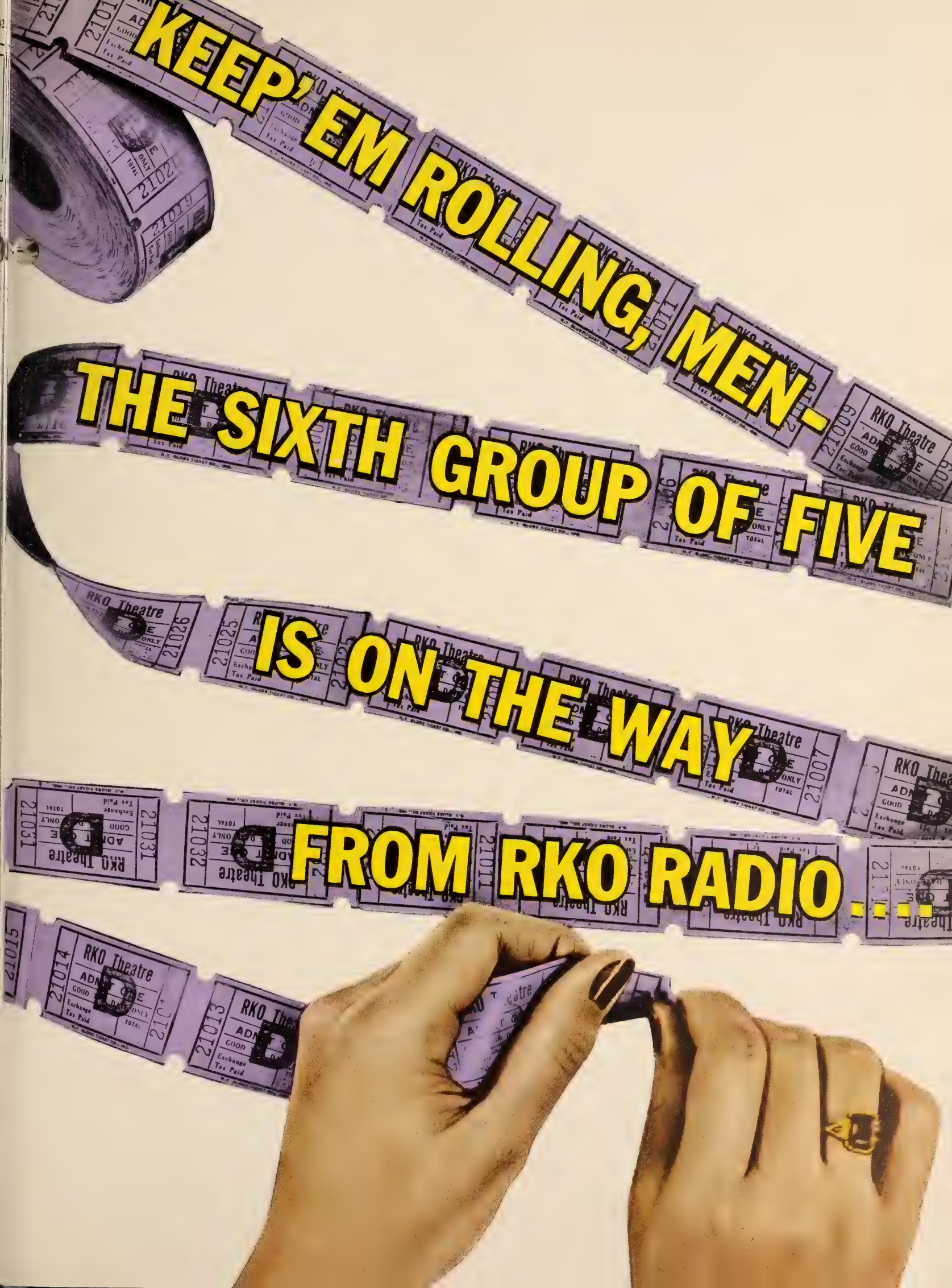
"One remedy, and the only one that comes to mind, would be to extend the limit allowed for legal parking near the neighborhood theatres. If it were lengthened two or even three hours, no apparent harm would result. It would not do to extend this to the downtown theatres where parking would tend to become a nuisance, but the curb signs indicating the time allowance would take care of this part of the problem."

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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**KEEP 'EM ROLLING, MEN -**

**THE SIXTH GROUP OF FIVE**

**IS ON THE WAY**

**FROM RKO RADIO**



**DAMES...DANGER...DYNAMITE!...**

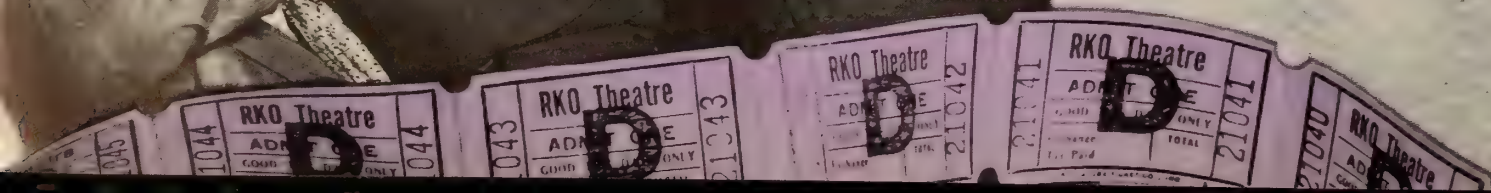
...Life keyed up to the "swing-shift" tempo of a defense area gone all out for victory! ... Romance in the hands of the war gods, as a boom town goes wild with new money!... Timely, thrilling, explosive happenings in a unit of the "Arsenal of Democracy!"

# POWDER TOWN



with  
**VICTOR McLAGLEN**  
**EDMOND O'BRIEN**  
— **JUNE HAVOC** —  
**DOROTHY LOVETT**  
**Eddie Foy Jr. • Damian O'Flynn**

Produced by CLIFF REID. Directed by ROWLAND V. LEE. Screen play by David Boehm. From an original idea by VICKI BAUM and the novel by Max Brand.





*Hooray for Kay!*

HE'S GOT THE SHOW THAT  
SHOOS THE SHADOWS AWAY!

He's on the x-marked spot of  
an enemy plot, double-troubled  
by his unkissed bride and a  
much-kissed blonde . . . giving  
the ax to the axis gang whose  
code is to "say it with music."

**KAY KYSER**

**MY FAVORITE SPY**

Sizzling with two big  
new screen-radio-record songs:

"JUST PLAIN LONESOME" and  
"I'VE GOT THE MOON IN MY POCKET"



WITH

ELLEN JANE  
**DREW-WYMAN**

ROBERT ARMSTRONG • HELEN WESTLEY  
WILLIAM DEMAREST • UNA O'CONNOR

and **KAY KYSER'S BAND** featuring  
HARRY BABBITT • ISH KABIBBLE • SULLY MASON  
TRUDY IRWIN • DOROTHY DUNN

Produced by **HAROLD LLOYD**

Directed by TAY GARNETT

Screen Play by Sig Herzig and William Brown





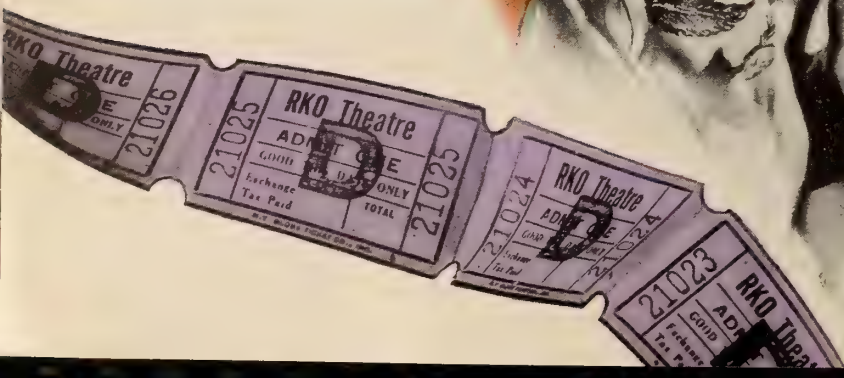
**IT'S WILD! IT'S WEIRD! IT'S WACKY!**

Lupe and Leon sounding  
off in a slightly insane  
sensation of snooping  
spooks, sliding panels  
and you ain't seen  
nothin' yet! IT'S THE  
SCREAM OF THE SERIES!

**LEON  
VELEZ ★ ERROL  
MEXICAN SPITFIRE SEES A  
GHOST**

with  
**CHARLES "BUDDY" ROGERS**  
ELISABETH RISDON • DONALD MacBRIDE  
MINNA GOMBEL

Produced by  
CLIFF REID  
Directed by  
LESLIE GOODWINS  
Original Screen Play by  
Charles E. Roberts & Monte Brice





*and now...*

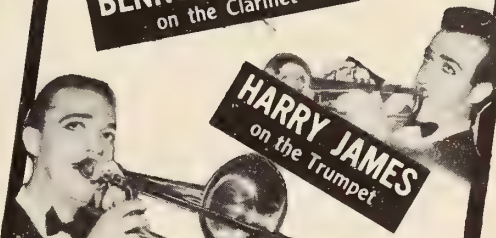
# THE SCREEN'S GREAT CAVALCADE OF MELODY!...It's Tremendous!...

It's you and me and the folks  
next door!..It's the great heart  
of America throbbing through  
the birth and growth of our  
own popular music—themed  
to a stirring human drama  
that sweeps its laughter, love  
and tears through a riches  
of rhythm such as all movie-  
dom has never known before!

*Featuring* THESE  
STAR MEMBERS OF THE  
**ALL-AMERICAN  
DANCE BAND**

Selected from among leaders in THE  
SATURDAY EVENING POST POLL

**PLAYING TOGETHER  
FOR THE first TIME!**



**A WILLIAM DIETERLE  
PRODUCTION**

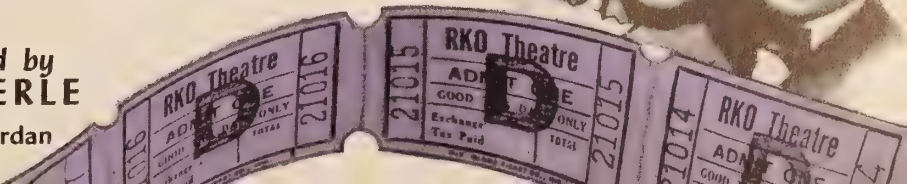
# Syncopation

*with*

**ADOLPHE MENJOU • JACKIE COOPER  
BONITA GRANVILLE • GEORGE BANCROFT  
CONNIE BOSWELL • TED NORTH  
TODD DUNCAN • HALL JOHNSON CHOIR**

Produced and Directed by  
**WILLIAM DIETERLE**

Screen Play by Philip Yordan  
and Frank Cavett





# THE FALCON'S GAYEST ROMANTIC ADVENTURE!

. . . beginning with a kiss and ending with a shot in the dark!



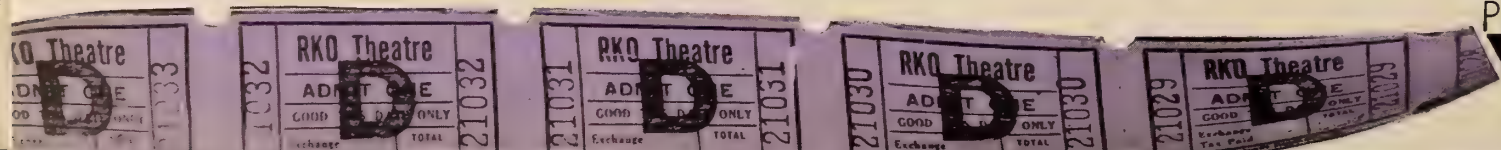
## *The Falcon* **TAKES OVER**

Uncle Sam is calling  
all exhibitors — to  
sell WAR SAVINGS  
BONDS AND STAMPS  
at their theatres.  
How about YOU?

with  
**GEORGE SANDERS LYNN BARI**  
**JAMES GLEASON ALLEN JENKINS**  
**HELEN GILBERT**

Produced by HOWARD BENEDICT Directed by IRVING REIS  
Screen play by Lynn Root and Frank Fenton

**R K O**  
**RADIO**  
PICTURES





## Exhibitors, U.S. Discuss Umpi Selling Plan

(Continued from page 1)

Harry Brandt, president of the New York ITOA.

The meeting was arranged hurriedly Friday night immediately following the close of the Umpi sessions in New York. It was set by Wright for 10 A.M. yesterday, due to the fact that he was scheduled to leave today for Buffalo, where he will be chief Government counsel in the anti-trust trial of the Schine Circuit, scheduled to open Tuesday.

Presentation of the plan to the Department by exhibitor representatives, rather than by either an Umpi committee or the attorneys for the five consenting companies, was the result of a last-minute decision in New York, according to reports reaching here. The decision was based, it was said, on the fact that the new selling plan was primarily the result of widespread dissatisfaction with the decree selling method and was developed at the insistence of exhibitors.

Kuykendall, White and Cole left here for Chicago today.

### Three Majors Join In Conciliation Plan

The Umpi conciliation plan for the settlement of territorial and individual grievances under the organization's program was approved by 20th Century-Fox, RKO and Loew's at the final meeting of a series of the committee of the whole at the Warwick Hotel in New York on Friday. Paramount and Warners did not subscribe to the conciliation method.

Paramount stated it will study the possibility of accomplishing relief through arbitration for grievances such as will be referred to the conciliation system by the three subscribing companies.

Warners declared its willingness to conciliate directly with its customers on any complaints which they may have against the company and invited exhibitors who believe themselves entitled to relief to present their case to the company's home office in person or in writing.

Warners assured that all complaints will be given prompt attention and that exhibitors will receive whatever relief their claim merits.

Discussion by the Umpi committee of the whole on suggestions for improving and amplifying the decree's arbitration system were not concluded at last week's sessions and will be resumed at future meetings. Such modifications of the arbitration system as may ultimately be deemed advisable by Umpi will be submitted to the Department of Justice for consideration as amendments to the decree.

The Umpi main committee also failed to complete work on a permanent budget for the organization, and sent the matter back to its finance committee for further recommendations.

Failure of Paramount and Warners to subscribe to the conciliation plan has no effect on their participation in the new selling plan which, with the other three consenting companies,

## How Umpi's Conciliation Machinery Will Operate

**F**OLLOWING is a summary of the provisions of the Umpi conciliation plan, to which Loew's, RKO and 20th Century-Fox have subscribed providing a method for adjusting trade disagreements as a supplement to arbitration:

### TERRITORIAL DISAGREEMENTS:

They may be referred to Umpi by anyone who may be affected thereby. Thereupon, the chairman of Umpi and chairman of the trade practice subcommittee shall appoint a fact-finding committee from outside the territory in question, consisting of an independent exhibitor or independent-exhibitor representative, a distributor representative and a circuit theatre operator or representative. They are to visit the territory involved and investigate the complaint and, if they can agree, they are to make a report and recommenda-

tions to Umpi. Failing to agree, they are to submit separate reports and recommendations and a solution will be sought by Umpi. Application of Umpi's findings will rely upon moral persuasion rather than enforcement measures.

**INDIVIDUAL GRIEVANCES:** Are to be discussed first in an attempt to reach an agreement by the parties involved. Failing to reach an agreement, they may be submitted to the regional exhibitor association or to any other individual conciliator. If a solution is not found, the grievance is to be submitted to the home office of the distributor involved; thereafter, to the secretary of Umpi and, if still lacking an agreement, it can be brought before the main Umpi committee.

### Republic Meeting in Hollywood Tomorrow

CHICAGO, May 17.—Republic executives who have attended the company's first two regional sales meetings, H. J. Yates, J. R. Grainger, M. J. Siegel and William Saal, left over the weekend by plane for the studio in North Hollywood where the third and last of the meetings will be held Tuesday and Wednesday. The Chicago sessions were concluded Friday afternoon.

The meetings at Republic studios will be attended by studio executives, J. T. Sheffield, Northwestern franchise holder, and branch managers of Republic's Western offices.

Branch managers expected to attend include: Francis Bateman, Los Angeles; Sid Weisbaum, San Francisco; Ed Walton, Seattle; J. H. Sheffield, Portland; Gene Gerbase, Denver; G. S. Pinnell, Salt Lake City, and E. M. Loy, Butte.

### N. Y. Regents Reject Hughes' 'The Outlaw'

The New York State Board of Regents on Friday for the second time in four months refused to pass Howard Hughes' production, "The Outlaw." In January, Irwin Esmond, censor, refused a license on the ground that scenes and dialogue were "immoral and indecent."

they have agreed to accept as an amendment to the consent decree. The Umpi conciliation plan is purely voluntary and will not be a part of the decree.

No date for the next meeting of Umpi was set by William F. Rodgers, chairman.

Nicholas M. Schenck was designated a member of the Umpi subcommittee for the protection of the good name and integrity of the industry. He succeeds the late Sidney R. Kent. Max A. Cohen was named alternate for Kuykendall on the same committee. Hal Horne was named to replace A. M. Botsford on Umpi's institutional advertising and goodwill activities committee.

## U. S. Trial of Schine Circuit On Tomorrow

(Continued from page 1)

special counsel for the five consenting companies.

The defense also will be assisted by local counsel in Buffalo. Robert L. Wright of the Department of Justice will be chief counsel for the Government, and will be assisted by three or four staff members. The trial will be before Judge John C. Knight.

The five consenting companies are not defendants in the action but their film deals with the Schine circuit are expected to figure in testimony. These companies will be represented by Irvine as special counsel.

The trial will be the second of three regional anti-trust suits instituted by the Government in an attempt to require large unaffiliated circuits to dispose of their theatre holdings in order to dissipate their alleged buying power and control of local and regional situations. The first trial involved Crescent Amusement Co., Nashville, and was completed last Fall. Columbia was dismissed as a defendant in the action at the close of the trial but no decision has been handed down yet by Federal Judge Davies, the trial judge.

The third regional circuit case is against the Griffith Amusement Co. of Oklahoma City. No action pointing to an early trial of that case is in prospect at this time.

# GET READY FOR

# EAGLE

# SQUADRON



## 'Blonde' Hits Big \$28,500, Boston High

BOSTON, May 17.—"My Favorite Blonde" and a stage show at the Metropolitan drew \$28,500. "Jungle Book," playing at Loew's State and Orpheum took a total of \$38,500.

Estimated receipts for the week ending May 7-8:

"My Favorite Blonde" (Para.)  
METROPOLITAN—(4,376) (28c-33c-55c-65c) 7 days. Stage show with Eskine Hawkins' orchestra and the Ink Spots. Gross: \$28,500. (Average, \$15,000)  
"Jungle Book" (U. A.)  
"Joe Smith, American" (M-G-M)  
LOEW'S STATE—(2,900) (33c-44c-55c-65c) 7 days. Gross: \$17,500. (Average, \$11,500)  
"Jungle Book" (U. A.)  
"Joe Smith, American" (M-G-M)  
LOEW'S ORPHEUM—(3,000) (33c-44c-55c-65c) 7 days. Gross: \$21,000. (Average, \$12,500)  
"Two Yanks in Trinidad" (Col.)  
KEITH BOSTON—(2,679) (28c-33c-55c-65c) 7 days. Stage show with Jerry Lester, Beatrice Kay, Johnny Davis orchestra and Jinx Falkenburg. Gross: \$25,000. (Average, \$12,500)  
"Saboteur" (Univ.)  
"Don't Get Personal" (Univ.)  
KEITH'S MEMORIAL—(2,907) (28c-33c-55c-65c) 7 days. Gross: \$22,500. (Average, \$15,000)  
"Captains of the Clouds" (W. B.)  
"Bullet Scars" (W. B.)  
PARAMOUNT—(1,797) (28c-33c-55c) 7 days. Gross: \$11,500. (Average, \$8,500)  
"Captains of the Clouds" (W. B.)  
"Bullet Scars" (W. B.)  
FENWAY—(1,320) (28c-33c-55c) 7 days. Gross: \$9,500. (Average, \$5,500)  
"To Be or Not to Be" (U. A.)  
"Larceny, Inc." (W. B.)  
SCOLLAY—(2,500) (28c-33c-44c-55c) 7 days. Gross: \$6,800. (Average, \$4,500)

## 'Kings Row' Scores \$10,000 in Toronto

TORONTO, May 17.—"Kings Row" continued well at Shea's with \$10,000 for the second week and "Roxie Hart" took in \$9,500 at the Imperial.

Estimated receipts for the week ending May 11:

"The Remarkable Andrew" (Para.)  
"Sullivan's Travels" (Para.)  
EGLINGTON—(1,086) (18c-30c-48c-60c) 6 days. Gross: \$3,500. (Average, \$4,500)  
"Roxie Hart" (20th-Fox)  
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: \$9,500. (Average, \$9,000)  
"The Courtship of Andy Hardy" (M-G-M)  
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: \$8,500. (Average, \$9,000)  
"Kings Row" (W. B.)  
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: \$10,000. (Average, \$9,000)  
"The Fleet's In" (Para.)  
"Fly by Night" (Para.)  
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: \$3,000. (Average, \$3,900)  
"The Spoilers" (Univ.)  
"The Mystery of Marie Roget" (Univ.)  
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days. Gross: \$8,000. (Average, \$9,000)

## Reisman Discussing Welles' RKO Status

RIO DE JANEIRO, May 17.—One of the principal objects of Phil Reisman's visit here is reported to be that of discussing Orson Welles' future with RKO. Welles has been here for many weeks working on scenes for one of his forthcoming pictures and his prolonged stay and the attendant costs have reportedly impelled his company superiors to commission a special emissary to take up matters with him. Reisman is RKO's foreign distribution chief in New York.

## Reviews

### "Fighting Bill Fargo"

(Universal)

RAY TAYLOR has directed a fast moving western with good solid action, a number of songs and a bit of comedy. It should register strongly with the action film fans.

Johnny Mack Brown is in the lead, Fuzzy Knight provides the laughs, the Eddie Dean trio, the music; Jeanne Kelly and Nell O'Day, the feminine interest, while Kenneth Harlan, Ted Adams, James Blaine and Al Bridge make up the rest of the cast.

Brown returns on parole from a jail term to which he was sentenced on a framed charge. He joins his father's former partner in publishing a newspaper but the latter is in cahoots with the badmen of the town. When he is found murdered, Brown is accused. Meanwhile an election for sheriff is being conducted, and Fuzzy Knight is experimenting with the first camera the town has seen.

Knight develops a picture which happens to show the true murderer and this evidence would be sufficient to swing the election except that the politicians decide to close the polls early. A final gun battle settles things. Will Cowan was producer.

Running time, 57 minutes. "G."\*

EDWARD GREIF

### "Native Land"

(Frontier Films)

WITH this documentary film the screen as a medium of informative expression is utilized with excellent effect. So skillful is the treatment of the subject that it brings added importance to the documentary screen form.

The film states its case tersely. The case is the fight for equal rights and civil liberties in America, supporting the cause of the worker who is represented as having been the victim of capitalist forces. The argument is strong, since it reconstructs actual instances where the American Bill of Rights was violated, as brought out before the Civil Liberties Committee of the Senate in 1938. It closes with the happy assurance that while freedom is again threatened, labor and capital are now in accord, in a battle against a common enemy.

The splendid direction by Leo Hurwitz and Paul Strand, the reality of the performances and fine photography make "Native Land" an achievement. Paul Robeson delivers the simple yet forceful narration.

Running time, 83 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## Clearance Complaint Is Dismissed in Ohio

CLEVELAND, May 17.—Dismissal has been ordered by the arbitrator in a clearance complaint filed by Tuscawamus Amusement Co., operators of the State and the Ohio, in Uhrichsville, O., and the Lincoln, Dennison, O., against the Shea circuit houses, the New Quaker and Union in New Philadelphia, O., and the Bexley and State, Dover, O.

Without requiring any defense testimony, it was held at the close of the complainant's case that the theatres were in active competition and that the existing clearance was not unreasonable.

## C F I Quarter Net Equal to \$153,586

Consolidated Film Industries, Inc., and subsidiaries have reported net profit for the three months ended March 31, last, of \$153,586, equal to 38 cents per share on the 400,000 shares of \$2 preferred stock outstanding, after deduction of estimated provision for Federal normal and surtax of \$69,002. Profit before deductions was \$222,589.

The net profit for the first 1942 quarter compares with net of \$174,380, or 43 cents per preferred share, before surtax on undistributed profits, in the same quarter last year.

## W.B. Theatres Ad Men Meet Today

A meeting of advertising and publicity men of Warner Theatres will be held at the home office today with Harry Goldberg, director of advertising and publicity, presiding. Harry H. Kalmine, assistant general manager of the circuit, will address the conference.

Among those attending will be: James Totman, Pittsburgh; Everett Callow, Philadelphia; Dan Finn, New Haven; Robert Paskow, Newark; Charles Smakwitz, Albany; Marcel Brazee, Milwaukee; J. Knox Strachan, Cleveland, and Frank LaFalce, Washington.

## Loew-Local 306 Suit Dismissal Is Argued

Federal Judge Henry W. Goddard reserved decision on Friday on a motion by Operators' Local 306 to dismiss the suit brought against the union by Loew's. Both sides were given until May 21 to submit briefs.

The union contended that the complaint failed to state a cause of action. The suit alleges that the union last year demanded on threat of a strike that Loew's cease distributing films to houses in New York City which do not employ Local 306 members.

## Short Subject Reviews

### "Further Prophecies of Nostradamus"

(Miniature)

(M-G-M)

Here's Nostradamus again and, with intelligent presentation of the subject by Carey Wilson, he makes good copy. In recent issues Wilson illustrated how the predictions of the 16th century French seer materialized. In this he depicts a photostat copy of the original Nostradamus book of prophecies, follows through on the method of interpretation, and then points out recent developments in the present war which have borne out the predictions. At the outset, Nostradamus is pictured as an outstanding scientist who, following the death of his wife and children, undertakes to look into the future. Running time, 11 mins. Release, May 9.

### "Barbee-Cues"

(Specialty)

(M-G-M)

Pete Smith takes up the matter of barbecuing, contrasting the right method as employed by an expert with the wrong way as practiced by a penthouse host trying to impress his guests. It's done in amusing fashion. Running time, 11 mins. Release, May 30.

## Farris Is Elected To Board of F.P.C.

TORONTO, May 17.—J. J. Fitzgibbons, president of Famous Players Canadian Corp., has announced that Senator J. W. Farris of the Canadian Parliament, has been elected a director of the corporation.

Farris succeeds his brother, Wendell Farris, who resigned following his appointment as Chief Justice of the Supreme Court of British Columbia. Senator Farris lives in Vancouver, but is currently in Toronto conferring with officials of the circuit.

## Circuit in Brooklyn Brings Trust Action

(Continued from page 1)

lyn, over the plaintiffs' houses, the Fortway, Coliseum and Park.

In addition to charges of conspiracy in actions under the Donnelly Anti-trust Act, the complaint sets forth a charge of violation of Section 580 of the Penal Law. This section makes it a misdemeanor to conspire "to prevent another from exercising a lawful trade or calling to commit any act injurious to trade or commerce."

The suit seeks an injunction and an accounting of damages.

## SPG to Start Talks With WB Tomorrow

The Screen Publicists Guild of New York will start negotiations with Warners for a contract tomorrow, Joseph Gould, SPG president, said Friday. The guild already has contracts with the seven other major companies. A meeting will be held with Republic in the near future, Gould said.



## Players Must Pay Tax on Income in Charitable Shows

(Continued from page 1)

soring an event, the income therefrom would belong solely to the organization, and the value of his services need not be included in gross income.

"However, the Treasury explained, 'when the services of the entertainer are rendered to a person other than a charitable organization and that person makes payment for the entertainer's services to the charitable organization, the amount so paid must be included in the return of the performer and subject to Federal tax.'

"Typical of these cases would be a radio sponsor or a motion picture producer who engaged the services of the entertainer, and by agreement with the actor, turned the payment for his services over to a charitable organization. This would be treated by the Treasury as an assignment of income by the entertainer and taxable to him."

It was provided that the new ruling would not apply where an agreement or understanding was entered into prior to May 14.

## Para. Regional in Kansas City Today

The fourth of Paramount's series of five two-day regional sales meetings will start at the Muehlbach Hotel in Kansas City this morning with G. A. Smith, Western division manager, presiding. The final meeting will take place at the St. Francis Hotel, San Francisco, Friday and Saturday.

Neil Agnew, vice-president and general sales manager, and Charles M. Reagan, assistant general sales manager, will discuss sales problems and Oscar Morgan, short subject sales manager, will outline the company's short subject plans for the coming season.

Adolph Zukor, chairman of the board, and Gilbert B. J. Frawley will be present from the home office.

The personnel scheduled to be present at the Kansas City meeting includes:

Kansas City—Ralph Libeau, R. M. Copeland, G. Hinton, J. Stark, J. Young, H. Wheeler, A. Mendenhall, J. States; St. Louis—M. Schweitzer, J. T. McBride, W. Weens, E. A. Bishop, W. H. Wandel, C. E. House; Omaha—A. R. Taylor, W. Stephenson, E. I. Rubin, G. C. Kenyon; Denver—M. A. Brown, C. J. Bell, R. C. Ryan, H. DeWeese, W. M. Williams, C. J. Duer, J. Vos; Des Moines—J. T. Manfre, J. H. Foley, W. J. Curry, F. Thomas, P. W. Robbins; Minneapolis—B. Blotcky, J. Sessler, J. Fritcher, J. Wolf, F. Anderson, R. Abelson, S. Carr, J. Loeffler, C. Snyder, F. Myers; Milwaukee—F. C. Clark, G. Wilcox, R. W. Baker, I. J. Werthamer, J. V. Lenahan; Chicago—Allen Usher, J. J. Donohue, H. R. Hamburg, H. Wirthwein, E. I. Goldberg, B. Elrod, L. Aurelio, S. Tishman, I. Scheinbaum; Salt Lake City—F. H. Smith, Henry Smith, D. M. Hicks, H. M. Glanfield, A. Heid, Wayne Thiriot.

## Propose Patriotic Shorts Profit for Umpi or WAC

(Continued from page 1)

for the patriotic subjects and that all profits realized over and above production and distribution costs be earmarked for the Umpi treasury.

It was pointed out in this respect that exhibitors would be asked to participate in the financing of Umpi, in any event, and that a subscription financing plan for the organization would be both difficult and costly to effectuate. By devoting the earnings of the patriotic subjects to Umpi's maintenance, on the other hand, the exhibitor would be relieved of a direct contribution and would receive an entertainment film for his money, it was asserted. Umpi's budget is estimated at between \$50,000 and \$75,000 annually.

The War Activities Committee, it was learned, had also envisioned a financing source in the earnings of the subjects.

## Metro Sales Meet In Chicago Today

Home office executives of M-G-M, headed by William F. Rodgers, general sales manager, left here yesterday for Chicago to attend the company's district managers' sales meeting at the Hotel Blackstone, beginning today.

New season sales plans and policies will be discussed. The company will hold no national sales convention this year, Rodgers indicated last week.

In addition to discussions of new product and selling plans, the meeting is scheduled to consider the problem of small town and city theatres whose patronage has been materially reduced by migrations of war workers and other causes.

### Home Office Delegation

In attendance from the home office will be: Edwin A. Aaron, assistant to Rodgers; Edward Saunders, Western division manager; E. K. O'Shea, Eastern and Southern division manager; J. E. Flynn, Central division manager; Alan F. Cummings, manager of exchange operations; H. M. Richey, assistant to Rodgers in charge of exhibitor relations, and Tyree Dillard of the legal department.

The district managers scheduled to attend the meeting, and their headquarters, are: Jack Bowen, New York; Rudolph Berger, Washington; M. N. Wolf, Boston; C. E. Kessnich, Atlanta; J. J. Maloney, Pittsburgh; G. A. Hickey, Los Angeles; S. A. Shirley, Chicago; H. P. Wolfberg, St. Louis; J. P. Byrne, Denver; Burtus Bishop, Jr., Kansas City; Robert Lynch, Philadelphia.

### Exhibitors to Attend

Ed Kuykendall, MPTOA president; Hugh Bruen, director of the PCCITO, and H. A. Cole, director of Allied States, are scheduled to attend the meeting to participate in the discussions scheduled for today on the small town exhibitors' problem of lost patronage. It is understood that other industry leaders also have been invited to participate in the discussion.

## Name Winners of 'U' Shorts Contest

Winners of a Universal short subjects exploitation contest have been selected by committee of judges which met last week at a Hotel Astor luncheon. A first prize of \$200 and a second prize of \$100 were given for the best campaigns by exhibitors in towns up to 10,000 population, of 10,000 to 25,000, 25,000 to 75,000, and more than 75,000, in both East and West divisions.

Jack Matlack of the Rialto, Medford, Ore., received a special Capt. Eddie Rickenbacker award for his campaign on "Calvacade of Aviation," short subject.

## 100 Col. Salesmen Win Bond Awards

Approximately 100 members of Columbia's field sales force will be awarded war bonds for performances in the four-week billings drive, from March 13 to April 9, the company announced on Friday.

The special billings drive was a part of the Columbia "victory" sales drive now in progress in which \$50,000 in war bonds are offered as prizes. Awards are being made to exchanges and individual salesmen who fulfilled or exceeded 100 per cent of their billings quotas.

## Arbitration Assoc. Lauds Industry Aid In Wartime Disputes

The "generous cooperation of the motion picture producers" in placing the facilities of the Motion Picture arbitration system at the disposal of the American Arbitration Association for settlement of disputes that might delay vital war material production was acknowledged over the weekend in the annual report of the Industrial Arbitration Tribunal of the AAA.

"Until 1941," the report states, "industrial arbitration and other activities of the association were carried on at long range, all proceeding and directed from the New York headquarters. 'Full speed ahead' to the association's war arbitration activities was signalled early last year, when arbitration centers for both commercial and industrial arbitrations were established in 30 key cities.

"This expansion was possible through the generous cooperation of the motion picture producers, with the approval of the Department of Justice, in placing at the disposal of the association the facilities of the Motion Picture Arbitration System. Without this cooperation the Industrial Arbitration Tribunal could not have rendered the widespread service which this report records."

## Honor Smith in Drive

The closing week, June 13-19, of the RKO Ned Depinet sales drive, will be designated as a tribute to A. W. Smith, Jr., sales manager.

# GET READY FOR

# EAGLE SQUADRON



## Gov't Heads to Dedicate CBS Americas Web

Vice-president Henry A. Wallace, speaking in Spanish, will address the Latin American diplomatic corps at a dinner in the Carlton Hotel in Washington tomorrow celebrating the dedication of the CBS Network of the Americas. A speaking program to be shortwaved to the new network at 10:30 to 11 P. M. will follow the dedicatory program at 9:30 to 10:30 P. M., originating in Washington, Hollywood and New York.

The gathering will also hear talks by President Juan Antonio Rios of Chile and President Alfredo Baldomir of Uruguay, from their presidential palaces. These speeches will be transmitted to the new network, which comprises 76 stations in 20 neighbor republics.

### Envoys on Program

Among speakers at the dinner will be Dr. Don Luis Quintanilla, minister plenipotentiary and counsellor of the Mexican embassy, and Dr. Don Adrian Recinos, envoy extraordinary and minister plenipotentiary of Guatemala.

Speeches by Sumner Welles, Undersecretary of State, and President Anastasio Somoza of Nicaragua, speaking from their official quarters, will feature the dedication.

Entertainment on the program will include Lauritz Melchior, Bidu Sayao and Robert Weede, of the Metropolitan Opera; Ronald Colman, Jinx Falkenburg, Rita Hayworth, Dick Powell, Mary Martin and others. Edward G. Robinson will be master of ceremonies in Hollywood; Melvyn Douglas will officiate in New York, and Harry C. Butcher, CBS vice-president, in Washington.

### Officials at Dinner

Guests expected at the Washington dinner include: Secretary of State Cordell Hull, Dr. Leo S. Rowe, director general of the Pan American Union; Pedro de Alba, his chief assistant; Laurence Duggan, State Department political relations advisor; William Manger, Pan American Union counsellor; Warren Lee Pierson, president of the Export-Import Bank of Washington; Charles A. Thompson, chief of the State Department division of Latin American cultural relations; Nelson A. Rockefeller, Coordinator of Inter-American Affairs; Don Francisco, director of communications of the Office of Inter-American Affairs; James L. Fly, chairman of the Federal Communications Commission, and the diplomatic representatives of Latin America in this country.

### Stearn on Midwest Tour

Bert M. Stearn, Western division manager for United Artists, left last night for a 10-day tour of the company's Midwestern exchanges. He will visit Chicago, St. Louis, Denver and the Salt Lake City territories.

## Off the Antenna

CBS has revised its policy of payments to employees joining the armed forces. Those who enlist, as well as those who are drafted, are included in the new plan. Payments are made to all entering the services, except as officers, and they are given the difference between the amount of compensation received and their salaries based on length of service, as follows: For six months' service, two weeks' salary; one year, one month's salary; three years, two months'; five years, three months'; and more than six years, four months' salary. The original plan, adopted in November, 1940, provided payments of from one month's to six months' salary, depending on length of service with the network. In addition, the new plan provides for contribution by the company to insurance payments.

**Purely Personal:** Ed Evans, Blue research manager, and Marion Ayer, of the Blue treasurer's office, have announced their engagement. . . Lt. Charles E. Phelps, former Blue salesman, was given a party Friday by the network prior to his departure for the Naval Reserve School of Indoctination. . . Clarence G. Alexander, NBC television program operations manager, will report Wednesday as a first lieutenant in the Army Air Corps. . . Ernest Anderson and Betty Buffe have been appointed to the Blue sales promotion department. Anderson formerly was sales promotion manager for the CBS Latin American Network. . . Senator Ford of WOR's "Can You Top This?" will try his hand at baseball play-by-play description Thursday when he joins Mel Allen.

The CBS Pacific Network reports that so far this year a total of 37 quarter-hours in new business have been sold, not including renewals. Fifteen accounts are involved, it was said. During 1941, the web sales, exclusive of renewals, totaled 25 accounts for 52½ quarter-hours.

WFCI, Blue outlet in Pawtucket-Providence, has issued a new rate card, effective June 15. The basic rate is \$160 per hour for evening time. Although the Blue recently adopted the cash discount plan, WFCI's rate card makes no provision for such discount.

**Program News:** Welch Grape Juice will sponsor "Dear John" on 65 CBS stations beginning Friday, June 8. It is the first time Welsh has used CBS facilities. . . Liggett & Myers Tobacco renewed Fred Waring's "Pleasure Time" on 108 NBC stations for another year, effective June 19. It is heard Mondays through Fridays, 7-7:15 P. M. . . Alejandro Sux, Argentine journalist, will be featured on NBC shortwave fed to its Pan American Network in a new series to be heard in Spanish Sundays, Tuesdays and Thursdays, 8:30-8:45 P. M. The program has been arranged in collaboration with the Coordinator of Inter-American Affairs.

### Rites for Cooney Held in Hollywood

HOLLYWOOD, May 17.—Funeral services were held here yesterday for James Francis Cooney, 53, veteran film trade paper man, who died Wednesday night at St. Vincent's Hospital following a major operation. Burial will be in Holy Cross Cemetery.

Cooney is survived by his widow, Mrs. Ann Cooney; his mother and a sister. He came to Hollywood in 1923 and was instrumental in forming the Catholic Actors Guild here.

### Paramount Signs Tone

HOLLYWOOD, May 17.—Paramount has signed Franchot Tone to make four pictures in the next two years.

### Lazarus on Tour to Outline 'York' Plans

Paul Lazarus of Warner's Eastern advertising staff has left for a tour of exchanges to present merchandising plans for the general release of "Sergeant York" to branch and district managers. His first stop will be in Washington today, and he will visit Pittsburgh, Chicago, St. Louis, Kansas City and Los Angeles. He will hold similar meetings in the Southern territory later.

### Goddard-Milland Picture

HOLLYWOOD, May 17. — Paulette Goddard and Ray Milland have been set to star in "The Crystal Ball," Paramount film, with Richard Blumenthal as associate producer.

### 15 USO-Camp Shows Companies Ready for Summer Tour Program

Washington, May 17.—Fifteen theatrical companies will be put into the field within a week to inaugurate the Summer entertainment program for Army camps, posts and stations, it was announced tonight by the War Department.

Every camp on the two circuits which have been set up will have a show every three or four weeks, sponsored by the United Service Organizations and Camp Shows, Inc., it was said.

Between 200 and 300 actors and actresses will comprise the companies, with guest stars from time to time from screen, stage and radio. Eight of the companies will work the "Major" circuit, composed of camps which have stage facilities, and seven companies will go on the "minor" circuit of posts where stage trucks will be used.

## Many of NBC Shows on Air For Summer

Many NBC commercial programs will remain on the air for the Summer despite the war, it was announced by the network Friday. Among those continuing are "Information, Please," Rudy Vallee-John Barrymore, Kyser's "College of Musical Knowledge," "Telephone Hour," "Voice of Firestone," "Cities Service Concert," Fred Waring's "Pleasure Time," "Johnny Presents," "Mr. District Attorney," "Hour of Charm," "Fitch Bandwagon" and "Ellery Queen."

### Jack Benny Show Off

Jack Benny will be on vacation May 31-Oct. 10 and his spot will be filled by another commercial show; Bob Hope lays off June 16-Sept. 22 and will be replaced by "A Date With Judy"; Eddie Cantor will be on vacation June 24-Sept. 30, replaced by "Those We Love." The Burns and Allen vacation plans are not set but the tentative period is June 30-Oct. 6. Red Skelton is tentatively scheduled to go off the air June 9 and there is no definite commitment for his return in the Fall.

The "Aldrich Family" will take a four-week vacation, probably in August and it will be replaced by a sustainer. Bing Crosby's "Kraft Music Hall" will continue through the Summer with Bob Crosby, his brother, replacing Bing for 13 weeks beginning some time in July. Fibber McGee and Molly are expected to take a nine-week vacation, but their plans are indefinite.

### 'Maxwell' Title Change

"Maxwell House Coffee Time" will continue through the Summer with Fanny Brice taking a rest July 23-Aug. 8 and Frank Morgan on holiday June 11-July 16. The program title will change to "Post Toasties Time" on June 24. Probably remaining throughout the Summer, although not definitely set, are "Truth and Consequences," "Cavalcade of America" and "The Great Gildersleeve." Al Pearce's vacation plans will be announced this week.

### Hitchcock to Direct Picture for Skirball

Alfred Hitchcock has been borrowed from David O. Selznick to direct the first picture to be made by the newly formed producing unit headed by Jack H. Skirball, to be released through Universal.

Skirball has severed his connection with Frank Lloyd Productions. The last picture to be made under the Lloyd-Skirball banner for Universal is "Invisible Agent," now in production at the Universal studio.

### Goldwyn Signs Kaye To Long Term Pact

Samuel Goldwyn has signed Danny Kaye, Broadway stage comedian, to a long term contract. Kaye is currently appearing in "Let's Face It," and last year was featured in "Lady in the Dark."

Kaye will star in an original film musical in color.



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# SAVE AND SELL TO US FILM CANS AND CORES

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PROMPT return of Eastman motion-picture film cans and cores is urgently needed. They must be used over and over again, if film production requirements are to be met. The supply of metal and plastics for making new cans and cores has been sharply curtailed by increasing war needs.

Help maintain the supply of motion-picture film by seeing to it that all Eastman cans and cores are kept in good condition, collected, and shipped to the Kodak Park Works, Rochester, N. Y.

*Write for prices and detailed shipping information.*

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**Motion Picture Sales Division**  
**EASTMAN KODAK COMPANY, ROCHESTER, N. Y.**



# REACH OUT IN ALL DIRECTIONS WITH *Advertising!*

Don't wait until they come to you . . . bring them in with advertising! ★ You'll never hit the box-office high-spots unless you hit hard with advertising . . . everywhere . . . on every front! ★ Showmanship means showing off. Show off your show. Brag about it. Spread out in all directions with advertising. Get that extra money . . . that's where advertising shines brightest . . . getting that extra money. ★ Reach the people who can't be sold any other way . . . with advertising! ★ Advertise . . . publicize . . . exploit . . . sell extra seats with Standard Accessories . . . Specialty Accessories . . . Trailers . . .

*Advertise . . .*

**USE NATIONAL SCREEN SERVICE**

*Prize Baby of the Industry*





Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 97

NEW YORK, U. S. A., TUESDAY, MAY 19, 1942

TEN CENTS

## Gas Curb Has Little Effect On Grosses

### Survey Indicates Gains In Some Key Cities

The rationing of gasoline under orders of the Office of Price Administration, which went into effect last Friday in 17 states on the Eastern seacoast of the United States and in the District of Columbia, had no appreciable effect over the weekend on theatre business.

This conclusion is indicated in a survey conducted by MOTION PICTURE

"This Gun for Hire" rocks Broadway, taking \$65,000 in first week. For Broadway grosses, see Page 6.

DAILY correspondents in key cities of the area affected by the rationing order. In some instances, the study pointed out, grosses in key cities actually increased over the weekend.

New York circuit executives and Broadway theatre managers reported

(Continued on page 7)

### Expect \$3,000,000 Para. 1st Quarter

Preliminary estimates by Wall Street experts place the first quarter earnings of Paramount Pictures, Inc., this year, exclusive of British income, at approximately \$3,000,000, after new taxes. For the same period, last year, Paramount's earnings were in the neighborhood of \$2,475,000, from all sources, according to these experts. These new earnings, therefore, represent a new 10-year high for the company headed by Barney Balaban.

The final audit for the quarter is reported now under way and probably will be completed shortly when an official estimate of the earnings are expected to be forthcoming.

The first quarter earnings thus evidenced are held by observers to indicate a possible record earning year for the company which is presently observing its 30th anniversary.

## Resignation of N.E. Unit Brings 'Regret' From Allied States

WASHINGTON, May 18.—Commenting on the recent resignation of Independent Exhibitors, Inc., of New England from Allied States because of the national organization's endorsement of the Umpi selling plan, Abram F. Myers, Allied board chairman and general counsel, has issued the following statement:

"The Allied executive committee, meeting in New York, May 12, adopted a resolution regretting the resignation of Independent Exhibitors, Inc., since the endorsement by the Allied board of the Umpi selling plan 'merely gave effect to views of the majority, which is the only manner in which an organization founded on democratic principles can function.' The resolution also expressed the hope that the New England unit, before the effective date of its resignation, will reconsider its action 'in recollection of the part it has played in upbuilding Allied, of the contributions of thought and leadership it has made to Allied,

(Continued on page 7)

## Allied and ASCAP to Talk Rate Reduction

Revision of Ascaph's theatre licensing rates is scheduled to be discussed by a special committee of Allied States with Ascaph officials at the society's headquarters here today.

On the Allied committee are Colonel H. A. Cole, chairman; Harry Lowenstein, president of Allied of New Jersey, and Sidney Samuelson, general manager of Eastern Pennsylvania Allied. They will meet with Deems Taylor, Ascaph president, and

(Continued on page 7)

## GOV'T IS REPORTED ENDING SCHINE SUIT

### Attorneys for U. S. and Schine Defendants Agree on 'Standstill' Pact; Report U. S. to Ask Two-Year Injunction

By SAM SHAIN

It was reported in industry circles late last night that attorneys for the Schine Theatres interests represented by John Caskey, of the law firm of Dwight, Harris, Koegel & Caskey of New York, and Attorney Willard McKay, general counsel for Schine, have agreed to make a

standstill agreement in Buffalo, before trial was to start today on behalf of their clients with the Government represented by Assistant U. S. Attorney General Robert Wright, thus temporarily ending the present anti-trust suit against the chain.

This understanding between the Government lawyers and the Schine interests, it is reported will be presented to Federal Judge John C. Knight in Buffalo in the morning. The Government, it is said, will ask for a temporary injunction against the chain, to which the theatre people will offer no objection.

The agreement to this standstill agreement it is understood was reached after hours of conferences which ended only at a late hour.

That an agreement between the Government and the Schine Theatre interests might be attempted was talked about in the trade over the weekend and it therefore does not come unexpected.

No consent decree or anything like that decree reached in the New York Case involving the "Big 5" is reported to have been made and the Government's decision not to try the case against the Schine interests at this time is looked upon by observers as somewhat of a gain for the defendants rather than for the Government.

### Counsel in Buffalo

BUFFALO, May 18.—Here for the Schine trial are Robert L. Wright, trial lawyer for the U. S. anti-trust division, and his assistants, John Claggett, Stephen Doyle and Albert Boggess.

Also Louis D. Frohlich and Max Rose for Columbia; Edward C. Raftery and Benjamin Pepper for United Artists and Universal; John Caskey, trial lawyer for Schine, Willard McKay, general Schine attorney, Howard Antevil, Gloversville, Arthur J. Homans of McKay's office, Willys Newcomb of Caskey's office and Richard Byrne of Syracuse, all representing Schine.

### Pact Provisions

The expected agreement in the Schine case reportedly will provide:

1. Prohibition against acquiring theatres for two years in localities so specified.
2. Schine agrees to dispose of houses acquired since suit was filed in 1939.
3. The Government agrees to ask that trial be put off two years, until May 19, 1944.
4. The suit will be postponed against all defendants for two years, including the "Little 3," Columbia, United Artists and Universal.

## Service for Justin Will Be Held Today

Funeral services for Leo G. Justin, Walter Reade Circuit executive, will be held at 10 A. M. today at Riverside Memorial Chapel. Burial will be at Cypress Hills Cemetery.

Justin died Saturday at Beth David Hospital, Manhattan, after an illness

(Continued on page 7)

## Police Enforce Dimout Rules As New Order Takes Effect

### 88 Houses Affected In Queens Blackout

The city's fourth borough-wide blackout test covered Queens last night, and as in previous tests no vehicular or pedestrian traffic was permitted during the 20-minute period which began at 9:30. Eighty-eight theatres were affected. The borough has a population of about 1,414,000.

Although business was generally off, with the drop ranging to about 20

(Continued on page 7)

Stringent new dimout orders went into effect in New York City last night as thousands of policemen patrolled the streets ordering every light which could be seen above the horizontal extinguished. The order affected all theatre and advertising signs as well as homes, store fronts and offices.

Night baseball is banned for the duration by order of Police Commissioner Lewis A. Valentine and many

(Continued on page 6)



## Directors' Guild Gets Minimum Wage Pact

HOLLYWOOD, May 18.—The Screen Directors Guild at its annual meeting last night formally ratified its long-awaited collective bargaining agreement with the major producers. Meanwhile, the Screen Writers Guild and producers signed a new agreement to-night, at a meeting of their negotiating committees.

The directors' pact set minimum wage scales for directors for the first time in the industry's history. Minimum pay for freelance directors on westerns costing \$15,000 or less was set at \$300 weekly with a two-week employment guarantee. For westerns costing more than \$15,000 but not more than \$25,000, the minimum salary will be \$400 weekly, with a two-week guarantee. Feature directors will get a minimum of \$400 weekly. Provisions were made for editing time and retakes payment.

The SDG reelected its present slate of officers headed by George Stevens, president. Others elected were Mark Sandrich and William Wellman, vice-presidents; William Tuttle, secretary, and Richard Wallace, treasurer.

## Para. Regional Meet Under Way in K. C.

KANSAS CITY, May 18.—Separate conferences of home office and studio executives and the personnel of each exchange representation will feature tomorrow's sessions of Paramount's regional sales meeting at the Hotel Muehlbach which got under way here today.

Neil Agnew, vice-president and general sales manager, started the meeting this morning with a discussion of pictures, casts, and sales policies on the remaining films in the current season's schedule.

## Anderson to Speak At Meeting of SMPE

Henry Anderson, manager of insurance for Paramount, will be guest speaker at the meeting of the Atlantic Coast Section of the Society of Motion Picture Engineers on Thursday evening at the Hotel Pennsylvania.

The topic of the meeting will be the operation of theatres under wartime conditions. Anderson recently mapped the air raid precaution program for all Paramount theatres.

## Holyoke Would Ban Sunday Vaudeville

HOLYOKE, MASS., May 18.—Mayor Henry J. Toepfert has announced that beginning next week, anyone exhibiting vaudeville on Sundays would be prosecuted.

There may be other enforcements before long, the mayor indicated, for he expressed a wish that all cafes be closed on Sundays.

## Goldenson, Dembow To Chicago Meeting

Leonard Goldenson and Sam Dembow of the Paramount home office theatre department left for Chicago last night where they will conduct a meeting of the company's Northern division theatre associates today.

## Personal Mention

M R. and MRS. MORRIS KINZLER on Saturday became the parents of a son at Polyclinic Hospital. He has been named ANDREW CHARLES and is their second child. KINZLER is advertising agent for 20th Century-Fox.

MARY PICKFORD left for the Coast over the weekend.

SAM BUCHWALD, general manager of the Fleischer Studios, returns to Miami today after a visit here.

JACK COHN, NATE SPINGOLD and LOUIS BARBARO, Columbia executives, are en route to New York from California.

AL PORTNOY of the Pickwick Theatre, Greenwich, Conn., has joined the Army.

J. R. PICKETT, manager of the Capitol, Willimantic, Conn., is ill.

BEN COLEMAN, manager of Schine's Cameo, Rochester, is on vacation.

## Shifts Effected in 20th-Fox Ad Dep't

Earl Wingart, publicity manager for 20th Century-Fox, has resigned, effective Friday. It is reported that he will be succeeded by Richard Condon, who has been associated with Hal Horne for the last several years. Horne recently was appointed advertising and publicity director for 20th Century-Fox.

It was also reported that the 20th Century-Fox exploitation will be handled by the Hal Horne Organization, with M. D. Howe in charge, and that Rodney Bush, at present exploitation manager for 20th Century-Fox, will be transferred to the West Coast with A. M. Botsford, whom Horne succeeds.

## Telegraphic Match RKO Golf Feature

The RKO golf tournament, to be held tomorrow at the Westchester Country Club, Rye, N. Y., will feature a telegraphic golf match between a home office team and one representing the studio, playing on the Coast.

The hole-by-hole results will be wired across the country as the match progresses. The home office team will include: Ned E. Depinet, A. W. Smith, Jr., Senator J. Henry Walters, Harry Michelson, Robert Wolff, Harry Pimstein and Lou Miller.

## Child Attendance Studied in Mass.

SPRINGFIELD, MASS., May 18.—Nearly 48 per cent of the children in Springfield and outlying towns who attend films on Saturdays and Sundays stay through more than one show, it was shown in a survey just completed here.

The Motion Picture Council and the Parent-Teacher Association recently completed a month-long check of local theatres, with members of both organizations serving as checkers at the theatres.

## Quarterly Meeting of MPPDA on June 9

The quarterly meeting of the MPPDA board of directors has been set for June 9, it was learned yesterday.

## Kaufman Trial June 1

Trial of Louis Kaufman, business agent of the Newark local of the operators' union, on charges of extortion from major companies was again postponed in Federal Court yesterday. The new trial date is June 1.

## Motion Argued to Dismiss Schad Suit

PHILADELPHIA, May 18.—Arguments on a motion to dismiss the anti-trust action of Harry J. Schad, Reading, Pa., exhibitor, were heard today and will be continued tomorrow before Judge J. Cullen Ganey in United States District Court here.

Seeking triple damages of \$75,000, the suit is directed against Warners, 20th Century-Fox and the Warner and Wilmer & Vincent circuits. Although attorneys submitted briefs on the motion on May 8 and a decision was expected today, Judge Ganey decided to allow the motion to be argued orally.

## 400 In Attendance At Gest Services

Funeral services for Morris Gest, theatrical producer who died Saturday, at the Central Synagogue, were attended by more than 400 yesterday. Rabbi Jonah B. Wise officiated. Honorary pallbearers were Lee Shubert, Gilbert Miller, Harry Hershfield, Alfred J. McCosker, James A. Farley, Marcus Heiman, James J. Walker, Arthur Hopkins, Charles M. Richter, Daniel G. Tenney and Frank Crowninshield.

Gest was buried in the David Belasco Mausoleum in Linden Hills Cemetery, Maspeth, L. I.

## Four of Technicolor Directors Reelected

Four directors were unanimously reelected yesterday at the annual stockholders' meeting of Technicolor, Inc., held at the company's offices. George F. Lewis, vice-president, presided at the meeting.

The four directors whose terms had expired and who were reelected are Lewis, Robert Cushman, John McHugh and Murray D. Welch.

## Ayres Assigned to Army Medical Unit

WYETH, ORE., May 18.—Lew Ayres, actor assigned to a conscientious objectors camp, said here last night that he expects to be assigned to an Army Medical Corps unit, and will be attached to an Army camp at Hood River, Ore., near here. He had originally sought an assignment in the Medical Corps.

## Atlanta Tourny Set

ATLANTA, May 18.—The local Variety Club will hold its annual golf tournament, a two-day event, on June 1 and 2. Riley Davis is chairman of the tournament committee.

## Akron Clearance Complaint Filed

Liberty Operating Co., owner of the Liberty Theatre, Akron, O., has filed a specific run complaint at the Cleveland arbitration board, naming Loew's, Paramount, 20th Century-Fox and Warners, American Arbitration headquarters here reported yesterday.

The complaint alleges that the Liberty was offered first run on product of those companies for West Hill area of Akron up to 1938 and that in that year the Highland Theatre, a circuit house, was opened and obtained the run thereafter. Complainant asks that first run be returned to the Liberty.

An application for the reopening of the clearance case of the Wheaton Theatre, Wheaton, Ill., was filed at the Chicago tribunal yesterday by counsel for the York Theatre, Elmhurst, Ill., an intervenor. Thomas C. McConnell, arbitrator, granted clearance relief to the Wheaton on May 10 in a decision which was interpreted in the Chicago trade as upsetting the city-country clearance schedule.

## Miss Barry's Work Praised by Whitney

John Hay Whitney, president of the Museum of Modern Art, paid tribute to Iris Barry, curator of the Museum's Film Library, in a statement authorized by Whitney and issued yesterday in his absence from the city in Washington. The statement was issued following the appointment of the Library as agent for the Library of Congress in recommending films for preservation.

Whitney declared that the work of the Library has progressed so well is due to the enterprise of Miss Barry, and paid tribute to her "tireless devotion and imagination." A special staff will conduct the reviewing of new films and will include Margaret Jones, Barbara Symmes, Norbert Lusk and Philip Hartung.

## Named to WPB Post

ST. LOUIS, May 18.—Paul Beisman, manager of the Municipal Theatre Association, outdoor theatre in St. Louis, and of the American, only legitimate house in the city, has been appointed a member of the Motion Pictures and Speaking Stage Theatres Industry Advisory Committee to the War Production Board.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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THE *Ladies'* HOME JOURNAL'S FAMOUS NEWLYWEDS  
COME TO HEART-WARMING SCREEN LIFE!



These lovable love-birds  
can't live on a budget...  
but they'll balance yours  
...with 4,000,000 Journal  
readers spreading the  
glad tidings of this newest  
romantic comedy delight!



**GRANT MITCHELL**  
**ANN GILLIS**  
**ROGER CLARK**  
**MARJORIE GATESON**  
**ANNE REVERE**  
**DANNY MUMMERT**

Screen play by Karen DeWolf

Based upon Elizabeth Dunn's  
famous "Candy" stories in the  
Ladies' Home Journal

Directed by ALFRED E. GREEN

Produced by ROBERT SPARKS

*A Columbia Picture*





## Short Subject Reviews

### "Gardenia Jones"

(War Activities Committee)  
(United Artists)

AN engrossing short which delivers its message pointedly is "Gardenia Jones." It takes up the matter of the U.S.O.—its needs and purpose. Carey Wilson wrote the story and a top-notch company of players, including Ronald Reagan, Laraine Day, Charles Winninger and Fay Bainter, enacts it. Wilson also handles the narration. Reagan appears as an average American lad who enlists in the Army, finds no means of diversion during free time in a small town, and is subsequently given a lift with the arrival of the U.S.O. Morale high, he conquers when he engages in battle during the Pearl Harbor attack. Running time, 12 mins. Release, May 29.

### "Winning Your Wings"

(War Activities Committee)  
(Warner Bros.)

By all standards a splendid short, the exhibition of "Winning Your Wings" is to be regarded as a privilege. James Stewart, serving as narrator, steps from a plane and addresses the audience. He tells of the need of Air Corps recruits, intelligently explains, by way of interviewing young men from various walks of life, the simple prerequisites of a good flier, bombardier, etc. Phases of the training course are pictured, including many good shots of planes in the air. Running time, 18 mins.

## Review

### "Meet the Stewarts"

(Columbia)

Hollywood, May 18

HUMOR, romance and economics are combined in the interests of amusement which prevails pleasantly throughout the 73 minutes of this domestic comedy.

William Holden and Frances Dee portray smoothly the wage-earning boy and the rich girl he marries on the understanding that they shall live within a budget based upon his income. Grant Mitchell as the girl's father, Marjorie Gateson as her mother, Anne Revere, Roger Clark, Danny Mummert, Ann Gillis, Margaret Hamilton, Don Beddoe, Mary Gordon, Edward Gargan and Tom Dugan are the other players.

The script by Karen DeWolf, based on a story by Elizabeth Dunn, makes no great demands upon the players and no great strivings for laughs. It tells amusingly of the young wife's difficulties in adjusting herself to a household budget and of the young husband's efforts to educate her in the ways of money. A country club bill leads to a separation and there is a reunion which follows the wife's demonstration that she has learned how to manage her affairs and keep out of debt.

Produced by Robert Sparks and directed by Alfred E. Green, the film rates as pleasant if not especially consequential entertainment.

Running time, 73 minutes. "G."\*

ROSCOE WILLIAMS

\*"G" denotes general classification.

### "Little Gravel Voice"

(Cartoon)  
(M-G-M)

A timid little burro is the hero in this color cartoon which is well animated but shy on laughs. It seems that the burro has a disturbing bray which makes him unpopular with the other animals. The bad wolf comes on the scene, traps a small beaver, but the gravel voice of the burro drives him daffy. Running time, 8 mins. Release, May 16.

### "Keep 'Em Rolling"

(War Activities Committee)  
(Universal)

The title war song, written by Rodgers and Hart, is sung by Jan Peerce while war scenes in the background tell of its significance. Running time, 3 mins. Release, May 25.

### "Soaring Stars"

(Miniature)  
(M-G-M)

This is part Hollywood travelogue and part comedy, presenting Sally Payne and Mary Treen on a visit to Santa Anita, where several stars are seen observing an aviation show. The comedy comes in as the two, after a run-in with a policeman, find themselves in an airplane and take off. Their aerial acrobatics win the prize. It's a fair entertainment. Running time, 10 mins. Release, April 25.

### "Pete Smith's Scrapbook"

(Specialty)  
(M-G-M)

Pete Smith dug up some snappy material from a number of his previous shorts and the compilation, along with his humorous commentary, makes a good subject. It includes archery by Howard Hill, bowling by Andy Veripapa, billiards, table tennis and trapeze stunting. Running time, 9 mins. Release, May 23.

### "The Woman in the House"

(Passing Parade)  
(M-G-M)

In an unusual, splendid short, John Nesbitt recounts the case of an English woman in whom a fear of people was instilled by word of her fiance's death. The woman, as the story goes, closed herself away from the world for years but finally was cured during a Nazi air raid in which she was brought into contact with others. She overcame the anthropophobia through assisting a wounded child. Running time, 11 mins. Release, May 9.

## More Film News In Foreign Press

Foreign publications of many nations are devoting as much or more space to motion picture news as they did before the war, according to a survey of more than 400 newspapers and magazines made by Samuel Cohen, United Artists foreign publicity manager, for the International Film Relations Committee, comprising foreign advertising and publicity managers of the major companies.

The report, presented to the committee at a meeting at MPPDA headquarters yesterday, was based on a six-month survey covering newspapers and magazines of Central and South America, Great Britain, Sweden, Switzerland, Portugal, Turkey, Egypt, Australia, New Zealand, South Africa and India. It showed that despite the reduced size of publications, news of American films and players still commands substantial attention and where film information ties in with the war effort or has a war angle, it invariably appears on page one.

The committee approved a newsreel label design to be affixed to export shipping cans in order to expedite their delivery to distant points outside the United States. The labels were prepared at the request of foreign managers of the companies distributing newsreels.

## Umpi to Get Report On Meet with U.S.

A report of the exhibitor committee's conference with the Department of Justice in Washington last Saturday on the proposed Umpi selling plan will be made to Umpi officials at a special subcommittee meeting here tomorrow.

The meeting also is expected to begin work on rephrasing certain sections of the selling plan draft in accordance with suggestions made by the Department during the conference and may prepare plans for further meetings with Department officials prior to the submission of the plan to the Federal court here by attorneys for the consenting companies as an amendment to the decree.

Attorneys for consenting companies yesterday expressed the belief that the plan might be ready for submission to Federal Judge Henry W. Goddard by June 1, the date on which the trade show and blocks-of-five sales provisions will expire.

The exhibitor committee which brought the new selling plan to the Department consisted of Robert White, Portland, Ore.; Ed Kuykendall, Columbus, Miss., and Colonel H. A. Cole, Dallas. Harry Brandt, who was named a member of the committee, did not participate in the Washington meeting.

## "Surprised Parties"

(Our Gang)  
(M-G-M)

Another session with Our Gang, this has entertainment for patrons who enjoy the series. It has to do with a surprise party planned for "Froggy," and has some amusing developments. Running time, 11 mins. Release, May 30.

# GET READY FOR

# EAGLE SQUADRON





# GIRL FROM ALASKA

**RAY MIDDLETON • JEAN PARKER**

**JEROME COWAN • ROBERT H. BARRAT • RAY MALA • RAYMOND HATTON**

Original story by Robert Ormond Case • Screen play by Edward T. Lowe and Robert Ormond Case

NICK GRINDE—Director

**A REPUBLIC PICTURE**

**BUY U. S. WAR SAVINGS BONDS**



## Two New Plays on B'way This Week

Two new plays open on Broadway this week. Opening tonight at the Royale is "The Strings, My Lord, Are False," by Paul Vincent Carroll, co-starring Walter Hampden and Ruth Gordon, and produced by Edward Choate in association with Alexander Kirkland and John Sheppard, Jr.

A murder melodrama, "Uncle Harry," which has Eva Le Gallienne and Joseph Schildkraut in the top roles, opens tomorrow night at the Broadhurst. Thomas Job is the author and Clifford Hayman the producer.

## To Open Plant Theatre

BALTIMORE, May 18.—As an added recreational project for its war industry employees, the Glenn L. Martin Co., plane manufacturers, will open the Aero Theatre, part of a new recreation center near the plant, May 31. It will seat 700 and Edward Perotka will be manager.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center

ALFRED HITCHCOCK'S

### "SABOTEUR"

Priscilla Lane - Robert Cummings

A Universal Picture

Gala Stage Revue - Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

VERONICA LAKE • ROBERT PRESTON  
in  
**"THIS GUN FOR HIRE"**  
A Paramount Picture with  
LAIRD CREGAR • ALAN LADD  
IN PERSON  
WOODY HERMAN  
AND BAND  
EXTRA FOUR  
INK SPOTS  
MIDNIGHT  
FEATURE  
PARAMOUNT  
TIMES SQUARE

### Rita HAYWORTH • Victor MATURE

### "MY GAL SAL"

20th Century-Fox Musical Hit

PLUS A BIG STAGE SHOW **ROXY** 7th Ave. & 50th St.

**PALACE** B'WAY & 47th St.  
**'TO THE SHORES OF TRIPOLI'**  
— and —  
'Sing Your Worries Away'

Jean GABIN • Ida LUPINO  
**"MOONTIDE"**  
A 20th Century-Fox Picture  
UNITED ARTISTS **RIVOLI** B'way & 49th St.  
Doors Open 9:30 A. M. • Midnite Shows

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th ST. CONTINUOUS

# Police Enforce Dimout Rules As New Order Takes Effect

(Continued from page 1)

other outdoor amusements appeared likely to meet a similar fate.

Most theatres in the city were unaffected by the new order as they had been complying with dimout regulations since their inception. However, in certain sections of the city, where marquee lights had been permitted, they went out last night.

The text of the order affecting theatre lighting was:

"All exterior lighting in connection with theatres, hotels, motion picture houses, concert halls, etc., must be extinguished with the exception of lights within the lobby of the theatre and lights of modified intensity on the under side of the marquee."

The order also required the extinguishing of all exterior lighting for advertising purposes, lighting directed on outdoor signs, flood lighting of outdoor areas, complete blackouts of all lighting above the 15th story and lights visible one mile at sea, and

screening of all street, bridge, park and highway lighting.

The new rules provided that "areas used for outdoor boxing, concerts, dances, roller skating, parking fields and similar outdoor areas may be permitted to use exterior lights, which must be hooded and of a modified intensity, with all light directed below the horizontal toward the ground."

Although the new rules affected only New York City, it was expected by Army authorities that similar regulations would be put into effect in the 15-mile strip inland from the Atlantic coast from Maine to Florida. Navy tests revealed that the glow from Bridgeport was visible 25 miles at sea.

The new rules make the horizontal angle of the lighting the absolute test and also require extinguishing of shaded lights where they are of sufficient strength to be reflected upward by the street, it was pointed out. Even basement windows are required to be extinguished if they shine upwards.

## 'Candida' Run for Army Aid Extended

Another extension of the revival run of George Bernard Shaw's "Candida" has been arranged by the American Theatre Wing War Service, Inc., which is sponsoring the presentation on behalf of the Army Emergency Fund and the Navy Relief Society. The two organizations have to date benefited by about \$35,000 through the production.

Twelve additional performances are scheduled with an evening showing each of eight consecutive days beginning next Sunday and matinees next Sunday; Wednesday, May 27; Saturday, May 30, and Sunday, May 31. No performances are set for this week. Katharine Cornell, Raymond Massey and Burgess Meredith will continue in the top roles. Brenda Forbes and Ernest Cossart are new additions to the cast.

## Mrs. L. H. Goldenson Army-Navy Fund Aid

Mrs. Leonard H. Goldenson, wife of the operating head of Paramount theatres, has been named coordinator of the Navy Relief Society and the committee for the legitimate theatre drive for Army and Navy Emergency Relief, Lee Shubert, committee chairman, announced yesterday. Marcus Heiman is treasurer and John Shubert executive secretary of the legitimate theater committee.

## 2 Coast USO Units Start Camp Tours

HOLLYWOOD, May 18.—Two new USO-Camp Show units, "The Hollywood Follies" and "On the Loose," will open tours of Army camps and bases tomorrow with performances at March Field and Gardner Field, respectively.

## Associates Meet Today

A membership meeting and luncheon of the Motion Picture Associates is set for today at the Hotel Astor. Harry Buxbaum will preside.

## 'Ships' Showing As Gesture by British

Tonight's Normandie Theatre preview of the British picture, "Ships With Wings," sponsored by the Union Jack Club, is "a gesture of appreciation," Sir William Wiseman, club founder, declared yesterday. The English Speaking Union and the British War Relief Society are joint sponsors with the Union Jack Club.

Proceeds of the showing will go to the United States Navy Relief Society. American and British officials here are among the sponsors of the showing. The film, a United Artists' release, will open at the Rivoli on Saturday morning.

## Chicago Show for Navy Relief June 6

CHICAGO, May 18.—James E. Coston is chairman of ticket sales and William G. Bishop, M-G-M exploitation man, is publicity chairman of the Navy Show to be given at the Civic Opera House here June 6-7. Talent for the show will be drawn from the Great Lakes Training Station and proceeds go to the Navy Relief Fund. Members of the general committee are Coston, John Balaban, Edward Silverman and J. E. Flynn.

## Los Angeles Studies Theatre Paging Plan

HOLLYWOOD, May 18.—A uniform system of paging defense officials, policemen, firemen, wardens and doctors attending theatres is being formulated by the Los Angeles Theatre Defense Bureau.

Named to a committee to establish such a system, by B. V. Sturdivant, Bureau director, are: Stanley Meyer, chairman; Marco Wolff, Carl Walker, R. D. Whitson and S. D. Perkins.

## Rule Pinball Illegal

DES MOINES, May 18.—The Iowa Supreme Court has ruled that pinball machines which offer "free games" are gambling devices, the possession of which is prohibited.

# 'Gun' Rocks B'way For \$65,000 Week; Other Takes Good

The week's most extraordinary grosser on Broadway, which apparently slipped by Paramount company's publicists for it went into the Paramount Theatre virtually unheralded, is "This Gun for Hire." The film playing with Woody Herman orchestra on the stage, finishes its first week tonight with an estimated \$65,000, which is, to use a familiar term, "terrific." Over Saturday and Sunday it brought an estimated \$29,500.

"This Above All" is another good grosser, bringing the crowds to the Astor, taking an estimated \$18,700 during the first five days beginning last Wednesday. High among the leaders is "In This Our Life" and Jimmy Dorsey's orchestra at the Strand, which grossed an estimated \$29,700 Thursday through Sunday.

## Fourth Week for 'Sal'

"My Gal Sal" will go a fourth week at the Roxy beginning Thursday, having taken an estimated \$39,400 Thursday through Sunday. The film is supported by the regular Roxy stage show. "The Gold Rush" is holding up well at the Globe. It drew an estimated \$17,000 in its fourth week which ended Friday night and, continuing, brought an estimated \$8,500 Saturday and Sunday.

"Tortilla Flat" opens at the Radio City Music Hall Thursday following "Saboteur," which, now in its second week, grossed an estimated \$53,500 Thursday through Sunday. "Moon-tide" gave the Rivoli an estimated \$8,600 Thursday through Sunday. The film, now in its third week, is scheduled to close Thursday after an extensive opening campaign.

## Deficit \$9,106,489 From Frisco Fair

SAN FRANCISCO, May 18.—Final accounting of the 1939-40 exposition here shows a net deficit of \$9,106,489. Backers of the second year, however, were paid off at the rate of 85 cents on the dollar. Also on the brighter side is the fact that tourists spent \$65,000,000 in the Bay area during the two-year show, and the \$8,000,000 man-made Treasure Island remains.

## War Closes Theatre

LOHRVILLE, Ia., May 18.—D. N. Anderson has closed his Royale Theatre here because so many of the young men of the community have left for war work that there is not sufficient patronage.

**Here! ASTOR**  
**ROOF**  
**Hear! TOMMY**  
**DORSEY**  
AND HIS ORCH.  
NIGHTLY EXCEPT SUNDAY  
Air-Conditioned  
**HOTEL ASTOR**  
TIMES SQUARE



**Exhibition Leaders  
Laud W. F. Rodgers**

Chicago, May 18.—Ed Kuykendall, MPTOA president, and Hugh Bruen, PCCITO director, addressing the M-G-M sales meeting here today, lauded William F. Rodgers, M-G-M sales chief and Umpire chairman, for his work toward industry unity. Jack Kirsch, Illinois Allied president, and John Rugar, president of Intermountain Theatres Association, Salt Lake City, also attended the session. The meeting will run three to five days.

**Allied and ASCAP to  
Talk Rate Reduction**

(Continued from page 1)  
John G. Paine, Ascaph general manager. Allied has advanced a proposal for redistribution of Ascaph licensing rates in such a manner that the smaller theatres will pay a lower rate than at present, while the slack would be taken up in part by the larger theatres. The net result in revenue to Ascaph would not be very much different from the approximately \$2,000,000 collected annually from theatres now by the society, it is said. Many exhibitors also feel that Ascaph's theatre rates should be brought more into line at this time with the general reduction in the society's rates to broadcasters which were put into effect late last year.

**Service for Justin  
Will Be Held Today**

(Continued from page 1)  
of six weeks. Death was caused by streptococci infection. Justin was co-general manager with Walter Reade of the circuit of that name, a position he had occupied since pooling his New Jersey theatres with the latter's about 1933. Prior to that time, Justin operated his own theatres in Perth Amboy, Red Bank and other Jersey cities. He first entered the industry about 18 years ago as a salesman for the old Fox Film Corp. Justin is survived by his wife, two children, Susan and Lynn; his mother, two brothers, Sidney and Arthur; and a sister, Rosalind. Sidney Justin, who is studio counsel for Paramount, arrived from the Coast yesterday to attend the services. The Walter Reade offices will be closed until 1 P. M. today in tribute to Justin's memory.

**88 Houses Affected  
In Queens Blackout**

(Continued from page 1)  
percent, theatre men felt that the time element made the effect less severe than in previous blackouts which were held 9 to 9:20. They reasoned that relatively few tickets are sold after 9:30. No date has been announced for the Manhattan blackout, which will wind up the borough-wide series and which will be followed by a blackout of the entire city.

**Rationing of Gas Has Little  
Effect on Grosses in East**

(Continued from page 1)  
no effect one way or the other, pointed out that it appears to be too early for an accurate, overall picture of the situation, and expressed the general opinion that gains because of rationing would be offset by losses, with a 50-50 net result. Such increases as were reported were attributed in virtually all cases to the fact that many city residents, who habitually become Sunday or weekend drivers under normal conditions, under the rationing system must seek other means of weekend diversion for themselves and their families. In many cases these normally Sunday motorists patronized the film theatres in their cities, which could be reached by local transit systems for the most part.

This condition appeared to have prevailed over the weekend, especially on Sunday, generally throughout the affected area, inclusive of New England, the Metropolitan New York section, Washington, Virginia and the Carolinas. Following is a breakdown by key cities of the effect of the rationing:

**Baltimore Business Not Affected by Rationing**  
BALTIMORE, May 18.—Weekend theatre business here suffered no ill effects from the establishment of gasoline rationing. There was a definite loss of patronage from outlying points, but that was more than made up by the attendance at the theatres of the city residents who normally would leave the city by motor over the weekend.

**Grosses Strong in Boston, Fair Elsewhere in N. E.**  
BOSTON, May 18.—Although theatre executives could make no conclusive statement relative to the effect of the gas rationing on business here yesterday, local houses did good business and circuit managers expressed the opinion that outlying theatres in New England did fair business. They based their estimate on the fact that the public patronized theatres instead of using their cars to a large extent.

**South Carolina Theatres Report Attendance Gain**  
GREENVILLE, S. C., May 18.—Theatre business in this territory was virtually unaffected by the rationing of gas and restricted automobile travel. Industry observers declared. An increase of patronage was noted, due to attendance by people who normally would travel by car.

**Business Reported Big In New Haven Area**  
NEW HAVEN, May 18.—Business was big here on a rainy weekend, with no effect of the gas rationing indicated. Neighborhood parking spaces were noticeably full.

**Norfolk Weekend Strong Despite Gasoline Curb**  
NEWPORT NEWS, Va., May 18.—The gas rationing had no noticeable effect on theatre business in the Norfolk, Va., area, it was said. In most cases theatres played to capacity attendance over the weekend. It was observed by some managers that it is still too early to ascertain the effect

of rationing, since most motorists started the rationing period with full gasoline tanks.

**Little Effect on Gross Noted in New Jersey**  
NEWARK, May 18.—With the beginning of gasoline rationing, little effect was noticed on theatre business in this New Jersey area. The weather was good over the weekend and traffic appeared to be nearly normal. Attendance was good at the downtown theatres and average in the suburbs. It was considered by several managers too early to make an accurate estimate of the effect of rationing.

**Gas Ration Boosts Grosses in Capital**  
WASHINGTON, May 18.—Strong attractions at local theatres, plus the restrictions on motoring due to the gas rationing brought a better than average weekend to most theatres despite inclement weather on Saturday. Box-office lines were the rule in the case of most downtown theatres here yesterday.

**Mexican Workers Plan Cooperatives**  
MEXICO CITY, May 18.—Film workers here, including some players and directors, plan to establish consumers' cooperative societies as a means of coping with the steady increase in prices of food and other necessities.

**Resignation of N.E.  
Unit Brings 'Regret'  
From Allied States**

(Continued from page 1)  
of the number of New England men who have been honored by being elevated to high office in Allied and of the amount of work in which New England has expressed interest that remains to be done'. "The committee directed that the resolution be transmitted to Independent Exhibitors with a statement of dues owing Allied, including arrearages accumulated in recent years. Further action on the resignation was postponed until after May 31.

**'Will of Majority Prevailed'**  
"In addition, may I add my personal regret that this action by New England should come at a time when far-sighted leaders in all branches are seeking cooperation in meeting war emergencies. I can understand the resentment of the New England exhibitors with their comparatively large theatres, particularly those in the Interstate Circuit, that they will not participate in the proposed cancellation privilege because their average film rental exceeds \$200. However, for every Allied member denied the privilege, dozens will enjoy it, and the will of the majority prevailed."

*Editor's Note:* The "Interstate Circuit" referred to in the above statement is Interstate Theatres Corp. of Boston.

GET READY FOR

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## Plan Parts Pooling For Radio Stations

Washington, May 18.—Plans for an all-industry pool of spare parts which may be necessary to keep stations in operation throughout the war may be announced by the Defense Communications Board before the end of the week, it was disclosed today by Chairman James L. Fly.

Fly said the DCB is scheduled to meet Thursday and the pool is one of the subjects on the agenda. The plan was proposed as a means of alleviating the shortages of spare parts that will result from the curbs on production imposed by the War Production Board.

## 'War Time' Found Boost to Listening

The customary drop in listening during the first two weeks in May caused by Daylight Savings Time has been avoided this year by the earlier adoption of War Time on a national basis, C. E. Hooper, Inc., has reported. The May index showed a drop of only half a point from 28.8 per cent in April to 28.3 in May, as contrasted with a drop from 32.8 to 25.5 last year, Hooper stated. The total May audience is 11 per cent higher than last year, it was reported.

The first 15 programs, for the first fortnight in May, as listed by Hooper, with their ratings, were Bob Hope, 32.9; Fibber McGee & Molly, 30.9; Jack Benny, 26.5; "Aldrich Family," 25.8; Charlie McCarthy, 24.8; "Lux Radio Theatre," 23.3; "Maxwell House Coffee Time," 23.1; Walter Winchell, 22; "Mr. District Attorney," 21.1; Eddie Cantor, 20; Kay Kyser, 19; Bing Crosby, 18.3; Rudy Vallee-John Batymore, 17; Fred Allen, 16.5, and "Fitch Bandwagon," 16.2. Red Skelton, with 28.3, leads among programs covered on a partial rather than national basis.

## FCC to Register All Diathermy Devices

WASHINGTON, May 18.—The Federal Communications Commission tonight ordered possessors of diathermy equipment, including dealers, to register separately each piece of apparatus not later than June 8. Only sun lamps, infra red and ultra violet ray devices will be exempt from the requirement.

Electrical experts say that diathermy devices generally used for internal heat treatment by physicians and others, can readily be converted into short-wave transmitters. In other countries at war such equipment either has been registered or confiscated by the authorities.

## 4 Firms Chartered

ALBANY, May 18.—Four companies have been chartered here. They are: Stereo Research & Supply Corp., Manhattan Films, Inc., F.B.A., Inc., all New York City companies, and Syr-Avon Theatre Corp., Rochester.

# Off the Antenna

THE Army-Navy football game will be broadcast under commercial sponsorship for the first time when the teams meet in Municipal Stadium, Philadelphia, Nov. 28, with Standard Oil of New Jersey as sponsor, it was announced yesterday by the Navy and J. A. Miller, manager of advertising and sales promotion for Standard Oil. The sponsor will pay \$100,000 for the rights, which will be divided evenly between the Army Emergency Fund and the Navy Relief Society, it was said. The network has not yet been selected. Marschalk & Pratt, agency handling the Standard Oil account, arranged the deal. Since Esso is marketed in only 18 states, it has been agreed that Standard Oil may obtain cooperating sponsors in the remaining 30 states.

**Purely Personal:** Dr. Charles Byron Jolliffe, assistant to the RCA president and chief engineer of RCA Laboratories, yesterday received the honorary degree of LL.D. from West Virginia University. . . . Mutual has received word that its Berlin correspondent, John Paul Dickson, is in Lisbon awaiting passage here under the safe conduct guaranteed by the exchange of enemy nationals.

The National Association of American Composers and Conductors yesterday presented scrolls to WQXR and its musical director, Eddy Brown, for "outstanding service to American music."

The two-day clinic in station promotion and research arranged by CBS has been shifted from Chicago to New York and the dates changed to Wednesday and Thursday of this week, George R. Dunham, supervisor of promotion for CBS owned and operated stations, said yesterday.

**Program News:** United States Tobacco has renewed "Gay Nineties Revue" over 63 CBS stations for another year, effective next Monday. . . . Mutual will start a series for the Office of Emergency Management on Sunday. It will be called, "This Is Your Enemy" and will be heard Sundays at 10:30 P. M. . . . Photo Developing, Inc., will sponsor a five-minute portion of "Breakfast in Sardi's" on 12 Blue Pacific stations Mondays, Wednesdays and Fridays. . . . "Broadway Revue," with Patsy Flick, Cliff Hall, the Tunesmiths Quartet and Don Bryan's orchestra will start on WMCA Friday, 9:05-9:30 P. M.

The cancellation of night baseball will require program schedule revisions by WNEW, which had contracted to carry the games in a deal with the sponsors and WOR. WNEW will continue to carry night games played in the Midwest and other territories not affected by dimouts but will have to refill schedules cleared for Eastern games. A total of 29 games was to be carried, about half to be played here.

## CBS Americas Web In Operation Tonight

Following the formal dedication tonight, the CBS Network of the Americas—Cadena de las Americas—will start regular operation.

Under the terms of the contract between the network and its 76 affiliates, CBS undertakes to feed a minimum of 20 hours weekly by shortwave to the stations south of the Rio Grande and the affiliates undertake to re-broadcast a minimum of one hour of the CBS programs daily.

Actually, CBS is transmitting programs on a daily schedule from 4 to 11 P. M. and is adding time when the occasion warrants.

Although the network is planned for commercial operation, there are no sponsors as yet and CBS has issued no rate card. It was stated at the network that sponsors may arrange to use the facilities if they wish although no intensive drive for sales is planned at present.

Speeches by Vice-President Henry A. Wallace in Spanish and by Latin American heads of state will feature the dedication this evening.

## St. Louis Union Elects

ST. LOUIS, May 18.—E. V. Moran has been elected business agent of the Stagehands' Union here, replacing John P. Nick, now serving a five-year term for racketeering. Moran defeated William Menaugh. Other officers elected were: Leroy Upton, president; William Kostedt, vice-president; C. O. Newlin, financial secretary; William Spear, recording secretary.

## Defeat Move to Call CBC Board Minutes

OTTAWA, May 18.—A motion asking for production of the minutes of the board of governors of the Canadian Broadcasting Corp., was defeated today by an 8-4 vote of the House of Commons Radio Committee.

Gordon Graydon made the motion. In opposing it, Brooke Claxton declared the corporation is not an ordinary Government department and should be free to act as it thinks fit in the public interest. If the minutes were made public, he contended, information would be made available to private stations competing with the CBC. War Services Minister Thorson also opposed the motion.

## B & K Radio School Trains Technicians

CHICAGO, May 18.—The Naval training school on radio, sponsored by Balaban & Katz and operated by the U. S. Navy, not only is providing preliminary training in the operation of the Navy's secret aircraft detector, but is training a pool of radio technicians for television and frequency modulation broadcasting after the war, Lieut. William C. Eddy, U. S. N. retired, and head of Balaban & Katz television activities here, told a luncheon meeting of the Chicago Association of Commerce.

## WOR Staff Photo Exhibit

WOR has arranged a public exhibit of photographic work by station staff members, to be held at the Hotel Plaza next Tuesday from 10 A. M. to 8 P. M.

# Showmanship Flashes...

## Polish Embassy Backs 'Suicide Squadron' Opening

Republic and the staff of Loew's Criterion on Broadway developed a promotion campaign for the opening of "Suicide Squadron" at the theatre which was featured by an opening under the sponsorship of Polish Women's Relief Society for the benefit of Polish war prisoners. The Polish Embassy in Washington and the consulate in New York were represented at the opening. The Polish societies in and around New York endorsed the film, which concerns Poland and the war.

## Music-Film Tieup Set For 'Yankee Doodle Dandy'

Warners has arranged a film-music tieup on "Yankee Doodle Dandy" with the Victor Co. The latter company is issuing an album of three double-side records of songs from the picture, and containing stills from the film. Window displays in dealers' stores have been arranged.

## 'Emotion Detector' Used At Preview of 'Moontide'

ST. LOUIS, May 18.—As a stunt for "Moontide," at the Fox Theatre, Les Kaufman, Fanchon & Marco advertising and publicity head, arranged for local psychologists to test on an emotion detector the reactions to the star, Jean Gabin, of a number of girls invited to a preview.

## Book Collection Aids Run of 'Kings Row'

ROCHESTER, May 18.—Patrons of the RKO Palace and the RKO Temple received passes to the theatres by depositing a copy of "Kings Row" in a "Victory Barrel" in the lobbies of the theatres during the run of the film, "Kings Row." Books were sent to the armed forces, in a promotion stunt. In another stunt for the film, a park bench and an old-fashioned lamp post were placed on Main Street.

## Marine Drill Features Promotion on 'Tripoli'

ROCHESTER, May 18.—When "To the Shores of Tripoli" opened at the RKO Palace here, Manager Jay Golden arranged a special Marine drill by members of the local Marine Post. Earlier in the week, the post held a special benefit showing of the film at a downtown club, receiving the proceeds from the ticket sale.

## Original 'Wind' Stubs Promote Return Date

Boston, May 18.—The first 25 persons presenting stubs of reserved seat tickets used in the original engagement of "Gone With the Wind" in this city were admitted upon presentation at the box-office of Loew's State and Orpheum, for the third return engagement of the film here.

## 'Hush Contest' Used As 'Nazi Agent' Stunt

HARTFORD, May 18.—Guest tickets were awarded to winners of a "Hush Contest," conducted by Gertrude Tracy of Loew's Palace, Hartford, for the run of "Nazi Agent." Contestants had to submit slogans similar to the already popular warnings against loose talk about the war.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

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Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 98

NEW YORK, U. S. A., WEDNESDAY, MAY 20, 1942

TEN CENTS

## \$100,000 Goal By Industry For N.Y. Fund

**Walker and Rubin Speak  
At Committee Meet**

By SAM SHAIN

No organized benevolence is administered with the modesty, intelligence and economy of the New York Fund."

This was former Mayor James J. Walker's tribute to this community project made yesterday before an assemblage of representatives of the motion picture industry and allied theatrical fields at a special committee meeting of the Amusement Division, held at the Hotel Astor under the leadership

(Continued on page 9)



J. Robert Rubin

## Grainger Discloses Rep. Sales Record

HOLLYWOOD, May 19.—Republic's western division salesmen have broken all records of the company by turning in \$2,000,000 in 1942-'43 contracts in first three weeks of the new sales season, J. R. Grainger, Republic president, announced today at the start of the regional sales meeting at the studio. Most of the business was from small towns and non-competitive situations, he said.

Addressing branch managers and other executives, H. J. Yates forecast the new season would be the best in history for theatres, pointing out that parallel conditions in England brought

(Continued on page 9)

## 20th-Fox Stockhr's Will Meet June 2

A special meeting of 20th Century-Fox stockholders has been called for June 2 at the home office to act on a proposal to change the number of company directors so that it shall be not less than three nor more than 15. There are at present 12 members on the board.

## U. S. Will Do All Possible to Help Trade: Kuykendall

CHICAGO, May 19. — Robert L. Wright, special assistant to the U. S. Attorney General, indicated to the exhibitors' committee which discussed the proposed Umpi selling plan with him in Washington last Saturday that the Government would do everything possible to relieve the "unhappy" situation resulting from trade practices now in effect, Ed Kuykendall, MPTOA president and a member of the exhibitor committee, stated here today.

Kuykendall said that a report of the meeting had been made here to William F. Rodgers, Umpi chairman; Hugh Bruen, John Rugar and Jack Kirsch, exhibitor representatives in Umpi, but asserted that he was not at liberty to make the report public.

"I am satisfied," Kuykendall said, "that the unity program as now outlined is a progressive step that will eventually work out for the best interests of all concerned. Since talking

(Continued on page 9)

## Equity Bars Sunday Show Policy Change

The Actors Equity council yesterday passed a resolution stating that it would not change its attitude at the present time toward Sunday shows in the legitimate theatre.

The action was taken in response to a request by the League of New York Theatres which had requested an extension of approval now existing for Sunday shows until September, 1943. Instead of granting the extension for

(Continued on page 9)

## SCHINE TRUST SUIT OFF FOR 2 YEARS

**Agreement Prevents Theatre Acquisitions,  
Requires Disposal of Houses Acquired  
Since Suit, Bars Long Franchises**

By JAMES F. SCHRADER

BUFFALO, May 19.—Under a temporary order and stipulation signed today by Government and defense counsel, and approved by Federal Judge John C. Knight, Schine Chain Theatres and its affiliates, within 12 months, must dispose of all their interests in 16 theatres acquired since filing of the anti-trust complaint against the theatre circuit on August 7, 1939.

### Units Schine Must Drop Are in N. Y. And 4 Other States

BUFFALO, May 19.—The 16 theatres which the Schine Circuit is required to offer for disposal under the agreement deferring trial of the Federal anti-trust suit against it for two years are in 13 towns in New York, Ohio, Kentucky, Virginia and Maryland, as follows:

Webster, Rochester, N. Y.; Strand, Cumberland, Md.; Plaza, Malone, N. Y.; Memorial, Mt. Vernon, O.; Paramount, Glens Falls, N. Y.; Opera House, Lexington, Ky.; Ada Meade, Lexington, Ky.; Palace, Clifton Springs, N. Y.; Scotia, Scotia, N. Y.; Viv, Corbin, Ky.; State and Appalachia, Appalachia, Va.; Liberty,

(Continued on page 5)

In addition, Schine is prohibited from acquiring new theatres except by permission of the court for a two-year period during which the Government agrees not to bring the action to trial. The two-year trial postponement also applies to United Artists, Columbia and Universal, who are defendants in the suit.

[MOTION PICTURE DAILY exclusively reported yesterday the salient features of the two-year "standstill agreement," which kept the suit from going to trial yesterday, as scheduled.]

Judge Knight readily agreed to move the trial date ahead two years, remarking: "The court is pleased to escape the arduous work in trying

(Continued on page 5)

## Rodgers Pledges Aid To Small Exhibitors

CHICAGO, May 19.—Recognizing the problem caused by shifting population because of war activities, W. F. Rodgers, M-G-M general sales manager, at today's meeting of M-G-M district and division managers at the Blackstone Hotel here, announced that every situation adversely affected by this condition will be reviewed, and totally disregarding precedent, consideration will be given in accordance with the necessity of the situation.

Rodgers said: "I do not believe it is possible to approach this, which

(Continued on page 5)

## Theatres to Take Pledges for War Bonds, Treasury Will Collect Cash

Arrangements have been completed with Treasury officials in Washington by which theatres participating in the nation-wide industry drive to sell War Bonds and Stamps beginning May 30 will be relieved of the necessity of handling large amounts of cash involved in the sale of the bonds, Si Fabian, director of the industry campaign, announced yesterday.

In place of cash sales and registration of bonds at the theatres, pledge blanks will be furnished to the theatres by the industry which will be filled out by purchasers. The pledges then will be sent by the exhibitor to his local bank, postmaster or county chairman of the Treasury Department War Savings Staff. The theatre will keep a stub as a record and full credit will be given the theatre for the sale. The Treasury Department will follow up the pledges to get the cash from the purchasers and deliver the bonds.

The selling of war stamps, it was pointed out, is simpler, each transaction being instantly completed, whereas the bond sales entail both the handling of large sums of cash and a considerable amount of time for each sale.

### Reviewed Today

Reviews of "I Married an Angel," "Once Upon a Thursday" and "Pacific Rendezvous" will be found on Page 6.



## Coast Flashes

**Hollywood, May 19**  
**NICHOLAS NAYFACK**, general studio executive at M-G-M, resigned his post today preparatory to going on active duty with the Navy at end of month as a commissioned officer. Louis K. Sidney will take over his duties.

Warner Bros. announced it has set James Street, novelist, to write a book on the history of the Boy Scouts of America for possible serialization in a national magazine and to form the basis for the screenplay which Jesse Lasky will produce.

RKO disclosed today it is negotiating with Claudette Colbert for three pictures, the first of which would be "China Sky."

Nelson Eddy will be teamed with Kathryn Grayson in "Lucky Number," which Robert Z. Leonard and O. O. Dull will produce at M-G-M, it was announced.

Edgar Kennedy was signed today to a contract calling for his 14th year as star of RKO's "The Average Man" series of short subjects, the studio announced.

## Cagney, Einfeld Due For 'Dandy' Opening

James Cagney, star of Warner Bros.' "Yankee Doodle Dandy," will come to New York to attend the "war bond" premiere of the picture at the Hollywood Theatre on Broadway May 29, Warner Bros. announced yesterday.

Also expected is a group of Hollywood columnists and reviewers, who are due Friday with Charles Einfeld, Warner Bros.' director of advertising and publicity.

In the group are expected to be Jimmy Starr of the *Los Angeles Herald & Express*; Edwin F. Schallert of the *Los Angeles Times*; Louella Parsons of International News Service and William Wilkerson.

## Hale Hamilton Dies; Veteran Film Actor

**HOLLYWOOD, May 19.**—Hale Hamilton, 59, veteran stage and screen actor, died today at Cedars of Lebanon Hospital from a cerebral hemorrhage. Survivors include his widow, Grace Larue Hamilton, and a brother, John D. M. Hamilton, former chairman of the Republican National Committee. He had been in ill health for the last four years. Funeral services will be Friday at the Church of the Flowers, Glendale.

## SPG Opens Contract Talks With Warners

Negotiations were opened yesterday by the Screen Publicists Guild of New York with Warners for a contract covering publicists employed at the home office. The meeting was described as "friendly" and it was stated that a further meeting has been set for later this week.

The union, which recently obtained a contract with the other seven major companies, presented the same contract to Warners for approval.

# Personal Mention

**WINFIELD SHEEHAN** is in town.

**SAM ZIMBALIST** left the Coast yesterday for New York and Washington.

**FRANCIS X. KELLY**, 20th Century-Fox booker in Philadelphia, marks his 30th year in the industry this month.

**HENRY ROKOSZ**, of the Grand Theatre, Hazleton, Pa., has enlisted in the Navy.

**RUTH SCHWERIN** has gone to the Coast.

**NATHAN E. GOLDSTEIN**, president of Western Massachusetts Theatres, is in Chicago.

**LEON LEONIDOFF**, Radio City Music Hall producer, is back from vacationing in Florida and California.

**LESTER H. WURTELE**, Columbia office manager in Philadelphia, has left for a vacation.

**HARRY BRILLMAN**, film buyer for Ben Amsterdam's Atlantic Theatres, Southern New Jersey, became a father last week.

## Army-Navy Drive Runs to May 24

**The Army and Navy Emergency Relief Drive in which theatres throughout the country are participating this week will be continued for an additional four days, carrying it over the coming weekend, through Sunday, May 24, Nicholas M. Schenck, national chairman, announced yesterday.**

## KRS Reelects Smith At Annual Meeting

**LONDON, May 19.**—Sam Smith was reelected president of the Kinematograph Renters Society for his third consecutive term at the annual meeting of the organization here today.

The meeting was enlivened by a discussion among the members of the proposed barring of two Scotch houses from membership and by spirited criticisms of the failure of many KRS members to attend vital meetings, ending with fears being expressed that the organization would degenerate into a collection agency.

The meeting approved an agreement with the Cinematograph Exhibitors Association on distribution and exhibition of troop films and decided against an extension of the present two-day booking.

## Report Rubin to Be Col. Donovan Aide

**J. Robert Rubin**, vice-president and general counsel of Loew's, Inc., will shortly join the office of Col. William J. Donovan, Coordinator of Information, in a special capacity, it is learned.

Also, Rubin is a member of the committee appointed by Mayor F. H. LaGuardia to handle arrangements for the "New York at War" parade which LaGuardia has set for June 13. Other committee members are John Golden and David Sarnoff.

## Coordinator Buys Films

Motion pictures made in an unexplored region of Southern Mexico showing the life and activities of a lost race of aborigines have been purchased from Dana Lamb, explorer, by the Motion Picture Division of the Office of the Coordinator of Inter-American Affairs and will soon be distributed for non-theatrical use in this country, it was announced.

## Trade Figures at Leo Justin Rites

Funeral services for Leo G. Justin, executive of the Walter Reade circuit, were held at the Riverside Memorial Chapel yesterday with Dr. De Sola Poole officiating. Justin, who was 44, died Saturday at the Beth David Hospital after an illness of six weeks. Interment was at Cypress Hills Cemetery.

The services were attended by scores of friends in the trade, including circuit executives, exhibitors and home office and exchange men. Among them were: E. K. O'Shea, Edward Schnitzer, Lou Weinberg, Rube Jackter, Joseph Unger, Walter Reade, Ralph Pielow, Ben Abner, David A. Levy, Morris Epstein, Joseph J. Lee, Robert Wolff, Leo Abrams, Sam Lefkowitz, Sam Rinzler, Clarence Eisman, Dan Smolen, Sidney and Arthur Justin, Charles Bryan, Milt Kusell, Jay Wren, Frank Drum, Joseph Ingber.

Herman Silverman, John Benas, Don Jacobs, Si Felder, Edward Lachmann, Sidney Picker, William Moses, Nat Cohn, Arch Berish, Toots Shor, Irving Wormser, Harry Levy, Harold Bennett, Richard Huber, Frank Hirst, Bernard Brooks, Harold Klein, Michael Kallett, Helen Mourad, J. C. Flippen, Charles Jacobson and Edwin Gage.

## Youngstein Named Assistant to Horne

Max Youngstein has been appointed assistant to Hal Horne, 20th Century-Fox advertising and publicity director, it was announced yesterday. Frank Moneyhun, who was assistant to A. M. Botsford, whom Horne succeeds, has been appointed advertising manager by Horne.

M. D. Howe has been named exploitation manager, succeeding Rodney Bush, who has been transferred to special assignments. Horne also confirmed the appointment of Richard Condon as publicity manager, succeeding Earl Wingart, resigned.

## Para. Ends Regional Conference in K.C.

**KANSAS CITY, May 19.**—Paramount's regional sales conference closed here tonight, after a discussion by Neil Agnew, general sales manager, of product for the new season.

Adolph Zukor, Oscar Morgan and Agnew left tonight for New York.

New salesmen members of the 100 Per Cent Club announced include J. W. Stark, Kansas City; F. C. Myers, Minneapolis, and E. I. Rubin, Omaha.

# Newsreel Parade

**OUTSTANDING** in the new issues is an R.A.F. subject showing planes taking off on a bombing mission and photographs of the resultant damage in Luebeck and Rostock. The reels and their contents follow:

**MOVIETONE NEWS, No. 73.**—R.A.F. raid, Bath, England, after attack. Nurses in Australia. Submarine *Trout* arrives with wealth of Philippines. Marines in maneuvers. Cruiser launched at Newport News. Mail censorship in New York. Mrs. Hobby becomes head of Women's Auxiliary Corps. Films of Burma. "I Am an American" Day in New York.

**NEWS OF THE DAY, No. 271.**—R.A.F. attack. Films of Burma. Byron Price on censorship. Times Square demonstration starts theatre drive. Reinforcements reach Australia. Submarine *Trout* arrives with Philippine gold. Freedom demonstration in New York. Mrs. Hobby heads Women's Army. Nurses in Australia.

**PARAMOUNT NEWS, No. 76.**—R.A.F. attack. Bomber production in England. New birds at Bronx Zoo. Chimps in Detroit. Mail censoring in New York. Mrs. Hobby to command Women's Army. Chiang Kai-shek in Burma. American convoy reaches Suez. "I Am an American" Day observances around the country.

**RKO PATHE NEWS, No. 76.**—R.A.F. in action. Bath, England, after raid. Chiang Kai-shek in Burma. U. S. aid reaches Suez. Censoring mail in New York. U. S. troops arrive in Australia. Submarine *Trout* arrives with Philippine gold. Mrs. Hobby to lead Women's Army. Track meet in Chicago.

**UNIVERSAL NEWSREEL, No. 85.**—R.A.F. on bombing mission. Launch cruiser at Newport News. Survivors of torpedoing in St. Lawrence. Reinforcements in Australia. Submarine *Trout* brings Philippine gold. Byron Price on censorship. Women's Army Corps organized. Gas rationing. "I Am an American" Day.

## Majors Divorce Suit Postponed to June 16

Federal Judge Henry W. Goddard yesterday granted a further postponement to June 16 of the hearing on the Government's action to compel Paramount and 20th Century-Fox to divest themselves of a total of 36 theatres allegedly acquired contrary to provisions of the Federal consent decree.

## On Wilkes-Barre Board

**WILKES-BARRE, PA., May 19.**—John Galvin, manager of the Irving theatre here, and John Kenworthy, of Local 325, IATSE, have been appointed members of the Wilkes-Barre Motion Picture Examining Board.

## MOTION PICTURE DAILY

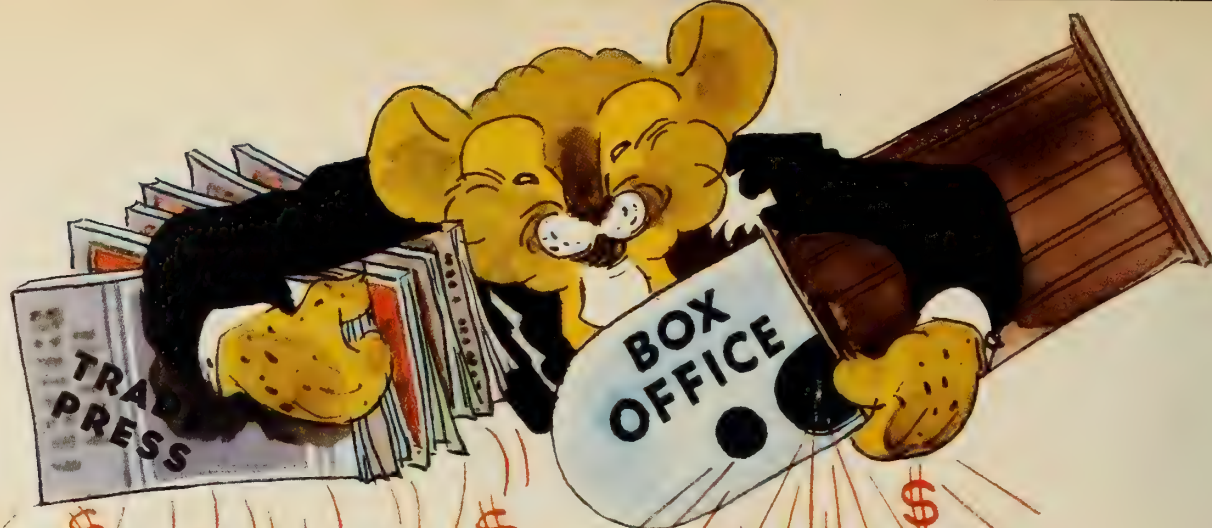
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IN VICTOR FLEMING'S PRODUCTION OF JOHN STEINBECK'S

# TORTILLA FLAT

with FRANK MORGAN

AKIM TAMIROFF  
ALLEN JENKINS

SHELDON LEONARD  
HENRY O'NEILL

JOHN QUALEN  
Directed by VICTOR FLEMING  
Produced by SAM ZIMBALIST

DONALD MECK  
SCREEN PLAY BY JOHN LEE MARIAN AND NORMAN GLAZER  
BASED ON THE BOOK BY JOHN STEINBECK

CONNIE GILCHRIST  
A Metro-Goldwyn-Mayer PICTURE

Star power is dramatized in the 24-sheet above.

Hearty, down-to-earth entertainment with B.O. sock. Robust, realistic, forceful screen entertainment, exceptional in every department. Victor Fleming delivers a resounding directorial performance with the aid of a whopping script. Producer Sam Zimbalist has overlooked nothing to give lovers of better films one of their choicest treats. One of the prize casts of this or any other year.

—Film Daily

Magnificent. Ordinary terms of appraisal are not to be used in evaluating M-G-M's production of John Steinbeck's "Tortilla Flat," and another great novel reaches the screen in the magnificent performances of a great cast. The picture can't miss. A grosser that may be ranked with the smash box-office returns of record-breaking "Boom Town." It can play longer first-run engagements to higher critical praise. "Tortilla Flat" is for showmen who have asked for something off the beaten path. Tracy can stack up this performance alongside the two that won him Academy Awards.

—Hollywood Reporter

A sincere, tender, beguiling and at times exalting picture. It is sympathetically and adroitly adapted, handsomely produced, expertly directed and eloquently acted. With such

box-office names as Spencer Tracy, Hedy Lamarr, John Garfield and Frank Morgan, it should do holdover business. It's definitely a quality click.

—Variety

The kind of a picture an exhibitor can be proud to show. Will rank among the top productions of the year.

—M. P. Daily

Calculated to reap a rich box-office reward. Marquee power to assure an audience response in any quarter.

—Daily Variety

A compelling film. It lives on and breathes into almost every scene a set of vivid characterizations, and its forcefulness, plus cast, suggest important class-mass acceptance.

—Boxoffice

Young and old will thoroughly enjoy this pulsing narrative. Star names guarantee good business. It's the kind of a picture everybody will be glad they witnessed. The picture is a masterpiece of art. Tracy has never been better. So finely done from start to finish that it will linger in the memory of audiences for ten times longer than the ten best pictures of the past ten years.

—Showmen's Trade Review



# Agreement Defers Schine Trial Two Years

## Rodgers Pledges Small Exhibitors Will Get Relief

(Continued from page 1)

recognize particularly in small towns and subsequent runs, on the basis of a general formula. However, we have instructed our field men that they must and will realize that there is a large number of small situations which through no fault of their own are possibly precariously situated, and no legitimate theatre operation will be overlooked."

Rodgers read and explained to his district managers the complete Umpire plan, particularly stressing the necessity to put into immediate effect the conciliation part of the plan as applying to territorial and individual complaints.

Rodgers charged the district managers not only with the responsibility of giving their personal aggressive cooperation to the unity plan, but also pointed out to them the important role they will play in acquainting the public with the advantages he said will accrue to filmgoers through sincere and aggressive carrying through of unity.

"I am thoroughly convinced," said Rodgers, "that once the public realizes what is being done through the cooperation of the united exhibitors of the country and the courageous and unselfish attitude on the part of the companies who are cooperating in this movement, they will feel a certain security and will understand that the industry is now better equipped to carry on its important role of furnishing entertainment so vital during times like this and that it is better equipped to make its contribution toward the maintenance of our American morale."

## \$262,309 for Films of Agricultural Dep't

WASHINGTON, May 19. — Department of Agriculture expenditures for motion picture work during the current fiscal year will total \$262,309, it is disclosed in a report by Acting Secretary Grover B. Hill to Sen. Henry F. Byrd of Virginia, who is investigating non-defense expenditures by the Government.

Hill reported that the Department's radio work will cost \$174,633 and its electrical transcriptions \$21,862, with \$364,896 for the press service. The Department's publicity expenditures will total \$823,700.

Salaries for publicity will total \$629,988 including \$159,008 for employees in the radio service and \$133,733 on motion pictures, and contracts will amount to \$72,366, of which \$50,466 will be for films, Hill disclosed.

## W.B. Trade Shows Set for New Block

Warners has set trade screenings of its newest blocks-of-five features in all exchange centers for June 1 and 2.

In the block are: "The Big Shot," "Wings for the Eagle," "Escape from Crime," "The Gay Sisters" and "Spy Ship."

## Bar Theatre Acquisitions, Long-Term Picture Deals

(Continued from page 1)

this case. I am very glad to approve the order. As counsel has pointed out, it has its benefits."

The Judge referred to large expenditures that would have been incurred and time that would have been consumed by "busy men." He asserted the stipulation and order will give these men time to devote to "other things more important today."

### Terms of Order

Under terms of the order, according to Robert L. Wright, chief anti-trust counsel, the properties first will be offered to the exhibitors who operated them immediately prior to their acquisition by the Schine Circuit. He said they will have a 20-day period after the date offered for sale in which to accept or refuse to purchase them.

At the expiration of this period and if their last operators do not wish to reacquire them, according to Wright the theatres will be placed on the open market to be sold to any exhibitor, provided he is not connected with any circuit of more than 15 theatres, with any distributor, or with Schine interests.

In addition, the Schine Circuit is prohibited from entering into any franchise or other film license agreement with any distributor for more than one year, and all such deals now held by Schine for periods of more than a year are declared void "as to all motion pictures released after the 30th day following the entry of this order."

This section of the order brought a spirited protest from Louis D. Frohlich, Columbia counsel, who said that his company had a franchise made with Schine two years ago which does not expire until 1943. Denying that he had advance knowledge of the agreement postponing trial of the suit for two years, Frohlich asked that Columbia be made an exception to the order and intimated that the provision might invite breach of contract actions.

Wright refused a direct request by Frohlich that Columbia be made an exception to the order.

The order and stipulation, according to Wright, were motivated largely by conditions as they are today and the extreme pressure on the time of both court and opposing counsel an estimated six-month trial would involve.

"In consenting to this order," said Willard S. McKay, Schine attorney, "we have made what we consider very substantial sacrifices." In approving the papers before him, Judge Knight declared he realized the defendant exhibitors are "certainly undergoing substantial restrictions."

The order specifically sets forth that the Government has offered no proof that the Schine defendants have vio-

lated the anti-trust laws, and that the defendants have denied so doing. It also stipulates that the order applies only to future conduct of the defendant companies and does not involve a determination or adjudication of the case by the court.

Defendants will be required to furnish to the Department of Justice 30 days after date of order and at the end of each succeeding 30 days thereafter, a detailed report showing the efforts which have been made to dispose of the theatre interests and the names and addresses of persons to whom such theatre interests have been sold during each period.

If due diligence is not shown, the Government may petition the court for further orders.

"No defendant shall acquire any theatre or interest therein except where such defendant can satisfy the court that such acquisition will not be against the public interest after giving due consideration to the competitive situation, if any," the order continues. "Except as to the theatres referred to in Section 4, the provision of this Section 5 shall not prevent the consenting defendants from renewing leases on theatres now operated by them."

## Units Schine Must Drop Are in N. Y. And 4 Other States

(Continued from page 1)

Pikeville, Ky.; a 50 per cent interest in the Margie Grand, Harlan, Ky., with permission to retain the interest held prior to acquisition of the leasehold in the theatre, and the Cla-Zel and Lyric, Bowling Green, O., with permission to retain the interests held in those prior to acquisition of the leaseholds.

The order requiring the divestiture of the theatre interests states that the defendants agree to offer the properties promptly after the order is entered in court to those from whom they were acquired "for the amount of the capital investments of the defendants therein," and that if not disposed of to such persons within 20 days, the theatre interests shall then be offered to "independent exhibitors" for the same purchase price "and upon fair and reasonable terms and conditions."

Sale price of the theatres involved was established at cost prices set forth in supplementary papers. The highest figure was \$235,000, plus \$43,100.73 spent in capital improvements for the Strand, Cumberland, Md.

## GET READY FOR

# EAGLE SQUADRON



## Studio Pace Booms With 49 in Work

HOLLYWOOD, May 19.—In a slump for about six weeks, production suddenly boomed this week to 49 pictures before the cameras as 19 new films got under way. Only six were finished, and 28 are being prepared. Sixty-five are being edited.

Twentieth Century-Fox is the busiest lot, with nine in work.

The tally by studio:

### Columbia

*Finished:* "Blondie for Victory."

*In Work:* "Shot Gun Guard."

*Started:* "My Sister Eileen," "Lucky Legs."

### M-G-M

*In Work:* "Random Harvest," "Tish," "For Me and My Gal," "Cairo," "Seven Girls," "A Yank at Eton."

*Started:* "The War Against Mrs. Hadley."

### Monogram

*Finished:* "Texas Trouble Shooters."

*In Work:* "Lure of the Islands."

*Started:* "Hot Rubber," "Smart Alec."

### Producers Releasing

*Finished:* "Tumbleweed Trail."

*Started:* "Baby Face Morgan," "A Yank in Libya."

### Paramount

*Finished:* "The Major and the Minor," "Silver Queen."

*In Work:* "Lady Bodyguard," "I Married a Witch," "Wake Island," "Happy-Go-Lucky," "Great Without Glory."

*Started:* "For Whom the Bell Tolls," "No Time for Love."

### RKO

*In Work:* "The Big Street."

*Started:* "Singing Guns," "Name, Age and Occupation," "The Navy Comes Through," untitled feature.

### Republic

*Finished:* "The Phantom Plainsmen."

*In Work:* "Flying Tigers," "Lazy-bones."

### 20th Century-Fox

*In Work:* "The Black Swan," "Iceland," "12 Men in a Box," "Orchestra Wife," "The Pied Piper," "Berlin Correspondent."

*Started:* "Careful—Soft Shoulders," "Little Tokyo, U.S.A.," "The Man in the Trunk."

### Universal

*In Work:* "Sherlock Holmes Saves London," "Deep in the Heart of Texas," "Give Out, Sisters," (formerly "I Want to Dance"), "Love and Kisses, Caroline," "Invisible Agent."

*Started:* "Boss of Hangtown Mesa."

### Warners

*In Work:* "Now, Voyager," "George Washington Slept Here," "The Hard Way."

*Started:* "Casablanca," "Gentleman Jim Corbett."

## Duals Out, Gross Up

SAN FRANCISCO, May 19.—In four months on a single feature policy, business at the 400-seat Vogue here has more than doubled.

## Reviews

### "I Married an Angel"

(M-G-M)

NELSON EDDY and Jeanette MacDonald are both in fine voice in this screen adaptation of what started as a play by Vaszary Janos, and was quite successful on the Broadway stage in 1938 as a musical adaptation of the play by Richard Rodgers and Lorenz Hart, produced by Dwight Wiman.

Hunt Stromberg, the film's producer and Major W. S. Van Dyke II gave the picture fine production values and elaborate pictorial attention. However, it would appear to have box-office appeal most specifically for the fans of the starring team and for lovers of the kind of musical moments devised by Rodgers and Hart. Anita Loos wrote the screenplay.

The story is about a Budapest playboy-banker, played by Eddy, who in a dream marries an angel, Miss MacDonald. Her way of handling the truth in the polite society in which she finds herself is extremely upsetting to her banker husband, and affords amusing moments to the audience. The dream makes up a great part of the film. At the conclusion, Eddy returns to the ballroom where his birthday party is in progress, and there proposes to the quiet stenographer in his bank whose angel costume at the ball had provoked ridicule, and who was the subject of his dream. Binnie Barnes, Reginald Owen, Edward Everett Horton and Douglass Dumbrille are chiefly concerned in the support.

Running time, 84 minutes. "G."\*

CHARLES S. AARONSON

### "Pacific Rendezvous"

(M-G-M)

WITH Lee Bowman, Jean Rogers and Olivia Kerlov in the leading roles, director George Sidney has fashioned a timely and fast moving spy story about U. S. Naval operations in the Pacific. It should register solidly at the box-office.

Interest in the story is heightened by frequent shots showing the decoding section in operation. This highly specialized body has developed extraordinary skills and the description of its operations should prove interesting.

Bowman, as a reporter turned Navy officer, is about to embark on shipboard duty when he meets Miss Rogers. The latter, reluctant to lose him, discloses to her uncle, a high Navy officer, that Bowman is an authority on codes and he is assigned a desk job. Considerably disgusted, Bowman reports for duty armed with several pocketfuls of pencils and a number of eyeshades.

He succeeds in cracking a Japanese code and turns the information over to his superior officer. The latter discovers that Mona Maris, with whom he is in love, is a spy who has turned the U. S. code over to Nazi agents but he is shot before he can cause Miss Maris' arrest. Bowman takes over the job of finding the murderer and spy ring. The trail leads to Miss Maris who ultimately brings Bowman to the spy headquarters. Finally Bowman gets his assignment at sea and the fade-out finds Miss Rogers joining him as a nurse. Others in the cast include Carl Esmond, Paul Cavanagh, Blanche Yurka, Russell Hicks, Arthur Shields, William Post, Jr., among others. B. F. Zeidman produced.

Running time, 76 minutes. "G."\*

EDWARD GREIF

### "Once Upon a Thursday"

(M-G-M)

AS a program picture, "Once Upon a Thursday" has a good many amusing moments, good performances by Marsha Hunt and Richard Carlson and a bangup comedy portrayal by Marjorie Main. Far removed from anything topical, its principal concern is with a group of gossip society people who suddenly become aware that one of their maids is writing a book about them.

Miss Hunt is the maid writing the book, although her employers (Spring Byington and Melville Cooper) don't know it and the book isn't a scandal-mongering recital but an affectionate portrayal. Actually, Miss Hunt was married to the son of the household (Carlson) when he got drunk one night before going on an expedition to the Arctic.

While Carlson is gone, Miss Hunt refuses the money he left her to get an annulment and goes instead to night school to become worthy of him. Upon his return he brings with him a fiancée (Frances Drake). With the aid of a younger sister (Virginia Weidler) Carlson decides that he loves Miss Hunt, after all, and there is a joyful reunion, particularly after it is announced that Miss Hunt's book is regarded highly in the literary world. Others in the cast include Allyn Joslyn, Barry Nelson, Inez Cooper, Sara Haden and Margaret Hamilton. Jules Dassin directed and Irving Starr was producer.

Running time, 66 minutes. "G."\*

EDWARD GREIF

\*"G" denotes general classification.

## 'Fleet,' Show Lead Chicago With \$38,000

CHICAGO, May 19.—Second week of "The Fleet's In" and stage show took \$38,000 at the Chicago Theatre and Jimmy Durante, in person, coupled with "Born to Sing" rang up \$22,000 at the Oriental. "The Charlie Chaplin Festival," which Guaranteed Pictures is distributing, is being held for a sixth week at the Studio Theatre here.

Estimated receipts for the week ending May 14:

"The Invaders" (Col.)

"Brooklyn Orchid" (U. A.)

APOLLO—(1,400) (35c-55c-65c-75c) 7 days.

3rd week. Gross: \$5,500. (Average, \$5,000)

"The Fleet's In" (Para.)

CHICAGO—(4,000) (35c-55c-75c) 7 days.

2nd week. Stage—Gene Krupa band, Connie Boswell. Gross: \$38,000. (Average, \$32,000)

"The Lady Has Plans" (Para.)

"Henry and Dizzy" (Para.)

GARRICK—(1,000) (35c-55c-65c-75c) 7 days.

2nd week. Gross: \$5,000. (Average, \$5,000)

"Born to Sing" (M-G-M)

ORIENTAL—(3,200) (27c-31c-40c-50c) 7 days.

Stage—Jimmy Durante. Gross: \$22,000. (Average, \$16,000)

"The Turtles of Tahiti" (RKO)

"A Date With the Falcon" (RKO) 6 days

"Broadway" (Univ.)

"Mexican Spitfire at Sea" (RKO) 1 day

PALACE—(2,500) (40c-50c-68c) 7 days.

Gross: \$13,000. (Average, \$13,000)

"Shanghai Gesture" (U.A.)

"Hay Foot" (U. A.)

ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days.

Gross: \$12,500. (Average, \$11,000)

"Woman of the Year" (M-G-M)

STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days.

3rd week. Gross: \$16,000. (Average, \$14,000)

"Fantasia" (RKO)

UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days.

2nd week. Gross: \$9,500. (Average, \$14,000)

"Valley of the Sun" (RKO)

"Sing Your Worries Away" (RKO) 5 days

"Suicide Squadron" (Rep.)

"A Desperate Chance for Ellery Queen" (Col.) 2 days

WOODS—(1,200) (35c-55c-65c-75c) 7 days.

Gross: \$7,000.

## Appeals Board to Reopen Complaint

The arbitration appeals board yesterday notified the five consenting distribution companies that their petition for reopening of the clearance case of the Bailey Theatre, Buffalo, had been granted.

The board set May 25 as the final date for filing new briefs by defendants and intervenors, and June 1 for filing briefs by Dipson Theatres, operator of the Bailey, the complainant in the case. It is the first instance of the appeals board consenting to the reopening of a case after its decision had been made.

The Bailey's complaint, filed at the Buffalo tribunal, asked that the seven days clearance of the Kensington over it be eliminated and that it be restored to the same availability which it had with the Kensington prior to 1939 when both were operated by the Shea Circuit. The arbitrator reduced the Kensington's clearance to three days and an appeal was taken by Dipson. Loew's and Paramount, each of which had a one-third interest in the Kensington, were dismissed.

The appeals board held that the case was one in which "complainant's theatre is entitled to a maximum of relief."





# REMEMBER PEARL HARBOR

with

**DONALD M. BARRY · ALAN CURTIS**  
**FAY MCKENZIE**

**SIG RUMAN · IAN KEITH · RHYS WILLIAMS · DIANA DILL RIO**  
**JOSEPH SANTLEY — Director**

Original Screen Play—Malcolm Stuart Boylan—Isabel Dawn

**A REPUBLIC PICTURE**

**BUY U.S. WAR SAVINGS BONDS**



## Webs Share in Women's Radio Annual Awards

The Women's National Radio Committee, organization of women radio listeners, at its eighth annual awards luncheon held at the Hotel Pierre yesterday announced winners of its 1942-'43 awards. The awards are made on the basis of a national vote of the WNRC members.

**NBC won four major awards; the Blue, three; CBS and Mutual, one each, and WQXR and WMCA were also honored, although not eligible for awards because their programs are not heard nationally.**

The CBS broadcasts of the New York Philharmonic Symphony concerts won first place in the music division; NBC's "Aldrich Family" took first place in the drama section; the Blue's "America's Town Meeting of the Air" was voted the best forum program; NBC's "Maxwell House Coffee Time" took first place among entertainment programs; NBC's "Information, Please" and the Blue's "Quiz Kids" were so close in the voting that both received awards; Mutual's "Rainbow House" took first place among children's programs; H. V. Kaltenborn, of NBC, and Walter Winchell, of the Blue, having been very close in the voting, each drew awards as best commentator. Elmer Davis of CBS was a runner-up.

### Honor WQXR, WMCA

WQXR was commended for the unusually high caliber of its music and news and the general excellence of its programs while WMCA was honored for its "Friendship Bridge" programs.

Runners-up in the various classifications were: Music, CBS, "The Pause That Refreshes;" Blue, Metropolitan Opera broadcasts, and Blue, Dr. Walter Damroch's "Music Appreciation Hour." Drama, CBS, "First Nighter" and NBC, "Fibber McGee & Molly." Forum, Mutual, "American Forum of the Air" and NBC, "University of Chicago Roundtable." Entertainment programs, CBS, "Kate Smith Hour" and NBC "Chase & Sanborn Hour."

### Award Certificates

The awards this year were certificates instead of medals in keeping with the Government's desire to preserve metals, it was said. The presentations were made by Mme. Yolanda Merio-Irion, founder and chairman of the WNRC.

Mme. Irion again condemned "soap operas," saying that while they were formerly a "nuisance," in wartime they were "dangerous." She asked for the elimination of low comedy on the air and the addition of more religious programs, adding that the "ratio of good programs on the radio is too small."

The luncheon was dedicated to radio's overseas correspondents. Speakers included Mrs. Lytle Hull, vice-chairman of the New York State War Savings

## Off the Antenna

MRS. Alfred I. du Pont of Jacksonville, Fla., has announced a fund for annual awards of \$1,000 each to radio stations and commentators. One will go to the commentator who renders the best public service through the reporting of news by radio and the other to the station which has contributed outstanding service toward the encouragement and development of American ideals. Both awards will be based on the activities during a calendar year and will be made by a board of judges. They are established as memorials to the late Alfred I. du Pont.

**Purely Personal:** *Walter E. Elliott, president of Elliott-Haynes, Ltd., of Canada, has joined C. E. Hooper, Inc., in an executive capacity . . . Kenneth H. Berkeley has been appointed Washington representative of the Blue . . . Al Simon, WHN publicity director, has been granted a leave of absence to help organize the radio campaign of the New York War Savings Staff . . . Gladys Shelley is conducting a children's record show on WHN . . . George Gunn, formerly with WMAL, Washington, has joined the Blue as announcer.*

Prime Minister Winston Churchill is second only to President Roosevelt as a political speaker in attracting radio audiences, according to the Cooperative Analysis of Broadcasting. His speech drew 27.4 per cent of all U. S. set owners and his average for five speeches sent here by short-wave is 26.9 per cent, it was said.

**Belmont Farley**, coordinator of radio for the National Education Association, is in town to confer with the CBS education department on plans for the 1942-'43 "School of the Air." Continued cooperation by the NEA with the CBS programs is assured, Farley said. On Friday, the "School of the Air" committee of the Music Educators National Conference will meet to confer on next year's program on "Music On a Holiday," which is part of the "School" series.

**Program News:** *Prudential Insurance Co. has renewed "The Family Hour" over 60 CBS stations and will sponsor re-broadcasts on CBS short-wave for troops overseas beginning May 29 . . . Kellogg Co. has signed for one-minute spots on WJZ beginning June 1 with 15 transcriptions weekly for 17 weeks . . . A new patriotic show, "Till We Meet Again," will be heard on the Blue Sundays at 9:30 P. M., beginning June 7 . . . A half-hour program of music, news and sports is being shortwaved to American troops in Northern Africa by WGEA, Schenectady, daily except Sunday.*

**Around the Country:** Hartford's four stations, WTIC, WDRC, WHTT and WNBC have started a daily 15-minute program conducted jointly. It will be aired from the city's induction center and the basic idea behind the program is to give the city's draftees a "sendoff" . . . KPRC, Red outlet in Houston, has increased its night power to 5,000 watts with a directional antenna on 950 k.c. . . Kenneth Pettus, formerly continuity and news writer with KGW, Portland, Ore., has joined the NBC Central division special events department . . . Val Clare, news editor at CKLW, Windsor-Detroit, will be guest of honor at a rally to aid Malta War Relief at Mirror Hall in Detroit Saturday . . . Thomas R. Humphrey has been appointed general manager of WHYN, Holyoke, Mass.

**In Pittsburgh:** Circuit and independent exhibitors in Pittsburgh will combine with the city's five stations and the Victory Network to launch the War Savings Bond drive in theatres May 29 . . . KDKA's Artist Bureau has dropped the practice of booking talent for outside shows after two years of bickering with the American Guild of Variety Artists. The decision was made after the musicians' local threatened to strike if AGVA's demands were not met. Nat Nazarro, Jr., local AGVA business agent said the business was being divided among the 15 bookers who hold AGVA licenses.

Staff; William B. Lewis, radio director of the Office of Facts and Figures; Rosemary Barck, of the CBS shortwave staff; Max Jordan, formerly NBC European representative; Fred Bate, head of NBC shortwave division; Elizabeth Wayne, of Mutual; Major George Fielding Eliot, CBS commentator; Helen Hiatt, Blue commentator; Alex Dreier, NBC commentator; Lisa Sergio, WQXR commentator, and H. V. Kaltenborn.

### Mayor Sponsors Concert

Mayor LaGuardia, Local 802 of the Musicians Union, and the war services section of the New York City WPA Symphony Orchestra will sponsor a concert at the Cosmopolitan Opera House Sunday. Tickets will be free upon purchase of War Savings Stamps.

## Press-Owned Broadcasting Is Defended

WASHINGTON, May 19.—The present provisions of the Communications Act are sufficiently clear and have been definitely interpreted by the courts and the FCC itself to preclude any denial of broadcasting licenses to applicants merely because they happen to own newspapers, the House Interstate and Foreign Commerce Committee was told today by Thomas D. Thacher, chief counsel for the Newspaper-Radio Committee.

Resuming hearings on the Sanders bill for reorganization of the Commission, the committee today also had before it Harold V. Hough, of Fort Worth, Tex., chairman of the newspaper-radio group, and Sydney M. Kaye, associate counsel.

### List Whittled Down

Hough told the committee that the FCC started out with a list of 298 stations which it claimed were owned by newspaper interests, but whittled it down considerably upon a showing that many of the stations were not so owned, and contended that there are only 169 stations owned by newspapers in their own communities, out of a total of 801 in operation, and that there is not and cannot be any monopoly of broadcasting by newspapers.

Thacher outlined the argument he presented during the hearings before the Commission on the law itself, but told the committee that the hearings, as such, were "eminently fair" but that the papers were fearful of the apparent attempt behind the inquiry to discriminate between applicants.

Kaye reviewed the course of the investigation.

### G. Bert Henderson Dies

CHESTER, Pa., May 19.—G. Bert Henderson, 45, assistant to the president of the American Federation of Musicians for the last 11 years, died yesterday while attending a meeting of the AFM Pennsylvania-Delaware council.

### Canada Radio Setup Attacked at Hearing

Ottawa May 19.—As result of "too many bosses," public ownership of radio in Canada is suffering, Gordon Graydon told the House of Commons radio committee today.

Graydon pointed out that under the present organization, two cabinet ministers were concerned in administering the act, the board of governors proposed to set up an executive committee and there had been division of authority between the general manager and the assistant general manager.

Rene Morin, CBC chairman, stated the organization had been designed to give closer control of the rapidly growing corporation.

## N.Y. Stations Off Air For 19-Minute 'Alert'

The 19-minute alert sounded shortly after 11 a.m. yesterday by the First Interceptor Command as a test forced all New York radio stations off the air. However, the functioning of the stations during the period was not regarded by authorities as very satisfactory as some did not shut down for several minutes after the signal was sounded.

Under the plan, all stations monitor certain designated stations and shut down their transmitters when the monitor stations go off the air. Yesterday, however, one of the monitor stations remained on the air with a test signal through an error and stations which were tuned to this outlet continued broadcasting until the situation was clarified by telephone.



## Michalove Named to N T Eastern Post

HOLLYWOOD, May 19.—Charles P. Skouras confirmed yesterday that he would devote himself exclusively to his new post as president of National Theatres and would maintain a separate organization here for the parent company, apart from its subsidiary, Fox West Coast Theatres.

His National Theatres' executive staff here will include Charles A. Buckley, former FWC counsel; Harry Cox, National Theatres treasurer, and Ed Zabel, National's film buyer. The latter two will be transferred here from New York.

### Board Functions in N. Y.

Dan Michalove will be National Theatres' New York representative, and the parent company's board of directors will continue to function there. Michalove also will serve as New York contact man for all National's division managers.

George Watters will be transferred from the Los Angeles publicity office to the new National headquarters here, and Andy Krappmann will continue as aide to Skouras.

Arch M. Bowles, formerly operator of FWC's San Francisco division, has been made manager of both the Southern and Northern California divisions. George Bowser was made district supervisor for the Southern California operations, and B. V. Sturdivant for Northern California.

Stanley Brown, San Diego city manager, was made district manager for the territory covering San Diego, Long Beach, other Southern harbor areas and the Imperial Valley. Terry McDaniel was made district supervisor for the Foothills territory. William Thedford, formerly Los Angeles city district supervisor with Spencer Leve, has been assigned to the Citrus Belt theatres, with Santa Barbara and Santa Paula, formerly operated by Bowser, added to the territory.

### Los Angeles Changes

Leve and David Ross will operate the Los Angeles city district together. Richard Smith, Pomona city manager, was made city manager at San Diego; John Klee, formerly of the booking department, was given the Pomona post; Bert Pirosh was made assistant to Fred Stein, booking department head; Alfred McNeill was named city manager of San Fernando Valley theatres; Frank Prince was transferred from the California Theatre, Glendale, to the booking department, and Lou Harris was transferred from the La Reina Theatre, Sherman Oaks, to the Academy Theatre, Pasadena.

### Lift Child Theatre Ban

NORTHAMPTON, MASS., May 19.—With the epidemic of contagious diseases in this city practically over, the board of health removed the ban barring children under 21 from theatres.

### 'Uncle Harry,' New Play, Opens Tonight

"Uncle Harry," a new play by Thomas Job, co-starring Eva Le Gallienne and Joseph Schildkraut, opens tonight at the Broadhurst. Clifford Hayman is the producer.

## Studio Workers to Be Fingerprinted

Hollywood, May 19.—Some 35,000 studio workers will register from May 26 to July 8 for identification cards. Fingerprints and photographs will be taken for issuance of the cards. Workers must furnish proof of citizenship and fill out a questionnaire, the form of which has been approved by unions and guilds. The fingerprints will be forwarded to the Department of Justice.

## Grainger Discloses Rep. Sales Record

(Continued from page 1)

record-breaking grosses. One of the reasons for a gross increase is adjustments of payrolls, which first dropped off when workers were drafted, and now women and other new workers are swelling the payrolls, he said.

M. J. Siegel, production chief, announced that \$3,000,000 would be spent on six productions before Sept. 1. They are "Commandos," "Ice-capades of 1943," "Hit Parade of 1943," "Heart of the West," Roy Rogers western, and two Gene Autry specials, "Bells of Capistrano" and "Call of the Canyon."

The meeting ends tomorrow with the showing of rushes of "The Flying Tigers."

## Equity Bars Sunday Show Policy Change

(Continued from page 1)

the period requested or giving a commitment for an indefinite period, the council chose to pass the resolution stating that its attitude is unchanged at present.

At the same time, the council announced that it had signed an agreement with the Pasadena Playhouse, Pasadena, Cal., one of the few major "little theatre" groups which had not signed with Equity. Signing of the agreement would permit members of Screen Actors Guild as well as Equity to appear with the group.

## Ruling Expected in Schad Trust Action

PHILADELPHIA, May 19.—A decision by Federal Judge J. Cullen Ganey on the motion to dismiss the anti-trust action brought by Harry J. Schad, Reading, Pa., exhibitor, against Warners, 20th Century-Fox, and the Warner and Wilmer & Vincent circuits, is expected to be handed down tomorrow. Counsel completed a second day of arguments today. Schad seeks triple damages of \$75,000.

## U. S. Aims to Aid Trade: Kuykendall

(Continued from page 1)

with Rodgers yesterday it is my opinion that M-G-M is determined to see the unity program through regardless of what other companies do."

Kuykendall left for New York today and plans to attend the Theatre Owners of Arkansas convention at Hot Springs next week.

## Allied Presents Plea For Music Fees Cut

Relief for the small town and city theatres which have suffered patronage losses due to wartime shifts in population was described as the object of the revision of Ascap theatre licensing rates being sought by Allied States at a meeting of representatives of the two organizations here yesterday.

The Allied committee consisting of Colonel H. A. Cole, chairman; Harry Lowenstein and Sidney Samuelson, met with John G. Paine, Ascap general manager; Charles Schwartz, Ascap counsel, and Harold Greenberg, Ascap assistant treasurer. No formal plan for a revision of the society's theatre rates was presented, Paine stated following the meeting, but several studies dealing with population shifts and theatre business trends in some areas were submitted by the exhibitor group.

### Will Study Reports

Paine said that Ascap would study the reports submitted and would give consideration to the plea. A response will be made to Abram F. Myers, Allied board chairman and general counsel, and, if further meetings are required, Myers will communicate with the Allied committee. Paine said that while neither side had anything "concrete to present" concerning new rate schedules, the exhibitors were assured that Ascap contemplated no increase in its theatre rates.

## \$100,000 Goal By Industry For N.Y. Fund

(Continued from page 1)

of J. Robert Rubin, vice-president and general counsel of Loew's.

Other speakers were Rubin and Thomas D. Lamont, both of whom appealed for the industry's fullest support in helping to raise the \$5,000,000 set for this year's campaign. The quota of the Amusement Division which the speakers felt assured would be met by the men and women of the artistic world represented by the film industry, radio and legitimate theatre is \$100,000. This figure is approximately a 20 per cent increase of the division's quota for last year.

### 400 Agencies Aided

The New York Fund administers to the support of 400 charitable agencies in the City of New York. It is the only benevolent agency in the city to which firms are authorized to contribute sums on behalf of their organizations and to solicit contributions from their staffs.

Contributions may be earmarked by the givers for their favorite charities, if so desired.

Yesterday's meeting was described by members as among the most enthusiastic held. Walker's address was lauded.

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# OUR HAT'S OFF TO KATE SMITH!

With delighted anticipation and sincere appreciation, we look forward to Friday Evening, May 22nd, when, over the great, nationwide hookup of the entire Columbia Broadcasting System, the KATE SMITH VARIETY HOUR (8 to 8:55 p.m.) will feature the outstanding George M. Cohan music of WARNER BROS. Entertainment Miracle

## 'YANKEE DOODLE DANDY'

JAMES CAGNEY in "YANKEE DOODLE DANDY"

BASED ON THE STORY, LYRICS AND MUSIC OF GEORGE M. COHAN with JOAN LESLIE • WALTER HUSTON • RICHARD WHORF

JEANNE CAGNEY • FRANCES LANGFORD • GEORGE TOBIAS • IRENE MANNING • Directed by MICHAEL CURTIZ

Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner



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Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 99

NEW YORK, U. S. A., THURSDAY, MAY 21, 1942

TEN CENTS

## 'Gas' Rationing Seen Affecting Film Clearance

### Expect Cut in Motoring To Shift Competition

Restriction of motor travel in the Atlantic Coast gas rationing area embracing 17 states is being appraised by exhibitors in the light of its effect on competitive conditions between theatres where existing clearance schedules are based

Gasoline rationing has presented no serious problem to film salesmen and no difficulty is anticipated, New York exchange executives stated yesterday. B3 cards allowing for 57 gallons for the period May 15 to July 1 were issued to salesmen, and they have since received unofficial assurances at local rationing boards that fuel will be obtainable in proportion to their needs, it was stated.

to a large extent on motoring patronage, it was learned yesterday. This development already has led to numerous requests at local arbitration tribunals throughout the area for information concerning the filing

(Continued on page 4)

## RCA Service Meet Talks Conservation

Conservation of existing theatre equipment and supplies was the principal topic at a three-day meeting of RCA home office executives and district service managers, which was concluded in Camden, N. J., yesterday.

Steps were taken, according to W. L. Jones, RCA national service manager, to cooperate fully with the industry and with the IATSE 10-point conservation program and new plans for aiding exhibitors in maintaining

(Continued on page 4)

## MPTOA and Allied Support Bond Drive

The two national exhibitor organizations, MPTOA and Allied States, have pledged complete cooperation in the industry's War Bond and Stamp drive, Si Fabian, campaign manager at the War Activities Committee, announced yesterday.

The industry's bond and stamp selling campaign begins May 30 in theatres throughout the country.

## Police Dep't Orders On Dimout Confuse New York Exhibitors

Orders issued by New York City Police Department early this week for a more drastic dimout than had existed for the previous two weeks have created confusion among theatre owners, a checkup yesterday revealed.

It was indicated in theatre circles that as soon as an opportunity presents itself, circuit heads will seek a meeting with Police Commissioner Lewis J. Valentine to obtain clarification of the situation.

Although all theatre owners promptly complied with the orders requiring that all lights except those under the marquees be extinguished and had reduced the wattage of soffit lights, confusion was caused by conflicting orders of the police.

Most theatres dimmed under-mar-

(Continued on page 8)

## Fly Slated to Tell About Press-Radio

WASHINGTON, May 20. — FCC Chairman James L. Fly is slated to appear before the House Interstate and Foreign Commerce Committee Friday to explain policies of the FCC with respect to newspaper ownership of stations and its network regulations.

The FCC, its network rules and its investigation of newspaper ownership

(Continued on page 8)

## Business Better in N. E., But Stock Shows Worried

Gas rationing, coupled with cool, rainy weather, has tended to increase theatre business in New England areas, according to midweek reports from the territory.

Connecticut towns on Long Island Sound also have evidenced attendance increases since the recent Army ruling exempting them from the coast dimout orders.

Following are the latest reports on business conditions in the territory:

### Hartford Business Is Reported Good

HARTFORD, May 20. — Downtown film houses continue to do good business, although some of the neighborhood houses are off. The city has well over 300,000 population. United

### Radio Campaign for Films Is Proposed

A national institutional advertising campaign on the radio designed to create goodwill for the film industry has been proposed for sponsorship by Umpi, it was learned yesterday. The proposal was advanced by exhibitor members of Umpi, and it is reported that it will be referred to the Umpi committee on public relations, of which Howard Dietz is chairman.

## Urges Canada Radio To Counteract Nazis

OTTAWA, May 20.—The Canadian Government and the Canadian Broadcasting Corp. board of governors should consider radio propaganda to counteract broadcasts from stations in Germany, Rene Morin, CBC board chairman, told the Parliamentary radio committee today.

Morin made his statement in response to a question from Brooke Claxton, M.P., who asked what action the CBC had taken to meet such broadcasts. The question was then raised whether CBC was to be a propaganda agency on its own initiative or whether that was the function of the Government's Department of Information.

M. J. Caldwell, C.C.F. leader, suggested that internal business arrangements of the CBC were in a "chaotic condition."

## U. S. Receives Objections to Umpi Proposal

### Committee Meets Today To Plan Legal Draft

WASHINGTON, May 20.—Opposition to the Umpi sales plan by dissenting industry groups is being registered with the Department of Justice here and is reported to include reservations on the part of two of the consenting companies which ostensibly have subscribed to the plan, it was learned today.

Department officials have declined to identify the companies or groups which have communicated their objections to the proposed new selling plan but have admitted that opposition has been expressed by representatives of "diverse industry branches."

It is known that New England Exhibitors, Inc., and Southeastern Theatre Owners Association are actively opposed to the proposed new selling plan and have asked their members to express their views to the Department. In addition, it is believed that the Society of Independent Motion Picture Producers either has already

(Continued on page 4)

## RKO Holds 'Bond' Tournament at Rye

Nearly 200 persons, including RKO home office executives, employees and guests, attended the seventh annual RKO golf tournament yesterday at Westchester Country Club, Rye, N. Y. The event was designated a "war bond tournament."

Bonds of \$25 each were awarded as prizes, with the exception of the four-somes, the winners of which received \$5 in stamps. A dinner in the eve-

(Continued on page 4)

## Gluckman Appointed Victory Films Aide

Herman Gluckman has been appointed assistant to the War Activities Committee coordinator in the distribution of Victory Films to theatres, it was announced yesterday by George J. Schaefer, chairman of the WAC. Gluckman formerly was Republic Pictures franchise holder in New York and Pennsylvania.

### Rain. Gas Rationing Aid Mass. Theatres

SPRINGFIELD, Mass., May 20.—Any attempt to estimate the effects of gas rationing on the motion picture theatres in this city was blocked by

(Continued on page 4)



## Seek Projectors for Troops in Australia

The Anzac Division of the British War Relief Society of New York has offered to purchase 35 mm. portable projectors, preferably with generators, through a fund raised to send such projectors to Australia for the entertainment of American and Australian troops.

Owners of such equipment willing to dispose of it are asked to communicate with Albert Deane, Room 1001, Paramount Bldg., New York.

## Branch Managers Testify in St. Louis

ST. LOUIS, May 20.—Adolph Rosecan, owner of the Princess, Southside subsequent run house, today completed his testimony in his clearance complaint against Warner Bros., RKO, Paramount and 20th Century-Fox. The hearing will be resumed tomorrow.

Maurice Schweitzer and Lester Bono, branch managers for Paramount and 20th Century-Fox, respectively, testified, in answer to Rosecan's contention pictures were being delayed as long as three months in reaching his theatre, that it would be impractical to change to the present clearance arrangements. Rosecan claims the clearance of the Cinderella, part of the Wehrenberg-Kaimann circuit, holds over him is unreasonable.

## Arbitrator Resigns From Chicago Panel

CHICAGO, May 20.—Thomas C. McConnell, who served as arbitrator of three important complaints at the local tribunal, resigned today from the Chicago board's arbitration panel due to the pressure of his law business.

Before resigning, McConnell denied an application by the York Theatre, Elmhurst, Ill., for a reopening of the Wheaton Theatre's clearance case. McConnell's decision in the case was regarded locally as upsetting the suburban clearance schedule here because it had the effect of establishing new boundaries between the city and country release zones.

## Chicago Reel Club Elects New Officers

CHICAGO, May 20.—Harold Wirthwein has been elected second vice-president of the Reel Fellows Club here, Ted Meyers, assistant treasurer, and Sig Dicker, assistant secretary, filling vacancies.

The district and branch managers here will be guests at the organization's meeting June 21, the last to be held until September. A picnic is planned for June 26 for wives and children of members.

## Kuykendall, Richey To Arkansas Meet

Ed Kuykendall, president of the MPTOA, and H. M. Richey, director of exhibitor relations for M-G-M, are scheduled to address the annual convention of the MPTO of Arkansas, which will meet early next week at Hot Springs. Richey will address the New Jersey Federation of Women's Clubs at Atlantic City today.

# Personal Mention

RUBE JACKTER, Columbia assistant sales manager, and SAM GALANTY, division manager, plan to leave today for Richmond and Baltimore.

WILLIAM F. RODGERS is expected from Chicago tomorrow.

FRANK T. ROBB of the Century Theatre, Rochester, has been married to HELEN FAILLA of Canandaigua, N. Y.

MRS. MAURICE SHULMAN, wife of the Hartford, Conn., circuit executive, is the mother of a baby girl.

GUS KATO of the State, New Britain, Conn., and VERDI PASSINI of the Palace, New Britain, have joined the Army.

## Will Aid Enlistment Of Film Technicians

HOLLYWOOD, May 20.—The appointment of a New York sub-committee to assist in the procurement of qualified motion picture technical personnel for enlistment in the various Signal Corps reserve units has been announced here by Col. Nathan Levinson, chairman, and Major S. J. Briskin, vice-chairman, of the Academy Research Council's personnel committee.

The sub-committee will investigate qualifications of Eastern applicants and cooperate to insure that technicians are assigned to units for which they are best fitted. The sub-committee includes: Alan Freedman, chairman; Joseph Coffman, Franklin LaGrand, Joseph Spray and Gordon S. Mitchell, manager of the Research Council.

## U.S. Agriculture Dep't Delays Film Contract

WASHINGTON, May 20.—The Department of Agriculture has postponed the opening of bids for the production of a motion picture on the role of agriculture in the war program and now plans to receive bids Friday. It is not expected, however, that any contract will be awarded for some days.

The project contemplates the handling of the entire job by the contractor, from the staging of the film to its final processing, it was said.

## Legion Honors Jessel

PITTSBURGH, May 20.—Variety Post 589, American Legion, presented a Distinguished Service Certificate to George Jessel on the stage of the Nixon Theatre here for his visits to the Veterans Hospital, and other service.

Camp O'Connell for underprivileged children, Variety Club project, will open for the season, June 28.

## Ralph Clark to Alaska

SEATTLE, May 20.—Ralph Clark, formerly representative for Warner Brothers in Australia, visited here this week en route to Alaska on a sales and exploitation mission for the Warner organization. Mrs. Clark, who returned from Australia with her husband recently, has gone to New York to visit their son while Clark is in the Far North.

W. P. MONTAGUE has been named a judge of the annual Headliners' Frolic in Atlantic City.

THOMAS DUNPHY of Loew's Palace, Hartford, has returned from vacation in Canada.

JOSEPH C. REYNOLDS of Warner Theatres' New Haven office has joined the Army.

CECIL FELT, operator of the Bluebird, Philadelphia, has been called for Army duty.

JOHN SPRINGER, of the Little Theatre, Rochester, is in town.

LOUIS NIDORF of Warners' Keystone, Philadelphia, has left for Army service.

## Sunday Vaudeville Favored by Holyoke

HOLYOKE, Mass., May 20.—The board of aldermen by a vote of 17 to one called upon Mayor Henry T. Toepfert to rescind his ban on Sunday vaudeville on the grounds that acts presented have been clean and wholesome entertainment desired by the public.

The single dissenting vote was cast by Alderman P. A. Coughlin, who advocates the designation of the mayor as a one-man censor board. The Massachusetts Sunday License Act permits mayors throughout the state to refuse Sunday licenses for any type of entertainment.

## W.B. Phila. Branch Makes Staff Changes

PHILADELPHIA, May 20.—Ollie Guilfoil, booker at the Warner exchange here, has been made salesman, succeeding Wally Howes, who has returned to a New York sales post with the company.

William Mansell, branch manager, also announced that Edwin Carlin had been promoted from an office post to the booking staff, and Richard Brown, head of the advertising accessories department, has been placed in charge of the exchange's checking department. Tony Blase replaces Brown.

## Holleb Joins O. Censors

COLUMBUS, May 20.—Kenneth C. Ray, director of education, in charge of the Ohio censor board, has appointed Lou Holleb as film inspector to check films throughout the State to see that they have been passed by the board. Holleb formerly operated the New Theatre here.

## Buying Unit Adds Two

PHILADELPHIA, May 20.—The Fox, Duncannon, Pa., and West Shore, New Cumberland, have joined the Affiliated Theatres booking and buying service here, headed by David Milgram. The organization now serves 32 theatres.

## Col. Official to Capital

HOLLYWOOD, May 20.—William K. Hopkins, director of industrial relations for Columbia Pictures, left today for Washington conferences with War Production Board officials.

## SEC Reports Rubin Sale of Loew's Stock

WASHINGTON, May 20.—Sale in March of 3,200 shares of Loew's, Inc., common stock by J. Robert Rubin, New York officer, reducing his holdings to 10,415 shares, was the largest of four film stock transactions reported by the Securities and Exchange Commission in its first summary for the month.

Other March transactions included the acquisition of 224 shares of Loew's Boston Theatres common stock by Loew's, Inc., giving it a total of 119,241 shares, and purchase of 500 shares of Radio Keith Orpheum common stock by Frederick L. Ehrman, New York director, giving him a total of 700 shares.

## Exchange by Adolph Zukor

A delayed report on Paramount Pictures showed that in December, Adolph Zukor, New York director, exchanged 200 shares of second preferred stock, his entire holding, for 180 shares of common stock, of which he had 380 shares at the close of the year, and a report for the same month on Loew's, Inc., showed that William F. Rodgers, New York officer, disposed by gift of 67 shares of common stock held through a holding company.

A report on Columbia Broadcasting System disclosed that in March Samuel Paley, Philadelphia director, purchased 500 shares of Class B common stock, giving him a total of 23,500 shares. He also held 9,100 shares of Class A common stock.

Returns of the holdings of persons becoming officers or directors of registered corporations showed that Howard Dietz, New York, held five shares of Loew's, Inc., common stock, when he became a vice-president February 3, and Allen L. Carter, Jr., Baltimore, held no securities of Universal Pictures when he was added to the directorate March 16.

## W.B. Sets Service Film

A feature length film, the material for which was selected from seven Warner Bros. short subjects on the service branches, has been made up by the company and will be released May 25 under the title "A Salute to the Armed Forces," Norman H. Moray, short subjects sales manager, announced yesterday.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# **WORLD PREMIERE** **of Warner Bros.'** **"YANKEE DOODLE DANDY"**

at the Hollywood Theater—B'way at 51st St.—May 29th at 8:30 P. M.

★ ★ ★ ★ ★

On behalf of the N. Y. War Savings Staff of the U. S. Treasury Department.

★ ★ ★ ★ ★

## **SCALE OF PRICES**

**LOGE SEATS. . . \$25,000 WAR BOND**

**ORCHESTRA. . . \$25,000 WAR BOND**

**\$12,500 WAR BOND**

**\$10,000 WAR BOND**

**\$5,000 WAR BOND**

**\$1,000 WAR BOND**

**BALCONY. . . . . \$500 WAR BOND**

**\$100 WAR BOND**

**\$50 WAR BOND**

**\$25 WAR BOND**



The biggest opening in  
history . . . handled by

**WARNER BROS.**

*—naturally!*



## U. S. Receives Objections to Umpi Proposal

(Continued from page 1)

formally opposed the plan or intends to do so shortly.

A special committee of attorneys and Umpi members is scheduled to meet today at the office of Howard Levinson, Warner Bros.' attorney, to continue work on proposed revisions and amplification of arbitration under the consent decree.

In addition, the meeting is scheduled to continue work on a formal draft of the Umpi sales plan for formal submission to the Department of Justice. The meeting of the special committee originally was scheduled for yesterday but was postponed until today.

Among those scheduled to attend the meeting are J. Robert Rubin, Ed Kuykendall, Robert White, Robert Barton, Richmond attorney representing unaffiliated exhibitor organizations; H. A. Cole, Austin Keough, and Levinson.

## RKO Holds 'Bond' Tournament at Rye

(Continued from page 1)

ning was presided over by Ned E. Depinet.

The winners follow, with prizes for RKO employes and guests:

Kickers' handicap, Ned E. Depinet, Samuel Rinzler; low gross, South course, Herbert Walker, Harold Rinzler; runners-up, David Canavan, Ed Gaylord; low gross, West course, Lou Miller, Ed Sullivan; runners-up, Harry Pimstein, Mitchell May, Jr.; putting contest, Robert Dann; nearest to pin contest, South course, F. Eggerstedt; West course, George Weiss, Joseph Aurichio and Irving Shiffrin were adjudged the "world's worst golfers" and were awarded six soap golf balls.

Winners of the foursomes were: Herman Robbins, Roy Haines, Charles Levy, Leon Bamberger, Al Adams, David Strumpf, Louis Sarnoff, Jack Scheffel, Henry Newcomb, F. Howard, Fred Lutkin, M. Goldstein, H. Crandall, H. J. Strong, Harold Rodner, Edward Sniderman, E. J. McGuire, W. A. Scully, R. Schneider, C. Leyendecker, James Mulvey, F. Braverman, Al Dawson, C. Berenson, Monroe Greenthal, George Carver and Jack Baker.

### Acquire S.A. Films

Herbert E. Knapp, documentary film producer, will make a picture on the life and customs of Peru for the Motion Picture Division of the Coordinator of Inter-American Affairs. Knapp's "Latitude Zero," a subject on Ecuador, was recently acquired by the Coordinator's Office for non-theatrical release, it was announced.

### Cooperman Promoted

PHILADELPHIA, May 20.—Alex Cooperman, formerly on the Universal exchange office staff here, has been promoted to booker.

## Business Better in N. E., But Stock Shows Worried

(Continued from page 1)

the weather. Neighborhood houses were crowded with long lines waiting to get in but the same situation prevailed at downtown houses. It was typical showmen's weather, with gray skies and a light drizzle working against any outdoor activity but not bad enough to keep people at home.

There was a noticeable decrease in automobile traffic in the city but this again might have been caused by the weather. Theatre managers say, however, they are already noticing a change in the makeup of the audiences with many who used to "take a little ride" in the evening now coming to the theatre instead. It was announced that due to gasoline rationing the midget automobile racing program in West Springfield would end after only two weeks of operation. A small crowd of 3,000 saw the races last Saturday night, held down by the weather and public opinion that

frowned on automobile racing when motorists could only get three gallons of gas a week. The promoters of the program announced this week that there would be no more racing for the duration of the gas shortage.

### Conn. Shore Towns' Blackout Now Lifted

NEW HAVEN, May 20.—Exhibitors in this territory have been relieved by the lifting of the blackout in nearby shore towns on the coast line between Saybrook and Stratford. New London and Saybrook remain dark.

However, other towns which looked forward to a poor Summer have now been ruled "safe" because they are now deemed sufficiently shielded by Long Island. For a few weeks all theatre, street and even house lighting had been blacked out, and autos permitted to travel only on dim lights in these shore towns.

## Providence Gives 'Gold Rush' \$8,500

PROVIDENCE, May 20.—"The Gold Rush" and "Juke Box Jenny" at the RKO-Albee led in a generally good week with \$8,500. At the Majestic "My Gal Sal" and "The Man Who Wouldn't Die" drew \$8,900.

Estimated receipts for the week ending May 13-14:

"The Gold Rush" (U. A.)  
"Juke Box Jenny" (Univ.)  
RKO-ALBEE—(2,239) (28c-39c-50c) 7 days. Gross: \$8,500. (Average, \$6,000)  
"The Wife Takes A Flyer" (Col.)  
"The Lady Is Willing" (Col.)  
LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: \$11,000. (Average, \$11,000)  
"My Gal Sal" (20th-Fox)  
"The Man Who Wouldn't Die" (20th-Fox)  
MAJESTIC—(2,250) (28c-39c-50c) 7 days. Gross: \$8,900. (Average, \$7,000)  
"My Favorite Blonde" (Para.)  
"The Affairs of Jimmy Valentine" (Rep.)  
STRAND—(2,200) (28c-39c-50c) 7 days. Gross: \$6,800. (Average, \$6,000)  
"Murder in the Big House" (W. B.)  
FAY'S—(1,800) (20c-33c-44c) 7 days. Stage show with Major Bowes Unit featuring Mickey Ross, Burney West, the Wilson Sisters, Lynn Lawrence, Arthur Melli, Pearl Green, Jerry Bergman, Luke and Hank, Michael Dore and Minda Lang. Gross: \$6,800. (Average, \$5,000)  
"Broadway Big Shot" (PRC)  
METROPOLITAN—(3,045) (30c-35c-55c-75c) 3 days. Stage show with Benny Goodman and Orchestra, Peggy Lee and Art London, Alan Carney, and Lane and Ward. Gross: \$7,400. (Average, \$5,000)  
"Rio Rita" (M-G-M)  
"Nazi Agent" (M-G-M)  
CARLTON—(1,526) (28c-39c-50c) 7 days. 3rd week. Gross: \$1,800. (Average, \$3,500)  
"Dangerously They Live" (W. B.) (3 days)  
"The Vanishing Virginian" (M-G-M) (3 days)  
"Confirm or Deny" (20th-Fox) (4 days)  
"Look Who's Laughing" (RKO) (4 days)  
EMPIRE—(1,200) (20c-28c) 2nd run. Gross: \$2,100. (Average, \$2,000)

### FWC Shows Ad Reel

SAN FRANCISCO, May 20.—Fox West Coast first run houses in this area have booked the commercial reel, "Trees and Homes," a three-reel subject produced for Weyerhaeuser Lumber Co., which has been approved by the Variety Club committee in Southern California. It is the first instance of commercial reels being shown in local first runs in many years.

## 'Kings Row,' \$9,500, Tops Toronto Week

TORONTO, May 20.—"Kings Row" rounded out its third week at Shea's Theatre with a gross of \$9,500, while "The Gold Rush," with "Nazi Agent," registered \$10,500 at Loew's Theatre. The Imperial, too, had a double bill topped with "The Turtles of Tahiti," which grossed \$10,000. Second week of "The Spoilers" at the Uptown, also with a second feature, secured \$7,000. All first-runs with the exception of Shea's had duals for the week.

Estimated receipts for the week ending May 16:

"The Remarkable Andrew" (Para.)  
"Sullivan's Travels" (Para.)  
EGLINGTON—(1,086) (18c-30c-48c-60c) 6 days. 2nd week. Gross: \$3,000. (Average, \$4,500)  
"The Turtles of Tahiti" (RKO)  
"The Mayor of 44th Street" (RKO)  
IMPERIAL—(1,111) (18c-30c-42c-60c-90c) 6 days. Gross: \$10,000. (Average, \$9,000)  
"The Gold Rush" (U. A.)  
"Nazi Agent" (M-G-M)  
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days. Gross: \$10,500. (Average, \$9,000)  
"Kings Row" (W. B.)  
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days. 3rd week. Gross: \$9,500. (Average, \$9,000)  
"They Died With Their Boots On" (W. B.)  
"The Body Disappears" (W. B.)  
TIVOLI—(1,431) (18c-30c-48c) 6 days. Gross: \$3,200. (Average, \$3,900)  
"The Spoilers" (Univ.)  
"The Mystery of Marie Roget" (Univ.)  
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days. 2nd week. Gross: \$7,000. (Average, \$9,000)

## 'Sal' Best in Omaha Getting Good \$8,700

OMAHA, May 20.—"My Gal Sal" pulled \$8,700 at the Orpheum for the week's best. The weather was rainy and cool.

Estimated receipts for the week ending May 12-13:

"Kennel Murder Case" (W. B.)  
"Gambling Lady" (W. B.)  
BRANDEIS—(1,200) (30c-44c) 7 days. Gross: \$4,100. (Average, \$4,000)  
"My Favorite Blonde" (Para.)  
"Fly by Night" (Para.)  
OMAHA—(2,000) (30c-44c) 7 days. 2nd week. Gross: \$5,800. (Average, \$6,000)  
"My Gal Sal" (20th-Fox)  
"Who Is Hope Schuyler?" (20th-Fox)  
ORPHEUM—(3,000) (30c-44c) 7 days. Gross: \$8,700. (Average, \$7,000)

## 'Gas' Rationing Seen Affecting Film Clearance

(Continued from page 1)

of clearance complaints. Most of the inquiries, it is learned, concerned situations located on main highways or metropolitan arteries where established schedules have taken into account the accessibility by automobile of two or more theatres whose competitive conditions would be slight or nil except for the patronage of motorists.

The factor of motoring patronage has figured in many arbitration clearance cases heretofore, and has been the deciding factor where it has been shown either to exist or not to exist. Recently, the arbitration appeals board in the course of oral arguments here asked participating attorneys to give some thought to the effect of the curtailed use of automobiles on competition conditions arising in clearance cases.

If gas rationing is extended throughout the country, as suggested by President Roosevelt in a press interview this week, and with the further reduction in the use of automobiles as the present private tire supply is used up, the resultant effect on competitive conditions and applications for clearance changes might well become a national development, observers assert.

## 'Invaders,' Show, Top Capital with \$18,308

WASHINGTON, May 20.—With a single exception, grosses here were better than average last week. "The Invaders" and a stage show led with \$18,308 at Warners' Earle.

Estimated receipts for the week ending May 13-14:

"Adventures of Martin Eden" (Columbia)  
WARNERS' METROPOLITAN—(1,600) (28c-44c) 7 days. Gross: \$5,044. (Average, \$4,000)  
"The Jungle Book" (U. A.)  
LOEW'S PALACE—(2,300) (40c-60c) 7 days. Gross: \$11,500. (Average, \$15,000)  
"Fingers at the Window" (M-G-M)  
LOEW'S CAPITOL—(3,434) (28c-44c-66c) 7 days. On stage: Cardini, Fred Keating, Jack Gwynne, Duval, Val Coltane, Rhythm Rockets. Gross: \$16,000. (Average, \$15,500)  
"To the Shores of Tripoli" (20th-Fox)  
LOEW'S COLUMBIA—(1,250) (28c-44c) 7 days. return engagement. Gross: \$6,800. (Average, \$3,500)  
"The Invaders" (Columbia)  
WARNERS' EARLE—(2,200) (28c-39c-44c-66c-77c) 7 days. On stage: Romo Vincent, Harold Barnes, Sunny Rice, Roxettes. Gross: \$18,308. (Average, \$15,000)

## RCA Service Meet Talks Conversation

(Continued from page 1)

operations during the war were developed.

Home office officials participating in the meeting included Edward C. Cahill, John West, F. W. Wentker, Adolph Goodman, Homer Snook and Jones. District service managers present included W. F. Hardman, New York; J. Mauran, Boston; K. P. Haywood, Philadelphia; C. R. Underhill, Pittsburgh; M. D. Faige, Atlanta; L. R. Yoh, Cleveland; J. P. Ware, Chicago; G. F. Sandore, Kansas City; J. O. Hill, Dallas, and A. E. Jackson, West Coast Photophone sales head.



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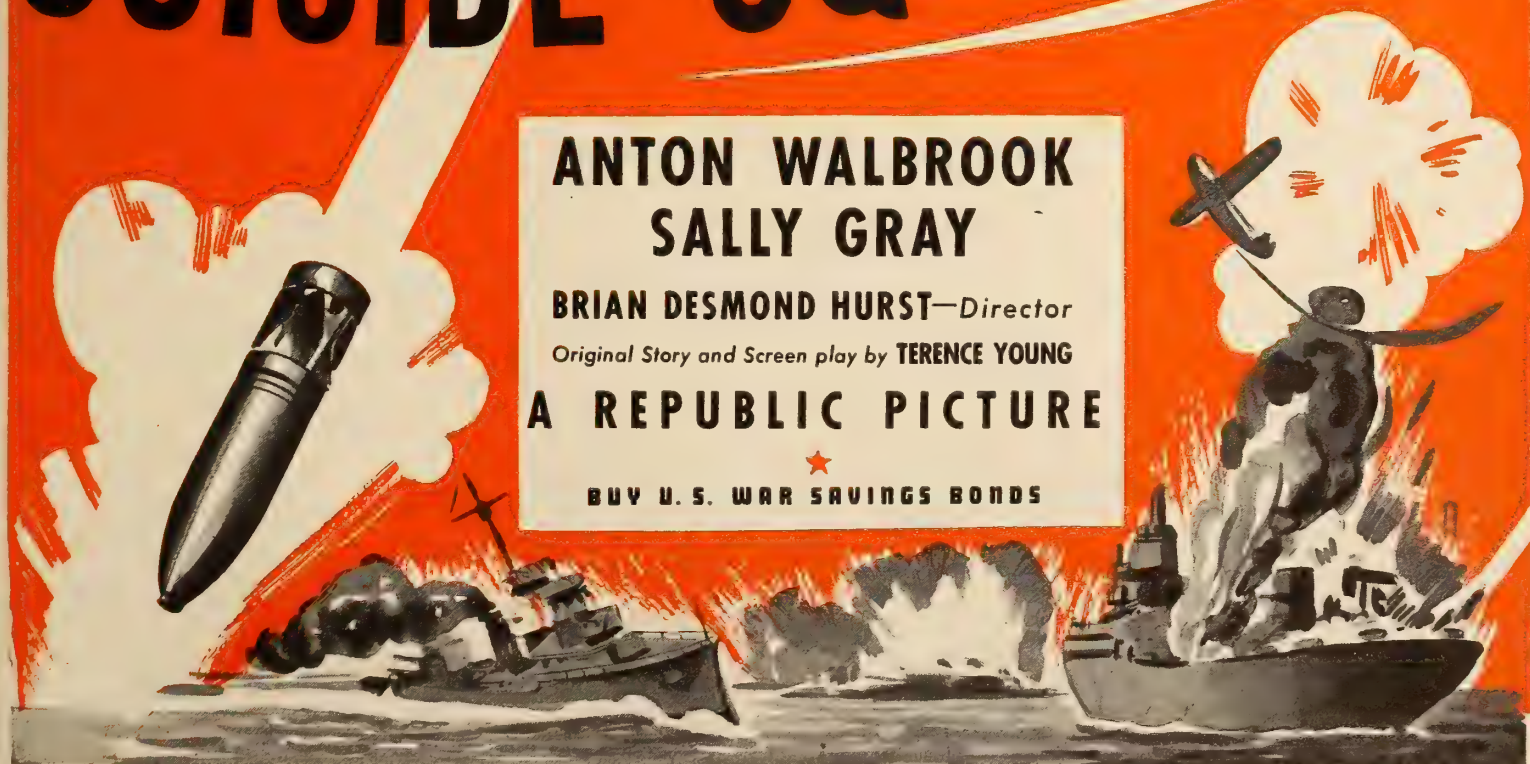
# SUICIDE SQUADRON

**ANTON WALBROOK**  
**SALLY GRAY**

**BRIAN DESMOND HURST**—Director  
*Original Story and Screen play by* **TERENCE YOUNG**

**A REPUBLIC PICTURE**

★  
**BUY U. S. WAR SAVINGS BONDS**





# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Apr. 24	Hello Annapolis (D) 3037 Down Rio Grande Way (O) 3205		Boothill Bandits (O) 4164 Range Busters	(Fifth Block) This Gun for Hire (D) 4124 Veronica Lake Henry and Dizzy (C) 4125 Great Man's Lady (D) 4121 B. Stanwyck Joel McCrea True to the Army (C) 4122 Judy Canova	Rolling Down the Great Divide (O) 253 The Rambler Art Davis	Westward, Ho! (O) 166 Suicide Squadron (D)	Bashful Bachelor (C) 221 Lum-Abner Turtles of Tahiti (C) 222 Charles Laughton Jon Hall	The Man Who Wouldn't Die (D) 243 Lloyd Nolan	Twin Beds (C) George Brent Joan Bennett Mischa Auer	The Saboteur (D) 6047 Priscilla Lane Robt. Cummings You're Telling Me (C) 6041 Hugh Herbert Robert Paige Anne Gwyne	I Was Framed (D) 130 Michael Ames Julie Bishop Larceny, Inc. (D) 131 Ed Robinson Jane Wymann
May 1	Wife Takes A Flyer (C) 3011 Joan Bennett Franchot Tone	Sunday Punch (C) 234 Wm. Lundigan Jean Rogers	Where Trails End (O) 4143 Tom Keene	Henry and Dizzy (C) 4125 Great Man's Lady (D) 4121 B. Stanwyck Joel McCrea True to the Army (C) 4122 Judy Canova	Yukon Patrol D 124 Allen Lane Lita Conway	Scattergood Rides High (C) 223 Guy Kibbee Dorothy Moore	My Gal Sal (M) 244 Rita Hayworth Mature-Landis	The Real Glory (D) (Reissue) Cooper-Niven	Broadway (D) George Raft Pat O'Brien		
May 8	A Desperate Chance for Ellery Queen (D) 3032 Gargan-Lindsay	Ship Ahoy (M) 235 Eleanor Powell Skelton-Lahr	The Corpse Vanishes Bela Lugosi	My Favorite Blonde (C) 4123 Bob Hope	Inside the Law (C) 218 Wallace Ford	Remember Pearl Harbor (D) 134 Donald M. Barry Fay McKenzie	Mayor of 44th Street (C) 224 Anne Shirley George Murphy	The Mad Martindales (C) 245 Jane Withers	Ships With Wings (D) John Clements Leslie Banks	Escape From Hong Kong (D) 6054 Leo Carrillo Andy Devine	In This Our Life (D) 132 Bette Davis O. de Havilland George Brent
May 15	Not A Lady's Man (D) 3042 The Devil's Trail (O) 3214	Tortilla Flat (D) 236 Spencer Tracy Hedy Lamarr John Garfield	She's in the Army Veda Borg Lyle Talbot	Let's Get Tough (D) East Side Kids	Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart	Stardust on the Sage (O) 147 Romance on the Range (O) 156	Falcon Takes Over (D) 227 George Sanders Lynn Bari	Moontide (D) 247 Jean Gabin Ida Lupino	Miss Annie Rooney (D) Shirley Temple William Gargan	Juke Girl (D) 133 Ann Sheridan Ronald Reagan	
May 22	Sweetheart of the Fleet (C) 3027 J. Falkenburg Joan Davis	Grand Central Murder (D) 237 Van Heflin Patricia Dane	Down Texas Way (O) Buck Jones Tim McCoy	No Time For Love (D) John Beal Wanda McKay	Texas Trouble Shooters (O) Range Busters	Hot Rubber (D) Ricardo Cortez	Lure of the Islands (D) Margie Hart				
May 29	Meet the Stewarts (C) William Holden Frances Dee	Submarine Raider (D) John Howard M. Chapman	They All Kissed the Bride (C) Joan Crawford Melvyn Douglas	Parachute Nurse (C) M. Chapman Kay Harris	Talk of the Town (C) Grant-Arthur Ronald Colman	Atlantic Convoy (D) John Beal Virginia Field	He's My Old Man (D) Pat O'Brien Glenn Ford				
June 5	I Married An Angel (M) 238 J. MacDonald Nelson Eddy Pacific	Rendezvous (D) 239 Lee Bowman Jean Rogers	Maisie Gets Her Man (C) 240 Sothern-Skelton Her Cardboard Lover (C) 241 Norma Shearer Robert Taylor	Tarzan's New Adventures (D) 242 J. Weismuller M. O'Sullivan							
June 12	Parachute Nurse (C) M. Chapman Kay Harris	Talk of the Town (C) Grant-Arthur Ronald Colman	Atlantic Convoy (D) John Beal Virginia Field	He's My Old Man (D) Pat O'Brien Glenn Ford							
June 19	Parachute Nurse (C) M. Chapman Kay Harris	Talk of the Town (C) Grant-Arthur Ronald Colman	Atlantic Convoy (D) John Beal Virginia Field	He's My Old Man (D) Pat O'Brien Glenn Ford							
June 26	Parachute Nurse (C) M. Chapman Kay Harris	Talk of the Town (C) Grant-Arthur Ronald Colman	Atlantic Convoy (D) John Beal Virginia Field	He's My Old Man (D) Pat O'Brien Glenn Ford							
July 3	Atlantic Convoy (D) John Beal Virginia Field	He's My Old Man (D) Pat O'Brien Glenn Ford									
July 10	He's My Old Man (D) Pat O'Brien Glenn Ford										

[ Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Parentheses ]



# 'Blonde' Leads Phila. With Big \$20,000

PHILADELPHIA, May 20. — While first runs predominated for the first time in many weeks in the downtown district, major bulk of the business cornered by "My Favorite Blonde" at the Stanley, opening with a big \$20,000. "Kings Row," for its subsequent run in the central city section and making its sixth week downtown, gave the Keith's a big \$8,000.

Estimated receipts for the week ending May 12-15:

**"Reap the Wild Wind" (Para.)**  
ALDINE—(1,400) (46c-57c-75c) 7 days, 2nd week. Gross: \$15,000. (Average, \$9,000)  
**"Courtship of Andy Hardy" (M-G-M)**  
ARCADIA—(600) (35c-46c-57c) 7 days, 2nd run; 3 days, 2nd run, 2nd week; 10 day average. Gross: \$4,200. (Average, \$2,600)  
**"We Were Dancing" (M-G-M)**  
BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days. Gross: \$9,000. (Average, \$13,000)  
**"Rings on Her Fingers" (20th-Fox)**  
**"My Favorite Blonde" (Para.) (1 day)**  
EARLE—(3,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville, including Les Brown's orchestra, Betty Bonney, Ralph Young, "Butch" Stone, Lynn, Royce & Vanya and George Prentice. Gross: \$16,500. (Average, \$14,000)  
**"Jungle Book" (U. A.)**  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$12,500. (Average, \$13,000)  
**"The Turtles of Tahiti" (RKO)**  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$3,000. (Average, \$3,000)  
**"Kings Row" (W. B.)**  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$8,000. (Average, \$4,500)  
**"My Favorite Blonde" (Para.)**  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$20,000. (Average, \$14,000)  
**"Valley of the Sun" (RKO)**  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$6,000. (Average, \$4,500)

# 'Rio Rita' New Haven High Spot at \$11,200

NEW HAVEN, May 20.—"Rio Rita" and "Secret Agent of Japan" at the Loew-Poli took \$11,200. At the Roger Sherman "Saboteur," dualed with "Almost Married," took \$7,400.

Estimated receipts for the week ending May 14:

**"Gentleman After Dark" (U. A.)**  
**"Young America" (20th-Fox)**  
COLLEGE—(1,627) (40c-50c) 7 days. Gross: \$2,800. (Average, \$2,800)  
**"Rio Rita" (M-G-M)**  
**"Secret Agent of Japan" (20th-Fox)**  
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: \$11,200. (Average, \$8,000)  
**"My Favorite Blonde" (Para.)**  
**"Torpedo Boat" (Para.)**  
PARAMOUNT—(2,373) (40c-50c) 7 days, 2nd week. Gross: \$4,000. (Average, \$4,600)  
**"Saboteur" (Univ.)**  
**"Almost Married" (Univ.)**  
ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$7,400. (Average, \$5,200)

# Legion Approves Thirteen New Films

The National Legion of Decency has approved all of the 13 new pictures reviewed for the current week, six for general patronage and seven for adults. Classifications follow:

Class A-1, Unobjectionable for General Patronage—"Billy the Kid's Smoking Guns," "The Devil's Trail," "Mrs. Miniver," "Wings for the Eagle," "Yankee Doodle Dandy," "Yukon Patrol." Class A-2, Unobjectionable for Adults—"Gallant Lady," "I Married An Angel," "Murder in the Big House," "Night in New Orleans," "Remember Pearl Harbor," "Sweater Girl," "Take a Letter, Darling."

# Notes from Hollywood

Hollywood, May 20

EDWARD ARNOLD, one of Hollywood's busiest persons, has been cast in M-G-M's "The War Against Mrs. Hadley," which has FAY BAINTER in the title role. Arnold, in addition to being chairman of the Permanent Charities Committee of the motion picture industry, is also president of I Am An American, Inc., and holds positions on approximately eight other charity and war service organizations.

Richard Thorpe has been given the directorial assignment on "White Cargo," at M-G-M. . . . Clarence Muse has been signed by Warners for "Casablanca." . . . M-G-M has loaned Harry Kurnitz, writer, to Samuel Goldwyn for the script of "The Washington Story," tentative title for the Bob Hope-Dorothy Lamour vehicle. . . . Pamela Blake, who has appeared in only two pictures, gets the feminine lead in M-G-M's "Ox Train," opposite James Craig. . . . Dean Jagger, Chill Wills and Donald Meek are included in the cast.

Buddy Rogers' place in the Mexican Spitfire series at RKO is being taken by Walter Reed, former stock player. . . . CHESTER CONKLIN, minus his mustache, gets a featured role in "I Married a Witch," at Paramount. . . . Paramount has bought "Fourth Brother," unproduced play by ARCHIBALD FORBES of an American engaged in Chinese guerilla warfare. . . . M-G-M has extended the contract of comedian RAGS RAGLAND. . . . JANE WYATT gets the feminine lead of "The Navy Comes Through," RKO. . . . MAURICE and FRANKLIN KING have set RICARDO CORTEZ, ROCHELLE HUDSON and WILLIAM HENRY in the top roles of the picture formerly known as "Hot Rubber."

JEAN PARKER and JOHN ARCHER will play the romantic leads of Republic's "Hi, Neighbor," starring LULU BELLE and SCOTTY. . . . MARIE WRIXON will play opposite ROY ROGERS in "Sons of the Pioneers." . . . JAY KIRBY, HOPALONG CASSIDY's sidekick in the HARRY SHERMAN-BILL BOYD Westerns, has enlisted in the U. S. Air Corps. He's the fourth young player in the series to join the armed forces.

George Marshall has been given the directorial assignment of "Star Spangled Rhythm" at Paramount. . . . Ward Bond gets the role of John L. Sullivan in Warner's "Gentleman Jim Corbett." . . . John Beal, Florence Rice, Alan Baxter and Don Beddoe have been cast in Columbia's "Stand By All Networks," story of a crusading radio reporter.

HELENE FORTESCUE REYNOLDS goes into 20th Century-Fox's "Girl Trouble." . . . Republic has placed "Swing It, Sister," story of aircraft factory workers, on its production schedule. . . . Warners has given EDMUND GOULDING a new term deal as a director. He has been on the lot for the last six years. . . . ROY ROGERS, Republic cowboy star, has signed with

the Rodeo Corporation of America to be the star of its attractions.

JESSE LASKY has obtained the complete rights to the MAJ. JAMES B. POND collection of MARK TWAIN memorabilia. . . . DAVEY SHARPE replaces RAY CORRIGAN in Monogram's Range Busters Western series. . . . The titles for the next three Falcon pictures at RKO are "The Falcon's Brother," "The Falcon Comes Back," and "The Falcon in Danger." TOM CONWAY, real life brother of GEORGE SANDERS, will take over the title role in the last two, being introduced with Sanders himself in "The Falcon's Brother." . . . MAXIE ROSENBLOOM will support the East Side Kids in Monogram's "Smart Alecks."

Having been given a new contract by M-G-M, RICHARD CARLSON goes into "White Cargo," starring HEDY LAMARR and WALTER PIDGEON. . . . MARC LAWRENCE has been given a featured role in "Interceptor Command," PINE-THOMAS production. . . . M-G-M retains the services of GEORGE SIDNEY, director. . . . ADOLPHE MENJOU has been cast in Columbia's untitled musical which will star RITA HAYWORTH and FRED ASTAIRE. . . . RICHARD DIX and GINNY SIMMS will head the cast in RKO's "Grand Canyon."

# 'Life' Takes Big \$37,700 Los Angeles

LOS ANGELES, May 20.—"In This Our Life" scored a total of \$37,700. Estimated receipts for the week ending May 13:

**"My Gal Sal" (20th-Fox)**  
**"Who Is Hope Schuyler?" (20th-Fox)**  
CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$13,600. (Average, \$12,000)  
**"Hellzapoppin'" (Univ.)**  
HAWAII—(1,100) (33c-44c-55c-75c) 7 days, 13th week. Gross: \$2,700.  
**"The Valley of the Sun" (RKO)**  
**"The Mayor of 44th St. (RKO)**  
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$10,500. (Average, \$6,500)  
**"My Gal Sal" (20th-Fox)**  
**"Who Is Hope Schuyler?" (20th-Fox)**  
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$17,800. (Average, \$14,000)  
**"The Valley of the Sun" (RKO)**  
**"The Mayor of 44th St. (RKO)**  
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$8,700. (Average, \$7,000)  
**"My Favorite Blonde" (Para.) 3rd Week, 5 days**  
**"The Great Man's Lady" (Para.) 2 days**  
PARAMOUNT (Hollywood)—(1,407) (33c-44c-55c-75c-88c) 7 days. Gross: \$7,500.  
**"My Favorite Blonde" (Para.)—3rd Week 5 days**  
**"The Great Man's Lady" (Para.) 2 days**  
PARAMOUNT (Downtown)—(3,595) (33c-44c-55c-75c) 7 days. Gross: \$9,500. (Average, \$18,000)  
**"In This Our Life" (W.B.)**  
WARNER BROS. (Hollywood)—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$18,100. (Average, \$14,000)  
**"In This Our Life" (W.B.)**  
WARNER BROS. (Downtown)—(3,400) (33c-44c-55c-75c) 7 days. Gross: \$19,600. (Average, \$12,000)

# GET READY FOR

# EAGLE SQUADRON



## Mass. Paper Urges Theatres to Oust Juvenile Repeaters

SPRINGFIELD, Mass., May 20.—After presenting the theatre managers' side of the problem disclosed in a recent survey of local theatres which revealed that 50 per cent of the child patrons sit through more than one show, the *Springfield Union* editorially recommended fixed show time schedules with intermissions for clearing the theatres.

The editorial follows:

"An extended check by the Motion Picture Council and parent-teacher associations of Greater Springfield shows that practically half the children who attend movie theatres on Saturdays or Sundays remain through a second showing of the program. This obviously harmful tendency the groups named have set themselves to correct. The average program run takes more than two hours and if the child remains through a second showing he obviously remains indoors in air that is none too pure longer than is good for him. Moreover, the deep impression made on the mind of a young person by a repeated showing of a program is ordinarily the reverse of good, however high grade the pictures may be, and under the present booking system each program includes two grades of pictures and one of them is anything but beneficial, as a rule.

### Suggests 'Chasers'

"The theatre managers would be glad to see this habit of repeating done away with for reasons that hardly need to be stated. As far as they are concerned it appears that they have a remedy at hand, that of modifying the continuous program plan by which patrons wander in at will regardless of the continuity of the program. If the performance were to begin at a stated time and its finish were to be followed by an interval during which the house could be cleared, only willful repeaters would remain and these could easily be dealt with. If the theatres were to adopt some such plan the whole problem would largely be solved.

"Still more basically it would appear that the problem might be dealt with through parental influence or downright orders. The suggestion is made that the schools contribute to solution by introduction in citizenship courses of instruction pointing to the evil complained of and the duty of the parent to assist in its correction."

### End Theatre Robberies

PHILADELPHIA, May 20.—A gang of young burglars, who allegedly stole more than \$2,000 in 14 theatre robberies, has been smashed by local detectives. The youths broke into theatres and looted office safes and vending machines. Among the theatres here allegedly looted were the Logan, Astor, Liberty, Ridge, Bluebird, New Penn and Casino.

### Max Baer in RKO Film

HOLLYWOOD, May 20.—Max Baer has been signed by RKO for "The Navy Comes Through," the studio announced. The film will star Pat O'Brien, Randolph Scott and Jackie Cooper.

## Off the Antenna

BLUE announcers hereafter will take the public into their confidence when technical difficulties prevent a program going on the air. Instead of the customary "conditions beyond our control" explanation, the announcer will explain the factors involved and introduce the fill-in program with notes about the music to be played. Announcers stationed with bands at remote pickups will address those present immediately before a program goes on the air to explain what is taking place.

**Purely Personal:** Keith Kiggins, *Blue* vice-president in charge of stations, left yesterday for a six-week tour of affiliated stations on the West Coast. . . . Ronald MacDougall has joined the CBS program department. . . . Fred Thrower, *Blue* general sales manager, is vacationing in Florida. . . . Herbert A. Carlborg has joined the CBS radio sales division. . . . Wythe Williams, *WHN* commentator, is scheduled to return to the air June 1.

**Program News:** General Motors will sponsor broadcasts to the troops of "Cheers From the Camps" on CBS shortwave. . . . WWRL has started the "1600 Club" program, a two-and-a-half hour record show to fill the hours from 2:30 to 5 P. M., Mondays through Fridays. . . . WNEW, which carries the program of the New York county organization of the American Legion, on Monday for the third consecutive year will be presented an Americanism plaque by the organization.

**Around the Country:** John B. Kennedy, commentator, will be sponsored on three Pennsylvania stations by Greystone Wines, starting Monday. Broadcasting from New York, he will be heard on Mondays, Wednesdays and Fridays, 6-6:10 P. M., on WCAU, Philadelphia; WGBI, Scranton, and KQV, Pittsburgh. . . . WHYN, Holyoke, Mass., is reported to be seeking affiliation with Mutual when WSPR, Springfield, Mass., shifts to the Blue Sept. 29. WBZA, now a Blue outlet in Springfield, goes to NBC June 15. . . . James Allan, WFIL, Philadelphia, special events and publicity director, has resigned to become a lieutenant in the Army public relations department. . . . Raymond Gathrid, radio editor of the *Philadelphia Daily News*, leaves Monday for Army service. . . . E. D. Harvey has been appointed KDKA, Pittsburgh, program manager.

### New War Industry Booms Town in B. C.

PRINCE RUPERT, B. C., May 20.—This port town on the coast of British Columbia, formerly concerned chiefly with the fishing industry, has had a sharp increase in population because of war industries.

The single theatre, the Capitol, a Famous Players Canadian house managed by D. G. Borland, formerly was open during the evenings only, but now has matinees as well. Odd-hour shifts in war industries also have led Borland to run Sunday midnight shows.

### Fly Slated to Tell About Press-Radio

(Continued from page 1)

of stations have been under fire during several weeks of hearings on the Sanders bill for reorganization of the FCC, which contains a provision that Congress, not the FCC, shall establish the policy for the regulation of chains and discrimination against applicants for licenses.

Tomorrow, representatives of the Clear Channel Group are scheduled to appear before the committee to make their recommendations for the legislation.

### Night Workers' Shows

PHILADELPHIA, May 20.—A new experiment in show schedules for defense workers has been successfully launched by Stanley Benford, manager of Warners' Colonial. Each Saturday, at both 7:15 and 9 a. m., the coming week's feature attraction is previewed for the convenience of defense workers on night shifts. The special screenings were instigated at the request of the personnel directors at defense plants in the theatre neighborhood.

## Police Dep't Orders On Dimout Confuse New York Exhibitors

(Continued from page 1)

quee lights from 50 to 75 per cent but there was no standard rule as to the exact amount of dimming required, and one circuit executive pointed out that there were conflicting standards set within the same precinct in several instances.

Police headquarters, meanwhile, refused to offer any clarification of the rules although confusion was apparent not only among exhibitors but all sections of the population, and there were statements that a permanent general blackout might be ordered.

For the most part, exhibitors expressed the opinion that a certain amount of confusion was to be expected and that, pending clarification, they would be content to follow instructions of local police precincts.

Some exhibitors installed blue-coated bulbs in the soffits to avoid street glow while others relied on the reduction in wattage. One circuit executive suggested that a standard might be set by the police specifying a ratio of wattage to the under-marquee area.

Meanwhile, consideration of substitute lighting plans have been dropped. Many theatre owners had been considering various types of lights which cannot be seen above the horizontal and give off no glow. It was pointed out that although substitute lighting methods could not have any harmful effect, consideration of them would be suspended until the situation is clarified.

### Roach Starts New Film

HOLLYWOOD, May 20.—"Taxi Mister," third of Hal Roach's streamlined feature series of Brooklyn pictures, has been put in production.

## GET READY FOR

# EAGLE SQUADRON



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 100

NEW YORK, U. S. A., FRIDAY, MAY 22, 1942

TEN CENTS

## RKO Reports '41 Net Profit Of \$538,692

**Compares With 1940 Loss  
Totaling \$988,191**

RKO yesterday reported consolidated net profit of \$538,692 for 1941, after all charges, taxes and interest and provision of \$530,000 for contingencies. The result compares with a consolidated loss of \$988,191 for the preceding year after provision of \$794,600 for contingencies.



George Schaefer

In his annual report to the company's stockholders, George J. Schaefer, president, states that war conditions depriving the company of foreign markets have "adversely af-

(Continued on page 4)

## Start Draft of New Umpi Selling Plan

Attorneys for consenting companies met yesterday at the office of Austin Keough, Paramount vice-president and general counsel, and began work on preparation of a formal draft of the proposed Umpi selling plan for presentation to the Department of Justice as an amendment to the consent decree.

Simultaneously, exhibitor representatives in Umpi met at the office of

(Continued on page 4)

## All N. J. Blackout In Week of May 31

Trenton, May 21.—The entire state of New Jersey will undergo a surprise blackout sometime during the week beginning May 31, it was announced today by the State Defense Council. More than 300 film theatres are in operation in the state, most of which were affected in previous regional tests.

## Exhibitor Rent for Gov't Films to War Charities—Richey

ATLANTIC CITY, May 21.—Exhibitors of the country will pay for the 26 subjects which the major studios will produce for the Coordinator of Government Films and the profits from their distribution will be donated to some war or emergency charity, H. M. Richey, assistant to William F. Rodgers, Loew's vice-president and general sales manager, stated in an address to the convention of the New Jersey Federation of Women's Clubs here today.

Richey outlined the proposed new Umpi selling plan to the convention, asserting that its advantages over the present blocks-of-five selling method were that its cancellation privilege would tend to improve the quality of product exhibited, that it would help to alleviate rising costs which ultimately would force increases in ad-

(Continued on page 7)

## Weigh Enforcement Of Star Symbol Ban

Methods of enforcing the agreement of major company advertising and publicity directors to refrain from using star or other reviewers' symbols in the advertising of pictures were discussed at the weekly meeting yesterday of the Eastern Public Relations Committee.

J. Robert Rubin, Joseph Hazen and Austin Keough, Eastern members of the industry lawyers' committee of six, attended the meeting and reportedly approved from legal viewpoints

(Continued on page 5)

## Phila. Judge Indicates Trust Suit to Be Dismissed

### Greaza Named AGVA Executive Secretary

Walter N. Greaza, assistant executive secretary of Actors Equity, yesterday was named to the post of executive secretary of the American Guild of Variety Artists for a period of three months by the Associated Actors and Artistes of America. Greaza succeeds Thomas J. Phillips, whose resignation as acting national organizer was accepted.

### 'Dandy' Bond Sale Up to \$3,000,000

The sale of war bonds exchangeable for tickets to the opening of Warners' "Yankee Doodle Dandy" at the Hollywood Theatre May 29 has reached \$3,000,000, the company reported yesterday. It is understood Harry Warner personally purchased \$50,000 in war bonds for the opening. Major Albert Warner yesterday purchased \$25,000 in bonds, entitling him to two tickets for the premiere, it was announced.

## Decentralization of Distribution in Field Is Stressed by Yates

HOLLYWOOD, May 21.—Herbert J. Yates today stressed the importance of the delegation of authority to



H. J. Yates

branch managers to give them "practical autonomy" to conduct their business with the least amount of interference, as Republic Pictures concluded the last of a series of three regional sales meetings here. Yates declared that decentralization of distribution was just as important and

(Continued on page 4)

## Incomes Seen Escaping U.S. \$25,000 Limit

### House Committee Rejects Roosevelt Suggestion

WASHINGTON, May 21.—Talent salaries and executive incomes in the amusement world which would have been seriously affected by President Roosevelt's recent recommendation that a \$25,000 ceiling be placed on individual incomes were seen unaffected by action of the House Ways and Means Committee whose new tentative program of taxation rejected the White House suggestion.

This program includes an income surtax ranging up to 81 per cent on incomes exceeding \$200,000. Under the program individuals would be called upon to pay certain additional taxes on the present incomes but no ceiling on salaries was voted.

The new surtax is the most drastic yet decided upon.

Soon after the President made his recommendation in his recent "fire-

(Continued on page 5)

## 'Suicide Squadron' Big, B'way Strong

New pictures and holdovers are doing well on Broadway this week.

Republic's "Suicide Squadron" gave the Criterion big business estimated at \$15,000 in its first week and is now in a second. "The Vanishing Virginian" follows on Wednesday. At the Strand, "In This Our Life" with Jimmy Dorsey's orchestra on the stage is reportedly doing a record turnover, collecting an estimated \$46,600 in the first six days of the second week. The third week begins today.

Grossing exceptionally well, the Paramount show, "This Gun for

(Continued on page 4)

## Theatres Cautioned On Waste Prevention

Joseph D. Basson, representative of Richard F. Walsh, president of the IATSE, told a meeting of the Society of Motion Picture Engineers at the Hotel Pennsylvania last night that if theatres fail to cooperate in conserving equipment and materials, the War Production Board may consider the

(Continued on page 5)



## See Jack L. Warner With Army Film Unit

Washington, May 21.—It is reported here that Lieut. Col. Jack L. Warner and Hal B. Wallis have been invited to the War Department next week to head the film section. They will give special attention to Air Corps activities, it is reported, in War Department plans to permit Hollywood to do a "real production job" on official films. Organization of an Air Corps film division is understood in progress. Warner is scheduled to leave the Coast for Washington over the weekend.

## Essaness Resigns From Illinois Allied

CHICAGO, May 21.—The Essaness Theatres Corp. has resigned from Allied Theatres of Illinois, withdrawing its 30 houses. It had been a member since 1936.

Edwin Silverman, head of the circuit, declined to comment.

## NEW YORK THEATRES

RADIO CITY MUSIC HALL  
Rockefeller Center  
SPENCER HEDY JOHN  
TRACY LAMARR GARFIELD  
in John Steinbeck's  
**"TORTILLA FLAT"**  
An M-G-M Picture  
Gala Stage Revue Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

VERONICA ROBERT  
LAKE • PRESTON  
in  
**"THIS GUN"**  
FOR HIRE  
A Paramount Picture with  
LAIRD CREGAR • ALAN LADD  
IN PERSON  
WOODY HERMAN  
AND BAND  
EXTRA FOUR  
INK SPOTS  
PARAMOUNT  
TIMES SQUARE

Rita HAYWORTH • Victor MATURE  
**"MY GAL SAL"**  
20th Century-Fox Musical Hit  
PLUS A BIG STAGE SHOW  
**ROXY**  
7th Ave. & 50th St.

**PALACE** B'way & 47th St.  
Henry Fonda—Olivia De Havilland  
**"The MALE ANIMAL"**  
—plus—  
"Who Is Hope Schuyler?"

Jean GABIN • Ida LUPINO  
**"MOONTIDE"**  
A 20th Century-Fox Picture  
UNITED ARTISTS  
**RIVOLI** B'way & 49th St.  
Doors Open 9:30 A. M. • Midnite Shows

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th ST.  
CONTINUOUS

# Personal Mention

S. CHARLES EINFELD, Warners advertising and publicity director, arrives today from the Coast by train.

OSCAR A. MORGAN, Paramount short subject and newsreel sales head, returned to his desk yesterday after a one-week trip in the field.

JULIUS EDINSON, assistant publicity head of the Essaness Circuit, leaves for a Canadian visit shortly before joining the Army.

J. RAOUL POTHIER of the staff of the Bijou Theatre, Springfield, has joined the Army.

A. H. HILL, office manager and booker at the Des Moines RKO office, has entered the Air Corps and GLENN WOOD has replaced him.

J. CHEEVER COWDIN arrived in Hollywood yesterday.

ARTHUR GREENBLATT, general sales manager for Producers Releasing Corp., returned yesterday from the Coast, and key city stops en route East.

JOSEPH ANCHER, Warner booker in Des Moines, has returned from a 10-day vacation in Jacksonville, Fla.

EDWARD BURKE, Eastman Kodak photography consultant, is now a captain in the Army.

ROBERT BENCHLEY arrives here today from California.

EDWARD SCHREIBER left for Tennessee yesterday.

## Trailer Prepared On Bond Campaign

A brief trailer will be available without charge to theatres participating in the industry's nationwide war bond and stamp sales drive, which opens May 30. Jules Brulatour and Eastman Kodak are providing the necessary 500,000 feet of raw stock, De Luxe Laboratories is doing the printing at cost, and National Screen Service, through Herman Robbins, president, will distribute the trailers gratis, it was announced.

It is suggested that the trailer may be attached to the end of Victory Films or other patriotic subjects. Si Fabian, campaign director, has reported favorable reaction from exhibitors to the new "pledge" plan for the sale of bonds in theatres.

All theatres which participated in the recent Army and Navy Relief drive are urged by the committee to return promptly to National Screen Service exchanges the trailer used in connection with the drive, for purposes of reclamation.

## L.A. Owners Attend Poison Gas Session

LOS ANGELES, May 21.—The Los Angeles Theatre Defense Bureau today invited owners of theatres and other amusement establishments to attend special classes on poison gas, being given this weekend by the training division of the Los Angeles Fire Department.

Maurice M. Cohen, general manager of the Palladium Ballroom, has been named chairman of the cabaret defense division of the Amusement Industry Defense Committee.

## Lee to Arkansas Meeting

Claude Lee, Paramount director of public relations, will leave for Hot Springs, Ark., today where he will address the convention of MPTO of Arkansas on Monday. He will visit in Dallas and Florida before returning.

## Wash. Exhibitor Dies

CONCRETE, Wash., May 21.—Charles White, 50, owner of the White Theatre here, and well known in Seattle film circles, died here following a heart attack.

## N. J. Allied Meet to Discuss Umpi Plan

The Umpi selling plan, conciliation, arbitration, Ascap fees and the War Activities Committee are among the subjects on the agenda of the conference of exhibitors in wartime which will feature the annual convention of New Jersey Allied at the Ambassador Hotel, Atlantic City, June 3, 4 and 5.

A six-point program that is to guide the conference includes cooperation between distributors and exhibitors through Umpi, among exhibitor groups and among independent exhibitors, and the need for strong regional and national associations.

Also, film rentals and the matter of tire shortage, gas rationing and dim-out regulations as affecting the box-office; 16 mm. competition, and Canadian price regulations.

## Bernstein Due from England This Week

Sidney Bernstein, head of the Granada Circuit, British theatre unit, will arrive this week to take up his new duties as film liaison in the United States for the British Ministry of Information.

His duties will include arrangements for the showing of British Ministry films in this country, the coordination of film ideas between the two countries and as a contact between British and American film interests on fictional films with war themes. He was in this country last year to supervise the distribution of the British film, "Target for Tonight."

## Hays Back from Capital

Will H. Hays returned from Washington yesterday after conferring there with Jack Bryson, MPPDA Washington representative on more complete coordination of industry war activities with Government agencies.

## Donate Two Ambulances

CLEVELAND, May 21.—The Motion Picture Operators Union has presented two fully-equipped ambulances for use as civilian defense mobile units to the city. Costing \$3,000, they were bought with union funds.

# Newsreel Parade

**B** RIGADIER General Doolittle receiving Congressional Medal of Honor from President Roosevelt is the leading subject in the new issues. Sir Stafford Cripps in India and Princess Elizabeth in an official ceremony marking her 16th birthday are included. Here are the contents:

**MOVIETONE NEWS, No. 74**—Cripps in India. Italian-English prisoner exchange in Egypt. Princess Elizabeth's birthday ceremony. New Archbishop of Canterbury enthroned. Price ceilings go into effect. Leahy recalled from Vichy. Winchell salutes Hollywood Caravan. Corsage of War Stamps in Chicago. Tulips in Holland. Mich. Doolittle honored.

**NEWS OF THE DAY, No. 272**—Doolittle honored. Gunners for merchant marine trained in Michigan. Cripps in India. Princess Elizabeth's birthday. Price control. New Bishop of Canterbury. War fashions. Flower Day in Hawaii.

**PARAMOUNT NEWS, No. 77**—Tacoma students to work on farms. War Bond show in Yonkers. Chicagoan wears War Stamp corsage. Price ceilings. Princess Elizabeth has a birthday. Cripps in Delhi parley; India steps up production. Doolittle honored by Roosevelt.

**RKO PATHE NEWS, No. 77**—Doolittle honored. Cripps in India. Tennessee aluminum plant honored by Navy. England and Italy swap prisoners at Egyptian port. Archbishop of Canterbury enthroned. Princess Elizabeth in birthday ceremony. "Lei Day" in Hawaii. U. S. planes in Guatemala patrol. Rowing race in Boston.

**UNIVERSAL NEWSREEL, No. 86**—Doolittle honored. Allied leaders in Britain. Cripps in India. Air patrol over Guatemala. Navy trains ship gunners at Lake Michigan base. New Archbishop of Canterbury. Price control goes into effect. Nelson honored at Pennsylvania Military College. Red Cross benefit show in Honolulu.

## Three Leave 20th-Fox

Three members of the 20th Century-Fox publicity and exploitation department resigned yesterday. They were George Fraser, feature publicity and syndicate writer; Hugh Lahey of the production department, and Nathan Zarkin, exploitation man. Fraser joined the company in November, 1940, following five years of publicity work with Paramount.

## Lewis to Plane Firm

Cliff Lewis, identified with industry public relations for many years, and recently with Paramount, on June 1 will become public relations director for the Vultee Aircraft, Inc.

# MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# GREAT FOR ITS SWEEP!

The Westward thrust of the pioneers who opened up the plains . . . the Sacramento flood . . . the hectic life of San Francisco's Gold Coast—all these form the background fabric against which William A. Wellman has directed "The Great Man's Lady"—a story with the scope of "Cimarron"—and the all-star cast of "Union Pacific"!

# "THE GREAT MAN'S LADY"

starring BARBARA

STANWYCK

JOEL

McCREA

with BRIAN

DONLEVY

PRODUCED AND DIRECTED BY  
WILLIAM A. WELLMAN





## Decentralization of Distribution in Field Is Stressed by Yates

(Continued from page 1)

could be just as profitable as decentralization of exhibition.

Today's session was highlighted by the presentation by the Western division of \$2,000,000 in contracts closed since May 1 to James R. Grainger, general sales manager. It was stated that these contracts were principally from independent circuits and exhibitors and represented more sales than were made last year in a three-month period.

The meeting was told that although small towns were badly affected by the draft and removal of labor to industrial centers, it could be expected that conditions would improve. Many theatres in small towns which were closed are now reopening, it was pointed out.

### Complete Program in July

M. J. Siegel, head of Republic production, said that for the first time in Republic's history, this season's program would be completed by July 15. By Sept. 15, Siegel said, the following productions would be ready:

"Hi Neighbor," with a number of radio personalities, including Lulubell & Scotty, Vera Vague, Pappy Che-shire and Don Wilson, and Jean Parker, John Archer, Marilyn Hare and Bill Shirley; the new "Ice-Capades Revue" with the International Ice-Capades Co.; "The Commandos," which will be started July 15; "Hit Parade of 1943," to be started July 22, and "Heart of the Golden West," with Roy Rogers. "G-Men vs. the Black Dragon," a serial, will go into production June 22, it was said.

Grainger said he would return to New York early next week.

## Start Draft of New Umpi Selling Plan

(Continued from page 1)

Howard Levinson, Warner Bros. attorney, to continue work on proposed changes in the arbitration setup under another phase of Umpi's trade practice program. The arbitration provisions also will be submitted to the Department for consideration as amendments to the decree.

Progress was reported at the conclusion of both meetings and the two groups will meet again today.

At the meeting of attorneys were Keough, J. Robert Rubin, Joseph Hazen, Gordon Youngman and Felix Jenkins. At the exhibitor meeting were H. A. Cole, Ed Kuykendall, Robert White, Levinson and Robert Barton, independent exhibitor attorney of Richmond, Va.

## 2 Denver Houses Shift to Newsreels

DENVER, May 21.—The Senate Theatre, downtown house, will reopen here tomorrow as a newsreel house under the name of the Telenews Theatre, with Leslie Allen as manager.

The Fox Intermountain Rialto, also a downtown house, will shift its policy to newsreels exclusively on May 29.

# RKO Reports Net Profit Of \$538,692 for Year '41

(Continued from page 1)

fecting the company's business," and that "the difficulties of operations in the domestic market have resulted largely from the uncertainties inherent in distributing motion pictures under the provisions of the consent decree."

Of the "difficulties of operations" under the decree, the report says: "It is estimated that the picture company must maintain at all times an inventory of approximately 10 completed but unreleased feature pictures to meet present selling conditions. This necessitates a large increase in working capital. Experience derived from operating under the decree definitely indicates that the play-off of feature pictures in the early stages after release is considerably slower than the rate of play-off prior to the decree. It now appears that under the new selling methods the cumulative receipts from distribution by the picture company of the average feature picture will not be equal to such cumulative receipts under the pre-decree selling methods until a date six to nine months after release. This constitutes a substantial deferment."

### Advances to Subsidiary

Schaefer's report states that the parent company advanced "substantial amounts of cash" to the picture company during the year to meet its increased working capital needs, and that, in addition, the picture company entered into a revolving fund credit of \$4,500,000 with a bank, secured principally by a pledge of motion pictures.

Picture company operations in the United States and Canada resulted in a consolidated net loss for the year of \$594,270. Results of its operations for the first quarter of this year were "less satisfactory" than for the comparable period of 1941, the report states.

**Operations of RKO theatres resulted in a profit for the year of \$1,148,205, compared with a profit of \$803,953 in 1940, and results for the first quarter of this year were better than for the comparable 1941 period, according to the report.**

RKO added \$135,929 last year to its reserve for contingencies against investments in subsidiaries in the Far East, bringing its total special reserves for foreign investments to \$1,-

394,070. Aggregate foreign investments amounted to \$3,075,678 at the end of 1941, with an aggregate unreserved net book value of \$650,000. The company's frozen funds in the United Kingdom and Australasia amounted to approximately \$3,000,000 as of May 2, 1942. In this connection, \$1,020,000 of frozen funds was due to participants and outside producers.

### \$200,000 from K-A-O

As a result of the refinancing of Keith-Albee-Orpheum completed during 1941, RKO received a common dividend of more than \$200,000 from the theatre subsidiary, its first in many years. K-A-O reduced its new funded debt, resulting from the refinancing, by \$600,000 during the year and other theatre subsidiaries reduced their funded debt by an aggregate \$750,000.

Total income for the year was \$53,250,725. Total expenses amounted to \$49,925,007, of which amortization of film costs and expenses was \$12,414,757; operating and general expenses were \$27,128,544, and royalties and participations, \$10,381,705.

Total assets amounted to \$70,105,231. Current and working assets aggregated \$20,326,324, of which \$6,298,202 was cash and \$11,056,807 in inventories. Current liabilities amounted to \$9,315,219.

The company's annual meeting of stockholders, to be held at Dover, Del., June 3, will be the first in more than 10 years, since none was held during the company's reorganization period and as the present directors were appointed by the Federal court for two-year terms, none was held in 1940 or last year.

### Smaller Board Seen

Stockholders will be asked to act on any proposals which may be made to change the number of directors from 13, as recently provided by the company's by-laws, to such different number as may be determined. It is reported that a smaller number may be proposed. There are now 11 members of the board. No proxies are being solicited by the company for the meeting and, hence, no names have been placed in nomination for the board.

Due to the fact that arrears on the company's preferred stock exceed \$7.50 per share, the preferred holders are entitled under the company's certificate of incorporation to elect one-third of the directors at the meeting.

## Gary Theatre Drops Clearance Complaint

CHICAGO, May 21.—The clearance complaint of the Y & W Management Corp., operator of the Palace, Gary, Ind., against 20th Century-Fox, RKO, Balaban & Katz and Warner Bros. South Side theatres was withdrawn at the local arbitration tribunal today. It was indicated that an agreement had been reached but terms were not made public.

### Product Delays Aired in St. Louis

ST. LOUIS, May 21.—Testimony that pictures were delayed in reaching the Cinderella, Wehrenberg-Kaimann

house, was given today in the arbitration hearing on the clearance complaint of Adolph Rosecan, owner of the Princess, in competition with the Cinderella. Rosecan alleged he has had to wait for product as long as three months after the Cinderella. Wehrenberg-Kaimann has intervened.

### 'Angel Street' at 10 Cents

The sixth performance of the season for high school children of a legitimate stage play was announced yesterday by Alfred Harding, chairman of the central control board of the New York City School Theatre Program. A matinee performance of "Angel Street" June 4 will be made available to students at 10 cents.

## Deny Warner Plea To Dismiss Action

A motion by directors of Warner Bros. to dismiss the minority stockholders' suit against them arising from payments made to William Bioff and George E. Browne was denied by N. Y. Supreme Court Justice McLaughlin yesterday.

The court ruled that the statute of limitations did not bar the suit, pointing out that the last payment, according to the complaint, was made May 23, 1941, and that the stockholders did not learn of the payments until then. The court pointed out that facts alleged in the complaint must be deemed to be true on a motion to dismiss but added that in any event, the question of outlawing the cause of action would be a matter to be passed upon at the trial.

### 'Clear Case of Dissipation'

In refusing to order the plaintiffs to state and number their causes of action separately, the court said the complaint, taken at its face value, made out "a clear case of dissipation of the assets belonging to the stockholders by payments to labor racketeers and others. This money belongs to the stockholders of the corporation and the action is brought to compel the defendants to pay back the moneys paid."

The court also held that the question of an accounting to determine the amount of money paid should await trial.

## 'Suicide Squadron' Big, B'way Strong

(Continued from page 1)

Hire" and Woody Herman's orchestra, will bow out Tuesday night due to a prior booking. "Take a Letter, Darling" and Benny Goodman's orchestra. "My Gal Sal" with the stage show at the Roxy is maintaining a hardy pace, taking an estimated \$54,300 in its third week and is now in its fourth. "Saboteur" did an estimated \$76,000 in its second week at the Radio City Music Hall, with the stage presentation, and was followed yesterday by "Tortilla Flat."

"Moonlight," at the Rivoli, drew only an estimated \$11,400 in its third week which ended Wednesday night and will play through today. "Ships With Wings," British-made United Artists release, opens tomorrow. "Whispering Ghosts" finishes a week at the Rialto tonight with an estimated \$4,800 and will be followed tomorrow by "Grand Central Murder."

## Ban on Oil Furnaces Hits Canada Theatres

TORONTO, May 21.—An order of the Ministry of Munitions and Supply banning further use of oil furnaces for gasoline conservation affects theatres, according to official instructions. Affected in Toronto are the Oakwood and Village theatres, Famous Players houses.

Theatres in Western Ontario using natural gas were ordered to switch to coal heating. Reconstruction of furnaces for coal is reported faced by a shortage of parts for coal heating plants.



## 'Saboteur' Scores \$5,500 in St. Louis

ST. LOUIS, May 21.—"Saboteur" and "The Spoilers" grossed \$5,500 in its second week at the Missouri.

Estimated receipts for week ending May 14:

"Jungle Book" (U. A.)  
 "Confessions of Boston Blackie" (Col.)  
 LOEW'S—(3,162) (30c-40c-50c-55c) 7 days.  
 Gross: \$14,300. (Average, \$13,000)  
 "My Gal Sal" (20th-Fox)  
 "The Man Who Wouldn't Die" (20th-Fox)  
 "EMBASSADOR" (3,154) (30c-40c-50c) 7 days, 2nd week. Gross: \$9,700. (Average, \$11,500)  
 "Broadway" (Univ.)  
 "Sleepy Time Gal" (Rep.)  
 FOX—(5,038) (30c-40c-50c) 7 days. Gross: \$11,500. (Average, \$11,000)  
 "Saboteur" (Univ.)  
 "The Spoilers" (Univ.)  
 MISSOURI—(3,514) (30c-40c-50c) 7 days, 2nd week. Gross: \$5,500. (Average, \$4,000)  
 "Kennel Murder Case" (W. B.)  
 "Gambling Lady" (W. B.)  
 ST. LOUIS—(4,000) (25c-35c) 7 days. Gross: \$4,500. (Average, \$2,600)

## 'Blonde,' \$12,000, Tops Good Hartford Week

HARTFORD, May 21.—The Allyn had a good second week run with "My Favorite Blonde," taking an estimated \$12,000. Loew's Poli had an estimated \$10,000 with "Rio Rita." Weather was warm.

Estimated receipts for the week ending May 13-14:

"My Favorite Blonde" (Para.)  
 "Road Agent" (Univ.)  
 ALLYN—(11c-28c-55c) 7 days. Gross: \$12,000.  
 "The Spoilers" (Univ.)  
 "Juke Box Jenny" (Univ.)  
 E. M. LOEW'S—(11c-30c-40c) 7 days. Gross: \$8,000.  
 "Rio Rita" (M-G-M)  
 "This Time for Keeps" (M-G-M)  
 LOEW'S-POLI—(11c-28c-55c) 7 days. Gross: \$10,000.  
 "Nazi Agent" (M-G-M)  
 "Fingers at the Window" (M-G-M)  
 LOEW'S-POLI PALACE—(11c-28c-55c) 7 days. Gross: \$7,500.  
 "The Saboteur" (Univ.)  
 "Almost Married" (Univ.)  
 WARNER REGAL—(11c-28c-55c) 7 days. Gross: \$7,000.  
 "Larceny, Inc." (W. B.)  
 "Valley of the Sun" (RKO)  
 WARNER STRAND—(11c-28c-55c) 7 days. Gross: \$9,500.

## Decision Reserved In Paramount Case

New York Supreme Court Justice Benvenga yesterday reserved decision on the motion to dismiss the suit of Jessie Remsaw, as assignee of Campbell & Connelly, Ltd., against Paramount.

The plaintiff charges that Paramount obtained rights to the song, "Memphis Blues," from Mercer Morris, Inc., but alleges that the predecessor of that company, Joe Morris Music Co., sold the licensing rights to the plaintiff. The song was used in the Paramount film, "Birth of the Blues."

## Wausau House Opens

WAUSAU, Wis., May 21.—The new 700-seat Hollywood Theatre has been opened here by the Grengs Amusement Co., with Sheldon Grengs as manager. Fox's Wausau theatre, closed for remodeling, has also been reopened with new seats.

## Ayres Films in Canada

TORONTO, May 21.—With Lew Ayres in a U. S. Medical Corps uniform, his pictures have returned to screens of circuit theatres in Canada, the ban having been lifted by Famous Players and Odeon circuits.

## Phila. Judge Indicates Trust Suit to Be Dismissed

(Continued from page 1)

missal is believed to be the first major legal victory for the distributors in this territory.

Seeking \$750,000 triple damages, Schad filed his suit on Aug. 20, 1941, charging the defendants conspired to have 20th Century-Fox give the franchise for 50 per cent of its product held by the Astor Theatre in Reading to Wilmer & Vincent's Embassy and State theatres which already had the other 50 per cent. The conspiracy resulted, it was alleged, when operation of the Astor was returned to Schad last April after being operated on a lease by the Warner circuit.

Final hearing on the suit was started Feb. 29 and the motion to dismiss was entered by the defense attorneys last month after State Senator Harry Shapiro and William B. Rudenko completed their testimony for the plaintiff. Defense attorneys included Morris Wolf and Morris Pfaltzer III, for Warners, Bernard G. Segal for 20th Century-Fox, and Charles H. Weidner for Wilmer & Vincent.

## Theatres Cautioned On Waste Prevention

(Continued from page 1)

possibility of closing one-third or more of the film houses in the United States as a drastic measure.

The meeting, at which Dr. Alfred N. Goldsmith presided, was devoted to a discussion of the 10-point conservation program adopted by the IATSE and sent to all projectionist members. Basson and other speakers stressed that those in charge of operating theatres and booths must cooperate in the program and avoid waste and unnecessary replacement of parts.

## Dimout Warning Given

Unless there is complete compliance here with the dimout regulations, advertising signs will be blacked out for the duration of the war, Major General T. A. Terry, commanding the Second Corps Area, indicated yesterday. He urged use of fewer or less powerful light bulbs.

## Weigh Enforcement Of Star Symbol Ban

(Continued from page 1)

a formula for bringing all film advertisers into line under the agreement.

The formula is scheduled to be drafted and presented to the meeting of the Public Relations Committee next week for approval. At the same meeting a final draft of a sub-committee program of long range public relations for the industry is scheduled to be presented.

## See \$25,000 Incomes Escaping U. S. Limit

(Continued from page 1)

side chat," there were unofficial indications from Congressional quarters that the \$25,000 salary ceiling might be avoided. However, from industry quarters there came only views in support of whatever the Government finally decided to do. Executives and performers expressed their fullest understanding of the war situation.

## Last Para. Regional Meet Starts Today

SAN FRANCISCO, May 21.—The last of Paramount's two-day regional sales meetings will get under way tomorrow at the St. Francis Hotel here, with G. A. Smith, Western division manager, presiding.

Assistant general sales manager Charles Reagan will discuss sales problems. In attendance will be the sales staffs from Paramount exchanges in San Francisco, Los Angeles, Portland and Seattle.

The personnel at the meeting will include:

San Francisco—H. Neal East, J. Bettencourt, H. Haustein, D. Spracher, R. McDonnell, J. Hurley; Los Angeles—H. W. Braly, M. R. Clark, S. White, H. Haas, C. Roeder, L. Bristol, M. Burles, J. Curry, E. Baerman; Portland—A. R. Anderson, G. Brogger, G. DeWaude, L. G. Sang; Seattle—M. Segal, G. Haviland, W. Pennington, R. L. Estill.

## First Col. Color Film

HOLLYWOOD, May 21.—Columbia will start production June 8 on "The Pioneers," the first picture to be made by the company in Technicolor. It is also Harry Joe Brown's initial production for Columbia.

## Seek New Terms in U.S.-Mexico Treaty

WASHINGTON, May 21.—"Real reciprocal" treatment for American motion pictures in Mexico was asked of the Committee for Reciprocity Information today by Carl E. Milliken, appearing for the MPPDA at hearings on a proposed reciprocal trade agreement with Mexico.

Milliken told the committee that American pictures are discriminated against both in the Mexican customs duty, which is two and one-half times as much on American pictures as on Spanish films sent in by Argentina, and in internal taxes.

Also, he said, there is now a proposal pending to require that American pictures be dubbed in Spanish before playing Mexico; that proposal, if enacted, will be a serious matter because Mexican Spanish will not be acceptable in other Latin American countries.

As a result of taxes and tariffs, Milliken said, the distributors get only 16 per cent of the Mexican rentals as compared with the 72 to 75 per cent received in this country.

The film industry representative told the committee that American motion pictures are playing a vital part in the war program in Latin America, serving to keep out Axis propaganda. The foreign field, he pointed out, has been deteriorating for years, and American pictures are now banned in 32 countries and colonies under Axis control, with the result that only 30 per cent of the normal foreign market still remains.

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## 'Sal' Scores Neat \$9,100 Seattle High

SEATTLE, May 21.—"My Gal Sal" was the strongest grosser of the week here, taking \$9,100 and going into a second week. The second week of "My Favorite Blonde" at the Paramount drew \$6,800. Weather was fair and warm.

Estimated receipts for the week ending May 15:

"The Fleet's In" (Para.)  
"Joe Smith, American" (M-G-M)  
BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 6th week. First feature moved from Music Hall; second from Paramount. Gross: \$3,950. (Average, \$4,000)  
"My Gal Sal" (20th-Fox)  
"Who Is Hope Schuyler" (20th-Fox)  
FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days. Gross: \$9,100. (Average, \$7,000)  
"Twin Beds" (U. A.)  
"New Wine" (U. A.)  
LIBERTY—(1,800) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$4,900. (Average, \$5,000)  
"To the Shores of Tripoli" (20th-Fox)  
"On the Sunny Side" (RKO)  
MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 5th week. Moved from Fifth Avenue. Gross: \$3,700. (Average, \$4,000)  
"The Turtles of Tahiti" (RKO)  
"Valley of the Sun" (RKO)  
MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days. Gross: \$6,200. (Average, \$6,000)  
"Wild Bill Hickok Rides" (W. B.)  
"Dangerously They Live" (W. B.)  
ORPHEUM—(2,450) (30c-42c-58c-70c) 7 days. Gross: \$5,900. (Average, \$6,000)  
"Paris Calling" (Univ.)  
"West of the Rockies" (Mono.)  
PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Vaudeville headed by Julie Ballaw. Gross: \$5,400. (Average, \$5,000)  
"My Favorite Blonde" (Para.)  
"Henry and Dizzy" (Para.)  
PARAMOUNT—(3,050) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$6,800. (Average, \$6,000)

## 'Rio Rita' Collects \$14,500, Cincinnati

CINCINNATI, May 21.—"Rio Rita" was the outstanding grosser, collecting \$14,500 at the RKO Palace, while "Kings Row" had a \$4,800 sixth and final week at the RKO Capitol.

Estimated receipts for the week ending May 12-16:

"Rings on Her Fingers" (20th-Fox)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days. Gross: \$10,700. (Average, \$12,000)  
"Rio Rita" (M-G-M)  
RKO PALACE—(10,000) (33c-40c-50c) 7 days. Gross: \$14,500. (Average, \$10,000)  
"My Favorite Blonde" (Para.)  
RKO SHUBERT—(2,150) (33c-40c-50c) 7 days, 2d week. Gross: \$5,100. (Average, \$5,000)  
"Kings Row" (W.B.)  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days, 6th week. Gross: \$4,800. (Average, \$5,500)  
"True to the Army" (Para.)  
RKO GRAND—(5,500) (33c-40c-50c) 7 days. Gross: \$3,000. (Average, \$5,000)  
"Pacific Blackout" (Para.)  
RKO LYRIC—(1,400) (28c-33c-42c) 5 days. Gross: \$2,000. (Gross, 6 days, \$4,500)  
"Klondike Fury" (Mono.)  
"Girls Town" (PRC)  
RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$1,300. (Average, \$1,200)  
"Canal Zone" (Col.)  
"Castle in the Desert" (20th-Fox)  
RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$800. (Average, \$800)  
"Larceny, Inc." (W.B.)  
KEITH'S—(1,500) (33c-40c-50c) 7 days. Gross: \$4,300. (Average, \$5,000)

## Eight Men in Service

SPRINGFIELD, Mass., May 21.—The Paramount Theatre has sent eight men to the armed services of this country, it was noted this week, more than any other theatre in this vicinity.

## Short Subject Reviews

### "Junior G-Men of the Air"

(Chapter Play)  
(Universal)

JUDGED by the first two chapters of this 12-chapter serial, "Junior G-Men of the Air" should have a strong appeal for the juvenile trade. The "Dead End Kids" and the "Little Tough Guys" are featured. The story concerns a group of youngsters interested in airplanes but inclined to be tough with cops. When they witness a bank robbery and a plane theft by a gang of enemy agents they refuse to assist the police. The police call on the Junior G-Men to enlist the aid of the boys. The boys join the Junior G-Men and from there on it's enemy agents against the boys. Henry McRae was associate director and Ray Taylor and Lew Collins co-directors. A large cast includes Billy Halop, Gene Reynolds, Lionel Atwill, Frank Albertson, Kathryn Adams and others. Running time, first chapter, 26½ mins.; others, 20 mins. Release, not set.

### "Call of the Sea"

(Variety Views)  
(Universal)

The fishing industry and the city of Gloucester are described with interesting shots of the fishermen at work. Also seen are the artist colony and some of the more prominent artists painting Gloucester's waterfront. The reel is brought up to date by a commentary which frequently refers to the increased danger of fishing now that enemy submarines are lurking off shore. Running time, 9 mins. Release, May 4.

### "Pass in Review"

(Marine Corps)

This subject was made by the Photographic Section of the U. S. Marine Corps. Its purpose is to promote recruiting and it is available to exhibitors without cost through Marine recruiting offices. The film opens with shots of leathernecks in Iceland and includes a ceremony for a retiring officer, a New York parade, and President Roosevelt's address in which he extols the stand of the Marines at Wake Island. Running time, 8 mins.

## 'Row' Grosses Big \$23,000 at Pitt.

PITTSBURGH, May 21.—"Kings Row" recorded one of the biggest comparative grosses in months, \$23,000, at Loew's Penn. "The Invaders" grossed an outstanding \$11,500 at the J. P. Harris, and "The Gold Rush" took \$7,500 at the Fulton. All became holdovers.

Estimated receipts for the week ending May 14:

"Bedroom Diplomat" (Bezel)  
"The Art of Love" (Bezel)  
ART CINEMA—(300) (30c-50c) 7 days. Gross: \$1,700. (Average, \$1,800)  
"The Gold Rush" (U. A.)  
FULTON—(1,700) (30c-40c-55c) 7 days. Gross: \$7,500. (Average, \$5,000)  
"The Invaders" (Col.)  
J. P. HARRIS—(2,200) (30c-40c-55c) 7 days. Gross: \$11,500. (Average, \$8,500)  
"Kings Row" (W. B.)  
LOEW'S PENN—(3,400) (30c-40c-55c) 7 days. Gross: \$23,000. (Average, \$13,000)  
"The Fleet's In" (Para.)  
RITZ—(800) (30c-40c-55c) 7 days, 3rd week. Gross: \$2,500. (Average, \$3,000)  
"The Spoilers" (Univ.)  
SENATOR—(1,800) (30c-40c-55c) 7 days, 2nd week. Gross: \$3,300. (Average, \$5,000)  
"Larceny, Inc." (W. B.)  
STANLEY—(3,600) (30c-44c-55c-65c). On stage: Dick Stabile and Orchestra, Gracie Barrie, Jerry Lester. Gross: \$15,000. (Average, \$18,500)  
"Call Out the Marines" (RKO)  
"Fingers at the Window" (M-G-M)  
WARNER—(2,000) (30c-40c-55c) 7 days. Gross: \$4,000. (Average, \$5,000)

## Censors in Mexico Ban Approved Film

MEXICO CITY, May 21.—The Government censors established a precedent when they ordered withdrawn from exhibition a film they had approved. This picture, "Flor de Fango" ("Mud Flower"), was called off after it had been shown, because the censors had received so many complaints.

This was the first time the censors ever banned a picture after they had approved its exhibition and indicates that authorization for exhibition does not prevent them from cancelling the exhibition permit if the film arouses public resentment.

## 'Tortilla,' \$18,000, Cleveland Leader

CLEVELAND, May 21.—"Tortilla Flat" gave Loew's State its best week in months, drawing a smash \$18,000. "My Favorite Blonde" also was strong with \$7,000 in its second week at Loew's Stillman.

Estimated receipts for the week ending May 14-15:

"Kings Row" (WB)  
ALLEN—(3,000) (33c-39c-47c) 7 days, 4th week. Gross: \$4,500. (Average, \$4,000)  
"Male Animal" (W.B.)  
WARNERS' HIPPODROME—(3,800) (33c-39c-47c) 7 days. Gross: \$9,000. (Average, \$11,000)  
"Roxie Hart" (20th-Fox)  
WARNERS' LAKE—(900) (33c-39c-47c) 7 days, 2d week. Gross: \$800. (Average, \$1,500)  
"The Spoilers" (Univ.)  
RKO PALACE—(3,100) (40c-50c-60c) 7 days. Sigmund Romberg, Mitzi Green and show on stage. Gross: \$15,000. (Average, \$17,500)  
"Tortilla Flat" (M-G-M)  
LOEW'S STATE—(3,500) (33c-39c-47c) 7 days. Gross: \$18,000. (Average, \$11,000)  
"My Favorite Blonde" (Para.)  
LOEW'S STILLMAN—(1,900) (33c-39c-47c) 7 days, 2d week. Gross: \$7,000. (Average, \$4,000)

## 'Gal Sal' at \$9,400 Indianapolis High

INDIANAPOLIS, May 21.—"My Gal Sal" at the Indiana took \$9,400 and Loew's, with "Rio Rita," grossed \$10,100 in a week of clear, moderate to warm weather.

Estimated receipts for the week ending May 12-14:

"The Turtles of Tahiti" (RKO)  
"The Mayor of 44th Street" (RKO)  
CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$5,700. (Average, \$6,500)  
"My Gal Sal" (20th-Fox)  
"Secret Agent of Japan" (20th-Fox)  
INDIANA—(3,200) (28c-33c-44c) 7 days. Gross: \$9,400. (Average, \$7,000)  
"Rio Rita" (M-G-M)  
"The Man Who Returned to Life" (Col.)  
LOEW'S—(2,800) (28c-33c-44c) 7 days. Gross: \$10,100. (Average, \$8,000)  
"My Favorite Blonde" (Para.)  
"Sing Your Worries Away" (RKO)  
LYRIC—(2,000) (28c-33c-44c) 7 days. Moved from Indiana. Gross: \$3,700. (Average, \$4,500)

## 'Reap' Smash Boston Gross With \$43,500

BOSTON, May 21.—"Reap the Wild Wind" at the Metropolitan took the record breaking figure of \$43,500. "Gone With the Wind," playing its third return engagement at the Loew houses, drew \$38,500.

Estimated receipts for the week ending May 14-15:

"Reap the Wild Wind" (Para.)  
METROPOLITAN—(4,376) (40c-55c-75c) 7 days. Gross: \$43,500. (Average, \$15,000)  
"Gone With the Wind" (M-G-M)  
LOEW'S ORPHEUM—(3,000) (40c-60c) 7 days. Gross: \$21,000. (Average, \$12,500)  
"Gone With the Wind" (M-G-M)  
LOEW'S STATE—(2,900) (40c-60c) 7 days. Gross: \$17,500. (Average, \$11,500)  
"Mister V." (U. A.)  
KEITH BOSTON—(2,679) (33c-55c-65c) 7 days. Stage show, "Water Follies," with Buster Crabbe and aquatic stars. Gross: \$26,400. (Average, \$12,500)  
"Saboteur" (Univ.)  
"Don't Get Personal" (Univ.)  
KEITH'S MEMORIAL—(2,907) (33c-55c-65c) 7 days, 2nd week. Gross: \$21,500. (Average, \$15,000)  
"My Favorite Blonde" (Para.)  
"Frisco Lil" (Univ.)  
PARAMOUNT—(1,797) (28c-33c-55c) 7 days. Gross: \$12,500. (Average, \$8,500)  
"My Favorite Blonde" (Para.)  
"Frisco Lil" (Univ.)  
FENWAY—(1,320) (28c-33c-55c) 7 days. Gross: \$9,500. (Average, \$5,500)  
"The Bugle Sounds" (M-G-M)  
"The Vanishing Virginian" (M-G-M)  
SCOLLAY—(2,500) (28c-33c-44c-55c) 7 days. Gross: \$6,800. (Average, \$4,500)

## 'Blonde' at \$8,600 Milwaukee Winner

MILWAUKEE, May 21.—"My Favorite Blonde" and "The Remarkable Andrew" grossed \$8,600 at Fox's Palace. Jan Garber and his orchestra and the picture "Obliging Young Lady" netted \$11,400 at the Riverside.

Estimated receipts for the week ending May 12-14:

"Woman of the Year" (M-G-M)  
"Born to Sing" (M-G-M)  
WISCONSIN—(3,200) (44c-60c) 5 days, 2nd week. Gross: \$4,700. (Average, \$5,500)  
"My Favorite Blonde" (Para.)  
"The Remarkable Andrew" (Para.)  
PALACE—(2,400) (44c-60c) 7 days. Gross: \$8,600. (Average, \$4,000)  
"Obliging Young Lady" (RKO)  
RIVERSIDE—(2,700) (44c-60c) 7 days. Stage: Jan Garber. Gross: \$11,400. (Average, \$6,500)  
"Rio Rita" (M-G-M)  
"Joe Smith, American" (M-G-M)  
STRAND—(1,400) (44c-65c) 7 days. Gross: \$1,900. (Average, \$1,500)  
"Kings Row" (W. B.)  
"Brooklyn Orchid" (U. A.)  
WARNER—(2,400) (33c-44c-55c) 7 days, 2nd week. Gross: \$6,500. (Average, \$4,500)

## Houses Switch Policies

WILKES-BARRE, Pa., May 21.—The Penn and Irving theatres here have switched their policies with the Penn adopting a three-day-a-week vaudeville policy, while the Irving will go on a straight film program. The Irving had been running the three-day stage shows for more than two years.

## W.B. Promotes Two

PHILADELPHIA, May 21.—Elmer Hollander, manager of Warners' Stanton, has been made second assistant film buyer for the circuit here. Eddie Muehleman, manager of the Lindy, moves to the Stanton in Hollander's place.



## Clear Channel Group Charges FCC 'Failure'

WASHINGTON, May 21.—The Federal Communications Commission has failed in its task of insuring a fair distribution of service to the rural population by "whittling down" the number of clear channels for broadcasting, it was charged today before the House Interstate and Foreign Commerce Committee.

Declaring that over a period of years the Commission has cut the number of clear channels from 40 to 23, Victor Sholis, director of the Clear Channel Broadcasting Service, warned the committee that while the allocation structure is frozen for the moment by war conditions it is essential that plans be made for better coverage of the country after the emergency. The Service is an organization of clear channel stations.

### Serve 50 Million Persons

Only through the clear channel stations, Sholis asserted, has it been possible for 50,000,000 persons in the rural areas to keep abreast of national and war developments moment by moment, and the only way to maintain and improve the service is through clear channels.

"An important, extensive and expensive study must be made before any more clear channels are deteriorated, and before impairment of rural service proceeds any further," he said.

"No serious damage will be done to radio if the allocation structure is frozen until victory in the war allows us to make the kind of comprehensive engineering study of rural service necessary to the drafting of an intelligent long-range plan. Grave danger can result, however, if the Commission continues to nibble away at the allocation structure and duplicates clear channels on a piecemeal basis," he said.

## OPA Clarifies Status Of Set Manufacturer

WASHINGTON, May 21.—The Office of Price Administration ruled tonight that factory branches of radio receiver and phonograph manufacturers which act as wholesalers are not to be covered by the provisions of the price schedules for those products but are to be treated in the same manner as other distributors.

The ruling was made on application of General Electric Co., which protested that such branches were not connected with the production end of the business.

### Radio Engineer Killed

MEXICO CITY, May 21.—Arnaldo de la Parra, control supervisor of Station XEOY here, was instantly killed when he encountered a live wire while repairing a defect in the control service.

### Theatre Permit Denied

NORFOLK, Va., May 21.—The City Council has denied an application of J. Louis Brody to operate a film theatre in a city market building formerly occupied by a bus terminal.

## Off the Antenna

THE Blue has called a meeting of station, sales promotion, program and sales managers of all affiliates in New England for Wednesday. Stations and managers scheduled to be present are WNAB, Bridgeport, Levon Thomas; WELI, New Haven, James Milne; WSPR, Springfield, Quincy Brackett; WPCI, Pawtucket, Paul Oury; WNBC, Hartford, Richard Davis; WSRR, Stamford, Steve Rintoul; WMUR, Manchester, Leslie Smith, and WHDH, Boston, Ralph Matheson.

**Purely Personal:** David Penn, news commentator, has joined WOV where he will handle all evening newscasts Mondays through Saturdays, 6 P. M. to midnight . . . Fulton Lewis, Jr., Mutual's Washington commentator, who has been off the air for the past two weeks because of illness, will return Monday. . . . William Murray, William Morris agency executive and producer of the "Treasury Program," is scheduled to arrive in Hollywood tomorrow.

Warners has started a participation and spot campaign on local stations for the opening of "Yankee Doodle Dandy." Blaine-Thompson Co. is the agency handling the account. . . . Brad Reynolds is cutting a Victor album of records of George M. Cohan songs to be released in conjunction with the premiere.

NBC has revamped its house organ, *Transmitter*, and is now using color and pictures. In addition to the NBC staff, the staffs of all the network's affiliates will receive the publication.

**Program News:** Mutual will start a weekly series, Sunday 7:30-8 P. M., about the AEF activities in England, Scotland and Northern Ireland. Produced by BBC, it will feature Ben Lyon and Bebe Daniels as masters of ceremonies and will be sent here by shortwave. . . . Miller & Co. has signed for 13 weeks sponsorship of WHN's "Newsreel Theatre of the Air," each night 11 P. M. to midnight. . . . Lorstan Studios will sponsor "Coast to Coast on a Bus" on WJZ, June 1 to Aug. 1. . . . Mutual will originate a new series of discussion programs in Portuguese to be rebroadcast by eight Brazilian stations Mondays through Saturdays, 8-8:15 P. M. By arrangement with the Office of the Coordinator of Inter-American Affairs, the series will be carried to Brazil by A. T. & T. facilities. It will not be heard in this country.

## Mexican Union Calls Two-Theatre Strike

MEXICO CITY, May 21.—The National Cinematographic Workers Union, through its secretary general, Salvador Carrillo, in explaining the calling of a strike against two theatres in Nuevo Laredo, over the border from Laredo, Tex., on the heels of its announcement that there would be no more strikes against exhibitors, said there would only be strikes when the workers have no choice but to strike.

Carrillo said that he hopes that other exhibitors will be reasonable and grant demands of the union, which are now for all theatres in Mexico to subscribe to a work contract that will make working conditions and wages for the film business uniform throughout Mexico. A pact of this sort was signed here recently and is regarded as strike insurance for the exhibitors, at least for some time. But not a few theatres in the provinces are holding out against making this agreement, saying that economic conditions vary so much between Mexican towns that it is difficult to make theatre wages uniform.

## Leon Cieciuch Rites Set for Tomorrow

Funeral services for Leon Cieciuch, head of WHOM's Polish department, will be held at 10 A. M., tomorrow at the St. Anthony's R. C. Church, Jersey City. Cieciuch died in an automobile crash Wednesday.

He was in broadcasting 17 years and recently celebrated his 15th anniversary as a Polish language broadcaster. The station cancelled all commercial announcements in Polish on Wednesday in tribute to his memory and will broadcast the services tomorrow. He is survived by his wife and three children.

## Exhibitor Rent for Gov't Films to War Charities—Richey

(Continued from page 1)

mission schedules under a continuation of the decree selling method, and would contribute to harmony in the industry and thereby improve its operating functions. The M-G-M official emphasized that the new Umpi plan dealt solely with an industry sales problem, since it sought to furnish an answer to exhibitor dissatisfaction with the decree selling system and that the exercise of the cancellation privilege under the plan would be solely on grounds of film quality. Rejection of pictures on religious, racial or moral grounds, he pointed out, has been the exhibitor's right and will continue to be so, irrespective of the new cancellation privilege.

He also cited the new Umpi conciliation and arbitration plans for the handling of industry grievances as a contributory factor in a "more efficient industry which thereby can do a better job in its primary task of entertaining and maintaining the morale of the American people."

Richey also detailed the war-time contributions of the industry to the meeting.

### Club Dance June 5

CHICAGO, May 21.—The Film Bookers Club of Chicago will hold its annual dinner-dance on June 5, at a downtown hotel to be selected.

### Retired Exhibitor Dies

AUBURN, N. Y., May 21.—John Henderson, retired exhibitor, died at his home here this week.

# GET READY FOR

# EAGLE SQUADRON



# "SHIPS WITH WINGS"

## DRAWS FAMOUS AUDIENCE TO NAVY RELIEF PREMIERE!

**\$4.40 PREMIERE SOLD OUT FOUR DAYS IN ADVANCE.** Here are English tars decorating the lobby of the Normandie Theatre in New York City before the gala social event!

**JOHN STEINBECK**, famous American author, greets Actress **Claire Luce** as celebrities assemble to the strains of martial music from crack Navy Bands!

### FAMOUS BRITISH GUESTS

include Rear Admiral Herbert Pott, British Naval Attache, and Captain C. Abel Smith, Royal Navy.

**J. P. MORGAN'S SON**, Lieutenant Junius Spencer Morgan, listens to Lord Halifax speak from the screen of the Normandie.

### DISTINGUISHED BRITISHERS

include Sir William Wiseman, head of the Union Jack Club and Robert R. Appleby, Head of British War Relief.

### MANY DINNERS PRECEDE SCREENING.

Here is Mrs. Robert Post arriving with her guests, Lieutenant W. H. Reid and Commander H. A. A. Mallet, Liaison Officer of the Royal Navy.

**FROM WASHINGTON** comes Rear Admiral Adolphus Andrews, U. S. N., photographed as he shakes hands with Vice-Admiral Sir Alfred French.

**SURVIVOR OF ARK ROYAL**, the aircraft carrier featured in "Ships With Wings"—Lieutenant A. Andreoli is shown with Andrienne Ames, screen and radio star.

**MRS. LYTLE HULL**, the former Mrs. Vincent Astor, is one of the prominent New York women who enjoyed the picture.

# "SHIPS WITH WINGS"

starring

**JOHN CLEMENTS ★ LESLIE BANKS ★ JANE BAXTER  
ANN TODD ★ BASIL SYDNEY ★ EDWARD CHAPMAN**

Produced by Michael Balcon • Released thru **UNITED ARTISTS**

**Opens Tomorrow at the Rivoli Theatre, New York City, for extended engagement!**

15,000 Theatres Are Selling War Savings Bonds  
And Stamps Start In Your Theatre Today



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Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 101

NEW YORK, U. S. A., MONDAY, MAY 25, 1942

TEN CENTS

## Radio Parts Pooling Plan Before WPB

### FCC Would Be in Charge; 17 Conservation Areas

WASHINGTON, May 24.—Plans for establishment of a broadcasting industry pool of replacement parts and equipment to tide the stations of the country over the restriction period were sent to the War Production Board yesterday by the Defense Communications Commission.

The cooperative pool, recommended by the broadcasters themselves, would be administered by the Federal Communications Commission in the light of the rules, regulations and policies of the WPB.

Seventeen regional conservation districts would be set up, under the supervision of an administrator and two assistants in each, selected by the broadcasters of the district, to check and maintain an inventory, supervise

(Continued on page 4)

## Nets Cut Television To 4 Hours Weekly

NBC and CBS television broadcasts will be reduced to four hours each weekly, both networks announced over the weekend. The decision followed a recent ruling of the FCC which permitted commercial television stations to reduce minimum operating hours from 15 to four as a wartime conservation measure.

Statements by both networks declared the move was necessary to prolong television's service during the present emergency and to permit op-

(Continued on page 4)

### 'Dimes' Collections Totalled \$1,450,000

Total collections in the theatres of the country during the March of Dimes drive last January amounted to \$1,450,000, it was disclosed Friday with the announcement that half the total is being mailed to the various communities. The other 50 per cent went to the national headquarters of the National Infantile Paralysis Fund. Nicholas M. Schenck was chairman of the industry campaign.

## Schad Will Appeal Dismissal of Trust Suit in Philadelphia

PHILADELPHIA, May 24.—A notice of appeal from the Federal court dismissal of the anti-trust suit brought by Harry J. Schad, Reading, Pa., exhibitor, will be filed tomorrow, it was said over the weekend by Schad's attorneys. The U. S. Circuit Court of Appeals is expected to act on the appeal at the October term, it was said.

Federal Judge J. Cullen Ganey, who dismissed the action, gave his formal opinion on Friday after having indicated on Thursday that he intended to take such action.

The owner of a theatre cannot prevent a lessee of the house from releasing a distributor from his contracts, Judge Ganey ruled. "It would establish a strong doctrine," he said in a 12-page opinion, "to hold that the plaintiffs (Schad) has some intangible right which could prevent

(Continued on page 4)

## Broadway Ass'n in Tribute to Cohan

Ceremonies will be held at 1 o'clock today dedicating a plaque to George M. Cohan at the Savoy Theatre, 34th St. and Broadway, where Cohan first appeared as a star in New York. Newbold Morris, City Council president, will make the dedication in the name of the Broadway Association, and Robert K. Christenberry, president of the Association and managing director of the Hotel Astor, the presentation speech. "Yankee Doodle Dandy," Warner Bros.' film, is based on Cohan's life.

## B'way Houses, Astor Hotel Shelter Blackout Throngs

### Providence Plans Honor to Dowling

PROVIDENCE, May 24.—A testimonial luncheon will be given Eddie Dowling, actor and producer, by the Town Criers of Rhode Island at the Providence-Biltmore Hotel here June 1. The occasion will be Dowling's return to his home city to open a season of legitimate theatre productions here with "George Washington Slept Here."

Deputy Chief Crier Benjamin Northup is chairman of the testimonial luncheon committee. Entertainment for the affair will be in charge of Past Chief Crier Edward M. Fay.

### MPTOA to Hold No National Convention

MPTOA will hold no national convention this year because of the war and limitations on travel accommodations, Ed Kuykendall, president, announced Friday. The organization, instead, plans to hold a meeting of its national board of directors some time this Summer. The date and place will be set later, Kuykendall said.

## W. B. Plans to Deliver About 36 This Season

Warner Bros. will release approximately 36 features, exclusive of three reissues, during the current season, or approximately 25 per cent fewer releases than the company has had for several preceding seasons, it was disclosed by the company on Friday.

No specific number of 1941-'42 releases was announced by the company at the start of this season. However, the production schedule was geared to deliver about 48 to 50 features and the schedule has been maintained to date. Holdovers and special sales arrangements for a number of the company's leading productions reduced the need for weekly releases during the season, the company said.

As a result, Warners will have a minimum of 12 features completed this

(Continued on page 4)

## Entire Umpi Program to Be Given to U. S.

### All 5 Consenting Firms Agree on Practices

The entire Umpi trade practice program, including the conciliation provisions, is scheduled to be submitted to the Department of Justice simultaneously as amendments to the consent decree, Umpi members stated at the close of meetings here Friday.

At the same time it was indicated that all five consenting distributors now are in agreement on the trade practice program. Two of the five consenting companies had been reported opposed to several phases of the program and are understood to have communicated with the Department of Justice separately concerning their objections.

At Friday's session an exhibitor-attorney group meeting at the office of Howard Levinson, Warner Bros. home office attorney, completed

(Continued on page 4)

## Col. Sales Meeting In N.Y. June 16-18

Columbia will hold an annual sales meeting at the Warwick Hotel here June 16, 17 and 18, Abe Montague, general sales manager, announced Friday.

Home office executives, division and branch managers will attend the meeting. The home office group will include Jack Cohn, vice-president; Montague, Rube Jackter, assistant sales manager; Louis Astor and Louis Weinberg, circuit sales heads, and Max Weisfeldt, short subjects sales supervisor.

Division managers will include: Phil Dunas, Midwest; Carl Shalit, Central; Jerome Safran, Western; Nat Cohn, New York; Sam Galanty, Mideast, and Sam Moscow, Southern. Lou Rosenfeld, Canadian general manager, and managers of the Canadian branches also will attend.

### Reviewed Today

"Stardust on the Sage" is  
reviewed on Page 4.



## Bus Control Seen Affecting Grosses

An effect on weekend theatre receipts is seen by some observers if the Government extends control over train and bus travel throughout the nation.

Government control has been established, effective June 3, over the four bus lines operating between Washington and New York, by pooling services, ticket interchange, staggering of schedules and eliminating duplication of operation.

## British Manpower Problem Growing

LONDON, May 24.—Considerable anxiety exists in producer and labor circles here as a result of the continuing apparent disregard of the findings of the Manpower Panel with regard to industry labor by the Ministry of Labour.

Despite its recent agreement with the findings of the panel, the Ministry is continuing to call up film technicians and other essential industry workers by age groups. Some have been told to send in applications for further deferment, but others have been informed that no further deferment is possible.

Industry officials stated that if such registrations continue, film production will be brought to a virtual standstill. A producers' delegation met with the Labour Ministry Friday, following up a similar meeting of a labor unions' committee with the Ministry last weekend. It was learned that the producers regard their meeting as a friendly and helpful exchange of views, but the labor delegation is emphatically dissatisfied with the situation and is considering further action.

## 3 New Victory Films Ready for Theatres

Three new Victory Films are ready for release, the War Activities Committee announced over the weekend. They are: "Winning Your Wings," two-reel film on the Air Corps narrated by Lieut. James Stewart, produced and released by Warner Bros.; "Mr. Gardenia Jones," 13-minute subject made for the USO, produced at the M-G-M studio and released by United Artists, and "Keep 'Em Rolling," 3½-minute trailer on the production drive, produced by the Office of Emergency Management and released by Universal.

## Reserve Decision on Loew-306 Dismissal

Final briefs were filed in U. S. District Court here Friday in the action by Loew's to restrain Local 306 from inserting a clause in its contracts to compel distributors not to deliver film to those theatres whose projectionists are not IATSE members.

Federal Judge Henry W. Goddard reserved decision on a motion by Nathan Frankel, Local 306 counsel, to dismiss the case. A decision on the action is expected in the near future.

# Personal Mention

SPYROS SKOURAS and T. J. CONNORS plan to leave for the Coast at the end of the week.

ALEXANDER KORDA left for the Coast on Friday.

PAT CASEY plans to leave for the Coast Wednesday.

HARRY EDINGTON is in town.

ROY HAINES has left for Cleveland and Detroit.

COL. H. A. COLE left for Dallas over the weekend.

SOL LEVY of Warner Bros. will be inducted in the Army next Thursday.

MONROE RUBINGER is in town from Chicago.

JAMES R. GRAINGER left California over the weekend for Dallas.

LIEUT. COL. JACK L. WARNER and MRS. WARNER left the Coast Friday for New York and Washington.

WILLIAM F. RODGERS, EDWIN AARON, E. K. O'SHEA, TYREE DILLARD, EDWARD SAUNDERS, J. E. FLYNN and A. F. CUMMINGS returned to New York from Chicago over the weekend.

EDWARD SMALL is in town from the Coast.

TIM O'TOOLE, Columbia's New Haven branch manager, is in Boston.

AL WINTERS of the 20th Century-Fox New Haven exchange joins the Marines June 15.

W. H. CLARK, assistant treasurer of RKO, is convalescing at St. Agnes Hospital, White Plains, after a major operation.

## Coast Studios Move To Conserve Tires

HOLLYWOOD, May 24.—The RKO studio has launched a survey of its employees looking to a possible "share-your-car" plan in going to and from work in order to save tires. Questionnaires distributed to all employees ask if they want to participate in the plan, what type of car they have, the number of passengers it would carry and other pertinent information.

Also as a tire-conserving move, the Academy of Motion Picture Arts and Sciences is mapping Los Angeles County with respect to the residences of some 350 press representatives to determine the most centrally located theatre to use for previews. Because of an inadequate transportation system, this community depends to a large extent on automobiles.

## To Enlarge MPPDA Staff in Washington

MPPDA's Washington staff under Jack Bryson, legislative contact, will be enlarged immediately to handle the additional work of the office resulting from increased industry relations with Government agencies, it was announced following a meeting of the MPPDA executive committee on Friday.

The enlarged staff, it was indicated, will handle all industry-Government relations except those within the province of the War Activities Committee.

## Lehman Vetoes Bill On Agency Charges

ALBANY, May 24.—Governor Lehman yesterday vetoed without memorandum the proposed changes in the theatrical employment agency fee set-up. Sponsored by Sen. William Condon, chairman of the Labor and Industries Committee, the bill would have substituted a schedule of maximum fees.

## Club Party in Cincinnati

CINCINNATI, May 24.—The local Variety Club will hold its annual outdoor dance and party at the Summit Hills Country Club, June 22, with proceeds going to local charities.

## W. Va. Theatre Files Case on Specific Run

A specific run complaint naming the five consenting companies, Universal, United Artists, Columbia and the Black Diamond Theatre Co. has been filed at the Cincinnati arbitration tribunal by the Alpine-Belle Theatre Co., operator of the Alpine at Belle, W. Va.; American Arbitration Association headquarters announced Saturday.

The complaint charges that the Alpine has been the only theatre in Belle for the past 10 years, but that Black Diamond began construction of a new theatre in the town recently and for three months thereafter the major distributors have refused to license the Belle. The complaints asks that the consenting distributors be required to license the established theatre on the same run as heretofore.

The three non-consenting companies are not required to answer the complaint unless they choose to do so.

## Rallies, Broadcast To Open Bond Drive

Rallies and parades in many key cities next Friday afternoon, including one at Times Square, and a nationwide broadcast over the Mutual network will launch the film industry's war bond and stamp sale drive in theatres. The broadcast, in which film stars will participate, will be from Hollywood, 11 to 11:30 P. M. Local broadcasts are also being arranged, the War Activities Committee said.

## Berkowitz Called Up

Harold Berkowitz, Warner Bros. home office attorney, was among the first registrants in 1-B classification to be called up under the new Selective Service orders affecting that classification. He was directed on Friday to report to his board June 8.

## Brady Granted Leave

The services of Leo Brady, for 12 years assistant to the president of Quigley Publishing Co., have been loaned to the Office of the Coordinator of Information. A leave of absence for this purpose has been granted.

## Readers' Say-So

Editor, MOTION PICTURE DAILY:

I know you will be interested in the information that, using a "sensational" campaign in the test engagement of "Moontide," at the Fox Theatre in St. Louis, we opened May 21 to extraordinary business, equal to the opening days of some of the very big pictures that we have played there and exceeding in dollars the first day's take on "Swamp Water" which, with a specialized campaign, did of the biggest week's grosses we had in the theatre in the past few years.

Sincerely,  
HARRY ARTHUR

Vice-President and General Manager,  
Fanchon & Marco, Inc.

## W.A.C. Pledges Aid In Manpower Plan

George J. Schaefer, chairman of the industry's War Activities Committee, has pledged the cooperation of that group in the work undertaken by the War Production Board to conserve manpower, the WAC has announced.

Schaefer will serve on the Publicity Cooperation Committee. The request came from W. A. Irwin of the United States Steel Corp. Acceptances for service on the committee have been received from Arthur Hays Sulzberger, publisher of the *New York Times*; Ben Hibbs, editor of the *Saturday Evening Post*; Niles Trammell, president of NBC; William S. Paley, president of CBS, and George H. McGraw, publisher of McGraw-Hill Publications.

## RKO Employees Vote SOPEG As Agency

Clerical employees at the RKO home office designated the Screen Office & Professional Employees Guild, Local 109, CIO, as their collective bargaining agency by a vote of 194 to 46 in an NLRB election Friday. Participating in the election were 240 of the 261 eligible to vote.

The union stated that it has now been designated as sole bargaining agency by 1,500 clerical employees at film company home offices. Besides RKO, the union has won elections at Columbia, Loew's and 20th Century-Fox. An NLRB proceeding is pending at National Screen Service.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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Get ready for

**EAGLE**

**SQUADRON**





## Entire Umpi Program to Be Given to U. S.

(Continued from page 1)

recommendations for amplifying and improving the arbitration provisions of the consent decree. In another meeting at the office of Austin Keough, vice-president and general counsel of Paramount, a legal draft of the new selling plan was completed for submission to the Department of Justice. The entire program will be presented to the Department by attorneys for the consenting companies as soon as a complete draft of the arbitration and conciliation provisions is completed, it was indicated. This is expected to be accomplished some time this week.

The new arbitration provisions recommended by the exhibitor committee name no new grievances for arbitration under the decree system but are concerned, instead, with proposals for clearer definitions of the present subjects, such as clearance and competition between theatres. The recommendations are concerned primarily with changes in the rules of arbitration designed to make the process less costly and time-consuming.

Provision is also made for the change of a complaint from one type to another, prior to the close of hearings, if it becomes apparent that a complainant is entitled to relief under another section of the decree than the one under which the complaint was filed originally.

### Silverman Wants Plan 'With Teeth'

CHICAGO, May 24.—Edwin Silverman, president of Essaness Theatres Corp. here, is of the opinion that the Umpi plan, as completed, will not solve the many ills and problems of the industry.

"I am opposed to the present Umpi plan," he said, "but am in favor of unity within the industry if there is equity. I do not think there is equity in the present setup of the plan which is not broad enough by any means. The plan should have teeth in it, something to cure such ills that confront us as giveaways and double and triple features.

"We live in a nation that is rationing sugar, tires, and other things, yet we remain the only business with double and triple units."

### British Films Council Sets First 1942 Meet

LONDON, May 24.—The first 1942 meeting of the Films Council has been scheduled for next Wednesday.

It is reported the meeting may consider an amendment to the Films Act for the purpose of facilitating the distribution of propaganda films, for which no credit is now given under the Films Quota Law.

### Anna Neagle at Opening

OTTAWA, May 24.—Anna Neagle attended the North American premiere of her new picture, "They Flew Alone," at the Regent Theatre here. The premiere was attended by the Earl of Athlone, Governor General of Canada, and the Princess Alice.

## Review

### "Stardust on the Sage"

(Republic)

HENRY GREY has produced another Gene Autry western which should prove popular at the box-office. Edith Fellows joins him in singing a number of songs and does two solos of her own, while Smiley Burnette does one number.

Most of the music is introduced through a radio station which has a place in the story and there is also a jamboree at the end. Autry rides up to his ranch unexpectedly to find most of the community interested in a new hydraulic mining venture which is being promoted with Autry's funds by his foreman, Bill Henry.

Henry is well-intentioned. He is aided by his sisters, young Miss Fellows and Louise Currie, but Emmett Vogan, Henry's associate, is crooked. At first Autry attempts to discourage the project, but when he learns how deeply Henry is involved he decides to help. Vogan succeeds in turning the townspeople against Autry, but the latter regains their confidence after putting the mine in working order. George Ernest, Vince Barnett, Betty Farrington, Roy Barcroft and Tom London also are in the cast. William Morgan directed.

Running time, 65 minutes. "G."\*

EDWARD GREIF

\*"G" denotes general classification.

## B'way Houses, Astor Hotel Shelter Blackout Throngs

### Schad Will Appeal Dismissal of Trust Suit in Philadelphia

(Continued from page 1)

Warner, its lessee, from agreeing to release 20th Century-Fox of its obligations."

The suit, which sought \$750,000 damages, charged Warners, 20th Century-Fox and the Warner and Wilmer & Vincent circuits with having conspired to have 20th Century-Fox give the Astor Theatre's 50 per cent franchise to Wilmer & Vincent's Embassy and Ritz after the Warner lease on the Astor had expired and the house returned to Schad. The Embassy and Ritz had previously held the other 50 per cent of the 20th Century-Fox franchise.

### Sees Nothing to Remedy

Judge Ganey ruled that the fact that the public could see all 20th Century-Fox product at the Embassy and Ritz and could not see any at the Astor "is not a consideration that the Sherman Act was to remedy." He also pointed out that Schad did not complain when other distributors sold away from the Astor after the operation of the house was returned to him.

The court held that the Reading situation was a business deal, not a conspiracy, and even if it were to be deemed in restraint of trade, "it certainly is not such a restraint as is condemned by the Act." Moreover, Judge Ganey ruled that Warners had a right to stay in business in Reading and even if the circuit leased another house there from Wilmer & Vincent, "I cannot see that Warners did anything more than was requisite for the assurance of a motion picture house to display its products."

(Continued from page 1)

day night police orders that the street be cleared were obeyed and the streets virtually were empty.

Friday night's blackout of Manhattan was the last of the series of tests in complete boroughs. It is expected that within the next two weeks a complete Greater New York blackout test will be held, probably also for 20 minutes. Officials estimated that Friday night's blackout was 95 per cent effective, although Mayor LaGuardia voiced criticism of the transportation, which permitted subway stations to remain lighted and lighted trains to run on the elevated lines during the blackout period. Defense plants were exempt from the blackout.

An estimated area of 21.9 miles was involved, affecting about 1,713,000 persons.

### Nets' Television Cut To 4 Hours Weekly

(Continued from page 1)

erations to continue with a minimum of materials and reduced personnel.

CBS will start operations on the new schedule next week. NBC will cut down to six hours weekly starting today, with programs on Mondays, Tuesdays and Wednesdays, and will reduce programs to four hours weekly in the week of June 29. NBC will televise instructions to air raid wardens on Mondays and Tuesdays while CBS will retain its more popular programs and televise them Thursday and Friday evenings.

Both CBS and NBC started full-time operation of 15 hours weekly last July 1.

### A. J. Michel Opens Office

A. John Michel has resigned from 20th Century-Fox to open an office as financial and tax consultant, it was announced over the weekend. Michel was formerly comptroller of Paramount and for the last 10 years was financial consultant to the late Sidney R. Kent.

## Radio Parts Pooling Plan Before WPB

(Continued from page 1)

distribution of parts and see that all stations are maintained efficiently. A centralized inventory would be set up in the FCC for the interchange of parts between districts as needed.

The regional staffs would serve without compensation from the Government and the expenses of the offices would be met by the stations of each district on a pro rata basis.

Under the plan, any station in need of replacements would have access to any stocks in the hands of other broadcasters. The exchanges of physical equipment, however, would be between the broadcasters, with the Government agencies serving merely in an advisory capacity.

## W.B. to Release 36 Films This Season; Will Carry Over 12

(Continued from page 1)

season to carry over to the 1942-'43 schedule, it was said. Only two features are set for release in June and a similar number for July, in addition to the general release that month of "Sergeant York."

### W. B. Advertising Up, Says Einfeld

Warners' newspaper advertising is 60 per cent above last year and magazine space has been increased 22 per cent, S. Charles Einfeld, advertising and publicity director, stated on his arrival from the Coast Friday. He will be here a week discussing budgets and advertising for new product. He said the company is considering roadshowing "The Constant Nymph."

## Maryland MPTO to Meet on Stamp Sale

BALTIMORE, May 24.—A state-wide exhibitors' meeting is planned for Tuesday at the headquarters of the MPTO of Maryland here, to discuss plans for the sale of war bonds and stamps in the theatres for the duration.

Sidney Lust is state chairman of a committee that includes: Elmer Nolte, William Saxton, Isador Rappaport, Frank Hornig, Louis Rome, Morris Mechanic, William Hicks, J. L. Schanberger, Harry Cluster, Edward Evans and David Ginsburg.

## Washington Girls to Be in Goldwyn Film

The Samuel Goldwyn office announced here Friday that it is conducting a search for the six "most glamorous secretaries in Washington," who are to be given parts in "Washington Story," Goldwyn film scheduled to start late in July. The girls selected will go on a war bond selling tour before going to Hollywood, it was stated.



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Industry

# MOTION PICTURE DAILY

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51. NO. 102

NEW YORK, U. S. A., TUESDAY, MAY 26, 1942

TEN CENTS

## Films Exempt From Reports On 'Ceilings'

**OPA Says Any Requests  
Were by Mistake**

WASHINGTON, May 25.—Motion picture companies are not required to make the reports asked of certain corporations by the Office of Price Administration in connection with its price-fixing operations, it was disclosed today.

OPA officials, responding to inquiries regarding the reported receipt of requests for reports by film companies, said that if any such companies were sent the inquiry it was by mistake and should be so reported, whereupon the office will write an official letter to the effect that they are exempt.

All branches of the film industry, it was pointed out, are specifically exempt from price control.

## Three Arbitration Awards Appealed

Three arbitration awards were appealed, one complaint was withdrawn, a new complaint filed and an award was made in a clearance case in weekend developments reported yesterday by the American Arbitration Association.

In New York, the recent award granting the Waverly Theatre, Man-

(Continued on page 2)

## Para. to Produce Film of Navy Hero

Paramount yesterday announced plans for a film of the heroic exploits of Dr. Corydon M. Wassell which were told in a recent broadcast by President Roosevelt. Wassell, former medical missionary to China, was commissioned a lieutenant commander in the Navy after Pearl Harbor and won the Navy Cross by evacuating nine wounded and helpless men from Java, bringing them safely to Australia. The Navy Relief Society will receive a percentage of the picture's gross, Paramount stated. The film will be a Cecil B. DeMille production.

## Lawrence Named as Director of 20th-Fox Foreign Distribution

Laudy Lawrence, who has been a vice-president and executive coordinator of United Artists since last November, yesterday completed arrangements with Tom J. Connors, vice-president in charge of distribution of 20th Century-Fox, to become director of foreign distribution of the latter company. The appointment is effective immediately.



Laudy Lawrence

Lawrence fills the post left vacant by the death of Walter J. Hutchinson last month. Irving Maas has been acting head of the 20th Century-Fox foreign department since. No other changes are reported in prospect.

Lawrence entered the film business in 1925 as European representative for M-G-M with headquarters at Paris. Subsequently, he was made the company's managing director for

(Continued on page 2)

## 'Sal' Will Be Held 5th Week at Roxy

Grossing an estimated \$36,800 Thursday through Sunday, "My Gal Sal" with a stage show at the Roxy will be held for a fifth week, thus moving into the theatre's outstanding box-office achievement class. Only two other films survived through a fifth week at the house, "Alexander's Ragtime Band" and "A Yank in the R. A. F."

"Tortilla Flat" with the stage presentation brought the Radio City Music Hall an estimated \$60,000

(Continued on page 5)

## Joelson Files Trust Suit Naming Majors

J. J. Theatres, of which Julius Joelson is president, filed an anti-trust suit in the N. Y. Supreme Court yesterday against the major companies, Harry and William Brandt and Max A. Cohen and corporations allegedly controlled by the Brandts and Cohen, which operate theatres on 42d St.

The complaint alleges that Joelson bought the Times, also on 42d St.,

(Continued on page 5)

## New York Blackout To Hit 580 Houses

The practice blackout of all Greater New York, which Mayor F. H. LaGuardia disclosed in a weekend broadcast is to take place within a week or 10 days, all of which have experienced both sectional and borough-wide tests.

It is expected that the blackout will be carried out on short notice. Notice was given only 12 hours before the Manhattan test last week.

## Paul Short Adviser On Films to WPB

WASHINGTON, May 25.—Paul Short of Interstate Circuit, Dallas, is scheduled to arrive here June 1 to become technical adviser in charge of motion picture interests in the amusements division of the Services Branch of the War Production Board under Christopher J. Dunphy, division chief.

The Dunphy office was established recently to serve as a clearing house for the amusement industry's priorities or other war problems, and to assist in acquiring necessary materials.

## Hopper Heads New WPB Film Section

WASHINGTON, May 25.—A motion picture and photographic section has been set up in the WPB Consumers' Durable Goods Branch, with Harold

(Continued on page 5)

## Pa. Flood Damages 5 Comerford Houses

SCRANTON, Pa., May 25.—Five Comerford circuit theatres were damaged in the flood-swept Northeast Pennsylvania district over the weekend. Charles A. Ryan, Comerford construction engineer, tonight estimated that the damage would be in the neighborhood of \$25,000. No one was injured at the theatres.

For the most part, however, theatres escaped the havoc and widespread property damage.

Closed over the weekend by the floods, the Granada in Olyphant resumed operations tonight. More than 60 persons found refuge in that house from late Friday to Saturday night. The Irving in Carbondale also reopened today, but the Majestic there

(Continued on page 5)

## Violations of WPB Building Order Studied

**May Have Led to New  
Ban Effective June 6**

WASHINGTON, May 25.—Halt-ing of amusement construction on June 6 by the War Production Board may have been motivated by the discovery of violations of the April 9 order requiring specific authority for commercial construction projects costing \$5,000 or more, it was indicated today.

While officials of the WPB had no comment on the situation, it is understood that a number of alleged violations of the order are under study. The unauthorized construction was said to have occurred in motion picture theatres, but where any such projects may have been located was not disclosed.

The new order applies to all construction costing \$5,000 or more "which is primarily for the amusement of the public." It exempts only children's playgrounds, but provides for authorizations for completion of theatre construction after June 6 if it can be shown that the

(Continued on page 6)

## Coast Dimout Fails To Hurt Grosses

HOLLYWOOD, May 25.—Slight if any decline in grosses resulted this weekend from the dimout of 45 coastal communities from Santa Barbara to the Mexican border, which was ordered on Friday by James C. Sheppard, O. C. D. director for the Ninth Area.

[An unexpected blackout Sunday night within a 50-mile radius of Los Angeles cut grosses an estimated 20 per cent. It started at 8:55 P. M. after a five-minute alert and lasted 45 minutes.]

O. C. D. officials said the ultimate extent of the dimout inland will be

(Continued on page 5)

## Reviewed Today

"Miss Annie Rooney" and  
"Bambi" are reviewed on  
Page 6.



## Lawrence Named as Director of 20th-Fox Foreign Distribution

(Continued from page 1)

Continental Europe and served in that capacity until last Spring. Returning to the United States, he became assistant to David O. Selznick and last November joined United Artists, supervising its foreign department in addition to his other posts.

Arthur W. Kelly, vice-president and treasurer of United Artists, will supervise that company's foreign operations, it is reported. Walter Gould, who has been operating the department under Lawrence, will be given wider latitude and greater authority. Gould is at present in South America.

## Cohen Gets Cohan Plaque for Savoy

In a ceremony featuring a Broadway Association luncheon at the Hotel McAlpin yesterday, Max A. Cohen, head of the Cinema Circuit which includes the Savoy, now a film house at 34th St. and Broadway, accepted a plaque commemorating the first big-time appearance of George M. Cohan at the Savoy.

Cohan was unable to attend due to illness. Newbold Morris, president of the City Council, made the presentation, and Robert K. Christenberry, president of the Association, spoke.

## Trilling Appointed Jack Warner Aide

HOLLYWOOD, May 25.—Steve Trilling, formerly with Warner Bros. in New York, has been appointed assistant to Jack L. Warner. Trilling has been with the company 14 years, joining as booker when the company took over the Stanley circuit. Later he was placed in charge of the New York talent office. He came to Hollywood five years ago as casting director.

## Sue Over Sale of St. Louis Theatre

ST. LOUIS, May 25.—Damages of \$25,000 are sought in a suit filed in Federal Court here against Sam Komm, operator of the New Merry Widow Theatre, South Side subsequent run house.

A. Sydney and Henry R. Johnson, former operators of the house, are the plaintiffs. They charge Komm forced them to sell their business to him through false representations.

## Charlotte Club to Aid Army Hospital

CHARLOTTE, N. C., May 25.—The local Variety Club will sponsor a show at the Carolina Theatre here Wednesday night for the benefit of the 38th Evacuation Hospital unit stationed at Fort Bragg.

Bob Hope will be featured in the show, which will include Skinnay Ennis and his band.

## Personal Mention

RUBE JACKTER will leave for Boston today.

LEON NETTER, Paramount home office executive, left yesterday for Jacksonville, Miami and Atlanta.

HAL B. WALLIS will arrive here Friday for several days stay.

R. J. O'DONNELL left for Dallas yesterday.

CARTER BARRON, Loew's Theatres' division manager in Washington, D. C., is visiting in Hollywood.

EDWARD B. ARTHUR and LES KAUFMAN have returned to St. Louis from here.

BOB WILE, editor of the Round Table department of *Motion Picture Herald*, is the father of twin girls, born to MRS. WILE on Saturday. The twins have been named JESSIE and JUDY.

C. J. LATTI is on a fishing trip to Canada.

SIDNEY STOCKTON returned to Albany yesterday after a weekend here.

NATE FURST has returned to Boston from a trip to the Coast.

WALTER MORTON, Columbia, Ill., exhibitor, has joined the Army.

NORMAN ELSON leaves today for Philadelphia and Washington. He is due back Thursday.

## To Add Amusement Hours in Columbus

COLUMBUS, O., May 25.—Extended hours for amusement places and recreation centers to accommodate defense workers on second and third shifts of local war industries, looms as a possibility here, according to Mayor Floyd Green, who has discussed the matter with interested parties. The Federation of Labor has unanimously agreed to lend its support to the movement.

Because of higher operating costs, the plan may not be put into effect immediately, amusement operators say, but is likely to be inaugurated in the near future.

## Seek More Early Showings in Conn.

HARTFORD, May 25.—So popular have "early bird shows" become in the larger Hartford area cities that residents of the smaller towns have requested several theatre managers to start similar shows in their towns. The Garde in New London, Conn., has started "defense shows."

Early openings have been doing well at Loew's Poli and the Strand in Hartford. The State, 4,300-seat house, is the only theatre of its type in Connecticut with a weekly midnight stage and screen show for defense workers.

## Milstein Returns Here from Capital

J. J. Milstein, who has been in Washington in the service of the War Department as consultant in the distribution of war training films, has returned to New York, after completing certain active service, and while here is subject to recall from time to time. He is at the Hotel Warwick while arranging to again become active in the industry.

## Swartout Is Honored

TROY, N. Y., May 25.—Jack Swartout, who is being transferred from his present berth as manager of Warners' American here to the New Family Theatre, Batavia, was feted here at the Hendrick Hudson Hotel. Mayor Frank J. Hogan of Troy was the principal speaker.

## Preview 'Gentlemen' At West Point Today

New York film critics from the daily and trade press, fan and national magazines will travel to West Point by bus this afternoon for a preview at the Military Academy of the 20th Century-Fox feature, "Ten Gentlemen from West Point." The film will be seen at the same time by the entire cadet corps. The film will open at the Roxy on Broadway on June 4. The showing at the Point will be preceded by a tour of the military reservation, followed by a buffet supper. A reception will follow the screening.

## Club in Cincinnati to Honor Joseph Goetz

CINCINNATI, May 25.—The local Variety Club on June 1 will tender a farewell dinner to Joseph Goetz, assistant division manager of RKO here, who has been commissioned second lieutenant in the Air Command Service, and is leaving June 8 for Miami Beach, Fla., to start his training.

Committee in charge of the dinner consists of Arthur Frudenberg, Maurice White, Andrew Niedenthal and William Devaney.

## Nine New Companies Chartered in Albany

ALBANY, May 25.—Nine film companies have been chartered with the Secretary of State here. They include: Consolidated Vaudeville Exchange, Inc., Rochester; Eljay Theatre Corp. and Kar Theatre Corp., both Rochester; Crane Theatre, Inc., Schenectady; Grove Amusement Corp., New York; Hallmark Theatre Productions, Inc., New York; Esskay Theatres, Inc., New York; City Productions, Inc., New York; Victory Show, Inc., New York.

## Join Albany Parade

ALBANY, May 25.—Both Variety Club and local exhibitor groups will have floats in this city's Memorial Day parade next Saturday. The floats will relate what the motion picture industry and exhibitors have been doing in the present war relief drive. Louis R. Golding, Fabian division manager and Variety Club chief barker, is chairman.

## Three Arbitration Awards Appealed

(Continued from page 1)

hattan, some run of RKO, 20th Century-Fox and Warner product was appealed by the Art Theatre, the intervenor. At the New Orleans tribunal, RKO appealed from an award granting the Lake View Theatre there some run of RKO and Warner product. At the Buffalo tribunal, Caroline Perriello, operator of the Playhouse, Clyde, N. Y., appealed from a decision dismissing her clearance complaint against the five consenting companies and Schine's Capitol at Newark, N. Y., and the Ohman at Lyons, N. Y.

### Drop Mass. Complaint

At the Boston tribunal, the some run complaint of Camelot Theatre Corp.'s Art at Springfield, Mass., against Paramount was withdrawn with the filing of a general stipulation. A new clearance complaint was filed in St. Louis by Victor Thien, operator of the Palm, against Loew's and naming the Will Rogers Theatre as an interested party.

### Buffalo Clearance Award

An award was entered at Buffalo in the Waterloo-State clearance case against the five consenting companies and Schine's Strand at Seneca Falls and the Regent and Geneva, Geneva, N. Y. The arbitrator ruled that Geneva first run's maximum clearance shall be 30 days ahead of the plaintiff's State at Waterloo, N. Y., while Seneca Falls first run's clearance shall be 10 days over Waterloo, and that in no event shall Waterloo's availability be later than 30 days after Geneva first run.

## Joseph Gould Will Enter Army June 4

Joseph Gould, Screen Publicists Guild of New York president, will join the Army as a second lieutenant in the infantry June 4. Gould has been press book editor for United Artists for three and a half years and has been SPG president since its inception. He also has been chairman of the Film War Service Council and a member of the War Activities Committee.

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(Registered U. S. Patent Office)

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To The Exhibitors of America

*Shirley Temple*

in her first grown-up role

**"MISS ANNIE ROONEY"**





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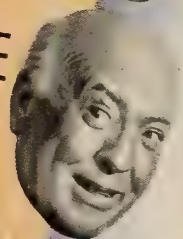
MISS  
ANNIE  
ROONEY

with

WILLIAM GARGAN GUY KIBBEE  
DICKIE MOORE

Original Screenplay by GEORGE BRUCE  
Directed by EDWIN L. MARIN

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in **LIFE, LOOK** and other important publications!

May 30th 15,000 Theatres Will Be Selling War Savings Bonds and Stamps!



## 'Sal' Will Be Held 5th Week at Roxy

(Continued from page 1)

Thursday through Sunday and will be held. Drawing an estimated \$8,300 Saturday and Sunday, "This Above All" finishes its second week at the Astor tonight with an estimated \$17,500 expected, and continues. "This Gun for Hire" with Woody Herman's orchestra on the Paramount stage collected an estimated \$25,000 Saturday and Sunday, and business for the second week which ends tonight is expected to hit an estimated \$55,000. "Take a Letter, Darling" and Betty Goodman's orchestra open tomorrow. Business Friday through Sunday at the Strand with "In This Our Life" and Jimmy Dorsey's orchestra amounted to an estimated \$24,000 and the show goes into a fourth week beginning Friday. The fifth week of "The Gold Rush" provided the Globe with an estimated \$14,000.

"Ships With Wings" at the Rivoli grossed an estimated \$7,000 Saturday and Sunday. "Suicide Squadron" ends its second week at the Criterion tonight with an estimated \$10,000 and will be followed tomorrow by "The Vanishing Virginian."

## Legion Approves Seven New Films

The National Legion of Decency for the current week has approved seven new pictures, three for general patronage and four for adults. The new films and their classification follow.

Class A-1, Unobjectionable for General Classification—"My Favorite Spy," "Riders of the Northland," "Undercover Man." Class A-2, Unobjectionable for Adults—"Beyond the Blue Horizon," "Bombs Over Burma," "Meet the Stewarts," "Syncopation."

## War Ends Pa. Fair

PITTSBURGH, May 25.—One of America's largest outdoor fairs and usually strong competition for theatres during the first week of September, the annual Allegheny County Fair, will be suspended for war's duration. Army units are using parts of South Park, where the Fair has been held.

## W.B. Changes in Albany

ALBANY, May 25.—Harry Aranove has been promoted to the Warner Bros. booking department here, replacing Wendel Frederick, who joined the Navy. Ray Smith, salesman, has been transferred here from Warners' Boston exchange.

## New Comedy Opens At Jolson Tonight

"Comes the Revelation," a comedy by Louis Vittes, starring Will Geer, opens tonight at the Jolson Theatre. In support are Peter Hobbs, Wendell Corey, Harry Townes, Mary Perry, Lesley Woods, Wendell K. Phillips and others. John Morris Chanin and Richard Karlan are the producers.

## Joelson Files Trust Suit Naming Majors

(Continued from page 1)

from Consolidated Amusement Enterprises in March, 1941, and that Warners, in October of that year, and 20th Century-Fox, in December, refused to give him first run product in the neighborhood although the Times had previously received all of it from these two companies, and that RKO had reduced first run product from 100 to 50 per cent and was threatening to take away the remaining 50. It is set forth that the annual revenue of the Times has been reduced from \$125,000 to \$75,000 and that Cohen and the Brandts bought the Stanley, which played day and date with the Times, and later closed it in order to get the Stanley's product for their other houses. These latter houses include the Selwyn, New Amsterdam, Liberty and Harris. Besides charging anti-trust violations, the complaint alleges violation of the penal law.

## Pa. Flood Damages 5 Comerford Houses

(Continued from page 1)

will be closed for a week or two, Ryan said.

In Honesdale, where the flood wreaked its worst havoc, the Lyric was damaged and will not open for at least a week. Walter Yanovitch, its manager, helped in the rescue work. The Ritz in Hawley is scheduled to reopen in a few days.

Pointing out that theatres are situated on higher elevations in the center of the many towns and cities in the path of the floods, Express Lines Film Delivery Service has reported that there had been no missouts where the theatres were able to operate.

## Will Honor Pete Smith

HOLLYWOOD, May 25.—Pete Smith will be honored at an M-G-M studio luncheon Wednesday on the occasion of the start of his 11th year as M-G-M short subjects producer and commentator.

## Radio Shows in Film

HOLLYWOOD, May 25.—Two radio programs, "Court of Missing Heirs" and "Truth or Consequences," were signed today by RKO for insertion in "Sweet and Hot," Tim Whelan musical.

## Develop New Carbon

National Carbon Co. has developed a new "Victory" carbon for theatre projector use, which is designed to conserve copper for war needs. They have a reduced thickness of copper coating.

## Muni Play Closing; Two Complete Tours

The Theatre Guild's production of Emlyn Williams' "Yesterday's Magic," starring Paul Muni at the Guild Theatre, is slated to close Saturday night.

On the same day "Without Love," which is scheduled to open on Broadway next September, completes a road tour at the Erlanger Theatre, Buffalo, and the Helen Hayes play, "Candle in the Wind," ends a tour at the Park Theatre, Youngstown, O.

A new edition of Clifford C. Fischer's "Keep 'Em Laughing" begins Friday at the Forty-fourth Street Theatre. Gracie Fields, Al Trahan, Walter O'Keefe and "Think-A-Drink" Hoffman replace William Gaxton, Victor Moore and Hildegarde in the show. The Hartmans will remain.

## Coast Dimout Fails To Hurt Grosses

(Continued from page 1)

determined within a week, but they do not expect Los Angeles, Hollywood, Beverly Hills, Westwood or Culver City will be affected.

Many theatres reported business as usual over the weekend, seemingly duplicating the experience of theatres along the North Coast to the Canadian border which went under dimout regulations on May 11.

Fox West Coast executives today reported no weekend effects at the box-office due to the dimout. They expressed the belief that long preparation of theatres and the public for such an emergency would prove an offset preventing much letdown in attendance.

In a detailed statement issued by Frank Hansen, O. C. D. lighting engineer, citizens were specifically instructed to extinguish or shade all lights within visibility from the ocean. Exhibitors in the area have for the most part prepared for the new conditions by equipping their theatres with lobby lights designed by Rodney Pantages in cooperation with the Los Angeles Theatre Defense Bureau, and approved by the O. C. D.

## Paul Short Adviser On Films to WPB

(Continued from page 1)

Hopper, president of Cinema Mercantile Co., Hollywood, in charge.

The new section will handle problems in connection with production and distribution, studio and theatre equipment and supplies, including film, home movie equipment and supplies, and equipment and supplies for still photography. The section replaces a former unit in the branch.

## Heads Musicians' Union

ROCHESTER, May 25.—New officers of the Musicians Union in Geneva, N. Y., include: Jan Perry, president; Fred Schnirel, vice-president; Charles Gibson, treasurer.

## 20th-Fox Buys Story

HOLLYWOOD, May 25.—Twentieth Century-Fox has acquired "Princess of Gratzel," story of a European refugee in Canada, by Louis Arthur Cunningham.

## Veto Modification of Ticket Resale Law

ALBANY, May 25.—Governor Lehman has vetoed the New York legislature measure modifying the law limiting the resale of amusement tickets to 75 cents above the printed price. Resale by brokers above that advance price would have been permitted where credit could not be obtained for returned tickets. There was no explanation of the veto.

## Annual Meeting of Ampa on Thursday

The annual meeting of the Ampa will be held on Thursday in the Seven Arts Room of the Edison Hotel, with the election of officers and the reading of committee reports the order of business.

The unopposed slate of nominees includes: Louis Pollock, president; David E. Weshner, vice-president; David A. O'Malley, treasurer; Blanche Livingston, secretary; Paul Lazarus, Arthur A. Schmidt, Fred Lynch, Manny Reiner, Martin Starr, directors; A. M. Botsford, replacement on the board of trustees.

## 'Galveston' for Lamour

HOLLYWOOD, May 25.—Paramount has assigned Dorothy Lamour to "Galveston."

## NEW YORK THEATRES

RADIO CITY MUSIC HALL  
Rockefeller Center  
SPENCER HEDY JOHN  
TRACY LAMARR GARFIELD  
in John Steinbeck's  
**"TORTILLA FLAT"**  
An M-G-M Picture  
Gala Stage Revue Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

VERONICA ROBERT  
LAKE • PRESTON  
in  
**"THIS GUN"**  
FOR HIRE  
A Paramount Picture with  
LAIRD CREGAR • ALAN LADD  
MIDNIGHT FEATURE  
IN PERSON  
WOODY HERMAN  
AND BAND  
EXTRA FOUR  
INK SPOTS  
PARAMOUNT  
TIMES SQUARE

Rita HAYWORTH • Victor MATURE  
**"MY GAL SAL"**  
A 20th Century-Fox Musical Hit  
PLUS A BIG STAGE SHOW  
ROXY  
7th Ave. & 50th St.

PALACE B'WAY & 47th St.  
Henry Fonda—Olivia De Havilland  
**"The MALE ANIMAL"**  
— plus —  
"Who Is Hope Schuyler?"

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
ASTOR  
BROADWAY & 45th ST.  
CONTINUOUS

Here! ASTOR  
ROOF  
Hear! TOMMY  
DORSEY  
AND HIS ORCH.  
NIGHTLY EXCEPT SUNDAY  
HOTEL ASTOR  
TIMES SQUARE



## FCC May Ease Its Rules for Small Stations

WASHINGTON, May 25.—Relaxation of operators' requirements for small stations is under consideration by the Federal Communications Commission, it was disclosed today by Chairman James L. Fly.

Fly explained that a number of low-power stations have complained of the difficulty of securing competent operators in the face of the heavy demand for skilled men from manufacturers, Army and Navy and the commission itself.

At the same time, the chairman made it clear that the commission has no intention of deviating from the rules set down with respect to applications for construction permits.

### WPB Rules Govern

He said that many applicants continue to press their requests because they have material on hand or have spent money on their projects, but that, while the commission would like to recognize those factors, "we are faced with requirements of the War Production Board and with actual rules that have been adopted to meet the war-time situation."

"We simply cannot operate under the rules by starting a line of deviations therefrom," Fly said. "The best we can hope to do is to consolidate our position and endeavor to keep the present broadcast structure on a firm and enduring foundation for the period of the war."

## 'Sal' in Cincinnati Takes Big \$13,700

CINCINNATI, May 25.—"My Gal Sal" did a big \$13,700 at the RKO Palace, and "In This Our Life" gave the RKO Albee a good \$13,600. "My Favorite Blonde" had a \$5,800 third moveover week at the RKO Shubert.

Estimated receipts for the week ending May 19-23:

"In This Our Life" (W. B.)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days.  
Gross: \$13,600. (Average, \$12,000)  
"My Gal Sal" (20th-Fox)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days.  
Gross: \$13,700. (Average, \$10,000)  
"My Favorite Blonde" (Para.)  
RKO SHUBERT—(2,150) (33c-40c-50c) 7 days.  
3rd week. Gross: \$5,800. (Average, \$5,000)  
"Rio Rita" (M-G-M)  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days.  
2nd week. Gross: \$5,200. (Average, \$5,500)  
"Kings Row" (W. B.)  
RKO GRAND—(1,500) (33c-40c-50c) 7 days.  
7th week. Gross: \$3,700. (Average, \$5,000)  
"The Real Glory" (U. A.) Reissue  
RKO LYRIC—(1,400) (28c-33c-42c) 7 days.  
Gross: \$3,100. (Average, \$4,500)  
"The Corpse Vanishes" (Mono.)  
"This Time for Keeps" (M-G-M)  
RKO FAMILY—(1,000) (15c-28c) 4 days.  
Gross: \$1,200. (Average, \$1,200)  
"Fly by Night" (Para.)  
"On the Sunny Side" (20th-Fox)  
RKO FAMILY—(1,000) (15c-28c) 3 days.  
Gross: \$800. (Average, \$800)  
"This Gun for Hire" (Para.)  
KEITH'S—(1,500) (33c-40c-50c) 7 days.  
Gross: \$3,000. (Average, \$5,000)

### Company Dissolved

ALBANY, May 25.—Airways News Theatre, Inc., has been dissolved by court order, according to Michael F. Walsh, Secretary of State.

## Reviews

### "Miss Annie Rooney"

(Edward Small-United Artists)

THE selling point in the merchandising of this picture, of course, is the fact that Shirley Temple has grown up—or is growing up. Herein she portrays a modern adolescent miss in love for the first time, and demonstrates that she has lost none of her charm or ability as an actress in the process of "coming-of-age."

There is considerable human quality in this original screenplay by George Bruce, which tells of motherless Annie Rooney in her lower middle class New York home landing in the midst of high society by accident, proving herself made of strong fiber, and winning the friendship of the wealthy for her father and grandfather.

Edwin L. Marin imparted definite sentimental values where they would do the greatest good. The supporting cast is of fine quality, with William Gargan as Miss Temple's father; Guy Kibbee as her grandfather; Dickie Moore, also growing up, as the wealthy youngster with whom she finds "romance"; Peggy Ryan as her fellow-jitterbug girl friend, and Roland DuPree as her "steady," until Moore came along.

Miss Temple's "romance" with young Moore strikes a serious snag because of her father's insistence on big money-making ideas to the detriment of his insurance sales, and the grandfather takes a loan on his pension rights to finance the girl's party clothes in society. But it all comes out when Gargan's synthetic rubber process proves to be of real value, and Moore's father, rubber company executive, buys it, thus solving youth's terribly serious heart problems.

Running time, 86 minutes. "G."\*

CHARLES S. AARONSON

### "Bambi"

(Disney-RKO)

ONCE more, Walt Disney has turned out a gay, whimsical feature which should delight children and adults. It should delight exhibitors as well, for it has all the elements which mean box-office.

Based on a best seller of the same name by Felix Salten, it has amazingly beautiful voice and music effects and the amusing animations and characters which have come to be identified with the Disney trade mark.

Four songs by Frank Churchill and Edward H. Plumb are included, "Love Is a Song That Never Ends," "Little April Shower," "Sing a Little Spring Song" and "Looking for Romance."

As in all Disney features, one funny little character makes its debut. It is Thumper, the rabbit, who is likely to make the kids shout with glee. Count, too, on the word "twitterpated" shortly making its way into the language. Mr. Owl coins this word to describe animals in love and the "twitterpated" scene which follows is one of the funniest and most touching of the film.

No human is seen, although Man is identified as the cruel force which kills innocent animals and starts forest fires. All the animals gather to see the newly-born deer, prince of the forest, Bambi. They watch him take his first faltering steps and his playmates, Thumper and Flower, the skunk, teach him to talk and to play. Bambi learns that the Winter is long and hard and sees his mother shot by the hunters.

But Bambi also learns that gay, cheerful Spring always follows the hardest Winter and it is really this message which is the theme of the story. Spring has its "twitterpating" effect on Bambi and he finds that Faline, the doe, is charming. He has his first fight when Faline is attacked and he is a proud young buck as his twins are born. The feature begins and ends on the happy note of the birth of new princes of the forest. David D. Hand was supervising director, while Perce Pearce was story director.

Running time, 69 minutes. "G."\*

EDWARD GREIF

\*"G" denotes general classification.

### Invites Fliers to Show

SPRINGFIELD, Mass., May 25.—Edward Harrison, manager of the Court Square Theatre, plans to invite 300 soldiers from Bradley Field and Westover Field, Army Air Corps bases near this city, to Thursday shows. The plan will be in operation every week.

### Ann Sheridan Loaned

HOLLYWOOD, May 25.—Ann Sheridan has been loaned by Warners to Paramount to star in a film based on the life of Texas Guinan. In return Paramount has loaned Fred MacMurray to Warners for the film, "Princess O'Rourke."

### 'Andrew' and King At \$15,400, Omaha

OMAHA, May 25.—The Orpheum bill with Wayne King and the film, "The Remarkable Andrew," led the city's first runs.

The weather was cold and rainy.

Estimated receipts for the week ending May 19-20:

"The Wife Takes a Flyer" (Col.)  
"Two Yanks in Trinidad" (Col.)  
BRANDEIS—(1,200) (30c-44c) 7 days.  
Gross: \$4,200. (Average, \$4,000)  
"Saboteur" (Univ.)  
"What's Cookin'" (Univ.)  
OMAHA—(2,000) (30c-44c) 7 days. Gross: \$7,300. (Average, \$6,000)  
"The Remarkable Andrew" (Para.)  
ORPHEUM—(3,000) (40c-55c) 7 days.  
Stage: Wayne King. Gross: \$15,400. (Average, \$14,500)

## Violations of WPB Building Order Studied

(Continued from page 1)

project will fill an essential need. For example, the Government is trying to develop recreational and amusement facilities, together with housing, large numbers of workers in certain defense areas.

Insofar as construction found to have been started in violation of the WPB order of April 9 is concerned, there were no indications whether the punitive powers of the WPB would be invoked. It was reported that several cases had been brought to the attention of officials in which construction for which all materials and equipment had been obtained was started following the order without application to the board for permission.

### Making Broad Survey

It was said that the discovery of these violations, which may have been due to a misunderstanding that authority was required even though all equipment and material was in the hands of the builders, prompted the WPB to undertake a broad survey of the whole building situation which may result in the issuance of stop orders against construction in other industries where it cannot be demonstrated that the projects will contribute to the war program.

"Many applicants," the board commented, "request permission on the ground that they have on hand all necessary materials. They fail, however, to realize that many of these materials are urgently needed for war projects and that the employment of labor is also something which cannot be wasted on unnecessary building."

### 'Spoilers' at \$9,000 Is Best in Hartford

HARTFORD, May 25.—E. M. Loew's Theatre had a good second week with "The Spoilers," taking \$9,000. "My Favorite Blonde" in a third week at the Allyn drew \$10,000. The weather was warm.

Estimated receipts for the week ending May 20-21:

"My Favorite Blonde" (Para.)  
"Road Agent" (Univ.)  
ALLYN—(2,800) (11c-30c-40c-55c) 7 days.  
3rd week. Gross: \$10,000.  
"The Spoilers" (Univ.)  
"Juke Box Jenny" (Univ.)  
E. M. LOEW'S—(11c-30c-40c) 7 days, 2nd week. Gross: \$9,000.  
"Tortilla Flat" (M-G-M)  
"About Face" (U. A.)  
LOEW'S-POLI—(2,800) (11c-28c-39c-55c) 7 days. Gross: \$11,000.  
"Rio Rita" (M-G-M)  
"This Time for Keeps" (M-G-M)  
LOEW'S-POLI PALACE—(1,800) (11c-28c-39c-55c) 7 days, 2nd week. Gross: \$8,000.  
"Larceny, Inc." (W. B.)  
"Valley of the Sun" (RKO)  
WARNER REGAL (1,800) (11c-28c-55c) 7 days, 2nd week. Gross: \$7,000.  
"In This Our Life" (W. B.)  
"I Was Framed" (W. B.)  
WARNER STRAND (2,000) (11c-28c-55c) 7 days, 2nd week. Gross: \$10,000.

### In Paramount Post

OKLAHOMA CITY, May 25.—W. C. Lewellen has resigned as Warner salesman in southeastern Oklahoma to become district advertising representative for Paramount out of Cleveland.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 103

NEW YORK, U. S. A., WEDNESDAY, MAY 27, 1942

TEN CENTS

## Coast Expects WPB to Order Raw Stock Cut

### Report Reels, Containers To Be Stopped

HOLLYWOOD, May 26.—A War Production Board order curtailing the use of raw stock, eventually resulting in a reduction of the number of pictures produced annually, was reported here as probable within a few weeks, as studio executives and guild and union officials met tonight to discuss a voluntary method of conserving raw stock and other scarce materials.

[That a reduction in film production was foreseen as a result of expected WPB orders was reported in *Motion Picture Daily* April 21.]

Industry circles expect that one measure the WPB will take shortly will be to stop the manufacture of film reels and shipping containers.

Meanwhile, representatives of the production companies and labor

(Continued on page 6)

## 250 Will Attend 'U' Meet Here June 2

Approximately 250 members of Universal's field sales force and home office officials are scheduled to attend the company's annual sales convention to be held at the Waldorf-Astoria here for four days starting next Tuesday.

In addition to home office and studio executives, all district and branch managers, salesmen and bookers will attend the convention. Arrangements have been made to stagger the arrival of various branch office groups

(Continued on page 6)

## Equity to Rescue Of Stranded Cast

Actors Equity council reported yesterday that it had its first "stranding" of a cast in 10 years over the past weekend and that it was compelled to raise \$5,000 to bring the cast of "High Kickers" back from Chicago, where the play closed Saturday, and pay members of the chorus and principals earning less than \$100 weekly one week's pay in lieu of notice.

George Jessel is listed in Equity's records as producer. The union stat-

(Continued on page 10)

## April Tax Revenue Up to \$10,788,463, Double Year Before

WASHINGTON, May 26.—Federal admission tax collections in April increased for the second successive month, totaling \$10,788,463 against \$10,592,455 in March, and were nearly double the \$5,627,394 collected in April, 1941, it was reported today by the Internal Revenue Bureau.

For the first four months of the year, the bureau announced, collections aggregated \$42,505,956 compared with \$25,810,912 for the corresponding period in 1941.

The increase in April collections was the reflection of better attendance throughout the country generally, it was indicated by the special report for the Third New York (Broadway) District which showed that business there fell off, with only \$1,470,284 collected during the month against \$1,688,332 in March.

Revenue on box-office sales dropped from \$1,578,184 to \$1,343,772, it was

(Continued on page 6)

## Variety Club to Hold Meeting in Chicago

A national meeting in Chicago late in June or some time in July will be held by the Variety Clubs of America, instead of the usual national convention, it was announced yesterday by John H. Harris, national chief Barker.

In attendance will be all national officers, local club officers, and delegates and national representatives. It is expected about 100 in all will at-

(Continued on page 6)

## FCC Sees Employment of Women at Radio Stations

WASHINGTON, May 26. — Employment of women as operators in small broadcasting stations was forecast today by the FCC in announcing the relaxation of its rules to ease the burden of wartime shortages of technical personnel.

The new rules provide that operation permits will be granted to persons certified by licensees as familiar with their broadcasting equipment, with the stipulation that such operators pass an FCC examination within six months. Prior to the examination, the operators would be permitted to work only at specified stations, which they would have to shut down in technical emergencies until some

(Continued on page 10)

## Completing Plans to Launch Bond Drive

The industry this week is rapidly completing preparations for the launching of the nationwide theatre drive to promote the sale of War Bonds and Stamps, which will get under way on Saturday, Decoration Day. The War Activities Committee has begun mailing a two-color brochure illustrating lobby displays to 15,000 theatres. Meanwhile it was announced that a number of Hollywood personalities will participate in the Times Square rally which will launch the drive here at noon on Friday.

## Decree Attacked by Arbitrator in S. F.

SAN FRANCISCO, May 26.—Donovan O. Peters, arbitrator in a recent clearance case here, has sent a letter to J. Noble Braden, executive secretary of the American Arbitration Association and executive director of the motion picture arbitration system, attacking the industry decree, it was revealed here today.

Peters' letter attacked the decree as inadequate to provide proper arbitration due to regulations which permit easy, successful appeals, and he urged amendment of the decree to cover such situations.

Peters was arbitrator in the clearance complaint of Gerald Hardy and the Piedmont Theatre against the consenting distributors. He reduced the

(Continued on page 6)

## Status of Umpi Plan Holds Up Sales Meets

### See New Plan Not Ready By June 1 Deadline

Consideration by the consenting companies of national sales meetings is necessarily in abeyance, according to observers, until the Department of Justice makes known its intention on the new Umpi selling and trade practice program.

These observers point out that planning of a sales program is not feasible by any of the Big Five at this time when it is not known whether the consent decree system of blocks of five or the new system can be made applicable. Blocks of five will remain the selling plan if the new method is not approved.

The new Umpi selling and trade practice program is not expected to be completed by next Monday for submission to the Department of Justice prior to the expiration of the blocks of five and trade show provisions of the consent decree, company attorneys who are preparing the formal legal draft of the program, said yesterday.

Despite this, however, the department has not asked for an interim

(Continued on page 6)

## RKO First Quarter Profit Is \$439,268

RKO yesterday reported net profit of \$439,268 after all charges and provision for Federal income taxes for the 13 weeks ended April 4, 1942, the first quarter of the company's current fiscal year.

The result compares with net profit of \$643,926 for the corresponding 1941 quarter. Profit from operations for the 13 weeks' period this year amounted to \$1,174,931, compared with \$1,265,933 last year. Provision for income taxes was \$401,785 this

(Continued on page 6)

## Three Reviews Today

Reviews of "Her Cardboard Lover," "Maisie Gets Her Man," "Romance on the Range" will be found on Page 5. Shorts reviews, Page 6.



## \$5,750,000 to Date For 'Dandy' Opening

The Treasury Department yesterday disclosed purchasers of war bonds in large denominations for seats for the world premiere of Warner Bros. "Yankee Doodle Dandy" at the Hollywood Theatre Friday night. The total seat sale was estimated at about \$5,750,000 by the Treasury to date.

The largest single purchaser was Herman Chopak, textile industrialist, who bought 26 of the \$25,000 bonds, the highest denomination, for logs and orchestra seats. It was reported that Chopak resold or distributed a number of them as gifts.

### Jolson, Cantor on List

With the list still incomplete, Treasury officials disclosed other purchasers of \$25,000 bonds include Al Jolson, Eddie Cantor, Alvin and Irwin Untermyer, H. M. Warner, Major Albert Warner and Jack Warner.

Purchasers of bonds in the \$5,000, \$10,000 and \$12,500 denominations for premiere seats include: Mr. and Mrs. Walter Eaton, Stephen Ames, Harry Spier, Mrs. V. K. Wellington-Koo, Hiram Bloomingdale, Al Smith, Lady Mendl, Joseph H. Hazen, Lucy Monroe, Phil Spitalny, International Ladies Garment Workers Union, Amalgamated Clothing Workers of America, Jewish Federation of Women, United Retail and Wholesalers Union, Local 802 of American Federation of Musicians, Central Trades and Labor Council, National Maritime Union and the Textile Workers of America.

## Preview 'Gentlemen' At Military Academy

"Ten Gentlemen from West Point" was previewed by 20th Century-Fox at the U. S. Military Academy yesterday for the first war time graduating class at the Academy, with 75 metropolitan film critics as guests.

The visitors were greeted with a full dress parade of cadets reviewed by Col. P. E. Gallagher and Cadet Capt. Carl Hinkle and later were conducted on a tour of the reservation by Capt. Donald B. Thurman. A buffet supper was served on the grounds with Lt. Col. Meade Waldrick and Lt. Col. John B. Reybold as hosts. A reception by officers and their wives followed the screening later in the evening.

The picture is scheduled to open at the Roxy here June 4.

## 'Holiday' Premiere Set for Navy Relief

Jules Stein, president of Music Corporation of America, yesterday was named chairman of a special committee to handle a world premiere performance of Paramount's "Holiday Inn," at the Paramount Theatre here, Aug. 4, by Stanton Griffis, chairman of the special events committee of the Navy Relief Society.

Proceeds of the performance of the Irving Berlin production, starring Bing Crosby and Fred Astaire, will be donated to Navy Relief. The performance is the only pre-release engagement scheduled for the picture.

# Personal Mention

**S** PYROS SKOURAS is expected from Washington today.

**J**OSEPH H. MOSKOWITZ is due here Monday from California.

**V**IRGINIA E. McMAHON, daughter of O. R. McMAHON, RKO assistant treasurer, will be married June 2 to **LIEUT. S. HARTLEY GRIM** at St. Agnes' Roman Catholic Church, Rockville Center, L. I.

**R**ICHARD A. ROWLAND is in town.

**S**TOCKTON LEIGH, manager of Schine's Riviera in Rochester, is visiting here.

**B**EN COLEMAN, manager of the Schine Cameo Theatre, Rochester, has joined the Army.

**G**LADYS ROCKS of National Theatre Supply Co., in New Haven, has returned from a vacation.

**E**ARL ROZELLE, assistant manager of the Strand in Scranton, and **MARY HUGHES** were married in Scranton late last week.

**H**ENRY L. KAMMLER, assistant manager of the Kingston Theatre, Kingston, Pa., has entered the Army.

**N**EIL AGNEW and **LOUIS PHILIPS** will return from Boston today.

**T**OM J. CONNORS left for Boston last night.

**N**ATHAN E. GOLDSTEIN has returned to Springfield from Chicago.

**M**AURICE SHULMAN, exhibitor of Hartford, is the father of a daughter, born at Hartford Hospital.

**B**ERNARD B. KREISLER returned yesterday from Cleveland.

**J**OHN MORRIS and **J**OSEPH TUTSKY, formerly on the staff of the Granada Theatre in Olyphant, Pa., recently enlisted in the Army.

**M**RS. BESS SCHULTER, owner of the Columbia Theatre in St. Louis, has returned from a vacation in Martinsville, Ind.

**A**NDREW SETTE, manager of the Capitol Theatre, Springfield, Mass., has returned from a vacation.

**S**TANLEY NICHOLSON, assistant manager at the Essaness Woods Theatre in Chicago, has joined the Marines.

## Dimout Extended to L.A. and Hollywood

**L**OS ANGELES, May 26.—Los Angeles and Hollywood, previously unaffected, were today included in the coastal dimout regulations issued last Friday and first enforced on a small scale last night along the coast.

**P**olice Capt. J. F. Lawrence today issued a statement including Los Angeles and Hollywood, declaring: "It is urged that all lights which are visible from the ocean or from above be dimmed out by curtains, blinds or drapes during the night. Motor vehicle lights should not be projected toward the ocean for any length of time. This regulation will apply to lights and signs on large buildings."

Last night's initial enforcement of the dimout rules on the coast proceeded satisfactorily, according to executives of the Office of Civilian Defense, who said that a 100 per cent dimout within two weeks is looked for.

Exhibitors in the affected areas reported no appreciable effect on business.

## New Col.—Gordon Pact

**C**olumbia yesterday announced the signing of Max Gordon, Broadway producer, to a new contract under which he will produce one film a year. The contract, it was said, takes the place of his present agreement to produce the film version of "My Sister Eileen," Broadway play, which went in production in Hollywood this week.

## Gen'l Precision Dividend

**G**eneral Precision Equipment Corp. (formerly General Theatres Equipment Corp.) directors yesterday declared a dividend of 25 cents a share on the capital stock, payable June 16 to stockholders of record June 9, it was announced.

## Stars to Participate In Rally at Chicago

**C**HICAGO, May 26.—Bob Hope has accepted an invitation to act as master of ceremonies at the United Nations Day patriotic festival to honor General MacArthur at Soldier Field here June 14. The spectacle, sponsored by the Chicago *Herald-American*, is being conducted in cooperation with the United States Treasury Department.

Other Hollywood, stage and radio celebrities are expected to be present. Principal speaker will be Donald M. Nelson, WPB head. Army, Navy and Civilian Defense units also will participate.

## Maas Is 20th-Fox Ass't Foreign Chief

**T**om J. Connors, vice-president of 20th Century-Fox in charge of distribution, yesterday announced the appointment of Irving Maas as assistant director of foreign distribution. Maas had been acting head of the department since the death of Walter J. Hutchinson and until the appointment this week of Laudy Lawrence as director of foreign distribution.

## Rites for Pa. Exhibitor

**T**UNKHANNOCK, Pa., May 26.—Rites were held here for C. Elmer Dietrich, owner of the local theatre and former Congressman, who died following a heart attack at his nearby Summer home. His widow, two sons, a daughter and two sisters survive.

## Mary Carlisle Signed

**H**OLLYWOOD, May 26.—Mary Carlisle has been signed by Jack Schwarz, producer, to a three-year contract, calling for three pictures a year. Schwarz releases through Producers Releasing Corp.

## Newsreel Parade

**M**ASS ship launchings marking the observance of National Maritime Day and a conference of air officials of the United Nations in Ottawa are covered in all the news reels. Here are the contents:

**M**OVIE TONE NEWS, No. 75—Ship launchings. President Quezon of the Philippines in Washington. Floods in Pennsylvania. Lumber yard blaze. Uniforms for W.A.A.C. Chimps at St. Louis zoo. R.A.F. over Channel. Air conference in Ottawa. Monsignor Sheen urges prayer for victory.

**N**EW S OF THE DAY, No. 273—Air conference in Ottawa. R.A.F. leaves on bombing mission. Floods hit Pennsylvania. Ship launchings. Chimps at St. Louis zoo. Soccer in New York.

**P**ARAMOUNT NEWS, No. 78—Air conference in Ottawa; Nazi plane downed in battle. Floods in Pennsylvania. War meeting in Mexico. W.A.A.C. uniforms in Washington. Ship launchings. Chimps at St. Louis zoo.

**R**KO PATHE NEWS, No. 78—Maritime Day launchings. R.A.F. takes off for battle; Nazi plane downed. Air conference in Ottawa. Quezon speaks in Washington. Guatemala cadets on review. Women's Corps uniforms in Washington. Army tests new flame throwers. Chimps at St. Louis zoo.

**U**NIVERSAL NEWSREEL, No. 87—Ship launchings. Floods in Pennsylvania. Peruvian President at tank plant here. Racing at Belmont. Cadets in Guatemala. Air conference in Ottawa. Chimps at St. Louis zoo.

## Katz Gets Midwest 'U' Publicity Post

**B**en R. Katz, formerly with Skouras Theatres, has been appointed Universal publicity representative for the Midwest, working out of the Chicago exchange. The appointment was made by John Joseph, director of advertising and publicity.

Katz will remain at the home office until after the annual sales convention here June 2-5, then will leave for his Chicago headquarters. Katz formerly worked for Fox Midwestern, Warner Wisconsin Theatres, and RKO Dayton theatres.

## Aids Car Conservation

**M**ONTFORT, Wis., May 26.—The Fort Theatre here has inaugurated a "victory plan to conserve your automobile." For every car bringing six people to the show, the driver is admitted free.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# DRAWING POWER!

"Johnny Eager" was a terrific hit!

"SHIP AHOY" TOPS IT AT THE BOX-OFFICE!

"Ziegfeld Girl" was a honey!

"SHIP AHOY" TOPS IT AT THE BOX-OFFICE!

A natural for hold-overs, it's topping the Biggest of audience hits! And no wonder, it's got the stuff that hits are made of!

Launched by a great Promotional and Advertising campaign. (Below) Go gay in the ads. It pays!

**Held Over!  
2<sup>nd</sup> Joy Week!**

Clap your hands! Shout hooray! Here comes the greatest cargo of nautical nifties you've ever seen! What a cast! What music! What gorgeous girls!

**"I DOOD IT!" says "RED" SKELTON**

**ELEANOR POWELL Red SKELTON SHIP AHOY**  
with BERT LAHR - VIRGINIA O'BRIEN

Screen Play by Harry Clork - Directed by EDWARD HUEZELL - Produced by JACK CUMMINGS - An M-G-M Picture

**TOMMY DORSEY**  
(America's Music Man)  
AND HIS ORCHESTRA





## 'Flyer' Pulls Big \$27,000, Los Angeles

LOS ANGELES, May 26.—Best business went to "The Wife Takes a Flyer" and "Two Yanks in Trinidad," which garnered an excellent \$27,200 each at the Pantages and the RKO Hillstreet.

Estimated receipts for the week ending May 20:

"Twin Beds" (U. A.)  
 "A Gentleman After Dark" (U. A.)  
 CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$10,900. (Average, \$12,000)  
 "Hellzapoppin'" (Univ.)  
 HAWAII—(1,100) (33c-44c-55c-75c) 7 days, 14th week. Gross: \$1,300.  
 "The Wife Takes a Flyer" (Col.)  
 "Two Yanks in Trinidad" (Col.)  
 HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: \$14,700. (Average, \$6,500)  
 "Twin Beds" (U. A.)  
 "A Gentleman After Dark" (U. A.)  
 LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$14,800. (Average, \$14,000)  
 "The Wife Takes a Flyer" (Col.)  
 "Two Yanks in Trinidad" (Col.)  
 PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$12,500. (Average, \$7,000)  
 "The Great Man's Lady" (Para.)  
 PARAMOUNT (HOLLYWOOD)—(1,407) (33c-44c-55c-75c-88c) 5 days. Gross: \$7,000.  
 "The Great Man's Lady" (Para.)  
 PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 5 days. Gross: \$9,000. (Average, \$18,000)  
 "In This Our Life" (W. B.)  
 WARNER BROS. (HOLLYWOOD)—(3,000) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$10,600. (Average, \$14,000)  
 "In This Our Life" (W. B.)  
 WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$12,000. (Average, \$12,000)

## 'Spoilers' at \$7,600 Leads in Milwaukee

MILWAUKEE, May 26.—"The Spoilers" and "Butch Minds the Baby" drew \$7,600 at the Warner. The Riverside, with a dual stage show, Major Bowes unit and Lou Breese, plus the film, "A Tragedy at Midnight," grossed \$8,500.

Estimated receipts for the week ending May 19-21:

"Moonlight" (20th-Fox)  
 "The Wife Takes a Flyer" (Col.)  
 WISCONSIN—(3,200) (44c-60c) 7 days. Gross: \$6,800. (Average, \$5,500)  
 "My Favorite Blonde" (Para.)  
 "Canal Zone" (Col.)  
 PALACE—(2,400) (44c-60c) 7 days. Gross: \$5,200. (Average, \$4,000)  
 "A Tragedy at Midnight" (Rep.)  
 RIVERSIDE—(2,700) (44c-60c) 7 days. Stage: Major Bowes unit and Lou Breese. Gross: \$8,500. (Average, \$6,500)  
 "Woman of the Year" (M-G-M)  
 "The Fleet's In" (Para.)  
 STRAND—(1,400) (44c-65c) 7 days. Gross: \$2,100. (Average, \$1,500)  
 "The Spoilers" (Univ.)  
 "Butch Minds the Baby" (Univ.)  
 WARNER—(2,400) (33c-44c-55c) 7 days. Gross: \$7,600. (Average, \$4,500)

## Col. Will Continue Two Shorts Series

Columbia will continue its "Community Sing" and "Glove Slingers" short subjects series through the 1942-'43 season, it was announced yesterday.

B. K. Blake, producer-director of the "Community Sing" series, has signed a new two-year contract calling for 10 releases of the subjects a year, and Jules White, producer-director of the "Glove Slingers" comedies, has begun preparations of the first for new season release.

## Reviews

### "Her Cardboard Lover"

(M-G-M)

FROM the stage play which attained a certain measure of Broadway success in 1927 with Jeanne Eagels and Leslie Howard in the starring roles, M-G-M has fashioned a motion picture after the pattern of the stage comedy.

It appears rather too close to that pattern, in point of fact, for wide success on the screen. However, the story has been endowed for screen purposes with good production values by J. Walter Ruben, producer, and has two strong cast names to decorate the marquee, Robert Taylor and Norma Shearer. The support, also of fine caliber, includes George Sanders, Frank McHugh, Elizabeth Patterson and Chill Wills.

George Cukor, in his direction, kept close to the stage play original. The screenplay was prepared by four writers, Jacques Deval, author of the original play; John Collier, Anthony Veiller and William H. Wright. One entertaining musical number is included, "I Dare You," by Burton Lane and Ralph Freed.

The story is set in a gambling resort, where Miss Shearer, wealthy young woman, who cannot resist a temptation to return to the faithless Sanders, hires Taylor, impecunious song writer, to restrain her in her desire to go to Sanders. Taylor, infatuated, does the best he can, with Miss Shearer and a shallow role, and after a number of complications and incidents which finally lapse into slapstick, he wins her love, and Sanders is ousted permanently.

Running time, 93 minutes. "G."\*

CHARLES S. AARONSON

### "Maisie Gets Her Man"

(M-G-M)

ANOTHER in this popular series finds Ann Sothern (as Maisie) encountering the radio comic, Red Skelton, to join her in some more of her adventures. A supporting cast of high caliber includes Leo Gorcey, as the tough young janitor; Allen Jenkins, the owner of a bankrupt building; Donald Meek, the bank representative; Lloyd Corrigan, the soft-spoken promoter of phony stock; Walter Catlett, as a restaurant owner, and Fritz Feld, Ben Weldon, "Rags" Ragland, Frank Jenks and Pamela Blake.

Roy Del Ruth directed and there are a good many laughs. Skelton's popularity should help at the box-office. Miss Sothern finds herself out of work and is directed to a down-at-the-heels booking agency where she meets Skelton, a youngster who thinks he has the makings of a vaudevillian. Together, they rehearse an act but Skelton gets stage fright at the tryout and is booted off the stage. Corrigan, who is promoting the sale of stock for a non-existent bottling plant, hires Skelton as a salesman and, incidentally, relieves him of all available cash.

When the police arrive on the scene, Corrigan is gone. Miss Sothern leaves, too, but for a different reason—she thinks Skelton has gone back to his old time sweetheart. While playing an engagement in the South, Maisie suddenly meets Corrigan, learns the true situation and causes the latter's arrest. There is an amusing reunion when Miss Sothern is playing a benefit at an Army camp and Skelton rushes up to her in uniform. J. Walter Ruben was producer.

Running time, 85 minutes. "G."\*

EDWARD GREIF

### "Romance on the Range"

(Republic)

ROY ROGERS and George "Gabby" Hayes are teamed again in a western in which the usual story form is given a lift by good direction and especially good photography.

The outlaws in this instance are fur thieves whose leader is, of course, a respectable citizen on the surface. He is Edward Pawley and he is the overseer of a ranch owned by an Eastern society girl, Linda Hayes. The dwindling profits bring her and her maid, Sally Payne, to the scene. Rogers is the foreman and "The Sons of the Pioneers" are the ranch hands. This aggregation does a lot of singing before the battle, which is nearly lost, is finally won.

Joseph Kane, associate producer and director, guided the film consistently well, interweaving the agreeable melodies by the "Pioneers" and Rogers with the plot, and making excellent use of the story's harder phases.

Running time, 63 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## Studio Pace At High Level; 49 Shooting

HOLLYWOOD, May 26.—Forty-nine pictures were before the cameras this week as eight finished and 10 started. Thirty-four are being prepared, and 59 are in the cutting rooms.

The tally by studios:

### Columbia

Finished: "Shotgun Guard."

In Work: "My Sister Eileen," "Lucky Legs."

Started: Untitled Hayworth-Astaire vehicle, "Stand by All Networks," "Pardon My Gun."

### M-G-M

Finished: "Tish," "Seven Girls," "A Yank at Eton."

In Work: "The War Against Mrs. Hadley," "Random Harvest," "For Me and My Gal," "Cairo."

Started: "Ox Train," "Eyes in the Night," "White Cargo."

### Monogram

In Work: Untitled Ricardo Cortez vehicle, "Smart Alecks," "Lure of the Islands."

Started: "Hillbilly Blitzkrieg."

### Producers Releasing

Finished: "Baby Face Morgan," "A Yank in Libya."

### Paramount

In Work: "Lady Bodyguard," "I Married a Witch," "Wake Island," "Happy-Go-Lucky," "Great Without Glory."

### RKO

Finished: "Singing Guns."

In Work: "Name, Age and Occupation," "All for Fun," "The Navy Comes Through," "The Big Street."

Started: Untitled Tim Holt western.

### Republic

In Work: "Flying Tigers," "Lazy-bones."

Started: "Sons of the Pioneers," "Hi Neighbor."

### 20th Century-Fox

Finished: "The Pied Piper."

In Work: "Careful—Soft Shoulder," "Little Tokyo, U. S. A.," "The Man in the Trunk," "Berlin Correspondent," "Orchestra Wife," "12 Men in a Box," "Iceland," "The Black Swan."

### Universal

In Work: "Boss of Hangtown Mesa," "Invisible Agent," "Love and Kisses, Caroline," "Give Out, Sisters," "Sherlock Holmes Saves London," "Deep in the Heart of Texas."

### Warners

In Work: "Gentleman Jim Corbett," "Casablanca," "Now, Voyager," "George Washington Slept Here," "The Hard Way."

## Gas Ration Causes 20% Charlotte Drop

CHARLOTTE, N. C., May 26.—Theatre attendance in this area is estimated to have fallen off about 20 per cent as a result of the restrictions on automobile travel through gasoline and tire rationing, managers report.

At the suburban theatres and among the open-air drive-in theatres, it is estimated theatre receipts have dropped off as much as 30 per cent.



## Coast Expects WPB to Order Raw Stock Cut

(Continued from page 1)

groups, meeting at the invitation of Y. Frank Freeman, president of the Association of Motion Picture Producers, tonight discussed methods of conservation in accordance with the WPB decision to permit the industry to work out its own economy program.

### Expect Fewer Retakes

Directors, cutters, actors and cameramen are expected to proffer their cooperation in reducing the number of retakes and protection shots, which contribute to an unnecessary consumption of stock.

It is understood here that emphasis was placed on raw stock economies by the WPB when it was shown by data provided by all studios that sharp discrepancies in footage existed as between small and large studios, even in the making of pictures of approximately the same final length. It is generally believed that appreciable economies can be achieved by tightening production routines and that WPB priorities or rationing of raw stock can be averted thereby.

### Meeting Next Week

It was disclosed that Harold Hopper, who yesterday was appointed head of the Motion Picture and Photographic Section of the WPB Consumers' Durable Goods Branch, will return from Washington next week for conferences with studio executives concerning conservation measures. It is understood here that the Hopper appointment sets film production apart from distribution and exhibition in the WPB setup.

It was reported that Hopper, who has been in Washington several weeks, was responsible for obtaining the \$5,000 per picture allowance for set construction instead of that amount a year per studio which at one point was proposed by the WPB.

## Republic Sets Deal For Next Season

Republic has closed a deal for its 1942-'43 product with the Griffith Oklahoma Circuit and the Griffith Texas Circuit, James R. Grainger, Republic president, announced yesterday.

The contract was signed in Dallas by Grainger, Lloyd Rust, Republic Dallas branch manager, and Russell Brown, Oklahoma City manager, while Horace Falls and H. O. Stark acted for the circuits.

## 250 Will Attend 'U' Meet Here June 2

(Continued from page 1)

in New York so that any special demands on travel facilities will be eliminated, the company stated.

W. A. Scully, vice-president and general sales manager, who will preside at the convention, said that the new season's production schedule, to be announced at the meeting, will consist primarily of action, comedy and topical productions.

## Short Subject Reviews

### "Cinderella Goes to a Party"

(Color Rhapsody)  
(Columbia)

A modernized and slightly zany version of the Cinderella fable is sketched in color with many amusing effects. The young lady of the title travels by airplane and her Prince Charming is a caricature of Jerry Colonna. Running time, 7 mins. Release May 22.

### "Screen Snapshots"

(No. 10, Series 21)  
(Columbia)

This subject makes the rounds of army camps where the film stars are seen doing their part. "The Great Gildersleeve" and Lum and Abner in brief skits round out the show. Running time, 9 mins. Release, June 19.

### "Community Sing"

(No. 10, Series 6)  
(Columbia)

That the community shall sing, the words are flashed on the screen while a chorus and an organ are heard. This subject is in line with others in this series. Running time, 10 mins. Release, June 5.

### "A Study in Socks"

(All-Star Comedy)  
(Columbia)

Large doses of nonsense are dished out in a fashion reminiscent of the Mack Sennett era. The farce concerns among other things a college student's experiments with a new super-gasoline, a lunatic on the loose, a lunch wagon with an assortment of gadgets and a rivalry between two college boys. It closes as a jallopy containing the gasoline soars through the air. Running time, 17 mins. Release, May 21.

### "Fit to Fight"

(World of Sports)  
(Columbia)

An ideal reel for the sports fan, this shows a number of well known professional athletes in training with the Navy under Commander Gene Tunney. Ace Parker of the gridiron, Fred Apostoli and Billy Soose of the boxing ring and Bob Feller of baseball are among them. The recruits are seen in boxing, wrestling, baseball and football, all part of the training. Running time, 11 mins. Release, May 22.

## Decree Attacked by Arbitrator in S. F.

(Continued from page 1)

Piedmont's clearance one day and was reversed when 20th Century-Fox appealed to the national appeals board.

### Clearance Case Heard in St. Louis

ST. LOUIS, May 26.—Henry Holloway, president of Community Theater Corp., owner of the Beverly in suburban St. Louis, today testified at a hearing on the company's clearance complaint against Warners, RKO, 20th Century-Fox and Paramount that it is not in competition with the Wellston and Victory, houses it must follow.

Claude Percy, arbitrator, dismissed the complaint against Loew's as no contract had been made between complainant and distributor. Percy adjourned hearing for two weeks to allow him to tour the territory in question. Fanchon and Marco has intervened and its evidence today was to the effect it pays a high rental for the Victory and clearance must protect this house.

## Lab Union Is Cited For Bond Purchase

Motion Picture Laboratory Technicians Union, Local 702, has been awarded an honor certificate by the Treasury Department because its members have enrolled 100 per cent for payroll deductions for War Bonds at three laboratories, the Film War Service Council announced yesterday. The laboratories where this participation has been accomplished are Du-Art, Pathe News and Paramount-As-toria.

## Liuzzi Is Reelected By Phila. Musicians

PHILADELPHIA, May 26.—Frank P. Liuzzi has been reelected president of the musicians' union here; Local 77. Ralph Kirsch was elected vice-president. All the other candidates were returned to office, including A. Rex Riccardi, secretary; Harry Kammerer, assistant secretary; Joseph Bossle, Jr., treasurer, and James Perri, sergeant-at-arms. The officers will serve for two-year terms instead of one year, under a recent revision of the constitution. Secretary Riccardi last week was also elected president of the Conference of Pennsylvania and Delaware Locals of the Musicians' Union.

## Army Uses 2 Miami Houses As Churches

MIAMI BEACH, May 26.—Two local theatres have been placed at the disposal of the Army Air Corps Technical Training Command for use Sunday mornings for church services. They are the Cameo, of the Wometco circuit, and the Cinema, operated by Paramount Enterprises.

For the benefit of men in the armed forces in training here Paramount theatres have inaugurated a change in Sunday opening time. The theatres will retain their week day schedules but will open Sundays at 1:45 P.M., one hour earlier.

## RKO First Quarter Profit Is \$439,268

(Continued from page 1)

year, compared with \$216,180 last year, at a 40 per cent rate this year and 24 per cent last year.

The dividend paid on Keith-Albee-Orpheum preferred stock in the hands of the public declared during the 1942 period was \$13,114, compared with \$73,193 in last year's quarter.

## Status of Umpi Plan Holds Up Sales Meets

(Continued from page 1)

agreement to cover the period between the effective date of the escape clause and the approval by the Federal court of a new amendment to decree embracing the Umpi proposals. It was pointed out, however, that such an interim agreement might not be considered necessary in view of the fact that the five consenting companies must continue trade shows and blocks of five sales until Sept. 1, even though the escape clause becomes operative on Monday. The decree specifies that the blocks-of-five sales system shall prevail for the entire 1941-'42 season, from Aug. 31 last to Sept. 1, 1942.

In the meantime, the five consenting companies have agreed to adopt the Umpi sales plan for next season if it is approved by the department and the court.

## Variety Club to Hold Meeting in Chicago

(Continued from page 1)

tend. Reports on charity will be made, and each tent will report on the work it has done and plans in connection with the war effort. The two-day meeting will end with a dinner to the national officers and charter members of the Chicago club, now being formed. National officers are: Harris, R. J. O'Donnell, first assistant national chief barker; Harry Kalmine, second assistant; Edward R. Reuben, national property master; James G. Balmer, national dough guy, and Charles E. Lewis, national publicity director.

## Pittsburgh Parks Book Summer Acts

PITTSBURGH, May 26.—Kennywood and West View Parks, suburban amusement center here, have booked a number of outdoor acts and will feature them on two free shows daily, in an effort to overcome the expected effects of restrictions on automobile travel.

Among the acts which have been booked for two weeks each are: the Paroff Trio, Will Hill Circus, Donahoe and LaSalle, Eric the Great, Fanchon & Fanchon, the Walkimirs, the Dixon Brothers, the Four Grotofents, the Watkins Animal Circus, the Four Aerial Apollos, Mlle. Bernice and the Flying Valentinos.

## April Tax Revenue Up to \$10,788,463

(Continued from page 1)

shown, while receipts from tickets sold by brokers declined from \$16,121 to \$13,951. On the other hand, collections on tickets sold by proprietors in excess of the established price jumped from \$12 to \$653; permanent use or lease of boxes and seats from \$2 to \$135 and admission to roof gardens and cabarets from \$94,012 to \$111,773.



# A N N O U N C I N G The New Victory Carbons

## Designed to Conserve Copper for War Needs

Winning this war is the first objective of every American. The will for Victory includes taking in stride whatever sacrifice or inconvenience may be occasioned by the demands of our war effort.

Government curtailment of copper necessitates reducing the thickness of copper coating on "National" copper coated high intensity projector carbons. This may result in a slightly longer spindle on the carbons, and in the case of the 7 mm — 6 mm combination, may result in some reduction in screen illumination, although there will still be sufficient light for satisfactory projection.

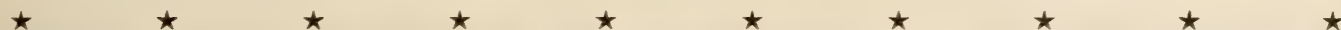
Fortunately, the culmination of research work on the 8 mm — 7 mm trim makes it possible to burn these new carbons, even with the thinner copper plating, and to obtain even more light with the same current formerly used (within limits of the new maximum). Savings as high as 30% in carbon consumption can

be had for the same amount of light on the screen if the present light level is satisfactory. When using power sources designed for "Suprex" type lamps similar savings can be made, while retaining the same screen illumination as formerly, by shifting from 7 mm — 6 mm trims to the new 8 mm — 7 mm. To accomplish this may require enlarging present carbon holders, which can be done with little effort.

Operation at reduced arc current may also, in some instances, necessitate readjustment of the feed ratio of the projection lamps in order to maintain correct position of the carbons with a minimum of manual adjustment.

The trade-mark on these new Victory carbons is imprinted in *white*, instead of the familiar *blue*. Maximum allowable arc current is also stamped on each carbon. It is important that this current limitation be observed.

The words "National," "Suprex" and "Orotip" are trade-marks of National Carbon Company, Inc.

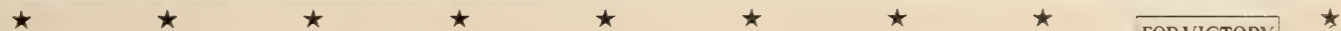


### Save the Copper

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper drippings and turn them over to an authorized scrap dealer or to such other agency as may be designated by our government.

### RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	Arc Current — Amperes	New Victory Carbons — Size and Type
"1 Kw" High Intensity, A.C.	52-66	7 mm x 9 inch H.I., A.C. Carbons in both holders
"1 Kw" High Intensity, D.C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive
		6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with adjustable feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive
		6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with fixed feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive
		7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive
		7 mm x 9 inch "Orotip" C Negative



NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation



CARBON SALES DIVISION: CLEVELAND, OHIO

GENERAL OFFICES: 30 East 42nd Street, New York, N. Y.

BRANCH SALES OFFICES: New York, Pittsburgh, Chicago, St. Louis, San Francisco





## 'Broadway' in Chicago Gets Neat \$17,000

CHICAGO, May 26.—The Palace, with "Broadway" and "Mexican Spitfire at Sea" did \$17,000, while "To the Shores of Tripoli" at the Chicago Theatre took \$35,000.

Estimated receipts for the week ending May 21:

"The Invaders" (Col.)  
 "Brooklyn Orchid" (U. A.)  
 APOLLO—(1,400) (35c-55c-65c-75c) 7 days, 4th week. Gross: \$6,000. (Average, \$5,000)  
 "To the Shores of Tripoli" (20th-Fox)  
 CHICAGO—(4,000) (35c-55c-75c) 7 days. Stage: Phil Regan and Variety bill. Gross: \$35,000. (Average, \$32,000)  
 "The Fleet's In" (Para.) (3rd week in Loop)  
 "Murder in the Big House" (W. B.)  
 GARRICK—(1,000) (35c-55c-65c-75c) 7 days. Gross: \$5,000. (Average, \$5,000)  
 "A Gentleman at Heart" (20th-Fox)  
 ORIENTAL—(3,200) (27c-31c-40c-50) 7 days. Stage-Bill Robinson. Gross: \$19,000. (Average, \$16,000)  
 "Broadway" (Univ.) 7 days  
 "Mexican Spitfire at Sea" (RKO) 6 days  
 "Tough as They Come" (Univ.) 1 day  
 PALACE—(2,500) (40c-50c-68c) 7 days. Gross: \$17,000. (Average, \$13,000)  
 "Shanghai Gesture" (U. A.)  
 "Hay Foot" (U. A.) 5 days, 2nd week  
 "Rings on Her Fingers" (20th-Fox)  
 "Secret Agent of Japan" (20th-Fox)  
 ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$11,000. (Average, \$11,000)  
 "Woman of the Year" (M-G-M) 5 days, 4th week  
 "Reap the Wild Wind" (Para.) 2 days  
 STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days. Gross: \$15,000. (Average, \$14,000)  
 "Fantasia" (RKO) 1 day, 3rd week  
 "Moonlight" (20th-Fox) 6 days  
 UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days. Gross: \$14,000. (Average, \$14,000)  
 "Suicide Squadron" (Rep.)  
 "A Desperate Chance for Ellery Queen" (Col.)  
 WOODS—(1,200) (35c-55c-65c-75c) 7 days. Gross: \$9,000.

## 'Blonde' Captures Oklahoma City Lead

OKLAHOMA CITY, May 26.—"My Favorite Blonde" hit \$6,200 at the Criterion. "Ship Ahoy" at the Mid-west drew \$4,800.

Estimated receipts for the week ending May 21:

"My Favorite Blonde" (Para.)  
 CRITERION (1,500) (20c-25c-40c) 7 days. Gross: \$6,200. (Average, \$4,500)  
 "The Ghost of Frankenstein" (Univ.)  
 "On the Sunny Side" (20th-Fox)  
 LIBERTY—(1,200) (20c-25c) 7 days. Gross: \$2,600. (Average, \$2,400)  
 "Ship Ahoy" (M-G-M)  
 MIDWEST—(1,500) (20c-25c-40c) 7 days. Gross: \$4,800. (Average, \$4,000)  
 "Major Barbara" (U. A.)  
 STATE—(1,100) (20c-25c-40c) 3 days. Gross: \$600. (Average, 3 days, \$1,500)  
 "The Fleet's In" (Para.)  
 TOWER—(1,000) (20c-25c-40c) 7 days, moved from downtown Criterion. Gross: \$2,000. (Average, \$1,750)  
 "Tough as They Come" (Univ.)  
 "Frisco Lil" (Univ.)  
 WARNER—(2,000) (15c-20c-25c) 7 days. Gross: \$1,100. (Average, \$1,250)

## MGM Buys 'March Alone'

HOLLYWOOD, May 26.—M-G-M has announced the purchase of "They Shall Not March Alone," original by Hamilton McFadden of a U. S. Army chaplain captured by the Japs. It is a possible vehicle for Walter Pidgeon.

## Flynn-Sheridan Teamed

HOLLYWOOD, May 26.—Errol Flynn and Ann Sheridan have been given the leads in Warner Bros.' "Edge of Darkness," story dealing with anti-Axis activities in Nazi-occupied territories.

## Notes from Hollywood

Hollywood, May 26

CLAUDETTE COLBERT will have the starring role in Paramount's "No Time for Love," in which she will play the role of an ace photographer. FRED MACMURRAY will play opposite her, with MITCHELL LEISEN directing and FRED KOHLMAR producing. ILKA CHASE has been signed for the film. . . . GEORGE MONTGOMERY has been cast opposite Gene Tierney in 20th Century-Fox's "China Girl." . . . JUNE DUPREZ, BRENDA JOYCE and PRESTON FOSTER have the top roles in "Little Tokyo, U. S. A.," at the same studio. . . . ROGER PRYOR and GALE STORM have joined MAXIE ROSENBLUM in Monogram's "Smart Alecks."

Pine-Thomas have set Richard Arlen and Virginia Grey in "Alaska Highway." . . . "The Great Gildersleeve" (Harold Peary) goes into "Sweet and Hot." Tim Whelan musical at RKO. . . . John Loder goes from Warners' "Now, Voyager" to "Gentleman Jim Corbett." . . . "Ann Harding returns to the screen in M-G-M's "Eyes in the Night," starring Edward Arnold.

LUPE VELEZ will get the top role in RKO's "Ladies' Day," story of baseball from the woman's angle. . . . "Taxi, Mister" will be the third of HAL ROACH's "Brooklyn" series featuring WILLIAM BENDIX, GRACE BRADLEY and JOE SAWYER. . . . ALAN LADD will be starred in Paramount's "Storm." . . . WILLIAM GARGAN joins ABBOTT and COSTELLO in "Who Done It?" mystery farce at Universal. . . . BILLIE BURKE, FRANK CRAVEN and ALAN DINEHART have been cast in 20th Century-Fox's "Girl Trouble."

JEAN PARKER, MARILYN HARE and JOHN ARCHER go into "Hi Neighbor," LULU BELLE and SCOTTY film

## 'Tortilla Flat' Gets \$15,000, Baltimore

BALTIMORE, May 26. — "Tortilla Flat" at the Century drew a big \$15,000 in a week of generally good business.

Estimated receipts for the week ending May 21:

"Tortilla Flat" (M-G-M)  
 CENTURY—(3,000) (28c-44c and 55c weekends) 7 days. Gross: \$15,000. (Average, \$10,000)  
 "Broadway" (Univ.)  
 KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: \$11,500. (Average, \$9,000)  
 "Rings on Her Fingers" (20th-Fox)  
 NEW—(2,406) (15c-28c-35c-55c) 7 days. Gross: \$7,500. (Average, \$7,000)  
 "Kings Row" (W. B.)  
 STANLEY—(3,280) (15c-28c-39c-44c-55c) 7 days, 2nd week. Gross: \$12,500. (Average, \$12,000)  
 "Butch Minds the Baby" (Univ.)  
 HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days. Stage show with Patsy Kelly and Charles "Buddy" Rogers as headliners. Gross: \$17,500. (Average, \$14,000)  
 "Remember Pearl Harbor" (Rep.)  
 MAYFAIR—(1,000) (20c-40c) 7 days. Gross: \$6,000. (Average, \$6,000)

## On Straight Film Policy

CINCINNATI, May 26.—The Gayety, playing burlesque and pictures during the regular season, has switched to straight pictures for the Summer, with a double feature policy.

at Republic. . . . JAMES CRAIG has been borrowed from RKO by M-G-M for "Ox Train." Edward Cahn will direct as his first feature. . . . MARJORIE MAIN joins the cast of "The Man on America's Conscience," at M-G-M.

Three stories were bought last week. Columbia acquired "Adventure Keeps Me Busy," Laurence Engels' story. "A Tank Called John," home defense front film, by Maurice Clark, goes to Paramount, and 20th Century-Fox bought "Birthday," play by L. Bus-Fekete which Ernst Lubitsch will produce and direct.

The following contracts have been extended: BARBARA MOFFETT, NANCY GATES, players at RKO; CONRAD VEIDT, WILLIAM THOMAS, JR., actors at M-G-M; JEAN WALLACE and LYNDIA GREY, players at Paramount; NANCY COLEMAN, actress, Warners; MARY LEE, actress, Republic; JOHN HOWARD LAWSON, writer, at Warners.

Republic has assigned ALBERT S. ROGELL to direct "Say It With Music," new title for "Broadway Goes to College." . . . Second in the streamlined Sherlock Holmes pictures at Universal will be "Sherlock Holmes Fights Back." . . . LOUIS BERKOFF has been signed as associate producer on Monogram's "Isle of Terror." VINTON FREEDLEY has arrived to take up his production duties at Warners.

## 'Beds,' Glen Gray \$20,000 in Buffalo

BUFFALO, May 26.—"Twin Beds" and a stage show with Glen Gray and his orchestra at the Buffalo drew \$20,000. "Rio Rita" was a hit.

Estimated receipts for the week ending May 23:

"Twin Beds" (U. A.)  
 BUFFALO—(3,489) (35c-55c) 7 days. Glen Gray and his Casa Loma Orchestra on the stage, with Connie Boswell, Allan Carney, Allen, Burns & Cody, Kenny Sargent, Peewee Hunt, Billy Rauch and Clarence Hutchenrider. Gross: \$20,000. (Average, \$12,200)  
 "Rio Rita" (M-G-M)  
 "Bullet Scars" (W. B.)  
 GREAT LAKES—(3,000) (35c-55c) 7 days. Gross: \$15,300. (Average, \$8,000)  
 "My Favorite Blonde" (Para.)  
 "Sunday Punch" (M-G-M)  
 HIPPODROME—(2,100) (35c-50c) 7 days, 2nd week. Gross: \$8,300. (Average, \$7,000)  
 "A Date With the Falcon" (RKO)  
 TWENTIETH CENTURY—(3,000) (30c-35c-55c) 7 days. Charlie Barnett and his orchestra on the stage, with Peanuts Holland, Frances Wayne, Huck Andrews, Jack Jaris, Cliff Leeman, The Four Franks and Cully Richards. Gross: \$16,000. (Average, \$9,000)  
 "The Ghost of Frankenstein" (Univ.)  
 "Juke Box Jenny" (Univ.)  
 LAFAYETTE—(3,000) (30c-44c) 7 days. Gross: \$6,900. (Average, \$6,500)

## Fellows RKO Producer

HOLLYWOOD, May 26. — RKO has signed Robert Fellows to a producer contract.

## Providence Gives 'Tortilla' \$15,500

PROVIDENCE, May 26.—"Tortilla Flat" and "Blondie's Blessed Event" drew \$15,500 at Loew's State. Elsewhere, business was only fair.

Estimated receipts for the week ending May 19-21:

"Gold Rush" (U. A.)  
 "Juke Box Jenny" (Univ.)  
 RKO ALBEE—(2,239) (28c-39c-50c) 6 days. Gross: \$6,000. (Average, \$6,000)  
 "Tortilla Flat" (M-G-M)  
 "Blondie's Blessed Event" (Col.)  
 LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: \$15,500. (Average, \$11,000)  
 "Larceny, Inc." (W. B.)  
 "Always in My Heart" (W. B.)  
 MAJESTIC—(2,250) (28c-39c-50c) 7 days. Gross: \$5,000. (Average, \$7,000)  
 "True to the Army" (Para.)  
 "Fly by Night" (Para.)  
 STRAND—(2,200) (28c-39c-50c) 7 days. Lynn Overman in one-day personal appearance. Gross: \$7,000. (Average, \$6,000)  
 "Twilight on the Trail" (Para.)  
 FAY'S—(1,800) (20c-33c-44c) 7 days. Stage show with Willie Solar, John Fogarty, Valentine Fox, Birdland Frolics, Federico and Rankin, Eleanor McCabe, Paul Kirkland. Gross: \$6,100. (Average, \$5,000)  
 "She's in the Army Now" (Mono.)  
 METROPOLITAN—(3,045) (30c-35c-55c-75c) 3 days. Stage show with Fats Waller and his orchestra, Myra Johnson, Joyner and Foster, Tip Tap and Toe, The Deep River Boys. Gross: \$5,200. (Average, \$5,000)  
 "My Gal Sal" (20th-Fox)  
 "The Man Who Wouldn't Die" (20th-Fox)  
 CARLTON—(1,526) (28c-39c-50c) 7 days, 2nd week. Gross: \$3,300. (Average, \$3,500)  
 "Skylark" (Para.) (3 days)  
 "Blondie Goes to College" (Col.) (3 days)  
 "Courtship of Andy Hardy" (M-G-M) (4 days)  
 "The Fleet's In" (Para.) (4 days)  
 EMPIRE—(1,200) (20c-28c) 2nd run. Gross: \$2,200. (Average, \$2,000)

## 'Blonde' Kansas City Winner with \$15,000

KANSAS CITY, May 26.—"My Favorite Blonde" at the Newman led grosses with \$15,000. "Tortilla Flat" and "About Face," at the Midland, drew \$12,500. The weather was wet.

Estimated receipts for the week ending May 21:

"My Gal Sal" (20th-Fox)  
 ESQUIRE—(800) (30c-44c) 6 days, 2nd week. Gross: \$2,100. (Average, 6 days, \$2,000)  
 "Tortilla Flat" (M-G-M)  
 "About Face" (U. A.)  
 MIDLAND—(3,600) (30c-44c) 7 days. Gross: \$12,500. (Average, \$8,500)  
 "My Favorite Blonde" (Para.)  
 NEWMAN—(1,900) (30c-44c) 7 days. Gross: \$15,000. (Average, \$7,000)  
 "The Gold Rush" (U. A.)  
 "Mr. Wise Guy" (Mono.)  
 ORPHEUM—(1,900) (30c-44c) 7 days. Gross: \$5,500. (Average, \$5,000)  
 "Lady Scarface" (RKO)  
 TOWER—(2,200) (30c-50c) 7 days. Faith Bacon and show on stage. Gross: \$9,000. (Average, \$6,000)  
 "My Gal Sal" (20th-Fox)  
 UPTOWN—(2,000) (30c-44c) 6 days, 2nd week. Gross: \$3,500. (Average, 6 days, \$3,500)

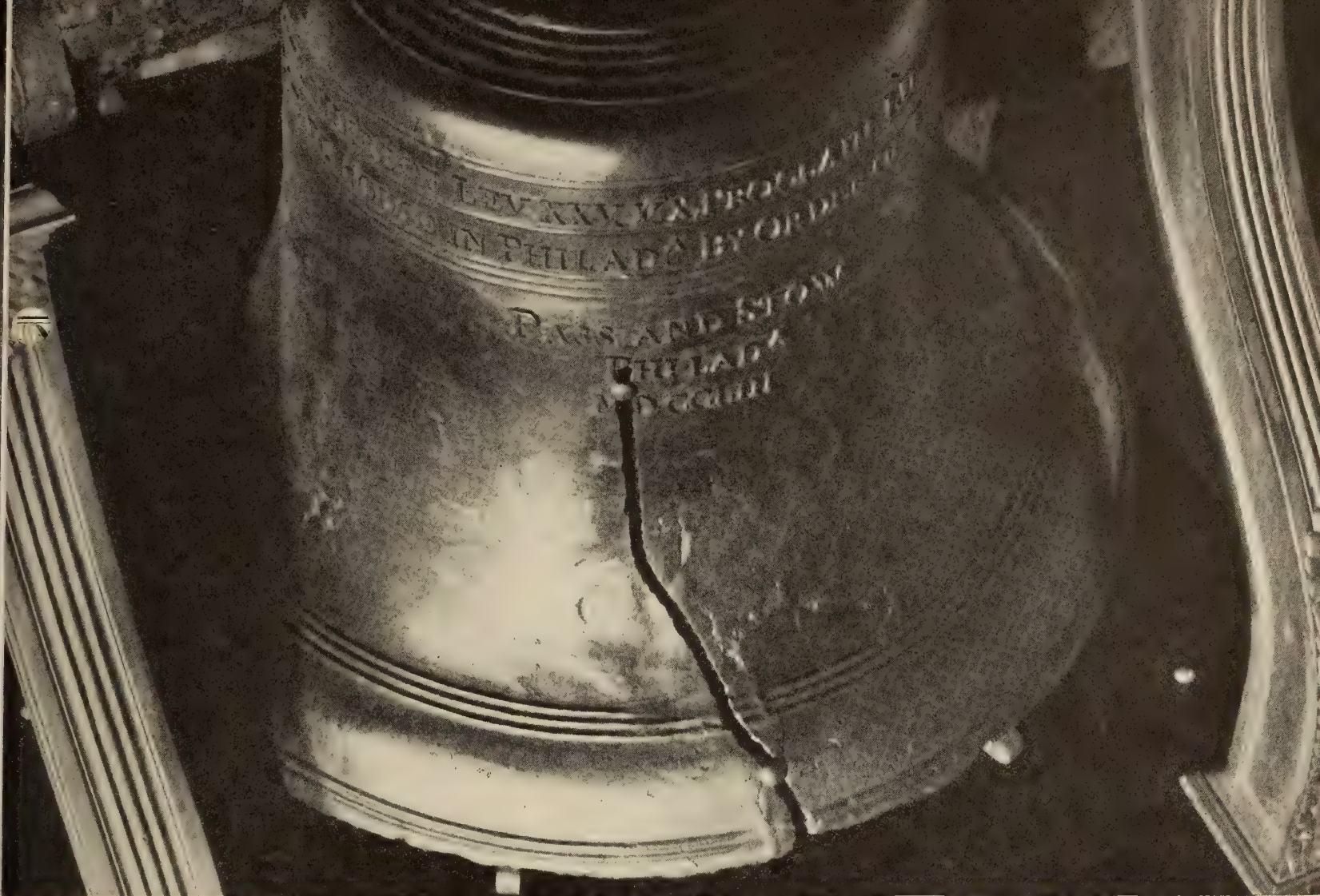
## Indianapolis Gives 'Tortilla' Big \$10,600

INDIANAPOLIS, May 26.—"Tortilla Flat" and "About Face" took \$10,600 at Loew's.

Estimated receipts for the week ending May 19-21:

"Broadway" (Univ.)  
 "Sleepy Time Gal" (Rep.)  
 CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$7,200. (Average, \$6,500)  
 "In This Our Life" (W. B.)  
 "Mexican Spitfire at Sea" (RKO)  
 INDIANA—(3,200) (28c-33c-44c) 7 days. Gross: \$9,600. (Average, \$7,000)  
 "Tortilla Flat" (M-G-M)  
 "About Face" (U. A.-Roach)  
 LOEW'S—(2,800) (28c-33c-44c) 7 days. Gross: \$10,600. (Average, \$8,000)  
 "My Gal Sal" (20th-Fox)  
 "Secret Agent of Japan" (20th-Fox)  
 LYRIC—(2,000) (28c-33c-44c) 7 days. Moved from Indiana. Gross: \$5,100. (Average, \$4,500)





# LISTEN AMERICA!

The Liberty Bell is ringing on every  
Main Street of the land!  
There's a new date in American history.  
It's Saturday, May 30th, 1942—  
And it belongs to you alone, Mr. Exhibitor!  
15,000 theatres are unfurling their banners  
To sell War Bonds and Stamps for Victory!  
Parades welcome the day, speeches proclaim it—  
The dimes and dollars of democracy  
Gathered in your theatre will soon be  
Planes and tanks and guns!  
Thrill with pride! It's your effort, Mr. Exhibitor!  
You're on the firing line with your fighting sons!  
Be worthy of them so that the Liberty Bell  
May ring on Main Street, U.S.A., forever!

## Giant rally in Times Square, May 29th, launches War Bond and Stamp Sale!

Every member of the motion picture industry in the Metropolitan district will be in Times Square Friday at 12:30 P. M. . . . Under the auspices of the War Activities Committee and the Treasury Department, 900 theatres will be there with their representatives carrying their banners high.

There will be Movie Stars, Bands, Entertainers and a Radio Broadcast. Be sure and attend this rally during your lunch hour on Friday.

### RADIO BROADCAST LAUNCHES MOVIE DRIVE NATIONWIDE!

Listen to the Star-Studded Program "Movie Theatres Victory Broadcast" May 29th over the Mutual Network from 11 to 11:30 P. M. Eastern War Time.

*The Theatre Drive for War Bonds and Stamps is sponsored by The Theatre Division of The War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City.*



## 'Trinidad' and Show \$22,000, Philadelphia

PHILADELPHIA, May 26.—Gasoline rationing as yet has had little or no effect on the box-office here. "Two Yanks in Trinidad" with an all-colored stage show headed by Lionel Hampton's orchestra at the Earle took \$22,000 in seven days. "Reap the Wild Wind" at the Aldine drew \$12,000 at advanced prices for a third week.

Estimated receipts for the week ending May 19-22:

"Reap the Wild Wind" (Para.)  
ALDINE—(1,400) (46c-57c-75c) 7 days, 3d week. Gross: \$12,000. (Average, \$9,000)  
"The Fleet's In" (Para.)  
ARCAHIA—(600) (35c-46c-57c) 7 days, 2d run. Gross: \$4,200. (Average, \$2,600)  
"Montide" (26th-Fox)  
BOYD—(2,400) (35c-41c-44c-57c-68c) 7 days. Gross: \$12,000. (Average, \$13,000)  
"Two Yanks in Trinidad" (Co.) (6 days)  
"Larceny, Inc." (W.B.) (1 day)  
EARLE—(3,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville including Lionel Hampton's orchestra, Rubel Blakely, Ada Brown and Buck & Bubbles. Gross: \$22,000. (Average, \$14,000)  
"Larceny, Inc." (W.B.)  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$12,800. (Average, \$13,000)  
"We Were Dancing" (M-G-M)  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days, 2d run. Gross: \$3,800. (Average, \$3,000)  
"Kings Row" (W.B.)  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2d run, 2d week. Gross: \$6,500 (Average, \$4,500)  
"My Favorite Blonde" (Para.)  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days, 2d week. Gross: \$12,500. (Average, \$14,000)  
"Dangerously They Live" (W.B.)  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$7,500. (Average, \$4,500).

## 'Tortilla Flat' Hits \$11,000, New Haven

NEW HAVEN, May 26.—"Tortilla Flat," dualed with "About Face" at the Loew-Poli, made the best showing, taking \$11,000. The second week of "Rio Rita" and "Secret Agent of Japan" at the College took \$3,600.

Estimated receipts for the week ending May 21:

"Rio Rita" (M-G-M)  
"Secret Agent of Japan" (20th-Fox)  
COLLEGE—(1,627) (40c-50c) 7 days, 2nd week. Gross: \$3,600. (Average, \$2,800)  
"Tortilla Flat" (M-G-M)  
"About Face" (U. A.)  
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: \$11,000. (Average, \$8,000)  
"The Spoilers" (U. A.)  
"Never Give a Sucker An Even Break" (Univ.)  
PARAMOUNT—(2,373) (40c-50c) 7 days. Gross: \$4,500. (Average, \$4,600)  
"Larceny, Inc." (W. B.)  
"Always in My Heart" (W. B.)  
ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$5,200. (Average, \$5,200)  
"The Real Glory" (U. A.)  
"New Wine" (U. A.)  
SHUBERT—(1,700) (40c-50c) 6 days. Gross: \$2,000.

## Equity to Rescue Of Stranded Cast

(Continued from page 1)

ed that it had a bank letter from the Continental Bank & Trust Co. for \$12,000 to provide for such contingencies but that the bank had declined to pay thus far.

The council, in response to an inquiry from Morris Jacobs, ruled that producers of road shows would have to meet the minimum conditions of an Equity contract even if the war compelled cancellation or curtailment of tours.

## Off the Antenna

W MCA will broadcast the premiere of "Yankee Doodle Dandy" from the lobby of the Hollywood Theatre Friday evening, 8:05-8:30 o'clock. Helen Twelvetees will conduct the interviews. James and Jeanne Cagney will be among those heard on the program.

**Purely Personal:** Richard Puff, formerly with the Cooperative Analysis of Broadcasting, has joined Mutual's sales promotion department as chief statistician. . . . Staff changes at WHN include Raymond Katz, traffic manager, joining the Navy and being replaced by Arthur Weill, the addition of Boris C. Momiroff and O. Edeward to the engineering staff and Richard Dorf, formerly of W71NY, as assistant to the program manager of the new FM station, W63NY, which will open Monday. . . . Dick Mooney is convalescing at the Veterans Hospital, Castle Point, N. Y. . . . Park Johnson will deliver the commencement address at the New York Military Academy, June 6. . . . Carleton D. Smith has been appointed manager of WRC, Washington. . . . David Anderson, formerly with United Press and Transradio, has joined WMCA as news editor. Phoebe Mink, formerly with NBC, has joined the station's press department. . . . Florence Marks, of NBC press, has resigned. . . . Alan Ladd, Paramount player, will make four network appearances over the weekend. He will be heard on the "Kate Smith Hour" over CBS Friday, "Lincoln Highway," on NBC Saturday, "The Show of Yesterday and Today," on the Blue Sunday, and with Bill Stern on NBC Monday. . . . Ben Bernie will be guest of Fred Allen on CBS Sunday. . . . Dinah Shore will sing with Bing Crosby at the Los Angeles Shrine Auditorium June 18 in a concert by Paul Whiteman and the Los Angeles Philharmonic Orchestra.

Frank Knight, announcer, won four first prizes at the WOR amateur photographic exhibit, held at the Hotel Plaza yesterday. In addition to the grand prize, he took first honors in the pictorial, portrait and candid classes. Dave Driscoll, director of special events, and Al Durante of the publicity department won in the documentary class.

**Around the Country:** WMC, Memphis, expects to start operating on 5,000 watts day and night about July 1. . . . William E. Walker, president of WSAU, Wausau, Wis., and WMAM, Marinette, Wis., has been commissioned a captain in the Army. . . . Holland Engle, former manager of Virginia and West Virginia stations, has joined WGN, Chicago, as announcer. . . . Dwight A. Myer, chief engineer at KDKA, Pittsburgh, has been named radio aide of the Allegheny County Council of Defense. . . . WFIL, Philadelphia, has started a class for Navy radio engineers. . . . Helen Stenson has been promoted to assistant in charge of sales traffic at KPO, San Francisco. . . . Dick Blackburn, assistant general manager of WHTT, Hartford, has joined the OEM unit at LaGuardia Field. . . .

**Program News:** Fannie Hurst will be heard on the Blue in her first radio series, "Thinking Out Loud," for two weeks, Monday through Friday, 5-5:15 P.M., beginning June 1. . . . The Blue is adding a third cooperative show to its stations, Helen Hiatt with "Today's News," Monday through Friday, 10:15-10:30 A.M. . . . MacFadden Publications is returning to CBS and will sponsor Edwin C. Hill's, "The Human Side of the News," on 19 stations, Wednesdays and Fridays, 6-6:10 P.M. beginning today. . . . R. J. Reynolds will build a new musical show around Vaughn Monroe's band to replace "Blondie" on CBS beginning June 29. . . . E. I. du Pont de Nemours will sponsor the short waving of "Cavalcade of America" on NBC's Pan American Network. . . . WOR is re-broadcasting from 3:15-3:20 A.M. the air raid program broadcast the preceding evening by WNYC. . . . Jack Eigen will be featured in a new series of Broadway and Hollywood gossip programs, Monday, 4-4:15 P.M., beginning next week. . . .

## Independent Books RKO Films in Phila.

PHILADELPHIA, May 26.—Two RKO pictures, which failed to get a Warner circuit run this season here, were booked into the independent Studio Theatre in the downtown district, normally showing foreign and British pictures. Scheduled for June showings are the RKO-March of Time "The Story of the Vatican" and the RKO-Disney feature "The Reluctant Dragon." The Warner circuit operates all the first run houses here. RKO's "Citizen Kane" also failed to get a Warner run here but RKO leased Warners' Aldine for the showing.

## Major Eliot Signed

Major George Fielding Eliot has been signed by Gordon Knox, head of the Princeton Film Centre, to do the commentary for "Know Your Enemy—Japan," the first of a series of documentaries to be made with the cooperation of the American Council of the Institute of Pacific Relations.

## FCC Sees Women Working at Stations

(Continued from page 1)

first class operator repaired the trouble. After passing the examination, however, such operators could work at any station.

The FCC said that women could easily meet the new requirements and that persons of normal intelligence should be able to pass the examination after eight or 10 hours of study of the FCC study course for it.

The new order is designed to solve the problem of low powered local stations, 441 of which, it was said, will benefit by the action.

## Playhouse Not to Open

Lawrence Langner and Armina Marshall have decided not to open the Country Playhouse at Westport, Conn., this summer because of the automobile travel restrictions. It is planned to keep the house dark and open it next Summer if conditions warrant.

## Theatre Changes...

### B & K Moves Managers

CHICAGO, May 26.—Hones Swan, formerly assistant manager of the Balaban & Katz Nortown Theatre, has been named manager of the circuit's Cine Theatre, replacing William Briscoe, resigned. Charles Brien is acting assistant manager of Nortown. Ralph Ermilio has been transferred from assistant manager of the Belpark to assistant at the Harding. Fred Baron, senior usher with the company, is acting assistant manager of the Belpark.

### Loew's Names Feminine Assistants

Two more feminine assistant managers have been appointed by Joseph R. Vogel of Loew's. They are Ruth Parker, Loew's Broad, Columbus, O.; and Matilda J. Pysyk, Loew's Poli, Norwich, Conn.

### Switch Connecticut Managers

NEW LONDON, May 26.—Thomas Grace, former manager of the Circle, South Manchester, has been appointed manager of the Garde, Warner house, succeeding Ted Smalley, resigned, while John Matthews of the contact office at New Haven, is the manager of the Circle.

### Manages Reel Theatre

SAN FRANCISCO, May 26.—Frank Woods, formerly with the Aaron Goldberg circuit in northern California, has been named manager of the Telenews Theatre here by Ellis Levey, western division manager of the Telenews Theatres.

### To Remodel Theatre Front

SPRINGFIELD, Mass., May 26.—The entire front of the Capitol Theatre here, will be redecorated, Manager Andy Sette has announced. The box-office will also be redecorated and new frames will be installed.

### Open K. C. Drive-In Theatre

KANSAS CITY, May 26.—A drive-in theatre, ninth unit of the Midwest Drive-in Theatres, Inc., has opened five miles east of the city limits.

### Manages Ohio House

MANSFIELD, O., May 26.—George Lavalle, former theatre man, has been named manager of Warners' Majestic, succeeding Harold Olds, recently transferred to the Madison here.

### Shift Mass. Circuit Men

SPRINGFIELD, Mass., May 26.—Western Massachusetts Theatres, Inc., has announced that Francis X. Beaupre, manager of the Strand in Pittsfield, has been transferred to the Richmond in North Adams. He will be succeeded by Horace C. DeCelles, Richmond manager.

### Plans to Renovate Theatre

HARTFORD, May 26.—Mickey Daly, Hartford and Plainfield, Conn., theatre operator, planned to renovate his Plainfield house this Summer.

### Open Ohio Drive-In

HAMILTON, O., May 26.—The Drive-In just completed by Robert M. Gorman, M. M. Weinig and A. B. Mullen, Cincinnati, located approximately midway between here and Cincinnati, has opened.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

L. 51. NO. 104

NEW YORK, U. S. A., THURSDAY, MAY 28, 1942

TEN CENTS

## Film Industry To Rally U. S. For War Bonds

### Theatres Set for Opening Of Big Campaign

Theatres throughout the nation tomorrow will herald the start of the industry's War Bond and Stamp drive with rallies and parades scheduled in many key cities in the afternoon and evening, on the eve of the formal launching of the campaign.

Reports to committee headquarters in New York indicate that many exhibitors are not waiting for the formal opening of the drive on Saturday, but have already obtained pledges from patrons for war savings.

Si Fabian, campaign chairman, reported that preparations are complete everywhere, and that among cities where demonstrations are planned are Boston, Cleveland, Philadelphia and Pittsburgh. It is planned to sell bonds at most of the rallies.

In New York, Broadway will be made aware of the theatre drive by a noon rally at Times Square, sponsored by the campaign committee, and the War Bond premiere of Warner Bros.'

(Continued on page 6)

### Coast Flashes

Hollywood, May 27

UNIVERSAL production heads, including Cliff Work, vice-president and general manager of the studio; Milton Feld, production executive, and Walter Wanger, producer, plan to leave Friday by train for New York to attend the company's annual sales convention starting there Tuesday. Dan Kelley, associate executive in charge of talent, writers and directors, left for the convention last night.

Fred Astaire is returning to the RKO studio, where he became one of the top box-office stars, to appear in "Look Out, Below," musical to be produced by David Hempstead. He will play the role of an Army flier home on leave.

Twentieth Century-Fox today entered the "horror" picture lists with announcement of two films planned, "Buried Alive," to be produced by Sol M. Wurtzel, and "The Undying Monster," scheduled for production by Bryan Foy.

### B & K Puts Duals in Fourth Loop Theatre

Chicago, May 27.—Balaban & Katz will inaugurate a double feature policy at the United Artists Theatre in the Loop here Saturday, the circuit disclosed today, the circuit announcing the move as an experiment. The United Artists, a first run house, is the fourth of B & K's six Loop theatres to adopt dual features. Only the Chicago and State-Lake are on a single feature policy.

### Buxbaum In New 20th-Fox Post

Tom J. Connors, vice-president in charge of distribution for 20th Century-Fox, yesterday announced personnel changes in the company's New York exchange. Harry H. Buxbaum, branch manager for many years, is now home office representative. Joseph J. Lee, sales manager, becomes branch manager.

Morris Sanders, formerly office manager, is sales supervisor in charge of New Jersey, Long Island and Upper New York. Charles Goetz, formerly at the home office, becomes sales supervisor in charge of the New York City, Brooklyn and Staten Island territory.

### Deny Motion for Bill In Chicago Action

CHICAGO, May 27.—Motions for a bill of particulars on sections of the complaint of the Thomas Murray \$1,000,000 anti-trust suit, which charged violations of the law as to damages incurred by the Thalia Theatre, have been denied Loew's, Warners, 20th Century-Fox, United Artists, RKO, Columbia and Universal, by Federal Judge William J. Campbell here.

Judge Campbell also has denied Warners' motion to quash service and efforts to strike out parts of the complaint concerning the prior release system in Chicago and the consent decree of 1932.

### RKO Stockholders' Meeting Postponed

The annual meeting of RKO stockholders which was set for next Wednesday at Dover, Del., will be postponed, it was learned yesterday. A new meeting date, probably June 10, is expected to be set immediately.

## STUDIOS MOBILIZE FOR CONSERVATION

### All Phases of Production Join in Voluntary Move to Save Critical Materials; Plan Permanent Organization

By ROSCOE WILLIAMS

HOLLYWOOD, May 27.—All Hollywood was organized today in a voluntary move to conserve raw film, chemicals and all other critical materials needed in the nation's war effort.

### Complaints in Arbitration at Lowest Level

With only four arbitration complaints filed in the 31 local tribunals of the national system so far this month, arbitration is running at its lowest ebb since its inauguration in the industry, Feb. 1, 1941.

The complaints filed this month were at the Cleveland, Kansas City, New York and St. Louis boards. No complaint has been filed at the Seattle board in the 16 months of its operation. Only one case has been filed at Salt Lake City, and none has been filed there in more than a year. There is only one case at Omaha.

Boards at which only two complaints are on record since their opening 16 months ago are Portland, Milwaukee, Charlotte and Atlanta. No cases have been filed at Milwaukee or Charlotte in more than a year.

Boards at which there are only

(Continued on page 6)

### Para. to Operate in Glens Falls, Report

Paramount will resume operation of the Paramount Theatre, Glens Falls, N. Y., after an interval of several years, during which the house was booked by the Schine Circuit, according to report.

Arrangements for the return of the house were completed yesterday at Glens Falls by Sam Dembow, Jr., and Harry Royster, of the Paramount home office theatre department, which, it is reported, will operate the house in the future.

The leaders of every branch of production from union labor to producers and stars, met last night to form an organization for self regulation in exercising complete economy, and at the same time maintain high production standards.

A formal organization of industry-wide scope, taking in allied business, will be drafted at a meeting tomorrow night, when all production companies, laboratories, employe organizations and other groups each will send a representative to become a member of a permanent committee. It will have power to set and possibly enforce policies and practices to be followed in the conservation program.

The group will be known as the Motion Picture Film Conservation Committee of Hollywood. It will meet weekly to make decisions, which will be carried out by a studio committee on each lot, made up of representatives from all groups. In addition, each industry group, such as rental lots or laboratories, will have its own sub-committee.

"The conservation program will not stop at saving all possible footage of raw film, but will be extended at once to all materials used in production which are needed by the war program," it was decided. George Stevens, president of the Screen Directors Guild, was named to preside as temporary chairman in setting up the permanent organization. The opening meeting was featured by a discussion of practical methods of holding down the use of critical ma-

(Continued on page 2)

### Four Reviews Today

"Ten Gentlemen from West Point" is reviewed on Page 2; "It Happened in Flatbush," "Thru Different Eyes," "The Mad Monster," Page 3. Critics' Quotes, Page 6.



## Personal Mention

PAT CASEY is en route to the Coast by train.

E. K. O'SHEA plans to leave for the South on Sunday.

J. MEYER SCHINE is in town.

SPYROS SKOURAS, TOM J. CONNORS, and HAL HORNE are scheduled to leave for the Coast on Saturday.

H. M. RICHEY is expected from the Midwest tonight.

HAL B. WALLIS has canceled his scheduled trip to New York.

SIDNEY JUSTIN, studio counsel for Paramount, has returned to the Coast.

ROBERT BENJAMIN has gone to the Coast for two weeks.

DAN PONTICELLE, local Warner booker, is on vacation.

HARRY STORIN, publicity and advertising director of the Riverside Park-In Theatre, Springfield, Mass., has been reelected a director of the local Advertising Club.

HERMAN RIFKIN has returned to Springfield, Mass., from a Coast visit.

HARRY J. MATARESE of Loew's Palace in Hartford has returned from a fishing trip to Norfolk, Va.

JACK GLACKIN, of Glackin-LeWitt Theatres, Hartford, and MRS. GLACKIN celebrated their 20th wedding anniversary this week.

HENRI ELMAN has returned to Chicago from a trip to Hollywood.

LOU SCHAEFER, manager of the Paramount Theatre, New Haven, has been named an executive of the local Lion's Club.

PAUL LAZARUS of Warner Bros. left Hollywood yesterday by plane for New York.

### Phila. Film Row Has Auto-Sharing Plan

Philadelphia, May 27.—On the local film exchange row, Vine Street, a large blackboard was erected in front of a store, bearing the title "Film Row News," upon which members of the film industry are asked to list the hour of the day they are leaving that sector for other parts of the city and how many passengers they will be able to accommodate. Mel Kopf, operator of the Darby Theatre, was the first exhibitor to make an entry, stating that he was driving to West Philadelphia at 5 P. M. and would be able to take along four others.

## Review

### "Ten Gentlemen from West Point"

(20th Century-Fox)

Hollywood, May 27

ROOTED deep in the history of the nation and timed to the beat of today's rising tide of national consciousness, this story of the preservation of West Point in the years following the Revolutionary War stacks up as powerful entertainment for many more reasons than are to be derived from a reading of the billing. It is typical of that variety of motion picture which builds as it plays and satisfies all comers.

The above is reported with no intent to disparage the marquee value or performance merit of the principals—George Montgomery, John Sutton, Maureen O'Hara, Laird Cregar and Ward Bond—but rather by way of recording that the story, as produced by William Perlberg and directed by Henry Hathaway, depends in no wise upon its players nor upon any of the commonplace devices of picture making. It happens to profit handsomely from the portrayals of those mentioned, and of the large supporting cast, but it would be strong and compelling material if played by unknowns.

The screenplay by Richard Maibaum, from a story by Melvin Wald, opens a few years after the close of the Revolutionary War. Congress is divided on the question of continuing or disbanding the military academy at West Point. By political compromise, appropriation is made for a year of operation, with decision as to the future depending upon success or failure achieved with a class of volunteer cadets.

Sutton and Montgomery are, respectively, an aristocrat and a commoner enrolled in the cadet class, immediately becoming opponents on all points, including their love for Miss O'Hara. Laird Cregar is the officer placed in charge of the academy with instructions to break the spirit of the cadet class, thus forcing their resignations. What follows from then on is not the stuff of which films are commonly made. A match game of la crosse, played for blood, stops just short of mayhem. It is followed shortly by a means of mass punishment called "riding the cannon" which makes it look like a tea party by comparison. Then the story moves on to the Indian country and a climax which results in death for one of the remaining 10 gentlemen from West Point and crippling of the hero. A finale listing West Point men from Lee to MacArthur had the preview audience applauding thunderously.

It may be called a period picture, and it is, but it is a picture about an institution fundamentally important to the present period and all the other periods of national emergency which have stretched from that time to now. And it would be a fine job of writing, producing, directing and acting if it were 100 per cent fictional.

Solid, timely entertainment, for all the people and right now—that's "Ten Gentlemen from West Point."

Running time, 103 minutes. "G."\*

ROSCOE WILLIAMS

\*"G" denotes general classification.

### Jane Withers Signed For Rep. Star Roster

HOLLYWOOD, May 27.—Jane Withers has been signed by Republic to a three-year contract to make three pictures a year, it was announced today by M. J. Siegel, production head.

Siegel said that her first picture, "Johnny Doughboy," would be started August 1 with John H. Auer directing, and that the second would be "Apple Blossom Time."

It was also announced by Siegel that within the next few weeks the company plans to disclose the signing of other new players, with the intention of building up an important star roster.

Miss Withers, whose contract recently ran out at 20th Century-Fox, may go on a month's personal appearance tour before reporting on her new assignment, it was reported.

### Raft to Appear Here

George Raft will arrive from the Coast on Saturday to make a personal appearance at the Capitol next Thursday in connection with the opening of "Broadway," Universal film in which he co-stars with Pat O'Brien.

### Draft Brings Early Manager Vacations

NEW HAVEN, May 27.—Harry F. Shaw, Loew-Poli division manager, has announced that all managers' vacations will be confined to June and July, because of the increasing uncertainty as to assistants, rapidly being absorbed by the Army.

### Boards Close Saturdays

All of the industry arbitration tribunals throughout the country will be closed on Saturdays, commencing May 30 and continuing until Sept. 12, except when a hearing is set for Saturday, American Arbitration Association headquarters announced yesterday.

### More All-Night Shows

ST. LOUIS, May 27.—The Empress Theatre in St. Louis, largest in the Ansell Circuit of second run houses, has introduced all-night shows on Saturday night—the third St. Louis house to arrange programs for war workers. The house is open to 5:30 A.M.

## All Hollywood Mobilizes for Conservation

(Continued from page 1)

materials to a bare minimum, and the consensus was that many production practices would have to be revised to solve the problem.

Among those present at the meeting were: George Stevens and J. P. McGowan, Screen Directors Guild; Kenneth Thomson and George Murphy, Screen Actors Guild; Loyd Wright, Society of Independent Motion Picture Producers; Fred Jackman, American Society of Cinematographers; Y. Frank Freeman and Fred W. Beeton, Association of Motion Picture Producers; I. E. Chadwick and Lindsley Parsons, Independent Motion Picture Producers Association; Herbert Aller, photographers' union; Allan Scott, Screen Writers Guild; John Nickolaus, laboratories; Richard Day, art directors; M. C. Levee, Artists Managers Guild; William Koenig, B. B. Kahane and Ben Goetz, studio managers; Herbert Freston, Maurice Benjamin and M. B. Silberberg, special coordinating committee; Fred Y. Smith, film editors.

### Wilkes-Barre Gross Crippled in Blackout

WILKES-BARRE, Pa., May 27.—Business in local theatres was off more than 50 per cent as result of a test blackout staged in Luzerne County Monday night. The torrential rains which crippled communications and transportation and caused millions of dollars of damage throughout Northeastern Pennsylvania also played havoc with the grosses in the section.

### Billposter Rites Held

WILKES-BARRE, Pa., May 27.—Funeral of Charles H. Dietrich, 62, veteran billposter of the Penn Theatre and business agent of Local 37, Billposters' Union, will be held tomorrow. Dietrich succumbed after a prolonged illness. Survivors include his son, Henry C. Dietrich, billposter at the Irving Theatre, and a sister.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## 'Blonde' at \$7,500 Minneapolis' Best

MINNEAPOLIS, May 27.—Spring weather hurt grosses here. "My Favorite Blonde" drew \$7,500 at the State and "Shanghai Gesture" \$7,000 at the Orpheum.

Estimated receipts for the week ending May 23:

"Dumbo" (RKO)  
"Foot" (U. A.)  
CENTURY—(1,600) (30c-40c-50c) 7 days.  
Gross: \$4,000. (Average, \$4,000)  
"My Favorite Blonde" (Para.)  
STATE—(2,300) (30c-40c-50c) 7 days, 2nd week. Gross: \$7,500. (Average, \$6,000)  
"Mister V" (U. A.)  
WORLD—(350) (30c-40c-50c-60c) 7 days.  
Gross: \$2,600. (Average, \$1,600)  
"Gentleman After Dark" (U. A.)  
GOPHER—(998) (30c) 7 days. Gross: \$3,500. (Average, \$2,500)  
"Shanghai Gesture" (U. A.)  
ORPHEUM—(2,800) (30c-40c-50c) 7 days.  
Gross: \$7,000. (Average, \$5,500)  
"Alias Boston Blackie" (Col.) 3 days  
"Fly By Night" (Para.) 3 days  
"Canal Zone" (Col.) 4 days  
"Sons of the Sea" (W. B.) 4 days  
ASTER—(900) (20c-30c) 7 days. Gross: \$2,500. (Average, \$1,800)

## St. Louis Gives Big \$22,000 to 'Tortilla'

ST. LOUIS, May 27.—Business was strong, with "Tortilla Flat" pacing the first run houses with \$22,000 at Loew's. The weather was fair.

Estimated receipts for the week ending May 21:

"Tortilla Flat" (M-G-M)  
"Blondie Goes to College" (Col.)  
LOEW'S—(3,162) (30c-40c-50c-55c) 7 days.  
Gross: \$22,000. (Average, \$13,000)  
"In This Our Life" (W.B.)  
"Whispering Ghosts" (20th-Fox)  
FOX—(5,308) (30c-40c-50c) 7 days. Gross: \$12,500. (Average, \$11,000)  
"My Gal Sal" (20th-Fox)  
"Broadway" (Univ.)  
MISSOURI—(3,514) (30c-40c-50c) 7 days.  
Gross: \$7,300. (Average, \$4,000)  
"Bahama Passage" (Para.)  
"Lady Has Plans" (Para.)  
ST. LOUIS—(4,000) (25c-35c) 7 days.  
Gross: \$3,800. (Average, \$2,600)

## 'Heart' and Goodman \$23,000, Pittsburgh

PITTSBURGH, May 27.—"Always in My Heart" plus Benny Goodman on the stage accounted for \$23,000 at the Stanley, best gross in several months. "Kings Row" at Loew's Penn drew \$14,500 in the second week.

Estimated receipts for the week ending May 21:

"Bedroom Diplomat" (Dezel)  
"Art of Love" (Dezel)  
ART CINEMA—(300) (30c-50c) 7 days, 3rd week. Gross: \$1,500. (Average, \$1,800)  
"Gold Rush" (U. A.)  
FULTON—(1,700) (30c-40c-55c) 7 days, 3rd week, 2nd week. Gross: \$5,400. (Average, \$6,500)  
"The Invaders" (Col.)  
J. P. HARRIS—(2,200) (30c-40c-55c) 7 days, 2nd week. Gross: \$7,000. (Average, \$7,500)  
"Kings Row" (W. B.)  
LOEW'S PENN—(3,400) (30c-40c-55c) 7 days, 2nd week. Gross: \$14,500. (Average, \$13,000)  
"The Fleet's In" (Para.)  
RITZ—(800) (30c-40c-55c) 7 days, 4th week. Gross: \$2,500. (Average, \$3,000)  
"Night Before the Divorce" (20th-Fox)  
"Torpedo Boat" (Para.)  
SENATOR—(1,800) (30c-40c-55c) 7 days. Gross: \$2,500. (Average, \$5,000)  
"Always in My Heart" (W. B.)  
STANLEY—(3,600) (30c-40c-55c-66c) 7 days. On stage: Benny Goodman and Orchestra, Gil Maison, Ambassadors. Gross: \$23,000. (Average, \$18,500)  
"The Mayor of 44th Street" (RKO)  
"Valley of the Sun" (RKO)  
WARNER—(2,000) (30c-40c-55c) 7 days. Gross: \$4,800. (Average, \$5,000)

## Reviews

### "It Happened in Flatbush"

(20th Century-Fox)

THE whole point of this wonderful, screwy story is that it really could happen. The foreword is worth quoting in full because it gives the best idea of director Ray McCarey's treatment: "This story is fictional. But anything might happen—and usually does—on a strange island, just off the Eastern coast of the United States. Its people are friendly, could even be taken for Americans. But they have a language, customs and a tradition all their own. The name of this island is—BROOKLYN!"

The wild hysteria which seized this township of 2,000,000 as the Dodgers fought through to their first baseball pennant in 21 years caught the imagination of the entire nation. McCarey has interpreted this spirit in universal terms. Brooklynites or not, baseball fans or not, the whole audience will be pulling for George Holmes when he tosses over the third strike in the "crooshial" series with St. Louis.

Essentially this is the story of how the underdog made good. Lloyd Nolan tackles the job of manager with just the right amount of scrappiness and accent. Recalled from the minor leagues by the club's owner (Sara Allgood) he sets out to prove that the fans who caused him to quit when he made a bad error were wrong. His plans are upset when Miss Allgood dies and the heiress proves to be Carol Landis whose interests lie in social affairs and horses (she even moved to Manhattan!).

To get the money to rebuild the team, Nolan starts a lively romance with Miss Landis and is partly successful until he forgets a date with her and follows it by losing an important game in which he permits the rookie Holmes to pitch. Then the whole town goes against him—as only Brooklyn fans can—and he is ready to quit again when Miss Landis urges him to stick it out. He does and redeems himself as well as young Holmes. A well rounded cast includes William Frawley, Robert Armstrong, Jane Darwell, Scotty Beckett, Joseph Allen, Jr., James Burke, Roger Imhof and a number of others. Walter Morosco's production should have a wide appeal for both men and women.

Running time, 80 minutes. "G."\*

EDWARD GREIF

### "Thru Different Eyes"

(20th Century-Fox)

THIS is different from the usual run of mystery yarns. Its presentation is different, too, for Director Thomas Z. Loring has employed flashbacks within flashbacks and the story unfolds piece by piece, somewhat as a jury might get a story at a trial. Although this technique slows the action somewhat, it builds to a bigger climax. It should prove popular as a supporting feature.

Frank Craven, as the home-loving but highly efficient district attorney, plays his role to the hilt. Called in to explain circumstantial evidence to a group of law students, he tells how a murder case was solved. The story opens with George Holmes awaiting execution for the crime, while his fiancée and Craven's niece (Vivian Blaine) and Craven's wife (June Walker) attempt to prove Holmes innocent.

As the camera moves back to the beginning, Mary Howard and Donald Woods are seen visiting Miss Howard's husband (Jerome Cowan) asking that the latter consent to a divorce. He refuses and is later found shot. Both Miss Howard and Woods confess to shield each other but their confessions are found to be false because the bullet does not match the gun found at the murdered man's side. Holmes is the only other person who saw the dead man alive and when he flees the police, an air-tight case of circumstantial evidence is made against him. There is an amusing bit at the end, made particularly effective by the double flashback technique, when Miss Walker tells her husband a fanciful story of finding the murder gun in Woods' possession, and the subsequent attempt at third degree by Miss Walker and Miss Blaine. Sol M. Wurtzel was executive producer.

Running time, 64 minutes. "G."\*

EDWARD GREIF

### "The Mad Monster"

(Producers Releasing)

THE ingredients of this type of melodrama are here in abundance—the dreary house, a weird laboratory in which the "scientist" performs his experiments, smoky test tubes, the "formula" and all the rest—but they fail to add up to much suspense or consistent thrills.

The story, which is about the creation of a wolfman, unwinds slowly. George Zucco is "the professor" who injects the blood of a wolf into human beings, and gives an adequate performance. Glenn Strange is the "guinea pig" in Zucco's experiments, awakening after a needle treatment to find himself half wolf. Johnny Downs is a reporter interested in the bizarre murders committed, and Anne Nagel is "the professor's" daughter. Sam Newfield directed this Sigmund Neufeld production.

Running time, 65 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## 'Reap' Takes \$8,800 Gross, Leads Seattle

SEATTLE, May 27.—"Reap the Wild Wind" at slightly increased prices brought \$8,800 to the Paramount. The second week of "My Gal Sal" was good for \$7,600 at the Fifth Avenue. The weather was mild and clear.

Estimated receipts for the week ending May 23:

"The Fleet's In" (Para.)  
"Joe Smith, American" (M-G-M)  
BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 7th week. Moved from Music Hall. Gross: \$3,300. (Average, \$4,000)  
"My Gal Sal" (20th-Fox)  
"Who Is Hope Schuyler?" (20th-Fox)  
FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$7,600. (Average, \$7,000)  
"Adventures of Martin Eden" (Col.)  
"Blondie's Blessed Event" (Col.)  
LIBERTY—(1,800) (30c-42c-58c-70c) 7 days. Gross: \$5,200. (Average, \$5,000)  
"My Favorite Blonde" (Para.)  
"Henry and Dizzy" (Para.)  
MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 3rd week. Moved from Paramount. Gross: \$4,100. (Average, \$4,000)  
"The Turtles of Tahiti" (RKO)  
"The Valley of the Sun" (RKO)  
MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$5,600. (Average, \$6,000)  
"Wild Bill Hickok Rides" (W. B.)  
"Dangerously They Live" (W. B.)  
ORPHEUM—(2,450) (30c-42c-58c) 5 days, 2nd week. Gross: \$5,100. (Average, \$6,000)  
"Remember Pearl Harbor" (Rep.)  
"The Kid from Kansas" (Univ.)  
PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Vaudeville. Gross: \$5,400. (Average, \$5,000)  
"Reap the Wild Wind" (Para.)  
PARAMOUNT—(3,050) (30c-50c-65c) 7 days. Gross: \$8,800. (Average, \$6,000)

## 'Blonde' Toronto's Winner at \$15,500

TORONTO, May 27.—"My Favorite Blonde" drew \$15,500 at Shea's in a week with a holiday, plus an extra midnight show at all theatres. The Imperial registered \$13,500 with "To the Shores of Tripoli."

Estimated receipts for the week ending May 25:

"This Gun for Hire" (Para.)  
"On the Russian Front" (Indep.)  
EGLINTON—(1,086) (18c-30c-48c-60c) 7 days. Gross: \$5,700. (Average, \$4,500)  
"To the Shores of Tripoli" (20th-Fox)  
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: \$13,500. (Average, \$9,000)  
"Rio Rita" (M-G-M)  
"Joe Smith, American" (M-G-M)  
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days. Gross: \$12,800. (Average, \$9,000)  
"My Favorite Blonde" (Para.)  
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days. Gross: \$15,500. (Average, \$9,000)  
"Song of the Islands" (20th-Fox)  
"Wild Bill Hickok Rides" (W. B.)  
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: \$4,800. (Average, \$3,900)  
"Mister V" (U. A.)  
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days. Gross: \$12,500. (Average, \$9,000)

## No Construction Is Under Way in Phila.

PHILADELPHIA, May 27.—The War Production Board order halting construction of amusement places after June 6 does not affect this area. According to Charles A. Flanagan, chief of the Bureau of Building Inspection, not one amusement project of the type listed by the WPB order is under construction here.

"All that is being done now in this city is some repair work on amusement places—and not one of these jobs exceeds a cost of \$5,000," he said. "Several months ago, a firm decided to build a theatre in the vicinity of 54th St. and City Line, but the project was called off."



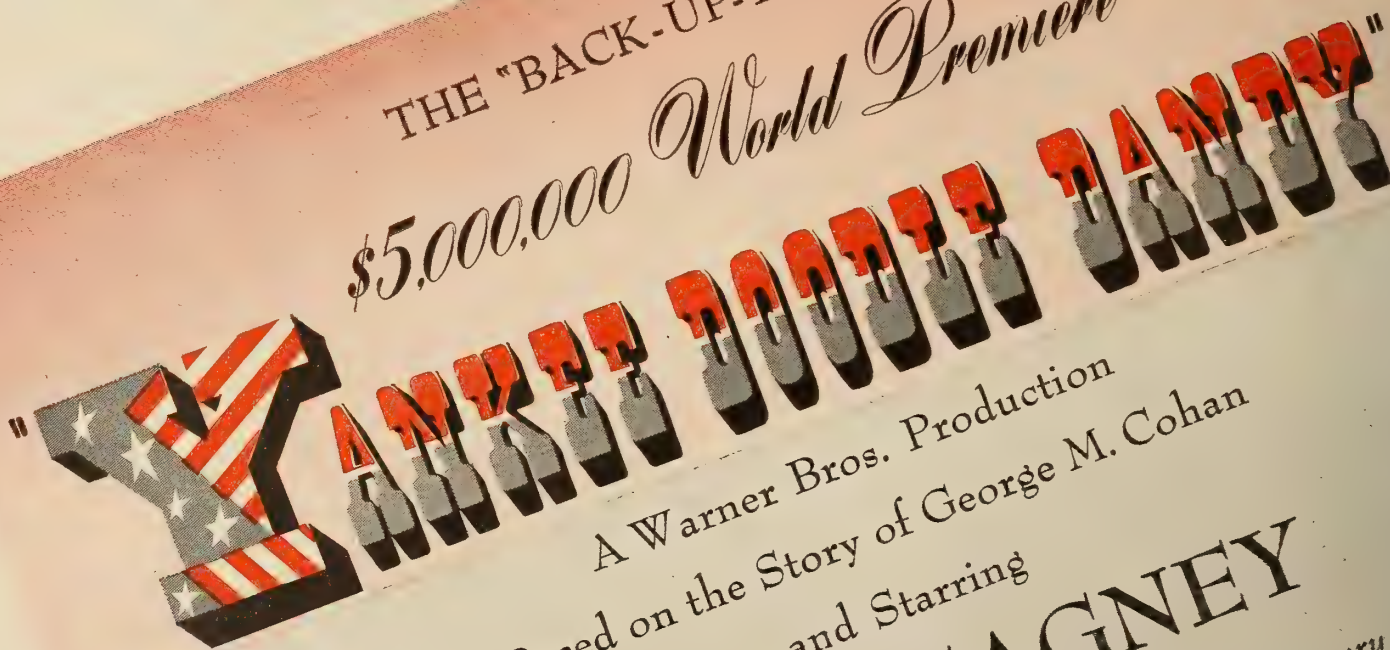
# THE YANKEE DO

of 'em all!

HOLLYWOOD THEATRE

THE "BACK-UP-THE-BOYS"

\$5,000,000 World Premiere



A Warner Bros. Production

Based on the Story of George M. Cohan  
and Starring

JAMES CAGNEY

On Behalf of the N. Y. War Savings Staff of the U. S. Treasury Department

This is the  
paste board  
they're paying  
25 G's to get!

Opening Night Gross Upward  
\$5,000,000!

☆  
Tieup with Uncle Sam  
Sell War Savings Bonds  
and Stamps!



# DOODLE DANDIEST

**WORLD PREMIERE of**

**JAMES CAGNEY** in

## **"YANKEE DOODLE DANDY"**

at the Hollywood Theater—B'way at 51st St.—May 29th at 8:30 P. M.



On behalf of the N. Y. War Savings Staff of the U. S. Treasury Department.



### **SCALE OF PRICES**

**LOGE SEATS . . . \$25,000 WAR BOND**

**ORCHESTRA . . . \$25,000 WAR BOND**

**\$12,500 WAR BOND**

**\$10,000 WAR BOND**

**\$5,000 WAR BOND**

**\$1,000 WAR BOND**

**BALCONY . . . . . \$500 WAR BOND**

**\$100 WAR BOND**

**\$50 WAR BOND**

**\$25 WAR BOND**

Tickets on sale at War Savings Staff, 1270 6th Ave.--Circle 6-3100

HOLLYWOOD THEATRE  
Broadway at 51st Street  
New York City  
The 29th of May, 1942  
at 8:30 promptly

BASED ON THE STORY, LYRICS AND MUSIC OF GEORGE M. COHAN with JOAN LESLIE • WALTER HUSTON • RICHARD WHORF

JEANNE CAGNEY • FRANCES LANGFORD • GEORGE TOBIAS • IRENE MANNING • Directed by MICHAEL CURTIZ

Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner

AH! THOSE BOYS FROM **WARNERS!**



## Film Industry To Rally U. S. For War Bonds

(Continued from page 1)

"Yankee Doodle Dandy" at the Hollywood Theatre in the evening, seats for which went to purchasers of bonds in large denominations.

### Walker Master of Ceremonies

All film companies are permitting home office employees an extra half-hour luncheon period to enable them to attend the Times Square rally at noon. A substantial sum in bond sales or pledges is expected to be obtained at the rally, and it was announced on behalf of Loew's that executives of that company will make subscriptions of about \$250,000.

A number of stars are scheduled to appear on the platform at the Times Square rally, with former New York Mayor James J. Walker as one of the masters of ceremonies. The rally will be broadcast over WHN and WNEW from 12:35 to 1 P. M. and each bond purchase will be "rung up" on a Liberty Bell. All newsreels will cover the event.

Among the players scheduled to appear are: Paul Muni, Paulette Goddard, Martha Scott, Benny Goodman and his orchestra, Danny Kaye, Jean Arthur, the Music Hall Glee Club, Dixieland Band, Don Albert Orchestra. Raymond Massey and Boris Karloff.

### Attention on 'Dandy'

The advance campaign for "Yankee Doodle Dandy," executed under the direction of Mort Blumenstock, Warner Bros.' advertising and publicity director in the East, has focused industry attention on tomorrow evening's opening.

What is regarded in the trade as one of the most extensive exploitation efforts for a picture on radio has been executed by Warner Bros. for "Yankee Doodle Dandy." More than 30 coast-to-coast network shows either have used copy or music in salute to George M. Cohan and the film or are planning to do so, the company reported yesterday.

## Says War Themes Rule British Films

WINNIPEG, May 27.—The war theme predominates in films in production in England, it was stated here this week by A. J. Laurie of Toronto, general manager of Esquire Films, Ltd., which distributes British pictures in the Dominion.

Laurie said that among pictures with war themes in work in England are "The First of the Few," being produced by Leslie Howard, and "We Shall Rise Again," with Eric Portman. He said that the first Technicolor picture to be produced since the war is one starring Wilfrid Lawson.

### Promotes Stamp Sale

GREAT BARRINGTON, Mass., May 27.—Manager Earl B. Raifstanger of the Mahaiwe Theatre here is giving theatre passes to the three highest weekly salesmen in a contest sponsored by the Pittsfield Eagle among its newsboys on the sale of war stamps.

## Critics' Quotes . . .

### "TORTILLA FLAT" (M-G-M)

A gentle, tender, at times inspiring story—a film of high quality. It is beautifully acted, magnificently mounted.—*Norman Clark, Baltimore News-Post.*

The photoplay is to be recommended as one of the most notable of the season. . . . Don't overlook "Tortilla Flat"; that is, if you want to be entertained on high cinematic grounds.—*Gilbert Kanour, Baltimore Evening Sun.*

Skillful production sees to it that "Tortilla Flat" keeps on the light-hearted side. . . . The picture is simple, sweet, sentimental, and . . . charming.—*Eileen Creelman, New York Sun.*

To me, at least, it is dull, pretentious, heavy-handed and phony with its all-star cast as much to blame as anyone.—*William Boehnel, New York World-Telegram.*

It has substance and meaning as well as being a gay and delightful entertainment.—*Howard Barnes, New York Herald Tribune.*

"Tortilla Flat" is really a little idyll which turns its back on a workaday world. But it is filled with solid humor and compassion—and that is pleasant, even for folks who have to work.—*Bosley Crowther, New York Times.*

Victor Fleming's direction produces many a memorable sequence from the formless, wandering story. His characters never become quaint, and their activities are generally human and appealing.—*Time.*

### "THE SPOILERS" (Universal)

The sturdiest of melodramas. . . renowned for its long, concluding brawl between villain and hero. The current version (Wayne vs. Scott) is a beauty.—*Time.*

The climactic collision between Wayne and Scott is a brawl guaranteed to give even Joe Louis the fainting vapors.—*Newsweek.*

This is a slam-bang, rootin'-tootin'-shootin' movie, based on a Rex Beach Alaska adventure tale; grand entertainment for those who like that kind of action in their film fare.—*Russell Stewart, Washington News.*

The picture is highlighted by one of the best fist fights ever screened. . . . entire cast performs well, aided by a script which makes the most of the bawdy, gaudy, gold-mad era.—*Ernest Schier, Washington Post.*

The acting, direction and production are all well done and that fight is well worth the patience you bear with the familiar story up to there.—*Wanda Hale, New York News.*

There's plenty of punch in the old "Spoilers" yet.—*Irene Thirer, New York Post.*

Expert as a story, romantically right as a film.—*C. J. Bullett, Chicago Daily News.*

The latest adaptation of Rex Beach's exercise in juvenilia is merely another specimen of pretentious horse op'ry.—*Gilbert Kanour, Baltimore Evening Sun.*

"The Spoilers" is still a whooping melodrama, the kind that brings pleasure to your soul.—*Norman Clark, Baltimore News-Post.*

### "IN THIS OUR LIFE" (Warners)

Whether "In This Our Life" will satisfy all audiences is a question. It is strong in feminine appeal, though it appears lacking somewhat in the spirit of timeliness.—*Edwin Schallert, Los Angeles Times.*

A remarkably entertaining motion picture.—*Louella O. Parsons, Los Angeles Examiner.*

From "In This Our Life," Ellen Glasgow's brilliant study of family life and feeling and of the wholesale destruction wrought by an unscrupulous vixen, Warner Brothers have fashioned a searing screen drama that holds the attention from beginning to end.—*Mildred Martin, Philadelphia Inquirer.*

The hard-working, competent cast is too high-powered for the picture.—*Time.*

### "THE VANISHING VIRGINIAN" (M-G-M)

Despite the strict rationing law on sugar, Metro-Goldwyn-Mayer has gone far beyond the two-lump limit in "The Vanishing Virginian." . . . Perhaps there are sweet-toothed souls who will find nourishment in this rambling and sentimental account.—*New York Times.*

## Arbitration Complaints at Lowest Level Since Start

(Continued from page 1)

three complaints of record are: Memphis, Pittsburgh, Albany, Denver, Des Moines and Oklahoma City.

No complaints have been filed so far this year at New Haven, Washington, Salt Lake City, Portland, Omaha, Oklahoma City, Milwaukee, Charlotte, Atlanta, Pittsburgh, Memphis, Denver and Des Moines.

Boards which have disposed of the complaints filed and now have no cases pending before them are Atlanta, Charlotte, Denver, Des Moines, Memphis, Milwaukee, Minneapolis,

Omaha, Pittsburgh, Portland, Salt Lake City and Washington.

### Attempt Settlement Of Oriental Case

CHICAGO, May 27.—Efforts are being made to effect a settlement of the Oriental Theatre's clearance complaint at the local board here. Pending outcome of the settlement efforts, hearing of the case scheduled for today was postponed to June 16.

The complaint is directed at the release and clearance system for both Loop and neighborhood pre-release houses.

## Showmanship Flashes . . .

### Large Tank Used to Ballyhoo 'Bugle Sounds'

ST. CHARLES, Mo., May 27.—For his campaign on "The Bugle Sounds," Vincent Helling, manager of the Strand here, constructed a large life-size tank of compo board, and kept it in front of the house during the run of the film. Inside the "tank" was a record player and public address system, over which announcements were made between recordings.

### Musical Quiz and Band In 'Syncopation' Stunt

ROCHESTER, May 27.—When "Syncopation" opened at the Century, Manager Arthur Krolick had a band on the stage and featured a musical quiz, "Jive vs. Sweet" that was broadcast by one of the local stations. Souvenir record albums and a radio were awarded the lucky contestants.

### Giant-sized Book Is 'Kings Row' Plug

PHILADELPHIA, May 27.—For "King's Row," Ray Meyer, manager of Warners' 69th St. Theatre, had a pretty girl walking around the neighborhood's shopping district reading a giant-sized version of the book.

### Cryptogram Contest Is Used for 'Pearl Harbor'

PHILADELPHIA, May 27.—Herman Comer, manager of Warners' Capitol Theatre, tying in with the Philadelphia Daily News, sponsored a contest through the newspaper for cryptogram fans and slogan writers to highlight his campaign for "Remember Pearl Harbor." The Daily News awarded tickets to 100 contestants sending in the correct solution for the cryptogram.

### War Map Display Is 'Yank' Campaign Feature

ROCHESTER, May 27.—When "A Yank on the Burma Road" played at Loew's Rochester, Lester Pollock arranged to have stills and maps from the film included in a "Know Your War" display at the local library. A card informed the public the picture was playing at Loew's.

### Radio Contest Used For 'Dancing' Run

ATLANTIC CITY, May 27.—"The most interesting thing that happened to me while 'We Were Dancing,'" was the subject of a radio contest in the campaign staged by Nate Cohen, manager of the Apollo Theatre, on "We Were Dancing."

### Slogan Contest Used For 'Shores of Tripoli'

CLEVELAND, May 27.—"To the Shores of Tripoli" was the subject of a Marine slogan contest conducted by Warners' Hippodrome and the Plain Dealer. Authors of the best slogans, backed by 100-word explanations, were awarded \$10 in cash and 15 pairs of tickets to the picture.

### Recruited Sailors Are Guests at 'Fleet's In'

WILKES-BARRE, Pa., May 27.—When a new group of bluejackets were sworn in at the Navy's land "cruiser" which visited the city, Manager Paul Burke had them as guests at the Orpheum Theatre for "The Fleet's In."



# Theatre Changes...

## Acquire Philadelphia House

PHILADELPHIA, May 27.—A. M. and Martin D. Ellis, operating an independent circuit in the territory, have acquired the Doris, local house. Formerly operated by Ray O'Rourke, the Ellis interests have taken over lease held by O'Rourke, which had more than eight years to run.

## Baltimore Theatre Sold

BALTIMORE, May 27.—The Lexway Theatre, second run in the downtown district, has been sold to Sherrill Cohen, who plans to remodel the building and transform it into a newsreel house.

## Rochester Managers Moved

ROCHESTER, May 27.—The new manager of the Dixie here is Ralph Maser, who succeeds Bradley Bodenstein, shifted to Schine's Rialto in East Rochester, to replace Forbes Alcock, who goes to Fostoria, O.

## Joins Chicago Circuit

CHICAGO, May 27.—Ralph Tippet has been added to the staff of the Alliance Theatres Corp. here as assistant to booker Pete Panagos. He was formerly manager of the Bartlestein circuit's Annetta Theatre, Cicero, Ill.

## Manages Indianapolis House

INDIANAPOLIS, May 27.—Fred Boyd of Cincinnati, formerly owner of a circuit in Mississippi, Tennessee and Arkansas, has been named manager of Manny Marcus' Ritz Theatre here. He succeeds Robert G. Hessel-denz, resigned.

## Shift Ohio Circuit Personnel

COLUMBUS, O., May 27.—John Murphy, head of the Jackson and Murphy circuit of local subsequent runs, has announced the following changes: Thor Haucheld from manager of the Olentangy to manager of the Uptown Theatre, also handling advertising and publicity for all houses; Arch McCleese, from chief of staff of the Uptown to manager of the Olentangy, with supervision over the Alhambra, where Douglas Warner, former Uptown doorman, becomes manager; David Brown, assistant at the Uptown, appointed manager of the Wilmar Theatre, succeeding Toni Motts, resigned.

## Manages Theatre in Ottawa

OTTAWA, May 27.—Joseph Stortz has been named manager of the Nola Theatre here, one of the Odeon Theatres of Canada circuit.

## Named Essaness Manager

CHICAGO, May 27.—Louis De-Wolfe, formerly with the Bartlestein circuit, is now managing the Essaness "400" Theatre, replacing Isadore Komode, who goes to the Biograph Theatre. James Donnelly, formerly at the Biograph, is now manager of the company's Liberty Theatre.

## In Goldman Circuit Ad Post

PHILADELPHIA, May 27.—Hy Shapiro, manager of the circuit's Terminal here, has been named advertising and promotion manager for the William Goldman Theatres in the local and Eastern Pennsylvania territory. He succeeds Max Miller, who has left for military service. Martin

# Off the Antenna

**BOB HOPE** leads the ratings on the Pacific Coast issued for May by C. E. Hooper, Inc. These ratings, all taken West of the Rockies, show considerable variations from the national ratings. Hope, with 32.3 per cent, was almost two full points ahead of Red Skelton, who was second with 30.6. Others, in order, were Fibber McGee & Molly, 30.3; "Aldrich Family," 23.7; Walter Winchell, 22.7; "Chase & Sanborn Hour," 19.1; "Maxwell House Coffee Time," 18.9; Burns & Allen, 18.4; Jack Benny, (evening broadcast) 16.6, and "Mr. District Attorney," 16.

**Purely Personal:** Henry Flannery, who succeeded William Shirer as CBS correspondent in Berlin, will have his book, "Assignment to Berlin," published June 29. . . . Quincy Howe has resigned as WQXR commentator to take a war job and will be succeeded by Lisa Sergio on a temporary basis. Miss Sergio will fill Howe's 9-9:15 P.M. period in addition to her regular program at 10 A.M. . . . George Fuerst, formerly on the sales staff of KGO, San Francisco, has been transferred to the Blue office in San Francisco.

Samuel D. Fuson, vice-president and director of publicity for Arthur Kudner, has taken a leave of absence to serve as volunteer director of the Information Division, U. S. War Bond Pledge Campaign, in Greater New York. Advertising is being prepared in cooperation with all leading agencies and the goal is to sell \$2,000,000,000 annually in this area.

WGH, Newport News, Va., owned by the Hampton Roads Broadcasting Corp., and operating on 1,340 k.c. with 250 watts, will join the Blue Oct. 1 as a basic supplementary outlet. The addition of WGH will bring the number of Blue affiliates to 128, it was stated.

**Program News:** Pillsbury Flour Mills Co., after a six-year absence, will return to CBS June 8 to sponsor "Clara, Lu n' Em," Mondays, Wednesdays and Fridays, 11-11:15 A.M. on 14 stations. . . . Tommy Dorsey and his band will replace Red Skelton on NBC while Skelton takes a 15-week Summer vacation beginning June 16. . . . Connie Desmond yesterday started a five-minute baseball newscast on WOR which will be heard each day immediately preceding the baseball broadcast on the stations. . . . Raymond Clapper will replace Dorothy Thompson Thursdays 8:45-9 P.M. on the Blue, beginning June 18 and will discontinue his Friday and Sunday night commentaries.

WHIP, Chicago and Hammond, Ind., on Monday discontinued all foreign language programs.

Well known persons comprise the board of judges selected to choose the winner of Fred Waring's national college glee club contest. The winner will be introduced by Waring on CBS Sunday, 11:30-12 P.M. The judges are Deems Taylor, Dr. Wilfred Pelletier, Richard Crooks, James A. Leyden, J. F. Williamson, Peter J. Wilhousky, Mayor Fiorello H. LaGuardia, Richard Bonelli, Andre Kostelanetz, Ernest La Prade, Robert M. Weitman, John F. Royal, Sigmund Spaeth and Gus Eysell.

**In Philadelphia:** John D. Scheuer has been appointed WFIL night supervisor. . . . Clarence N. Onens, formerly chief engineer at WCAM, Camden, N. J., has been promoted to general manager, succeeding the late Fred A. Caperoon and William Markward, announcer, has been named program director to replace Edwin W. Tucker, now a lieutenant in the Army Air Corps. . . . WPEN has signed a new two-year agreement with the engineers' union.

At the annual stockholders' meeting of Bloomingdale Brothers, Inc., this week, the certificate of incorporation was amended to allow the start of broadcasting activities. The department store's radio interests are principally FM and television.

Goldenberg, manager of the Band-box here, moves over to the Terminal and John Gaffner, assistant manager of the Terminal, takes over the Band-box post.

## Buys Bridgeport Theatre

BRIDGEPORT, Conn., May 27.—The 636-seat Barnum Theatre, leased by Lou Anger for many years, has been purchased by him from Jack Schwartz, who acquired the house three years ago. Schwartz, in turn, has purchased the 868-seat West End, which he has leased from Strand Amusement Co., Bridgeport, for several years, and ownership of which was acquired recently by Anger.

## Reseat New Haven House

NEW HAVEN, May 27.—The 2,076-seat Roger Sherman is being resealed. The work is being done at night and does not necessitate closing the house.

## Governors of CBC Scored at Hearing

OTTAWA, May 27.—M. J. Coldwell declared before the Canadian House of Commons radio committee today that he considered the CBC board of governors failed to fulfill a public trust when in November, 1940, it expressed "full and complete confidence in Gladstone Murray," and in March, 1941, reduced his authority by giving added power to the assistant general manager.

Rene Morin, chairman of the board of governors, said the CBC had grown to such an extent that it was not possible for one man to look after all departments. It was charged also that the corporation had yielded to pressure from outside groups in the matter of controversial broadcasts.

ANOTHER  
REPUBLIC  
FAN  
MAGAZINE  
AD

It's a  
BIG PICTURE

COLORFUL—



The glory of America's most reckless era sweeps powerfully across the screen!



ROMANTIC—

With John Wayne and Binnie Barnes perfectly matched in a tempestuous drama of love and conflict!



EXCITING—

Thrills pile upon thrills in this most action-packed of frontier sagas!



JOHN WAYNE

BINNIE  
BARNES

ALBERT  
DEKKER

IN OLD CALIFORNIA

with  
Helen Parrish  
Patsy Kelly  
Edgar Kennedy  
Dick Purcell

There's  
no such thing  
as too many  
War Bonds or  
Stamps—keep  
on buying and  
keep 'em  
flying!

It's a  
REPUBLIC PICTURE



Joan Crawford

# CUTS A MEAN RUG!



★ ★ ★ ★ ★  
Uncle Sam Is Calling  
All Exhibitors... To  
Sell U. S. War Savings  
Bonds and Stamps!  
★ ★ ★ ★ ★





it has  
**"HEART"**

it has  
**COMEDY**

JOAN CRAWFORD • MELVYN DOUGLAS  
**THEY *All* KISSED**  
*the Bride*

There's never anything wrong with a woman  
that a man's lips won't cure!

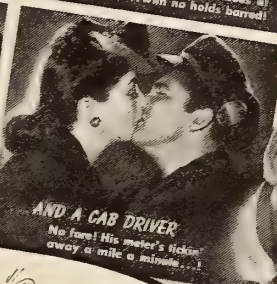
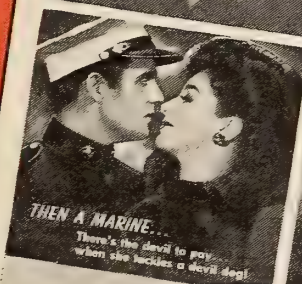
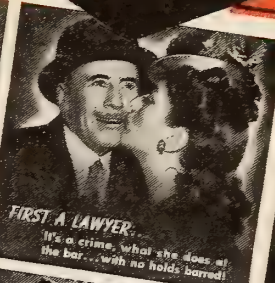
A romance to remember, as fondly as the  
first time someone whispered "I love you"!

with  
**ROLAND YOUNG • BILLIE BURKE • ALLEN JENKINS**

Screen play by P. J. WOLFSON • From a story by Gina Kaus and Andrew P. Soli  
Directed by ALEXANDER HALL • Produced by EDWARD KAUFMAN • A COLUMBIA PICTURE



\*\*\*\*\*  
To Billie Berlin  
... Buy U. S. War  
Bonds and Stamps!  
\*\*\*\*\*



JOAN CRAWFORD • MELVYN DOUGLAS  
**THEY *All* KISSED**  
*the Bride*

with  
**ROLAND YOUNG  
BILLIE BURKE  
ALLEN JENKINS**  
A COLUMBIA PICTURE

Screen play by P. J. WOLFSON • From a story by Gina Kaus and Andrew P. Soli  
Directed by ALEXANDER HALL • Produced by EDWARD KAUFMAN

JOAN CRAWFORD ♥ MELVYN DOUGLAS  
**THEY *All* KISSED**  
*the Bride*



with **ROLAND YOUNG • BILLIE BURKE • ALLEN JENKINS**

Screen play by P. J. WOLFSON • From a story by Gina Kaus and Andrew P. Soli

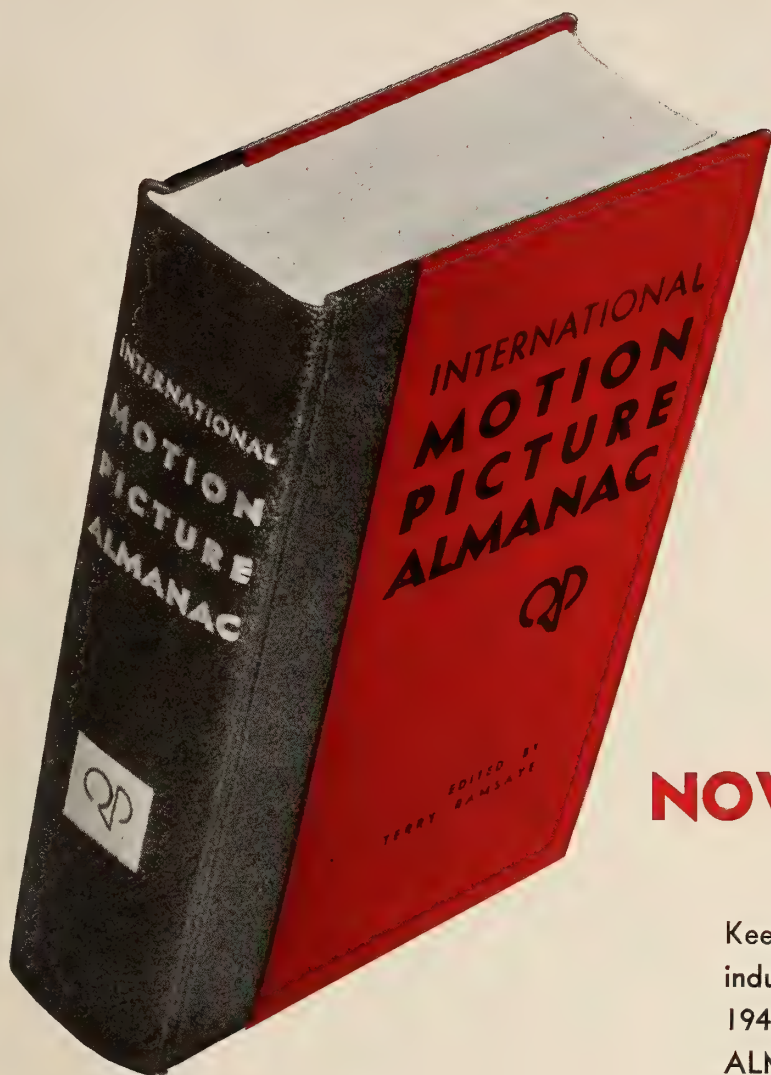
Directed by ALEXANDER HALL • Produced by EDWARD KAUFMAN • A COLUMBIA PICTURE



# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
May 1	Wife Takes A Flyer (C) 3011 Joan Bennett Franchot Tone	Sunday Punch (C) 234 Wm. Lundigan Jean Rogers	Where Trails End (O) 4143 Tom Keene	(Fifth Block) This Gun for Hire (D) 4124 Henry and Dizzy (C) 4125 Great Man's Lady (D) 4121	Inside the Law (C) 218 Wallace Ford	Yukon Patrol D 124 Allen Lane Lita Conway	Tuttles of Tahiti (C) 222 Charles Laughton Jon Hall	The Man Who Wouldn't Die (D) 243 Lloyd Nolan	The Real Glory (D) (Reissue) Cooper-Niven	You're Telling Me (C) 6041 Hugh Herbert Robert Paige Anne Gayne	Larceny, Inc. (D) 131 Ed Robinson Jane Wyman
May 8	A Desperate Chance for Ellery Queen (D) 3032 Gargan-Lindsay	Ship Ahoy (M) 235 Eleanor Powell Skelton-Lahr	The Corpse Vanishes Bela Lugosi	True to the Army (C) 4122 My Favorite Blonde (C) 4123	Mad Monster (D) 209 Johnny Downs George Zucco Anne Nagel	Remember Pearl Harbor (D) 134 Donald M. Barry Fay McKenzie	Scattergood Rides High (C) 223 Guy Kibbee Dorothy Moore	My Gal Sal (M) 244 Rita Hayworth Mature-Landis	Broadway (D) George Raft Pat O'Brien	Escape From Hong Kong (D) 6054 Leo Carrillo Andy Devine	In This Our Life (D) 132 Bette Davis O. deHavilland George Brent
May 15	Not A Lady's Man (D) 3042 The Devil's Trail (O) 3214	Tortilla Flat (D) 236 Spencer Tracy Hedy Lamarr John Garfield	She's in the Army Veda Borg Lyle Talbot	(Sixth Block) Take a Letter, Darling (C) R. Russell F. MacMurray	Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart	Stardust on the Sage (O) 147 Romance on the Range (O) 156	Mayor of 44th Street (C) 224 Anne Shirley George Murphy	The Mad Martindales (C) 245 Jane Withers	Ships With Wings (D) John Clements Leslie Banks	Almost Married (C) 6024 Robert Paige Jane Frazee	
May 22	Sweetheart of the Fleet (C) 3027 J. Falkenburg Joan Davis	Grand Central Murder (D) 237 Van Heflin Patricia Dane	Let's Get Tough (D) East Side Kids								
May 29	Meet the Stewarts (C) William Holden Frances Dee		Down Texas Way (O) Buck Jones Tim McCoy	Beyond the Blue Horizon (D) Dorothy Lamour Richard Denning	Billy the Kid's Smoking Guns (O) 260 Buster Crabbe	In Old California (O) 103 John Wayne Binnie Barnes	Falcon Takes Over (D) 227 George Sanders Lynn Bari	Moontide (D) 247 Jean Gabin Ida Lupino	Miss Annie Rooney (D) Shirley Temple William Gargan		Juke Girl (D) 133 Ann Sheridan Ronald Reagan
June 5	Submarine Raider (D) John Howard M. Chapman	I Married An Angel (M) 238 J. MacDonald Nelson Eddy Pacific	No Time For Love (D) John Beal Wanda McKay	Sweater Girl (D) June Preisser Eddie Bracken	Bombs Over Burma (D) 208 Anna May Wong Noel Madison	Moonlight Masquerade (C) Betty Keen Ed. Foy, Jr.	Come On Danger (O) 285 Tim Holt	It Happened in Flatbush (C) Lloyd Nolan Carole Landis		Tough As They Come (D) Dead End Kids Helen Parrish	Lady Gangster (D) 134 Faye Emerson Roland Drew
June 12	They All Kissed the Bride (C) Joan Crawford Melvyn Douglas	Rendezvous (D) 239 Lee Bowman Jean Rogers Maisie Gets Her Man (C) 240 Sothorn-Skelton Her Cardboard Lover (C) 241 Norma Shearer Robert Taylor	Texas Trouble Shooters (O) Range Busters	Dr. Broadway (D) M. Carey Jean Phillips	Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	The Cyclone Kid (O) 177 Don Barry Lynn Merrick	My Favorite Spy (C) 228 Kay Kyser Ellen Drew	Magnificent Dope (C) Henry Fonda Don Ameche Lynn Bari	Private Buckaroo (M) Andrew Sisters Joe E. Lewis		The Big Shot (D) 135 H. Bogart Irene Manning
June 19	Parachute Nurse (C) M. Chapman Kay Harris	Tarzan's New York Adventures (D) 242 J. Weissmuller M. O'Sullivan	Hot Rubber (D) Ricardo Cortez		Lone Rider in Texas Justice (O) 265 George Houston		Powder Town (D) 229 June Havoc V. McLaglen	Through Different Eyes (D) Frank Craven Mary Howard	Lady in a Jam (C) Irene Dunne Patric Knowles		
June 26	Talk of the Town (C) Grant-Arthur Ronald Colman				Isle of Forgotten Sins (D) 204 Alan Baxter	The Phantom Plainsmen (O) 167 3 Mesquiteers	Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	Ten Gentlemen from West Point (D) G. Montgomery M. O'Hara	Friendly Enemies (C) Charles Ruggles C. Winninger	There's One Born Every Minute (C) Hugh Herbert Tom Brown	
July 3	Atlantic Convoy (D) John Beal Virginia Field		Lure of the Islands (D) Margie Hart		They Raid by Night (D) Lyle Talbot June Duprez	Sons of the Pioneers (O) Roy Rogers Gabby Hayes		Postman Didn't Ring (C) Brenda Joyce Richard Travis	Deep in the Heart of Texas (O) Robert Stack Brook Crawford	Heart of Texas (O) Robert Stack Brook Crawford	Sergeant York (D) 101 Gary Cooper Joan Leslie
July 10	Flight Lieutenant (D) Pat O'Brien Glenn Ford								Top Sergeant (C) Andy Devine Leo Carrillo		
July 17	Prairie Gun Smoke (O) Bill Elliott		Riders of the West (O) Rough Riders							Drums of the Congo (D) Stuart Erwin Ona Munson	





**1942-43 EDITION**

**NOW IN PREPARATION**

Keeping pace with the rapid tempo of the industry and its constant changes, the new 1942-43 INTERNATIONAL MOTION PICTURE ALMANAC will provide the most complete and up-to-the-minute reference book about those who create, sell and purvey films.

Correspondents all over the world are busily engaged checking and cross-checking countless items of industry information that will finally be gathered between the covers of the new ALMANAC to provide authentic, fingertip information on every phase of the business—thus has the ALMANAC served the world's showmen for the past decade.

- **WHO'S WHO**
- **CORPORATE STRUCTURES**
- **ANNUAL RELEASES**
- **THEATRE CIRCUITS**
- **PRODUCING AND DISTRIBUTING**
- **FILM EDITORS**
- **EQUIPMENT**
- **ABROAD**
- **RADIO**

Edited by **TERRY RAMSAYE**



**QUIGLEY PUBLICATIONS**

**ROCKEFELLER CENTER**

**NEW YORK**



# M-G-M TOPS M-G-M!

No matter how BIG they are  
there's always a BIGGER One to follow!



"Sorry, toots, but  
my opening at  
Radio City Music  
Hall was ahead  
of your record  
first day!"

"I don't mind  
being beaten by  
a he-man like you, mister."

"WOMAN OF THE YEAR"  
was a New Year's sensation!

—but **"TORTILLA FLAT" TOPS IT!**



"You're not so  
tough, Mr. Eager,  
even though  
you're a  
headliner!"

"I'm beaten,  
honey, but  
it took a  
gal with a  
lot of oomph  
to do it!"

"JOHNNY EAGER"  
was the Box-Office's  
Pride and Joy!  
—but **"SHIP AHOY"**  
**TOPS IT!**





Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 105

NEW YORK, U. S. A., FRIDAY, MAY 29, 1942

TEN CENTS

## Conservation Study Begun In Hollywood

### Pooling of Vehicles Also Being Considered

HOLLYWOOD, May 28.—The Motion Picture Conservation Committee, which was launched Tuesday to conserve raw film, chemicals and other critical materials, held its first meeting tonight to consider means of effecting savings.

Members who were named to the committee yesterday by the component organizations are Frank Tuttle, Screen Directors Guild; George Murphy, Screen Actors Guild; Val Burton, Screen Writers Guild; Jack Otterson, Art Directors; Dan Clark, American Society of Cinematographers; Gus Peterson, IATSE; Fred Y. Smith, Film Editors; Ben Goetz, Association of Motion Picture Producers; Fred Gage, Laboratory Technicians; Lindsley Parsons, Independent Motion Picture Producers Association; Jesse W. Gillette, Musicians Union; M. C. Levee, Artists  
(Continued on page 6)

## War Bond Opening Tonight for 'Dandy'

The War Bond premiere of Warner's "Yankee Doodle Dandy," which will be held at the Hollywood Theatre tonight, will yield the Treasury Department approximately \$5,500,000 through the ticket sale which ranged up to \$25,000 bonds for the best locations.

The premiere will be deprived of floodlights and the other familiar, showy illumination of Broadway openings of the past because of dim-out regulations, but will boast many distinguished persons in the first-night audience and the Fort Jay band will  
(Continued on page 6)

## Chicago Clearance Award Is Appealed

CHICAGO, May 28.—Notice of appeal has been filed by Paramount, 20th Century-Fox, RKO and by Balaban & Katz, as operator of the Tivoli Theatre, Downers Grove, the LaGrange Theatre, LaGrange, Ill., York Theatre, Elmhurst, Ill., and Lombard Theatre Corp., Lombard, Ill., in regard to the recent award by Thomas  
(Continued on page 6)

## Mayer Again Tops SEC Salary Listing; \$704,425 for 1941

PHILADELPHIA, May 28.—Louis B. Mayer, M-G-M studio head, received remuneration of \$704,425 last year, again topping the list of high-salaried executives, it was disclosed by the Securities and Exchange Commission here today.

The amount was \$7,373 more than Mayer received in 1940, and included \$548,425 in bonus and a share of profits. Clark Gable received \$357,500 from Loew's for the second highest remuneration of 1941 disclosed by the SEC. Nicholas M. Schenck, president of Loew's, was paid \$334,204.

Many of the reports of executives in war industries were held up by the SEC for possible censorship.

Other reports showed 20th Century-Fox paid \$260,000 to Darryl F. Zanuck, vice-president in charge of production; \$215,000 to Ginger Rogers and \$188,125 to Tyrone Power. Universal paid \$220,833 to Charles Boyer  
(Continued on page 7)

## Schenck Unveils Loew's Honor Roll

A large scroll bearing the names of 790 Loew's and M-G-M employees in the armed services was unveiled yesterday in the lobby of Loew's State Theatre on Broadway by Nicholas M. Schenck, president of Loew's.

The honor roll, rectangular in shape, is five feet deep and 12 feet long. It will be placed in the lobby of the Loew's State Building for the duration of the war. As additional employees join the service, their names will be added to the scroll.

## Trade Set for Fund Drives; To Join War Parade Here

New York's theatre industry will play an important part in the "New York at War" parade Saturday, June 13, which has been set by Mayor F. H. LaGuardia to demonstrate the city's war effort.

Two large floats under construction will convey the role of the film theatre in benefiting a nation at war. One measuring 55 feet in length, 22 feet in height and 22 feet in width will carry a giant camera, a representation of the Minute Man and a tableau depicting how theatres support the Red Cross, Army and Navy Emergency Relief, the USO and the  
(Continued on page 6)

## Mexico Film Unions In Anti-Axis Moves

Mexico City, May 28.—The early expectation of a state of war by Mexico with the Axis powers was foreshadowed recently by various manifestations. One of these was a decision by film workers' unions to bar Germans, Italians and Japanese from admission to theatres. The ban also applied to other places of amusements, including legitimate theatres and night clubs. Film workers' unions have been prominent among those in the Confederation of Mexican Workers which have been supporting anti-Axis boycotts and similar moves.

## Broadway Grosses Continuing Strong

Healthy business was still the order at the Broadway first runs this week as the Summer influx of out-of-town visitors apparently began. Most of the attractions are holdovers. New pictures to come include M-G-M's "Mrs. Miniver" at the Radio City Music Hall and 20th Century-Fox's "Ten Gentlemen from West Point" at the Roxy.

"Tortilla Flat" provided the Music Hall with an estimated \$90,000 in the first week and the film, supported by a stage show, began a second week yesterday. "Mrs. Miniver" follows next Thursday. "This Above All" finished its second week at the Astor with about \$20,000 and is continuing.

"In This Our Life" with Jimmy Dorsey's orchestra drew an estimated  
(Continued on page 7)

## Odlum Is Seen Taking Active Part in RKO

### New Financing Currently Sought by Company

Floyd Odlum, president of Atlas Corp., and largest of the three principal owners of RKO, the others being Rockefeller Center, Inc., and Radio Corporation of America may soon undertake to become more directly active in the operations of the company. Whether there shall be a shift in the executive management of the corporation is a matter which is presently under discussion and very likely will be determined in the next few days.

Presently the officers of the corporation are engaged in efforts to plan for certain new financing needed by the company, and the amount under discussion is said to range at around \$2,500,000 to \$3,000,000.

It is reported that in the meantime the company will put off the annual meeting of stockholders for about a week. It had been scheduled for June 3, at Dover, Del.

For the past several weeks, many proposals for purchase of the com-  
(Continued on page 3)

## Publicity Program to Enforce Star Ad Ban

Further discussion of a long-range program of industry public relations occupied members of the Eastern Public Relations Committee at their weekly meeting yesterday. It was decided at the meeting to include in such a program enforcement measures for the ban on the use of stars or other reviewers' appraisal symbols in advertising.

Edwin Roddan of the MPPDA Washington office was a guest at the meeting.

The committee is scheduled to elect a new chairman to succeed Robert M. Gillham and a new executive committee next month under its plan of rotating occupants of those posts every six months.

## Reviewed Today

Reviews of "The Postman Didn't Ring" and "The Magnificent Dope" will be found on Page 3. Critics' Quotes, Page 7.



## Readers' Say-So

Editor, MOTION PICTURE DAILY:

Will you be kind enough to thank the many persons connected with the motion picture industry who were kind enough to contribute to the Rube Greenberg fund, for their generous response.

The fund exceeded my fullest expectations and the money received is being distributed in weekly amounts. Mrs. Greenberg appreciates everybody's kindness.

Sincerely,  
DAVID A. LEVY

Branch manager, Universal, New York.

## Pollock Is Elected President of Ampa

Louis Pollock was elected president of Ampa at the organization's annual meeting held at the Hotel Edison yesterday.

Others elected were: David E. Weshner, vice-president; David A. O'Malley, treasurer; Blanche Livingston, secretary; Paul Lazarus, Arthur A. Schmidt, Fred Lynch, Manny Reiner, directors, and A. M. Botsford, replacement on the board of trustees.

Vincent Trotta, retiring president, was presented with a desk set by the organization. Trotta proposed that the new administration consider the annual sponsorship of the Quigley Showmanship Awards and a short subjects luncheon, as was done by Ampa during the past year.

## NEW YORK THEATRES

RADIO CITY MUSIC HALL  
Rockefeller Center  
SPENCER HEDY JOHN  
TRACY LAMARR GARFIELD  
in John Steinbeck's  
**"TORTILLA FLAT"**  
An M-G-M Picture  
Gala Stage Revue Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

Paramount presents  
ROSALIND FRED  
RUSSELL MacMURRAY  
TAKE A LETTER  
Darling  
IN PERSON  
BENNY GOODMAN  
FAMOUS ORCHESTRA  
PARAMOUNT  
Midnight Feature  
TIMES SQUARE

Rita HAYWORTH • Victor MATURE  
**"MY GAL SAL"**  
20th Century-Fox Musical Hit  
PLUS A BIG STAGE SHOW  
ROXY 7th Ave. & 50th St.

PALACE B'WAY & 47th St.  
The Story of a Nation in Music  
**"SYNCOPIATION"**  
—and—  
EDWARD G. ROBINSON  
'LARCENY, INC.'

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
ASTOR BROADWAY & 45th St. CONTINUOUS

## Personal Mention

EDWARD M. SCHNITZER, went to Scranton yesterday.

GEORGE A. ROBERTS, Mideast district manager for 20th Century-Fox, with headquarters in Cincinnati, is to undergo an operation at a private hospital in New York today.

HARRY BALLANCE, Southern division sales manager for 20th Century-Fox, has left for his headquarters in Atlanta after a visit at the home office.

BERNARD SEAMON, manager of the Hippodrome, Baltimore, is back on the job after recovering from a broken collar bone.

MORRIS MECHANIC, owner of the New, Baltimore, is in Atlantic City for a brief holiday.

MRS. CLEO MERRIAN, secretary to Lou Levy, manager of Universal's Des Moines branch, is on vacation.

MRS. JOHN CLAYTON of Columbia's Des Moines exchange, starts a two-week vacation tomorrow.

## 'U' Promotes 30 Men In Current Season

More than 30 members of the Universal field sales force won promotions during the current season under the company's policy of promotion from the ranks. W. A. Scully, vice-president and general sales manager, reported yesterday.

They will all attend the company's annual sales convention opening next Tuesday at the Waldorf-Astoria here.

Three salesmen who were named branch managers during the past year were from the staff of Charles Feldman of the Los Angeles office. Lon Hoss was made manager at San Francisco, Foster Blake at Seattle and Sam Milner at Denver. Others who were made branch managers during the year are: L. Brown, Memphis; Nick Lamentia, New Orleans; Jack Bannon, Cincinnati, and H. B. Johnson, Omaha.

## SPG Referendum On CIO Affiliation

The Screen Publicists Guild of New York, meeting at the Hotel Edison last night, voted for a membership referendum on a proposal to affiliate with the Screen Office & Professional Employees Guild, CIO. Ballots will be mailed June 10. It was said by a spokesman that the referendum was sanctioned virtually unanimously by the more than 100 members present.

## Honor Pathe Newsman

George M. Dorsey, head of Pathe News' Washington staff, has been elected vice-president of the White House News Photographers Association. He automatically will become president of the organization next January, an office which he held for two terms during the Coolidge administration.

J. CHEEVER COWDIN and ANTHONY PETTI will remain on the Coast for another month.

JOHN J. SCULLY, Universal Buffalo branch manager, has two sons in the service. CORP. PETER SCULLY of the Marines, at San Diego, and CORP. JOHN SCULLY, Jr., at the Officers Artillery School, Fort Sill, Okla.

ARNOLD JOHNSON, manager of the Onawa, Onawa, Ia., has left for Des Moines for induction into the Army.

LESLIE L. CROSBY of the Crosby Film Service, Springfield, Mass., and RITA HOCKENBERRY have announced their engagement.

RODNEY MCCULLOUGH, assistant manager at the Tri-States Theatre, Des Moines, has joined the Army.

L. M. COLEMAN, Paramount auditor, is in Des Moines for a few days.

JOSEPH ANCHER, Des Moines booker for Warners, is to be inducted into the Army today.

## Disney Test Studio Set Up in Capital

WASHINGTON, May 28.—A cartoon studio in miniature has been set up by Walt Disney for planning and experimentation on films which he will produce for the Government.

Disney arrived from Hollywood recently with David Hopkins of the motion picture division of the Office of the Coordinator for Inter-American Affairs; Ben Sharpsteen, Disney director; Joseph Grant, writer, and Leo Thiele, Norman Wright and Ray Jacobs, who will work with Disney on Government training films, Latin-American relations and health and education subjects.

## Party for Disney Today

RKO will hold a cocktail party this afternoon in the West Foyer of the Waldorf-Astoria Hotel for Walt Disney, in connection with an exhibit of original art from "Bambi."

## SOPEG Files Plea For Para. Employees

The Screen Office & Professional Employees Guild, Local 109, yesterday filed a petition with the NLRB asking designation as sole collective bargaining agency for clerical employees at Paramount and Famous Music Corp., a Paramount subsidiary. The union stated that approximately 400 clerical employees were involved.

## 'Bolivar' Opens June 15

MEXICO CITY, May 28.—June 15 has been set tentatively for the world premiere here of the most expensive and longest Mexican-made picture, "Simon Bolivar," life story of the Liberator of Venezuela, that was produced by Jesus A. Grovas & Co. and Miguel Contrerra Torres, who was also the director. The film will run four hours, but will be relieved with a short intermission.

## Newsreel Parade

THE varied assortment of subjects in the new issues includes anti-Axis demonstrations in Mexico, work on the Normandie, Marine paratroops in training, rubber conservation and W.A.A.C. recruiting. Here are the contents:

MOVIEZONE NEWS, No. 76—Mexico demonstrate anti-Axis sentiment. Special work on Normandie. British aircraft carrier *Illustrious* at sea. Fort Bragg troops urge War Bond buying. Rubber conservation subject. W.A.A.C. recruiting in New York. English women work on railroad. Flyers in altitude test. Paratroops on West Coast. Sailors in boxing bouts. Feminine acrobats in Philadelphia.

NEWS OF THE DAY, No. 274—Anti-Axis demonstrations in Mexico. Work to raise Normandie. Britain's *Illustrious* at sea. Rubber subject. Marine paratroops in training. Pilots trained for stratosphere flying. Fort Bragg soldiers with war bond message. W.A.A.C. enlistments in New York.

PARAMOUNT NEWS, No. 79—Work to set Normandie afloat. Harvest time in Colorado River Valley. Funeral rites for Mexican U-boat victims; demonstrations follow. Fort Bragg troops urge bond buying. Nitrate from Chile reaches San Francisco. Pilots in altitude tests. Rubber shortage.

RKO PATHE NEWS, No. 79—Work on Normandie. Women's Corps enlistments. Arthur Newhall on rubber shortage. Paratroops in training. Mexicans in anti-Axis demonstrations. Pilots in altitude tests. V.M.I. graduations.

UNIVERSAL NEWSREEL, No. 88—Rubber shortage. W.A.A.C. recruiting. Chile shows Navy strength. Work on Normandie. *Illustrious* at sea. Anti-Axis demonstrations in Mexico. Cow yields record supply of milk. College students pick strawberries. Paratroops in training. Fort Bragg soldiers urge War Bond buying.

## Name 4 Chairmen Of Umpi Tax Units

Four more chairmen of Umpi state tax committees have been designated. They are: Oscar Lam, Georgia; Joseph A. English, Montana; Samuel D. Schwartz, Pennsylvania, and W. H. Lollier, California.

## Heads Philadelphia Club

PHILADELPHIA, May 28.—Louis Schleifer, second vice-president, has taken over the reins of the local industry's Showmen's Club, following the resignation of President Moe Verbin and the inability of Myer Adelman, first vice-president, to serve.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## Odlum Is Seen Taking Active Part in RKO

(Continued from page 1)

pany or a controlling interest from Atlas Corp., and RCA, have been made to the principal interests, but one has proved feasible while others have been rejected. One or two are of long standing.

Jules Stein's transaction, which has been talked about for many months, is still under discussion. It was first broached about six months ago, when Stein was entertaining the idea of purchasing Radio Corporation of America's interest in the company, through David Sarnoff and L. P. Yandell, one of RCA's representatives on the RKO board.

### Would Strengthen Schaefer

Successful conclusion of the Stein plan, it is asserted, would strengthen the hand of George J. Schaefer, president in the company.

Proposals by others have also been made, it is reported.

The studio has been reorganized under the direction of Charles W. Koerner, former head of RKO Theatres, and the theatre department is now directed under the immediate supervision of Malcolm Kingsberg and Edward Alperson.

Schaefer, personally, has been engaged for some time in efforts to retrieve a greater amount of funds for the company from England. This matter also has been under discussion at Hays' office meetings.

Atlas Corp., of which Odlum is president, has an investment in the company estimated to be around \$8,000,000. It is the largest of any single individual or group.

## WPB Order Seen Not Halting Mass. Work

SPRINGFIELD, Mass., May 28.—Contractors working on the remodeling of two theatres in this section, damaged by fire earlier in the year, have expressed doubt that the WPB's latest order stopping amusement construction would hinder completion of the jobs. The Reid Construction Co. of Greenfield says that it is nearly finished with restoration of the Victory Theatre in Holyoke and the Bathlet Construction Co. of Holyoke says it is 75 per cent along on a similar job on the Capitol Theatre in Pittsfield. Both houses are owned by Western Massachusetts Theatres, Inc., of Springfield.

### Defense Area Theatre Unaffected by WPB Order

OKLAHOMA CITY, May 28.—War Production Board orders stopping construction of public amusement projects June 6 will not forestall plans for a theatre in Midwest City defense area, R. L. Barton, who is building the house, has announced.

Because the proposed theatre is in the residence development serving the Oklahoma City air depot, Barton said he had assurance the Army will insist on entertainment for families of war workers. Total cost of the house will be about \$40,000.

## Reviews

### "The Postman Didn't Ring"

(20th Century-Fox)

THIS is the kind of picture which can be exploited profitably by a wide variety of tieups with stamp collectors and postal officials. Brenda Joyce plays the philatelist and she explains the joys of collecting while Stanley Andrews, as the postal inspector, epitomizes the extremes to which the post office will go to effect delivery of the mails.

Andrews is assigned to delivery of a sack of mail which is recovered by the authorities after it had been stolen and missing for 50 years. Miss Joyce, anxious to obtain the valuable stamps on the letters, accompanies him. There are several incidents showing delivery to a Governor of a letter intended for the latter's father telling how the Governor was misbehaving at school; to a spinster school teacher from a sweetheart who, she had believed, had forgotten her, but who had really been killed; and the like.

Finally Andrews delivers a letter to Richard Travis, a young feed store merchant badly in need of funds. The letter contains 10 shares of stock of the local bank. After an investigation, Spencer Charters, his lawyer, discovers that the stock is really worth a quarter of a million dollars. More important, the stock gives Travis control of the bank, and he is able to lend money to the needy farmers. The family in control of the bank attempts to charge Travis with forgery but the stamp collector's science and the testimony of Andrews frees him. Travis and Miss Joyce are married but a draft board notice cuts short the honeymoon at the fadeout. Harold Schuster directed, and Ralph Dietrich produced.

Running time, 67 minutes. "G."\*

EDWARD GREIF

### "The Magnificent Dope"

(20th Century-Fox)

HERE is a picture with emphasis on comedy and with undertones of romantic drama, which appears to stack up as fair entertainment without pretensions, with a number of laughs, an intriguing title and several good cast names for the marquee billing.

The film was produced by William Perlberg, and directed by Walter Lang from a screenplay by George Seaton based on an original story by Joseph Schrank.

Henry Fonda is most excellent as the "magnificent dope," chosen in a contest as the most complete failure in the country, as promotion stunt for Don Ameche's "success institute." The institute, which is gasping for breath and students, launches the stunt in desperation, the product of the fertile brain of Lynn Bari, Ameche's advertising assistant and fiancée. Edward Everett Horton is the success teacher's not-too-able assistant.

Fonda comes down from his Vermont home and a completely happy philosophy of life, falls in love with Miss Bari, a fact of which she is not aware, and declines to take the course. To make the stunt really pay dividends, they work on Fonda's love for the girl he describes, "back home." When Fonda discovers the man Miss Bari loves is Ameche, he believes she had a share in the romantic deception practiced on him by Ameche and Horton, but that matter is straightened out, as Fonda's formula for relaxation wins him a big insurance contract, Miss Bari goes home with him, and Ameche switches to "relaxation" as the secret of success.

Running time, 83 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

### Trying Vaudeville Shows

ALLENTOWN, Pa., May 28.—Manny Davis, manager of the Lyric, is experimenting with one-day vaudeville shows. A straight vaudeville bill of eight acts has been lined up, without a screen feature, scheduling a matinee and two evening shows for Saturday. During the winter months, the Lyric brings in traveling burlesque shows on Saturdays.

### Mrs. Kronacher Rites

Funeral services will be held Sunday at 1 P. M. at Riverside Memorial Chapel, 76th Street and Amsterdam Avenue, for Mrs. Milton Kronacher, wife of Milton Kronacher, formerly film salesman for Pathe, who died on Wednesday.

### Test Camden Houses For Safety in Raids

CAMDEN, N. J., May 28.—A check-up of all theatres here to determine their safety in event of an air raid is being made by Fire Marshal Bernard Gallagher at the direction of Herbert E. Harper, chairman of the Camden Defense Council. Acting on instructions from the State Defense Council, patrons are urged to remain inside theatres in the event of an alert or actual air raid. It was stated that experience in England showed people inside a theatre were three times safer than on the street. The council was further instructed that any theatre found unsafe should be closed "whenver raids are imminent or frequent."

## 'Reap' Draws Fine \$38,900, In Boston Hit

Boston, May 28.—"Reap the Wild Wind," playing a second week at the Metropolitan, drew \$38,900. "Rio Rita," at the Loew's Orpheum and State, drew a total of \$37,500.

Estimated receipts for the week ending May 21-22:

"Reap the Wild Wind" (Para.) METROPOLITAN—(4,376) (40c-55c-75c) 7 days, 2nd week. Emil Coleman on stage. Gross: \$38,900. (Average, \$15,000)

"Rio Rita" (M-G-M) LOEW'S ORPHEUM—(3,000) (30c-44c-65c) 7 days. Gross: \$20,000. (Average, \$12,500)

"Rio Rita" (M-G-M) "Nazi Agent" (M-G-M) LOEW'S STATE—(2,900) (30c-44c-65c) 7 days. Gross: \$17,500. (Average, \$11,500)

"The Wife Takes a Flyer" (Col.) KEITH BOSTON—(2,679) (33c-44c-55c-65c) 7 days. Stage show, with Ken Murray, Morton Downey and Diosa Costello. Gross: \$24,500. (Average, \$12,500)

"Saboteur" (Univ.) "Don't Get Personal" (Univ.) KEITH'S MEMORIAL—(2,907) (33c-55c-65c) 7 days, 3rd week. Gross: \$22,500. (Average, \$15,000)

"My Favorite Blonde" (Para.) "Frisco Lil" (Univ.) PARAMOUNT—(1,797) (28c-33c-55c) 7 days. Gross: \$11,500. (Average, \$8,500)

"My Favorite Blonde" (Para.) "Frisco Lil" (Univ.) FENWAY—(1,320) (28c-33c-55c) 7 days. Gross: \$8,000. (Average, \$5,500)

"The Bugle Sounds" (M-G-M) "The Vanishing Virginian" (M-G-M) SCOLLAY—(2,500) (28c-33c-44c-55c) 7 days. Gross: \$5,500. (Average, \$4,500)

## 'Reap' Takes Big \$25,900 at Capital

WASHINGTON, May 28.—In an unusually strong week, "Reap the Wild Wind" and vaudeville at Warners' Earle took \$25,900. "King's Row" took \$9,000 at the Metropolitan.

Estimated receipts for the week ending May 20-21:

"Song of the Islands" (20th-Fox) LOEW'S COLUMBIA—(1,250) (28c-44c) 7 days, return engagement. Gross: \$5,500. (Average, \$3,500)

"Kings Row" (W. B.) WARNERS' METROPOLITAN—(1,600) (28c-44c) 7 days, return engagement. Gross: \$9,000. (Average, \$4,000)

"A Gentleman After Dark" (U. A.) LOEW'S CAPITOL—(3,434) (28c-44c-66c) 7 days. On stage: Alvino Rey and his orchestra, King Sisters. Gross: \$21,500. (Average, \$15,500)

"Rio Rita" (M-G-M) LOEW'S PALACE—(2,300) (40c-60c) 7 days. Gross: \$17,000. (Average, \$15,000)

"Reap the Wild Wind" (Para.) WARNERS' EARLE—(2,200) (40c-55c-75c-85c) 7 days. On stage: Lynn, Royce & Vanya, Pansy the Horse, Bob Bromley, Roxettes. Gross: \$25,900. (Average, \$15,000)

## Ames Quits Singer Circuit on July 15

CHICAGO, May 28.—Morgan Ames, general manager of the Mort Singer Theatre Circuit, which is affiliated with RKO, resigned today to become vice-president of Frederick Bros. Music Corporation and Artists Bureau here, handling acts and units for theatres and cafes.

His resignation is effective July 15 and he will assume his new post Aug. 1. No successor to Ames, who has been with the Singer Circuit for the past nine years, has been named.



**JAMES CAGNEY** in **"YANKEE DOODLE DANDY"**

Based on the  
Story, Lyrics and Music of

**GEORGE M. COHAN**

with **JOAN LESLIE** • **WALTER HUSTON**

=



*James*

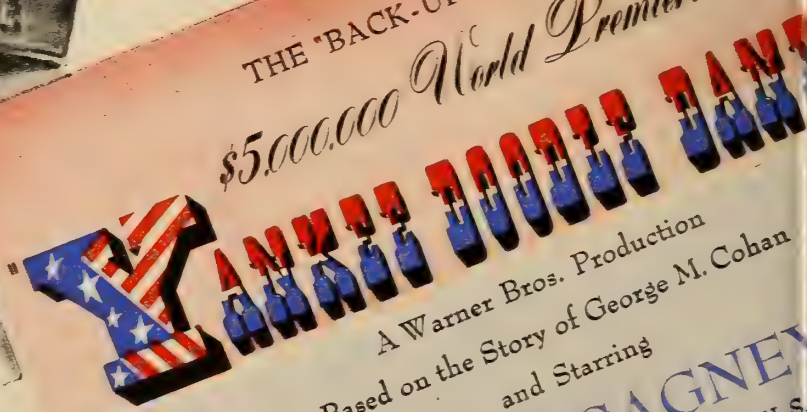
**YANKEE**

HOLLYWOOD THEATRE

☆  
Tieup with Uncle Sam—  
Sell War Savings Bonds  
and Stamps!  
☆

THE "BACK-UP-THE-BOYS"

\$5,000,000 *World Premiere*



A Warner Bros. Production  
Based on the Story of George M. Cohan  
and Starring

**JAMES CAGNEY**

On Behalf of the N. Y. War Savings Staff of the U. S.

• RICHARD WHORE



*Cagney!*

# DOOLLE DANDY

*Right!*

**\$25,000  
LOGE  
A 111**

HOLLYWOOD THEATRE  
Broadway at 51st Street  
New York City  
The 29th of May, 1942  
at 8:30 promptly

Department

**THE HIGHEST PRICED PREMIERE  
IN ALL THEATRICAL HISTORY!**

**LOGES — \$25,000**

**TOP BALCONY — \$25**

**OPENING NIGHT GROSS OVER \$5,000,000**

**ALL IN WAR BONDS!**

**—SOLD OUT!  
AND WE COULD  
HAVE SOLD MORE!**

**WARNER BROS.**



## Conservation Study Begun In Hollywood

(Continued from page 1)

Managers Guild; Ray Klune, Society of Motion Picture Producers.

Sub-committees will be appointed to effectuate the application of the general economic policy in the work of each group.

Meanwhile, with railroad accommodations also limited by war time conditions, Hollywood is confronted with another problem in productions calling for location work. Some 50 pictures are scheduled for extensive location work in the next three months, and production and transportation department managers are making extensive surveys into the possibilities of pooling all rubber-borne vehicles in order to carry on the work.

In the event location work is critically curtailed, it is believed here that production trends will be immediately influenced. More process shots will have to be used and types of stories changed.

Conservation of tires also is developing new practices in Hollywood. All studio transportation may be by bus in the near future. An example of the effort to conserve tires was provided by 20th Century-Fox recently when it shipped a sound truck by rail to a Phoenix, Ariz., location at Thunderbird Field, rather than use the truck's tires for the 1,200-mile round trip.

## Trade Set for Fund Drives; To Join War Parade Here

(Continued from page 1)

Treasury Department's sale of War Bonds and Stamps.

The other float will include a giant victory symbol—a "V" with three dots and a dash—representatives of the industry and a band. Hundreds of ushers and many theatre bands will march.

Financing of the demonstration has been subscribed by metropolitan circuits and individual exhibitors. Samuel Rinzler, head of the Randforce Circuit, is chairman of the committee in charge. The floats were designed by Monroe Greenthal and are being prepared under the direction of Vincent Trotta and Armando. Edward L. Alperson is serving as treasurer.

Grover A. Whalen, chairman of the parade committee, which is known as the Mayor's Committee for Mobilization of New York at War, Inc., has estimated that 500,000 persons will participate. The procession is scheduled to start at 10 A. M. and continue through to the evening, when it will be brought to a close with a "torchlight finale." The line of march begins at Washington Square, up Fifth Avenue to 72d Street. A reviewing stand will be erected in front of the Public Library at 42d Street and a grandstand from 66th Street to 72d Street.

The industry contingent will form the morale section of the sixth division (home front) along with radio, stage, sports, music and arts. If it rains the parade will be the next day.

(Continued from page 1)

war. The starting gun will take the form of rallies in big cities around the country, including a noon rally in Times Square. Also launching the drive will be a half-hour radio show over the coast-to-coast Mutual network, starting at 11 P. M., which will have among the participants Edward Arnold, Red Skelton, Rise Stevens, Marjorie Main, and an orchestra under the direction of Meredith Willson. The "Movie Theatres Victory Broadcast," as it is known, was arranged by the Hollywood Victory Committee, and will be heard from Hollywood.

**Actual cash received from theatres covering their collections in the Army and Navy Relief drive exceeded \$200,000 as of last night, Nicholas M. Schenck, chairman of the drive, announced in urging all theatres to remit their collections promptly. Observers estimate the nationwide total will run to between \$2,600,000 to \$3,000,000.**

"The sooner the remittances are made, the less expense we'll have and the industry's net return to Army and Navy Relief will be proportionately greater," Schenck pointed out.

### \$11,000 from Music Hall

Among those remitting early were: Radio City Music Hall with a check for \$11,000; the Roxy, \$7,000; and Wometco Circuit, Florida, with a check for more than \$5,000. Loew's circuit has reported collections of \$207,000, not yet remitted; the Illinois committee, an estimated \$100,000; Connecticut, \$60,000, and Maryland, \$50,000, also not remitted.

Additionally, each of the motion picture companies is contributing additional money, with firms such as Paramount, Warner Bros., Loew's and 20th Century-Fox each contributing \$10,000.

The legitimate theatres of Broadway, it is reported, have collected about \$30,000.

## NLRB Vote Set For 2 St. Louis Exchanges

WASHINGTON, May 28.—The National Labor Relations Board today ordered elections among the clerical employees in the St. Louis exchanges of Vitagraph and Monogram to determine whether they desire to be represented for collective bargaining purposes by the American Federation of Labor.

The elections were ordered following petitions filed by the AFL, on which hearings were held in St. Louis on April 16 for Vitagraph and April 20 for Monogram.

In its decision, the board disclosed that testimony at the hearings showed that Vitagraph's St. Louis exchange received approximately \$78,000 in fees during its fiscal year ended last August 31.

### Exhibitor Bankrupt

LEXINGTON, Ky., May 28.—Harry Schwartz, local film theatre operator, has filed a voluntary petition in bankruptcy in Federal Court, listing liabilities of \$138,764.63 and assets of \$65,735.38.

## Chicago Clearance Award Is Appealed

(Continued from page 1)

C. McConnell in the Wheaton, Wheaton, Ill., clearance case.

McConnell, whose decision in the Wheaton case was seen as disturbing the Chicago suburban clearance system, turned down an application by the York Theatre to reopen the case before he resigned from the local arbitration panel last week.

McConnell, in his original decision, ruled that the clearance given the Arcadia, St. Charles, Ill., over the Wheaton is unreasonable and that in all future contracts the clearance shall be not more than 24 hours in the country zone, and that films are to be made available to the Wheaton not more than 24 hours after St. Charles.

### Wehrenberg Testifies About Booking Delays

ST. LOUIS, May 28.—Evidence in the clearance complaint of Adolph Rosecan, owner of the Princess, Southside subsequent run house, against Warners, RKO, 20th Century-Fox and Paramount was completed here today. Oral arguments will be heard after the transcript is made up.

Fred Wehrenberg, co-owner of Wehrenberg-Kaimann circuit, which has intervened in behalf of its Cinderella, testified it is impossible for subsequent runs to book "on time" as it is difficult to match pictures.

Wehrenberg, who is also president of the MPTO here, said the St. Louis Amusement Co., which plays ahead of him, delays pictures in reaching his theatre, resulting in considerable delay to Rosecan, who plays after the Cinderella.

## War Bond Opening Tonight for 'Dandy'

(Continued from page 1)

furnish music and a military touch outside the theatre. The premiere also will serve to mark the opening of the sales drive of the War Savings Staff of the Treasury Department, in which theatres all over the country will participate.

Among those expected to be in the audience are Mrs. Henry Morgenthau, Jr., Mr. and Mrs. Ogden Reid, Mrs. Douglas Gibbons, Major and Mrs. Benjamin Namm, Judge Jonah Goldstein, Mr. and Mrs. Alfred E. Smith, Col. and Mrs. Richard C. Patterson, Jr., Mr. and Mrs. Neville Ford, Mr. and Mrs. James Cagney, Mr. and Mrs. William Cagney and Jeanne Cagney.

Also: Lucy Monroe, Mr. and Mrs. Herman Chopak, Kate Smith, Mrs. Eddie Cantor, Phil Spitalny and members of his orchestra, Mrs. Arthur Ochs, James J. Walker, Samuel Rosoff, William Danforth, Don Meade, Harold Russek, H. M. Warner and Major Albert Warner.

A special preview of the picture was given at the Hollywood last night for circuit executives and operators and home office officials of all film companies.

### New Orleans House Opens

NEW ORLEANS, May 28.—The Beacon, a new United Theatre neighborhood house, has opened. It is the 23rd in the circuit.

## Twenty-third Annual Convention

Round Table Conference of Exhibitors in War Time  
and

Testimonial Banquet to

COLONEL HARRY A. COLE, President

Allied States Association of

Motion Picture Exhibitors, Inc., 1939-1941

Toastmaster

M. A. ROSENBERG, National President, 1942

AMBASSADOR HOTEL

ATLANTIC CITY, N. J.

JUNE 3, 4 and 5, 1942

ALLIED THEATRE OWNERS OF NEW JERSEY, Inc.



## Broadway Grosses Continuing Strong

(Continued from page 1)

\$36,000 in the first six days of the third week at the Strand and the show starts a fourth week today. "My Gal Sal" with the stage show at the Roxy attracted an estimated \$47,600 for the fourth week and the fifth began yesterday. "Ten Gentlemen from West Point" opens next Thursday. "The Falcon Takes Over" goes into the Rialto today following "Grand Central Murder" which finished the week with an estimated \$6,200.

## Benny Ends Eighth Year on Jell-O Show

Jack Benny will end his eighth consecutive year for Jell-O with his broadcast on NBC Sunday. He will take a vacation until Oct. 4, when he will return for Grape Nut Flakes, another General Foods product. There will be no Summer replacement for Benny.

Bob Hawk's "How'm I Doin'?" will replace "Al Pearce and His Gang" for R. J. Reynolds Tobacco on NBC for the Summer. Hawk, now on CBS, will be replaced by a new program featuring Vaughn Monroe's band on the latter network.

## WHN's FM Station To Air Ball Games

Play-by-play descriptions of the Brooklyn Dodger baseball games now heard on WHN will also be heard on W63NY, WHN's FM station which starts operation Monday. W63NY will operate daily from 2 to 9 P. M. Most of its programs will consist of classical and light classical transcribed music. Although licensed for 10,000 watt operation, it will start with only 1,000 watts but is expected to boost its power to the full authorization some time in the Fall.

## 'Team Sponsorship' Offered by Blue Net

The Blue network yesterday made a bid for sponsors who are no longer able to manufacture consumer products by announcing a new policy of "teamed sponsorship." Under the plan, the Blue will offer a program, preferably with a war theme, to four non-competing companies. "Alias John Freedom" is being considered as the first program available for such sponsorship.

## Mayer Again Tops SEC Salary Listing

(Continued from page 1)

and \$203,166 to Deanna Durbin. Miss Durbin also received \$20,530 from Decca Records. Decca also reported a payment of \$100,640 to Bing Crosby. Other salaries announced include Jimmy Dorsey, \$45,591, and the three Andrew Sisters, \$34,235.

## Raid Signoffs Recorded

WWRL has recorded the signoff announcement to be used when the station goes off the air because of an alert. It was explained that the recording will be used to prevent possible errors by announcers because of excitement attendant upon an alert.

# Critics' Quotes . . .

### "SHIP AHOY" (M-G-M)

May be listed as one of springtime's more pleasant diversions.—*Gilbert Kanour, Baltimore Evening Sun.*

"Ship Ahoy" should prove popular with all those citizens who are seeking easy-going entertainment.—*Norman Clark, Baltimore News-Post.*

A passable cinemusical, with some agreeable features and some dull stretches.—*Donald Kirkley, Baltimore Sun.*

"Ship Ahoy" is "in the groove." Fast, fresh and funny, peopled by talented entertainers and timed to the rhythm of Tommy Dorsey's band, the new musical . . . is a good show in every sense of the word.—*Elsie Finn, Philadelphia Record.*

"Ship Ahoy" becomes just a series of comedy sketches featuring Skelton and Lahr, separately and together; dance sequences in which Miss Powell displays her fast, clean tapping, and musical interludes featuring the enormously popular Dorsey.—*Mildred Martin, Philadelphia Inquirer.*

A million dollars worth of entertainment, to use a Hollywood expression, has gone into "Ship Ahoy" and the result is a gay, glittering filmusical which packs a wallop of good time.—*Laura Lee, Philadelphia Bulletin.*

### "BROADWAY" (Universal)

Packs all the wallop of the original, which is not to be interpreted by those who remember that exciting play as faint praise.—*Gilbert Kanour, Baltimore Evening Sun.*

A movie which will entertain you, thrill you, excite you—and haunt you. It is one of the finest films I can remember, despite the fact that it does not say a single thing, not even a word, of importance.—*Wolfe Kaufman, Chicago Sun.*

It describes all the exciting back-stage events that the customers who watch the floor show never see, and it makes a first-rate, suspenseful melodrama.—*Doris Arden, Chicago Daily Times.*

### "RINGS ON HER FINGERS" (20th Century-Fox)

Pleasant enough as it goes along, but utterly unimportant and uninspired.—*Nelson B. Bell, Washington Post.*

Mr. Mamouliau just had nothing to work with and failed to improve it.—*Harry MacArthur, Washington Star.*

Amusing little comedy of errors about gold-diggers, crooks and love in an attic.—*Elsie Finn, Philadelphia Record.*

There are sufficient amusing scenes, Miss Tierney couldn't look any prettier, and the uneven production comes out on the plus side.—*Philadelphia Inquirer.*

### "WE WERE DANCING" (M-G-M)

All the cliches known to writers of marital farce have been rung in—the jealousies, squabbles, separation, silly courtroom scene, and, of course, the final reconciliation.—*Laura Lee, Philadelphia Bulletin.*

For more than an hour and a half one is asked to consider the romantic and financial difficulties of these trivial people as they move from guest room to guest room, through the divorce court, and finally back into each other's arms.—*Mildred Martin, Philadelphia Inquirer.*

### "THIS GUN FOR HIRE" (Paramount)

Not since Jimmy Cagney massaged Mae Clark's face with a grapefruit has a grim desperado gunned his way into cinema ranks with such violence as does Mr. Ladd in this fast and exciting melodrama.—*Bosley Crowther, New York Times.*

Turns out to be an explosive melodrama, a whiz-bang of a picture that, under the direction of Frank Tuttle . . . may be classed with the exciting films directed by such masters of suspenseful action as Alfred Hitchcock, Carol Reed and John Huston.—*Kate Cameron, New York Daily News.*

### "TAKE A LETTER, DARLING" (Paramount)

It stands or falls on its capacity to make one chuckle. Thanks to the deft clowning of Rosalind Russell and Robert Benchley, the bright dialogue of Claude Binyon and fancy physical trimmings, it is an amusing cinematic gimcrack.—*Howard Barnes, New York Herald Tribune.*

Along this very plain and obvious story, Writer Claude Binyon has strung a few amusing lines—and also some very stale ones.—*Bosley Crowther, New York Times.*

But even his (Mitchell Leisen's) clever hand cannot hide the fact that we have been seeing this oldie on stage and screen time out of mind.—*Kate Cameron, New York Daily News.*

The plot is reverse of the typical employer-employee formula, and, though hackneyed, is done swiftly and thoroughly enough to make you laugh until you cry.—*Lee Mortimer, New York Mirror.*

### "THE WIFE TAKES A FLYER" (Columbia)

Slapped happily together, "The Wife Takes a Flyer" takes a hearty poke at heel clicking, heiling, heelish Nazis. Hilarious whenever sabotaging the swatiska by sure, sharp shafts of satire, the farce bounces merrily along despite being jerky in continuity, frequently downright silly and given the appearance of having been written hurriedly.—*Harry Mines, Los Angeles Daily News.*

Wackiest of all the pictures which seek to deal with the Nazis by applying a spiked slapstick to the seat of their immaculate breeches, "The Wife Takes a Flyer" . . . is also the funniest.—*Donald Kirkley, Baltimore Sun.*

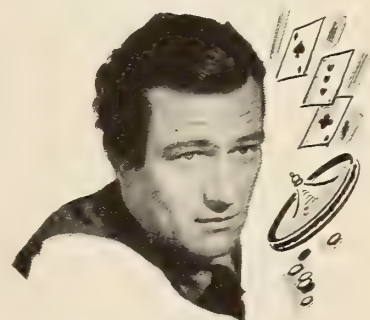
A singularly good-natured, light-hearted burlesque of the Hitlerites.—*Mildred Martin, Philadelphia Inquirer.*

A light comedy . . . sometimes funny, sometimes in bad taste.—*Laura Lee, Philadelphia Bulletin.*



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A colorful romantic drama, torn from the pages of America's most reckless era—lavish, exciting, unforgettable!

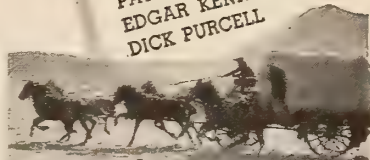


With a great cast, starring **JOHN WAYNE**, fresh from his triumph in "Reap the Wild Wind," and **BINNIE BARNES**, winning new honors in the finest role of her career!



**JOHN WAYNE**  
**BINNIE BARNES**  
**ALBERT DEKKER**  
**IN OLD CALIFORNIA**

with  
**HELEN PARRISH**  
**PATSY KELLY**  
**EDGAR KENNEDY**  
**DICK PURCELL**



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# MOTION PICTURE DAILY

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Accurate  
and  
Impartial

51. NO. 106

NEW YORK, U. S. A., MONDAY, JUNE 1, 1942

TEN CENTS

## 'U' Completes Current Year Productions

### Sales Convention Opens Here Tomorrow

The Universal studio completed its production program for the current season last week, thereby establishing a new record for the company.



Cliff Work

Work, vice-president in charge of the studio, will inform the Universal sales force at the company's annual convention which opens at the Waldorf-Astoria here tomorrow. The meeting will continue through Friday.

This is the first time in the company's history that a full season's

(Continued on page 4)

## Coast Conservation Group Begins Work

HOLLYWOOD, May 31.—With M. C. Levee of the Artists Managers Guild as chairman, the Motion Picture Film Conservation Committee over the weekend took up its first large problem—determination of methods to eliminate wastage of raw film.

Organizing formally, the committee

(Continued on page 4)

### Barrymore Funeral On Coast Tomorrow

Hollywood, May 31.—A requiem mass for John Barrymore, who died Friday night at the age of 60, will be celebrated at 11 A. M., Tuesday, at Calvary Mausoleum. Attendance will be by invitation as the chapel accommodates only 60 persons, and burial will be in the Barrymore family crypt in Calvary. The body lay in state over the weekend at a Los Angeles funeral chapel.

## Bond Sale Off to Big Start; Rally Gets Half Million

More than \$500,000 was obtained during the two-hour rally in Times Square at noon Friday which launched the theatre drive for bond and stamp sales. Approximately 15,000 theatres throughout the country are participating in the drive, which will continue for the duration. Similar rallies were held in key cities.

Bond sales made at the Times Square rally included: three \$50,000 bonds to Nicholas M. Schenck, \$50,000 to Leopold Friedman, \$25,000 to David Bernstein, \$10,000 to J. Robert Rubin, \$10,000 to C. C. Moskowitz, \$10,000 to Arthur Mayer, and \$5,000 to Joseph Vogel. Scenes reminiscent of the Victory Loan rallies of World War I were reenacted as bystanders offered their money for bonds. Many of them were employees of the film companies, who were given an extra half-hour for lunch to permit them to

(Continued on page 2)

## Loew's 28-Week Net Rises to \$5,292,541

Loew's, Inc., reports net earnings of \$5,292,541 for the 28 weeks ended March 12, 1942, after all charges, compared with \$5,141,135 for the corresponding period last year. The profit is equivalent after preferred dividend requirements to \$2.91 a common share, compared with \$2.80 in the 1941 period. Reserve for Federal taxes was \$2,849,830, against \$1,623,516 in the 1941 28-week period. Reserve for contingencies amounted to \$2,600,000, against \$900,000.

## Kupper Appointed Connors' Assistant On 20th-Fox Sales

William J. Kupper, 20th Century-Fox Western division manager, was appointed executive assistant in domestic sales to Tom J. Connors, vice-president in charge of distribution, by the latter on Friday.



W. J. Kupper

for the post vacated by Kupper.

Kupper joined the company in 1919 at the home office, then served as assistant manager at Dallas and successively was manager at Washington, Albany, Charlotte, Pittsburgh and Chicago. In 1924 he was named assistant general sales manager and in 1928 was named special representative in the field. He had been Western division manager since 1932.

Connors also announced the appointment of Ray Moon as special home office representative and assist-

(Continued on page 4)

## See U.S. View On Sales Plan Given in Court

### 'Escape' Clause of Decree Effective Today

Views of the Department of Justice on the proposed Umpi sales plan of blocks-of-12 are not expected to be made known until the plan is presented to the Federal court here as a substitute for the blocks-of-five, amending the consent decree.

Distribution executives believe that with the "escape" provisions of the

### Gov't 'Sits Tight'

Washington, May 31.—Department of Justice officials were "sitting tight" over the weekend, undisturbed by the fact that the escape clause of the consent decree becomes effective tomorrow and leaving it to the industry to make the next move toward a change in selling methods.

decree becoming effective today without the Government having expressed itself on the Umpi plan, the Department of Justice probably will dis-

(Continued on page 4)

## WPB Plans Setup For Emergencies

WASHINGTON, May 31.—Announcement of a setup whereby exhibitors in urgent need of immediate replacements of equipment, due to mishaps such as fire, will be able to secure the aid of the War Production Board through its regional offices, is expected to be made within the next day or so by Christopher Dunphy, head of the Motion Picture Section of the Services

(Continued on page 4)

## IATSE Opens Meet In Columbus Today

COLUMBUS, May 31.—The biennial convention of the IATSE will open here tomorrow with attempts by several internal factions to force an unscheduled election of officers as the probable highlight of the session.

Vincent Jacobi, business agent of New York stagehands' Local 1, and William Bennett, business representative of Washington stagehands' Local 22, have announced their candidacies for the IA presidency.

## "Yankee Doodle Dandy"

[Warners]

HERE is a grand show for showmen all up and down the land. Telling with rich values the fabulous story of the fabulous theatrical life of George M. Cohan, the picture waves the flag and beats the drum of patriotic fervor, in just the same fashion and to just the same extent that Cohan himself did that over the years, until his very name became synonymous with the stirring theme of American patriotism set to immortal music.

That story has been told with the most astute use of all the technical facility at the command of today's screen producers, and with a cast which has thrown itself, without exception, into the portrayal of those real people they represent. It appears to be headed straight for top box-office results.

And when the flag goes by, and the soldiers of yesterday march in parade, and the spine-tingling lilt of "Over There" rings from the screen

(Continued on page 4)



## Personal Mention

**W. H. CLARK**, assistant treasurer of RKO, is recuperating at home after an operation in St. Agnes Hospital, White Plains.

**MOLLIE STRUM** of Warners has been elected to the New York Bar Association.

**LEON FROMKESS** left late last week for the Coast, after conferences here.

**LOU BROWN**, Loew-Poli publicity head in New Haven, has left on a vacation in the West with his wife and daughter.

**VICTOR WINTLE** of the Warner Strand, Hartford, has been inducted into the Army.

**CHARLES LYNCH** of the Toronto office of 20th Century-Fox, has been called to duty with the Canadian Army.

**HERBERT BERG** is on vacation.

## Elections Ordered at 5 St. Louis Branches

WASHINGTON, May 31.—The National Labor Relations Board on Friday ordered separate elections among the clerical employees in the St. Louis exchanges of RKO, Columbia, Producers Releasing Corp. of St. Louis, United Artists and Paramount, to determine whether they desire to be represented, for collective bargaining purposes, by the American Federation of Labor.

Orders for similar elections in the Monogram and Warner exchanges were issued by the board on Thursday. The elections were ordered on the petition of the labor organization, on which hearings were held in St. Louis in April, when it was testified that RKO rental receipts were over \$150,000 for its fiscal year ended Aug. 31, last; the same for Columbia, \$21,000 for Producers Releasing Corp. from January to the date of the hearing; \$289,000 for United Artists in 1941, and over \$500,000 for Paramount during its last fiscal year.

## Allied of Eastern Pa. Will Discuss Rentals

PHILADELPHIA, May 31.—Allied Independent Theatre Owners of Eastern Pennsylvania, Inc., will hold a general membership meeting here June 15. The bulletin announcing the meeting said that "the territory-wide protest against extortionate film rentals" would be discussed.

## Keith Glennan Quits Goldwyn Studio Post

HOLLYWOOD, May 31.—Keith Glennan has resigned as manager of the Samuel Goldwyn studio to join Columbia University's National Defense Research Council. Glennan's studio duties will be taken over by M. A. Ezzell, vice-president of Samuel Goldwyn, Inc., Ltd.

## Bond Sale Off to Big Start; Rally Gets Half Million

(Continued from page 1)

attend the demonstration which attained a high pitch of enthusiasm.

Approximately 50 members of the American Women's Volunteer Service circulated through the crowd of 25,000 and sold several thousand dollars worth of war stamps. Ruth Herbst of the AWVS sold a \$1,000 bond to Morris Dorfman, a bystander, who paid for it in cash.

Pvt. Burgess Meredith and Monroe Greenthal served as masters of ceremonies. Impromptu dancing in the street by the inevitable jitterbugs gave a carnival air to the rally as some of the world's best orchestras played. Among the latter were Benny Goodman's, Jimmy Dorsey's, Don Albert's WHN orchestra, RKO's Dixieland Jazz Band and others. The Music Hall Glee Club, Paul Muni, Jean Arthur, Lynn Overman and Martha Scott appeared on the program and there was a pageant of 27 Powers models, representing the United Nations. The proceedings went over WHN and WNEW.

### Parade in Bronx

Big rallies were staged later in the other boroughs. Eddie Dowden was master of ceremonies for a program at Brooklyn Borough Hall. In the Bronx, a parade from the Bronx County Courthouse to the Paradise Theatre was the feature of a rally, and the Queens demonstration centered at the Valencia Theatre.

To aid sales in theatres a nationwide tour of a 13-ton Army tank from which Johnny Sheffield will make appeals to the public has been arranged by Howard Dietz in conjunction with the War Savings Staff of the Treasury Department. The tour starts in San Francisco tomorrow.

## S.P.G. and 20th-Fox Meet on Discharges

Representatives of the Screen Publicists Guild of New York met with W. C. Michel, 20th Century-Fox executive vice-president, last week to discuss the recent discharge of several employees in the publicity department. The union acknowledged that the company had the right to make the dismissals upon payment of the required severance pay. The meeting was described as amicable and it was said that another meeting may be held this week.

## Gell, British Pathe Head, Arrives Here

William G. Gell, C. B. E., managing director of Pathe Pictures, Ltd., of Britain arrived here late last week by plane for conferences with W. Ray Johnston, president of Monogram, and other Monogram executives. He left for the Coast over the weekend and plans to return here this week.

## Gehrig's Widow Returns

Mrs. Eleanor Gehrig returned from Hollywood Saturday. She went to the Coast to see the first rough cut of Samuel Goldwyn's "The Pride of the Yankees," in which Gary Cooper and Teresa Wright play Mr. and Mrs. Lou Gehrig.

## \$275,000 Reported For Army-Navy Fund

An additional \$75,000 in checks covering theatre collections in the Army and Navy Relief campaign was received at drive headquarters over the weekend, bringing the total in collections received to \$275,000. It is estimated the grand total will reach more than \$2,600,000, when all returns are in.

Remittances were received from the following: Paramount Enterprises, Miami, Fla., \$5,700; M. Switow & Sons, Louisville, \$3,500; Leo Brecher circuit, New York, \$3,000; Dominion Theatres, Virginia, \$1,200; Fourth Ave. Amusement Co., Terre Haute, Ind., \$2,150; El Portal Theatre, Las Vegas, Nev., \$970; Palace Theatre, Newport News, Va., \$1,000; Knickerbocker Theatre, Nashville, Tenn., \$1,070; Paramount Theatre, Nashville, \$2,000; Circle Theatre, Indianapolis, \$1,325; Crescent Amusement Co., \$5,325; National Screen Service (donation), \$1,000; Rugoff & Becker, N. Y., \$4,210; Prudential Playhouses, N. Y., \$6,660; United Theatres, Inc., New Orleans, \$3,750; Western Mass. Theatres, Inc., Springfield, Mass., \$5,200; Y & W Management Corp., Indianapolis, \$2,750.

## Hold Capital Parley On Campaign of USO

Spyros Skouras, Abe Lastfogel, Hal Horne and Robert M. Weitman went to Washington on Friday for their second conference there on the part the amusement industry will play in the 1942 campaign for funds to support the program of the USO.

## British Producers Seek Labor Relief

LONDON, May 31.—Producers and labor union representatives plan to make further efforts to obtain the co-operation of the British Government in attempting to solve the serious problem of industry manpower, in view of the indication that more film employees will be called up for military service.

It is expected that a deputation representing producers and labor will be heard by the Ministry of Labor shortly. Producer representatives on the Films Council have suggested the formation of a sub-committee to advise the Government of film production problems. The Board of Trade is understood to have taken the attitude that the situation currently is satisfactory, and does not require any action on its part. Nevertheless, the Films Council is expected to support the case of the producers.

## Louis Pollock Opens Publicity Office Here

Louis Pollock, former Eastern advertising and publicity manager for Universal, has opened a motion picture public relations office here. He has been engaged to handle publicity for the Society of Independent Motion Picture Producers on the Coast.

## Remick Is Reviving 'Silvery Moon' Song

Remick Music Corp., Warner subsidiary, is planning a revival of the Gus Edwards song of 1909, "By the Light of Silvery Moon." Mose Gumble, professional manager of Remick's standard department, is in charge of the campaign.

## Only 4 Arbitration Cases Filed in May

Only four arbitration complaints were reported for May to the American Arbitration Association up to the close of the business month on Friday. This was smallest number of cases recorded in any month since the industry system began to function Feb. 1, 1941. In April, 11 cases were reported.

Since the start of the arbitration system's second year, Feb. 1, 1942, only 44 complaints have been filed, or an average of 11 a month for the four months. The average for the first full year of operation for the 31 local tribunals was 14 cases per month. A total of 210 complaints have been filed since the boards were opened 16 months ago.

## Resume F.C.C. Bill Hearing Tomorrow

WASHINGTON, May 31.—Representatives of the American Civil Liberties Union will be the first witnesses to appear before the House Interstate and Foreign Commerce Committee Tuesday when it resumes hearings on the Sanders bill for reorganization of the FCC.

The hearings will continue through the week, with officials of Mutual and Network Affiliates, Inc., to follow and will conclude with the appearance of FCC Chairman James L. Fly.

## Heads Wis. Defense Unit

WAUKESHA, Wis., May 31.—L. F. Thürwachter, local exhibitor, has been named state commander of the Citizens' Defense Corps of the State Defense Council by Ralph S. Kingsley, council chairman.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## See U.S. View On Sales Plan Given in Court

(Continued from page 1)

close its stand when the consenting companies submit the plan to the court, which is anticipated within the next 10 days or two weeks.

Trade observers point out that the Department might have asked the five consenting companies for a brief extension of the escape clause if it had not completed its study of the Umpi trade proposals and desired more time to do so, or that an interim agreement of a "standstill" nature might have been granted if the Department desired more time to determine its stand on the Umpi plan.

As of today, however, the distributors are relieved of the trade showing and blocks-of-five selling provisions of the consent decree. They have committed themselves to the Umpi plan, if it is approved by the court.

It is believed, as a result of the Department's silence, that it may neither approve nor disapprove the plan when attorneys for consenting companies submit it to Federal Judge Henry W. Goddard. In that event, the weight of industry support for the plan probably would be the deciding factor with the court, it is believed.

## Umpi, Arbitration N. J. Allied Topics

The Umpi trade practice program, Aſcap and arbitration will be the highlight topics of the New Jersey Allied convention, to be held next Wednesday, Thursday and Friday at the Ambassador Hotel in Atlantic City.

J. Noble Braden, executive secretary of the American Arbitration Association, and John G. Paine, general manager of Aſcap, will be the principal speakers on Wednesday. Thursday will be given over to addresses and reports by Allied leaders, including M. A. Rosenberg, president of national Allied; Abram F. Myers, national Allied general counsel and chairman of the board; Col. H. A. Cole of Dallas, and Sidney Samuelson, business manager of Allied of Eastern Pennsylvania.

William F. Rodgers, M-G-M general sales manager, and H. M. Richey, in charge of exhibitor relations for M-G-M, have accepted invitations to speak on Friday. The general sales managers of all distributing companies also have received invitations and further acceptances are expected to be announced today. Invitations have also been extended to the heads of all committees of Umpi. Rodgers is Umpi chairman.

The convention will conclude with a banquet at the hotel Friday evening in honor of Col. Cole, at which a number of industry leaders are scheduled to speak.

## SAG Buys Bonds

HOLLYWOOD, May 31.—The Screen Actors Guild has purchased \$50,000, the legal limit, of G Class War Bonds for the guild treasury.

## "Yankee Doodle Dandy"

(Continued from page 1)

with every bit as much purpose and hope and significance today as when it was written in 1917, the showman must inevitably take pride in his theatre, for the response of his audience, wherever it may be, most certainly will be spontaneously whole-hearted and fervent.

For today we are a nation at war, as we were when George M. Cohan was rejected by the Army as too old, and gave the country "Over There" and "It's a Grand Old Flag" to lift the morale of an army of soldiers and civilians. Under the guiding hands of Jack L. Warner and Hal B. Wallis, with William Cagney as associate producer, Michel Curtiz directed with rare skill from a screenplay by Robert Buckner and Edmund Joseph.

James Cagney is all that could be desired in the role of George M. Cohan, while no less effective are Walter Huston as his father, Jerry Cohan; Joan Leslie as his wife; Rosemary DeCamp as his mother; Jeanne Cagney as his sister, Josie; Richard Whorf as his partner, Sam Harris; Irene Manning as Fay Templeton, and all the rest, including Douglas Croft and Patsy Lee Parsons, as George M. and Josie, respectively, as children.

The flashback method is most effectively employed in telling the story. Cohan, coming out of retirement in 1940 to play the role of President Roosevelt in "I'd Rather Be Right" on Broadway, receives a telegraphic request to visit the White House. There in the President's study, Cagney meets the Chief Executive, impersonated with exceeding effectiveness by Capt. Jack Young. Cohan, sitting there, tells the story of the Cohans, which is reproduced on the screen. At its conclusion, the President calms Cagney's fears of reprimand for impersonating him in "I'd Rather Be Right," and awards him the Congressional Medal of Honor, bestowed in recognition of his services to his country in the writing of "Over There" and "It's a Grand Old Flag."

The story opens with George's birth on the Fourth of July, 1878, in a theatrical boarding house in Providence where Huston and his wife are playing their vaudeville act. At an early age he joins the act, to be followed some years later by his sister. As the Four Cohans they toured the country in the vaudeville and stock of the gaslight era.

In New York attempting unsuccessfully to sell one of his plays, George meets Sam Harris, and they persuade Lawrence Schwab to back Cohan's show, "Yankee Doodle Dandy." That is the first of a long series of successes, all studied with the music that helped to make the name and fame of Cohan that still exists today. Finally the elder Cohans retire, Josie is engaged, and the Four Cohans break up, and with them a theatrical era.

Reproduced on the screen with telling effect are such hits as "45 Minutes from Broadway," "George Washington, Jr.," and others. Then came the World War, the writing of "Over There," and eventually the dissolution of the firm of Cohan and Harris, and the retirement of Cohan, after a late honeymoon around the world. He returns to Broadway at the urgent request of Harris to do the role of the President in "I'd Rather Be Right." As he emerges from the White House, he falls into step with the marching soldiers of a new day and a new war, and joins them in the ringing strains of "Over There."

Running time, 126 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

## Coast Conservation Group Begins Work

(Continued from page 1)

named Levee chairman, Val Burton of the Screen Writers Guild as secretary, and Ben Goetz, production executive, as vice-chairman. Raw film conservation was made the first project of the group and a fact-finding committee held meetings over the weekend concerning methods to eliminate unnecessary exposure of footage, thus creating savings also in chemicals considered critical.

Levee in accepting the chairmanship said that immediate action is necessary but stressed that there would be no letdown in quality of production.

HOLLYWOOD, May 31.—The Western Branch of the Public Relations Committee has appointed George Brown of Paramount, Lou Smith of Universal and Walter Compton of Republic as a sub-committee to undertake the application of conservation to studio publicity departments.

## WPB Plans Setup For Emergencies

(Continued from page 1)

Branch of the War Production Board.

The board last month set up 13 regional offices to which business men could go with their problems, with a view to saving them the time and expense incurred in coming to Washington, as the first step toward a decentralization of activities which will leave policy and planning work in Washington but put operations in the field.

In the event of emergency particularly, the field offices are expected to be of aid to exhibitors and others needing quick action. The offices are located in Boston, New York, Philadelphia, Atlanta, Cleveland, Detroit, Chicago, Kansas City, Minneapolis, Dallas, Denver, San Francisco and Seattle.

## 'U' Completes Current Year Productions

(Continued from page 1)

program has been completed so early, the company announced. The season's schedule called for 47 feature, 14 action pictures, four serials, 70 short subjects.

The leading productions among those completed for release this season are "Broadway," "Private Buckaroo," "Lady in a Jam," "Deep in the Heart of Texas," "Pardon My Sarong" and "Eagle Squadron."

Work will arrive from the Coast today for the convention. Other studio officials who will attend include Walter Wanger, Dan Kelley, Milton Feld and John Joseph.

### Executives to Attend

Home office executives participating in the meeting include: Nate J. Blumberg, president; W. A. Scully, vice-president and general sales manager; W. J. Heineman, F. J. A. McCarthy, Fred Meyers, E. T. Gomersall, Charles D. Prutzman, John J. O'Connor, Joseph H. Seidelman, Samuel Machnovitch, Peyton Gibson, B. B. Kreisler, Maurice Bergman, F. T. Murray, James J. Jordan, A. J. Sharick, Morris Alin, Tom Mead, Joseph O'Brien and Adolph Schimmel.

## Fitzgibbons Head of Canada Advisory Unit

TORONTO, May 31.—J. J. Fitzgibbons, president of Famous Players Canadian Corp., now holds official Government status as chairman of the Motion Picture Advisory Council of the Canadian Wartime Prices and Trade Board.

The Government has issued an order giving permanent status to the council to handle film trade problems in the Dominion as part of the board. The recognition was contained in an official memorandum issued by Donald Gordon, chairman of the Prices and Trade Board, at Ottawa. Henry Falk, representing the Canadian independent exhibitors, is secretary of the council.

## Fire Causes \$50,000 Damage to Para. Lot

HOLLYWOOD, May 31.—Fire of undetermined origin yesterday caused \$50,000 damage to the New York Street on the Paramount lot, most of the damage being done to sets of permanent construction. The fire burned out high tension power lines and came within 50 feet of the lot's powder magazine.

## Kupper Appointed Connors Assistant

(Continued from page 1)

ant to William C. Gehring, Central division manager. Moon until recently had been associated with Mutual Theatres of Michigan, and before that was with Cooperative Theatres of Detroit and Universal branch manager in that city.



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to the Motion  
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51. NO. 107

NEW YORK, U. S. A., TUESDAY, JUNE 2, 1942

TEN CENTS

## Court Orders FCC Net Rule Case to Trial

### Regulations 'Reviewable,' Supreme Court Holds

WASHINGTON, June 1. — CBS and NBC scored a legal victory today in their fight to restrain enforcement of the FCC network regulations when the U. S. Supreme Court ordered a trial of the case on its merits. The high court reversed a decision of the New York Federal statutory court and held that the lower court had jurisdiction to decide the action.

In a split decision rendered by Chief Justice Stone, with Justices Frankfurter, Reed and Douglas dissenting and Justice Black not participating, the court held that the commission's order was reviewable.

Although it made no effort to pass on the issues presented by the suit, the court did comment on the case of (Continued on page 6)

## 'U' Gross Up 23% Over Last Year's

Universal's gross business for the current season to date is 23 per cent ahead of that for the same period last year, William A. Scully, vice-president and general sales manager, will inform the company's sales force at its annual convention which opens at the Waldorf-Astoria here today.

Scully attributed the increase to improved picture quality, better playing time and holdovers for the product and a 15 per cent increase in exhibitor accounts on the company's books this season.

Approximately 200 district and branch managers, salesmen and book-

## To Act on 20th-Fox Board Enlargement

A special meeting of 20th Century-Fox stockholders is scheduled to be held at the home office today to consider and act upon a proposal to increase the membership of the company's board of directors to 15 members. There are 12 members of the board at present.

If the increase is authorized, Tom J. Connors, vice-president in charge of distribution, will be elected to the (Continued on page 6)

## Censor Chiefs for Export Films to Be Announced Today

WASHINGTON, June 1.—Heads of the motion picture boards of review to be set up in Los Angeles and New York to handle pictures for export will be named tomorrow by the Office of Censorship, but membership of the boards has not yet been completed, it was learned today.

Some difficulty has been experienced by the censorship agency in getting exactly the type of men needed for the highly important work of deciding whether films destined for abroad contain any material which might be of value, interest or comfort to the enemy, it was said.

In making up the boards, it is planned to have some men from the film industry, desirable for their technical knowledge, but the boards will not be manned completely with film men. The size of the boards is to (Continued on page 5)

## Weekend Grosses Strong on B'way

Broadway business continued on the plus side over the weekend as the warm weather and large crowds at the city's ball parks apparently had little effect on the box-office. The turnover was rather slow during the Memorial Day parade but at its conclusion the grosses picked up sharply.

"Take a Letter, Darling" at the Paramount with Benny Goodman's orchestra had a good weekend estimated at \$27,000 and finishes its first week tonight with an estimated \$56,000 expected. It will be held. "In This Our Life," now in its fourth week at the Strand with Jimmy Dorsey's orchestra, will continue through (Continued on page 7)

## Bans Illuminated Advertising Signs

All illuminated outdoor advertising signs in this area were banned in a new set of regulations promulgated yesterday by Major Gen. T. A. Terry, commanding the Second Corps Area. All other lights must be screened, shaded or extinguished to prevent direct rays of light.

Meanwhile, the first statewide blackout in the East without advance notice last night darkened all New Jersey for a half hour beginning at 10 P. M.

## W.B. 26-Week Net Up to \$3,802,055

Warners yesterday reported consolidated net profit of \$3,802,055 for the 26 weeks ended Feb. 28, 1942, constituting the first half of the company's current fiscal year.

The result is after all charges, provision of \$525,000 for contingencies and provision of \$2,825,000 for Federal income taxes, including \$700,000 for possible excess profits tax. The company reported net profit of \$2,782,544 for the corresponding period last year.

The company's gross income for the six months amounted to \$58,547,614. Cost of sales and expenses was \$47,817,101. Gross income for the first half of the previous fiscal year was \$51,009,860.

The consolidated balance sheet shows current and working assets at Feb. 28, last, of \$33,305,139, including cash of \$10,202,288 and inventories of \$20,916,397. Current liabilities amounted to \$18,930,632, leaving working capital of \$14,374,507. The company's cash in the United States (Continued on page 4)

## Decree Escape Clause Effective; See Umpi Plan Going to Court Soon

The escape clause of the consent decree became effective yesterday without the Department of Justice having asked for either an extension or an agreement covering the interim between now and action by the Federal court on Umpi's proposed new selling plan.

As a result, Loew's, Paramount, RKO, 20th Century-Fox and Warners are free to end trade showings and blocks-of-five sales at the conclusion of the current season, next Aug. 31, and to elect a new selling method of their own choice. All five, of course, have subscribed to the proposed Umpi plan, providing it receives court approval.

The first, formal legal draft of the new sales plan is expected to be completed by the lawyers' drafting committee within the next few days. Copies of the draft will be sent to the Department of Justice and a court hearing may be sought some time next week.

## I. A. Meeting Dominated by Election Fight

### 1,000 Delegates Attend Columbus Session

COLUMBUS, June 1.—With the issue of a new election for president overshadowing all other business, a record-breaking number of delegates opened the 37th IATSE convention at the Neil House today. Approximately 1,000 delegates answered the roll call.

Based on informal canvassing of the delegates, the opinion here appears to be that the delegates are closely divided on the holding of an election now. The opposition groups claim that 90 per cent of the delegates will favor a new vote for the unexpired term of George E. Browne, now serving a Federal prison term for extortion.

Richard F. Walsh, who was named to the post by the executive council, has made no statement here, although he previously has expressed the opinion that no election is necessary because Browne's unexpired term still has two years to go. Louis Krouse, (Continued on page 4)

## Schlaifer 20th-Fox Head of Advertising

Charles Schlaifer, formerly advertising and publicity director of the United Artists Theatre in San Francisco, yesterday was named advertising manager for 20th Century-Fox, by Hal Horne, director of advertising and publicity.

Frank Moneyhun, who had been executive assistant to A. M. Botsford while the latter was director of advertising and publicity for 20th Century-Fox, preceding Horne, has been (Continued on page 6)

## Four Reviews Today

Four features are reviewed in *Motion Picture Daily* today. They are "Wings for the Eagle," "The Big Shot," Page 4; "They All Kissed the Bride," "In Old California," Page 6. Hollywood production news, Page 4.



## Theatre Bond Sale Is Off to Fast Start

Sales of War Bonds and Stamps in the theatres of the country were off to a fast start over the Memorial Day weekend, according to reports received yesterday at campaign headquarters of the Theatre Division of the War Activities Committee.

Basing their estimates on early reports from the rest of the country and results achieved in New York's 800 participating theatres, Si Fabian, campaign director, was encouraged to believe the weekend total may exceed his advance estimate of \$7,000,000.

C. C. Moskowitz, Loew's executive, estimated sales in that circuit's New York houses at \$15,000 for the weekend, or at the rate of about \$50,000 per week. Loew's theatres in the poorer sections of the Lower East Side and the Bronx reported surprisingly good sales, Moskowitz said.

### Army, Navy Relief Total Is \$350,000

Checks received yesterday covering collections in theatres for the Army and Navy Emergency Relief brought the total to \$350,000.

Remittances made yesterday were: Skouras Theatre Corp., \$35,409, plus a company contribution of \$1,000; Endicott Circuit, Brooklyn, \$1,112; Fox Detroit Theatre, \$3,660; Black Hills Amusement Co., Deadwood, S. D., \$1,012; Fanchon & Marco Theatres, St. Louis, \$4,213; St. Louis Amusement Co., \$6,900; Mort H. Singer Theatres, Chicago, \$5,059; Atlantic Theatres, Philadelphia, \$2,849; Robb & Rowley Theatres, Arkansas, \$2,931; Newman Theatre, Kansas City, \$1,738; Center Theatre, Passaic, N. J., \$1,300.

### Louisville Houses Collect \$8,745 for Army and Navy

LOUISVILLE, Ky., June 1.—Between-show collections in 30 Louisville theatres last week netted \$8,745.50 for Army and Navy Relief, the Theatre Owners' Association reported.

## No Films Rejected In Chicago in May

CHICAGO, June 1.—The Chicago Police censor during May reviewed 130 films, with none being rejected. A total of 42 cuts was made. "The Mad Monster," "The Corpse Vanishes" and "The Gay Sisters" were given "adults only" permits. "The Big Shot," originally in the same classification, later in the month was given a permit for general showing.

### Three Companies Formed

ALBANY, June 1.—Three new companies have been chartered here. They are: Rossons Amusement Co., Inc., New York City; United Newsreel Corp., New York City, and Kenglad Theatre Corp., New York City. Rochester-Riviera Corp., henceforth will be known as the Schine Service Corp., Gloversville, N. Y. Arista Amusement Corp., New York City, has been dissolved.

### Lipskin SPG Head

Lawrence H. Lipskin of Columbia, first vice-president of the Screen Publicists Guild of New York, was designated temporary president of the SPG yesterday following the resignation of Joseph Gould, who enters the Army.

# Personal Mention

WILLIAM F. RODGERS and H. M. RICHEY are scheduled to leave for Atlantic City tomorrow.

SYDNEY TOWELL, 20th Century-Fox treasurer, has arrived in Hollywood.

JIMMY SILEO returned to his office yesterday after an absence of six months due to illness.

HELENA A. NAVICKY, assistant manager at the Garden Theatre, Greenfield, Mass., and Warrant Officer ALFRED P. LUCAS of West Point were married last week.

EDWARD SMALL will return to the Coast at the end of the week.

CHARLES BROUDA, Paramount law librarian, became the father of a daughter, STEPHANIE FRANCES, born on Sunday to MRS. BROUDA at the United Hospital, Portchester, N. Y.

ISADOR M. RAPPAPORT, owner of the Hippodrome Theatre, Baltimore, is spending several days here.

IRVING MARTIN, publicity man at the Stanley Theatre, Baltimore, has returned after several days in Virginia.

## Independents Plan 'Freedoms' Series

HOLLYWOOD, June 1.—Independent producers through the Independent Motion Picture Producers Association will contribute to the nation's war effort by producing voluntarily and without profit a series of four short subjects based on the "Four Freedoms" expounded in the Atlantic Charter.

This was learned today as plans for the project, which would have the production companies donating time, talent and equipment, were forwarded to Washington authorities for approval. The idea is that of I. E. Chadwick, president of the Association, following an address made at last week's meeting of the organization by Nelson D. Poynter, Hollywood liaison officer for Lowell Mellett, Coordinator of Government films.

It is proposed to seek a major release for the subjects and all profits, if any, would be donated to the USO, Army and Navy Emergency Relief or other welfare groups. Launching of the project awaits approval of Washington authorities.

## Honor 3 at 20th-Fox On 25th Anniversary

Three home office employees of 20th Century-Fox who have completed 25 years of service each with the company will be honored at a luncheon on Thursday. They are Morris Goodman, Julia Wolpin and John O'Connor, of the accounting department. There are now 27 employees at the company's home office who have completed 25 years of service.

### Warner Theatre Robbed

MEMPHIS, June 1.—Three armed men held up the Warner Theatre here last night and after tying up Allan Smith, manager; Robert Little, assistant manager; Frances Hild and Sam Henley, cashiers; Mrs. Smith and three ushers, escaped with \$2,394.

### Comerford House Held Up

SCRANTON, Pa., June 1.—Two robbers held up Louis Stassi, custodian of the Comerford Circuit's Holland Theatre in suburban Old Forge this morning and escaped with \$331. He was carrying the money to a bank. Guarding him were Daniel Holland, manager of the theatre, and Joseph Garvin, assistant manager. Both were armed but withheld fire in a fear of shooting Stassi.

## Harmon to Discuss WAC at Allied Meet

Francis Harmon will discuss the function of the War Activities Committee of which he is executive vice-chairman, at the convention of New Jersey Allied at the Ambassador Hotel, Atlantic City. He will speak on Friday, the final day of the three-day meeting.

Executives in both exhibition and distribution also have accepted invitations to address the Allied unit's annual session, in addition to J. Noble Braden, executive secretary of the American Arbitration Association, and John G. Paine, general manager of Ascap.

Representing Connecticut at the New Jersey Allied convention will be Joseph F. Reed, Al Schuman, Dr. J. B. Fishman, Zelig Fishman, Maxwell Alderman, Barney Calechman and Joseph Shulman.

## Gary Theatre Files Clearance Complaint

CHICAGO, June 1.—The Gary Theatre Corp., operating the Palace, Gary, Ind., filed a new clearance complaint here today against the five consenting companies and nearby theatres. The company's original complaint was withdrawn recently for revision.

In place of the B & K and Warner South Side houses named in the first complaint, the new one names the Tivoli, Lido and Lake at Michigan City, the Premiere and Lake, Valparaiso, and the Palace, Chesterton, charging that their clearance over complainant's theatre is unreasonable.

## Akron Union Sends Gen. Doolittle \$250

AKRON, O., June 1.—The motion picture operators' union here, Local 364, has forwarded to Brig. Gen. James Doolittle a check for \$250 to be used as he sees fit for the men who accompanied him on the bombing raid on Tokyo or for their families.

The check, accompanied by a letter, was sent to President Roosevelt with a request that it be sent to General Doolittle. The union last December passed a resolution pledging \$250 to the first American fliers to bomb Tokyo.

## Postpone Kaufman Trial

The trial of Louis Kaufman, Newark operators' union business agent, on charges of extortion from major companies, was postponed again in Federal Court yesterday. The new date is June 15.

## Overseas Hospitals Will Show U.S. Films

WASHINGTON, June 1.—Latest Hollywood product will be shown without charge to convalescent men in overseas base hospitals and combat areas, it has been announced here by Norman H. Davis, chairman of the American Red Cross. Portable equipment, furnished by the Overseas Motion Picture Service of the Red Cross, will be used.

Director of the Red Cross film service is Hampton W. Howard, who also directs showings for convalescents in 68 hospitals in the United States, Alaska, Puerto Rico and Hawaii. Sixty-one additional hospitals here and abroad will receive the Red Cross film service in the near future, Davis said. The films will be shown on 16 mm. sound projectors having their own power units. The Overseas Motion Picture Service of the Special Services Branch of the Army is making the films available to the Red Cross. The films are supplied to the Army through the special channels developed in the film industry for that purpose.

## Report Criticizes Canada Gov't Films

OTTAWA, June 1.—Government motion pictures in Canada are technically good, but do not serve the purpose for which Government film activities should be designed, it was said in the report of John Grierson, Film Commissioner of Canada. The report has been tabled in the House of Commons.

The report recommended the establishment of a board to keep film policy under continuous review, a recommendation since acted upon. The employment of "creative manpower" in the production of films was stressed, and Grierson's report also advocated temporary employment of writers and producers on a fee basis rather than the building of a larger permanent staff.

## Urbana, O., Manager Dies

URBANA, O., June 1.—Thomas R. Young, 44, manager of the Gloria Theatre here, died today of a heart attack. He formerly managed the Garden Theatre in Columbus. His widow and a son survive.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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**JOHN WAYNE**

**BINNIE BARNES • ALBERT DEKKER**

# IN OLD CALIFORNIA

**HELEN PARRISH • PATSY KELLY  
EDGAR KENNEDY • DICK PURCELL**

**WILLIAM MCGANN—Director**

*Screen Play—GERTRUDE PURCELL • FRANCES HYLAND*

*Original Story—J. ROBERT BREN • GLADYS ATWATER*

**A REPUBLIC PICTURE**



**BUY U. S. WAR  
SAVINGS BONDS**



## 40 New Films Now in Work; 13 Completed

HOLLYWOOD, June 1.—Forty pictures were before the cameras this week, as four started and 13 finished. Forty-three are being prepared and 70 are being edited.

The busiest studio was 20th Century-Fox, with seven pictures in work.

The tally by studio:

### Columbia

*Finished:* "Pardon My Gun."

*In Work:* "Stand By All Net-Works," "My Sister Eileen," "Lucky Legs," untitled Astaire-Hayworth vehicle.

### M-G-M

*Finished:* "Cairo."

*In Work:* "Ox Train," "Eyes in the Night," "White Cargo," "The War Against Mrs. Hadley," "Random Harvest," "For Me and My Gal."

### Monogram

*Finished:* "Lure of the Islands."

*In Work:* "Hillbilly Blitzkrieg," untitled Ricardo Cortez-Rochelle Hudson vehicle, "Smart Alecks."

### Paramount

*Finished:* "Lady Bodyguard."

*In Work:* "I Married a Witch," "Wake Island," "Happy Go Lucky," "Great Without Glory."

### RKO

*Finished:* Tim Holt western.

*In Work:* "Name, Age and Occupation," "Here We Go Again," (formerly "All for Fun"), "The Navy Comes Through," "The Big Street."

### Republic

*Finished:* "Sons of the Pioneers," "Lazybones."

*In Work:* "Hi Neighbors," "The Flying Tigers."

### Roach (U. A.)

*Started:* "Taxi, Mister."

### 20th Century-Fox

*Finished:* "12 Men in a Box," "Iceland."

*In Work:* "Careful, Soft Shoulders," "Little Tokio, USA," "The Man in the Trunk," "Berlin Correspondent," "Orchestra Wife," "Girl Trouble," "The Black Swan."

### Universal

*Finished:* "Invisible Agent," "Give Out, Sisters," "Sherlock Holmes Saves London," "Boss of Hangtown Mesa."

*In Work:* "Love and Kisses, Caroline," "Deep in the Heart of Texas."

*Started:* "Who Done It."

### Warners

*In Work:* "Now, Voyager," "George Washington Slept Here," "The Hard Way," "Gentleman Jim Corbett," "Casablanca."

*Started:* "You Cant Escape Forever."

## B & K Buy Theatre

CHICAGO, June 1.—Balaban & Katz Corp., which has owned a half interest in the Cine Theatre property since it was built five years ago, has purchased the remaining half interest from the Northern Amusement Corporation, of which Sam C. Meyers is secretary, for a reported \$243,000. The theatre, which has 1,000 seats, has been operated by Balaban & Katz since it opened in August, 1937.

## Reviews

### "Wings for the Eagle"

(Warners)

Hollywood, June 1

DENNIS MORGAN, Jack Carson and Ann Sheridan are the top personalities in this timely enterprise, and a right smart job they do in the top roles, but it is George Tobias who runs away with the picture and stays on in memory the morning after as a character of strength, determination and quiet valor.

The picture is a thumping presentation of the business of war plane production and the people who do the producing. The setting is the Lockheed Aircraft plant at Burbank, inside and outside, and the camera gives the audience a better and more informative tour of the factory than a personally-conducted visitor can experience with his own eyes and legs. The people portrayed by the actors in the picture are employees of Lockheed, aided and backgrounded by several thousands of the real ones, and the things they do are all bound up with the war effort which reaches something of a peak at that place.

The screenplay by Byron Morgan and B. H. Orkow opens with Morgan arriving at Burbank to get a Lockheed job by way of beating the draft. He meets his old friend Carson, sets out to woo Carson's wife (Miss Sheridan) when the two separate, and all fall gradually under the influence of Tobias, moving spirit of the production line, who is fired when it is discovered that he has not completed his naturalization period. The events of Dec. 7 change Morgan's attitude and he reunites Carson and his wife before entering the Air Corps and setting out to avenge the killing of Tobias' son by the Japs in combat.

There are no spies, saboteurs, fifth columnists or other commonplace fixtures of the so-called war picture, but there is more of force, realism and the power of patriotism in the production than might have been achieved by use of battalions of them. Production by Robert Lord and direction by Lloyd Bacon are tip top, ship shape and altogether potent.

Others in the cast are Russell Arms, Don DeFore, Tom Fadden, John Ridgely, Frank Wilcox, George Meeker, Fay Helm, Billy Curtis, Emory Parnell, Edgar Dearing and several thousand of the working men of Lockheed.

The film's a natural for everywhere in the United Nations.

Running time, 83 minutes. "G."\*

ROSCOE WILLIAMS

### "The Big Shot"

(Warners)

ANOTHER fine performance by Humphrey Bogart highlights this study of a former big shot gangster who comes out from his third term in prison, not reformed, but afraid of having to go back. Bogart, who is on his way to become the toughest man on the screen, reveals all the weakness and strength inherent in the ex-convict role.

Credit Lewis Seiler, too, for his direction, which points up the tenseness in each episode—scenes like the wild automobile chase in icy mountain roads, the prison break, the courtroom scene and Bogart's cold blooded murder of the crooked lawyer.

The convict is first seen dying in a prison hospital with a young couple (Richard Travis and Susan Peters) at his side, grateful for the fact that Bogart has won Travis' freedom. The flashback reveals Bogart hungry and dirty after having been released from jail. Without illusions about honesty, he nevertheless avoids his old associates because of fear that he will go to prison for life if convicted of a fourth offense.

He encounters two thugs who goad him into trying a holdup with the promise that Stanley Ridges, the lawyer, will give them the protection they need. Bogart visits Ridges and finds him married to Irene Manning, a girl he knew before going to jail. Miss Manning prevents Bogart from joining the holdup gang but he is falsely accused of participation. Ridges arranges an alibi with the aid of Travis, a young salesman in need of money, but when Ridges learns that Bogart and his wife were together the night of the robbery, he double-crosses Bogart, who is sentenced to life imprisonment.

Bogart effects a prison break but when he learns that Anderson has been implicated accidentally he decides to give himself up. He escapes the police, finds Ridges and kills him but is mortally wounded himself, as is Miss Manning, who helped engineer the break. He has the satisfaction of knowing, however, that Anderson is cleared.

Running time, 82 minutes. "G."

EDWARD GREIF

\*"G" denotes general classification.

### Open Honduran Houses

MEXICO CITY, June 1.—The Gallardo Bros., distributors, have arranged to open two theatres in Tegucigalpa, capital of Honduras. These theatres will specialize in the exhibition of Mexican films.

### Extra Show for Drive-In

CINCINNATI, June 1.—The Drive-In at nearby Montgomery will run a complete extra show at 1:15 A. M. every Sunday for the benefit of employees on the second shift of the 87 local industries engaged in war work.

## I. A. Meeting Dominated by Election Fight

(Continued from page 1)

secretary-treasurer, is lining up various locals in an effort to stop the election.

The two contenders for the presidency are Vincent Jacobi, business agent of Stagehands Local 1, of New York, and William Bennett, of Washington Stagehands Local 22. Jacobi forces have introduced a resolution demanding the recall of all officials. The proposed resolution, which was referred to committee, asserts that "public confidence can be restored only by a thorough house-cleaning of all officials identified with the Bioff-Browne machine and by the election of new and independent officers."

In an interview with MOTION PICTURE DAILY, Jacobi summed up his contention by stating: "If our officials knew of the Bioff-Browne activities, then it is obvious why they should be removed; and if they were so ignorant that they did not know of the shady dealings, then they are not intelligent enough to head an international labor union."

The sessions today were devoted principally to welcoming the delegates. U. S. Senator Burton of Ohio was the chief speaker.

## Second Film Union Formed in Mexico

MEXICO CITY, June 1.—Mexican film workers now have two unions, with the organization of the Mexican Union of the Cinematographic Industry Workers, which belongs to the Confederation of Workers and Peasants. This organization is the rival of what had been the sole film workers' organization, the Cinematographic Workers Syndicate, which has 7,000 members and is affiliated with the Confederation of Mexican Workers, long ruler of labor in this country.

The new union's membership is not stated, but it is understood to be several thousand. Officials of the new union, which declares that it is for "justice and equity for everybody," are: Francisco Pichardo, secretary general; Jose Juan Vega, Maria Guadalupe Delgado, Wilebaldo Solis and Alfonso Rodriguez, vice-secretaries.

## W.B. 26-Week Net Up to \$3,802,055

(Continued from page 1)

at Aug. 30, 1941, amounted to \$7,431,248.

A note to the consolidated statement reveals that the parent company is guarantor of a loan of approximately \$3,700,000 from an English bank to a Warner British subsidiary for the purchase of 25 per cent of the ordinary shares of Associated British Pictures Corp. As of Feb. 28, last, the loan had been reduced to \$2,125,803.

## Tri-States Opens House

DES MOINES, June 1.—The Tri-States Theatre Corp. has opened the new 1,600-seat theatre at Ottumwa, Ia. C. Russell Hill will manage.



# 'U' Gross Is Up 23% Over Last Year's

(Continued from page 1)

ers, home office and studio executives will attend the meeting. Scully will preside at the four-day session and will open the convention today with a review of the year's accomplishments. Other speakers on the program for today include Nate J. Blumberg, president; W. J. Heineman, assistant general sales manager; F. J. A. McCarthy, Southern division manager; E. T. Gomersall, Western division manager; Fred Meyers, Eastern division manager, and B. B. Kreisler, short subjects manager.

Winners of awards in the William A. Scully anniversary sales drive, which ended May 10, will be announced at the afternoon session. Cliff Work, vice-president in charge of the studio; J. H. Seidelman, vice-president and foreign manager; J. J. O'Connor, vice-president; John Joseph, advertising and publicity director; Maurice Bergman, Eastern advertising and publicity manager; Walter Wanger, Milton Feld and F. T. Murray are among the speakers scheduled to address later sessions.

Social activities for the conventioners will include attendance at "Let's Face It," tonight, at Olsen and Johnson's "Sons of Fun" tomorrow night and the Yankees-Cleveland ball game Saturday.

## Field Staffs to Attend

The following district and branch heads will be present:

Dave Miller, Jules Lapidus, J. V. Frew, J. J. Scully, J. J. Spandau, P. T. Dana, Paul Baron, G. E. Schwartz, J. V. Pavone, Max Cohen, D. A. Levy, Nat Goldberg, M. M. Gottlieb, A. J. O'Keefe, J. E. Garrison, Barney Rose, Frank Mantzke, E. Heiber, L. J. Miller, Jack Langan and H. B. Johnson.

Lou Levy, H. H. Hynes, C. J. Feldman, R. O. Wilson, S. Milner, C. R. Wade, L. E. Hoss, F. M. Blake, Peter F. Rosian, Harry Graham, J. F. Bannan, L. J. McGinley, E. S. Olsmith, J. E. Hobbs, W. M. Richardson, J. A. Prichard, L. R. Brauer and N. Lamantia.

Canadian representatives at the meeting will include Haskell Masters, Paul Nathanson, A. W. Perry, Clair Hague, M. J. Isman and Frank Fisher.

## 'Rio Rita' Garners Fair \$7,300, Omaha

OMAHA, June 1.—Grosses here dropped off as the mercury started to reach Summer levels. "Rio Rita" got \$7,300 at the Omaha. The weather was clear and hot.

Estimated receipts for the week ending May 26-27:

"Juke Girl" (W.B.)  
"Falcon Takes Over" (RKO)  
BRANDEIS—(1,200) (30c-44c) 7 days. Gross: \$3,900. (Average, \$4,000)  
"Rio Rita" (M-G-M)  
"Nazi Agent" (M-G-M)  
OMAHA—(2,000) (30c-44c) 7 days. Gross: \$7,300. (Average, \$6,000)  
"Is This Our Life" (W.B.)  
"I Was Framed" (W.B.)  
ORPHEUM—(3,000) (30c-44c) 7 days. Gross: \$8,200. (Average, \$7,000)

# Executives at Universal Convention Here



**N. J. BLUMBERG**  
President of Universal



**W. A. SCULLY**  
Vice-President, Sales Head



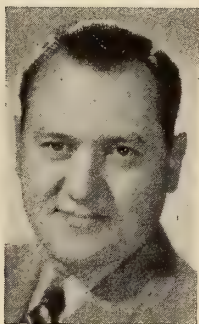
**CLIFF WORK**  
Vice-President, Studio Head



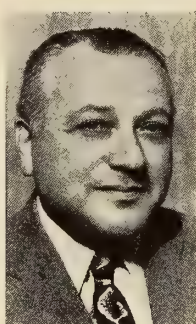
**JOHN O'CONNOR**  
Vice-President, Ass't to Blumberg



**J. H. SEIDELMAN**  
Vice-President, Foreign



**W. J. HEINEMAN**  
Assistant General Sales Manager



**FRED MEYERS**  
Eastern Sales Manager



**F. J. MCCARTHY**  
Southern Sales Manager



**E. T. GOMERSALL**  
Western Sales Manager



**JOHN JOSEPH**  
Director Publicity and Advertising

## Censor Chiefs for Export Films to Be Announced Today

(Continued from page 1)

be kept as small as is consistent with efficient operation, and the members will be strictly hand-picked.

Over the weekend the Board of Economic Warfare announced that developed commercial films will not hereafter be licensed for export unless they have been certified by one of the boards and restated the regulations which were issued by the Office of Censorship more than a month ago. At the latter agency it was said the BEW issued its statement without authority, since the whole question of film censorship is in the Censorship Office with the BEW acting, on request, in an advisory capacity.

It was said there has been no change in the procedure for handling export films through customs and postal officials and that there would be no change until the review boards had been established.

## Closings for Summer

TORRINGTON, Conn., June 1.—Warner Theatres has closed the 1,247-seat Alhambra for the Summer. Only other Warner house to close, according to present expectations, is the 600-seat Tremont, Ansonia. The other 50 houses in the zone remain in operation.

NEW HAVEN, June 1.—Morris Nunes and Maurice Bailey will close the 284-seat Lincoln Theatre here, for the Summer. The house caters largely to Yale University students.

## 'Favorite Blonde' Kansas City Lead

KANSAS CITY, June 1.—"My Favorite Blonde" in its second week at the Newman drew \$8,000. Other grosses were off. The weather was hot.

Estimated receipts for the week ending May 28:

"Moonlight" (20th-Fox)  
ESQUIRE—(800) (30c-44c) 7 days. Gross: \$2,800. (Average, \$2,400)  
"Tortilla Flat" (M-G-M)  
"About Face" (U.A.)  
MIDLAND—(3,600) (30c-44c) 7 days, 2nd week. Gross: \$8,300. (Average, \$8,500)  
"My Favorite Blonde" (Para.)  
NEWMAN—(1,900) (30c-44c) 7 days, 2nd week. Gross: \$8,000. (Average, \$7,000)  
"Larceny, Inc." (W.B.)  
"Always In My Heart" (W.B.)  
ORPHEUM—(1,900) (30c-44c) 7 days. Gross: \$4,500. (Average, \$5,000)  
"Remember Pearl Harbor" (Rep.)  
TOWER—(2,200) (30c) 7 days. Stage show. Gross: \$5,500. (Average, \$6,000)  
"Moonlight" (20th-Fox)  
UPTOWN—(2,000) (30c-44c) 7 days. Gross: \$3,600. (Average, \$4,000)

## 'Reap' Indianapolis Smash with \$15,600

INDIANAPOLIS, June 1.—"Reap the Wild Wind" broke all house records at the Indiana the first three days and grossed \$15,600 for the week.

Estimated receipts for the week ending May 26-28:

"Joan of Paris" (RKO)  
"The Bashful Bachelor" (RKO)  
CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$5,800. (Average, \$6,500)  
"Reap the Wild Wind" (Para.)  
INDIANA—(3,200) (28c-33c-44c) 7 days. Gross: \$15,600. (Average, \$7,000)  
"Tortilla Flat" (M-G-M)  
"About Face" (U.A.)  
LOEW'S—(2,800) (28c-33c-44c) 7 days, 2nd week. Gross: \$6,700. (Average, \$8,000)  
"In This Our Life" (W.B.)  
"Mexican Spitfire at Sea" (RKO)  
LYRIC—(2,000) (28c-33c-44c) 7 days. Moved from Indiana. Gross: \$3,700. (Average, \$4,500)

## 'Flyer' Takes Good \$17,700, Los Angeles

LOS ANGELES, June 1.—"The Wife Takes a Flyer" and "Two Yanks in Trinidad" drew a total of \$17,700 at two houses in the third week, with \$9,500 at the Hillstreet and \$8,200 at the Pantages.

Estimated receipts for the week ending May 27:

"Rio Rita" (M-G-M)  
"Sunday Punch" (M-G-M)  
CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$12,500. (Average, \$12,000)  
"Hellzapoppin'" (Univ.)  
HAWAII—(1,100) (33c-44c-55c-75c) 7 days, 15th week. Gross: \$1,500.  
"The Wife Takes a Flyer" (Col.)  
"Two Yanks in Trinidad" (Col.)  
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$9,500. (Average, \$6,500)  
"Rio Rita" (M-G-M)  
"Sunday Punch" (M-G-M)  
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$17,300. (Average, \$14,000)  
"The Wife Takes a Flyer" (Col.)  
"Two Yanks in Trinidad" (Col.)  
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$8,200. (Average, \$7,000)  
"The Gold Rush" (U.A.)  
"The Raven"  
PARAMOUNT (Hollywood)—(1,407) (33c-44c-55c-75c) 7 days. Gross: \$10,000.  
"The Gold Rush" (U.A.)  
"Fly By Night" (Para.)  
PARAMOUNT (Downtown)—(3,595) (33c-44c-55c-75c) 7 days. Gross: \$14,000. (Average, \$18,000)  
"In This Our Life" (W.B.)  
WARNER BROS. (Hollywood)—(3,000) (33c-44c-55c-75c) 7 days, 3rd week. Gross: \$13,000. (Average, \$14,000)  
"In This Our Life" (W.B.)  
WARNER BROS. (Downtown)—(3,400) (33c-44c-55c-75c) 7 days, 3rd week. Gross: \$14,500. (Average, \$12,000)



## Court Orders FCC Net Rule Case to Trial

(Continued from page 1)

CBS, Justice Stone saying that "accepting the allegations of the complaint as true, as for present purposes we must, it is evident that application by the commission of its regulations in accordance with their terms would disrupt appellant's broadcasting system and seriously disorganize its business."

The sections regarding affiliations and options, the Chief Justice said, "together thus operate to break down the network enterprise in which appellant and its affiliates are by their contracts cooperating, and to substitute a system in which every station is available to every network on a 'first come first served basis.'"

Passing only on the question whether the regulations were reviewable, the court held that the commission's subsequent actions designed to set forth a procedure for appeals did not immunize the regulations from challenge.

In a dissenting opinion, Justice Frankfurter held the litigation an unfortunate "premature judicial review," asserting that the litigation has for more than a year prevented the commission from testing by experience the practical wisdom of the policy it had adopted.

### Paley Comments on Decision by Court

William S. Paley, CBS president, after reading the court opinion, stated: "We are naturally gratified by the Supreme Court decision. It puts an end to the technical and procedural objections raised by the commission and which have, until now, blocked any judicial review of the basic issues raised by the FCC network rules and the widespread evils which would result therefrom."

"We intend to present a full case on the merits to the Federal Court in New York and to show that the network rules promulgated by the commission are arbitrary and capricious and will be destructive of all that is best in the American system of network broadcasting. We believe that network broadcasting has performed, and is performing, a worthwhile and indispensable service to the public and that Congress never intended to grant to the FCC the power to disrupt this service."

There was no comment from other networks.

## Schlaifer 20th-Fox Head of Advertising

(Continued from page 1)

placed in charge of a special exhibitor sales promotion service.

Schlaifer at one time worked for the A. H. Blank Circuit in Omaha, and from there went to the San Francisco post about nine years ago. During the period that Horne was director of advertising and publicity for United Artists, Schlaifer worked under his supervision for various of the United Artists producers on the Coast.

## Reviews

### "They All Kissed the Bride"

(Columbia)

Hollywood, June 1

**F**AST, frothy and full of spice, this pairing of Joan Crawford and Melvyn Douglas in farce of the kind for which that gentleman and Columbia are known throughout the sophisticated world tops most if not all previous tries by that combination in point of urbanity, pungency and auditorium effectiveness. It's not built for the kiddies, but their elders got a great bang out of it at the Pantages theatre showing.

Ronald Young, Billie Burke, Allen Jenkins, Andrew Tobes, Helen Parrish, Mary Treen, Nydia Westman, Ivan Simpson, Roger Clark, Gordon Jones and Edward Gargan are the competents presented in support, all potentially. Edward Kaufman produced and Alexander Hall directed, both skillfully.

P. J. Wolfson wrought the screenplay from an Andrew P. Solt-Henry Altimus adaptation of a story by Solt and Kina Kaus, and the writing throughout is trim, tight and to the point. Douglas plays a writer out to get the lowdown on the highhanded management methods of Miss Crawford who, as M. J., operates a tremendously profitable trucking company. From this faintly class-struggle basis the story takes off into he-man she-woman romance after the two meet and progresses merrily to the classic clinch denoting mutual conviction that life is for loving and babies and all the fundamentals.

A lot of humor is involved in the proceedings and the players make the most of it. A jitterbugging sequence in which Miss Crawford and Jenkins cut a heap of rug is an item to merchandise to the customers. A couple of intoxication passages are realistic. A quip about Japs and another about rubber had the house screaming. Audience response in general was such as to dimout long sections of dialogue.

Restraint is not in the production, nor decorum, but there's much of amusement for the folks it's intended for.

Running time, 85 minutes. "A."\*

ROSCOE WILLIAMS

\*"A" denotes adult classification.

### "In Old California"

(Republic)

Hollywood, June 1

**T**HERE'S riding and shooting and some pretty country, in this upper-budget enterprise offering John Wayne, Binnie Barnes and Albert Dekker as top trio astride a tale of old California, but there's script trouble as well as gold in "them thar hills" and the total effect is less than that which all the ingredients might have been expected to add up to.

Sequence by sequence, producer Robert North and director William McGann put a lot of values on the screen. But the sequences have only end-to-end connection, for the most part, and the last of the picture hasn't much relation to the first of it. Too, the hero isn't the one who kills the villain, an arrangement which possibly qualifies as novelty but hardly as improvement.

Gertrude Purcell and Frances Hyland wrote the screenplay from an original story by J. Robert Bren and Gladys Atwater. It brings Wayne to Sacramento in about 1848, to set up a drugstore. He finds the place bossed by Dekker, whose girl friend, Miss Barnes, falls for the young newcomer and helps him establish a store. Dekker plots a lynching, which is interrupted by the discovery of gold, and Wayne survives to succor prospectors when an epidemic strikes. Dekker's brother, Dick Purcell, shoots Dekker, while both are attempting to raid the rescue train, and Dekker shoots and kills Purcell before doing a deathbed confession and dying in turn. Wayne gets the girl, of course, then, but that comes after the competition has eliminated itself.

Patsy Kelly and Edgar Kennedy provide comic relief. Others in the cast are Helen Parrish, Harry Shannon, Charles Halton, Emmett Lynn, Bob McKenzie, Milt Kibbee, Paul Sutton and Anne O'Neal.

Running time, 88 minutes. "G."\*

ROSCOE WILLIAMS

\*"G" denotes general classification.

### To Act on 20th-Fox Board Enlargement

(Continued from page 1)

board at a meeting of the directors subsequently, it is expected.

Spyros Skouras, president; Connors and Hal Horne, who were scheduled to leave for the Coast last weekend, postponed their departure for about a week.

### Plans Experimental Film

MEXICO CITY, June 1. — Manuel Reach, for some time representative of the Mexican Government in Hollywood, has arranged to produce and direct a picture here as an experiment. This film is "El Mexicano" ("The Mexican"), character drama of this country.

### WJZ Loses Account But Backs Product

The unusual situation of one network urging dealers to cooperate with a program on another occurred when John H. McNeil, manager of WJZ, which recently lost the Welch Grape Juice "Dear John" account to CBS, wrote dealers to continue to feature the Welch product. The program heard on WJZ for nine years will move to CBS June 7.

### Asks NLRB Order To Halt Union Ban

WASHINGTON, June 1.—Recommendation that Station WQAM, Miami, be ordered to cease discouraging membership of its employees in the American Federation of Radio Artists, or any other labor organization, and that it be required to reinstate with back pay Fred Handrich, an announcer and union treasurer, allegedly discharged last December for union activities, were submitted to the National Labor Relations Board today by Trial Examiner W. P. Webb.

#### Charges Company 'Hostile'

In an intermediate report, Webb explained his recommendation was based upon a finding that the company demonstrated active "hostility" to the union through the anti-union statements of three supervisory employees. The case was brought by the AFRA in March, and hearings were held in Miami April 20 to 23.

### Commons Radio Unit Is Urged for Canada

OTTAWA, June 1.—Gladstone Murray, CBC general manager, suggested, when he appeared before the Canadian House of Commons Radio Committee, the organization of a permanent parliamentary committee to keep informed on radio. He said he is not opposed to parliamentary committees, but considers them helpful.

Murray dealt directly with criticisms which had been made of the entertainment allowance granted him. He said "I had to be *persona grata* with the leaders in industries, the theatre, the film artists, advertising agents, newspaper owners and editors."

### Report Sale of KYA To Palo Alto Group

SAN FRANCISCO, June 1.—Sale of Hearst Radio's KYA here to Palo Alto Radio Station, Inc., headed by Wilfred Davis, former president of the local opera association, has been set here for an undisclosed price and is now awaiting FCC approval, it was reported here. If approved, a separate studio will be set up in Palo Alto, home of Stanford University, for remote broadcasts, it was said.

### Binghamton Power Boost

WNBF, Binghamton, N. Y., will increase its power from 250 to 5,000 watts full time this week, CBS announced over the weekend. The station's frequency will change from 1,490 to 1,290 k.c.



## Weekend Grosses Strong on B'way

(Continued from page 1)  
a sixth week with Cab Calloway replacing Dorsey on Friday.

"This Above All," now in its third week at the Astor, grossed an estimated \$8,500 Saturday and Sunday and completes the week tonight with an estimated \$19,000 expected. It continues. "My Gal Sal" with a star now at the Roxy drew an estimated \$34,400 Thursday through Sunday and completes a five-week run tomorrow night, to be followed by "Ten Gentlemen from West Point."

"Tortilla Flat" with the stage presentation at the Music Hall garnered an estimated \$57,000 Thursday through Sunday and ends a two-week run tomorrow night. "Mrs. Miniver" goes in Thursday.

"The Gold Rush" at the Globe took an estimated \$13,500 in its sixth week and, continuing, took an estimated \$6,500 Saturday and Sunday. The first week of "Ships With Wings" brought the Rivoli an estimated \$15,000 and beginning its second week grossed an estimated \$6,000 Saturday and Sunday. "Miss Annie Rooney" will follow on Saturday. "The Falcon Takes Over" gave the Rialto an estimated \$3,500 Friday through Sunday and is to be followed by "Powder Town."

## Mexican Union Aids Amusement Projects

MEXICO CITY, June 1.—Stage and other public amusements throughout Mexico are being aided financially by the Confederation of Mexican Workers, Mexico's strongest labor organization with what it calls the Financing Fund for Public Amusements. This money is aiding all public amusements excepting pictures, as they have a bank of their own, the Banco Cinematografico, S. A., which recently started operation here.

Felipe Montoya is chairman of the amusements aid fund which has its offices in the Confederation's headquarters here.

## New 'Thin Man' Picture

HOLLYWOOD, June 1.—M-G-M today announced plans for a "Thin Man" picture starring William Powell and Myrna Loy, to be titled "The Thin Man's Rival."

## Switches to Dual Bills

KANSAS CITY, June 1.—The Tower has inaugurated a new policy of double features and admission remains at 30 cents.

**Here! ASTOR**  
**ROOF**  
**Hear! TOMMY**  
**DORSEY**  
**AND HIS ORCH.**  
**NIGHTLY EXCEPT SUNDAY**  
**HOTEL ASTOR**  
**TIMES SQUARE**

# B'way Legitimate Season Called Fairly Successful

With 16 plays still on the boards, plus two vaudeville shows, the Broadway season ended over the weekend after what observers called a moderately successful year. Of those remaining, nine were straight plays; two, musical comedies; one revue, and a revival of the operetta, "Porgy and Bess," and there were three plays remaining from previous seasons.

### 57 Plays in Season

In all, 57 plays opened, nine of which passed the 100-performance mark. Musicals fared somewhat better, with six opening and four giving the 100 performances generally regarded as the minimum for a successful production. There were only two revues, "Sons o' Fun," a definite hit and still current, and "Of V We Sing," which was in the nature of a semi-professional effort, with 74 performances.

There were four attempts to "bring back vaudeville." "Priorities of 1942" which is still to be seen with close to 200 performances to its credit, and "Top-Notchers," which opened recently, are the survivors, while "Keep 'Em Laughing" managed to keep going for 77 performances.

Besides "Porgy and Bess," the only revival to pass the 100 mark was "Macbeth," which achieved 131 performances.

## 12 of 14 New Pictures Approved by Legion

The National Legion of Decency for the current week has approved 12 out of 14 new pictures, nine for general patronage and three for adults, and classed two as objectionable in part. The new films and their classification follows.

Class A-1, Unobjectionable for General Patronage—"Bad Man of the Hills," "Girl from Alaska," "Pierre of the Plains," "Prairie Gunsmoke," "Private Buckaroo," "Romance on the Range," "Stardust on the Sage," "Submarine Raider," "Ten Gentlemen from West Point." Class A-2, Unobjectionable for Adults—"Eyes of the Underworld," "Halfway to Shanghai," "Juke Girl." Class B, Objectionable in Part—"The Gay Sisters," "Misbehaving Husbands."

## Begin Rehearsals For New Ice Show

Rehearsals were begun yesterday for the new ice show at the Center Theatre which is slated to open in early July. Sonja Henie and Arthur M. Wirtz are sponsors of the show, William H. Burke is in charge of production and Catherine Littlefield is director of choreography.

## Raft Testimonial Today

In recognition of his work in arranging boxing shows for service men, George Raft will be given a testimonial luncheon today at Toots Shor's by friends chiefly in the field of sports. Toastmaster will be James J. Walker, who also is chairman of the sponsoring committee.

## Start War Census in Theatrical Industry

In an effort to determine the war production capability of entertainment industry workers, the War Production Training Committee of the American Theatre War Wing Service, Inc., began yesterday a census of about 27,000 members of theatrical unions and trade associations. Questionnaires have been mailed to members.

The purpose of the census was explained at a rally held by the organization at midnight last night at the Forty-fourth Street Theatre, presided over by Brock Pemberton. Antoinette Perry, board chairman of the Theatre Wing War Service, was among the speakers.

## Auto Restrictions Hit Summer Playhouses

SPRINGFIELD, Mass., June 1.—Gasoline rationing and restrictions on Summer travel are taking further toll of the Summer legitimate theatres in this area. The Berkshire Playhouse in Stockbridge, Mass., will not open for its 14th Summer season. A check made of prospective patrons is reported to have indicated that too few would attend to make the project worth while.

Harry J. Fisher, who opened the Resident Player Company Summer theatre here last week, closed after one week of what was planned as a 10-week season. The Eastern States Exposition is facing new difficulties in the way of opening for its 26th season in the Fall. Restrictions on automobile travel and inability to get adequate bus transportation facilities are two major problems. Exceptions are the Ivoryton, Conn., Playhouse, which, according to present plans, will be opened by Milton Stiefel about June 24, and the Stony Creek, Conn., Playhouse, scheduled to open July 4.

## Halted from Holding Free Open Air Show

PLYMOUTH, O., June 1.—Edward Ramsey, operating the Plymouth, the only theatre here, has been enjoined permanently from conducting free open-air shows in the downtown business sector on Wednesday evenings, by an injunction granted in Common Pleas Court, on petition of Ray Dinger and others, "to prevent barricading or otherwise closing certain streets, or from obstructing traffic or diverting it therefrom."

Ramsey, who has conducted open-air shows for several years under sponsorship of local merchants, has indicated his intention of carrying the case to the Appellate Court.

## Open Amusement Park

DES MOINES, June 1.—Riverview Park has opened for the season here under the management of Robert Reichardt. The amusement park has been renovated and several new concessions added.

## New Musical Show To Open Tomorrow

Only one opening is set for Broadway this week. It is "By Jupiter," a musical comedy by Richard Rodgers and Lorenz Hart, at the Shubert tomorrow night. Ray Bolger has top billing and in featured roles are Constance Moore, Benay Venuta and Ronald Graham. Rodgers and Dwight Deere Wiman produced in association with Richard Kollmar.

## Wynn's Vaudeville Show Set for June 15

Ed Wynn will open his new vaudeville show which features himself, Jane Froman and Carmen Amaya, on June 15 at the Alvin, following a few pre-Broadway performances. Others in the show include Ken Davidson, and Hugh Forgie, the Five Herzogs, Hector and His Pals, the Volga Singers, and the Hermanos Trio.

## Murray to 'Sons o' Fun'

Wynn Murray is to replace Ella Logan in the Olsen & Johnson show, "Sons o' Fun," beginning tonight. Another cast change is Peggy Knudsen going in for Jo Ann Sayers in "My Sister Eileen" beginning tomorrow night.

## NEW YORK THEATRES

**RADIO CITY MUSIC HALL**  
Rockefeller Center  
SPENCER HEDY JOHN  
TRACY LAMARR GARFIELD  
in John Steinbeck's  
**"TORTILLA FLAT"**  
An M-G-M Picture  
Gala Stage Revue Symphony Orchestra  
First Mezzanine Seats Reserved Circle 6-4600

Paramount presents  
ROSALIND RUSSELL FRED MURRAY  
TAKE A LETTER  
Darling  
IN PERSON BENNY GOODMAN  
AND HIS FAMOUS ORCHESTRA  
PARAMOUNT  
Midnight Feature  
TIMES SQUARE

Rita HAYWORTH • Victor MATURE  
**"MY GAL SAL"**  
20th Century-Fox Musical Hit  
PLUS A BIG STAGE SHOW  
**ROXY** 7th Ave. & 50th St.

**PALACE** B'WAY & 47th St.  
The Story of a Nation in Music  
**'SYNCOPIATION'**  
—and—  
EDWARD G. ROBINSON  
'LARCENY, INC.'

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th ST.  
CONTINUOUS



**CIRCULATE IT!**

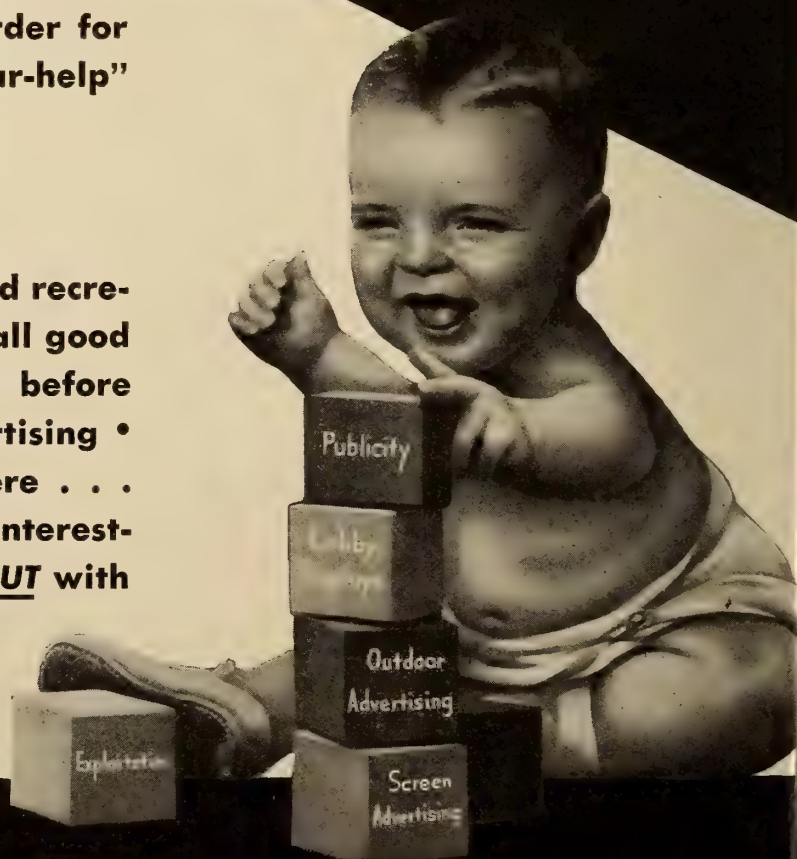
**BALLYHOO IT!**

**ADVERTISE IT!**

**You're in a business that fits right in with the war effort • You're in a business that builds up morale • You're in a business that is made to order for times like these • You're right in the "war-help" zone . . .**

**DO SOMETHING  
ABOUT IT**

**You've got the pictures . . . our people need recreation . . . that "escape from worry" that all good motion pictures afford • Put that story before your public with the right kind of advertising • It's good news for all people everywhere . . . spread it round about with good, sound, interesting advertising . . . don't whisper . . . SHOUT with Standard Accessories . . . Specialty Accessories...Trailers...it's a worthy cause...**



**NATIONAL** *Screen* **SERVICE**  
PRIZE BABY OF THE INDUSTRY



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 108

NEW YORK, U. S. A., WEDNESDAY, JUNE 3, 1942

TEN CENTS

## U. S. Provides War Insurance For Industry

### Covers Theatres, Studios Against Attack

WASHINGTON, June 2.—Theatres and film studios will be able to obtain insurance against damage by attack, effective July 1, theatres at a rate of 15 cents per \$100 on fire resistant construction and 20 cents per \$100 on ordinary construction, under plans announced today by Secretary of Commerce Jesse Jones.

The policies will be issued for a 12-month period to cover physical loss of real and personal property which may result from enemy attack or action of our own forces in resisting enemy attack, but blackout, sabotage, capture, seizure, pillage, looting, use and occupancy, rent, rental value or other indirect loss or consequential damage will not be covered.

The insurance will be issued through the commercial fire insurance agencies and it will be necessary for those who want protection against enemy at-

(Continued on page 8)

## Report Rothacker to Discuss Censor Post

HOLLYWOOD, June 2.—Watterson R. Rothacker, Hollywood vice-president of Quigley Publishing Co., left tonight by train for Washington for a conference with Byron Price, Director of Censorship, in connection with the possibility of his becoming head of the Hollywood board of Government censorship of motion pictures for export and import.

## Connors Scheduled For 20th-Fox Board

The 20th Century-Fox board of directors is scheduled to meet tomorrow to elect Tom J. Connors, vice-president in charge of distribution, and one other, probably William Goetz, to board membership.

Company stockholders at a special meeting at the home office yesterday voted authorization to change the number of directors to not less than three nor more than 15. There are 12 directors at present and the board is expected to add two more at tomorrow's meeting as a result of the stockholders' action. The stockholders voted 1,402,000 shares for the proposal and none against it.

## Industry Will Meet War Responsibility, Blumberg Declares

The industry will find ways and means to fully meet its responsibilities in the nation's total war effort regardless of any restrictions which the Government may be called upon to impose on it, Nate J. Blumberg, Universal president, told the company's sales force at its convention at the Waldorf-Astoria yesterday.

Commenting upon the industry's role in war time, Blumberg said: "Our business is always able to cope with emergencies. Present conditions and those which may still arise are a challenge to our ingenuity. We will happily adjust ourselves to any new challenges that may arise."

The company's production schedule for the new season will be outlined to the convention by William A. Scully, vice-president and general sales manager, at tomorrow's session. It will consist of approximately 55 features, 14 Westerns, seven of which will be reissues. The short subjects

(Continued on page 5)

## N.J. Allied to Open Convention Today

ATLANTIC CITY, June 2.—With the Umpi trade practice program, arbitration procedure and Ascap among the principal topics, the annual convention of Allied Theatre Owners of New Jersey will get under way at the Ambassador Hotel here tomorrow.

Arbitration will be discussed tomorrow with J. Noble Braden, executive secretary of the American Arbitration Association, as the principal speaker. John G. Paine, general manager of Ascap, will speak on the

(Continued on page 5)

## Urges Counsel to Speed Hearings in Arbitration

### RKO Theatres Are Split Into 2 Zones

Edward L. Alpers, general manager of RKO Theatres, yesterday announced the division of the circuit's theatres throughout the country into two major groups, an Eastern zone, under James M. Brennan, and a Western zone, under Sol. A. Schwartz. Not included in the change are the Metropolitan area houses, su-

(Continued on page 8)

### Executives Discuss Reduction in Prints

Leading executives of film companies at a meeting here yesterday discussed the prospective reduction in prints and possible reduction in the number of pictures as a result of expected War Production Board orders curtailing the use of raw stock and other critical materials. It was reported that the discussion centered on the number of prints and possibly pictures to be made. A WPB order limiting the use of raw stock was reported in Hollywood last week as expected by the studios soon.

## Arthur Loew Made Major in U.S. Army

Arthur M. Loew, first vice-president of Loew's, Inc., in charge of its international operations, has accepted a commission as major and will undertake an assignment for the morale division of the Army, it was announced yesterday by Nicholas M. Schenck, president of Loew's.

Major Loew plans to report for duty in a day or two. Schenck has granted him a leave of absence for the duration.

The exact nature of Loew's assignment may not be revealed, it was

(Continued on page 5)



Arthur M. Loew

## Walsh Stands For Reelection As Head of IA

### Urges Two-Year-Tenure; Defends Browne

COLUMBUS, June 2.—Richard F. Walsh, president, set off anticipated fireworks at the IATSE convention here today by announcing that he and the other officials would stand for reelection. In his annual report, he asked for convention approval of a constitutional amendment which would call for the election of officers every two years instead of four.

The announcement came as a surprise as anti-administration forces were preparing for a fight on the convention floor on the issue. Walsh, when he took office, said that he would fill the unexpired portion of George E. Browne's term, which does not end until 1944. The other candidates are Vincent Jacobi and William Bennett.

Walsh's report also contained comment in connection with Browne's

(Continued on page 5)

## Whitney Is Captain In Army Air Corps

John Hay Whitney, director of the motion picture division of the Office of Co-ordinator of Inter-American Affairs, has been inducted in the Army Air Corps with the rank of captain, it was learned yesterday.

Whitney is now on furlough and is scheduled to report for active duty in about 25 days, it was reported. He left yesterday for Mexico in connection with his inter-American film activities.

Whitney was appointed head of the motion picture division by Nelson Rockefeller, Co-ordinator of Inter-American Affairs, in October, 1940. No successor has been appointed as yet.

### Four Reviews Today

"The Gay Sisters," "Spy Ship" are reviewed on Page 5; "Escape from Crime," "Down Texas Way," Page 8; Hollywood production news, short subject reviews, Page 9.



## Parade of Heroes Set for 21 Cities; Skouras Chairman

Parades of war heroes to stimulate public morale will be organized in 21 major cities from June 8 to July 5, sponsored by the U. S. Treasury Department through the industry's War Activities Committee, it was announced yesterday.

The first parade will be held in New York, June 8, with a Times Square rally at noon and a mass demonstration in Madison Square Garden in the evening. A public rally will be held in the largest auditorium in each city visited. The tour will wind up in St. Louis July 5.

### Aim to Stir Public

Spyros Skouras, president of 20th Century-Fox, is chairman of this activity. It is planned to have eight American and eight British heroes in the touring group. The aim of the tour, in the words of Skouras, is to "bring the battlefront to the home front," and awaken the public to a full realization of the nation's war aims.

Among those who are expected to participate are Lieut. John Bulkeley, Brig. Gen. James Doolittle, Lieut. O'Hare, other Americans who have been cited for valor and British Commandos and members of the R.A.F.

Members of the committee in charge of the New York reception and arrangements include in addition to Skouras: Abe Lastvogel, Hal Horne, Robert Weitman, Jack Partington, Stirling Silliphant, Aubrey Schenck, Robert K. Christenberry, Irving Lesser and Lou Epstein.

## Barrymore Services Are Held on Coast

LOS ANGELES, June 2.—A small number of friends and relatives attended the funeral here today of John Barrymore, who died Friday night. The Rev. John O'Donnell, pastor of the Immaculate Heart Church, conducted the service in Calvary Chapel. A throng of 2,000 persons gathered near the chapel.

Active pallbearers were: Gene Fowler, John Decker, W. C. Fields, Edgar J. Mannix, C. J. Briden and Stanley Campbell. Honorary pallbearers included: Edward Sheldon, Charles MacArthur, Ben Hecht, Arthur Hopkins, George M. Cohan, Herbert Bayard Swope, Thomas Mitchell, Roland Young, Alan Mowbray and Bramwell Fletcher.

## Honor George Raft At Press Luncheon

Newspaper and radio sports reporters and others honored George Raft at a luncheon at Toots Shor's yesterday in recognition of his work in promoting boxing shows for service men. James J. Walker presented a plaque to the film star. The program was broadcast over WNEW with Bill Stern as one of the speakers.

Among the film men present were Stanton Griffis, Maurice Bergman, Harry Mandel, Robert Weitman, Ben Serkovich, and Al Rosen.

Raft will appear at the Capitol Theatre tomorrow night in connection with the opening of his new picture, "Broadway," a Universal release.

# Personal Mention

HUNT STROMBERG left for the Coast yesterday by train.

RHODA ROGERS, daughter of Mr. and Mrs. BUDD ROGERS, and ENSIGN WILLIAM B. SCHULMAN of Dayton, O., were married last weekend.

MANUEL B. MONTESINOS, Peruvian Congressman and exhibitor, is visiting in New York. He plans to go to Hollywood soon.

JOSEPH KANE, former manager of the Woodbine, Woodbine, N. J., is now in the Army at Camp Lee, Va.

CHARLES D. CROWLEY, manager of the Grand, Vineland, N. J., has entered the officers' training school.

LEON BAMBERGER will leave for Atlantic City tonight.

JOHN ROBERTS, booker for the Comerford Circuit in Scranton, has been appointed technical adviser for the Citizens Defense Corps in Scranton.

HARRY GOLDBERG is in Philadelphia today.

MEL CONHEIM, manager of Warners' Ritz, Albany, was in town yesterday.

JOHN SCHMIDT, formerly of Warners' Earle, Philadelphia, now in the Army, and KAY APPLETON, were married last week.

MARTHA CLARK, secretary to VINCENT O'DONNELL, RKO office manager in Philadelphia, has returned to work after an illness.

## Willkie Owned 1,000 Shares of 20th-Fox

WASHINGTON, June 2.—Ownership of 1,000 shares of 20th Century-Fox common stock when he became chairman of the company's board of directors April 9 has been reported to the Securities and Exchange Commission by Wendell L. Willkie, it was disclosed today.

The commission's final summary for March, in which no current transactions in film company stocks were reported, also showed that Spyros P. Skouras, elected president, held 5,250 shares of common stock.

## S.P.G., Warners Fail To Reach Agreement

Negotiations between the Screen Publicists Guild of New York and Warners were broken off yesterday following failure to arrive at an agreement. The Guild proposed arbitration on the disputed points but the company rejected this procedure, according to a union statement. The union also said that it would file a complaint with the War Labor Board.

## Phila. Associates to Meet

PHILADELPHIA, June 2.—The Motion Picture Associates will meet Saturday to nominate officers.

## Late News Flashes from the Coast

Hollywood, June 2

THE first school sponsored by a Hollywood union to train members for higher paying jobs will be established here by the Screen Office Employees Guild, it was announced today. The school will be for women, who will be given an opportunity to learn accounting, machine bookkeeping and other work with a view largely to replacing men entering the services and becoming eligible for promotion.

The producer-director contract of E. H. Griffith with Paramount, which had 17 more months to go, has been dissolved by mutual consent because of differences over treatment of "Frenchman's Creek," which Griffith was to have handled, the studio announced.

Fred C. Quimby, executive in charge of short subjects for M-G-M, has been given a new contract, according to an announcement. He has headed the department since its inception in 1927.

B. V. Sturdivant has resigned as director of the Amusement Industry Committee and the Los Angeles Theatre Defense Bureau due to his transfer to the Northern California division of Fox West Coast. The Defense Bureau today was notified by James M. Landis, Civilian Defense director, that its precautions program is being studied for possible national adoption.

Republic announced today that it would attempt to release "The Flying Tigers" July 4 to coincide with the date the American Volunteer Fliers in China became part of the U. S. Army Air Corps.

Irene Dunne was signed by 20th Century-Fox today to star in "Lady in Ermine," to be produced and directed by Ernst Lubitsch from the operetta of that name.

Paramount today made Charles Brackett, writer, an associate producer in the B. G. DeSylva unit and as his first assignment will make "Men's Wear," written by himself and Billy Wilder, who will direct the film.

Screen Writers Guild directors have started a survey into wages and working conditions in the short subject writers' ranks, in preparation for negotiating an amended bargaining contract for them.

# Newsreel Parade

ARRIVAL of the Swedish-American liner, Drottningholm, with U. S. officials and citizens from Axis countries; Memorial Day observances and record Navy enlistments in Houston, Tex., are subjects of interest in the new issues. A golf tournament in Atlantic City constitutes sports news. Here are the contents.

MOVIE TONE NEWS, No. 77.—West Point graduation. Motion picture industry rally at Times Square. Swedish steamer with American diplomats arrives. Volunteers from Houston enlist in Navy. Duke and Duchess of Windsor visit White House. President Camacho of Mexico calls for declaration of war against the Axis. Tanks for Russia. U. S. bombers in Australia. Rescue of Bataan fliers. Snead wins P. G. A. tournament in Atlantic City. Joan Fontaine "registers" at Grauman's Chinese Theatre, Hollywood. President Roosevelt reviews Memorial Day parade.

NEWS OF THE DAY, No. 275.—U. S. generals lead patrols on Australian front. Convoy in the Arctic. Motion picture industry opens War Bond campaign. Graduation at West Point. Houston men join Navy. President observes Memorial Day. P. G. A. tournament.

PARAMOUNT NEWS, No. 80.—West Point graduation. P. G. A. tournament in Atlantic City. Report on British raid on Cologne. Swedish liner brings home U. S. officials and civilians. Gas masks for civilians in Seattle. Duke and Duchess of Windsor visit White House. President Roosevelt views Memorial Day parade. Kewanee, Ill., plant turns out millionth shell. Houston volunteers join Navy.

RKO PATHE NEWS, No. 80.—West Point graduates 1942 class. Axis swaps American diplomats. Order Harry Bridges deported. U. S. bombers attack Jap bases. Rally starts theatre bond sale. Convoy speeds Russia supplies. Mexico declares war on Axis. P. G. A. golf final. U. S. Army in Memorial Day review.

UNIVERSAL NEWSREEL, No. 89.—West Point graduation. American war fugitives arrive safely. Mexico votes for war. Snead new golf champion. Houston volunteers in Navy. Military subject from Australia. U. S. observes Memorial Day.

## Lukan Circuit Head

SEATTLE, June 2.—L. O. Lukan has been named general manager of Ben Shearer's circuit of suburban houses in this city and first run theatres in Everett and Bremerton. Lukan formerly was manager of the Green Lake Theatre here.

## St. Louis Boat Ride

ST. LOUIS, June 2.—The local Variety Club will hold its annual boat ride on Friday evening along the Mississippi River.

# MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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"Reuniting those song-birds of Paradise, Jeanette MacDonald and Nelson Eddy."

"Screenful of gorgeous girls! They're heavenly in a down-to-earth way!"



"Famed Rodgers and Hart songs: 'I Married An Angel,' 'Paris in The Spring,' 'End of A Dream,' 'Twinkle in Your Eye'."

"It doesn't take many kisses for those angels to lose their wings."



**YOU'LL BE WALKING ON AIR!**

*Jeanette  
MacDonald*

*Nelson  
Eddy*

# "I MARRIED AN ANGEL"

EDWARD EVERETT HORTON - BINNIE BARNES - REGINALD OWEN  
DOUGLASS DUMBRILLE - MONA MARIS - JANIS CARTER - INEZ COOPER

Screen Play by Anita Loos - Directed by Maj. W.S. VAN DYKE, II - Produced by MURIT STRÖMBERG - A M-G-M PICTURE





# Films to Meet Needs of War, Says Blumberg

(Continued from page 1)

and newsreel issues will be the same numerically as in other years.

Scully is presiding at the four-day meeting of more than 200 district and branch managers, salesmen and bookers. He informed the meeting yesterday that 17 of the Universal branches sold better than 90 per cent of their possibilities last year. His report disclosed, in addition, that 45 Universal salesmen also have sold better than 90 per cent of their possibilities and that the New Haven branch of which John Pavone is manager has for two consecutive years sold 100 per cent of its possibilities.

First prize of \$2,500 in the William A. Scully anniversary sales drive which began Dec. 14 and closed May 10 was won by the Seattle branch, it was announced. Jules Lapidus won the \$500 district managers' prize and F. J. A. McCarthy the \$500 division managers' prize. H. D. Graham and J. E. Garrison were second and third, respectively, in the district managers' awards, and the following branches took prize money in the order listed, after Seattle: New Haven, New Orleans, Des Moines, Indianapolis, Cleveland, Chicago, Washington, Oklahoma City, Kansas City, Salt Lake City, Portland, Boston, Milwaukee, Atlanta and Cincinnati. Branch prizes ranged from \$2,500 to \$250.

# Arthur Loew Made Major in U.S. Army

(Continued from page 1)

stated, but it is understood to deal with an important phase of Army morale both in the United States and with the combat forces abroad. Major Loew was asked to accept the commission by Brig. Gen. Frederick H. Osborn, chief of Special Service of the War Department, Schenck disclosed, and in his work will be in a position to make use of his wide experience and knowledge of foreign countries gained during 20 years as director of Loew's international division. Loew, a licensed pilot, has flown his plane around the world several times, it was stated, and has traveled some half million miles on all continents.

Morton A. Spring, assistant manager of the international organization, has been appointed acting foreign manager, it was announced, with an administration committee set up consisting of Spring and Henry F. Krecke, with Joseph Rosthal as secretary.

# Metro Sets Trade Showings for Five

M-G-M has scheduled trade screenings on the next group of five features. "Jackass Mail," "Calling Dr. Gillespie" and "Pierre of the Plains" will be screened nationally in exchanges on June 16, and "Apache Trail" and "Crossroads" will be shown June 23.

# Reviews

## "The Gay Sisters"

(Warners)

A DRAMATIC film concerning the highly complicated lives of three wealthy orphaned sisters, with the eldest, heavily laden with family pride, chiefly responsible for most of the complication, this is a strong attraction, which should be of particular appeal to the feminine contingent of the patronage.

There are good cast names for the marquee, headed by Barbara Stanwyck and George Brent, with Geraldine Fitzgerald, Donald Crisp, Nancy Coleman, Gig Young and Gene Lockhart in the chief supporting roles. The story was based on a novel by Stephen Longstreet, with the intelligently concocted screenplay written by Lenore Coffee. Irving Rapper, who directed, endowed the film with considerable human interest and dramatic impact. The cast is wholly expert and imparts a high polish to the finished product.

Proud of its ancestry, the Gaylord family of three young children see their father off to war in 1918 after the mother is among those lost on the *Lusitania*. The father is killed, and as the story jumps to 1941, Miss Stanwyck is seen as the eldest, Miss Fitzgerald as the wife of an Englishman, and Miss Coleman as the youngest. They are heavily involved in a court test of the father's will, a contest which has been continuing for more than 20 years. Chief factor is the effort of the successful builder, Brent, to obtain the Gaylord home as part of a site for a building project. It is disclosed that Brent is the father of Larry Sims, young boy whom she refuses to reveal is her own son, and that she and Brent were married when she needed a marriage to obtain money for her sisters.

The complications revolve about her supposed hatred for Brent, and include Miss Coleman's almost lost romance with Gig Young, a newcomer who shows considerable promise. Finally, sacrificing her pride to have the happiness of the child and her sisters, she gives up the boy and the house to Brent, then discovers that she really loves him, and that the sentiment is reciprocated.

Running time, 101 minutes. "G."\*

CHARLES S. AARONSON

## "Spy Ship"

(Warners)

THIS spy and fifth columnist picture is timely entertainment which makes use of many of the developments which have occurred in recent months. Though the story is implausible in some of its melodramatic detail, it provides many moments of excitement and the treatment of the plot is vigorous.

The principal characters are a prominent aviatrix (Irene Manning) who preaches the doctrine of isolation, meanwhile supplying Nazi agents with information on ship movements and a newspaper writer (Craig Stevens) in opposition to Miss Manning and her America-Above-All Committee. Maris Wrixon, Michael Ames, Peter Whitney, John Maxwell are in other featured roles.

The excitement reaches its highest point during the final roundup of traitors and Nazi agents, reaching its conclusion after Pearl Harbor.

Running time, 62 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

# Start Sunday Films In Natchez, Miss.

NATCHEZ, Miss., June 2.—Sunday motion pictures have been inaugurated in Natchez by the Star Theatre, with no attempt being made to invoke Mississippi blue laws. Two other motion picture theatres owned by a syndicate remained closed and no indication has been given as to whether they will follow the lead of the Star.

# Two Pa. Towns Ban Games on Sundays

NANTICOKE, Pa., June 2.—Mayor John Paulus, acting upon a request made by the Nanticoke Ministerial Association, banned Sunday chance games in this city. The action follows closely upon the order of Mayor Charles N. Loveland of nearby Wilkes-Barre banning all chance games in Wilkes-Barre.

# N.J. Allied to Open Convention Today

(Continued from page 1)

music copyright situation with exhibitors.

On Thursday officials of national Allied and New Jersey Allied will give their reports and organization problems will be considered. Friday's sessions will be given over to the Umpi plan and addresses by company distribution executives. William F. Rodgers, M-G-M general sales manager, and H. M. Richey, in charge of exhibitor relations for M-G-M, will be among the speakers. William Sussman, Eastern division sales manager for 20th Century-Fox, and Joseph J. Lee, New York branch manager, are expected.

A number of New York executives are expected to attend the banquet in honor of Col. H. A. Cole Friday evening.

# Walsh Stands For Reelection As Head of IA

(Continued from page 1)

conviction. Browne is serving a prison sentence for extortion. The report said: "Inasmuch as our former president had served the International in a wholly satisfactory manner in various official capacities for many years, it must be assumed that he became the victim of circumstances beyond his control. If he was cognizant of the acts being perpetrated by his appointees, possibly he was left with the alternative of remaining silent or paying the supreme penalty. The difficulty of having to make a choice between the two, with the latter a price beyond recall, should be readily apparent and is a distinct throwback to the adage of self-preservation. Taking the human side, I am certain it is a decision that would be relished by no one."

The IA board met last night in a special secret session to outline plans for nominations on Thursday and the election on Friday. William Green, AFL president, was the principal speaker during the afternoon session today.

# S.I.M.P.P. Renews

## Fight on Umpi Plan

The Society of Independent Motion Picture Producers yesterday renewed its attack on the proposed Umpi selling plan in a letter to Assistant U. S. Attorney General Thurman Arnold in which it asked the Government not to consider a new sales method that did not offer exhibitors "free choice of one or more features," trade shown before they are sold.

"It is incredible," the letter said, "that the Department of Justice, having already achieved signal success in abolishment of certain phases of block booking and having in mind the public interest, will subscribe to any retrogressive, substitution sales scheme that incorporates any of the objectionable features of the present five-picture group plan, or countenances the revival of licensing feature films in advance of their completion."

"On the contrary, the protection of the public, the exhibitor and the producer against any kind of group selling is what the situation demands. Let each feature picture be sold on its individual merits, after its content is known to the prospective buyer through obligatory trade showings."

# RKO Stockholders To Ask Meet Delay

RKO stockholders are scheduled to ask for postponement of their annual meeting for about one week when they convene at Dover, Del., today.

Negotiations for the purchase of one or more of the larger stockholders interests, which have been under way for some time, are reported to be the reason for the postponement. A change of stock ownership would, of course, result in a change of nominees for the board. The election of directors was to have been the principal business before the meeting.



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WALTER WANGER PRODUCTIONS  
presents

## EAGLE SQUADRON

Produced by  
WALTER WANGER

with

ROBERT STACK DIANA BARRYMORE  
JON HALL EDDIE ALBERT  
NIGEL BRUCE EVELYN ANKERS  
LEIF ERIKSON JOHN LODER  
EDGAR BARRIER ISOBEL ELSOM

And the Flying Heroes of the  
**EAGLE SQUADRON**  
Foreword by Quentin Reynolds  
Famous War Correspondent

Original Screen Play by Norman Reilly Raine  
Directed by ARTHUR LUBIN  
From the Cosmopolitan Story by C. S. Forester

A UNIVERSAL PICTURE





## MPTO Asks Rental Aid for Theatres

The MPTOA in a bulletin made public here yesterday added its voice to the appeal for film rentals relief for theatres that have suffered patronage losses through war time population shifts which, in some instances, it says, threaten their continued existence.

The plight of such exhibitors was first called to the industry's attention by Allied States several months ago, and the first definite company policy to afford them relief was announced at Loew's at a meeting of the company's district managers in Chicago last month.

Asserting that the continued operation of the theatres is more important than any other war time function they can perform, the MPTOA bulletin, signed by Ed Kuykendall, president, declares: "The distributors must adjust their demands to fit the changed conditions in such spots or they will wind up getting no revenue at all from those towns, and with the responsibility of depriving the people in these small towns of motion picture entertainment at the time when it is most needed."

## Army, Navy Relief Total Is \$675,000

The total received through yesterday in the recent Army and Navy Emergency Relief drive amounted to \$675,000, it was disclosed yesterday by Si Fabian, treasurer of the drive. The previous total announced was \$350,000.

The largest check received yesterday was from Loew's, Inc., for \$217,250, including \$10,000 donated by the company. Others were: Paramount-Richards, New Orleans, \$36,200; Alabama Theatres, Inc., \$16,865; Trans-Lux Theatres, \$10,152; Wilmer-Vincent Corp., \$6,790; Dixie Theatres Corp., New Orleans, \$1,720. Nicholas M. Schenck, chairman, yesterday urged early remittances.

## USO Street Show Aids Bronx Drive

Residents of the Jerome section of the Bronx will attend four shows of the USO Street Jamboree tomorrow under the marquee of the Skouras Tuxedo Theatre. Celebrities, screen and stage players, bands and dancers will appear. The purpose of the show, which is free, is to arouse the public to the needs of supporting the USO current campaign for funds. Chairman of the committee in the Bronx community is Nick John Matsoukas, manager of the Tuxedo.

## St. Louis Drive Launched With \$57,000 Rummage Sale

St. Louis, June 2.—A rummage sale at the Hotel Coronado here, which helped to launch the war bond and stamp sale drive, resulted in the sale of \$57,000 in bonds. Among the largest purchasers were Fred Wehrenberg, circuit head; Paul Kruger, associated with Wehrenberg; and Louis K. and Joseph Ansell, owners of the Ansell Circuit. Subsequent run houses plan a performance Saturday at which the admission will be a stamp of any denomination.

# Reviews

## "Escape from Crime"

(Warners)

A CONCISE, fast-moving story, stripped of non-essentials, gives this cops-and-robbers film an added measure of suspense, excitement and sustained interest, all of which might well have been diluted by production "padding."

Richard Travis, paroled after serving time for a part in a bank holdup of which he was innocent, resolves to make a new start in life when he learns that his wife, Julie Bishop, has borne him a son during his imprisonment. He lands a job as a newspaper photographer when luck places him at the scene of a robbery with a camera. The published pictures lead to the arrest and conviction of members of the gang, one of them his life-long friend. He is inveigled by his editor into obtaining a picture of the condemned man, played by Rex Williams, in the electric chair.

For this violation of penitentiary rules he is about to be returned to prison as a parole violator when chance again gives him the opportunity to bring about the capture of a gang leader, following a spirited gun battle with the police. For his part in the capture, Travis is given a full pardon for his earlier conviction. Minor roles are well played by Wade Boteler, Charles Wilson, Paul Fix and Frank Wilcox.

Running time, 51 minutes. "G."\*

SHERWIN A. KANE

## "Down Texas Way"

(Monogram)

Hollywood, June 2

THE false accusation of murder placed against one of the "Rough Riders" group creates the motivation of the story of "Down Texas Way," sixth in the current series of the western pictures Monogram produces with Buck Jones, Tim McCoy and Raymond Hatton in the leading roles.

Replete with action of the hard riding and fast shooting kind, the picture is not up to the usual standard of the group, but nevertheless maintains movement and suspense in sufficient quantities to satisfy the outdoor action fans.

Supporting the trio are Luana Walters, Dave O'Brien, Lois Austin, Glenn Strange, Harry Woods, Tom London, Kansas Moehring, Jack Daley and Silver, the trained horse. Plans of a group of criminals, aided and abetted by a woman, to take over a small Texas town following the murder of the community's leading citizen are foiled by the Rough Riders who come through with flying colors despite obstacles. Scott R. Dunlap produced the picture, which was directed by Howard Bretherton. Jess Bowers wrote the original screenplay.

Running time, 57 minutes. "G."\*

VANCE KING

\*"G" denotes general classification.

## Urges Counsel to Speed Hearings in Arbitration

### Disney to Do Film on Plane Identification

WASHINGTON, June 2.—Arrangements for the production by Walt Disney of an animated training film on identification of Army aircraft have been perfected, it was announced today by the War Department.

The arrangements were made through Lt. Col. Charles S. Stodter, Signal Corps liaison officer in Hollywood. Major S. R. Barker will be technical advisor. The film will combine aerial photography, animation and models in showing how various Army planes can be identified under varying conditions. A similar film recently was made by Disney for the Navy Department.

### Killed in Service

SPRINGFIELD, Mass., June 2.—Sergeant William Thomas Scully, former doorman at Loew's Poli here for five years, died as a result of wounds at Gorgas Hospital, Panama Canal Zone, it has been learned here.

(Continued from page 1)

by the speed with which testimony always was presented and, therefore, was "disturbed" by the repetitious testimony offered at yesterday's hearing. He stated that he believes that much of it could be eliminated and suggested that counsel agree among themselves on pursuing lines of questioning not duplicated by the others.

If this is not done, Pemberton warned the attorneys, he will "take the necessary steps at the next hearing to insure speedier proceedings."

American Arbitration Association headquarters reported the filing of a new clearance and designated run complaint yesterday at the Washington, D. C., tribunal. The complaint was filed by Henry Hiser, owner of the Hiser Theatre, Bethesda, Md., against all five consenting companies as well as Warners' Avalon, Uptown and Calvert theatres, Washington, and the Silver, Silver Spring, Md., and Apex, Washington.

## Reveal Changes in Umpi Tax Groups

Changes and additions in Umpi state tax committee personnel were announced by the organization yesterday.

Meyer Leventhal, Baltimore, has been named chairman of the Maryland committee, and William K. Saxton and Joseph L. Young are members. Sam J. Switow resigned chairman of the Kentucky committee to join the Air Corps. Fred J. Dolle is substituting for him until a new chairman is named. S. E. Bower of Hawthorne, Nev., replaced William G. Cooke of Reno, who resigned from that State's committee.

Col. Thomas E. Orr has been named chairman of the Alabama committee, and Mack Jackson and R. M. Kennedy are members. Fred Kent has been named chairman of the Florida committee, and Earl Fain is a member.

## N. J. Blackout Has No Effect on Gross

NEWARK, June 2.—The time element tended to make negligible the effect on theatre business of the surprise half-hour practice blackout of the entire state of New Jersey last night, managers and circuit executives reported today.

The test, which began at 10:10 P. M., came at a time when the normal evening's business had been already registered, it was said. Ticket sales generally cease about 9 P. M. in neighborhood houses and at about 10 o'clock at the first runs. Only in a few instances around the state where theatres cater to defense workers on the night shift were any repercussions felt, the check-up revealed.

New Jersey has approximately 300 theatres in operation.

## RKO Theatres Are Split Into 2 Zones

(Continued from page 1)

pervision of which remains as it was. Alperson declared the purpose of the move is to "solidify" the circuit and provide closer cooperation between the field and the home office.

Brennan will have supervision over houses in Lowell, Mass.; Providence, Rochester, Syracuse, New Brunswick, Trenton and Washington. Schwartz will have charge of houses in Chicago, Champaign, Ill.; Kansas City, Des Moines, St. Paul, Los Angeles, San Francisco, Denver, Cleveland, Boston, Columbus, Detroit, New Orleans, Omaha, Cedar Rapids, Davenport, Ia.; Dubuque, Marshalltown, Ia.; Sioux City, Waterloo, Ia., and Minneapolis.

## U. S. Will Provide Insurance in War

(Continued from page 1)

tack to make their application as soon as the necessary blanks are obtainable, about June 20, because the blanket protection now in force will expire June 30.

The insurance will be written on property in the Continental United States, Alaska, Hawaii, Virgin Islands, Puerto Rico and the Canal Zone.



## Short Subject Reviews

### "Olive Oyl and Water Don't Mix"

(Popeye Cartoon)  
(Paramount)

This has Popeye and Bluto in their usual fistic encounter, each with the aid of escorting Olive Oyl on a tour of their ship. The hapless Miss Oyl is not only the cause of the fracas but also the chief casualty in the cartoon which offers little really new material. Running time, 7 mins. Release May 8.

### "March of America"

(Technicolor Special)  
(Warners)

A short of merit in point of execution and subject matter, "March of America" presents in strong dramatic terms the cavalcade of America. The outstanding events that mark our history are recounted in the production, from the war of 1776 to the present battle against another oppressor. The short, written by Owen Crump and narrated by Richard Whorf, has a wealth of sales value. Running time, 20 mins. Release, June 27.

### "Old Glory"

(Merrie Melody)  
(Warners)

There are no laughs in this cartoon and none is intended. It's a lesson in the significance of the Stars and Stripes, imparted in unusual fashion with the cartoon character, Porky Pig, awakened to the struggle that achieved liberty and tolerance. A character representing Uncle Sam recites the history of America to Porky, and at the conclusion the latter, moved, recites the Pledge of Allegiance. It is well handled. Running time, 7 mins.

### "The Quiz Kids"

(Q1-5)  
(Paramount)

Joe Kelly, who presents the questions, at the outset reminds us that the Quiz Kids programs are unheard-of. The question bee then begins and the diversified subjects are, of course, nicely handled by the youngsters. The series continues on a good entertainment plane with this. Running time, 10 mins. Release, May 22.

### "Byron Nelson"

(Sportscope)  
(RKO)

The matter of playing golf the right way is demonstrated by a champion, so little more could be asked by the sand-trap victims. Nelson's game as seen regularly and in slow motion is really instructive. It's good for the golfer but there are some who don't play golf. Running time, 8 mins. Release, May 15.

### "Information Please"

(RKO)

Continuing to exploit what was once a novel idea, RKO-Pathe offers another subject in which odd bits of knowledge are imparted, this time with Cornelia Otis Skinner added to the regular staff. Running time, 11 mins. Release, May 22.

## Notes from Hollywood

Hollywood, June 2

LIONEL ATWILL will have the role of Dr. Moriarity in Universal's "Sherlock Holmes Fights Back," second in the streamlined detective stories at Universal. . . . Universal will make "Don Winslow of the Coast Guard" as one of its serials next season. . . . AUBREY MATHER

was given a term acting deal at 20th Century-Fox, which released JOHN SHELTON. . . . The next Maisie picture at M-G-M will be "Big Hearted Maisie." . . . JAMES ROGERS and NOAH BEERY, JR.'s, next for HAL ROACH will be "Prairie Chicken." . . . BETTY RHODES gets a new Paramount contract and one of the leads of "Priorities of 1943." . . . 20th Century-Fox has purchased "The Brasher Doubloon," by RAYMOND CHANDLER, for the MICHAEL SHAYNE series.

Lucille Ball will co-star with Victor Mature in RKO's "Sweet and Hot," in which Ginny Sims will appear. . . . Another top RKO casting is the borrowing from 20th Century-Fox of George Sanders for "Once Upon a Honeymoon," Cary Grant-Ginger Rogers vehicle. . . . Dooley Wilson has been borrowed from Paramount for Warners' "Casablanca." . . . The Clark Gable-Lana Turner picture known as "Red Light" is now "Somewhere I'll Find You." . . . Allyn Joslyn is set for Paramount's "No Time for Love" and Columbia's "My Sister Eileen."

HOWARD J. GREEN is doing the script of Pine-Thomas' "You Can't Live Forever." . . . ARMAND SCHAEFER gets the production reins on Republic's "Heart of the Golden West," ROY ROGERS' high budget outdoor action picture. . . . LOU BRESLOW has been given a writer's contract at Columbia. . . . Monogram is preparing "War Dogs," story dealing with the training of dogs in war service. BILLY LEE gets the top role.

CONRAD VEIT goes from M-G-M to Warners for "Casablanca," and CLAUDE RAINS also has been set. . . . GERALDINE FITZGERALD will support BETTE DAVIS, PAUL LUKAS and LUCILE WATSON in Warners' "Watch on the Rhine." . . . FORTUNIO BONANOVA gets a featured role in "For Whom the Bell Tolls" at Paramount. . . . MAX GORDON's deal at Columbia has been changed and in addition to producing "My Sister Eileen" he continues at the studio as a producer.

### "Many Tanks"

(Popeye Cartoon)  
(Paramount)

Popeye, the sailor, becomes involved in the tank corps of the Army in this. It seems that Bluto, the soldier, confined to camp, forcefully induces the tar to change uniforms so that he might keep a date with Olive Oyl. So Popeye mounts a tank and races all over the place. The laughs are scarce. Running time, 8 mins. Release, June 5.

### "Framing Father"

(Leon Errol Comedy)  
(RKO)

Another lesson in semi-slapstick is given by Leon Errol, who appears as a hosiery manufacturer entwined in

. . . EDWARD ELLIS returns to the screen in M-G-M's "Ox Train."

M-G-M has renewed the contract of JAMES A. FITZPATRICK, travelogue producer. . . . MITCHELL LEISEN will direct "Lady in the Dark," to be made at Paramount in Technicolor with GINGER ROGERS and RAY MILLAND in the top roles. . . . ELMER CLIFTON will direct Universal's first JOHNNY MACK BROWN-TEX RITTER western, "Texas Cowboy." . . . JACK OTTERSON, art director, has started his sixth year at Universal under a new deal.

Playing opposite Deanna Durbin in "Forever Yours," will be Edmund O'Brien, whose contract Universal bought from RKO. . . . Ray Noble and his orchestra go into RKO's "Here We Go Again," new title for "All for Fun," Charlie McCarthy-Edgar Bergen and Fibber McGee and Molly vehicle. . . . John Hubbard gets the lead opposite Elyse Knox in Universal's "The Mummy's Tomb."

DAMON RUNYON is writing the foreword for SAMUEL GOLDWYN'S "The Pride of the Yankees." . . . MARIS WRIXON will play opposite ROY ROGERS in "Sons of the Pioneers." . . . Monogram has purchased "Man and the Devil," original by KARL BROWN. . . . "Air Force" will be directed by HOWARD HAWKS at Warners in strictly closed sets for the first two weeks because of the military secrets involved. . . . "Apple Blossom Time" will be JANE WITHERS' second picture at Republic. . . . EDUARDO CIANNELLI has been set for "You Can't Escape Forever" at Warners.

Columbia has announced plans for a high budget production to be titled "Annapolis," tying it in with the forthcoming 100th anniversary of the institution. . . . JANE FRAZEE and ROBERT PAIGE play romantic leads in "Get Hep to Love," GLORIA JEAN vehicle at Universal. . . . LESTER CUTLER has signed ALEXIS THURN-TAXIS to direct four pictures for him for PRC release.

a few unfortunate situations regarding his suspicious wife, his son and the latter's loved one, a night club entertainer. It's good material for Errol and he handles it well. Running time, 18 mins. Release, May 15.

### "Hatteras Honkers"

(Sports Parade)  
(Warners)

This takes its audience to Cape Hatteras and shows what makes the island off the Virginia Capes an ideal vacation spot for the sportsman. The brief tour offers an interesting program interlude, particularly for the men. The color photography is splendid. Running time, 10 mins. Release, June 6.

## Short Subject Reviews

### "The Daughter of Rosie O'Grady"

(Broadway Brevities)  
(Warners)

Veteran Al Shean and Patty Hale, aged six, are teamed in a musical subject that is distinguished by fairly substantial plot, enjoyable melodies by the pair and a "production number" that has singing and dancing by many youngsters at the finish. Heard are the title song and a few others of that type, which make for a welcome departure from the numerous swing sessions. Running time, 20 minutes. Release, July 11.

### "The Army Mascot"

(Disney Production)  
(RKO)

Although short of the Disney standard, this item about Pluto and his experiences at Camp Drafty is good cartoon fare. Pluto undertakes to become an army mascot after seeing the liberal quantities of food dished out to others so employed. Gunther Goat is his chief obstacle but when the goat charges into explosives while aiming at Pluto, the latter gets the job. Running time, 7 mins. Release, May 22.

### "In the Circus"

(Speaking of Animals)  
(Paramount)

More laughs are to be had as another in the "Speaking of Animals" screen novelties is added. The gags are of the type that go over with a large audience. "The lion is busy," says the lioness when queried on the whereabouts of her mate. Running time, 9 mins. Release, May 29.

### "Hero Worship"

(Sportlight)  
(Paramount)

This essay on the admiration which children hold for sports figures and others is well put together and has a certain appeal that compensates for the lack of excitement which usually characterizes the Grantland Rice subjects. It closes with the observation that a new hero has been born—the war aviator. Running time, 10 mins. Release, May 15.

### "Popular Science"

(J1-5)  
(Paramount)

A good portion of the footage in this is given to the development of an x-ray camera which pictures the organs of the body in action, and not alone in still form. The especially designed motion picture camera brings into view the process of digestion, among other things. This is especially interesting, and the other items in the short also are good. Running time, 11 mins. Release, June 12.

### "Star Portraits"

(Picture People)  
(RKO)

Now the stars make copy by merely posing for publicity and commercial still photographs. With Ginger Rogers, Cary Grant, Ilona Massey and Virginia Field among the subjects, the subject probably rates as good Hollywood material. Running time, 8 mins. Release, April 24.



## Foreign Language Broadcasts to Be Probed by F.C.C.

WASHINGTON, June 2.—An investigation of foreign language broadcasts was initiated today by the FCC, with particular emphasis on the activities of "time brokers" in foreign language broadcasts.

The commission said approximately 210 stations have foreign language programs and it is estimated that nearly half of these sell time to "brokers," who, in general, obtain blocks of time over a given station and arrange their own programs, selling on their own account spot announcements for using their allotted time, many acting as their own announcers.

The commission seeks to learn which brokers operate over which stations; the precise relationship between brokers and the stations; the titles and nature of the programs broadcast, and whether in the opinion of the licensee there are objections to, or useful functions for, the broker system.

## W.P.B. Expands Ban On Set Manufacture

WASHINGTON, June 2.—The War Production Board today issued an amendment to its order prohibiting the manufacture of radio receiving sets and phonographs, expanding the definition of radios to include combination receivers and transmitters, television receivers and blackout devices using tubes, and the definition of phonographs to make certain the inclusion of any wireless record players with discs.

It also clarified its prohibition against production by providing it shall not apply to persons who simply assemble or convert sets produced by others, clearing up confusion among manufacturers as to whether they could assemble parts produced before the prohibition became effective.

## Foreign Committee Names News Editor

Clarence Schneider, Columbia foreign department publicity director, has been appointed the first editor of the International Film Relations Committee's feature service and news letter. The editorship will be rotated each month and Schneider will be succeeded by Dave Blum of Loew's next month.

The feature service and news letter is one of the activities being undertaken by the major companies' foreign publicity managers' committee of the home offices and studios. The feature service and news letter will be sent to foreign film markets and supplements other committee activities of the kind.

## Takes Connecticut House

WALLINGFORD, Conn., June 2.—Michael Daly, operator of the Daly, Hartford, and the Plainfield Theatre, has taken over the 500-seat Strand here, closed for the past five years under a lease to George H. Wilkinson, operator of the 1,200-seat Wilkinson Theatre here.

# Off the Antenna

CBS yesterday launched the "CBS Mail Bag" as a means of keeping in touch with its former employees now in service. The initial issue contains excerpts from letters received from the servicemen with brief comments by the editor, Jack Hoins, of the publicity department. Also attached is a page containing 20 photographs of the men in their uniforms. It will be distributed to all men in the service, as well as those still on their jobs, as a means of maintaining friendships.

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**Purely Personal:** Otto S. Schairer, RCA vice-president, has received the honorary degree of Doctor of Engineering from the University of Michigan. . . . Major George Fielding Eliot, CBS military analyst, has been named president of the Committee for National Morale. . . . Bill Goodwin, announcer, has been signed by Paramount. . . . Charter Helsep, NBC night news editor, has resigned to join the radio news desk of the Office of Censorship. . . . Ted Taylor, member of the NBC press department, has been transferred to the sports division as assistant to Bill Stern. . . . James Shattuck, assistant editor in the CBS commercial editing department, has been called to active service in the Navy as lieutenant, junior grade. . . . Ira Sherman, formerly with Transradio Press, and Woodrow Wirsig, formerly with WQXR, have joined the short-wave news staff at CBS. . . . Hans Jacob has joined WOV as a commentator and will be heard Tuesday through Saturday, 9-9:15 P. M.

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The executive offices and reception suite of the Blue on the third floor of the RCA Building will be unveiled to the press at a cocktail party this afternoon.

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**Around the Country:** Tom McCarthy, chief news announcer for WCPO, Cincinnati, for the past three years, has been appointed head of the news department of WKRC, Cincinnati, effective Monday. . . . WCKY, Cincinnati, will add the Press Association wire service June 15. . . . Bernard Adams, WBRK, Pittsfield, Mass., program manager, has resigned. He will be succeeded by Edward Tacy, formerly staff announcer. . . . The Springfield, Mass., Civic Council has started a series of 10 15-minute programs over WSPR, Springfield, patterned after "Town Meeting of the Air." Civic officials and guests will speak. . . . William E. Shea, Jr., is the new head of the NBC press department in San Francisco. . . . Jim Bloodworth, staff writer at KHJ, Los Angeles, has resigned to join Warner Bros. . . . WMBG, Richmond, Va., is now operating with 5,000 watts, full time, instead of 5,000 watts day and 1,000 night, as it did until recently.

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**Program News:** "Duffy's Tavern," once before the victim of the priorities situation, will leave the air June 30, when Sanka Coffee drops the show. . . . Fletcher Wiley, CBS commentator, will start a sustaining series on that network next week and will be heard Mondays through Fridays, 4:15-4:30 P. M.

. . . Boake Carter, Mutual commentator, now heard on 21 stations for Land O' Lakes Creameries, will be available for local sponsorship in areas not conflicting with his sponsored web. . . . Gulf Oil is sponsoring shortwave broadcasts of "We, the People," for the armed forces abroad on CBS. . . . Benson & Hedges will sponsor "News with Rad Hall" on WEAJ Mondays, Wednesdays and Fridays, 8:30-8:45 A. M. Mondays, Wednesdays and Fridays, beginning June 29. . . . J. B. Williams Co. has renewed "True or False" for 52 weeks on the Blue effective Sept. 14. . . . Meredith Willson's orchestra will be the Summer replacement for Fibber McGee & Molly on the Red. . . . Green-span Bros. is participating in Bessie Beatty's program on WOR five times weekly.

• • •

John McKay, manager of the NBC press department, will be host at a luncheon at Toots Shor's restaurant today for David Colin and Paul Fischer who returned on the S. S. Drottingholm this week from internment camps—Colin in Italy and Fischer in Germany.

## Wilcox Sets Canada RCAF Benefit Tour

Anna Neagle, C. Aubrey Smith, Richard Gaines and other British stage and screen personalities will appear in a show in various Canadian cities for the benefit of the RCAF Air Marshal Fund under the direction of Herbert Wilcox, it was announced yesterday.

The show will include a dramatization of Noel Coward's "Still Life," a short play by Monckton Hoffe, titled "The Lady Who Wishes to Be Known as Madame" and musical numbers. Other members of the troupe will include Colin Keith-Johnson, Robert Coote, Victor Carrel, Moyna McGill and David Tihmar.

Wilcox left yesterday for Toronto, where the tour begins June 15, at the Victoria Theatre.

## A.F.M. Calls Strike At Ringling Circus

PHILADELPHIA, June 2.—The American Federation of Musicians called a strike today against the Ringling Bros. circus which opened here for a two-week stand yesterday. Although the circus band and musicians walked out during the matinee show, the performance continued with recorded music.

The union's contract with the circus expired yesterday. Clyde Reigel, AFM national representative, came here to negotiate a new contract and asked for increases in pay, which were refused.

It was originally intended to call the strike for the opening matinee yesterday but since it would have necessitated cancellation of the annual party for crippled children, the union postponed the strike until today.

## Setting an Example

Baltimore, June 2.—Owners of neighborhood houses here held a meeting to discuss plans for sales of War Bonds and Stamps. One of the theatre men—Arthur B. Price—arose and said: "It seems to me that if we plan to ask customers to buy bonds, we should set an example. Within five minutes the 30 men present subscribed to \$110,000 worth of bonds."

## CBC Men Building Free French Radio

OTTAWA, June 2.—CBC engineers have designed a shortwave station for the Free French at Brazzaville, French Equatorial Africa, and are supervising its construction, it was revealed today before the House of Commons radio committee by Dr. A. Frigon, CBC assistant general manager.

The station, Frigon said, was designed at the request of Gen. Charles de Gaulle by CBC engineers at Montreal. All expenses of two members of the CBC engineering staff are being paid by the Free French Government. Elaborate aerial equipment to provide wide coverage for Free French broadcasts is expected to be installed at the station which will be provided with two 50-kilowatt transmitters.

Frigon said that CBC can now link 81 Canadian radio stations in network broadcasts. He said his duties included supervision over engineering, commercial operations, finance and secretariat, and revealed that the CBC supply of engineering personnel had become a serious problem as the result of men joining the armed forces.

## Headliners' Frolic To Be Held June 26

ATLANTIC CITY, June 2.—The National Headliners' Club again will honor outstanding achievements in the journalistic, radio, newsreel, cartoon, news photography and other allied fields at the ninth annual Headliners' Frolic, sponsored by the Press Club of Atlantic City. The Frolic this year will be held at the Hotel Claridge on June 26, 27 and 28, and the presentation of silver plaques to the winners will be made at the annual banquet on June 27, to be broadcast over the CBS network.

Judges, which include W. P. Montague, of Paramount News, along with leaders in all the other news fields, will meet here next weekend to select the winners. More than 250 of the nation's leading editors of newspapers and magazines, newsreel editors, radio commentators and news photographers have been invited to attend the Frolic.

## Comerford League Set

SCRANTON, Pa., June 2.—Only four teams will be represented in the re-organized Comerford Theatres Soft Ball League, the West Side, Comerford, Capitol and Strand. Opening games in the league were held Sunday.



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51. NO. 109

NEW YORK, U. S. A., THURSDAY, JUNE 4, 1942

TEN CENTS

## Hear, Adjust Grievances, Scully Orders

### Ignore No Theatre Pleas, 'U' Managers Told

All Universal branch, district and division managers were directed by W. A. Scully, vice-president and general sales manager, at the company's annual sales convention at the Waldorf-Astoria yesterday, to hear and adjust all exhibitor complaints arising in their territories.

Scully told the men he wanted no exhibitor complaint ignored and those found to be deserving of adjustments, after investigation, should receive the relief merited.

The Universal sales manager's pronouncement is regarded as an evidence of the company's willingness to co-operate in the industry unity movement, which it was unable to participate in fully because of its legal position with respect to pending Federal anti-trust actions in which it is a defendant. The policy, also, is regarded as extending relief to theatres that

(Continued on page 7)

## RKO Stockholders Meet Off to June 10

DOVER, Del., June 3.—The annual meeting of RKO stockholders, scheduled to be held here today to elect directors for the ensuing year, was adjourned to June 10 because of lack of a quorum.

No slate of directors had been proposed in advance since the company did not solicit proxies and holders of RKO preferred stock are entitled to elect one-third of the directors this year because of arrears of preferred stock dividends amounting to more than \$7.50 per share. Holders of the

(Continued on page 8)

## N. W. Allied Officials Here on Complaints

E. L. Peaslee, president of Northwest Allied, and Harold Field, a director, are here for conferences with distribution officials on complaints lodged with the organization by members. The complaints reportedly concern current sales policies and practices in Minnesota. Several of the distributors with whom they have conferred are understood to have advised them that the complaints will be investigated.

## Back-Stage Moves Precede Election At I.A. Convention

COLUMBUS, June 3.—After two days of hectic action on the subject of the election of a new slate of officers, the IATSE convention here today went into a dormant stage with behind-the-scenes maneuvering by the interested factions getting most of the attention.

On the agenda for today was the reading of reports of the board meetings of the past year by the secretary.

William Green, AFL president, in his address yesterday was apparently careful not to meddle in the intra-organizational politics. He did, however, give his official blessing to the incumbent officers. The nearest he came to mentioning either William Bioff or George E. Browne, convicted former officials, was when he complimented Richard F. Walsh, who suc-

(Continued on page 8)

## Companies Continue Talks on Print Cuts

Home office executives yesterday continued discussions of plans for curtailing raw stock consumption and a possible reduction in the number of positive prints at a meeting at War Activities Committee headquarters. A possible eventual reduction in production which may result from future orders of the War Production Board also reportedly figures in the discussions, which continued through the second consecutive day yesterday.

It was indicated at the close of yesterday's session that no final arrangements have been developed.

## War Problems Highlight Jersey Allied Convention

### Export Review Units Are Facing Delays

WASHINGTON, June 3.—Censorship officials, daily expecting to perfect the organization of the New York and Los Angeles Boards of Review which will pass on pictures for export, admitted today that delays have been encountered in obtaining the men to head the agencies and said that it probably would require several days' more work to whip the boards into shape.

Conferences with men who will shape the destinies of the motion picture

(Continued on page 7)

### All-Night Blackout In Phila. June 23

Philadelphia, June 3.—A dusk-to-dawn blackout test has been ordered for this city and 30 other Pennsylvania counties for the night of June 23. Every theatre, as well as homes and restaurants and everything except essential war plants will be blacked out for the entire night.

The test, simulating all-night air raid conditions will also be held in the counties extending westward to Gettysburg and Lewisburg. The rest of the state will be blacked out similarly on the next two nights.

## \$1 a Day Rental for Victory Shorts Is Plan of Paramount

A plan for distributing the four Victory shorts which Paramount will make for the Government on a non-profit basis at the nominal rental of \$1 per day was presented to the War Activities Committee yesterday by Neil Agnew, Paramount vice-president in charge of distribution.

At WAC headquarters it was stated that Paramount's plan is one of several which have been received from distributors of the films and that it is hoped that an agreement on a uniform plan can be achieved. Paramount or any other distributor, however, it was said, is free to apply a plan of its own design if it feels

(Continued on page 7)

## Stars to Go On 120-City Tour For War Bonds

### \$100,000,000 Goal Set For 30 Top Players

HOLLYWOOD, June 3.—Another patriotic program of nationwide personal appearances—more extensive than the Hollywood Victory Caravan—was announced today by the Hollywood Victory Committee in cooperation with the Treasury Department.

The plans are for a tour of 30 top stars to reach an estimated 35,000,000 persons in 120 cities and it is expected to raise an estimated total of \$100,000,000 in sales of war bonds and stamps.

The first contingent will leave tomorrow for Midwest cities and will consist of Donald Crisp, Arleen Whelan, Shirley Ross, Mary Howard, Gale Sondergaard and Mrs. Pat O'Brien. The first performance will be in Milwaukee.

Marlene Dietrich will join the tour in Chicago. After the appearance in that city, the stars will separate to make group or solo appearances in other Midwestern cities.

Lana Turner and Marjorie Weaver will leave at the end of this week for

(Continued on page 7)

## U. S. Training Films For Armies of S. A.

WASHINGTON, June 3.—Plans to dub many of the 400 training films produced for the Army, in Spanish and Portuguese for use by the armed forces of Central and South American countries, were announced by the War Department today.

The work will be done by a special section which is being set up at the Signal Corps photographic center in New York under the command of Colonel M. E. Gillette. Primarily, the films to be dubbed will be those demonstrating the mechanism and tactical use of American-made weapons and other materiel which are being supplied.

(Continued on page 7)

### Reviewed Today

Reviews of "Lawless Plainsmen" and "Dawn Express" and key city box-office reports will be found on Page 3.



## Coast Flashes

Hollywood, June 3

UNIVERSAL today announced plans for three productions. Reuniting the top trio of "The Spoilers," the studio in a Charles K. Feldman package deal signed Marlene Dietrich, John Wayne and Randolph Scott to star in "Pittsburgh," the story of a war boom in a steel town. Maria Montez, Jon Hall and Sabu, set to appear in "Arabian Nights," will be starred in "Cobra Woman," which George Waggoner will produce. "Corvettes in Action," story of anti-submarine boats, will be Howard Hawks' first production for Universal, which Richard Rosson will direct.

The Screen Writers Guild executive board today appointed a rotating grievance committee to sift problems arising under the producer-writer basic agreement. It consists of President Sidney Buchman, Francis Faragoh and Allan Scott, who will serve for three months.

James Hilton is writing a novel on the exploits of Lt. Comm. Corydon M. Wassell which will be used as the basis of the film on the evacuation of wounded men from Java to an Australian port, which Cecil B. DeMille will make for Paramount, it was announced today.

## Britton Argentina Manager for RKO

Leon Britton, formerly Far Eastern supervisor for RKO, is en route to Buenos Aires to assume the post of managing director of the company's branches in Argentina, Uruguay and Paraguay. The appointment was made by Phil Reisman, vice-president in charge of foreign distribution.

Britton joined the RKO foreign department in 1937, and established offices for the company in China, the Philippines, the Dutch East Indies and Singapore. Later he took charge of the India office, with headquarters in Bombay, and returned to this country when the United States entered the war last December.

## Richardson Heads Philadelphia AGVA

PHILADELPHIA, June 3. — Frank Richardson has been elected president of the local chapter of the American Guild of Variety Artists. Other officers elected for the 1942-43 term include: Sid Raymond, first vice-president; Jerry Wallace, second vice-president; Millie Ray, third vice-president; Judy Cummins, fourth vice-president; Patricia Bernard, fifth vice-president; Mickey Diamond, treasurer, and Leonore Jaxon, recording secretary. In addition, a new board of directors comprising 13 members, was elected. Richard Mayo continues as executive secretary.

## Para. Schedules Trade Shows on 4

A block of four pictures will be trade shown nationally by Paramount June 11 and 12, Charles M. Reagan, assistant sales manager, announced yesterday. The films are "Holiday Inn," "Are Husbands Necessary," "Tombstone—the Town Too Tough to Die" and "I Live on Danger."

# Personal Mention

J. CHEEVER COWDIN has returned from California.

ROBERT FELLOWS, RKO producer, is here from Washington for a few days before returning to the Coast.

JAMES FINEY, sales representative for WALT DISNEY, has returned from an Eastern tour, and will leave again Monday for the West.

ALFRED STEEN became the father of a boy Tuesday night.

AARON WOLFE, manager of the Parliament Theatre, Toronto, has joined the RCA.

CORP. LEONARD ORMANER, formerly with the Warner home office theatre department, has been appointed to the officers' training school at Fort Monmouth, N. J.

JOSEPH FAITH, Connecticut exhibitor, has bought an estate at Farmington, Conn.

RICHARD CARROLL, Paramount booker in New Haven, leaves for a Vermont vacation on June 13.

GLENDON and EARLE ALLVINE have returned from Kansas City, where they attended their parents' golden wedding anniversary celebration.

FREDERICK SCHLOS, manager of the Queen Theatre, Hespeler, Ont., has enlisted in the RCAF.

MAURICE WHITE, head of the Libson-White Theatre, Cincinnati, and MRS. WHITE observed their 25th wedding anniversary this week.

BEN HARRIS, exchangeman in Philadelphia, has received word that his son, PRIVATE JACK HARRIS, has landed in Ireland.

WALTER PATOMKIN, manager of the Girard, Philadelphia, leaves this month to join the Army.

HOWARD KNEVELS, manager of the Eglington Theatre, Toronto, has recovered from a long illness.

DONALD ANDREOTTA of Shulman Theatres, Hartford, Conn., is vacationing.

## Sturdivant Given Farewell Dinner

HOLLYWOOD, June 3.—Mayor Fletcher Bowron of Los Angeles, City Defense Director George Hjelte, Councilman Norris Nelson and heads of all theatre circuits here paid tribute last night to B. V. Sturdivant, organizer and director of the Los Angeles Theatre Defense Bureau, on the eve of his departure for San Francisco as regional head of Fox West Coast Theatres in Northern California.

Among the large representation at the dinner, held at Lyman's Hollywood cafe, were Charles Skouras, Rodney Pantages, Ben Wallerstein, Marco and Rube Wolff, Sherrill Cohen, Lou Halper, L. E. Behymer, Charles Prickett, Gene Towne, Nat Holt, S. D. Perkins, George Watters, Clarence Juneau, Edward Clark, Marty Schwartz and Tom Bailly. Mayor Bowron praised the Theatre Defense Bureau as the most progressive, reliable and efficient unit in the city's defense setup. Skouras paid tribute to Sturdivant's achievements.

A successor to Sturdivant as Bureau director has not yet been named, but Pantages is believed in line for the post.

## Barrymore Estate To Three Children

LOS ANGELES, June 3.—Gordon LeRoy, attorney for the late John Barrymore, disclosed yesterday that the actor had left his property to his three children, Diana Barrymore, John Blythe Barrymore and Ethel Dolores Barrymore. The estate is estimated to include about \$10,000, an automobile and household furniture.

## FPC Sets Dividend

TORONTO, June 3.—Noel G. Barrow, secretary of Famous Players Canadian Corp., has given notice of the declaration of the second dividend of 25 cents per common share for the 1942 fiscal year, to be paid June 27 to stockholders of record on June 13.

## Sunday Films Legal In Alabama Towns

MONTGOMERY, Ala., June 3.—Operation of Sunday motion picture shows in Alabama cities of less than 15,000 population is not prohibited by state law, Attorney General Lawson has held in an opinion to Sheriff Allen Stewart of Autauga County.

The 1940 Code specifically provides that Sunday films shall be legal in cities of 15,000 and more, with the proviso that they may be banned in such cities only when such action is approved by the voters of the municipality in a referendum. In the absence of any state law either authorizing or prohibiting Sunday films in towns of less than 15,000 inhabitants, effect of the attorney-general's ruling is to leave the decision up to the city governing bodies of these smaller towns. The attorney-general also held that Bank Night is a lottery, prohibited by Alabama law.

## Ill. Allied Affirms Umpi Plan Backing

CHICAGO, June 3.—Illinois Allied, through Jack Kirsch, president, advised Assistant U. S. Attorney General Thurman Arnold today that the organization unanimously reaffirmed its approval of the proposed Umpi selling plan at a membership meeting here yesterday.

The communication to Arnold stated that the decree's blocks-of-five method has worked a hardship on smaller independent exhibitors, who now are willing to give the Umpi plan a year's trial. The new plan, it was stated, will give such exhibitors the benefit of the combined experience of both plans and thus afford them a fair appraisal.

## Curran With Wilcox

Charles Curran, formerly with Donohue & Coe and Blaine, Thompson, is now handling publicity for Herbert Wilcox, making his headquarters at RKO.

## May Exempt Camps' Admission from Tax

WASHINGTON, June 3.—The House Ways and Means Committee is considering inclusion in the tax bill now before it a provision exempting from tax admissions to theatres and other activities operated by the War and Navy Departments at posts, camps and reservations.

Suggestions that the admission tax be lifted on service men's shows have been laid before Congress by the departments, and a joint resolution to that end has been introduced by Representative May of Kentucky, chairman of the House Military Affairs Committee, and referred to the Ways and Means Committee.

It is represented that the lifting of the tax on Army and Navy theatres would not be serious from a revenue standpoint, since the average of admissions is low.

## Utah Theatre Files Clearance Complaint

J. N. Bills, owner of the Bountiful Theatre, Bountiful, Utah, has filed a clearance complaint at the Salt Lake City arbitration tribunal against the five consenting companies which names all Salt Lake City first runs, American Arbitration Association headquarters here reported yesterday.

The complaint states that the Bountiful is 11 miles from the nearest Salt Lake City first run, yet plays 60 days after the Utah, Centre, Capitol, Victory, Studio and Paramount. It asks for a reduction of this clearance to seven days.

At the Detroit board, Dan Gregory, owner of the Crystal, Beulah, Mich., won an award reducing the 21-day clearance of the Garden, Frankfort, Mich., over the Crystal to seven days when both charge the same adult admission; to 10 days when the Crystal's adult admission is five cents less than the Garden's, and to 14 days when it is 10 cents less.

The AAA announced the appointment of George H. Thompson, attorney, as clerk of the Omaha tribunal, replacing Byron E. Pulis, resigned.

## 'Bambi' to Hall July 30

The Walt Disney feature, "Bambi," an RKO release, will open July 30 at the Radio City Music Hall, it was announced yesterday.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## 'Kings Row' at \$16,400 Gross Leads Frisco

SAN FRANCISCO, June 3.—"Kings Row" drew a good \$16,400 at the Warfield. With Duke Ellington's band on the stage, "Unexpected U.S." drew an excellent \$17,800 at the Golden Gate.

Estimated receipts for the week ending May 26-28:

"Unexpected Uncle" (RKO)  
GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: vaudeville. Gross: \$17,800. (Average, \$15,000)  
"The Gold Rush" (U.A.)  
"Dudes Are Pretty People" (U.A.)  
UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days, 2d week. Gross: \$8,700. (Average, \$7,500)  
"The Spoilers" (Univ.)  
"Mystery of Marie Roget" (Univ.)  
ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days. Gross: \$9,300. (Average, \$8,000)  
"My Gal Sal" (20th-Fox)  
"Man Who Wouldn't Die" (20th-Fox)  
FOX—(5,000) (20c-35c-40c-55c) 7 days, 2d week. Gross: \$16,500. (Average, \$16,000)  
"Rio Rita" (M-G-M)  
"Nazi Agent" (M-G-M)  
PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days, 3d week. Gross: \$9,000. (Average, \$11,500)  
"My Favorite Blonde" (Para.)  
"No Hands on the Clock" (Para.)  
ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days, 4th week. Gross: \$5,000. (Average, \$4,000)  
"Kings Row" (W.B.)  
WARFIELD—(2,680) (20c-35c-40c-55c) 7 days. Gross: \$16,400. (Average, \$12,000)  
"Kippis" (20th-Fox)  
CLAY—(400) (15c-35c-45c) 7 days. Gross: \$1,200. (Average, \$1,000)

## 'Ship Ahoy' Draws \$13,600, Cincinnati

CINCINNATI, June 3. — "Ship Ahoy" paced the field with \$13,600 at the RKO Palace, and "My Gal Sal" took \$7,300 in its second downtown week at the RKO Capitol. "Twin Beds" gave Keith's \$5,400.

Estimated receipts for the week ending May 27-30:

"Moonlight" (20th-Fox)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days. Gross: \$8,200. (Average, \$12,000)  
"Ship Ahoy" (M-G-M)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days. Gross: \$13,600. (Average, \$10,000)  
"In This Our Life" (W.B.)  
RKO SHUBERT—(2,150) (33c-40c-50c) 7 days, 2d week. Gross: \$3,800. (Average, \$5,000)  
"My Gal Sal" (20th-Fox)  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days, 2d week. Gross: \$7,300. (Average, \$5,500)  
"Grand Central Murder" (M-G-M)  
RKO GRAND—(1,500) (33c-40c-50c) 7 days. Gross: \$3,600. (Average, \$5,000)  
"Rio Rita" (M-G-M)  
RKO LYRIC—(2,700) (28c-33c-42c) 7 days, 3d week. Gross: \$2,900. (Average, \$4,500)  
"Murder in the Big House" (W.B.)  
"The Panther's Claw" (PRC)  
RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$1,100. (Average, \$1,200)  
"Alias Boston Blackie" (Col.)  
"The Night Before the Divorce" (20th-Fox)  
RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$900. (Average, \$800)  
"Twin Beds" (U.A.)  
KEITH'S—(1,500) (33c-40c-50c) 7 days. Gross: \$5,400. (Average, \$5,000)

### Drive Oversubscribed

PHILADELPHIA, June 3.—The local industry raised 150 per cent of its quota in the Salvation Army drive, it was reported by Ben Amsterdam, head of Atlantic Theatres circuit, who headed the industry committee. A total of \$2,558.39 was collected.

## Reviews

### "Lawless Plainsmen"

(Columbia)

HERE is a western of the old school, with cowboys, badmen, Indians and the U. S. Cavalry. It has action galore and the brawls and battles are connected by a familiar but adequate yarn.

William Berkes' direction gives it all the zip and vigor that could be desired, the playing assignments are handled with ease by Charles Starrett, Russell Hayden, Luana Walters and Cliff Edwards and the result is a good show for the western fan.

The yarn places Starrett and his pals on a wagon train bound for Arizona and all the excitement develops en route. Raphael Bennett, as Miss Walters' ex-husband, stirs up the trouble by supplying rifles to the Apaches. One roaring attack is fought off with a few casualties but the big battle at the climax is not won until the cavalry arrives. Edwards contributes the comedy and a few good tunes as well.

Running time, 59 minutes. "G."\*

EUGENE ARNEEL

### "Dawn Express"

(Producers Releasing)

ANOTHER yarn about spies and the formula which they covet, this offers a small measure of entertainment.

The picture which is being shown at the New York Theatre under the title "Nazi Spy Ring," has Michael Whalen, Anne Nagel, William Bakewell, Constance Worth and James Mulhall in its cast, was directed by Albert Herman, and produced by George M. Herrick and Max Alexander.

The story is confusing in some instances. Whalen and Bakewell are employed by a chemical company which has developed a new type of gasoline. Miss Worth, an agent, lures Bakewell to her employers, who in turn threaten the life of his family unless he reveals the formula. Whalen and Government men, including Mulhall, step in but it is Bakewell who is the hero at the outcome, blasting the plane in which the enemies are escaping and sacrificing his life.

Running time, 66 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## 'Animal' Captures \$11,000 in Toronto

TORONTO, June 3.—"The Male Animal" grossed \$11,000 at the Imperial. "My Favorite Blonde" attracted \$10,500 in its second week at Shea's Theatre.

Estimated receipts for the week ending June 1:

"This Gun for Hire" (Para.)  
"Our Russian Front" (Indep.)  
EGLINTON—(1,086) (18c-30c-48c-60c) 6 days, 2nd week. Gross: \$3,500. (Average, \$4,500)  
"The Male Animal" (W. B.)  
IMPERIAL—(3,737) (18c-30c-42c-60c-90c) 6 days. Gross: \$11,000. (Average, \$9,000)  
"Rio Rita" (M-G-M)  
"Joe Smith, American" (M-G-M)  
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: \$7,500. (Average, \$9,000)  
"My Favorite Blonde" (Para.)  
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: \$10,500. (Average, \$9,000)  
"Cadet Girl" (20th-Fox)  
"All Through the Night" (W. B.)  
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: \$3,500. (Average, \$3,900)  
"Mister V" (U. A.)  
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: \$8,000. (Average, \$9,000)

## Altec Takes Over Los Angeles Firm

Altec Service Corp. has acquired the assets of the Sound Maintenance Co. of Los Angeles, and taken over the servicing of the 53 houses in the Los Angeles area formerly handled by Sound Maintenance. R. D. Barry, head of the latter company, has been appointed special representative for Altec in the area.

## 'Life' with \$12,000 Leads in Hartford

HARTFORD, June 3.—"In This Our Life" took \$12,000 at the Strand in the second week. "The Wife Takes a Flyer" did \$10,000 at the E. M. Loew's Theatre. The weather was warm.

Estimated receipts for the week ending May 27-28:

"True to the Army" (Para.)  
"The Remarkable Andrew" (Para.)  
ALLYN—(2,800) (11c-30c-40c-55c) 7 days. Gross: \$9,000. (Average, \$10,000)  
"The Wife Takes a Flyer" (Col.)  
"Canal Zone" (Col.)  
E. M. LOEW'S—(1,200) (11c-30c-40c) 7 days. Gross: \$10,000. (Average, \$8,000)  
"My Gal Sal" (20th-Fox)  
"Who Is Hope Schuyler?" (20th-Fox)  
LOEW'S-POLI—(2,800) (11c-28c-39c-55c) 7 days. Gross: \$12,000. (Average, \$12,000)  
"Tortilla Flat" (M-G-M)  
"About Face" (U. A.)  
LOEW'S-POLI PALACE—(1,800) (11c-28c-39c-55c) 7 days, 2nd week. Gross: \$8,000. (Average, \$7,500)  
"The Mayor of 44th St." (RKO)  
"A Date With the Falcon" (RKO)  
WARNER REGAL—(1,800) (11c-28c-39c-55c) 7 days. Gross: \$9,000. (Average, \$8,000)  
"In This Our Life" (W. B.)  
WARNER STRAND—(2,000) (11c-28c-39c-55c) 7 days, 2nd week. Gross: \$12,000. (Average, \$9,000)

## Set Pa. County Blackout

BLOOMSBURG, Pa., June 3.—Next Tuesday a half-hour blackout will be held in Columbia, Lower Luzerne and Montour Counties. A quarter-hour test blackout was held several weeks ago. The blackout, as in the case of the first one, will not interfere with defense works, nor the operation of railroads and airports.

## 'Reap' Draws Big \$23,000, Chicago Best

CHICAGO, June 3.—"Reap the Wild Wind" at the State-Lake took \$23,000 and the return date on "Gone With the Wind" at the Apollo did \$10,000. The Oriental, with "Hello Annapolis" and Chico Marx in person drew \$21,000.

Estimated receipts for the week ending May 28:

"The Invaders" (Col.)  
"Brooklyn Orchid" (U.A.) 1 day, 5th week  
"Gone With the Wind" (M-G-M) 6 days  
APOLLO—(1,400) (35c-55c-65c-75c) 7 days. Gross: \$10,000. (Average, \$5,000)  
"To the Shores of Tripoli" (20th-Fox)  
CHICAGO—(4,000) (35c-55c-75c) 7 days, 2nd week. Stage: Phil Regan and Variety bill. Gross: \$34,000. (Average, \$32,000)  
"The Fleet's In" (Para.) (4th week in Loop)  
"Murder in the Big House" (W.B.)  
GARRICK—(1,000) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$4,200. (Average, \$5,000)  
"Hello Annapolis" (Col.)  
ORIENTAL—(3,200) (27c-31c-40c-50c) 7 days. Stage: Chico Marx and Band. Gross: \$21,000. (Average, \$16,000)  
"Broadway" (Univ.)  
"Tough As They Come" (Univ.) (6 days, 2nd week)  
"Syncopation" (RKO)  
"Fingers at the Window" (M-G-M) (1 day)  
PALACE—(2,500) (40c-50c-68c) 7 days. Gross: \$14,000. (Average, \$13,000)  
"Rings on Her Fingers" (20th-Fox)  
"Secret Agent of Japan" (20th-Fox) (5 days, 2nd week)  
"Kid Glove Killer" (M-G-M)  
"Larceny, Inc." (W.B.) (2 days)  
ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$10,000. (Average, \$11,000)  
"Reap the Wild Wind" (Para.)  
STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days. Gross: \$23,000. (Average, \$14,000)  
"Moonlight" (20th-Fox)  
UNITED ARTISTS—(1,700) (34c-55c-65c-75c) 7 days. Gross: \$11,000. (Average, \$14,000)  
"Suicide Squadron" (Rep.)  
"A Desperate Chance" (Col.) (5 days, 2nd week)  
"The Corpse Vanishes" (Mono.)  
"The Mad Monster" (PRC) (2 days)  
WOODS—(1,200) (35c-55c-65c-75c) 7 days. Gross: \$8,000.

## Milwaukee Gives

### 'Sal' Good \$11,700

MILWAUKEE, June 3. — "My Gal Sal" and "Remember Pearl Harbor" took \$11,700 at Fox's Wisconsin in nine days. "Fantasia" and "Whispering Ghosts" drew \$8,300 at the Palace.

Estimated receipts for the week ending May 28:

"Fantasia" (RKO)  
"Whispering Ghosts" (20th-Fox)  
PALACE—(2,400) (44c-60c) 7 days. Gross: \$8,300. (Average, \$4,000)  
"Adventures of Martin Eden" (Col.)  
RIVERSIDE—(2,700) (44c-60c) 7 days. Stage: Bill Robinson-Ernie Fields orchestra. Gross: \$9,600. (Average, \$6,500)  
"Woman of the Year" (M-G-M)  
"The Fleet's In" (Para.)  
STRAND—(1,400) (44c-65c) 7 days, 2nd week. Gross: \$1,800. (Average, \$1,500)  
"Jungle Book" (U. A.)  
"About Face" (U. A.)  
WARNER—(2,400) (33c-44c-55c) 7 days. Gross: \$6,500. (Average, \$4,500)  
"My Gal Sal" (20th-Fox)  
"Remember Pearl Harbor" (Rep.)  
WISCONSIN—(3,200) (44c-60c) 9 days. Gross: \$11,700. (Average, \$5,500)

### Returns to 20th-Fox

Robert Montgomery, who has acted as head of publicity for USO-Camp Shows for several months, has resigned, effective next Saturday, to return to 20th Century-Fox.



# TO BE READ BY 106,015,8

## GARY COOPER "AS" SERGEANT YORK

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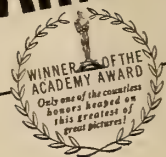


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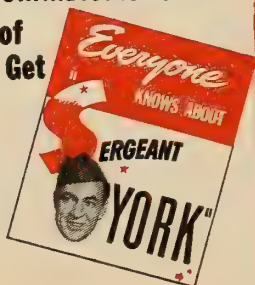
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# FOR YOU—THE GREATEST AD



33

# AMERICANS:\*

\*Authentic A. B. C. tabulations . . . The other 25,653,392 know about "Sergeant York" anyway!

Glorious News  
For A Glorious  
JULY 4th!

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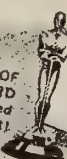


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# GARY COOPER as "Sergeant York"

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Produced by JESSE L. LASKY and HAL B. WALLIS

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# PAIGN IN THE HISTORY OF WARNERS!

(And that takes in a lot of history!)



# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
May 8	A Desperate Chance for Ellery Queen (D) 3032 Gargan-Lindsay	Sunday Punch (C) 234 Wm. Lundigan Jean Rogers	The Corpse Vanishes (D) Bela Lugosi	This Gun for Hire (D) Henry and Dizzy (C) Great Man's Lady (D) True to the Army (C) 4122 My Favorite Blonde (C)	Inside the Law (C) 218 Wallace Ford		Scattergood Rides High (C) 223 Guy Kibbee Dorothy Moore	My Gal Sal (M) 244 Rita Hayworth Mature-Landis		Broadway (D) George Raft Pat O'Brien	
May 15	Not A Lady's Man (D) 3042 The Devil's Trail (O) 3214	Ship Ahoy (M) 235 Eleanor Powell Skelton-Lahr	She's in the Army (D) Veda Borg Lyle Talbot	(Sixth Block) Take a Letter, Darling (C) 1325 R. Russell F. MacMurray	Mad Monster (D) 209 Johnny Downs George Zucco Anne Nagel	Remember Pearl Harbor (D) 134 Donald M. Barry Fay McKenzie	Mayor of 44th Street (C) 224 Anne Shirley George Murphy	The Mad Martindales (C) 245 Jane Withers	The Real Glory (D) (Reissue) Cooper-Niven	Escape From Hong Kong (D) 6054 Leo Carrillo Andy Devine	In This Our Life (D) 132 Bette Davis O. deHavilland George Brent
May 22	Sweetheart of the Fleet (C) 3027 J. Falkenburg Joan Davis	Tortilla Flat (D) 236 Spencer Tracy Hedy Lamarr John Garfield	Let's Get Tough (D) East Side Kids		Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart	Stardust on the Sage (O) 147 Romance on the Range (O) 156	Syncopation (D) 226 Adolphe Menjou Jackie Cooper	Whispering Ghosts (C) 246 Berle-Joyce	Ships With Wings (D) John Clements Leslie Banks	Almost Married (C) 6024 Robert Paige Jane Frazee	
May 29	Meet the Stewarts (C) William Holden Frances Dee	Grand Central Murder (D) 237 Van Heflin Patricia Dane	Down Texas Way (O) Buck Jones Tim McCoy	Beyond the Blue Horizon (D) 1309 Dorothy Lamour	Billy the Kid's Smoking Guns (O) 260 Buster Crabbe	In Old California (O) 103 John Wayne Binnie Barnes	Falcon Takes Over (D) 227 George Sanders Lynn Bari	Moontide (D) 247 Jean Gabin Ida Lupino	Song of the Lagoon (M) (Streamliner) M. Woodworth		Juke Girl (D) 133 Ann Sheridan Ronald Reagan
June 5	Submarine Raider (D) John Howard M. Chapman	I Married an Angel (M) 238 J. MacDonald Nelson Eddy Pacific	No Time For Love (D) John Beal Wanda McKay	Sweater Girl (D) 1308 June Preisser Eddie Bracken Night in New Orleans (D) 1313 P. Morison Preston Foster	Bombs Over Burma (D) 208 Anna May Wong Noel Madison	The Cyclone Kid (O) 177 Don Barry Lynn Merrick	Come On Danger (O) 285 Tim Holt	It Happened in Flatbush (C) Lloyd Nolan Carole Landis	Miss Annie Rooney (D) Shirley Temple William Gargan	Tough As They Come (D) Dead End Kids Helen Parrish	Lady Gangster (D) 134 Faye Emerson Roland Drew
June 12	They All Kissed the Bride (C) Joan Crawford Melvyn Douglas	Rendezvous (D) 239 Lee Bowman Jean Rogers Maisie Gets Her Man (C) 240 Southern-Skelton Her Cardboard Lover (C) 241 Norma Shearer Robert Taylor	Texas Trouble Shooters (O) Range Busters	Dr. Broadway (D) 1316 M. Carey Jean Phillips	Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	Moonlight Masquerade (C) 120 Betty Keane Ed. Foy, Jr.	My Favorite Spy (C) 228 Kay Kyser Ellen Drew	Magnificent Dope (C) Henry Fonda Don Ameche Lynn Bari	Private Buckaroo (M) Top Sergeant (C) 6055		The Big Shot (D) 135 H. Bogart Irene Manning
June 19	Parachute Nurse (C) M. Chapman Kay Harris	Tarzan's New York Adventures (D) 242 J. Weismuller M. O'Sullivan		Undercover Man (O) William Boyd	Lone Rider in Texas Justice (O) 265 George Houston	The Phantom Plainsmen (O) 167 3 Mesquiteers	Powder Town (D) 229 June Havoc V. McLaglen	Through Different Eyes (D) Frank Craven Mary Howard	Lady in a Jam (C) Irene Dunne Patric Knowles		
June 26	Talk of the Town (C) Grant-Arthur Ronald Colman		Hot Rubber (D) Ricardo Cortez		Isle of Forgotten Sins (D) 204 Alan Baxter	Sons of the Pioneers (O) 157 Roy Rogers Gabby Hayes	Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	Ten Gentlemen West Point (D) G. Montgomery M. O'Hara	There's One Born Every Minute (C) Hugh Herbert Tom Brown	There's One Born Every Minute (C) Hugh Herbert Tom Brown	
July 3	Atlantic Convoy (D) John Beal Virginia Field		Lure of the Islands (D) Margie Hart		They Raid by Night (D) Lyle Talbot June Duprez			Postman Didn't Ring (C) Brenda Joyce Richard Travis	Friendly Enemies (C) Charles Ruggles C. Wunninger	Deep in the Heart of Texas (O) Robert Stack Brod. Crawford	Sergeant York (D) 101 Gary Cooper Joan Leslie
July 10	Flight Lieutenant (D) Pat O'Brien Glenn Ford									Danger in the Pacific (D) Andy Devine Leo Carrillo	
July 17	Prairie Gun Smoke (O) Bill Elliott		Riders of the West (O) Rough Riders			Lazy Bones (C) Judy Canova Joe E. Brown				Drums of the Congo (D) Stuart Erwin Ona Munson	Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan
July 24	Professional Model (C) J. Falkenburg S. Patterson		Smart Alecks (D) East Side Kids								Escape from Crime (D) 137 Richard Travis Julie Bishop

[ Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Parentheses ]



## Stars to Go On 120-City Tour For War Bonds

(Continued from page 1)

a Northwest tour. Others are scheduled, in order, to cover every section of the nation.

Political and civic officials will handle local arrangements for the rallies, where bonds and stamps will be sold. The War and Navy Departments are cooperating by assigning detachments of armed forces as honor guards. Donald M. Nelson, War Production Board chief, is scheduled to address the Chicago rally at Soldiers Field.

### Set Up Seven Zones

The nation has been divided into seven zones for the tour. Each zone will be covered by the appearance of more than one star. Among cities on the list to be visited by the first contingent are Milwaukee, Madison, Springfield, Monticello, South Bend, Superior, St. Paul, Minneapolis, Sioux Falls, Sioux City, Des Moines, Rock Island, Moline, Davenport, Toledo, Cleveland, Akron, Columbus, Dayton, Cincinnati, Portland, Tacoma, Seattle, Wenatchee, Spokane, Wallace and towns in Pennsylvania and Tennessee not yet determined.

### Army-Navy Relief Total Over \$700,000

The total of collections in the recent Army and Navy Emergency Relief drive in theatres yesterday reached a total exceeding \$700,000, it was reported.

Among the larger checks received yesterday were: Wilby-Kinney Service Corp., \$4,662; Netco Theatre Corp., \$2,780; Monroe Amusement Co., \$2,015; Paramount Theatre, New York, \$2,975; Jay Emanuel Theatres, \$3,162; A. Sabolsky Enterprises, Philadelphia, \$1,716.

### Washington Patrons Contributed \$55,000

WASHINGTON, June 3.—Approximately \$55,000 was collected from patrons of Washington theatres in the Army-Navy Relief drive, according to a preliminary announcement by Carter Barron, chairman. This figure exceed by \$25,000 the total contributed in the same theatres last January in the "March of Dimes" drive.

### \$60,411 for Army-Navy From B&K Great States

CHICAGO, June 3.—A total of \$60,411 was collected for the Army and Navy Emergency Relief funds by the 110 theatres comprising the Balaban & Katz and Great States Circuits, it was announced today.

### Montesinos West Soon

Manuel B. Montesinos, senior partner and member of the board of Empresa Peruana de Cines, S.A., which operates 36 theatres in Peru, now visiting here, and stopping at the Park Central Hotel with the president of the Chamber of Deputies of Peru, will leave shortly for the Coast. He arrived here with the party accompanying President Prado of Peru in his capacity as a member of the Diplomatic Committee of the Chamber of Deputies.

## War Problems Highlight Jersey Allied Convention

(Continued from page 1)

indications that all officers will be re-elected.

Speakers at the first session were J. Noble Braden, executive secretary of the American Arbitration Association, and John G. Paine, general manager of Ascap, who promised that consideration would be given to exhibitors' requests for music license fee revisions where receipts have declined.

### Will Discuss WAC

Under the heading of war activities, questions on the agenda to be discussed are, "Should exhibitors be consulted through regional associations before commitments are made by the War Activities Committee on their behalf; are exhibitors satisfied with the organization and activities of the WAC; should not definite steps be taken to insure proper credit to independent exhibitors and leaders in connection with drives?" Officials also said that a discussion will be held on the advisability of transferring WAC functions to Umpi since the latter is composed of "authorized representatives of exhibitor organizations."

Braden disclosed figures on costs of arbitration under the decree. He said that the average cost in 65 cases in which awards made were \$37.57 to complainant, \$27.67 to intervenor and \$70.76 to defendants, and that the average costs of 22 appeals were \$144.86 to complainant, \$111.37 to intervenor and \$222.87 to defendants.

Braden noted that nearly 10 per cent of all the proceedings involved New Jersey theatres, and that five were withdrawn, presumably because the exhibitor won something, eight awards were made and six complaints are pending.

Joseph Siccaldi of Plainfield complained to Braden about the delay in his case running to six weeks because the distributor counsel took vacations. Braden replied that exhibitor counsel had the right to refuse adjournments.

Arbitration is to be discussed with suggestions for reforms in procedure to be worked out by Umpi and a more liberal policy by the appeals board as the keynotes.

## \$1 a Day Rental for Victory Shorts Is Plan of Paramount

(Continued from page 1)

that it offers more advantages than any which may later be indorsed by the committee. The main objective, it was stated, is to adopt a distribution method which will insure the greatest possible amount of playing time for all of the subjects.

In a letter addressed to Joseph Bernhard of the WAC, Agnew said: "It is our belief that we can best accomplish the desired purpose by offering each of the four subjects made under the Paramount banner to exhibitors at a nominal rental of \$1 per day, the pictures to be sold separately and with no relation to any part of our regular short subject program."

### Sees Inducement Created

"Such a plan, we feel, will make it a simple matter for all exhibitors to exhibit these pictures, not only removing any possibility of price obstacles but actually creating an inducement for their exhibition in every theatre in the United States. This plan dispenses with the necessity for price arbitration or any other unwieldy machinery, the operation of which would tend to minimize the complete success of your extensive campaign.

"Since the producers have no thought of profit in this program, Paramount will be happy to turn over to your committee any recovery from these nominal film rentals above the mere cost of production and prints, without distribution charges, to be donated to any worthy war charity your committee chooses."

## U. S. Training Films For Armies of S.A.

(Continued from page 1)

plied to South and Central American armies.

The films will be dispatched through the military attaches of the interested countries in Washington for showing to South American officials, officers, military schools and training camps.

The department said that requests for American training films by other members of the United Nations are considerable, and a program has been launched to provide sound tracks in Chinese. One film has already been recorded in Chinese. The British already have access to all training films through a system of reciprocal interchange.

## 'Point' Graduates At Dinner Tonight

Ten prominent graduates of West Point, for the most part ranking officers of the Army, will be the guests with their wives at a dinner in the Perroquet Suite of the Waldorf-Astoria Hotel this evening, prior to attending the premiere of the 20th Century-Fox film, "Ten Gentlemen from West Point," at the Roxy Theatre. Among the guests scheduled to attend are: Maj. Gen. Robert M. Danford, Maj. Gen. William H. Hay, Lieut. Gen. Frederick E. Schnyder, Rev. Dr. P. S. Hyde and Col. Edwin S. Wright.

### 20th-Fox Signs Actor

Matt Briggs of the Broadway cast of "Junior Miss" has been given a contract by 20th Century-Fox, it was announced yesterday. His first assignment will be in "The Meanest Man in the World," starring Jack Benny.

## Hear, Adjust Grievances, Scully Orders

(Continued from page 1)

have suffered patronage losses due to war time population shifts.

Scully instructed branch managers to hear and endeavor to settle exhibitor complaints in the first instance and, if unable to reach a satisfactory conclusion, to refer them first to district managers, then to division managers. If no agreement has then been reached, Scully said he would attempt to settle such complaints himself.

Joseph H. Seidelman, vice-president and foreign manager, another speaker, reported that Universal's gross business in Great Britain increased more than 60 per cent last year over the year before, and that an increase in excess of 50 per cent had been recorded in Australasia. The results were cited as indicative of the importance of motion pictures to populations directly involved in the war.

Seidelman said that Universal suspended operations last year in Java, the Philippines, Japan, Shanghai and Singapore, in addition to the countries from which it had withdrawn previously because of the war. The company is still operating in Australasia, Sweden and Egypt, among the so-called "danger zones," he said.

W. J. Heineman, assistant sales manager, discussed current and new season's contracts and sales results. Thomas Murray, manager of branch operations, emphasized to the sales force the importance of conservation of materials and supplies in exchanges.

### Advertising Increase

John Joseph, advertising and publicity director, said that the company's advertising budget would be increased 25 per cent for the new season, with the bulk of it to be spent on newspaper and cooperative advertising with exhibitor accounts. Increased use of radio advertising, especially for musical productions, is on the advertising schedule for the new season, he said.

Canadian operations and trade conditions were discussed by Haskell Masters, general manager for Canada. Following the product announcement by Scully today, the session will be addressed by Cliff Work, Walter Wanger, Milton Feld and Daniel Kelley. The annual banquet will be held at the Waldorf this evening.

## Export Review Units Are Facing Delays

(Continued from page 1)

ture censorship are to be held in the near future, it was said, and it is likely that problems which have arisen will be ironed out and the way paved for setting up the permanent censorship organizations before the end of this month.

## MGM Sets Hardy Picture

HOLLYWOOD, June 3.—Before doing "Kim" at M-G-M, Mickey Rooney will appear in a Hardy Family film tentatively titled "Andy Hardy's Last Fling," to be directed by George Seitz.



## 'Our Life' Hits Big \$23,800 Philadelphia

PHILADELPHIA, June 3.—Business at the downtown theatres continued at high levels with gas rationing not making for any appreciable difference. "In This Our Life" gave the Boyd a big \$23,800. "Ship Ahoy" at the Stanley drew \$21,000.

Estimated receipts for the week ended May 26-29:

**"Reap the Wild Wind" (Para.)**  
ALDINE—(1,400) (46c-57c-75c) 7 days, 4th week. Gross: \$10,500. (Average, \$9,000)

**"The Fleet's In" (Para.)**  
ARCADIA—(600) (35c-46c-57c) 7 days, 2d week. Gross: \$3,000. (Average, \$2,600)

**"In This Our Life" (W.B.)**  
BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days. Gross: \$23,800. (Average, \$13,000)

**"True to the Army" (Para.) (6 days)**  
**"In This Our Life" (W.B.) (1 day)**  
EARLE—(3,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville including Glen Gray's orchestra, Pee Wee Hunt, Kenny Sargent, Mills Brothers, Pat Henning & Betty Ray. Gross: \$23,500. (Average, \$14,000)

**"The Wife Takes a Flyer" (Col.)**  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$11,500 (Average, \$13,000)

**"Moontide" (20th-Fox)**  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days, 2d run. Gross: \$3,000. (Average, \$3,000)

**"Jungle Book" (U.A.)**  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2d run. Gross: \$2,500. (Average, \$4,500)

**"Ship Ahoy" (M-G-M)**  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$21,000. (Average, \$14,000)

**"Dangerously They Live" (W.B.)**  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days, 2d week. Gross: \$7,000. (Average, \$4,500)

## 'Sal' in Baltimore Garners \$10,500

BALTIMORE, June 3.—The annual circus offered competition. "My Gal Sal" took \$10,500 at the New, and "Mister V" drew \$11,000 at Keith's.

Estimated receipts for the week ending May 28:

**"Tortilla Flat" (M-G-M)**  
CENTURY—(3,000) (28c-44c and 55c weekends) 7 days, 3rd week. Gross: \$11,000. (Average, \$10,000)

**"Mister V" (U. A.)**  
KEITH'S—(2,400) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: \$11,000. (Average, \$9,000)

**"My Gal Sal" (20th-Fox)**  
NEW—(1,581) (15c-28c-35c-55c) 7 days. Gross: \$10,500. (Average, \$7,000)

**"Kings Row" (W. B.)**  
STANLEY—(3,280) (15c-28c-35c-55c) 7 days, 3rd week. Gross: \$9,000. (Average, \$12,000)

**"Valley of the Sun" (RKO)**  
HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days. Stage show featuring Alvin Rey and Orchestra with the King Sisters. Gross: \$17,000. (Average, \$14,000)

**"Kid Glove Killer" (M-G-M)**  
MAYFAIR—(1,000) 7 days. Gross: \$5,500. (Average, \$6,000)

## Film All-Stars Meet Team at Fort Tilden

The Motion Picture Baseball League will send an all-star team to Fort Tilden Saturday to play a military team. The game will start at 2 P. M. This is the second of the league's games with camps, the first having been lost to Fort Wadsworth, 7 to 5. Regular league games will be played Monday between International Projector Corp. and Skouras Theatres, and next Thursday between Paramount and Skouras, at Macombs Dam Park in the Bronx.

## Back-Stage Moves Precede Election At I.A. Convention

(Continued from page 1)

ceeded Brown as president, on the decision of the officials to run on their record. All present officials have offered to waive their claims to office until 1944 and support an amendment to the constitution which would permit elections at the present convention.

Westbrook Pegler, United Features columnist, who is one of the severest critics of the IA and whose column called attention to matters which led to the indictment of Bioff and Browne, arrived in town unexpectedly today. Although he did not attend any of the sessions, his mere presence in Columbus was enough to start a sudden influx of rumors.

Nominations for officers are in order for 11 A. M. tomorrow. Vincent Jacobi of New York is still regarded here as the principal opposition candidate but the position of William Bennett of Washington, who previously had announced his candidacy, is unknown.

## 'Moontide' Scores \$15,400 in St. Louis

ST. LOUIS, June 3.—"Moontide," dualed with "Tuttles of Tahiti," led the city, grossing \$15,400 at the Fox, while "Tortilla Flat" chalked up \$14,500 in its second week at Loew's.

Estimated receipts for the week ending May 28:

**"Tortilla Flat" (M-G-M)**  
**"Blondie Goes to College" (Col.)**  
LOEW'S—(3,162) (30c-40c-50c-55c) 7 days, 2nd week. Gross: \$14,500. (Average, \$13,000)

**"Moontide" (20th-Fox)**  
**"Tuttles of Tahiti" (RKO)**  
FOX—(5,038) (30c-40c-50c) 7 days. Gross: \$15,400. (Average, \$11,000)

**"My Gal Sal" (20th-Fox)**  
**"Broadway" (Univ.)**  
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: \$4,000. (Average, \$4,000)

**"Heart of the Rio Grande" (Rep.)**  
**"Unseen Enemy" (Univ.)**  
ST. LOUIS—(4,000) (25c-35c) 7 days. Gross: \$3,500. (Average, \$2,600)

## Extend War Worker Showing in St. Louis

ST. LOUIS, June 3.—The Drive-In Theatre here, located about 10 miles west of the city limits, is the fourth St. Louis theatre to provide special shows for war workers. The Drive-In late shows will be held Saturday night, according to Manager Arnold Berger.

About 600 attended the first late show at the Empress, subsequent-run house in the Ansell Circuit, last Saturday night, and Louis K. Ansell, co-owner, declared he was satisfied with the turnout. The Missouri, F. & M. first run house, plays to about 3,000 each Tuesday night. Personnel directors of the war plants here have advised workers to attend the shows.

## WTIC Executive Dies

HARTFORD, June 3.—Walter G. Cowels, 85, vice-president of Station WTIC and vice-president of the Travelers Insurance Co. of this city, died here after a brief illness. Cowels was the founder of WTIC.

## Canadian Theatres Have Staff Problem

Ottawa, June 3.—As a result of the calling up by the Canadian Government of all men between the ages of 18 and 30 for compulsory military training, theatres throughout the Dominion are having difficulty maintaining their staffs of ushers. Advertisements are appearing in papers across the country for theatre ushers who are exempt from military training.

## 'Rings,' Shaw Band \$27,000 in Capital

WASHINGTON, June 3.—Grosses were good despite circus competition for half the week. "Rings on Her Fingers" and Artie Shaw's band on the stage led with \$27,000 at Loew's Capitol.

Estimated receipts for the week ended May 27-28:

**"Kings Row" (W.B.)**  
WARNERS METROPOLITAN—(1,600) (28c-44c) 7 days, 2d week, return engagement. Gross: \$6,800. (Average, \$4,000)

**"Jungle Book" (U. A.)**  
LOEW'S COLUMBIA—(1,250) (28c-44c) 7 days, return engagement. Gross: \$4,500. (Average, \$3,500)

**"Rio Rita" (M-G-M)**  
LOEW'S PALACE—(2,300) (40c-60c) 7 days, 2d week. Gross: \$10,500. (Average, \$12,000)

**"Reap the Wild Wind" (Para.)**  
WARNER'S EARLE—(2,200) (40c-55c-75c-85c) 7 days, 2d week. On stage: Lynn Royce & Vanya, Pansy the Horse, Diplomats, Bob Bromley, Roxettes. Gross: \$18,700. (Average, \$15,000)

**"Rings on Her Fingers" (20th-Fox)**  
LOEW'S CAPITOL—(3,434) (28c-44c-66c) 7 days. On stage: Artie Shaw and His Band. Gross: \$27,000. (Average, \$15,500)

## Report Swing Will Leave MBS in Fall

Raymond Gram Swing, Mutual commentator, will terminate his connection with that network to join another web in the Fall, it was reported yesterday. Mutual, meanwhile, released an announcement that Swing had been renewed by General Cigar Co. for another year on 85 Mutual stations to be heard Mondays and Thursdays 10-10:15 P. M., and that Swing would be heard sustaining on Saturdays and Sundays at the same time. The renewal is effective June 25.

Beyond pointing out that all one-year contracts may be terminated at the end of each 13-week period, Mutual would not comment on the report that Swing would leave Mutual in September.

## Mutual May Gross Is Up to \$748,745

Mutual gross billings for May totaled \$748,745, an increase of 48.6 per cent over the same month last year, the network reported yesterday. The cumulative total for the first five months this year is \$4,669,731 as compared with \$2,445,368, an increase of 90.6 per cent over the same period in 1941.

## Takes Rhode Island House

SPRINGFIELD, Mass., June 3.—Louis Marcks has resigned as manager of the Garden theatre here to take over the Johnston in Johnston, R. I., which he recently purchased.

## Mutual Executives Defend Web Rules At House Hearing

WASHINGTON, June 3.—Network regulations of the FCC offer the only opportunity to secure "free competition" in chain broadcasting, the House Interstate and Foreign Commerce Committee was told today by Alfred J. McCosker and Fred Weber, chairman of the board and general manager, respectively, of Mutual.

Testifying at hearings on the Sanders bill for reorganization of the FCC, the two Mutual officials offered a strong defense of the regulations, now the subject of attack in the courts, denying that they would disrupt chain broadcasting.

Without the regulations, McCosker declared, it will be impossible for any chain to challenge the hold of NBC and CBS and "no one outside an insane asylum would try it."

McCosker attacked Section 7 of the bill, which provides for a determination by Congress of the policy to be followed with respect to network broadcasting. He said this section was merely a means of delaying the application date of the regulations and he drew the fire of Representative Sanders, who disclosed that Section 7 was his sole contribution to the bill which had been suggested by the radio industry itself.

Members of the committee were openly critical of many of McCosker's statements and subjected him to intensive questioning.

Weber discussed the business aspects of the regulations, testifying about a number of instances where, he alleged, NBC took programs from Mutual by exercising its options on the time given them by stations which were also Mutual affiliates.

The legal questions involved in the situation were discussed by Louis C. Caldwell, Mutual counsel, who contended the FCC had acted within its authority in restricting network arrangements with stations.

## Call Brockington Back to England

OTTAWA, June 3.—Leonard W. Brockington, former chairman of the board of governors of the Canadian Broadcasting Corp., will return to England at the request of the British Government to become advisor on Empire affairs to Brendan Bracken, Minister of Information. Brockington also will be engaged in speaking, writing and broadcasting in and from Great Britain.

## RKO Stockholders Meet Off to June 10

(Continued from page 1)

common stock elect the other two-thirds.

Adjournment of the meeting was reported to be for the purpose of permitting certain large stockholders to give more time to consideration of offers which have been made recently for the purchase of their holdings.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 110

NEW YORK, U. S. A., FRIDAY, JUNE 5, 1942

TEN CENTS

## 'U' Discloses Details of New Season Films

**5 Specials, Two in Color,  
Among 55 Features**

Universal's new season production schedule of 55 features, five of which will be "specials," 14 Westerns, seven of which will be reissues, 65 shorts, two featurettes, four serials and 104 issues of the newsreel, were described at the company's annual sales convention at the Waldorf-Astoria here yesterday by William A. Scully, vice-president and general sales manager.

On the company's schedule for the 1942-'43 season, Scully said, will be two productions in color, Universal's first since "King of Jazz," released in 1930. They will both be among the five "specials." One will be Walter Wanger's "Arabian Nights," starring Sabu, Maria Montez and Jon Hall, and the other, Henry Koster's "Phantom of the Opera."

Wanger will contribute a second special, as yet untitled, and the other

(Continued on page 6)

## Para. First Quarter Profit Is \$2,915,000

Paramount yesterday estimated its earnings for the first quarter ended April 4 at \$2,915,000 after interest and all charges, including estimated provision for all Federal taxes, with normal and surtaxes being computed at 40 per cent.

The result compares with net profit of \$2,475,000 for the corresponding quarter last year, after including \$650,000 of undistributed earnings in partially owned subsidiaries, but in-

(Continued on page 6)

## Connors, Jenkins On 20th-Fox Board

Tom J. Connors, 20th Century-Fox vice-president in charge of distribution, and Felix Jenkins, general counsel, were elected to the company's board of directors at a meeting of the board yesterday.

Previously, the board had voted to increase its membership from the present 12 to 14 directors. Wendell L. Willkie, chairman, presided at the meeting.

## Say U.S. Without Authority Legally to Halt Umpi Plan

Industry attorneys yesterday expressed the opinion that technically the Department of Justice has no legal standing with respect to either approving or opposing the proposed Umpi sales plan since the expiration of the escape clause of the consent decree on June 1.

Despite this view, industry officials active in Umpi said that the department would be kept fully advised of all progress on the plan and that it still was hoped that some expression on it might be had from the department either in advance of the submission of the plan to the Federal court or at that time.

Attorneys pointed out that with the escape clause having taken effect, the consenting distributors by the very terms of the decree are free to elect whatever selling method they choose to apply after next Sept. 1, whether this is the Umpi plan or any other. Neither the department nor the court has the right, under the decree, to reject the Umpi plan, they said, and the fact that the consenting distributors are submitting it for their approval is not a legal requirement but an evidence of good faith on their part.

### U. S. May Oppose Amendment To Decree, Justice Dep't Holds

WASHINGTON, June 4.—The Government has a right to oppose any amendment to the consent decree

(Continued on page 6)

## Sell War Shorts on Separate Contract, N.J. Allied Resolves

ATLANTIC CITY, June 4.—All short subjects produced to further the war effort should be leased to exhibitors on a separate contract specifically showing they are Government films, it was declared in a resolution adopted at the Eastern Regional Conference of exhibitors held today in conjunction with the annual convention of Allied of New Jersey at the Ambassador Hotel here.

All officers and directors of the Allied unit, headed by Harry Lowenstein, president, were reelected at today's session.

Joseph F. Reed of Connecticut, national Allied vice-president, presided at the Eastern Regional Conference. The resolution said: "It is the sense of this conference that all short subjects produced to further the war effort be leased to exhibitors by each distributor on a separate contract which shall specifically show that these short subjects are U. S. Government films produced and distributed without profit. The reason for this recommendation is to secure the

(Continued on page 4)

## An Editorial

### The Project of A. MacLeish

MR. ARCHIBALD MacLEISH, director of the Office of Facts and Figures, in a recent public address sharply criticised the American motion picture industry for its failure to adopt a policy which would embrace the formulation and direction of public opinion. He insists that there is no distinction between entertainment on one side and the formulation and direction of public opinion on the other. He would have the entertainment screen undertake the editorial function of the press and the classroom responsibility of the school and college. Presumably also the screen would be expected to share the mission of the pulpit.

Mr. MacLeish's utterance is a familiar echo. It has for some time been receiving wide and emphatic emphasis from persons who, while paying verbal homage to the democratic ideal, are at the same time very busy with schemes to regiment and shackle public opinion to the end that a uniformity of opinion will obtain and that opinion, of course, will be theirs. What these persons inevitably fail to understand is that they are perhaps unconsciously using as a working model the system of the Nazi and the Fascist.

The issue raised by Mr. MacLeish is entirely lacking in novelty. It already has received widespread discussion and debate. And upon it the American motion picture industry has declared its position in no uncertain terms.

As to the crisis now facing the nation, the industry has dedicated its resources in a most thorough-going manner—from the script to the screen.

(Continued on page 2)

## See Close Vote In 3-Cornered I. A. Election

**Jacobi, Bennett Oppose  
Official Walsh Slate**

COLUMBUS, June 4.—With a close vote forecast today in an informal poll of delegates at the IATSE convention here, elections will be held tomorrow by secret ballot, with three tickets in the field.

Richard F. Walsh, president, heads the slate of incumbent officers, all of whom have been nominated for their present posts. The opposition is led by Vincent Jacobi, of Stagehands Local 1, New York, and William Bennett, Stagehands Local 22, Washington. Bennett, at first considered by delegates as having little chance of success, has shown surprising strength and may prove a major contender.

The administration slate includes Harold Holmden, Cleveland, first vice-president; William P. Covert, Toronto, second vice-president; Floyd Billingsley, San Francisco, third vice-president; James Brennan, New York, fourth vice-president; Roger Kennedy, Detroit, fifth vice-president; Felix Snow, Kansas City, sixth vice-president; Carl G. Cooper, seventh vice-

(Continued on page 6)

## Altstock in Whitney Inter-America Post

WASHINGTON, June 4.—John Hay Whitney has resigned as director of the Motion Picture Division of the Office of the Coordinator of Inter-American Affairs to enter active military service, and Francis Altstock, Whitney's assistant in the division, has been named to succeed him as director, it was announced today by Nelson A. Rockefeller, Coordinator.

Whitney, commissioned a captain in the Army Air Corps, will report within a month for active duty in the Intelligence Branch. Whitney is expected to leave in a few days for the Coast, then go to Mexico to complete work in hand. He will return

(Continued on page 6)

### Reviewed Today

A review of "Private Buckaroo" will be found on Page 4. "Mrs. Miniver" opens with \$16,000 for the day; for Broadway grosses, see Page 4.



## Personal Mention

EARLE W. SWEIGERT, Paramount district manager in Philadelphia, and Mrs. SWEIGERT on Sunday will observe their 25th wedding anniversary.

C. J. SCOLLARD, assistant to NEIL AGNEW, is on a trip to Paramount exchanges on the West Coast.

ROY HAINES has left for Pittsburgh and Cleveland. He is due back Monday.

MANNY REINER has returned from Hollywood.

ROBERT M. SAVINI left yesterday for Atlantic City.

CHARLES H. RYAN, district supervisor for Warner Theatres in Chicago, is vacationing.

JOSEPH DEITCH, L. M. McKEACHNEY, LOUIS PATZ and TED GRINSPAN, all Des Moines film men, have gone to Canada for a two-week fishing trip.

ISABEL G. TURNER of Warners' publicity department has returned from Washington.

## NEW YORK THEATRES

**RADIO CITY MUSIC HALL**  
Rockefeller Center  
GREER GARSON • WALTER PIDGEON  
**"MRS. MINIVER"**  
From Jan Struther's Book • An M-G-M Picture  
ON THE GREAT STAGE: "AT EASE!" —  
Leonidoff's fast moving, colorful revue. Symphony  
Orchestra, under the direction of Erno Rapee.  
First Mezzanine Seats Reserved Circle 6-4600

Paramount presents  
ROSALIND RUSSELL • FRED MACMURRAY  
**"TAKE A LETTER, Darling"**  
IN PERSON **BENNY GOODMAN**  
AND HIS FAMOUS ORCHESTRA  
**PARAMOUNT**  
Midnight Feature  
TIMES SQUARE

**"TEN GENTLEMEN from WEST POINT"**  
A 20th Century-Fox Picture  
PLUS A BIG STAGE SHOW **ROXY** 7th Ave. & 56th St.

**PALACE** B'WAY & 47th St.  
IDA LUPINO—JEAN GABIN  
**"MOONTIDE"**  
— and —  
**"ALMOST MARRIED"**  
Jane Frazee—Robert Paige

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th St. CONTINUOUS

## An Editorial

### The Project of A. MacLeish

(Continued from page 1)

It is contributing in every proper and possible way to the winning of the war. It has long been conscious of the enemy influences that are to be combatted and it is already years ago since it commenced to deal in its legitimate sphere of dramatic treatment with these influences. The exhibitors have made available without reserve screen time for messages to a people at war from its government. Public morale has received the beneficial influence of entertainment which affords the diversion and relaxation necessary to a people laboring under the stress and strain of wartime conditions. Public morale also has received the heartening and inspiring stimulus of the many sharply patriotic subjects that have been presented.

But it has not resigned its function as a producer and purveyor of entertainment and assumed that of a propagandist, the political leader and the educator. It has not undertaken to formulate and direct public opinion. That is where Mr. MacLeish comes in.

NOW it seems abundantly clear that if the screen is to become the conveyor of a "message" the question immediately arises as to whose message is to be conveyed. This perhaps presents no problem at all to Mr. MacLeish because it seems obvious that he is not going to all this trouble to get the messages of, say, Herbert Hoover, Father Divine or Beatrice Fairfax conveyed to the American public via the sixteen thousand theatre screens. The suspicion lingers that Mr. MacLeish would expect MacLeish and the MacLeish viewpoint to be heard. But what assurance has the industry that immediately the MacLeish viewpoint is presented it will not be called upon to furnish the same footage, leading lady, cast, production budget, etc., for Mr. Hoover, Father Divine and Miss Fairfax?

The question that challenges serious attention in connection with Mr. MacLeish's attack upon the industry is whether he was speaking as A. MacLeish, poet, writer, "advanced" political and social thinker and, incidentally, Librarian of Congress, or whether he was speaking as director of the Office of Facts and Figures.

The Office of Facts and Figures is a department of the executive office of the President. It is understood to be intended to afford to the public facts and figures useful to the purpose of the prosecution of the war. Presumably a function of the department is wartime propaganda. Obviously as a department of the executive office of the President it has wide powers and authority, either directly or indirectly.

THE views of the director of the Office of Facts and Figures in reference to what he expects of the motion picture industry have been made known. If he continues content to rely upon the democratic process of persuasion we shall be hearing again and again from Mr. MacLeish on the subject of the screen's business, because nothing in the way of a metamorphosis comparable with his blueprint for the entertainment motion picture is going to transpire.

But again, lacking executive interference, Mr. MacLeish may tire of the process of persuasion and resort to the use of what is now popularly known in Washington as "directives." Directives employed in the conduct of the normal business of this government at war are an inevitable and necessary means of getting things done.

Directives, however, addressed to the makers of the nation's entertainment, the writers of editorials and the authors of books, would ring down the curtain on various essentials of the democratic way of life.

We recognize the right of Mr. MacLeish and his collaborators to argue for and insist upon their viewpoint. We trust that the day shall not arrive when, clothed with wartime powers, they shall substitute directives for argument and insistence. Thus if our trust is not misplaced, time and experience will solve the problem—if there is one—in the American way.

—MARTIN QUIGLEY

### Republic Purchases Minneapolis Branch

MINNEAPOLIS, June 4.—Arrangements for the purchase by Republic of the rights in the franchise for its product owned by Gilbert Nathanson were completed here today by James R. Grainger, president.

The deal for the franchise, which covers the Minneapolis territory, will be effective on July 1, Grainger said.

### Percy Barr Dies

CHICAGO, June 4.—Percy Barr, United Artists' salesman here, died this morning after having been stricken with a cerebral hemorrhage on Monday. Funeral services will be held tomorrow, with burial at Westmont Cemetery. He is survived by his widow, a daughter, three brothers and a sister.

### Cleveland Post Sells \$207,000 in Bonds

CLEVELAND, June 4.—The Variety Post of the American Legion here took over the Wm. Taylor Son & Co. window to sell war bonds and stamps last week and rolled up \$207,000 worth in five days—a record for that sales headquarters.

### Wanda Hawley Dies at 52

UTICA, N. Y., June 4.—Mrs. Charles Fulcher, 52, who as Wanda Hawley was a leading film star, died of pneumonia last night in Oneida County Hospital. She made her first pictures for the Lubin Co. Her last picture was "Burning Sands" for Famous Players, in 1922, opposite Rudolph Valentino. Funeral services will be held Saturday at Camden.

## Newsreel Parade

THE weekend releases include Brigadier General Doolittle at a California plane factory, reinforcements arriving in Australia, military material and a few subjects from England, including the launching of half a tanker to be joined to part of another salvaged after sea.

Here are the contents:

**MOVIETONE NEWS, No. 78.**—Doolittle at aircraft plant. Air liner taken over by Army in Memphis. Flying Tigers in China. Reinforcements reach Australia. England: submarine in action; half a ship launched; Churchill inspects tanks. Selsie signs pact with British in Ethiopia. British forces in Libya. Grand Coulee Dam begins operation. Women work at Navy air station. Pan-American delegates see planes here.

**NEWS OF THE DAY, No. 276.**—Doolittle visits plane plant. Reinforcements in Australia. Air patrol on duty. Half a tanker in England. Model dreadnaught shown in New Hampshire. Grand Coulee Dam in operation. Quezon of Philippines in Washington. Flying Tigers in China. Girls in water ballet. Motorcyclists in Virginia.

**PARAMOUNT NEWS, No. 81.**—Churchill at tank factory. Selsie in Ethiopia signs agreement with Britain. Doolittle sees plane production. Coulee Dam in operation. Lowell Mellett in Washington. Swim class at Wellesley College. West Coast ship launchings. Half a ship at England port. Reinforcements in Australia. Zoo babies in Cleveland and Bronx.

**RKO PATHE NEWS, No. 81.**—Flying Tigers in China. Ship launchings on West Coast. Half a ship in England. Model dreadnaught in New Hampshire. Selsie in Ethiopia. New hospital in Australia. Chilean Congress opens. Grand Coulee Dam starts operation. Army cyclists in Virginia. Father receives posthumous award for air hero.

**UNIVERSAL NEWSREEL, No. 90.**—Doolittle at aircraft plant. Pan-American delegation at plane plants here. Half a ship in England; King and Queen at soccer game; Churchill views tanks. Grand Coulee Dam in operation. Army cyclists in Virginia. Soldiers taught sea warfare. Troops arrive in Australia.

### RKO Circuit to Vote On S.P.G. Affiliation

WASHINGTON, June 4.—Advertising and publicity employees in the New York office of RKO Service Corp. were ordered by the National Labor Relations Board today to hold an election within 30 days to determine whether they desire to be represented by the Screen Publicists Guild for collective bargaining purposes.

The election was ordered on the petition of the SPG, on which a hearing was held in New York on May 15. Some 22 employees are involved.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# GREAT

## FOR ITS LOVE STORY!

Barbara Stanwyck in the role of a woman every man will understand and every woman envy...a woman whose secret love drove her man to greatness; inspired him to tame the wilderness...to build a city! The night she fled her home to give her heart to him, she shut out forever all the rest of the world!



# "THE GREAT MAN'S LADY"

starring BARBARA

and JOEL

## STANWYCK MCCREA

with BRIAN

## DONLEVY

PRODUCED AND DIRECTED BY

## WILLIAM A. WELLMAN

Screen Play by W. L. River • Original Story  
by Adela Rogers St. Johns and Seena Owen  
Based on a Short Story by Vina Delmar





## 'Miniver' Opens Big; 'Yankee' Is Strong

Three big openings were scored on Broadway yesterday. The Radio City Music Hall drew tremendous business estimated at \$16,000 for the day, as "Mrs. Miniver" made its debut. "Ten Gentlemen from West Point" was reported to have about equalled the opening day of "My Gal Sal" at the Roxy, while "Broadway" got off to an impressive start at the Capitol.

### Six-Week 'Yankee' Sale

A drop in temperature and rain lent support to Main Stem grosses during the week. "Yankee Doodle Dandy" is doing a standout job at the Hollywood, according to reports, and is expected by Warner officials to finish its first week tonight with an estimated \$28,000. Leonard Schlesinger, Warner Theatres executive, said the advance sale totals \$30,000 for six weeks. The picture is playing two-a-day at \$2.20 top.

### \$46,200 5th Week for 'Sal'

"Tortilla Flat" in its second week with a stage presentation at the Music Hall grossed an estimated \$82,000. "My Gal Sal" with the stage show at the Roxy accounted for an estimated \$46,200 in its fifth and final week. "Ships with Wings" finishes its second week at the Rivoli with an estimated \$10,000 expected, rather low, and will be followed tomorrow by "Miss Annie Rooney." "The Falcon Takes Over" ended a week at the Rialto with an estimated \$7,000, plays an extra day today and will be followed tomorrow by "Powder Town."

## Banquet for Kupper To Be Held Tuesday

William J. Kupper, recently appointed executive assistant to Tom J. Connors, vice-president in charge of distribution for 20th Century-Fox, will be given a testimonial banquet by associates in the company Tuesday night at the New York Athletic Club.

Lowell Thomas will be toastmaster. Speakers will include Spyros Skouras, Connors, W. C. Michel and Hermann Place. The committee in charge includes Felix A. Jenkins, W. C. Gehring, Roger Ferri, Edward C. Collins, Morris Caplan, John Edmondson and Jack Bloom. About 150 are expected to attend.

### 20th-Fox Honors Three On 25th Anniversary

Three 20th Century-Fox employees were given a luncheon at the Castleholm Restaurant yesterday, marking their completion of 25 years in the company's employ. The veterans, Julia Wolpin, a statistician; John O'Connor, in charge of Canadian sales records, and Maurice Goodman, supervisor of traveling auditors, were presented \$50 war bonds from the company and pen and pencil sets from associates.

On the dais with the three were William J. Kupper, William C. Gehring, William Sussman, R. B. Simonson, Paul Terry, William Clark, Roger Ferri and Deon Di Titta. The last named, a projectionist, has been with the company 26 years.

# Review

## 'Private Buckaroo'

(Universal)

HERE is a large helping of "solid" musical ado delivered by Harry James' orchestra and the Andrews Sisters, a few rather weighty numbers by Dick Foran, a little ditty by Joe E. Lewis, and other matter of small consequence.

The picture offers 16 songs in all, consequently little footage is left for a story of any substance. It is to be sold, it seems, chiefly for its robust musical content and the fact that James with his trumpet and the cavorting Andrews are the chief dispensers of modern music which has a definite vogue with the younger folk, in particular.

Included are the James classic, "Concerto for Trumpet," and a tune title "Six Jerks in a Jeep."

Running time, 68 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## N. J. Allied Urges Separate Contract for Victory Films

(Continued from page 1)

widest possible exhibition for all these war subjects."

It was said that the conference was interested in making certain that no attempt is made to tie the showing of these pictures to other films released by the distributors and will insist that the words "U. S. Government Film, Distributed by Without Profit" be on every contract

over the functions of the War Activities Committee.

Sidney Samuelson, addressing the meeting on Umpi activities, said that, for the first time, distributors are not of one mind, "which makes negotiations easier for Allied." He also pointed out that the strength of votes counts for nothing in Umpi and that moral persuasion is the organization's only force.

Because of Umpi, he said, no exhibitor can say now that short subjects are forced on him.

Louis Gold and Irving Dollinger were designated to obtain from Leonard Dreyfuss, New Jersey Defense Coordinator, a uniform plan governing dimouts in the State. Dollinger and Maury Miller were named to develop, in cooperation with local Civilian Defense officials, a uniform method for calling air raid wardens, doctors and nurses without disturbing theatre audiences.

Miller and Lee Newbury were designated to consult with Si Fabian of the War Activities Committee, Altec Service and RCA Photophone to determine the position of theatres with respect to priorities on essential supplies. Action was taken as a result of apprehension expressed that the Government may cut the manufacture of exciter lamps, photo-electric cells, radiotrons and other supplies.

### Publicize War Effort

The attention of the Eastern Regional Conference was called to a series of advertisements in Baltimore newspapers inserted by the MPTO of Maryland, Allied unit, featuring the contribution made by the industry to the war effort and emphasizing the need for the wholesome relaxation afforded by the motion picture theatre. The conference congratulated the Maryland group and expressed the hope that others would undertake similar campaigns.

A total of \$110,000 in War Bonds was purchased by 32 Baltimore exhibitors themselves at a meeting last week, Meyer Leventhal, Baltimore exhibitor, told the meeting.

Represented at the conference were units from Connecticut, New York, New Jersey, Eastern Pennsylvania, Maryland and the District of Columbia.

## Midnight Show Ban Is Seen in Canada

TORONTO, June 4.—The action of the Police Commission in Hamilton, Ont., in banning all midnight shows and carnivals permanently is viewed generally as the first official action in which is expected to be a Dominion-wide move to ban all midnight shows.

Permission has been granted to hold New Year's Eve shows and possibly late shows before Labor Day and Victoria Day, but other Sunday or holiday shows are out.

It is learned authoritatively that the move is under way to prohibit late performances as a war measure, and the action will be made complete by the Wartime Prices and Trade Board when the power controller deals with outdoor illuminated signs and marquees, in a drive for power conservation. Independent exhibitors had protested that midnight shows should not be banned as long as electric signs are permitted to burn all night.

It is pointed out that officials of Hamilton disregarded the argument that the city is in the industrial area and that workers employed on late shifts should have an opportunity to seek recreation at midnight shows.

## Publicity Group to Elect New Chairman

Major company advertising and publicity directors will vote within the next week for a new chairman of the Eastern Public Relations Committee to succeed Robert M. Gillham of Paramount, and for one new member of the organization's executive committee.

Results of the balloting will be made known at the organization's meeting next Thursday. Chairmen of the Eastern Public Relations Committee are elected for six-month terms.

The final report on a long-range plan for industry public relations is expected to be made to the committee at next week's meeting.

## Army, Navy Relief Total Is \$725,000

With approximately \$20,000 received yesterday, the industry's total collections to date in the recent Army and Navy Emergency Relief drive amounted to \$725,000, the committee reported. Nicholas M. Schenck, national chairman of the drive, yesterday issued an appeal to theatres to complete their final accounting on collections and send their checks promptly to headquarters.

Among the checks received yesterday were: Indiana-Illinois Theatres, \$5,792; Community Circuit, Cleveland, \$2,412; J. & J. Theatres, Inc., New York, \$3,156.

The conference voted to do everything possible to further the war effort, including sales of war bonds and stamps, exhibition of Victory Films, taking collections and the like.

Film companies and others have booths in the convention hall. The M-G-M exhibit concentrates on the war bond sale in theatres, and the company's Show Builder Unit No. 2 is stationed in front of the hotel. William R. Ferguson is in charge of the M-G-M displays.



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# THREE EXPERT ASSISTANTS

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DIRECTORS and cameramen call on the special abilities of all three Eastman negative films, knowing that each will contribute its full share to the consistently high quality of the complete picture.

Eastman Kodak Company, Rochester, N.Y.

J. E. BRULATOUR, INC., *Distributors*

Fort Lee

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**PLUS-X**

*for general studio use*

**SUPER-XX**

*when little light is available*

**BACKGROUND-X**

*for backgrounds and general exterior work*

**EASTMAN NEGATIVE FILMS**



## See Close Vote In 3-Cornered I. A. Election

(Continued from page 1)

president, and Louis Krouse, Philadelphia, secretary-treasurer.

Brennan, Billingsley, Kennedy and Snow were unopposed and declared elected automatically.

Bennett is running as an independent without any other candidates on the slate with him.

The Jacobi slate includes Russell McKnight, Los Angeles, first vice-president; Harold V. Smith, Los Angeles, seventh vice-president, and Steve D'Inzillo, New York, secretary-treasurer. D'Inzillo is of operators' Local 306.

In a fight in the Canadian delegation, unrelated to the principal election battle, Archie Prentiss, Toronto, was nominated to oppose Covert for the second vice-presidency.

Jacobi led the opposition in seeking rejection of the president's annual report, but it was adopted by a large vote. Ben Scher of New York attempted to introduce a resolution condemning Westbrook Pegler, United Features (*New York World-Telegram*) columnist, long a foe of George E. Browne and William Bioff, but failed to secure the unanimous approval of the delegates for introduction of the resolution.

## Para. First Quarter Profit Is \$2,915,000

(Continued from page 1)

cluded the company's share of earnings of subsidiaries operating in England, Australia, New Zealand and India, which have not been included in the 1942 estimate except to the extent received or determined to be receivable in dollars.

The estimate for the 1942 quarter includes \$544,000 of undistributed earnings of partially owned, non-consolidated subsidiaries.

After deducting \$189,063 of dividends on the company's first preferred stock accrued for the quarter, the result is equal to 94 cents per share on the 2,902,580 shares of common outstanding, compared with 89 cents per share for the corresponding quarter last year.

## In 'Cargo of Innocents'

HOLLYWOOD, June 4.—M-G-M has set Robert Taylor, Charles Laughton, Brian Donlevy and Walter Brennan in "Cargo of Innocents." It was announced the film will be made with the cooperation of the Navy. The story is by Commr. Harvey Haislip and R. C. Sherriff. Robert Z. Leonard will direct and O. O. Dull produce.

## Deadline for War Savings

HOLLYWOOD, June 4.—Studio chairmen members of the War Savings Staff motion picture committee at a meeting today set July 15 as the deadline for completing 100 per cent employee participation in war savings. Henry Ginsberg, chairman, presided at the meeting, held at the Paramount studio.

## Universal Reveals Details Of New Season's Product

(Continued from page 1)

two will be Alfred Hitchcock's "Shadow of a Doubt," and an as yet untitled production from Howard Hawks.

The remainder of the schedule will consist of the following: "Crazy House," with Olsen and Johnson; two Deanna Durbin, "Forever Yours" and "Three Smart Girls Join Up;" Henry Koster's "What Happened to Caroline," starring Diana Barrymore and Robert Cummings, with Kay Francis and John Boles; three Bud Abbott and Lou Costello productions; the Howard Hawks' production, "Corvettes in Action;" Bruce Manning's "Boy Wonder;" three from Dwight Taylor, "Hippodrome," "Nightmare" and "Angela Is 22."

### Boyer, Dietrich Films

Also: "That Night with You," starring Charles Boyer; "Pittsburgh," a Charles K. Feldman Group production, starring Randolph Scott, Marlene Dietrich and John Wayne; William A. Seiter's "A Marriage of Inconvenience;" "Frontier Badman," starring Pat O'Brien and Randolph Scott; "Cobra Woman" and "White Savage," George Waggoner productions starring Sabu, Maria Montez and Jon Hall; "When Johnny Comes Marching Home," starring the Andrews Sisters and Joe E. Lewis; "Frankenstein Meets the Wolf Man," starring Lon Chaney; "Give Out Sisters" and "Always a Bridesmaid," both starring the Andrews Sisters.

### Two 'Sherlock Holmes'

Also: "Sin Town," to be cast later, with George Waggoner as associate producer; "Sherlock Holmes and the Secret Weapon" and "Sherlock Holmes in Washington," with Basil Rathbone and Nigel Bruce; "Son of Dracula," "Hey, Buddy" and "Thumbs Up," two Army life pictures starring Allan Jones; two Ritz Brothers productions, with Howard Benedict as associate producer; two Gloria Jean starring vehicles, "Get Hep to Love" and "On the Beam;"

the Dead End Kids in two, "Rough and Ready" and "Mug Town;" four musical comedies to feature "name" bands, "Strictly in the Groove," with Ozzie Nelson and band, "What's Buzzin'," "School for Jive" and "Moonlight in Havana."

Also: 12 Marquee productions, "Eyes of the Underworld," with Richard Dix; "Destination Unknown," with William Gargan and Irene Hervey; "Halfway to Shanghai," with Irene Hervey and Kent Taylor; "Madam Spy," with Constance Bennett; "The Great Impersonation," with Ralph Bellamy; "River of Missing Men," "The Mummy's Tomb," "Beast of the East," "Woman Pilot," "Bad Sister," "The Tornado" and "Black Tigers."

The seven new Westerns will co-star Tex Ritter with Johnny Mack Brown and are titled "Little Joe, the Wrangler," "Tenting Tonight on the Old Camp Ground," "Lone Star Trail," "Arizona Cowboy," "The Old Chisholm Trail," "Cheyenne Round-up" and "Raiders of San Joaquin." The reissues will be: Walter Huston in "Law and Order," Noah Beery, Jr., in "Stormy" and "Mighty Treve of Arizona," Ken Maynard in "Strawberry Roan" and "Wheels of Destiny," Buck Jones in "Law of Tombstone" and "Boss of Lonely Valley."

### Shorts, Serials Schedule

The short subjects schedule will consist of: 13 two-reel "name" band musicals; six color classics, six Swing Symphonies, 10 Walter Lantz cartoons, 15 Person-Oddities, 15 Variety Views, and two special featurettes, "Eagle Versus Dragon" and "Roar, Navy, Roar."

Four serials to be released are: 12 chapters of "Junior G-Men of the Air," starring the Dead End Kids and the Little Tough Guys; 15 chapters of "Overland Mail," starring Lon Chaney, Helen Parrish, Don Terry and Noah Beery, Jr.; 12 chapters of "Don Winslow of the Coast Guard," and 13 chapters of "Adventures of Smilin' Jack."

## Believe U. S. Cannot Halt Umpi Sales Plan

(Continued from page 1)

which it does not consider proper, it was held here today by officials of the Department of Justice. Commenting on an opinion of New York attorneys that the Government has no legal standing either to oppose or approve the proposed new sales plan because of the expiration of the escape clause, officials pointed out that the decree represents an agreement with the Government, any amendment of which is of interest to it.

On the other hand, it was said, there is no responsibility upon the companies to amend the consent decree to cover the new selling plan. Under the decree, it was explained, the companies now are free to adopt any selling method they desire with respect to next season's pictures, but if the Government believes it violates the anti-trust laws, it can, of course, step in.

## Threats Charged in Kaufman Ouster Suit

NEWARK, June 4.—Testimony continued today in Chancery Court in the suit of six members of Motion Picture Operators Union, Local 244 here, to oust Louis Kaufman, business agent, and have a receiver appointed for the union.

Testimony today related to alleged threats made against Frank Kaverick, who said he declined to run for union office after threats made by one of Kaufman's aides. Julius Hegel testified jobs went to relatives of union officers while others were almost continuously unemployed.

## Miss Colbert to RKO

HOLLYWOOD, June 4.—RKO has signed Claudette Colbert for the feminine lead opposite Randolph Scott in "China Spy," based on the novel by Pearl S. Buck.

## Altstock New Head Of Inter-Americas Motion Picture Unit

(Continued from page 1)

East about June 15 with Altstock, who is now on the Coast, and Altstock will then take over the director's post.

Altstock, a graduate of the University of Oregon, and the Harvard Business School, formerly was with RKO and Selznick-International.

In announcing the change, Rockefeller said: "I am sure that Mr. Whitney will continue his interest in inter-American relations, a field in which his services have been of such great value in the past. Mr. Whitney has been largely responsible for enlisting the full and generous cooperation of the motion picture industry in the inter-American program, as well as organizing the non-theatrical production program of the Office. It is with deep regret that we see Mr. Whitney leave, in view of the outstanding work he has done."

### Covers Three Fields

Rockefeller's statement pointed out that the work of the film division, established in October, 1940, at the time of Whitney's appointment, is concerned with three fields, non-theatrical, theatrical and newsreel. In all phases of its work, the division acts in close cooperation with the State Department and the Motion Picture Society of the Americas, a permanent organization composed of the heads of all Hollywood studios and guilds to further inter-American relations.

In the non-theatrical field, it was stated, the division has released 69 films for distribution in Latin America and 34 for distribution in the United States. By December of this year, there will be 300 such films available for general use, the statement indicated. In the theatrical field, since the inception of the program, 18 features have been released with themes relating to Latin American republics, and 12 others are in production. Newsreel companies have materially increased their coverage of inter-American events, it was said.

### Schaefer Expresses Regret

George J. Schaefer, as chairman of the industry's War Activities Committee, issued a statement expressing regret at John Hay Whitney's resignation and praising his services. The statement gave "assurance of continuance of our wholehearted support of his successor."

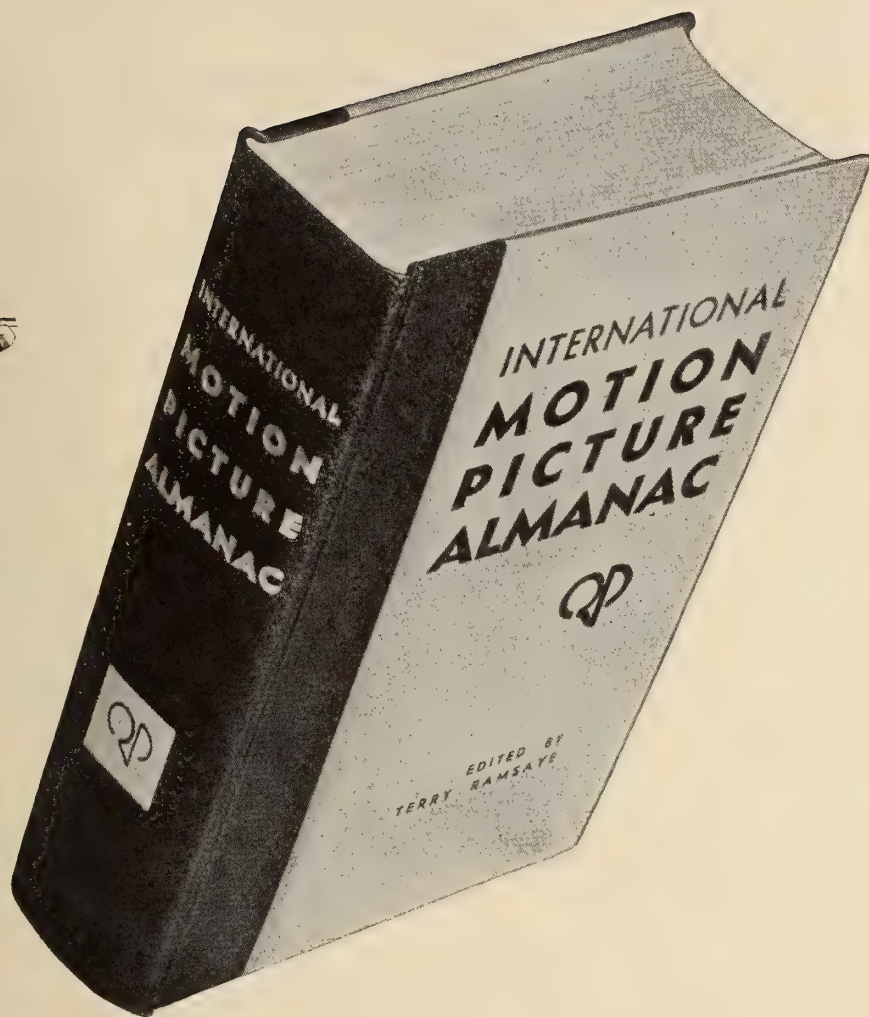
## Frisco Dimout Has No Effect on Gross

SAN FRANCISCO, June 4.—The nightly dimout now in force here has had little effect on theatre grosses so far, inasmuch as arrangements for softer lighting on local theatres had gone into effect some time previously. Four neighborhood houses in districts bordering the ocean were ordered to extinguish their vertical illumination, and cut down lighting on their marquees, but it is reported receipts were only slightly off.

## Screen 'Inn' on Monday

Paramount will hold a screening of "Holiday Inn" at Loew's Ziegfeld Theatre on Monday at midnight for the benefit of the music trades.





The 1942-43 International Motion Picture Almanac will be out when the new show year begins . . . the book of facts about the motion picture industry . . . a summary of the "picture year" of 1942-43 . . . full information about the season of 1942-43. Now in preparation.

**RESERVE YOUR COPY NOW**

# INTERNATIONAL MOTION PICTURE ALMANAC

Edited by TERRY RAMSAYE



**QUIGLEY PUBLICATIONS**  
ROCKEFELLER CENTER NEW YORK



## 'Reap' Takes Big \$29,500, Boston's High

BOSTON, June 4.—"Reap the Wild Wind" in its third week at the Metropolitan took \$29,500. "Rio Rita" playing a second week took \$35,600 at Loew's State and Orpheum together.

Estimated receipts for the week ending May 28-29:

"Reap the Wild Wind" (Para.) METROPOLITAN—(4,376) (40c-55c-75c) 7 days, 3rd week. Gross: \$29,500. (Average, \$15,000)

"Rio Rita" (M-G-M) LOEW'S ORPHEUM—(3,000) (30c-44c-65c) 7 days, 2nd week. Gross: \$18,500. (Average, \$11,500)

"Nazi Agent" (M-G-M) LOEW'S STATE—(2,900) (30c-44c-65c) 7 days, 2nd week. Gross: \$17,100. (Average, \$12,500)

"Whispering Ghosts" (20th-Fox) KEITH BOSTON—(2,679) (33c-44c-55c-65c) 7 days. Stage show with Ann Corio, Arthur Treacher, Mitzi Green, Deep River Boys, Happy Felton and Shirley Wayne. Gross: \$25,500. (Average, \$15,000)

"Fantasia" (RKO) "All American Co-ed" (U. A.) KEITH MEMORIAL—(2,907) (33c-55c-65c) 7 days. Gross: \$19,500. (Average, \$15,000)

"True to the Army" (Para.) "On the Sunny Side" (20th-Fox) PARAMOUNT—(1,797) (28c-33c-55c) 7 days. Gross: \$14,500. (Average, \$8,500)

"True to the Army" (Para.) "On the Sunny Side" (20th-Fox) FENWAY—(1,320) (28c-33c-55c) 7 days. Gross: \$9,500. (Average, \$5,500)

"My Favorite Blonde" (Para.) "Frisco Lil" (Univ.) SCOLLAY—(2,500) (28c-33c-44c-55c) 7 days. Gross: \$6,500. (Average, \$4,500)

## 'Sal' Is New Haven Winner at \$10,400

NEW HAVEN, June 4.—"My Gal Sal" and "Blondie Goes to College" took \$10,400 at the Loew-Poli. The second week of "Tortilla Flat" and "About Face" at the College grossed \$3,300.

Estimated receipts for the week ending May 28:

"Tortilla Flat" (M-G-M) "About Face" (U. A.) COLLEGE—(1,677) (40c-50c) 7 days, 2nd week. Gross: \$3,300. (Average, \$2,800)

"My Gal Sal" (20th-Fox) "Blondie Goes to College" (Col.) LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: \$10,400. (Average, \$8,000)

"True to the Army" (Para.) "The Remarkable Andrew" (Para.) PARAMOUNT—(2,373) (40c-50c) 7 days. Gross: \$5,000. (Average, \$4,600)

"Shanghai Gesture" (U. A.) "Shanghai Gesture" (U. A.) ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$4,700. (Average, \$5,200)

"Fantasia" (RKO) "Shubert" (1,700) (28c-40c-50c-60c) 7 days. Gross: \$5,000.

## 'Tortilla Flat' Gets \$10,000, Montreal

MONTREAL, June 4.—"Tortilla Flat" at Loew's led with \$10,000. "Saboteur" at the Palace drew \$7,800.

Estimated receipts for the week ending May 28:

"Jungle Book" (U. A.) ORPHEUM—(1,000) (30c-40c-60c) 7 days. Gross: \$4,000. (Average, \$4,000)

"Tortilla Flat" (M-G-M) LOEW'S—(2,900) (35c-47c-67c) 7 days. Gross: \$10,000. (Average, \$7,000)

"The Lady Is Willing" (Col.) "Canal Zone" (Col.) PRINCESS—(2,200) (27c-34c-47c) 7 days. Gross: \$3,300. (Average, \$2,700)

"Saboteur" (Univ.) PALACE—(2,200) (30c-45c-62c) 7 days. Gross: \$7,800. (Average, \$7,000)

"The Great Man's Lady" (Para.) "True to the Army" (Para.) CAPITOL—(2,800) (30c-45c-62c) 7 days. Gross: \$4,800. (Average, \$4,000)

## Off the Antenna

FOUR NBC programs have been renewed. General Foods has renewed "The Aldrich Family" on 90 stations and "Post Toasties Time," with Fannie Brice, Frank Morgan and Meredith Willson's orchestra, formerly called "Maxwell House Coffee Time," on 94 stations. Bristol-Myers has renewed Eddie Cantor's "Time to Smile" on 86 stations and "Mr. District Attorney" on 87 stations.

• • •

**Purely Personal:** Edward P. Ehrich, in charge of syndicated program sales for NBC radio recording division, reports today as a Lieutenant at the Naval Bureau of Aeronautics. Claude Barrere will succeed him. . . . Gilson Gray, CBS commercial editor, joined the Navy yesterday as Lieutenant Commander. Jan Schimek will assume Gray's duties and continue to supervise the copyright department. . . . John Paul Dickson, Mutual Berlin correspondent, entered Doctors Hospital here yesterday following a collapse from illness contracted during his internment in Germany. . . . Scott Colton, WHN announcer, underwent an operation this week. . . . Lewis Charles, announcer, who left WHN for WOV last year, has returned to WHN. He will be married this month.

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WOR and WMCA will broadcast descriptions of the "New York at War" parade June 13 throughout the day. Although the descriptions will not be continuous, they will be frequent, it was stated.

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**On the Blue:** Three news shows will make their debut on the Blue within the next two weeks. They are "Listen America," a nutritional program in cooperation with the Government; "Army-Navy Game," a quiz with soldiers and sailors, and "Sing for Dough," audience participation show with prizes for the best voices. . . . Blue salesmen have been provided with looseleaf notebooks with full descriptions of programs offered for sponsorship. Each page contains a complete description and terms of sale of one program. . . . WJZ has issued a new coverage map emphasizing the fact that war workers are now available as listeners for its all-night program.

• • •

**Program News:** Carter Products will drop "The Good Old Days" on nine Blue stations June 21 and add them to the hookup for "Inner Sanctum Mysteries" on the same web. . . . "New York Times" correspondents who returned on the S. S. Drottningholm Monday will be heard in a roundtable discussion on WMCA Tuesday. . . . Adam Hat Stores has renewed for the fifth year "Hour of Champions" on WHN, Sundays, 12:30-1 P. M. . . . "Those We Love" will be the Summer replacement for "Time to Smile" on NBC. . . . Curtis Publishing Co. is using one-minute spot announcements on WEAf for "Saturday Evening Post." . . . Planters Nut & Chocolate Co. has renewed "News by George F. Putnam" on WEAf, Tuesdays, Thursdays and Saturdays at 6:15 P. M. . . . Dinah Shore, who has been appearing on Eddie Cantor's show for more than a year, will have Cantor as a guest on her own show this evening.

• • •

**Around the Country:** Wade Barnes, formerly of WLW, Cincinnati, has joined the announcing staff of WCAU, Philadelphia. . . . Harvey McCall, formerly national advertising solicitor for the old Philadelphia Evening Ledger, has been added to the KYW, Philadelphia, sales staff. . . . Jerry Piven, from WDRC, Hartford, Conn., has joined WPEN, Philadelphia, as announcer. . . . Hugo Speck, INS Berlin correspondent who returned from Germany this week, will do a series for WLW. . . . A new series of 26 dramas on the background of the Constitution has been started by WHEC, Rochester, under the sponsorship of the Times-Union and Democrat & Chronicle there. . . . Five members of the KQW, San Francisco, staff and one from KYA, San Francisco, have resigned to join the Office of the Coordinator of Information. . . . Anne Lorentz has been appointed coordinator of the newly created war service division of WTAG, Worcester, Mass. . . . Geer Parkinson, staff organist of WBNS, Columbus, has been signed by the RKO Palace theatre there to play organ music Saturday nights.

## Study Studio Economies

HOLLYWOOD, June 4.—Daniel Clark and Douglas Shearer have been appointed co-chairmen of the production economy committee which has been formed by the Research Council of the Academy of Motion Picture Arts and Sciences to study technical means of achieving production economies.

## Close Cincinnati House

CINCINNATI, June 4.—The 2,150-seat RKO Shubert, regularly playing stage shows and pictures, but which recently switched to straight pictures, closed today for the Summer.

## Para. Names Woodward

Walter E. Woodward has been named Paramount short subject and news representative in the Atlanta district, it was announced yesterday by Oscar A. Morgan, general sales manager in charge of shorts and newsreels. Woodward succeeds Harry Dodge, resigned.

## Cleveland Golf Today

CLEVELAND, June 4.—The local Variety Club's annual golf tournament will be held tomorrow at Beechmont Country Club. The program has been arranged by Joseph Lissauer, chairman, and Harry Goldstein, Barney Kranz and Jack Schulmann.

## Mutual Executive Charges NBC, CBS Fostered Net Evils

WASHINGTON, June 4.—Asserted evils in the radio network situation aimed at by the FCC network regulations were attributed today to NBC and CBS by Fred Weber, Mutual general manager, during his testimony before the House Interstate and Foreign Commerce Committee on the Sanders bill to reorganize the commission.

Weber charged that NBC consistently had used its time options with stations affiliated with both it and Mutual to make impossible the booking of Mutual's programs.

### Says Mutual Was Hindered

Explaining the organization of the Mutual chain, he said Mutual could not obtain better stations in the larger cities and in important markets because of the five-year contracts containing option time and exclusivity provisions "and in the way in which they have been exploited to prevent the establishment or growth of any new national network. The commission's regulations were designed, among other things, to eradicate the evils and abuses resulting from these contracts," he declared.

Weber compared the long term contracts with exclusivity and option time to the block-booking system of the motion picture industry and asserted that if broadcasting was subject only to economic limitations, "whether you had a commission or not, some agency of the Government, perhaps the Department of Justice, would prevent any one, two or three organizations from tying up all broadcast stations in a city so that no competitors could enter it."

## U.A. May Release 2 From Rabinovitsch

United Artists may distribute two productions which Gregor Rabinovitsch plans to remake in Hollywood if the players being sought are available, company officials said yesterday. The remakes will be of two French productions made by Rabinovitsch several years ago.

The producer is now in Hollywood where he will endeavor to obtain the desired casts. United Artists has reserved the right to approve the casts before concluding the distribution arrangements.

The company's negotiations for Clarence Brown to become a United Artists' producer are in abeyance pending his decision on joining the Hunt-Stromberg production organization. If Brown does not join Stromberg, the negotiations for him to enter United Artists with his own production company will be renewed, it was said.

### Stromberg Seeks Studio Space

HOLLYWOOD, June 4.—Hunt Stromberg arrives here tomorrow by train from New York and is expected to shop immediately for studio space with a view to an early start on his production schedule, which calls for three pictures annually for U. A. release.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 111

NEW YORK, U. S. A., MONDAY, JUNE 8, 1942

TEN CENTS

## Rodgers Asks Allied to Help Unity Succeed

### Answers Myers' Doubts About Umpi Actions

ATLANTIC CITY, June 7.—"Don't lose your head. The distributors are conscious of their obligations. Strain every personal effort to cooperate and make the United Motion Picture Industry a success."

This message amplified by illustrations from the business experience of his own company, asserting the benefits of co-operation between exhibitors and distributors, was given by William F. Rodgers, vice-president of M-G-M in charge of distribution and chairman of Umpi, to Allied Theatre Owners of



William F. Rodgers

(Continued on page 7)

## Unity 'Backsliders' Assailed by Myers

ATLANTIC CITY, June 7.—"Certain interests" within the industry believe they have an "in" with the War Production Board from which they may benefit individually and, therefore, have prevented an all-industry committee on priorities from functioning. Abram F. Myers, Allied States chairman and general counsel, charged in

(Continued on page 7)

### Urge Still Testing To Save Raw Stock

Hollywood, June 7.—The Motion Picture Conservation Committee, representing all studios, has recommended the use of still pictures instead of motion picture film for wardrobe and set tests, as a means of conserving raw stock.

The directors', writers' and actors' guilds will hold membership meetings this week to discuss conservation plans.

## Board of Appeals Reverses Itself on Chicago Clearance

The arbitration appeals board reversed itself on an earlier ruling that clearance is not involved in the successive weeks of Chicago's general release system in a decision given Friday in the clearance case of the Alcyon Theatre, Highland Park, Ill., against RKO and 20th Century-Fox.

The board's decision, however, affirmed the original ruling of Drennan J. Slater, arbitrator, who dismissed the complaint after ruling that the clearance of the Teatro del Lago, Wilmette, and the Glencoe at Glencoe over William Pearl's Alcyon was not unreasonable. Costs were assessed against the complainant.

In the first decision handed down by the appeals board, that of the Ken Theatre, Chicago, the board sustained the arbitrator's finding that it

(Continued on page 8)

## U.S. Ban on Theatre Building Is in Effect

WASHINGTON, June 7.—The War Production Board prohibition on the construction of amusement projects costing \$5,000 or more became effective yesterday. It was said that some applications for permission to complete theatre and other projects have been filed and are being considered.

It was indicated, however, that no relaxation of the order is contemplated and that every application will be decided strictly on its merits and

(Continued on page 7)

## Film Grosses Remain Firm In N. Y. All-City Blackout

### Report L. A. Grosses Drop in Coast Alert

LOS ANGELES, June 7.—Grosses in the Los Angeles area were off as much as 20 per cent in some downtown theatres late last week due to the widely publicized coastal precautions intensified after the Japanese air attack on Dutch Harbor.

The stress on defense preparations came Wednesday night when radio stations went off the air at 9 p.m., but the effect of this did not register at theatre box-offices until Thursday night, following all-day hints that

(Continued on page 8)

### Envoys of WAC to Address Exhibitors

Francis Harmon, Arthur Mayer and Si Fabian of the War Activities Committee will begin a series of talks to exhibitor organizations throughout the country this week in which they will describe fully the committee functions which relate to exhibition and the most efficient methods of theatre participation.

Harmon left for the Coast from Atlantic City on Friday and will make a number of stopovers in key cities for the scheduled talks to exhibitors.

## 20th-Fox to Consider Aid for Small Towns

ATLANTIC CITY, June 7.—Assurance that 20th Century-Fox will give sympathetic consideration to small town exhibitors, individually, who claim loss in business due to wartime population shifts or other war conditions was given to the Allied of New Jersey convention here Friday.

The message came from Tom J. Connors, vice-president in charge of distribution, and was presented to the convention in his behalf by William J. Kupper, assistant to Connors.

Kupper said that small town exhibitors' problems would be considered without regard to precedent, because "we're all in this together."

Kupper announced to the meeting that 20th Century-Fox plans to release five pictures in August if the amended consent decree is not approved. He

(Continued on page 7)

## I. A. Officials Are Reelected By Landslide

### Administration Is Given Vote of Confidence

COLUMBUS, O., June 7.—Richard F. Walsh, IATSE president, was returned to office Friday by an overwhelming majority, defeating his nearest opponent, William Bennett of Washington, 644 to 296.

The administration received a solid vote of confidence from the 973 voting delegates, all officials being reelected. Anti-

Walsh forces headed by Vincent Jacoby of New York fared better than their leader, the representative of Stagehands' Local 1 polling but 33 votes.

The administration slate included Harland Holmden, Cleveland, first vice-president; William P. Covert,

(Continued on page 7)

## No Appeal Filed in Minn. Anti-5 Case

MINNEAPOLIS, June 7.—With the time for filing an appeal from the Ramsey County court decision holding the Minnesota anti-block-of-five law unconstitutional expiring at the end of this week, there was still no official indication here Saturday that an appeal would be sought.

County officials were noncommittal when asked about the possibility of an appeal but reiterated that no public funds are available for the purpose.

(Continued on page 7)

### In Today's Issue

Key city grosses hold high level in recent weeks; for compilation of grosses and weekly box-office reports, see Page 6. Short subject reviews, War Bond exploitation, Page 8.



## Industry Sponsors Hero Rallies Today

A parade of American and British war heroes to boost public morale, sponsored by Treasury Department through the War Activities Committee of the motion picture industry, will be held here today, climaxed by a noon rally at Times Square. A mass demonstration will be held in Madison Square Garden in the evening.

The New York parade and demonstration is the first scheduled for a score of key cities and is scheduled to wind up in St. Louis July 5. The film industry will have a leading participation in all the local rallies, with prominent exhibitors active on the committees.

The demonstrations will be tied in with various campaigns, such as war bond sales, Army and Navy Emergency Relief and the USO.

Spyros Skouras, president of 20th Century-Fox, is chairman of the committee. Members of the New York committee include Abe Lastfogel, Hal Horne, Robert Weitman, Jack Partington, Stirling Silliphant, Aubrey Schenck, Robert K. Christenberry, Irving Lesser and Lou Epstein.

## Equity Shows 'Profit'; 400 Members Serve

Despite the fact that 400 dues paying members have joined the armed forces during the past year, Actors Equity for the year ended March 31 had an excess of \$41,209 of receipts over expenses, it was reported Friday at the annual meeting of the union at the Hotel Astor.

The surplus on hand was reported at \$431,084 as compared with \$379,893 for the fiscal year ended March 31, 1941. Total assets amounted to \$611,950.

Little action took place at the meeting, which was attended by about 275 members. Most of the meeting was devoted to reports.

## B & K Drops Dualling Policies for 'Reap'

CHICAGO, June 7.—The entire Bala-ban & Katz circuit here will play Cecil B. DeMille's "Reap the Wild Wind" on a single feature policy at the completion of its Loop run at the State-Lake Theatre.

Subsequent run houses of the circuit have been on a double feature policy for many years.

## \$789,618 Bond Sale By Los Angeles Club

War bond sales by the Los Angeles Variety Club thus far have totaled \$789,618, it has been announced. Of the total, \$141,532 was raised within the club and \$628,086 through theatres and distributing companies. David Hershon is chairman of the club's bond sales committee.

## Add WB Drive Prizes

Sam Lefkowitz, Warners' Metropolitan district sales manager, and Roger Mahan, New York branch manager, have set up additional prizes for their staffs for the best results in the current sales drive, the company announced.

# Personal Mention

**M**YRNA LOY, the former Mrs. ARTHUR HORNBLow, was married to JOHN D. HERTZ, Jr., executive of the Buchanan Agency, on Saturday in New York. They are now on their honeymoon.

**WILLIAM HOLDEN**, manager of B & K's Chicago Theatre, is the father of a son, **WILLIAM BRYANT**, born last week at Henrotin Hospital, Chicago.

**JOSEPH H. MOSKOWITZ** has returned from the Coast.

**W. STEWART McDONALD**, Warner Theatres executive, is scheduled to return from Chicago today.

**EDWARD J. CARROLL**, Agawam, Mass., exhibitor, has been named a committee executive of the Springfield, Mass., Chamber of Commerce.

**VIRGINIA ORR**, secretary to G. RALPH BRANTON of Tri-States Theatres, Des Moines, is vacationing.

**STANLEY SIMMONS** has enlisted in the Signal Corps at Fort Monmouth, N. J.

**THEODORE HARRIS**, managing director of the State, Hartford, Conn., was in town over the weekend.

**LEONARD SOWARD**, city manager for Theatrical Managers Circuit, Muncie, Ind., is vacationing here.

**SAM J. SWITOW**, head of the Kentucky and Indiana circuit bearing his name, has entered the Air Corps as a captain with administrative duties. He served in the first World War.

**LEONARD GOLDENSON** returned from Atlanta over the weekend.

**J. J. FRIEDL** is in town from Minneapolis.

**J. CHEEVER COWDIN** has returned to the Coast and plans to remain there until the end of the month.

**LOU WEINBERG** of Columbia is in New Haven to attend his son's graduation from Yale.

**SHERILL COHEN**, newsreel theatre operator, will leave Baltimore today on his return to Hollywood.

**EDWARD FITZPATRICK**, manager of the Poli Theatre, Waterbury, Conn., is ill at Waterbury Hospital.

**ARTHUR ADLER** of the M-G-M home office publicity department has enlisted in the radio division of the Army Air Corps.

**CHARLES COHEN** left over the week end on a vacation.

**NORMAN H. MORAY** returns today from Boston.

## Mexican Theatre Grosses Improve

**MEXICO CITY**, June 7.—Theatre business here and in practically all other parts of Mexico, which had ranged from poor to fair since Christmas, when the effects of the United States going to war began to be felt in this country, is now definitely improving, as uncertainty about what attitude Mexico would take in the conflict has ended with this nation's declaration of war against the Axis.

While the theatres are not yet enjoying big business, there are decidedly better times at the box-offices. Exhibitors have been quick to ascertain that the public wants to be amused. But pictures with a war flavor, such as "The Invaders," now in its second big week at the Cine Olimpia here, are liked, and there is an eager interest in those newsreels that do not show harrowing details.

## Weshner Speaks at NYU Screen Party

**DAVID E. WESHNER**, director of exploitation and sales promotion for United Artists, on Saturday addressed members of high school film clubs at a reception tendered by the motion picture department, New York University Washington Square College of Arts and Science, in honor of the winners of the first annual high school film contest.

Weshner spoke on "The Value of Motion Picture Training in Schools." Dr. William Lewin, chairman of the high school motion pictures of the National Education Assn, spoke.

## Urge British Houses To Play War Shorts

**LONDON**, June 7.—A formal and emphatic appeal to British exhibitors to observe the agreement to screen regularly the Ministry of Information's five-minute short subjects, will be made at the meeting of the general council of the Cinematograph Exhibitors Association this week.

The Ministry has complained that some exhibitors are not abiding by the agreement. Officers of the CEA are disturbed over the situation because of the necessity of maintaining the good will of Government departments.

The council also will discuss the appeal of the Kinematograph Renters Society for a joint meeting to study the Sunday film situation, relating to the allegations that exhibitors consistently screen outdated films on Sundays. The CEA council also will take up the tendency of local authorities to demand business records in connection with the charity tax on Sunday operation.

## Para. Acquires 'Decoy'

**HOLLYWOOD**, June 7.—Paramount has announced the purchase of "Decoy," a story of Q-boats fighting submarines in the Atlantic by James Edward Grant. Fred MacMurray and Alan Ladd will head the cast.

## Masterson Legion Aide

The National Legion of Decency has announced the appointment of the Rev. Patrick J. Masterson as assistant executive secretary of the legion.

## Ray Middleton in Army

**HOLLYWOOD**, June 7.—Ray Middleton, Republic player, reports to the Army tomorrow as a private.

## Ad Film Companies Deny Law Violation

**WASHINGTON**, June 7.—Denying that they are allied and banded together for the purpose of exercising any control upon trade in advertising films, five distributors, two booking agencies and a trade association have filed answers with the Federal Trade Commission to its charges of violation of the Clayton Act.

Cited by the Commission were Motion Picture Advertising Service Co., Inc., New Orleans; United Film Ad Service, Inc., Kansas City; Ray-Bell Films, Inc., St. Paul; Alexander Film Co., Colorado Springs; A. V. Cauer Service, Inc., Independence, Mo., distributors; Screen Broadcast Corp., New York, and General Screen Advertising, Inc., Chicago, and the Association of Advertising Film Companies.

The responses asserted that no single respondent distributor is capable of furnishing a national advertising campaign because of lack of contracts with theatres covering a sufficient area, and as a result, it was contended, manufacturers desiring to conduct national campaigns through theatres requested the companies to associate so as to make an adequate number of houses available.

## See Service Fund At \$1,000,000 Soon

The total cash received from theatres which participated in the recent Army and Navy Emergency Relief fund drive is expected to reach \$1,000,000 within the next few days, it was indicated on Friday. Collections thus far have totaled \$800,000.

Several important circuits have sent in checks as follows: M & P Theatres, \$31,619; Essaness Theatres, Inc., \$5,241; Fabian Theatres, \$14,047; E. M. Loew Theatres, \$4,792; Interstate Theatres, \$2,767.

## Legitimate Theatre Total For Army, Navy \$37,700

A total of 49 legitimate theatres throughout the country contributed an aggregate of \$37,700.13 in the recent drive for funds for the Army and Navy Emergency Relief. Lee Shubert headed the legitimate theatre campaign committee, which included: Marcus Heiman, John Shubert and Mrs. Leonard Goldenson. The National Theatre in Washington led the list, turning in \$2,103.59.

## MOTION PICTURE DAILY

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# KISSES FROM THE TRADE PRESS

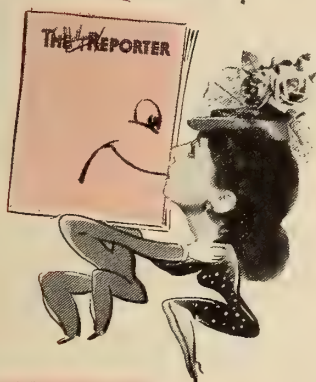
for

## THEY *ALL* KISSED *the Bride*



"Spritely, snappy and spicy...rates major attention as bill-topping attraction...Miss Crawford kicks the stuffing out of the part..."

WEEKLY VARIETY



"Crawford's 'Bride' riotous... gay modern farce is laugh winner...Crawford's accomplishments as grand comedienne have seldom been spotlighted more effectively. The box-office success of the attraction profits accordingly."

HOLLYWOOD REPORTER



"Completely satisfying comedy, sparkling with creative and production polish... a certain money picture... a constant succession of laughs... one of Columbia's best boxoffice entries... Alexander Hall turns in one of his best, if not his finest, pieces of direction... bright, adult entertainment... elegance of presentation and seasoned showmanship."

DAILY VARIETY



"Fast, frothy and full of spice... A jitterbug sequence in which Miss Crawford and Jenkins cut a heap of rug is an item to merchandise... Audience response in general was such as to dimout long sections of the dialogue!"

MOTION PICTURE DAILY

RELEASED JUNE 11th

JOAN CRAWFORD • MELVYN DOUGLAS

THEY *ALL* KISSED *the Bride*

ROLAND YOUNG • BILLIE BURKE • ALLEN JENKINS

Screen play by P. J. WOLFSON • From a story by Gino Ross and Antonio P. Salti  
Directed by ALEXANDER HALL • Produced by EDWARD KAUFMAN  
A COLUMBIA PICTURE

★ ★ ★ ★ ★  
TIE UP WITH UNCLE SAM!...SELL  
WAR SAVINGS BONDS AND STAMPS!  
★ ★ ★ ★ ★





# JITTERBUG-JIVE EXPLOITATION PULLS IN WITH THE SHOW THAT'S GOT THA

Boston, BIG ... Chicago, SWELL ... New York and Brooklyn, TOPS ... Providence, Rochester, Columbus, Lowell, Ithaca, Waterloo — everywhere — the sensation of the town, with crowds dancing in the streets and clattering coin on the line for the show that gives 'em the story of a nation's music — from ragtime and jazz to boogie-woogie!

**THIS**

RESULTS  
IN

IT'S THE HOTTEST EXPLOITATION SPECIAL IN MONTHS — AND HERE ARE JUST A FEW OF THE IDEAS now getting the crowds!

## SELECTION OF ALL-HOME-TOWN DANCE BAND

— A pushover for newspaper tie-up. The "Instrumental Swing Contest" to select the outstanding local musicians. Worked through coupon entries, auditions, and final stage appearance. Particularly effective if entrants imitate styles of All-American Dance Band Leaders.

## JITTERBUG CONTESTS IN LOBBY AND/OR ON STAGE

— The kids are going for this in the biggest way possible (see photo of the Albee, Brooklyn). Methods vary in different towns, but the possibilities are endless.

## "ALL-AROUND-TOWN" SWEATER-GIRL STUNT

— Sweaters lettered "Get Hep—See Syncopation" ... Girls visit night clubs, dance rooms, etc., and choose dancing couples for prizes — not necessarily "best" dancers — but typical couples. (The bands in the spots are more than ready to co-operate).

## TIE-UPS WITH MUSIC SHOPS ON RECORDS

— Every record dealer a soft touch for window displays tying up picture and records of members of the All-American Dance Band. This one is automatic.

## LOCAL BAND AGAINST LOCAL BAND FOR "SWING HONORS"

— Patrons of theatre and general public choosing the hottest band in town. Choice to be made by various means of voting.

## LOCAL VOTING ON ALL-AMERICAN DANCE BAND

— A local poll to find out how closely local tastes match up with the national selections as chosen through the Saturday Evening Post Poll.

## TIE-UPS WITH RADIO STATIONS ON RECORDS

— A co-operation with plenty of angles — right in line with the policies of stations all over the country.

AND THESE ARE ONLY SOME OF THE ANGLES THAT HAVE BEEN WORKED  
TO OUTSTANDING SUCCESS ... GET YOUR PRESS SHEET FOR EVEN MORE!







## 'Kings Row' in Seattle Draws Good \$8,900

SEATTLE, June 7.—"Kings Row" at the Orpheum took a strong \$8,900 to earn top honors. "Affairs of Jimmy Valentine," with Louis Armstrong's band on the Palomar stage, drew \$6,500. The weather was cool.

Estimated receipts for the week ending May 29:

"My Gal Sal" (20th-Fox)  
 "Who Is Hope Schuyler?" (20th-Fox)  
 BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 3rd week. Moved from Fifth Avenue. Gross: \$4,100. (Average, \$4,000)  
 "Tortilla Flat" (M-G-M)  
 "This Time for Keeps" (M-G-M)  
 FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days. Gross: \$7,400. (Average, \$7,000)  
 "Call Out the Marines" (RKO)  
 "A Desperate Chance for Ellery Queen" (Col.)  
 LIBERTY—(1,800) (30c-42c-58c-70c) 7 days. Gross: \$5,400. (Average, \$5,000)  
 "My Favorite Blonde" (Para.)  
 "Henry and Dizzy" (Para.)  
 MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 3rd week. Moved from Paramount. Gross: \$4,400. (Average, \$4,000)  
 "Rings on Her Fingers" (20th-Fox)  
 "Born to Sing" (M-G-M)  
 MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days. Gross: \$5,900. (Average, \$6,000)  
 "Kings Row" (W. B.)  
 ORPHEUM—(2,450) (30c-42c-58c) 7 days. Gross: \$8,900. (Average, \$6,000)  
 "Affairs of Jimmy Valentine" (Rep.)  
 PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Louis Armstrong and band. Gross: \$6,500. (Average, \$5,000)  
 "Reap the Wild Wind" (Para.)  
 PARAMOUNT—(3,050) (30c-42c-58c) 7 days, 2nd week. Gross: \$6,200. (Average, \$6,000)

## 'Our Life' at \$4,800 Oklahoma City Lead

OKLAHOMA CITY, June 7.—"In This Our Life" drew \$4,800 at the Criterion, and "Shanghai Gesture" took \$4,000 in a fair week.

Estimated receipts for the week ending May 28:

"In This Our Life" (W. B.)  
 CRITERION—(1,500) (20c-25c-40c) 7 days. Gross: \$4,800. (Average, \$4,500)  
 "Nazi Agent" (W. B.)  
 "Mad Doctor of Market Street" (Univ.)  
 LIBERTY—(1,200) (20c-25c) 7 days. Gross: \$2,600. (Average, \$2,400)  
 "Juke Girl" (W. B.)  
 MIDWEST—(1,500) (20c-25c-40c) 7 days. Gross: \$4,100. (Average, \$4,000)  
 "Shanghai Gesture" (U. A.)  
 STATE—(1,100) (20c-25c-40c) 7 days. Gross: \$4,000. (Average, \$3,500)  
 "My Favorite Blonde" (Para.)  
 TOWER—(1,000) (20c-25c-40c) 7 days. Moved from Criterion. Gross: \$2,500. (Average, \$1,750)

## 'Reap' with \$9,000 Leads New Haven

NEW HAVEN, June 7.—"Reap the Wild Wind" at the Paramount at advanced prices took \$9,000.

Estimated receipts for the week ending June 4:

"My Gal Sal" (20th-Fox)  
 "Blondie Goes to College" (Col.)  
 COLLEGE—(1,627) (40c-50c) 7 days, 2nd week. Gross: \$2,700. (Average, \$2,800)  
 "Ship Ahoy" (M-G-M)  
 "Vanishing Virginian" (M-G-M)  
 LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: \$10,000. (Average, \$8,000)  
 "Reap the Wild Wind" (Para.)  
 PARAMOUNT—(2,375) (40c-65c) 7 days. Gross: \$9,000. (Average, \$4,600)  
 "In This Our Life" (W.B.)  
 "Smiling Ghost" (W.B.)  
 ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$7,500. (Average, \$5,200)  
 "Fantasia" (RKO)  
 SHUBERT—(1,700) (28c-60c) 4 days. Gross: \$3,000.

## Key Grosses Hold High Level in Recent Weeks

KEY city box-office receipts maintained a high level during the past several weeks, with good product and the general concentration of population in the large cities because of war production chiefly responsible. During the week ending May 22-23, according to the compilation based on MOTION PICTURE DAILY's weekly reports of grosses, the aggregate was \$1,563,000 for 141 houses. A recent high point was reached during the Easter period, when 157 theatres reported a total of \$1,861,000 for the week ended April 10-11.

The following tabulation indicates the total gross each week and the number of theatres reporting, since the beginning of the 1941 calendar year:

Week ending	No. of Theatres	Total Gross
Jan. 3-4, 1941	139	\$1,723,700
Jan. 10-11	140	1,697,500
Jan. 17-18	159	1,644,000
Jan. 24-25	150	1,624,700
Jan. 31-Feb. 1	151	1,681,700
Feb. 7-8	146	1,634,000
Feb. 14-15	144	1,447,400
Feb. 21-22	144	1,442,000
Feb. 28-March 1	146	1,601,900
March 7-8	153	1,488,500
March 14-15	162	1,532,600
March 21-22	154	1,614,400
March 28-29	161	1,612,800
April 4-5	153	1,449,300
April 11-12	148	1,384,600
April 18-19	152	1,638,800
April 25-26	154	1,540,200
May 2-3	160	1,496,400
May 9-10	166	1,540,300
May 16-17	166	1,489,750
May 23-24	156	1,392,600
May 30-31	162	1,403,100
June 6-7	163	1,607,000
June 13-14	146	1,230,600
June 20-21	145	1,322,500
June 27-28	151	1,284,300
July 4-5	146	1,306,400
July 11-12	134	1,549,100
July 18-19	130	1,233,200
July 25-26	125	1,271,500
Aug. 1-2	145	1,352,700
Aug. 8-9	138	1,358,200
Aug. 15-16	140	1,409,100
Aug. 22-23	139	1,496,900
Aug. 29-30	138	1,383,800
Sept. 5-6	147	1,760,500
Sept. 12-13	143	1,520,400
Sept. 19-20	147	1,520,400
Sept. 26-27	152	1,562,700
Oct. 3-4	153	1,631,400
Oct. 10-11	158	1,695,000
Oct. 17-18	150	1,707,100
Oct. 24-25	144	1,586,800
Oct. 31-Nov. 1	152	1,549,500
Nov. 7-8	148	1,594,100
Nov. 14-15	155	1,713,300
Nov. 21-22	145	1,539,600
Nov. 28-29	147	1,769,400
Dec. 5-6	148	1,577,900
Dec. 12-13	150	1,493,100
Dec. 19-20	148	1,336,200
Dec. 26-27	132	1,078,000
Jan. 2-3, 1942	150	1,815,500
Jan. 9-10	138	1,700,000
Jan. 16-17	150	1,600,600
Jan. 23-24	142	1,575,100
Jan. 30-31	130	1,474,700
Feb. 6-7	148	1,641,400
Feb. 13-14	146	1,518,600
Feb. 20-21	136	1,500,000
Feb. 27-28	161	1,815,300
March 6-7	137	1,435,500
March 13-14	129	1,386,600
March 20-21	141	1,447,900
March 27-28	153	1,539,100
April 3-4	152	1,516,400
April 10-11	157	1,861,000
April 17-18	150	1,740,500
April 24-25	148	1,580,900
May 1-2	142	1,459,500
May 8-9	140	1,483,000
May 15-16	148	1,638,300
May 22-23	141	1,563,000

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## 'Reap' Takes Good \$16,100, Milwaukee

MILWAUKEE, June 7.—"Reap the Wild Wind" and "Henry and Dizzy," playing Fox's Wisconsin and Palace simultaneously at advanced prices, collected a total of \$16,100. "Sleepytime Gal" and Judy Canova in person at the Riverside drew \$10,700.

Estimated receipts for the week ending June 4:

"Fantasia" (RKO)  
 "Week-End for Three" (RKO)  
 DOWNER—(900) (44c-60c) 7 days. Gross: \$6,000.  
 "Reap the Wild Wind" (Para.)  
 "Henry and Dizzy" (Para.)  
 PALACE—(2,400) (44c-55c-75c) 7 days. Gross: \$6,500. (Average, \$4,000)  
 "Sleepytime Gal" (Rep.)  
 RIVERSIDE—(2,700) (44c-60c) 7 days. Stage: Judy Canova. Gross: \$10,700. (Average, \$6,500)  
 "The Real Glory" (U.A.)  
 "The Wife Takes a Flyer" (Col.)  
 STRAND—(1,400) (44c-65c) 7 days. Gross: \$1,500. (Average, \$1,500)  
 "Juke Girl" (W.B.)  
 "Always in My Heart" (W.B.)  
 WARNER—(2,400) (33c-44c-55c) 7 days. Gross: \$8,800. (Average, \$4,500)  
 "Reap the Wild Wind" (Para.)  
 "Henry and Dizzy" (Para.)  
 WISCONSIN—(3,200) (44c-55c-75c) 7 days. Gross: \$9,600. (Average, \$5,500).

## 'Ship Ahoy' Takes \$16,500, Cleveland

CLEVELAND, June 7.—"Ship Ahoy" gave Loew's State a good week, earning a strong \$16,500. "Rio Rita" drew \$6,000 in its second week at the Stillman.

Estimated receipts for the week ending May 28-29:

"Kings Row" (W. B.)  
 ALLEN—(3,000) (33c-39c-47c) 7 days, 6th week. Gross: \$3,200. (Average, \$4,000)  
 "The Invaders" (Col.)  
 WARNERS HIPPODROME—(3,800) (33c-39c-47c) 7 days, 2nd week. Gross: \$7,500. (Average, \$11,000)  
 "Wife Takes a Flyer" (Col.)  
 WARNERS LAKE—(900) (33c-39c-47c) 7 days, 2nd week. Gross: \$1,200. (Average, \$1,500)  
 "Butch Minds the Baby" (Univ.)  
 RKO PALACE—(3,100) (40c-50c-60c) 7 days, Earl Carroll's Vanities on stage. Gross: \$16,000. (Average, \$17,500)  
 "Ship Ahoy" (M-G-M)  
 LOEW'S STATE—(3,500) (33c-39c-47c) 7 days. Gross: \$16,500. (Average, \$11,000)  
 "Rio Rita" (M-G-M)  
 LOEW'S STILLMAN—(1,900) (33c-39c-47c) 7 days, 2nd week. Gross: \$6,000. (Average, \$4,000)

## 'Our Life' Buffalo's Winner at \$17,400

BUFFALO, June 7.—"In This Our Life" led here at the Great Lakes with a smash \$17,400. "Rio Rita" continued strong in the second week at the Hippodrome with \$8,700. "The Mayor of 44th Street" drew \$9,500 at the Twentieth Century.

Estimated receipts for the week ending May 30:

"Moontide" (20th-Fox)  
 "Whispering Ghosts" (20th-Fox)  
 BUFFALO—(3,489) (35c-55c) 7 days. Gross: \$11,200. (Average, \$12,200)  
 "In This Our Life" (W. B.)  
 "Fingers at the Window" (M-G-M)  
 GREAT LAKES—(3,000) (35c-55c) 7 days. Gross: \$17,400. (Average, \$8,000)  
 "Rio Rita" (M-G-M)  
 "Bullet Scars" (W. B.)  
 HIPPODROME—(2,100) (35c-50c) 7 days, 2nd week. Gross: \$8,700. (Average, \$7,000)  
 "The Mayor of 44th Street" (RKO)  
 "Wild Bill Hickok Rides" (W. B.)  
 TWENTIETH CENTURY—(3,000) (30c-35c-55c) 7 days. Gross: \$9,500. (Average, \$9,000)  
 "Go West, Young Lady" (Col.)  
 "The Man Who Returned to Life" (Col.)  
 LAFAYETTE—(3,000) (30c-44c) 7 days. Gross: \$7,300. (Average, \$6,500)



## 'Backsliders' Of Industry Hit by Myers

(Continued from page 1)

his address to the New Jersey Allied convention here on Friday.

Myers described such interests as "backsliders" in the industry unity movement.

There is no industry committee working now on priorities because "certain interests feel they have a special 'in' with the War Production Board from which they can derive special benefits or protection and are unwilling to risk the loss of these anticipated benefits in order to cooperate with a committee acting for the industry as a whole. This is the negation of unity. It is unadulterated selfishness," Myers said.

### Raises Divorce Question

Myers stated that the proposed Umpi selling plan is "necessarily limited" to a single season, because next year every provision of the consent decree will be up for reconsideration by the Department of Justice. "The question will be," he said, "has the consent decree had the effect to restore lawful competitive conditions or should the Attorney General press for (theatre) divorcement?"

In addition, the year 1943 will be critical, he said, because wartime dislocations will have grown more severe and scarce materials will be scarcer.

Myers said that the distributors who have refused to subscribe to Umpi's conciliation plan for treatment of individual and territorial complaints display the traditional attitude of those who feel they have the upper hand.

"It is out of step with the times," he said, "and if persisted in will spell the end of unity. The encouraging aspect of the matter is that while some distributors have walked out on their agreement on conciliation, a majority have felt honor-bound by their commitment and it is hoped that the good will resulting to the latter will induce the former to change their minds."

### Scores Exhibitor Opposition

He also scored exhibitors who have rejected Umpi because of dissatisfaction with its selling plan, pointing out that some Southern exhibitors spurned it because it failed to provide for a complete return to full block selling, whereas others in the North rejected it "because they professed to believe it was a step to bring back block booking and blind selling."

He charged that neither the dissenting distributors nor exhibitors realize that the Umpi selling plan is merely a one-year stop-gap between the operation of the escape clause and next year's review of the consent decree as a whole by the Attorney General.

"My surprise is not so great that this important but somewhat technical situation has been generally overlooked," he said, "as that it should have been overlooked in quarters that profess to great knowledge concerning all matters in the industry."

### Hedy Lamarr Gets Role

HOLLYWOOD, June 7.—Hedy Lamarr is slated to play the role of Sheba in M-G-M's "The Sun Is My Undoing."

## Rodgers Urges Allied to Help Unity Move Succeed

(Continued from page 1)

New Jersey and Allied States national officers and Eastern regional directors Friday afternoon at the closing business session of the three-day annual convention of the New Jersey unit at the Ambassador Hotel here.

Rodgers' declaration was regarded also as an indirect answer to an address just previously delivered by Abram F. Myers, Allied States general counsel and chairman of the board, who cast doubts upon Umpi's present wisdom, and posed questions affecting its actions and the goodwill of its sponsors.

Saying that he is in Umpi, up to "his neck," he said he proposed to stay in it, and that the future of the industry "is at stake if exhibitors can't see eye to eye."

### Charges Exaggerations

He charged minor matters are being exaggerated. He said his plea for tolerance was to forestall "drastic action" from those who suspect dark motives in small maneuvers. Unity to date has not "even scratched the surface" of its possibilities, he said, adding he hoped to see producers and "every one else" in the movement.

Of the relation of Umpi to priorities—a point made by Myers—Rodgers said he believed Umpi should represent the industry in this activity, but the Government preferred to deal with all industry branches. He thought the Government may be persuaded to change.

Speaking for M-G-M, Rodgers cited a letter from a district manager to a salesman, advising investigation and help for an exhibitor faced with closing, as evidence that "all reports notwithstanding, we are sincerely interested in our customers' welfare."

He also cited independent exhibitors' cooperation in playing Lew Ayres' pictures, so that "we retrieved what might have been a tremendous financial loss." Such happenings six or seven months ago, he said, would have been impossible, and "today they illustrate the new spirit."

M-G-M film rentals are not unfair, he said, thus striding on a convention—and Allied—theme: high prices. "If our prices seem unfair," he said, "they were never designed to be; there is no such thought behind any of our ideas."

Rodgers pleaded for the acceptance of the Victory Films at small rental,

citing producers' sacrifices, and remarking: "Without your support, we are going to fall down in the eyes of our Government."

Leon Bamberger, executive secretary of Umpi, pledged that Umpi would be effective, but asked "active support" and willingness to serve the local committees.

Frances Harmon, war activities committee coordinator, outlined its history

### Theatres Parts Pool

Atlantic City, June 7.—Allied States will set up a "pool" of maintenance parts for exhibitors waiting for priorities, it was decided here at a meeting of officials Friday. Theatres will be asked to take inventory of parts on hand which may be made available for the "pool," and this information will be kept on file at the national office of the organization.

and noted its present effectiveness and exhibitor cooperation, with 14,511 theatres pledged to support its activities. The industry is "not only doing its job," he said, "it is trying to prove the worth of the 'voluntary way.'"

Other speakers were Earle Sweigert, Paramount; Clarence Eiseman, United Artists; H. M. Richey, M-G-M, and Paul Terry.

### Dimouts Discussed

Following a golf tournament in the morning, Eastern regional directors held a session presided over by Joseph Reed of Connecticut. This meeting discussed dimouts and other precautionary measures, the consensus being that a compromise must be established between the greatest cooperation with the authorities and the efficiency of operation.

To more closely coordinate the Eastern units' work, the regional directors will meet monthly, the schedule now being the weeks of July 6 in Connecticut; Aug. 10 in New York State, and Sept. 14 in Philadelphia.

The convention closed with a cocktail party given by 20th Century-Fox and a testimonial banquet to Col. H. A. Cole, former national Allied president. Myers presented Cole a \$1,000 war bond as a gift from all Allied units, and Paramount presented him a birthday cake. Among banquet speakers were M. A. Rosenberg, national president, who was toastmaster; William J. Kupper and Harry Kalmine.

## No Appeal Filed in Minn. Anti-5 Case

(Continued from page 1)

Northwest Allied officials, who probably would be called upon to finance the action should it be taken, said that no final decision has been reached.

Local exhibitors are of the opinion that no action will be taken. A majority of them regard the new Umpi selling plan favorably and believe that, if it is put into effect, it will offer acceptable relief from the blocks-of-five method and thus will make the state law less important, in any event.

## 20th-Fox to Consider Aid for Small Towns

(Continued from page 1)

stressed that this would be to provide 20th Century-Fox customers with product, not to evade the Umpi plan. Should the amended plan be approved later, the company will then release another seven, bringing the number of the group to the 12 pictures called for by the plan.

### Metro Signs Irene

HOLLYWOOD, June 7.—Irene, fashion designer, has been signed by M-G-M as executive designer at the studio.

## I. A. Officials Are Reelected By Landslide

(Continued from page 1)

Toronto, second vice-president; Floyd Billingsley, San Francisco, third vice-president; James Brennan, New York, fourth vice-president; Roger Kennedy, Detroit, fifth vice-president; Felix Snow, Kansas City, sixth vice-president; Carl G. Cooper, seventh vice-president, and Louis Krouse, Philadelphia, secretary-treasurer.

Brennan, Billingsley, Kennedy and Snow were unopposed and were elected automatically.

Trustees named included: George Brayfield, Denver; R. E. Morris, Mobile, Ala.; and William S. Scanlan, Lynn, Mass. E. J. Brock, Cleveland, and Thomas V. Green, Newark, were named delegates to the A. F. of L., while in a no-contest Edward L. Turner of Winnipeg was designated as delegate to the Dominion trade and labor congress.

In addition to the election on the final convention day, the program included completion of consideration of resolutions. A total of 62 resolutions was introduced, mostly on inter-organization affairs.

Prompted by Hollywood locals, in effect a "war" was declared on the International Brotherhood of Electrical Workers for attempting to "crowd" the IA by "openly asserting their intention" of taking over certain classifications of work in the studios.

The executive board was instructed to completely organize the television field.

New York's dual union setup was criticized, with operators' Local 306 asking the board to take steps in replacing it with one organization control. Manhattan Stagehands' Local 1 asked the board to breach a contract, "if such exists," between the Independent Theatre Owners Association and the Brandt Circuit and asked the IATSE to permit organizing.

## U. S. Ban on Theatre Building Is in Effect

(Continued from page 1)

upon a definite showing that the project will meet an essential need.

It was said that only one or two authorizations for projects in excess of \$5,000 had been issued prior to the announcement of the stop order. Such projects are likely to be permitted completion because of the factors which in the first place influenced the board to permit their initiation.

### WPB Permits Reade To Complete Project

Walter Reade, circuit operator, returned from Washington Friday with War Production Board permission to extend construction work on his Asbury Park recreational center 15 days beyond June 6, it was reported.

Reade obtained the extension on the grounds that the project is 98 per cent complete and that material needed to finish the job is on hand. Three swimming pools will be included in Reade's Monte Carlo Beach Club, Swimming Pool and Recreational Center, as it will be known.



## War Bond Exploitation

### Washington Street Cars Carry Bond Sale Signs

WASHINGTON, D. C., June 7.—According to Dan Terrell, Loew's Washington publicist, 500 street cars have been carrying outside dashboard signs reading: Stamp Out the Axis—Buy U. S. War Bonds and Stamps at your Favorite Movie Theatre. A poster contest has been set with the Washington Times-Herald.

The Capitol Theatre will feature a special display of original World War I posters, in addition to a display of original cartoons contributed to the drive by famous cartoonists. Terrell is using the punching bag stunt—each stamp purchaser getting a "Slap at a Jap."

### Mickey Mouse Club In Stamp Sale Contest

Columbia, N. C., June 7.—All members of the Wilby-Kinney "Mickey Mouse Club" at the Palmetto Theatre here competed with each other over a period of one week to sell the greatest number of War Stamps. The winners were introduced at a special Saturday matinee and prizes awarded. Manager Sam Suggs reports the youngsters sold \$509.85 in stamps.

### Display 'Headlines' Aid Bond Campaign

To add interest to Loew's Theatres War Savings Stamp and Bond displays, a special 40 x 60 is being prepared featuring a flock of "wishful" newspaper headlines: "Japs Quit," "Berlin Falls," "Hitler Begs for Mercy," "Armistice," "Victory," etc. Caption reads: "Make These Headlines Come True—Buy War Savings Stamps and Bonds." This poster, in two colors, is going to all Loew's theatres in town and out-of-town.

### Ticket Stubs Saved For Stamps in Boston

BOSTON, June 7.—Howard Burkhardt has broken most of the Boston dailies with stories on a \$25 War Savings Bond award to the patron who saves the greatest number of ticket stubs for Loew's State and Orpheum Theatres, between now and the opening of the new season in August.

### 'Liberty Bell' Tolls for Each Sale at N. Y. Capitol

A replica of the Liberty Bell, cast in 1754, borrowed from historic St. Paul's Church in Eastchester tolls out each bond sale at the Capitol Theatre on Broadway.

### Sanders in Laughton Film

HOLLYWOOD, June 7.—RKO has signed George Sanders to co-star in an untitled Charles Laughton vehicle which Dudley Nichols will write and produce and Jean Renoir direct, it was announced.

### Joins Monogram Staff

CHICAGO, June 7.—Irving Mandel, Chicago and Indianapolis Monogram franchise holder, has engaged Harry Gorman, formerly with RKO in Indianapolis, for the sales staff of Monogram there.

## Short Subject Reviews

### "Perils of the Royal Mounted"

(Serial)  
(Columbia)

The devices for generating excitement used here are not entirely new, as evidenced by the first two episodes, but the results as entertainment for the weekend matinee crowd are satisfactory. There are all sorts of active goings-on as the Mounties, particularly Robert Stevens, buck up against crooked trappers and a tribe of Indians underhandedly abetted by the renegades. The building of a railroad through the North country also is involved. Among those with Stevens are Nell O'Day, Kenneth MacDonald, Herbert Rawlinson and Richard Fiske. James W. Horne is the director. The serial is in 15 parts, the first running 29 minutes and the others 20 minutes. May 29 is the release date of the first.

### "India at War"

(The March of Time)  
(RKO)

March of Time herewith presents its second motion picture report on India, today a matter of vital importance to the United Nations in their death struggle with the Axis powers. For the most part this subject is devoted to picturing the manner in which the vast country is preparing itself for battle, with less attention to the internal complications and difficulties with England which have caused some concern among the United Nations. The timely value of the subject is readily apparent. Attention is paid to Japan's expansion policy in stressing the importance of India in

the fight against the Axis. War production in India and scenes of British officials working out preparedness problems with Indian officials lend factual substance to the screen essay. Running time, 19 mins. Release, June 5.

### "Lights Fantastic"

(Merrie Melody)  
(Warners)

Broadway's big electric signs are relighted in this cartoon and what comes of it is good for a barrel of laughs. The musical effects and clever sketching of the novel idea make it a really fine bit of cartoon nonsense. In color. Running time, 7 mins. Release May 23.

### "Nutty News"

(Looney Tune)  
(Warners)

Elmer (Arthur Q. Bryan), whose voice is heard in many other cartoons, here offers another amusing narration. It is a consistently funny series of incidents done in newsreel fashion, but with emphasis on satire, of course. Running time, 7 mins. Release, May 23.

### "Information Please"

(RKO)

The questioning continues, with Oscar Levant, John Kieran, Clifton Fadiman and Franklin P. Adams, and Howard Lindsay as guest. Fadiman tosses the questions and the intellects toss them back with the answers. About average for the series. Running time, 11 mins. Release, April 24.

## Film Grosses Remain Firm In N. Y. All-City Blackout

(Continued from page 1)

including those at Times Square, following the test.

The blackout covered an area of 320 square miles with a population of more than 7,500,000. There are about 580 motion picture theatres in the area. City officials expressed complete satisfaction with the blackout, describing it as more than 95 per cent perfect.

In Times Square, the blackout was reported perfect. Nearly 400 policemen patrolled the area and began shunting a comparatively light street crowd into theatre, hotel and office building lobbies and side streets at 9:20. When street lights were switched off at 9:30, the entire area had been cleared of both traffic and pedestrians.

For the first time during a metropolitan blackout, elevated lines were at a standstill, with car and station lights extinguished. Also, city hospitals on Randall's Island were blacked out for the first time. Exemptions from the complete blackout were granted only to war industry plants and airports.

Mayor LaGuardia gave the city only eight hours' notice of the blackout, which made the results achieved the more remarkable, in the opinion of officials.

### Report L. A. Grosses Drop in Coast Alert

(Continued from page 1)

stations would be off again that night and possibly for a week or more.

Although Fox West Coast executive officials said that circuit business had been normal over-all, other circuit executives cited instances of a business drop ranging up to 20 per cent.

The alert silenced radio stations at 9 p.m. on the Pacific Coast from the Mexican to the Canadian border. All leaves of soldiers and sailors were canceled, and they were absent from theatres.

### RCA Declares Dividends

RCA on Friday declared quarterly dividend of 87½ cents on the first preferred stock and \$1.25 on the "B" preferred. The dividends are for the second quarter and will be paid July 1 to stockholders of record June 15.

### 20th-Fox Signs Eythe

William Eythe, Broadway stage player, has been signed to a contract by 20th Century-Fox, it was announced. He will appear first in "The Ox-Bow Incident."

## Board of Appeals Reverses Itself on Chicago Clearance

(Continued from page 1)

lacked jurisdiction to order a theatre placed in a different week of release under the Chicago clearance system because clearance was not involved in the successive weeks of general release. In its decision in the *Ken* case, the board repudiates that view, holding that the waiting time between the close of a picture in one week of general release and its opening in the following week of release is clearance. The waiting time involved, the board points out now, may be one to six days.

It computed the clearance of the *Teatro del Lago* and *Glencoe* over the *Alcyon* at an average of about seven days on RKO and 20th Century-Fox product but ruled that the clearance was reasonable.

It was not apparent immediately whether the board's reversal of itself offered grounds for a reopening of the *Ken* case, which was dismissed for lack of jurisdiction last year.

## FCC Bill Hearings Wind Up This Week

WASHINGTON, June 7.—The House Interstate and Foreign Commerce Committee plans to wind up its hearings of the Sanders bill for reorganization of the Federal Communications Commission this week with the testimony of FCC Chairman James L. Fly and Commissioner T. A. M. Craven.

Fly and Craven have been on opposite sides on most of the major issues coming before the commission, including that of network regulation, which has been gone into extensively in the several weeks of hearings before the House committee.

On Tuesday, the committee plans to recall Fred Weber, general manager of Mutual Broadcasting System, who, with Alfred J. McCosker, chairman of the board, was questioned exhaustively last week when the two officials strongly defended the FCC network regulations.

The hearings wound up for the week Friday, with Louis G. Caldwell, counsel for Mutual, explaining his views on the legal issues involved in the commission's network investigation.

## 10 of 11 New Pictures Approved by Legion

The National Legion of Decency for the current week has reviewed and classified 11 new features, 10 of which were approved and one classified as objectionable in part.

The classifications were: Class A-1, Unobjectionable for General Patronage—"Friendly Enemies," "It Happened in Flatbush," "Miss Annie Rooney," "They Raid by Night," and "Top Sergeant." Class A-2, Unobjectionable for Adults—"Across the Pacific," "Juke Box Jennie," "She's in the Army," "Maise Gets Her Man" and "Parachute Nurse." Class B, Objectionable in part—"Once Upon a Thursday."



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51. NO. 112

NEW YORK, U. S. A., TUESDAY, JUNE 9, 1942

TEN CENTS

## Rothacker Is Export Censor Chief in L. A.

**Richard Smith to Head  
New York Unit**

WASHINGTON, June 8.—Watter-son R. Rothacker, Hollywood vice-president of Quigley Publishing Co., and prominent in the film industry since 1910, was tonight named by the Office of Censorship as chairman of the Los Angeles board which will censor feature films destined for export or import.

Richard R. Smith, for a number of years engaged in the publishing business, was named chairman of the New York Board, which will be primarily concerned with newsreels.

Other members of the boards named by Censorship Director Byron Price are Perry Arnold, once general news manager of the United Press, and Capt. George Ernest, in New York; and Major Ralph W. Liddle, in Los Angeles. The third member of the

(Continued on page 3)

## Reports Brazil Film Business Increasing

By SHERWIN A. KANE

Increased interest in the motion picture in Brazil is being evidenced by greater theatre attendance and the re-opening of theatres long closed, S. E. Pierpoint, Paramount manager for Brazil, said yesterday on his arrival here for a home office visit.

Pierpoint reported that the Palace and Rivoli, two of the oldest and largest theatres in Rio de Janeiro, both of which have been closed for some time, have been completely renovated and will resume operation in the near

(Continued on page 3)

## Banquet for Kupper Will Be Held Tonight

William J. Kupper, recently named executive assistant to Tom J. Connors, vice-president in charge of distribution for 20th Century-Fox, will be honored at a testimonial banquet given by associates in the company tonight at the New York Athletic Club.

With Lowell Thomas as toastmaster, the speakers will include Spyros Skouras, Connors, W. C. Michel and Hermann Place.

## Expect Umpi Plan Draft Ready Today

The Umpi legal committee is scheduled to meet today to put the finishing touches to the formal draft of the proposed new selling plan.

If the formal draft is approved today, it is expected to be presented to the Department of Justice within the next few days. An agreement between Umpi attorneys and Department officials on a date for presenting the plan to the Federal court here as a decree amendment probably will be sought at the same time.

## 'Mrs. Miniver' Takes \$68,000 in 4 Days; B'way Gross Strong

"Mrs. Miniver" was one of the box-office champions of the weekend, providing the Radio City Music Hall with an estimated \$68,000 Thursday through Sunday. This is big, with only four shows daily due to the length of the film. The Music Hall's regular stage presentation is on the program.

"Yankee Doodle Dandy," playing three times daily with a \$2.20 top at the Hollywood, brought an estimated \$12,300 Saturday and Sunday, which is about capacity. "Ten Gentlemen from West Point" with a

(Continued on page 8)

## SCHAEFER RETIRING AS RKO PRESIDENT

## Studios Have Substitute for 19 Materials

HOLLYWOOD, June 8.—Studios have developed workable substitutes for 19 critical materials used in production and have voluntarily pledged to cancel plans for any projected films which a further study indicates may consume prohibitive quantities of essential materials, according to Harold Hopper, chief of the Motion Picture and Photographic Section of the Consumers Durable Goods Branch of the War Production Board.

Hopper returned to Washington last night after a week of conferences here with studio heads, guild executives and crafts leaders whom he congratulated on the measures adopted voluntarily for saving critical materials.

Under an arrangement made by Hopper, a series of monthly meetings will be held in Washington, starting June 23, between WPB officials and the producers' and distributors' advisory committee for the purpose of keeping the industry abreast of developments in materials shortages.

Hopper said he would report to the WPB that the 19 substi-

(Continued on page 3)

## Announcement Expected By Tomorrow; Odlum Seen Active Factor

By SAM SHAIN

George J. Schaefer will resign as president of RKO and has informed the principal owners of RKO that



George J. Schaefer

he has no desire to continue as president of that company nor as a member of the board. Formal announcement of Schaefer's position, it is said, will be made at the annual meeting of stockholders in

Dover, Del., tomorrow unless the board should reveal the matter today.

The directorate has not formally considered a successor to Schaefer. Reports to the contrary are declared to be untrue. Also untrue, according to these authorities, are reports that an operating realignment designed by

(Continued on page 3)

## Broadway Roars Welcome As War Heroes Open Tour

## Gov't Conciliator in W.B.-S.P.G. Dispute

Commissioner James W. FitzPatrick of the United States Conciliation Service, will act as mediator in the dispute between Warner Bros. and the Screen Publicists Guild, the SPG announced yesterday. FitzPatrick also served in the recent negotiations leading to the contract between the SPG and seven major companies.

At a conference last week, Warner Bros. rejected an SPG request for arbitration of disputed points. The guild placed the matter before the National War Labor Board, and FitzPatrick was assigned. Disputed points include severance pay, term of contract and retroactive pay.

By EUGENE ARNEEL

Under a shower of ticker tape and confetti that obscured the sky, 15 war heroes of the United Nations rode through lower and mid-Manhattan yesterday morning as the opening gun was fired for their tour of 21 cities to "meet the people." Hundreds of thousands roared a welcome as the fighting men rode up Broadway in the city's first great demonstration of the war.

The tour, sponsored by the Treasury Department, and arranged in each city by a separate committee including many film men, is designed to raise morale on the home front and make the public more war conscious, spurring the sale of War Bonds and

(Continued on page 3)

## Coast Grosses Up On Naval Victory

HOLLYWOOD, June 8.—Grosses which had sagged in varying degrees under the influence of the Army order silencing Pacific Coast radios at 9 P. M. to dawn, beginning last Wednesday, swung back to normal for the weekend and was better in many spots.

Showmen interpreted the rebound as indicating that the tension created by the radio silencing and early news from the naval battle in the Pacific had relaxed in pace with the im-

(Continued on page 3)

## Rubin Recipient of Syracuse Degree

SYRACUSE, N. Y., June 8.—J. Robert Rubin, vice-president and general counsel of Loew's, Inc., today received an honorary degree of Doctor of Laws from Syracuse University, his alma mater, at the 71st commencement exercises of the university.



## Coast Flashes

Hollywood, June 8

**P**ARAMOUNT Pictures announced today it had signed B. G. DeSylva to a new contract as executive producer. The contract replaced by the one signed today had one year to run. DeSylva came to the studio in November, 1940, on a two-picture deal and became executive producer in February, 1941.

Cliff Reid, who recently resigned a production post at RKO, has been signed by M-G-M to undertake special production assignments, it was announced.

Nelson Poynter, associate director of the Office of Coordinator of Government Films, will address the Hollywood Writers Mobilization on "What Washington Expects of Hollywood" at the Filmarte Theatre tomorrow night.

Twentieth Century-Fox today extended the contract of H. Bruce Humberstone, director, for one year. He directed "To the Shores of Tripoli."

## Wis. ITPA Asks Aid Of Umpi on Product

MILWAUKEE, June 8.—The ITPA of Wisconsin and Upper Michigan will appeal to Umpi for aid in solving a threatened shortage of product in some sections of this territory resulting from delays in releases, officials of the organization assert.

It is contended that certain distributors have not been completing their negotiations with key run situations fast enough to satisfy product requirements of the subsequent runs. The latter have complained to the ITPA that their requests for product have been ignored pending the outcome of the protracted negotiations with the key run houses.

Product has been clearing rapidly enough in Milwaukee County, but difficulties have been encountered in several state situations, according to Harry Perlewitz, ITPA business manager.

## Newark House Files Clearance Complaint

The Davestan Amusement Co., operator of the Kent Theatre, Newark, filed a clearance complaint at the New York tribunal yesterday against all five consenting companies which named the Capital, Belleville, N. J., and the Regent and Elwood, Newark, as interested parties.

The complaint asserts that the three theatres named have seven to 14 days' clearance over the Kent and asks that the latter be permitted to play day and date with the Regent and Capital and not later than 14 days after the Elwood.

## WE Shows Salvage Film

Western Electric Co. held a preview of "Mines Above Ground," two-reel subject, at the Chanin Auditorium yesterday. The film is concerned with methods of salvage and conservation of the Bell System, and the importance of scrap metal reclamation in the war effort. It is designed as an institutional subject for Western Electric.

# Personal Mention

**N**ATE J. BLUMBERG, CLIFF WORK, MILTON FELD, WALTER WANGER and DAN KELLEY arrived yesterday in Hollywood from New York. JOHN JOSEPH is due there today.

E. K. O'SHEA is in Dallas.

MRS. TOM CONNORS and daughter, KATHERINE, leave today for California. They will be gone several weeks.

WATTERSON ROTHACKER is in town from the Coast.

JACK A. SANSON, manager of Warner's State, Manchester, Conn., is on the county's USO speakers bureau.

EDWARD MAY of the Schine Theatre, Maysville, Ky., is vacationing in Rochester, N. Y.

ARTHUR WHITE of Loew's Rochester has joined the Army.

GEORGE L. DAVID, film critic for the Rochester, N. Y., *Democrat and Chronicle*, is visiting here.

FRED R. GREENWAY, manager of Loew's Palace, Hartford, is on vacation.

ARTHUR HORNBLow, JR., is in town.

**J**OHAN HAY WHITNEY is in California.

HARRY C. ARTHUR, JR., is in St. Louis for several weeks.

JOSEPH GOLDSTEIN, manager of the Cameo Theatre, Rochester, is vacationing in Canada.

JERRY GERMAIN, manager of the Strand Theatre, Holyoke, Mass., is the father of a son, born to Mrs. GERMAIN in Holyoke Hospital last week.

CARROLL M. SWAINE, manager of the Post Theatre, Fort Devens, Mass., and HELEN E. HAYES were married at Leominster, Mass., late last week.

PAUL A. KESSLER, former manager of the Suffolk Theatre, Holyoke, Mass., has joined the Army.

HERBERT PIVNICK of Loew's Poli Theatre, Hartford, is vacationing here.

SAMUEL HACKER is in Dayton on a visit.

LESTER SMITH, booker at the M-G-M San Francisco exchange, has entered the Army.

RICHARD BOYD of the Allyn, Hartford, has enlisted in the Marines.

## Margolies Resigns U.A. Publicity Post

Albert Margolies resigned yesterday as publicity manager for United Artists. The resignation is effective July 4. No successor has been named, according to Monroe Greenthal, director of advertising and publicity.

Margolies has been publicity manager for United Artists for the past five years and prior to that was advertising and publicity director for Gaumont British Pictures here.

## Lyle of Carrier Dies

SYRACUSE, June 8.—J. Irvine Lyle, 68, president and one of the founders of the Carrier Corp., manufacturers of air conditioning units, died here yesterday after an illness of three months. Carrier was one of the first companies to introduce air conditioning apparatus into theatres. Lyle is survived by his widow, a son, a daughter and two brothers.

## Joseph Shea Rites Today

Funeral services will be held today for Joseph Shea, 59, brother of the late M. A. Shea, circuit operator. Joseph Shea died last Thursday following a heart attack in Stamford, Conn. He was a vaudeville agent for many years. He is survived by his widow and one son.

## Mrs. Soltwedel Dies

MILWAUKEE, June 8.—Mrs. Rose Soltwedel, 70, for many years head inspector at the Paramount exchange here and mother-in-law of Charles D. Koehler, local distributor for Astor Pictures, is dead.

## Frisch's Father Dies

Funeral services were held on Sunday at the Park Memorial Chapel, Brooklyn, for Max Frisch, 77, father of Louis Frisch, Randforce Circuit treasurer. He died Saturday.

## High Court Affirms Moskowitz Verdict

WASHINGTON, June 8.—Refusing to consider the petition of Joseph H. Moskowitz for review of the Second Circuit Court of Appeals decision holding him guilty of attempted income tax evasion in connection with the return of Joseph M. Schenck, the Supreme Court today in effect affirmed the verdict of the lower court.

Moskowitz based his appeal on contentions that the trial court, and later the circuit court, had erred in accepting the Government's re-computation of additional taxes claimed to be due from Schenck, in refusing to limit the issues and charge the jury as requested by defendant's counsel and in excluding the testimony of a revenue agent called by the defense.

## 3 Added to Columbia Exploitation Staff

Three additions to Columbia's exploitation department, headed by Frank P. Rosenberg, were announced yesterday.

Harry K. McWilliams, former Paramount theatre publicity director in Toledo and Dallas, was named to replace Leo Pillot, now in the Army Air Corps; Abraham Bernstein has been assigned to the New England territory with headquarters at Boston, and Samuel Geison, formerly with the Tom Fizzle office, joins the home office department as a special writer.

## E.H. Howe's Son Missing

E. H. "Doc" Howe, head of exploitation for 20th Century-Fox, yesterday received word that his son, Edward Howe, 19, a Marine, was among the missing after the Corregidor battle, and is presumed to have been taken prisoner. Before the war he was an usher at the Roxy.

## \$150,000 War Bond Sale at Loew Houses

Loew's Theatres yesterday reported a total of \$150,000 in war bonds and stamps sold at the 140 theatres of the circuit from the start of the theatre sale, May 30, to June 4, an average of more than \$1,000 per house for the six days. Of the total, \$75,252 was in stamps and \$74,806 bonds.

The largest total was at the Embassy, North Bergen, N. J., where manager, Emanuel Light, reported a sale of \$15,642, with \$12,200 of this amount reportedly obtained the first day.

## Neighborhood Sale Brisk

It was said that sales at neighborhood and subsequent run houses comparatively are running better than at the large first runs, particularly in New York. The State on Broadway reported \$2,500 for the six days, and the Capitol on Broadway reported \$1,715. Outside the New York metropolitan area the largest amount was reported by the Orpheum, Boston, with \$2,500.

Loew Circuit's 72 theatres in the New York metropolitan area have accounted for \$51,992 in stamps and \$49,531 bonds. Out-of-town theatres reported \$23,260 in stamps and \$25,275 bonds.

## Army, Navy Relief Total Is \$1,000,000

The total received from theatres in the recent Army and Navy Emergency Relief drive reached \$1,000,000 yesterday, with receipt of an additional \$200,000, it was announced, with hundreds of theatres and several large circuits still to be heard from.

Among remittances received yesterday were: Balaban & Katz, Chicago, \$20,909; Balaban & Katz, elsewhere in Illinois, \$36,761; W. S. Butterfield, \$36,170; United Detroit Theatres, \$21,553; Associated Theatres, Detroit, \$2,938; F. H. Durkee Enterprises, Baltimore, \$9,720; Wilmer & Vincent, \$8,147; Rome Theatres, Baltimore, \$3,470.

## Allvine Speaks Today

Glendon Allvine, executive secretary of the Eastern Public Relations Committee, will speak on the subject of the motion picture in wartime at a meeting of the New York Tobacco Table at the Hotel Astor this noon.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## Rothacker Is Export Censor Chief in L. A.

(Continued from page 1)

California board will be announced in a few days, it was said.

The boards will begin their work immediately. The Los Angeles board will have quarters in the Taft Building, Hollywood, and the New York board will have offices at 244 Seventh Ave. A third board, under Lieut. James Todd, Jr., has been functioning for some time at Rochester, N. Y., where amateur film received from foreign countries for processing is examined.

### Aid to Enemy the Rule

Outlining the specific duties of the board, Price declared they will attempt to help the industry.

"There is no hard and fast rule of thumb applicable to film censorship," he said. "Decisions must be governed by the knowledge, understanding and judgment of those applying them. There is no intention of causing drastic restrictions in the motion picture industry. As in all other phases of censorship, the boards will ask one basic question: 'Will this material be of value to the enemy?'"

"The boards are being instructed to review films as rapidly as possible, particularly in the case of newsreels, which must be timely to be of interest."

Classes of information prohibited for export for in photographic form unless approved by appropriate Government agencies include all aerial or detailed closeup views of war production plants, docks, shipyards, railroad terminals, dams, power plants, storage tanks, reservoirs, radio towers, arsenals, munitions dumps, forts and all other military installations, including air fields and military depots. Detailed closeup shots of all airfields, cities or terrain showing distinguishing buildings or landmarks in relation to each other or to the general landscape, and detailed pictures of new-type planes, tanks or guns also are prohibited.

### Seacoast Views Banned

Photographs of identifiable beaches and coastlines of such a character as to aid an enemy landing party on an American seacoast come within the ban. But this restriction does not apply to conventional beach views. Other classes of prohibited pictorial information for export include movements of land, air or sea forces and merchant ships, when the identification, origin or destination is indicated; detailed views of military or naval equipment and activities, and movements of ships in coastal waters which might be of value to the enemy in regard to attack or sabotage.

Classes of photographic information prohibited for import include subjects of a propaganda or counter-propaganda nature, and details of United Nations' troop or ship movements, stations or equipment, with the exception of newsreels or commercial films approved by the boards of review or United States postal censorship authorities.

## Broadway Roars Welcome As War Heroes Open Tour

(Continued from page 1)

Stamps. No direct sales will be made at the rallies, however.

Coordinator of the demonstrations is Spyros Skouras, so designated by Treasury Secretary Morgenthau. In New York the committee included Abe Lastfogel, Hal Horne, Robert Weitman, Jack Partington, Stirling Silliphant, Aubrey Schenck, Robert K. Cristenberry, Irving Lesser and Lou Epstein. The over-all committee of which Skouras is chairman, is known as the War Heroes Parade Committee and is an especially created division of the film industry's War Activities Committee.

### Madison Square Garden Rally

The New York parade was followed last night by a rally in Madison Square Garden. The 10 British and five American heroes arrived at the Battery from LaGuardia Field about 10 A. M. and were officially welcomed by the Mayor's Reception Committee, headed by Bernard M. Baruch and including Wendell Willkie, Joseph D. McGoldrick, Richard C. Patterson, Jr., and Alfred E. Smith. After a brief ceremony, the party rode through the financial district while New Yorkers rained reams of shredded paper upon them.

At City Hall they were received by Mayor LaGuardia. The parade continued up Broadway entering Times Square about 1 P. M., where the demonstration was held with the Benny Goodman and Cab Calloway orchestras entertaining the thousands who were awaiting the arrival of the parade. Mayor LaGuardia introduced

each of the 15 heroes and urged attendance at the Garden rally.

Although the program at the Garden got under way at 8 P. M., the place was jammed to capacity an hour earlier, with thousands turned away. Admission was free.

The honored Americans are Lieut. Commr. Harold P. Smith, Ensign Donald F. Mason, First Lieut. Elliott Vandevanter, Jr., Lieut. William C. Carrithers and Second Lieut. George S. Welch. The British group includes Squadron Leader John Daring Nettleton, Pilot Officer A. F. Taylor, Flight Lieut. Carroll Warren McCoolpin, Flight Sergt. Maxwell A. Riddell, Lieut. Thomas Wilson Boyd, Wing Commander M. Loudon, Lieut. J. Michael Hall, Sergt. D. N. Huntley, Sergt. R. George Herbert, Chief Engine Room Artificer Harry Howard.

### Tour in Army Plane

Accompanied by an official of the Treasury Department and an Army Air Corps officer, the heroes will tour the country in an Army plane. The itinerary is as follows:

Boston, June 10; Philadelphia, June 11; Baltimore, June 12 and 13; Washington, June 14; Pittsburgh, June 15; Cleveland, June 16; Detroit, June 17; Milwaukee, June 18; Minneapolis and St. Paul, June 18 and 19; Denver, June 21; Salt Lake City, June 22 and 23; Seattle, June 24; Portland, June 25; San Francisco, June 26 and 27; Los Angeles, June 28, 29 and 30; San Antonio, July 1; Dallas and Fort Worth, July 2 and 3, and St. Louis, July 4.

## Studios Have Substitute for 19 Materials

(Continued from page 1)

tutes for critical materials developed by Hollywood will result in economies in producers' use of steel, copper, bronze, aluminum and rubber. He said that one producer already has voluntarily ordered the cancellation of a scheduled production which would have consumed large amounts of essential materials.

"Everywhere, I have found a full realization of individual responsibility for conserving materials and at the same time preserving the industry that is so necessary to the country's morale," Hopper said.

The Association of M. P. Producers, the Materials Conservation Committee, of which Ben Goetz is chairman, and the Film Conservation Committee, of which M. C. Levee is chairman, will carry forward the conservation program in Hopper's absence.

Association of Motion Picture Producers directors met tonight to consider further economies in critical materials.

## Radio News Editors To Meet With Censor

At the request of Eugene Carr, assistant radio director of the Office of Censorship, a meeting of radio news editors and writers of the Blue Network, NBC, Press Association, United Press and International News Service has been called for tomorrow to discuss the function of that Government agency. Carr will address the meeting.

## Para. District Heads To Meet Here June 19

Paramount district managers will meet as a committee at the home office June 19 to discuss final details of the distribution compensation plan recently announced by Neil Agnew, vice-president in charge of distribution. The plan will be retroactive to the start of Paramount's 1941-'42 selling program.

## Coast Grosses Up On Naval Victory

(Continued from page 1)

proved character of the reports indicating a United States victory. Radios were again silenced Saturday for the fourth night in succession, but continued without interruption Sunday night. Downtown theatres, which had suffered most in the temporary recession, were particularly benefited by the upswing.

## Schaefer Will Retire Soon As RKO Chief

(Continued from page 1)

some of the executives of the company has been accepted.

No plan of this kind has been presented to the board although it is reported that certain executives may have conceived of it.

So far as the Rockefeller Center, Inc., interests are concerned, they are not at present represented on the directorate, by their own choosing. The Rockefeller interests have been the chief sponsors of Schaefer. They are reported as taking no position pro or con in the present situation and are avoiding any involvement with any parties inside the operations or interests from without.

### Odlum Will Be Active

Whatever complexion the new board will assume is likely not to be known until after the annual meeting of stockholders.

That Floyd B. Odlum, president of Atlas Corp., and chief owner of RKO, will take a more active part in the direction of the company in the future appears assured from present indications.

## Reports Brazil Film Business Increasing

(Continued from page 1)

future. Many other theatres in the larger Brazilian cities are being completely modernized, he said, in response to the new public interest in films.

Hollywood product continues to command more than 90 per cent of the screen time in Brazil, Pierpoint reported. A number of British pictures still are being received and played there, but most of these, he said, either the British productions of American companies or films that have been acquired for distribution by American companies.

Brazil produces about 12 features annually and a large number of short subjects. Theatres are required by decree to include a representative number of the short subjects in their programs. Distributors, he said, have a representative on the newly established National Cinematographic Council, which was set up by the Government recently to handle numerous film matters.

## Exploitation Units Set on 'Squadron'

John Joseph, director of advertising and publicity for Universal has arranged for the operation of exploitation units, each numbering three men, on the picture, "Eagle Squadron." Maurice Bergman, Eastern advertising manager, will supervise the units, which will cover engagements in every part of the country. George Fraser, formerly in the publicity department of 20th Century-Fox, has been named special press representative on the Universal film.



# EAGLE SQUADRON

authentic picture about  
who did not wait to be

EAGLE SQUADRON  
IS THE FIRST  
PICTURE TO SHOW

1. HOW THE COM-  
MANDOS STRIKE!
2. THE W. A. A. F.'S  
IN ACTION!
3. THE CHANNEL  
MOSQUITO FLEET!
4. THE DEADLY SPIT-  
FIRES IN ACTUAL  
COMBAT!

EAGLE SQUADRON SHOWS ALL  
THESE FIRSTS!—AND MORE!  
*The New York Times.*  
COMMANDOS RETURN AFTER RAID ON BOULOGNE



Wading ashore after surprise visit to the French coast  
New York Times Radiophoto, passed yesterday by British censor

## Commandos Rattle Nazis; French Blow Up Munitions

By RAYMOND DANIELL  
Wireless to THE NEW YORK TIMES.

LONDON, June 4—The British made another jab early today at German defenses on the French coast. A small party of commandos, supported by the Royal Air Force and the Royal Navy,

WALTER  
WANGER'S

EAGLE SQUADRON



**ON is the FIRST  
at the first Americans  
stabbed in the back!**

**Eagle Squadron  
is ready! Are you?**

**Watch for further  
news about the first  
great picture of the  
second world war!**



**BERT STACK • DIANA BARRYMORE • JON HALL • EDDIE ALBERT • NIGEL BRUCE • EVELYN ANKERS  
ERIKSON • JOHN LODER • EDGAR BARRIER • ISOBEL ELSOM and the Flying Heroes of the EAGLE SQUADRON • Foreword by Quentin Reynolds  
Famous War Correspondent  
and Screen Play by Norman Bailey Reiss • Directed by ARTHUR LURIN • From the Cosmopolitan Story by G. S. Forester • A UNIVERSAL PICTURE**





IN OLD CA







# CALIFORNIA

**JOHN WAYNE**

**BINNIE BARNES • ALBERT DEKKER**

**HELEN PARRISH • PATSY KELLY**

**EDGAR KENNEDY • DICK PURCELL**

**WILLIAM MCGANN**—*Director*

*Screen Play*—**GERTRUDE PURCELL • FRANCES HYLAND**

*Original Story*—**J. ROBERT BREN • GLADYS ATWATER**

**A REPUBLIC PICTURE**

**BUY U. S. WAR SAVINGS BONDS**





## Eleven Films Go Into Work In Hollywood

HOLLYWOOD, June 8.—Thirty-seven pictures were before the cameras this week, as 11 started and 14 finished. Thirty-four were being prepared.

The tally by studio:

### Columbia

**Finished:** "Stand By, All Networks," "Lucky Legs."

**In Work:** "The Gay Senorita," "My Sister Eileen."

**Started:** "The Spirit of Stanford."

### M-G-M

**Finished:** "For Me and My Gal." **In Work:** "Ox Train," "Eyes in the Night," "White Cargo," "The War Against Mrs. Hadley," "Random Harvest."

**Started:** "Andy Hardy's Last Fling."

### Monogram

**Finished:** "Hillbilly Blitzkrieg," "Rubber Racketeers," "Smart Alecks."

**Started:** "Isle of Fury."

### Paramount

**Finished:** "I Married a Witch," "Great Without Glory."

**In Work:** "Wake Island," "Happy Go Lucky."

**Started:** "Lost Canyon," "Submarine Alert," "No Time for Love."

### RKO

**In Work:** "Name, Age and Occupation," "Here We Go Again," "The Navy Comes Through," "The Big Street."

**Started:** "Sweet or Hot."

### Republic

**Finished:** "Hi, Neighbor." **In Work:** "The Flying Tigers."

**Started:** "Ice-Capades Revue of 1943."

### Roach (U. A.)

**Finished:** "Taxi, Mister." **Started:** "Prairie Chicken."

### 20th Century-Fox

**Finished:** "Careful, Soft Shoulders," "Little Tokyo, U.S.A.," "Berlin Correspondent," "Orchestra Wife."

**In Work:** "Girl Trouble," "The Man in the Trunk," "The Black Swan."

### Universal

**In Work:** "What Happened, Caroline?" (formerly "Love and Kisses, Caroline"), "Deep in the Heart of Texas," "Who Done It?"

**Started:** "The Mummy's Tomb," "The Lone Star Trail."

### Warners

**In Work:** "Now, Voyager," "George Washington Slept Here," "The Hard Way," "Gentleman Jim Corbett," "Casablanca," "You Can't Escape Forever."

## Chorus Equity Ass'n Elects Official Slate

The entire regular slate of nominees was elected at the 22nd annual meeting of Chorus Equity Association at organization headquarters here yesterday.

Paul Dullzell was elected chairman of the executive committee and Gerald Moore recording secretary for one-year terms. Elected to the executive committee for three years were Ray Arnette, Francis Clarke, Linda Griffith, Adele Jerome, Patricia Likely, Emily Marsh and Beau Tilden.

Lois Gerard and Beth Nichols were elected to the executive committee as replacements for one-year terms, and Philip Gordon was elected to serve on the Actors Equity council for a five-year term. Ruth Richmond is executive secretary of Chorus Equity.

The organization's annual report showed a surplus of \$126,386, a net increase of \$7,614 for the year. A total of \$8,050 was collected in claims against managers, on behalf of members, during the year, and 2,345 members were employed during the season in 67 productions throughout the country, as compared with 1,882 in 55 productions the preceding year, it was reported.

### Equity Holds Elections

At the Actors Equity election late last week, Cornelia Otis Skinner was elected second vice-president and Dudley Digges fourth vice-president, both for one year. Councilors elected for five-year terms were: Elliott Nugent, Walter N. Greaza, Raymond Massey, Tom Powers, William Harrigan, Ethel Wilson, Aline McMahon, Ilka Chase, Roy Roberts and Calvin Thomas. Jack Sheehan and Alexander Clark were named as council replacements for three and two years, respectively. Elected to the Council for one year were: Edith Atwater, Brandon Peters, Anne Seymour, Edgar Stehli and Philip Bourneuf.

## W.B. District Sales Meet Here Saturday

A meeting of the Warner sales force in the Metropolitan district is scheduled for Saturday and Sunday at the home office. District Manager Sam Lefkowitz and Roger Mahan, New York branch manager, will preside. Speakers will include: Ben Kalmonson, general sales manager; Roy Haines, Eastern sales manager; A. W. Schwalberg and Arthur Sachson, sales executives, and Norman H. Moray, short subjects sales manager.

Among those attending will be: Leo Jacobi, Gus Solomon, Harry Decker, Irving Rothenberg, George Waldman, Joseph Vergesslich, Wally Howes, S. Macomber, Archie Berish, Peter Saglbeni, Al Blumberg, Dan Ponticelle, Mike Anderson, Phil Levine and Manny Gross.

## 'Candida' Benefits Army-Navy Relief

Katharine Cornell's revival of "Candida" will net about \$36,140 each for Army and Navy relief and \$10,000 for the American Theatre Wing War Service, which sponsored the showings, it was disclosed yesterday. This is apart from \$40,000 deducted for expenses for the 35 New York and Washington performances.

## Wynn Vaudeville Show Next Week

Another vaudeville show, this one staged by Ed Wynn and starring him, is on the Broadway calendar for next Monday, at the Alvin Theatre. The show is "Laugh, Town, Laugh" and it features Jane Froman, Carmen Amaya, Senor Wences, Ken Davidson and Hugh Forgie.

A new play by Basil Beyea, "The Cat Screams," is scheduled to be presented by Martha Hodge next Tuesday at the Martin Beck.

## War Darkens Many Summer Playhouses

What with gas rationing, tire shortages, dimouts and the like, the war has reduced considerably the number of summer playhouses in operation this season. At least 13 are remaining dark while a few others which ventured an opening have found it necessary to close.

Summer houses now open include the Windsor, Bronx; Flatbush, Brooklyn; Tower Bell, Nyack, N. Y.; Erlanger, Buffalo; Central, Passaic; Cape, Cape May, N. J.; Paramount, Asbury Park; Paper Mill Playhouse, Millburn, N. J.; Majestic, Boston; Brattle Hall, Cambridge, Mass.; Playhouse, Providence, and the Hilltop, Baltimore.

## Amateurs to Raise Funds for Canteens

Amateur theatrical groups in the United States, including high school and college dramatic societies, will be enrolled in a nationwide drive to raise approximately \$250,000 for the American Theatre Wing War Service. The funds will be used to establish Stage Door Canteens in various sections of the country, it has been announced.

Garrett Levertton was named director of non-professional theatre relations for the Wing to handle the work. Each of the participating non-professional groups will be asked to give at least one performance for the benefit of the Wing next season.

## Kyser Musical Unit Will Visit 12 Camps

Reportedly, at his own expense, Kay Kyser will bring his musical company to at least 12 army camps and naval stations in a four-week tour under the auspices of Camp Shows, Inc., beginning today at Fort Jay, N. Y. The Kyser troupe will give a two and a half hour show for the service men and will broadcast its weekly NBC program from the post visited at program time.

## Kanin Heads Russia Campaign Film Unit

Garson Kanin of the Film Unit of the U. S. Office of Emergency Management has been named chairman of the film industry division of the New York fund raising campaign of Russian War Relief, Inc. The national drive seeks \$6,000,000 for its 1942 relief work. Allen Wardwell is chairman of the New York campaign committee.

## 'Mrs. Miniver' Takes \$68,000 in 4 Days; B'way Gross Strong

(Continued from page 1)

stage show at the Roxy is duplicating the success of its predecessor, "My Gal Sal," taking an estimated \$42,400 Thursday through Sunday.

At the Strand, "In This Our Life" with Cab Calloway's orchestra on the stage, drew an estimated \$17,600 Thursday through Sunday and the show, now in its fifth week, begins a sixth Friday. The second week of "Take a Letter, Darling," with Benny Goodman's orchestra at the Paramount, ends tonight with a big \$42,200 expected, and the show continues. Saturday and Sunday business amounted to an estimated \$22,000.

### 'Above All' Starting 5th Week

Grossing an estimated \$6,300 Saturday and Sunday, "This Above All" at the Astor finishes its fourth week tonight with an estimated \$14,000 and will remain. "Miss Annie Rooney" at the Rivoli was slow with an estimated \$5,200 for its first two days, Saturday and Sunday. "Friendly Enemies" is scheduled for the Rivoli next. "Powder Town" at the Rialto also was rather weak with an estimated \$2,400 Friday through Sunday and will be followed Friday by "Nazi Agent."

## NEW YORK THEATRES

RADIO CITY MUSIC HALL  
Rockefeller Center  
GREER GARSON • WALTER PIDGEON  
**"MRS. MINIVER"**  
From Jan Struther's Book • An M-G-M Picture  
ON THE GREAT STAGE: "AT EASE!"  
Leontide's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee.  
First Mezzanine Seats Reserved Circle 6-4600

Paramount presents  
ROSALIND RUSSELL • FRED MACMURRAY  
**"TAKE A LETTER, DARLING"**  
Midnight Feature  
IN PERSON  
BENNY GOODMAN  
AND HIS FAMOUS ORCHESTRA  
**PARAMOUNT**  
TIMES SQUARE

**"TEN GENTLEMEN  
from WEST POINT"**  
A 20th Century-Fox Picture  
PLUS A BIG ROXY 7th Ave.  
STAGE SHOW & 50th St.

**PALACE** B'WAY & 47th St.  
IDA LUPINO—JEAN GABIN  
**"MOONTIDE"**  
—and—  
**"ALMOST MARRIED"**  
Jane Frazee—Robert Paige

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th St.  
CONTINUOUS

Here! **ASTOR**  
ROOF  
Hear! **TOMMY**  
**DORSEY**  
AND HIS ORCH.  
NIGHTLY EXCEPT SUNDAY  
**HOTEL ASTOR**  
TIMES SQUARE



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 113

NEW YORK, U. S. A., WEDNESDAY, JUNE 10, 1942

TEN CENTS

## Bus Service to Amusement Spots Banned

### ODT Order Seen Aiding City Film Houses

WASHINGTON, June 9.—Film theatre attendance during the Summer is expected to be considerably better than usual in the cities of the nation this year, as a result of the Government's order today banning inter-city bus travel to places of amusement after July 1.

Such bus service to theatres, race tracks, beaches and other places of amusement will be halted on that date under orders issued today by the Office of Defense Transportation. There is comparatively small use of such buses in operation to transport patrons to film theatres.

The order will apply to buses operated or chartered for the "primary" (Continued on page 6)

## MPPDA Board Gets Publicity Plan Today

A proposed long range plan for the industry's public relations, developed by the Eastern Public Relations Committee, is scheduled to be presented to the MPPDA board of directors at its quarterly meeting today by Charles Francis Coe, MPPDA general counsel and executive assistant to Will H. Hays, president.

Features of the plan include an industry news letter service to editors throughout the country and audience and internal industry surveys.

Spyros Skouras, 20th Century-Fox president, will attend his first meeting as a board member today.

### House Hears Protest On Radio Comedians

Washington, June 9.—"If the broadcasting industry does not attempt to clean its stables, I can assure them that the effort will be made from other sources," Rep. O'Toole of New York declared today in the House in a protest against what he termed the "tendency on the part of the so-called comedians" of radio to "engage in salaciousness at the expense of humor." He said, however, he did not desire censorship.

## Rothacker Resigns Quigley Post to Take Over Censor Duties

Watterson R. Rothacker, Hollywood vice-president of Quigley Publishing Co., has resigned this position to accept appointment by the Office of Censorship as chairman of the Los Angeles Board of Review, which is charged with the responsibility of wartime censorship of feature films intended for export or import. Rothacker's resignation has been accepted on a leave of absence basis for such time as his services may be required in the Government work.

Rothacker accepted the Government appointment at a conference in Washington last week with Byron Price, director of the Office of Censorship. Following the Washington conference he came to New York for meetings with Will H. Hays and film company executives. He was scheduled to return at mid-week to Hollywood where he immediately will enter upon (Continued on page 6)

## British Plan to Alter Policy on War Films

LONDON, June 9.—The British Ministry of Information is understood to be planning a change in policy on the screening of propaganda films sponsored by the Ministry in British theatres.

It is believed designed to supplant the present arrangement whereby every British theatre shows on each program one five-minute propaganda film. The new plan is believed expected to obtain the cooperation of the (Continued on page 6)

## Loew Will Handle Army Film Supply

Washington, June 9.—Arthur M. Loew, recently commissioned a major in the Army, will have charge of film distribution for the Army's Services of Supply, it was announced today by the War Department. Major Loew, vice-president in charge of foreign distribution for Loew's, was given a leave of absence last week to enable him to take over the Army post.

## Petrillo Hints Compromise in Recording Ban

DALLAS, June 9.—The American Federation of Musicians may be willing to compromise its "no canned music" dictate, it was declared here today by James Caesar Petrillo, national president of the union, which is holding its 47th annual convention here this week.

"We don't want to break recording or transcription companies," Petrillo said after today's business session. "They've got to live; we've got to live. We know that but we just aren't going to let them live at our expense. Maybe we will com- (Continued on page 8)

## 20th-Fox Plans 25 to 35% Reductions in Film Stock

### Abraham Re-elected President of ATAM

Saul Abraham has been re-elected president of the Association of Theatrical Agents and Managers for the fifth consecutive year, it was disclosed yesterday. Louis F. Werba was re-elected secretary-treasurer and others elected were Philip Stevenson, vice-president, and Oliver M. Sayler, business agent.

The following were elected to the board of governors: Ben Boyar, Morris Jacobs, Victor Samrock and William Brennan, representing the managers group; Nat Dorfman and Glendon (Continued on page 6)

HOLLYWOOD, June 9.—Conservation of critical materials continued today to hold the attention of production officials, as the board of directors of the Association of Motion Picture Producers met last night to develop methods for reducing consumption, and 20th Century-Fox officials met to implement the company's decision to save 35 per cent of negative and 25 per cent of positive film in future operations.

The AMPP directors discussed the recently stymied plan to pool transportation facilities. The plan, approved by the Office of Defense Transportation, hung fire due to difficulties in matching the needs of (Continued on page 6)

## Schaefer Plans War Work on Leaving RKO

### RKO Stockholder Meet Will Be Postponed

George J. Schaefer, president of RKO, will devote his full time to the War Activities Committee—Motion Picture Industry, should he step out of the film company, according to report. Schaefer is chairman of the committee.

The annual meeting of RKO stockholders, which was scheduled to be held this morning at Dover, Del., will be postponed a week, until June 17, it was learned last night.

New company directors are to be named at that meeting, but the slate has not yet been selected, according to report.

Preferred stockholders are entitled to elect one-third of the directors this year because dividend arrears on that class of stock exceeds the \$7.50 per share minimum. Holders of common stock will elect the other two-thirds. Since Atlas Corp., RCA and Rockefeller Center, Inc., hold the majority of both classes of stock, their nominees will be assured of election to the board. No proxies have been officially solicited for the election.

Whether the Rockefeller interests elect to be represented on the new board is an open question, however.

### New Draft of Umpi Plan Is Completed

The proposed Umpi selling plan may be ready for submission to the Department of Justice by the end of this week, it was stated yesterday following a meeting of the drafting committee here.

Further suggestions for changes in the tentative draft were made and these were incorporated in a new draft which is to be sent to members of the committee today. If it meets with the approval of all members it will be presented to the Government immediately.

Members of the drafting committee are Austin C. Keough, Joseph Hazen, Abram F. Myers, J. Robert Rubin, George P. Aarons and Robert Barton.



## Coast Flashes

**Hollywood, June 9**  
UNIVERSAL announced today that the world premiere of Walter Wanger's "Eagle Squadron" will be held at the Orpheum Theatre, San Francisco, June 25.

RKO disclosed today that it had signed Dudley Nichols to a contract as producer-director, effective Jan. 1. Nichols is now at the studio under a "package" deal producing an untitled story by himself with Jean Renoir directing.

Ned E. Depinet, S. Barret McCormick and Edward Alperson, RKO home office executives, are expected here June 15 for product conferences with Charles W. Koerner, general manager in charge of production.

At a Screen Writers Guild membership meeting Monday details will be presented for a permanent charities setup which would organize under one heading all major industry drives here with the exception of the Motion Picture Relief Fund.

M-G-M today announced it had signed Fred Zinneman and David Miller, directors, to new contracts.

## Kupper Is Given Testimonial Dinner

William J. Kupper, executive assistant to Tom J. Connors, vice-president in charge of distribution for 20th Century-Fox, was given a dinner last night at the New York Athletic Club, attended by executives of the company. William C. Gehring, Central division manager, was toastmaster.

Announced as attending were Spyros Skouras, Tom J. Connors, Hermann Place, William Sussman, Edmund Reek, Lowell Thomas, Roger Ferri, Rodney Bush, Sid Blumenstock, Frank Barry, P. Buranelli, A. A. Brown, Nat Brower, Joe Burke, Jack Bloom, Al Blumstein, George Blendenman, E. H. Collins, W. J. Clark, Sam Citron, M. Chikofsky, Morris Caplan, Richard Condon, Frank Carroll, Ed Cohn, Harvey Day, Deon De Titta, Jack Darrook, Dan Doherty, W. J. Eadie, George Eisele, J. P. Edmundson, Sam J. Epstein, Alan E. Freedman, William Freedman, Joe Farrington, S. Fitzgibbon, S. Florin, Harry Fenster, Sam Fishman, Abe Goodman, W. I. Grosky, Jack Gordon, M. Goodman, Charles Goetz, Hal Horne, C. A. Hill, E. Hollander, Jack Haney, Walter Hicks, M. D. Howe, Mike Hill, F. S. Irby, Felix A. Jenkins, Richard W. Kupper, Ed Kilroe, Morris Kinzler, Irving Kahn, Jack Kuhne, Ham Kupper, Bill Krewer, Moe Kurtz, L. Kuttler, J. H. Lang, Harry Lawrenson, Ben Lowerree, Irving Lesser, Laudy Lawrence, Joe J. Lee, I. Lincer, W. C. Michel, Joe Moskowitz, Martin Moskowitz, Harry Mersay, Edward Mack, Eugene McEvoy, Jack Miller, Frank Moneyhun, R. Muth, J. McDonough, Irving Maas, Charles Mayer, Elliott McManus, Jerry Novat, Dave Ornstein, Joe Pincus, Jack Painter, Herman Rieper, Aubrey Schenck, Jack Sichelman, Ted Shaw, Louis Shanfield, Dan Smolen, Norman Steinberg, R. Simonson, Charles Schlaifer, E. Sponable, William Sennett, Joe Shea, Luke Stager, M. Schmalzbach, Joe Seco, Morris Sanders, W. Schutler, Al Sobol, Paul Terry, Jack Thall, Jim Victory, Christy Wilbert, William Weiss, Lester Whelan, Jack Wolf, M. E. Youngstein.

## Smith Honored in RKO Sales Drive

The final week of the RKO Ned Depinet sales drive, beginning next Monday, has been designated as "Million for Andy Week," in honor of A. W. Smith, Jr., sales manager. The drive will have run 26 weeks at its conclusion. Nat Levy is captain of the sales drive.

# Personal Mention

**JAMES R. GRAINGER**, president of Republic Pictures, has returned from a trip.

**STANLEY GOLDBERG**, National Screen Service manager in Philadelphia, is the father of a son, born last week.

**JAMES and WILLIAM CAGNEY**, who are visiting here, leave Friday for New England.

**JOSEPH ENGEL**, Plains, Pa., exhibitor, has recovered from injuries sustained in a recent fall from a horse.

**EARL WINGART** has returned from a vacation in Peoria, Ill.

**KENNETH ROBINSON**, former assistant at the West Side Theatre, Scranton, Pa., has joined the Army.

**PETER RAO** of the RCA Theatre, Scranton, Pa., has enlisted in the Air Corps.

**JOHN GILL** of the Strand, Wilkes-Barre, Pa., has been called into the Army.

**GUY HUNT**, former executive of the W. C. Hunt circuit in New Jersey, now stationed at Fort Jackson, S. C., and **TILLIE STIEMER**, his former secretary, were married recently at the Army base.

**JOSEPH NEVISON**, manager of Warners' Bromley Theatre, Philadelphia, became the father of a son last week.

**NAT RUBIN**, manager of Lyric, Bridgeport, Conn., and **HERBERT ALPERT**, assistant at the house, will be inducted this month.

**HUGH MAGUIRE**, former booking manager at the RKO New Haven exchange, is now a first lieutenant, stationed at Maxwell Field, Ala.

**THEODORE SCHNEIDER**, booker at the Paramount Chicago exchange, has enlisted in the Marines and is stationed at San Diego.

**WILLIAM B. HUFFMAN**, manager of the Warner Theatre, Reading, Pa., and **AMY HOPPER** were recently married.

## Vogel Makes Changes In Loew's Theatres

A number of changes in personnel of Loew's out-of-town theatres have been made by Joseph R. Vogel. A. H. Beuhrig, Jr., manager of Loew's State, Cleveland, moves to Loew's, Dayton, replacing Orville Crouch, who has entered the service. Vaughn O'Neill, assistant at the Penn, Pittsburgh, is now manager of the State, Cleveland. Thomas Delridge, assistant at Loew's Midland, Kansas City, fills the vacancy in Pittsburgh. Martin J. Maher, student assistant at the State, Boston, is now assistant manager in Kansas City. Ira Beck, formerly student assistant at Loew's, Rochester, becomes assistant manager.

Another new woman assistant has been appointed, Ruth Bolton, formerly cashier of Loew's State, Syracuse, who replaces Robert Desberg, now in the Army.

## Max Winslow Dead

**HOLLYWOOD, June 9.**—Max Winslow, 59, vice-president of Irving Berlin, Inc., music publishers, died yesterday in Cedars of Lebanon Hospital. From 1933 to 1939, he was connected with Columbia, producing "One Night of Love" and other musical films.

## Universal Declares Preferred Dividend

Universal Pictures Co. board of directors has declared a quarterly dividend of \$2 per share on the company's preferred stock. The dividend maintains arrears on the stock at \$68 per share.

The company's financial report for the second quarter of the current fiscal year is scheduled to be made public within the next few days and is expected to show a substantial gain over the \$1,513,000 reported for the first quarter before Federal taxes and special reserves, but a somewhat smaller gain, due to higher taxes, over the \$845,000 profit for the first quarter after such deductions. Profit for the first half is expected to be about \$2,000,000 after all charges and taxes.

## Report Margolies Will Join Skirball

**HOLLYWOOD, June 9.**—Albert Margolies, who resigned recently from the position of publicity director of United Artists, shortly will join the Jack Skirball organization, with which Alfred Hitchcock is associated and whose pictures are released by Universal, according to report.

## 'Thanks, Hollywood,' Say Knox and Stimson for Victory Caravan Tour

**Hollywood, June 9.**—Kenneth Thomson and Charles K. Feldman, co-managers of the Hollywood Victory Caravan which recently completed a nationwide tour for Army and Navy Emergency Relief funds, today disclosed letters of appreciation received from Secretary of War Stimson and Secretary of the Navy Knox.

Stimson wrote: "The work of the Caravan has been an example to all Americans who are determined with us that the minds of our fighting men shall be free from financial worry."

Knox wrote: "Assure all those generous, patriotic travelers that the Navy will not soon forget the outstanding work they have done for us."

# Newsreel Parade

**A MASS** enlistment in the Navy as part of this country's vengeance for Pearl Harbor is a newsreel highlight in the midweek issues. Considerable attention also is given the parade in New York of a group of war heroes and aspects of the nation's war production. The contents of the reels follow:

**MOVIETONE NEWS, No. 79.**—Admiral Hepburn tells of victory; 12,000 join Navy. New York hails U. S. and British heroes of war. Nelson tours war plants; U. S. gunners in Australia; Jap airmen captured. Mrs. Oveta Hobby, director of WAAC; Queen of Smiles in Ozarks; Kansas City police swear in civilian auxiliary force. Shut Out, Derby winner, beats Alsab at Belmont Park.

**NEWS OF THE DAY, No. 277.**—America avenging Pearl Harbor. Miracles of war production with the Yanks in Australia. Army and Navy take Belmont spotlight. Wild West rodeo thrills soldiers in King City, Cal. U. S. hails heroes of United Nations.

**PARAMOUNT NEWS, No. 82.**—War aces welcomed on Broadway. Production chiefs hail war output. Col. (Mrs.) Oveta Culp Hobby named director as women's army speeds up. Old hansom cabs back in service in Boston. Bicycles for commuters in Concord, Mass. Musical extravaganza with roller skates in debut in New York. America remembers Pearl Harbor as 12,326 take Navy enlistment oath, and men and boys enter service throughout nation; Admiral Hepburn tells of American fleet victory.

**RKO PATHE NEWS, No. 82.**—Selectees recall Pearl Harbor. Coast alert after Alaska raid. Bomber sergeant captures Jap pilot. U. S. anti-aircraft in Australia. N. Y. tour honors heroes of this war. British production head at U. S. plant. Roller skaters in New York show. Shut Out wins Belmont Stakes.

**UNIVERSAL NEWSREEL, No. 91.**—Memorial Day services in Hawaii. Pearl Harbor Day Navy recruiting. U. S. and British heroes hailed in New York. Nation hits war stride. West Point cadets see war show on the East Coast. China gets more war aid. WAAC chief in uniform. News from Australia. Girl rowing team in Philadelphia. King City, Cal., rodeo. Shut Out wins Belmont Stakes.

## Equity Council on Summer Schedule

The council of Actors Equity Association will begin its Summer meeting schedule, following a regular session yesterday. From now until September, council meetings will be held every other Tuesday, instead of weekly, unless emergency sessions are called. The next meeting is scheduled for June 23.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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RADIO CITY  
MUSIC HALL  
Office of the Managing Director

*Dear Leo,  
"Mrs. Miniver" has  
come to our house  
to stay!  
Congratulations!  
Gus Eysell*



# MINIVER MAGIC!

*History is in the making at the Music Hall!*

- "The best picture now showing in New York!" —Winsten, Post
- "One of the greatest ever made. Masterpiece!" —Boehnel, World-Telegram
- "Seldom a film to stand with it. 1942's best!" —Creelman, Sun
- "The most stirring heart-clutching of our time!" —Cameron, News
- "Magnificent, valiant film you will not forget." —Barnes, Tribune
- "Sheer motion picture dynamite. Truly great film!" —Mortimer, Mirror
- "Finest film yet made about the present war." —Crowther, Times
- "Exalting! The first movie 'must' of the year!" —McManus, PM
- "The finest picture of this or any year!" —Pelswick, Journal-American
- "One of the greatest in screen history!" —Mishkin, Telegraph

KEER GARSON • WALTER PIDGEON in A William Wyler Production Based on Jan Struther's Novel "MRS. MINIVER" with Teresa Wright  
me May Whitty • Reginald Owen • Henry Travers • Richard Ney • Henry Wilcoxon • Screen Play by Arthur Wimperis, George Froeschel,  
nes Hilton and Claudine West • Directed by WILLIAM WYLER • Produced by SIDNEY FRANKLIN • A Metro-Goldwyn-Mayer Picture.





# Ten Gentlemen



"B.O. TNT . . .  
A money-maker  
of the first rank!"  
—Film Daily

Another  
**20TH CENTURY-FOX**  
TRIUMPH

"Solid, timely,  
powerful entertainment for  
all people!" —Motion Picture Daily

"Thumping  
contribution to the  
archives of pictures-for-today!"  
—Motion Picture Herald

A Salute to HENRY HATHAWAY its Director



# from **WEST POINT** *in review!*

**"Will garner  
plaudits and plunder!"**  
—Boxoffice

**"Entertainment  
to grip any audience!"**  
—Showmen's Trade Review

*Cheers  
for its stars*  
**GEORGE MONTGOMERY  
MAUREEN O'HARA  
JOHN SUTTON**

nd to **WILLIAM PERLBERG** its Producer!



## Bus Service to Amusement Spots Banned

(Continued from page 1)

purpose" of serving amusement places and will not restrict persons who may wish to make use of regularly-scheduled buses to travel to some theatre along the route of any bus.

The service affected for the most part serves beaches, dancing pavilions, race tracks, golf courses and similar amusement places, most of which provide Summer competition for film theatres in the cities.

The Office of Defense Transportation order gave that body control over all inter-city bus transportation, ordering present routes frozen, competitive service pooled and all express service discontinued. In addition, bus companies must discontinue schedules which fail to show an average load in both directions of more than 40 per cent of the seating capacity of the buses used. Any extension of bus routes after July 1 is prohibited without special permission of the ODT.

## Challenge to Films Seen by Whitney

HOLLYWOOD, June 9.—John Hay Whitney, who is retiring as director of the motion picture division of the Office of Coordinator of Inter-American Affairs, for army service, today told 17 industry leaders whose guest he was at a luncheon that "if the industry fully meets the challenge which now confronts it it will earn the right to carry out the policies of our Government under its own control."

Y. Frank Freeman, president of the Association of Motion Picture Producers, presided at the luncheon, which was sponsored by the Association and held at the Beverly Hills Hotel.

## Warners Preview New British Picture

London, June 9.—Warners today previewed here its most ambitious British production, "Flying Fortress." Against a spectacular and varied background of the United States, Canada, England under bombing attack and air raids on Berlin, is told an exciting and entertaining story of an American playboy who becomes a ferry pilot and then an RAF navigator. A romantic thread is interwoven pleasantly.

Entertainment ingredients are present in full measure, and an exciting raid by Boeing bombers climaxes the film. Despite its length, the picture is consistently entertaining and should score at the box-office. Richard Greene is starred, but is overshadowed by Donald Stewart as a tough Canadian flier.

Flanagan

## 20th-Fox Plans 25 to 35% Reductions in Film Stock

### Rothacker Resigns Quigley Post to Take Over Censor Duties

(Continued from page 1)

the work called for by the Office of Censorship.

Rothacker became associated with Quigley Publishing Co. in 1939 and has been active in a consultative and advisory capacity. He has been importantly identified with the business of motion pictures since 1910 in various executive connections. He is one of the most widely known industry personalities, both in the United States and abroad. Through extensive travel in all parts of the world over a period of many years he has wide and first-hand knowledge of foreign conditions.

News of his Government appointment has been received in industry circles both in Hollywood and New York with marked favor due to the recognition that both in ability and experience he is especially well-qualified for the difficult and important undertaking of safeguarding the national interest in connection with the exportation and importation of feature motion pictures during war time.

### Name Chairmen for Hero Parade Tour

Film executives in the 20 cities on the itinerary of the War Heroes Parade have been named by Spyros Skouras, chairman of the parade committee, to coordinate local committees, which will arrange the local demonstrations for the 15 war heroes touring the country under the sponsorship of the Treasury Department.

Those named were Martin Mullin and Sam Pinanski, Boston; Ted Schlanger, Philadelphia; Isidore Rappaport, Baltimore; Carter Barron and John Payette, Washington; John Harris, Pittsburgh; Charles Raymond, Cleveland; Dave Idzal and Edward Silverman, Detroit; Harold Fitzgerald, Milwaukee; John Friedl, Minneapolis; Frank Ricketson, Denver; Tracy Barham, Salt Lake City; Frank Newman, Seattle; A. M. Bowles, San Francisco; Charles Skouras, Los Angeles; Robert J. O'Donnell, Dallas; E. V. Richards, New Orleans; Harry Arthur, St. Louis.

### Abraham Re-elected President of ATAM

(Continued from page 1)

Allvine, representing the New York press agents; Howard Herrick and Forrest Crossman, representing the road press agents, and Morris Crystal and Nathan Parnes, representing the Yiddish division. Joseph M. Grossman, business agent for the last three years, resigned.

(Continued from page 1)

widely separated studios and in fitting together the facilities of the majors and independents. A meeting to revive this plan is expected late this week or early next week.

Y. Frank Freeman, AMPP president, met tonight with a Screen Directors Guild Committee which has been studying methods of curtailing waste. At the 20th Century-Fox meeting last night, called by William Goetz, vice-president, department heads submitted details of economies in the use of stock calculated to cut negative film use of 35 per cent and positive by 25 per cent.

### 20th-Fox Cut Voluntary

Although these figures have been mentioned in the past as likely to be fixed by the Government for the entire industry, the 20th Century-Fox move was taken voluntarily. No other studio has announced specific reduction figures.

The conservation program will be discussed Monday at a meeting of the Screen Writers Guild.

The AMPP directors last night also approved the proposal of the public relations committee to appoint a war activities publicity group to handle the many requests for information concerning Hollywood aid in the bond drive and other war enterprises. The group will include: Alex Evelove, John LeRoy Johnston, George Thomas, Dan Thomas, Robert Doman, Barrett Kiesling and Tom Petthey.

### Seek Extension of Phila. Ticket Tax

PHILADELPHIA, June 9.—Mayor Bernard Samuel has asked the City Council to draw up a new ordinance proposing the indefinite continuation of the city's amusement tax of one cent on each 25-cent admission or fraction thereof. The original ordinance was for five years only, expiring July 23, 1942. The amended measure fixes no time limit for the amusement tax. Last year, the levy yielded \$1,102,383 and this year's budget estimates receipts of \$1,100,000 from this tax.

### Seattle Grosses Off After Alaska Attack

SEATTLE, June 9.—A definite decrease in business was felt by the first-run houses here for the five days after the first Jap attack on Dutch Harbor. Broadcasting stations here were off the air nightly at 9 o'clock since the attack, and the public has been at "alert" each night with blackouts considered a strong possibility but as yet not ordered. Managers of downtown theatres indicate that grosses have been off from 15 to 25 per cent as a result of the situation.

### Mrs. L. O. Lukan Dies

SEATTLE, June 9.—Mrs. L. O. Lukan, 55, wife of the general manager of B. F. Shearer's circuit, died at her home this week after an illness of several weeks.

## Short Subject Reviews

### "Gandy Goose in Tricky Business"

(Terry-Toon)  
(20th Century-Fox)

This one goes slightly overboard in attempted humor and consequently laughs are at a minimum. Its characters are a goose, with a bag of tricks, and a cat, whose curiosity nearly has fatal results. Running time, 7 mins. Release, May 1.

### "Guardians of the Sea"

(Adventures of a Newsreel Cameraman)  
(20th Century-Fox)

This is a good subject, picturing the functions of the U. S. Coast Guard, beginning with the training of rookies and then showing the men at work. A highpoint is the rescue of the crew of a beached freighter. Running time, 9 mins. Release, July 17.

### "Wilful Willie"

(Terry-Toon)  
(20th Century-Fox)

Willie, a mouse, refuses to drink his milk, it seems, and upon falling asleep dreams of his becoming a Wild West desperado. The cartoon, which is rather pointless, then places Willie on a desert. At this point he awakens and drinks the milk. Running time, 7 mins. Release, June 26.

### "All About Dogs"

(Terry-Toon)  
(20th Century-Fox)

A large variety of dogs are sketched in burlesque fashion in this color cartoon. In some instances the satire is a little obvious while in other spots it is good for laughs. The St. Bernard rushes to a rescue and upon arrival drinks the brandy himself. Running time, 7 mins. Release, June 12.

### "India the Golden"

(Magic Carpet)  
(20th Century-Fox)

This travelogue subject on India, in color, is good pictorially and although filmed before the war, has considerable interest. Running time, 9 mins. Release, June 19.

### British Plan to Alter Policy on War Films

(Continued from page 1)

Cinematograph Exhibitors Association in the showing at set periods, probably monthly, of a two-reel or other propaganda film dealing more exhaustively with current matters. It is also understood that in the future Ministry of Information films will concentrate on international matters, rather than domestic situations exclusively.

### E. C. Grainger in Ohio

E. C. Grainger, head of the Shea Circuit, and E. C. Raftery, counsel for the circuit and president of U. A., are in Ohio on legal and tax matters. Raftery will return today. Grainger is expected back in about 10 days after a tour of the circuit.



# 'My Gal Sal' Gets \$42,000, Chicago Best

CHICAGO, June 9.—The Chicago Theatre with "My Gal Sal" and a stage show drew \$42,000. "Reap the Wild Wind" did \$19,000 at the State-

Estimated receipts for the week ending June 4:

"Gone With the Wind" (M-G-M)  
APOLLO—(1,400) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$8,500. (Average, \$5,000)  
"My Gal Sal" (20th-Fox)  
CHICAGO—(4,000) (35c-55c-75c) 7 days. Stage—Variety Bill. Gross: \$42,000. (Average, \$32,000)  
"To the Shores of Tripoli" (20th-Fox) (3rd week in Loop)  
"The Man Who Wouldn't Die" (20th-Fox) GARRICK—(1,000) (35c-55c-65c-75c) 7 days. Gross: \$5,800. (Average, \$5,000)  
"Joe Smith, American" (M-G-M)  
ORIENTAL—(3,200) (27c-31c-40c-50c) 7 days. Stage—"Funzafire" unit and Bonnie Baker. Gross: \$20,000. (Average, \$16,000)  
"Sympathea" (RKO)  
"Fingers at the Window" (M-G-M) (6 days)  
"My Favorite Spy" (RKO)  
"The Falcon Takes Over" (RKO) (1 day)  
PALACE—(2,500) (40c-50c-68c) 7 days. Gross: \$13,000. (Average, \$13,000)  
"Kid Glove Killer" (M-G-M)  
"Larceny, Inc." (W. B.)  
ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$11,000. (Average, \$11,000)  
"Reap the Wild Wind" (Para.)  
STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$19,000. (Average, \$14,000)  
"Moonlight" (20th-Fox) (1 day, 2nd week)  
"Ship Ahoy" (M-G-M)  
"This Time for Keeps" (M-G-M) (6 days)  
UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days. Gross: \$12,000. (Average, \$14,000)  
"The Corpse Vanishes" (Mono.)  
"The Mad Monster" (PRC)  
WOODS—(1,200) (35c-55c-65c-75c) 7 days. Gross: \$8,000.

# 'Above All' \$12,500 Kansas City Gross

KANSAS CITY, June 9.—"This Above All" scored \$12,500 at two houses.

Estimated receipts for the week ending June 4:

"This Above All" (20th-Fox)  
ESQUIRE—(800) (40c-55c) 7 days. Gross: \$5,000. (Average, \$2,400)  
"Twin Beds" (U. A.)  
"Two Yanks in Trinidad" (Col.)  
MIDLAND—(3,600) (30c-44c) 7 days. Gross: \$7,000. (Average, \$8,500)  
"My Favorite Blonde" (Para.)  
NEWMAN—(1,900) (30c-44c) 7 days, 3rd week. Gross: \$6,500. (Average, \$7,000)  
"Juke Girl" (W. B.)  
"The Falcon Takes Over" (RKO)  
ORPHEUM—(1,900) (30c-44c) 7 days. Gross: \$9,500. (Average, \$5,000)  
"Home in Wyoming" (Rep.)  
"Shepherd of the Ozarks" (Rep.)  
TOWER—(2,200) (30c) 7 days. Stage show. Gross: \$7,000. (Average, \$6,000)  
"This Above All" (20th-Fox)  
UPTOWN—(2,000) (40c-55c) 7 days. Gross: \$7,500. (Average, \$4,000)

# 'Ship Ahoy' Scores \$7,500 Omaha Gross

OMAHA, June 9.—"Ship Ahoy" and "Born to Sing" drew \$7,500 at the Omaha. The weather was hot and windy.

Estimated receipts for week ending June 2-3:

"Fantasia" (RKO)  
"Blondie Goes to College" (Col.)  
BRANDEIS—(1,200) (30c-44c) 7 days. Gross: \$4,400. (Average, \$4,000)  
"Ship Ahoy" (M-G-M)  
"Born to Sing" (M-G-M)  
OMAHA—(2,000) (30c-44c) 7 days. Gross: \$7,500. (Average, \$6,000)  
"The Great Man's Lady" (Para.)  
ORPHEUM—(3,000) (40c-55c) 7 days. Stage: Horace Heidt and band. Gross: \$15,300. (Average, \$14,000)

## Notes from Hollywood

Hollywood, June 9

PARAMOUNT is planning the greatest "all star" cast in its history. Virtually all of the lot's stars, featured and contract players will be seen in "Star Spangled Rhythm," a musical. Having a background of a show staged at the Paramount studio for men in the service, the

Scheduled already to appear are:

BING CROSBY, BOB HOPE, DOROTHY LAMOUR, PAULETTE GODDARD, VICTOR MOORE, BETTY HUTTON, RAY MILLAND, FRED MACMURRAY, MARY MARTIN, VERONICA LAKE, EDDIE BRACKEN, LYNN OVERMAN, ALAN LADD, GIL LAMB, BETTY RHODES, MARJORIE REYNOLDS, WALTER ABEL, MARTHA O'DRISCOLL, DONA DRAKE, CASS DAILEY, CECIL KELLAWAY, JOHNNIE JOHNSON, BARBARA BRITTON, FRANCES GIFFORD, EVA GABOR, PHYLLIS RUTH, JEAN WALLACE, KATHARINE BOOTH, LYNDA GREY, LOUISE LA PLANCHE.

Bud Abbott and Lou Costello have obtained the services of Johnny Martin, professional dancing instructor, and a group of girl assistants to give a series of free instruction periods in social dancing for men in uniform, given under USO auspices. The plan was inaugurated in response to requests to the comedians from men in service.

ALAN LANE, returning to the screen after an absence of three years, gets the title role of "King of the Royal Mounted Strikes Back," Republic serial. . . . RALPH DIETRICH, who will produce "The Cisco Kid Rides Again," starring CESAR ROMERO at 20th Century-Fox, has put RALPH BELDEN on the script. . . . The FRED ASTAIRE-RITA HAYWORTH musical at Columbia, formerly titled "Carnival in Rio," is now "The Gay Senorita." . . . STAN CLEMENTS joins the East Side Kids gang at Monogram and makes his first appearance with them in "Smart Alecks."

ANN RUTHERFORD and DIANA LEWIS go into M-G-M's "Whistling in Dixie," Red Skelton vehicle at M-G-M. . . . LOLA LANE and DUNCAN RENALDO have been set for "Lost Canyon," new Hopalong Cassidy picture HARRY SHERMAN is producing. Paramount has changed the title of "Mr. and Mrs. Cugat" to "Are Husbands Necessary?" . . . Paramount has extended the contracts of DOROTHY LAMOUR, DONA DRAKE and EDDIE BRACKER. . . . RANDOLPH SCOTT is being replaced in RKO's "The Navy Comes Through" by GEORGE MURPHY. SCOTT draws instead the top masculine assignments in "China Sky," opposite CLAUDETTE COLBERT, and in "Bombardier."

BETTY RHODES will appear opposite BING CROSBY in Paramount's "Manhattan at Midnight" (tentative title). . . . Cast of "Gambler's Choice" at M-G-M will be headlined by JOHN CARROLL, WILLIAM LUNDIGAN, PATRICIA DANE and KEENAN WYNN. . . . BUSBY BERKELEY draws the directorial assignment on "Lucky Number," NELSON EDDY vehicle at M-G-M. . . . KAAREN VERNE has the feminine lead of Universal's "Sherlock Holmes Fights Back." . . . "A

Thousand Shall Fall," non-fiction best seller by HANS HABE, former member of the French Foreign Legion, has been bought by M-G-M and RING LARDNER, JR., and MICHAEL KANIN will do the script.

Director JOHN RAWLINS has been set by WALTER WANGER to direct "Arabian Nights" for Universal release. This will be RAWLINS' first high budget assignment. . . . EDWARD F. CLINE will guide "Off the Beaten Track," Universal picture which will feature the RITZ BROTHERS, CAROL BRUCE and the SONNY DUNHAM orchestra. . . . WILLIAM PERLBERG gets the production reins of "The Song of Bernadette," novel by FRANZ WERFEL at Lourdes, at 20th Century-Fox.

LYLE TALBOT makes a return to the screen in RKO's "Mexican Spitfire's Elephant." . . . JACQUELINE KNOX, 19-year-old cousin of NAVY SECRETARY FRANK KNOX, has been given an M-G-M contract. . . . The title of the JOE E. BROWN picture at Columbia is now "Brownie," which FRANK R. STRAYER will direct. . . . Monogram has given a term deal to GALE STORM, Gateway to Hollywood program winner. . . . LESLIE GOODWINS will direct RKO's "Ladies' Day," LUPE VELEZ vehicle.

Carl "Alfalfa" Sweetzer has been shifted temporarily from the "Our Gang" troupe to a role in M-G-M's "The War Against Mrs. Hadley." . . . Guy Kibbee is cast in "Whistling in Dixie," same studio. . . . Brian Aherne withdraws from Columbia's "My Sister Eileen" to go into "Salute to Sahara," with Glenn Ford, at the same lot. . . . Lieut. Cmdr. John Farrow, now directing "Wake Island" at Paramount, next moves over to Columbia to guide "The Commandos," starring Paul Muni.

JACK LARUE has been given a featured role in Warners' "The Desert Song." . . . JOHN VAN DRUTEN will adapt his play, "Old Acquaintance," for BETTE DAVIS at Warners. . . . EDWARD DMYTRYK will direct RKO's "Seven Miles from Alcatraz." . . . Monogram has signed ALAN MOWBRAY to replace JOHN LITEL in "Isle of Fury," in which JOHN HOWARD, GILBERT ROLAND, HELEN GILBERT and NOAH BEERY are featured. LITEL had a conflicting assignment. . . . "Torpedoed" is the tentative title for Warners' forthcoming Merchant Marine picture. GUY GILPATRIC has completed the script.

## White Files Bankruptcy

LOS ANGELES, June 9.—George White, theatrical producer, has filed a voluntary petition in bankruptcy here, listing more than \$100,000 in liabilities, consisting mostly of New York obligations.

# 'Spoilers' Is Los Angeles Hit, \$25,700

LOS ANGELES, June 9.—"The Spoilers" and "Butch Minds the Baby" scored \$25,700 at two houses, with \$13,500 at the Hillstreet and \$12,200 at the Pantages. Other grosses were fair.

Estimated receipts for the week ending June 3:

"Moonlight" (20th-Fox)  
"Rings on Her Fingers" (20th-Fox)  
CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$13,500. (Average, \$12,000)  
"Bashful Bachelor" (RKO)  
HAWAII—(1,100) (33c-44c-55c-75c) 7 days. Gross: \$5,200.  
"The Spoilers" (Univ.)  
"Butch Minds the Baby" (Univ.)  
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: \$13,500. (Average, \$6,500)  
"Moonlight" (20th-Fox)  
"Rings on Her Fingers" (20th-Fox)  
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$17,500. (Average, \$14,000)  
"The Spoilers" (Univ.)  
"Butch Minds the Baby" (Univ.)  
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$12,200. (Average, \$7,000)  
"The Gold Rush" (U. A.)  
PARAMOUNT (HOLLYWOOD)—(1,407) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$7,000.  
"The Gold Rush" (U. A.)  
"Fly By Night" (Para.)  
PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$9,500. (Average, \$18,000)  
"In This Our Life" (W. B.)  
WARNER BROS. (HOLLYWOOD)—(3,000) (33c-44c-55c-75c) 7 days, 4th week. Gross: \$13,900. (Average, \$14,000)  
"In This Our Life" (W. B.)  
WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-55c-75c) 7 days, 4th week. Gross: \$15,900. (Average, \$12,000)

## Cincinnati Gives

# 'Tortilla' \$14,500

CINCINNATI, June 9.—With a \$14,500 gross, "Tortilla Flat" led at the RKO Albee, while "Juke Girl" registered \$11,000 at the RKO Palace. "My Gal Sal" took \$5,800 in a third moveover week at the RKO Capitol. The weather was hot.

Estimated receipts for the week ending June 3-6:

"Tortilla Flat" (M-G-M)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days. Gross: \$14,500. (Average, \$12,000)  
"Juke Girl" (W. B.)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days. Gross: \$11,000. (Average, \$10,000)  
"Twin Beds" (U. A.)  
RKO SHUBERT—(2,150) (33c-40c-50c) 7 days, 2d week. Gross: \$2,800. (Average, \$5,000)  
"My Gal Sal" (20th-Fox)  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days, 3d week. Gross: \$5,800. (Average, \$5,500)  
"The Kennel Murder Case" (W. B.) Reissue  
"Gambling Lady" (W. B.) Reissue  
RKO GRAND—(1,500) (33c-40c-50c) 7 days. Gross: \$3,700. (Average, \$5,000)  
"The Bashful Bachelor" (RKO)  
RKO LYRIC—(1,400) (28c-33c-42c) 7 days. Gross: \$2,800. (Average, \$4,500)  
"Ride 'Em Cowboy" (Univ.)  
"Bombay Clipper" (Univ.)  
RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$1,100. (Average, \$1,200)  
"Twilight on the Trail" (Para.)  
"Who Is Hope Schuyler?" (20th-Fox)  
RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$800. (Average, \$800)  
"Ship Ahoy" (M-G-M)  
KEITH'S—(1,500) (33c-40c-50c) 7 days, 2d week. Gross: \$5,400. (Average, \$5,000)

## Indiana Theatre Closed

INDIANAPOLIS, June 9.—The 3,200-seat Indiana Theatre has closed for the season. Kenneth Collins, manager, said the theatre probably would not remain closed long.



## Petrillo Hints Compromise in Recording Ban

(Continued from page 1)

**promise. Maybe not. I don't want to talk too much about it right now.**

Petrillo said there was no split in the union over his announcement that after Aug. 1 no Federation member will be permitted to make recordings or transcriptions which displace employment of musicians.

"I work for the boys' good and they trust me," he said. "Recordings could be made for home consumption, the armed services and at the request of the President of the United States, but not for juke boxes, or commercial and sustaining radio programs."

The convention, which is being attended by 700 delegates representing some 14,000 members, is sifting 92 resolutions submitted by the locals.

Unfavorable action was taken on a resolution to hold nominations open until two or more members had been nominated for office. The convention killed a proposal that local officers might not hold office if they leave their jurisdictions during the Summer.

## Ringling Drops All Bands After Strike

PHILADELPHIA, June 9.—John Ringling North, president of the Ringling Bros. Circus, announced that the "big show" has given up all thought of reinstating its 41 musicians and will depend hereafter on canned music and its calliope. The circus bands in the "big tent" and the side-show were called out on strike last Tuesday by the American Federation of Musicians when the circus management refused a \$2.50 weekly pay increase after their old contract expired.

Members of the band, headed by veteran Merle Evans, said they were "perfectly satisfied" with the old scale of \$47.50, but were forced to quit by the union. North indicated that since the walkout proved the circus could get along without the musicians, the show will go through the present season—and possibly all future seasons—without musicians.

## Hornblow Is Given 5-Year Metro Pact

Arthur Hornblow has signed a new five-year deal with M-G-M and will begin work on the script of "Quo Vadis?", his first production under the new contract, on his return to the Coast at the end of a two-week vacation here, it was announced.

Hornblow recently completed "The Major and the Minor" for Paramount, starring Ginger Rogers and Ray Milland.

## Zenith Executive Dies

CHICAGO, June 9.—Sylvester T. Thompson, 49, vice-president of the Zenith Radio Corp., and vice-chairman of the priorities committee of the Radio Manufacturers Association, died here yesterday after a month's illness. He is survived by his widow.

## Off the Antenna

EIGHT top CBS shows will be heard in a Government-sponsored series titled "Victory Theatre" beginning July 20. It will be similar to NBC's "Victory Parade" which got under way last Sunday. The new CBS series, in which time and talent will be donated, will begin with the Cecil B DeMille program and will be followed by Fred Allen, the Screen Guild Theatre, the Hit Parade and four others. Red Skelton and company will be heard in the second of the NBC series on Sunday.

• • •

**Purely Personal:** James F. Clancy, sales promotion manager for WTIC, Hartford, is publicity manager for the Hartford Victory House Campaign. . . . W. J. Lally, announcer at WHYN, Holyoke, Mass., has entered the Army Air Corps. . . . Michael Murray, program director for WCBM, Baltimore, has joined the Army. . . . Ray Moffet, announcer at WCAO, Baltimore, is in the service. . . . J. F. Seebach, WOR vice-president in charge of programs, will return from vacation June 22. . . . Don Dunphy, WOR sports announcer, and Muriel Keating will be married June 20. . . . Yasha Frank, formerly of the CBS program service department, has been shifted to the presentation division of the CBS sales promotion department.

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**Program News:** "Soldiers in Overalls" is a new program launched by WHAM, Rochester, with the approval of the Rochester Ordnance District. It is designed to tell what workers in Rochester war plants are doing in the war effort. . . . KGO, San Francisco outlet of the Blue, has closed with the Remar Bread Co. to sponsor a "Community Sing Rally" weekly for 52 weeks, from the Women's City Club of Oakland, Cal. . . . KWID, 100,000-watt shortwave station of Associated Broadcasters, Inc., in San Francisco, will go on the air shortly with daily broadcasts aimed at China, Australia and other Pacific areas.

## Conversion for War Strike Is Cancelled By Mexican Union Topic at RMA Meet

CHICAGO, June 9.—Conversion of radio manufacturing to war production was the dominating subject at the 18th annual convention of the Radio Manufacturers Association at the Stevens Hotel here today. About 350 are attending.

The convention was devoted to plans for promotion of war production needs for planes, tanks and ships and the supply of maintenance parts and tubes for public use as consistent as possible with the war effort.

A new transmitter division was established under the chairmanship of G. W. Henyon of General Electric Co.

All officers were reelected with the exception of H. E. Osmun, who was replaced by Roy F. Sparrow as vice-president. Henyon also was elected a vice-president.

Paul V. Galin, president, devoted much of his address to discussing conversion of the radio manufacturing industry to 98 per cent war work. Another highlight was an address by William Batt, chairman of the requirements committee of the War Production Board, touching on the importance of radio in war.

## Goldwyn Buys Title

Samuel Goldwyn has acquired the rights to the Bob Hope autobiography, "They've Got Me Covered," for the use of only the title for the comedy he will produce starring Hope and Dorothy Lamour. The film will be released through RKO. The film will go into work at the end of June.

## Joseph Leaves for Coast

CHICAGO, June 9. — John Joseph Universal advertising and publicity director, left tonight for the Coast after a three-day visit in Chicago, his home town. While here he installed Ben Katz, newly appointed Midwest publicity representative for the company.

## Strike Is Cancelled By Mexican Union

MEXICO CITY, June 9. — War co-operation was demonstrated by the National Cinematographic Workers Syndicate in cancelling the strike that had lasted a week against the Cines Encanto and Alhambra, leading theatres of Tampico. The Syndicate agreed to accept arbitration when the governor of Tamaulipas State, in which Tampico is located, offered his services to settle the dispute. The action averted the threatened strike against all Tampico theatres.

Ending of this strike indicates that the Syndicate intends to keep its recently announced promise that it will not call strikes against exhibitors unless the employers force it to do so. It is reported that the picture workers have renewed their pledge to the Government that they will work for labor peace during the war.

## Stanley Lupino Dies In London; Was 47

LONDON, June 10 (Wednesday).—Stanley Lupino, British actor, writer and play producer, died here today at the age of 47. He recently underwent an operation. He was the father of Ida Lupino, film actress now in Hollywood. His widow and another daughter survive.

Lupino, known as a comedian, came from a long line of British actors and was on the stage since he was six years old. He appeared in a number of films as well as plays and musical comedies.

## Brandts Acquire House

The Brandt Circuit has taken over the Republic Theatre on 42nd Street, and began operating it as a double feature house last weekend. The theatre, formerly owned and operated by Joseph Weinstock as a burlesque house, was reopened about five weeks ago as a newsreel theatre. The acquisition makes five film houses on 42nd Street for the Brandt circuit.

## FCC Policies Under Attack Are Not New, Says MBS Counsel

WASHINGTON, June 9.—Network regulations of the FCC and its investigation of newspaper ownership of broadcasting stations did not inject new elements into the radio picture but merely brought into the open subjects with which the commission has been dealing for a number of years, it was declared today by Louis G. Caldwell, counsel for Mutual Broadcasting System.

Testifying before the House Interstate and Foreign Commerce Committee on the Sanders bill to reorganize the commission, Caldwell declared that in the past it has decided a number of application proceedings on the basis of whether the applicant was to be affiliated with a chain or was the owner of a newspaper, and that the commission was to be "commended" for bringing the issues into the open.

## Says Rules Authorized

Regulation of network operation, he contended, is authorized under provisions of the law instructing the commission to prevent monopolies, but there is no authority for it to refuse a license simply because the applicant owns a newspaper or any other business.

Caldwell urged that the prohibitions against censorship be strengthened so that the commission could not use license renewal proceedings to direct programs. He recommended also that the license period be extended and that some reforms be made in commission procedure.

## Order Registration Of All Transmitters

WASHINGTON, June 9.—The Federal Communications Commission has ordered every one in possession of a radio transmitter, who does not hold a radio station license for its operation, to apply for registration not later than June 28.

Earlier, the Defense Communications Board had declared that the national security and successful conduct of the war made it necessary that the Government have knowledge of all persons with apparatus equipped for radio transmission. A separate registration application must be made for each transmitter, the FCC ruled.

## War Bonds Prizes In Atlanta Tourney

ATLANTA, June 9.—More than \$575 in war bonds and stamps was distributed as prizes in the local Variety Club's recent golf tournament, according to Harry G. Ballance, chief barker of the club. Riley Davis was chairman in charge of the tournament arrangements.

## Heads Singer Circuit

CHICAGO, June 9.—John Redmond, manager of the Orpheum in Sioux City, Ia., will succeed Morgan Ames on July 15 as general manager of the Mort Singer Circuit here. Robert Whalen, assistant manager at the Orpheum, will succeed Redmond, who will tour the circuit before assuming his new post.



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V. 51. NO. 114

NEW YORK, U. S. A., THURSDAY, JUNE 11, 1942

TEN CENTS

## Plan Alaskan Station to Blot Japs from Air

### U.S. Aims to Blast Enemy Propaganda Talks

By BERTRAM F. LINZ

WASHINGTON, June 10.—Plans for a radio assault to blast Japan out of the ether were disclosed here today as propaganda agency and War Department officials prepared to send a super-power transmitter to Alaska where, with four Government-operated stations already in service in Hawaii, Japanese transmitters will be blanketed 24 hours a day.

The proposed program will serve a dual purpose of dinning the message of America steadily into the ears of the Japanese and bring comfort to people in the territories seized by Japan, and of cutting off Japanese propaganda to its soldiers abroad and

(Continued on page 8)

## Radio Listening Up In 'Gas' Rationing

Radio listening in eight key cities along the Eastern seaboard increased 2.3 per cent, from 27.3 to 29.6, during the first week of gasoline rationing, according to a study by C. E. Hooper, Inc., made in conjunction with its program rating survey. In Mid-western cities unaffected by rationing, listening dropped nine-tenths of a point, from 30 to 29.1 per cent, which is the normal seasonal decline, it is said.

Checked in the East were New York, Philadelphia, Baltimore, Atlanta, Richmond, Washington, Boston

(Continued on page 8)

### British Knighthood Expected for Korda

London, June 10.—The honors list of King George VI is expected to announce that a knighthood has been conferred on Alexander Korda, producer and part owner of United Artists, who is now in the United States.

The granting of the knighthood will give Korda the title of Sir Alexander Korda.

## Weigh Three Plans For RKO Financing; Delay Board Meet

Yesterday brought no new change in RKO's situation. The several plans for providing new money for production are still under discussion. One of these would have the principal stockholders and owners putting up certain cash. Still another plan for raising outside money is engaging the efforts of the management. A third plan whereby funds would be raised through a bank loan is being discussed again after several weeks of negotiation. No loan has been negotiated yet.

Meanwhile, the annual meeting of RKO stockholders was further adjourned yesterday at Dover, Del., for one week.

RKO officials stated that the adjournment was requested by large stockholder groups to provide additional time for consideration of nominees for the new directorate, the elec-

(Continued on page 4)

## Poynter Asks Wider War Scope for Films

HOLLYWOOD, June 10.—Nelson Poynter, assistant Coordinator of Government Films, last night told a meeting of the Hollywood Writers Mobilization that the industry's handling of war themes in pictures is admirable in the view of the Government, but advised broadening the scope of subject material to present fully the world-wide character of the war.

Poynter said the tendency toward emphasizing more spectacular branches of the armed service obscures the im-

(Continued on page 4)

## War Shorts Rentals Will Be Aimed for Wide Circulation

### Service Men to See 'Friendly Enemies'

A special premiere of Edward Small's "Friendly Enemies" will be given at the Rivoli on Broadway June 19 for non-commissioned service men who will be the guests of members of women's volunteer services. The picture will begin its regular run the following day.

Under arrangements made by United Artists with Mrs. Douglas Gibbons, director of sales of the New York War Savings Staff, 2,000 tickets to the premiere will be given to the

(Continued on page 8)

### Report Skouras in Deal on 26 Houses

A number of theatres in the Metropolitan area in which the Immigrant Industrial Savings Bank of New York has an interest are understood to be in negotiation for eventual lease to Skouras Theatres. The total number of theatres involved is said to be about 26. The addition of that many houses, if the pending deal is successfully concluded, would increase the Skouras circuit to well over 100 theatres, placing it on a par in importance and size with Loew's and RKO. Skouras Theatres Corp. is an independent company, of which George Skouras is president.

## Coe Vice-President, Counsel of MPPDA

Charles Francis Coe, executive assistant to Will H. Hays, yesterday was named vice-president and general counsel of the MPPDA at the quarterly meeting of the organization's board of directors. The appointment confirms MOTION PICTURE DAILY's exclusive story of April 2, which stated that Coe would be named to both posts at the next meeting of the MPPDA board.

Following the appointment, Hays placed Coe in charge of the operations of the organization's New York, Hollywood and Washington offices, further confirming MOTION PICTURE DAILY's story that Coe was slated to

(Continued on page 4)

## Films Sent to Canada Go in Censor Free

### Border Stoppage Report Denied in Capital

WASHINGTON, June 10.—Officials of the Office of Censorship said tonight that Canada is exempt from the requirement that motion pictures must pass through the Boards of Review in New York or Los Angeles.

This assertion was made in response to inquiries concerning reports from Toronto that American border officials last Saturday started to hold developed and undeveloped films for examination but that the films were later released following an official ruling.

Office of Censorship officials here said they had no knowledge of any films having been held up at the Canadian border and could advance no reason why any pictures should have been stopped.

The Toronto report said that the ruling was that motion picture negative or positive prints and still photographic negatives are not subject to U. S. censorship regulations on leaving the U. S. for Canada when such material is designated for an "authorized agency." Such films are permitted to cross without delay.

## AFM Again Demands Theatre Orchestras

DALLAS, June 10.—The American Federation of Musicians at its 47th annual convention here today went on record as reaffirming its opposition to "canned music" in film theatres and demanding the employment of orchestras. The demand has been made every year since the advent of sound pictures.

The resolution was one of 92 approved or rejected during the day by the 700 delegates. It was noted that James Caesar Petrillo, president, and Joseph Weber, long-time former president whom Petrillo succeeded, were

(Continued on page 4)

### Reviewed Today

A review of "Secrets of the Lone Wolf" and reviews of short subjects will be found on Page 4.



## Coast Flashes

Hollywood, June 10

SCREEN Directors Guild board of directors, meeting last night with Y. Frank Freeman, president of the Association of Motion Picture Producers, in a discussion of film conservation pledged "immediate cooperation, knowing that through individual efforts of the director, working in co-operation with other branches of the industry, great saving can be made."

Hiram S. Brown, Jr., executive producer in charge of Westerns and serials for Republic, today was notified to report to Wright Field, Dayton, O., June 22, for service as an Army Lieutenant.

Warner Bros. disclosed that a location unit numbering more than 100 is en route from the studio to Tampa, Fla., for a stay of five weeks or more to shoot the major portion of "Air Force," Hal B. Wallis production. John Garfield has been assigned to play the lead.

## Ealing to Produce 6 for UA Release

Ealing Studios of England will produce from six to eight pictures for United Artists release next season, United Artists announced yesterday.

The first three, "They Came in Khaki," "The Bells Go Down" and "San Demetrio," either are in production or an advanced stage of preparation now, it was said. Under the terms of the three-year distribution deal with Ealing, United Artists has world-wide distribution rights to the productions, with the option of releasing in the United States such pictures as may be designed for this market, it was said.

## Northern Pa. Gross Is Highest in State

PITTSBURGH, June 10.—Theatre business is currently best in northern Pennsylvania, and a few industrial cities such as Uniontown and McKeesport, reports indicate. Box-office trends reveal a few war production districts grossing ahead of last year, with the others about even or slightly behind. If rationing of gas is decreed for western Pennsylvania, exhibitors anticipate increased grosses, once the effect of auto deprivation is worn off.

## Heads Phila. Associates

PHILADELPHIA, June 10.—Saul Krugman, U. A. salesman, has been elected president of the Motion Picture Associates for the 1942-'43 term. He succeeds Ely J. Epstein. Other officers elected were: J. J. McFadden, vice-president; William G. Humphries, treasurer, and Jack G. Engel, secretary. The new board of directors comprises Jay Emanuel, Epstein, Samuel Rosen, William J. Doyle, Sam Lefko and Al Davis.

## Margolies to Skirball

Albert Margolies, who has resigned as publicity director of United Artists, next month will join the Jack H. Skirball unit, releasing through Universal, the latter announced yesterday, confirming MOTION PICTURE DAILY's item published yesterday.

# Personal Mention

A. H. BLANK is here from Des Moines.

SPEER PERAKOS and JOHN PERAKOS of the Palace Theatre, New Britain, Conn., are both lieutenants in the Army.

JOEL HOLCOMB, former service manager for National Screen Service in Oklahoma City, has received a commission as second lieutenant.

WALTER YOST, operator of the Paramount, Mechanicsburg, Pa., is taking a Florida vacation.

CLAUDE O. FULGHAM, division manager for Griffith Amusement Co., Oklahoma City, has received orders to report as a lieutenant in the Navy.

FRANK WEINSTEIN, manager of the Eastwood Theatre, East Hartford, has been ill.

DON ATKINS, assistant manager of the Capitol, Reading, Pa., has left to join the Army.

EARL KRATSCH, manager of the Adelphi, Philadelphia, is on a vacation trip to St. Louis.

## Army-Navy Relief Fund \$1,550,000

A new high for theatre collection campaigns was reached yesterday as the total thus far turned in to headquarters in the recent Army and Navy Emergency Relief drive reached \$1,550,000. The previous high mark was set in the Infantile Paralysis drive, when \$1,450,000 was collected. Indications from Nicholas M. Schenck, national drive chairman, are that a \$2,000,000 total will be reached.

Among the checks received yesterday was one from Warner Theatres totaling \$260,000. The Loew circuit check was for \$217,000. Others received yesterday were: RKO Theatres, \$89,745; Randforce Amusement, \$14,117; Shea Enterprises, \$2,600; A. R. Boyd Enterprises, Philadelphia, \$3,414; Schine Circuit, \$11,089; Walter Reade Theatres, \$9,519; Florida State Theatres, \$2,841.

## Army-Navy Relief Total In Hartford Is \$19,238

HARTFORD, June 10.—The 34 theatres in Hartford County raised a total of \$19,238 in the recent collection drive for Army and Navy Emergency Relief, it was announced by Fred R. Greenway, manager of the Loew-Poli Palace Theatre, county chairman. In this city alone, \$11,847 of the total was collected at 17 houses.

## Film Players to Ride In N. Y. War Parade

A number of Hollywood personalities are scheduled to occupy the two motion picture floats in the New York War Parade on Saturday, it was announced yesterday.

Among those scheduled to appear are Martha Scott, William Holden, Jeffrey Lynn, Roy Rogers and Jeanne Cagney. Tommy Dorsey and his orchestra will occupy one of the floats. Arrangements are being sponsored by exhibitors of the metropolitan area.

## Toronto Manager Dies

TORONTO, June 10.—James E. Lynch, 49, manager of the Famous Players Canadian Runnymede Theatre here for many years, died here in a military hospital. He was long ill as a result of being gassed in the first World War in which he served overseas.

## Heft Mono. K.C. Manager

KANSAS CITY, June 10.—R. J. Heft, recently with Monogram in St. Louis as office manager and booker, is now monogram manager here, succeeding William Benjamin, resigned.

## Two Toronto Units Declare Dividends

TORONTO, June 10.—Two local theatre units have declared dividends. The board of Marcus Loew's Theatres, Ltd., operating Loew's and the Uptown Theatre here, has declared a dividend of 1¼ per cent on the preferred for the quarter ending June 30, payable June 15. Hamilton United Theatres, Ltd., affiliate of N. L. Nathanson's General Theatre Investments, Ltd., and operating houses in Hamilton, Ont., has declared a dividend of 1¼ per cent on the preferred, payable June 30.

Stockholders of Loew's London Theatres, Ltd., operating Loew's in London, Ont., have been asked to ratify a board resolution to appoint Midland Securities, Ltd., as exclusive agent for six months for the sale of the theatre's assets at a cash price of not less than \$250,000.

## Night Baseball Is Banned in Jersey

NEWARK, June 10.—In an Army order which exhibitors see as lending an assist to the box-office, night baseball has been ruled out in Newark and Jersey City for the duration.

The games, which drew large crowds to the ball parks, had been considered competitive.

The order, issued in Trenton by Leonard Dreyfuss, State Director of Civilian Defense, also placed a ban on lights shining at an angle above the horizontal. Since the first dimout order, exterior lighting at theatres has been reduced sharply.

## \$83,072 for Services Raised by 'Candida'

Army and Navy Relief funds will each receive \$36,817 and the American Theatre Wing War Service \$9,437 from the recent New York and Washington revival of "Candida" by Katharine Cornell under Theatre Wing auspices, it was disclosed yesterday. Total receipts for the 27 Broadway performances and eight in Washington were \$122,247. Expenses amounted to \$39,175. George Bernard Shaw, author of "Candida," received \$15,887 in royalties.

## Fishman Does Research

NEW HAVEN, June 10.—Dr. J. B. Fishman, general manager of Fishman Theatres and president of the Allied Theatre Owners of Connecticut, has been appointed to do special research in the laboratories of the Yale School of Medicine.

## U. S. Seizes Nazi Television Patents

WASHINGTON, June 10.—More than 200 patents formerly owned by the German Telefunken Company which have been seized by Alien Property Custodian Leo T. Crowley are related to radio and television equipment, Crowley revealed today.

He said that 600 patents in all belonging to alien enemies have been seized and that the corraling of such patents now is proceeding at the rate of 1,000 a week. All but five of those taken over in the latest seizure were formerly owned by German corporations.

## Alperson Tendered Testimonial Dinner

Edward L. Alperson, general manager of RKO Theatres, was given a testimonial dinner last night at the Waldorf-Astoria Hotel by his company associates. Malcolm Kingsberg was toastmaster. The committee in charge of arrangements included: Charles B. McDonald, chairman; Alvin Dawson, Michael Edelstein, Russell Emde, Wilbur B. England, Max Fellerman, Louis Goldberg, John Hearn, Fred Herkowitz, William Howard, Harry Mandel, Harold Mirisch and Sol A. Schwartz.

A number of speakers were on the program.

Among those announced as attending were: Joseph Becker, Joseph Belfort, James M. Brennan, A. B. Calvin, David P. Canavan, John A. Cassidy, Thomas J. Crehan, Ned E. Depinet, Walter V. Derham, James Dolan, Frank Drumm, John A. Farmer, Norman Freeman, Charles C. Fretz, Harry Gittleston, Leon Goldberg, Jay Golden, Thomas Gorman, Maurice Harris, W. M. Horne, Charles F. Horstman, Henry N. Horton, Frank Howard, Louis Joffe, William E. Kernan, William J. Kernan, A. J. Kirwan, Sid Kramer, Fred Lakeman, C. S. Landau, Milton L. Maier, Raymond P. Malone, Harry Michelson, Robert Mochrie.

Martin C. Monroe, Harry Mosley, William Murray, S. Barret McCormick, Harry McDonald, O. R. McMahon, W. J. McShea, Rutgers Neilson, H. E. Newcomb, Thomas O'Connor, Richard C. Patterson, Jr., Harry Pimstein, Michael G. Poller, Matthew Polon, Clem Pope, N. Peter Rathvon, John E. Redmond, A. E. Reoch, Fred Schaefer, A. A. Schubart, Edward Schultz, Robert Sherman, Mort Singer, Philip M. Sterne, Leslie E. Thompson, Terry Turner, Fred Ullman, Kenneth B. Umbreit, Harry Unterfort, Garrett Van Wagner, J. Henry Walters, Emil Wandelmaier, Herbert E. Wapaus, William Whitman, Arthur Willi, Robert Wolff and Gordon E. Youngman.

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(Registered U. S. Patent Office)

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At every performance:  
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**YANKEE**

\$30,000 in advance  
ticket sales which is  
both a record—and  
a wonderful feeling!

**DOODLE**

2nd weekend bigger  
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First was biggest in  
history! Wow!

**DANDY"**

BASED ON THE STORY, LYRICS AND MUSIC OF  
**GEORGE M. COHAN** with **JOAN LESLIE**  
**WALTER HUSTON • RICHARD WHORF**

Wonder how the other  
companies feel when  
they watch  
**WARNERS!**

JEANNE CAGNEY • FRANCES LANGFORD • GEORGE TOBIAS • IRENE MANNING

Directed by **MICHAEL CURTIZ** • Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner





## Weigh Three Plans For RKO Financing; Delay Board Meet

(Continued from page 1)

tion of which will be the principal business before the meeting.

A complete slate of approximately 12 directors has not yet been agreed upon, it was indicated.

### Second Adjournment

DOVER, Del., June 10.—The annual meeting of RKO stockholders was adjourned for the second time today, until June 17.

J. Miller Walker, RKO secretary, issued the following statement at the meeting place: "The adjourned session of the annual meeting of stockholders of Radio-Keith-Orpheum Corp. was convened at noon today at its principal office in Dover, Del. Because of the absence of a quorum no action was taken except to adjourn the meeting to reconvene at the same place at noon, Wednesday, June 17."

## Coe Vice-President, Counsel of MPPDA

(Continued from page 1)

become one of the mainstays of the MPPDA.

Yesterday's board meeting discussed at length the question of priorities as related to the possible interruption or limitation of picture production as a result of the scarcity of essential materials. Conservation of materials and maintenance of production will be considered further at an adjourned meeting of the board next Monday. At that time the report of the Eastern public relations committee on a long-range plan of industry public relations is scheduled to be presented by Coe.

## AFM Again Demands Theatre Orchestras

(Continued from page 1)

in opposition on some of the resolutions.

The convention went on record as demanding the reestablishment of WPA orchestras and killed a resolution which would require each delegate to buy a \$50 war bond out of his \$22 daily convention expense allowance.

Another resolution would require booking agents to be responsible for the salaries of the bands they book.

A party for the delegates was held tonight.

## Poynter Asks Wider War Scope for Films

(Continued from page 1)

portance of the work being done by less dramatic forces and suggested that films of the "Mrs. Miniver" type depicting the heroism of the Chinese and Russians would convey the global nature of the struggle.

Poynter reiterated Washington preference for permitting the industry to continue voluntary selection of screen subjects and assured the writers of the continuing availability of essential information required for war film purposes.

## Review

### "Secrets of the Lone Wolf"

(Columbia)

BASED on the original fictional character created by Joseph Louis Vance, this item of light entertainment again features Warren William as the Lone Wolf, Michael Lanyard, super jewel thief, whose Robin Hood proclivities make his brushes with the police attractive.

Again, also, Eric Blore, as his valet and chief assistant, adds decidedly to the sum total of the picture, while Victor Jory and Ruth Ford are in chief support, and the amazingly stupid detective is played by Fred Kelsey. Stuart Palmer prepared the story and screenplay, with the direction by Edward Dymtryk under the production guidance of Jack Fier.

The rather incredible story concerns a fortune in jewels brought here by a group of men, presumably French, to be sold for cash to enable their country to continue its fight against a common enemy. Lanyard is brought into the matter by the police inspector, who seeks the Lone Wolf's aid in protecting the jewels. However, as a gang of jewel thieves organize to do the job, the inspector suspects Lanyard, and the latter is under the necessity of finding the real culprit in order to aid a worthy cause and to save his own neck. He does so, with a reasonable amount of suspense and excitement.

Running time, 67 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

## War Shorts Rentals Will Be Aimed for Wide Circulation

(Continued from page 1)

### Ask British Theatres To Push War Shorts

LONDON, June 10. — The general council of the Cinematograph Exhibitors Association today decided to appeal to all exhibitors to abide by the agreement to show a five-minute propaganda subject of the Ministry of Information on each program, following discussion of Ministry allegations that the agreement was being evaded.

Subsequent to exhibitor explanations of distribution difficulties with the films, the council decided to ask the Ministry to discuss the situation. The council also will study the proposed plan for longer films to be played once each month, instead of the present five-minute subjects. Criticism was leveled against the physical distribution of the present subjects and it was suggested by Arthur Jarratt that the longer films would be more practicable.

The council decided there would be no purpose in discussing with the Kinematograph Renters Society the matter of weak films played on Sundays, since there had been no complaints from the public. The next CEA council meeting in July will discuss the quota situation, which was briefly considered today following one suggestion that there are few British films available and that many quota defaults are likely. The exhibitors are likewise concerned over fuel rationing and may seek to present the problem to the Ministry of Mines.

### RKO Opens Chile Office

RKO has opened a branch office in Concepcion, Chile, with Carlos Tortorelli as manager, under the supervision of Daniel Greenhouse, RKO manager in Chile. This is the company's third Chilean branch, the others being at Santiago and Valparaiso.

contributed by that organization to the American Red Cross.

Voluntary arrangements for adjusting objections from exhibitors in the field on playing arrangements for the pictures also have been advanced. Efforts will be made, when all the suggestions are in, to work out a uniform plan for the seven participating companies, which are only apart on minor points now, it was said.

Some companies have favored sale of the subjects on the same price basis as that established for comparable subjects on their regular programs in order to insure a profit for charity. Too low a price on the subjects, it has been suggested by some, might deprive the venture of some beneficial aspects by leaving little or nothing to be donated, after production and print costs were deducted.

### Will Waive Clearance

Many exhibitor leaders and national circuit operators, it was learned, have agreed to waive clearance on the subjects in the event that they are accepted by all exhibitors on the same price basis as each exhibitor customarily pays for shorts. This procedure, it was said, also would permit exhibitors to advertise that the public's patronage for the subjects makes it possible for the theatre to contribute to the American Red Cross, or whatever charitable organization ultimately is designated the recipient.

Proposals from Warners have been delayed due to the recent illness of Joseph Bernhard, vice-president and general manager. United Artists is not making any of the subjects.

### Named Phila. Booker

PHILADELPHIA, June 10.—Nate Milgram has been promoted to shorts subject booker for the Affiliated Theatres Circuit. Offering a booking and buying service for independent theatres, Affiliated has announced the addition of a 31st house to its service, Edward Kapner's Upsal Theatre.

## Short Subject Reviews

### "Master Carver"

(Stranger Than Fiction)  
(Universal)

The first subject is an assortment of replicas of train engines. Then is seen a deep pond in Ohio which holds the same temperature throughout the year; primitive manufacturing of sleds for church services; a retired Army officer engaged in making violins; a gun collection, and finally, in Arizona, the last of the pony express mail carriers. Collectively the items make an interesting short. Running time, 9 mins. Release, July 6.

### "Juke Box Jamboree"

(Color Cartune)  
(Universal)

This subject is amusing in part. The music box in the "Cafe Zowie" gives Muzie Mouse a case of insomnia. So he visits the place, has a helping of "Zowie" cocktails and then sees, as does the audience, of course, what might be called spirits of alcohol floating out of bottles and going into a dance. Running time, 7 mins. Release, July 27.

### "Antarctic Outpost"

(Variety View)  
(Universal)

Unusual and fairly interesting, this presentation of films taken on Admiral Richard E. Byrd's third expedition to Little America should meet requirements as a program item. The arrival of the party, preparedness for the stormy Winter, research work and the like, and, of course, penguins are shown. Running time, 10 mins. Release, July 13.

### "Ace in the Hole"

(Color Cartune)  
(Universal)

The humor is spotty in this, which places Woody Woodpecker, a noisy character, on an air field along with the tough sergeant who restrains the bird's flying ambitions. As it goes, Woody hops into a plane and then is "grounded" by the sergeant. Running time, 7 mins. Release, June 22.

### "Wings of Freedom"

(Variety Views)  
(Universal)

While the matter of airplane production is extremely significant, the views of the intricacies of plane assembly which this offers are somewhat dull. The shots of men at work are followed by scenes of various types of planes in the air, which is more interesting material. Running time, 10 mins. Release, June 8.

## Midnight Shows Are Popular in Hartford

HARTFORD, June 10.—Although "early bird shows" for defense workers have been popular for some time here, the midnight shows for war workers are becoming increasingly popular.

The 4,300-seat State and E. M. Loew's here have increased the number of midnight shows from one a week to two. Other Hartford houses that have been doing well with midnight screenings are the Daly and Lieberman's Proven Pictures Theatre.



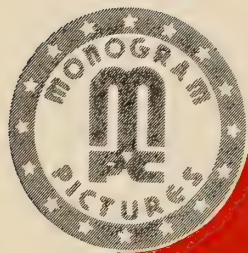
We ask that you pause for a moment to read these words by Quentin Reynolds, who recites them in his foreword to *the* motion picture "EAGLE SQUADRON."

"Eagle Squadron" is the story of some of our countrymen who did not wait to be stabbed in the back. They quit their college classrooms . . . their jobs . . . went to England . . . saw ghastly death come from the skies. They asked no favors . . . became respected in the R.A.F. as one of the finest of fighter squadrons. I knew these boys . . . I saw them fight, I saw them die . . . these boys who did not wait . . . these few to whom so many of us owe so much."

Universal is proud, and you will be proud, to present the first picture inspired by the first American heroes of the second World War.



# 48 Monogram



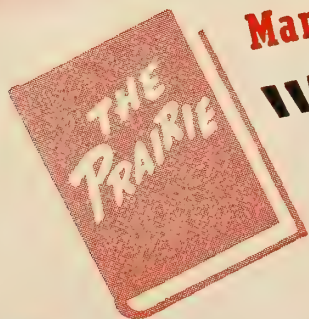
**2 TENTH ANNIVERSARY SPECIALS**  
**6 SHOWMANSHIP WINNERS**  
**14 CERTIFIED ATTRACTIONS**  
**10 MONOGRAM MONEY MAKERS**

Unforgettable Romance! Stirring Adventure!

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Adele Buffington

Mammoth Picturization of The Winning of The West!



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EAST SIDE  
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"COME OUT FIGHTING" "GRAND STREET BOYS"



# FEATURES FOR 1942-43!

JOHN HOWARD • HELEN GILBERT  
GILBERT ROLAND • JOHN LITEL

in  
**ISLE OF TERROR**  
from the play "White Lady" by  
Gina Kauss and Ladislaus Fodor

**8**  
**RANGE BUSTERS**

starring

**JOHN "Dusty" KING**  
**DAVEY "Speedy" SHARPE**  
**MAX "Alibi" TERHUNE**

**FAMOUS GREAT STORIES!**  
**AUTHORS! BOX OFFICE TITLES!**

**"TRAIL OF THE YUKON"**  
by Jack London

**"POLITICAL PAYOFF"**  
by Damon Runyon

**"BLIND JUSTICE"**  
by Octavus Roy Cohen

**"SPELL OF THE TROPICS"**  
By Allan Vaughan Elston

**"KELLY OF THE U.S.A."**  
by Wallace Peterson

**"REVENGE OF THE ZOMBIES"**  
by Samuel Fielding

**"BOWERY AT MIDNIGHT"**  
starring BELA LUGOSI  
by Gerald Schnitzer

**"FERRY COMMAND"**  
by Harrison Howell

**"STORM OUT OF THE WEST"**  
by William K. Howard

**"THE BLONDE BomBER"**  
by Cornell Woolrich

**"THE GORILLA STRIKES"**  
starring BELA LUGOSI  
by Harvey W. Brewster

**"YOU CAN'T BEAT THE LAW"**  
by Albert Bleich

**"FRATERNITY SWEETHEART"**  
by Leona Dalrymple

**"NAVY BOUND"**  
by Talbert Josselyn

**"UNDER SEALED ORDERS"**  
by Edgar Wallace

**"GANGS OF THE UNDERWORLD"**  
by Ande Lamb

EDMUND  
**LOWE**

...in a shock-streaked  
expose of politics and  
the underworld!

**DANGEROUS MONEY**  
by  
**JOHN W. FORBES**

**2** **ROUGH RIDERS** **SPECIALS**

starring

**BUCK JONES** **TIM MCCOY** **RAYMOND HATTON**

**6** **ROUGH RIDERS**

42  43

**"MONSTER IN THE DARK"**  
by Karl Brown

**"NEARLY EIGHTEEN"**  
by Louis Apple

**"MAN'S LAW"**  
by Peter B. Kyne

**"QUEEN OF THE HONKY TONKS"**  
by Ande Lamb

**"TIME BOMB"**  
by Scott Littleton

**"INTELLIGENCE BUREAU"**  
by George Bronson Howard

**"PONY EXPRESS RIDERS"**  
by Earl Snell

**"BELOW THE DEADLINE"**  
by George Bronson Howard





## 'Sing,' Lewis Frisco High With \$19,200

SAN FRANCISCO, June 10.—With "Sing Your Worries Away" on the screen, and Ted Lewis on the stage, the Golden Gate hit \$19,200. "Tortilla Flat" and "Born to Sing" took \$17,200 at the Fox.

Estimated receipts for the week ending June 2-4:

"Sing Your Worries Away" (RKO)  
GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: vaudeville. Gross: \$19,200. (Average, \$15,000)  
"The Gold Rush" (U.A.)  
"Dudes Are Pretty People" (U.A.)  
UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days, 3d week. Gross: \$7,000. (Average, \$7,500)  
"The Spoilers" (Univ.)  
"Mystery of Marie Roget" (Univ.)  
ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days, 2d week. Gross: \$8,000. (Average, \$8,000)  
"Moonlight" (20th-Fox)  
"Who Is Hope Schuyler" (20th-Fox)  
PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days. Gross: \$10,900. (Average, \$11,500)  
"Tortilla Flat" (M-G-M)  
"Born to Sing" (M-G-M)  
FOX—(5,000) (20c-35c-40c-55c) 7 days. Gross: \$17,200. (Average, \$16,000)  
"Man Who Wouldn't Die" (20th-Fox)  
"My Gal Sal" (20th-Fox)  
ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days, 3d week. (Moved over from Fox). Gross: \$5,000. (Average, \$4,500)  
"Kings Row" (W.B.)  
WARFIELD—(2,680) (20c-35c-40c-55c) 7 days, 2d week. Gross: \$13,000. (Average, \$12,000)  
"Kippis" (20th-Fox)  
CLAY—(400) (15c-35c-45c) 7 days, 2d week. Gross: \$1,000. (Average, \$1,000)

## 'Reap' Gets \$20,000, Baltimore Winner

BALTIMORE, June 10.—Weekend business continues to boom as a result of gas rationing and good weather. "Reap the Wild Wind" at increased admissions scored \$20,000 at the Stanley.

Estimated receipts for the week ending June 4:

"Twin Beds" (U. A.)  
CENTURY—(3,000) (28c-44c and 55c weekends) 7 days. Gross: \$9,000. (Average, \$10,000)  
"The Great Man's Lady" (Para.)  
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: \$12,000. (Average, \$9,000)  
"My Gal Sal" (20th-Fox)  
NEW—(1,581) (15c-28c-35c-55c) 7 days, 2nd week. Gross: \$8,000. (Average, \$7,000)  
"Reap the Wild Wind" (Para.)  
STANLEY—(3,280) (40c-55c-66c) 7 days. Gross: \$20,000. (Average, \$12,000)  
"The Falcon Takes Over" (RKO)  
HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days, with stage show featuring Mitchell Ayres and Orchestra; plus the Four Ink Spots. Gross: \$17,000. (Average, \$14,000)  
"Hello Annapolis" (Col.)  
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: \$4,500. (Average, \$6,000)

## Sponsor Soldier Show

ST. LOUIS, June 10.—The Ft. Leonard Wood musical show, in which the soldiers at the Rolla, Mo., post will appear under the auspices of the St. Louis Variety Club, will play the Municipal Auditorium here June 26, 27 and 28.

## Parade Competition

ROCHESTER, June 10.—Downtown houses here are planning midnight shows June 19, the night a huge War Week parade will be held. The move is contemplated to meet competition from the parade.

# Off the Antenna

CBS yesterday issued a brochure outlining a new discount schedule designed to promote the use of the entire network of 115 stations by advertisers. A deduction of 15 per cent of billings for the full network is offered.

The schedule, which will become effective July 15, this year, on new contracts and July 15, 1943, or any intervening date, on present contracts at the option of the client, also allows for new discounts of two and a half per cent on 25 to 45 station hours per week, five per cent on 45 to 70 station hours per week, seven and a half per cent on 70 or more station hours per week, and a 12½ per cent annual discount.

**Program News:** Three Mutual network programs leave the air this month. "What's My Name?" Tuesday night quiz show, winds up a 26-week run June 30; the daily afternoon serial "Miss Meade's Children," originating in Buffalo, concludes with the June 19 offering, and "Production for Victory," the Fulton Lewis, Jr., series dealing with war production, goes off June 18. . . . The new Ben Bernie musical series which starts over 77 CBS stations June 15 under William Wrigley Co. sponsorship will have Jack Fulton and Russ Brown, vocalists, the Kings Jesters and Les Paul, electric guitarist. . . . Ralph Berton will conduct a new series of audience participation shows over WINS, New York, 8 to 9 P.M., starting June 14.

An adaptation of the 20th Century-Fox film, "Ten Gentlemen from West Point," to be enacted by a cast of youngsters, will feature Bob Emery's "Rainbow House," children's variety show, over Mutual stations East of Chicago on Saturday.

**Purely Personal:** John Daly, CBS announcer, is on vacation while Quincy Howe occupies his spot on "The World Today" series. . . . Licia Albanese of the Metropolitan Opera Company will succeed Josephine Tumina as a featured soloist on Mutual's "Treasure Hour of Song" series beginning June 19.

## Urges County Fairs Be Continued in Pa.

PHILADELPHIA, June 10.—John H. Light, State Secretary of Agriculture, called for the continuation of county fairs as a wartime morale builder for Pennsylvania's rural residents, while acknowledging that transportation difficulties likely would cut deeply into attendance. He disclosed that 13 out of 120 county and local fairs in the state have been definitely cancelled for the duration and that 16 others are on the doubtful list. He suggested that the fairs add new features this year to attract as many as possible of the 2,984,895 persons who last year attended more than 100 fairs in the state.

## Reachi Is Planning 3 Mexican Pictures

MEXICO CITY, June 10. — Manuel Reachi, Mexican Government agent in Hollywood, who recently announced that he would produce a picture here as an experiment, has decided to go into production and has organized a company, Promesa Films. He plans to make three pictures and will begin production about June 15.

## Service Men to See 'Friendly Enemies'

(Continued from page 1)

members of four women's voluntary service organizations which sell the largest amounts of war bonds and stamps during a "friendly enemies" sales drive. Each of the 2,000 winners will have as her guest at the premiere a buck private, sailor or marine.

## New Series on Mutual

A five-a-week series of "live" shows featuring the comic strip character, "Superman," heretofore heard only on records, will begin over Mutual Aug. 31. The shows will be aired Mondays through Fridays from 5:30 to 5:45 P. M., E.W.T. No sponsor has signed yet.

## Relaxes Restrictions On Radio Inventory

WASHINGTON, June 10.—Relaxation of restrictions on inventories of radio manufacturers and distributors was announced today by the War Production Board in an order providing that material for war production may be stocked without interference with normal inventories carried for repair and replacement of communications equipment.

The order was designed to clear up some confusion in the industry as to the effect of purchases of material for the production of military equipment on the stocks carried to keep the country's broadcasting stations and communications services going.

## Prince Rupert Asks CBC Web Affiliation

PRINCE RUPERT, B. C., June 10.—The local Chamber of Commerce has petitioned the Canadian Broadcasting Corp. to extend the network from Prince George to this city, to appoint an inspector to check reception and collect license fees, and to have the local station made part of the CBC network.

## Philco Promotes Three

Joseph H. Gillies, works manager for Philco Corp. since 1939, has been elected a vice-president of the company, in charge of radio production, James T. Buckley, president, announced yesterday. Also named vice-presidents were David Grimes, in charge of engineering, and Robert F. Herr, in charge of service.

## Gets Frisco NBC Post

SAN FRANCISCO, June 10.—William E. Shea, Jr., formerly NBC spot sales representative, has been named manager of the NBC-KPO press department here.

## New Federal Agency On Communications Is Urged at Hearing

WASHINGTON, June 10.—Establishment of a new Federal agency to control communications, transportation and power was advocated today by Louis G. Caldwell, counsel for the Mutual Broadcasting System, in testimony at the House Interstate and Foreign Commerce Committee hearing on the Sanders bill for FCC reorganization.

### Would Eliminate Overlapping

Caldwell asserted there are a large number of Federal agencies with an interest in one or more of the three subjects and that there is unnecessary overlapping and duplication of administration which can be eliminated by placing them under one department, operating under a clear cut law specifically stating its functions and limitations.

Mutual's counsel contended the present Communications Act is adequate to cover any advances in the communication art and pointed out that it has been found sufficiently comprehensive to cover new developments since it was written in 1934.

### Opposes Congressional Move

Caldwell admitted that some changes in procedure would be desirable, but opposed Congressional intervention in the FCC network regulation or newspaper ownership controversies on the ground that they have been thoroughly studied by the FCC and no new information could be developed by further investigation.

Chairman James L. Fly of the FCC is scheduled to appear before the committee to give his version of the network regulations, and his views on the authority of the FCC to control chain broadcasting and newspaper ownership of radio stations.

## U. S. Plans to Blast Japan's Broadcasts

(Continued from page 1)

to the people in conquered territories. Details of operation and programs are being handled by the Coordinator of Information at the request of the Office of Facts and Figures, which is also coordinator of Government radio, with the cooperation of Brigadier General Frederick H. Osborn, Chief of Special Services of the War Department.

It was disclosed that Murray Brophy, formerly with CBS, was sent by Colonel William J. Donovan, OCI chief, to Hawaii to initiate the service there.

## Radio Listening Up In 'Gas' Rationing

(Continued from page 1)

and Providence. The sharpest increase—four and six-tenths points—was found on Sunday, May 15.

The May 30 program ratings report placed Bob Hope on top with 32.2. Next and in this order are Fibber McGee, 30.6; Charlie McCarthy and Edgar Bergen, 26.2; The Aldrich Family, 25.8, and Jack Benny, 24.8.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 115

NEW YORK, U. S. A., FRIDAY, JUNE 12, 1942

TEN CENTS

## Fly Urges All Broadcasting Be 'Frozen'

### Would Free FCC for War Emergency Work

WASHINGTON, June 11.—Broadcasting should be "frozen" for the period of the war, to enable the Federal Communications Commission to devote itself to the more important activities created by the emergency, it was declared today by Chairman James L. Fly.

Appearing briefly before the House Interstate and Foreign Commerce Committee in what promises to be a several-days' presentation of the FCC's policies and position on the Sanders bill for its reorganization, Fly discussed neither the bill nor the charges which have been leveled against the commission. Instead, he took the committee on a tour of the procedure followed in locating and apprehending unlicensed transmitters involved in espionage for the enemy.

Fly told the committee that since no broadcasting licenses are now be-

(Continued on page 8)

## Columbia 9-Month Profit \$941,950

Columbia yesterday reported net profit of \$941,950 for the nine months ended March 28 after provisions for Federal income and excess profits taxes amounting to \$648,257.

The result compares with net profit of \$274,764 for the comparable period last year after provisions for Federal income taxes amounting to \$120,785.

The company's balance sheet shows current assets of \$14,203,000 and current liabilities of \$1,637,000, leaving working capital of approximately \$12,566,000.

## RKO Plans Sales Meet Late in July

RKO plans to hold its annual sales convention in New York late next month, the company disclosed yesterday. It was stated, however, that the plans are still tentative.

A group of home office officials will leave for the Coast tonight for conferences at the studio with Charles W. Koerner, general manager in charge of production. The conferences will concern plans for the company's new season production schedule and other

(Continued on page 7)

## Petrillo and Other AFM Officers Sure Of Reelection Today

DALLAS, June 11.—James Caesar Petrillo and other national officers of the American Federation of Musicians are assured of reelection tomorrow morning by the 47th annual convention of the Federation here. Nominations closed today without opposition to the present officers.

In addition to Petrillo, president, renominated were: C. L. Bagley, Los Angeles, vice-president; Harry E. Brenton, Boston, financial secretary-treasurer, and Fred W. Birnbach, Newark, N. J., secretary.

Birnbach is ill with heart trouble in a Dallas hospital and was unable to attend the convention.

Walter M. Murdoch of Toronto was renominated as Canadian member of the executive committee.

A proposal to limit autonomy of locals, opening the way for elimination

(Continued on page 8)

## N.Y. and R. I. Houses File Clearance Cases

Three new arbitration clearance complaints were reported yesterday by the American Arbitration Association, two of which were filed at the New York tribunal and the third at Boston.

Both local complaints were filed by Rhinebrook Theatres, Inc., and named all five consenting companies. The first was filed on behalf of the Star, Rhinebeck, N. Y. It asked that the present 14 days' clearance of Poughkeepsie first runs over the Star be re-

(Continued on page 7)

## Films' USO Drive Off to September

The industry's drive for funds for the USO which was scheduled shortly after the Army and Navy Relief fund campaign will be postponed until September, it was decided yesterday at a meeting of the committee. The postponement was made in order to avoid conflict with other national fund-raising campaigns in which the industry is interested. The USO was to raise upward of \$400,000 through the amusement industry, it was recently reported.

## See Big Parade Tomorrow Aid To B'way Gross

Most Broadway theatremen are looking forward to a big day tomorrow as a result of the "New York at War" parade. The demonstration, which will have industry participation, will go on rain or shine although it was originally planned that in the event of rain it would be postponed one day. About 500,000 persons are expected to be in the line of march.

The huge parade, which is scheduled to start from Washington Square at 10 A. M., will go up Fifth Ave. to 72nd St., and is expected to last 10 to 12 hours, until 8 or 10

(Continued on page 7)

## Record \$2,200,000 Expected from Industry's Army-Navy Relief Drive

The Motion Picture Industry Campaign for Army and Navy Emergency Relief will collect in the neighborhood of \$2,200,000, when all checks are in, it was estimated yesterday, and that amount may be exceeded. The bulk of the contributions came from patrons in more than 13,000 theatres, and there have been large contributions by the film companies and circuits.

The drive, held May 14 to 20, was the most successful of its kind in the industry and the amount raised will set a record for the film business. It was the first national collection campaign for war purposes in which the industry was asked to assist since the U. S. entered the war.

Nicholas M. Schenck was national chairman. Co-chairmen were Barney Balaban, Gus Eysell, George J. Schaefer, Spyros Skouras, Joseph Bernhard, C. C. Moskowitz and Harry Brandt, with S. H. Fabian treasurer.

A total of 49 legitimate theatres throughout the country have reported \$37,700 in collections toward Army and Navy relief. Lee Shubert was chairman of this committee, which included Marcus Heiman, John Shubert and Mrs. Leonard Goldenson.

## Film Shipment Delay Despite U. S. Priorities

### Foreign Countries Give Others Precedence

Priorities on plane and ship space granted newsreels and features destined for foreign markets have been so circumscribed recently that the value of newsreels, in particular, has become endangered, major company foreign managers were told at a meeting at MPPDA headquarters yesterday.

The foreign department heads reportedly have suggested that the industry appeal directly to the War Department or the White House to correct the situation but, insofar as could be learned following the meeting, no immediate solution is believed to be at hand.

Delays in newsreel deliveries at foreign destinations, despite the priorities for film shipments, have been encountered frequently, it was said, and usually with fatal results, inasmuch as the effectiveness of the reels was dissipated by the delay.

The most common cause of the interrupted deliveries, it was said, arises from the displacement of the film shipments by articles which are given

(Continued on page 7)

## Grant Extension for Minn. Case Appeal

MINNEAPOLIS, June 11.—Distributor attorneys here today granted the request of Ramsey County attorneys and counsel for exhibitors for an extension of the time in which the latter may appeal from the county court decision holding the Minnesota anti-block-of-five law unconstitutional.

Indications are that only a brief extension, probably less than 30 days, will be ordered when the petitioners go into court at St. Paul tomorrow. The appeal period is scheduled to expire on Saturday.

## Reviewed Today

Reviews of "Tombstone, the Town Too Tough to Die," "Are Husbands Necessary?" and "I Live on Danger" and key city box-office reports will be found on Page 3.



## Coast Flashes

**T**Hollywood, June 11  
The Screen Writers Guild, which recently signed a basic contract with the Association of Motion Picture Producers after seven years of negotiations, has scheduled preliminary meetings of its bargaining committee with independent producers. First negotiations will be with the Society of Independent Motion Picture Producers, which includes most of the United Artists group. Negotiations will follow with the Independent Producers Association.

Jerome Safran, Western division manager for Columbia; Wayne Ball, Los Angeles branch manager; Jack Tillman, San Francisco branch manager, and Mike Newman, publicity representative, leave tomorrow for New York to attend the company's annual sales convention.

M-G-M today announced "Song of the Red Army" as a big-scale film to be produced by Arthur Hornblow, who is in the East conducting research for material on Russian army operations. Due to timeliness, Hornblow will produce this film before the previously announced "Quo Vadis."

M-G-M has purchased "Best Foot Forward," George Abbott musical which ran on Broadway last season, for \$150,000, according to report.

## NEW YORK THEATRES

**RADIO CITY MUSIC HALL**  
Rockefeller Center  
GREER GARSON • WALTER PIDGEON  
**"MRS. MINIVER"**  
From Jan Struther's Book • An M-G-M Picture  
ON THE GREAT STAGE: "AT EASE!" —  
Leonidoff's fast moving, colorful revue. Symphony  
Orchestra, under the direction of Erno Rapee.  
First Mezzanine Seats Reserved Circle 6-4600

PARAMOUNT presents  
ROSALIND RUSSELL • FRED MACMURRAY  
**"TAKE A LETTER, DARLING"**  
IN PERSON  
BENNY GOODMAN  
AND HIS FAMOUS ORCHESTRA  
Midnight Feature  
PARAMOUNT  
TIMES SQUARE

**"TEN GENTLEMEN  
from WEST POINT"**  
A 20th Century-Fox Picture.  
PLUS A BIG **ROXY** 7th Ave.  
STAGE SHOW & 50th St.

**PALACE** B'WAY & 47th St.  
**"MY GAL SAL"**  
RITA HAYWORTH  
— and —  
**"I WAS FRAMED"**

**Tyrone POWER • Joan FONTAINE**  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th St.  
CONTINUOUS

## Personal Mention

**S**PYROS SKOURAS was in Washington yesterday.

RALPH CLARK, JR., formerly manager of the Warner branch in Sydney, Australia, has been commissioned a Lieutenant, Junior Grade, in the U. S. Navy.

JOHN JOSEPH has returned to Hollywood from New York and Chicago.

MAURICE BERGMAN returned from Baltimore last night and leaves today for Chicago.

F. J. A. MCCARTHY, Southern division manager for Universal, is due from Cincinnati tomorrow.

WILLIAM BYRON RICHLEY, former manager of the York Theatre, York, Pa., has been commissioned a second lieutenant and is stationed at Aberdeen, Md.

EDITH ZUCKERMAN, secretary to DAVID E. MILGRAM, head of Affiliated Circuit, Philadelphia, will vacation in Denver.

**C**HARLES GOLDE, manager of the Warner Family Theatre, Philadelphia; MICHAEL KIPPLE and DAVID HUDIS, manager and assistant at the Victoria there, have joined the armed forces.

ALBERT LEWIN and MURRAY WEISS of the contract department of Warner Theatres in Philadelphia have joined the Army.

J. R. PICKETT of the Capitol Theatre, Willimantic, Conn., is recovering from an illness at Willimantic Hospital.

GEORGE ANTONIAK of the Capitol, Bridgeport, Conn., has joined the Army.

MICHAEL PECCERELLO of the Globe, Bridgeport, Conn., is vacationing.

MORRIS WOLF, Warner attorney in Philadelphia, has been named vice-president of the newly-organized United War and Charities Fund there.

### Skouras Circuit to Sell Bonds Directly

Skouras Theatres Corp., of which George Skouras is president, announced yesterday that it has been appointed an official issuing agent for War Bonds, Series E, enabling it to make immediate delivery of bonds. The circuit, it was said, is the first film organization designated as an issuing agent. The general procedure is that theatres take pledges for bonds, which are followed up by the Treasury Department. Purchases at Skouras theatres, it was explained, will be handled in the same manner as at post offices and banks.

### Extra Bonus Given Warners Employees

Warner Bros. yesterday paid an extra bonus to all home office employees, numbering about 800. The payments ranged from a half week's salary upward. It was reported at the home office that the bonus was distributed at this time in anticipation of quarterly income tax installments due Monday and to stimulate War Bond savings under the payroll allotment plan. Following distribution of the checks, there was an immediate spurt in War Bond pledges as well as outright purchases of bonds, it was said.

### SOPEG Is Certified At RKO Home Office

WASHINGTON, June 11.—The Screen Office and Professional Employees Guild, CIO, was certified today by the National Labor Relations Board as collective bargaining agency of the clerical employees at the RKO home office in New York. The certification was based on an election held May 22 at which the Guild received 194 of the 240 ballots cast.

### Albany Variety Club Holds Tournament

ALBANY, June 11.—The local Variety Club held its first golf tournament here yesterday at the Colonie Country Club, followed by a steak dinner.

Sam Rosen won the nearest to the pin drive, Jack Walsh took the prize for the longest drive, Sidney Dwore had low gross, Max Friedman high gross and Dr. Samuel Kalison won the \$50 war bond for blind bogey.

Among those attending were: Harry Hellman, Neil Hellman, Marvin Dwore, Sid Dwore, Louis R. Golding, William Williams, William Gaddoni, Jack Walsh, Steve Tarbell, Richard Murphy, Sid Stockton, George Myers, Arthur Newmann, Moe N. Grassgreen, Xavier Rescigno, Charles Levitt, Joe Miller, Lou Friedman, Harry Goldman, Dick Hayes, Gene Lowe, Gene Vogel, Welden Waters, Ralph Rippes, Joe Shure, Irving Liner, Bernie Brooks, Sam Rosen, C. J. Latta, James P. Faughnan, Ray Fine, Max Friedman, George Greene, Oscar Brenner, Dr. Samuel Kallison, Gren Rand, Sam Greenberg, Ben Smith, Jerry Spandau and Richard Connors.

### John Krimsky with Buchanan Agency

John Krimsky has joined Buchanan & Co., advertising agency, and will act as account executive on the Paramount Pictures account, the agency announced yesterday.

Krimsky at one time was a production executive for M-G-M and Fox, was director of entertainment at the New York World's Fair and was co-producer of the film, "Emperor Jones." He also is working as aide to Stanton Griffis, chairman of the special events committee of the Navy Relief Society.

### Schless Due in August

Robert E. Schless, general foreign manager for Warner Bros., who left on a Latin American tour last January, is expected back in New York in August, it was said at the home office yesterday. This is his first trip in that territory since becoming head of the department. He is at present in the Argentine.

## Newsreel Parade

**T**HE first pictures of the British attack upon French Madagascar, passed by British censors, is the feature subject in the new issues, the contents of which follow:

**MOVIETONE NEWS, No. 80**—British land on Madagascar. King George of Greece meets President Roosevelt. Ferry Command in Canada. Army planes retreat grounded gliders in practice. Mothers in war work boom New York nurseries. Three bears at Chicago zoo.

**NEWS OF THE DAY, No. 278**—Madagascar attack. Army develops landed glider retrieving. Ferry Command in Canada. Olympic stars in U.S.O. show in Beverly Hills, Cal. War heroes in New York rally. King George of Greece with Roosevelt in Washington.

**PARAMOUNT NEWS, No. 83**—King George of Greece at White House. Georgian, at 117, is oldest citizen. General Arnold receives Iowa Wesleyan degree. New arrivals at Brooklyn zoo. Ferry Command in Canada. New York children at nurseries, mothers in war work. British occupy Madagascar.

**RKO PATHE NEWS, No. 83**—British attack Madagascar. Roosevelt welcomes King of Greece. Designers camouflage war plants. Illinois children in crusade against food waste. New York nurseries for war workers' children. Tin salvage drive in San Francisco. Army plane picks up glider in new method.

**UNIVERSAL NEWSREEL, No. 92**—Madagascar attack. Army's new glider pickup method. Children of war workers crowd New York nurseries. Connecticut banker rides horse to work. Cubs at Illinois zoo. Austin, Tex., girls in police work. King George of Greece with Roosevelt. Troops in review.

### 306 Wins Contract Case Against Dubin

N. Y. Supreme Court Justice William C. Hecht yesterday ruled that the contract between Local 306 of the operators union and the Grand Central Newsreel Theatre, operated by David Dubin, is valid, that there was no fraud or misrepresentation in its execution, and that it is to remain in force until Sept. 1, 1946.

Dubin had claimed there was no contract and that if there was one, it had been executed through fraud and misrepresentation, contentions which the court held he had failed to prove in the two-day trial. Dubin also was ordered to pay the full scale to the six operators employed. Bert Popkin, 306 business agent when the contract was closed two years ago, was the only witness for the union.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# 'Reap' Takes Big \$33,000, Boston's High

BOSTON, June 11.—"Reap the Wild Wind" took a total of \$33,000 at the Paramount and Fenway. "Syncopation" with a stage show at the Keith Boston drew a strong \$28,500. "In This Our Life" at the Metropolitan drew \$26,500.

Estimated receipts for the week ending June 4-6:

"Syncopation" (RKO)  
KEITH BOSTON—(2,679) (33c-44c-55c-65c) 7 days. Stage show with Tommy Tucker and his Orchestra and Amy Arnell. Gross: \$28,500. (Average, \$15,000)  
"In This Our Life" (W.B.)  
"Always in My Heart" (W.B.)  
METROPOLITAN—(4,376) (28c-33c-55c-65c) 7 days. Gross: \$26,500. (Average, \$17,500)  
"We Were Dancing" (M-G-M)  
"Bedtime Story" (Col.)  
LOEW'S ORPHEUM—(3,000) (30c-44c-65c) 7 days. Gross: \$18,500. Average, \$11,500  
"We Were Dancing" (M-G-M)  
"Bedtime Story" (Col.)  
LOEW'S STATE—(2,900) (30c-44c-65c) 7 days. Gross: \$17,500. (Average, \$12,500)  
"Fantasia" (RKO)  
"All American Co-Ed" (U. A.)  
KEITH MEMORIAL—(2,907) (33c-55c-65c) 3 days, 2nd week. Gross: \$11,500. (Average, \$15,000)  
"Reap the Wild Wind" (Para.)  
PARAMOUNT—(1,797) (40c-55c-75c) 7 days. Gross: \$18,500. (Average, \$8,500)  
"Reap the Wild Wind" (Para.)  
FENWAY—(1,320) (40c-55c-75c) 7 days. Gross: \$14,500. (Average, \$5,500)  
"True to the Army" (Para.)  
"Jungle Book" (U. A.)  
SCOLLAY—(2,500) (28c-33c-55c) 7 days. Gross: \$7,000. (Average, \$4,500)

# 'Flyer' in Hartford Tallies Good \$9,000

HARTFORD, June 11.—The E. M. Loew Theatre did \$9,000 in the second week of "The Wife Takes a Flyer." "Reap the Wild Wind" at the Allyn drew \$12,000. The weather was warm.

Estimated receipts for the week ending June 3-4:

"Reap the Wild Wind" (Para.)  
ALLYN—(2,000) (17c-22c-28c-65c). Gross: \$12,000. (Average, \$10,000)  
"The Wife Takes a Flyer" (Col.)  
"Canal Zone" (Col.)  
E. M. LOEW'S—(1,200) (11c-30c-40c) 7 days, 2nd week. Gross: \$9,000. (Average, \$8,000)  
"Ship Ahoy" (M-G-M)  
"The Vanishing Virginian" (M-G-M)  
LOEW'S POLI—(3,200) (11c-30c-40c). Gross: \$10,000. (Average, \$10,000)  
"My Gal Sal" (20th-Fox)  
"Who Is Hope Schuyler" (20th-Fox)  
LOEW'S POLI PALACE—(1,800) (11c-30c-40c) 7 days, 2nd week. Gross: \$8,000. (Average, \$7,500)  
"In This Our Life" (W. B.)  
"I Was Framed" (W. B.)  
WARNER REGAL—(928) (11c-30c-40c). Gross: \$7,000. (Average, \$7,500)  
"Juke Girl" (W. B.)  
"Bombay Clipper" (Univ.)  
WARNER STRAND—(1,400) (11c-30c-40c). Gross: \$10,000. (Average, \$9,000)

# St. Louis Opera Opens

ST. LOUIS, June 11.—The Municipal Opera in St. Louis has opened its 24th season. The huge outdoor theatre in Forest Park, with a seating capacity of 10,000, is the most serious competition to exhibitors of the area during the Summer.

# Shifted by Warners

OKLAHOMA CITY, June 11.—Kenneth Laird has been named office manager of the Warner exchange here, coming from Charlotte, N. C., where he was a booker.

# Reviews

## "Tombstone, the Town Too Tough to Die"

(Sherman-Paramount)

RICHARD DIX is all that could be desired as Wyatt Earp, famed frontier marshal who did such an outstanding job years ago in clearing the outlaws and thugs out of the Arizona territory. Center of this situation is Tombstone, where Earp is persuaded to take the job of sheriff when the need appears great, and the result is a first class bang-up western film for the action fans.

Harry Sherman, producer, endowed the film with plenty of vigorous action and an impressive background of Western scenery. The original story of Dean Franklin and Charles Reisner is said to be based on historical incidents taken directly from old newspapers and documents, and is swift and full of punch. William McGann's direction has provided the action fans with plenty of the kind of thing they like on the screen. In support are Edgar Buchanan as the leader of the gang which dominates the county; Don Castle, the young man who starts on the wrong foot, but is straightened out by Dix and reunited with his former sweetheart, Ruth Grant. Kent Taylor, Rex Bell, Victor Jory and Clem Bevans also are importantly cast.

Dix and his brothers come to Tombstone, his days of chasing outlaws presumably over, but when Buchanan get particularly rough, Dix straps on his guns, goes after the gang as sheriff, and when the crooked mayor ousts him from that post, comes back as a United States marshal and finishes the job.

Running time, 79 minutes. "G."\*

CHARLES S. AARONSON

## "Are Husbands Necessary?"

(Paramount)

THERE are many bright moments in this screen interpretation of the successful Isabel Scott Rorick novel, "Mr. and Mrs. Cugat." There are, too, a few inanities that tend to reduce the fun in spots. But with Ray Milland's marked contribution to the humor as the young bank executive, George Cugat, and with much assistance in this department by Betty Field, as the slow-witted Mrs. Cugat, a fairly diverting lightweight entertainment emerges.

Tess Slesinger and Frank Davis adapted Miss Rorick's popular novel on the Cugats, and Norman Taurog directed. It has to do with the complications that set in when Mr. Cugat's pre-marriage associates, the rah rah sort, and an attractive former feminine associate come to town. This, paired with Mrs. Cugat's meddling in her husband's business affairs, forms the substance of the story.

Patricia Morison, Eugene Pallette, Phil Terry, Richard Haydn, Charles Dingle and Leif Erickson are uniformly good in supporting roles.

Running time, 79 minutes. "G."\*

EUGENE ARNEEL

## "I Live on Danger"

(Paramount)

THE adventures of rival spot news radio broadcasters in unending efforts to scoop each other provide a suitable but not always plausible framework for this action drama.

Early sequences establishing the nature of the radio reporters' rivalry and the identity of their various foils are of a routine type, but the story enters the home stretch with a quickened pace and reaches its climax with a redeeming measure of action.

Chester Morris and Roger Pryor are the rival radio reporters. The latter scores a scoop when he enters the office of a murdered racketeer just as an ex-convict, played by Eddie Norris, flees from the scene. Morris is aided in evening the score when chance places him near the scene of a boat fire where he recognizes among the survivors the girl believed to be the suspected ex-convict's sweetheart. He brings her to his home, believing the suspected man eventually will get in touch with her and provide him with another news beat. His hunch is correct and the man is captured and sentenced to the electric chair.

New evidence pointing to Douglas Fowley, a rival racketeer, as the real murderer, is uncovered by Morris who then leads the chase for the hunted man and wins a confession from him before a concealed microphone. Jean Parker proves to be the reprieved ex-convict's sister, rather than his sweetheart, which clears the way for the romance which has developed between her and Morris.

William Pine and William Thomas were the producers. Sam White directed from a story by Lewis R. Foster and Alex Gottlieb.

Running time, 73 minutes "G."\*

SHERWIN A. KANE

\*"G" denotes general classification.

# 'Sal' Scores Philadelphia Hit at \$21,000

PHILADELPHIA, June 11.—Business continued big at the downtown houses in spite of warmer weather. "My Gal Sal" gave the Fox \$21,000. "This Gun for Hire" at the Stanton drew \$10,500.

Estimated receipts for the week ending June 2-5:

"Reap the Wild Wind" (Para.)  
ALDINE—(1,400) (46c-57c-75c) 7 days, 5th week. Gross: \$8,800. (Average, \$9,000)  
"Rings on Her Fingers" (20th-Fox)  
ARCADIA—(600) (35c-46c-57c) 7 days, 2nd run. Gross: \$2,100. (Average, \$2,600)  
"In This Our Life" (W. B.)  
BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$15,000. (Average, \$13,000)  
"The Lady Has Plans" (Para.) (6 days)  
"My Gal Sal" (20th-Fox) (1 day)  
EARLE—(3,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville including Russ Morgan's orchestra, Billy Gilbert, Eunice Healy, Al Bernie, Elizabeth Rogers, Walter Link and Jana. Gross: \$21,300. (Average, \$14,000)  
"My Gal Sal" (20th-Fox)  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$21,000. (Average, \$13,000)  
"Larceny, Inc." (W. B.)  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$3,000. (Average, \$3,000)  
"My Favorite Blonde" (Para.)  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$4,800. (Average, \$4,500)  
"Ship Ahoy" (M-G-M)  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$12,000. (Average, \$14,000)  
"This Gun for Hire" (Para.)  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$10,500. (Average, \$4,500)

# 'Ship Ahoy' Tallies \$24,000 in Capital

WASHINGTON, June 11.—"Ship Ahoy" and a stage show at Loew's Capitol did \$24,000.

Estimated receipts for the week ending June 3-4:

"My Gal Sal" (20th-Fox)  
LOEW'S PALACE—(2,300) (40c-60c) 7 days. Gross: \$16,500. (Average, \$14,000)  
"A Gentleman After Dark" (U. A.)  
LOEW'S COLUMBIA—(1,250) (28c-44c) 7 days, return engagement. Gross: \$3,500. (Average, \$4,200)  
"Juke Girl" (W. B.)  
WARNER'S EARLE—(2,200) (40c-55c-75c-85c) 7 days. On stage: Dick Stabile and His Orchestra, Gracie Barrie, Paul Warner, Allen, Burns & Cody, Paul Regan. Gross: \$20,900. (Average, \$15,000)  
"Ship Ahoy" (M-G-M)  
LOEW'S CAPITOL—(3,434) (28c-44c-66c) 7 days. On stage: Henny Youngman, Radio Aces, Cabot & Dresden, Allen & Kent, Rhythm Rockets. Gross: \$24,000. (Average, \$17,000)  
"The Invaders" (Col.)  
WARNER'S METROPOLITAN—(1,600) (28c-44c) 7 days, return engagement. Gross: \$7,500. (Average, \$4,000)

# Indianapolis Gives 'Juke Girl' \$8,400

INDIANAPOLIS, June 11.—"Juke Girl" drew \$8,400 at the Circle.

Estimated receipts for the week ending June 2-4.

"Juke Girl" (W. B.)  
"Murder in the Big House" (W. B.)  
CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$8,400. (Average, \$6,500)  
"Reap the Wild Wind" (Para.)  
INDIANA—(3,200) (28c-33c-44c) 7 days, 2nd week. Gross: \$7,500. (Average, \$7,000)  
"Twin Beds" (U. A.)  
"Kid Glove Killer" (M-G-M)  
LOEW'S—(2,800) (28c-33c-44c) 7 days. Gross: \$7,200. (Average, \$8,000)  
"Kennel Murder Case" (W. B.)  
"Gambling Lady" (W. B.)  
LYRIC—(2,000) (28c-33c-44c) 7 days. Gross: \$3,900. (Average, \$4,500)



# **NOTICE TO**

**PARAMOUNT'S and**  
**"REAP THE WILD**  
**57 engagements at ad**  
**outgrossed "NORTH**  
**POLICE" in the same**



# THE TRADE!

CECIL B. DEMILLE'S  
D WIND" in its first  
vanced admissions has  
WEST MOUNTED  
situations by 36.4%

*Neil Agnew*



# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
May 15	Not A Lady's Man (D) 3042 The Devil's Trail (O) 3214	Sunday Punch (C) 234 Wm. Lundigan Jean Rogers Ship Ahoy (M) 235 Eleanor Powell Skelton-Lahr Tortilla Flat (D) 236 Spencer Tracy Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	She's in the Army (D) Veda Borg Lyle Talbot  Let's Get Tough (D) East Side Kids  Down Texas Way (O) Buck Jones Tim McCoy	(Sixth Block) Take a Letter, Darling (C) 1325 R. Russell F. MacMurray Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	Mad Monster (D) 209 Johnny Downs George Zucco Anne Nagel  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	Remember Pearl Harbor (D) 134 Donald M. Barry I'ay McKenzie  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	Mayor of 44th Street (C) 224 Anne Shirley George Murphy  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	The Mad Martindales (C) 245 Jane Withers  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	The Real Glory (D) (Reissue) Cooper-Nixon  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	Escape From Hong Kong (D) 6054 Leo Carrillo Andy Devine  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	In This Our Life (D) 132 Bette Davis O. deHavilland George Brent  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
May 22	Sweetheart of the Fleet (C) 3027 J. Falkenburg Joan Davis	 Eleanor Powell Skelton-Lahr Tortilla Flat (D) 236 Spencer Tracy Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Let's Get Tough (D) East Side Kids  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
May 29	Meet the Stewarts (C) William Holden Frances Dee	 Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
June 5	Submarine Raider (D) John Howard M. Chapman	 Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
June 12	They All Kissed the Bride (C) Joan Crawford Melvyn Douglas	 Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
June 19	Parachute Nurse (C) M. Chapman Kay Harris	 Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
June 26	Talk of the Town (C) Grant-Arthur Ronald Colman	 Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
July 3	Atlantic Convoy (D) John Beal Virginia Field	 Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
July 10	Flight Lieutenant (D) Pat O'Brien Glenn Ford	 Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
July 17	Prairie Gun Smoke (O) Bill Elliott	 Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 208 Anna May Wong Noel Madison  Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	  Stardust on the Sage (O) 147 Romance on the Range (O) 156  In Old California (O) 103 John Wayne Binnie Barnes  The Cyclone Kid (O) 177 Don Barry Lynn Merrick  Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	  Syncopation (D) 226 Adolphe Menjou Jackie Cooper  Falcon Takes Over (D) 227 George Sanders Lynn Bari  Come On Danger (O) 285 Tim Holt  My Favorite Spy (C) 228 Kay Kyser Ellen Drew  Powder Town (D) 229 June Havoc V. McLaglen  Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	  Whispering Ghosts (C) 246 Berle-Joyce  Moontide (D) 247 Jean Gabin Ida Lupino  It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis  Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari  Through Different Eyes (D) 250 Frank Craven Mary Howard  Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara  Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	  Ships With Wings (D) John Clements Leslie Banks  Song of the Lagoon (M) (Streamliner) M. Woodworth  Miss Annie Rooney (D) Shirley Temple William Gargan	  Almost Married (C) 6024 Robert Paige Jane Frazer  Tough As They Come (D) Dead End Kids Helen Parrish  Private Buckaroo (M) Top Sergeant (C) 6055  Lady in a Jam (C) Irene Dunne Patric Knowles  There's One Born Every Minute (C) Hugh Herbert Tom Brown  Deep in the Heart of Texas (O) Robert Stack Brod. Crawford  Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo  Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	  Juke Girl (D) 133 Ann Sheridan Ronald Reagan  Lady Gangster (D) 134 Faye Emerson Roland Drew  The Big Shot (D) 135 H. Bogart Irene Manning  Sergeant York (D) 101 Gary Cooper Joan Leslie  Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan  Escape from Crime (D) 137 Richard Travers Julie Bishop
July 24	Calling Dr. Gillespie (D) L. Barrymore Philip Dorn	 Hedy Lamarr Grand Central Murder (D) 237 Van Heflin	  Down Texas Way (O) Buck Jones Tim McCoy	  Beyond the Blue Horizon (D) 1309 Dorothy Lamour Sweater Girl (D) 1308 June Preiser Eddie Bracken Night in New Orleans (D) 1313 P. Morrison Preston Foster Dr. Broadway (D) 1316 M. Carey Jean Phillips Undercover Man (O) William Boyd	  Men of San Quentin (D) 201 Anthony Hughes Eleanor Stewart  Billy the Kid's Smoking Guns (O) 260 Buster Crabbe  Bombs Over Burma (D) 2						

**[ Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Parentheses ]**



# Film Shipment Delay Despite U. S. Priorities

(Continued from page 1)

precedence in the shipping space through priorities obtained from the country of destination.

The film shipments, it was explained, may be started on a carrier by virtue of their American shipping priority, but may be replaced en route because they lack a priority from the country for which they are destined, or because a representative of such a country designates other merchandise as of greater import.

In such cases, it was said, the film shipments either are held up at some stage of their route or are transferred to later or slower carriers. The problem has been of less concern where features or short subjects are concerned than in the case of newsreels, since their entire value is in the timeliness of their delivery and exhibition. In the case of features, delays merely result in a setting back of release dates, but they may render a newsreel completely valueless, it was said.

Such delays, when involved in newsreel shipments to certain sections of South America, have become increasingly aggravating to distributors who have had reports from their representatives there that Nazi reels are being landed at some East Coast ports by German submarines, although confiscations have been reported recently.

# RKO Plans Sales Meet Late in July

(Continued from page 1)

production matters which will be announced at the projected sales meeting.

In the group leaving for the studio tonight are Ned E. Depinet, vice-president in charge of distribution; S. Barret McCormick, advertising and publicity director; Edward L. Alperson, general manager of RKO theatres; James Mulvey, vice-president and Eastern representative of Samuel Goldwyn Productions, and Sol A. Schwartz, RKO Western division manager.

# Conn. WB Houses Being Renovated

NEW HAVEN, June 11.—Warner Theatres in various towns in Connecticut are undergoing improvement. The 2,067-seat Roger Sherman here is in process of reseating, and the 1,800-seat Garde, New London, already has been resealed. The 1,800-seat Warner, at Torrington, will be resealed, as well as the 1,297-seat Commodore Hull in Derby. The Palace, Danbury, has had a complete lobby renovation, with installation of new display frames. The 1,300-seat Capitol, Danbury, will be completely redecorated.

# MGM Transfers Booker

OKLAHOMA CITY, June 11.—George Fisher has been transferred here from Kansas City by M-G-M and will work in the booking department.

# Two Upstate Houses, One in Rhode Island File Clearance Cases

(Continued from page 1)

duced to one day and asked for a further award to protect the Star from delays in availability of pictures. The Bardavon and Stratford theatres, both in Poughkeepsie, were named as interested parties.

The other complaint was filed on behalf of the Lyceum, Red Hook, N. Y., and, in addition to the Bardavon and Stratford, Poughkeepsie, named the Community, Warren and Star Theatres at Hudson as interested parties. Citing existing clearances of 14 to 30 days of Poughkeepsie first runs over the Lyceum, and one day for Hudson first runs, the complaint asks for the reduction of Poughkeepsie's clearance to one day, the elimination of Hudson's clearance over Red Hook, and an award protecting the Lyceum from availability delays.

The Boston complaint was filed by Currie & Harmon, operators of the Darlton, Pawtucket, R. I., against the five consenting companies. In addition, 20 Pawtucket and Providence houses are named as interested parties.

The complaint charges that the Darlton waits 30 days after the Strand, Pawtucket, to play Loew's, Paramount and RKO product, and 45 days after the Leroy to play 20th Century-Fox and Warner product. It asks an award permitting the Darlton to play seven days after Pawtucket first run and not more than 30 days after Providence first runs.

# Chicago Hearing Postponed

CHICAGO, June 11.—Hearing of the complaint of the Freeport Theatre, Freeport, Ill., has been postponed to June 23 because Arthur J. Goldberg, the arbitrator, is in New York.

# Expect Divorce Case To Be Delayed Again

Another postponement of the hearing on the Government's action to require Paramount and 20th Century-Fox to divest themselves of a total of 36 theatres allegedly acquired contrary to provisions of the consent decree will be asked by counsel when they appear before Federal Judge Henry W. Goddard in U. S. District court here next week. An adjournment of about a month will be asked, it was indicated.

Attorneys stated yesterday that they are still engaged in preparation of stipulations and will not be ready to proceed with the hearing as scheduled next Tuesday.

# Former Usher Killed

LOUISVILLE, June 11.—Charles A. Rigsby, 22, head usher at Loew's State here until entering the service, was killed at Greenville, Miss., last week in a crash of two Army training planes, in which three other air cadets were killed.

# Seligman Rites Held

Services for Morris Seligman, father of Paula Seligman of the artists bureau at Paramount, were held yesterday at the Universal Funeral Chapel here. He died Tuesday after a lingering illness.

# Vote Tied on New Publicity Unit Head

Mort Blumenstock of Warners and S. Barret McCormick of RKO were reported yesterday to be in a tie for the post of new chairman of the Eastern public relations committee. The balloting for the new chairman to serve for the next six-month period was not completed at the group's weekly luncheon meeting at the New York Athletic Club yesterday. As a result, Robert M. Gillham, whose term will expire with the new election, will continue in the post for the time being.

# Rental Fight Seen Ahead in England

LONDON, June 11.—An impending fight over current film rental terms in Britain was foreshadowed at today's meeting of the council of the Kinetograph Renters Society (distributors). The action of the Cinematograph Exhibitors Association yesterday in refusing the KRS invitation to discuss the matter of films played on Sundays brought the suggestion at the KRS meeting that the latter should refuse to meet the CEA if the exhibitors should request trade problem discussions.

The specific KRS action has not been determined, but there were sharp distributor protests today against the low flat rental terms paid by some exhibitors. A full KRS meeting next month is expected to take up the whole question of flat rentals. The council also considered pending official moves in the direction of economies on gasoline, raw stock and other materials.

It is understood the RAF, which is one of the largest distributors of American and British films, is now considering direct booking of pictures for showing in RAF camps and stations. The KRS will meet shortly with officials of the Air Ministry to discuss the situation.

# Drive-Ins Hurt in Albany Territory

ALBANY, June 11.—Consensus of opinion among the exhibitors and distributors here is that autos are not being used at night during the week except for business purposes or to work. People, however, are saving their gas cards for weekend driving, according to exhibitors.

Drive-in theatres have been especially hard hit in this territory, due to their distances from cities, with a 50 per cent drop in grosses during the week and approximately 20 per cent on week ends. Neighborhood theatres in cities declare that business is worse than last year. It appears that war workers are not using their spare time to go to subsequent run theatres.

# Chicago WAC Meeting

CHICAGO, June 11.—A War Activities Committee meeting will be held at the Congress Hotel here tomorrow, with many exhibitors expected to participate.

# See Big Parade Tomorrow Aid To B'way Gross

(Continued from page 1)

P. M. The consensus among the theatremen is that of the tremendous number of spectators many will patronize theatres after a few hours. Neighborhood theatres will be hurt, it is expected, however.

Two motion picture floats sponsored by theatres in the Metropolitan area will be in the parade, and motion picture unions are expected to march.

Meanwhile, grosses climbed with robust pace at most Broadway first-runs during the week. Holdovers continued well and new films, especially, were strong.

"Mrs. Miniver," with the stage presentation, gave the Radio City Music Hall its biggest week in months, estimated at \$112,000. Business yesterday, which began the second week, continued big.

"Yankee Doodle Dandy" at the Hollywood is still playing to capacity, reportedly, taking an estimated \$21,900 in the first five days of its second week. The third week begins tomorrow. The Roxy is collecting big returns with "Ten Gentlemen from West Point" and the stage show, the first week estimated at \$58,300.

In the first six days of the fifth week at the Strand, "In This Our Life" with Cab Calloway's orchestra on the stage reaped an estimated \$27,500 and the sixth and final week begins today. "Juke Girl" with Russ Morgan's orchestra is the Strand's next attraction. "Miss Annie Rooney," with an estimated \$10,000 expected for the first week at the Rivoli, will hold for a second week beginning tomorrow. "Nazi Agent" goes in the Rialto today, following "Powder Town," which finished a week with an estimated \$5,500.

# Movietone Models Will Tour Mexico

A group of five Powers models who appear regularly in the fashions division of Movietone News (20th Century-Fox) and Vyvyan Donner, the newsreel's fashion editor, will stage fashion shows in five cities in Mexico at the request of the Mexican Government, it was announced yesterday.

The troupe, which also will include a cameraman and a sound technician, will leave here early next month and will begin the tour in Mexico City. The Mexican Government will pay all expenses of the trip, which is designed to further goodwill between the United States and Latin America, it was said.

# Phila. Club Unit Elects

PHILADELPHIA, June 11.—Mrs. Josephine Wolf was elected president of the Ladies Auxiliary of the local Variety Club for the 1942-'43 term. Other new officers include: Mrs. Irma Moss, first vice-president; Mrs. Peg Clark, second vice-president; Mrs. Sadie Blumberg, treasurer; Mrs. Dorothy Sterling, recording secretary, and Mrs. Barbara Diamond, corresponding secretary.



## Fly Urges All Broadcasting Be 'Frozen'

(Continued from page 1)

ing issued, that phase of the commission's operations has lost importance and the outstanding activity now is the policing of the ether. In this way he indicated that his argument would be that it is not desirable to enact new legislation on radio at this time.

Before the FCC chairman began his testimony, Paul D. P. Spearman, appearing for Network Affiliates, Inc., which for several years has been attempting to obtain duplication of stations on the clear channels, urged that Congress legislate 50,000 watts as the maximum power for any station.

Expressing the belief that the clear channel stations were seeking 10 times that power which, he said, would ruin large numbers of small stations, Spearman declared that the clear channel stations should be redistributed so as to carry out the requirement of the Communications Act for equitable service among the states and communities.

## 15 Early Runs Set On 'This Above All'

Fifteen test engagements for "This Above All" have been set by 20th Century-Fox, Tom J. Connors, vice-president in charge of distribution, announced yesterday. National release of the picture has been set for July 24.

The pre-release engagements started this week at the Denver, Denver, and Fifth Avenue, Seattle, and at Loew's State and Chinese yesterday. The other dates are: Buffalo, Buffalo, June 12; Loew's Warfield, San Francisco; Paramount, Joplin, June 12; Fox and Adams, San Diego, June 16; Majestic, Providence, Lincoln, Lincoln, Neb.; Miller, Wichita, June 19; Norva, Norfolk, June 18; Palace and Wisconsin, Milwaukee, June 19; Majestic, Dallas, June 27; Uptown and Esquire, Kansas City, June 29; Palace, Rochester, June 25.

## NBC Outing June 23

The annual outing of the NBC Athletic Association will be held at the Crescent Country Club, Huntington, L. I., on June 23, according to George H. Frey, president of the association. Various sporting events, including golf, swimming and riding, will feature the day's activities, with a dance scheduled for the evening.

## Circuit, Station in Deal

SAN FRANCISCO, June 11.—The Nasser Brothers Circuit, operating eight neighborhood theatres here, has closed a deal with KQW here whereby the circuit will run trailers for the station in all its theatres in exchange for announcements and a weekly program on the theatres' attractions.

## Broadcasts in Theatre

OKLAHOMA CITY, June 11.—The Criterion Theatre has made special arrangements with KTOK here to present direct news broadcasts from the leased wires of the United Press to Criterion patrons at 1, 7:50 and 10 P.M. each day.

## Off the Antenna

STATION WRAK, Williamsport, Pa., and WMVA, Martinsville, Va., have been added to the NBC Red Network, bringing the network's station total to 138, it was announced yesterday. The first has power of 250 watts on frequency of 1,400 kilocycles, and the second also is 250 watts with 1,450 kilocycles.

**Purely Personal:** Jack Strickland, formerly with the American Network, is handling time sales for FM Station W63NY. He will have his office at WHN, affiliate of the FM station. . . . Joseph Leighton of the publicity staff of the Columbia Pacific Network in Hollywood, is now an officer in the Coast Guard. . . . Ben Pearson, writer for the Columbia Pacific Network and KNX, is on a two-week Eastern vacation trip. . . . Hollister Noble, publicity director of the same network, also is vacationing. . . . Russ Johnston, Columbia Pacific Network program director, is on a month's tour of duty with the Atlantic submarine patrol.

With the aim of promoting aviation and interesting young people in flying, the Blue Network July 10 will inaugurate a series of programs combining air adventure with aviation news. The program is called "Scramble," word used to send United Nations war fliers to their planes. The National Aeronautic Association and the Aeronautical Chamber of Commerce of America will cooperate in the program. The time will be Fridays, 7 to 7:30 P.M.

**In Philadelphia:** Jerry Stone, publicity director of WDAS, has resigned to enter Officers' Training School. . . . Gene Rubessa, WFIL announcer, has joined the staff of WNEW, New York, and has been replaced by Harry Wood, who came here from WNEW. . . . N. H. Peter Roberts, formerly of WHAM, Rochester, N. Y., and Fred Weiting, from WDEV, Waterbury, Vt., are the newest additions to the WPEN announcing staff.

**Program News:** "The Jim Backus Show," new CBS comedy series, will begin next Thursday, from 8:30 to 8:55 P.M. Mary Small and Jeff Alexander and his band are on the program with Backus. . . . "Melodies at Midday" and "Tapestry Musicale" start over NBC Red next week. The first will be heard Monday, Tuesday, Thursday and Friday at 12:30 P.M., and the second over the same web Tuesdays at 1:15 P.M. . . . WWRL, New York, has added Associated Press news to the present International News Service facilities. The AP contract is for three years. . . . Bristol-Myers, Inc., has renewed "Mr. District Attorney" over 87 NBC-Red stations for another year. . . . American Home Products has renewed for 13 weeks "America the Free" over 71 NBC-Red stations, heard from 11:30 A.M. to noon on Saturdays. . . . "Inner Sanctum Mysteries," Blue network series, beginning today is being broadcast to the armed forces by shortwave.

## Theatre Changes

### Shift Warner Managers

WASHINGTON, June 11.—Entrance of George Werner, of the Warner Theatres booking department, into the Navy has resulted in several shifts and promotions in the Washington zones. James W. Root left the management of the Tivoli to take Werner's place. Alan J. Bachrach was moved from the Calvert to the Tivoli. Claude Land goes to the Calvert from the Kennedy. Sidney Hoffman leaves the Colony to succeed Land at the Kennedy. Raymond O. Burch was moved from the Seco to the Colony. George Colliflower was promoted from assistant manager of the Calvert to manager of the Seco and David Buckner, student manager of the Seco, goes to the Calvert as assistant manager.

### To Remodel Conn. House

WATERTOWN, Conn., June 11.—Nicholas DelRosso plans to renovate and re-seat the 470-seat Cameo here.

### Rochester Drive-In Opens

ROCHESTER, June 11.—The new Drive-In Theatre has opened here with H. Graden Hodges as manager.

### New Booth in Bridgeport

BRIDGEPORT, Conn., June 11.—The 923-seat Parkway has installed a new projection booth.

### Plan New Canadian House

PRINCE RUPERT, B. C., June 11.—A new theatre will be built here by local interests, with Allan Carolan as manager. Seating 432, the house will be opened in about three months. There is one other theatre here, the Capitol.

### Remodel Theatre in Helena

HELENA, Mont., June 11.—The Rio Theatre here has been closed temporarily for minor repairs and remodeling.

### Named Hartford Manager

HARTFORD, June 11.—Frank Weinstein, formerly manager of the Braintree Theatre, Braintree, Mass., is now manager of the Eastwood, East Hartford, Conn.

### Shift Schine Manager

GENEVA, N. Y., June 11.—Donald Rich, formerly manager of the Regent in Amsterdam, N. Y., has been transferred to Schine's Regent here. He succeeds Colin Flannigan, who is in the Army Air Corps.

### Manages Drive-In Theatre

CHICAGO, June 11.—Jonas Perlberg has resigned as salesman for the Filmmack Trailer Co. to become manager of the Publix-Great States circuit's Drive-In Theatre, at East St. Louis, Ill.

## Train Office Girls To Operate Station

HARTFORD, June 11.—The entire office staff of girls at Station WDRC here, CBS affiliate, has started a special course in operation of the station as a precaution against the probable drafting of the present masculine control room operators. I. A. Martino, chief engineer, is supervising the course, conducted by Louis House, chief control operator.

## Petrillo and Other AFM Officers Sure Of Reelection Today

(Continued from page 1)

of stand-by pay, was voted down by the delegates.

The resolution, designed to aid the return of vaudeville to film theatres, would have vested authority over scales and working conditions of local members in a committee that would have included the Federation president and two others.

Delegates contended that a surrender of their rights of setting their own scales and working conditions might deprive them of stand-by pay accorded local musicians when supplanted by traveling orchestras.

## Plan War Programs On 'Language' Group

ARTHUR SIMON of WPEN, Philadelphia, chairman of the Foreign Language Radio War-time Control Committee, and Joseph Lang of WHOM, met with the Radio Directors Guild yesterday to discuss plans for directors' participation in producing programs for the war effort. George Zachary is president of the directors' guild.

Simon and Lang are scheduled to meet next Thursday with Lee Falk, chief of the foreign language division of the Office of Facts and Figures. It is planned to produce recorded programs for the 200 stations in the United States broadcasting in foreign languages.

## Museum Auction Set

THE MUSEUM of Modern Art on Tuesday evening will hold a garden party and auction to conclude its art sale for the armed forces, which began May 6. A band concert will be given. A buffet supper for service men will precede the garden party and auction.

## Cutler to Produce 4

HOLLYWOOD, June 11.—Lester Cutler has signed Alexis Thurn-Taxis to direct four pictures which he will produce for release by Producers Releasing Corp. The first will be "Night for Crime."

## Westport Playhouse Dark

WESTPORT, Conn., June 11.—The Westport Playhouse, Summer theatre, will not be opened this year. Thus far Ivoryton, Milford and New Milford are the only houses to announce they will open.



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L. 51. NO. 116

NEW YORK, U. S. A., MONDAY, JUNE 15, 1942

TEN CENTS

## Geo. Schaefer Leaving RKO On Wednesday

### Makes Formal Disclosure Of Resignation

George J. Schaefer has issued the following statement, which is in line with MOTION PICTURE DAILY's story of June 9: "Mr. Schaefer

today stated that some time ago he had informed the principal stockholders of RKO that he did not wish to continue as president or be re-elected at the annual meeting of the stockholders. He has also advised his board of directors that while



George J. Schaefer

he had been contemplating such action for some time he would be willing to go along as at present until the annual meeting of stock-

(Continued on page 5)

## Services in Racine For Fox's Mother

RACINE, Wis., June 14.—Funeral services will be held here tomorrow for Mrs. Kate Fox, 62, mother of Matthew J. Fox, Universal vice-president now on leave of absence for Government service, and of Mrs. N. J. Blumberg, wife of the Universal president.

Mrs. Fox died early Friday in Hollywood. A native of Racine, she had moved to the Coast several years ago. Mr. and Mrs. Blumberg brought the body here, arriving today, and Fox came on from Washington. Mrs. Fox also is survived by two other daughters, Mrs. Ben Erlich and Mrs. James Feiner, both of Los Angeles, and another son, Sol Fox of Chicago.

## Funeral Held for Gehring's Father

BUFFALO, June 14.—Funeral services were held here today for W. C. Gehring, father of William C. Gehring, Central division manager for 20th Century-Fox. The elder Gehring died at his home here Thursday night. He was a retired railroad man.

### Para. Stockholders To Meet Tomorrow

The annual meeting of Paramount's stockholders is scheduled to be held at the home office at noon tomorrow. The 16 members of the company's board of directors are up for reelection for another year. The organization meeting of the board, at which all officers are scheduled to be reelected, will probably be held June 25.

## N.W. Allied Has to June 27 to Appeal Decision on Anti-5

ST. PAUL, June 14.—A stay of execution to June 27 in the Minnesota anti-blocks-of-five case was granted by Judge Albin S. Pearson in Ramsey County district court here Friday. The stay gives Minnesota exhibitors that much additional time in which to decide whether to appeal from the decision holding the State law unconstitutional.

Counsel for defendant distributors agreed to the extension of the appeal time, which otherwise would have expired yesterday.

Meanwhile, efforts by Northwest Allied to raise funds with which to finance an appeal were reported to be winning only meager response. Cost of an appeal is estimated at \$2,000 and the County Attorney's office is said to have no funds for such purpose.

## Fly Tells House Committee Of FCC Role in Wartime

### Col. Sales Meeting Opens Tomorrow

Columbia's annual sales convention opens at the Warwick Hotel here tomorrow with about 75 home office and field representatives in attendance. Harry Cohn, president, is due from the Coast today for the meeting, at which Abe Montague, general sales manager, will preside. The meeting will continue through Thursday.

Delegates will be guests of Nat Cohn and the New York exchange staff at a cocktail party at the Warwick this afternoon. Division and branch managers and field exploitation men are here for the meeting.

## WOULD CUT CREDIT TO SAVE FOOTAGE

### Hollywood Committee Recommends Move As Conserving 10,000,000 Feet a Year; Guilds, Unions Asked to Consent

HOLLYWOOD, June 14.—Estimating that 10,000,000 feet of positive film can be saved annually by eliminating all credits but title and cast from the screen for the duration, the Film Conservation Committee at a meeting late last week unanimously endorsed a recommendation to that effect. The meeting was attended by representatives of all Guilds.

## AFM Demands Fee for Radio Transcriptions

DALLAS, June 14.—Payment of a transcription fee to musicians playing for a broadcast when a recording of their playing is made, for rebroadcast or other purposes, will be made mandatory by the American Federation of Musicians.

The Federation's 47th annual convention here, which adjourned yesterday, on Friday empowered the executive committee to draft legislation enforcing that dictate.

Earlier in the week-long convention, James Caesar Petrillo, president, told

(Continued on page 7)

Due to the contractual stipulations for screen credits currently in force, the committee requested guild heads and craft union officials to obtain membership consent to a waiver of these rights for the war period and to report back to the next meeting Wednesday night.

The committee is said to hope to have a completed conservation program ready by next Thursday for submission to the War Production Board at Washington. The committee is an all-inclusive one, including representatives of the guilds, unions and studio management.

A spokesman for the organization predicted complete cooperation. Exempted from the elimination order, according to the plan, would be prints for local and preview exhibition, because of the importance of screen billing to directors, writers, and other professionals in this area, where production is the major industry.

Reduction in the length of trailers was proposed by National Service, which urged trailers be limited to 150 feet for all except a few important pictures. On these, 250 feet

(Continued on page 5)

## 'Yankees' Scheduled For B'way Astor Run

"Pride of the Yankees," Samuel Goldwyn picture on the life of Lou Gehrig, starring Gary Cooper in the Gehrig role, is scheduled to open at the Astor Theatre on Broadway following the current engagement of "This Above All" at the theatre. The picture will be released by RKO.

### In Today's Issue

Review of "Holiday Inn" and short subjects reviews, Page 4. Critics' Quotes, Page 6. Key city box-office reports, Pages 4 and 6. Industry participates in "New York at War" parade, Page 5.

(Continued on page 7)



## Film Carriers Seek Aid on Restrictions For Film Deliveries

A move to obtain relief from wartime restrictions on film delivery services is expected to be initiated at the annual convention of the Film Carriers Association which opens here today at the Hotel Astor. James P. Clark of Philadelphia is president of the Association.

The Association has asked the Office of Defense Transportation to have a representative at the opening session of the two-day meeting to discuss the rules limiting carrier service to one pickup a day at exchanges and one delivery a day to theatres.

### Consider ODT Appeal

The convention will seek the cooperation of film exchange operations supervisors and representative exhibitors, who have been invited to the meeting for the reported purpose of discussing an appeal to the ODT to relax the stringent pickup and delivery order. The executive board conferred on the situation last night.

Tomorrow there will be an open discussion of possible changes to be made in film delivery service because of the ODT regulations as well as gasoline and tire rationing. The meeting will close with the election of officers.

## WPB Order Halts 2 Buffalo Projects

BUFFALO, June 14.—Two theatre projects here have been halted and the promoters have indicated that they will appeal to the War Production Board.

Construction was stopped on the \$150,000 Colvin Theatre under the WPB rule against new amusement projects. Basil Brothers are the owners. The other was the remodeling of the old Teck Theatre, former legitimate house, owned by the Shea circuit, of which Vincent R. McFaul is head. The basis of the appeal by both owners will be the fact that all necessary materials are on hand, it is understood, and that the work is well along.

## Rosenfield Will Be New SPG President

Jonas Rosenfield, Jr., advertising copy chief for 20th Century-Fox, has been nominated without opposition for the presidency of the Screen Publicists Guild. The election of the organization is scheduled for July 9. Rosenfield will succeed Joseph Gould, formerly of United Artists, who received a commission in the Army.

Rosenfield is second vice-president of the SPG, and chairman of its war service committee. Lawrence H. Lipskin, first vice-president, who has been acting president, will return to his elected position after the July 9 election.

## Vaughan Aide to Cowan

HOLLYWOOD, June 14.—Al Vaughan, advertising and publicity director for Edward Small Productions, has resigned to become assistant to Lester Cowan, who is producing for Columbia.

# Personal Mention

B. G. DE SYLVA is scheduled to arrive here today from California.

MORRIS GOODMAN, Republic vice-president in charge of foreign sales, is due July 4 from South America.

G. RALPH BRANTON and MYRON BLANK of Tri-States Theatres, Des Moines, visited here last week.

PHIL REISMAN is expected back tomorrow from Rio de Janeiro.

STANLEY KOZANOWSKI, chief barker of the Buffalo Variety Club, is confined to Buffalo General Hospital with an abdominal infection.

JACK LAWRENCE is in town from Washington.

SAUL GREENBERG, theatre attorney and secretary of the Cincinnati Variety Club, is the father of a daughter born to Mrs. GREENBERG recently.

HERBERT PIVNICK of Loew's-Poli, Hartford, has returned from vacation.

BEN KALMENSON, Warner Bros. general sales manager, has left for the Midwest.

WATTERSON ROTHACKER has arrived in Hollywood from the East.

MAURICE BERGMAN, Universal Eastern advertising and publicity manager, left for Chicago over the weekend. He is due back Thursday after a stopover in Buffalo.

SEYMOUR ROSING, son of GEORGE ROSING, vice-president of Broadrose Theatres Corp., Buffalo, a flight instructor with the RCAF, is at Mayo Clinic for treatment after a plane crash.

MRS. JULIA BROOKS, cashier at Paramount's Des Moines branch, is on vacation.

RALPH HARPER, auditor for Tri-States Theatres, Des Moines, who is a reserve officer, has left for Camp Edwards, Mass.

ELMER LUX of RKO's Buffalo exchange is back at work after a short illness.

## Jaffe Holds Meeting On Levey-Mono. Suit

Discussions continued Friday in the office of William Jaffe, attorney for William Gell, managing director of Pathe, Ltd., defendant in the suit brought by Arthur Levey for \$225,000, allegedly due him for arranging distribution of Monogram product in England. Present at the meeting was a representative of the firm of Davis, Auerbach and Cornell, representing the plaintiff.

Levey alleges a conspiracy to breach an agreement which he claims called for payment to him of five per cent of all money received from Pathe, Ltd. The distribution deal was allegedly made in 1937, and in 1941, it is claimed, Monogram informed Levey no further commissions would be paid. W. Ray Johnston, president of Monogram, also is named as a defendant.

## Propose 25% Tax On Photo Equipment

WASHINGTON, June 14.—The House Ways and Means Committee, considering new tax revenue, has voted to increase the present 10 per cent tax on photographic equipment to 25 per cent, for an estimated additional yield of \$10,800,000 a year. The proposed tax would not apply to cameras weighing more than four pounds.

## Roy Rogers in Rodeo

Roy Rogers, Republic Western star, and his horse, "Trigger," will appear in the Tall Cedars Rodeo in the Municipal Stadium, Baltimore, opening June 19. After the rodeo, Rogers is scheduled for personal appearances in theatres. Steve Edwards is handling publicity arrangements.

## Mishkin to Universal

Leo Mishkin, formerly publicity representative here for David O. Selznick, has joined the Universal publicity staff, and has been assigned to work on "Eagle Squadron."

## Cohan Is Reelected By Catholic Actors

George M. Cohan was elected president of the Catholic Actors Guild for the fourth consecutive term, at the organization's 28th annual meeting at the Hotel Astor on Friday. George W. Buck, executive secretary, reported the organization in the best financial condition in its history.

Other officers elected for the 1942-'44 term are: Gene Cuck, first vice-president; Hugh O'Connell, second vice-president; Don Gautier, recording secretary; Lida Kane, historian; John A. Bado, chairman of the executive board; Jane Hoy and Mrs. Cornelius J. Gallagher, social secretaries.

Elected to the executive board were Mrs. Philip Barry, Tom Bodkin, William A. Downs, Lillian Fallon, Walter Gilbert, Tom Kane, Frank McNellis, Walter J. Moore, Mrs. Paul Munter, William G. Norton, Karl Stoll and Jane Taylor.

## Photographers' Aid For Bonds Praised

John T. Madden, chairman of the Greater New York War Bond Pledge campaign, has paid tribute to the co-operative effort of the New York Press Photographers Association, whose 180 members have volunteered their services in the drive which opened yesterday.

Joseph Heppner of Metropolitan Photo Service heads the association's war bond committee. He has assigned volunteer photographers to cover every phase of the 10-day canvass. Others on the committee are Sam Falk, Joseph Costa and Morris Gordon.

## Stromberg in Deal For 'Guest in House'

William Jaffe is negotiating a deal for production by Hunt Stromberg of a film based on the Broadway play, "Guest in the House." Jaffe was counsel for Stromberg in his recently concluded deal to produce for United Artists release.

## N. Y. Trade Donates 2,797 Books to Drive

A total of 2,797 books has been collected thus far in the drive for books for service men sponsored in the film trade here by Leon Bamberger, executive secretary of Umpi. All books donated have been turned over to the Victory Book campaign. Individuals in virtually all companies' home offices, as well as organizations, have contributed a large number of volumes.

## Metro Sets Three Exhibitor Forums

M-G-M will hold three exhibitor forums in the Midwest late this month and early in July. H. M. Richey, in charge of exhibitor relations for the company, announced Saturday.

The first will be held at the Nicolet Hotel, Minneapolis, June 24, with the cooperation of Northwest Allied, which hopes to bring 600 exhibitors from the area to the forum. Theatre business in that territory is reported to have been off considerably, due to the absence of war industries, war time population shifts and dislocation of release schedules as a result of the enactment of the state's anti-block-off-five law last Fall.

Efforts will be made at the Minneapolis forum to provide exhibitors with solutions for many of their current problems.

The second forum is scheduled for Milwaukee, at the Schoeder Hotel, July 13, and the third will be held at Lake Wawasee, Ind., July 15, in conjunction with the I.T.O. of Indiana convention.

Richey, W. R. Ferguson, M-G-M exploitation manager; Ed Salzberg, Bluefield, W. Va., exhibitor; Loia Cheaney of Interstate Circuit, Dallas, and others will take part in the forums.

## Paula Gould Joins Loew's

Paula Gould has been appointed newspaper contact for Loew's State Theatre, succeeding Terry Donoghue, who has resigned to reenter newspaper work.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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THE WORLD PREMIERE  
 OF THE GREAT AMERICAN  
 "FRIENDLY ENEMIES,"  
 DEDICATED BY  
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 IS PROUDLY  
 EDWARD SMALL  
 MEN IN THE RANKS  
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Friday evening, June 19th, at the Rivoli Theatre—buck privates, gobs and leathernecks escorting the thousand girls from the American Women's Voluntary Service who lead in the sale of War Bonds and Stamps. A colorful, a romantic, a typically American occasion the whole industry will be watching!



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# FRIENDLY ENEMIES

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CHARLES WINNINGER • CHARLIE RUGGLES  
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Adaptation for the Screen by Adelaide Heilbron  
 From the Comedy Drama Stage Success  
 by Samuel Shipman and Aaron Hoffman

Directed by ALLAN DWAN

RELEASED THRU UNITED ARTISTS





# Short Subject Reviews

## 'The Incredible Stranger' (Passing Parade) (M-G-M)

Highly competent handling makes this newest of the John Nesbitt series a 'fascinating' subject. The strange story concerns "the stranger," a new-comer to a small town some years ago, who mystifies the townsfolk by his odd behavior. It unfolds with emphasis on suspense. In a dramatic climax "the incredible stranger" is found to be suffering mentally from the sudden death of his wife and family and is cured by a little kindness. Running time, 11 mins. Release, June 20.

## 'Picturesque Patzcuaro' (Fitzpatrick Traveltalk) (M-G-M)

James A. Fitzpatrick and crew journeyed down Mexico way for this one. It's an account of what goes on in the Patzcuaro area, west of Mexico City. The native Tarascan Indians, their chief occupation of fishing, and the scenery all make colorful travelogue material. Running time, 9 mins. Release, May 23.

## 'Puss 'n Toots' (Cartoon) (M-G-M)

A cat-chases-mouse affair done imaginatively with clever musical effects, this is excellent right through. The fun begins when an angelic kitten charms the playful Tom Cat. Jerry Mouse figures in it, too, one alternately becoming the victim of the other's pranks, which involve chiefly a record player. All of this leaves the kitten unimpressed but should generate much laughter in the audience. Running time, 7 mins. Release, May 30.

## 'Exotic Mexico' (Fitzpatrick Traveltalk) (M-G-M)

James A. Fitzpatrick goes to Southern Mexico and offers another interesting and diversified journey. The entertainment value of the subject is expanded by splendid photography, in color. Running time, 9 mins. Release, June 13.

## 'Victory Quiz' (Pete Smith Specialty) (M-G-M)

A quiz reel in which the subject is depicted, the question popped and 10 or 15 seconds clocked before the answer is given, and with Pete Smith injecting a bit of humor into his commentary, this is highly satisfactory. The entertainment is augmented by the timeliness of the subjects which are mostly of a military nature. Running time, 9 mins. Release, May 9.

## Theatres Donate Scrap

CINCINNATI, June 14.—Local RKO theatres have marked approximately 50 tons of metal from obsolete cooling systems and gravity tanks for a scrap contribution to the Government. Salvaged metal will include the 50-foot vertical electric sign from the suburban Paramount, which will not be replaced.

# Review

## 'Holiday Inn' (Paramount)

AN original idea of Irving Berlin and a number of songs by him should be enough to insure audience satisfaction anywhere in the tuneful content of this musical film. But when to that is added the singing of most of those numbers by Bing Crosby and the dancing to many of the tunes by Fred Astaire, there is indeed presented a happy combination for the showmen of the nation, and an item of entertainment to be sold in these days when screen relief from strain is so important.

Virginia Dale and Marjorie Reynolds are the feminine cast leaders, the former as a dancer and the latter as a dancer and singer, and they do a thoroughly satisfactory job. Walter Abel as Astaire's manager is excellent and Louise Beavers gives a good performance.

Mark Sandrich, who acted as producer-director, endowed the film with a lively pace, and surrounded the players with attractive and elaborate settings. The adaptation of Berlin's idea by Elmer Rice and the screenplay by Claude Binyon are skillful.

When Astaire, dancing partner to Crosby's vocalizing, steals Miss Dale, their partner, from the romantically-inclined Crosby, the latter goes off to Connecticut and a farm house, where he devises the idea for Holiday Inn, a country night club to be opened for dining and entertainment only on the 15 holidays of the year. Miss Reynolds, flower shop sales girl with dancing feet and a pleasant voice, is sent there by Abel in order to get rid of her. She and Crosby develop more than a successful entertainment routine, until Astaire comes along, and with the promise of Hollywood the result of their successful teaming, takes her away. Crosby's clumsy attempts to block Astaire's plans only make matters worse.

However, when Crosby goes to Hollywood after her, where a film production based on Crosby's Holiday Inn is being filmed, he appears unexpectedly on the set and the two are reunited, to return to their country place, while Astaire picks up where he left off with Miss Dale. Running time, 101 minutes. "G."\*

\*"G" denotes general classification.

## 'Fantasia' \$9,600 Highlight, St. Louis

ST. LOUIS, June 14.—"Fantasia," dualed with "The Remarkable Andrew," grossed \$9,600 at the Missouri. Business was above normal at the other houses.

Estimated receipts for the week ending June 4:

'Gentleman After Dark' (U.A.)  
'Mister V' (U.A.)  
LOEWS—(3,162) (30c-40c-50c-55c) 7 days. Gross: \$14,300. (Average, \$13,000).  
'My Favorite Spy' (RKO)  
'Mayor of 44th Street' (RKO)  
FOX—(5,038) (30c-40c-50c) 7 days. Gross: \$13,200. (Average, \$11,000).  
'Fantasia' (RKO)  
'Remarkable Andrew' (Para.)  
MISSOURI—(30c-40c-50c) 7 days. Gross: \$9,600. (Average, \$4,000).  
'Kings Row' (W.B.)  
'Rings on Her Fingers' (20th-Fox)  
ST. LOUIS—(4,600) (25c-35c) 7 days. Gross: \$4,600. (Average, \$2,600).

## Studio Workers in Mexico Drill Daily

MEXICO CITY, June 14.—Army drilling and other exercises are being done for an hour every morning before work by every union worker of local picture studios, including women, in the National Stadium here, a Government stadium with 40,000 seating capacity. These exercises are commanded by Victor Herrera, a cameraman, who is an army reservist. The women's contingent is in charge of Dolores Camarillo, makeup woman, who also is an actress.

## Miami House Closed

MIAMI BEACH, June 14.—The Surf Theatre, resort house here, has closed for the Summer. It was managed by Stanley Stern and Edgar Jurist.

## 'Reap' Is Baltimore Winner With \$18,000

BALTIMORE, June 14.—Outstanding pictures continue to draw, with no effect from gas rationing. "Reap the Wild Wind" in its second week at the Stanley scored \$18,000. "Private Buckaroo" took \$11,000 at Keith's.

Estimated receipts for the week ending June 11:

'I Married An Angel' (M-G-M)  
CENTURY—(3,000) (28c-44c and 55c weekends) 7 days. Gross: \$11,000. (Average, \$10,000).  
'Private Buckaroo' (Univ.)  
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: \$11,000. (Average, \$9,000).  
'My Gal Sal' (20th-Fox)  
NEW—(1,581) (15c-28c-35c-55c) 7 days, 3d week. Gross: \$6,000. (Average, \$7,000).  
'Reap the Wild Wind' (Para.)  
STANLEY—(3,280) (40c-55c-66c) 7 days, 2d week. Gross: \$18,000. (Average, \$12,000).  
'Meet the Stewarts' (Col.)  
HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days. Stage show featuring Woody Herman and Orchestra. Gross: \$17,000. (Average, \$14,000).  
'Fly by Night' (Para.)  
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: \$5,000. (Average, \$6,000).

## New Pact for Briskin

HOLLYWOOD, June 14.—Samuel Briskin has been signed to a new five-year contract by Columbia as a producer, the studio announced. His new contract, it is understood, will permit him more time to devote to his war activities.

Columbia also announced renewal of the contract of Irving Briskin as head of his own unit.

## Capt. Wheless on Coast

HOLLYWOOD, June 14.—Capt. Hewitt T. Wheless has arrived here to be technical adviser on Warners' "Air Force."

## 'Tortilla Flat' Does \$10,600, Milwaukee

MILWAUKEE, June 14.—Best in a week of rainy weather and a War Exposition in the Auditorium was "Tortilla Flat" and "Ship Ahoy," with \$10,600 at Fox's Wisconsin. "Syncopation" and Bonnie Baker at the Riverside grossed \$8,700.

Estimated receipts for the week ending June 11:

'Reap the Wild Wind' (Para.)  
'Henry and Dizzy' (Para.)  
PALACE—(2,400) (44c-55c-75c) 7 days, 2nd week. Gross: \$5,000. (Average, \$4,500).  
'Syncopation' (RKO)  
RIVERSIDE—(2,700) (44c-60c) 7 days. Stage: Bonnie Baker and Benny Meroff's orchestra. Gross: \$8,700. (Average, \$6,500).  
'My Gal Sal' (20th-Fox)  
'My Favorite Blonde' (Para.)  
STRAND—(1,400) (44c-65c) 7 days. Gross: \$3,500. (Average, \$1,500).  
'Twin Beds' (U.A.)  
'Mister V' (U.A.)  
WARNER—(2,400) (33c-44c-55c) 7 days. Gross: \$7,200. (Average, \$4,500).  
'Tortilla Flat' (M-G-M)  
'Ship Ahoy' (M-G-M)  
WISCONSIN—(3,200) (44c-65c) 7 days. Gross: \$10,600. (Average, \$5,500).

## 'Rio Rita' at \$5,800 Oklahoma City Lead

OKLAHOMA CITY, June 14.—"Rio Rita" at the Criterion pulled \$5,800 for a good week while "The Wife Takes a Flyer" at the State drew \$4,400.

Estimated receipts for the week ending June 11:

'Rio Rita' (M-G-M)  
CRITERION—(1,500) (20c-25c-40c) 7 days. Gross: \$5,800. (Average, \$4,500).  
'Kennel Murder Case' (W.B.)  
'This Time for Keeps' (M-G-M)  
LIBERTY—(1,200) (20c-25c) 7 days. Gross: \$2,600. (Average, \$2,400).  
'The Great Man's Lady' (Para.)  
MIDWEST—(1,500) (20c-25c-40c) 7 days. Gross: \$4,200. (Average, \$4,000).  
'The Wife Takes a Flyer' (Col.)  
STATE—(1,100) (20c-25c-40c) 7 days. Gross: \$4,400. (Average, \$3,500).  
'In This Our Life' (W.B.)  
TOWER—(1,000) (20c-25c-40c) 2 days. Moved from Criterion. Gross: \$1,900. (Average, \$1,750).

## 'Ship Ahoy' \$3,600 Best in New Haven

NEW HAVEN, June 14.—The second week of "Ship Ahoy" and "Vanishing Virginian" at the College took \$3,600, the only downtown bill to clear the average line. The second week of "Reap the Wild Wind" at advanced prices at the Paramount drew \$4,600.

Estimated receipts for the week ending June 11:

'Ship Ahoy' (M-G-M)  
'Vanishing Virginian' (M-G-M)  
COLLEGE—(1,627) (40c-50c) 7 days, 2nd week. Gross: \$3,600. (Average, \$2,800).  
'I Married An Angel' (M-G-M)  
'Wife Takes a Flyer' (Col.)  
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: \$6,800. (Average, 8,000).  
'Reap the Wild Wind' (Para.)  
PARAMOUNT—(2,373) (22c-55c-65c) 7 days, 2nd week. Gross: \$4,600. (Average, \$4,600).  
'In This Our Life' (W.B.)  
'Swing It Soldier' (Univ.)  
ROGER SHERMAN—(2,067) (40c-50c) 6 days, 2nd week. Gross: \$3,200. (Average, \$5,200).

## Plans 'Intelligence Squad'

HOLLYWOOD, June 14.—Lindsay Parsons, Monogram producer, has announced "Intelligence Squad" for production, after conferences with Nelson Poynter, assistant to Lowell Mellett, Coordinator of Government Films. The film will be designed to reveal Axis propaganda methods, it was said.



## Studios Would Cut Credits to Conserve Film

(Continued from page 1)

would be the limit. Other recommendations offered at the meeting included the setting up of rehearsal rooms for directors to reduce the number of wasted takes because of errors in lines, a reduction in dialogue revisions made on the set, and the earlier calling of extras so they can familiarize themselves better with their assignments.

The meeting was presided over by M. C. Levee as chairman.

Frank Tuttle reported on an earlier meeting of the Screen Directors Guild at which methods of reducing film consumption were discussed, and Frederick Y. Smith, president of the Society of Film Editors, said he will call a meeting of his group for the same purpose.

## New Umpi Plan Draft Is Sent to Committee

What may be the final legal draft of the new Umpi selling plan was sent to out-of-town members of the legal drafting committee at the weekend for their approval.

The draft incorporated the changes in phraseology suggested by members of the committee at their meetings here last week. If it meets with the approval of the out-of-town committee members, Abram F. Myers of Washington, Colonel Robert Barton of Richmond and George P. Aarons of Philadelphia, it will be presented to the Department of Justice within the next few days and a date will be asked for a hearing before Federal Judge Henry W. Goddard here on acceptance of the proposal as an amendment to the consent decree.

Austin Keough, chairman of the drafting committee, probably will name a delegation to present the plan to the Department from among members of the committee. Other members are Joseph Hazen, J. Robert Rubin and Fred Pride.

## WPB Field Offices Handle Breakdowns

WASHINGTON, June 14.—Exhibitors experiencing breakdowns in equipment which necessitate the prompt procurement of repair parts were urged yesterday by Christopher J. Dunphy, in charge of motion pictures in the Service Branch of the War Production Board, to take their problem to the board's nearest field office, under the procedure recently set up.

Dunphy explained that by going to the field office, exhibitors will save not only the expense of a trip to Washington if they handle the matter by personal application, but will save considerable time.

The field offices have been manned with a view to handling emergency matters.

## Rep. Music Head in Army

HOLLYWOOD, June 14.—Raoul Kraushaar, head of the Republic music department, joined the Army yesterday as a private.

## Film Industry Represented In Huge N. Y. War Parade

Two large floats and a number of screen luminaries represented the film industry in Saturday's mammoth "New York at War" parade that had hundreds of thousands in the line of march and in the neighborhood of 2,000,000 persons on the sidelines.

The seemingly unending procession moved from Washington Square to 72nd Street along Fifth Avenue, displaying the wartime might of New York and its industries, as well as the protective services of New York City and the home front.

### Floats, Actors in Line

Under the sponsorship of Metropolitan theatremen, the industry contingent appeared in the sixth division (home front), representing morale. The first float, V-shaped, carried Tommy Dorsey and his musical company and a group of John Powers models.

Hollywood was represented on the second float by such personalities as Charles Winninger, Charles Ruggles, Martha Scott, William Holden, Roy Rogers, Jeffrey Lynn and others, in addition to more models, and members of the A.W.V.S. and the Red Cross. The floats were readily identifiable by a replica of a sound stage with a big camera superstructure. An added novelty was the distribution among the spectators of toy airplanes carry-

ing the slogan, "Movies for Morale," and some containing theatre tickets. Scores of ushers were in the parade.

Contributing their services in the arrangements were Sam Rinzler, head of an exhibitor committee; Monroe W. Greenthal, Vincent Trotta and Armando, who planned the floats; and David E. Weshner, S. Barret McCormick and Maurice Bergman. Edward L. Alperson was treasurer.

Among the displays were floats and television trucks of NBC and a float of the American Theatre Wing War Service.

All of Broadway's legitimate attractions began their Saturday matinees at 3 o'clock, 15 minutes later than usual, to permit theatregoers to view the parade.

### Full Radio Coverage

Networks and radio stations gave full coverage to the demonstration, with more than 50 pickups at vantage points. Descriptions additionally were shortwaved around the world in seven languages. Five to 15-minute accounts were sent at intervals in Spanish, Portuguese, French, Danish, German and Swedish. Recordings of the various descriptions broadcast during the parade were shortwaved to Europe and South America early Sunday morning and during the day, with Italian added.

## Conn. Exhibitors Are Warned on Hazards

HARTFORD, June 14.—The importance of emergency theatre lighting and removal of combustible waste from theatre premises in air raid precautions programs was emphasized to Connecticut theatre owners by Edward J. Hickey, state police commissioner, in a communication accompanying OCD general instructions on theatre blackouts.

"Considering the value of the property affected," the commissioner wrote, "it would seem that every theatre manager should make a regular inspection of every nook and corner of his building, including the projection room, and see that the whole premises are kept free and clear of unnecessary fire hazards."

He described emergency lighting as good at all times and a necessity in wartime theatre operation.

## Sales Drive, Shorts W. B. Meet Topics

The handling of Warner Bros. patriotic shorts and the Summer sales drive were discussed at weekend meetings of the New York Metropolitan sales staff and bookers at the home office. Sam Lefkowitz, district manager, and Roger Mahan, New York branch manager, presided.

Norman Moray, short subjects sales manager, discussing the new season's shorts schedule, said that it would include more musicals, comedies, adventure and sports reels to balance the wartime subjects.

Roy Haines, Eastern and Canadian sales manager, and Arthur Sachson, sales executive, discussed the forthcoming general release of "Sergeant York" and other films.

## Chicago Exhibitors Hear WAC Officials

CHICAGO, June 14.—Functions of the War Activities Committee and its future plans were described to approximately 100 exhibitors from the Chicago, Milwaukee and downstate Illinois territories by Francis S. Harmon, committee coordinator, and Arthur L. Mayer and Si Fabian, his assistants, at a meeting at the Congress Hotel here Friday.

Other speakers included H. J. Fitzgerald of Fox Wisconsin Theatres, chairman of the Milwaukee exhibitors' WAC committee; John Balaban, Jules Rubens and Edward Zorn, president of United Theatres of Illinois, Springfield.

Jack Kirsch, chairman of the meeting, reported that \$117,902 has been collected here to date for Army and Navy Relief. The quota for the territory was \$50,000.

Harmon left here for the Coast where he will address similar meetings in Los Angeles, San Francisco, Portland and Seattle. Mayer and Fabian were scheduled to return to New York.

## Join War Department

HOLLYWOOD, June 14.—The radio branch of the War Department public relations bureau has announced the appointment of Norman Panama and Melvin Frank, Paramount contract writers, as consultants.

## Plan Film on Cohan Show

"Little Johnny Jones," one of George M. Cohan's best known hits, will be made by Warner Bros., the company has announced. It is planned as a Hal Wallis production.

## Geo. Schaefer Leaving RKO On Wednesday

(Continued from page 1)

holders, providing this meeting was not unduly delayed. This meeting is now scheduled to be held on Wednesday, June 17, at Dover, Del."

### Ten RKO Directors Slated for Reelection

Ten of the present 11 RKO directors are scheduled to be reelected to the company's board at the adjourned annual meeting of stockholders at Dover on Wednesday, it was learned over the weekend.

The nominees for reelection to the board are: Raybond Bill, Thomas P. Durell, Frederick L. Ehrman, L. Lawrence Green, De Witt Millhauser, Richard C. Patterson, Jr., N. Peter Rathvon, Ned E. Depinet, John M. Whitaker and Lunsford P. Yandell.

The nominees were designated by RCA, Atlas Corp., Lehman Bros. and the former holders of the notes and debentures of the old RKO company.

With Floyd B. Odum, head of Atlas Corp., scheduled to take an active part in the management of the company, no immediate election of a new president to succeed Schaefer is anticipated. The eventual election of a president, however, will automatically increase the directorate to 11 members. Stockholders at Wednesday's meeting are expected to vote to limit board membership to 12.

Rockefeller Center, Inc., is not directly represented on the new directorate, but should the occasion for this or other representation on the board arise, the existing vacancies would make such additions possible.

### Schaefer Elected RKO Chief in 1938

George J. Schaefer was elected president and a director of RKO Radio Pictures, Inc., in the fall of 1938. He entered the motion picture business 28 years ago.

Schaefer was born in Brooklyn, Nov. 5, 1888. After attending Heffley Institute, he worked for an automobile manufacturing company until 1914. He started in the film business as secretary to Louis J. Selznick, remaining with him until 1916, when he became assistant sales manager of World Film Co. He was promoted to district manager the following year.

In 1920 he joined Paramount as booker at the New York exchange. A year later he was promoted to district manager for New England, and in 1926 was appointed sales manager of District No. 1. He subsequently was promoted to general sales manager and became general manager of Paramount. He was elected president of Famous Theatres Corp. in 1935 and was vice-president of Paramount after the company's reorganization, resigning in 1935. He went with United Artists a year later as vice-president and general manager in charge of domestic and Canadian sales, resigning in October, 1938, to become chief executive of RKO.



## 'Suicide' and Show \$10,200 Seattle Lead

SEATTLE, June 14.—"Suicide Squadron" and the Merry Macs on the Palomar stage with Al Donohue and his band took a big \$10,200. "The Wife Takes a Flyer" at the Liberty drew a good \$7,600. The weather was fair.

Estimated receipts for the week ending June 5:

"My Gal Sal" (20th-Fox)  
 "Who Is Hope Schuyler?" (20th-Fox)  
 BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 4th week. Moved from Fifth Avenue. Gross: \$3,900. (Average, \$4,000)  
 "Tortilla Flat" (M-G-M)  
 FIFTH AVENUE—(2,500) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$6,900. (Average, \$7,000)  
 "The Wife Takes a Flyer" (Col.)  
 "Canal Zone" (Col.)  
 LIBERTY—(1,800) (30c-42c-58c-70c) 7 days. Gross: \$7,600. (Average, \$6,000)  
 "Reap the Wild Wind" (Para.)  
 MUSIC BOX—(950) (30c-42c-58c-65c) 7 days, 3rd week. Moved from Paramount. Gross: \$3,700. (Average, \$4,000)  
 "Fantasia" (RKO)  
 "Scattergood Rides High" (RKO)  
 MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days. Gross: \$6,600. (Average, \$7,000)  
 "Kings Row" (W.B.)  
 ORPHEUM—(2,450) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$7,100. (Average, \$7,000)  
 "Suicide Squadron" (Rep.)  
 PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: The Merry Macs in person with Al Donohue's Band. Gross: \$10,200. (Average, \$6,000)  
 "Rio Rita" (M-G-M)  
 "Sunday Punch" (M-G-M)  
 PARAMOUNT—(3,050) (30c-42c-58c-70c) 7 days. Gross: \$6,600. (Average, \$7,000)

## 'Juke Girl' Takes \$12,500 in Toronto

TORONTO, June 14.—"Juke Girl" registered \$12,500 at the Imperial, and "Tortilla Flat" reached \$12,000.

Estimated receipts for the week ending June 8:

"This Gun for Hire" (Para.)  
 "Our Russian Front" (Ind.)  
 EGLINTON—(1,085) (18c-30c-48c-60c) 6 days, 3rd week. Gross: \$3,500. (Average, \$4,500)  
 "Juke Girl" (W.B.)  
 IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: \$12,500. (Average, \$9,000)  
 "Tortilla Flat" (M-G-M)  
 LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days. Gross: \$12,000. (Average, \$9,000)  
 "My Favorite Blonde" (Para.)  
 SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: \$8,500. (Average, \$9,000)  
 "I Was Framed" (W.B.)  
 "Son of Fury" (20th-Fox)  
 TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: \$3,000. (Average, \$3,900)  
 "Mister V" (U.A.)  
 UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: \$8,000. (Average, \$9,000)

## \$2,500,000 Bond Sale Aided by Film Stars

MILWAUKEE, June 14.—Milwaukee's War Exposition, aided by a contingent of Hollywood personalities, sold more than \$2,500,000 of war stamps and bonds in five days.

The players, who made two appearances daily in connection with entertainment features of the Exposition, included Major Donald Crisp, Arlene Whelan, Mary Howard, Shirley Ross, Mrs. Pat O'Brien and Gale Sondergaard.

### Projectionist Killed

WAUSAU, Wis., June 14.—Paul J. Bierbrauer, 58, projectionist at the Grand here, was electrocuted while working in the basement of his home.

## Critics' Quotes . . .

### "I MARRIED AN ANGEL" (M-G-M)

It has a dandy cast, has been dressed up beautifully and Jeannette MacDonald and Nelson Eddy are in fine voice. . . . There are bright moments and dull ones.—*Norman Clark, Baltimore News-Post.*

If the story is somewhat ponderous and slow-moving, it has at least the assets of novelty and sumptuous settings which include a group of strikingly pretty girls.—*Donald Kirkley, Baltimore Sun.*

It (has) little except the voices of Eddy and Miss MacDonald, plus, of course, its semi-classical musical background which hardly can be ranked with the greatest operettas or the most popular musical comedies.—*Bob Fredricks, Miami Herald.*

### "BROADWAY" (Universal)

"Broadway" is a swell production. . . . the hoofer (George Raft) . . . seems to have lost none of his speed; Pat O'Brien, as Dan McCorn, the honest cop, is the best he's been since "Angels With Dirty Faces."—*J. T. McManus, PM (New York).*

It's swell and exciting stuff for New Yorkers, will be even better for yokels who pay off on films.—*New York Mirror.*

If "Broadway" no longer has the impact of the original play, it still affords an interesting Cook's tour of an unsavory decade.—*New York Times.*

"Broadway," though of familiar pattern and plot, is nevertheless highly entertaining.—*New York Herald Tribune.*

### "TAKE A LETTER, DARLING" (Paramount)

The comedy is ingeniously contrived, contains some near-spicy situations and provides amusing entertainment.—*John L. Scott, Los Angeles Times.*

An adroit comedy worked along lines that will interest most men and women.—*Louella O. Parsons, Los Angeles Examiner.*

Ought to win plenty of friends and influence people to laugh loud and long.—*Harry Mines, Los Angeles Daily News.*

### "SHIP AHoy" (M-G-M)

The picture abounds in laughs, surprises, catchy music, AND Eleanor Powell's inimitable dancing.—*Chicago Tribune.*

Some of the comedy is long, drawn-out and ineffective but most of the big numbers are expertly staged.—*Doris Arden, Chicago Daily Times.*

The musical is uninsurable, if uninspired entertainment . . . has several genuinely guffaw scenes . . . a practically plotless plot.—*Chicago Herald-American.*

### "THE MAYOR OF 44th ST." (RKO)

Interesting chiefly because of the ingratiating performances of its cast.—*Laura Lee, Philadelphia Bulletin.*

A riotous story concerning the efforts of a group of young jitterbug gangsters to "protect" in hijacking style the dance halls of New York.—*Harry Bortnick, Philadelphia Daily News.*

A pedestrian piece, fashioned without imagination or ingenuity, "The Mayor of 44th St." rides along on George Murphy's charm.—*Philadelphia Record.*

### "RIO RITA" (M-G-M)

Abbott and Costello are just the same old Bud and Lou, the funniest, most engaging comedy duo on the screen today.—*Mildred Martin, Philadelphia Inquirer.*

Although the new "Rio Rita" is only a very distant relative of the perennially popular musical comedy of stage and screen, its tuneful music, pleasant singing and often very funny Abbott and Costello comedy keep the film rolling—almost to the end.—*Elsie Finn, Philadelphia Record.*

Even broad slapstick becomes hilariously funny with the ingenious handling of director Sylvan Simon and the puckish pair of comedians.—*Laura Lee, Philadelphia Bulletin.*

### "THE VANISHING VIRGINIAN" (M-G-M)

A thoroughly entertaining picture that sheds a warm glow throughout.—*Edith Werner, New York Mirror.*

It's a dullish picture . . . slow and stumbling, but there's one thing about it you can't knock—Frank Morgan's interpretation of the lovable, volatile, voluble Cap'n Bob Yancy.—*Wanda Hale, New York Daily News.*

There is a completeness and satisfaction in "The Vanishing Virginian" that one will not want to miss on the screen.—*Robert W. Dana, New York Herald Tribune.*

### 'Annapolis' for Col.

HOLLYWOOD, June 14.—Columbia has announced plans to produce "Annapolis," tying in with next year's 100th anniversary of the founding of the U. S. Naval Academy. The film is scheduled to start in the Fall.

### Form Theatre Firm

ALBANY, June 14.—Vanbrit Theatre Corp., Brooklyn, N. Y., has been chartered here by Louis Britvan, Shirley Klein and Jacob Rovenger, New York.

## Johnny Sheffield On War Bond Tour

Johnny Sheffield, juvenile player in the M-G-M "Tarzan" films, is on a "Tank for a Yank" national tour to promote the sale of War Bonds, which is bringing him Eastward across the country. He will leave the Pacific Coast early next week, and in the following six weeks is scheduled to visit Idaho, Utah, Wyoming, Colorado, Iowa, Missouri, Arkansas, Oklahoma and Tennessee.

## 'Ship Ahoy' \$16,000 Providence Leader

PROVIDENCE, June 14.—Loew's State with "Ship Ahoy" and "Kid Glove Killer" got \$16,000 and the other first run houses also were good.

Estimated receipts for the week ending June 3-4:

"Broadway" (Univ.)  
 RKO-ALBEE—(2,239) (28c-39c-50c) 7 days. Gross: \$8,700. (Average, \$6,000)  
 "Ship Ahoy" (M-G-M)  
 "Kid Glove Killer" (M-G-M)  
 LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: \$16,000. (Average, \$11,000)  
 "In This Our Life" (W.B.)  
 "The Mad Martindales" (20th-Fox)  
 MAJESTIC—(2,250) (28c-39c-50c) 7 days, 2nd week. Gross: \$8,400. (Average, \$7,000)  
 "Reap the Wild Wind" (Para.)  
 STRAND—(2,200) (40c-50c-55c-65c) 7 days, 2nd week. Gross: \$10,500. (Average, \$6,000)  
 "Stardust on the Sage" (Rep.)  
 FAY'S—(1,800) (20c-33c-44c) 7 days. Stage show with Bobby Henshaw, Georges and Nanette, Lew Folds, Mackie and Lavalle, Wallace's Puppets, Joan Woods, Jones and Dale. Gross: \$6,500. (Average, \$6,000)  
 "Klondike Fury" (Mono.)  
 METROPOLITAN—(3,045) (30c-35c-55c-75c) 3 days. Stage show with Ciro Rimac and Havana-Madrid orchestra. Alzira Camargo, Charley Boy Rimac, Estrellita Pena, Mechita Virella, Pat Henning. Gross: \$3,900. (Average, \$5,000)  
 "Tortilla Flat" (M-G-M)  
 "Blondie's Blessed Event" (Col.)  
 CARLTON—(1,526) (28c-39c-50c) 7 days, 3rd week. Gross: \$2,100. (Average, \$3,500)  
 "Saboteur" (Univ.) (3 days)  
 "Twin Beds" (U.A.) (3 days)  
 "The Lady Has Plans" (Para.) (4 days)  
 "The Remarkable Andrew" (Para.)  
 EMPIRE—(1,200) (20c-28c) 2nd run. Gross: \$2,100. (Average, \$2,000)

## 'Reap' Is Smash in Buffalo at \$20,500

BUFFALO, June 14.—"Reap the Wild Wind" at advanced prices proved one of the biggest films of the year with a smash \$20,500 at the Great Lakes. "I Married an Angel" and Gene Krupa's orchestra drew \$19,100 at the Buffalo.

Estimated receipts for the week ending June 6:

"I Married an Angel" (M-G-M)  
 BUFFALO—(3,489) (35c-55c) 7 days. Gene Krupa and his orchestra on the stage, with Anita O'Day, Johnny Desmond, Roy Eldridge, Wally Brown, Maysy & Brach and Virginia Austin. Gross: \$19,100. (Average, \$12,200)  
 "Reap the Wild Wind" (Para.)  
 GREAT LAKES—(3,000) (44c-65c) 7 days. Gross: \$20,500. (Average, \$8,000)  
 "In This Our Life" (W.B.)  
 "Fingers at the Window" (M-G-M)  
 HIPPODROME—(2,100) (35c-50c) 7 days, 2nd week. Gross: \$8,400. (Average, \$7,000)  
 "Remember Pearl Harbor" (Rep.)  
 "Yokel Boy" (Rep.)  
 TWENTIETH CENTURY—(3,000) (30c-44c) 7 days. Gross: \$8,500. (Average, \$9,000)  
 "Saboteur" (Univ.)  
 "Jail House Blues" (Univ.)  
 LAFAYETTE—(3,000) (30c-44c) 7 days. Gross: \$7,900. (Average, \$6,500)

## Replace Men in Service

CINCINNATI, June 14.—L. Weiss has replaced James Curran, now in Army service, as booker at the local Columbia exchange, and Loretta Helferich has been transferred from the cashier's to the booking department, replacing Bernard McGuinness, also in the service.

## Mitchell on Advisory Unit

HOLLYWOOD, June 14.—Gordon S. Mitchell, executive secretary of the Research Council of the Academy of Motion Picture Arts and Sciences, has been appointed West Coast member of the advisory board of the newly established U. S. Signal Corps Reference Library.



# Theatre Changes...

## Warner Phila. Changes

PHILADELPHIA, June 14.—Additional changes in manager staffs at the Warner houses here were announced by Ted Schlanger, zone chief. Arthur Kerns moves from the Avon to the Edy as manager; Freddy Boas goes to the Vernon to the Avon; Henry Ettinge from the Grange to the Vernon, and Howard Kummerle, assistant manager of the Uptown, is the new Grange manager. In addition, Joseph Marcello joins the circuit as assistant manager of the Keystone, succeeding Labe Nidorf, who joined the Army.

## Leases House in Toronto

TORONTO, June 14.—Norman Rittenberg, owner of the Orpheum here, has leased the Garden Theatre for 10 years from Joseph Cohen. Rittenberg has made arrangements with the Government under wartime regulations for the construction of a new front to the Garden and the theatre will be closed for some weeks.

## Shulman Takes Conn. House

NEWINGTON, Conn., June 14.—The Newington here is now operating as part of the Shulman Theatres of Hartford and Windsor. Operators of the Shulman Theatres are Albert H., Maurice W. and Joseph L. Shulman, of Hartford.

## Vaudeville in Michigan House

CHICAGO, June 14.—The State Theatre, Benton Harbor, Mich., which opened three weeks ago, is running stage shows three days weekly, Thursday through Saturday. Policy is five acts, a band and a chorus.

## Manages Pa. Theatre

MAHANAY CITY, Pa., June 14.—Bruce Bausman has been named manager of the Victoria Theatre here. He formerly was manager of the Victoria and Majestic Theatres in Tamaqua, Pa.

## Manages Wisconsin House

OSHKOSH, Wis., June 14.—Russ Mortensen has been named manager of the Strand here succeeding Foster Norton, resigned.

# Theatre in Pa. Files Clearance Complaint

An arbitration clearance complaint was filed at the Philadelphia tribunal on Friday by Joseph Engle, operator of the Plains Theatre, Plains, Pa., against Loew's, Paramount and Warners.

A similar complaint was filed by Engle last January and withdrawn in April.

The complaint asks for the elimination of the seven days' clearance of the Parsons Theatre, Parsons, Pa., over the Plains and, in addition, asks that the maximum clearance of Wilkes-Barre first runs over the Plains be set at 28 days.

## AAA Officials Touring

J. Noble Braden, executive secretary of the American Arbitration Association, will leave today on a tour of Southern and Midwestern tribunals. James Murphy, assistant to Braden, left yesterday for visits to the Pacific Coast and Western boards.

# Off the Antenna

THREE new Summer series are scheduled to start this week. On Wednesday, "Chateau Hogan," a comedy show with a theatrical hotel as background, makes its debut over Mutual. It will originate at WGN, Chicago. A musical series by the Cleveland Orchestra will start Saturday over CBS, 10:30 to 11 P.M., EWT. The broadcasts will emanate from Cleveland's Public Hall through the facilities of WGAR. Also over CBS, a comedy series featuring Lou Holtz, titled "Time Out for Laughs," will start Sunday, 7:15 to 7:30 P.M., EWT.

• • •

**Personnel Changes:** Shirley Lauter Horton has resigned as public relations director for the Don Lee network and has been succeeded by Fair Taylor of KOL, Seattle. . . . Jack Kelsey, formerly production manager for WHOM, Jersey City, has been appointed program director for the station. . . . Sydney Eiges has been named assistant manager of the NBC press department. . . . Dan Cubberly, formerly at KOY, Phoenix, has joined the announcing staff at WLS, Phoenix. . . . Morris Mamorsky has joined the NBC composing staff.

• • •

KTTS, Springfield, Mo., operating on 1,400 k. c. with 250 watts, has joined Mutual as a full-time affiliate, bringing the total of network outlets to 205, the network announced.

• • •

Four new affiliates to the Blue will be "welcomed" by Mark Woods, president of the network, in an address featuring the "This Nation at War" program tomorrow night. The stations, all in New England, are: WHDH, Boston; WFCI, Pawtucket, R. I.; WELI, New Haven, and WNAB, Bridgeport.

• • •

The 49 survivors of the two Mexican oil tankers sunk by an Axis submarine off the Florida coast are taking turns to describe their experiences as a feature of National Radio Hour conducted by the Mexican Government every Sunday over a network of stations. It is part of the Government's program for lining up the nation for all-out war effort.

# Fly Tells House Committee Of FCC Role in Wartime

## AFM Demands Fee For Transcriptions

(Continued from page 1)

the 700 delegates that after Aug. 1 no Federation member would be permitted to make recordings or transcriptions which displace employment of musicians.

The matter of a fee for making transcriptions for repeat broadcasts has long been a controversial point between organized musicians and broadcasters.

## Petrillo to Answer Byrd

The executive committee killed a resolution which would require AFM members to walk out of functions where they play if Sen. Harry Byrd of Virginia is present, because of his attack on the WPA orchestras. Instead, Petrillo will answer a magazine article by Sen. Byrd in which he charged that Federal funds so spent are "wasted."

Petrillo and all other national officers were reelected without opposition, as was expected.

## Veteran Minstrel Dies

SPRINGFIELD, Mass., June 14.—George R. Guy, 86, last surviving member of the Guy Brothers Minstrels, known for many years throughout this country, Canada and Great Britain, died late last week at his home here.

(Continued from page 1)

handling of which he has been the moving force.

Fly on Friday described the co-operation between the commission and the various military and war agencies in two-hour appearance before the committee, sometimes "off the record" and finally in executive session.

## No Mention of Bill

As on the day before, he made no reference to the Sanders Bill for re-organization of the commission, the subject of the hearings, and touched upon broadcasting only once, when he told the committee that the international shortwave stations are operating as a public service without profit to their owners and with little chance of profit.

The radio industry, he said, has given unstintingly of its time and paid its own heavy expenses on committees' cooperation with the Defense Communications Board.

At his next appearance, Wednesday, Fly is expected to be questioned extensively by the House committee on the charges which have been leveled against the FCC by the network representatives who have appeared.

## Margaret Turnbull Dies

Margaret Turnbull, novelist, playwright and film scenarist, died Friday at Yarmouth, Mass., after a brief illness. In 1916 and for some years thereafter she adapted plays and fiction for the silent screen. She wrote numerous books and plays. One of her novels, "Bad Little Angel," was filmed by M-G-M in 1939.

## WPB Weighs Ban On Special Stations

Washington, June 14.—Recommendations that no new radio stations for special service be authorized for the duration of the war are pending before the War Production Board and FCC.

The suggestion, made by the Defense Communications Board would extend to amateur and certain experimental stations and all types of emergency radio service the restrictions recently adopted for regular broadcasting. These restrictions ban construction of new stations and changes in facilities requiring use of materials except where vital.

# Radio Commended On Molotov Silence

WASHINGTON, June 14.—Broadcasters and newspapers were heartily commended Friday by Byron Price, Director of Censorship, for their "magnificent" performance in withholding information about the visit of Soviet Foreign Minister Molotov to the United States.

"The facts about this visit were known to hundreds of newspapermen and broadcasters," Price said, "but no mention of Molotov was made on broadcast programs and only one newspaper violated the voluntary censorship code by reference to the Soviet official's arrival."

"This is a performance which reflects great credit upon the patriotic self-discipline of the publishing and radio industries."

## FCC Permits Clarke To Buy WHIP Control

WASHINGTON, June 14.—The FCC has authorized John W. Clarke to acquire control of the Hammond-Calumet Broadcasting Co., licensee of station WHIP, Hammond, Ind.

The commission recently ordered a hearing on the application because, it is said, it appeared that Marshall Field, Chicago and New York newspaper publisher, had purchased \$75,000 of debenture bonds of the company and that an additional \$75,000 in debenture bonds would probably be sold to Field.

Later, the FCC said, Clarke agreed to purchase the additional \$75,000 of bonds and assured that he would retain actual control of the station. The FCC then canceled the hearing.










## Cowan, Abbott Settle Show Rights Dispute

William Jaffe, attorney, of Rosenblatt & Jaffe, has announced that a settlement has been reached in the controversy between Lester Cowan and George Abbott, producer of the Broadway musical show, "Best Foot Forward."

Cowan is said to have had an independent deal to produce a film based on the show, for release through Columbia, but M-G-M stepped into the situation and purchased the film rights. Jaffe indicated a satisfactory settlement has been made on behalf of Cowan, whom he represented.



# THE SHOW MUST GO ON!

Show Business never was more important to the welfare of our country than it is right now.  For entertainment is a big part of Civilian morale.  And it takes morale to win a war...as well as money, material, guns and ships, food and people.  And entertainment...motion picture entertainment...is one of the sure ways to keep up morale.  So...buy War Savings Stamps to get the money.  Keep your show running to build morale.  And let your people know that you are still in show business.  Let advertising point the way.  Good, sound, intelligent, carefully planned advertising from 

NATIONAL *Screen* SERVICE  
PRIZE BABY OF THE INDUSTRY

RIL 22, 1942

## FILMS RANK WITH PRESS, RADIO IN WAR, SAYS W. P. B.

*Must Be Supported as Morale Builder and Communication Medium, WPB Declares; Balaban Heads Advisory Body*

By BERTRAM F. LINZ

WASHINGTON, April 21.—Motion pictures rank with press and radio as a morale builder and medium of communication which must be supported, it was officially declared here today by Louis C. Upton, chief of the Consumers' Durable Goods Branch of the War Production Board. Therefore, the essential character of motion pictures in the war effort will be recognized by the WPB, he stated.

### Approval of New Umpi Plan Appears Sure

The proposed sales plan of the United Motion Picture Industry appears certain to receive the approval of a large majority of the exhibitor organizations of the country as exhibitor balloting on the plan goes into its final stages.

Fourteen exhibitor organizations have approved the plan to date. Three more have given it tentative approval and two large regional organizations have rejected the plan.

Upton made his statements before representatives of the industry, who gathered here under the leadership of Barney Balaban, president of Paramount, for conferences with the WPB in working out the problem of allocations of materials.

Sharp cuts in materials, particularly raw stock, thus affecting production of films as a whole and causing a consequent reduction in the number of pictures, was foreseen from the nature of the discussions which took place. Emphasis was placed on the necessity for these cuts by Government spokesmen.



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51. NO. 117

NEW YORK, U. S. A., TUESDAY, JUNE 16, 1942

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## May Ask for Deferment of Radio Workers

### *Fly Sees Small Stations In Grave Danger*

WASHINGTON, June 15.—The belief that it may be necessary to request the Selective Service System to grant a blanket deferment from military service to radio technicians was expressed by James L. Fly, chairman of the Federal Communications Commission, in a press conference today.

Fly said that the labor situation is becoming increasingly serious for broadcasting stations. The smaller ones, in particular he said, are losing technicians not only to the military and naval services but also to the better-paying large stations as the scarcity of skilled workers becomes more acute.

In view of this, Fly said, it might be necessary to develop a policy which would insure stations of an adequate staff to maintain their operations.

## See Little Effect on Films, Radio in OWI

By BERTRAM F. LINZ

WASHINGTON, June 15.—Creation by President Roosevelt of the Office of War Information under Elmer Davis, to eliminate duplication, overlapping and inconsistencies in Government information, is seen as having little effect on the film and radio activities of the administration.

While the new OWI will take over Lowell Mellett's Office of Government Reports and Archibald MacLeish's Office of Facts and Figures which are, respectively, the coordinating centers of the Government's film and broadcasting programs, it is not believed there will be any changes in those activities, already well centralized. Nor will Nelson Rockefeller's film and

(Continued on page 4)

## Rothacker Starts as U. S. Censor in L. A.

LOS ANGELES, June 15.—Watterson R. Rothacker, newly appointed chairman of the U. S. Board of Review in Los Angeles, censoring films for export and import, today took charge of the board's headquarters in the Taft Building. Appointment of a third member to serve with the chairman and Major Ralph W. Liddle is expected to be announced in a few days.

## Columbia Accounts Up to 10,780, Sales Meet Will Be Told

Columbia's theatre accounts increased to 10,780 this season, an all-time high for the company, Abe Montague, general sales manager, will inform the company's annual sales convention which opens at the Warwick Hotel here today. Montague will pre-

Photos of leading Columbia executives attending the annual sales convention will be found on Page 3.

side at the meeting, which will run through Thursday.

The total is approximately 780 more accounts than were on the company's books last season and accounted also for the company's greatest gross business, the meeting will be informed. New records were made this season, Montague will also report, in the number of pictures sold to each account

(Continued on page 3)

## \$1,731,100 Net for Univ. in 26 Weeks

Universal Pictures Co. yesterday reported net profit of \$1,731,100 for the 26 weeks ended May 2 after all charges including provision for Federal income and excess profits taxes in the amount of approximately \$1,778,500, and after provision for the write-off of equities in foreign subsidiaries in the sum of \$232,076.

The result compares with net profit of \$1,369,334 for the corresponding six months of the preceding fiscal

(Continued on page 4)

## Directors Oppose Credits Cuts to Save Film Stock

HOLLYWOOD, June 15.—A decision on the Screen Directors Guild attitude toward the Film Conservation Committee's recommendation for elimination of screen credits in the interests of conserving raw stock is expected to be reached Wednesday night following a mass meeting of the membership to discuss this and other phases of the war economy program advanced by the Film Conservation Committee last week.

Strong opposition to elimination of credits developed last night at a meeting of the SDG called to hear con-

(Continued on page 2)

## Fly Named for New 7-Year FCC Term

Washington, July 15.—President Roosevelt today sent to the Senate for confirmation the appointment of Chairman James L. Fly for another term as member of the Federal Communications Commission. The appointment was for the full term of seven years, beginning July 1.

## Sale of 5 Schine Houses Approved Under Suit Terms

By JAMES F. SCHRADER

BUFFALO, June 15.—The Federal District Court here today approved the disposal of five Schine Circuit theatres, under the terms of the May 19 order which deferred trial of the Government's anti-trust suit against the circuit for two years and required disposal of 16 theatres.

A check for \$18,364.68 changed hands before Federal Judge John Knight in the sale of the Cla-Zel and Lyric theatres, Bowling Green, O., to Clark M. Young, builder and former operator of the two houses.

Arrangements also were made in court for the sale of three other Schine houses—the Viv in Corbin, Ky., and the Appalachian and State in Appalachia, Va. They will revert next week to M. K. Murphy, of Appalachia, operator immediately prior to their acquisition by the Schine Circuit.

Murphy told MOTION PICTURE DAILY \$8,500 is involved in the Viv

(Continued on page 4)

## MPPDA Board Accepts Public Relations Plan

### *Approves Financing and Industry Census*

The long-range plan of industry public relations prepared by the Eastern Public Relations Committee, comprised of the advertising and publicity directors of the major companies, was accepted by the MPPDA board of directors at an adjourned meeting yesterday.

The board gave its approval to financing of the committee in order that the public relations program may be carried out and to provide for future operations of the committee. The committee was authorized by the board to start work immediately on an internal industry census, a phase of the long-range plan of public relations which is designed to provide an accurate tabulation of the complete personnel of the industry.

Action was deferred by the board on the proposed survey of film audiences, also a part of the long-range plan of public relations, which makes a decision unlikely before Fall.

## Swensen Head of Int'l Publicity Unit

Joel Swensen of the MPPDA public relations staff was elected chairman of the International Film Relations Committee, the organization of major company foreign publicity managers, at a meeting yesterday.

Swensen, who has been secretary of the committee, replaces Kenneth Clark, formerly MPPDA publicity contact, who has been commissioned a major in the Service of Supply at Washington. Harry Smith, Jr., also of the MPPDA public relations staff, was elected secretary.

The organization adopted resolutions calling for closer cooperation with the office of the Coordinator of Information and with the Coordinator of Inter-American Affairs. Another resolution paid tribute to Clark and his services.

### *In Today's Issue*

"Eagle Squadron" is reviewed on Page 4. "Take a Letter, Darling" grossed an estimated \$20,000 Saturday and Sunday and will go a fourth week; for Broadway grosses, see Page 2.

## 'U' Play Date Drive To Honor Blumberg

A world-wide play date drive to honor Nate J. Blumberg, Universal president, has been launched by the company's distribution department and will continue for the next 20 weeks.

Approximately 2,500 persons comprising the sales force in the United States, Canada and 16 foreign countries will share in the awards.

Under the rules governing the drive,

(Continued on page 4)



## Coast Flashes

Hollywood, June 15

**P**RODUCTION of two films for United Artists release by the end of this year and a third early in 1943 was announced here today by Arnold Pressburger. He said he would start "Tomorrow Never Comes" in August, with "Days of Antwerp" to follow and "Medal of Honor" scheduled for next year.

Carl E. Milliken, MPPDA secretary, arrived today from New York for two weeks of conferences with Joseph I. Breen, Production Code Administrator and others. This is his first visit here in seven years.

"Shadows of a Doubt" is set as the first picture which Alfred Hitchcock will produce for Jack H. Skirball Productions for release through Universal, it was announced.

Edgar J. Mannix, Loew's vice-president and studio executive, has left for New York home office conferences, accompanied by Howard Strickling, studio publicity director.

Henry Ginsberg, chairman of the Motion Picture Committee for Hollywood, has appointed Tom Baily of National Screen Service as chairman of the Committee on Allied Film Industries of 15 members in the 10 per cent payroll allotment War Bond drive.

## NEW YORK THEATRES

**RADIO CITY MUSIC HALL**  
Rockefeller Center  
GREER GARSON • WALTER PIDGEON  
**"MRS. MINIVER"**  
From Jan Struther's Book • An M-G-M Picture  
ON THE GREAT STAGE: "AT EASE!" —  
Leonidoff's fast moving, colorful revue. Symphony  
Orchestra, under the direction of Erno Rapee.  
First Mezzanine Seats Reserved Circle 6-4600

Paramount presents  
ROSALIND RUSSELL • FRED MACMURRAY  
**"TAKE A LETTER, Darling"**  
IN PERSON **BENNY GOODMAN**  
AND HIS FAMOUS ORCHESTRA  
**PARAMOUNT**  
Midnight Feature  
TIMES SQUARE

**"TEN GENTLEMEN  
from WEST POINT"**

A 20th Century-Fox Picture

PLUS A BIG **ROXY** 7th Ave.  
STAGE SHOW & 50th St.

**PALACE** B'WAY & 47th St.  
**'MY GAL SAL'**  
RITA HAYWORTH  
— and —  
**'I WAS FRAMED'**

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th St.  
CONTINUOUS

## Personal Mention

**S** PYROS SKOURAS, TOM J. CONNORS and HAL HORNE are scheduled to leave for the Coast next Tuesday.

**MARK SANDRICH** is due here Friday from California.

**STEVE BROIDY**, Monogram sales manager, is convalescing at his home in California following a recent appendectomy.

**LIEUT. COL. JACK WARNER** has returned to the Coast from the East.

**ROY HAINES** has left for Buffalo and Detroit.

**H**ARRY C. ARTHUR III is taking Naval aviation pre-flight training, and **THOMAS ARTHUR** is in the Army Air Corps. They are sons of **HARRY C. ARTHUR, JR.**

**HARVEY DAY** is scheduled to leave New Rochelle Hospital tomorrow after treatment for a broken arm.

**HAROLD TABACKMAN**, operator of the Bostwick Theatre, Bridgeport, Conn., is the father of a boy, named **HERSCHEL LEONARD**.

**HAROLD STERLING** of the Warner exchange in St. John has recovered from a recent appendix operation.

## File Motion for New Trial in Minn. Case

MINNEAPOLIS, June 15.—A motion for a new trial of the Minnesota anti-block-of-five law and for amendment of the findings on which the decision holding the statute unconstitutional was based, has been filed in Ramsey County district court by James F. Lynch, county attorney.

Hearing on the motion has been set for June 20 by Judge Albin S. Pearson.

An extension of the appeal period from June 13 to June 27 was granted Lynch late last week. Northwest Allied reportedly is endeavoring to raise funds to finance an appeal, inasmuch as the state has no appropriation for such a purpose.

## Play Opens Tonight; Revue on Thursday

"The Cat Screams," a melodrama by Basil Beyea and John Patrick, from a novel by Todd Downing, opens tonight at the Martin Beck with Doris Nolan, Lloyd Gough, Martin Wolfson and Lea Penman among the players.

A revue titled "Star and Garter," produced by Michael Todd and featuring Bobby Clark, Gypsy Rose Lee, Carrie Finnell, Pat Harrington, Georgia Sothern and Marjorie Knapp is slated for opening Thursday night at the Music Box.

## Directors Oppose Credits Cuts to Save Film Stock

(Continued from page 1)

servation and priorities problems reported upon by Y. Frank Freeman, AMPP president, who stressed the directors' position as key men in production. Following a general discussion in which the majority present took the stand that eliminating credits would accomplish only trivial footage economy, the membership authorized the Guild board to survey the matter and report its recommendations Wednesday night.

Opposition to the measure came as a surprise to the Film Conservation Committee which had heard Guild and crafts representatives forecast ready approval of credits elimination after a stipulation had been made that prints for local and preview exhibition would carry the customary listings. The committee estimate was that the step would save 10,000,000 feet of positive film a year.

Due to contractual obligations, approval by Guild and union memberships is necessary. The Screen Writers Guild discussed the matter at a meeting tonight. All parties to the proposition are pledged to report back to the FCC Wednesday night when a meeting will be held to round out the conservation program to be submitted to the War Production Board in Washington.

The credits committee tonight declined to state whether antagonism to elimination of credit title footage had

been expressed by other organizations.

Meanwhile, Ben Goetz, chairman of the industry's General Conservation Committee, announced a meeting of studio managers for tomorrow to promote the scrap rubber drive.

A survey completed today by purchasing agents of all studios showed 50 basic materials are being diverted from picture production to war plants. Most important are steel, wrought iron, copper, bronze, brass, asbestos, wool felt, aluminum, alcohol, carbon tetrachloride and wood. The survey revealed methods by which the studios are substituting materials calculated preserve quality of production.

## 'Darling' Going 4th Week at Paramount; B'way Grosses Good

Broadway first-run theatres with mostly holdover attractions had a fairly substantial weekend on the average, while at a few spots it was extra good.

"Take a Letter, Darling" with Benny Goodman's orchestra at Paramount will go a fourth week, having taken an estimated \$20,000 Saturday and Sunday. The third week ends tonight with an estimated \$36,000 expected. "Mrs. Miniver" and the stage presentation at the Radio City Music Hall grossed an estimated \$66,000 Thursday through Sunday and the third week starts Thursday.

Sellout business continued at the Strand over the weekend, reportedly, with an estimated \$12,000 registered Saturday and Sunday. Drawing an estimated \$35,000 Thursday through Sunday, "Ten Gentlemen from West Point" with a stage show at the Roxy will be held a third week beginning Thursday.

Five days of the fifth week brought the Astor, with "This Above All," an estimated \$12,100. The sixth week begins tomorrow. "In This Our Life" with Cab Calloway's orchestra on the stage gave the Strand an estimated \$14,000 Friday through Sunday, and the show, now in its sixth week, bows out Thursday night. "Little Annie Rooney" at the Rivoli did an estimated \$4,200 Saturday and Sunday.

## Buffalo Theatre's Clearance Is Cut

The seven-day clearance of the Apollo, Buffalo, over the Regent there was reduced to three days by Louis V. Dorr, arbitrator, in a clearance case at the Buffalo tribunal involving Loew's, 20th Century-Fox and RKO product, American Arbitration Association headquarters announced yesterday.

The award is conditioned upon the adult admission at the Regent being maintained at not less than two cents below the Apollo's adult price. The same award and condition was extended to the new Ariel Theatre, a co-complainant. Costs were apportioned equally among the parties to the complaint.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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Here! **ASTOR**  
ROOF  
Hear! **TOMMY**  
**DORSEY**  
AND HIS ORCH.  
NIGHTLY EXCEPT SUNDAY  
**HOTEL ASTOR**  
TIMES SQUARE



# Col. Accounts Reach 10,780; Meeting Opens

(Continued from page 1)

and the number of film shipments made.

Montague will announce the complete new season production schedule today. Indications are that it will not vary to any important extent numerically from the current season's program of 48 features.

Approximately 90 branch and division managers, Canadian representatives, field exploitation representatives, studio and home office officials will attend. Harry Cohn, president, and Robert Taplinger, his assistant, arrived from the Coast yesterday for the convention.

The home office delegation will include Jack Cohn, vice-president, who will make the opening address; Rube Jackter, assistant sales manager; Abe Schneider, treasurer; Lou Weinberg and Lou Astor, circuit sales executives; Max Weisfeldt, short subjects sales, and David Lipton, advertising and publicity director, all of whom will be convention speakers.

Others from the home office will include: Louis J. Barbano, Leo Jaffe, Irving Moross, Leonard Picker, Hank Kaufman, Maurice Grad, Mort Wormser, George Josephs, William Brennan, Bernard Zeeman, Hortense Schorr, Frank Rosenberg, Vincent Borrelli, Joseph Freiberg, Nat Goldblatt, Seth Raisler, Al Seligman, Irving Sherman, Jack Segal, Arnold Picker and Harold Sachs.

The delegations from the field include: Sam Moscow, Southern division manager, Atlanta; branch managers Bob Ingram, Atlanta; Joe Gins, Charlotte; Jack Underwood, Dallas; Jimmy Rogers, Memphis; Dewey Gibbs, Oklahoma City; Huston Duvall, New Orleans; Phil Dunas, Mid-Central division manager, Chicago; branch managers Mel Evidon, Des Moines; Oscar Ruby, Milwaukee; Hy Chapman, Minneapolis; Joe Jacobs, Omaha; Carl Shalit, central division manager, Detroit; branch managers Guy Craig, Indianapolis; Ben Marcus, Kansas City; Clarence Hill, St. Louis.

Sam Galanty, Mid-Eastern division manager, Washington; branch managers Allan Moritz, Cincinnati; Lester Zucker, Cleveland; Art Levy, Pittsburgh.

Jerome Safran, Western division manager, Los Angeles; branch managers Bob Hill, Denver; Wayne Ball, Los Angeles; Jimmy Beale, Portland; Bill Seib, Salt Lake City; Jack Tillman, San Francisco; Neal Walton, Seattle.

Nat Cohn, New York division manager; branch managers Irving Wormser and Sol Trauner, New York; Joe Miller, Albany; Harry Rogovin, Boston; Phil Fox, Buffalo; Tim O'Toole, New Haven; Harry Weiner, Philadelphia.

From Canada: Lou Rosenfeld, general manager for Canada; Sam Glazer, A. Cass, Toronto; Bill Ellman, Montreal; Harvey Harnick, Calgary; J. Cohen, I. Levitt, Winnipeg; Nat Levant, Vancouver; Joe Lieberman, St. John.

Also, Jack Thoma, Chicago; Mike Newman, Los Angeles; Al Sherman, Washington, D. C.; Eddie Rosenbaum, Philadelphia; and Abe Bernstein, Boston, exploiters.

## Col. Zanuck in Wash.

Colonel Darryl F. Zanuck, who returned recently from a military mission to London, is now in Washington. He visited in New York on Sunday.

## Anatole Litvak a Major

Anatole Litvak, director, has been commissioned a major in the Army. It was reported yesterday that he is scheduled to direct a picture for the War Department.

# Columbia Executives at Sales Meeting



**HARRY COHN**  
President of  
Columbia



**JACK COHN**  
Col. Executive  
Vice-President



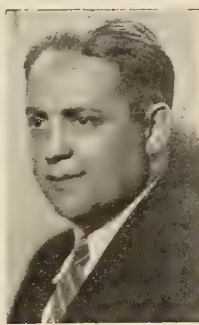
**ABE MONTAGUE**  
General Sales  
Manager



**ABE SCHNEIDER**  
Treasurer of  
Columbia



**RUBE JACKTER**  
Assistant Sales  
Manager



**LOU WEINBERG**  
Circuit Sales  
Executive



**LOUIS ASTOR**  
Circuit Sales  
Executive



**MAX WEISFELDT**  
Short Subject  
Sales



**DAVID LIPTON**  
Director Publicity  
and Advertising

## Carriers Discuss Curtailed Delivery

The matter of curtailed film deliveries under the Office of Defense Transportation order was taken up at the opening session of the two-day Film Carriers Association convention at the Hotel Astor yesterday with Everett Harding, regional director of the ODT in Philadelphia, explaining the ruling. James Clark is presiding.

The fuel and rubber conservation measure limits the film delivery service to one pickup a day at exchanges and one delivery a day to theatres beginning July 1.

Meetings among distributors, theatre men and carriers are to be held in the various exchange cities subsequently for the purpose of working out new methods of film deliveries.

## Cagney Salary Was \$362,500 for 1941

PHILADELPHIA, June 15.—James Cagney was the nation's second largest wage earner in 1941, with \$362,500, the Securities & Exchange Commission reported here today in releasing additional reports of corporations. Cagney received that amount from Warner Bros.

Hal B. Wallis, as Warner production executive, received \$260,000 in 1941, and Bette Davis, Warner player, \$271,083, the SEC reported.

Others were William S. Paley, president of CBS, \$202,155; Edward Klauber, CBS vice-president, \$102,400; Frank W. Lovejoy, president, Eastman Kodak Co., \$118,221.

SOME NOTES GATHERED FROM  
VARIOUS ACTIVITIES POPPING  
EVERYWHERE ABOUT **EAGLE SQUADRON\***

*Harry Katz heard  
some very important  
editors applaud the  
picture in the  
screening room*

\* THE FIRST MOTION PICTURE  
ABOUT THE FIRST AMERICAN HEROES  
OF THE SECOND WORLD WAR



## Sale of 5 Schine Houses Approved Under Suit Terms

(Continued from page 1)

deal, and \$76,000 in the Appalachia-State deal.

Young was represented by Martin Hanna, attorney, of Bowling Green. Murphy represented himself. Also present were Willard S. McKay, Schine counsel; J. Meyer Schine and Robert M. Hitchcock, Assistant U. S. Attorney.

Chief stumbling block in the sale of the Cla-Zel and Lyric theatres was Schine's booking contracts, which run for five years and will not expire until June 11, 1944. McKay and Schine contended the temporary order makes no provision for them and consequently they are outside court jurisdiction.

Hanna and Young sought to have them ruled void. Schine said he would take \$14,000 for them. It was finally decided, however, to let them run out in Schine hands.

MOTION PICTURE DAILY learned that it is Young's intention to sell the Cla-Zel and Lyric to a Bowling Green banker, following consummation of the deal with Schine.

Arguments were long and heated. They concerned not only the booking contract situations but whether repair parts and supplies on hand in the theatres are included in the purchase price.

Attorney Hanna pointed out that much theatre equipment cannot be obtained today for any price and that repair parts and supplies on hand should remain in the theatres so "we can go right on showing motion pictures."

Schine rose to his feet on several occasions to take exception to allegations directed at the Schine circuit by Hanna and Young.

"The unfair attitude of the Government in this matter has cost us a great fortune," Schine told the court. He said he resented the remarks made by Hanna and Young and declared they were not true. He said he believed the Schine Circuit is entitled to a five-year agreement on booking contracts and 38 months of additional fees.

## \$1,731,100 Net for Univ. in 26 Weeks

(Continued from page 1)

year, after Federal income taxes of \$390,000.

Universal's net profit for the second quarter of its current fiscal year was \$885,158, after provision of \$1,337,902 for Federal income and excess profits taxes. The result for the second quarter compares with net profit of \$815,539 for the corresponding quarter last year after Federal taxes of \$240,000.

Operating profit before Federal taxes and writeoff for foreign assets during the first half of the current fiscal year amounted to \$3,741,634, compared with a profit, similarly computed, of \$1,759,534 for the corresponding period a year ago, or an increase of \$1,982,300. The net profit for the first half of the 1942 fiscal year includes an increase during the period of \$409,969 in restricted funds in Britain and provision for Federal income and excess profits taxes thereon.

## Review

### "Eagle Squadron"

(Wanger-Universal)

THIS is a timely, hard-hitting dramatic film recounting the story of the Eagle Squadron, group of Americans who joined the Royal Air Force soon after the outbreak of war, and who fought so well. The film's appeal is strong and the exploitation possibilities in the selling of it should be wide for any alert showman.

It is a pulse-stirring picture, laden with action and punch. There is no letup in the motor-roaring, bombing and sky fighting which dominate the scene at all times.

Highlight of the picture is a daring Commando raid on a German air field in France, with the detailed procedure, the crossing of the Channel and the raid itself offering dramatic suspense of the highest order. Likewise highly impressive are scenes of the blitz over London, the bombing of a hospital and the daring rescue of a group of blind patients as fire sweeps the building, and the escape from the German field of a member of the squadron with a new type German fighter plane whose new device is of the utmost importance to the British command.

A most effective introduction to the film is the presentation by Quentin Reynolds, noted war correspondent, of a foreword citing the heroic work of the Eagle Squadron, with pictures of some of the best known Americans who actually have served—and some of them killed—in the squadron. Walter Wanger produced the film with the cooperation of the British Government. Arthur Lubin was director and has given full dramatic power to the original screenplay by Norman Reilly Raine from the *Cosmopolitan Magazine* story by C. M. Forester. The cast is uniformly excellent, headed by Robert Stack as a member of the Squadron newly arrived from the United States; Diana Barrymore, as a member of the Women's Auxiliary, with whom the slight romantic thread is concerned; Jon Hall, Eddie Albert, Leif Erickson, John Loder and Edgar Barrier, Stack's fellow-fliers in the squadron, and Evelyn Ankers and Nigel Bruce.

The secondary theme is concerned with Stack's inability to understand the apparent heartlessness of the British in the face of death and destruction, and his eventual realization that it is high courage.

Running time, 109 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

## See Little Effect on Films, Radio in OWI

(Continued from page 1)

radio work as Coordinator of Inter-American affairs be affected.

Primarily, the new organization is aimed at elimination of the conflicting reports issued by various war agencies, as in the case of rubber, which have left the public confused as to actual situations.

Davis is due to take over his new position Wednesday, and is expected to disclose some of the changes he will make shortly thereafter.

Harry Marble, CBS staff announcer, has been assigned to substitute temporarily for Elmer Davis in the news broadcasts over the network five nights weekly, 8:55-9:00 P. M., EWT, for Johns-Manville.

### Leaves W.B. Exchange

Sherwood G. Macomber has resigned as office manager at the local Warner exchange due to illness and has been succeeded by Angelo Lombardi, formerly office manager in New Haven for the company. Macomber had been with Warners 10 years. William Cummings of the Boston office succeeds Lombardi.

### Delay Kaufman Trial

Another postponement of the trial of Louis Kaufman, business agent for the Newark operators union, on charges of extortion from major companies was taken yesterday in Federal Court. The trial was set back to June 29.

## 'U' Play Date Drive To Honor Blumberg

(Continued from page 1)

domestic exchanges will be set up into three groups, each containing exchanges of comparatively equal strength. The contest will be within such groups, rather than between them, as was customary heretofore.

Prizes will be posted for the first five exchanges in each group. First prize will be three weeks' salary to manager, salesmen and bookers, two weeks' salary to all front office employees and one and one-half weeks' salary to accessory managers, shippers and inspectresses.

Three separate prizes will be awarded the district managers whose exchanges lead at the end of the drive. Separate awards of approximately \$2,000 will go to bookers, bookers' stenographers and availability clerks in domestic branches. The six Canadian offices and 16 foreign offices also will participate.

## Brylawski Resumes Former WB Position

WASHINGTON, June 15.—A. Julian Brylawski has announced that he has returned to his former duties in charge of the real estate office in the Washington zone for Warner Theatres. Brylawski in his announcement calls attention to his recent resignation from a WPB post, saying he has severed all connection with the motion picture unit of the board, where he had been since last December, serving as a dollar a year man.

SOME NOTES GATHERED FROM  
VARIOUS ACTIVITIES POPPING  
EVERYWHERE ABOUT **EAGLE SQUADRON\***

*An important editor said that in his opinion the Quentin Reynolds foreword to "Eagle Squadron" will go down in the annals of American history as one of its great historic messages*

\* THE FIRST MOTION PICTURE  
ABOUT THE FIRST AMERICAN HEROES  
OF THE SECOND WORLD WAR



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

L. 51. NO. 118

NEW YORK, U. S. A., WEDNESDAY, JUNE 17, 1942

TEN CENTS

## Col. Identifies 42 of 48 for Next Season

**Includes 16 Westerns;  
130 Short Subjects**

Columbia identified 42 of the 48 features comprising its new season schedule at the company's annual sales convention at the Warwick Hotel here yesterday.

Among them were four pictures starring Rita Hayworth, according to the announcement, and the company's first two features in color. In addition, the schedule includes 16 Westerns, four serials, and 130 short subjects. Of the latter, 30 will be two-reelers, and 100 single-reel subjects.

The balance of the feature program not identified will be made up of pictures to be scheduled as casting opportunities and story acquisitions occur in the future, the announcement stated.

Included in the product announcement is "The American Way," the

(Continued on page 6)

## FCC Rejects New Station Applications

WASHINGTON, June 16.—The Federal Communications Commission today emphasized its intention of adhering strictly to the policy adopted April 27 of granting no applications involving the use of materials for construction of stations by denying applications for 20 standard broadcast stations, 17 FM stations and nine for super-power.

The applications were dismissed "without prejudice," leaving the way

(Continued on page 6)

## All 5 Theatres in Vincennes Pooled

CHICAGO, June 16.—Effective June 28, all theatres in Vincennes, Ind., will be managed and operated by the Alliance Theatre Corp., Chicago, under a pooling agreement arranged between them and the Welsh-LaPlante-Lyons interests of Vincennes. Houses involved are the Pantheon, Alice, Fort Sackville and Strand theatres, of the Welsh interests, and the New Moon Theatre, owned and operated by Alliance. Everette Sorensen, manager of the New Moon, becomes city manager under the agreement.

## Plan on Film Conservation To Be Given WPB June 23

HOLLYWOOD, June 16.—Ray Klune, independent producers representative on the Film Conservation Committee, is expected to leave here Thursday for the East with a completed outline of the Hollywood conservation program which he is due to present to the War Production Board in Washington on June 23. He will first go to New York, following a meeting here tomorrow night of the committee.

The Screen Writers Guild last night pledged full cooperation in the industry's voluntary conservation program and named a six-man sub-committee to investigate all possible economies which will not impair product quality.

The committee's proposal to eliminate screen credits for the duration, as a method of saving 10,000,000 feet of positive film annually, which had met opposition from the Screen Directors Guild the night before, received only passing mention at the writers' session. It was indicated it would be approved, although probably not in time for inclusion in the complete plan, especially in view of the directors' failure thus far definitely to approve or reject it. The writers

(Continued on page 7)

## RKO Board to Be Reelected Today

All RKO directors with the exception of George J. Schaefer, whose resignation from the company becomes effective today, are scheduled to be reelected to the company's board at the twice-postponed annual meeting of stockholders, which will be held in Dover, Del., today.

The 10 directors scheduled to be reelected are: Raymond Bill, Ned E.

(Continued on page 7)

## Postpone Divorce Action Until Oct. 5

The Department of Justice action to require Paramount and 20th Century-Fox to divest themselves of a total of 36 theatres allegedly acquired contrary to provisions of the consent decree was postponed to Oct. 5 by Federal Judge Henry W. Goddard yesterday on application of company and U. S. attorneys.

The action has been postponed numerous times due to the desire of both sides to agree on stipulations shortening the eventual hearing time. Because the Federal court begins its Summer schedule in July and Judge Goddard's vacation follows shortly thereafter, a long adjournment was taken.

## N. J. Allied Attacks High Film Rentals

Allied Theatre Owners of New Jersey at a meeting here this week unanimously adopted a resolution of protest to the distributors against "continued demands for increased film rentals already unjustifiably high" and threatened that unless the demands are dropped, the organization will seek relief from the Government. Such action, the resolution states, "will greatly endanger everything accomplished toward industrial unity."

## Balaban Says Effort Being Made To Free All British Blocked Cash

Barney Balaban, president, in his annual report to Paramount stockholders yesterday, said that efforts are being made by the industry to obtain the release of all blocked funds in Great Britain and the Empire, as has been reported by Motion Picture Daily.

"It is the contention of this company and the American industry," he said, "that such frozen funds should be released and earnest presentation is being made to that end. This effort to bring about the release of such frozen funds is prompted by the rights of the American industry as provided in contracts and also by the actual necessity which obtains for the release of such impounded funds, in order to assure the continued production of the number and quality of features necessary to supply the requirements both in this country and the British Empire."

Balaban estimated that Paramount now has about \$4,800,000 in blocked funds in England. The company's Canadian net amounts to about \$1,000,000 annually, which, of course, is not blocked, he said in answer to a stockholder's question.

## See Para. Net For 6 Months At \$5,700,000

**All Directors Reelected  
At Annual Meeting**

By SHERWIN A. KANE

Paramount will earn approximately \$5,700,000 for the first half of the company's current fiscal

year, ending June 30, it is estimated from indications given by Barney Balaban, president, at the annual stockholders' meeting at the company's home office yesterday. May earnings were reported as in excess of \$1,000,000.



Barney Balaban

All directors were reelected at the meeting and a proposal to indemnify officers, directors and employees for costs incurred in unsubstantiated suits arising out of performance of their duties was approved. A proposal for

(Continued on page 7)

## Distributors Attend Delivery Sessions

Representatives of the distributors yesterday met with members of the Film Carriers Association with a view to evolving a new method of film pickups and deliveries in compliance with the transportation restrictions of the Office of Defense Transportation effective July 1.

The Association is extending its annual convention through today in an attempt to formulate a plan. The convention, held at the Hotel Astor, was to have closed last night.

Participating in the discussions yesterday with the carriers were Arthur

(Continued on page 7)

## In Today's Issue

For reviews of "Calling Dr. Gillespie," "Jackass Mail," "Pierre of the Plains" and Hollywood production news, see Page 3. "Pitt the Younger" previewed in London, Page 2.



## 'Pitt the Younger' Shown in London

London, June 16.—The 20th Century - Fox picture, "Pitt the Younger," previewed here today, is an ambitious and expensively made film, starring Robert Donat, which narrates against a spectacular costume background the story of the statesman whose relentless devotion to his country parallels current conditions. Donat is excellent in the title role, while the support is fine. The film has great star appeal, but the dramatic quality of the subject and the indirect topical references widen its market. Production qualities are high and the direction is capable.

Flanagan

## Ruggles, Winner Guests at UA Party

United Artists gave a party for Edward Small, Charles Ruggles and Charles Winninger at Toots Shor's restaurant yesterday, occasioned by the opening of "Friendly Enemies," in which Ruggles and Winninger are featured, at the Rivoli this week-end. Adrienne Ames told a WHN audience about it in a 15-minute broadcast.

Among those attending, in addition to Small, producer of the film, Ruggles and Winninger, were Gradwell L. Sears, Edward C. Raftery, Arthur Kelly, Carl Leserman, Monroe Greenthal, Ben Washer, Edward Schnitzer, Sam Shain, David Weshner, Stephen Pallos, Jack Alicote, Morris Helprin, Arthur Jeffrey, Cal Swanson, James Dunn, Al Margolies, Helen Twelvetrees, Don Mersereau, Jeanne Cagney.

## Personal Mention

LOU BROWN, publicity head of the Loew-Poli circuit in New England, is visiting in Hollywood.

ALBERT S. HOWSON of Warner Bros. is in Montreal.

EARLE M. HOLDEN, manager of the Capitol Theatre, Atlanta, has been named president of the Atlanta Lion's Club.

PHILIP ZIMMERMAN of the real estate department of Warner Theatres in New Haven is on vacation.

THEODORE TESCHNER, manager of the Bijou, New Haven, is motoring through New England with his family.

SAL POPOLIZIO, ad sales manager for 20th Century-Fox in New Haven, is vacationing.

DAVID GOLD, 20th Century-Fox Des Moines sales manager, has returned from a vacation.

C. A. ELDER, Paramount booker in Des Moines, has left on a fishing trip.

EDWARD SONZ, National Screen Service salesman in Minneapolis, is on a combined vacation and honeymoon in Cincinnati.

WILLIAM J. FIGUEROA leaves today for Atlanta and New Orleans.

### Buffalo Honors Berman

BUFFALO, June 16.—Harry Berman, newly appointed manager here for Producers Releasing Corp., was guest of honor last night at a testimonial dinner given by the Variety Club.

ARON GOLDBERG, owner of the Goldberg circuit in San Francisco and Oakland, Cal., has returned there from a New York trip.

JOSEPH PODOLOFF, manager of the 20th Century-Fox Minneapolis exchange, is visiting in New Haven.

WILLIAM G. MANSELL, Warner branch manager in Philadelphia, is on a vacation to recuperate from a recent illness.

DAVID MILGRAM, head of Affiliated Theatres Circuit, Philadelphia, is ill.

WALTER E. BRANSON, Western division manager for RKO, has returned from Chicago.

HAROLD MARSHALL, formerly publicity man for M-G-M in Indianapolis, and now in the Army, and EVELYN MINSKY were married recently.

WARD FARRAR, former manager of Loew's Theatre, Indianapolis, and his assistant, ORVILLE CROUCH, both have enlisted in the Air Corps.

PHIL ENGEL is visiting here.

CARL L. THOMSON, assistant advertising manager of International Projector Corp., has joined the Army Air Corps, and will be stationed at Wright Field, Dayton, O.

## Trial on Payment to Bioff to Open Today

Hearing of a Paramount stockholders' action to recover \$450,000 allegedly paid by officers of the company to William Bioff, former IATSE West Coast official, now serving a term in Federal penitentiary for extortion from major film companies, will open in N. Y. Supreme court here today. The hearing was originally scheduled to start yesterday.

David Rathner, attorney for Paramount stockholders, who are plaintiffs in a similar Federal court suit here, said yesterday that he probably would await the outcome of the State court action and that, if it was not successful, he would amend his complaint to include phases not now covered in either complaint.

## War Cancels Meet Of Carolina MPTO

CHARLOTTE, N. C., June 16.—The convention of the MPTO of North and South Carolina, scheduled for July 19 and 20, has been called off, according to an announcement by Roy Rowe, president, of Burgaw, N. C. A business meeting will be held instead, subject to the call of the president. The meeting was cancelled because of tire and gasoline restrictions and other war conditions, it was said.

## 'Star and Garter' Delayed

Michael Todd has postponed the opening of his revue, "Star and Garter," to next Wednesday. It was to have opened tomorrow night. It will play the Music Box.

## Newsreel Parade

MOLOTOV'S visit to Washington, the war parade and a sports carnival for Army-Navy relief in New York, and the scrap rubber drive launched by President Roosevelt are the chief subjects in the new issues. The reels and their contents follow:

MOVIETONE NEWS, No. 81—New York war parade. Roosevelt starts rubber drive. Sports show in New York. Molotov in Washington. George of Greece in address to Red Cross. War heroes in Washington. Coral Sea battle report.

NEWS OF THE DAY, No. 279—War pageants in New York, Chicago. Roosevelt urges rubber salvage. King George of Greece in Washington. Molotov's secret visit. Sports show in New York.

PARAMOUNT NEWS, No. 84—Sports carnival in New York. Molotov in Washington. Rubber salvage in Memphis; Roosevelt, in Washington, urges conservation. New York war parade. Refugee exodus from Burma.

RKO PATHE NEWS, No. 84—New York war review. Molotov in secret visit. Roosevelt starts rubber drive. Sports show in New York.

UNIVERSAL NEWSREEL, No. 93—War parades in New York, Chicago. Roosevelt starts rubber drive. Molotov in Washington. Elmer Davis heads Office of War Information. Sports carnival in New York. Garden party for soldiers at White House.

## Hold Service Today For George Quigley

A Masonic funeral service for George E. Quigley, 55, attorney and former member of the Warner Bros. board of directors, who died Monday night, will be held today at the Campbell Funeral Church, Manhattan. His widow, father, two sons and two brothers survive.

Quigley held various other film posts during his career. He was vice-president and director of First National Pictures, Inc., vice-president and general manager of the Vitaphone Corp., board chairman of Keller-Dorian Colorfilm, and at one time was assistant general attorney of Western Electric and general attorney of Erpi.

## Charles Taylor Honored

BUFFALO, June 16.—Charles B. Taylor, director of advertising and publicity for Shea Theatre here, was given a testimonial dinner in recognition of receiving the second M-G-M Honor Roll plaque awarded. Mayor Joseph J. Kelly made the presentation.

SOME NOTES GATHERED FROM  
VARIOUS ACTIVITIES POPPING  
EVERYWHERE ABOUT **EAGLE SQUADRON**\*

An editorial\* writer wrote  
"I have just lived and died  
a thousand times through  
'Eagle Squadron'. It's a  
competitor for all time fame!"

\* Name on request

\* THE FIRST MOTION PICTURE  
ABOUT THE FIRST AMERICAN HEROES  
OF THE SECOND WORLD WAR

MOTION PICTURE  
**DAILY**

(Registered U. S. Patent Office)

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## Equipment Sought For Recreation at Army Photo Center

A committee of trade paper publishers has undertaken to sponsor a drive for equipment and furnishings for the recreation hall provided for the men stationed at the Army Signal Corps Photographic Center, recently established in the Paramount Long and City studios, and contributions of cash or equipment are sought from the industry here.

More than 300 troops are stationed at the center. When the studios were remodeled for the Army Center, transferred from Fort Monmouth, N. J., provision was made for a recreation hall, but the equipment for it has not been provided. Most of the personnel at the Center were identified with the industry before entering the service.

The publishers' committee, including Martin Quigley, Abel Green, Maurice Kann, Jay Emanuel, Charles E. Lewis and Jack Alicoate, has volunteered its services to Lt. Col. Melvin E. Gillette.

### Initial Pledges Received

Initial pledges of equipment and furnishings already have been received. Warners is contributing ping-pong tables, M-G-M a piano, National Screen Service a radio-phonograph, and United Artists four lounge chairs. However, it was pointed out that recreational facilities for 300 men require a great deal more than that. Games of all sorts are sought, for example, as well as records for the phonograph. Another necessity is a well-rounded library of books, and the committee suggests technical books on the industry, as well as novels, adventure books, biographical works and late magazines of all sorts.

Additional chairs of the lounge and club variety are needed, as well as tables and pictures for the walls. Film companies, it is said, are contributing specially designed posters for decorative purposes.

The committee requests that contributions from the industry, in the form of cash or items of equipment or furnishings, may be sent to the Signal Corps Photographic Center Recreational Fund in care of MOTION PICTURE DAILY.

## Loew's Seeking to Buy Ontario House

TORONTO, June 16.—The projected sale of Loew's London Theatres, Ltd., operating a first run house in London, Ont., which was authorized by the company's board, is reported to have attracted an offer of Loew's, Inc., New York, to buy the theatre at a stipulated price of \$250,000. Loew's, New York, owns part of the London company common stock and operates the theatre for the company's preferred stockholders.

However, the transaction has been delayed because of an interim injunction granted here to Josephine Johnson, stockholder, to block the move. The proposed price would give approximately \$7 to holders of each share of the preferred stock, with apparently nothing for common stockholders. It is understood that Odeon Theatres of Canada also has made an offer.

# Reviews

## "Jackass Mail"

(M-G-M)

Hollywood, June 16

IT has been nearly 30 years since anybody doubted that Wallace Beery owns a talent that large numbers of people want to pay to see displayed on the screen, so this is not time to start doubting it. Rather it's time to report that whatever it is that they like he does again here in much the same manner.

As of late, the actress opposite him is Marjorie Main, who began to display a somewhat similar command of public support following her show-stopping sequence in "Dead End." In this, as recently, she doubtless is what their market requires.

The scene this time is the California of 1851 and the jackass mail of the title is a wagon service operated by Miss Main between Sacramento and the towns and diggings not yet tapped by the R.F.D. She also operates a bar in town. Beery comes into her life by way of setting out to rob her wagon, wins her interest and the job of driving it, then progresses by dint of her proddings, and those of a boy whose father he has shot dead in self defense, to such an eminence of unwilling virtue that they name a town after him. There are shootings and fights, holdups and attempted holdups, with forces outside his control giving him a good repute he neither wants nor understands. Humor is, however, the top item in the list of ingredients.

Others in the cast are Darryl Hickman, J. Carrol Naish, William Haade, Dick Curtis, Hobart Cavanaugh and Joe Yule. The film was produced by John W. Considine, Jr., directed by Norman Z. McLeod, and the screenplay was by Lawrence Hazard from a story by C. Gardner Sullivan.

Running time, 80 minutes. "G."\*

ROScoe WILLIAMS

## "Calling Dr. Gillespie"

(M-G-M)

LEANING to the melodramatic side is this first of a new series stemming from the "Dr. Kildare" group with Lionel Barrymore continuing as the medical sage of the title while Philip Dorn supplants Lew Ayres as his young colleague—known herein as "Dr. Gerniede." It runs a close second to the average of its predecessors.

The central character in the story is a psychological patient, Phil Brown, whose mind snaps at the sound of a train whistle and thereupon goes on a rampage, killing two, and threatening the life of Dr. Gillespie.

Harold S. Bucquet's direction is aimed at tense drama throughout and uses such devices as the slowly opening door to attain that end. While the footage seems excessive, he and the company of players have developed the story competently. Rounding out the cast are Donna Reed, as Brown's fiancée; Nat Pendleton, the muscular ambulance driver; and Alma Kruger, Mary Nash, Walter Kingsford and Nell Craig.

Running time, 82 minutes. "G."\*

EUGENE ARNEEL

## "Pierre of the Plains"

(M-G-M)

SET in the Canadian woods country, this has the characteristics of the Western type of picture. The performances and the name value of the performers compensate to an extent for the story, which is somewhat vague at times, such as in defining the motives of the two villains.

The picture concerns itself primarily with the wholly likeable characterization that is "Pierre," played by John Carroll. He delights the ladies, protects the natives, has a few unimportant run-ins with the police and finally settles the problems of the feminine cafe owner whose brother is faced with a murder charge and clears himself also of a murder charge.

Ruth Hussey has the feminine lead while chiefly in support are Evelyn Ankers, Bruce Cabot, Phil Brown, Reginald Owen and Henry Travers. George B. Seitz directed.

Running time, 69 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## Surprise Blackout Staged in Toronto

TORONTO, June 16.—A surprise one-hour test blackout starting at 9:30 o'clock tonight caught citizens unaware with no time to get settled in theatres before the alert. As a result theatre attendance was below that of the night before and considerably less than during the last blackout.

## Para. Quartet Chosen

Philip Abramson, with Albert, John and James Scignano, members of the Paramount Pep Club Choral Society, were selected as one of the quartets which will represent the Bronx at the finals of the American Ballad Contest sponsored by the New York Department of Parks. They will be heard on the Mall at Central Park at 8:30 P. M., tomorrow.

# Production at High Level; 50 Now Shooting

HOLLYWOOD, June 16.—Production activity bounded up to a figure of 50 films in shooting stage this week, which is about as high as the index ranges in most years, but only two pictures came off the stages and went to cutting rooms, which is something of a low for that activity.

The production picture by studio and titles:

### Columbia

In Work: "The Spirit of Stanford," "The Gay Senorita," "My Sister Eileen."

Started: "The Trail's End."

### M-G-M

In Work: "Andy Hardy's Last Fling," "Ox Train," "Eyes In The Night," "White Cargo," "The War Against Mrs. Hadley," "Random Harvest."

Started: "Cargo of Innocents," "The Man on America's Conscience," "Whistling In Dixie."

### Monogram

In Work: "Isle of Fury."

Started: "Arizona Stagecoach," "King of the Stallions."

### Paramount

Finished: "Wake Island."

In Work: "Lost Canyon," "Submarine Alert," "No Time for Love," "Happy Go Lucky."

Started: "Star Spangled Rhythm," "Missing Men."

### RKO

In Work: "Sweet or Hot," "Name, Age and Occupation," "Here We Go Again," "The Navy Comes Through," "The Big Street."

Started: "Once Upon a Honeymoon," "The Mexican's Spitfire's Elephant."

### Republic

In Work: "Ice-Capades Revue of 1942," "The Flying Tigers."

Started: "The Call of the Canyon."

### Roach (U.A.)

In Work: "Prairie Chicken."

### 20th Century-Fox

In Work: "Girl Trouble," "The Man in the Trunk," "The Black Swan."

Started: "China Girl."

### Universal

Finished: "The Lone Star Trail."

In Work: "Love And Kisses Caroline," "Deep in the Heart of Texas," "Who Done It?", "The Mummy's Tomb."

Started: "Sherlock Holmes Fights Back," "Get Hep to Love."

### Warners

In Work: "Now, Voyager," "George Washington Slept Here," "The Hard Way," "Gentleman Jim," "Casablanca," "You Can't Escape Forever."

Started: "The Watch on the Rhine."

## City Council Votes 'George Cohan Day'

The New York City Council yesterday passed a resolution declaring July 3 "George M. Cohan Day," in honor of the actor, playwright and composer. The Council has requested Mayor LaGuardia to make an official proclamation of the event, and to call for suitable civic observance of the occasion.



FLASH

from  
**WALTER WINCHELL**

He tells Mr. and Mrs. America  
that M-G-M's

## Mrs. Miniver

is on his all-time  
**10-BEST FILM LIST**  
together with:

INTOLERANCE  
THE CROWD  
LONG VOYAGE HOME  
VARIETY  
BOMBSHELL  
POTEMKIN  
EASY STREET  
CARNET du BAL  
PUBLIC ENEMY

See  
**MRS. MINIVER**  
Coming Soon!

**JACK DEMPSEY**

calls it a  
**KNOCKOUT!**

Plenty of punch in  
M-G-M's

## Mrs. Miniver

says world-famed fighter  
who puts this great picture  
on his all-time 10-best list

LITTLE MISS MARKER  
GONE WITH THE WIND  
GOODBYE, MR. CHIPS  
THE GOLD RUSH  
CAPTAINS COURAGEOUS  
IT HAPPENED ONE NIGHT  
HERE COMES MR. JORDAN  
CITIZEN KANE  
THE PHILADELPHIA STORY

See  
**MRS. MINIVER**  
Coming Soon!

**KATE SMITH**

SINGS THE  
PRAISES OF

## Mrs. Miniver

America's beloved songstress  
adds M-G-M's new hit to her  
list of all-time  
**10-BEST PICTURES**

BIRTH OF A NATION  
IT HAPPENED ONE NIGHT  
THE 39 STEPS  
GOODBYE, MR. CHIPS  
REBECCA  
NINOTCHKA  
WATERLOO BRIDGE  
GONE WITH THE WIND  
YANKEE DOODLE DANDY

See  
**MRS. MINIVER**  
Coming Soon!

**FRED ALLEN**

tops in radio  
knows what's tops  
on the screen. He  
adds to his list of

**10 BEST  
PICTURES**

M-G-M's

## Mrs. Miniver

The others are:

THE INFORMER  
MAKE WAY  
FOR TOMORROW  
GONE WITH THE WIND  
HERE COMES MR. JORDAN  
IT HAPPENED ONE NIGHT  
BIRTH OF A NATION  
GOODBYE, MR. CHIPS  
REBECCA  
LIVES OF A  
BENGAL LANCER

**MRS. MINIVER**  
will arrive Thursday at  
Radio City Music Hall



**Major  
FRANK CAPRA**

(who modestly leaves out his own  
"It Happened One Night", "Mr.  
Deeds", etc.) picks his all-time  
ten-best film list and of course  
includes M-G-M's

## Mrs. Miniver

The others are:

TABU  
BIRTH OF A NATION  
SEVENTH HEAVEN  
THE BIG PARADE  
ALL QUIET  
ON THE WESTERN FRONT  
THE HERO  
MUTINY ON THE BOUNTY  
THE STORY OF LOUIS PASTEUR  
ONE HUNDRED MEN AND A GIRL

See  
**MRS. MINIVER**  
Coming Soon!



**TED HUSING**

broadcasts to the  
world that his

**ALL-TIME 10-BEST MOVIE LIST**

includes M-G-M's

## Mrs. Miniver

The others are:

DRESSED TO KILL  
TRIFLING WOMEN  
BEHIND THE DOOR  
GONE WITH THE WIND  
IT HAPPENED ONE NIGHT  
TILLIE'S PUNCTURED  
ROMANCE  
HERE COMES MR. JORDAN  
CAVALCADE  
BERKELEY SQUARE

See  
**MRS. MINIVER**  
Coming Soon!

# "MRS. MINIVER"

is on

## EVERYBODY'S ALL-TIME 10 BEST FILM LIST!

Here's just part of M-G-M's power-house promotion campaign  
for the pre-release Radio City Music Hall engagement. 3rd  
week coming and records going! You'll see Miniver magic soon!

Famed Washington  
Merry-Go-Round  
Commentator

**DREW  
PEARSON**

gives hint of things  
to come by picking M-G-M's

## Mrs. Miniver

for his all-time  
**10-BEST FILM LIST**

The others are:

ABE LINCOLN IN ILLINOIS  
BIRTH OF A NATION  
GOLD RUSH  
GONE WITH THE WIND  
IT HAPPENED ONE NIGHT  
BENGAL LANCER  
MR. DEEDS  
NINOTCHKA  
NORTHWEST PASSAGE

**Mrs. Miniver**  
Now Playing at  
Radio City Music Hall

**GREER GARSON  
WALTER PIDGEON**  
in a William Wyler  
Production Based  
on Jan Struther's  
Novel "MRS.  
MINIVER" with  
Teresa Wright  
Dame May Whitty  
Reginald Owen  
Henry Travers  
Richard Ney  
Henry Wilcoxon  
Screen Play by  
Arthur Wimperis,  
George Froeschel,  
James Hilton and  
Claudine West  
Directed by  
**WILLIAM WYLER**  
Produced by  
**SIDNEY FRANKLIN**  
A Metro-Goldwyn-  
Mayer Picture.

He runs the  
Biggest Theatre  
in the world!



**G. S. EYSELL**  
Managing Director of  
Radio City Music Hall  
picks M-G-M's

## Mrs. Miniver

for his theatre and for  
his list of all-time  
**10-BEST PICTURES**

BIRTH OF A NATION  
THE COVERED WAGON  
THE BIG PARADE  
ALL QUIET ON THE  
WESTERN FRONT  
CAVALCADE  
SNOW WHITE  
GONE WITH THE WIND  
REBECCA  
PHILADELPHIA STORY

**Mrs. Miniver**  
Now Playing at  
Radio City Music Hall



Tip-off from  
girl columnist!

**DOROTHY  
KILGALLEN**

adds to her list of the  
**10-BEST PICTURES  
OF ALL-TIME**  
M-G-M's

## Mrs. Miniver

The others are:

A FAREWELL TO ARMS  
THE SCOUNDREL  
HERE COMES MR. JORDAN  
GONE WITH THE WIND  
REBECCA  
THE PRISONER OF ZENDA  
PYGMALION  
DARK VICTORY  
MR. SMITH  
GOES TO WASHINGTON

**MRS. MINIVER**  
will arrive Thursday at  
Radio City Music Hall

There's

**VARIETY**

in his all-time  
10-best film list

**ABEL GREEN**

able editor of Variety, famed  
theatrical weekly selects M-G-M's

## Mrs. Miniver

and adds:

CAVALCADE  
ONE WAY PASSAGE  
IT HAPPENED ONE NIGHT  
IF I HAD A MILLION  
LOST HORIZON  
MUTINY ON THE BOUNTY  
SERGEANT YORK  
A STAR IS BORN  
TALE OF TWO CITIES

**Mrs. Miniver**  
Now Playing at  
Radio City Music Hall

This man knows movies  
**GEORGE T. DELACORTE**  
(publisher of Modern Screen,  
and Screen Romances)



and at the top of  
his all-time 10-best  
film list appears  
M-G-M's

## Mrs. Miniver

The others are:

MALTESE FALCON  
GONE WITH THE WIND  
THE INFORMER  
GRAPES OF WRATH  
CITIZEN KANE  
HOW GREEN WAS MY VALLEY  
PYGMALION  
OF HUMAN BONDAGE  
MAJOR BARBARA

**Mrs. Miniver**  
will arrive Thursday at  
Radio City Music Hall



He predicts a  
**LONG  
RUN**  
for M-G-M's



## Mrs. Miniver

The noted sports authority  
**BILL STERN**  
picks this widely discussed  
film to top his list of  
all-time 10-best pictures

ALL QUIET  
ON THE WESTERN FRONT  
THE BIG PARADE  
FOREIGN CORRESPONDENT  
GOODBYE, MR. CHIPS  
LITTLE WOMEN  
SERGEANT YORK  
SIN OF MADELON CLAUDET  
A STAR IS BORN  
HERE COMES MR. JORDAN

See  
**MRS. MINIVER**  
Coming Soon!

The great news analyst  
**RAYMOND GRAM SWING**  
analyzes entertainment  
and comes up  
with  
M-G-M's



## Mrs. Miniver

for his 10-best list of pictures

The others are:

DAVID COPPERFIELD  
THAT HAMILTON WOMAN  
ALL QUIET  
ON THE WESTERN FRONT  
BAKER'S WIFE  
GOOD EARTH  
INFORMER  
MAEDCHEN IN UNIFORM  
MUTINY ON THE BOUNTY  
PYGMALION

**Mrs. Miniver**  
will arrive Tomorrow at  
Radio City Music Hall



# THERE'S ONLY ONE KING IN THE JUNGLE!

(A MOVIE PARABLE)

Sometimes the little voices  
of the forest are lifted in  
proud boast. Then comes  
a ROAR THAT SHAKES  
THE EARTH and the wise  
ones nod their heads and say:  
"There's only one Leader  
and that's the Lion!"  
The ROAR just heard  
in jungle-land is  
"MRS. MINIVER."

**M-G-M**  
The Lion's Roar



Columnist goes out  
on limb  
**LOUIS  
SOBOL**  
hails  
M-G-M's



## Mrs. Miniver

as one of the all-time  
10-best pictures along with

BIG PARADE  
THE INFORMER  
GOODBYE, MR. CHIPS  
HERE COMES MR. JORDAN  
WUTHERING HEIGHTS  
SNOW WHITE  
HOW GREEN WAS MY VALLEY  
BIRTH OF A NATION  
CABIRIA

**Mrs. Miniver**  
will arrive Thursday at  
Radio City Music Hall

**LION  
THANKS  
LYONS**



Leo of M-G-M gratefully  
acknowledges the  
selection by **LEONARD LYONS**  
popular N.Y. Post Columnist of

## Mrs. Miniver

for his all-time  
10-BEST FILM LIST  
which also includes:

PYGMALION  
SEVENTH HEAVEN  
A STAR IS BORN  
CITIZEN KANE  
HERE COMES MR. JORDAN  
THE INFORMER  
ALL QUIET  
ON THE WESTERN FRONT  
THE 39 STEPS  
SCARFACE

**Mrs. Miniver**  
Now Playing at  
Radio City Music Hall

Well-known publisher  
**M. LINCOLN SCHUSTER**  
(of Simon & Schuster)

peeks out of his  
"Inner Sanctum"  
to join the chorus.

M-G-M's



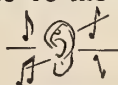
## Mrs. Miniver

is among my all-time 10-best  
pictures, which include

THE GOLD RUSH  
ROMEO & JULIET  
WUTHERING HEIGHTS  
HOW GREEN WAS MY VALLEY  
WHAT PRICE GLORY  
THE PHILADELPHIA STORY  
MIDSUMMER NIGHT'S DREAM  
PYGMALION  
MAJOR BARBARA

**Mrs. Miniver**  
will arrive Today at  
Radio City Music Hall

**MUSIC TO HIS EARS**



Composer, critic, commentator  
(also President of ASCAP)

**DEEMS TAYLOR**  
files M-G-M's

## Mrs. Miniver

with his 10-best list of pictures  
The others are:

THE BIRTH OF A NATION  
THE WAY OF ALL FLESH  
ALL QUIET  
ON THE WESTERN FRONT  
CITY LIGHTS  
IT HAPPENED ONE NIGHT  
TOPPER  
REBECCA  
THE GRAPES OF WRATH  
FANTASIA

**Mrs. Miniver**  
will arrive Today at  
Radio City Music Hall



## Army-Navy Relief Totals \$1,700,000

The total of theatre collections for Army and Navy Emergency Relief increased to \$1,700,000 yesterday as checks from additional circuits were received.

These included Century Circuit, New York, \$17,484; Malco Theatres, Memphis, \$10,795; Fox Midwest, Kansas City, \$15,811; and an additional \$21,000 from Illinois theatres, including \$1,582 from H. Schoenstadt & Sons.

### Loew Circuit Reports Another \$150,000 Bonds

War Bond pledges and War Stamp sales during the second week of the campaign at theatres around the country continued impressively, according to reports yesterday. The second week's total in Loew's Theatres reached \$150,000 in stamps and bonds combined, which is at about the first week's level.

Among the sales around the circuit reported for the two weeks are: Loew's Orpheum, Boston, \$9,000 bonds, \$5,300 stamps; Loew's State, Norfolk, \$3,675 bonds, \$1,250 stamps; Loew's Century, Baltimore, \$3,000 bonds, \$983 stamps; Loew's Poli, Springfield, \$3,750 bonds, \$775 stamps; Loew's Poli, Hartford, \$2,625 bonds, \$2,340 stamps.

### \$15,000 Bonds Sold

#### In Day in N. C. Town

CHARLOTTE, N. C., June 16.—The Theatre Owners of North and South Carolina today challenged all comers to better these records for sale of war bonds and stamps in one day.

Fifteen thousand dollars' worth on May 30 by Roy Rowe's theatre at Burgaw, N. C., a town of 1,200 population.

A total of \$925 bonds and \$28.45 in stamps in one day at the Sears Palace, Taylorsville, N. C., with a population of 926.

### Canadian Celebrity Show Nets \$97,300

TORONTO, June 16.—The opening performance last night at the Victoria Theatre here of the Celebrity Parade tour of Canada netted \$97,300 for the Air Cadet League, sponsored by Canadian Air Marshal Billy Bishop. The star of the touring show is Anna Neagle, while Herbert Wilcox, producer, was associated in its production. The tour will include eight other Canadian cities, with all proceeds going to the Cadet League.

### Northern California Relief Total \$75,000

SAN FRANCISCO, June 16.—Northern California theatre collections for Army and Navy Relief exceeded \$75,000, according to Northern California committee chairman Joseph Blumenfeld, head of the Blumenfeld neighborhood circuit. Another \$549 was raised by donations of employees on theatre row, headed by Sidney Weisbaum, local Republic exchange manager.

### Indianapolis Theatres Collect \$12,500 Total

INDIANAPOLIS, June 16.—Approximately 52 Indianapolis theatres in the downtown area and neighborhoods and the local film exchanges collected and turned over to the Army and Navy Emergency Relief fund the sum of \$12,500. Announcement of the to-

## Columbia Identifies 42 of 48 Films for Next Season

(Continued from page 1)

George S. Kaufman-Moss Hart stage production, which George Stevens will produce from the Sidney Buchman screenplay.

The four pictures with Rita Hayworth are now titled: "The Gay Senorita," co-starring Fred Astaire, with music and lyrics by Jerome Kern and Johnny Mercer, with William Seiter director and Louis F. Edelman, producer; "The Cover Girl," one of the two productions in Technicolor, with Samuel Bischoff producing; "Defense Town," with Humphrey Bogart, to be produced by Harry Joe Brown, and "Miss Grant Takes Richmond," co-starring Melvyn Douglas.

### Muni in 'Commandos'

Other productions are: "The Commandos," with Paul Muni, to be produced by Lester Cowan, with Lieutenant-Commander John Farrow directing; a Cary Grant-Rosalind Russell starring vehicle; "A Young Girl's Fancy," starring Jean Arthur and Brian Aherne; an Irene Dunne-Melvyn Douglas starring vehicle; "The Gang's All Here," a Cole Porter musical, starring Don Ameche, with Jack Oakie, Janet Blair and William Gaxton in a Gregory Ratoff production, from a screenplay by Laura and S. J. Perelman and Frederick Kohner.

Also "Destroyer," which Edelman will produce with U. S. Navy cooperation; "Wild Is the River," from the Louis Bromfield novel; "Knights Without Armor," starring Olivia de Havilland and Brian Aherne, in a B. P. Schulberg production, to be directed by Charles Vidor; "The Desperadoes," in Technicolor, with Vidor directing, Brown producing, and Randolph Scott, Glenn Ford, Claire Trevor and Edgar Buchanan in the cast; "City Without Men," a Schulberg-Samuel Bronston production, with Glenn Ford, Claire Trevor and Evelyn Keyes.

"The Return of Mr. Jordan," a screenplay by Harry Segall, to be produced by Edward Kaufman; "Salute to Sahara," with Vidor directing, and Brown as producer; "Klondike Kate," from a story of the Alaska

gold rush by Mrs. ("Klondike Kate") Rockwell Matson.

Three "Blondie" productions, with Penny Singleton, Arthur Lake and Larry Simms, in stories based on the Chic Young comic strip; two "Lone Wolf" productions, starring Warren William with Eric Blore and Thurston Hall; two "Boston Blackie" productions, featuring Chester Morris, George E. Stone and Richard Lane; "Harbor Patrol"; "Shall I Tell 'Em?," with Jinx Falkenburg and the Mad Russian, and "How Do You Do," featuring the same two.

Two football pictures for Fall release, "The Spirit of Stanford" and "Smith of Minnesota"; "Two Senoritas from Chicago," featuring Jinx Falkenburg, Joan Davis and Marguerite Chapman; "Gin Rummy Murder," "The Redhead from Rio," with Lupe Velez; "Professional Model," with Jinx Falkenburg; "Varsity Girl," "Two-Man Submarine," "Beautiful But Broke," with Jinx Falkenburg, Joan Davis and Marguerite Chapman; "Junior Generals," with Freddie Bartholomew, and a second service school picture also featuring him; "Reveille with Beverly," based on the radio program; "Eve Knew Her Apples" and "Kansas City Kitty."

### Westerns, Serials, Shorts

Eight of the musical Westerns will star Charles Starrett with Arthur Hunnicutt featured, and the other eight will feature Russell Hayden and Dub Taylor.

The serials are: "The Secret Code," "The Valley of Vanishing Men," "The Batman" and "The Fighting General."

The two-reel shorts will consist of: eight Three Stooges comedies, four Glovesingers and 18 All Star comedies. The single reel subjects will be: eight "America Sings," with Kate Smith; 16 Dave Fleischer New Color Rhapsodies cartoons; 16 Columbia Phantasies; eight Famous Bands; eight Columbia Panoramas; six Columbia Tours; 10 World of Sports; 10 Screen Snapshots; eight Columbia Quiz reels and 10 Community Sings.

## Set WB Convention Plans Here July 2

Plans for Warner sales meetings will be determined at a meeting at the home office July 2 and 3 of district managers, which was called by Ben Kalmenson, general sales manager. Home office executives attending will be Roy Haines, Eastern and Canadian sales manager; Arthur Sachson, sales executive; A. W. Schwalberg, exchange supervisor; Norman H. Moray, short subject sales manager.

In attendance from the field will be: Sam Lefkowitz, Metropolitan District; Norman Ayers, Eastern, Boston; Robert Smeltzer, Mid-Atlantic, Washington; Harry Seed, Central, Pittsburgh; William S. Shartin, Midwest, Chicago; Hall Walsh, Prairie, St. Louis; R. L. McCoy, Southern, Atlanta; Henry Herbel, West Coast, Los Angeles, and Wolfe Cohen, Canadian, Toronto.

## N. M. Schenck Sale Of Stock Reported

WASHINGTON, June 16.—Sale of 1,800 shares of Loew's, Inc., common stock in April was reported for Nicholas M. Schenck, president, by the Securities and Exchange Commission in its first summary of April transactions of company officers and directors. At the close of the month, it was shown, Schenck held 1,017 shares of Loew's common.

Also in Loew's, the SEC reported the sale of 100 shares of common stock by J. Robert Rubin, vice-president, who held 10,315 shares at the end of the month.

The only other film transaction reported was the sale of 100 shares of General Theatres Equipment Corp., capital stock by Edward C. Delafield, director, who held 300 shares at the end of April.

Related reports on Columbia Broadcasting System disclosed that Leon Levy, director, disposed of 277 shares of Class A common stock in December by gift, and sold 8,000 shares to trusts for the benefit of his wife and members of her family, and in February disposed of another 700 shares by gift, leaving him with 28,746 shares.

William S. Paley, CBS president, reported the sale of 8,000 shares of Class B common to trusts in December for the benefit of his family, leaving him with 236,356 shares.

## Film Men Sponsor Pittsb'gh Hero Rally

PITTSBURGH, June 16.—Headed by former Senator Frank Harris and M. A. Silver, in place of appointed chairman John H. Harris, who is in a California hospital, the War Heroes Parade and Rally yesterday featured a three-hour free show at Forbes Field, arranged by Joe Hiller, Variety Club Chief Barker, in cooperation with Warner theatres, the Harris Amusement Co., the city's five radio stations and night clubs. The day's program, attracting thousands, included also a parade.

## Close Shubert Deal For Musical Show

William Jaffe, attorney, of the firm of Rosenblatt & Jaffe, has closed a deal with the Shuberts for production in the Fall of a musical show, "Count Me In," for which the book was written by Walter Kerr and Leo Brady, and the music and lyrics by Ann Ronell. Miss Ronell is the wife of Lester Cowan, and he has assigned his production rights to the Shuberts. The show had been produced previously at Catholic University, Washington. Jaffe represented Cowan and Miss Ronell.

## FCC Rejects New Station Applications

(Continued from page 1)

clear for appeal on the ground that the proposed project will meet an essential military or civilian need.

The super-power applications rejected were the requests for 500 kilowatts filed by Stations WJZ, New York; WGN, Chicago; KFI, Los Angeles; WJR, Detroit; WSM, Nashville, Tenn.; WOR, Newark; WGY, Schenectady; WSB, Atlanta; and WHO, Des Moines.

tal was made by William Elder, publicity director of the War Activities Committee for Indiana.

### St. Louis Sells \$138,000 In Bonds in First Week

ST. LOUIS, June 16.—More than \$138,000 in bonds and stamps were sold in the first week of the St. Louis motion picture theatre war bond drive, Fred Wehrenberg, chairman, announced.

Loew's, downtown first run house, led the list with \$17,400. A special matinee at about 25 neighborhood houses, at which the admission was a stamp of any denomination, yielded \$4,447.

### Four Funds Grouped In Hollywood Drive

HOLLYWOOD, June 16.—Studio drives for Navy Relief, Russia, China and Dutch relief funds have been grouped here, and Jacob Karp, chairman, has set July 7 as the starting date. Grouping of the campaigns was decided upon for immediate funds.



# Film Conservation Plan to Go Before W.P.B. on June 23

(Continued from page 1)

committee includes Val Burton, chairman; Jack Jungmeyer, Sheridan Gibney, Charles Brackett, Frances Goodrich and Frank Partos.

Burton told the writers last night the original Government plan was to order a 50 per cent cut in film stock used, but the industry had received permission to undertake voluntary measures. Klune urged immediate cooperation. Y. Frank Freeman, president of the Association of Motion Picture Producers and its representative on the committee, detailed the general program.

## Aim at 15 to 20% Raw Stock Savings

An over-all saving in raw stock of 15 to 20 per cent by the 10 principal producing-distributing companies was cited yesterday as the main objective in the conservation program which has been under discussion by distribution department heads here.

The savings, it is believed, can be accomplished by rigid economies in normal operations, without reducing either production schedules or the number of prints in circulation, it was indicated following a meeting of the distribution heads yesterday. Production and print eliminations would be considered only in the event the desired objective could not be realized through the operation of projected economies, it was reported.

The distribution executives are scheduled to meet again next Monday, at which time they are expected to report the individual schedules of raw stock economies which each of the 10 companies believe it possible to effect. The reports will be combined in order to obtain an estimate of the total savings possible. This will be presented to War Production Board officials at a meeting in Washington next Tuesday.

## RKO Board to Be Reelected Today

(Continued from page 1)

Depinet, Thomas P. Durell, Frederick L. Ehrman, L. Lawrence Green, De Witt Millhauser, Richard C. Patterson, Jr., N. Peter Rathvon, John M. Whitaker and Lunsford P. Yandell.

Stockholders may also act on a proposal to reduce the authorized number of directors from 13, as at present, to a lesser number.

The board is scheduled to meet Friday, at which time an election of officers may be held.

## Distributors Attend Delivery Sessions

(Continued from page 1)

Dickinson and David Palfreyman of the MPPDA; Edwin Aaron, Loew's; Harry Mersay and J. H. Lang, 20th Century-Fox; Earl Dennison, United Artists; William McShea, RKO; William Murray, Universal; C. C. Ryan, Warner Bros., and others.

The Association reelected officers including James P. Clark, Philadelphia, president; Thomas Gilboy, San Francisco, vice-president, and Clint Weyer, Philadelphia, secretary.

# See Para. Net For 6 Months At \$5,700,000

(Continued from page 1)

removal of the company's principal office from Milbrook, N. Y., to Manhattan also was approved.

The directors reelected were: Neil Agnew, Balaban, Stephen Callaghan, Y. Frank Freeman, Harvey D. Gibson, A. Conger Goodyear, Stanton Griffiths, Duncan G. Harris, John D. Hertz, John W. Hicks, Austin C. Keough, Earl I. McClintock, Maurice Newton, E. V. Richards, Edwin L. Weisl and Adolph Zukor.

In his report to the stockholders, Balaban stated that net income this year is running ahead of last year after providing for Federal taxes on a 40 per cent basis. Earnings for the current quarter will more nearly approximate the \$2,915,000 earned during the first quarter of this year than the \$1,904,000 earned during the second quarter last year, Balaban said.

Paramount's film inventory has increased approximately \$9,000,000 during the past 17 months, Balaban told the meeting, and an increase of nearly \$3,000,000 has been made in 1942. The increase in inventory was attributed to the operation of the decree selling system.

Balaban made no mention of the new Umpi selling plan except that its effect on the amount of film inventory to be carried cannot be forecast at this time.

## Indpl's Clearance Case Dismissed

The clearance complaint of S. S. Stephens, operator of the Regal, Indianapolis, against the five consenting companies has been dismissed at the arbitration tribunal there by Harold H. Bredell, arbitrator, it was announced yesterday by the American Arbitration Association.

The arbitrator held that the 30 days clearance of the Walker Theatre over the Regal and the 14 days clearance of the Park over the Regal are reasonable. He held further that in any agreements providing for a prior run for the Regal over the Lido, the Regal's maximum clearance shall be 14 days, and that in any agreements for a prior run for the Lido over the Regal, the former's maximum clearance shall be one day.

## Committee Works on Umpi Draft Revisions

A revised draft of the Umpi selling plan was studied yesterday by the drafting committee of attorneys engaged in placing the Umpi proposals in formal legal language for submission to the Department of Justice.

Further suggestions for changes in phraseology were reported to have been made by committee members with the result that a new draft will have to be prepared and submitted to committee members for approval before the plan is presented to Washington.

The proposal to indemnify officers, directors and employees for legal costs resulting from suits involving official action was opposed by David J. Rathner, attorney in a Federal court action by Paramount stockholders to recover sums paid to William Bioff. He charged that the inclusion of employees in the proposal exceeded the provisions of a New York statute covering such matters and that the retroactive provisions of the proposal would nullify any recovery in the Bioff cases now pending in court, making "wash" transactions of a recovery for the company from officers and the indemnification of those officers by the company.

Balaban replied that the company did not distinguish between officers and directors on the one hand and employees on the other in offering the indemnification for costs arising out of acts performed in good faith. He also said that a "wash" transaction such as that pictured by Rathner was unlikely in that the indemnification would not be applicable if the company representatives were found by a court to have been remiss in performance of their duties.

Resolutions were adopted commending Balaban, other officers and directors of Paramount for the gain made by the company and the conduct of its affairs. A resolution was also adopted paying tribute to more than 1,000 former Paramount employees now in the service of the country, copies of which are to be sent to them.

Plans for the retirement of the remaining \$12,000,000 of the original \$30,000,000 of Paramount first preferred stock are still being studied, Balaban informed a stockholder, but no definite plan has been approved.

# Verbal Tilts Put Pep Into Annual Para. Meeting

Paramount's annual stockholders' meeting yesterday was enlivened by several verbal exchanges and at least two challenges to fistic encounters.

The stormy petrel of the meeting was one R. G. Fuller, who held a proxy for an out-of-town stockholder's 50 shares of common. Monopolizing the floor at the outset, he was treated with good humor by Barney Balaban, who presided, until his comments concerning Austin C. Keough, Paramount general counsel and secretary, grew acrimonious. Then Balaban challenged the man's behavior so sternly that he subsided for some time.

Fuller, later, put the name of Robert Lehman in nomination for the Paramount board in place of Keough but failed to receive a second. He then offered a variety of resolutions, some of which he attempted to second himself.

When Balaban expressed distaste for Fuller's conduct, a stockholder was inspired to observe: "As Shakespeare said, the man 'is full of sound and fury, signifying nothing.'"

While speaking against a proposal to indemnify officers for legal costs, David Rathner, attorney, was called a "crackpot" by another stockholder. Rathner challenged the man to meet him outside, "anywhere you say."

"I'll get you Madison Square Garden," offered Stanton Griffiths, a director of the Garden as well as of Paramount.

SOME NOTES GATHERED FROM  
VARIOUS ACTIVITIES POPPING  
EVERYWHERE ABOUT **EAGLE SQUADRON\***

Leaders of 40 important organizations after seeing "Eagle Squadron", volunteered to ask their memberships to assist in the publicizing of "Eagle Squadron". They believe it to be the most important picture ever produced.

\* THE FIRST MOTION PICTURE  
ABOUT THE FIRST AMERICAN HEROES  
OF THE SECOND WORLD WAR



Universal is proud of the tribute so glowingly paid to Walter Wanger's EAGLE SQUADRON.

The trade reviews given EAGLE SQUADRON are not only the best ever received by a Universal picture, but represent comment as fine as any motion picture has ever received.

There is no doubt that EAGLE SQUADRON is one of the great motion pictures of all time.





Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 119

NEW YORK, U.S.A., THURSDAY, JUNE 18, 1942

TEN CENTS

## Radio 'Selfish Interests' Are Scored by Fly

### Says Sanders Bill Would Hurt War Effort

WASHINGTON, June 17.—"Two or three selfish interests" in the broadcasting industry were declared today by FCC Chairman James L. Fly to constitute the support of the Sanders bill for reorganization of the commission and Congressional consideration of policies with respect to network broadcasting and newspaper ownership of stations.

Subjected to intensive questioning by members of the House Interstate and Foreign Commerce Committee, Fly said he is opposed to enactment of the bill on the ground that it would "disrupt a war agency."

Asked to identify the "two or three" interests, which he said "make a big noise and blow the big wind" to win adoption of the legislation, Fly named CBS, NBC and the National Association of Broadcasters. He ex-

(Continued on page 8)

## Ampa-WAC Lunch To Hear Bernstein

Sidney Bernstein, British film liaison in Washington, will give an account of the wartime experiences of England's film industry and discuss film cooperation between the industries of the two countries, at a joint Ampa-War Activities Committee luncheon next Thursday at the Edison Hotel.

George J. Schaefer, chairman of the War Activities Committee, will introduce Bernstein who is a former English circuit operator and adviser to the British Ministry of Information.

## Delivery Schedules To Be Fixed Locally

Meetings in the field among representatives of exhibitor organizations, distributors and film delivery companies are to be held shortly to arrange territorial pickup and delivery schedules under the new Office of Defense Transportation restrictions.

The local sessions were decided upon at a conference of film carriers and exchange supervisors of major companies yesterday following the

(Continued on page 4)

## Para. Benefit Seen As Issue in Trial On Bioff Payment

The question whether stockholders have any remedy in a court of equity if it could be shown that Paramount benefited from the payments made to William Bioff and George E. Browne, even though the payments involved bribery rather than extortion, was raised by Supreme Court Justice Carroll G. Walter at the opening of trial yesterday of the Paramount minority stockholders' action to recover the payments from present and former officers and directors of the company.

Presentation of testimony was begun soon after with the calling of Austin Keough, vice-president, secretary, general counsel and a director of Paramount, who admitted having made or caused the payments to be made to Bioff over a period from

(Continued on page 7)

## Schine to Turn Over Three More Houses

The Schine Circuit has granted M. K. Murphy of Appalachia, Va., until Monday to post \$13,500 as evidence of good faith in his offer to repurchase three theatres which the circuit has agreed with the Department of Justice it will endeavor to divest itself of, it was stated yesterday by Willard S. McKay, counsel for Schine.

If the deposit is made by Murphy, the circuit will grant him 10 addition-

(Continued on page 7)

## 18,165,000 British Men at Gov't Shows

London, June 17.—Operating all over the United Kingdom, in service camps and military stations, the ENSA, Government-supervised body for the entertainment of the armed forces, last year gave theatrical and film shows to a uniformed audience of 18,165,000. This excludes shows in such places as dockyards and factories.

## Reelect RKO Board Excepting Schaefer At Annual Meeting

All RKO directors with the exception of George J. Schaefer, whose resignation as president and a director of the company became effective yesterday, were reelected to the company's board of directors at the annual meeting of stockholders in Dover, Del., yesterday.

This action was forecast exclusively by MOTION PICTURE DAILY on June 15.

The stockholders first approved an amendment to the company's by-laws reducing the authorized number of directors from the former 13 to 11. J. Miller Walker, secretary of the company, was elected to the board as the 11th director. It is understood that Walker will remain on the board

(Continued on page 4)

## Col. Will Not Subscribe to New Umpi Plan

### Montague Sees Majority Of Exhibitors Opposed

Columbia will not subscribe to the proposed Umpi selling plan next season because its provisions are not "welcome to a large majority of exhibitors," Abe Montague, general sales manager, said in a trade press interview at the company's annual sales convention at the Warwick Hotel yesterday.

Montague said there would be no change in Columbia's sales procedure, that of full line picture offerings, because that method, he said, is "tried and true" and is the one demanded by exhibitors.

[The Umpi plan was approved by 44 exhibitor organizations and disapproved by three.

[A Columbia representative sat in as an observer at the negotiations which led up to the Umpi selling proposals but it was explained at that time that the company could not participate in the unity movement because it was a

(Continued on page 4)

## Many Conservation Ideas Are Studied

HOLLYWOOD, June 17.—Numerous suggestions for saving raw stock were taken up tonight at a meeting of the Film Conservation Committee which had invited ideas from all studio branches. Representatives of guilds, unions and studio management were present.

One of the suggestions was the modification of cameras and projectors to reduce exposure speed from the present rate of 24 frames a second to 16 frames, which, it was said, would reduce raw stock consumption one-third. Immediate adoption of this

(Continued on page 8)

## Small Town Exhibitors Decry Too Many Drives

By T. L. BUTTERFIELD  
OKLAHOMA CITY, June 17.—"Take it easy," is the advice a great many exhibitors in Oklahoma, predominantly in small towns, would like to give those who are urging more and more participation by theatres in the war effort.

"Every theatre in the nation should show at least one War Activities Committee film on every program," is the consensus of a number of representative Oklahoma exhibitors interviewed. "But we must not make the mistake that customers gather in our houses for anything other than entertainment and to avoid war nerves."

"If we forget this we will find no audience to which our war participation effort can be directed and the

results we obtain will be even less and less."

Even exhibitors have been surprised at the interest shown by patrons in the Victory Films released under auspices of the WAC, reports from every type of location showing exceptional audience interest in these subjects. Larger houses and circuits have found that one such film per program accomplishes a much better purpose than several films.

With regard to campaigns in theatres, one exhibitor cited the fact that an Army and Navy Emergency Relief drive, a United Service Organizations drive and a War Bond and Stamp Sale campaign were put on in Oklahoma theatres, one immediately

(Continued on page 7)

## 'In the Service'

Motion Picture Daily today starts listing the men and women serving in the armed forces. See Page 4.



## Coast Flashes

Hollywood, June 17

ARCHIE MAYO, director, has been engaged as production manager by Samuel Goldwyn, it was announced today.

Samuel Broidy, Monogram vice-president and general sales manager, announced today that the first of a series of sales meetings will be held in Memphis July 5. Broidy is expected back at his office next week after recuperating from an appendectomy.

"I Escaped from Hong Kong," story of civilians imprisoned by Japanese after the siege and capture of the colony, which ran serially in the *Saturday Evening Post*, has been purchased by 20th-Fox for early production, it was announced.

M-G-M disclosed today it had purchased "Mrs. Parkington" Louis Bromfield serial now current in *Cosmopolitan* magazine.

## 20th-Fox Production Meet Starts June 29

Production plans for the new season are expected to be disclosed by 20th Century-Fox officials following studio conferences which are scheduled to start June 29. Spyros P. Skouras, president; Tom J. Connors, vice-president in charge of distribution, and Hal Horne, advertising and publicity director, plan to leave for the studio June 26.

The first group of releases for August and September will be set during the conferences, it was stated, and a decision also is expected to be reached whether to hold a series of regional sales meetings or a branch managers' meeting in New York.

## NLRB Election Is Ordered at N.S.S.

WASHINGTON, June 17.—The National Labor Relations Board today ordered an election among the clerical employees of National Screen Service Corp., New York, to determine whether they are to be represented by the Screen Office and Professional Employees Guild for collective bargaining purposes.

The order was issued on a petition filed by the union, on which a hearing was held in New York June 3.

## Hold Funeral Rites For George Quigley

Funeral services for George E. Quigley, 55, attorney and former Warner Bros. director, will be held at 2 P. M. today at the Campbell Funeral Church, Manhattan, with interment following at the Fairview Mausoleum, North Bergen, N. J. A Masonic service was conducted last night. Quigley died Monday night.

## Premiere at Palace

"It Happened in Flatbush" and "United We Stand," 20th Century-Fox pictures, will have their premiere on the same program at the RKO Palace on Broadway July 2. "United We Stand" is a full length film record of the historic events of the past 25 years, produced by Edmund Reek, head of Movietone News.

# Personal Mention

S. CHARLES EINFELD, director of advertising and publicity for Warner Bros., and his wife, MAY, are observing their 15th wedding anniversary.

MAURICE BERGMAN is scheduled to return today from Buffalo.

FRANK WEINSTEIN, manager of the Eastwood Theatre, Hartford, has returned to work after an illness.

CHARLES LANE, manager in Hartford for Altec Service, and NEVARD VARTARIAN of Ludlow, Mass., were married last week.

WILLIAM CROSSMAN of Loew's-Poli Theatre, Hartford, leaves next week on a vacation in the White Mountains.

E. R. TROLLOPE of the Rialto Theatre, Casper, Wyo., has returned from a two-week vacation in the East.

WILLIAM SUSSMAN, 20th Century-Fox Eastern division manager, has returned from a trip through his territory.

EDWARD FITZPATRICK, manager of the Loew-Poli Theatre, Waterbury, Conn., is recuperating at Waterbury Hospital after a serious illness.

WILLIAM G. BISHOP, M-G-M exploitation man in Chicago, is vacationing in northern Wisconsin.

W. HARLEY RUDKIN, film editor of the Springfield, Mass., *Daily News*, has returned from a vacation in Maine.

ROBERT MUNZER of the College Theatre, New Haven, leaves this week for the service.

AL WINTERS of the 20th Century-Fox New Haven exchange has joined the Marines.

## British K.R.S. Asks New Sunday Policy

LONDON, June 17.—The opening gun in the fight which has been brewing between the exhibitors and distributors has been fired by the Kinematograph Renters Society with a communication to the Cinematograph Exhibitors Association demanding a new policy on Sunday bookings.

The letter urges the exhibitors to discontinue the present system of solo Sunday bookings of old films because, it is contended, the method is unfair and discriminates against the public. Also it is claimed to be harmful to industry prestige and hampers the war effort by a waste of labor and materials and that it weakens the war propaganda effort.

The KRS declares it is bringing up the situation because of its importance and that it is unfair to ask the public to pay the same admission for old pictures on Sundays as for new production weekdays. The system was likened by the distributors to forcing the public to buy last year's magazines and newspapers.

## Allied Regional in New Haven July 6

NEW HAVEN, June 17.—Allied will hold a regional conference here during the week of July 6, at the Hotel Garde, Joseph F. Reed, regional vice-president, has announced. Col. H. A. Cole, of Texas, former president, will attend if he is in the East on the date chosen, and several other national officers and regional directors are expected to attend. All independents will be invited to attend the conference and discuss industry problems and recent developments.

## Gillham on WNEW

Robert Gillham, Paramount advertising and publicity director, will be interviewed by Bill Berns on his Hollywood Newscast over WNEW, tomorrow at 12:30 P. M. The interview will concern the promotion campaign for "Wake Island."

## Los Angeles to Hold 'Hero Day' June 29

LOS ANGELES, June 17. — War Heroes Day will be observed here June 29, with Charles P. Skouras, president of National Theatres, serving as general coordinator. Sixteen American and British veterans who have been touring the country will appear at the Coliseum following a parade and other ceremonies.

The Army's limitation on the size of public gatherings will be suspended for the occasion. Mayor Fletcher Bowron and Howard D. Mills of the Treasury Department will serve as honorary chairmen with Skouras.

## Sees British Houses Able to Fulfill Quota

LONDON, June 17.—Hugh Dalton, president of the British Board of Trade, in Commons yesterday voiced the belief that there are sufficient films available to enable British exhibitors to fulfill their quota obligations, but agreed that the situation is becoming difficult.

He promised to encourage production within wartime limits but indirectly suggested that exhibitors could draw on reserves of films produced during the past four years.

## Holdup in Portland, Ore.

PORTLAND, Ore., June 17. — The Orpheum, ace house here of the Evergreen circuit, was the victim of another midnight holdup last night. House attaches were held up while en route to the theatre safe and the robbers escaped with \$1,000.

## Poster Men to Meet

PHILADELPHIA, June 17.—Members of the Independent Poster Exchanges of America will convene on June 28 at the Broadwood Hotel here, according to an announcement by Mitchell Pantzer, secretary.

## Show 'Amberasons' June 30

RKO will hold trade showings of the Orson Welles production, "The Magnificent Amberasons" at all exchanges on June 30, it was announced.

## Anthem Feature at All Mexico Houses

Mexico City, June 17.—Rendition of the national hymn at the commencement, finish and during intermissions at all film theatres throughout Mexico, a voluntary gesture of the exhibitors, has now become a regular feature of all programs.

## British 'Invasion' Tests Hit Theatres

LONDON, June 17.—An occasional interference with the trade of British picture house now takes the form of local "invasion exercises." These exercises, aimed to train the services and civil defense forces against enemy attack, have been launched in various parts of the country. In some areas the film houses have been compelled to close during the exercises, which sometimes last a whole day.

Under a special Government order Civil Commissioners have been given power to close picture houses in the event of invasion exercises. Bristol was the first area to have such an experience. There, theatres had to close at 6 P. M. during an invasion "incident."

## Hanson Names Long To Manage Company

TORONTO, June 17.—Oscar R. Hanson, president of Pioneer Films, Ltd., has appointed H. T. Long as general manager of that new Canadian distributing organization, retaining James I. Foy and George Oullahan in executive capacities.

Long resigned as general manager of Associated Theatres, Ltd., in the N. L. Nathanson group, after 10 years' service, and is succeeded by Harry Law, who resigned as assistant general manager of Republic in Canada to take the post.

## Mahne Circuit Executive

SEATTLE, June 17.—Carl Mahne, for the past 16 years manager of the Egyptian Theatre, has been named assistant to Al Rosenberg in the executive offices of the Evergreen State Theatres circuit. Mahne will assist Rosenberg in the direction of the smaller houses.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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Yeah, you made dough with 'MALTESE FALCON'...  
... And even more with 'ALL THROUGH THE NIGHT'!



So all of a sudden you're a big shot.  
Sitting here—reading this tradepaper  
—(Yeah, I mean you!) while your op-  
position is figuring how they can get

# BOGART

in his biggest--

# 'THE BIG SHOT'

The Rise and Fall  
of a Gang Lord—  
and his Lady!



**RIGHT NOW!**  
From  
**WARNERS!**  
The Industry's  
Big Shot!

with  
**IRENE MANNING**

Richard Travis • Susan Peters

Stanley Ridges • Directed by Lewis Seiler

Original Screen Play by Bertram Millhauser, Abem Finkel, and Daniel Fuchs



## Col. Will Not Subscribe to New Umpi Plan

(Continued from page 1)

defendant in pending Government anti-trust suits, although it was in sympathy with the aims of unity.]

Questioned as to whether Columbia Pictures Company would adopt any policy of granting relief to exhibitors who have experienced patronage losses due to wartime population shifts, Montague said that Columbia always maintains an "open door policy." He said that exhibitors with legitimate complaints were welcome and could be heard at his office or any Columbia branch. He stated, however, that the company would not consent to arbitration or mediation of such complaints by third parties, that they would be treated solely as matters to be determined between the company and its customers.

### Will Seek Adjustments

Conversely, Montague said, if it is shown that other exhibitors have benefited by wartime population shifts, the company will feel free to ask proportionate adjustments of terms.

Montague said that definite sales policies have not been determined yet for the "three or four" short subjects which Columbia will make for the Government. He stated, however, that the policy will be minimum cost and maximum distribution in the shortest space of time.

The company's new season production budget, he estimated, will run between \$17,000,000 and \$18,000,000. Two regional sales meetings may be held by the company between Aug. 1 and Aug. 15, he said.

### Does Not Credit Decree

Pointing out gains made by Columbia during the current season, Montague offered them as proof that the consent decree, of which his company is not a signatory, cannot be held responsible for the good business being done by the industry this year.

Jack Cohn, vice-president, told the convention that the progress of the company's annual sales campaign to date has already caused it to apportion \$35,000 in War Bonds as awards and that \$50,000 in bonds may ultimately be allotted.

It was announced at the convention that Robert Sparks will be producer of the three "Blondie" pictures for next season, and that Edward Kaufman will produce "Defense Town" and "Miss Grant Takes Richmond."

### Columbia Men Guests Of Eyssell Tomorrow

Gus S. Eyssell, managing director of the Radio City Music Hall, will be host tomorrow afternoon to the members of the Columbia sales organization in convention here. Led by Harry and Jack Cohn, Abe Montague and Nate Spingold, the guests will tour the theatre, to be followed by an informal buffet in the theatre's studio apartment.

## IN THE SERVICE

MOTION PICTURE DAILY publishes today the first listing of names of men and women of the motion picture industry and radio who are now serving with the armed forces of the United States and others of the United Nations. Publication of the names will be continued from time to time. Readers are asked to provide additional names. The listing is divided by company, with the designation of the branch of the service for each individual where available.

### Balaban & Katz

Richard D. Bordwell, Army; Samuel C. Levin, Army, Fort Brady; Jack Soper, Coast Guard; Henry H. Liebman, National Guard; Thomas Adams, Navy; James Pauls, Air Corps; Charles Hague, Navy; William C. Schwartz, Byron J. Wheeler, Army; Oren Barry, Navy; David Crnkovich, Army; Harry Danielson, Navy; James Ellis, Army; Francis T. Davie, Naval Air Corps; Thomas J. Malrose, Navy; Robert Somerville, Army; George Grabowski, Army; Anton Tisnai, Navy; Richard M. Copeland, Army; John Berkery, Navy; Marvin Theodore Smith, Jr., Navy; Elmer Johnson, Active National Guard.



Lieut. Comdr.  
Gene Markey,  
Col. Producer.

Donald Sherwood, Navy; William Noffsinger, Army; Don A. Lausmann, Navy; James Day, Navy; Norman John Hawthorne, Navy; Norman Pearson, Army Air Corps; John B. Payne, Navy; Stanley C. Blaker, Navy; Lawrence Carr, Army Air Corps; George Bolkov, Navy; W. Keithley Smith, Navy; Robert Keyes, Navy; Frank Honkoskie, Army; Jay Lane, Navy; John Walker, Navy; Edward R. Dlouhy, Army; Robert C. Ramsey, Army; Roland Schwartz, Army; Thomas Gelin, Navy; Frank Lack, Norman C. Johnson, Army; Theodore Daum, Army; Richard Sowers, Army; Ben W. Feldman, Active National Guard; Herbert R. Wieth, Navy; William E. Wallin, Navy; Fred Drew, Army; Charles J. Hammond, Navy; Carl Russell, Army; Donald J. Hofstetter, Charles Tucker, Active National Guard; Edward M. Juckniess, Active National Guard; Princert Chapman, Army; Robert H. Faris, Navy; Raymond L. Egan, Navy.

Melvin J. Rainey, Army; Manuel Fingerhut, Army; David Rose, Army; Jack Kerz, Army; Derald Rose, Army; Wallace Immerman, Army; Leon Waldman, Army; Donald Holden, Navy; Howard Blank, Army; Jack G. Wohl, Navy; Sol Horwitz, Navy; Eugene Narges, Navy.

### Hal Roach Studios

Jack Graves, Marine Corps, Australia; Alex Wallace, Jr., Field Artillery, Australia; Harold Cooper, Air Force, L. A.; Howard McElroy, U. S. Flying School, Santa Maria, Cal.; Aubrey Austin, Signal Corps, Ft. Monmouth; Leslie Holmes; Frank Woods, Ordnance, Tucson; Stuart Frey, Navy Training Station, San Diego;

### One-Third of House Staff Serving U. S.

Plymouth, Pa., June 17.—Five employees of the Shawnee Theatre, one-third of the staff, are now in the armed forces. The group includes two successive assistant managers, Thomas Brinzo and John Hanusovsky. Brinzo is stationed at Virginia Beach, while Hanusovsky is at Camp Meade. Felix Swipes is now in California, Joseph Cheronoski is stationed in New York State, and Bert Bogdon was recently inducted.

### 20th-Fox Now Has 256 Men Serving

The total number of employees of 20th Century-Fox now serving in the armed forces of the United States and Canada is 256, the company has reported. Of the total, 48 are from the field sales staff; 107 from production; 32, home office; eight, Movietone News; 31, DeLuxe Laboratories; 30, Roxy Theatre.

Tom Burns, Camp Crowder, Mo.; Herbert Gelbspan, Fort Jackson; Don Hinman, Bomb Squadron, Gowen Air Base, Boise; William Hinkle, Ground Service, Coronado; Rudy Butler, Fort Knox; Fred Hinman, Technical School Squadron, Shepherd Field, Wichita Falls; Carl Shattuck, Camp Wolters, Tex.; Jules Seltzer, Navy, Los Angeles; Leslie Holmes; Philip Medicus.

### RKO Studios

William McCormack, Navy; Terah Klauer, Army; George Swink, Navy; Charles A. Stoddard, Navy; David Berger, Air Service; Theodore Huser, Naval Reserve; Jack MacKenzie, Jr., Naval Reserve; Paul Wurtzel, Naval Reserve; Joseph Damsen, Army; Ted M. Jones, Army; Guy Newhard, Army; David Thomas, Army; Garson Kanin, Army; Ben Hale, Army; Louis Besbeck, Army; William Gross, Air Corps; Milton Schreyer, Army; Louis Bachr, Navy; Duncan Blanchard, Navy; George Donohoe, Air Corps; Frank Whitton, RAF; William Perkins, Army; Jack Hill, Army; Alven Cohen, Army; Robert Klienkanf, Army; Robert Smith, Army; Phil Silverstein, Army; Jack Miller, Army; Sid Katz, Army.

Al De Vuyst, Signal Corps; Fred Poulsen, Air Corps; Michael N. Salamunovich, Navy; Samuel Stone, Army; Thomas Platt, Army; John E. Pommer, Army; John Sturges, Army; Hary Scott, Army; James Prettyman, Army; John Glover, Navy; Floyd Farrington; Navy; John Pinoges, Navy; Bennie F. Bayless, Navy; Don Roberts, Army; Charles Sayers, Army; Charles W. Golde, Army; Bill Sleeper, Navy; Lee Frederick, Naval Reserve; Glen Miller, State Guard; Lewis Stone, Army; William Donohoe, Navy; Walter Coulter, Navy; Edwin DeLane, Navy; A. H. Frederickson, Navy; George Donohue, Navy; Ralph Slater, Navy; Floyd William, Navy.

### Walt Disney Productions

Berk Anthony, Xavier Atencio, George Baker, John Baron, Dick Batchelder, Jack Bruner, Andre Caen, Lars Calonius, Anthony Chiericetti, Del Connell, Paul Coulter, Eddie Enser, Murray Fairbairn, John Freeman, Clarence Gabrielson, Melvin Grau, William Gray, James Handley, C. L. Hartman, Howard Henkes, James Johnson, Rod Johnson, Philip Joy, Layton, Oliver Legg, Hicks Lokey, Paul Long, Richard Lyford, Paul Martin, Victor Michonski, Arthur Moore, Paul Moore, Doyle Nave, Franklin Onaitis, Amby Paliwoda, Norman Palmer, George Peed, Robert Perry, Wolfgang Reitherman, Jay Sarby, Ed Saylor, Freeman Silva, Bill Southern, Wilbur Streech, Jußus Svendsen, Tony Strobl, James Stiffler, Burdette Sykora, Archie Traynor, Chas. Wheeler, Robert Walker, Clair Weeks, Franz Wetterings, Alfred O. Williams, Gerit E. Roelof, Phil Hofmann, John Skrifvars.

### Columbia Studios

Morry Abrams, Marine Base, Quantico; Charles I. Ackerman, Marine Base, Quantico; John A. Adams, Naval Station, San Diego; Leo E. Anderson, 13th School

## Reelect RKO Board Excepting Schaefer At Annual Meeting

(Continued from page 1)

until a new RKO president has been designated to succeed Schaefer.

The board is scheduled to meet tomorrow and, while an election of officers may be held, it is believed unlikely that the presidential post be filled for some time. The either will be left vacant or an interim officer will be named, according to reports.

### Those Reelected

The directors reelected are: Raymond Bill, Ned E. Depinet, Thomas P. Durell, Frederick L. Ehrman, L. Lawrence Green, DeWitt Millhauser, Richard C. Patterson, Jr., N. Peter Rathvon, John M. Whitaker and Lunsford P. Yandell.

## Delivery Schedules To Be Fixed Locally

(Continued from page 1)

convention of the Film Carriers Association at the Hotel Astor.

Two sub-committees, representing the distributors and the carrier services, were appointed to arrange for meetings in each exchange center.

Beginning July 1, the ODT will limit service to one pickup from exchanges and one delivery to theatres daily, within a 25-mile radius.

Squadron, Scott Field, Illinois; William A. Avery, Fort Benning; Stanley M. Baker, Recruit Department, C. M. B., San Diego; Fred E. Bax, San Diego; Robert C. Bradfield, Coast Artillery, San Diego; Ora E. Brant, Infantry, San Francisco; Robert Cohn, Fort Monmouth; Thomas P. Carberry, San Diego Naval Academy; Bernard R. Connors, Naval Air Station, Miami; Gil Chapin, Richard Carroll, Fort Monmouth; Robert Cox, Coast Guard, Point Reyes, Cal.; Frank Cleverly, Fort Monmouth; Richard J. Cunningham, Wright Field, Dayton; Eugene Eliot, Naval Reserve, San Diego.

Thomas L. Flood, Naval Training School, San Diego; Irving Gertz, Army Signal Corps; Seymour Green, Infantry, Bellingham, Washington; William Holden, Fort Monmouth; Albert A. Honey, Signal Corps, Camp Crowder; Robert B. Hoover, Fort Monmouth; Ted R. Hubert, Section Base, Bishop's Point, Oahu, Hawaii; Joseph F. Hurley, Fort Monmouth; Albert Indrisano; Howard Jarrett, Infantry, San Diego; Leigh Jason; Floyd Joyer, Signal Battalion, Camp Hahn, Cal.; Leroy Kenzel; George Light, Fort Lewis, Washington; Gene Markey, Navy, Washington, D. C.; Irving Moore, Air Corps, Santa Ana, California; Edgar L. McDonald, Army Air Corps, March Field, Riverside, Cal.; Duane McMillan, Camp Callon, Cal.; Dell W. Nielson, Cutter Lupine, Customs House, San Francisco.

T. J. Nielson, Field Artillery, Camp Roberts, Cal.; Charles W. Overhulser, Naval Training Station, San Diego; John Peacock, Naval Fuel Depot, Point Loma, Cal.; H. K. Peterson; Robert C. Petersen, Naval Training Station, San Diego; Jack H. Pickarts, Fort Monmouth; Donald Pickler, Infantry, San Francisco; Donald Rigg, Coast Artillery; John C. Sanichas, Bakersfield, Cal.; Walter Seltzer, Marine Base, San Diego; Edward Saeta; Kenneth Sheehan, Fort Hamilton, Brooklyn; Lee Sholem; David Silverstein, Signal Corps; John Sullivan; Homer Van Pelt, Navy, Washington, D. C.; L. H. Wildey, Naval Hospital, Pearl Harbor, Hawaii; John Weatherford; Everett W. Walsh, Training Battalion, Edgewood, Md.; Marshall Young, Air Corps Cadets; John T. Zacharias, Fort Lawton, Wash.; Ivan K. Connors, Army; Robert E. Murphy, Navy; Robert Quirk, Army; W. R. Santoro, Army; William S. Tilton, Army; Gerald W. Briskin; R. C. Sawyer, Navy.

### M-G-M Exchange, Chicago

Harry Allegrezzi, Army; James Ascher, Army; James Flaherty, Army; Gene Rich, Army Air Corps, Spokane; Gerald Skibbins, Army Air Corps, Randolph Field; Joseph Kelliher, Army.



# Telegraph Will Sponsor 'Eagle Squadron' Film

World Premiere of Long  
Heralded War Epic at  
Senate June 24

For the first time in its existence of more than 100 years, the Harrisburg Telegraph is placing its stamp of approval on a motion picture.

The picture which this newspaper deems of sufficient importance to sponsor is the Walter Wanger production, "Eagle Squadron," released through Universal Pictures, and having its world premiere at the Senate Theatre starting Wednesday, June 24th. Following the premiere opening here, "Eagle Squadron" opens in Baltimore on June 26th.

While there has been splendid entertainment offered in the local motion pictures in the past many years this paper has never taken unto itself the privilege of approving or disapproving the public's right to choose the type of picture it preferred. However, with the production of "Eagle Squadron," the editor feels that this is one picture every resident of Harrisburg—and the United States—should see.

"Eagle Squadron" is drama—stark, grim and realistic—and strikes close to the heart of every American. While the picture has entertainment value comparable to its two great predecessors, "Hell's Angels" and "The Big Parade," it also carries a graphic message to those here at home.

Greater than the greatest of war pictures, the Harrisburg Telegraph is sponsoring "Eagle Squadron" because its editors believe it carries a real message of Americanism, patriotism, self-sacrifice and daring.

"Eagle Squadron" presents Diana Barrymore, 21-year-old daughter of John, as the feminine lead, in debut, with Robert Leif

*This report on Walter Wanger's "Eagle Squadron", a Universal release, appeared on the front page of the Harrisburg Telegraph, Tuesday, June 16.*



# MOTION PICTURE DAILY'S BOOKING CHART

[illegible]



## Para. Benefit Seen Issue in Bioff Payment

(Continued from page 1)

May, 1936, to January, 1938. Keough continued on the stand throughout the trial. The trial will continue today and is expected to last a week to 10 days. Judge Walter observed at the outset of the trial that it was his belief that stockholders had no rights at equity unless acts complained of had resulted in an injury to the company and, therefore, to the stockholders. Whether the payments were extorted or were bribes was not material except in a criminal court, he added.

### Says Company Benefited

In his opening, Louis Nizer, attorney for Keough, contended that the payments were made for the good of the company, to prevent an injury being done it and to permit the continuation of its exhibition and production operations.

He emphasized that the payments were extortion, not bribery, and described Bioff as a "notorious gangster, a member of the Capone gang, acting under the guise of a labor representative."

Nizer said that Paramount is pursuing its relief in the Federal court, endeavoring to recover the payments made "from a thief," whereas this stockholders' action, he said, is one to recover from the victim. He said the combined shares of stock held by the six plaintiffs in the action total 212. There are 2,901,580 shares of Paramount common stock outstanding, he stated.

Alfred J. Talley, counsel for the plaintiffs, a former New York Supreme Court Justice, charged in his opening address that the payments to Browne and Bioff were bribes to influence their actions, paid in violation of State statutes.

Louis Connick of Simpson, Thacher & Bartlett is trial counsel for Paramount in the suit. A. C. Bickford of Simpson, Thacher & Bartlett, stated that legal opinion reported to the Paramount board was that the payments were extorted and not bribes, and that the damages to the company, had they not been paid, would have been far greater than the payments themselves. Counsel later advocated the suit by the company to recover the payments, which is now pending in Federal court.

### Same Ground Covered

Keough's testimony covered the same ground as that gone over in the Federal trial of Browne and Bioff last Fall which resulted in their conviction on extortion charges. He admitted making a first payment of \$7,500 to Bioff in the Hotel Bismarck, Chicago, in May, 1936, \$4,000 of which was drawn from Paramount Theatre Service Corp. by Y. Frank Freeman. The balance of the payment has not been traced yet, Keough testified. This was later charged to corporate expense on the Paramount books, a correct bookkeeping identification despite the desire for secrecy as to the payments, Keough testified in the face of vigorous questioning

## Short Subject Reviews

### "Gandy Goose in the Outpost"

(Terrytoon)  
(20th Century-Fox)

Gandy Goose, private, and his superior, Sergeant Cat, have a time battling off Jap planes from their little island, then board a PT boat and do a job on the pig crew of an enemy battleship. A few humorous bits are injected. They finally blow up the ship. The animation is routine. Running time, 7 mins. Release, July 10.

### "Heart of Mexico"

(Magic Carpet of Movietone)  
(20th Century-Fox)

Picturesque spots in Mexico are shown on sepia-tinted film while the commentator, Lowell Thomas, offers an interesting recitation of the Aztec-Spanish historical background. Observed are the Popocatepetl volcano, a huge waterfall, flower festival and a reenactment of an ancient religious ritual. Also a historic city, Cholula, which abounds in churches and shrines. It's a good travelogue. Running time, 10 mins. Release, May 22.

### "Men of West Point"

(The World Today)  
(20th Century-Fox)

One of the best short subjects concerning West Point, this can fit into any program effectively. The curricular activities of the student body are

by Talley. He emphasized that it was for the general protection of the company and, therefore, properly entered as general corporate expense.

A second payment was made to Bioff in the sum of \$20,000 at the Warwick Hotel, New York, later the same year and was entered on the books in the same way, Keough said. Later, he testified, Bioff made a demand for \$50,000 a year for two years from Paramount.

Keough said that aside from himself and Freeman, no one in Paramount knew what the payments were for until he informed John E. Otterson, former Paramount president, of the first in a telephone conversation when the latter was in Hollywood. The payments were not discussed with Barney Balaban, who succeeded Otterson as president in 1936, until January, 1938, when Balaban questioned a \$50,000 entry in the studio books. Entered as an option on real estate, the money had been deposited in a Coast bank and was paid to Browne and Bioff by Henry Herzbrun, studio manager, Keough said.

Judge Walter overruled a defense contention that the three-year statute of limitations applies to the action, upholding the plaintiffs' contention that the 10-year statute applies because the payments were concealed from the stockholders. The court reserved decision on motions to dismiss Otterson, Percy Johnston, William S. Gray and Henry Luce, former Paramount directors, from the action.

### 20th-Fox Drive in S. A.

The second annual Pan-American sales drive has been started by the 20th Century-Fox foreign department. Twelve Central and South American branches are participating.

noted in intelligent fashion, detailing to an extent the scope of the cadet's studies. A commanding highlight is an address by Gen. Douglas MacArthur before a 1933 graduating class. Impressive shots of a dress parade close the subject. Running time, 10 mins. Release, July 3.

### "Courageous Australia"

(The World Today)  
(20th Century-Fox)

This camera study of Australia was well planned, offers a good and fairly complete picture of the island continent that figures so prominently in the "World Today." On sepia-tinted stock, it reports on the natural wealth of Australia and then turns to its new war production industries. Camera work, editing and subject matter make "Courageous Australia" decidedly worthwhile. Running time, 10 mins. Release, June 5.

### "The Stork's Mistake"

(Terrytoon)  
(20th Century-Fox)

Here's another on the little skunk that nobody wants. Mild cartoon comedy for the adults, but probably hit material for the youngsters, it begins with the stork toting his bundle until finally he spots an open chimney at the abode of the rabbit family. Cast away at first, the skunk finally gains the good graces of the rabbits by disposing of a few hounds. Running time, 7 mins. Release, May 29.

### Small Town Houses Decry Many Drives

(Continued from page 1)

following the other. "It was just one yammering after another for money from folks who have already given everything they can spare," said this exhibitor. He expressed the opinion that such campaigns need coordination.

"Any such participation activities should be spread out as far as theatres are concerned, not heaped one on another," is the consensus of many exhibitors. "If not we'll have theatre patrons so groggy from collection taking and sales talk for contributions that they'll look on our theatres less and less as amusement places and more and more as the place where they're going to 'take up a collection again'."

The exhibitors who expressed these views have been the leaders in patriotic drives and are even pushing their theatres to the utmost to help in all such efforts, but they still feel that "a collection a week" is bad not only for ultimate results but for theatre business as well.

A good many houses screen the appeals in full as given them, even including star appeals to contribute to the collection "which is about to be taken up," but do not take up such a collection, leaving it to the patrons to drop any contribution into a box near the door as they leave the house.

### Plans Mexican Shorts

MEXICO CITY, June 17.—Juan Jose Segura, noted Mexican painter, plans three shorts that he will call "Extravaganzas of Pan America." Carlos Ezquerro, prominent local businessman, is financing the subjects.

## Schine to Turn Over Three More Houses

(Continued from page 1)

al days in which to close the deal for the Viv at Corbin, Ky., and the State and Appalachia, at Appalachia, which he formerly operated. The time extension was granted despite the fact that Schine is not obligated under its agreement with the Government to offer the houses to their former owners after June 15.

The circuit must endeavor to dispose of eight other theatres under the agreement to independent exhibitors having interests in less than 15 theatres during the next year. Five were turned over to former owners prior to the June 15 deadline for priority bidding. They are the Webster, Rochester, N. Y., for which a substantial deposit has been made and which is expected to be turned back as soon as the abstract of title is checked; the Paramount, Glens Falls, N. Y.; the Palace, Clifton Springs, N. Y.; and the Cla-Zel and Lyric, Bowling Green, Ohio.

### Eight Houses on Market

The remaining eight theatres which the circuit has agreed to endeavor to relinquish are now in the open market for independent exhibitors. They are the Strand, Cumberland, Md.; Plaza, Malone, N. Y.; Memorial, Mt. Vernon, O.; Opera House and Ada Meade, Lexington, Ky.; Scotia, Scotia, N. Y.; Liberty, Pikeville, Ky., and a 50 per cent interest in the Margie Grand, Harlan, Ky. The period for the recovery of those theatres by their former owners expired June 15.

As pointed out by Federal Judge John C. Knight in Federal court at Buffalo recently, the inventories in the theatres being disposed of are entirely outside the scope of the court order.

## Connecticut Dimout Rules Are Revised

NEW HAVEN, June 17.—Exhibitors in this area have been advised of a change in policy on dimout regulations. The latest announcement from First Corps Area Headquarters of Major General Sherman Miles definitely dims Stonington, Groton, New London, Waterford, East Lyme, Old Lyme and Old Saybrook, but imposes less restriction on Westbrook, Clinton, Guilford, Madison, Branford and East Haven.

From New Haven to the New York State line the dimout will be in full force, with a view to eliminating sky glow. This includes New Haven, West Haven, Orange, Milford, Stratford, Bridgeport, Trumbull between the Merritt Parkway and the shore, Fairfield, Westport, Norwalk, Darien, New Canaan south of the Merritt Parkway, Stamford and Greenwich. No marquee lights are permitted, street lights have been partially blacked, and motorists drive by dimmers at 20 miles per hour.

### Contest Deadline Set

Houghton Mifflin Co., publishers, have set July 1 as the deadline for material to be entered in the company's eighth annual Literary Fellowship competition. This is the first year the \$1,500 fellowship will be awarded semi-annually.



## 'Our Life' Is Chicago Best With \$40,000

CHICAGO, June 17.—"In This Our Life" drew \$40,000 at the Chicago. Judy Canova in person and "Sleepytime Gal" drew \$19,000 at the Oriental Theatre. The Apollo, with "The Gold Rush" and "About Face" took \$9,500.

Estimated receipts for the week ending June 11:

"Gone With the Wind" (M-G-M), 1 day, 3rd week

"The Gold Rush" (U.A.) 6 days

"About Face" (U.A.) 6 days  
APOLLO—(1,400) (35c-55c-65c-75c) 7 days. Gross: \$9,500. (Average, \$5,000)

"In This Our Life" (W.B.)

CHICAGO—(4,000) (35c-55c-75c) 7 days. Stage, Dennis Day. Gross: \$40,000. (Average, \$32,000)

"My Gal Sal" (20th-Fox) (2nd week in Loop)

"On the Sunny Side" (20th-Fox)

GARRICK—(1,000) (35c-55c-65c-75c) 7 days. Gross: \$6,000. (Average, \$5,000)

"Sleepytime Gal" (Rep.)

ORIENTAL—(3,200) (27c-31c-40c-50c) 7 days. Stage, Judy Canova. Gross: \$19,000. (Average, \$16,000)

"My Favorite Spy" (RKO)

"The Falcon Takes Over" (RKO) 6 days

"Private Buckaroo" (Univ.)

"Castle in the Desert" (20th-Fox) 1 day

PALACE—(2,500) (40c-50c-68c) 7 days. Gross: \$13,000. (Average, \$13,000)

"Kid Glove Killer" (M-G-M)

"Larceny, Inc." (W.B.) 5 days, 2d week

"Twin Beds" (U.A.)

"A Gentleman After Dark" (U.A.) 2 days

ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$9,000. (Average, \$11,000)

"Reap the Wild Wind" (Para.)

STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days, 3rd week. Gross: \$15,000. (Average, 14,000)

"Ship Ahoy" (M-G-M)

"This Time for Keeps" (M-G-M)

UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$8,000. (Average, \$14,000)

"The Corpse Vanishes" (Mono.)

"The Mad Monster" (PRC)

WOODS—(1,200) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$6,000

## Many Conservation Ideas Are Studied

(Continued from page 1)

suggestion, however, was considered unlikely because of the equipment changeover required, which, under present conditions, is not considered feasible. The idea came from technicians working with the Research Council of the Academy of Motion Picture Arts and Sciences.

The committee's recommendation to eliminate credit titles as a step in conservation was further discussed. It is believed that the various labor groups will await a decision by the Screen Directors Guild board of directors before expressing a formal opinion. The SDG membership has expressed opposition to the proposal.

Henry Ginsberg today was appointed vice-chairman and E. H. Goldstein secretary of the General Conservation Committee, of which Ben Goetz is chairman.

## Weigh 'Outlaw' Release

Howard Hughes is negotiating with United Artists for the general release of the film, "The Outlaw," which Hughes will roadshow for five months before placing in national release.

## Notes from Hollywood

Hollywood, June 17

MAYBE the House of Paramount has made more news in some one of its 30 years but it's doubtful if the name ever was more often on the tongues of many in the trade than now. One day last week the company took the \$5,000-per-picture set-materials problem by the horns and gave the town a lesson in its solving by disclosing that some \$60,000 worth of used lumber and such was to be salvaged from old sets standing on its ranch out in San Fernando Valley, which would have stood, under normal conditions, until it weathered away.

Next day it announced a gift to the Navy of its airfield constructed for use in production of "Wake Island," a practical runway 200 by 4,000 feet requiring only hard-surfacing to fit it for the needs of the Naval Air Force.

The studio's backlog of product has hovered around 20 completed pictures for some months. It's got six shoot-ing now.

"Song of the Red Army" has been placed on the M-G-M production agenda for Arthur Hornblow's first assignment, preceding the announced "Quo Vadis" due to timeliness of the subject. It deals with the Russian army's resistance to the Nazi forces. Producer Hornblow is collecting material for it in the East. . . . Paramount announces "Very Hot in Haiti" as a starring vehicle for Victor Moore, Eddie Bracken and Betty Hutton, now working in "Star Spangled Rhythm," mentioning Dick Powell and Marjorie Reynolds for the romantic spots.

HUNT STROMBERG has added "Young Widow," novel by CLARISSA FAIRCHILD CUSHMAN, to his list of films for United Artists' distribution. He has said he expects to finish four instead of the originally scheduled three features in the first year of his contract.

Columbia has retitled "Ellery Queen Comes Across." Now it's "Enemy Agents Meet Ellery Queen." . . . Chief YOWLACHIE Indian concert soloist, has joined the cast of EDWARD FINNEY's Monogram production, "King of the Stallions." . . . PAUL MUNI is back in town after two years to star in "The Commandos" for Columbia. . . . RUTH TERRY will be seen opposite GENE AUTRY in "Call of the Canyon," one of his two super specials for this year.

CECIL B. DEMILLE and PRESTON STURGES are to portray themselves in Paramount's "Star Spangled Rhythm," all-out talent display of which the Paramount lot is the setting. . . . RICHARD WHORF, who played SAM HARRIS in "Yankee Doodle Dandy," has been signed by M-G-M for "Keeper of the Flame," with SPENCER TRACY and KATHARINE HEPBURN. . . . LINDSEY PARSONS has lined up four films for production for Monogram during July and August. They are "Here Come the Marines," "Police Bullets," "You Can't Beat the Law" and "Storm Out of the West."

Republic has announced "Night Shift," a story by B. JACK FLANAGAN about defense workers in New Jersey, for early production. . . . Col-

umbia has retitled "Shot Gun Guard" as "Riding Through Nevada." . . . HAL ROACH has announced "Fall In" as the title of the fourth in the series of WILLIAM TRACY-JOE SAWYER cantonment comedies, which started with "Tanks a Million." . . . IDA LUPINO and MONTY WOOLLEY have been assigned leads in "The Light of Heart," from the stage play, "Yesterday's Magic," with NUNNALLY JOHNSON writing the script and producing.

Ernie Nevers, memorable among the gridiron great, will play himself in Columbia's "The Spirit of Stanford." . . . Evelyn Venable and Stuart Erwin have been given the leads in 20th Century-Fox's "\$10 Raise," story of an air raid warden. . . . Paramount solved its "Pillar" problem for "For Whom the Bell Tolls" when it assigned the role to Katina Paxinou, Broadway stage actress. . . . John Carradine has signed a one-picture contract with Republic.

M-G-M has signed BARBARA O'NEIL to an acting contract. . . . JOHN GARFIELD has been assigned a starring part in Warners' "Air Force." . . . RKO has advanced the starting date of "Stand By to Die" on account of the centering of interest on Pacific affairs. It concerns a wrecked aviat-rix, which is purported not to pertain to the late AMELIA EARHART. . . . ANN RICHARDS, MGM newcomer, gets her first featured role in "Random Harvest."

## B & K Intervenes In Gary, Ind., Case

CHICAGO, June 17.—Spitz & Adcock, attorneys, have filed interventions in the Palace, Gary, Ind., clearance case on behalf of Balaban & Katz, listing the circuit's Tivoli, Regal, Tower and Southtown and six Loop houses. The firm also filed an intervention for Publix-Great States, operating in Blue Island, Harvey and Chicago Heights, Ill. Indications are that this proceeding will be one of the most important to be heard here. Should the award given by the arbitrator be upheld, it is feared that it would endanger Chicago's release and clearance system.

## Seven New Pictures Approved by Legion

All of the seven new pictures reviewed by the National Legion of Decency for the current week have been approved, six for general patronage and one for adults. The new films and their classification follow.

Class A-1, Unobjectionable for General Patronage—"Atlantic Convoy," "Bambi," "The Cyclone Kid," "In Old California," "The Magnificent Dope," "Strictly in the Groove." Class A-2, Unobjectionable for Adults—"Calling Dr. Gillespie."

## Radio 'Selfish Interests' Are Scored by Fly

(Continued from page 1)

plained that he excluded Mutual since it was not supporting the measure, but said it, too, would be vehemently any subject affecting its interests.

He admitted there might be need for some specific radio legislation but contended the Sanders bill is too controversial to be considered in the midst of the war effort. After the war, he said, new problems probably will have arisen in FM and television which "may remake the entire picture" and will dominate future broadcasting.

He said the networks can exert an influence beyond their size because of their control of affiliated stations. Questioned whether greater control is not possessed by the commission through its "life or death" power over broadcasters, Fly agreed "that sort of power would be just as vicious in the hands of Government as in the hands of two or three monopolies, and if this commission ever endeavored to exercise those controls over the contents of what goes out over these networks, there would be strong ground for complaint, and I think this committee ought to do something about it." He agreed broadcasters have done a "good job" in handling war news and in cooperating with the Government.

## KMOX Strike Over Hiring of Woman

ST. LOUIS, June 17.—KMOX 50,000-watt CBS-owned station here, went back on the air at 8 P. M. yesterday, after having been silenced for five hours when 21 engineers walked out in protest against the employment of a woman engineer.

Merle S. Jones, general manager, persuaded the IBEW, union involved, to rescind the strike order and submit the matter to arbitration. The woman, Mrs. Leta Bush, amateur radio operator, will remain out during the arbitration proceedings. The union claimed the woman was hired without consultation with its officials.

The strike at KMOX, St. Louis, now being arbitrated, over the hiring of a woman as an engineer, was characterized by CBS here as a "wild-cat strike of the most deplorable kind" in a statement issued yesterday. The hiring of women as replacements for men in service was sanctioned by the IBEW, parent union of the strikers, the CBS statement declared.

## Edna Mae Oliver in Benny Summer Spot

A new show starring Edna Mae Oliver will take over the Jack Benny Sunday spot on NBC, 7 to 7:30 P. M., EWT, beginning July 5. Lever Brothers Co. will sponsor the program over 81 stations. The "Victory Parade" show, which occupied the spot since Benny went off, will be heard a half hour earlier, replacing "The Great Gildersleeve," also off for the Summer.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 120

NEW YORK, U.S.A., FRIDAY, JUNE 19, 1942

TEN CENTS

## Canada Pegs Employment As War Move

### Permit Required Before Hiring Anyone

TORONTO, June 18.—All employment in Canada has been pegged under a new National Selective Service order, whereby theatres and film exchanges among others are prohibited from hiring any person without a permit from the Federal Government.

Companies continue to have the privilege of discharging any person and employees can resign, but pressure will be applied by the Government to have them take war industry jobs because of an acute shortage of labor said to exist in Toronto and other industrial cities. Employers must notify the Government of approaching vacancies for the purpose of labor control.

Theatres have been removed from the restricted occupation classification, but this is only a nominal change as all business comes under the super-seding edict.

## Smakwitz Named to War Transport Unit

ALBANY, June 18.—Charles A. Smakwitz, assistant zone manager of Warner Theatres in this territory, has been appointed to the War Transportation Commission of the State of New York by Gov. Herbert H. Lehman and Carroll E. Mealey, president of the State Tax Commission, who is chairman.

The committee also includes: John

(Continued on page 8)

## Swope Named Aide To Sec'y Stimson

WASHINGTON, June 18.—Herbert Bayard Swope, former chairman of the board of Keith-Albee-Orpheum and internationally known journalist, has been appointed as expert consultant to Secretary of War Stimson in the Bureau of Public Relations of the War Department.

Secretary Stimson, in disclosing the appointment, said Swope would be on part-time duty under Major General Alexander Surles, chief of Army Public Relations. Swope, formerly executive editor of the old *New York World*, was a correspondent in World War I.

## Studio Conservation Rules

Hollywood, June 18

*F*OLLOWING are the 13 rules adopted by producers for the conservation of raw stock, effective immediately:

1. Use stills instead of film for wardrobe and similar tests.
2. All trailers will be reduced in length, as previously specified.
3. A camera device to replace placards for numbering takes.
4. Elimination of the reprinting of approved takes.
5. Salvaging of short ends.
6. Reduction of unnecessary setups.
7. Posting of a slogan, "Save Film—Save Your Job."
8. Salvaging of old film.
9. Collaboration with film cutters on script before production and postponement of negative cutting until after preview.
10. Reduction of reprinting due to black frames.
11. Limitation of script revisions on the set.
12. Use of single takes for rushes.
13. Elimination of all rehearsals with film.

## McCormick Head of Para. Heads Detail Publicity Committee Bioff Strike Threat

By EUGENE ARNEEL

S. Barret McCormick yesterday was elected chairman of the Eastern Public Relations Committee to serve for the next six months, at a meeting at the New York Athletic Club. Mort Blumenstock was elected a new member of the executive committee, joining McCormick, Robert Gillham and Walter Trumbull of the MPPDA.

Glendon Allvine, executive secretary of the committee, has communicated with individuals in the exchange centers, asking them to serve as local representatives of the committee.

Company heads will be asked to approve a suggestion that when film players appear on the radio, the usual reference to appearance through the

(Continued on page 6)

Paramount would have been returned to a state of bankruptcy in 1936, from which it had emerged only a short time before, if its theatres and studios had been closed in accordance with the strike threat of William Bioff, both Adolph Zukor, chairman of the Paramount board, and Stanton Griffis, chairman of the executive committee, testified yesterday in the trial of the minority stockholders' action in State Supreme Court here to recover from present and former officers and directors of Paramount the sums paid to Bioff and George E. Browne to forestall the strike.

George J. Schaefer, former presi-

(Continued on page 6)

## U. S. Urges Deferment of Conventions for Duration

WASHINGTON, June 18.—The probability that film sales conventions will be abandoned for the duration was seen in industry quarters as a result of a statement today of Joseph E. Eastman, director of Defense Transportation, urging voluntary deferment of all meetings and conventions requiring travel not closely related to the war effort.

Asking also that state and county fairs be postponed, Eastman explained that mass travel interferes with regularly scheduled traffic, and pointed out that railroads are confronted with a tremendous task in moving freight and troops.

## 3 Complaints, One Appeal Are Filed

Two clearance complaints have been brought against the five consenting companies at the Cincinnati arbitration tribunal, a some run complaint was filed in St. Louis, and an appeal has been taken from the Philadelphia board's award granting partial clearance relief to the Parkside Theatre, Camden, N. J., the American Arbitration Association reported yesterday.

The Cincinnati complaints were filed by Champion Amusements Co.,

(Continued on page 6)

## Studios Adopt 13 Regulations To Save Film

### Report to Be Submitted to WPB Next Week

By ROSCOE WILLIAMS

HOLLYWOOD, June 18.—Thirteen economy rules designed to conserve raw stock have been accepted by the Association of Motion Picture Producers and will be applied immediately by all member studios. They will be mandatory.

The 13 rules are expected to be the principal basis of a report which will be presented to the War Production Board in Washington next Tuesday on behalf of Hollywood committees representing studio management, producers, and studio labor groups. Conservation moves adopted by the distributors will be incorporated in the program.

Ray Klune, representing the Film Conservation Committee and the Industry Advisory Committee, left today by train for New York, where he will confer with distributors. He will represent the Hollywood committees at the WPB conference which

(Continued on page 6)

## Van Schmus Plaque Unveiled at Yeshiva

A bronze plaque commemorating the late W. G. Van Schmus was unveiled yesterday at commencement exercises of Yeshiva College, Manhattan, with dedicatory remarks by George J. Schaefer, former president of RKO.

Van Schmus was instrumental in establishing a scholarship fund for the college through contributions raised annually among persons in the motion picture industry.

"Mr. Van Schmus has endowed this college and those who knew him well," Schaefer said in part, "with the richness of his own characteristics, beliefs and thoughts. He has left be-

(Continued on page 6)

## Key City Grosses

How are the new pictures doing at the box-office? See Pages 4 and 8 for key city reports. Broadway grosses and Showmanship Flashes, Page 8.



## Coast Flashes

Hollywood, June 18

**WAR** problems affecting exhibition and theatres' participation in the win-the-war effort will be the subject of a luncheon meeting of independent and circuit exhibitors at the Ambassador Hotel here tomorrow. Francis Harmon, vice-chairman of the War Activities Committee, will be principal speaker. Representatives of the Los Angeles Defense Council and of the U. S. Treasury in charge of the bond campaign, will attend. Charles Skouras and Robert Poole, local WAC executives, will preside.

Republic today announced signing Theodore Sallee as conservation draughtsman to chart camera angles and setups before shooting as a measure to save film stock.

The annual meeting of the Motion Picture Relief Fund has been announced for June 30 at the Roosevelt Hotel. Election of officers is scheduled.

## KAO Votes 25c Dividend

Keith-Albee-Orpheum Corp. directors yesterday declared a dividend of 25 cents a share on the common stock, payable June 24 to stockholders of record June 19.

## 'United' Tradeshow

"United We Stand," 20th Century-Fox feature produced by Movie-tonews, will be tradeshow at the New York exchange Wednesday.

## NEW YORK THEATRES

### RADIO CITY MUSIC HALL

Rockefeller Center

GREER GARSON • WALTER PIDGEON

"MRS. MINIVER"

From Jan Struther's Book • An M-G-M Picture  
ON THE GREAT STAGE: "AT EASE!" —  
Leonidoff's fast moving, colorful revue. Symphony  
Orchestra, under the direction of Erno Rapee.  
First Mezzanine Seats Reserved Circle 6-4600

Paramount presents  
ROSALIND RUSSELL • FRED MACMURRAY  
**TAKE A LETTER.**  
*Darling*  
IN PERSON  
**BENNY GOODMAN**  
AND HIS FAMOUS ORCHESTRA  
**PARAMOUNT**  
MIDNIGHT  
Feature  
TIMES SQUARE

## "TEN GENTLEMEN from WEST POINT"

A 20th Century-Fox Picture

PLUS A BIG STAGE SHOW **ROXY** 7th Ave. & 50th St.

**PALACE** B'WAY & 47th St.  
**'THE SPOILERS'**  
MARLENE DIETRICH  
— and —  
KAY KYSER and BAND  
**'MY FAVORITE SPY'**

Tyrone POWER • Joan FONTAINE  
**"THIS ABOVE ALL"**  
A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th St.  
CONTINUOUS

## Personal Mention

**TOM J. CONNORS**, **LAUDY LAWRENCE** and **HAL HORNE** were in Washington yesterday.

**N. PETER RATHVON** is expected in California today from New York.

**DARRYL F. ZANUCK** is scheduled to arrive in Hollywood today.

**HAROLD BERKOWITZ** and **HERBERT J. ERLANGER** of Warners' legal department have joined the army.

**HAROLD BROWN**, manager of the Windsor in Windsor, Conn., reports for Army duty at the end of the month.

**DONALD ANDREOTTA** of Shulman Theatres, Hartford, Conn., leaves shortly for Army service.

**RUTGERS NEILSON** and **MRS. NEILSON** are visiting in Canada.

**NORMAN C. ROLFE**, manager of the Webb, Wethersfield, Conn., is vacationing in New Hampshire.

**NORMAN ELSON** leaves today for Boston.

**PAT CASEY** arrived from the Coast yesterday.

**HARRY COHN** has returned to California.

**ARTHUR A. LEE** has returned from a Coast visit.

**IRWIN TUCKER**, owner of several theatres in Oklahoma, has enlisted in the Navy.

**JOHN POLKA**, manager of the Strand, Plainville, Conn., has been commissioned a second lieutenant in the Army Air Corps.

**THOMAS CORBETT** of the 20th Century-Fox exchange in St. John is now a corporal in the Canadian Army Ordnance Corps.

**REGINALD MARCH**, 20th Century-Fox manager at St. John, has been elected vice-president of the local Rotary Club.

**DAVID THOMSON**, formerly of the staff of the Capitol Theatre, St. John, N. B., is directing entertainment among service men for the Canadian Legion.

dian Broadcasting Corp., of which he is vice-chairman of the board and chairman of the Finance Committee.

Meanwhile, at the hearing at Ottawa today, Gordon Graydon, Member of Parliament, told the House of Commons Radio Committee that the greatest need of CBC is a "boss who has some say," in discussing the corporation's organization.

## Nathanson Called In Probe of CBC

TORONTO, June 18.—N. L. Nathanson, head of Odeon Theatres of Canada, and Empire Universal interests, has been called to testify before the Parliamentary inquiry at Ottawa into the affairs and activities of the Cana-

SOME NOTES GATHERED FROM  
VARIOUS ACTIVITIES POPPING  
EVERYWHERE ABOUT **EAGLE SQUADRON\***

*Charlie Hayman of  
Buffalo, New York,  
says "Eagle Squadron"  
is a truly great  
motion picture.*

\* THE FIRST MOTION PICTURE  
ABOUT THE FIRST AMERICAN HEROES  
OF THE SECOND WORLD WAR

## Newsreel Parade

**THE** new issues have on-the-spot coverage of the battleship Arizona going down and the carrier Lexington ablaze in major sea battles. Here are the contents:

**MOVIETONE NEWS, No. 82**—New Navy building program. Bomber production. Rubber drive. New postal service. Overseas forces. Feminine caddies. Florida. Rodeo in Australia. Nurses in the Navy. Philippines. Mexico join Allies.

**NEWS OF THE DAY, No. 280**—U. S. acquires secret base. Films of Arizona and Lexington. Rubber drive. Soldiers' new letter service. Allies' envoys with Roosevelt in Washington. Rodeo in Australia.

**PARAMOUNT NEWS, No. 85**—Navy occupies Pacific island. Letters for overseas forces. Use electric sentry on West Coast. Rubber drive. Bond campaign. Mexico. Philippines join Allies. More carriers on Navy building program. Lexington and Arizona films.

**RKO PATHE NEWS, No. 85**—Roosevelt and United Nations envoys at White House. Bomber production. Rubber drive. Navy takes over Pacific island. Shots of Lexington and Arizona.

**UNIVERSAL NEWSREEL, No. 94**—Lexington and Arizona lost. Bomber production. United Nations group at White House. Navy takes Pacific base. Mail service for overseas troops. Rubber drive. Rodeo in Australia.

## Sports Committee For USO Formed

A sports committee for the current USO campaign was selected last night at a beefsteak party at Toots Shor's, with Bill Corum as chairman. Radio sports commentators attended, as well as several film men, including Robert Weitman, Leonard Goldenson and L. E. Thompson. Jack Cohn, chairman of the New York amusements and sports division, was toastmaster.

James A. Farley made the principal address. Newsreel men in attendance were Howard Arndt, Thomas Mead, Charles Mathieu and Morton McConnachie.

## Martin Joins U. A.

CHICAGO, June 18.—Fred Martin, formerly an RKO booker here and previously with United Artists, has been appointed office manager for United Artists at Cincinnati.

## Ireton to Hollywood

TORONTO, June 18.—Glenn Ireton, Canadian publicity director for Warners, has left for Hollywood to take a studio publicity post.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# Here's How To Turn Heroic Headlines Into Record Grosses!

**ALWAYS  
OUTNUMBERED  
NEVER  
OUTFOUGHT**

American heroes in the Philippines fighting a savage battle against a savage foe . . . thrilling the world with their dauntless courage . . . filling the screen with amazing adventure to make you and every American cheer!



**SAMUEL GOLDWYN**  
presents

## *Gary* **COOPER** in **THE REAL GLORY**

with  
**DAVID NIVEN • ANDREA LEEDS**  
**REGINALD OWEN**  
**BRODERICK CRAWFORD • KAY JOHNSON**

Directed by Henry Hathaway

FROM THE NOVEL BY CHARLES L. CLIFFORD • Released thru United Artists

This is one of the ads in the new revised ad section that's ready now on this great Samuel Goldwyn Production of heroism in the Philippines! These ads launched the big engagements in Pittsburgh and Bridgeport. You'll want to use them too when you set your early dates on this timely, action-packed war story!

**...AT THE GLOBE, BRIDGEPORT,  
THE BIGGEST BUSINESS SINCE 1932!**

Second balcony opened for the first time in years! S.R.O. all day long! Ticket sales stopped half a dozen times on first record-smashing day!

Make Your Theatre A Branch Of Uncle Sam—  
Sell War Savings Bonds And Stamps.

Released thru **UNITED ARTISTS**

**CLASS OF SERVICE**  
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

BY DIRECT WIRE FROM  
**WESTERN UNION**

**CARL LESERMAN, UNITED ARTISTS CORP.**  
729 7 AVE=

PLAYING GARY COOPER IN REAL GLORY PAID OFF HANDSOMELY THE OPENING WEEKS GROSS ON THIS REISSUE YESTERDAY AT THE FULTON THEATRE PITTSBURG WAS COMPARABLE TO THE OPENING WEEKS BUSINESS OF ANY "A" PICTURE TO PLAY THIS THEATRE DURING LAST SIX MONTHS. YOUR PUBLICITY COOPERATION WAS VERY EFFECTIVE AUDIENCE REACTION MARVELOUS AS PATRONS APPLAUDED TIMELY STORY OF THE MARINES IN THE PHILIPPINES CORREGIDOR BATAAN. DEFINITELY FEEL REAL GLORY PLAYED NOW WILL PROVE BIG BOX OFFICE TO EVERY ENTERPRISING EXHIBITOR IN THE COUNTRY.  
KINDEST PERSONAL REGARDS=  
E C GRAINGER.

**SYMBOLS**  
DL=Day Letter  
NT=Overnight Telegram  
LC=Deferred Cable  
NLT=Cable Night Letter  
Ship Radiogram



## 'Tortilla Flat' Los Angeles Hit at \$38,700

LOS ANGELES, June 18.—"Tortilla Flat" and "Nazi Agent" scored a total of \$38,700 at two houses, \$16,500 at the Chinese and \$22,200 at Loew's State. In a first week at the Carthay Circle, the engagement personally managed by David O. Selznick and Whitney Bolton, "Gone With the Wind" drew \$7,000. The proceeds of the opening performance went to charity.

Estimated receipts for the week ending June 10:

"Tortilla Flat" (M-G-M)  
 "Nazi Agent" (M-G-M)  
 CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$16,500. (Average, \$12,000)  
 "Bashful Bachelor" (RKO)  
 HAWAII—(1,100) (33c-44c-55c-75c) 7 days. 2nd week. Gross: \$3,100.  
 "The Spoilers" (Univ.)  
 "Butch Minds the Baby" (Univ.)  
 HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. 2nd week. Gross: \$8,500. (Average \$6,500)  
 "Tortilla Flat" (M-G-M)  
 "Nazi Agent" (M-G-M)  
 LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$22,200. (Average, \$14,000)  
 "The Spoilers" (Univ.)  
 "Butch Minds the Baby" (Univ.)  
 PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. 2nd week. Gross: \$7,800. (Average, \$7,000)  
 "Take a Letter Darling" (Para.)  
 PARAMOUNT (Hollywood)—(1,407) (33c-44c-55c-75c) 7 days. Gross: \$11,000.  
 "Take a Letter Darling" (Para.)  
 "Remember Pearl Harbor" (Rep.)  
 PARAMOUNT (Downtown)—(3,595) (33c-44c-55c-75c) 7 days. Gross: \$15,000.  
 "Juke Girl" (W.B.)  
 WARNER BROS. (Hollywood)—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$10,800. (Average, \$14,000)  
 "Juke Girl" (W.B.)  
 WARNER BROS. (Downtown) (3,400) (33c-44c-55c-75c) 7 days. Gross: \$12,700. (Average, \$12,000)

## 'Reap' With \$12,600 Is Buffalo Leader

BUFFALO, June 18.—"Reap the Wild Wind" continued big in a second week at the Great Lakes at advanced prices, grossing \$12,600. "My Gal Sal" took \$14,200 at the Buffalo.

Estimated receipts for the week ending June 13:

"My Gal Sal" (20th-Fox)  
 "Who Is Hope Schuyler" (20th-Fox)  
 BUFFALO—(3,489) (35c-55c) 7 days. Gross: \$14,200. (Average, \$12,200)  
 "Reap the Wild Wind" (Para.)  
 GREAT LAKES—(3,000) (44c-65c) 7 days. 2nd week. Gross: \$12,600. (Average, at 35c-55c, \$8,000)  
 "Larceny, Inc." (W.B.)  
 "Mokey" (M-G-M)  
 HIPPODROME—(2,100) (35c-50c) 7 days. Gross: \$7,000. (Average, \$7,000)  
 "Syncopation" (RKO)  
 "Powder Town" (RKO)  
 TWENTIETH CENTURY—(3,000) (30c-44c) 7 days. Gross: \$10,000. (Average, \$9,000)  
 "Meet the Stewarts" (Col.)  
 "Canal Zone" (Col.)  
 LAFAYETTE—(3,000) (30c-40c) 7 days. Gross: \$6,500. (Average, \$6,500)

## Dissolve 2 N. Y. Firms

HARTFORD, June 18.—Peter Perakos of New Britain, Conn., partner in the Joseph Quittner-Peter Perakos Theatres of Connecticut, acting as an agent, has filed certificates of preliminary dissolution with the secretary of state here for two firms, the Torans Amusement Co., Inc., Griswold, Conn., and the Strand Theatre of Thompsonville, Inc., of Enfield, Conn.

## Coast Theatres Plan For Attacks by Gas

LOS ANGELES, June 18.—If gas attacks come to this area, exhibitors aim to be prepared. A manual detailing protective technique for theatres during an enemy attack by gas will be prepared to govern the Los Angeles region. Preparation of the manual was discussed tonight at a meeting of the Los Angeles Theatre Defense Bureau. Francis Harmon, War Activities Committee coordinator, told the meeting of air raid and blackout measures adopted by theatres elsewhere.

## 'Broadway' Takes \$9,500 in Hartford

HARTFORD, June 18.—"Broadway" pulled \$9,500 at E. M. Loew's. "Ship Ahoy" took \$9,000 at the Loew-Poli Palace. The weather was warm.

Estimated receipts for the week ending June 10-11:

"Reap the Wild Wind" (Para.)  
 ALLYN—(2,000) (17c-22c-28c-65c) 7 days. 2nd week. Gross: \$8,000. (Average: \$10,000)  
 "Broadway" (Univ.)  
 "Mr. Celebrity" (PRC)  
 E. M. LOEW'S—(1,200) (11c-30c-40c). Gross: \$9,500. (Average, \$8,000)  
 "I Married an Angel" (M-G-M)  
 "Whispering Ghosts" (20th-Fox)  
 LOEW'S-POLI—(3,200) (11c-30c-40c). Gross: \$7,500. (Average, \$10,000)  
 "Ship Ahoy" (M-G-M)  
 "The Vanishing Virginian" (M-G-M)  
 LOEW'S-POLI PALACE—(1,800) (11c-30c-40c). 7 days. 2nd week. Gross: \$9,000. (Average, \$8,000)  
 "Juke Girl" (W.B.)  
 "Bombay Clipper" (Univ.)  
 WARNER REGAL—(928) (11c-30c-40c) 7 days. 2nd week. Gross: \$7,000. (Average, \$7,500)  
 "Mr. V." (U.A.)  
 "Lady Gangster" (W.B.)  
 WARNER STRAND—(1,400) (11c-30c-40c). Gross: \$8,000. (Average, \$9,000)

## Indianapolis Gives 'Lady' Good \$8,200

INDIANAPOLIS, June 18.—With "The Great Man's Lady" and "True to the Army," the Circle did \$8,200. At Loew's, "A Gentleman After Dark" and "The Vanishing Virginian" took \$6,200.

Estimated receipts for the week ending June 11:

"The Great Man's Lady" (Para.)  
 "True to the Army" (Para.)  
 CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$8,200. (Average, \$6,500)  
 "A Gentleman After Dark" (U.A.)  
 "The Vanishing Virginian" (M-G-M)  
 LOEW'S—(2,800) (28c-33c-44c) 7 days. Gross: \$6,200. (Average, \$8,000)  
 "Juke Girl" (W.B.)  
 "Murder in the Big House" (W.B.)  
 LYRIC—(2,000) (28c-33c-44c) 7 days. Gross: \$5,000. (Average, \$4,500)

## W. B. Shifts in L. A.

LOS ANGELES, June 18.—Recent changes in the staff at the Warner exchange here, made by Fred Greenberg, manager, include the following: Morris Shipp is new office manager, Carl Burrows is head booker and Henry Slater is Arizona salesman. Arthur Snyder, formerly of Seattle, has joined the local staff.

## Joins Illinois Allied

CHICAGO, June 18.—The Loomis Theatre has become a member of Allied Theatres of Illinois, President Jack Kirsch has announced.

## 'Reap' Tops \$14,000 In Big K. C. Week

KANSAS CITY, June 18.—"Reap the Wild Wind," at advanced prices, scored a first-week gross somewhat above \$14,000 at the Newman, the best for the house in several years. The Orpheum had a big second week with "Juke Girl" and "The Falcon Takes Over." The second week of "This Above All" at Esquire and Uptown produced a total of \$7,600. Weather was changeable.

Estimated receipts for the week ending June 11:

"This Above All" (20th-Fox)  
 ESQUIRE—(800) (40c-55c) 7 days. 2nd week. Gross: \$3,000. (Average, \$2,400)  
 "I Married an Angel" (M-G-M)  
 "A Yank on the Burma Road" (M-G-M)  
 MIDLAND—(3,600) (30c-44c) 7 days. Gross: \$7,300. (Average, \$8,500)  
 "Reap the Wild Wind" (Para.)  
 NEWMAN—(1,900) (40c-55c) 7 days. Gross: \$14,000. (Average, \$7,000)  
 "Juke Girl" (W. B.)  
 "The Falcon Takes Over" (RKO)  
 ORPHEUM—(1,900) (30c-44c) 7 days. 2nd week. Gross: \$7,500. (Average, \$5,000)  
 "After Mein Kampf" (Majestic Dist.)  
 "Secret Agent of Japan" (20th-Fox)  
 TOWER—(2,200) (30c) 7 days. Plus stage show. Gross: \$7,100. (Average, \$6,000)  
 "This Above All" (20th-Fox)  
 UPTOWN—(2,000) (40c-55c) 7 days. 2nd week. Gross: \$4,600. (Average, \$4,000)

## 'Mayor,' Stage Show Hit in Minneapolis

MINNEAPOLIS, June 18.—"Mayor of 44th St." with a stage show, attracted \$23,500 at Orpheum in a week of generally good business.

Estimated receipts for the week ending June 13:

"Mayor of 44th St." (RKO)  
 ORPHEUM—(2,800) (30c-40c-50c-60c) 7 days. On stage, Horace Heidt orchestra, Ollie O'Toole, Jerry Bowne, Donna and her Don Juans. Gross: \$23,500. (Average, \$5,500)  
 "In This Our Life" (W.B.)  
 CENTURY—(1,600) (30c-40c-50c) 7 days. Gross: \$7,000. (Average, \$4,000)  
 "Two Yanks in Trinidad" (Col.)  
 GOPHER—(998) (30c) 7 days. Gross: \$3,700. (Average, \$2,500)  
 "Mister V." (U.A.)  
 WORLD—(350) (30c-40c-50c-60c) 7 days. 4th week. Gross: \$2,200. (Average, \$1,600)  
 "Wild Bill Hickok Rides" (W.B.) 3 days  
 "Night Before the Divorce" (20th-Fox) 3 days  
 "Blondie's Blessed Event" (Col.) 4 days  
 "Sundown Jim" (20th-Fox) 4 days  
 ASTER—(900) (20c-30c) 7 days. Gross: \$2,500. (Average, \$1,800)

## Des Moines Drivers Get Wage Increase

DES MOINES, June 18.—Drivers for three firms which deliver motion pictures out of Des Moines, the Film Transportation Co., the Inland Express and the Iowa Film Co., received a 10 per cent pay raise under a new contract between the three firms and Local 90 of the truck drivers' union.

The contract, which runs until June 8, 1943, also gives the drivers a week's vacation with pay. The increase in wages is to be given in war savings stamps. The trucks operated by the film delivery companies are to carry stickers inviting traveling soldiers, sailors and Marines to ride.

## Warfield Plays Singles

SAN FRANCISCO, June 18.—Unusual success of several films as single bills at the 2,680-seat Warfield Theatre has prompted Fox West Coast Theatres to schedule singles at the house for the rest of the Summer.

## 'Mayor' Hits Big \$21,000, Philadelphia

PHILADELPHIA, June 18.—In the face of a record-breaking engagement of the Ringling Bros. Circus, which stayed for a second week, business was satisfactory. "The Mayor of 44th Street" with Jane Withers and Mitchell Ayres' orchestra on the stage, brought \$21,000 to the Earle.

Estimated receipts for the week ending June 9-12:

"Reap the Wild Wind" (Para.)  
 ALDINE—(1,400) (46c-57c-75c) 7 days. 6th week. Gross: \$7,500. (Average, \$9,000)  
 "The Lady Has Plans" (Para.)  
 ARCADIA—(600) (35c-46c-57c) 7 days. 2nd run. Gross: \$2,300. (Average, \$2,600)  
 "In This Our Life" (W.B.)  
 BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days. 3rd week. Gross: \$10,500. (Average, \$13,500)  
 "The Mayor of 44th St." (RKO) (6 days)  
 "Rio Rita" (M-G-M) (1 day)  
 EARLE—(3,000) (35c-41c-46c-57c-68c) 7 days. Vaudeville for six days including Jane Withers, Mitchell Ayres' orchestra, Meredith Blake, Warren Covington, Johnny Bond, Marty Olson, Harry Terrill and Allen Burns & Cody. Gross: \$21,000. (Average, \$14,000)  
 "My Gal Sal" (20th-Fox)  
 FOX—(3,000) (35c-41c-46c-57c-68c) 7 days. 2nd week. Gross: \$14,000. (Average, \$13,000)  
 "The Wife Takes a Flyer" (Col.)  
 KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days. 2nd run. Gross: \$2,900. (Average, \$3,000)  
 "My Favorite Blonde" (Para.)  
 KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days. 2nd run. 2nd week. Gross: \$4,000. (Average, \$4,500)  
 "Rio Rita" (M-G-M)  
 STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$16,500. (Average, \$14,000)  
 "This Gun for Hire" (Para.)  
 STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days. 2nd week. Gross: \$7,000. (Average, \$4,500)

## 'Reap' Smash Hit in Omaha with \$11,600

OMAHA, June 18.—"Reap the Wild Wind," single-featured at increased prices, drew a smash \$11,600 at the Omaha and was held a second stanza. The weather was clear and hot.

Estimated receipts for the week ending June 9-10:

"My Favorite Spy" (RKO)  
 "Mexican Spitfire at Sea" (RKO)  
 BRANDEIS—(1,200) (30c-40c) 7 days. Gross: \$4,200. (Average, \$4,000)  
 "Reap the Wild Wind" (Para.)  
 OMAHA—(2,000) (40c-55c) 7 days. Gross: \$11,600. (Average, \$6,000)  
 "Ghost of Frankenstein" (Univ.)  
 "Fingers at the Window" (M-G-M)  
 ORPHEUM—(3,000) (30c-44c) 7 days. Gross: \$7,200. (Average, \$7,000)

## Linz Is Assigned to Metro Show Builder

Norman Linz has been assigned by M-G-M to the company's first "Show Builder" unit. Linz formerly was with RKO Theatres in Cincinnati. Ken Prickett, who has been handling the unit, has been assigned to the second traveling unit, which has just been launched. The new unit will be on display at the M-G-M Exhibitors Forum at the Nicollet Hotel in Minneapolis next Wednesday.

## Named Metro Salesman

CINCINNATI, June 18.—Thomas Smiley, head booker of the local M-G-M exchange, has been named city salesman, replacing William Devaney, who has joined the Air Corps. Michael Berger, booker, moves into Smiley's place, and Albert Hopt, of the cashier's department, takes over Berger's former post.



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# **THREE EXPERT ASSISTANTS**

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DIRECTORS and cameramen call on  
the special abilities of all three Eastman  
negative films, knowing that each will  
contribute its full share to the consist-  
ently high quality of the complete picture.  
Eastman Kodak Company, Rochester, N.Y.

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**PLUS-X**

*for general studio use*

**SUPER-XX**

*when little light is available*

**BACKGROUND-X**

*for backgrounds and general exterior work*

**EASTMAN NEGATIVE FILMS**



## Studios Adopt 13 Regulations To Save Film

(Continued from page 1)

will be attended also by Eastern members of the advisory committee.

Studios not members of the AMPP, all of which, however, are represented in the Film Conservation Committee, are conforming to the new rules, it is understood.

Not yet included in the rules is the elimination of screen credits, but indications are that this step will be taken shortly. The Screen Directors Guild still has the question under advisement, while the Screen Writers Guild, which has not yet completed a canvass of members on the subject, is expected to comply. The Film Editors declared they will do so if the others agree.

The Film Conservation Committee last night instituted a system, effective July 1, whereby all studios will file monthly reports on film consumption in order to check on the savings effected.

## District Sessions End Col. Meeting

Columbia branch and district managers will conclude their annual convention with individual district meetings at the Warwick Hotel here today and tomorrow.

The delegates recessed yesterday for an all-day outing at Old Oaks Country Club, Purchase, N. Y. This afternoon they will be guests of Gus Eysell, managing director of Radio City Music Hall, on a tour of the theatre and an informal buffet in the studio apartment. The delegates will leave for their respective home cities tomorrow.

Details of Columbia's advertising plans for the coming season were given the convention by David A. Lipson, advertising and publicity director. The appropriation for the season, he said, will be the highest in the company's history.

## McCormick Head of Publicity Committee

(Continued from page 1)

courtesy of a particular film company be changed to read, "as a public service of the motion picture industry for your entertainment."

Allvine also said the committee is checking all company publicity mailing lists for elimination of duplications and the like, as a conservation move. The next meeting of the committee will be held next Thursday.

## Reverts to Single Bills

CHICAGO, June 18. — The United Artists Theatre, a Balaban & Katz Loop house, which went on a dual feature policy two weeks ago, has reverted to single features. While no definite policy has been set for the house, it is said that single and double feature bills will be alternated.

## Fly Says Sanders Bill Would Hinder Operation of FCC

WASHINGTON, June 18.—Provisions of the Sanders bill for reorganization of the FCC would handicap rather than improve administration of the Communications Act, it was declared today by Chairman James L. Fly.

Continuing his testimony before the House Interstate and Foreign Commerce Committee, Fly picked the bill to pieces, section by section, asserting that many of the things dealt with in the measure had been tried out and discarded by the commission, including the setting up of separate divisions to handle the various types of communication.

He was particularly emphatic in his disapproval of the proposed changes in the intervention rule, under which, he said, persons with nothing to contribute would be permitted to participate in cases, slowing up the procedure, and of the provision that the filing of a protest or petition for rehearing would automatically stay commission action.

Under the latter provision, the chairman said, it would be possible for broadcasters to prolong indefinitely the applications of persons who might become competitors.

Fly also objected to the provision limiting the commission's authority over transfers which, he said, would authorize management contracts, asserting that it was highly desirable that the commission know as much about a person who is to manage a station under agreement with the licensee as it knows about the person to whom the license issued.

## Bergen Paid \$282,000 By Sponsor Last Year

PHILADELPHIA, June 18.—Edgar Bergen was paid \$282,000 for his radio work in 1941 by Standard Brands, it was reported here today by the Securities & Exchange Commission. Ray Noble and his orchestra was paid \$32,000 by the same company.

The SEC also reported 1941 earnings of officials of the General Aniline and Film Corp., parent company of Agfa Ansco, as follows: R. Hutz, vice-president, \$86,300; D. A. Schmitz, president, \$68,250, and Ernst Schwartz, vice-president, \$60,950. This company is now being operated by the U. S. Alien Property Custodian.

## CBC to Pay for Use Of Canadian Press

OTTAWA, June 18. — The finance committee of the Canadian Broadcasting Corp. on Saturday will meet representatives of the Canadian Press to set up a new arrangement whereby CP would be paid for services in connection with CBC newscasts, Gladstone Murray, CBC general manager, has disclosed.

## Briggs Awarded DSC

OTTAWA, June 18.—Acting Lieutenant Commander William E. S. Briggs, former joint manager of Station CBO here, has been awarded the Distinguished Service Cross.

## Eberson to Design Recreation Center

John Eberson, film theatre architect, has volunteered his services to supervise the design and decoration of the recreation hall for soldiers at the Army's Signal Corps Photographic Center at the Paramount Long Island Studio.

A committee of trade paper publishers is sponsoring an industry drive to obtain furnishings and equipment for the recreation hall, which serves about 400 men in uniform. Eberson also will handle the design of a library to be adjacent to the hall. The committee includes: Martin Quigley, Abel Green, Maurice Kann, Jay Emanuel, Charles E. Lewis and Jack Alicoate.

The appeal has gone out to the industry to contribute whatever possible in the way of furnishings and equipment for the recreation hall, books for the library, or cash with which to purchase the necessary materials for the center's personnel. Contributions may be sent to the Signal Corps Photographic Center Recreational Fund, in care of this paper.

## 3 Complaints, One Appeal Are Filed

(Continued from page 1)

operator of the Champion, Columbus, and the Drexel Amusement Co., operator of the Drexel, also in Columbus. Both complaints name Neth's Eastern as the interested party and ask for a reduction in the 21 days' clearance which the latter is said to have over the Champion and Drexel.

The two complaints are expected to be combined prior to their hearing.

The some run complaint at St. Louis was filed against Loew's by Stadium Theatre Corp., operator of the Stadium, Carruthersville, Mo. It charges that Loew's have offered to license the house at terms calculated to defeat the purpose of Section 6 of the decree, and names the Gem and Rodgers of the same city as interested parties.

## Arthur Pryor, Noted Band Leader, Dies

Arthur Pryor, 71, noted band leader and composer, died yesterday morning at his home at West Long Branch, N. J. He suffered a paralytic stroke earlier this week.

The body will lie in state at Sarry Memorial Home, Asbury Park, N. J., tomorrow and Sunday until the funeral services Sunday afternoon.

Born in St. Joseph, Mo., he studied music under his father, Samuel Pryor, who was also a bandmaster, and later became trombone soloist with John Philip Sousa's band. He formed his own band in 1903. He composed 250 marches, three light operas and other musical works.

He is survived by his widow, Mrs. Maud Russell Pryor, and two sons, Roger Pryor, film actor, and Arthur, Jr., advertising executive.

## Guild Buys Play

The Theatre Guild has purchased "Mr. Sycamore," play by Robert Ayre and Ketti Frings. The original story first appeared in *Story Magazine* in 1937.

## Bioff Payment Trial Hears Executives On Strike Threats

(Continued from page 1)

dent of RKO, and John E. Otterson, former Paramount president, are scheduled to testify today.

Zukor and Griffith testified following Austin Keough, secretary general counsel of Paramount, on stand yesterday. Keough previously testified that he had taken up Bioff's demands for payments with the chief executives and counsel of other companies and the conclusion had been reached that "we were helpless."

He related that Nicholas M. Schenck, president of Loew's; the late Sidney R. Kent, and H. M. Warner were among the participants in those conferences at which it was unanimously agreed that the payments to Bioff and Browne, who are now serving a Federal sentence for extortion, had to be made. Keough quoted Warner as saying that if the theatres were shut down "he couldn't last a week."

## Says Keough Had 'Guts'

Griffith testified that he first learned of the payments in 1938 and at the time did "exactly nothing in connection with them." To this he added: "I was excessively proud that Keough had the courage and 'guts' to do what he did. There wouldn't be any stockholders here today if he hadn't."

Zukor, who identified himself as "the showman of the company," said he first learned of the payments through newspaper reports of the Browne-Bioff indictment on the extortion charges of which they later were convicted.

He testified the first board of directors meeting at which the payments were considered was held last July 31 and it was unanimously resolved that no litigation should be brought against any member of the company who had knowledge of the transactions. Zukor said he believed that Keough acted "in the best of faith and in the best interests of the company."

## Kept Deals Quiet

During the course of the trial yesterday, former General Sessions Judge Alfred J. Talley, counsel for the plaintiffs, repeatedly stressed the point that Keough had refrained from disclosing any information on the payments to other directors of the company. On questioning Griffiths along this line, the latter observed: "A prudent mother doesn't make known the whereabouts of her child when kidnappers are around."

The trial will resume today before Justice Carroll G. Walters.

## Van Schmus Plaque Unveiled at Yeshiva

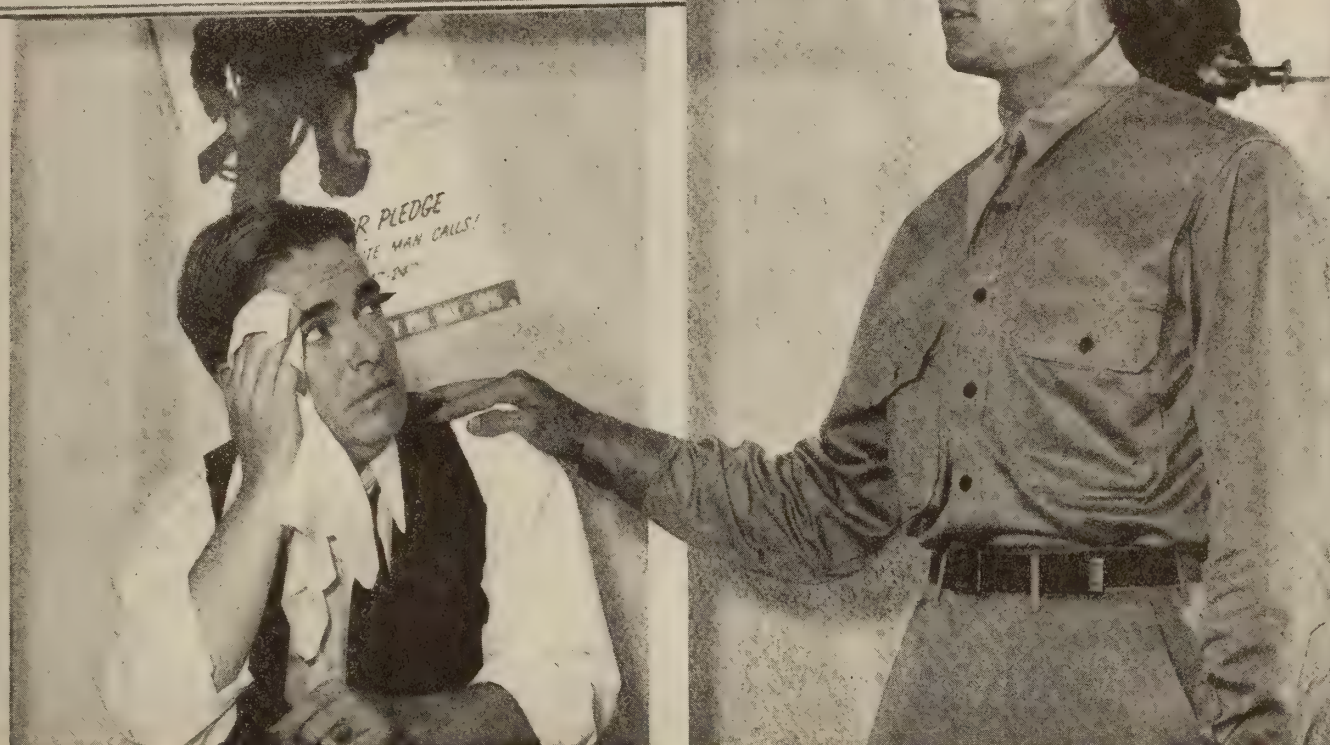
(Continued from page 1)

hind a heritage of goodness that has impressed itself on all those who knew him. Now may we take this occasion to rededicate ourselves to those principles which he exemplified and which are our heritage."

Among those at the ceremony were Mrs. Margaret Van Schmus, other members of the family and Gus Eysell, managing director of Radio City Music Hall.



NIGHT AND DAY... DAY AND NIGHT...  
**WAR STAMPS  
 AND BONDS**  
 ON SALE HERE



# "TIRED, MISTER?"

Gee, we're proud of the job you've done. 15,000 strong, you exhibitors have launched a drive that's making history. The first sales are truly an American Victory! Please stick with us Mr. Showman. We need you. We need more planes and tanks and guns. Our boys didn't complain at Bataan or Corregidor. Weren't they terrific at Midway! For the sake of the lads who die for you, for this land we love, fight to sell those bonds, fight day and night, 52 weeks a year! Every sale is a nail in the Axis coffin. We can't stop, we're all in it for the duration, fellow-fighters, fellow-Americans, together.



**MAKE YOUR  
 PAY-ROLL PLAN  
 YOUR  
 HONOR-ROLL  
 PLAN!**

*Put up a bulletin board in your place, Mr. Producer, Mr. Distributor, Mr. Exhibitor. Nobody will want to be off the Honor-Roll! Everybody! Every pay day! 10%!*



## 'Above All' in Seattle Draws Good \$10,300

SEATTLE, June 18.—"This Above All" at slightly advanced prices took \$10,300 at the Fifth Avenue. "Ship Ahoy" at the Paramount did \$8,100. The weather was warm.

Estimated receipts for the week ending June 12:

"Rio Rita" (M-G-M)  
 "Sunday Punch" (M-G-M)  
 BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 3rd week. Moved from Paramount. Gross: \$3,900. (Average, \$4,000)  
 "This Above All" (20th-Fox)  
 FIFTH AVENUE—(2,500) (30c-42c-58c-65c-75c) 7 days. Gross: \$10,300. (Average, \$7,000)  
 "Meet the Stewarts" (Col.)  
 "Sweetheart of the Fleet" (Col.)  
 LIBERTY—(1,800) (30c-42c-58c-70c) 7 days. Gross: \$6,800. (Average, \$6,000)  
 "Tortilla Flat" (M-G-M)  
 "This Time for Keeps" (M-G-M)  
 MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 3rd week. Moved from Fifth Avenue. Gross: \$3,700. (Average, \$4,000)  
 "Fantasia" (RKO)  
 "Scattergood Rides High" (RKO)  
 MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$5,400. (Average, \$6,000)  
 "The Male Animal" (W. B.)  
 "Always in My Heart" (W. B.)  
 ORPHEUM—(2,450) (30c-42c-58c-70c) 7 days. Gross: \$6,600. (Average, \$7,000)  
 "Butch Minds the Baby" (Univ.)  
 PALOMAR—(1,500) (20c-30c-42c-58c) 7 days. Stage: Gus Arnheim and band. Gross: \$6,800. (Average, \$6,000)  
 "Ship Ahoy" (M-G-M)  
 "Fingers at the Window" (M-G-M)  
 PARAMOUNT—(3,050) (30c-42c-58c-70c) 7 days. Gross: \$8,100. (Average, \$7,000)

## 'Reap' Washington Winner at \$10,500

WASHINGTON, June 18.—"Reap the Wild Wind" drew \$10,500 at the Metropolitan. "In This Our Life" drew \$22,600 at Warner's Earle, and "Twin Beds" took \$22,000 at Loew's Capitol.

Estimated receipts for the week ending June 10-11:

"Reap the Wild Wind" (Para.)  
 WARNER'S METROPOLITAN—(1,600) (40c-55c) 7 days, return engagement. Gross: \$10,500. (Average, \$5,000)  
 "My Gal Sal" (20th-Fox)  
 LOEW'S PALACE—(2,300) (40c-60c) 7 days, 2nd week. Gross: \$10,500. (Average, \$10,000)  
 "Rio Rita" (M-G-M)  
 LOEW'S COLUMBIA—(1,250) (28c-44c) 7 days, return engagement. Gross: \$4,500. (Average, \$4,200)  
 "In This Our Life" (W.B.)  
 WARNER'S EARLE—(2,200) (28c-39c-66c-77c) 7 days. On stage: Johnny Barnes, Ray & Trent, All American Girls, Roxettes. Gross: \$22,600. (Average, \$15,000)  
 "Twin Beds" (U.A.)  
 LOEW'S CAPITOL—(3,434) (28c-44c-66c) 7 days. On stage: Connie Boswell, Whitson Bros., Robinson & Martin, Jimmy Edmondson, Rockets. Gross: \$22,000. (Average, \$17,000)

## Smakwitz Named to War Transport Unit

(Continued from page 1)

Splain, Motor Vehicles Commissioner; John A. Warner, State Police Superintendent; H. O. Schermerhorn, Highway Commissioner; Dr. George M. Wiley, Associate Commissioner of Education; J. F. Fitzgerald, Supervisor of Motor Carriers, Public Service Commission; James J. McNicholas, Chief of the Service Bureau, Transit Commission; R. C. Georger, secretary of the Traffic Commission.

## Broadway Grosses Hold Strong Levels

Broadway first-run grosses this week continued at about last week's strong level, with business good at most houses. Most of the holdovers are continuing.

Tonight Edward Small's "Friendly Enemies" will be given a special preview at the Rivoli on Broadway. Attending will be non-commissioned service men escorting members of the American Women's Volunteer Service, the women's division of the National Security League and Office of Civilian Voluntary Defense. Charles Winninger and Charles Ruggles, featured in the film, and others of films are expected to be present. The picture will start its regular run tomorrow.

"Mrs. Miniver" at the Radio City Music Hall with the stage presentation rolled up an estimated \$108,000 in its second week, a mite short of the first week's business, and will continue.

Also strong in its second week was "Ten Gentlemen from West Point" with a stage show at the Roxy. Business hit an estimated \$49,300 and the show remains. "This Above All" finished its fifth week at the Astor with an estimated \$15,303, and the film is now in the sixth week. "Miss Annie Rooney" grossed an estimated \$8,000 at the Rivoli during its second week.

## Para. District Heads Meeting Here Today

Paramount's district managers will meet here today with home office executives to complete arrangements for the operation of the company's recently announced distribution compensation plan, which will be retroactive to the beginning of the current season.

The following will attend the meeting: Neil F. Agnew, Charles Reagan, J. J. Unger, George Smith, Oscar Morgan; William Erbb, Boston; M. S. Kusell, New York; Harry Goldstein, Cleveland; E. W. Sweigert, Philadelphia; Allen Usher, Chicago; R. C. Libeau, Kansas City; Manuel Brown, Denver; Hugh Braly, Los Angeles; Hugh Owen, Dallas; Jack Kirby, Atlanta, and Del Goodman, Toronto.

## Third Blackout Is Staged in Ottawa

OTTAWA, June 18.—This capital city of the Dominion experienced its third blackout last night. Film shows went on as usual, however. Famous Players Canadian capitalized on the blackout in advertising, urging the public to turn off all home lights and attend theatres.

During the half-hour blackout, from 9:25 to 10:05 P. M., a Celebrity Parade, starring Anna Neagle and other players, took place at the Capitol, for the benefit of Air Marshal Bishop's Air Cadet Fund.

## Mass. Blackout Set

SPRINGFIELD, Mass., June 18.—Civilian defense officials here have announced that Region No. 2, which comprises this city and 50 odd cities and towns nearby, will have a "surprise" blackout some time between tonight and June 24.

## Showmanship Flashes

### 'Yankee Doodle' Tieup Arranged with UAW

Through a tieup with Warners, the United Automobile Workers has arranged that 925 plants engaged in war work install "Yankee Doodle Dandy" war production bulletins, with the most efficient workers designated as Yankee Doodle Dandies.

### Furniture Store Display In 'Twin Beds' Campaign

Baltimore, June 18.—In connection with the showing of "Twin Beds" at Loew's Century, George Avis, publicist, tied in with a leading furniture store for a twin bed window display. Two of the center beds were occupied by a young girl and a young man, who, in a sitting position, held up for public inspection various signs referring to the showing of "Twin Beds" on the Century's screen.

### Redhead Contest Run As 'Gal Sal' Stunt

Hartford, June 18.—Manager Louis A. Cohen of Loew's-Poli conducted a "No. 1 Redhead of Hartford" contest and a "Barber Shop Quartet" contest for the run of "My Gal Sal" here. The latter contest appeared on the theatre's stage on opening night.

### Phone Conversation Is Plug for 'Martin Eden'

HELENA, Mont., June 18.—Jack Edwards, manager of the Marlow Theatre here, in presenting "The Adventures of Martin Eden," arranged a long distance telephone conversation with Ian MacDonald of the cast,

whose home is here, speaking to the audience and his parents by phone from New York, the conversation broadcast over the loud speaker system.

### Child Coloring Contest Is Employed for 'Fantasia'

Cheyenne, Wyo., June 18.—A child's coloring contest was employed by Fred Glass, manager of the Lincoln Theatre here, as the highlight of his campaign on "Fantasia." It was arranged with the co-operation of the Wyoming Eagle and Tribune. Glass also tied in with the Station KFBC for a daily transcription of "Fantasia" music.

### Impersonation Contest Is 'Bashful Bachelor' Stunt

RAPID CITY, S. D., June 18.—A Lum and Abner impersonation contest was staged here by A. J. Johnson of the State Theatre in connection with his campaign on "The Bashful Bachelor." The contest was sponsored by and held over Station KMPH, with prizes and guest tickets for the best impersonations. Listeners acted as judges, mailing in their votes.

### 'Juke Girl' Contest In Canadian Cities

Warners used a "Juke Girl" contest to good advantage on the film of that name in Toronto, and then held a sequel contest along the same lines in Montreal. The Toronto winner, Norine McLaughlin, appeared in Montreal at the conclusion of the stunt, and the two winners were given a round of activities as prizes.

SOME NOTES GATHERED FROM  
VARIOUS ACTIVITIES POPPING  
EVERYWHERE ABOUT EAGLE SQUADRON\*

Walter Wanger said  
the thrill of getting a  
long distance call from  
a very important magazine  
editor\* who saw  
"Eagle Squadron" will  
never be forgotten by him.

\* Name on request

\* THE FIRST MOTION PICTURE  
ABOUT THE FIRST AMERICAN HEROES  
OF THE SECOND WORLD WAR



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 121

NEW YORK, U. S. A., MONDAY, JUNE 22, 1942

TEN CENTS

## Program for Film Savings Set for WPB

### Industry Representatives Report Tomorrow

The industry's program for the conservation of raw stock will be presented in a report to the War Production Board in Washington tomorrow by representatives of the 10 leading producing and distributing companies.

The report will incorporate measures already adopted or in prospect at Hollywood studios and proposals of the distributors. Distribution executives will meet here today to draw up their report based on economy measures which have been recommended by the 10 companies.

The distribution representatives will leave for Washington tonight, and a delegation representing the studios also is scheduled to attend tomorrow's conference, which is expected to be the first of a series of such meetings with WPB officials.

Among those expected to be in Washington are Barney Balaban,  
(Continued on page 4)

## Alien Patent Owners Must File with U. S.

WASHINGTON, June 21.—All persons claiming any interest in patents or patent applications now or formerly owned by nationals of any foreign country other than the American republics, the British Commonwealth of nations or Russia must report their interest, including any license agreements or claims of ownership, by August 15, under orders issued Friday  
(Continued on page 4)

## Para. Laboratory Signs Union Pact

A three-year contract covering the 85 employes of the Paramount laboratory at Long Island City was signed by the company on Friday with Local 702, Motion Picture Laboratory Technicians Union, IATSE.

The agreement is the first that Paramount has had with Local 702 for the laboratory, although contracts between the local and the Paramount News plant here have been in exist-  
(Continued on page 4)

## Inspection of Para. Records Barred in Bioff Payment Trial

By SHERWIN A. KANE

State Supreme Court Justice Carroll G. Walter denied an application of counsel for the six Paramount stockholders who are suing to recover sums paid to George E. Browne and William Bioff for leave to inspect Paramount's books and minutes of board meetings, which was made in the course of the trial on Friday.

"You are trying a law suit, not trying to discover one," Judge Walter admonished former General Sessions Judge Alfred J. Talley, counsel for the stockholder plaintiffs, in refusing the application. A pre-trial examination of the books had been denied the plaintiffs on application to another justice several weeks ago.

Among those scheduled to be called today are Maurice Newton, Earl I. McClintock, Duncan G. Harris, Fred Mohrhardt and Walter B. Cokell. Attorneys predicted at the weekend that the trial would be concluded this week, possibly on Thursday.

Witnesses on Friday included Bar-  
(Continued on page 4)

## War Parade Kills Rochester Grosses

ROCHESTER, June 21.—The "War Week" parade here Friday night, with 65,000 marchers and as many spectators, almost annihilated theatre business for the evening. Managers estimated grosses were off from 80 to 90 per cent, both at downtown and neighborhood houses. The Strand, downtown second run, closed altogether. The parade lasted six hours.

## Manufacture of Theatre Equipment To Be Limited by Order of WPB

Washington, June 21.—Limitation orders on the use of strategic materials for the manufacture of motion picture theatre equipment are shortly to be issued by the War Production Board, it was indicated yesterday following a meeting between C. B. Hooper, head of the WPB film section, and representatives of the manufacturers.

The whole question of theatre equipment limitation was canvassed at the meeting, held late last week, at which an advisory committee was set up by the manufacturers, the personnel of which is expected to be announced early this week.

Hooper explained that the board considers the motion picture business of great importance as a medium of education, dissemination of news and entertainment and that every effort will be made to keep the theatres operating, but pointed out at the same time that the manufacture of equipment involves the use of materials of which supplies are critically inadequate.

The meeting, it was said, considered also the conversion of certain plant facilities to war production.

## 'Yankees' to Open In 41 N. Y. Houses

Samuel Goldwyn's "The Pride of the Yankees" will be shown in 35 RKO and five Skouras neighborhood houses in New York the night of July 15, simultaneously with the opening at the Astor on Broadway, under arrangements made by RKO, which is distributing the film. The neighborhood showings will be at zone first runs in the Metropolitan area and will be only for the one performance, starting at 9 P. M., with all seats reserved at \$1.10. The picture will continue its regular run at the Astor.

## Fly Urges Shift in NAB Management

WASHINGTON, June 21.—Chairman James L. Fly of the FCC on Friday before the House Interstate and Foreign Commerce Committee declared a change in management of the National Association of Broadcasters would be a "good idea." He charged NBC and CBS dominate the association.

Testifying at hearings on the Sanders bill to reorganize the FCC, he said talk of program censorship "is just bringing in a bugaboo." When his attention was called to his references to the NAB at its St. Louis convention some time ago, Fly said his remarks were addressed at the management of the NAB, not its members.

Fly asserted the two chains, NBC and CBS, are "splendid organizations"  
(Continued on page 4)

## New Federal Tax Bill Will Hit Theatres

### Measure Expected to Be Ready Next Month

WASHINGTON, June 21.—Exhibitors will be affected in many ways, directly and indirectly, by the tax bill now being drafted by the House Ways and Means Committee, a survey of the measure tonight disclosed.

A number of tax changes already have been tentatively adopted by the committee and others remain to be considered, but actual contents of the bill probably will not be known until the measure is put into definite form next month.

Taxes on candy and soft drinks, proposed by the Treasury, may be incorporated in the final draft of the bill, particularly if the committee decides to avoid a general sales tax.

Increased rates have been tentatively adopted on telephone bills and long distance telephone and telegraph messages, railroad, bus and boat transportation and cigarettes, among other commodities and services, but the committee has turned down the administration proposal for taxes which would lower individual incomes to not more than \$25,000 a year.

The committee also may include a five per cent tax on freight and express shipments.

## Will Reelect Para. Officers Thursday

All officers of Paramount Pictures, headed by Barney Balaban, president, are scheduled to be reelected at the organization meeting of the company's board of directors on Thursday.

Other officers include: Adolph Zukor, chairman of the board; Stanton Griffis, chairman of the executive committee; Austin Keough, vice-president, secretary and general counsel; Y. Frank Freeman, vice-president; Neil Agnew, vice-president; John W. Hicks, vice-president; Henry Ginsberg, vice-president; Walter B. Cokell, treasurer; Fred Mohrhardt, comptroller, and Norman Collyer, Jacob H. Karp and Frank Meyer, assistant secretaries.

## Reviewed Today

"Friendly Enemies" and "Moonlight Masquerade" are reviewed on Page 4.



### Asks Premiere of 'Bambi' in Maine

Augusta, Me., June 21.—Gov. Sumner Sewall has telegraphed Walt Disney asking that a premiere of the Disney feature, "Bambi," be held in Maine. The telegram followed discussions in Maine last week among the Governor, Earle Doucette of the Maine Development Commission, and Antoinette Spitzer, Eastern publicity director for Disney. The Maine woods were used as a background for the film.

### So. Calif. Exhibitors Meet on War Effort

LOS ANGELES, June 21.—Exhibitors of Southern California and Arizona heard several speakers discuss theatres' participation in the war effort at a luncheon meeting at the Ambassador Hotel on Friday.

Francis S. Harmon, War Activities Committee coordinator, told the meeting that exhibitors in this area last March set a standard in the sale of War Bonds and Stamps which is only now being equalled elsewhere in the country. Reporting on a meeting with War Production Board officials, Harmon discussed their attitude that "the film industry is essential and we are going to keep theatres open."

Joseph Buxton, London exhibitor, said theatres in this area are as fully protected against air raids and the like as the theatres in London. Charles Skouras and Robert Poole were other speakers.

Harmon left over the weekend for San Francisco, Seattle and Portland where he will address exhibitor meetings.

### RKO Paid Schaefer \$103,410 Last Year

PHILADELPHIA, June 21.—George J. Schaefer was paid \$103,410 plus a weekly expense account of \$250 during 1941, it was revealed in weekend reports released here by the Securities and Exchange Commission.

Joseph I. Breen was paid \$104,000 in 1941 under a five-year contract as studio manager for RKO Radio Pictures, Inc. Ned E. Depinet received \$78,350 as vice-president in charge of distribution, and N. Peter Rathvon received \$62,612 as chairman of the executive committee.

### Morris to Address Minneapolis Forum

Seymour Morris, advertising manager of the Schine Circuit, Gloversville, N. Y., will be a speaker at the exhibitor forum to be conducted at Minneapolis on Wednesday by M-G-M. H. M. Richey, M. L. Simons and William R. Ferguson of M-G-M will leave here today to attend the forum.

### Braden Is Vice-President

J. Noble Braden, executive secretary of the American Arbitration Association and head of its motion picture arbitration division, has been elected a vice-president of the AAA.

## Personal Mention

BERT KULICK has been promoted from lieutenant to lieutenant commander in the United States Naval Reserve.

SAM WHEELER, 20th Century-Fox manager in Washington, was a New York visitor late last week.

MORRIS J. NELSON of the Stanley Theatre, Baltimore, leaves this week for a vacation in Florida.

WILLIAM SHERMAN of Universal's Rochester exchange, was in New Haven late last week for the graduation of his son, PHILIP, from Yale.

NAT RUBIN, former manager of the Lyric, Bridgeport, Conn., was a New Haven visitor while on furlough from Fort Devens.

THOMAS LUCIA of the Strand, Springfield, Mass., has been called into the Army.

BEN ROSENWALD, M-G-M branch manager at Charlotte, is vacationing in New York.

WILLIAM K. SAXTON, city manager for Loew's Theatres in Baltimore, spent the weekend with his family on Long Island.

FRANK MORIN, manager of the Warner Regal in Hartford, is on vacation.

WALTER FARROW of the Strand, Plainville, Conn., has joined the Navy.

CHARLES ANDERSON of the Arch Street Theatre, New Britain, Conn., has recovered from an illness.

EDWARD CRUEA, booker at the Monogram Seattle exchange, was given a dinner party before leaving to join the Army.

### 'Yankee' Pre-Release Considered for Fall

Warner Bros. is considering the possibility of pre-releasing "Yankee Doodle Dandy" outside New York, starting in the early Fall. Plans are expected to be disclosed following a meeting of district managers here July 2 and 3 at which this and other matters will be discussed. Joseph Bernhard, vice-president and general manager, and Mort Blumenstock, in charge of advertising and publicity in the East, and other executives will address the meeting, it was announced.

### 'Squadron' Opening At Globe on July 2

Walter Wanger's "Eagle Squadron" will open at the Globe Theatre July 2, it was announced yesterday. A military premiere is planned, with American and RAF fliers and British Government officials and others scheduled to attend. The opening will be sponsored by the Eagle Squadron Fund and the RAF Benevolent Fund of the U.S.A. The film is a Universal release.

### RKO Board Meeting Scheduled on Friday

A meeting of the RKO board of directors is tentatively scheduled for Friday. The meeting scheduled for last week was postponed due to the absence from the city of two directors, N. Peter Rathvon, chairman of the executive committee, and Ned E. Depinet, vice-president, who are visiting at the studio.

### Canadian Pioneer Dies

MONCTON, N. B., June 21.—Alexander R. Torrie, pioneer exhibitor who operated theatres here for 25 years, died here. He had been ill about a year, and ill health had caused his retirement from business.

### Weisberg Joins M-G-M

Leonard Weisberg has joined the M-G-M publicity staff to handle trade press contacts, it was announced.

### Mexican President Backs Historic Film

MEXICO CITY, June 21.—With the patronage of President Manuel Avila Camacho, ex-President Lazaro Cardenas and Gen. Felix Ireta Viveros, Governor of Michoacan State, Miguel Contreras Torres is to start production here soon of a film biography of Father Jose Maria Morelos y Pavon, the Roman Catholic priest who was the generalissimo of the Mexican armies in the war of independence from Spain, 1810-'21, and who was executed by the Spaniards in 1815.

This picture, it was said, will be the most expensive ever made in Mexico. Contreras Torres, with Jesus Grovas, producer, has just completed "Simon Bolivar," life of the Venezuelan patriot. That picture is reported to have cost \$210,000, a record for a Mexican film, and is to be released early in July simultaneously here and in Bogota, Colombia.

### Waters New Head of L.A. Defense Bureau

LOS ANGELES, June 21.—George Walters, executive assistant to Charles P. Skouras, president of National Theatres, has been elected director of the Los Angeles Theatre Defense Bureau. He fills the vacancy created by the resignation of B. V. Sturdivant, who recently was transferred to San Francisco by Fox West Coast. Rodney Pantages was elected alternate director.

### Buying War Bonds

Employees at 14 20th Century-Fox branches in the United States have subscribed 100 per cent for the War Bond payroll allotment plan, Tom J. Connors, vice-president in charge of distribution, announced Saturday. Connors said 94 per cent of all U. S. branch employees have subscribed.

### Holton in New England

Joseph Holton, assistant to Joseph Pincus, head of the 20th Century-Fox talent department in the East, has left for New England to scout the Summer theatres.

### New Ed Wynn Show Will Open Tonight

Now set to open tonight after a postponement is the new Ed Wynn show, "Laugh, Town, Laugh," at the Alvin. Wynn has with him in top roles Jane Froman and Carmen Amaya. Smith & Dale, Emil Coleman, Senor Wences, Ken Davidson and Hugh Forgie are among the other performers.

### Tabulation System Set for Bond Drive

Preparations are being made at national headquarters of the industry's War Bond and Stamp campaign for a nationwide tabulation system. The method, being developed by Si Fabian, campaign director, and Arthur Mayer of the War Activities Committee, involves the recording and filing of a report from each of the 15,000 theatres participating in the drive.

The first of the monthly reports is due July 1, covering the first month of the campaign. International Business Machine service has been engaged to set up the mechanics of the system. The Treasury Department will provide a staff to handle the reports. An account number is being assigned to each theatre, and theatres are asked by the committee to list their account numbers in making monthly reports to headquarters.

### \$733,075 Is Pledged at N. Y. RKO Houses

A total of \$733,075 in War Bonds was pledged in RKO theatres in the metropolitan area during the first month of the theatre campaign beginning May 15, the circuit announced over the weekend.

### Army-Navy Checks Pass \$1,700,000 Mark

Theatre collections for Army and Navy Emergency Relief passed the \$1,700,000 mark Friday, it was announced. Among remittances reported were: Comerford Publix Theatres, Scranton, Pa., \$15,202; Blumenfeld Theatres, San Francisco, \$8,442; George Mann (Redwood) Theatres, California, \$4,200; Commonwealth Amusement Corp., Kansas City, \$4,748; Meco Theatres, Birmingham, \$3,317; Lebanon Theatres, Lebanon, Pa., \$1,437.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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**ROARING** with the **THRILLS** of power-diving pilots!

**THROBBING** with the **ROMANCE** of flying men in love!

**THUNDERING** with the **DRAMA** of this war's unsung heroes!



ENTERTAINMENT  
MADE TO ORDER  
FOR AN AIR-  
MINDED WORLD!

# FLIGHT LIEUTENANT

Pat

Glenn

Evelyn

O'BRIEN ★ FORD ★ KEYES

★ ★ ★ ★ ★  
Tie Up With Uncle Sam!...Sell  
War Savings Bonds and Stamps!  
★ ★ ★ ★ ★

Screen play by Michael Blankfort  
Directed by SIDNEY SALKOW  
Produced by B. P. SCHULBERG  
A COLUMBIA PICTURE



RELEASED JULY 9<sup>th</sup>



## Court Denies Inspection of Para. Books

(Continued from page 1)

ney Balaban, Paramount president; George J. Schaefer, John E. Otterson, former Paramount president, and Edwin L. Weisl, Paramount director and member of the law firm of Simpson, Thacher & Bartlett, Paramount counsel.

Balaban testified that he was unaware of the demands for money that had been made on Paramount by Bioff. He related that the projectionists were called out of the Chicago theatres in 1935 "while tens of thousands of patrons were in them." This was done, he said, to assure Otterson's presence at a meeting with union officials in Chicago the following day. His first knowledge of the payments that had been made to Bioff came in 1938, he testified, when he questioned Austin C. Keough, vice-president and general counsel, on an entry in the studio's books of \$50,000 for a real estate option.

### 'Holdup by Chicago Gang'

"Keough explained that the item was part of the holdup by the Chicago gang and that the payments had all been made," Balaban said.

Balaban said he discussed the payments with Stanton Griffis, chairman of the Paramount executive committee, but nothing was done about them. Knowing something of Bioff's background, and considering the financial condition of Paramount at the time, Balaban said he was convinced that the payments not only had to be made but saved Paramount from being plunged back into reorganization.

He testified that he knew of no payments made to Nick Dean Circella, in answer to a direct question by Talley. The latter asked for leave to amend the complaint to include Circella as receiving payments.

### Otterson's Testimony

Otterson testified that after attending the Chicago meeting with Browne and others he reported back to New York that the matter concerned the entire industry and suggested that a meeting on the demands be held here. He later left for the studio and received written and telephoned reports there from Keough on subsequent developments. For several months prior to his resignation from Paramount in June, 1936, he was not consulted on some management affairs and policies, he said. Among these he enumerated the Joseph P. Kennedy investigation of Paramount operations and the subsequent Kennedy report. He said he considered Keough "completely loyal" during that period.

Schaefer identified himself as a Paramount director and vice-president from January to November, 1935, and said that he had no knowledge of the Browne-Bioff payments until stories of their indictment were published.

Weisl testified that he and Judge Thomas D. Thacher investigated the payments for the Paramount board last year and after a thorough study they concluded that beyond any doubt they were made in the best interests of the company.

## Reviews

### "Friendly Enemies"

(U.A.-Small)

Hollywood, June 21

THIS is a filming of the play of the same title which prospered in 1918 and prospered again, in terms of laughs, when previewed to an audience in Glendale.

The original has been filmed virtually without change. Now, as in 1918, the story deals with the effect of the war upon German-born Americans, and the war concerned is the 1914-1918 conflict. Now, as then, the principals are two German-born Americans who have found wealth and happiness in America. One has retained his love of Germany and fidelity to its cause. The other has become American in spirit and loyalty as well as in fact. Between these men rages a conversational conflict, waged in dialect and violence but always for purposes of comedy, which dissolves when the defender of the Kaiser, tricked by a German agent into financing destruction of a transport on which his son is en route to France, renounces Germany and embraces Americanism.

Charles Winninger and Charlie Ruggles portray the two disputants with a skill which drew a good reaction from the preview audience. James Craig and Nancy Kelly play their son and daughter, who marry, and Ilka Gruning registers solidly as the boy's mother. Otto Kruger plays the German agent without overplaying the part, and Greta Meyer, Addison Richards, Charles Lane, John Piffle and Ruth Holly round out the cast.

Production by Edward Small is on a scale to offset the limited physical scope of the stage play, and direction by Allan Dwan gets peak values out of the script. Adaptation is by Adelaide Heilbron, from the original play by Samuel Shipman and Aaron Hoffman.

Running time, 95 mins. "G"\*

ROSCOE WILLIAMS

### "Moonlight Masquerade"

(Republic)

A COMBINATION of mirth and melody with a few flurries of romance that lend a little substance to the story, "Moonlight Masquerade" is a breezy affair keyed to unpretentious tastes. It has zippy dance routines and energetic comedy and at times a few musical effects for extra flavoring.

All this is purveyed by Dennis O'Keefe, Jane Frazee, Betty Kean, Eddie Foy, Jr., and Erno Verebes, among others. It adds up to good, light-hearted, modest entertainment under the direction of John H. Auer, also associate producer.

The basis of the story is the contractual obligations of O'Keefe and Miss Frazee, arranged by their parents, to marry in Cuba or forsake a fortune in oil wells. They meet, hide their identity, a few bogus foreign noblemen become involved and a lot of amusing situations develop before the two learn of each other's trickery and acknowledge their love.

Running time, 67 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

### Alien Patent Owners Must File with U. S.

(Continued from page 1)

by Alien Property Custodian Leo T. Crowley.

Forms on which to make such reports will be available in the Washington and Chicago offices of the APC on and after June 29, it was said.

The purposes of the order are to check and describe enemy-owned patents and interests in patents to protect the rights of American citizens therein and to obtain information which will aid in the administration of patents seized by the Alien Property Custodian.

### Forbes WCCO Manager

William E. Forbes, assistant to Donald W. Thornburgh, CBS vice-president in Los Angeles, has been appointed general manager of WCCO, Minneapolis and St. Paul CBS outlet, effective July 1. He succeeds Earl Gammons, now CBS Washington manager.

### Fly Urges Shift in NAB Management

(Continued from page 1)

and that their differences with the commission are not unfriendly. Fly denied the contention that application of the FCC network rules would destroy NBC and CBS and build up Mutual, declaring they would instead provide for competition which would lead to better programs.

He challenged the Sanders bill as creating a chain monopoly.

### Honor Cuban Showman

HAVANA, June 21.—Domingo Martinez, pioneer Cuban exhibitor, operating theatres in Cienfuegos, was honored at a testimonial banquet given here by Cuban exhibitors and distributors attended by 150 persons.

### Open Three in Mexico

MEXICO CITY, June 21.—An old subsequent run house, the Cine Teresa, has opened here, and scheduled for the end of this month is the opening of two de luxe suburban theatres.

## Program for Film Savings Set for WPB

(Continued from page 1)

Paramount president; William F. Rodgers, Loew's vice-president in charge of distribution; Edgar J. Munnix, M-G-M studio executive; Joseph H. Hazen and Ben Kalmenson of Warner Bros., and John J. O'Connor of Universal. Ray Klune will represent the Film Conservation Committee of Hollywood.

HOLLYWOOD, June 21.—A special meeting of the Film Conservation Committee was held Friday night to take up raw stock savings proposals which have developed since last week's adoption of the 13 rules to save film.

### Warners to Show 'Wings' in Capital

Warner Bros. has announced two special screenings of "Wings for the Eagle" in Washington this week, one for American and allied officialdom at the Department of Interior auditorium Thursday night and another for press and radio representatives at the National Theatre the night before.

A New York preview will be held at the home office screening room Friday night, after a buffet dinner given by Lockheed Aircraft Corp. for the press and aircraft officials at Toots Shor's restaurant.

### Brown Succeeds Davis in CBS Spot

Cecil Brown, war correspondent, on Friday was named successor to Elmer Davis, now director of the Office of War Information, on the five-minute newscast over 56 CBS stations, 8:55 to 9 P. M., EWT, beginning tonight. Under a new contract with the sponsor, Johns-Manville, Brown will be on Monday through Friday, while the Saturday and Sunday spot will be given over to Eric Sevareid for the Parker Pen Co. in another new deal.

### Para. Laboratory Signs Union Pact

(Continued from page 1)

ence for some time. The laboratory is the last in the East to be organized by the local. The employees formerly were members of an independent union. The new pact provides the minimum wage scales and working conditions embodied in other laboratory agreements.

George Barry was counsel for Paramount in the negotiations, which were conducted by Frank Meyer, assistant secretary. John H. Rugge, Local 702 president, signed for the union.

### Award to News of Day

ATLANTIC CITY, June 21.—M-G-M News of the Day has been cited for the best domestic newsreel of the past year, on the FBI and the Nazis, by the National Headliners Club. Silver plaques for the Headliners awards will be presented at a dinner here next Saturday.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 122

NEW YORK, U.S.A., TUESDAY, JUNE 23, 1942

TEN CENTS

## Will Revise Schedules of Film Delivery

### Key Center Meetings to Follow ODT Order

Meetings of branch managers, film carriers and exhibitor organization officials will be held in the exchange centers throughout the country this week and next to prepare new pick-up and delivery schedules which will give effect to the Office of Defense Transportation orders restricting film deliveries by local carriers to theatres within a 25-mile radius of exchange centers.

The ODT orders prohibit local carriers from making special trips, call-backs and more than one delivery per day, and require the carriers to reduce by 25 per cent their monthly mileage, beginning July 1, as

(Continued on page 4)

## Reserve Decision On Minn. Motions

ST. PAUL, June 22.—Judge Albin S. Pearson has taken under advisement motions by the Ramsey County attorney for a new trial of the Minnesota anti-blocks-of-five case and for amended findings based on the original trial.

Hearings on the motions were held before Judge Pearson on Saturday. In April Judge Pearson held the law to be unconstitutional. It was argued at Saturday's hearing that the findings

(Continued on page 4)

## Seek More Football Games for New York

Following through on his proposal to bring to New York next Fall New Haven, Princeton and West Point football games, Robert K. Christenberry, president of the Broadway Association, has contacted Mayor F. H. LaGuardia, the presidents of the local ball parks and others in an effort to join him in the move.

In announcing the plan last week, Christenberry pointed out the traveling restrictions imposed by the Office of Defense Transportation which, he said, doubtless will reduce attendance at out-of-town games. Transfer of the contests would be beneficial not only to the sponsors but New York theatres, hotels and other business around the city as well, he contended.

## May Admission Tax Total at \$11,803,922 Setting New Record

WASHINGTON, June 22.—Federal admission tax collections in May hit a new high record at \$11,803,922, an increase of more than \$1,000,000 over the preceding month and nearly \$5,000,000 above the \$6,955,991 reported for May, 1941, it was announced tonight by the Internal Revenue Bureau.

The previous high was \$11,412,679, recorded in December, 1941.

While national collections nearly doubled over last year, receipts from the Third New York (Broadway) District showed only a slight increase, from \$1,846,594 in May, 1941, to \$1,950,579 in the same month this year, indicating the increasing importance of theatres outside the metropolitan

(Continued on page 4)

## Bioff Payment Case Seen Ending Today

The minority stockholders' suit against officers and directors of Paramount to compel reimbursement to the company of payments made to George E. Browne, William Bioff and Nick Dean Circella, convicted former IATSE officials, is expected to end today before Justice Carroll G. Walker in N. Y. Supreme Court.

Florence Rose, union financial secretary, testified that none of the \$100,000 paid by Paramount officials to the three men was turned into the IATSE

(Continued on page 4)

## Plan for Merger of 306, Empire Unions Renewed

Father John P. Boland, chairman of the New York State Labor Relations Board, has intervened in the long standing dispute between Local 306 and the Empire State Motion Picture Operators Union, it was learned yesterday, and has brought officials of both unions together again. Plans for the absorption of Empire State by 306 have been renewed, it was said.

The first meeting was held two weeks ago and another is scheduled for tomorrow. Meeting with Father Boland were Herman Gelber and Abraham Kindler, presidents of 306 and Empire, respectively, and Nathan Frankel and Allen Goodwin, attorneys.

It is understood that the large num-

(Continued on page 4)

## Soldiers Prefer Combination Bills

Chicago, June 22.—Men in the armed forces seeking amusement in Chicago's Loop still prefer combination bills comprising a single feature and a stage show, according to figures released by Balaban & Katz. Of the 13,043 free passes for their theatres issued in May through Chicago's Service Center, 2,687 were turned in at the Chicago Theatre. The Roosevelt, with double bills, was second with 2,094, and the Garrick, another dual policy house, was a close third with 2,064.

## Newsreels Called Only Media Giving True Rubber Facts

WASHINGTON, June 22.—Newsreels were the only media which presented the true picture and gave no conflicting reports on the rubber situation, source of much confusion to the public and one of the motivating reasons for appointment of Elmer Davis to over-all control of war-agency publicity, it was declared today by Robert Collyer, in charge of the newsreel Section of the Office for Emergency Management.

Collyer asserted that while newspapers and radio presented inconsistent reports on the rubber situation, which

(Continued on page 4)

## Distributors Seen Saving 15-18% Stock

### To Report Economy Plan To WPB Today

Indications are that a 15 to 18 per cent saving in raw stock consumption can be effected by the distribution and exhibition branches of the industry as a result of a program of voluntary economies submitted by the 10 leading companies at a meeting at MPPDA headquarters yesterday.

The over-all exhibition-distribution program will be reported to War Production Board officials by the industry conservation committee in Washington today, together with the proposed raw stock saving program of the producers, which will be reported separately by the latter's representatives.

The proposed economies include reductions in the use of raw stock by all branches of industry operations. Special measures will be proposed to eliminate all non-essential use of raw stock, even to the extent of shortening the present newsreel title frames and reducing the length of trailers.

A reduction in the number of prints will be discussed and it is believed that

(Continued on page 4)

## Name Lightstone to Para. Canada Post

Gordon Lightstone, former general manager of Regal Films, Canada, has been appointed general manager of distribution for Paramount in Canada, Neil Agnew, Paramount vice-president and distribution head, announced yesterday.

Lightstone succeeds Del Goodman, who will return to the home office for a new assignment, after having served as Canadian manager for about a year. Lightstone was associated with M-G-M and Regal in Canada for the past 18 years.

### In Today's Issue

"Smart Alecks" is reviewed on page 6. A tabulation of pictures currently in work in Hollywood studios appears on the same page. Additional listing of men and women in the armed services will be found on page 5.



## Coast Flashes

**CONCLUDING** a week's conferences on production plans, Ned Depinet, RKO vice-president in charge of distribution, and Peter Rathvon, board member, left for New York by plane tonight. Edward Alperson, Solly Schwartz, James Mulvey, vice-president of Samuel Goldwyn, Inc., and Goldwyn's Eastern representative, and other executives will leave by train tomorrow. S. Barret McCormick, director of advertising and publicity, will remain until Friday to confer with Perry Lieber, studio publicity director, about exploitation matters.

H. J. Yates will leave for New York next weekend after a two-month stay at the Republic studio.

Junior members of the Screen Directors Guild at their annual meeting last night elected Horace Hough, president; William Tummel, vice-president; Clem Jones, secretary, and Eli Dunn, treasurer. Members of the council and board of governors also were named.

Harry Sherman today bought "Where the Grass Grows," a *Saturday Evening Post* story by Allan Bosworth. Richard Dix will play the leading role and Paramount will release the picture.

## Canadian Industry War Work Praised

OTTAWA, June 22.—Through Herbert Lash, director of the Department of Public Information, the Canadian Government paid public tribute to the motion picture exhibitors and distributors of Canada for their generous contribution to the war effort.

Lash was speaking at a special showing last night of "Mrs. Miniver" at the Capitol Theatre. Arrangements were made through Dewey D. Bloom, Canadian M-G-M representative. The showing was attended by Government leaders, including Defense Minister Ralston.

The D.P.I. director said: "I should like to take advantage of this opportunity to pay public tribute to the motion picture exhibitors and distributors of Canada for their constant and generous contribution to the Canadian war effort. They have never failed to respond willingly to any reasonable request, and for the many services they have performed they have never asked or received one cent, although many of these services have reduced the volume of their income. This unselfish contribution to the cause is an example to all of us."

## Order Union Vote At 20th-Fox Studio

WASHINGTON, June 22.—Janitors, dressing room attendants and matrons employed in the Los Angeles studios of 20th Century-Fox were directed today by the National Labor Relations Board to hold an election to determine whether they are to be represented by the 20th Century-Fox Janitors and Matrons Guild for purposes of collective bargaining.

The order was issued on petition of the guild, filed after company officials had refused to negotiate with it unless certified by the board.

# Personal Mention

**HAL B. WALLIS**, Warner producer, is in the East for a brief visit.

**ROBERT LEACH**, RKO booker at Des Moines, and **MRS. LEACH**, have gone to California for a two-week vacation.

**D. C. KENNEDY**, manager of M-G-M's Des Moines office, with **MRS. KENNEDY**, is spending a two-week vacation in Colorado.

**A. C. HAYMAN**, managing director of the Lafayette Theatre, Buffalo, and **MRS. HAYMAN**, have returned from California.

**BERT LEIGHTON**, manager of Warners' Grand Theatre, Lancaster, Pa., was in town yesterday for a meeting with **HARRY M. KALMINE**.

**LEONARD S. SCHLESINGER**, New York zone manager for Warner Theatres, is away from the office for a few days.

**HARRY GOLDBERG**, director of advertising and publicity for Warner Theatres, and **MRS. GOLDBERG**, celebrate their silver wedding anniversary tomorrow.

**WILLIAM C. GEHRING**, Western division manager for 20th Century-Fox, leaves tonight for Detroit and Chicago for a week.

**SAM WHEELER**, 20th Century-Fox Washington branch manager, after spending three days here, returns home today.

**EDWARD MEADE**, of the Shea publicity department and **EDWARD MILLER**, of the Shea manager staff, Buffalo, are vacationing for two weeks.

**ANN GROVES**, secretary to J. T. Manfre, Paramount manager at Des Moines, is spending a two-week vacation at Boone, Ia.

**TYREE DILLARD** of Loew's has returned from vacation.

**S. A. LYNCH** has returned to S. Miami following a brief visit here.

**NORMAN ELSON** is due back from Washington tomorrow.

**JOSEPH A. McCONVILLE**, Columbia foreign manager, has returned from a two-month business trip to Latin America.

**F. J. A. MCCARTHY** left for Dallas yesterday and will return at the end of the week.

**I. E. LOPERT**, head of Pax Films, is the father of a daughter, born Saturday at Beth Israel Hospital.

**MORRIS KEPPNER** of the Glastonbury Theatre, Glastonbury, Conn., is the father of a daughter, born last week at Hartford Hospital.

**WALTER B. LLOYD**, manager of the Allyn Theatre, Hartford, Conn., is ill at St. Francis Hospital, Hartford.

**LOUIS COHEN**, manager of Loew's Poli, and **DAVID SUGARMAN**, manager of the Colonial, both in Hartford, leave on vacations next week.

**JULIUS SINGER** is ill at his home at the Hotel Embassy.

**NORMAN H. MORAY**, short subjects sales manager for Warners, leaves for Philadelphia today and will return later in the week.

**RHODA GOLDSTEIN**, daughter of **JACK W. GOLDSTEIN**, Buffalo branch manager of National Screen Service, has been married to **JEROME ADEL**.

**FAY LONDON** of the Twentieth Century Theatre office, Buffalo, was married to **SIDNEY HOROWITZ** June 7.

**WILLIAM BRERETON**, assistant advertising manager of Shea Theatres, Buffalo, is vacationing in Canada.

## Confer in Hollywood On Red Cross Films

WASHINGTON, June 22.—G. Stewart Brown, national director of public information for the American Red Cross, and Joseph Weil, motion picture editor, will leave for Hollywood July 1 for conferences with the Hollywood branch of the War Activities Committee, and with producers interested in using Red Cross sequences in films. The Red Cross has two single-reel subjects in preparation, one on its services in the armed forces, and the other on the recruiting of nurses.

## Reelfellows Delay Meet

CHICAGO, June 22.—The final meeting and luncheon of the season to be given by the Reelfellows Club of Chicago has been postponed until next Sunday. All exchange and district managers have been invited to the meeting at the Congress Hotel.

## Cancel Danbury Fair

HARTFORD, June 22.—Because of present conditions, the noted Danbury Fair at Danbury, Conn., has been cancelled "for the duration." The event was started in 1878.

## Chicago China Relief Fund Total at \$3,225

CHICAGO, June 22.—Edwin Silverman, chairman of the motion picture division of the China Relief here, has announced a total of \$3,225 so far collected within the industry. Contributors to date are Balaban & Katz, \$500; Essaness Theatres, \$500; John Balaban, \$500; Harry & Elmer Balaban, \$200; Warner Brothers Theatres, \$300; Jules Rubens, \$200; Jones, Linick & Schaefer, \$200; Robert Michael, Argmore Theatre, \$100; Schoenstadt Theatres, \$200; Oriental Theatre, \$100; Telenev Corp., \$50; Four Star Theatre, \$50; Leo Spitz, \$100; Jack Kirsch, \$75, and Thomas Flannery of the Whiteway Sign Co., \$150. John Balaban, Jack Kirsch and James Coston are co-chairmen of the drive.

## Heads New Haven Union

NEW HAVEN, June 22.—Local 41-B of the exchange employees reelected Samuel Zipkin president for the third consecutive term and Robert Hoffman business agent. Other officers are: Marie Smith, vice-president; Fay Spadoni, treasurer; James Mahon, secretary.

## Wis. ITPA Seeks Relief from Arnold

MILWAUKEE, June 22.—Members of the ITPA of Wisconsin and Upper Michigan, are submitting a petition to Thurman Arnold of the Department of Justice at Washington, seeking relief from "a concerted policy adopted by some producers."

The petition, being signed by association members and then to be presented to Washington, mentions specifically the demands by producers for percentage contracts from 35 per cent to 50 per cent, guaranteed minimums, preferred playing time and in some cases increases in admission prices.

"We, as the owners of the relatively smaller theatres, are primarily dependent upon weekend and holiday (preferred time) business for our profit," the petition states. "Unlike large theatres our business does not fluctuate greatly and therefore cannot justify the need of percentages to offset fluctuations. A percentage contract seldom, if ever, can benefit us. It therefore becomes impossible for the average independent owner to survive when the number of weekends and holidays, in the aggregate, are taken away from him by the producers' demands that percentage contracts must be accepted or you will not receive a fair offer or even a chance to obtain features licensed on a flat rental basis."

According to the petition, this policy has in the past been enforced principally by Loew's, but exhibitors are now facing similar demands from 20th Century-Fox, RKO, Warners and Paramount "and in some measure the others as well for the 1941-1942 season," it is charged.

## Union Cinemas' Net For Year \$249,960

LONDON, June 22.—Union Cinemas has reported an operating profit for the year ended Dec. 31, last, of £591,746 (about \$2,366,985). After provision of £250,000 for taxation, £22,000 for war damage insurance and £150,000 as a reserve for contingencies, the profit balance is put at £62,490 (about \$249,960).

The company's statement said that there had been a reduction of £438,000 in a bank overdraft, reflecting improved attendance. However, it was indicated excess profits taxes make it impossible to pay arrears dividends on preferred shares.

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There's so much  
going on at Universal...

There's all that terrific excitement about  
"EAGLE SQUADRON," the like of which has  
not been seen for a long time . . .



There are those glowing reports about Irene  
Dunne in "LADY IN A JAM," done in the best  
La Cava style and styled for Irene Dunne.



There's swell news about "DEEP IN THE HEART  
OF TEXAS"—coming up soon—and of course  
"PRIVATE BUCKAROO" is keeping 'em hum-  
min' everywhere right now . . .



And great news about Frank Lloyd's "INVISIBLE  
AGENT"—and Abbott and Costello in "PARDON  
MY SARONG" . . .

Well, there's really so much going on—just  
follow us closely, please . . .





## Distributors Seen Saving 15-18% Stock

(Continued from page 1)

a decision in this matter will rest ultimately with the WPB officials. However, there were indications that any print reduction which would disrupt release and availability would not be proposed at the outset and that reduction in the number of prints would not be resorted to unless the voluntary economy program failed to result in the large savings anticipated.

While distributor executives on the industry's film conservation committee are meeting in Washington today with WPB officials, studio members of the committee in Hollywood will gather to consider further suggestions for conservation received from members of constituent organizations. The Screen Writers Guild has distributed a bulletin to its membership returnable Thursday asking for ideas and economies were discussed at the SWG board meeting last night.

### Equipment Conservation Committee Is Named

WASHINGTON, June 22.—Preparing to meet tomorrow with distributor representatives for a discussion of conservation in the motion picture industry, H. C. Hopper, head of the Motion Picture Section of the War Production Board, today made public the membership of the Motion Picture Theatre Equipment Manufacturers Advisory Committee set up at the conference last week.

Hopper will serve as Government presiding officer, other members of the committee being: C. S. Ashcraft, president, Ashcraft Manufacturing Co., Long Island City; Edward Cahill, general manager, RCA Manufacturing Co., Camden, N. J.; E. W. Hulett, president, E. W. Hulett Manufacturing Co., Chicago; Albert B. Hurley, president, Hurley Screen Co., Long Island City; G. L. Carrington, vice-president, Altec Service Corp., New York; William A. Gedris, president, Ideal Seating Co., Grand Rapids, Mich.; Louis B. Goldberg, president, Goldberg Brothers, Denver; Walter E. Green, director, General Theatre Equipment Co., New York; J. E. Robin, president, J. E. Robin, Inc., New York; E. J. Ballen, president, Ballen, Inc., Akron, Ohio; E. Wagner, president, Wagner Sign Service, Chicago, and E. A. Williford, sales manager, National Carbon Co., New York.

At the conference with the committee last week, conservation of critical materials and conversion of certain plant facilities to war work and a limitation order curtailing manufacture of equipment were discussed. At the meeting tomorrow, plans of the industry for a nationwide conservation program will be set before board officials, and it is possible that the gathering may be followed shortly by officials orders limiting the use of strategic materials.

### Negro Film Set

"Take My Life," Toddy Picture Co.'s latest release with an all-Negro cast, will have its New York premiere the week of July 3 at the Apollo Theatre, Harlem.

## Bioff Payment Case Seen Ending Today

(Continued from page 1)

treasury. Miss Rose said that Bioff did not hold any elected position in the union but was a personal appointee of Browne and received \$110 weekly as international representative.

Fred Mohrhardt, Paramount comptroller, and Norman Collyer, assistant secretary, appeared on the stand earlier and gave testimony similar to that given by previous witnesses. Mohrhardt placed the fixed overhead charges of the theatres at \$17,000,000 annually. He said that there were approximately 30 items regularly entered as corporate expense and that the payments to the union officials properly came under that heading because they could not be allocated to any specific department.

Collyer recalled that he had signed two checks which formed a part of the payment to Browne and Bioff but at the time he affixed his signature had no knowledge of the purpose of the check. These checks were issued, he said, upon the receipt of regular check requisitions.

Neil F. Agnew, vice-president in charge of domestic and Canadian sales, and John W. Hicks, vice-president in charge of foreign sales and distribution, testified that they knew nothing of the payments until they read of them in the newspapers.

Justice Walter denied the plaintiffs' motion to amend the complaint to permit a showing that Balaban & Katz had made similar payments prior to those made by the parent company.

## Reserve Decision On Minn. Motions

(Continued from page 1)

were contrary to and not justified by the evidence, and a new trial was petitioned on essentially the same appeal. The arguments were opposed by David Shearer, Minneapolis attorney for the six major distributors who were involved in the action. Shearer defended the decision as a fair and equitable one.

Extension of the stay of judgment in the case will expire on Saturday and no additional stay is expected to be requested by the county attorney, who pointed out that the state has six months in which to appeal after judgment is filed, although he admitted previously that the state has no funds for such an appeal.

## Newsreels Praised For Rubber Facts

(Continued from page 1)

led President Roosevelt to order the current rubber-salvage campaign so that the true facts might be developed, "in only one medium, newsreels, was the story given straight, without any argument."

The newsreel reports were arranged by Collyer with Arthur D. Newhall, WPB Coordinator of Rubber, in cooperation with the newsreel companies. The pictures were released just when the controversy over the rubber situation was at its height.

### Plan Weekly Concerts

ROCHESTER, June 22.—Semi-weekly outdoor concerts will be staged in Highland Park Bowl here beginning July 10. Jose Iturbi will conduct the first three concerts.

## Col. Favors Unity, Montague States

Abe Montague, Columbia general sales manager, declared yesterday, "Columbia is definitely not opposed to the unity movement, in fact favors it—but Columbia as a company cannot be an active part of it, at this time."

"The selling plans, suggested by the majority of exhibitors during their conferences, is much better met by Columbia's type of selling than by the 12-picture Umpi plan of selling."

## Plans Renewed for 306, Empire Merger

(Continued from page 1)

ber of complaints filed by both unions with the SLRB against each other drew Father Boland's attention and he undertook to bring them together. Negotiations between Empire and 306 for various types of mergers have been discussed intermittently for many years but have bogged down on the question of the type of membership which Empire men would get in 306.

About a year ago, negotiations broke off on the question of protection for the Empire men in the event Century Circuit, with which Empire has a contract, refused to employ them after they joined 306. At that time, 306 offered to conduct a strike, but refused to guarantee the men other jobs. Subsequently, Empire signed a new 10-year contract with Century.

When Gelber was elected president of 306 he undertook to reopen negotiations. Although there were some discussions, no conclusion was reached. With the new Century contract and virtually no unemployment in Empire, it is understood that the union is insisting on full membership rights for all its members in 306 as a condition for absorption.

## 'Holiday Inn' Will Be Sold as Special

Neil Agnew, Paramount sales chief, said yesterday that reports had come to him that Irving Berlin's "Holiday Inn" is to be included in the company's seventh block, and emphasized that the film is being sold separately and as a special. The film, a Mark Sandrich production, will be the third Paramount special, the others having been "Louisiana Purchase" and "Reap the Wild Wind."

## Mayer to Address Exhibitors on WAC

Arthur L. Mayer of the War Activities Committee left for Minneapolis by plane yesterday. He will address exhibitors there today on the industry committee's efforts and plans and the exhibitor's part in them.

The meeting is one of a series being held throughout the country to acquaint exhibitors more fully with the aims of the War Activities Committee. The meetings are being addressed by Francis Harmon, Mayer and Si Fabian.

## Will Revise Schedules of Film Delivery

(Continued from page 1)

compared with the corresponding months of 1941. The orders, however, do not apply to deliveries between a common carrier and exchanges or theatres. Common carriers include airports, railroad depots, truck terminals and post offices.

Additional orders issued by the ODT apply to trucks in long-haul, between-city service and restrict such carriers as to loads, mileage, circuitous routes and off-route points. Under these orders no one will be able to hire common carriers, or contract with individuals, to make special, over-the-road trips.

The orders will change existing film booking and shipping methods in that they will necessitate changes in circuiting, special trips and authorized switching of prints. The meetings to be held in the exchange centers will agree upon new pick-up and delivery hours for each situation, and readjust the exchanges' and theatres' operations in accordance with the carriers' new schedules.

Carriers have advised distributors already that in order to comply with the ODT regulations they will require that film be ready to be picked up at a specified time daily. Exchanges will have to arrange operations to prevent miss-outs, as special trips are prohibited. They also will have to exercise the greatest care in making close bookings, close routings and close connections, and in having all film ready at the hours agreed upon with the carriers, because a second call the same day also is prohibited.

## May Admission Tax Total at \$11,803,922

(Continued from page 1)

centers as revenue producers under the non-exemption tax rates.

The New York report showed collections last month of \$1,839,753 from box-office admissions, against \$1,773,084 a year ago; \$14,625 on tickets sold by brokers, against \$16,931; \$1,961 on tickets sold by proprietors in excess of established prices against nothing; \$30 on permanent use or lease of boxes and seats against \$356, and \$94,209 from roof gardens and cabarets against \$56,223.

For the first five months of the year, the bureau reported, total collections amounted to \$54,309,877 against \$32,766,903 in the corresponding period in 1941.

### Dividends Declared

ROCHESTER, June 22.—A quarterly dividend of 25 cents on the common and \$1.25 on the preferred stock has been declared by Bausch & Lomb Optical Co. here.

### Postpone Club Party

CINCINNATI, June 22.—The annual frolic and dance of the local Variety Club, scheduled for the Summit Hills Country Club, has been postponed until July 27.



# 'Man,' Show Get \$20,000, Chicago High

CHICAGO, June 22.—The Oriental, with Billy Gilbert in person and "Not a Ladies Man" did \$20,000 and the Chicago, with "Juke Girl" and Veloz Polanda on the stage drew \$39,000. Estimated receipts for the week ending June 18:

"The Gold Rush" (U.A.)  
"About Face" (U.A.)  
APOLLO—(1,400) (35c-55c-65c-75c) 7 days. Gross: \$7,000. (Average, \$5,000)  
"Juke Girl" (W.B.)  
CHICAGO—(4,000) (35c-55c-75c) 7 days. Stage-Veloz & Yolanda. Gross: \$39,000. (Average, \$32,000)  
"In This Our Life" (W.B.) (2nd week in Loop)  
"True to the Army" (Para.)  
GARRICK—(1,000) (35c-55c-65c-75c) 7 days. Gross: \$6,000. (Average, \$5,000)  
"Not a Ladies Man" (Col.)  
ORIENTAL—(3,200) (27c-31c-40c-50c) 7 days. Stage—Chuck Foster's band, Billy Gilbert. Gross: \$20,000. (Average, \$16,000)  
"Private Buckaroo" (Univ.)  
"Castle in the Desert" (20th-Fox) 6 days  
"The Wife Takes a Flyer" (Col.)  
"Meet the Stewarts" (Col.) 1 day  
PALACE—(2,500) (40c-50c-68c) 7 days. Gross: \$11,000. (Average, \$13,000)  
"Twin Beds" (U.A.)  
"A Gentleman After Dark" (U.A.)  
ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$12,500. (Average, \$11,000)  
"Reap the Wild Wind" (Para.)  
STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days. 4th week. Gross: \$12,000. (Average, \$14,000)  
"Ship Ahoy" (M-G-M)  
"This Time For Keeps" (M-G-M) 1 day, 3rd week  
"Rio Rita" (M-G-M) 6 days  
UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days. Gross: \$16,000. (Average, \$14,000)  
"The Corpse Vanishes" (Mono.)  
"The Mad Monster" (P.R.C.) 5 days, 3rd week  
"Butch Mirks the Baby" (Univ.)  
"Escape From Hong Kong" (Univ.) 2 days  
WOODS—(1,200) (35c-55c-65c-75c) 7 days. Gross: \$6,500.

## Four Openings on Week's Stage List

The Ed Wynn variety show, "Laugh, Town, Laugh," opened last night at the Alvin. Two openings are slated for tonight, one a revival of the operetta, "The Chocolate Soldier," with Allan Jones and Helen Gleason in the top roles at the Little Carnegie, and the other a new play, "Broken Journey," by Andrew Rosenthal, at Henry Miller's Theatre. In the cast are Edith Atwater, Zita Johann, Warner Anderson and Tom Powers.

Due tomorrow night at the Music Box is Michael Todd's "Star and Garter," in which such performers as Bobby Clark, Gypsy Rose Lee, Carrie Finnell, Pat Harrington and Georgia Southern appear.

**Here! ASTOR**  
**Hear! TOMMY**  
**DORSEY**  
AND HIS ORCH.  
NIGHTLY EXCEPT SUNDAY  
**HOTEL ASTOR**  
TIMES SQUARE

# IN THE SERVICE

Motion Picture Daily publishes today the second listing of names of men and women of the motion picture industry and radio who are now serving with the armed forces of the United States and others of the United Nations. The first listing was published June 18 and publication of names will be continued from time to time. Readers are asked to provide additional names. The listing is divided by company, with the designation of the branch of the service for each individual where available.

## 20th Century-Fox

Albert E. Ade, Army; J. B. Allin, Coordinator of Information; John T. Anderson, Army; Jack Barrett, CTM; Ira S. Garzilay, Army; E. J. Bissell, Reeder Boss, Army; David Boyd; Robert M. Braggins, Coordinator of Information; Donald Briggs; William C. Bryan, Navy; Walter Ceglarski; William C. Chaplin, Army; Claude H. Child, Army; Wilbur Comstock, Navy; Cliff Concialdi; Andrew A. Cooney, Navy; Robert Cornell, Signal Corps; Irving Cummings, Jr.; Harry Davis, Navy; Al DeGaetano, Jr., Army; Harold Dehn, Army; Joel G. Dobson, ISSC; Etter D'Orazio, Navy; Herman D. D'Orazio, Army; Arthur Eichelbaum; Chas. Enscoe, Navy; J. W. Erickson, Navy; Duane Faralla, Army; Richard Flickwir, Army.

John Ford, Navy; Jett Fore, Marines; Keith Frazier, Bert Freed; Harold J. Freedman; Marc Garber, Army; Mills Geibel, Army; Henry Gerzen; Gilbert Goldstein, Army; Carl G. Gottlieb, Army; Robert B. Graham, Navy; John H. Hale, Army; Warren F. Hale, Navy; Robert Harris, Navy; Sol Halprin, Navy; Edward P. Hartman; Emerson R. Hartman, Army; Orville Hatcher, Navy; J. Hall Hearne, Navy; Ben H. Heath, Navy; David Hechtlinger, Navy; Louis Hechtlinger, Navy; John J. Helmick, Navy; Millard D. Henderson, Army; Charles Hoffman, Army; Harold D. Hogan, Navy; John M. Horvath, Army; Stanley Hough, Navy; John Robert Howard, Navy; Roy Ivey; Herbert V. James; William W. Johnson; Robert W. Jolley, Army; Gomer V. Jones, Army; Douglas R. Keeney, Army.

Ray Kellogg, Navy; Ben F. Killion, Army; Kent A. Lamney, CEM; Kenneth Lang, Army; Raymond L. Larios, Army; Robert Leach, Army; Edward Leggiewie, Army; Stephen M. Lockwood, Navy; Russell K. Lyons, Army; T. F. McAdam, Marines; James McAdam, Army; James McCarthy; William Maass; Frederick J. Magnus, Army; Wilson Martin, ACAFS; Gregg Toland, U. S. Navy, Goldwyn, Inc.

## To Issue Monthly War Bond Booklet

The Theatres Division of the War Activities Committee plans a monthly publication, designed to inform and instruct exhibitors on the nationwide War Bond and Stamp drive, Si Fabian, campaign director, announced yesterday.

Called "Showmen at War," the publication is expected to appear first about July 10. It will be of tabloid size, containing eight pages, chiefly pictorial. Oscar A. Doob will be editor, the staff including Harry Goldberg, Harry Mandel, Ernest Emerling and WAC field publicity men.

## Honor Projectionist

HARTFORD, June 22.—Over 50 associates and friends were present at a testimonial dinner at the Lyric Hall here, in honor of Henry North, veteran Lyric Theatre projectionist. Henry L. Needles, Hartford division manager for Warner Theatres, was principal speaker.

Fred Martini; Patrick Matthews, Navy; Lawrence S. Meyran, Jr., Army; Alva R. Michael, Army; Victor F. Minchow, Army; James Mitchell, Navy; Paul Mohn, Navy; Wallace Neal; George Nickols, Navy; Harry B. Nickols, Navy; William Norton, Army; Lee R. Oakes, Army; Oliver Ogden, Army; Henry Oliver, Navy; Dewey Overton, Navy; Charles L. Perrin, Army; Kenneth M. Pier, Navy; Bruce Pierce, Navy; Victor Raffaelli, Army.



Gordon Rosenberg  
U. S. Navy,  
KFPY, Spokane

Francis J. Rafferty, Army; Arthur Randall, Army; Richard N. Reimer, Navy; Lynn F. Reynolds, Army; Wm. Reynolds; Aidan Roark; Norman Rockette, Navy; Jay Ross, Army; Harold Roth, Army; James Rugg, Army; Lawrence C. Sessoms, Navy; Al Shaffer, Navy; Thomas E. Shores, Navy; Al Siegel; David Silver, Army; Leo A. Silver, Army; Richard Skidmore; Robert Smiley, Navy; Don S. Smith, Army; Ben S. Stinman; Norman T. Stocking, Army; James T. Strohm; James Stumpus, Army; Russell Taliaferro, Army; George A. Thompson, Navy; Ronald E. Thurston; Richard M. Townner, Army; Gary Troy; Basil Walker, Navy; Chester Webb; R. C. Wellington, Army; W. E. Wertenan, Army; Wallace M. White, Navy; William Whitley, Army; Elvin B. Williams; Lennis R. Williams, Army; Richard E. Young, Army; Dim Zaikowsky; Harry Zehner, Jr., Navy; Richard Fay, Navy; John Berth.

## Samuel Goldwyn, Inc.

Gregg Toland, Navy; Ralph Hoge, Navy; Richard Bremerkamp, Army; Richard Kehr, Army; Russell Hanson, Navy; George Hazenbush, Army; Don McClellan, Army; Fritz Ottiger, Army; L. L. Snyder, Army; V. C. Leeper, Army; Fred Russell, Army; Karl Zindt, Army; Hal Bumbaugh, Navy; S. J. Myers, Army; Lloyd Dixon, Navy; Charlie Renaud, Army; Sy Bartlett, Army; J. Lesicke, Army; James Beck, Army; C. R. Dooley, Navy; C. W. Hartnett, Navy; Winston Jones, Army; Dave Sadler, Army; L. L. Hughes, Army; W. H. Tuck, Army; Woody Hansen, Army; Leonard Eiferlund, Army; Joe Redmond, Army; Elmer Kiser, Navy; Ellsworth Kiser, Navy; C. R. Widrig, Army; Edward Garvin, Navy; Alex Hume, Army.

## Radio—Spokane, Wash.

Victor Hurley, KHQ-KGA, Navy; Seattle; Mike Winterman, KFPY, Marines; Robert E. Plummer, KFIO, Army Signal Corps, McChord Field; Robert Anderson, KHQ-KGA, Navy, Seattle; Robert Campbell, KFPY, Marines, San Diego; Malcolm Sykes, KHQ-KGA, Flying Instructor, Mather Field, Cal.; Seth Richards, Jr., KFPY, Navy, Seattle; Everett Dallas, KHQ-KGA, Air Force, Fort George Wright, Spokane; Paul Law, KFPY, Navy; Carl Brewster, KHQ-KGA, Army, Camp Hahn, Riverside, Cal.; Gordon Rosenberg, KFPY, Navy; Arthur Schwartz, KHQ-KGA, Navy; Homer Mason, KFPY, Army.

## On 'Squadron' Openings

Flying Officer John M. Hill of the RAF Eagle Squadron, technical advisor on "Eagle Squadron," Wanger film for Universal release, has arrived here for a four-week assignment on special openings of the film in 12 key cities June 25 and 26.

# Grosses Are Fair On B'way as Heat Crowds Beaches

Broadway's weekend grosses in the main were fair as continued warm weather diverted many to the beaches. It was probably the biggest weekend of the season at Coney Island, the Rockaways and other nearby resorts.

The fourth and final week of "Take a Letter, Darling," with Benny Goodman's orchestra at the Paramount, ends tonight with an estimated \$35,000 expected. An estimated \$18,000 was taken Saturday and Sunday. "Beyond the Blue Horizon" follows tomorrow with Vaughan Monroe's orchestra.

In spite of the heat "Mrs. Miniver" continued to do outstanding business with an estimated \$65,000 for Thursday through Sunday. Now in its third week, the picture begins a fourth Thursday.

"Friendly Enemies" had a slow opening at the Rivoli with an estimated \$6,000 for Saturday and Sunday. Beginning a second week at the Rialto, "Nazi Agent" did an estimated \$2,700 Friday through Sunday and will be followed by "Dr. Broadway."

## Epsteins Are Producers

HOLLYWOOD, June 22.—Philip and Julius Epstein, writing team, have been named producers at Warners.

# NEW YORK THEATRES

RADIO CITY MUSIC HALL  
Rockefeller Center  
GREER CARSON • WALTER PIDGEON  
"MRS. MINIVER"  
From Jan Struther's Book • An M-G-M Picture  
ON THE GREAT STAGE: "AT EASE"  
Leonidoff's fast moving, colorful revue, Symphony Orchestra, under the direction of Erno Rapee.  
First Mezzanine Seats Reserved Circle 6-4600

Paramount presents  
ROSALIND RUSSELL FRED MACMURRAY  
"TAKE A LETTER, Darling"  
BENNY GOODMAN AND HIS FAMOUS ORCHESTRA  
PARAMOUNT  
Midnight Feature  
TIMES SQUARE

## "TEN GENTLEMEN from WEST POINT"

A 20th Century-Fox Picture  
PLUS A BIG ROXY 7th Ave.  
STAGE SHOW & 50th St.

PALACE B'WAY & 47th St.  
'THE SPOILERS'  
MARLENE DIETRICH  
— and —  
KAY KYSER and BAND  
'MY FAVORITE SPY'

Tyrone POWER • Joan FONTAINE  
"THIS ABOVE ALL"  
A 20th Century-Fox Triumph  
ASTOR BROADWAY & 45th ST.  
CONTINUOUS



## 'Syncopation' Hits \$23,700 Los Angeles

LOS ANGELES, June 22.—"Syncopation" and "The Falcon Takes Over" scored a total of \$23,700 at two houses, \$13,500 at the Hillstreet and \$10,200 at the Pantages.

Estimated receipts for the week ending June 17:

"This Above All" (20th-Fox)  
CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$14,800. (Average, \$12,000)

"The Gold Rush" (U.A.)  
"Brooklyn Orchid" (U.A.)  
HAWAII—(1,100) (33c-44c-55c-75c) 7 days. Gross: \$5,200.

"Syncopation" (RKO)  
"Falcon Takes Over" (RKO)

HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: \$13,500. (Average, \$6,500)

"This Above All" (20th-Fox)  
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: \$16,300. (Average, \$14,000)

"Syncopation" (RKO)  
"Falcon Takes Over" (RKO)

PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$10,200. (Average, \$7,000)

"Take a Letter Darling" (Para.)  
PARAMOUNT (HOLLYWOOD)—(1,407) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$9,000.

"Take a Letter Darling" (Para.)  
"Remember Pearl Harbor" (Rep.)

PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 7 days, 2nd week. Gross: \$13,300. (Average, \$18,000)

"The Big Shot" (W.B.)  
"Winning Your Wings" (W.B.)

WARNER BROS. (HOLLYWOOD)—(3,000) (33c-44c-55c-75c) 7 days. Gross: \$13,700. (Average, \$14,000)

"The Big Shot" (W.B.)  
"Winning Your Wings" (W.B.)

WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-55c-75c) 7 days. Gross: \$15,700. (Average, \$12,000)

## Review

### "Smart Alecks"

(Monogram)

THE East Side Kids have somewhat more to work with in the way of a story this time and their typical performances therefore carry the story to more profitable purpose for most of its distance, softening a little toward the end but averaging out on the plus side as compared to their earlier pictures.

Leo Gorcey, Bobby Jordan, Huntz Hall, Gabriel Dell, Bobby Stone, Sunshine Sammy and David Gorcey are joined by Stanley "Stash" Clements in this outing, the seven composing the membership of a boys club which is always going to buy baseball uniforms but generally winds up with the money spent for something else. Maxie Rosenbloom, Roger Pryor, Gail Storm, Joe Kirk, Herbert Rawlinson and Walter Woolf King are the names on the adult side.

The original story and screenplay by Harvey Gates is outside the routine of East Side melodrama and concerns the activities of the boys in coming to the aid of one of their number who, beaten up by a criminal for having effected his capture, requires expensive surgical attention.

Production by Sam Katzman and Jack Dietz and associate producer Barney A. Sarecky is above par for the series and Wallace Fox's direction is in most cases tiptop.

Running time, 66 minutes. "G."\*

\*"G" denotes general classification.

### Outdoor House Closes

ST. LOUIS, June 22.—The Civic Theatre, outdoor amateur house located about 10 miles west of the city limits, is St. Louis' first entertainment casualty of the war. The directors of the 800-seat theatre said the rubber and automobile conservation program was the reason for the temporary closing of the theatre.

"What happened in Britain will happen here. Motion Pictures will remain the staple entertainment."  
—SIDNEY BERNSTEIN

## WHAT happened in Britain?

## WHAT will happen here?

### GEORGE J. SCHAEFER

Chairman of the War Activities Committee will introduce the man who really knows wartime motion picture operation—

# SIDNEY BERNSTEIN

Former head of Granada Theatre Circuit in England, Film Adviser British Ministry of Information, and now British film liaison to the U. S. Government and film industry.

— ALSO SPECIAL ATTRACTION —

## ZERO MOSTEL

Comic discovery of the year. Star of Cafe Society Uptown and N.B.C.'s Blue Network Basin Street Series.

### JOINT AMPA-WAR

## ACTIVITIES COMMITTEE LUNCHEON

Thursday, June 25th

HOTEL EDISON

at 12:30 p.m.

Tickets \$1.50

Reserve now from Blanche Livingstone, RKO Theatres, RKO Building

## 48 New Films Now Shooting; 14 Completed

HOLLYWOOD, June 22.—Forty-eight pictures are in the shooting stage this week, as against 50 a week ago, a slight letdown from a production pace considered high for this time of year. Fourteen features were sent into stages to cutting rooms and 12 replaced them before the cameras.

The data by studio:

### Columbia

Finished: "Trail's End," "The Spirit of Stanford."

Shooting: "The Gay Senorita," "My Sister Eileen."

Started: "Smith of Minnesota," "Boston Blackie Goes Hollywood."

### M-G-M

Finished: "The War Against Mrs. Hadley."

Shooting: "Navy Convoy," "The Man on America's Conscience," "Whistling in Dixie," "Andy Hardy's Last Fling," "Ox Train," "Eyes in the Night," "White Cargo," "Random Harvest."

Started: "Journey for Margaret."

### Monogram

Finished: "Isle of Fury."

Shooting: "Arizona Stagecoach," "King of the Stallions."

Started: "Riders of the West."

### Paramount

Finished: "Missing Man," "Lost Canyon," "Submarine Alert," "Happy Go Lucky."

Shooting: "Star Spangled Rhythm," "No Time for Love."

### RKO

Finished: "The Big Street."

Shooting: "Once Upon a Honeymoon," "Mexican Spitfire's Elephant," "Sweet or Hot," "Name, Age and Occupation," "Here We Go Again," "The Navy Comes Through."

### Republic

Shooting: "The Call of the Canyon," "The Flying Tigers," "Ice-capades Revue."

Started: "The Sombrero Kid."

Hal Roach (U. A.)

Finished: "Prairie Chickens."

Started: "Fall In."

20th Century-Fox

Finished: "The Man in the Trunk," "The Black Swan."

Shooting: "China Girl," "Girl Trouble."

Started: "Springtime in the Rockies," "Manila Calling."

### Universal

Finished: "The Mummy Tomb," "Deep in the Heart of Texas."

Shooting: "Sherlock Holmes Fights Back," "Get Hep to Love," "Love and Kisses, Caroline," "Who Done It?"

Started: "Forever Yours," "Off the Beaten Track."

### Warner

Shooting: "The Watch on the Rhine," "Now, Voyager," "George Washington Slept Here," "The Hard Way," "Gentleman Jim," "Casa-blanca," "You Can't Escape Forever."

Started: "Air Force," "The Desert Song."

Entertains Blind Group

BUFFALO, June 22.—Robert Murphy, manager of the Twentieth Century Theatre, arranged for professional entertainment for a Catholic Guild for the Blind party in Catholic Institute Hall.

### 'Our Life' Grosses

## Big \$18,000 at Pitt.

PITTSBURGH, June 22. — "In This Our Life" at Loew's Penn garnered \$18,000, and "Tuttles of Tahiti," helped by Russ Morgan and the Mills Bros. on the stage, grossed \$20,000.

Estimated takings for the week ending June 11:

"Art of Love" (Dezel)  
"Bedroom Diplomat" (Dezel)

ART CINEMA—(300) (30c-50c) 7 days, 6th week. Gross: \$1,400. (Average, \$1,800)

"My Gal Sal" (20th-Fox)  
FULTON—(1,700) (30c-40c-55c) 7 days, 3rd week. Gross: \$4,500. (Average, \$5,000)

"Rings on Her Fingers" (20th-Fox)  
J. P. HARRIS—(2,200) (30c-40c-55c) 7 days. Gross: \$5,700. (Average, \$9,000)

"In This Our Life" (W. B.)  
LOEW'S PENN—(3,400) (30c-40c-55c) 7 days. Gross: \$18,000. (Average, \$13,500)

"Kings Row" (W. B.)  
RITZ—(800) (30c-40c-55c) 7 days, 5th week. Gross: \$3,000. (Average, \$3,000)

"Read to Happiness" (Mono.)  
"Submarine Raider" (Col.)

SENATOR—(1,700) (30c-40c-55c) 7 days. Gross: \$3,200. (Average, \$4,500)

"Tuttles of Tahiti" (RKO)  
STANLEY—(3,600) (30c-44c-55c-66c). On stage: Russ Morgan's orchestra, Mills Brothers, Pansy the Horse with Virginia Mayo, Eunice Healy, Jana. Gross: \$20,000. (Average, \$18,500)

"Ship Ahoy" Takes

### Indianapolis Lead

INDIANAPOLIS, June 22.—"Ship Ahoy" and "Adventures of Martin Eden" did \$13,750 at Loew's.

Estimated receipts for the week ending June 16-18:

"Moonlight" (20th-Fox)  
"Magnificent Deceit" (20th-Fox)

CIRCLE—(2,800) (28c-33c-44c) 7 days. Gross: \$9,400. (Average, \$6,500)

"Ship Ahoy" (M-G-M)  
"Adventures of Martin Eden" (Col.)

LOEW'S—(2,800) (28c-33c-44c) 7 days. Gross: \$13,750. (Average, \$8,000)

"Fantasia" (RKO)  
"Herry Aldrich and Dizzy" (Para.)

LYRIC—(2,000) (28c-33c-44c). Gross: \$8,000. (Average, \$4,500)

Named Para. Salesman

SEATTLE, June 22. — Robert Estill, booker at the local Paramount exchange, has been advanced to the sales staff.



# **MOST ADVANCED TEXTBOOK ON SOUND** **REPRODUCTION AND PROJECTION**



2nd Revision

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## Senate Calls Fly on FCC Renomination

WASHINGTON, June 22.—Chairman James L. Fly will appear before the Senate Interstate Commerce Committee within the next two or three days at hearings on his nomination by President Roosevelt for a seven-year term on the Federal Communications Commission.

Disclosing that he expected to be called before the committee "within a day or two," Fly said today that the hearing probably would interfere with his testimony on the Sanders bill before the House Interstate and Foreign Commerce Committee, which he expects to resume tomorrow. If the Senate call does not come, however, it is possible that the House committee will wind up its examination of the FCC chairman this week.

Fly said that no action has been taken yet by the War Production Board on the recommendation of the Defense Communications Board to set up a maintenance-parts pool for the broadcasting industry, but that officials of the WPB have been cooperative and action probably will be taken shortly.

## 2 New Air Projects Proposed for S.A.

Two new short wave radio projects may be undertaken by the International Film Relations Committee, comprising the advertising and publicity directors of major company foreign departments, in cooperation with the Coordinator of Inter-American Affairs, it was announced yesterday following a committee meeting with representatives of the Coordinator's office.

Yesterday's meeting coincided with the third anniversary of the committee's short wave broadcasts to Latin America over NBC and CBS, which are to be continued. Details of the two new radio projects have not yet been completed, it was said.

Since Feb. 11, the committee has completed 15 assignments for the Coordinators' office, most of which involved the distribution of institutional feature material and photographs to Latin American newspapers. The committee designates an editor each month from one of the film companies in alphabetical order to keep the feature material flowing. Clarence J. Schneider of Columbia is the current editor and he will be followed next month by Dave Blum of Loew's.

Charles E. McCarthy, publicity director for the motion picture section; John M. Halpern, radio division, and Harry Casler, photo editor, represented the Coordinator's office at yesterday's meeting.

### In Circuit Ad Post

ST. PETERSBURG, Fla., June 22.—P. P. Peeler has been appointed manager of the Florida Theatre and will handle the advertising of the local Florida State Circuit theatres. He succeeds Walter Tremor, transferred to Atlanta.

### Twin City Golf July 17

MINNEAPOLIS, June 22.—The Twin Cities Variety Club will hold its annual golf tournament July 17 at Oak Ridge Country Club.

# Off the Antenna

BOB HOPE leads in the current C. E. Hooper report with an audience rating of 30.5 per cent. Fibber McGee & Molly, with 28.9, are second while Edgar Bergen's Charlie McCarthy is third with 25 and the "Aldrich Family" fourth with 24.1. Red Skelton leads the shows which have partial rather than national coverage with a rating of 30.1.

The remaining 11 of the 15 national leaders, in order, are "Lux Radio Theatre," 23.4; Walter Winchell, 22.6; Fannie Brice and Frank Morgan, 21; "Mr. District Attorney," 19.9; Kay Kayser, 18; Bing Crosby, 17; Rudy Vallee, 16.8; "Time to Smile," 16.5; Fred Allen, 16.3; "Take It or Leave It," 16.1, and "Fitch Bandwagon," 15.1.

**Purely Personal:** *Vic Petersen, formerly in the travel field, has been named assistant manager of the NBC guest relations division . . . Ned Costello has joined the NBC local and spot sales staff . . . James J. Cahill, formerly with WAAT, has been added to the WQXR sales staff and Duncan Pirnie has joined the station as announcer . . . Robert M. Morris has been granted a leave of absence by NBC to become chief radio engineer in the Signal Corps. . . . Louis A. Zangaro has been appointed national supervisor of the NBC communications division.*

WMBH, Joplin, Mo., will become the 206th affiliate of Mutual on July 1. The station operates on 1,450 k.c. with 250 watts full time.

Records for Our Fighting Men, Inc., organization of more than 100 recording artists who are contributing their services for recordings to be distributed to the men in the armed forces, has been recognized by the Committee on War Relief Agencies to collect and sell old phonograph records and to buy new records for soldiers and sailors.

**Program News:** *Four new sponsors have signed for participating campaigns on Arthur Godfrey's morning show on WABC. They are Northwestern Cherry Growers Association, Schutter Candy Co., 20th Century-Fox (for "Ten Gentlemen from West Point") and Sunbrock's Show . . . "Vic & Sade" celebrates its 10th anniversary Monday . . . Benrus Watch Co. has renewed its contract with WJZ for five signals each evening for 52 weeks.*

## 'Reap' With \$7,500 Oklahoma City Best

OKLAHOMA CITY, June 22.—"Reap the Wild Wind" at the Criterion was the big winner with \$7,500. "My Gal Sal" at the Midwest drew \$5,200.

Estimated receipts for the week ending June 18:

"Reap the Wild Wind" (Para.)  
CRITERION—(1,500) 25c-40c-55c) 7 days.  
Gross: \$7,500. (Average, \$4,500)  
"Down Mexico Way" (Rep.)  
"Always in My Heart" (W.B.)  
LIBERTY—(1,200) (20c-25c) 7 days.  
Gross: \$2,800. (Average, \$2,400)  
"My Gal Sal" (20th-Fox)  
MIDWEST—(1,500) (20c-25c-40c) 7 days.  
Gross: \$5,200. (Average, \$4,000)  
"My Favorite Spy" (RKO)  
STATE—(1,100) (20c-25c-40c) 7 days.  
Gross: \$3,800. (Average, \$3,500)  
"Tortilla Flat" (M-G-M)  
TOWER—(1,000) (20c-25c-40c) 7 days.  
Moved from Criterion. Gross: \$2,300. (Average, \$1,750)

## 'Tortilla Flat' Hits \$20,300 in Buffalo

BUFFALO, June 22.—Cool June weather did not hurt the box-office. "Tortilla Flat" kept the Great Lakes at peak figures with \$20,300. "This Above All" at the Buffalo drew \$19,000 at advanced prices.

Estimated receipts for the week ending June 20:

"This Above All" (20th-Fox)  
BUFFALO—(3,489) (44c-65c) 7 days.  
Gross: \$19,000. (Average at 35c-55c, \$12,200)  
"Tortilla Flat" (M-G-M)  
"About Face" (U. A.)  
GREAT LAKES—(3,000) (35c-55c) 7 days.  
Gross: \$20,300. (Average, \$8,000)  
"My Gal Sal" (20th-Fox)  
"Who Is Hope Schuyler?" (20th-Fox)  
HIPPODROME—(2,100) (35c-50c) 7 days.  
2nd week. Gross: \$6,500. (Average, \$7,000)  
"My Favorite Spy" (RKO)  
"Suicide Squadron" (Rep.)  
TWENTIETH CENTURY—(3,000) (30c-44c) 7 days. Gross: \$7,500. (Average, \$9,000)  
"Broadway" (Univ.)  
"Treat 'Em Rough" (Univ.)  
LAFAYETTE—(3,000) (30c-44c) 7 days.  
Gross: \$6,500. (Average, \$6,500)

## Gross Unaffected by Springfield Blackout

SPRINGFIELD, Mass., June 22.—The third blackout test in this area came Saturday night at 9:45, with the all clear coming at 10:20. Theatre managers were united in their belief that the blackout caused little or no falling off in business, due to the late hour at which the alert sounded.

The test came as a "surprise" in that the public only knew that it would be called in the six-day period from June 17 to 24. Theatre men felt that a few potential theatre-goers might have stayed at home figuring that the blackout might come on a Saturday but they felt that the falling off in business due to that was too negligible to figure.

Civilian defense officials reported that, as a whole, the blackout was far from a complete success. Organizational difficulties cropped up as well as a slowness on the part of the public to blackout, but their complaints did not extend to the theatres in the area. The well oiled machinery of the theatre defense system worked as successfully as it has in the past, with the courier system of notifying theatres receiving special credit.

## Seek Licenses for 25 Coin Machines

MILWAUKEE, June 22.—Licenses have been sought for about 25 sound film machines under the provisions of a new city ordinance which becomes effective July 1. Premise license fees are \$5 for coin film machines, while distributors are required to pay a \$25 fee plus \$5 for each machine. The city expects to realize about \$75,000 in fees as the result of its amusement machine licensing ordinance.

## 'Our Life' Is Frisco Lead With \$19,500

SAN FRANCISCO, June 22.—"In This Our Life," paired with "Always in My Heart," hit \$19,500 at the Fox. Good also was \$12,000 at the Orpheum for "Saboteur" and "Mississippi Gambler."

Estimated receipts for the week ending June 16-18:

"Syncopation" (RKO)  
GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: Vaudeville. Gross: \$15,300. (Average, \$15,000)  
"Twin Beds" (U.A.)  
"Ships With Wings" (U.A.)  
UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days. Gross: \$8,500. (Average, \$7,500)  
"Dangerously They Live" (W.B.)  
"Larceny, Inc." (W.B.)  
PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days. 2nd week. Gross: \$10,000. (Average, \$11,500)  
"In This Our Life" (W.B.)  
"Always in My Heart" (W.B.)  
FOX—(5,000) (20c-35c-40c-55c) 7 days. Gross: \$19,500. (Average, \$16,000)  
"Tortilla Flat" (M-G-M)  
"Born to Sing" (M-G-M)  
ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days. 3rd week. Gross: \$4,500. (Average, \$4,500)  
"Saboteur" (Univ.)  
"Mississippi Gambler" (Univ.)  
ORHEUM—(2,440) (20c-35c-40c-55c) 7 days. Gross: \$12,000. (Average, \$8,000)  
"This Above All" (20th-Fox)  
WARFIELD—(2,680) (20c-35c-40c-55c) 7 days. Gross: \$14,500. (Average, \$12,000)  
"Girl in the News" (Foreign)  
CLAY—(400) (15c-35c-45c) 7 days. Gross: \$1,200. (Average, \$1,000)

## 'Falcon' and Heidt \$15,800, Milwaukee

MILWAUKEE, June 22.—Horace Heidt and his band and "The Falcon Takes Over" at the Riverside drew \$15,800. "In This Our Life" and "Mexican Spitfire at Sea" grossed \$9,000 at the Warner.

Estimated receipts for the week ending June 18:

"The Invaders" (Col.)  
"Sweethearts of the Fleet" (Col.)  
PALACE—(2,400) (44c-60c) 7 days. Gross: \$4,600. (Average, \$4,000)  
"The Falcon Takes Over" (RKO)  
RIVERSIDE—(2,700) (44c-60c) 7 days. Horace Heidt. Gross: \$15,800. (Average, \$6,500)  
"Reap the Wild Wind" (Para.)  
"Herry and Dizzy" (Para.)  
STRAND—(1,400) (44c-55c-75c) 7 days. Gross: \$3,300. (Average, \$1,500)  
"In This Our Life" (W. B.)  
"Mexican Spitfire at Sea" (RKO)  
WARNER—(2,400) (33c-44c-55c) 7 days. Gross: \$9,000. (Average, \$4,500)  
"Tortilla Flat" (M-G-M)  
"Ship Ahoy" (M-G-M)  
WISCONSIN—(3,200) (44c-65c) 7 days. 2nd week. Gross: \$6,000. (Average, \$5,500)

## Relief Granted to Vermont Theatre

An award granting partial relief to Frank M. Deane, operator of the Colonial, Manchester Depot, Vt., has been handed down at the Boston arbitration tribunal by Fred W. Bliss, arbitrator, it was announced by the American Arbitration Association.

RKO was dismissed as a respondent in the action and the award directed that Loew's product should be made available to the Colonial after Rutland and Bennington first runs, whichever plays last, as is presently provided, but limited the maximum waiting time for the theatre to 14 days after first run at Rutland.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 123

NEW YORK, U. S. A., WEDNESDAY, JUNE 24, 1942

TEN CENTS

## Censor Plans No Change in Film Control

### New Radio Regulations Issued Tomorrow

WASHINGTON, June 23.—Censorship control over motion pictures was described today as adequate and satisfactory by the Office of Censorship and it was stated that no change in the existing regulations is contemplated.

Revised regulations for war-time broadcasting will be issued by the OOC on Thursday, following the announcement tomorrow of changes in the press regulations.

Censorship officials, however, said neither revision will contain any drastic new provisions. Rather, the revisions will be designed to clarify various rules in the light of the experience since their initial promulgation. Some rules will be stiffened, it was indicated, while others may be relaxed, in accordance with the experience gained from the actual operation of the rules over the past six months.

### Eastern Pa. in Dusk To Dawn Blackout

PHILADELPHIA, June 23.—A partial blackout from dusk tonight until dawn Wednesday in this city and 30 Eastern Pennsylvania counties affected theatre attendance in the area only mildly, according to the latest available reports.

Theatres and other places of amusement showed no lights after 8:30 P. M. Considerable newspaper space was used in advance to advise the public that theatres would be open as usual.

### Wanger Donation To Feature Opening

A donation of \$10,000 by Walter Wanger, producer of "Eagle Squadron," Universal release, to the RAF Benevolent Association of the U. S. A., Inc., will be a feature of the premiere of the film July 2 at the Globe on Broadway.

The opening will be under the joint sponsorship of the association and the Eagle Squadron Fund. The presentation of the check will be made by Col. Melvin E. Gillette, commanding officer of the Signal Corps Photographic Center at Astoria, L. I.

### Red Cross Learns Doyle Is Prisoner

It has been learned that the International Red Cross has established communication with Arthur Doyle, Far Eastern representative in Tokio for 20th Century-Fox. It is understood he is a prisoner of the Japanese, and is being held somewhere on the Bataan Peninsula, in the Philippines.

### Bioff Payment Case Decision on Friday

By EUGENE ARNEEL

N. Y. Supreme Court Justice Carroll G. Walter stated yesterday from the bench that he will render his decision on Friday in the suit brought against Paramount Pictures, Inc., officers and directors of the company, by minority stockholders representing 212 shares of stock, in connection with their complaint to recover certain sums paid to George E. Browne and William Bioff, convicted former leaders of the IATSE. The trial formally ended yesterday at noon as expected.

Judge Walter stated he was prepared to render his decision immediately following arguments by counsel, but former General Sessions Judge Alfred Talley pleaded unpreparedness and beseeched the court to grant him several days in which to prepare such argument. The court stated that this was its first experience in many cases where counsel was unprepared but granted a delay and ordered that briefs and memorandums which plaintiffs' counsel asked to be allowed to sub-

(Continued on page 4)

## WPB Plans Coast Branch; Industry Pledges Saving

WASHINGTON, June 23.—Plans of the War Production Board to open a branch of the Motion Picture Section in Los Angeles so that producers may keep in close touch with the agency, were disclosed today by Harold Hopper, chief of the section, at a meeting with industry representatives at which conservation of film, lumber, metals and other critical materials was discussed.

The film group submitted the 13-point program for the saving of raw stock and made other suggestions for conservation which were developed at a series of meetings in Hollywood and more recent discussions in New York,

## FILMS EXEMPT FROM CONSUMER CEILINGS

### Distributor Right to Grant Clearance to Affiliates Is Upheld

The right of distributors under Section 17 of the consent decree to grant whatever clearance is satisfactory to them or to their affiliated theatres was upheld by the arbitration appeals board in a decision handed down yesterday in the clearance complaint of the Dickinson Theatre, Mission, Kan., against the five consenting companies.

The appeals board's decision modified the relief granted the Dickinson originally by W. H. Cloud, arbitrator, following hearings at the Kansas City board last Fall. The appeal from

(Continued on page 4)

### WPB Asks Houses To Save on Copper

Exhibitors were urged by the War Production Board yesterday, it was reported, to make efforts to conserve on the use of materials employing copper and to save copper residue from projector carbons.

Similar appeals have been made to exhibitors through the advertising and news columns of the trade press for the past several months. Advertisements of the National Carbon Co., which first appeared in MOTION PICTURE DAILY more than two months

(Continued on page 4)

### Consumer Service Price Regulations to Be Effective July 1

WASHINGTON, June 23.—Regulations imposing ceiling prices on all consumer services, effective July 1, were issued tonight by the Office of Price Administration, but specific provisions of the law and of the regulations exempted all forms of theatrical service from the order.

The Price Control Act itself excluded motion pictures and broadcasting from regulation, but the new orders specifically listed a number of services which will not be controlled.

These, which will be exempt from control for various reasons, include: artists' and actors' agents, arbitration and conciliation services, theatrical booking agents, entertainers, motion picture or other theatres, radio and television stations and theatrical ticket agencies.

Approximately 1,000,000 establishments, ranging from shoe-shine parlors to morticians and doing a business of over five billion dollars a year, will be required to observe as maximum the highest prices charged by them during last March, according to the O. P. A. regulations.

### Para. Closes Deal With Century Here

Paramount yesterday closed a deal with the Century Circuit for all of the distributor's current season's product now available, Neil F. Agnew, vice-president in charge of distribution, announced.

The deal is the first closed by Paramount this season with Century and ends a deadlock in negotiations that has existed for several months. The deal was first held up by protracted negotiations with the Loew's metropolitan circuit and subsequently, when no agreement was reached with Century, a number of Paramount's early season blocks were sold away from the latter.

### Reviewed Today

Reviews of the two new pictures, "Crossroads" and "Apache Trail," appear on page 4 of today's issue.

In a frank discussion of both the  
(Continued on page 6)



## Coast Flashes

Hollywood, June 23

**J**ACK SKIRBALL, Alfred Hitchcock and Thornton Wilder left for New York today to do background shooting in New Jersey for "Shadow of a Doubt," Skirball's first production for Universal. Wilder will go on to Washington to join the Army as a captain in the morale division.

Seton I. Miller, screen writer, was named associate producer on "Heart of a City" by Lester Cowan. Miller will also do the script for the picture, which Columbia will distribute.

Basil Rathbone was set today for a featured role in "Kim," the new Mickey Rooney vehicle for M-G-M.

## Loew-Lewin Suspend Work for Duration

**H**OLLYWOOD, June 23.—David Loew and Albert Lewin, whose productions have been released through United Artists, today announced suspension of their organization for the duration. A statement issued by the two asserted that casting difficulties and scarcities of material were primarily responsible for their decision.

They are now completing and editing "The Moon and Sixpence," which will be their final production. Two other pictures, "Landfall," by Neville Shute, and "Mating Call," by Ben Hecht, were being prepared by them for production prior to their decision to suspend activities.

Loew and Lewin will leave for New York about July 15 to complete distribution arrangements for their final picture, after which Loew plans to offer his services to the Government in any capacity for which he is fitted. Lewin's future plans are undetermined.

## SPG Negotiations With WB Collapse

A breakdown of negotiations between Warners and the Screen Publicists Guild of New York following a meeting at the home office yesterday was disclosed by the guild. The SPG has contracts with seven major companies and Commissioner James W. FitzPatrick of the U. S. Conciliation Service had intervened in an effort to bring Warners and the SPG together.

The guild stated that it had offered to submit all points at issue to arbitration but that Warners had refused. The union said that the matter would be placed before the National War Labor Board. Major points of difference, according to the guild, are severance pay, maintenance of membership shop, the term of the contract and retroactive pay. Warner officials active in the negotiations could not be reached for comment yesterday.

## 'Above All' to Roxy

"This Above All," 20th Century-Fox version of the Eric Knight war novel, which starts its seventh week at the Astor tomorrow, will play the Roxy for two weeks beginning July 9, prior to its national release. The picture will stay at the Astor until July 12, thus during the final four days of that run it will be at two Broadway houses simultaneously.

# Personal Mention

**P**AT CASEY is scheduled to leave for the Coast today.

**S**TANLEY THOMPSON of Loew's returned from Washington yesterday.

**R**AY FERRIGO of the Grand Theatre, Rochester, is on vacation.

**N**AT ROSEN, owner of the Royale Theatre, Baltimore, has been spending a few days in Philadelphia.

**H**ARRY ROSE, manager of the Globe Theatre, Bridgeport, Conn., will go to Atlantic City for a vacation next week.

**W**ILLIAM A. SIRICA of the Lido and Hamilton Theatres, Waterbury, Conn., is now at Scott Field, Ill.

**A**NTHONY B. KOLLMAN, booker at the 20th Century-Fox Cincinnati exchange, has entered the Army.

**A**LICE GORHAM, publicity head for United Detroit Theatres, spent several days in Chicago.

**W**ILLIAM O'CONNELL, manager of Warners' Highland Theatre, Chicago, is confined to his home with a leg infection.

**J**AMES R. GRAINGER left for Detroit by plane last night and expects to return Monday.

**E**DWARD BURKHARDT, 20th Century-Fox salesman in Cincinnati, has been granted a six-week leave of absence.

**W. E. GREEN**, president of National Theatre Supply Co., has returned from Washington.

**O**SCAR S. OLDFKNOW, vice-president of National Theatre Supply Co., in charge of Western and Southern branches, has been here for several days.

**F**RANKLIN MAURY, manager of the State, Allentown, Pa., has recovered from an illness.

**A**L STIEFEL, operator of the Roxy, Philadelphia, and **S**YLVIA PEARLMAN, were married last Sunday.

**G**EORGE P. AARONS, secretary and counsel of United M.P.T.A., Philadelphia, is recuperating from an operation at the Graduate Hospital.

**L**OU METZGER, theatre owner of San Diego and Los Angeles, is visiting here.

## Directors of RKO Meet Here Today

A meeting of the RKO board of directors is scheduled for today. Indications are, however, that no action will be taken by the board on the election of a president to succeed George J. Schaefer, resigned. New financing plans for the company will be discussed at the meeting, according to report.

## Gould in Lightstone Post for Regal Films

**T**ORONTO, June 23.—Theodore Gould, local branch manager for Regal Films, Ltd., has been promoted to general sales manager of the company. He succeeds Gordon Lightstone, who has resigned to become Canadian district manager for Paramount. Henry L. Nathanson continues as managing director of Regal, which is the Canadian distributor of M-G-M product.

## Loew to Play 'Reap' At Higher Admission

Loew's entire metropolitan circuit will play Cecil B. DeMille's "Reap the Wild Wind" at advanced admission prices starting July 3 under a deal just closed with Paramount, the latter company announced yesterday.

Contracts for the picture are now being closed with subsequent runs in the metropolitan area following the Loew's houses, according to Neil Agnew, Paramount sales head.

## Plans Stage Shows

**I**NDIANAPOLIS, Ind., June 23.—Manager Arthur Baker has announced that the Circle Theatre will resume a policy of "name" bands and vaudeville acts on the stage, in addition to films, beginning July 3. The first week's attraction will feature Ted Weems and his orchestra and Judy Canova.

## Shea Circuit Makes Personnel Changes

The Shea circuit has made a number of personnel changes. They include: Daniel Gillhula, manager of the Palace and Bula, Ashtabula, O., to Jamestown, N. Y., as manager of the Shea and Roosevelt; Robert Russell, manager of the Shea at Geneva, O., to Ashtabula; James Salmans, manager of the Park, Westfield, Mass., to manager of the Shea, Geneva; Andrew Grainger, assistant manager, Ashtabula, to Park, Westfield; Sanford Rowlands, assistant at Bradford, Pa., to Ashtabula, as assistant; Fred Lahrmer, assistant manager, Jamestown, N. Y., to assistant manager, Colonial, Akron, O.; E. W. Smith, from Jamestown to manager of the Park, Youngstown.

## Variety Club Award Is Set for Chicago

The Variety Clubs of America will make its fourth annual Humanitarian Award at the organization's meeting to be held next month in Chicago. The committee for the award, including 35 persons in the writing, publishing and other art fields, is headed by A. K. Rowswell of Pittsburgh. Nominations for the 1942 award are nearly completed, following a final call for nominees sent to the various clubs by John H. Harris, national chief barker.

## Para. Army Plaque Unveiling Today

The Paramount Pep Club will hold a meeting at noon today in the home office club rooms, at which a plaque containing the names of former employees now in the armed services will be unveiled by Adolph Zukor, board chairman.

Six former employees from nearby Army camps will attend and will be guests with six girl employees at dinner and the theatre this evening.

# Newsreel Parade

**T**HE new issues have unusual war news in on-the-spot coverage of the Midway Sea battle. The reels and their contents follow:

**MOVIETONE NEWS, No. 83**—Midway Sea battle. Donald Nelson on rubber scrap drive. General MacArthur tribute to first World War dead in Australia. Hair styles for mermaids. Last Annapolis class graduation addressed by Admiral King.

**NEWS OF THE DAY, No. 281**—Victory at Midway filmed under fire. U. S. flyers tell own story of torpedoing of Jap war ships. Paper plant fire in New York. Nelson backs rubber campaign. Biggest Naval Academy graduation. Track stars meet for Army relief at Randall's Island.

**PARAMOUNT NEWS, No. 86**—Paper warehouse fire in Manhattan. New publication for men in the service. Midshipmen graduate from Annapolis. Anniversary of Russia's entry into war. Scrap rubber drive; Nelson calls for all-out cooperation. Jap ships under bombs in combat at Midway Island; interviews with Army pilots.

**RKO PATHE NEWS, No. 86**—Annapolis graduates 611 new ensigns. Nelson urges rubber collection. Dutch Harbor casualties in U. S. Track champs at national A. A. U. meet in New York. Battle of Midway.

**UNIVERSAL NEWSREEL, No. 95**—Victory at Midway. Dutch Harbor casualties arrive on West Coast. Nelson asks nation to turn in rubber. Annapolis graduation. Five-alarm fire in New York. A. A. U. track and field championships in New York.

## British Distributors Protest Low Rentals

**L**ONDON, June 23.—The Kinematograph Renters Society, at a meeting today, declared it has no quarrel with exhibitors generally, but it was emphasized that distributors are not getting a fair deal on film rentals from exhibitors in certain situations.

Among propositions made was one calling for individual distributors to sell worthy pictures only on a percentage basis, and another whereby there would be no flat rental booking unless the exhibitor books a percentage picture on the same date. The matter was put over to another meeting, to be held at an early date.

## Stromberg Buys 'Lady'

Hunt Stromberg has acquired film rights to "Dishonored Lady," Broadway play which starred Katharine Cornell, and will produce the film for United Artists release under a recently completed deal, it was announced yesterday.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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(From N. Y. Herald Tribune)

Radio City Music Hall has announced that "Mrs. Miniver" has broken all ten-year records, having played to 318,245 persons and grossed \$220,000 in seventy-two showings. Since the Music Hall is the largest motion-picture theater in the world, this is probably an all-time record for the film industry.

**4th Week Coming! Records Going!**

**YOU'LL SEE MINIVER MAGIC SOON!**

GREER GARSON • WALTER PIDGEON • Directed by WILLIAM WYLER • Produced by SIDNEY FRANKLIN • "MRS. MINIVER" with Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers • Richard Ney • Henry Wilcoxon  
Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West • A WILLIAM WYLER Production  
Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture





## Distributor Right to Grant Clearance to Affiliates Is Upheld

(Continued from page 1)

that decision was taken by Fox Kansas City Corp., operator of intervening theatres, and oral arguments were held before the appeals board in New York in April. It was the first instance of the board permitting oral arguments on appeal.

In his original award, Cloud held that the right of distributors to grant unlimited clearance to their affiliated theatres applied only to "their existing franchises" and did not apply to licenses "thereafter entered into" by a distributor with its affiliated theatres.

The appeals board decision said: "We are unable to agree with this construction of the decree. The conclusion is inescapable that the language (of Section 17) is broad enough to cover so essential a subject as clearance."

### Dismisses 20th-Fox

Cloud's award reduced the clearance of Kansas City first runs over the Dickinson from 56 days to 28 days, as to all five defendants, and established a maximum clearance of one day over the Dickinson in favor of the Aztec at Shawnee, Kan. The appeals board affirmed the ruling as to the Aztec's clearance over the Dickinson but otherwise dismissed the complaint as to 20th Century-Fox, with which the interested theatres other than the Aztec are affiliated.

In addition, the appeals board ruled that the maximum clearance of the Plaza, Kansas City, over the Dickinson, on Loew's, Paramount, RKO and Warner product shall be 14 days after last play date at the Plaza. The board further directed that the four distributors may not grant the Isis, Warwick, Brookside and Waldo Theatres any specific clearances over the Dickinson but may grant them "such availabilities after the first run downtown theatres, or such runs in their respective competitive zones, as they may desire."

### N. Y. Case Filed

A new clearance complaint was filed at the New York board yesterday by Dief Amusement Corp., operator of the Astor, Newark, against the five consenting companies. It charged that all of the distributors but Loew's give Warners' Castle at Irvington a run priority and 14 days' clearance over the Astor, while Loew's give the same priority and clearance not only to the Castle but to Warners' Sanford at Irvington, and Ritz, Savoy, Stanley and Mayfair, Newark, as well. Contending that the clearance of all but the Ritz over the Astor is unreasonable, the complaint asks that the clearance of the other houses be reduced to one day or eliminated.

The clearance complaint of the Cerrito, El Cerrito, Cal., against Loew's, 20th Century-Fox and Paramount and the three Fox West Coast houses at Richmond, Cal., were withdrawn yesterday by oral stipulation.

Frank E. Corbera was appointed clerk of the New Orleans board, succeeding Charles Blomquist, resigned, arbitration headquarters announced.

## Reviews

### "Crossroads"

(M-G-M)

Hollywood, June 23

WILLIAM POWELL, Hedy Lamar, Basil Rathbone, Claire Trevor and a cast rich above most in names and talents provide here a novelty in the flow of product. At the start and for more than half its length the picture is a study of amnesia and the problems of a French diplomat (1935) whose memory of events prior to 1922 is blank.

At that point the audience is let in upon the fact that the persons who have revealed themselves to him as associates in a criminal past are in fact blackmailers preying upon his loss of memory, but he continues under the growing conviction that he is guilty of murder and other crimes committed in his forgotten past.

At the end of the picture the whole situation breaks up to reveal that Powell, as the harassed diplomat, has discovered much the same kind of clue Powell always finds in his "Thin Man" pictures and has created a situation in which the blackmailers expose and convict themselves. Adroitness of plot and skill of performance set the picture apart from most melodramas and supply a type of entertainment rare at the moment.

Edwin Knopf produced, Jack Conway directed and Guy Trosper supplied the screenplay, all three rating congratulations. The cast, in addition to those named includes: Margaret Wycherly, Felix Bressart, Sig Ruman, H. B. Warner, Philip Merivale, Vladimir Sokoloff, Guy Bates Post, Fritz Leiber, John Mylong, Frank Conroy, James Rennie, Bertram Marburgh, Harry Fleischman.

Running time, 84 minutes. "G."\*

ROSCOE WILLIAMS

### "Apache Trail"

(M-G-M)

GOOD production values, a story with dramatic punch and highly capable performances make this an entertaining western film which should fill the bill satisfactorily where action pictures are in demand.

Samuel Marx produced and Richard Thorpe directed from a screenplay by Maurice Geraghty based on a story by Ernest Haycox. There was capable handling of the material in each instance.

Lloyd Nolan has the lead, supported by Donna Reed, William Lundigan, Ann Ayars, Connie Gilchrist and Chill Wills, in particular. Nolan, notorious "bad man" was responsible for his brother, Lundigan, being jailed. Given another chance, the latter goes out to manage a difficult stage coach station in the desert Apache country, where Miss Reed, Spanish girl, and her mother, are in charge of the housekeeping. Miss Reed is in love with Lundigan.

A party of travelers arrives, among them Miss Ayars, widow of a soldier who committed suicide, and she makes a play for Lundigan. The Indians attack, then present an ultimatum that they will withdraw if Nolan, who had come to the station, is turned over to them. Lundigan takes a vote, it is decided to fight it out, but Nolan rides out alone in order to save those under siege. Lundigan realizes that he loves Miss Reed.

Running time, 66 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

### WPB Asks Houses To Save on Copper

(Continued from page 1)

ago, informed exhibitors copper can be saved by reducing arc current.

"A saving of approximately 20 per cent of the copper used on copper coated projector carbons can be made by reducing the current at the arc from the maximum to the minimum amperage recommended for the trim in use," one such advertisement said. "Give or sell your copper drippings from the lamp house and peelings from butt ends to the nearest scrap dealer, unless otherwise instructed by our Government," it advised.

### RKO Booker Resigns

CINCINNATI, June 23.—P. J. Bodot, office manager of the RKO exchange here, has resigned, and is succeeded by W. C. Hetherington, head booker. Cyrus Stewart, former Republic salesman here, has been appointed Hetherington's successor.

### Film Musician Pay At Issue in Mexico

MEXICO CITY, June 23. — The amount musicians can claim for playing in films is soon to be decided by the Federal labor authorities with a ruling on bills presented for music in "Isla de Pasion" ("Passion Island"), first picture of Films Mexico-Espana, S. A., president of which is Gen. Juan F. Azcarate, who has just returned here from Berlin, where he was the Mexican minister.

The musicians want pay for 21 hours, the time they spent in the studios, but the producer wants to pay them only for the hour and a half they actually worked.

### Buys Indianapolis House

INDIANAPOLIS, June 23.—The Keith Operating Co. has bought the B. F. Keith's Theatre building and physical property from the United Theatres Co. of Cincinnati, and has been assigned the long term lease formerly held by United Theatres.

## Theatres Urged to Step Up War Aid

MINNEAPOLIS, June 23.—Calling for an end to internal bickering and increased effort in the industry's war activities by exhibitors in this area, John J. Friedl, chairman of the Northwest War Activities Committee, today warned 350 exhibitors in session here that they "must prove themselves or the Government will step in and do the policing for them."

The meeting was called to effect improvements in the War Activities organization in this area, to guarantee as many showings of Government films as possible and to increase the theatre sales of war bonds and stamps in Minnesota, the Dakotas and Northern Wisconsin.

"The Government has been pretty good to theatre owners," Friedl said. "None of us have come to the theatre to find we have no carbons, no tickets or no film because of Government orders. We have been ranked as practically an essential industry, and we have our very definite job to do."

He disclosed that 800 theatres in the territory are now pledged to show Government films and that only 29 have not yet signed up.

E. L. Peaslee, president of Northwest Allied, also called for an end to dissension within the industry. "We'll try to see that every independent cooperates fully," he said.

Arthur Mayer, assistant coordinator for the national War Activities Committee, told the exhibitors that one victory film would be issued each week and asked exhibitors to use them all. Other speakers included Dr. Walter Judd of Mayo Clinic who described conditions in China during his 10 years there; Roy Miller, chairman of the distributors' section of the Northwest Committee, and Edwin Ruben. Following the meeting, managers of the Minnesota Amusement Co. theatres met to hear plans of their organization for filming of short subjects and War Bond and Stamp sales.

## Bioff Payment Case Decision on Friday

(Continued from page 1)

mit be in the court's hands by 4 o'clock Thursday afternoon, and the court would make known its decision the following morning at 10 o'clock.

The court had previously indicated its readiness to render an immediate decision and offered counsel the full-time to argue their views.

After testimony by Florence Rose, financial secretary of the I. A.; Walter B. Cokell, Paramount treasurer, and Frank Meyer, Paramount assistant secretary, the trial was brought to a close with motions to dismiss the complaint against each of the defendants and the defendant corporation, on the ground that no cause of action was proved, and also that the action was barred by the statute of limitations.

In a discussion after trial, Louis Nizer, attorney for Keough, drew an analogy, likening the complaint to a hypothetical case in which a father uses his child's funds to redeem the child from a kidnapper and in which the child upon release in turn brings suit against the father to recover the money paid in ransom.



# Unusual...

Public interest in Samuel Goldwyn's forthcoming production "THE PRIDE OF THE YANKEES" starring Gary Cooper, is so intense that this film will be accorded the most unusual opening ever given a motion picture. RKO is proud to announce that on Wednesday evening, July 15, the World Premiere of "THE PRIDE OF THE YANKEES" will be held at 40 RKO theatres in the New York Metropolitan area simultaneously with the opening at the ASTOR Theatre. This will be for one performance only, with all seats reserved, after which the picture will continue its engagement at the ASTOR.

SAMUEL GOLDWYN presents  
**GARY COOPER**  
IN  
**THE PRIDE OF THE YANKEES**  
(THE LIFE OF LOU GEHRIG)  
WITH  
TERESA WRIGHT • BABE RUTH • WALTER BRENNAN  
Velox and Yolanda • Ray Noble and his Orchestra  
Screen Play by Jo Swerling and Herman J. Mankiewicz  
Original Story by Paul Gallico  
Directed by SAM WOOD  
Distributed by RKO Radio Pictures

RESERVED SEAT SALE STARTS TODAY AT THESE RKO THEATRES FOR THE WORLD PREMIERE OF "THE PRIDE OF THE YANKEES", WEDNESDAY EVENING, JULY 15th.

## MANHATTAN

23rd STREET  
58th STREET  
81st STREET  
86th STREET  
125th STREET  
HAMILTON  
REGENT  
COLISEUM  
ACADEMY OF MUSIC  
RIVERSIDE  
NEMO

## BRONX

FORDHAM  
CHESTER  
FRANKLIN  
CASTLE HILL  
PELHAM  
MARBLE HILL  
ROYAL  
PARK PLAZA  
CROTONA

## NEWARK

PROCTOR'S

## BROOKLYN

ALBEE  
BUSHWICK  
DYKER  
GREENPOINT  
KENMORE  
MADISON  
ORPHEUM  
REPUBLIC  
TILYU  
PROSPECT

## QUEENS

FLUSHING  
RICHMOND HILL  
ALDEN, JAMAICA  
STRAND, FAR ROCKAWAY  
PARK, ROCKAWAY PARK

## WESTCHESTER

MOUNT VERNON  
NEW ROCHELLE  
YONKERS  
WHITE PLAINS

Remember! One performance only! Wednesday Evening, July 15th at 9 P. M.

(This advertisement appeared in all New York newspapers on Tuesday, June 23.)



## Equity to Purchase \$162,000 in Bonds

A total of \$162,000 will be invested by Actors Equity and Chorus Equity in Victory Bonds, the unions announced yesterday. This amount, of which Actors Equity will contribute \$100,000 with the remainder from Chorus Equity, represents approximately one-half of the cash surpluses of each union, it was said.

The Actors Equity council also granted the request of the League of New York Theatres to permit Sunday performances in Boston on the same terms as these performances are permitted in New York. This permission is to extend for the duration of the war. In New York, Equity permits Sunday shows if another day off is provided and all other craft unions consent on the same terms.

The council voted to adopt a rule requiring secret ballots in the future when an acting company is requested by the producer to donate its services for a charity show. The move followed rejection of charges against Maurice Evans for allegedly coercing the "Macbeth" company to give a free performance at Camp Mead. The council pointed out that jurisdiction over free performances for war causes had been turned over to the United Theatrical War Activities and that the Evans' case belonged in the latter group's hands.

The council also voted endorsement of the Irving Berlin musical which will open shortly as a benefit for the Army Emergency Relief Fund.

## 'Blonde' in St. Louis Scores Big \$21,600

ST. LOUIS, June 23.—Inclement weather apparently was a boon to theatres. "My Favorite Blonde" and "Henry and Dizzy" drew a smash \$21,600 at the Fox. Loew's took \$17,300 with "Ship Ahoy" and "Kid Glove Killer".

Estimated receipts for the week ending June 18:

"Ship Ahoy" (M-G-M)  
"Kid Glove Killer" (M-G-M)  
LOEW'S—(3,142) (30c-40c-50c-55c) 7 days, 2nd week. Gross: \$17,300. (Average, \$13,000)  
"My Favorite Blonde" (Para.)  
"Henry and Dizzy"  
FOX—(5,038) (30c-40c-50c) 7 days. Gross: \$21,600. (Average, \$11,000)  
"Juke Girl" (W. B.)  
"Private Buckaroo" (Univ.)  
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: \$6,400. (Average, \$4,000)  
"Bashful Bachelor" (RKO)  
"Powder Town" (RKO)  
ST. LOUIS—(4,000) (25c-35c) 7 days. Gross: \$7,600. (Average, \$2,600)

## 'Butch,' Harris Band \$17,400 Hit in Omaha

OMAHA, June 23.—Phil Harris' orchestra and "Butch Minds the Baby" pulled a smash \$17,400 at the Orpheum. The weather was cool and rainy.

Estimated receipts for the week ending June 16-17:

"Syncopation" (RKO)  
"Submarine Raider" (Col.)  
BRANDEIS—(1,200) (30c-44c) 7 days. Gross: \$4,300. (Average, \$4,000)  
"Reap the Wild Wind" (Para.)  
OMAHA—(2,000) (40c-55c) 7 days, 2nd week. Gross: \$6,800. (Average, \$6,000)  
"Butch Minds the Baby" (Univ.)  
ORPHEUM—(3,000) (40c-55c) 7 days. Stage: Phil Harris. Gross: \$17,400. (Average, \$14,000)

## WPB Plans Coast Branch; Industry Pledges Saving

(Continued from page 1)

industry and Government viewpoints, the company representatives told the board officials that the industry is cognizant of the seriousness of the situation and the importance of cutting consumption of scarce materials to the bone and had developed its programs with that in view.

On his part, Hopper told the film men definitely that the situation in regard to some of the chemicals used in the making and processing of raw stock will become even tighter than it is now and it is imperative that waste be entirely eliminated and that the most efficient use be made of all supplies and materials.

He explained that with a branch of his section in Los Angeles the producers will be in a position where they can not only keep in close awareness of any developments in the supply situation but will be able to secure quick action on any problems that may arise.

The purpose of the branch, he emphasized, will be to cooperate as closely as possible with the industry, the importance of which in the war effort is recognized by all Government agencies.

Present at the conference was a representative of the Office of De-

fense Transportation, who advised the producers of the necessity of reducing truck mileage, and a representative of the Office of Price Administration who discussed the rubber situation. The shortage of certain kinds of lumber, such as Douglas fir, and the situation in other materials used in set construction also was discussed.

Following the conference, Hopper expressed deep satisfaction over the progress made by the industry and expressed confidence that it will work out a program that will result in maximum conservation of critical materials.

The industry representatives attending the meeting included Gradwell Sears, United Artists; Edgar J. Mannix, M-G-M; Allan F. Cummings, Loews, Inc.; John J. O'Connor, Universal; A. Schneider, Columbia; Barney Balaban, Paramount; Earl I. Sponable, Fox Movietone; R. C. Barrows, 20th Century-Fox; Herman J. Robbins, National Screen Service; Norton Richey, Monogram; Ray Klune, Society of Independent Motion Picture Producers, and John Wolcott, March of Time.

No decision as to the action which will be taken by the WPB was disclosed at the conference.

## 'Syncopation' Hits \$17,000, Baltimore

BALTIMORE, June 23.—Business maintains an even pace here. A "Know Your Army" show here for four nights hurt grosses somewhat. "Syncopation" and a stage show at the Hippodrome drew \$17,000.

Estimated receipts for the week ending June 18:

"Her Cardboard Lover" (M-G-M)  
CENTURY—(3,000) (28c-44c and 55c weekends) 7 days. Gross: \$10,000. (Average, \$10,000)  
"This Gun for Hire" (Para.)  
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: \$9,500. (Average, \$9,000)  
"Moonlight" (20th-Fox)  
NEW—(1,581) (15c-28c-35c-55c) 7 days. Gross: \$8,500. (Average, \$7,000)  
"Reap the Wild Wind" (Para.)  
STANLEY—(3,280) (40c-55c-66c) 7 days, 3rd week. Gross: \$13,000. (Average, \$12,000)  
"Syncopation" (RKO)  
HIPPODROME—(2,205) (15c-28c-39c-44c-55c-66c) 7 days. Stage show featuring Major Bowes' Eighth Anniversary Revue. Gross: \$17,000. (Average, \$14,000)  
"Girl From Alaska" (Rep.)  
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: \$6,000. (Average, \$6,000)

## 'Juke Girl' Takes \$7,400, New Haven

NEW HAVEN, June 23.—"Juke Girl" and "A Date With the Falcon" at the Roger Sherman took \$7,400. "The Gold Rush" and "Blondie's Blessed Event" at the College grossed \$3,900.

Estimated receipts for the week ending June 18:

"The Gold Rush" (U. A.)  
"Blondie's Blessed Event" (Col.)  
COLLEGE—(1,627) (40c-50c) 7 days. Gross: \$3,900. (Average, \$2,800)  
"My Favorite Spy" (RKO)  
"Valley of the Sun" (RKO)  
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: \$5,600. (Average, \$8,000)  
"Reap the Wild Wind" (Para.)  
PARAMOUNT—(2,373) (55c-65c) 7 days, 3rd week. Gross: \$4,000. (Average, \$4,600)  
"Juke Girl" (W. B.)  
"A Date With the Falcon" (RKO)  
ROGER SHERMAN—(2,067) (40c-50c) 7 days. Gross: \$7,400. (Average, \$5,200)

## 'Broadway' Scores \$5,000 in Hartford

HARTFORD, June 23.—"Broadway" grossed \$5,000 in the second week at E. M. Loew's. "The Gold Rush" took \$8,000 at the Palace. The weather was hot.

Estimated receipts for the week ending June 17-18:

"Reap the Wild Wind" (Para.)  
ALLYN—(2,000) (17c-23c-28c-65c) 7 days, 3rd week. Gross: \$6,500. (Average, \$10,000)  
"Broadway" (Univ.)  
"Mr. Celebrity" (P.R.C.)  
E. M. LOEW'S—(1,400) (11c-30c-40c) 7 days, 2nd week. Gross: \$5,000. (Average, \$4,000)  
"The Turtles of Tahiti" (RKO)  
"Syncopation" (RKO)  
LOEW'S POLI—(3,200) (11c-30c-40c) 7 days. Gross: \$7,500. (Average, \$10,000)  
"The Gold Rush" (U.A.)  
"Mokey" (M-G-M)  
LOEW'S POLI-PALACE—(1,400) (11c-30c-40c) 7 days. Gross: \$8,000. (Average, \$7,000)  
"Mr. V." (U.A.)  
"Lady Gangster" (W.B.)  
WARNER REGAL—(928) (11c-30c-40c) 7 days, 2nd week. Gross: \$6,500. (Average, \$7,500)  
"The Big Shot" (W.B.)  
"Mexican Spitfire Sees a Ghost" (RKO)  
WARNER STRAND—(1,400) (11c-30c-40c). Gross: \$9,000. (Average, \$8,000)

## Metro Plans Test Runs of 'Miniver'

M-G-M has scheduled a series of 15 test engagements on "Mrs. Miniver," on a single feature basis. The dates all will be during July, with different admission prices prevailing. No further bookings will be taken on the film until the tests are completed, it was said. Special campaigns have been set for each of the pre-release engagements. The 15 cities will include: St. Louis, New Orleans, Cincinnati, Altoona, Cleveland, Kansas City, Tulsa, San Francisco, Denver, Atlanta, Des Moines, Portland, Louisville, Jamestown and Manchester.

## Senate Unit Backs Nomination of Fly

WASHINGTON, June 23.—The nomination of James L. Fly, chairman, for a full seven-year term on the Federal Communications Commission was ordered favorably reported today by the Senate Interstate Commerce Committee, following an executive session at which Fly was questioned regarding commission activities.

With committee approval of the nomination, it is not expected that any difficulty will be encountered in obtaining Senate confirmation of the appointment, probably on Thursday.

Because of his appearance before the Senate committee, the House Interstate and Foreign Commerce Committee postponed further hearings on the Sanders bill for FCC reorganization until Thursday, when Fly will resume his testimony.

## 2 Stations Join on Shows in Italian

WHOM and WOV will combine to produce two shows in Italian for the Office of Facts and Figures. These will be "You Can't Do Business With Hitler" and "Inside Italy" and they will be recorded and sent to other foreign language stations by the OFF. Members of the Radio Directors Guild and the Writer Wartime Board will cooperate in the production.

WHOM has also added a ninth language — Norwegian — to its program schedule. This language will be heard Sundays, 11-11:15 P.M., in a newscast prepared by the Royal Norwegian Information Service in London. The station pointed out that there are 123,000 Norwegians of Norwegian descent in New York and an additional 65,000 in New Jersey. The newscast will be the only program heard in this area in Norwegian.

## Deny NBC Motion In Mutual Action

CHICAGO, June 23.—Federal Judge John P. Barnes yesterday denied a motion of RCA and NBC for a bill of particulars in the \$3,425,000 anti-trust suit filed by Mutual and several of its stockholder-affiliates. At the same time, Judge Barnes ordered that certain references in the title of the suit be stricken out to avoid the implication that the action was a representative one for the benefit of all Mutual affiliates and stockholders.

Mutual, in its brief, had conceded that the action was not representative in character. RCA and NBC have 60 days, under the order, to file an answer. The case may go to trial in the Fall. Mutual filed suit early last January, after the Government had previously filed a similar action, charging that the network and its affiliates had been damaged by exclusive contracts and options on time of NBC affiliates.

## Plans Frisco Stage Shows

SAN FRANCISCO, June 23.—The old Tivoli Opera House has been taken over by Homer Curran to show A. B. Marcus stage shows at popular prices. Two shows will be staged nightly, at prices of 25 cents to \$1. Curran operates the legitimate Geary and Curran Theatres here.





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Our gratitude to the Honorable Howard  
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"AFTER SEEING 'EAGLE SQUADRON' AT A  
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A MOTION PICTURE. WALTER WANGER  
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PICTURE GOERS OF THE NATION."

*P. S. — This is just one of the many un-  
usual tributes that have been paid to  
the motion picture, "Eagle Squadron."*





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and  
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Picture  
Industry

# MOTION PICTURE DAILY

First in  
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Accurate  
and  
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Vol. 51, No. 124

NEW YORK, U. S. A., THURSDAY, JUNE 25, 1942

TEN CENTS

## No New Ticket Tax in Canada War Budget

### Night Club Tax of 20% Equals Theatres

OTTAWA, June 24.—Further tax levies on theatre admissions were excluded in Canada's third budget of the war brought down today by Finance Minister Ilsley. A new 20 per cent tax was placed on charges to customers in night clubs, cabarets and dance halls. Sports escaped further taxation.

Existing taxes on theatre grosses are 20 per cent and the

(Continued on page 4)

## 46 Applications Are Dismissed by FCC

WASHINGTON, June 24.—Forty-six applications for new or expanded regular broadcasting facilities, two for television stations and two for FM stations, were dismissed today by the Federal Communications Commission.

The FCC action was in conformity with its policy of granting no applications involving the use of materials to construct or change transmitting facilities during the period of the emergency.

This was the second blanket dismissal of applications, a number of requests for standard, television and FM stations being rejected on the same grounds earlier this month.

## Progress Reported In 306-Empire Talks

Considerable progress toward settling the differences between Empire State Motion Picture Operators Union and Local 306 was reported yesterday following a meeting of officials of both unions and their attorneys at the offices of Father John P. Boland, chairman of the New York State Labor Relations Board.

The meeting was the second of a series of conferences arranged by Father Boland to permit the absorption of the Empire State membership by Local 306.

Father Boland declined to make any comment other than the statement that "unexpected and satisfactory progress was made. Another conference has been scheduled for Tuesday.

## Army Sets Up New Hollywood Bureau On Military Films

HOLLYWOOD, June 24.—A "priorities" bureau on titles, and Army cooperation on motion pictures with military themes has been established by Col. W. Mason Wright, head of the pictorial division of the public relations branch of the War Department in Hollywood. Meeting last night with major and independent producers, Col. Wright received their unanimous approval for such a bureau.

He stressed the fact that the bureau carries no implication of censorship. "The purposes of a title-subject registration file," he said, "are to make certain that the Army is correctly portrayed before audiences of the world, to aid studios by providing a priority list of titles and subjects available, and to be of the utmost service to the American film industry which is playing such an able part in the war effort."

Col. Wright said three types of

(Continued on page 8)

## 78 Pa. Communities Plan Summer Fairs

READING, Pa., June 24.—In spite of the plea of Joseph B. Eastman, director of the Office of Defense Transportation, that all fairs and celebrations be postponed for the duration, Charles W. Swoyer, secretary of the Reading Fair here and secretary of the Pennsylvania Association of County Fairs, said that 78 communities in the state were continuing plans for their fairs.

In announcing the dates set for the 78 events, Swoyer stated that Claude Wickard, U. S. Secretary of Agriculture, recommended this action last February and that the communities had already gone to considerable expense. Last year, more than 100 fairs in the state attracted 2,984,895 persons. Only 13 fairs have announced postponements for the duration, while 16 others are still on the doubtful list.

## Sosna Is Awarded Some Run from W.B.

ST. LOUIS, June 24.—Louis M. Sosna, Mexico, Mo., exhibitor, today was awarded some run from Warners in his arbitration complaint at the local tribunal against that company, Paramount, RKO and 20th Century-Fox. Ethan A. Shepley, arbitrator, dismissed the complaint against the latter three.

Sosna previously won a some run complaint against Loew's after an appeal.

## May Name New RKO President Today

RKO directors may act on election of a successor to George J. Schaefer at a meeting scheduled for today. There is a possibility, however, that the meeting will be postponed.

A meeting of the board yesterday was advised that an \$800,000 bank loan for current operations has been closed, it is reported.

## New British Plan on War Films Approved

LONDON, June 24.—The proposal of the Cinematograph Exhibitors Association that one 15-minute film, to be shown monthly, supplant the present policy of one five-minute film shown on each program, was approved today by the Ministry of Information.

The approval was voiced at a meeting of CEA officials with representatives of the Ministry, under whose auspices the propaganda films under discussion are produced and exhibited in all British theatres. A final decision will be made by the CEA at the next general council meeting.

## Blackout Violation Charge Dismissed

BALTIMORE, June 24.—A charge that William K. Saxton, city manager for Loew Theatres here, had permitted lights to burn in the Century Theatre lobby during a test blackout recently, was dismissed in Central Police Court.

Two wardens testified they saw the lights burning after the blackout began. The police magistrate ruled there was no proof that light was visible from outside. Advising the complainants they still had a right to take their case to the grand jury, he dismissed the charges against Saxton.

## Bernstein to Speak Before Ampa Today

Sidney Bernstein, British circuit operator and at present acting as liaison on film matters for the British Government in Washington, will be the chief speaker and guest of honor at the joint Ampa-War Activities Committee luncheon at the Hotel Edison today at 12:30.

George J. Schaefer, chairman of the War Activities Committee, deferred an out-of-town trip in order to attend. He will introduce Bernstein. Louis Pollock, Ampa president, will preside at the luncheon meeting.

## Films Receive 'A' Rating on Ship Priority

### Win Shipping Preference To Latin America

WASHINGTON, June 24.—Motion pictures, both negatives and positives, of all types other than 8 mm., today drew top rating in a priority list of several hundred commodities set up by the Board of Economic Warfare to govern the allocation of space on ships to Latin American countries.

Features, shorts, newsreels and trailers, both 35 and 16 mm. were given an "A" classification, while 8 mm. negatives and positives were given a "B" rating. Heretofore, only newsreels have had top priority rating from the board.

Absolute priority over all other shipments goes to commodities with an "AA" rating, which apparently is reserved for military and other essential equipment, since none of the commodities listed today carried such a designation.

With the "A" rating motion pictures will get first call on the now very scarce shipping space. The ratings will become operative with the shipping priority program soon to be put into effect.

Heads of major company foreign departments expressed some doubt

(Continued on page 8)

## Hays and Coe Will Alternate on Coast

Will H. Hays, MPPDA president, and Charles Francis Coe, vice-president and general counsel, will inaugurate a new schedule July 1 under which each will spend approximately half of each year here and the other half in Hollywood.

Hays is scheduled to leave for the Coast tomorrow and will remain there until Labor Day. On his return to New York, Coe will go to the Coast and spend the following several months there.

### In Today's Issue

A review of "Rock River Renegades" appears on page 5. Additional names of men and women of the industry now in the armed services will be found on page 4.



## Offer Schine Units To Independents

BUFFALO, June 24.—The Schine Circuit has received numerous communications from theatre brokers regarding acquisition of a number of the theatres which it agreed to attempt to dispose of during the next year under the terms of the two-year standstill agreement with the Government on the trial of the Federal anti-trust suit against the circuit, but Schine "intends to deal only with bona fide independent exhibitors," it was stated in a report filed in Federal District court here today.

The report revealed that the circuit has been informed by the former operator of the Strand, Cumberland, Md., that he does not wish to reacquire that theatre, and that with respect to the State and Appalachia, Appalachia, Va.; the Viv, Corbin, Ky., and the Cla-Zel and Lyric, Bowling Green, O., there have been no developments since the June 15 hearing in Federal court here.

The report, filed by Willard S. McKay, counsel for Schine, indicates that only the Webster, Rochester; Paramount, Glens Falls, and Palace, Clifton Springs, N. Y., have been reacquired by their former owners. The other five theatres named, and eight which were not bid for by their former owners, apparently now will be offered to independent exhibitors generally, under the terms of the Federal order.

## Third Class Postage Rate Increase Seen

WASHINGTON, June 24.—The House Ways and Means Committee voted today to direct the Post Office Department to recommend rates of postage for third class matter which would make the service self-supporting, following its recent action designed similarly to increase rates on second-class, or printed, matter.

Today's action will affect distributors and exhibitors who advertise or circularize their customers by mail, taking advantage of the lower third-class rates of postage.

The House committee also voted to reduce the 25 per cent tax on photographic equipment to 15 per cent in the case of film and photographic paper.

## Bond Rally to Mark Opening of 'United'

In a tieup between 20th Century-Fox and the New York War Savings Staff of the Treasury Department, a rally with an expected 500 girls and representatives of the United Nations participating will be held in Times Square July 2 preceding the premiere of the picture, "United We Stand," at the Palace. Following the demonstration the participants will attend the opening of the picture in a body, according to the present plan.

CHANGE TO ALTEC SERVICE  
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## Personal Mention

EDWARD C. RAFFERTY, GRADWELL SEARS and ARTHUR W. KELLY are scheduled to leave for the Coast Monday for a visit of several weeks.

NORMAN L. ROLFE, manager of the Webb Theatre, Wethersfield, Conn., has returned from vacation.

FRANK STEPHEN of the Eastwood Theatre, East Hartford, Conn., has returned from a vacation.

JACK MITCHELL of the Warner Colonial in Hartford is recuperating from an illness at Brattleboro, Vt.

CETIL FELT, manager of the Bluebird, Philadelphia, leaves for the Army this month.

JAMES P. CLARK, head of Hi-Way Express Lines, Philadelphia film delivery service, was reelected chairman of the Democratic City Committee in Philadelphia.

SYLVESTER GROVE, head of the South End Amusement Co., Louisville, has been elected president of the Kentucky Association of Elks.

CAREY WILSON returned here yesterday from Washington.

D. R. A. H. GIANNINI is here from the Coast.

BEN KALMENSON, now at the Warner studio, is expected to return to the home office over the weekend.

MONROE GREENTHAL left for Washington last night.

A. R. FENTON, former operator of the Palm Theatre, Pomeroy, Ia., is doing war plant work.

FRANK W. PEPE, Jr., manager of the Roosevelt Theatre, Swoyerville, Pa., is now at Camp Bowie, Texas.

LT. JOHN P. O'LEARY, son of JOHN J. O'LEARY, Comerford Circuit general manager, has been promoted at Fort Bragg, N. C.

FRANK KEATING of the Comerford Theatre staff, and JOHN GILL, assistant at the Strand, both in Wilkes-Barre, Pa., are at Fort Eustis, Va.

ANNE P. WALSH, cashier at the Comerford Theatre, Scranton, will be married Saturday to HARRY G. CASEY.

MILTON MILLER of the Wilkes-Barre Record is in Denver.

## Umpi Tax Committee Appointed for R. I.

The Umpi tax committee for Rhode Island has been completed, Leon J. Bamberger, executive secretary of Umpi, announced yesterday. It is the 51st to be named, with four to be set in New England, completing the roster throughout the country. Spyros Skouras is chairman of the national Umpi tax committee.

The Rhode Island committee includes: Albert J. Clark, John B. Findley, Phillip H. Lavine and John Gubbins. Bamberger also announced that George N. Hunt, Jr., has been named to the Kentucky committee to replace Sam J. Switow, chairman, called to the Army. A new chairman will be elected. N. Dow Thompson has succeeded William G. Cooke as chairman in Nevada. Sam Gorelick has been elected chairman in Illinois, and A. J. DeFiore has been named chairman of the Delaware committee.

## Summer Legitimate Opening in Phila.

PHILADELPHIA, June 24.—Summer legitimate shows will make their bow here for the first time when the Bucks County Playhouse, formerly at New Hope, Pa., opens a 10-week season on Friday in the ballroom of the Bellevue-Stratford Hotel. The ballroom, which has a regular stage, has been air-conditioned and a ticket booth is being set up in the hotel lobby.

Ruth Chatterton heads the opening attraction, "Private Lives." Weekly changes will be in effect with outstanding names heading the Summer stock company. Jane Cowl opens the following Friday in "The Moon Is Down." Also making for a competitive factor for local film houses is the outdoor symphonic series at Robin Hood Dell, which got under way this week for the seven-week season.

## Mississippi Houses To Open on Sundays

NATCHEZ, Miss., June 24.—The Grand and Ritz Theatres here plan to present Sunday shows hereafter. The Star Theatre, independently owned by Charles Morel, started Sunday shows a month ago in response to requests of civic organizations and no effort has been made to invoke Mississippi blue laws to stop operations.

In announcing the Grand and Ritz would present Sunday shows in addition to the Star, James Patterson, president of the Kiwanis Club, said "our civic organization has been considering this matter as a civic necessity and the willingness of the theatre owners to offer us films on Sunday should be accepted by the public with appreciation."

## Frederic Vroom Dead

HOLLYWOOD, June 24.—Frederic William Vroom, 84, veteran stage actor who has been in pictures since working with D. W. Griffith, and whose last important role was in "Mr. Smith Goes to Washington," died today of a heart attack.

## Honor War Heroes

HOLLYWOOD, June 24.—An industry-wide banquet will be given for 16 war heroes at the Ambassador Hotel Sunday night. Charles P. Skouras will be host and Mrs. Louis B. Mayer, hostess. Eddie Cantor will be master of ceremonies for an elaborate entertainment.

## Lederman Jap Prisoner

D. B. Lederman, Philippine manager for 20th Century-Fox, is being held prisoner by the Japanese, as well as Arthur Doyle, Far Eastern representative, according to word reaching the company through the Red Cross.

## Woolf Reelected by British Producers

London, June 24.—C. M. Woolf, managing director of General Film Distributors, has been reelected president of the British Film Producers Association. He is also managing director of British Dominion Film Corp., Ltd.

## Trade Press Group Plans Army Lounge

The Motion Picture Trade Press Publishers' Committee, with the co-operation of film companies and others, has begun the extensive furnishing of the roof-top sundeck at the former Paramount Studio at Astoria, L. I., which is designed to be a lounge for the approximately 400 service men now serving in the U. S. Signal Corps' Photographic Center there. Many of the service men stationed there were formerly technicians in the industry.

The sundeck is the first of three recreational projects which the committee plans for the service men. A recreation room, to be decorated and furnished under the supervision of John Eberson, theatre architect, and Harold Rodner of Warners, and a library to which 2,500 volumes will be contributed by the local industry, are to follow.

Members of the committee are: Martin Quigley, Abel Green, Maurice Kann, Jay Emanuel, Charles Lewis and Jack Alicote.

## New Jersey Allied Names Committee

Harry H. Lowenstein, president of New Jersey Allied, has appointed standing committees of the unit, including the following: executive committee, Lowenstein, chairman; Maury Miller, Ralph Wilkins, David Snaper and Morris Spewack; finance committee, Helen Hildinger and Sam Seligman, with Snaper as chairman.

Chairman of other committees include: membership for South Jersey, Sam Frank; membership for North Jersey, Maury Miller; entertainment, Irving Dollinger; public relations, Lee Newbury; business relations, Jacob Unger.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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# UNCLE SAM'S FAVORITE **RED-HEADED** BOMBER

**Meets  
Her  
Target  
for  
Tonite!**

First it was "KINGS ROW"!

Then it was "JUKE GIRL"!

*And now it's*

**ANN SHERIDAN**

CO-STARRING WITH

**DENNIS MORGAN**


IN

**WINGS FOR THE EAGLE**

JACK CARSON · GEORGE TOBIAS

Directed by LLOYD BACON

Original Screen Play by Byron Morgan and B. H. Orkow  
Additional Dialogue by Richard Macaulay



**Q.** Doesn't Annie make anything  
but hits?

**A.** She can't — she works  
for

**WARNERS!**



# No New Ticket Tax in Canada War Budget

(Continued from page 1)

**new budget brings taxation on the night clubs and similar places into parity with theatres and sports.**

A compulsory saving feature, coupled with new and increased taxes on incomes and commodities, is expected to hit persons on all income levels. The new levies are expected to yield \$377,850,000 toward the \$3,900,000,000 expenditures in the fiscal year and a deficit of \$1,850,000,000 is expected.

Excess profits taxes were increased from 75 per cent to 100 per cent but 20 per cent will be returnable after the war. Income taxes will be collected at the source or in compulsory installments. Highlights in the new budget include an increase from \$7 to \$9 per gallon on spirits; customs tariffs on imported liquor are increased to correspond with the new excise taxes; cigarette tax increased from \$6 to \$8 per 1,000; a graduated cigar tax is increased by 25 per cent; the tax on long distance telephone calls is increased from 10 to 15 per cent, and a new tax of 25 cents per month has been placed on extension telephones in homes.

The combined national defense and personal income taxation is designed to insure that no person's income is reduced lower than \$660 for single persons and \$1,200 for married persons and goes up through the brackets. A person with a \$500,000 income will be permitted to retain \$37,000.

Film trade officials were reluctant to comment on the tax provisions. It was evident, however, that they were pleased with the fact that no increased taxation on grosses was proposed while the tax was widened to include competing businesses and luxury items.

The compulsory saving feature in the budget is expected to effect the box-office most directly. Increased excess profits taxes were not unexpected although provision for the return of part of the tax after the war, as well as the return of compulsory savings, came as a surprise.

## Seattle Industry Honors Minister

SEATTLE, June 24.—A testimonial luncheon in honor of Rev. J. Warren Hastings will be given by the motion picture industry of this city on Friday at the New Washington Hotel. Rev. Hastings, long an active associate of the film and theatre men of this state, leaves next month for a new pulpit in the East.

Sharing honors with Rev. Hastings at the luncheon will be Francis Harmon, executive of the War Activities Committee from New York. James M. Hone, executive secretary of the ITO of Washington, heads the committee of distributors and exhibitors planning the event.

## Feature for Quiz Kids

The Quiz Kids, radio quiz program participants, will be featured in a feature film by Paramount.

# IN THE SERVICE

Motion Picture Daily publishes today another listing of names of men and women of the motion picture industry and radio who are now serving with the forces of the United States and others of the United Nations. Publication of names will be continued from time to time. Readers are asked to provide additional names. The listing is divided by company, with the designation of the branch of the service for each individual where available.

## Columbia Broadcasting System

Edward J. Adamson, Fort Jay, New York; John G. Anderson, Army; John P. Aylward; Walter S. Bailey, Army Air Corps, Keesler Field, Miss.; George P. Bartholomew, Navy, Notre Dame, Ind.; James C. Beach, Infantry, Fort Jackson, S. C.; Carl A. Beier, Jr.; William Bloxheim; William Bode, Army, Fort Benning, Ga.; Philip Booth, Western Air Command, RCAF, Victoria, B. C.; Bernard A. Brink, Jr., Grove City Naval College, Grove City, Pa.; Joseph H. Burgess, Army Air Force, Boston; Thomas H. Calhoun, Jr.; Bernard Callan, Army; Alexander F. Calender, Army, Camp Lee, Va.; M. M. Campbell, Pine Camp, N. Y.; Andrew F. Cannon, Army, Camp Chaffee, Ark.; Lee Carey; John F. Cassidy; A. B. Chamberlain, Washington, D. C.; Waldo Chapin, Signal Regiment, Drewfield, Tampa, Fla.; Paul G. Chief.



**Julian F. Gold**  
Lieut., Marines  
Formerly CBS

William J. Close; Edwin V. Cousy, Signal Corps, London, England; William Dafne; Mortimer S. Dank; Frank K. Danzig; Ralph G. Denu, Naval Supply Depot, Bayonne, N. J.; Ellis L. Derry, Medical Battalion, Fort Lewis, Wash.; Marshall Diskin, Signal Corps, Astoria, L. I.; Frank W. Dodge; Clayton H. Dow, Field Artillery School, Fort Sill, Okla.; George F. Drew; Thomas Dunne, Army; Robert R. Edge, Coast Guard; David Enton, Fort Monmouth, N. J.; Richard Erstein, Navy; Richard Hall Fay; Richard Field, Army, Fort Totten, L. I.; Roland J. Fitzgerald, Arlington, Va.; Stanley Frankel, San Francisco; David H. Gaines; Robert S. Gerdy, Replacement Training Center, Miami Beach; Robert Gibson, Station Hospital, Fort Monroe, Va.; Edward D. Gierasch; Harry F. Glaeser, Washington, D. C.; J. F. Gold, New River, N. C.; Joseph Gratz, Signal Corps, Fort Monmouth, N. J.; Gilson Gray; W. Stuart Green; James T. Griffiths; Richard F. Haglund; Harry Hamilton, Navy, Chicago, Ill.; Robert L. Harnick.

Joseph E. Harrington; Eldon Hazard, Officer's Training School, Fort Benning, Ga.; Walter Hearon; Charles Hertle, Army; George Higgins; John F. Hoar, Army; Bernard M. Hollander, Navy; Joseph Holmes; Lawrence Holmes, Marines, Arkansas City, Kan.; George F. Huether, Signal Corps, New York City; William Hylan; Donald F. Ickes, Special Service Detachment, Camp Upton, L. I.; Herbert T. James, Fort Eustis, Va.; Robert E. Kalaidjian, Navy, Washington, D. C.; William J. Kaufman, Camp Croft, S. C.; Harold P. Kent; Jacob H. Kettler, Brooklyn Naval Hospital, Brooklyn, N. Y.; William M. King, Army, Camp Claiborne, La.; John Koopman; Charles W. Korbett, Army, Morrison Field, West Palm Beach, Fla.; Perry Lafferty, Army, Replacement Training Center, Miami Beach, Fla.; Lawrence Lefebvre; George D. Lewis, Army, Replacement Training Center, Miami Beach, Fla.; Theodore Liguori, Army, Replacement Training Center, Miami Beach, Fla.; Charles F. Limberg, Greenville, Miss.; James H. Lynch, Aviation Cadet, Georgia Air Services, Bennettsville, S. C.; John McCabe, Army, Camp Lee, Va.

John F. McCarthy; Charles S. McCarty; Phillip L. McHugh, Navy Public Relations Office, New York City; Frank J. McGowan, Fort Eustis, Va.; John McMullan; Anthony Maggiore, Navy, New York City; Benedict Mannasseri, Army, Brookley Field, Ala.; Donald Mason, Naval Reserve Aviation Base, Floyd Bennett Field, Brooklyn, N. Y.; Lt. Middlebrooks, Washington, D. C.; John Minkowski, Camp Upton, New York; Walter Moffet, Navy; John Montmeat, Turner Field, Al-

bany, Georgia; William J. Murphy, Navy, New York City; Arthur J. Murtha, Infantry School Service Command, Fort Benning, Ga.; Edward Niesh, Infantry, Fort Sam Houston, Texas; John E. Norton; MacDonald Nyhen, Signal Corps, Fort Monmouth, N. J.; E. B. O'Connell, Army, Fort Monmouth, N. J.; Clement O'Hare, Ordnance Training Center, Aberdeen Proving Grounds, Aberdeen, Md.

Edward T. O'Mara, 3rd Cavalry Brigade, Phoenix, Ariz.; Francis J. O'Rourke, Army Air Corps, Boston, Mass.; Edward C. Page, Camp Stewart, Ga.; James D. Parker; Alan Parr, Army; Joseph M. Pernice, Camp Redmon, Homestead, Fla.; L. Alva Pierce, Jr.; John Pulver, Army, Fort Jackson, S. C.; Edward C. K. Read; John P. Reilly, Pine Camp, N. Y.; John Rushworth; Grover Sales, Jr., Signal Corps, New York City; Arthur Schoenfuß; Edward E. Scovill, Field Artillery, Camp Stewart, Ga.; James C. Shattuck, Navy Public Relations Office; Alvin Siegler, Navy, Washington, D. C.; Charles Smith, Camp Claiborne, La.; John Smith, Navy, New York City; Frank W. Somes, S. S. Spivack, Camp Crowder, Mo.; Richard A. Stanley, Army, Fort George, Meade, Md.; John Stevens; Herbert B. Swope, Jr.; Charles Tyson, Army, Camp Croft, S. C.; Henry Untermyer, Governor's Island, N. Y.; Vincent Walsh; Thomas J. Weatherly; Robert E. Weir, Naval Aviation Pre-Flight School, Iowa City, Iowa; Charles F. Whiting, Jr., Army Air Corps, Officer's Candidate School, Boston, Mass.; Walter Young.



**A. B. Chamberlain**  
Lieut. Com., Navy  
Formerly CBS

## Metro-Goldwyn-Mayer Studio

Madison P. Tillman, Marines, Camp Elliott, Cal.; William E. Moats, Naval Air Force, Kodiak, Alaska; Kenneth F. Brooks, Army, San Bernardino; Jack F. Keogh, Army, Fort MacArthur, Cal.; Robert Gill, Army, Camp Crowder, Mo.; Ralph D. Hart, Navy, San Diego; James J. Lagano, Army, March Field, Cal.; Jack E. Morrow, Mather Field, Sacramento; Gailen W. Evans, Army; C. O'Connor; Harry E. O'Connor, Army; James Stewart, Army Air Force, Mather Field, California; Robert Montgomery, Naval Attache, U. S. Embassy, London; Tony Martin, Navy, San Francisco; Jerry Schumacher, Army; Granville Scofield, Army, Fort MacArthur, Cal.; Dan Dailey, Jr.; Harry W. Burdett, Q.M.C., Army, Fort Francis Warren, Wyoming; William E. Orr, Navy, Washington, D. C.; William E. Scott, Army, Arlington, Va.; Marvin Summerfield, Army, Fort Monmouth; Oliver G. Little, Air Corps, Selma, Alabama; Tony P. Villone, Army, Camp Wallace, Texas.

Belford Haworth, Army, Fort Monmouth; Ray Ramsey, Fort Monmouth; William Cooper Smith, Fort Monmouth; Robert M. Gentle, Army, Camp Clayton, Ford Ord, California; Thomas A. Ray, Air Corps, Jackson, Mississippi; Paul Fanning, Army, Fort Monmouth; Robert K. Daniel, Navy, San Diego; Edward H. Solomon, Army, Camp Crowder, Missouri; Karl G. Kahmann, Jr.; James D. Broderick, Fort Monmouth; Victor L. Durante, Army Air Corps, Scott Field, Illinois; Ollie J. Poe, Naval Station, Hawaii; Dana Elston; Kenneth K. King; Gerald T. Kiner, Army, Wichita Falls, Texas; Keith Anderson, Navy; San Diego; William K. Krueger, Navy, Chicago; Lloyd E. Taylor, Army, Camp Polk, Louisiana; Ollie D. Forester, Army, Vancouver, Washington; Harold R. Gardner, Army, Ford Leonard, Missouri; Arthur R. Greer, Navy, Great Lakes, Illinois; Herbert M. Smith, Army Air Corps, Las Vegas, Nevada.

# Phila. Legitimate Season Grosses Record \$1,318,400

PHILADELPHIA, June 24.—The 1941-'42 legitimate theatre season recently closed proved one of the best in more than a decade with a total gross of \$1,318,400. The 1940-'41 season, then considered the best season, fell short of the million dollar mark with a total of \$994,500. As in the previous season, three houses were in operation—the Forrest, Walnut St. and Locust St., and for the first time, all three were operated by the Shubert interests. The season just closed had 80½ weeks compared with 70 the previous year, but the number of attractions was about the same. The 1941-'42 season brought 13 musical shows and 20 dramatic attractions, including a single week at William Goldman's Erlanger for the Mask and Wig college show that added \$33,000 to the season's total. Outstanding run was "Hellzapoppin'" (Jay C. Flippen-Happy Felton unit), grossing a record \$316,900 for 10½ weeks at the Forrest. Other good runs were made by "My Sister Eileen," staying six weeks at the Locust St. and grossing \$57,000; Eddie Cantor's "Banjo Eyes," bringing \$78,800 to the Forrest in three weeks; and "Arsenic and Old Lace" reporting \$68,500 in six weeks at the Walnut St.

The biggest grosser was again the 1,800-seat Forrest, accounting for more than half of the season's total in taking in \$766,400 for 33½ weeks with 13 attractions. Locust St., seating 1,500, followed with \$287,200 in 25 playing weeks with 11 attractions; and the 1,700-seat Walnut St., lit for 25 weeks with 10 shows, ended the season with \$231,800.

## Legion Approves 13 of 17 New Films

The National Legion of Decency for the current week has approved 13 of 17 films reviewed, five for general patronage and eight for adults, while four were classed as objectionable in part. The new films and their classification follow:

Class A-1, Unobjectionable for General Patronage—"Down Texas Way," "Jackass Mail," "Let's Get Tough," "The Postman Didn't Ring," "Tumbleweed Trail." Class A-2, Unobjectionable for Adults—"Big Shot," "Eagle Squadron," "The Great Impersonation," "Isle of Forgotten Sins," "Native Land," "Thru Different Eyes," "Tower of Terror," "You're Telling Me." Class B, Unobjectionable in Part—"Flying with Music," "Her Cardboard Lover," "Lady Gangster," "They All Kissed the Bride."

## Lloyd Leaves RKO

HOLLYWOOD, June 24.—Harold Lloyd, who produced two pictures for RKO as head of his own unit, has severed his connection with the company.

## Metro Buys 'Cabin'

HOLLYWOOD, June 24.—"Cabin in the Sky," Broadway play, has been acquired by M-G-M. Arthur Freed will produce the film version.



## Dorsey and 'Ghosts' Hit in Philadelphia

PHILADELPHIA, June 24. — With gasoline becoming increasingly scarce, the theatre business continued to boom, in spite of the heat. A new house record was set at the Earle with Jimmy Dorsey's orchestra and "Whispering Ghosts" hitting a new high, \$37,500 for six days. The Fox reported \$21,000 for "Juke Girl."

Estimated receipts for the week ending June 16-19:

"Reap the Wild Wind" (Para.)  
ALDINE—(1,400) (46c-57c-75c) 5 days, 7th week. Gross: \$6,000. (Average, \$9,000)  
"Ship Ahoy" (M-G-M)  
ARCADIA—(600) (35c-46c-57c) 7 days, 2nd run. Gross: \$3,600. (Average, \$2,600)  
"The Great Man's Lady" (Para.)  
BOYD—(2,400) (35c-41c-46c-57c-68c) 7 days. Gross: \$11,000. (Average, \$13,000)  
"Whispering Ghosts" (20th-Fox) (6 days)  
"Juke Girl" (W. B.) (1 day)  
EARLE—(3,000) (35c-41c-46c-57c-68c) 6 days of vaudeville including Jimmy Dorsey's orchestra, Helen O'Connell, Gob Eberly, Condos Brothers. Gross: \$40,500. (Average, \$14,000)  
"Juke Girl" (W. B.)  
FOX—(3,000) (35c-41c-46c-57c-68c) 7 days. Gross: \$21,000. (Average, \$13,000)  
"Gone With the Wind" (M-G-M)  
KARLTON—(1,000) (35c-41c-46c-57c-68c) 7 days, return engagement. Gross: \$7,000. (Average, \$3,000)  
"In This Our Life" (W. B.)  
KEITH'S—(2,200) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: \$6,500. (Average, \$4,500)  
"Rio Rita" (M-G-M)  
STANLEY—(2,700) (35c-41c-46c-57c-68c) 7 days, 2nd week. Gross: \$9,000. (Average, \$14,000)  
"The Spoilers" (Univ.)  
STANTON—(1,700) (35c-41c-46c-57c-68c) 7 days. Gross: \$10,000. (Average, \$4,500)

## 'Tortilla Flat' Does \$18,700, Pittsburgh

PITTSBURGH, June 24. — "Tortilla Flat" at Loew's Penn drew a gross of \$18,700, best in a week of only fair grosses. "Broadway" took \$8,700 at the Fulton.

Estimated receipts for the week ending June 18:

"Broadway" (Univ.)  
FULTON—(1,750) (30c-40c-55c) 7 days. Gross: \$8,700. (Average, \$5,400)  
"Fantasia" (RKO) 3 days.  
"They All Kissed the Bride" (Col.) (4 days)  
HARRIS—(2,250) (30c-40c-55c) 7 days. Gross: \$6,500. (Average, \$7,000)  
"Tortilla Flat" (M-G-M)  
LOEW'S PENN—(3,450) (30c-40c-55c) Gross: \$18,700. (Average, \$13,500)  
"Rio Rita" (M-G-M)  
RITZ—(800) (30c-40c-55c) 7 days, 3rd week. Gross: \$1,900. (Average, \$2,600)  
"It Happened in Flatbush" (Para.)  
"Tough As They Come" (Univ.)  
SENATOR—(1,750) (30c-40c-55c) 7 days. Gross: \$2,600. (Average, \$2,700)  
"I Married An Angel" (M-G-M)  
STANLEY—(3,752) (30c-40c-55c-60c). On stage: Jane Withers. Gross: \$17,800. (Average, \$17,500)  
"In This Our Life" (W. B.)  
WARNERS—(2,200) (30c-40c-55c) 7 days, 2nd week. Gross: \$5,200. (Average, \$5,600)

## Plan Newsreel House

CINCINNATI, June 24.—Telenews Theatres will take over the 1,200-seat Strand, downtown subsequent run, and open it as a newsreel theatre under the name of Telenews-Strand, the middle of July, according to Sylvan Goldfinger, general manager. This will be the first newsreel theatre in this area. Noah Schecter, local press representative, will have charge of the house.

## Review

### "Rock River Renegades"

(Monogram)

THE usual situations are repeated here as the "Range Busters" settle the score with certain unlawful gentry. Generally good staging and playing help to cover some flaws in the writing and in consequence a western substantial enough for most fans is the net result.

The "Range Busters" are Ray Corrigan, John King and Max Terhune, the last named being the comedian of the series. They are summoned to help their old pal, the territorial marshal in Wyoming. With that they plunge into trouble and after a number of scrapes capture the outlaws and bring it to a happy ending. Christine McIntyre is the young lady in the case, Kermit Maynard is the marshal and Weldon Heyburn, Frank Ellis and Carl Mathews are among the others involved. S. Roy Luby directed.

Running time, 56 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## Minneapolis Gives 'Darling' \$12,000

MINNEAPOLIS, June 24.—"Take a Letter, Darling," reopening the State Theatre after remodeling, did a healthy \$12,000, while other situations did well.

Estimated receipts for the week ending June 20:

"Jungle Book" (U.A.)  
ORPHEUM—(2,800) (30c-40c-50c) 7 days. Gross: \$8,000. (Average, \$5,500)  
"The Wife Takes a Flyer" (Col.)  
GOPHER—(998) (30c) 7 days. Gross: \$3,300. (Average, \$2,500)  
"Take a Letter, Darling" (Para.)  
STATE—(2,300) (30c-40c-50c) 7 days. Gross: \$12,000. (Average, \$6,000)  
"Mister V" (U.A.)  
WORLD—(350) (30c-40c-50c-60c) 6 days, 5th week. Gross: \$1,500. (Average, \$1,600)  
"In This Our Life" (W.B.)  
CENTURY—(1,600) (30c-40c-50c) 7 days, 2nd week. Gross: \$4,000. (Average, \$4,000)  
"I Was Framed" (W.B.) 5 days  
"This Time For Keeps" (M-G-M) 5 days  
"Cadet Girl" (20th-Fox) 2 days  
"Adventures of Martin Eden" (Col.) 2 days  
ASTER—(900) (20c-30c) 7 days. Gross: \$2,100. (Average, \$1,800)

## 265 Exhibitors at Minneapolis Forum

MINNEAPOLIS, June 24.—Approximately 265 exhibitors from Minnesota, North and South Dakota and Northern Wisconsin attended the M-G-M Exhibitors' Forum at the Nicollet Hotel here today, the largest attendance at any of the forums held throughout the country thus far.

John J. Friedl, head of Minnesota Amusement Co., called in 60 of the circuit's managers from the field to attend the forum, and lauded its purposes. It was suggested at the session that members of service men's families be enlisted to offer their services at theatres to aid in the sale of war bonds and stamps, a suggestion which may be offered formally to the industry as a nationwide procedure.

H. M. Richey of M-G-M announced that the Show Builder unit here will be assigned to this territory for an indefinite period in order to cover even the smallest theatre situations.

## 'United' Showing Set

An invitation showing of "United We Stand," compilation of newsreel material produced by Edmund Reel of Movietone News for 20th Century-Fox release, will be held today at the Carlton Hotel, Washington, for the press, foreign diplomats and Washington officials.

## 'Reap' with \$11,000 Leads in Toronto

TORONTO, June 24.—"Reap the Wild Wind" in the second week at Shea's grossed \$11,000, while at the Imperial, "Moontide" on a dual grossed \$9,500.

Estimated receipts for the week ending June 22:

"My Wife's Family" (Br.)  
"All Through the Night" (W. B.)  
EGLINGTON—(1,086) (18c-30c-48c-60c) 6 days, 2nd week. Gross: \$3,000. (Average, \$4,500)  
"Moontide" (20th-Fox)  
"Rings on Her Fingers" (20th-Fox)  
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: \$9,500. (Average, \$9,000)  
"Ship Ahoy" (M-G-M)  
"Fingers at the Window" (M-G-M)  
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days. Gross: \$9,500. (Average, \$9,000)  
"Reap the Wild Wind" (Para.)  
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: \$11,000. (Average, \$9,000)  
"Roxie Hart" (20th-Fox)  
"Secret Agent of Japan" (26th-Fox)  
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: \$4,000. (Average, \$3,900)  
"Turned Out Nice Again" (Br.)  
"Butch Minds the Baby" (Univ.)  
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days. Gross: \$7,500. (Average, \$9,000)

## Plaque Unveiled to Para. Service Men

A plaque listing the names of 51 former Paramount employees of the home office and metropolitan area now in the service was unveiled by Austin C. Keough, in the absence of Adolph Zukor, at a meeting of the Paramount Pep Club at the home office yesterday, presided over by Arthur Israel, Jr. Speakers urged the continued buying of War Bonds and Stamps and the support of the company's servicemen's committee.

Brief talks were made by Barney Balaban, president; Mark Sandrich, producer and director; Oscar Morgan, vice-president of the club; Harold Nadel, speaking for the servicemen's committee, and Irving Singer, organizer and chairman of the War Bond committee. Balaban presented a reproduction of a portrait of Gen. Douglas MacArthur. Irving Berlin also made an appearance and led the meeting in singing his own "God Bless America." Last night six servicemen, formerly with the company, were given a dinner and theatre party with as many feminine employees whose names were drawn by lot.

## Norwich Bans Carnivals

HARTFORD, June 24.—The city of Norwich, Conn., largest city in eastern Connecticut, has banned carnivals from the city.

## 'Above All' Is Seattle Best With \$7,800

SEATTLE, June 24.—"This Above All" took a good \$7,800 at the Fifth Avenue at advanced prices in the second week. At the Paramount "Ship Ahoy" drew \$7,000. The weather was mild but rainy.

Estimated receipts for the week ending June 19:

"Rio Rita" (M-G-M)  
"Sunday Punch" (M-G-M)  
BLUE MOUSE—(950) (30c-42c-58c-70c) 7 days, 5th week. Moved from Paramount. Gross: \$3,100. (Average, \$4,000)  
"This Above All" (20th-Fox)  
FIFTH AVENUE—(2,500) (40c-50c-65c-80c) 7 days, 2nd week. Gross: \$7,800. (Average, \$7,000)  
"Submarine Raider" (Col.)  
"Not a Ladies' Man" (Col.)  
LIBERTY—(1,800) (30c-42c-58c-70c) 7 days. Gross: \$6,100. (Average, \$6,000)  
"Tortilla Flat" (M-G-M)  
"This Time for Keeps" (M-G-M)  
MUSIC BOX—(950) (30c-42c-58c-70c) 7 days, 4th week. Moved from Fifth Avenue. Gross: \$3,500. (Average, \$4,000)  
"The Magnificent Dope" (20th-Fox)  
"The Man Who Wouldn't Die" (20th-Fox)  
MUSIC HALL—(2,275) (30c-42c-58c-70c) 7 days. Gross: \$7,200. (Average, \$7,000)  
"The Ghost of Frankenstein" (Univ.)  
"The Mystery of Marie Roget" (Univ.)  
ORPHEUM—(2,450) (30c-42c-58c-70c) 7 days. Gross: \$6,200. (Average, \$7,000)  
"Let's Get Tough" (Mono.)  
"Mystery Ship" (Col.)  
PALOMAR—(1,500) (20c-30c-42c) 7 days. Stage: Vaudeville headed by Britt Wood. Gross: \$6,600. (Average, \$6,000)  
"Ship Ahoy" (M-G-M)  
"Fingers at the Window" (M-G-M)  
PARAMOUNT—(3,050) (30c-42c-58c-70c) 7 days, 2nd week. Gross: \$7,000. (Average, \$6,500)

## 'Angel' at \$7,300 Cincinnati's Best

CINCINNATI, June 24.—"I Married An Angel" took \$7,300 at the RKO Grand, and "The Big Shot" gave Keith's \$7,100. "My Gal Sal" had a good \$4,400 fifth downtown week at the RKO Lyric. The weather was cool.

Estimated receipts for the week ending June 17-20:

"Syncope" (RKO)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days. Gross: \$10,000. (Average, \$12,000)  
"Broadway" (Univ.)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days. Gross: \$8,200. (Average, \$10,000)  
"Tortilla Flat" (M-G-M)  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days, 3rd week. Gross: \$4,800. (Average, \$5,500)  
"I Married An Angel" (M-G-M)  
RKO GRAND—(1,500) (33c-40c-50c) 7 days. Gross: \$7,300. (Average, \$5,000)  
"My Gal Sal" (20th-Fox)  
RKO LYRIC—(1,500) (28c-33c-42c) 7 days, 5th week. Gross: \$4,400. (Average, \$4,500)  
"The Adventures of Martin Eden" (Col.)  
"Ghost Town Law" (Mono.)  
RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$620. (Average, \$1,200)  
"Desperate Chance for Ellery Queen" (Col.)  
"Scattergood Rides High" (RKO)  
RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$800. (Average, \$800)  
"The Big Shot" (W. B.)  
KEITH'S—(1,500) (33c-40c-50c) 7 days. Gross: \$7,100. (Average, \$5,000)

## More Theatre Parties

WILKES-BARRE, Pa., June 24.—The trend to theatre parties is growing, because of the transportation, gas rationing and rubber shortage problems. High school and other groups throughout the area have been cancelling proms, outings and other affairs and holding theatre parties instead.



# MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
May 29	Meet the Stewarts (C) William Holden Frances Dee		Down Texas Way (O) Buck Jones Tim McCoy	(Sixth Block) Take a Letter, Darling (C) 1325 Beyond the Blue Horizon (D) 1309 Sweater Girl (D) 1308 Night in New Orleans (D) 1313 Dr. Broadway (D) 1316 Undercover Man (O)	Billy the Kid's Smokin' Guns (O) 260 Buster Crabbe	In Old California (O) 103 John Wayne Bunnie Barnes	Falcon Takes Over (D) 227 George Sanders Lynn Bari	Moontide (D) 247 Jean Gabin Ida Lupino	Song of the Lagoon (M) (Streamliner) M. Woodworth		Juke Girl (D) 133 Ann Sheridan Ronald Reagan
June 5	Submarine Raider (D) John Howard M. Chapman	I Married an Angel (M) 238 J. MacDonald Nelson Eddy Pacific Rendezvous (D) 239 Lee Bowman Jean Rogers Maisie Gets Her Man (C) 240 Sothern-Skelton Her Cardboard Lover (C) 241 Norma Shearer Robert Taylor Tarzan's New York Adventures (D) 242 J. Weismuller M. O'Sullivan	No Time for Love (D) John Beal Wanda McKay		Bombs Over Burma (D) 208 Anna May Wong Noel Madison	The Cyclone Kid (O) 177 Don Barry Lynn Merrick	Come On Danger (O) 285 Tim Holt	It Happened in Flatbush (C) 248 Lloyd Nolan Carole Landis	Miss Annie Rooney (D) Shirley Temple William Gargan	Tough As They Come (D) Dead End Kids Helen Parrish	Lady Gangster (D) 134 Faye Emerson Roland Drew
June 12	They All Kissed the Bride (C) Joan Crawford Melvyn Douglas		Texas Trouble Shooters (O) Range Busters		Gallant Lady (D) 219 Rose Hobart Sidney Blackmer	Moonlight Masquerade (C) 120 Betty Kean Ed. Foy, Jr.	My Favorite Spy (C) 228 Kay Kyser Ellen Drew	Magnificent Dope (C) 249 Henry Fonda Don Ameche Lynn Bari		Private Buckaroo (M) 6011 Top Sergeant (C) 6055	The Big Shot (D) 135 H. Bogart Irene Manning
June 19	Parachute Nurse (C) M. Chapman Kay Harris				Lone Rider in Texas Justice (O) 265 George Houston	The Phantom Plainsmen (O) 167 3 Mesquiteers	Powder Town (D) 229 June Hovoc V. McLaglen	Through Different Eyes (D) 250 Frank Craven Mary Howard			
June 26	Talk of the Town (C) Grant-Arthur Ronald Colman		Hot Rubber (D) Ricardo Cortez	(Seventh Block) Tombstone (O) 1048 Richard Dix			Mexican Spitfire Sees a Ghost (C) 230 Leon Errol	Ten Gentlemen from West Point (D) 251 G. Montgomery M. O'Hara		Lady in a Jam (C) There's One Born Every Minute (C)	
July 3	Atlantic Convoy (D) John Beal Virginia Field		Lure of the Islands (D) Margie Hart	Are Husbands Necessary (C) 1322 Ray Milland Betty Field	They Raid by Night (D) Lyle Laibot June Duprez	Sons of the Pioneers (O) 157 Roy Rogers Gabby Hayes		Postman Didn't Ring (C) 252 Brenda Joyce Richard Travis	Friendly Enemies (C) Charles Ruggles C. Winninger	Deep in the Heart of Texas (O) Robert Stack Brook. Crawford	Sergeant York (D) 101 Gary Cooper Joan Leslie
July 10	Flight Lieutenant (D) Pat O'Brien Glenn Ford	The Affairs of Martha (D) 245 Marsha Hunt Richard Carlson		I Live On Danger (D) 1067 Chester Morris Jean Parker	Tumbleweed Trail (O) Art Davis Lee Powell			United We Stand 254 (Feature: Newsreel compilation)		Danger in the Pacific (D) 6056 Andy Devine Leo Carrillo	
July 17	Prairie Gun Smoke (O) Bill Elliott	Crossroads (D) 244 William Powell Hedy Lamarr	Riders of the West (O) Rough Riders	Holiday Inn (M) 1324 Bing Crosby Fred Astaire						Drums of the Congo (D) 6040 Stuart Erwin Ona Munson	Wings for the Eagle (D) 136 Ann Sheridan Dennis Morgan
July 24		Pierre of the Plains (D) 246 John Carroll Ruth Hussey	Smart Alecks (D) East Side Kids			Hi Neighbor (C) Jean Parker Lulu Belle and Scotie		This Above All (D) 253 Tyrone Power Joan Fontaine			Escape from Crime (D) 137 Richard Travis Julie Bishop
July 31	Enemy Agents Meet Ellery Queen (D) William Gargan	Calling Dr. Gillespie (D) 247 L. Barrymore Philip Dorn			Prisoner of Japan (D) 204 Alan Baxter	The Flying Tigers (D) John Wayne John Carroll				Invisible Agent (D) Ilona Massey Jon Hall	
Aug. 7	Blondie for Victory (C) P. Singleton Arthur Lake	Jackass Mail (C) 243 Wallace Beery Marjorie Main									
Aug. 14	Bad News of the Hills (O) C. Starrett Russell Hayden										

[ Dates Are Based on National Release Schedules and Are Subject to Change. This Chart Is Revised Weekly. Letters in Parentheses ]



# INTERNATIONAL MOTION PICTURE ALMANAC

THE REFERENCE BOOK OF THE INDUSTRY

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EDITED BY TERRY RAMSAYE



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## Short Subject Reviews

### "Tulips Shall Grow"

(Madcap Models)  
(Paramount)

George Pal with skill and a clever use of symbolism in this puppet cartoon in Technicolor has traced the onslaught upon Holland by the Nazis, using a little Dutch boy and girl and a "screwball" army of nut-and-bolt robots and tanks as symbols. They conquer, but the rain rusts their mechanism, and tulips bloom again in Holland. Running time, 8 mins. Release, June 26.

### "Parachute Athletes"

(Sportlight)  
(Paramount)

Grantland Rice offers a foreword dedication to the parachute troops at Fort Benning, Ga., as today's best athletes, and Ted Husing, in his narration, amplifies the excellently-photographed subject, which details the training through which the paratroops go in the direction of becoming finished fighters from the skies. Running time, 10 mins. Release, June 19.

### "Unusual Occupations"

(LI-5 of Series)  
(Paramount)

The last of the pony express riders, an artist who makes amazingly life-like dolls, a real old-style showboat, the carving of intricate models from billiard balls, and the training of dogs for use with the U. S. Army make up the subject matter in this interesting number of an interesting and entertaining series. Running time, 11 mins. Release, June 26.

### "Keeping in Shape"

(Benchley Comedies)  
(Paramount)

The inimitable Robert Benchley in this number acts as lecturer and "victim," as he outlines the necessary procedure in keeping physically fit, and portrays the tired business man trying to follow that procedure. Benchley's verbal style and amusing antics are good for laughs, anytime, anywhere. Running time, 9 mins. Release, June 12.

### "The Electric Earthquake"

(Superman Cartoon)  
(Paramount)

There is a younger generation following for Superman of the comic strips, and it should be entertained by this latest of his amazing adventures on the screen. In this instance he saves Manhattan Island from the weird electric earthquakes visited upon it by a scientist under the sea, whose facial characteristics make of him an American Indian bent on getting back the land out of which his forefathers apparently were swindled. It's an amusing notion. Running time, 9 mins. Release, June 5.

### Complete Cuban Film

HAVANA, June 24.—Zenith Films, headed by Francisco Alvarez Coto, has completed shooting on "Caribbean Phantoms," featuring the comedy team of Garrido and Pineron and directed by Ernesto Caparros.

## Off the Antenna

NBC central division is cooperating with Northwestern University in conducting an eight-week Summer Radio Institute to train replacements for radio personnel who have entered the armed services. One hundred students have enrolled, about 60 of them women.

**Purely Personal:** Lawrence W. Lowman, CBS vice-president in charge of operations, has been commissioned as a major in the Army and reported for duty to the Office of Strategic Service last Thursday. . . . Hal Rorke, CBS assistant publicity director, will report for duty as a captain in the Army air force July 2. . . . Bertha Brainard, NBC manager in charge of program sales, has been elected a member of the industry's "Twenty Year Club." . . . Tom Braden, former member of the WOR publicity department who resigned last Winter to join the British Army, will be heard over Mutual from London Saturday at 8 P.M. during the "American Eagle's Club" broadcast. . . . Phillips Carlin, Blue vice-president in charge of programs, will leave on vacation Saturday.

WGEO, the General Electric short wave station in Schenectady, has started a two-hour program for the American forces in Australia and New Zealand. It will be broadcast here from 6 to 8 A.M. and will be heard at 8-10 P.M. Australian time. Australian and New Zealand soldiers stationed here will take part. Included in the program will be a dramatization of a major league game, a series of salutes by cities to their troops, "The Army Hour" and other important network programs. Australian long wave stations will re-broadcast parts of the program.

**Program News:** "March of Time" will be heard over 52 NBC stations when it returns to the air, Tuesday, July 9, 10:30-11 P.M., sponsored by Time, Inc. . . . The Edna May Oliver show, Summer replacement for Jack Benny's program, will be heard on 81 NBC stations, starting Sunday, July 5. . . . Procter & Gamble will sponsor "Pepper Young's Family" Mondays through Fridays on 24 CBS stations. . . . Colgate-Palmolive-Peet has renewed "Hobby Lobby" on 69 CBS stations and will shift the time July 21 to Tuesdays, 8:30-8:55 P.M. . . . Beginning July 5, the Texaco "Star Theatre," Summer replacement for Fred Allen on CBS will feature Jane Froman, Al Goodman's orchestra and Jimmy Wallington.

### Three Networks Will Air Army-Navy Play

Three networks will participate in broadcasting the first Army-Navy football game to be commercially sponsored when it is played in Philadelphia Nov. 28. Esso Marketers, which bought the rights for \$100,000, will use 160 stations, of which 61 are affiliated with Mutual, 51 with NBC and 48 with CBS.

Each network will maintain its own staff at the field and separate play-by-play descriptions will be given. Since Esso is sold only in 18 States from Maine to Louisiana, arrangements are being completed for another station lineup to bring the game all over the country. The description also will be sent by short wave to the armed services.

The \$100,000 paid for the sponsorship rights will be divided equally between the Army Emergency Relief and the Navy Relief Society.

### Studios Study Use of Gov't Material Form

HOLLYWOOD, June 24.—Studio purchasing agents met yesterday to study the Government form TB 25 A, which goes into use in the film and other industries on July 1. The form requires that the studios estimate their requirements in materials for 90 days in advance and provide an inventory of materials on hand.

### Showboat to Open

CINCINNATI, June 24.—Bryant's Showboat will open July 12 for a Summer season of old-time melodramas. The boat, which again will be anchored at a downtown wharf on the Ohio River, has made annual trips here for the past 10 years, and provides appreciable theatre competition.

### Murray Defended At Hearing on CBC

OTTAWA, June 24.—Harry Baldwin, chairman of the Canadian Broadcasting Corp., in defending Gladstone Murray, CBC general manager, today before the House of Commons radio committee, said he had no knowledge that Murray's expense account was overdrawn.

In answering the question about expense accounts which was said to be asked to determine whether parliamentary returns could be relied upon, Baldwin stated that the necessary vouchers were always provided by Murray. Sometimes there was a minor delay, Baldwin said, but such delays were common and Murray was the "least of the offenders," Baldwin added.

### Silverstein 20th-Fox Cuba Representative

Maurice Silverstein, formerly manager in the Straits Settlements for M-G-M with headquarters in Singapore, and in various other posts in a 16-year association with that company, has been appointed 20th Century-Fox home office representative for Cuba, Central America and several countries in South America. Laudy Lawrence, foreign distribution chief for 20th Century-Fox, made the appointment.

### Aids Rubber Drive

SPRINGFIELD, Mass., June 24.—E. M. Loew's Court Square Theatre here will put on a special children's show Saturday morning to further the rubber salvage drive. All children will be admitted free if they present some scrap rubber at the door. The rubber will then be sold by the theatre to gasoline station depots at the established rate of a cent a pound.

### War Bond Pledge Drive Is Extended

The Greater New York War Bond Pledge campaign, which was officially scheduled to end yesterday, has been extended through Sunday, John T. Madden, chairman, announced. The extension was decided upon following appeals from district leaders in the five boroughs. The campaign thus will run for two full weeks.

## Army Sets Up New Hollywood Bureau

(Continued from page 1)

pictures are included, those for which actual Army cooperation is requested including such full cooperation on the use of troops, equipment, airplanes, etc.; those which contemplate the use of backgrounds containing Army personnel or material, and those which show actors as officers or soldiers playing an important part of the story.

Under the procedure set forth, a studio contemplating such films will notify Col. Wright's office of the title and subject matter which then will be placed on file, and other studios would be notified of the first studio's prior rights.

### Academy Expands Army Service

HOLLYWOOD, June 24.—The Research Council of the Academy of Motion Picture Arts and Sciences has expanded its services to the armed forces to include the training of members of the Army Signal Corps reserves in laboratory work and still and motion picture photography.

The council plans to continue the six-week courses as long as they are necessary. Instructors are leading laboratory and camera men, who are volunteering their time. The men enter the regular Army after their training.

## Films Given 'A' Shipping Rating

(Continued from page 1)

whether the "A" rating for all films would result in any great difference in their delivery to Latin America. They pointed out that newsreels have enjoyed the "A" rating for some time yet they are frequently held up in transit to such an extent that timely elements in their contents are made completely worthless.

In this connection it was stated, however, that the reels are largely dependent on plane transport for timely delivery in Latin America, and while the new rating may not solve the current problem of effecting their prompt delivery, it should assure a more regular flow of features, short subjects and trailers by ship than heretofore.

### Cincinnati Opera Set

CINCINNATI, June 24.—The 21st season of Summer opera at the local Zoological Gardens will open a six-week engagement June 28. Three operas will be presented weekly. This municipally-sponsored project offers considerable theatre competition annually.



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51. NO. 125

NEW YORK, U. S. A., FRIDAY, JUNE 26, 1942

TEN CENTS

## Woolf Scores British Lack Of Film Liaison

*Sees Need to Maintain  
Producer Group*

LONDON, June 25.—A lack of liaison between the British Film Producers Association and the British Board of Trade was cited today as one of the outstanding difficulties facing the association, by C. M. Woolf, just reelected president, in his address before the annual meeting here today.

Woolf warned of the necessity of maintaining an effective  
(Continued on page 3)

## Reels Get Priority On Air Shipments

Newsreels have been given a special priority rating for air shipment to Latin America, supplementing the recent action of the Board of Economic Warfare in granting "A" ratings to all standard and 16 mm. films for shipboard space, home office foreign departments were advised yesterday.

The new plane rating for the newsreels is regarded by home office officials as the solution to transport difficulties which have held up reel deliveries to Latin American destinations to such a serious extent that the value of the reels either was completely dissipated or substantially minimized because of their essential timeliness. The new "A" rating for films was not regarded as meeting the particular requirements of the newsreels, since that rating applies only to ship transport. The special rating for newsreels applies to plane shipments, it was said.

## Zanuck to Produce Film on Signal Corps

Col. Darryl F. Zanuck will produce a feature film in color based on activities of the U. S. Army Signal Corps, which will be released by 20th Century-Fox.

This was disclosed by Signal Corps officers at Fort Monmouth, N. J., during a recent visit to the post of approximately 60 newspaper men from the metropolitan area. At the same time, it was announced by Brig. Gen. Dawson Olmsted that David Sarnoff, RCA president, has been appointed a colonel in the Signal Corps.

## Ascap Dividend Is Seen at \$1,100,000

The Ascap board of directors yesterday ordered payment of the regular quarterly dividend to its membership. Although the exact amount will not be determined until the books are closed for the month of June, it was stated that the total amount will be in the neighborhood of \$1,050,000 to \$1,100,000.

## British Grosses Up 25% Since the War, Bernstein Reports

Theatre business in England has increased almost 25 per cent since the outbreak of the war, Sidney L. Bernstein, film advisor to the British Ministry of Information here on a liaison film mission, told an Ampa luncheon meeting at Hotel Edison yesterday.

Explaining the reason for the increased business, Bernstein stated "the people feel a greater need for relaxation" and added that with other amusements no longer in operation, the theatre is the only place to find it.

In introducing the guest of honor, George J. Schaefer, chairman of the War Activities Committee, declared that the functions of the various divisions of the WAC are on a parallel with what has been done by the industry in England. Arthur Mayer, assistant coordinator of the committee, warned that the film industry will cease to be characterized as essential if its efforts to aid the war are slackened. Theatre collections, demonstrations, cooperation with the USO and

(Continued on page 3)

## RATHVON ELECTED PRESIDENT OF RKO

### Goldenson Elected Vice-President of Paramount Pictures

Leonard H. Goldenson, head of Paramount's home office theatre department, was elected a vice-president of Paramount Pictures, Inc., at the organization meeting of the company's board of directors here yesterday.



Leonard Goldenson

All other officers of the company, headed by Barney Balaban, president, were re-elected. The other officers are: Adolph Zukor, chairman; Stanton Griffis, chairman of the executive committee; Y. Frank Freeman, Austin C. Keough, Neil F. Agnew, John W. Hicks, Jr., Henry Ginsberg and Goldenson, vice-presidents; Walter B. Cokell, treasurer; Keough, secretary; Fred Mohrhardt, comptroller, and Norman Collyer, Jacob H. Karp and Frank Meyer, assistant secretaries.

Goldenson became associated with Paramount in 1933, when he handled

(Continued on page 3)

### Atlas Man Is Over-all Chief; Ned Depinet Vice-President

N. Peter Rathvon yesterday was elected president of RKO, by the company's new board of directors,



N. Peter Rathvon

succeeded George J. Schaefer, who resigned recently. Rathvon, who is of Wall Street, has been actively associated in the management of RKO for several years. He has been chairman of the executive committee and a member of the

(Continued on page 3)

## Mills Will Resign

### Post With Ascap

E. C. Mills, chairman of the administrative committee, will shortly tender his resignation to Ascap to accept a post with the Government, it was learned yesterday following a board of directors' meeting of the society.

Mills, who has been associated with Ascap for more than 15 years and who was general manager until the appointment of John G. Paine two years ago, demanded that the board clarify his status and it was learned after the meeting that he was not satisfied with the board's answer. Prior to his association with Ascap, Mills was a school teacher, train master and in various theatrical enterprises. He was with the Inter-State Amusement Co. for three years; the Mutual Film Corp., one year, and president of the Radio Music Co. for two years.

## 66-Theatre Cooperative Is Set Up in Philadelphia

PHILADELPHIA, June 25.—Creation of a 66-house cooperative buying combine to combat high film prices was disclosed here today by an official of the new group, which plans to start functioning with the opening of the new selling season.

The organization will be concerned only with film buying and will not handle bookings, it was said. A ranking outside executive will be engaged as head film buyer.

The new group is an outgrowth of the "Committee of 38," which consists of independent exhibitors in this area who have protested against in-

creasing film rentals during the past few months. It was stated that all members of the new group are associated with the committee, but the committee itself has no association with the buying combine. Member theatres were not identified but it was stated that many of the larger independent circuits hereabouts are included.

Expenses will be met, it was said, by the levying of fees based on a percentage of the film bill of each house during the year. The group will function permanently, with members signed for a 10-year period.

### In Today's Issue

A review of "Lady in a Jam" appears on page 3. Notes from Hollywood will be found on page 4.



## Dunn and Shathim Released by Japs

Harold Dunn, Far East supervisor for Warners with headquarters in Shanghai, and Michael Shathim, Warner manager in Japan with headquarters in Tokyo, will be among the 629 American nationals to be released by the Japanese, according to a State Department announcement. The group will sail for America on the *Gripsholm* within 60 days, it is said.

## Liggett Supervisor Of 'U' Local Branch

Jules E. Liggett has been appointed sales supervisor for the Universal New York exchange, David A. Levy, manager, announced yesterday. Sam R. Finkel has been named New York City salesman and Harold Dudoft has been assigned to Upstate and Long Island sales.

## Johnston to Stromberg

HOLLYWOOD, June 25. — Hunt Stromberg, who has leased space at the General Service Studios for the production of features for United Artists release, has employed as the first member of his permanent organization John LeRoy Johnston. Johnston was director of advertising and publicity for Walter Wanger until the Wanger studio closed.

## NEW YORK THEATRES

**RADIO CITY MUSIC HALL**  
Rockefeller Center  
GREER GARSON • WALTER PIDGEON  
"MRS. MINIVER"  
From Jan Struther's Book • An M-G-M Picture  
ON THE GREAT STAGE: "AT EASE!" —  
Leonidoff's fast moving, colorful revue. Symphony  
Orchestra, under the direction of Erno Rapee.  
First Mezzanine Seats Reserved Circle 6-4600

**"BEYOND THE BLUE HORIZON"**  
IN TECHNICOLOR  
A Paramount Picture starring  
DOROTHY LAMOUR  
HEALTHFULLY COOLED  
Midnight Feature  
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT!  
IN PERSON! VAUGHN MONROE AND BAND  
Exclusively at  
EDDIE GARR

"TEN GENTLEMEN  
from WEST POINT"  
PLUS A BIG STAGE SHOW  
**ROXY** 7th Ave.  
& 50th St.

**PALACE** B'WAY & 47th St.  
Bette Davis—Olivia De Havilland  
'IN THIS OUR LIFE'  
—and—  
'Mexican Spitfire at Sea'  
Lupe Velez—Leon Errol

Tyrone POWER • Joan FONTAINE  
"THIS ABOVE ALL"  
A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th ST.  
CONTINUOUS

# Personal Mention

**SPYROS SKOURAS**, Tom J. CONNORS and HAL HORNE will leave for the Coast tonight.

**JOE ROCK**, producer recently returned from England, left yesterday for Hollywood.

**RUDY HAGEN**, head of the Warner checking service, has returned from a two-week swing of Eastern cities.

**LESLIE L. CROSBY**, of Springfield, Mass., and **RETA L. HOCKENBERRY** will be married shortly.

**JOHN** and **SERIE PERAKOS**, sons of **PETER PERAKOS**, Connecticut circuit operator, and both with commissions in the Army Air Corps, are due in Hartford next week on a furlough.

**ARTHUR MAYER** returned here from Minneapolis yesterday.

**HENRI ELMAN**, Chicago branch manager for Producers Releasing Corp., is in town.

**JAMES MULVEY** will arrive here from the Coast today.

**STANTON GRIFFIS** will leave for Canada today on a two-week fishing trip.

**S. BARRET McCORMICK** and **EDWARD ALPERSON** are scheduled to arrive from the Coast today.

**BERNARD LOPITI**, manager of the Victory, 42nd St., Manhattan, will enter the Army today.

**WALTER BUCHOLTZ**, exhibitor of New Haven, Mo., has joined the Army.

**HERMAN RIFKIN**, Monogram New England franchise holder, is visiting in Tennessee.

**THOMAS LUCIA**, assistant manager of the Strand in Springfield, Mass., who has entered the Army, was a guest at a stag dinner before leaving.

## Florida State Holds Managers Meeting

JACKSONVILLE, Fla., June 25.—More than 100 managers and executives of Florida State Theatres met at the Roosevelt Hotel here yesterday for a business session, on the first anniversary of the reorganized circuit setup. A banquet was held last night.

Executives attending included: Frank Rogers, president; B. B. Garner, vice-president and general manager; M. C. Talley, vice-president and secretary-treasurer, and Fred Kent, vice-president and general counsel. Supervisors included: Guy A. Kenimer, Boliver Hyde, Robert Thomas and Rupert Koblegard, Jr. New season plans, promotion and sale of War Bonds and Stamps were discussed, as well as war problems. It was disclosed that the circuit has 168 men in the armed service.

## 'Lost Horizon' Will Be Reissued by Col.

Columbia has decided to reissue Frank Capra's production, "Lost Horizon," film version of James Hilton's novel of the same title. The reissue will be called "Lost Horizon of Shangri La."

New advertising, publicity and exploitation material have been prepared, it was said. The original had its premiere in March, 1937. Ronald Colman and Jane Wyatt played the leading roles.

## 'Wings for Eagle' Is Shown in Capital

WASHINGTON, June 25.—Under the sponsorship of 21 members of the House from California, the Warner film, "Wings for the Eagle," was screened in the auditorium of the Department of the Interior tonight for a special audience that included Washington officials and Army and Navy Air Force officers. The picture was screened at the National Theatre last night for press and radio representatives.

## Service Relief Total Reaches \$1,828,191

A check for \$278,191, representing collections in 462 Warner theatres, was sent yesterday by Joseph Bernhard, Warner vice-president, to Si Fabian, treasurer of the Army and Navy Emergency Relief Committee.

The check brought the total thus far collected from the theatre field to \$1,828,191. Approximately 14,000 theatres participated but almost a thousand have thus far failed to remit the proceeds of the collections and the committee yesterday urged that these remittances be made promptly so that the books might be closed. The committee expects to realize about \$2,000,000 from the drive.

## Griffis Withdraws as Navy Campaign Head

Stanton Griffis, chairman of the Paramount executive committee, has withdrawn as chairman of the special events committee of the Navy Relief Society with the completion of the major drive for funds for the society. He estimated that at least \$2,500,000 would be realized from the various events which were held.

Griffis supervised the Hollywood Caravan which grossed \$675,000, and planned the major and minor league baseball schedules which, it is estimated, will add \$200,000 to the society's funds. He sponsored the Katharine Cornell production of "Candida" which raised \$100,000, and was a participant in the motion picture theatre collections for Army and Navy Relief, which realized about \$2,000,000.

## Camden Prosecutor Confiscates 'Elysia'

CAMDEN, June 25.—"Elysia," controversial "sex" film which opened at the Star here last Saturday, was confiscated today by City Prosecutor Firman Michel on the grounds that it was "lewd and indecent." The seizure followed a private exhibition of the film as a result of complaints from local citizens.

# Newsreel Parade

THE war is covered from various points in the new issues, which have material on munitions production here, arrival of an A.E.F. convoy in Northern Ireland, Wilhelmmina of Holland and Peter of Yugoslavia in North America and more air attacks on Malta. The contents:

**MOVIE TONE NEWS, No. 84**—Y. reach Ireland. U. S. commandos in training. Malta under attack. British reinforcements in North Africa. Tank and jeep production. Air gunners in training. King Peter in Washington. Queen Wilhelmmina in Canada. Golf tournament in Chicago. Summer skiing at Mt. Ranier.

**NEWS OF THE DAY, No. 282**—A. E. F. in Ireland. Libya front on eve of battle. Malta raids continue. Supplies reach Russia. Oregon hit by Jap shells. King Peter in Washington. Queen Wilhelmmina in Canada. Golf in Chicago.

**PARAMOUNT NEWS, No. 87**—English Commandos return to port after raid in France; new squads trained. Colorado rabbits shed fur. Golf in Chicago. Jack Dempsey joins Coast Guard. Test new rifle in Denver. Wilhelmmina in Canada. Malta under fire. Biggest convoy reaches Ireland.

**RKO PATHE NEWS, No. 87**—Malta attacked. Wilhelmmina in Canada. Food shipment to Russia. Munitions on assembly lines here. A. E. F. in Ireland. U. S. general buried in Australia. London block blasted by hidden bomb. Golf in Chicago. Stanford U. trains air war-derns.

**UNIVERSAL NEWSREEL, No. 96**—Allies in Egypt. Tanks and jeeps in production. Yanks in Northern Ireland. Supplies to Russia. Jap shells hit West Coast. Malta under air attack. Notre Dame graduations. Wilhelmmina in Canada. Magicians convene in Texas. Golf in Chicago.

## SPG Wins in RKO Theatres Election

Home office theatre publicists of the RKO Service Corp. named the Screen Publicists Guild of New York as their collective bargaining agency by a vote of 14 to 0 in NLRB elections yesterday. The election is the first since the SPG became affiliated with the CIO earlier this week.

Board Examiner William O'Loughlin supervised the election. The guild said it would ask for the immediate start of contract negotiations.

The SPG has been chartered as Local 114 of the United Office & Professional Workers of America with jurisdiction over "all motion picture publicists, theatre publicists, radio publicists and all others in similar and related categories in Greater New York and vicinity."

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## Woolf Scores British Lack Of Film Liaison

(Continued from page 1)

producer organization to prevent the decline "and possible extinction" of the British production industry at the conclusion of the war.

He declared in his address that much has been achieved by the industry in the past year, but cited as difficulties, in addition to the lack of liaison with the Government, the improper functioning of the Films Council, and the need of increased producer representation on the council.

### Need Quota Aid

He also cited the necessity of machinery for the transfer of quota between British and foreign companies, the curtailment of the production of war films and the inclusion of American companies in the producers' association.

He also made reference to the effective cooperation of the Ministry of Information in obtaining the release of artists from military service for film work, but he deplored the Government insistence that they be used only in propaganda films.

## Rathvon Elected President of RKO

(Continued from page 1)

board of directors for the past several years.

Ned E. Depinet was elected president of RKO Radio Pictures Co., the producing and distributing subsidiary of RKO, and also was elected a vice-president of the parent company, RKO.

Charles W. Koerner was elected a vice-president of the picture company subsidiary and continues as head of the RKO Radio studio.

All other officers of the parent company were reelected. They are: Richard C. Patterson, Jr., chairman of the board; Gordon Youngman, vice-president and general counsel; Leon Goldberg, treasurer; J. Miller Walker, secretary; Garrett Van Wagner, comptroller; Robert H. Dann, Kenneth B. Umbreit and William F. Whitman, assistant secretaries, and W. H. Clark, O. R. McMahon and Harold Newcomb, assistant treasurers.

Rathvon was associated with Floyd B. Odum, head of Atlas Corp., for many years prior to his active association with RKO.

## Goldenson Elected V-P of Paramount

(Continued from page 1)

the reorganization of the company's New England theatres. He was named assistant to Y. Frank Freeman at the home office in 1937 when the latter was in charge of Paramount theatre operations. On Freeman's assignment to head the Paramount studio in 1938, Goldenson was placed in charge of theatre operations.

## Review

### "Lady in a Jam"

(Universal)

IN these times of strain and stress, when screen entertainment is a necessary commodity, it is to the credit of Universal that it offers such a sprightly, amusing and laugh-provoking picture as "Lady in a Jam."

Gregory LaCava, noted for his well-paced handling of the lighter side, herein scored both as producer and director, and did well by the material on both counts. The screenplay was the work of three, Eugene Thackery, Frank Cockrell and Otho Lovering, and they contrived to concoct a lively, chattery and entertaining yarn about a rich girl who squanders her money, and a young and conscientious psychiatrist, whose attempt to unravel her complex mental status turns out to be a great deal more than he bargained for.

Irene Dunne, as the wholly irrational female, gives plenty of zip to the rather "wacky" role, while excellent support is offered by Patric Knowles, as the psychiatrist; Ralph Bellamy, as the childhood friend of Miss Dunne, whom she meets again in Arizona; Eugene Palette, guardian of Miss Dunne's estate that was, and Queenie Vassar, as Miss Dunne's grandmother, who lives in a shack on the Arizona desert.

Knowles goes with her when he persuades her to go back to her grandmother in Arizona, and there the complications mount, all against a background of amusing situations, in most of which Bellamy figures prominently, and as the object of the laughs. Eventually, of course, Knowles gives up and retreats, but Miss Dunne follows, to "cure" the mental case he himself has developed.

Running time, 80 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.

## Publicity Unit Sets 22 Liaison Aides

The Eastern Public Relations Committee, comprising the advertising and publicity directors of the major companies, yesterday announced that 22 men employed in publicity and advertising work in key cities throughout the country have accepted invitations to serve as liaison men in the field for the committee. About 15 additional field representatives are to be designated.

Those who have accepted are: Frank Henson, Loew's, Akron; Charles Smakwitz, Warners, Albany; E. E. Whitaker, Fox Theatre, Atlanta; Charles B. Taylor, Shea's, Buffalo; Walter Kessler, Loew's, Canton, O.; W. K. Hollander, B. & K., Chicago; E. V. Dinerman, RKO, Cincinnati; Ed J. Fisher, Loew's, Cleveland; Alice Gorham, United Detroit Theatres, Detroit; Seymour Morris, Schine's, Gloversville; Sam Gilmen, Loew's, Harrisburg; Homer McCallon, Loew's, Houston; William Elder, Loew's, Indianapolis; J. J. Musselman, Rialto, Louisville; Howard Waugh, Warners, Memphis; Charles Winchell, Minnesota Amusement Co., Minneapolis; Lou Brown, Loew's Poli, New Haven; Everett Callow, Warners, Philadelphia; James M. Totsman, Warners, Pittsburgh; Will Morton, RKO, Providence; J. L. Kaufman, Fanchon & Marco, St. Louis; Frank Murphy, Loew's, Syracuse; Ralph Lawler, Paramount, Toledo; James Brennan, RKO, Trenton, and Edgar J. Doob, Loew's, Wilmington.

## Harry Cohn Heads U. S. O. Coast Group

HOLLYWOOD, June 25.—Dr. A. H. Giannini, chairman of the Los Angeles area board of the United Service Organization, has named Harry Cohn as head of the USO Sports and Special Events Committee.

## B'way Holdovers Have Good Week

The first run films on Broadway, mostly holdovers running from three to six weeks, had a splendid week on the average.

"Yankee Doodle Dandy" at the Hollywood is still playing to capacity, according to reports, with the fourth week which ends tonight expected to bring \$28,000. "Mrs. Miniver" with the stage show at the Music Hall remains a standout box-office performer, collecting \$106,000 during its third week. The fourth began yesterday.

In six days of the first week, "Juke Girl" supported by Russ Morgan's orchestra, gave the Strand an estimated \$38,500. It holds for a second week beginning today. The third week of "Ten Gentlemen from West Point" with a stage show at the Roxy was good for an estimated \$38,500. The fourth and final week began yesterday. "The Magnificent Dope" is due next Thursday. "This Above All" grossed an estimated \$14,400 in its sixth week at the Astor and is continuing.

## Film Editors Attend Convention of Guild

DENVER, June 25.—A number of film editors of newspapers are in attendance here at the ninth annual American Newspaper Guild convention. Among them are: Harry Martin, Memphis Commercial Appeal; Jim Crow, Hollywood Citizen-News; John McManus, PM, and Claude LaBelle, San Francisco News.

### Joins Warner Staff

W. O. McFall has rejoined the Warner supervising staff in the Minneapolis and Milwaukee territories succeeding A. K. Evidon, given other duties.

## British Grosses Up 25% Since the War, Bernstein Reports

(Continued from page 1)

similar measures are not to be considered "as an obligation but as an opportunity, not as a duty but as a privilege," Mayer declared.

Bernstein pointed out that only four English studios have not been occupied by the Government. These are Denham, Islington, Ealing and Shepards' Bush. All Government product except service training films, are handled by the Ministry of Information and are either produced directly or commissioned to studio companies or shorts producers, he told his audience.

The production program for theatres includes 52 shorts annually in addition to specials like "Target for Tonight," he said. Additionally, there are 100 shorts for mobile units which tour factories and outlying regions, and newsreels which are shipped all over the world with foreign languages dubbed in, Bernstein said.

### Distributors Rotate

Distributors handle the feature length films in rotation and all receive a "proper percentage of the returns for their work," he added. He said that 85 per cent of the theatres are able to show the propaganda pictures in their programs. "They haven't been too bad—and now theatre managers have to be ready with a good explanation when our film is omitted."

The mobile units have, in some instances, shown to persons who had never seen a film before, Bernstein declared. Screenings are arranged in factories for the benefit of workers on all shifts, he said. He asked American producers to supply more product that will give Britons "an honest interpretation of the war."

Louis Pollock, Ampa president, presided. Others on the dais included Herman Gluckman, Howard Dietz, Mort Spring, Joseph Hummel, Joseph Seidman, Arthur W. Kelly, William Gell, Vincent Trotta and John W. Hicks, Jr. Carey Wilson, short subject producer, was also present. Zero Mostel provided entertainment.

## 'Reap' Captures Kansas City Lead

KANSAS CITY, June 25.—"Reap the Wild Wind" had a second week \$11,000, at advanced prices, at the Newman. All first runs had a good week. The weather was cool with much rain.

Estimated receipts for the week ending June 18:

"Broadway" (Univ.)  
ESQUIRE—(800) (30c-44c) 7 days. Gross: \$4,000. (Average, \$2,400)  
"Her Cardboard Lover" (M-G-M)  
"Kid Glove Killer" (M-G-M)  
MIDLAND—(3,600) (30c-44c) 7 days. Gross: \$8,300. (Average, \$8,500)  
"Reap the Wild Wind" (Para.)  
NEWMAN—(1,900) (40c-55c) 7 days, 2nd week. Gross: \$11,000. (Average, \$7,000)  
"Syncopation" (RKO)  
"The Body Disappears" (W. B.)  
ORPHEUM—(1,900) (30c-44c) 7 days. Gross: \$6,000. (Average, \$5,000)  
"This Way Please" (Para.)  
"Yokel Boy" (Rep.)  
TOWER—(2,200) (30c) 7 days. Plus stage show. Gross: \$8,000. (Average, \$6,000)  
"Broadway" (Univ.)  
UPTOWN—(2,000) (30c-44c) 7 days. Gross: \$5,000. (Average, \$4,000)



## FCC to Seek Legislation to Regulate Nets

WASHINGTON, June 25.—Legislation definitely empowering the FCC to regulate the relations between networks and their affiliates will be asked of Congress, if the courts hold the commission has not that power now, it was declared today by Chairman James L. Fly.

Outlining the history of the chain investigation and the regulations which are now the subject of judicial proceedings brought by NBC and CBS, Fly told the House Interstate and Foreign Commerce Committee of his conviction of the need for, and the commission's authority to impose, the rules which outlaw exclusive contracts and control option time.

The FCC chairman continued his dissection of the Sanders bill for reorganization of the commission, and declared that the effect of the proposed changes in procedure will be "to slam the door in the face of anyone seeking to enter the radio broadcasting field."

Fly defended the use of renewal proceedings rather than revocation actions in dealing with violations of regulations on the ground that the latter gives rise to unfavorable publicity to the broadcaster involved which cannot be overcome if the revocation order is withdrawn following a hearing.

## W.B. to Make Film From Davies Book

WASHINGTON, June 25.—Joseph E. Davies, former U. S. ambassador to Russia, announced today that he had completed arrangements with Warners for the production of a film based on his book, "Mission to Moscow."

Davies said he also would make available his personal diaries, memoranda and other private information not included in the book for use in the film. He added that he was doing so because "of the strong conviction that a complete and frank portrayal of conditions contributing to a better mutual understanding and confidence between great peoples at this particular time may be of paramount service."

## Start Production on Color Film in Mexico

MEXICO CITY, June 25.—Production has begun on the first of two features which will be done in color here. Fernando de Fuentes, veteran producer and director, is making "Asi se Quiere a Jalisco" ("They Do Love Jalisco"). The first scenes are being made at Cuernavaca, a tourist resort about 45 miles from this city.

The second feature in color will be "Que Lindo es Michoacan" ("Michoacan the Beautiful") and will be started early next Fall by Rodriguez Bros. The start of the latter film had been delayed because of the full schedules of local studios.

Rush of production has prompted the CLASA, largest studios here, owned and operated by Ricardo Pani, to start building two additional stages.

## Notes from Hollywood

Hollywood, June 25

TWENTIETH Century-Fox has announced "Quota Girl" as the next SONJA HENIE picture and assigned WALTER BULLOCK to write an original screenplay. WILLIAM LEBARON will produce . . . The studio also announced the purchase of "The Undying Monster" for use as a second horror picture on the studio's agenda.

CAPT. HEWITT T. WHEELER, American ace, will portray himself in an Army Air Corps film, "Beyond the Line of Duty," to be produced by Warners. His military background from training to Philippines exploits will be pictured. LEW SEILER will direct the film, to be made at Randolph Field.

"Mrs. Parkington," Louis Bromfield's latest novel now appearing serially in the *Cosmopolitan*, has been purchased by M-G-M . . . Albert Basserman joins Joan Crawford, Philip Dorn and John Wayne in that studio's "Reunion" . . . Benny Goodman and his band have been signed by Charles R. Rogers to be featured in "The Powers Girl" . . . Charles Coburn has been set for Warners' "Princess O'Rourke" . . . Universal's third in the streamlined, modernized Sherlock Holmes series will be "Sherlock Holmes in Washington."

MACDONALD CAREY, Paramount leading man, joins the United States Marines after completing "Wake Island," picture of the Marines' defense at the Pacific outpost . . . ROBERT LOWERY and QUINN WILLIAMS have been set for Monogram's "Here Come the Marines."

EVELYN KEYES gets the feminine lead in "The Desperadoes," Columbia's first Technicolor production which will feature RANDOLPH SCOTT, GLENN FORD, CLAIRE TREVOR and EDGAR BUCHANAN . . . With ROBERT YOUNG and LARAINÉ DAY heading the cast, "Journey for Margaret" has started at M-G-M. NIGEL BRUCE, SIGNE HASSE are in the supporting cast . . . "The Omaha Trail" has been set as the release title of "Ox Train" at M-G-M . . . JOSEPH SCHILDKRAUT is to appear in Paramount's "For Whom the Bell Tolls" . . . FRANCHOT TONE returns to M-G-M for the top role in "Skyway to Glory," story of American pilots in the South Pacific. GENE KELLEY and MARSHA HUNT have featured roles, and GEORGE SIDNEY is directing the B. P. FINEMAN production.

Republic has extended the contract of TOM TYLER, cowboy star . . . JOHN QUALEN joins the cast of Warners' "Casablanca" . . . ANNE SHIRLEY gets the feminine lead opposite PAT

O'BRIEN and RANDOLPH SCOTT in "Bombardier" at RKO . . . M-G-M will film "Lassie Come Home," by ERIC KNIGHT, in Technicolor . . . JOAN WOODBURY has the feminine lead in Monogram's "Man and the Devil" which WILLIAM BEAUDINE will direct for producer A. W. HACKEL . . . EDDIE ALBERT will play opposite LUPE VELEZ in "Ladies' Day" at RKO . . . W. R. BURNETT is collaborating with ROBERT PIROSH on "Galveston," Paramount vehicle for DOROTHY LAMOUR.

Columbia has set Marguerite Chapman opposite Joe E. Brown in "The Daring Young Man," formerly titled "Brownie" . . . Lou Brown, director of advertising and publicity for the Loew's-Poli New England Theatres, is visiting here . . . Fred MacMurray will co-star with Rosalind Russell in RKO's "Stand By to Die" . . . Lana Turner will be starred in "Seattle," story of that colorful Northwestern city during the gold rush era. John W. Considine, Jr., will produce for M-G-M.

LYNNE CARVER, LEWIS STONE join the cast of M-G-M's "The Man on America's Conscience" . . . P. R. VAN DUINEN, head of Atlantis Pictures, will make four for Producers Releasing Corp., with the first "The Army Takes Over" and the second, "Corregidor." PRC has entered a protest against 20th Century-Fox's announcement of "Corregidor" as the title for a BRYAN Foy production . . . RKO has purchased "Portrait of a Lady," romantic comedy by ALEXANDER KING and CHESTER ERSKIN, for a DAVID HEMPSTEAD production.

WENDY BARRIE goes out of the "Falcon" series at RKO and CHARLOTTE WYNTERS replaces her in "The Falcon's Brother" . . . Grossett and Dunlap are republishing DASHIEL HAMMETT's "The Glass Key," which Paramount will make with VERONICA LAKE, BRIAN DONLEVY and ALAN LADD in top roles . . . Warners has started "Air Force," spectacle of American fighting in the air, with JOHN GARFIELD, GIG YOUNG, HARRY CAREY and GEORGE TOBIAS in the top roles and HOWARD HAWKS directing . . . BRUCE CABOT and LYNN OVERMAN, the latter borrowed from Paramount, have been set for Warners' "The Desert Song."

## Boyer Sets First Production for 'U'

HOLLYWOOD, June 25.—Charles Boyer's first production for Universal as a producer will be "Flesh and Fantasy," described as a film in four episodes, with Edward G. Robinson appearing with Boyer in the film. Each will star in one episode and players are sought for the other two. Ernest Pascal is preparing the script and Julian Duvivier will direct.

## Employment at Conn. Plants Seen Gaining

HARTFORD, Conn., June 25.—State employment officials predict that within six months more than 30,000 workers will be needed by Connecticut war production plants. Theatres are finding it very difficult to obtain suitable masculine or even feminine help for their service staffs even at this time.

## Air Continuity Rule Is Aimed As Subversion

WASHINGTON, June 25.—Continuity editors of broadcasting tonight were vested with responsibility of preventing transmission of subversive information through the use of commercial continuities.

The provision, adopted at the request of broadcasters, was incorporated in a revision of the censorship rules published tonight by Censorship Director Byron Price.

The new regulations, based on the experience of the past five months, contain few new provisions, but do include as formal requirements the various specific instructions which have been issued from time to time by the Office of Censorship.

To considerable extent the new code follows the lines of the code for the press, revised yesterday, with more detailed instructions for subjects particularly applicable to radio, including changes in the scope of weather news which may be broadcast, and a formal request for the discontinuance of remote control quiz programs where extraneous background noises cannot be eliminated.

Some changes have been made in the rules for foreign language programs at the request of a committee of foreign language broadcasters which, however, are less strict than the code the committee itself drafted.

## NLRB Orders Vote of WHOM Technicians

WASHINGTON, June 25.—Technicians of WHOM, New York, today were ordered by the National Labor Relations Board to hold an election to determine whether they desire to be represented for collective bargaining purposes by the International Brotherhood of Electrical Workers, AFL, or the American Communications Association, CIO, or by neither union.

The election was ordered on the petition of the IBEW, following a hearing in New York, May 21.

## Lever First to Use New CBS Discount

Lever Bros. yesterday became the first sponsor to take advantage of the new 15 per cent discount rate for use of the entire CBS network of 114 stations. Starting July 7, Tommy Riggs and his "Betty Lou" will be heard Tuesdays, 9-9:30 P. M., on behalf of Swan Soap. Jimmy Cash, Bill Goodwin and Felix Mills' band also will be heard. The show will be the Summer replacement for the "Burns and Allen" program.

## Theatre Veteran Dies

HOLYOKE, Mass., June 25.—William O. Chaloux, 63, theatre property man who had been employed during the last 45 years at every theatre in this city, died suddenly at his home of heart disease. He leaves a brother and four sisters.



Alert,  
Intelligent  
and  
Indispensable  
to the Motion  
Picture  
Industry

# MOTION PICTURE DAILY

First In  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

L. 51. NO. 126

NEW YORK, U. S. A., MONDAY, JUNE 29, 1942

TEN CENTS

## See RKO New Financing Set In Short Time

### Report \$3,000,000 Loan Near Completion

With RKO's management setup now completed with the election of N. Peter Rathvon as president and with Ned E. Depinet as vice-president of the parent company under Rathvon, and also as president of RKO Radio Pictures, producing and distributing subsidiary, it is expected that RKO's new financing plans will take shape quickly.

The matter was once again under discussion at the recent board meeting and only formal closing of the transaction with the Manufacturers Trust Company for the prospective loan of about \$3,000,000, it is reported, remains. It is probable that the new financing may be presented to stockholders at some later date for their consideration, according to officials.

The election of Rathvon to the presidency was by unanimous vote of the new board.

No other executive changes are reported to be in immediate prospect.

## Crescent Decision Due in Few Weeks

NASHVILLE, June 28.—The long awaited decision in the Government anti-trust suit against the Crescent Circuit will be handed down here within the next few weeks, court attaches believe.

Federal Judge Elmer Davies reportedly has cleared his court docket of other cases and now is prepared to give his full time to the voluminous record of testimony and exhibits en-

(Continued on page 4)

## U.A. Heads to Meet On Coast This Week

Meetings of United Artists owners and executives will be held on the Coast this week following the arrival there of Edward C. Raftery, president, and Gradwell L. Sears and Arthur W. Kelly, who are scheduled to leave for the Coast tonight.

Conferences with company producers on new season's production plans and prospective deliveries also will be held. Arrangements for meetings of the sales force this Summer are contingent upon the status of the various company producers' plans.

## Only 3 Features Banned by Ontario Censors in Year

TORONTO, June 28.—The Ontario Board of Motion Picture Censors handled a record number of films during the year ending March 31, according to the annual report of Chairman O. J. Silverthorne, which revealed the censors examined 2,084 features and shorts of standard width and 548 16-millimeter subjects while issuing licenses for 417 theatres in Ontario.

The board condemned three features, two of which were British releases and one from Hollywood. During the previous year no features were permanently rejected, although two

(Continued on page 4)

## Cuts in Delivery Hit New Haven Bookings

NEW HAVEN, June 28.—Exhibitors and bookers were thrown into confusion by the nine-days notice given on Thursday by Decker's and New Haven Film Exchange Transfer of discontinuances of Sunday deliveries. Decker's serves New London and the shore route to Boston. Rosen's Film Delivery has discontinued Sunday service for several weeks.

As of July 1, it is feared the new regulations for carriers, providing for one call a day on a theatre and no call-backs and 25 per cent reduction in mileage, will seriously affect bookings. In this compact territory, a print which formerly served as many as five theatres a week may now only serve two, it is believed.

## Distributors Will Control New Star Ad Symbol Ban

The use of stars or other reviewers' symbols for appraising films is expected to end with the close of the run of "The Gold Rush" at the Globe this week, at which time a new policy will be inaugurated by distributors giving them the right to approve the manner in which their films are advertised to the public, it was learned.

The former voluntary agreement of major company advertising and publicity directors to refrain from use of the star symbols in their advertising has been replaced by the new policy of distributor control of the advertising through the exhibition contracts, it was reported. Heretofore, this advertising supervisory right has not been enforced by the distributors, which has permitted the Globe to continue to use

## Para. Verdict Is Hailed by Nizer

Following the verdict in the Paramount minority stockholders' suit, Louis Nizer, attorney for Austin C. Keough, Paramount vice-president and general counsel, declared:

"The decision is not only a complete vindication for the defendants—it is something more. It is notice to certain types of minority stockholders who, as in this case, had a combined interest of only \$7.21, that they cannot bludgeon corporations into settlements by harassing them. The industry need never fear public reaction when it stands up for its rights. Courage is its own reward."

## Maximum Film Scrap Prices Set by O. P. A.

WASHINGTON, June 28.—Maximum prices for scrap film were set Friday by the Office of Price Administration in maximum price regulation No. 171, to be observed with respect to all sales in excess of 50 pounds of unwashed or washed film or five gallons of dissolved film.

The basic price will be 9½ cents per pound for unwashed nitrocellulose

(Continued on page 4)

## Suit Against Para. on Bioff Is Dismissed

### Court Rules Keough Was Extortion Victim

By EDWARD GREIF

The minority stockholders' suit against Paramount and its officers and directors to compel repayment to the company of the \$100,000 paid to William Bioff and George E. Browne, convicted former IATSE officials, by Austin C. Keough, vice-president and general counsel, was dismissed Friday by New York Supreme Court Justice Carroll G. Walter.

"Upon all the facts," Justice Walter stated in an opinion which he read from the bench, "I have no difficulty or hesitancy in finding and deciding that Paramount, or more specifically Keough, was not the giver of a bribe but the submitter to extortion."

The decision, which required 50

(Continued on page 4)

## Names Committees For USO Campaign

Jack Cohn, Columbia vice-president and chairman of the USO Amusements, Arts and Sports Committee, announced over the weekend the personnel of various committees for the USO's war fund campaign.

The committees are as follows:

Executive Committee: Jack Cohn, chairman; A. P. Waxman, director of campaign and vice-chairman; Hal Hode, secretary; E. L. Alperson, treasurer; L. E. Goldenson, Abe Lastfogel, L. E. Thompson, and Robert Weitman. Actors Equity, Bert Lytell; Art Galleries, C. R. Henschel; Artists' Agencies, Robert Weitman; Columnists, Ed Sullivan; Composers,

(Continued on page 2)

## In Today's Issue

Pictures reviewed in today's issue include "Flight Lieutenant" and "Rubber Racketeer," on page 4, and "Prisoner of Japan," "Submarine Raider" on page 6. Additional names of industry personnel in the armed forces will be found on page 8.



## Personal Mention

**S**PYROS SKOURAS, TOM J. CONNORS and HAL HORNE have indefinitely postponed their departure for the 20th Century-Fox studio.

**JAMES J. MURPHY**, head of the industry tribunals of the American Arbitration Association, returned over the week-end from a two-week visit to Pacific Coast.

**PAUL LAZARUS, JR.**, of Warners is on vacation.

**SIDNEY SWIRSKY**, Columbia book-er in New Haven, is on vacation.

**MABELLE DWYER** of the RKO New Haven office begins her vacation at the end of the week.

**NORMAN RANDALL**, assistant manager of the Paramount Theatre, New Haven, is ill at home with pleurisy.

**WALTER B. LLOYD**, manager of the Allyn Theatre, Hartford, has returned to work following an illness.

**MARSHALL ADAMS** of the Strand, Hartford, has returned from vacation.

**FRANKLIN B. RAMSEY**, manager of the Lenox, Hartford, has been on vacation in Chicago.

**RAYMOND KASKESKI**, former assistant at the Capitol, Springfield, Mass., will enter the Army shortly.

**MR. and MRS. JOHN D. HERTZ, JR.**, have returned from their honeymoon.

## 'Squadron' Breaks Records, Scully Says

**William Scully**, vice-president in charge of distribution for Universal, on Saturday issued a statement to the effect that Walter Wanger's "Eagle Squadron," which has opened in seven key cities, has broken opening day records of Universal pictures in most of these towns, namely, Baltimore, Harrisburg, Buffalo, San Francisco, Chicago, San Antonio and Dayton.

## Mannix Back on Coast

**HOLLYWOOD**, June 28.—**E. J. Mannix**, M-G-M studio executive, is expected to return Monday, following attendance at the War Production Board conference on film conservation at Washington last week. He is expected to give a detailed account of the Washington and New York meetings on the subject to the studio Film Conservation Committee Tuesday night.

## M P Associates to Meet Wednesday

The Motion Picture Associates will hold a luncheon meeting on Wednesday at the Hotel Astor at 12:30 P. M. This will be the last meeting of the organization until the Fall. **Harry H. Buxbaum**, president, is expected to preside.

## Readers' Say-So

### Editor Praises Hollywood Troupe at Chicago Rally

EDITOR, MOTION PICTURE DAILY:

I suppose you have heard by now of the patriotic rally at Soldier Field which was attended by 130,000 persons and at which 100,000 were turned away. Before the noise and the shouting subsides I feel impelled to write you a few words.

This is not a letter of thanks. It is not a letter of appreciation. Even though, of course, we are grateful for Hollywood's cooperation. I want it to be more personal. I just want you to know what a grand bunch of people the Hollywood stars were and how they endeared themselves to us.

They were great in their performance, but they were greater in their little acts of generosity and their largesse of spirit, and in the charm of their character.

**Dietrich**, for example. Of course, she was glamorous and a grand artist. She thrilled the audience with her call to Buy War Bonds to Save Lives. But there was more to Dietrich.

She stood in the broiling sun for four hours and never whimpered because she had promised to close the rally with an Oath of Allegiance. She had come in from a long trip on Saturday; rushed to a rehearsal with **Eddie Duchin** that same night; came to our newspaper office after midnight to compose her little talk; and the next morning she was back with **Bob Hope** rehearsing the few words that were exchanged before the public.

Through it all she was human, cooperative, sincere. Her heart is as big as her reputation—her temperament as lovable as her personality.

And, of course, there was **Bob Hope**. He was the only one whom I had met previously, so I'm a friend of his and maybe I shouldn't praise him too much. I am enclosing some pictures we took of the affair, and you will see Hope's face there, gleaming like a beacon light on a dark night. That's how he acted. He had played a golf match for Navy Relief Saturday afternoon in New Jersey; planned in to Chicago after midnight; went over the program until 3 A. M.; was up early to talk to the girls and **Dietrich**; and started mastering the ceremonies at 2 P. M.

Well, he was good, and the crowd loved him. But as far as we who were putting on the affair are concerned, we loved him more for his patience, good naturedness and tranquillity of spirit.

Then there were the girls—**Mrs. Pat O'Brien** with **Shirley Ross**, **Arlene Whelan** and **Mary Howard**. They had gone through quite an ordeal in Milwaukee, rushed to South Bend, Ind., came back to Chicago after midnight Saturday, and not a whimper from any of them.

**Mrs. O'Brien** told me she had been married to **Pat** sixteen years, and her warm Irish eyes twinkled. **Lucky Pat**! I hope it will last sixty years and more. He certainly has picked himself a treasure.

And **Shirley Ross**, the gay, laughter-loving, and irrepressible. She could hardly speak at 2 o'clock of the morning before the show. Her throat was reedy and we feared she would develop a strep condition. But she was up early the next morning, changed her clothing three times because of a mistake in signals, then went out and thrilled the audience with "God Bless America." But that wasn't enough—the Coast Guards were putting on a breeches buoy performance and wanted somebody to help them dramatize the act. There was some danger involved. **Shirley** volunteered. What a game girl!

The same with **Arlene Whelan**. She was ill when she started out on the trip and her frail body could hardly bear up under it. She was worried about her husband who was leaving with the Government for Egypt. But she came out and wisecracked with **Bob** and nary a complaint.

Likewise with **Mary Howard**. Footsore and bedraggled, she finally went to sleep in the wee hours of the morning and rose shortly afterwards to go over the skit for the show.

They were all sweet and feminine and well behaved and full of patience—a credit to anybody, anywhere.

None of those I have mentioned knows that I am writing this letter to you. In fact, I had not planned to write you. I am not the type of person who ordinarily waxes lyrical. But I feel you should know how lovable they are.

You are at liberty to do with this letter whatever you wish. If you want to show it to anybody or reprint it anywhere in whole or in part, it is O. K.

I merely want to congratulate you on the type of persons who are representing Hollywood in this war-torn era.

Sincerely,

**LOU SHAINMARK,**

Managing Editor,  
Chicago Herald-American.

## Name Arbitrator in Clearance Action

**CHICAGO**, June 28.—**Benjamin Wham** has been named arbitrator of the Palace Theatre, Gary, Ind., clearance case which has been set for hearing Aug. 11. Interventions have been filed by **Vogue Amusement Co.**, operator of the **Vogue**, East Chicago; **Inland Amusement Co.**, operator of the **Indiana**, Indiana Harbor, and **Whiting Amusement Co.**, operator of the **Hoosier**, Whiting, Ind. All three companies are subsidiaries of the **Indiana-Illinois circuit**.

## Rites for Mrs. Newman

Funeral services were held at Riverside Memorial Chapel here yesterday for **Bertha Newman**, 68, mother of **Arthur Newman**, Republic branch manager in Albany. **Mrs. Newman** died on Thursday. She is survived by two other sons, **George** and **Herbert**.

## Yates to Washington

**HOLLYWOOD**, June 28.—**H. J. Yates** left by plane for Washington Saturday to confer with representatives of the Chinese government on the Washington showing of Republic's "Flying Tigers."

## Names Committees For USO Campaign

(Continued from page 1)

**Oscar Levant**; **Concerts**, **F. C. Coppicus**; **Music Publishers**, **Rocco Vocco**; **Musical Instruments**, **Herman Irion**; **Producers**, **Jules Levey**; **Sports**, **Bill Corum**, with **A. P. Waxman**, **William Bloome**, **Dan Michalove**, **Leonard Goldenson** and **Robert Weitman** as his aides.

The Motion Pictures Division is headed by **Ned E. Depinet**, **A. W. Smith, Jr.**, and **Sam Dembow**. The Exhibitors' Division, which will have a special USO campaign in all theatres in the Metropolitan area, the week beginning July 23, is headed by **Sam Rinzler**, with **Fred J. Schwartz** and **Irving Lesser** as co-chairmen.

The following chairmen also have been appointed in the Motion Pictures Division: **Accessories and National Screen**, **Herman Robbins**; **Advertising Agencies**, **Myer Lesser**; **Columbia Pictures**, **Louis Barbano**; **Fan Magazines**, **Howard Dietz**; **Film Libraries**, **Independent Distributors**, **Industrial Films**, **Projection Service Companies**, and **16 millimeter companies**, **R. M. Savini**; **Foreign Exporters**, **Arthur A. Lee**; **Laboratories**, **Alan Freedman**; **Monogram**, **Joseph Felder**; **PRC**, **Arthur Greenblatt**; **Paramount**, **Claude Lee**; **Play Brokers**, **Dramatists Guild** and **Authors League**, **Jake Wilk**; **Producers Representatives**, **Edward J. Peskay**; **Publicity Bureaus**, **Myer Beck**; **Short Subject Producers**, **Roy Disney**; **Supplies**, **Joe Hornstein**; **Trade Papers**, **Martin Quigley**; **20th Century-Fox**, **W. C. Michel**; **Unions**, **L. E. Thompson**; and **Vendors**, **Max Seligman**.

## Rogell Returns To RKO Studio Today

**HOLLYWOOD**, June 28.—**Sid Rogell**, RKO studio manager from 1936 until he resigned last year, will resume his position in charge of studio operations Monday. **William S. Holman**, who succeeded Rogell, will remain at the studio as his assistant.

**Reginald Armour**, who came to the studio as representative of **George J. Schaefer**, former RKO president, and later took over supervision of the physical operations of the studio, has resigned. Rogell will also take over Armour's duties.

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(Registered U. S. Patent Office)

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# Review

## "Lady in a Jam"

(Universal)

**I**N these times of strain and stress, when screen entertainment is a necessary commodity, it is to the credit of Universal that it offers such a sprightly, amusing and laugh-provoking picture as "Lady in a Jam."

Gregory LaCava, noted for his well-paced handling of the lighter side, herein scored both as producer and director, and did well by the material on both counts. The screenplay was the work of three, Eugene Thackery, Frank Cockrell and Otho Lovering, and they contrived to concoct a lively, chattery and entertaining yarn about a rich girl who squanders her money, and a young and conscientious psychiatrist, whose attempt to unravel her complex mental status turns out to be a great deal more than he bargained for.

Irene Dunne, as the wholly irrational female, gives plenty of zip to the rather "wacky" role, while excellent support is offered by Patric Knowles, as the psychiatrist; Ralph Bellamy, as the childhood friend of Miss Dunne, whom she meets again in Arizona; Eugene Palette, guardian of Miss Dunne's estate that was, and Queenie Vassar, as Miss Dunne's grandmother, who lives in a shack on the Arizona desert. Knowles goes with her when he persuades her to go back to her grandmother in Arizona, and there the complications mount, all against a background of amusing situations, in most of which Bellamy figures prominently, and as the object of the laughs. Eventually, of course, Knowles gives up and retreats, but Miss Dunne follows, to "cure" the mental case he himself has developed.

Running time, 80 minutes. "G."\*

CHARLES S. AARONSON

\*"G" denotes general classification.



Lady in a Jam  
makes good!

IRENE DUNNE

as the

# Lady in a Jam

with PATRIC KNOWLES

RALPH BELLAMY • EUGENE PALLETTE

Queenie Vassar

Produced and Directed by

GREGORY LACAVA

Screen Play by Eugene Thackery • Frank Cockrell • Otho Lovering





## Suit Against Para. on Bioff Is Dismissed

(Continued from page 1)

minutes to be read in full, is expected to have considerable weight in similar cases now pending against Loew's, 20th Century-Fox and Warners. Alfred J. Talley, counsel for the stockholders, received 60 days' stay of judgment and a similar time to prepare a case on appeal. Following the decision, Talley said he would have to study the decision before he could state whether the appeal would be prosecuted.

"Succumbing to extortion is not a crime," the court ruled. "This case thus does not call for the consideration of the question whether or not payment out of a corporation's money is the commission of a crime regardless of the circumstances of financial loss or benefit to the corporation can be made the basis of a suit by stockholders to compel restoration of such money by the officers or directors who caused or acquiesced in its payment."

### Cites Keough's Record

Justice Walter cited Keough's record with the company as "honest, trustworthy and loyal" and said that in yielding to the demands, Keough acted reasonably and in the belief that he was saving the company from serious losses.

"To say that to permit corporate officers to use corporate funds to buy off racketeers is contrary to public policy because likely to produce or increase racketeering is appealing to one's feeling of moral principles but as applied to this case it involves a fallacious assumption that business corporations owe a duty to the public to prevent racketeering at their own expense. I do not think it can be said that public policy requires that corporate officers be thus required to serve two masters."

### Trap Dangerous

Discussing the fact that Keough might have gone to the proper authorities or attempted to obtain an injunction against the threatened strike, Justice Walter pointed out that an attempt at entrapment might be "an incendiary bomb which would start the very conflagration he sought to avoid."

The court held that although Keough paid the money without the knowledge of the other directors, their subsequent approval was sufficient, even if made many years later. Justice Walter also stated that even if the money were wrongfully paid by a corporate officer or director, the board had a right to decide not to bring an action for reimbursement. In this connection, the court cited testimony to the effect that Y. Frank Freeman, vice-president in charge of the studio, had turned losses into profits and that it was "unthinkable" to lose him. The court also ruled that directors with no knowledge of the payments could not be expected to examine every item on the expense account.

"I conclude therefore that a payment of corporate funds by way of a submission to an illegal exaction is not a diversion of such funds from legitimate corporate purposes and consequently is not *ipso facto* or neces-

## Reviews

### "Flight Lieutenant"

(Columbia)

Hollywood, June 28.

**P**AT O'BRIEN and Glenn Ford portray father and son, fliers both, in this melodrama of aviation which begins in 1932 and ends in 1941, dealing with military as well as commercial flying, but not with the present war directly. In two or three spots the sacrifices of the father for the son produce some tension conducive to entertainment of the onlooker, but slowness of progress in telling the story, plus artificiality in cause and effect, limits the picture's possibilities.

The screenplay by Michael Blankfort, from a story by Richard Carroll and Betty Hopkins, opens with the grounding of O'Brien as an American commercial pilot, veteran of World War I, following a crash in which his co-pilot has been killed. Disgraced, he changes his name and takes flying employment in Dutch Guiana, sending his earnings home to pay for the upbringing of his son, Ford, who becomes an Air Corps cadet and is on the point of marrying his commandant's niece when he discovers that her father was the man for whose death his father was grounded. Following distressing complications, O'Brien redeems himself by substituting for his son in the testing of a pursuit plane in which he crashes to his death.

Other players are Evelyn Keyes, Jonathan Hale, Minor Watson, Frank Puglia, Edward Pawley, Gregory Gay, Clancy Cooper, Trevor Bardette, Marcel Dalio, John Galludet, Larry Parks, Lloyd Bridges, Hugh Beaumont and Douglas Croft.

It is a B. P. Schulberg production directed by Sidney Salkow.

Running time, 78 minutes. "G"\*

ROSCOE WILLIAMS

\*"G" denotes general classification.

### "Rubber Racketeers"

(Monogram)

Hollywood, June 28.

**T**IMELY and topical as tomorrow's headlines, Monogram's "Rubber Racketeers" is a fast moving crime melodrama, showing on the screen the machinations of a new racket created out of the war effort—the "black market" for stolen new tires and those made from unsafe materials. Combining action, romance and suspense with a patriotic message, the film delivers its entertainment qualities well, packing punches.

Ricardo Cortez as the former bootlegger, who turns to a new racket—tires—upon his release from prison, Rochelle Hudson as his sweetheart, who opposes the new turn of events, and Bill Henry as the leader of the defense plant workers who uncover the "hot tire" gang, are co-starred. Chief among those in support are Kam Tong, in an outstanding performance as the Chinese servant who enlists in the Army; Barbara Read, Milburn Stone, Dewey Robinson, John Abbott and Pat Gleason.

The fourth production of the King Brothers, Maurice and Franklin, the film is their best. Harold Young, who directed, and Henry Blankfort, who wrote the original screenplay, make the most of their opportunities for audience-holding points.

Running time, 67 minutes. "A"\*

VANCE KING

\*"A" denotes adult classification.

sarily a breach of the implied trust upon which such funds are held."

Louis Connick, of Simpson Thacher & Bartlett, represented the company; Louis Nizer, of Phillips, Nizer, Benjamin & Krim, represented Keough, Walter B. Cokell and Fred Mohrhardt; Stephen Callaghan, of Callaghan, Stout & Nova, represented Neil F. Agnew, Barney Balaban, Stephen Callaghan, Norman Collyer, Harvey Dow Gibson, John Golden, Anson Conger Goodyear, Stanton Griffis, Duncan G. Harris, John W. Hicks, Jr., Earl I. McClintock, Frank Meyer, Maurice Newton, Floyd B. Odum, George J. Schaefer, Edwin L. Weisl and Adolph Zukor; Lester Kissel, of Shearman & Sterling, represented Percy Hampton Johnston; Bruce Bromley represented Henry R. Luce; Vincent W. Farley, of Hurd, Hamlin & Hubbell, represented John E. Ottersen, and Francis S. Bensel of Larkin, Rathbone & Perry, represented William Steele Gray, Jr.

### Butterfield Deal Is Closed by Republic

Republic on Friday closed a deal for its 1942-'43 program with the Butterfield circuit of 113 theatres in Michigan, it was announced. James R. Grainger, president, and Sam Sepulwin, Detroit branch manager, represented Republic while signing for the circuit were E. C. Beatty, president, and J. O. Brooks, assistant.

### 'Victory Shift' Shows

COLUMBUS, O., June 28.—The RKO Grand on July 2 will inaugurate a policy of "Victory Shift Shows," from 2 A. M. to 5 A. M., on Thursday and Friday of each week for the benefit of the late shift workers in local defense industries. This is the first theatre in central Ohio to adopt such a policy.

## Only 3 Features Banned by Ontario Censors in Year

(Continued from page 1)

were held up until major revisions were made.

A total of 577 deletions in features and 109 in newsreels were made, while one 16-millimeter feature was rejected and 86 others altered. During the year the board licensed 803 projectionists and 192 apprentices, indicating no man power shortage in projection booths.

Only two film fires were reported, while seven theatres were prosecuted for minor violations under regulations. Because of the war, practically all films were from the United States, England and Russia, those from the Soviet having been permitted for the first time in four years.

## OPA Sets Maximum Film Scrap Prices

(Continued from page 1)

film. This is the price prevailing during the base period of Oct. 1-15, last, and while it is one-half cent above the average for 1941, it is 1½ cents under the price which would be permitted by the general maximum price regulation. Differentials are provided for washed film, and prices on dissolved film are based on the solution.

## Crescent Decision Due in Few Weeks

(Continued from page 1)

tered during the trial here last August. Illness prevented Judge Davies from giving time to the case during the Winter and since then his court docket has been crowded.

Columbia was dismissed as a defendant in the Government anti-trust suit at the close of the trial. The decisions to be handed down will concern Crescent, United Artists and Universal.

## Wis. Theatres to Aid Rubber Drive

MILWAUKEE, June 28.—Wisconsin and Upper Michigan theatres are expected to cooperate in the scrap rubber drive by conducting a special show on June 30, admission to which will be a bag or basket of rubber scrap.

Working on the committee in charge of the drive are H. J. Fitzgerald, general manager, Fox Wisconsin Amusement Corp., chairman; Harry Perlewitz, business manager, ITPA of Wisconsin and Upper Michigan; Alfred Kvoool, Warner Theatres, and Arthur Schmitz, RKO exchange manager.

## Buckner on 'Mission'

Robert Buckner will be the producer of "Mission to Moscow," based on the book of the same title by Joseph E. Davies, former U. S. Ambassador to Russia, it was announced by Warners Friday. Buckner returned to the Coast over the weekend.



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*Booking*

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ABOVE  
ALL**

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JULY  
24<sup>th</sup>

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## 'Bride' at \$13,500 Cincinnati's Best

CINCINNATI, June 28.—"They All Kissed the Bride" brought the RKO Albee \$13,500, and "My Gal Sal" had a good \$4,300 sixth week at the RKO Lyric.

Estimated receipts for the week ending June 24-27:

"They All Kissed the Bride" (Col.)  
RKO ALBEE—(3,300) (33c-40c-50c) 7 days. Gross: \$13,500. (Average, \$12,000)  
"My Favorite Spy" (RKO)  
RKO PALACE—(2,700) (33c-40c-50c) 7 days. Gross: \$9,200. (Average, \$10,000)  
"Syncopation" (RKO)  
RKO CAPITOL—(2,000) (33c-40c-50c) 7 days, 2nd week. Gross: \$3,400. (Average, \$5,500)  
"I Married an Angel" (M-G-M)  
RKO GRAND—(1,500) (33c-40c-50c) 7 days, 2nd week. Gross: \$4,000. (Average, \$5,000)  
"My Gal Sal" (20th-Fox)  
RKO LYRIC—(1,400) (28c-33c-42c) 7 days, 6th week. Gross: \$4,300. (Average, \$4,500)  
"Bombs Over Burma" (PRC)  
"I Was Framed" (W. B.)  
RKO FAMILY—(1,000) (15c-28c) 4 days. Gross: \$1,100. (Average, \$1,200)  
"Yokel Boy" (Rep.)  
"The Man Who Wouldn't Die" (20th-Fox)  
RKO FAMILY—(1,000) (15c-28c) 3 days. Gross: \$800. (Average, \$800)  
"The Big Shot" (W. B.)  
KEITH'S—(1,000) (33c-40c-50c) 7 days, 2nd week. Gross: \$3,800. (Average, \$5,000)

## Union Is Seeking to Expand Membership

CHICAGO, June 28.—Efforts are being made here by the Film Exchange Employees Union, Local B-45, IATSE, to organize clerical employees. Heretofore membership in the local has been confined to shippers, assistants and inspectors.

A group of Paramount employees were first to hear of the new plans at a meeting last week conducted by officers of the union.

## Runyon to 20th-Fox

HOLLYWOOD, June 28.—An agreement has been concluded whereby Damon Runyon will become a producer for 20th Century-Fox. His first film is expected to be a service picture which he will write. The deal will be for two years.

## Starlight to Open

The Starlight Theatre, Summer legitimate company, will open its ninth season tomorrow, and this year will play in two towns every week for 10 weeks, Poughkeepsie, N. Y., and Pawling, N. Y. Theodore Jones is in charge of the project.

## Paramount Buys 'Dixie'

HOLLYWOOD, June 28.—Paramount on Friday purchased "Dixie," a story by William Rankin on Dan Emmitt, the composer of "Dixie." Paul Jones will produce and Bing Crosby will play the leading role.

## Para. Signs Cordova

HOLLYWOOD, June 28.—Arturo de Cordova, ranking Mexican film star, has been signed for a featured role in Paramount's "For Whom the Bells Toll," and has been given a six-year contract.

## China Relief Drive Set

The United China Relief will conduct a five-day public solicitation of funds in New York, beginning July 7.

# Reviews

## "Prisoner of Japan"

(Producers Releasing)

ANOTHER film on the war, "Prisoner of Japan" purveys rather ineffectively a tale of a Jap-occupied island on which a weak-kneed American astronomer is held captive. Also on the island is a directional radio transmitter which informs confederates of the locations of ship movements.

Occasional splurges of over-playing help little as the story develops, eventually leading up to the revolt of the American, Alan Baxter, who directs the destruction of the secret radio station and is himself killed. Gertrude Michael appears as a showgirl who stops to visit Baxter and also is interned; Ernest Dorian is the Jap agent occupying the island with his troops, and Corinna Mura is Dorian's Eurasian wife. Arthur Ripley directed and Seymour Nebenzahl produced.

Running time, 65 minutes. "G."\*

EUGENE ARNEEL

## "Submarine Raider"

(Columbia)

THIS version of the action in the Pacific that came without warning is well done with a minimum of the obvious. Taut direction has provided a good measure of suspense and the presentation of the battle scenes also is somewhat above the average in thrill materials.

While it is the type of picture that doesn't allow for great display of dramatic ability by its cast, John Howard in the chief role of U. S. submarine commander, offers an effective, restrained performance, Marguerite Chapman, Bruce Bennett and others in support are adequate throughout. Lew Landers directed and Wallace MacDonald produced.

The film's highpoints are the destruction of a small pleasure craft by a Jap carrier, unsuccessful attempts by Howard who has picked up the sole survivor, Miss Chapman, to radio a warning, the Pearl Harbor attack, and finally the sub's encounter with the carrier, which, through the shrewd maneuvering of Howard, results in the destruction of the enemy ship.

Running time, 64 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

# Theatre Changes

## Reopen West Haven House

WEST HAVEN, Conn., June 28.—The remodeled and enlarged Rivoli Theatre here has been opened by Fishman Theatres. The 20-year-old house was completely remodeled inside and out.

## Named Columbus Assistant

COLUMBUS, O., June 28.—Ruth Parker has been appointed assistant manager of Loew's Broad here, the first girl to hold a management post in this area.

## Manages Iowa Theatre

OTTUMWA, Ia., June 28.—Ottumwa Theatre Co. has named C. Russell Hill manager of the new Ottumwa, Ernest Murtfield manager of the Capitol, Charles Plow of the Rialto, Hal Achoules of the Strand and Charles Wilson of the Zephyr.

## Named B & K Manager

CHICAGO, June 28.—Thomas Hungerford, former Essaness Circuit district manager, has been named manager of B. & K.'s Harding here.

## Odeon Managers Shifted

OTTAWA, June 28.—James Kidurka, manager of the Avalon Theatre here, has been sent to Toronto by Odeon Theatres, and Robert Martin has succeeded him as manager of the Avalon.

## Shift California Managers

SAN FRANCISCO, June 28.—In a general shifting of Aaron Goldberg circuit personnel, D. O. Downing has been named manager of the Oakland Newsreel Theatre, succeeding Nathan Grossman, who becomes manager at the Newsreel Theatre here. J. E. Spradling, former San Francisco Newsreel manager, goes to Oakland as assistant to Downing.

## Aide at Bridgeport House

BRIDGEPORT, Conn., June 28.—William Brownstein of New York is the new assistant at the Lyric here, replacing Herbert Alpert, inducted into service. Nat Rubin, manager of the house, will be called for duty shortly.

## Buys Theatre in Iowa

HOLSTEIN, Ia., June 28.—E. W. Kugel, operator of the State Theatre here for six years, has bought the Orpheum at Mapleton, Ia., and will operate both theatres. Edward Reichard, present manager of the Orpheum will continue as manager but the theatre will be closed for remodeling.

## Named Springfield Assistant

SPRINGFIELD, Mass., June 28.—John Anable has been named assistant manager at the Capitol Theatre here, replacing Raymond Kaskeski, resigned.

## 'Above All' Scores \$14,800, Milwaukee

MILWAUKEE, June 28.—"This Above All" and "It Happened in Flatbush," at Fox's Wisconsin and Palace theatres simultaneously took a \$14,800 total followed closely by \$14,200 for the Andrews Sisters on the stage of the Riverside and the film "The Mayor of 44th Street."

Estimated receipts for the week ending June 23-25:

"In This Our Life" (W. B.)  
"Mexican Spitfire at Sea" (RKO)  
WARNER—(2,400) (33c-44c-55c) 5 days, 2nd week. Gross: \$4,000. (Average, \$4,500)  
"This Above All" (20th-Fox)  
"It Happened in Flatbush" (20th-Fox)  
PALACE—(2,400) (44c-55c-75c) 7 days. Gross: \$6,100. (Average, \$4,000)  
"The Mayor of 44th Street" (RKO)  
RIVERSIDE—(2,700) (44c-60c) 7 days. Stage: Andrews Sisters. Gross: \$14,200. (Average, \$6,500)  
"Tortilla Flat" (M-G-M)  
"Ship Ahoy" (M-G-M)  
STRAND—(1,400) (44c-65c) 7 days. Gross: \$2,000. (Average, \$1,500)  
"This Above All" (20th-Fox)  
"It Happened in Flatbush" (20th-Fox)  
WISCONSIN—(3,200) (44c-55c-75c) 7 days. Gross: \$8,700. (Average, \$5,500)

## Vending Machines Banned in Halifax

HALIFAX, N. S., June 28.—Theatres here are using show cases and counters for the sale of candy, cigarettes and the like, since the City Council banned all merchandise vending machines at the behest of the city's merchants. The machines have been a profitable source of revenue for the local theatres, and the change has added to the cost of operation, since now an attendant must be employed to handle sales.

## Museum Expands Screen Programs

The motion picture program of the Museum of Modern Art will be given for the public twice daily, at 3 P.M. and 5:30 P.M., instead of once, at 4 P.M., under a new schedule of hours, effective July 1, announced by John E. Abbott, executive vice-president of the Museum.

Under the revised time schedule the Museum will remain open until 7 P.M. daily, opening at 12 noon (1 P.M. on Sundays).

## Shift WB Bookers

SAN FRANCISCO, June 28.—Ernest Hampton has been named circuit booker at the Warner exchange here, succeeding S. E. McDonald. Stanley Lefcourt succeeds Hampton as bay region booker, and George Tripp will handle bookings in the rest of the state.

## Service Total \$1,875,000

Checks of \$13,116 from Brandt Theatres in New York and for \$22,500 from the Hamrick-Evergreen Theatres, Seattle, and other smaller remittances received on Friday brought the industry's Army and Navy Relief Funds drive total to \$1,875,000.

## Golden Film for RKO

HOLLYWOOD, June 28.—RKO has signed a deal to distribute "Education for Death," to be produced by Edward A. Golden from the book by Gregor Ziemer on the education of German youth for war.



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***Larry Waters,  
Manager,  
Charlotte Theatre,  
Charlotte, N. C.***

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**MOTION PICTURE HERALD****



## 'Tripoli' Gets Big \$26,500, Boston Lead

BOSTON, June 28.—"To the Shores of Tripoli," playing a first week at the Metropolitan, drew \$26,500. "My Gal Sal" at RKO Memorial took \$25,000. The weather was fair and cool.

Estimated receipts for the week ending June 19-20:

"To the Shores of Tripoli" (20th-Fox)  
"The Remarkable Andrew" (Para.)  
METROPOLITAN—(4,376) (28c-33c-55c-65c) 7 days. Gross: \$26,500. (Average, \$15,000)  
"My Gal Sal" (20th-Fox)  
"Always in My Heart" (W.B.)  
KEITH MEMORIAL—(2,907) (33c-55c-65c) 7 days. Gross: \$25,500. (Average, \$15,000)  
"Ship Ahoy" (M-G-M)  
"Alias Boston Blackie" (Col.)  
LOEW'S ORPHEUM—(3,000) (30c-44c-65c) 7 days, 2nd week. Gross: \$17,500. (Average, \$11,500)  
"Ship Ahoy" (M-G-M)  
"Alias Boston Blackie" (Col.)  
LOEW'S STATE—(2,900) (30c-44c-65c) 7 days, 2nd week. Gross: \$13,500. (Average, \$12,000)  
"In This Our Life" (W.B.)  
"Always in My Heart" (W.B.)  
PARAMOUNT—(1,797) (28c-33c-44c-55c) 7 days. Gross: \$11,500. (Average, \$8,500)  
"In This Our Life" (W.B.)  
"Always in My Heart" (W.B.)  
FENWAY—(1,320) (28c-33c-44c-55c) 7 days. Gross: \$9,500. (Average, \$5,000)  
"Reap the Wild Wind" (Para.)  
SCOLLAY—(2,500) (40c-55c-75c) 7 days. Gross: \$15,500. (Average, \$6,500)  
"The Gold Rush" (U.A.)  
"The Falcon Takes Over" (RKO)  
KEITH BOSTON—(2,679) (33c-55c-65c) 7 days. Gross: \$14,500. (Average, \$9,500)

## Ford Returns to Air With News Program

Details on the Ford Motor Co.'s return to the air next Monday were released by the Blue Network over the weekend. Ford will sponsor Earl Godwin with a 15-minute newscast seven nights a week at 8 P. M. for Eastern and Central states and a repeat at 11 P. M. for Western sections of the country.

A total of 107 stations will be used. Although details of the commercial announcements have not been completed, it was said that the announcements will be directed primarily to aiding Ford dealers throughout the country.

## Seward Will Direct Operations for CBS

Effective today, James M. Seward, CBS assistant treasurer and assistant secretary, will become director of operations for the network and will take over many of the duties of Lawrence W. Lowman, vice-president in charge of operations, who has entered Army service. Seward will continue as assistant secretary but give up his duties as assistant treasurer.

I. S. Becker, assistant director of operations, will add to his present duties fiscal control over programs and will take over Lowman's contacts with musician and artist groups.

## CBS Names Severeid

Eric Severeid has been appointed chief of the CBS Washington news bureau to succeed Albert Warner, who has resigned to enter the Army July 1.

# IN THE SERVICE

Motion Picture Daily publishes today another listing of names of men and women of the motion picture industry and radio who are now serving with the forces of the United States and others of the United Nations. Publication of names will be continued from time to time. Readers are asked to provide additional names. The listing is divided by company, with the designation of the branch of the service for each individual where available.

### Universal Studio

Robert Murdock, Jr., Army; Jason Bernie, Army; Clifton Johnson, Navy; Willie Eggert, Coast Guard; Edward Guss, Army; Seyjour Porter, Army; Daniel Landres, Army; Dale Strickland, Army; Robert Weatherford, Marine Corps; Ralph Largey, Army; Orville Jones, Navy; Seymour Winston, Army; Everett Broussard, Army; Loren Nelson, Army; Mickey Bennett, Army; Chris Lorenzo, Navy; James Brennan, Jr., Navy; Reginald Doyle, Navy; Robert Parrish, Navy; Pat Kelley, Navy;



Bert Kulick  
Lieut., Navy,  
Formerly PRC.

Louis B. Hogue, Navy; Robert E. MacClure, Coast Guard; Don Jones, Navy; Irvin H. Williams, Army; Louis Blaine, Navy; Frank M. Perry, Army; Joe Campa-nelli, Army; Paul Johnson, Army; Charles E. Morgan, Navy; Howard W. McClure, Army; Jack D. Watts, Army; Norman Rivkin, Army; Jack B. Tuch, Army; Leo Phillips, Navy; Howard Black, Army; Robert Crammer, Army; Douglas Gallagher, Army; George Morrow, Army; Thomas Parks, Army; Elmer Grether, Army; Ed Cruger, Marines; Fred Germscheid, Army; Laurie A. Sheklow, Army; Elmer Wagner, Army; Ray Lewis, Army; Donald Thomas, Navy; Frederick Massamini, Marines; Carl Berringer, Army; Edwin Daniels, Navy; Robert Hooker, Navy; James Welch, Navy; Leonard Cripps, Army; Joseph DeMario, Army; C. R. Dooley, Navy; Greg Dowling, Navy; Frank Gibler, Army; Joseph P. Gluck, Army; Harold Hansen, Army; Waldron Johnson, Navy; Gordon Jones, Navy; Freddie Kraus, Army; Charles W. Lancaster, Navy; Harold Slater, Army; Felix Sommer, Army; Kenneth Thompson, Army; Marvin Drake, Army; Harry Kessel, Navy; Jack Bernhard, RAF; Joseph Fino, Army; Jack Poole, Army; Julius Weil, Army; Peter S. Sullivan, Marines; Clinton E. Herberger, Army; Glenn Miller, Army; William Shunn, Army; Milton Asher, Army; James Ballas, Army; Jules Buck, Army; Bunting Russell, Army; Fred Comstock, Army; Alfred Walker, Navy.

### David O. Selznick, Productions, Inc.

Robert Farnham, Signal Corps; Paul Foresman, Coast Artillery; Paul Gerard Smith, Jr., Marines; Kenneth Brett, Air Corps; Harold B. Fahnstock, Chemical Warfare; Cecil Barker, Air Corps.

### Paramount Exchange, Chicago.

Marshall Hollander, Naval Training Station, Great Lakes, Ill.; Theodore Schneider, Marine Base, San Diego, Cal.

### Republic Studio

Paul Rendahl, Army; Morris Abrahams, Army; Ben Roberts, Army; Douglas Yates, Army; Lloyd Utterberg, Army; Harold Peck, Navy; Bernard Burns, Army; Vernon Crocker, Jr., Navy; Floyd Barsom, Air Corps; Herschell Gruenberg, Army; Dale Strickland, Army; Franklyn Adreon, Marine Corps; Sol Shor, Army; Gilbert Rice, Navy; Joseph Minitallo, Army; Donald Cady, Air Force; Robert Finkel, Army; Bill Wilkes, Army; Leonard Dimoush, Navy; Stanley Trembley, Army; Dick Marino, Army; Ray Vernol, Navy; Lou Dicks, Army; Carl Zint, Navy; Charles Cooper, Army; Don Rabinowitz, Army; Edward Ezell, Army; Marvin L. Johns, Army; Louis Phillippi, Army; Hal May, Army; Carleton Mickens, Navy; J. R. Bradley, Navy; Robert Dale, Navy; Dick Dickinson, Army; Herb Mendelson, Army; Julian Zimet, Army; Richard Murphy, Army; Chuck Cashon, Army.

## Plaques List RKO Men Under Arms

Bronze plaques bearing the names of RKO film and theatre men now serving the country's armed forces have been placed on the 11th and 14th floors of the RKO Building.

### Metro-Goldwyn-Mayer Studio

Bertram Wheeler, Army, Camp Ord, California; Burt H. Dreyer, Marines, Camp Elliott, California; Robert Burkhardt, Marines; Glenn A. Marrs, Army, Fort Meade, South Dakota; Charles R. Petty, Naval Air Force, San Diego; Lawrence Schneider, Army Air Corps, Tucson, Arizona; James F. Jennings, Army Air Corps, Long Beach, California; Ralph G. Frisbey, Army; Camp Roberts, California; Murel Sherrod, Army, Camp Roberts, California; R. Paul Maag, Army, Fort McDowell, California; Melvin Lachman, Army, Pasadena, California; Harry P. Shaw, Navy, San Diego, California; Charles R. Millar, Marines, Camp Grant, Illinois; Richard C. Bare, Army; Los Angeles; William F. Eckhardt, Army, Camp Wolters, Texas; Ralph H. Wymore, Paul R. Ross, Army, Fort Eustis, Virginia; Murray Ross, Army, Los Angeles; Harry Bradbrook, Navy, San Diego, California; Patrick J. Burns, Army, Camp Callan, California; Vernon R. Cockey, Army; Evan F. Maas, Navy, San Diego, California; Frank J. Trott, Navy, San Diego, California; Elmer R. Gramm, Edward J. Miller; Joseph E. Seiler; Norman White, Army, Sheppard Field, Texas; Henry H. Hill, Army, Sheppard Field, Texas; Don A. Hinman, Army Air Corps, Sheppard Field, Texas; Thomas V. Harrison; Peter A. Macari, Army; Rudolph Pfaff, Army, Sheppard Field, Texas; Ross R. Rath, Jr., Navy, San Diego, California; Warren Senate, Army, Camp Wolters, Texas; Frank J. McKenna; Eldon O. Skinner, Army, Sheppard Field, Texas; William L. Frost, Sheppard Field, Texas; Robert F. Gullin; Wallace B. Murphy; Harold K. Peterson; Ralph Sewell; Lawrence J. Derwin; James Baiotto, Army, Fort Monmouth; Marshall Neilan, Jr., Army, Fort Monmouth; Russell M. Selwyn, Army, Fort Monmouth; Manuel Del Campo, R. C. A. F. Brandon, Manitoba, Canada; Howard G. Epstein, Army, Fort Monmouth; Ferris Webster; William E. Wintermute, Army, San Luis Obispo, California; W. W. Hannah, Air Corps, Mather Field, California; Eugene W. Stout, Army, Fort Story, Virginia; Lisle M. Luhr, Army, Camp San Luis Obispo, California; John B. Stine, Navy, San Pedro, California; George T. Hagar, Army, Camp Callan, California; Ivan C. Crocker, Navy, San Pedro, California; John R. Slater, Navy; Walter S. Harris; Harney E. Land, Sheppard Field, Wichita Falls, Texas; Douglas A. Pope, Marines; George N. Klein, Navy, Los Angeles; Edward Connelly, Marines, San Diego, California; Charles R. Marshall, Army Air Corps, Fresno, California; Donald G. Brand, Army, Fort Monmouth; Donald T. Spurr, Navy, San Diego, California; Rudolph Mandola, Army, Camp Crowder, Missouri; William Ashley; Robert K. Baggott, Washington, D. C.



Theodore Schneider  
U. S. Marines  
Formerly Para.

## 'Reap' in Cleveland Takes Good \$11,000

CLEVELAND, June 28.—"Reap the Wild Wind" drew a strong \$11,000 in a second week at advanced prices at the Stillman, while Warners' Hippodrome, showing "In This Our Life," drew \$15,500.

Estimated receipts for the week ending June 18-19:

"To the Shores of Tripoli" (20th-Fox)  
ALLEN—(3,000) (33c-39c-47c) 7 days. Gross: \$5,400. (Average, \$4,000)  
"In This Our Life" (W.B.)  
WARNERS' HIPPODROME—(3,800) (33c-39c-47c) 7 days. Gross: \$15,500. (Average, \$11,000)  
"Submarine Raider" (Col.)  
"Lady Gangster" (W.B.)  
WARNERS' LAKE—(900) (33c-39c-47c) 7 days. Gross: \$1,800. (Average, \$1,500)  
"Saboteur" (Univ.)  
RKO PALACE—(3,100) (40c-50c-60c) 7 days. "Hellzapoppin'" Dennis Day on stage. Gross: \$17,500. (Average, \$17,500)  
"Her Cardboard Lover" (M-G-M)  
LOEW'S STATE—(3,500) (33c-39c-47c) 7 days. Gross: \$8,200. (Average, \$11,000)  
"Reap the Wild Wind" (Para.)  
LOEW'S STILLMAN—(1,900) (40c-44c-60c) 7 days, 2nd week. Gross: \$11,000. (Average at 33c-39c-47c, \$4,000)

## Mass. Circuit Makes Personnel Changes

SPRINGFIELD, Mass., June 28.—Western Massachusetts Theatres, Inc., has announced a number of changes in theatre managers in the territory. James M. Jerauld, manager of the Garden Theatre in Greenfield, has been named manager of the Capitol in Pittsfield, Western Massachusetts house that was badly damaged by fire earlier in the year and is scheduled to be reopened July 8.

Claude Frederick will succeed Jerauld at the Greenfield theatre. Frederick has been manager of the Paramount in Brattleboro. He will be replaced there by Vincent Aldert, assistant manager at the Calvin in Northampton. Joseph Raymond has been named manager of the Arcade in Springfield, where he will succeed George Laby, who has gone to the Palace in Pittsfield, replacing Norman Prager, who resigned to become manager of the Kentucky in Lexington, Ky. Edward M. Dowling, manager of the Capitol in Pittsfield until the fire, has rejoined the company and is now swinging the circuit replacing managers on vacation.

## Names WPB Radio Head

WASHINGTON, June 28.—The appointment of Charles F. Kettering, president of General Motors Research Corp. and vice-president of General Motors, as consultant to the radio branch of the War Production Board, was announced Friday by Donald M. Nelson, director.

## Record Show Overseas

First record program to be sent overseas by short wave for men in the armed services will be Alan Courtney's program on WOV. Starting July 4, WRUL, Boston, will transmit a half-hour portion of the show each Saturday.

## Disque Script Editor

Brice Disque, newspaper and radio writer, on Friday was named editor of the NBC script department to serve under Lewis H. Titterton, manager of the department.



Alert,  
Intelligent  
and  
Indis

# MOTION PICTURE DAILY

First in  
Film and  
Radio News  
Brief,  
Accurate  
and  
Impartial

51. NO. 127

NEW YORK, U.S.A., TUESDAY, JUNE 30, 1942

TEN CENTS

## B'way Crowds Larger, Due to War Measures

### July 4 Weekend Expected To Set Records

The early influx of large numbers of visitors to the Times Square area this Summer has impressed theatre and hotel men and it is believed that rationing of gasoline has been the principal cause.

Rail and bus facilities have been taxed and weekend throngs have been particularly large, it was observed. The July 4 weekend, although only a two-day holiday, is expected to draw the largest number of visitors to New York in many years, it was said by representative operators of theatres and hotels.

Some hotel men reported that many persons have been compelled to take earlier vacations this year because of war work and they are spending the time in New York, where the sight-

(Continued on page 6)

## Umpi Plan May Go To U.S. This Week

The proposed new Umpi sales plan is scheduled to be submitted to the Department of Justice at Washington for consideration on Thursday or Friday of this week, Umpi officials stated yesterday.

The final legal draft of the plan was agreed upon at conferences in

**Abram F. Myers is expected in New York today to confer on the final draft of the Umpi sales plan, which would indicate that it is about ready for the Department of Justice.**

Washington last week in which Howard Levinson of the Warner home office legal department; Abram F. Myers, Allied States chairman and general counsel, and Colonel Robert Barton, Richmond, Va., attorney

(Continued on page 6)

## Report Goodman To Coast for Para.

TORONTO, June 29.—Del Goodman, until recently manager for Paramount in Canada, has been appointed to the post of West Coast district manager for the company with headquarters in Los Angeles, it was reported here today.

## No Scale Increase For 'Mrs. Miniver' Schenck Announces

There will be no increase in admission prices for "Mrs. Miniver," Nicholas M. Schenck, president of M-G-M, announced yesterday.



Nicholas M. Schenck

In making known the policy for the first 15 test engagements starting July 1 and all subsequent dates, Schenck said:

"M-G-M announces the early availability of 'Mrs. Miniver,' a picture conceded by many to be one of the

greatest in the history of our industry.

"Some exhibitors have advocated its presentation at advanced admission prices. The merit of the picture surely deserves this recognition.

"Nevertheless M-G-M desires this film to be played to the greatest number of people in the shortest pos-

(Continued on page 6)

## E. C. Mills Resigns From Ascap, Report

E. C. Mills was reported last night to have resigned from Ascap, effective today. He has long been an official of the Society and was reported having resigned as chairman of the administrative committee. It is understood that the position will be discontinued.

## Orson Welles and RKO Are Parted

Hollywood, June 29.—RKO and Orson Welles have parted company, it was reliably reported today. The split is said to have occurred over production differences. Welles is still in Rio de Janeiro, as far as is known. His latest picture, "The Magnificent Ambersons," is scheduled to open at the Roxy in New York soon.

## Grosses Continue At Strong Levels; 'Blue Horizon' Big

A drop in temperature helped Broadway business on Saturday, while heat on Sunday evened the score, sending many to the beaches. Business on the whole was at a good level although at a few first-runs it fell off in proportion to the running time of the performances. This was not the case with "Mrs. Miniver" and "Yankee Doodle Dandy," however.

"Beyond the Blue Horizon" with Vaughn Monroe's orchestra, one of the few new shows, is drawing big at the Paramount, taking an estimated \$27,000 Saturday and Sunday and finishing its first week with an estimated \$60,000 expected. The second week begins tomorrow. An estimated \$65,000 was grossed by "Mrs. Miniver" and the stage presentation at the Radio City Music Hall Thursday through Sunday and the show, now in a fourth week, starts a fifth Thursday.

Starting a fifth week at the Hollywood, "Yankee Doodle Dandy" gar-

(Continued on page 6)

## Senate Confirms Fly's Nomination; WPB Accepts Parts Pooling Plan

Washington, June 29.—Nomination of James L. Fly, Federal Communications Commission chairman, for a seven-year term on the Commission was confirmed today by the Senate.

At his weekly press conference this morning, Fly revealed that the War Production Board has accepted "in principle" the suggestion of the War Communications Board for the pooling of broadcast station repair and maintenance parts, and indicated that the necessary order would be forthcoming in the near future.

Without an assured supply of such essential parts, he said, 73 per cent of the stations would be forced off the air by the end of the year.

Under the pooling plan, recommended by the broadcasters themselves, 17 regional conservation districts would be set up under the supervision of an administrator and two assistants in each, selected by the broadcasters of the district, to check and maintain an inventory, supervise distribution of parts and see that all stations are maintained efficiently.

## New Finance For Americas Film Division

### U. S. War Budget Sets \$2,704,000 for Year

WASHINGTON, June 29.—Carrying a fund of \$28,638,000 for the Coordinator of Inter-American Affairs, but minus any provision for the Office of War Information in which is included the coordination of Government film activities and radio operations, a \$1,830,000,000 appropriation bill to finance national defense activities was taken up by the House today.

The Inter-American Affairs appropriation calls for the expenditure of \$2,704,000 by the motion picture division, \$1,000,000 of it for cooperation with the industry, \$54,000 for the Motion Picture Society of the Americas, \$600,000 for special features for hemisphere-wide distribution; \$100,000 for co-production with other governments; \$200,000 for production of non-theatricals and \$100,000 for newsreel coverage of inter-American news.

The fund for Inter-American activities, unchanged from the amount

(Continued on page 6)

## A. W. Smith Resigns Sales Post at RKO

A. W. Smith, Jr., tendered his resignation yesterday as sales manager of RKO Radio Pictures to Ned E. Depinet, president.

No successor to Smith was announced by Depinet.

Smith was appointed sales manager by Depinet in 1940 at the company's annual sales convention here. Prior to that, Smith had been Eastern and Canadian sales manager for RKO Radio and was general sales manager of United Artists.

### In Today's Issue

Two reviews, "One Thrilling Night" and "Tower of Terror," Page 3. Hollywood production news and key city box-office reports, Pages 3 and 8. Showmanship Flashes and Theatre Changes, Page 10.



## Coast Flashes

**HOLLYWOOD, June 29**  
**WATTERSON R. ROTH-**  
 ACKER, chairman of the Los Angeles Board of Review of U. S. censorship, today announced the appointment of Tom Geraghty as a member of the board. Rothacker was notified of the appointment today by Byron Price, director of censorship. Geraghty starts his duties July 6. He has long been in production.

Victor Jory, actor, has been signed to an acting and directing contract by Harry Sherman, it was announced today. He is scheduled to direct several "Hopalong Cassidy" films for Paramount release, as well as appearing in two Richard Dix pictures.

Ann Sheridan will be starred by Warner Bros. in "Shine On, Harvest Moon," story of the life of Nora Bayes, musical comedy star, the studio disclosed.

The landing of German saboteurs on the Atlantic Coast will be the subject of a film by 20th Century-Fox titled "Submarine Off Shore," it was announced.

Walter Scharf replaces Cy Feuer as head of Republic's feature music department and Morton Scott will replace Ralph Krashaar as head of the Western and serial music department, the studio announced. Feuer is leaving for the Army.

## NEW YORK THEATRES

**RADIO CITY MUSIC HALL**  
 Rockefeller Center  
**GREER GARSON • WALTER PIDGEON**  
**"MRS. MINIVER"**  
 From Jan Struther's Book • An M-G-M Picture  
 ON THE GREAT STAGE: "AT EASE!" —  
 Leonidoff's fast moving, colorful revue. Symphony  
 Orchestra, under the direction of Erno Rapee.  
 First Mezzanine Seats Reserved Circle 6-4600

**"BEYOND THE BLUE HORIZON"**  
 IN TECHNICOLOR  
 A Paramount Picture starring  
**DOROTHY LAMOUR**  
 IN PERSON! **VAUGHN MONROE**  
 AND **EDDIE GARR**  
**PARAMOUNT** TIMES SQUARE  
 Midnight Feature BUY WAR STAMPS AND BONDS AT THE PARAMOUNT!

**"TEN GENTLEMEN from WEST POINT"**  
 PLUS A BIG STAGE SHOW **ROXY** 7th Ave. & 50th St.

**PALACE** B'WAY & 47th St.  
 Bette Davis—Olivia De Havilland  
**"IN THIS OUR LIFE"**  
 —and—  
 'Mexican Spitfire at Sea'  
 Lupe Velez—Leon Errol

**Tyrone POWER • Joan FONTAINE**  
**"THIS ABOVE ALL"**  
 A 20th Century-Fox Triumph  
**ASTOR** BROADWAY & 45th ST.  
 CONTINUOUS

## Personal Mention

**HARRY M. WARNER** has returned to California from New York.

**ROY CARSKY**, manager of Balaban & Katz State Theatre, Chicago, is the father of a girl born last week.

**RUSSELL HOLMAN** began a week's vacation yesterday.

**GEORGE AVIS**, publicist at the Century, Baltimore, is vacationing in Southern Maryland.

**JOSEPH DiLORENZO** of the Daly Theatre, Hartford, has returned from Chapman Beach, Conn.

**LESLIE L. CROSBY** of Springfield, Mass., and **RETA L. HOCKENBERRY** were married Saturday. They are on a wedding trip to Burlington, Vt.

**LARRY SHUBNELL**, Indianapolis Columbia office manager, is vacationing in Detroit.

**BEN GRIEFER** of the Paramount, Newark; **MR. and MRS. PHIL BLOOM**, **MICKEY ALDRICH** and **SUSAN MILLER** are vacationing at Pike, New Hampshire.

**FRANKLIN B. RAMSEY**, manager of the Warner Lenox, Hartford, is vacationing in Chicago.

**ISADOR M. RAPPAPORT**, owner of the Hippodrome, Baltimore, is expected in New York next week.

**MRS. MADELEINE MILLER** of RKO Pathe News has announced the engagement of her daughter, **HARRIETTE L. MILLER** to **CHARLES N. SCHUH, JR.**

**ARTHUR FREED**, M-G-M producer, is here from the Coast.

**KENNETH DOTTERER**, 20th Century-Fox booker in Indianapolis, is spending his vacation fishing.

## Theatres USO Drive Chairmen Are Named

Chairmen for the United Service Organizations collection drive in theatres in the Metropolitan area during the week beginning Thursday, July 23, were appointed yesterday by Sam Rinzler and Fred J. Schwartz of the Motion Picture Theatres Committee for the USO at a meeting at industry War Activities Committee headquarters.

The chairmen appointed are: Robert Wolff, circuit and newsreel theatres; Irving Lesser, Broadway theatres; Joseph J. Lee, Queens theatres; Henry Randel, Manhattan; Jack Bowen, Bronx; Phil Hodes, Brooklyn, and David Burkan, Staten Island.

The New York-USO fund raising campaign has brought \$2,950,000 to date, according to an announcement by Henry C. Brunie, campaign chairman. The quota in the New York area is set at \$4,450,000. The announcement points out that USO-Camp Shows toured 257 camps, posts and stations, entertaining 2,500,000 men in uniform during the winter season and "the summer program re-

## Army-Navy Fund Reaches \$1,900,000

Additional remittances to the national headquarters of the theatres' Army and Navy Relief drive have brought the total cash on hand to \$1,900,000, it was reported yesterday. Yesterday's receipts included \$3,931 from Standard Theatres Co., Milwaukee, and \$16,039 from the Fox Wisconsin Circuit, Milwaukee.

## James W. Horne, Col. Director, Dies

**HOLLYWOOD, June 29.**—James W. Horne, 60, veteran film figure and Columbia director, died this morning at Hollywood Hospital of a cerebral hemorrhage, following a stroke a week ago. He is survived by his widow, the former Cleo Ridgely, silent film player; and twin children, June and James W., Jr. During the last three years Horne was under contract to the Larry Darmour unit at Columbia, making serials.

## See \$150,000 Bond Sale on 'Miniver'

**DES MOINES, June 29.**—The sale of \$150,000 in war bonds is expected to be realized from the local premiere of "Mrs. Miniver" at the Des Moines Theatre, Wednesday night.

M-G-M is contributing the picture and Tri-States Theatre Corp. the house for the benefit showing, which will launch a one-month campaign to sell war bonds and stamps here under the sponsorship of the Des Moines Retailers War Activities Committee.

The bonds were placed on sale last week and the early purchasers will receive a ticket to the premiere with each bond bought, the best seating allocations going to purchasers of the higher bond denominations. A full day civic program, climaxing with the premiere, has been arranged for Wednesday.

Ralph Branton of Tri-States Circuit will auction off the mink hat worn by Greer Garson in the picture in the war bond rally at the theatre and the proceedings will be broadcast by Dave Elman, originator of the "Hobby Lobby" radio program.

## Club Aids Hospital

**PHILADELPHIA, June 29.**—The local Variety Club presented an infant incubator to the Osteopathic Hospital at a ceremony held on the hospital lawn.

## 'Stars on Ice' and Army Show Due

The new skating show, "Stars on Ice," and Uncle Sam's "This Is the Army" are due on Broadway this week in that order. The musical "ice-travaganza," produced by Sonja Henie and Arthur M. Wirtz, opens Thursday at the Center.

The Irving Berlin all-soldier show, sponsored by the War Department for the benefit of the Army Emergency Relief Fund, will open Saturday night at the Broadway.

## 'Angels, Inc.', New Play Backing Firm

Angels, Inc., an organization of business men which, an announcement stated, is designed to "place the business of backing shows by laymen on a solid foundation," now has five members, each subscribing \$50,000, it was reported yesterday, and according to plan the number will be increased to 20.

Among the five is Emanuel M. Cohan of the brokerage firm of Hirsch, Lienthal & Co., who mapped out the arrangement and is acting as coordinator. Names of other interested parties are being withheld for the present.

The business administration of the syndicate will be handled by a group of five or six men in the theatrical field, it was said. The plan is to have individual units, each with a budget of \$50,000 and sponsoring individual plays as recommended by the board of experts.

## Leases Phila. Shubert

Samuel D. Berns, formerly in the film buying and booking field here and in Philadelphia, has signed a long term lease on the Shubert Theatre in the latter city. After renovations the house will be opened in September for roadshow engagements and Broadway legitimate tryouts.

## Owen Crump a Captain

Owen Crump, writer on Warner Bros. short subjects, has been commissioned an Army captain and will continue work on Government training films, it was announced. Crump has returned to the Coast from the East.

## MOTION PICTURE DAILY

(Registered U. S. Patent Office)

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## ASTOR ROOF

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# 'Bride' \$21,100 'Ahoy,' \$33,200 In Los Angeles

LOS ANGELES, June 29.—"Ship Ahoy," on a dual bill with "Fingers at the Window," grossed \$13,500 at Chinese and \$19,700 at Loew's State for a total of \$33,200 and the best business of the week here. "They All Kissed the Bride," doubled with "Canal Zone," collected a nice \$10,300 at the Hillstreet and \$10,800 at the Pantages, for a total of \$21,100 and the runner-up position.

Estimated takings for week ending June 24:

"Ship Ahoy" (M-G-M)  
"Fingers at the Window" (M-G-M)  
CHINESE — (2,500) (33c-44c-55c-75c) 7 days. Gross: \$13,500. (Average, \$12,000)  
"The Gold Rush" (U.A.)  
"Brooklyn Orchid" (Roach-U.A.)  
HAWAII — (1,100) (33c-44c-55c-75c) (7 days, 2nd week). Gross: \$5,400.  
"They All Kissed the Bride" (Col.)  
"Canal Zone" (Col.)  
HILLSTREET — (2,700) (33c-44c-55c-75c) 7 days. Gross: \$10,300. (Average, \$6,500)  
"Ship Ahoy" (M-G-M)  
"Fingers at the Window" (M-G-M)  
LOEW'S STATE — (2,500) (33c-44c-55c-75c) 7 days. Gross: \$19,700. (Average, \$14,000)  
"They All Kissed the Bride" (Col.)  
"Canal Zone" (Col.)  
PANTAGES — (3,000) (33c-44c-55c-75c) 7 days. Gross: \$10,800. (Average, \$7,000)  
"Take a Letter, Darling" (Para.)  
"True to the Army" (Para.)  
PARAMOUNT (HOLLYWOOD) — (1,407) (33c-44c-55c-75c-88c) (7 days). Gross: \$9,000  
"Take a Letter, Darling" (Para.)  
"True to the Army" (Para.)  
PARAMOUNT (DOWNTOWN) — (3,595) (33c-44c-55c-75c) 7 days. Gross: \$11,200. (Average, \$18,000)  
"The Big Shot" (W.B.)  
WARNER BROS. (HOLLYWOOD) — (3,000) (33c-44c-55c-75c) (7 days, 2nd week). Gross: \$9,149. (Average, \$14,000)  
"The Big Shot" (W.B.)  
WARNER BROS. (DOWNTOWN) — (3,400) (33c-44c-55c-75c) (7 days, 2nd week). Gross: \$11,345. (Average, \$12,000)

## \$15,000 for 'Maisie' Is Baltimore Leader

BALTIMORE, June 29.—"Maisie Gets Her Man" took \$15,000 at the Century, the same amount taken by "In This Our Life" at the Stanley.

Estimated receipts for the week ending June 25:

"Maisie Gets Her Man" (M-G-M)  
CENTURY — (3,000) (28c-44c and 55c weekends) 7 days. Gross: \$15,000. (Average, \$10,000)  
"Larceny, Inc." (W. B.)  
KEITH'S — (2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: \$9,500. (Average, \$9,000)  
"The Magnificent Dope" (20th-Fox)  
NEW — (1,581) (15c-28c-35c-55c) 7 days. Gross: \$8,500. (Average, \$7,000)  
"In This Our Life" (W.B.)  
STANLEY — (3,280) (15c-28c-35c-55c) 7 days. Gross: \$15,000. (Average, \$12,000)  
"My Favorite Spy" (RKO)  
HIPPODROME — (2,205) (15c-28c-9c-44c-55c-66c) 7 days. Stage show featuring Shep Fields and his Orchestra. Gross: \$16,000. (Average, \$14,000)  
"The Remarkable Andrew" (Para.)  
MAYFAIR — (1,000) (20c-40c) 7 days. Gross: \$7,500. (Average, \$6,000)

## Chinese Envoy to Coast

T. Y. Lo, delegate of the Chinese Government Military Commission to this country, will leave for Hollywood tomorrow after having arranged for Lend-Lease assistance for China's national motion picture propaganda movement. With his associates, he was the guest of Thomas J. Valentino at a farewell luncheon at Holland House yesterday.

# Reviews

## "One Thrilling Night"

(Monogram)

TAB this one for a sleeper, folks, and give it some racing room at the head of the stretch. It's got speed, a style of its own and finishes strong.

John Beal and Wanda McKay portray a couple of small town newlyweds arrived in New York for a one-day honeymoon, Beal having a date with the induction officer next morning. They go to a hotel, find a supposed dead man in their marriage bed, summon the house detective, and from then on play hide and seek, chase and capture, release and recapture, with gangsters and policemen all night long. These complications are amusing without being ridiculous, funny without being risqué, and an even pace is maintained throughout with no tipping off of what's to come from scene to scene.

Warren Hymer, J. Farrell MacDonald, Barbara Pepper, Tom Neal, Ernie Adams, Lynton Brent, Pierce Lyden, Gene O'Donnell, Jim O'Gatty, Tom Herbert and Charles Williams are the other players, all successful in their roles.

Production is by A. W. Hackel, a most creditable and shipshape job, and the experienced hand of William Beaudine, director, accounts for a smoothness and uniformity of performance which keeps events flowing in high key.

Running time, 69 minutes. "G."\*

Hollywood, June 29

ROSCOE WILLIAMS

## "Tower of Terror"

(Monogram)

WITH its locale in a Nazi-operated lighthouse on the North Sea coast of German-held territory, "Tower of Terror" is a minor British horror picture. The production is impaired by flaws in the sound and photography, but otherwise is on a par with product of the type from England.

Wilfred Lawson, Movita and Michael Rennie share the leads. Lawson is the half-crazed keeper of the lighthouse, Miss Movita a refugee from the Gestapo and Rennie a British agent engaged in espionage work. The eerie melodramatic proceedings culminate in Rennie's escape to England with Miss Movita and important war plans while Lawson meets his doom as the tower is blown to bits by his Nazi colleagues seeking to kill Rennie.

Lawrence Huntington is the director and John Argyle the producer.

Running time, 68 minutes. "G."\*

EUGENE ARNEEL

\*"G" denotes general classification.

## 'Reap' Gets \$10,000, 'Dope,' \$9,000 in K.C.

KANSAS CITY, June 29.—"Reap the Wild Wind" in its third week at advanced prices brought the Newman a top gross of \$10,000. It was held for a fourth week. "The Magnificent Dope" drew \$8,200 at the Uptown and Esquire. The Tower had another good week with its double feature bill and stage show.

Estimated receipts for the week ending June 25:

"The Magnificent Dope" (20th-Fox)  
ESQUIRE — (800) (30c-44c) 7 days. Gross: \$3,200. (Average, \$2,400)  
"The Wife Takes a Flyer" (Col.)  
"Fingers at the Window" (M-G-M)  
MIDLAND — (3,600) (30c-44c) 7 days. Gross: \$7,500. (Average, \$8,500)  
"Reap the Wild Wind" (Para.)  
NEWMAN — (1,900) (40c-50c) 7 days, 3rd week. Gross: \$10,000. (Average, \$7,000)  
"The Great Man's Lady" (Para.)  
"Henry and Dizzy" (Para.)  
ORPHEUM — (1,900) (30c-44c) 7 days. Gross: \$3,750. (Average, \$5,000)  
"The Mad Doctor of Market Street" (Univ.)  
"The Man Who Wouldn't Die" (20th-Fox)  
TOWER — (2,200) (30c) 7 days. Stage show. Gross: \$7,000. (Average, \$6,000)  
"The Magnificent Dope" (20th-Fox)  
UPTOWN — (2,000) (30c-44c) 7 days. Gross: \$5,000. (Average, \$4,000)

## Installs Bicycle Stand

GREENFIELD, Mass., June 29.—Claude Frederick, new manager of the Garden Theatre here, has installed a bicycle stand near the curb.

# Production at High Level; 54 Now Shooting

HOLLYWOOD, June 29.—Fifty-four pictures were before the cameras this week, an increase of six over the previous week, as 14 started and eight finished. Twenty-three are being prepared, and 73 are being edited.

M-G-M is the busiest studio, with eight in work.

The tally by studio:

## Columbia

In Work: "You were Never Lovelier" (formerly "The Gay Senorita"), "My Sister Eileen," "Smith of Minnesota," "Boston Blackie Goes Hollywood."

Started: "The Daring Young Man," "Law of the Badlands," "The Desperadoes."

## M-G-M

Finished: "Eyes in the Night," "The Omaha Trail" (formerly "Ox Train").

In Work: "Navy Convoy," "The Man on America's Conscience," "Whistling in Dixie," "Andy Hardy's Last Fling," "White Cargo," "Random Harvest," "Journey for Margaret."

Started: "Gambler's Choice."

## Producers Releasing

Started: "A Night for Crime," "I'll Be There."

## Paramount

In Work: "Star Spangled Rhythm," "No Time for Love."

Started: "For Whom the Bell Tolls."

## RKO

Finished: "Mexican Spitfire's Elephant."

In Work: "Once Upon a Honeymoon," "Sweet or Hot," "Name, Age and Occupation," "Here We Go Again," "The Navy Comes Through."

Started: "The Falcon's Brother."

## Republic

Finished: "Sombbrero Kid."

In Work: "Call of the Canyon," "The Flying Tigers," "Ice-Capades Revue."

Started: "The Old Homestead," "King of the Mounties" (serial).

## Roach (U.A.)

In Work: "Fall In."

## 20th Century-Fox

In Work: "China Girl," "Girl Trouble," "Springtime in the Rockies," "Manila Calling."

Started: "\$10 Raise," "That Other Woman."

## Universal

Finished: "Sherlock Holmes Fights Back."

In Work: "Get Hep to Love," "Between Us Girls" (formerly "Love and Kisses, Caroline"), "Who Done It?," "Forever Yours," "Off the Beaten Track."

## Warners

Finished: "Now, Voyager," "George Washington Slept Here," "The Hard Way."

In Work: "Watch on the Rhine," "Gentleman Jim," "Casablanca," "You Can't Escape Forever," "Air Force," "The Desert Song."

Started: "The Desert Song."

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Started: "The Desert Song."

## 'Juke Girl' Takes \$6,700, New Haven

NEW HAVEN, June 29.—The second week of "Juke Girl" and "A Date with the Falcon" at the Roger Sherman drew \$6,700, "The Great Man's Lady" and "Butch Minds the Baby" took \$5,600 at the Paramount.

Estimated receipts for the week ending June 25:

"Joan of Paris" (RKO)  
"Whispering Ghosts" (20th-Fox)  
COLLEGE — (1,627) (40c-50c) 7 days. Gross: \$2,900. (Average, \$2,800)  
"Her Cardboard Lover" (M-G-M)  
"Maisie Gets Her Man" (M-G-M)  
LOEW-POLI — (3,005) (40c-50c) 7 days. Gross: \$7,400. (Average, \$8,000)  
"The Great Man's Lady" (Para.)  
"Butch Minds the Baby" (Univ.)  
PARAMOUNT — (2,373) (40c-50c) 7 days. Gross: \$5,600. (Average, \$4,600)  
"Juke Girl" (W. B.)  
"A Date with the Falcon" (RKO)  
ROGER SHERMAN — (2,067) (40c-50c) 7 days, 2nd week. Gross: \$6,700. (Average, \$5,200)

## Legion of Decency Approves 5 Films

The National Legion of Decency reviewed and classified five new features for the current week. All were given "unobjectionable" ratings.

The films and their classifications are: Class A-1, Unobjectionable for General Patronage—"Holiday Inn." Class A-2, Unobjectionable for Adults—"Crossroads," "Destination Unknown," "Lady in a Jam" and "Moonlight Masquerade."

## Added to Booking Staff

INDIANAPOLIS, June 29.—Al Berkowitz has been promoted to the booking department at the Warner exchange here.



# PRE-RELEASE EAGLE SQUADRON

If there is any doubt in your minds about the extraordinary box-office power of "Eagle Squadron" we ask that you communicate with the following gentlemen who will be happy to confirm to you the sensational results obtained in these pre-release openings at advanced admission prices.

Edward L. Alperson, RKO Theatres, RKO Bldg.,  
New York

Joe Blumenfeld, Orpheum Theatre, San Francisco

Jay Emanuel, Senate Theatre, Harrisburg

Charles Hayman, Lafayette Theatre, Buffalo

Ike Libson, for Colonial Theatre, Dayton, Ohio

Bob O'Donnell, for Majestic Theatre, San Antonio

J. Lawrence Schanberger, Keith's Baltimore

## Now Booking For Pre



# ENGAGEMENTS! QUADRON

**7 openings, representing a cross-section of the country, at advanced admission prices, break all records in Buffalo, Baltimore, Chicago, Dayton, Harrisburg, San Francisco, San Antonio. All are holdovers for indefinite runs!**



# Release Engagements!



## New Finance For Americas Film Division

(Continued from page 1)

approved by the Bureau of the Budget, will cover the fiscal year beginning July 1.

The radio division plans to spend \$3,600,000, of which \$1,500,000 will go for the local broadcasts in the other American republics, \$650,000 for point-to-point and shortwave broadcasts, \$100,000 for scripts and \$500,000 for transcribed programs, and \$600,000 for radio equipment.

The bill carries \$26,500,000 for the Office of Censorship, a cut of \$1,000,000 from the estimate, and \$2,149,876, the amount asked, for national defense activities of the Federal Communications Commission, most of which will go for salaries of the staff engaged in monitoring foreign broadcasts, detection of unlicensed stations and other war activities.

The committee explained that no provision was made for the Office of War Information because Elmer Davis, new head of the agency, has not had time to prepare a budget. For the time being the OWI will operate on funds allocated by the President and will submit estimates for the remainder of the year some time in the late Summer or early Fall.

## Crescent Opening House in Nashville

NASHVILLE, June 29.—Crescent Amusement Co.'s new suburban theatre block, costing an estimated \$400,000, opens Wednesday night. The development includes the Melrose Theatre, seating 1,000, seven stores, and a 16-lane bowling alley to be operated by Crescent.

Contemplated Crescent theatres in the Warner Building, Nashville, at Hopkinsville, Ky., and two other towns have been held up by priority restrictions, Tony Sudekum, Crescent president, said.

J. O. Bowen of Nashville, formerly in the film business here, will manage the Melrose, which will show early second-run product, with three changes weekly.

The theatre is within a mile of two war housing projects and an Army aviation classification center, which will have 10,000 men by August 15.

## Daylight Air Raid Test in Pittsfield

PITTSFIELD, Mass., June 29.—This city had its first daylight air raid test last Friday from 11:07 to 11:28 A. M. Theatre participation, due to the early hour at which the test was held, was meager, and grosses were not hurt. The lobbies were used as shelters for bus passengers and passing pedestrians. Civilian defense officials said the test was successful.

## Sales Staff Changes

PHILADELPHIA, June 29.—Jack L. Holman, Paramount salesman covering the Eastern Pennsylvania territory, has resigned from the local staff. Henry Fields has been added to the local Universal sales staff.

## Would Waive Tax For Service Men

Washington, June 29.—A resolution which would exempt all service men from payment of the Federal admissions tax was introduced in the House today by Representative May of Kentucky. The resolution provides that all tickets sold by motion picture theatres to members of the armed forces shall be tax free.

## Scrap Rubber Drive At Loew's Theatres

Loew's Theatres in the New York Metropolitan area today will get under way a campaign for scrap rubber, the money thereby obtained to be donated to the USO. In Brooklyn a ceremony is planned in which Borough President John Cashmore will turn over the rubber to one of the large oil companies. Collection bins will be placed in the theatre lobbies.

The "Junior Miss" company at the Lyceum will give a special matinee July 9 at which the price of admission will be five pounds of scrap rubber. The offer is limited to youngsters, 12 to 18.

## Holds 'Rubber Shows'

HARTFORD, June 29.—All of the 50 E. M. Loew theatres in New England held "Rubber Shows" over the weekend to further the rubber salvage drive. The rubber collected at the theatres was sold and proceeds were turned over to the USO.

## Aids Rubber Salvage

SOMERVILLE, Mass., June 29.—John Concannon, manager of the Capitol here, in order to aid the rubber salvage campaign, recently held a special show, with five pounds of scrap rubber as the admission. The final total was over 3,500 pounds.

## J. H. Silliman, Wis. Exhibitor, Is Dead

MILWAUKEE, June 29.—John H. Silliman, 57, owner of the Avalon here and the Rio and Appleton, Appleton, Wis., died here today. He had been an exhibitor in Wisconsin since 1912 and at one time operated 10 local theatres in partnership with J. S. Grauman and A. J. Strauss. The houses were sold to Universal.

Silliman is survived by his widow, a daughter and a sister.

## No Scale Increase For 'Mrs. Miniver'

(Continued from page 1)

sible space of time. This picture really belongs to the people.

"For this reason we have decided to offer 'Mrs. Miniver' to our customers without any provision for increased admission prices to the public."

## Fire in New Britain

NEW BRITAIN, Conn., June 29.—Fire of unknown origin caused damage estimated at \$75,000 at Warners' Capitol Theatre here early last Saturday morning.

## Del Guidice Heads Two Cities Films

LONDON, June 29.—Fillipo Del Guidice has been named managing director of Two Cities Film Co. and will embark immediately upon a program of expanded activities for the company.

Next week he is scheduled to announce completion of a large financing deal for a new production schedule which may be the biggest to be undertaken by any British company. It is reported that he has options for leading stars, stories and studio accommodations. The productions will be aimed at the world market and will be independent of quota arrangements, it is understood.

New additions to Two Cities' board of directors are anticipated in the near future. Del Guidice formerly was general manager of Two Cities. He succeeds Major Arthur M. Sassoon.

## Berger Wins M-G-M 9-Week Sales Drive

Rudolph Berger, M-G-M district manager for Washington and Charlotte territories, was the winner of the company's nine-week revenue sales campaign just concluded.

Among the branches, Charlotte, of which Benn Rosenwald is manager, placed first, and Seattle, Maurice Saffle, manager, placed second. Other branch winners and their managers are: Atlanta, Roy M. Avey; Chicago, W. E. Banford; Memphis, J. F. Willingham; New Haven, Maurice Goldstein; New York, Ralph Pielow; New Jersey, Ben Abner; Philadelphia, Robert Lynch; Pittsburgh, B. D. Stoner; St. Louis, John X. Quinn, and Salt Lake City, Sam Gardner.

Awards were made to branch managers, office managers, salesmen and bookers in those offices.

## Umpi Plan May Go To U. S. This Week

(Continued from page 1)

representing unaffiliated exhibitor organizations, participated.

It is understood that the agreements on phraseology for the final legal draft of the sales plan, reached at that meeting, are being incorporated in the formal draft which may be completed today. William F. Rodgers, Umpi chairman, is expected to name a committee thereafter to present the plan to Department of Justice officials and to discuss with the latter the submission of the plan to the U. S. District court here as a decree amendment.

## Playgoers Name Hale

SPRINGFIELD, Mass., June 29.—The Playgoers of Springfield, Inc., have named Milton Hale, sales representative and theatrical commentator for WMAS for the past 10 years, as executive director, succeeding Daniel J. Maloney, resigned.

## Hamrick City Head

SEATTLE, June 29.—Herbert Sabottka, who has managed a number of theatres for the Hamrick-Evergreen circuit, has returned to the home office, and it is understood he will be city manager here for the circuit.

## Grosses Continue At Strong Levels; 'Blue Horizon' Big

(Continued from page 1)

nered an estimated \$11,800 Saturday and Sunday and continues. At the Astor, "This Above All" finishes a seventh week tonight with an estimated \$12,000 expected and also continues.

The return engagement of "Sergeant York" at the Strand begins Friday with Raymond Scott's orchestra. The theatre's present show, "Juke Girl" and Russ Morgan's orchestra, grossed an estimated \$18,600 Friday through Sunday and will finish Thursday night after two weeks. Another new attraction due is "The Magnificent Dope" at the Roxy Thursday following four weeks of "Ten Gentlemen from West Point." The latter, with the stage show, drew an estimated \$26,200 Thursday through Sunday.

## 'Squadron' Opens Thursday

"Eagle Squadron" goes into the Globe Thursday following the stay of "The Gold Rush," which collected an estimated \$9,700 in its tenth week ending Friday night and an estimated \$5,800 Saturday and Sunday. Going into a second week at the Rivoli, "Friendly Enemies" took an estimated \$3,900 Saturday and Sunday. "Night in New Orleans" opens at the Rialto tomorrow following "Dr. Broadway," which concludes a week's run tonight with an estimated \$5,000 expected.

## Influx to Broadway Seen on Increase

(Continued from page 1)

seeing is concentrated, rather than taking long trips by automobile.

Theatre grosses, it was pointed out, are on a considerably higher level than during previous years but the increase in attendance is not completely reflected in the grosses. It was said that theatres here are frequently crowded to capacity but many of the seats are occupied by soldiers. Film houses have contributed large blocks of tickets to service agencies without charge, and soldiers who pay for their tickets receive them at a fraction of the regular scale. As a result, it was stated, grosses only partially reflect the big overall upward trend in admissions.

## House Specializes On Western Films

BIRMINGHAM, June 29.—The Royal, oldest operating theatre in Birmingham, reopened June 27 as Birmingham's only exclusive Western feature picture house.

Completely rebuilt from floor to ceiling, the Royal is one of Birmingham's most modern theatres. It is operated by Acme Theatres, Inc., under the managership of John Merritt, manager of the old Royal for eight years.

Three first-run Western action dramas, in addition to comedies and newsreels, will be shown each week with complete program changes scheduled for Monday, Wednesday and Friday.



## ADMISSION PRICES AND "MRS. MINIVER"

Metro-Goldwyn-Mayer announces the early availability of "Mrs. Miniver," a picture conceded by many to be one of the greatest in the history of our industry.

Some exhibitors have advocated its presentation at advanced admission prices. The merit of the picture surely deserves this recognition.

Nevertheless, Metro-Goldwyn-Mayer desires this film to be played to the greatest number of people in the shortest possible space of time.

This picture really belongs to the people.

For this reason we have decided to offer "Mrs. Miniver" to our customers without any provision for increased admission prices to the public.

NICHOLAS M. SCHENCK



## Chicago Gives 'Blonde' Good \$46,000 Week

CHICAGO, June 29.—The Chicago Theatre, with "My Favorite Blonde" and Skinnay Ennis' orchestra on the stage was the best of the week with \$46,000. The Oriental took \$18,000 with "Scattergood Rides High" and stage show and the United Artists garnered \$12,000 on the second week of "Rio Rita."

Estimated receipts week ending June 25:

"Juke Girl" (W.B.) (2nd week in Loop)  
"Dudes Are Pretty People" (U.A.)  
APOLLO—(1,400) (35c-55c-65c-75c) 7 days. Gross: \$5,800. (Average, \$5,000)  
"My Favorite Blonde" (Para.)  
CHICAGO—(4,000) (35c-55c-75c) 7 days. Stage—Skinnay Ennis Orchestra. Gross: \$46,000. (Average, \$32,000)  
"In This Our Life" (W.B.) (3rd week in Loop)  
"True to the Army" (Para.) (6 days, 2nd week)  
"Scorched Earth" (Ray Reid)  
"Submarine Raider" (Col.) (1 day)  
GARRICK—(1,000) (35c-55c-65c-75c) 7 days. Gross: \$6,000. (Average, \$5,000)  
"Scattergood Rides High" (RKO)  
ORIENTAL—(3,200) (27c-31c-40c-50c) 7 days. Stage—Henry Armetta. Gross: \$18,000. (Average, \$16,000)  
"The Wife Takes a Flyer" (Col.)  
"Meet the Stewarts" (Col.) (6 days)  
"Eagle Squadron" (Univ.)  
"Strictly in the Groove" (Univ.) (1 day)  
PALACE—(2,500) (40c-50c-68c) 7 days. Gross: \$13,000. (Average, \$13,000)  
"Twin Beds" (U.A.)  
"A Gentleman After Dark" (U.A.) (5 days, 2nd week)  
"Mister V" (U.A.)  
"Sunday Punch" (M-G-M) (2 days)  
ROOSEVELT—(1,500) (35c-55c-65c-75c) 7 days. Gross: \$12,000. (Average, \$11,900)  
"Reap the Wild Wind" (Para.)  
STATE-LAKE—(3,700) (35c-55c-65c-75c) 7 days, 5th week. Gross: \$11,000. (Average, \$14,000)  
"Rio Rita" (M-G-M)  
UNITED ARTISTS—(1,700) (35c-55c-65c-75c) 7 days, 2nd week. Gross: \$12,000. (Average, \$14,000)  
"Butch Minds the Baby" (Univ.)  
"Escape from Hong Kong" (Univ.) (3 days)  
"Ships With Wings" (U.A.)  
"Sweetheart of the Fleet" (Col.) (4 days)  
WOODS—(1,200) (35c-55c-65c-75c) 7 days. Gross: \$6,000.

## 'Tortilla' Is Omaha Winner With \$8,600

OMAHA, June 29.—First run business was off a bit after a general upswing. "Tortilla Flat" and "This Time for Keeps" drew \$8,600 at the Omaha. The weather was cool and rainy.

Estimated receipts for the week ending June 23-24:

"Gunga Din" (RKO)  
"King Kong" (RKO)  
BRANDEIS—(1,200) (30c-44c) 7 days. Gross: \$4,300. (Average, \$4,000)  
"Tortilla Flat" (M-G-M)  
"This Time for Keeps" (M-G-M)  
OMAHA—(2,000) (30c-44c) 7 days. Gross: \$8,600. (Average, \$6,000)  
"Henry and Dizzy" (Para.)  
ORPHEUM—(3,000) (40c-55c) 7 days. Stage: Bonnie Baker. Gross: \$14,400. (Average, \$14,000)

## W.B. Delays District Managers' Meeting

The meeting of Warner district managers scheduled for Thursday and Friday at the home office has been postponed to July 9 and 10, it was announced yesterday by Ben Kalmenzon, general sales manager, after his return from a two-week trip across the country.

## Notes from Hollywood

Hollywood, June 29

FOUR pictures will be started by Monogram during the month of July, as the studio winds up its current production program and begins on part of the new season's product.

"Man and the Devil," with JOAN WOODBURY in a leading role, will start July 7, with WILLIAM BEAUDINE directing for producer A. W. HACKEL from a story by KARL BROWN.

MARTIN MOONEY and MAX KING begin their first for Monogram, "Foreign Agent," from MOONEY's original and a MOONEY-JOHN KRAFFT script. Third picture will be "Dogs of War," concerning the training of dogs to work with the armed forces. GEORGE W. WEEKS will produce with BILLY LEE in the lead. "Here Come the Marines," a LINDSLEY PARSONS production, and the fourth to start will have ROBERT LOWERY and GUINN WILLIAMS in the leads.

Monogram has also purchased GEORGE W. HOTCHKISS' original, "Little Yellow Rats." Guess whom it's about.

John Beal has been given the romantic lead opposite Margaret Lindsay in the Columbia picture, "Shall I Tell 'Em?" which will feature Bert Gordon, radio's "Mad Russian." Supporting players include Constance Worth, Leonid Kinsky, and Don Beddoe.

HARRY LACHMAN has been set to direct 20th Century-Fox's "Buried Alive," horror story with JOHN SHEPHERD, LYNNE ROBERTS and J. CARROL NAISS in the leading roles. . . . FLORINE MCKINNEY will support "Little Joe, the Wrangler," JOHNNY MACK BROWN-TEX RITTER picture at Universal. . . . Added to the cast of "Arabian Nights," WALTER WANGER picture for Universal release, are BILLY GILBERT and JOHN QUALEN. The picture stars MARIA MONTEZ, JON HALL and SABU. . . . As soon as he finishes his stint on the script of "Once Upon a Honeymoon," at RKO, SHERIDAN GIBNEY moves over to ARNOLD PRESSBURGER's to work with GEORGE BECK on "Tomorrow Never Comes," for United Artists Release. . . . STUART PALMER is working on the script of "Bad Sister," which PAUL MALVERN will produce for Universal.

WILLIAM CAGNEY, head of Cagney Productions, Inc., said upon his return from New York last week, that the first of the six pictures for United Artists release his company will make will be ready for October showing. Negotiations are under way for space at the Goldwyn studios. No story has been selected yet for the first JAMES CAGNEY vehicle. . . . VICTOR FRANZEN, French star, joins Warners' "The Desert Song" cast. . . . MERLE OBERON has been set by LESTER COWAN for "Heart of a City," which Columbia will release. . . . PEGGY DRAKE gets the feminine lead of "King of the Royal Mounted Strikes Again," Republic serial. . . . PATSY KELLY will provide comedy for "Ladies' Day." LUPE VELEZ-EDDIE ALBERT vehicle at RKO. . . . OLLIE CAREY, wife of HARRY CAREY, and former film star, returns to the screen in Warners' "Air Force," in which her husband also has a role.

Title changes this week include: "12 Men in a Box," 20th Century-Fox, is now "Just Off Broadway"; "Deep in the Heart of Texas," Universal, now "Bad Men of Texas"; "Love and Kisses, Caroline," Universal, to "Between Us Girls"; "Say It with Music," Republic to "Chatterbox." . . . Claire Dodd joins the cast of Columbia's "The Daring Young Man," Joe E. Brown film. . . . Clarence Muse has been set for "Watch on the Rhine," at Warners.

Republic has given GEORGE "GABBY" HAYES, western comedian, an extension of his contract for another year. . . . RUFE DAVIS has left Republic's "Three Mesquiteers" Western series and the studio is looking for a replacement. . . . First rumored as a possible CLARK GABLE vehicle, "Gambler's Choice" went into production last week at M-G-M with JAMES CRAIG, PATRICIA DANE and WILLIAM LUNDIGAN heading the cast. . . . MARTHA O'DRISCOLL has been borrowed from Paramount by Republic for "Chatterbox," with JOHN HUBBARD, and RUTH TERRY in other leads. . . . (MISS) JEFF DONNELL and LARRY PARKS, Columbia contractees, draw the romantic leads in "The Boogie Man Will Get You," BORIS KARLOFF-PETER LORRE vehicle. . . . JOAN MARSH has been signed by Monogram for the feminine lead opposite JOHN ARCHER in "Police Bullets," which JEAN YARBROUGH will direct for producer LINDSLEY PARSONS. . . . First picture DAVEY SHARPE will make with JOHN KING and MAX TERHUNE as one of the Monogram Range Busters will be "Texas to Bataan."

"Law of the Badlands" has been set as the title of the first Western the new Columbia team of Russell Hayden and Bob Wills will make. William Berke directs for producer Leon Barsha. . . . Columbia has changed the title of "The Gay Senorita," previously known as "Carnival in Rio," to "You Were Never Lovelier." It stars Fred Astaire and Rita Hayworth. . . . "Foreign Agent" has been set as the first of the group of Monogram pictures to be produced jointly by Max King and Martin Mooney. . . .

Universal's "Mug Town," Featuring BILLY HALOP, HUNTZ HALL, BERNARD PUNSLEY and GABRIEL DELL, the Little Tough Guys crew, will be directed by RAY TAYLOR and produced by KEN GOLDSMITH. . . . Paramount will use nine musical numbers and six sketches in "Star Spangled Rhythm."

## 'Letter' Wins Frisco Lead With \$13,900

SAN FRANCISCO, June 29.—"Mexican Spitfire Sees a Ghost," aided by Jan Savitt's orchestra and show, hit \$15,500 at Golden Gate, the best showings were the Paramount's \$13,900 for "Take a Letter, Darling" and "Remember Pearl Harbor," and second week of "This Above All" at the Warfield, which drew \$12,000. Business was fair around the city. The weather was good.

Estimated receipts for the week ending June 23-25:

"Mexican Spitfire Sees a Ghost" (RKO)  
GOLDEN GATE—(2,850) (44c-49c-65c) 7 days. Stage: vaudeville. Gross: \$15,500. (Average, \$15,000)  
"Twin Beds" (U.A.)  
"Ships With Wings" (U.A.)  
UNITED ARTISTS—(1,200) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$7,200. (Average, \$7,500)  
"Take a Letter, Darling" (Para.)  
"Remember Pearl Harbor" (Rep.)  
PARAMOUNT—(2,740) (20c-35c-40c-55c) 7 days. Gross: \$13,900. (Average, \$11,500)  
"In This Our Life" (W.B.)  
"Always in My Heart" (W.B.)  
FOX—(5,000) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$14,500. (Average, \$16,000)  
"Tortilla Flat" (M-G-M)  
"Born to Sing" (M-G-M)  
ST. FRANCIS—(1,400) (20c-35c-40c-55c) 7 days, 4th week. Gross: \$4,200. (Average, \$4,500)  
"Saboteur" (Univ.)  
"Mississippi Gambler" (Univ.)  
ORPHEUM—(2,440) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$9,000. (Average, \$9,000)  
"This Above All" (20th-Fox)  
WARFIELD—(2,680) (20c-35c-40c-55c) 7 days, 2nd week. Gross: \$12,000. (Average, \$12,000)  
"My Friend Clock Gohn" (Swedish)  
CLAY—(400) (15c-35c-45c) 7 days. Gross: \$800. (Average, \$1,000)

## 'Stewarts' \$5,000, in Good Hartford Week

HARTFORD, June 29.—The E. M. Loew's Theatre grossed an estimated \$5,000 with Columbia's "Meet the Stewarts" and "Submarine Raider." Paramount's "Reap the Wild Wind," in a fourth week hold-over run at the M&P's Allyn, did \$6,500. The weather was warm.

The estimated receipts for the week ending June 24-25:

"Reap the Wild Wind" (Para)  
ALLYN—(2,000) (17c-22c-28c-65c) 7 days, 4th week. Gross: \$6,500. (Average, \$10,000)  
"Meet the Stewarts" (Col.)  
"Submarine Raider" (Col.)  
E. M. LOEW'S—(1,400) (11c-30c-40c) 7 days. Gross: \$5,000. (Average, \$4,000)  
"Her Cardboard Lover" (M-G-M)  
"Maisie Gets Her Man" (M-G-M)  
LOEW'S-POLI—(3,200) (11c-30c-40c) 7 days. Gross: \$9,000. (Average, \$10,000)  
"The Real Glory" (U.A.)  
"The Mad Martindales" (20th-Fox)  
LOEW'S-POLI PALACE—(1,800) (11c-30c-40c) 7 days. Gross: \$8,000. (Average, \$7,000)  
"The Big Shot" (W.B.)  
"The Mexican Spitfire Sees a Ghost" (RKO)  
WARNER REGAL—(928) (11c-30c-40c) 7 days, second week. Gross: \$5,000. (Average, \$4,000)  
"Twin Beds" (U. A.)  
"My Favorite Spy" (RKO)  
WARNER STRAND—(1,800) (11c-30c-40c) 7 days. Gross: \$10,000. (Average, \$8,000)

## Harrison District Mgr.

HARTFORD, June 29.—Edward Harrison, manager of the Court Square Theatre, Springfield, Mass., has been appointed district manager of E. M. Loew Theatres. Harrison will supervise houses in Worcester, Springfield and North Adams, Mass., and Hartford.



# A N N O U N C I N G The New Victory Carbons

## Designed to Conserve Copper for War Needs

Winning this war is the first objective of every American. The will for Victory includes taking in stride whatever sacrifice or inconvenience may be occasioned by the demands of our war effort.

Government curtailment of copper necessitates reducing the thickness of copper coating on "National" copper coated high intensity projector carbons. This may result in a slightly longer spindle on the carbons, and in the case of the 7 mm — 6 mm combination, may result in some reduction in screen illumination, although there will still be sufficient light for satisfactory projection.

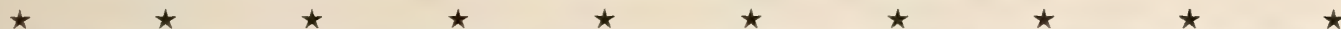
Fortunately, the culmination of research work on the 8 mm — 7 mm trim makes it possible to burn these new carbons, even with the thinner copper plating, and to obtain even more light with the same current formerly used (within limits of the new maximum). Savings as high as 30% in carbon consumption can

be had for the same amount of light on the screen if the present light level is satisfactory. When using power sources designed for "Suprex" type lamps similar savings can be made, while retaining the same screen illumination as formerly, by shifting from 7 mm — 6 mm trims to the new 8 mm — 7 mm. To accomplish this may require enlarging present carbon holders, which can be done with little effort.

Operation at reduced arc current may also, in some instances, necessitate readjustment of the feed ratio of the projection lamps in order to maintain correct position of the carbons with a minimum of manual adjustment.

The trade-mark on these new Victory carbons is imprinted in *white*, instead of the familiar *blue*. Maximum allowable arc current is also stamped on each carbon. It is important that this current limitation be observed.

The words "National," "Suprex" and "Orotip" are trade-marks of National Carbon Company, Inc.

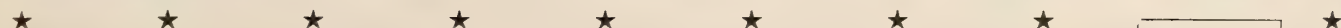


### Save the Copper

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper drippings and turn them over to an authorized scrap dealer or to such other agency as may be designated by our government.

### RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	Arc Current — Amperes	New Victory Carbons — Size and Type
"1 Kw" High Intensity, A.C.	52-66	7 mm x 9 inch H.I., A.C. Carbons in both holders
"1 Kw" High Intensity, D.C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with adjustable feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with fixed feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative



NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation



CARBON SALES DIVISION: CLEVELAND, OHIO

GENERAL OFFICES: 30 East 42nd Street, New York, N. Y.

BRANCH SALES OFFICES: New York, Pittsburgh, Chicago, St. Louis, San Francisco





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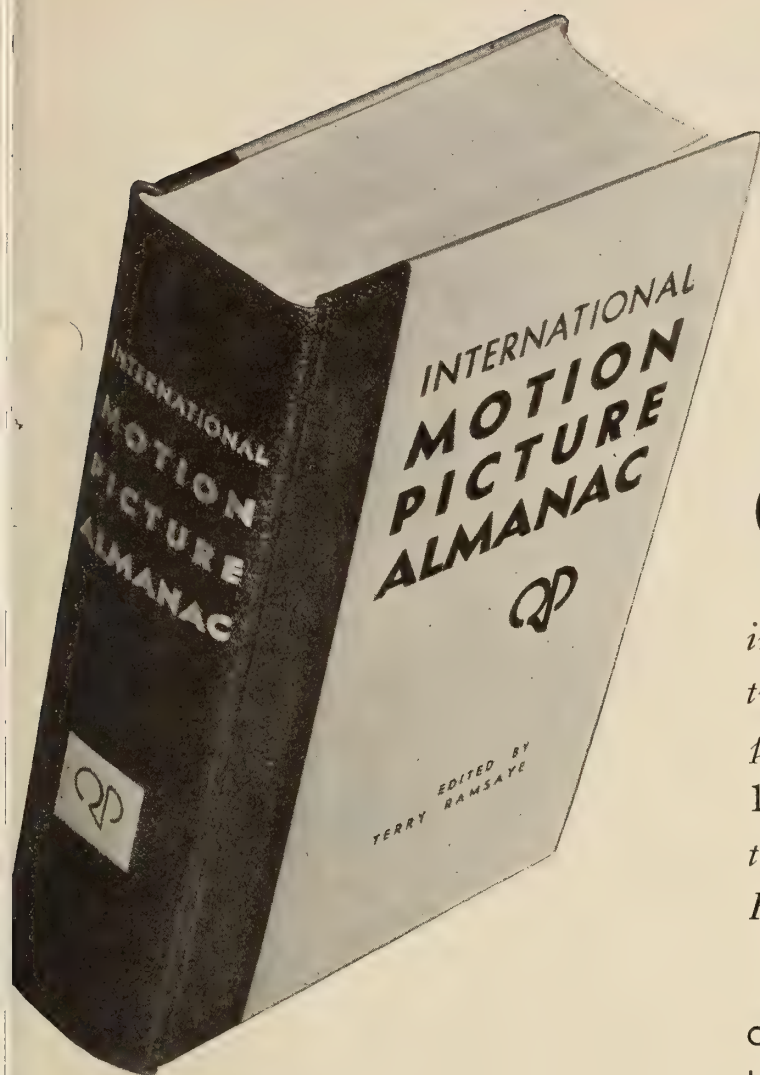
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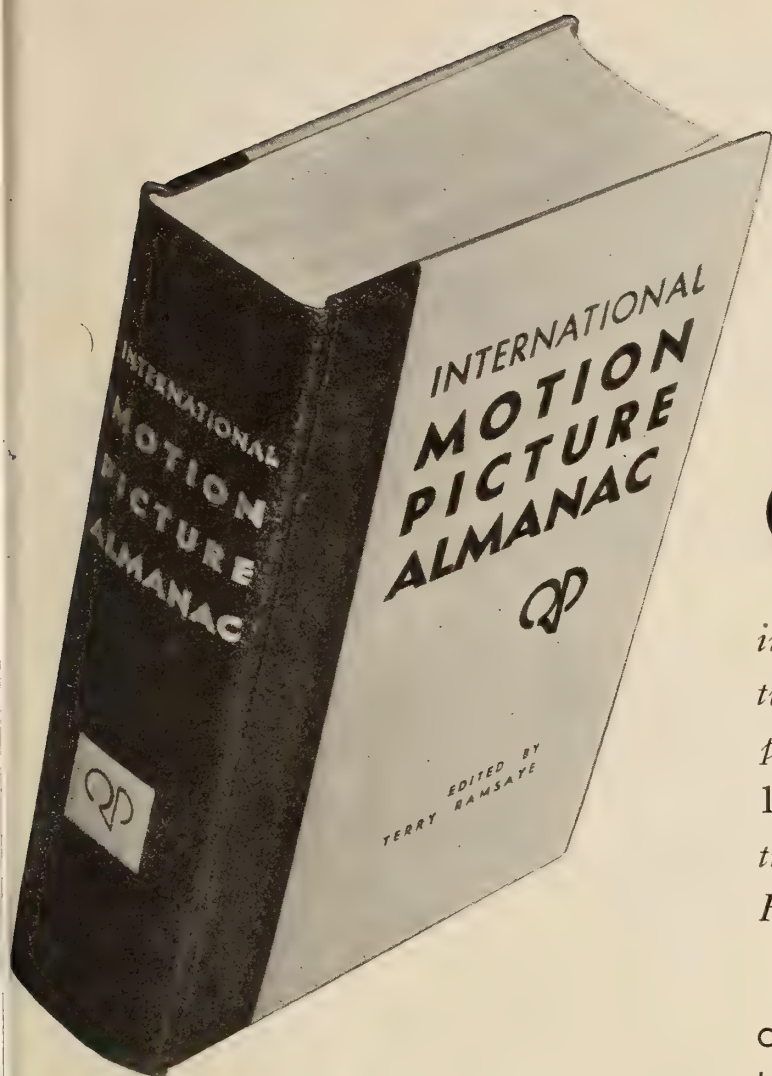
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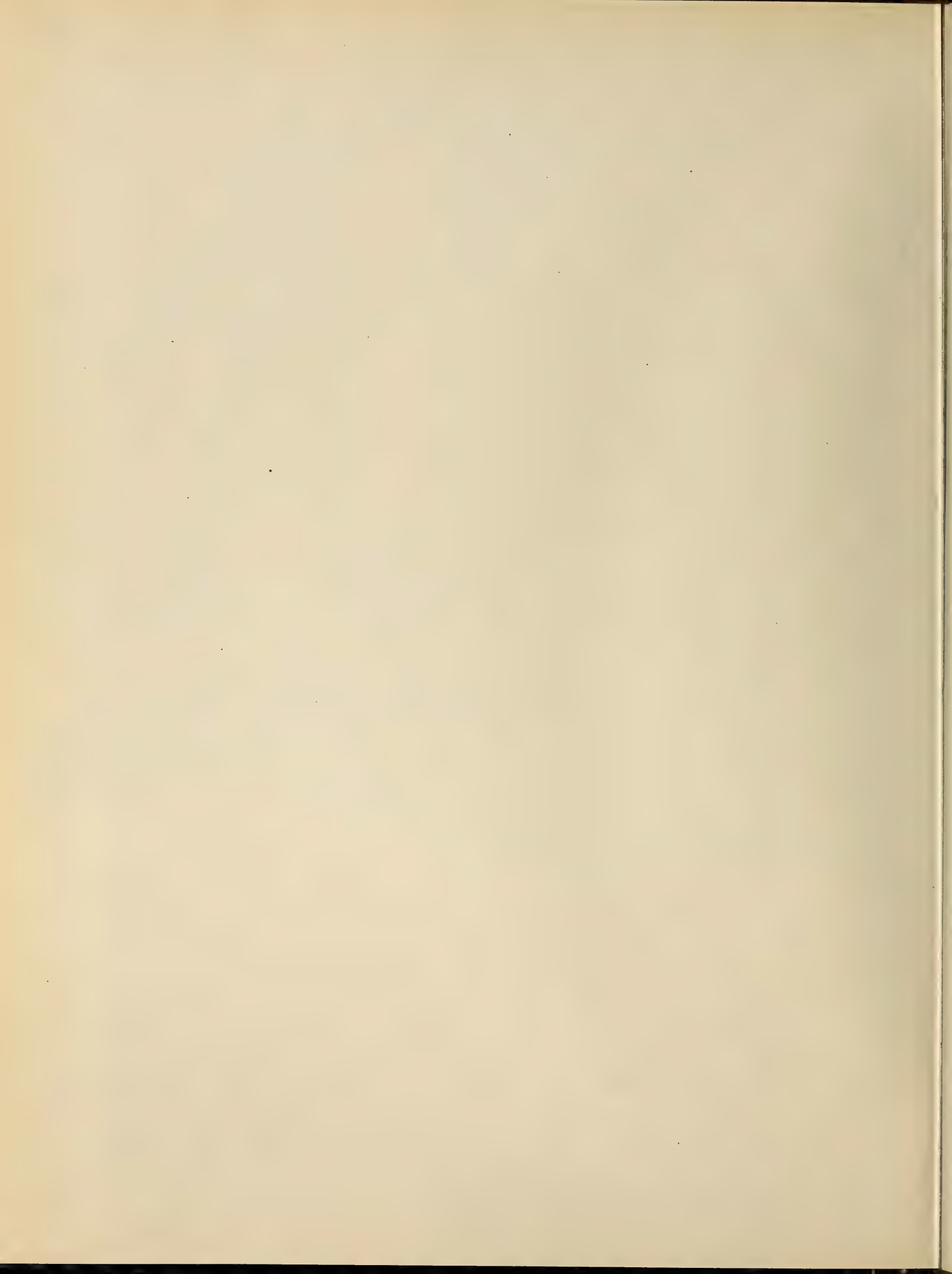
**D**ON'T let them freeze up on you • Don't let them "wonder" what's doing in the way of amusement • Make your theatre glow with warmth . . . action . . . color . . . with drama • Make it easy for people to make up their minds • Lead them to your theatre . . . guide them . . . persuade them . . . intrigue them • Do it with advertising . . . all over the place . . . here, there . . . everywhere . . . inside . . . outside, and away from your theatre • Do it with Trailers . . . do it with Standard Accessories . . . do it with Specialty Accessories • Give them that "I-must-see-that" feeling • Yell it . . . tell it . . . that's the way to sell it . . . Smash that boxoffice bottleneck with seat-selling advertising from

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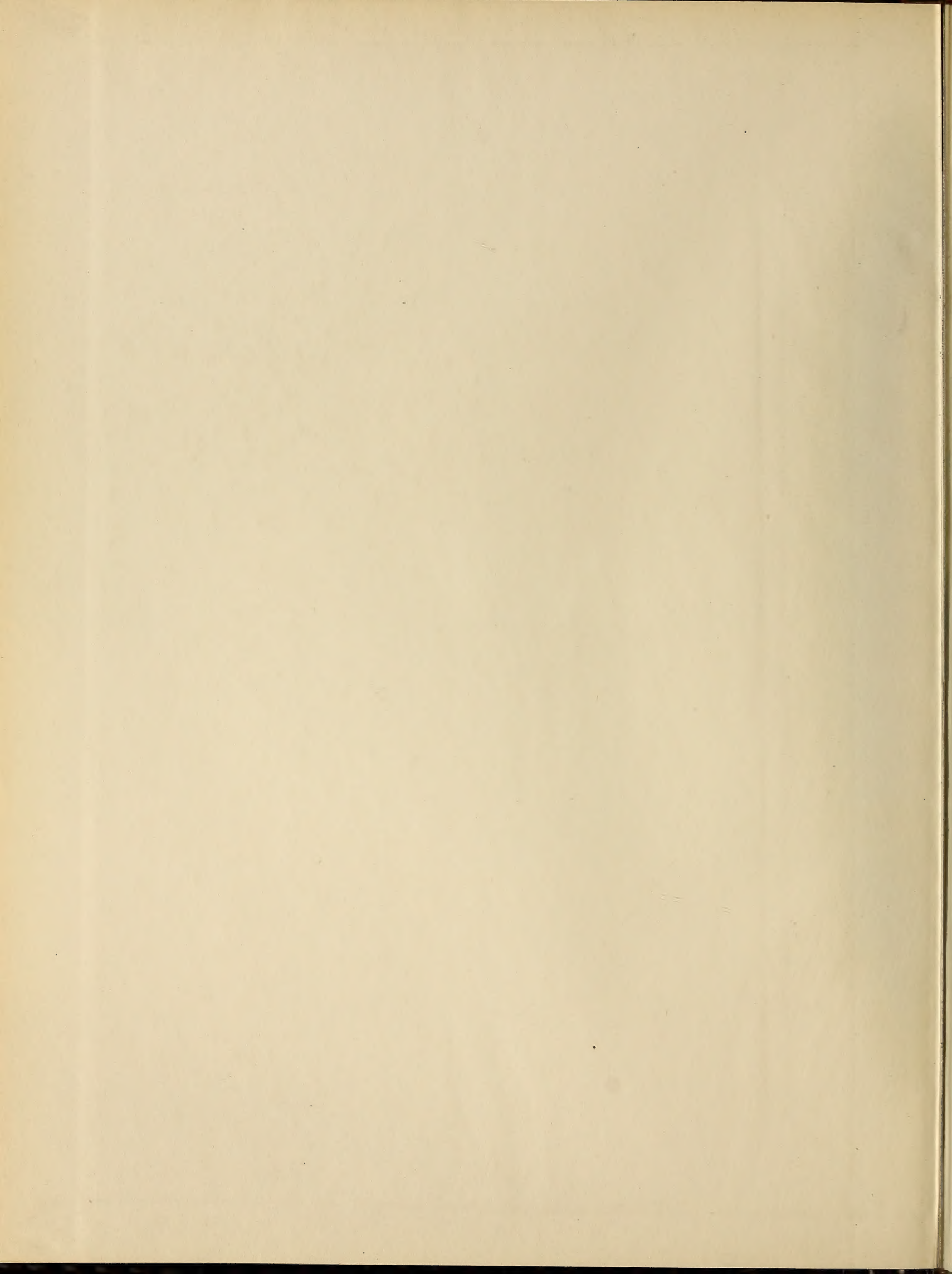




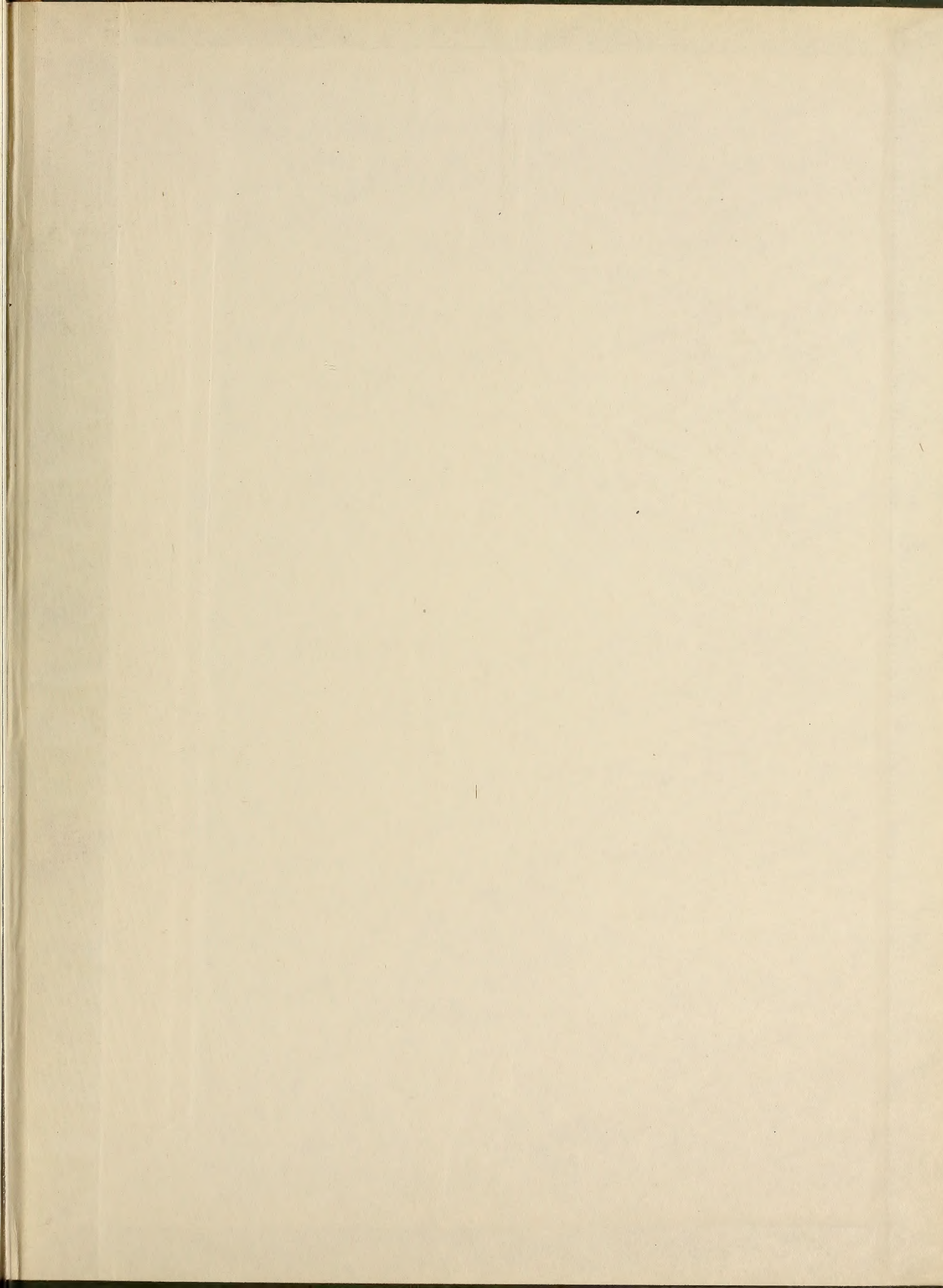














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